



Galaxy M17 5G with 50MP OIS Triple Camera, Slim & Durable Body to Launch This Week



Pune (Voice news service):- Samsung is set to launch the Galaxy M17 5G on October 10, days after its predecessor - the Galaxy M16 5G - ran out of stock in India. Designed for young consumers who are on-the-go, the Galaxy M17 5G comes with segment-leading 50MP OIS triple-camera system designed to capture blur-free photos and shake-free videos. The high-resolution primary sensor, paired with Optical Image Stabilization, reduces motion blur and counteracts shaky hands for crisp shots even in low light or when recording handheld video. The triple-lens setup gives users flexible framing for different scenes, while the phone's AI enhancements intelligently optimize exposure, colour and focus for great results. Galaxy M17 5G features segment's best Corning® Gorilla® Glass Victus® protection combined with an IP54 rating for dust and splash resistance. Together these protections

mean the Galaxy M17 5G is built to withstand common, real-world mishaps - from accidental knocks to splashes, giving users added confidence in everyday environments. The Galaxy M17 5G boasts a slim 7.5 mm profile giving it a premium, pocket-friendly feel with the build quality required for daily durability. Galaxy M17 5G's 6.7" Super AMOLED display provides unmatched content consumption experience. For the first time in the M1x-series, Samsung is shipping native AI out of the box, powered by Circle to Search with Google and Gemini Live, bringing real-time visual conversations with AI to Galaxy users. Galaxy M17 5G will be available in two vibrant colours - Moonlight Silver and Sapphire Black. With its premium features and future-ready performance, the Galaxy M17 5G will be redefining the mid-segment smartphone experience for Indian consumers.

Professionals can now add their notice period and expected annual salary when using Open to Work on LinkedIn

Pune (Voice news service):- LinkedIn's 'Open to Work' feature has long helped professionals indicate when they're ready for their next opportunity. Globally, 85% of professionals who share that they are 'Open to Work' on the platform say they have received help or encouragement from their connections. Building on this, LinkedIn is introducing updates that give members greater control and transparency in their job search. When switching on the 'Open to Work' feature, members can now add their notice period to show how soon they're available to join, and their expected annual salary to share compensation expectations upfront. These optional fields help professionals provide clarity from the start, helping avoid mismatched conversations. This information is visible only to recruiters, even if a member's 'Open to Work' badge is publicly visible. Ruchee Anand, Head of Talent and Learning Solutions, LinkedIn India, explains that much like traffic lights, the signals professionals send — red, yellow, or green — can make all the difference in moving their careers forward. Here's how:

Royal Enfield returns with the Second Edition of 'Journeying Across The Himalayas'

Pune: Royal Enfield Social Mission is proud to announce the return of Journeying Across the Himalayas, its annual multidisciplinary festival dedicated to celebrating and safeguarding the cultural and natural heritage of Royal Enfield's spiritual home — the Himalayas. The second edition will be held from 4-10 December 2025 at Travancore Palace, New Delhi, bringing together a week-long immersion of exhibitions, performances, dialogues, workshops, culinary journeys, and community-led experiences. This year's theme, "Ours to Tell" explores the Himalayas not just as a landscape but as a living archive of stories, identities, and traditions as they are reclaimed, reinterpreted, and transmitted by those who call these mountains home'. Through curatorial collaborations with Himalayan communities, the festival aims to spotlight narratives at the intersections of Himalayan identity and community, indigenous knowledge

systems, language and oral traditions, circularity and conservation, visual arts and material culture, culinary heritage, and performing arts. "We made a strong beginning with our debut edition last year. Encouraged by the audience's response, we are excited to announce the second edition of our festival, Journeying Across The Himalayas. Building on that experience, and with the curatorial theme 'Ours to Tell', this year we bring together more communities-their voices, and their stories—at the intersection of culture, craft, and collaboration. Over eight days, the festival will serve as a living network of artisans, entrepreneurs, collaborators, mentors, and supporters. Beyond celebrating Royal Enfield's deep-rooted connection with the Himalayas, it reflects our long-term commitment to partner with 100 Himalayan communities.", says Bidisha Dey, Executive Director of Eicher Group Foundation, the CSR arm of Royal Enfield.

Tata Motors Commercial Vehicles advances zero-emission trucking, delivers state-of-the-art Prima E.55S electric prime movers to Enviiro Wheels Mobility

Pune (Voice news service):- Tata Motors Commercial Vehicles, a leader in sustainable mobility solutions, today commenced deliveries of the advanced Tata Prima E.55S battery electric prime-mover to Enviiro Wheels Mobility, a leading provider of green commercial transportation solutions for the power, mining, cement, and steel sectors. The first batch of the fleet was handed over today in Chittorgarh, Rajasthan.

The heavy-duty, zero-emission Prima E.55S, will be deployed for transportation of minerals and ores. Receiving the first batch of vehicles, Mr. Praveen Somani, Managing Director, Enviiro Wheels Mobility and Direc-

tor, Inland World Logistics said, "As a young company committed to making logistics sustainable, the addition of Tata Motors Commercial Vehicles' advanced electric prime movers to our fleet marks a defining step towards decarbonised operations. With zero emissions, superior performance, and advanced safety and comfort features, the Prima E.55S is an ideal choice to support our customers' net zero goals. Backed by Tata Motors Commercial Vehicles' proven after-sales ecosystem, we are confident of building a future-ready fleet that sets new benchmarks in clean and efficient mineral and ore transportation." Speaking on the vehicle delivery, Mr. Rajesh Kaul, Vice



President & Business Head – Trucks, Tata Motors Commercial Vehicles said, "We are delighted to deliver the first batch of Prima E.55S electric prime movers to Enviiro Wheels Mobility. As the market leader in the trucks segment, Tata Motors Commercial Vehicles is proud to lead India's transition to sustainable freight with advanced solutions. These robustly engineered vehicles

align closely with Enviiro Wheels' sustainability goals, advancing greener operations while delivering long-term value." The Tata Prima E.55S is built on an advanced EV architecture with a full-electric drivetrain featuring an integrated e-axis and state-of-the-art regenerative braking for higher range. Offering a range of up to 350 km on a single charge, it also features a 3-speed

Auto Shift transmission with an e-axis for optimal efficiency and performance, as well as dual gun fast charging capability for high uptime. The vehicle comes equipped with advanced features such as Driver Monitoring System, Lane Departure Warning, Tyre Pressure Monitoring System, and Cruise Control, along with an Electronic Braking System and optional ADAS features for enhanced safety. The premium Prima cabin, equipped with a pneumatically suspended seat and tilt-and-telescopic steering wheel, enhances driver comfort and convenience, reducing fatigue and boosting productivity. Tata Motors Commercial Vehicles is at the forefront of de-

veloping innovative mobility solutions powered by alternative fuel technologies such as battery electric, CNG, LNG, hydrogen internal combustion, and hydrogen fuel cell. The company offers a robust portfolio of alternate-fuel powered commercial vehicles across various segments, including small commercial vehicles, trucks, buses and vans. The portfolio is complemented by a range of value-added services for comprehensive vehicle lifecycle management through its Sampoorana Seva 2.0 initiative. Combined with 24x 7 support from India's largest service network of over 3200 touchpoints, the company offers the highest uptime for its vehicles.

Value-Driven Approach Balancing Innovation with Affordability Is Key to Software-Led Mobility Revolution

Pune: The automotive industry is rapidly transforming into a software-led ecosystem, with software—particularly AI-driven features—becoming an increasingly significant contributor to vehicle value. With car penetration in India expected to rise substantially by 2035, experts at the CII Software-Led Mobility Conclave emphasized the need for a value-driven approach that balances cutting-edge innovation with affordability. The panel discussion was part of the CII NexGen Mobility Show 2025 at the Pune International Exhibition Centre, Moshi.



Held under the theme "Innovate. Integrate. Impact: The Future of Mobility," the flagship international exhibition and conference is bringing together stakeholders from across the automotive value chain to chart the future of mobility. Mr CV Raman, Executive Committee Member, Maruti Suzuki India Ltd said that as the share of software increases, AI further enhances feature additions, we need a value driven approach . He added that car penetration per thousand is estimated to increase from 36 to 150 till 2035. So Mobility for the next billion is essential , but it will increase the complexity , one solution does not fit all and we will have to find multiple solutions . Value driven approach is needed to balance between feature additions and cost up. Smaller , fewer , lighter , shorter , beautiful is the overriding principle on which we work. An SDV strategy that delivers value for customers is what is required. Mr Sven Patuschka, CTO Tata Passenger Vehicles and Tata Electric Mobility said that as we see tectonic shift in customer landscape with one

GDP. The electric vehicle (EV) segment alone is expected to attract investments worth USD 20 billion and generate over 5 million jobs in the next five years. With the government's strong emphasis on manufacturing, green mobility, and exports, the NexGen Mobility Expo 2025 underscores India's rapid progress toward becoming a global hub for sustainable mobility solutions. The transition to software-defined vehicles is not just about adding code to cars—it's about reimagining the entire E/E architecture, evolving from distributed systems to full centralized intelligence. While regions like North America, Europe, China, and Japan are pursuing their own approaches, India stands out with its cost advantage, deep talent pool, and rapid R&D growth. But OEMs must realize that success won't come from simply 'hiring software people'—it demands building a complete software ecosystem, blending internal engineering with partners, platforms, cybersecurity, and middleware. The ecosystem shift will decide who truly leads the future of mobility. Mr Sundar Ganapathi Chief Technology officer Automotive, Tata ELXSI said that the era of the software defined vehicles is here, change in the mindset of the Indian customers is similar to what is happening world over. Cars that are hitting the Indian roads have a lot more software content . Hardware centric OEMs cannot just hire software people , the entire ecosystem must evolve . We must leverage the GCC sector and Indian borne companies which has been developing solutions for the world , tap into the market and develop localised solutions. What was a car software will soon become a software car. India's automobile sector, currently valued at USD 130 billion, is projected to grow to USD 300 billion by 2030, contributing nearly 12% to India's

Officer CASTCO said that the Indian automobile sector has been known for engineering prowess, today software is no longer an accessory , it is driving the growth . What was once hardware dominated , is becoming software centric. This revolution offers India huge opportunities with our strength in the software and startup ecosystem . To seize this opportunity we need to collaborate. Mr Sundar Ganapathi Chief Technology officer Automotive, Tata ELXSI said that the era of the software defined vehicles is here, change in the mindset of the Indian customers is similar to what is happening world over. Cars that are hitting the Indian roads have a lot more software content . Hardware centric OEMs cannot just hire software people , the entire ecosystem must evolve . We must leverage the GCC sector and Indian borne companies which has been developing solutions for the world , tap into the market and develop localised solutions. What was a car software will soon become a software car. India's automobile sector, currently valued at USD 130 billion, is projected to grow to USD 300 billion by 2030, contributing nearly 12% to India's

Hyatt Announces Plans for Hyatt Place Kolhapur Sangli, Strengthening Brand's Expansion in India

Pune (Voice news service):- Hyatt Hotels Corporation (NYSE: H) announced today that a Hyatt affiliate has entered into a management agreement with Shah Lagoo Properties LLP for Hyatt Place Kolhapur Sangli, reinforcing Hyatt's strategy to further expand its brands in India and high-growth corridors. The hotel will be a part of SL Highstreet, a prominent mixed-use development, featuring premium office spaces and upscale retail. Hyatt Place Kolhapur Sangli will feature 115 spacious and thoughtfully designed guestrooms, created for today's

modern traveler with distinct zones for sleeping, working, and relaxing. The hotel is set to provide a seamless and elevated experience, offering a range of amenities including a vibrant 24/7 dining venue serving freshly prepared meals, a fitness center, and a swimming pool. For events and gatherings, the property will offer versatile banquet and conference facilities, making it an ideal destination for both business and leisure travelers. "The signing of Hyatt Place Kolhapur Sangli aligns with Hyatt's strategy to thoughtfully grow our brand presence in India's

secondary cities, delivering high-quality hospitality experiences in underserved yet fast-developing markets," said Dhruva Rathore, Vice President, Development, India & Southwest Asia, Hyatt. "As the first internationally branded hotel planned for this region, Hyatt Place Kolhapur Sangli will bring our signature comfort, convenience, and care to Sangli." Akshay Shah, Partner at Shah Lagoo Properties LLP, added, "Our association with Hyatt to develop Hyatt Place Kolhapur Sangli is a proud moment for us and aligns with our vision to establish a world-class commercial

and hospitality destination in Sangli. We are confident that this hotel will set new benchmarks for quality and service in the region, and we look forward to creating a modern, welcoming experience for travelers and businesses alike."Hyatt Place Kolhapur Sangli will join Hyatt's growing portfolio in India, offering guests the brand's signature 24/7 conveniences, efficient service, and thoughtfully designed spaces. The hotel's strategic location and contemporary amenities will make it an ideal choice for travelers seeking comfort and connectivity in Maharashtra's burgeoning growth corridor.

Suryadatta National School Shines in NABET Accreditation

Pune: The Suryadatta Education Foundation's Suryadatta National School has earned the prestigious accreditation from the National Accreditation Board for Education and Training (NABET), a constituent of the Quality Council of India. Considered a benchmark of educational excellence, this recognition marks a significant milestone in the institution's pursuit of quality and holistic education. The accreditation stands as a testament to the school's

commitment to efficient governance, comprehensive development, and the creation of an inclusive and nurturing learning environment. NABET, a highly reputed body, grants recognition to institutions that adhere to national and international standards, ensuring best practices in administration, teaching-learning processes, infrastructure, safety, and student support. Calling the accreditation a "historic milestone," Prof. Dr. Chordiya said, "This achieve-

ment reflects the collective effort, dedication, and commitment of our entire school community—including students, teachers, staff, and parents. The tireless work of Principal Sheela Oka and the Accreditation Committee members Dr. Anupama Neverekar, Prajakta Katkar, Anjali Chauhan, Aparna Nair, Gaurav Sharma, Monika Hajare, Vrushali Pisal, and Neeta Patil has been instrumental in this success. Equally important has been the unwavering trust and support of

parents and well-wishers." He further added that the recognition not only validates the school's ongoing initiatives but also provides guidance for future development. "We will continue to strengthen our systems, enhance student experiences, and uphold the highest standards of education and governance. Suryadatta National School remains committed to creating an environment where every student can grow academically, emotionally, and socially," he said.

Indian Enterprises Bet Big on AI Leadership: 67% to Appoint CAIOs Within 2 Years, Finds IBM Study

Pune (Voice news service):- Indian enterprises are building strong momentum in AI leadership, with Chief AI Officers (CAIOs) emerging as a key driver of strategy and execution, according to a new study by the IBM Institute for Business Value. With CAIOs taking a strategic seat at the leadership table, Indian enterprises are combining technical depth with executive expertise to accelerate AI adoption. The study finds that 77% of CAIOs in India report strong C-suite support (including 67% reporting CEO support), reflecting strong organizational alignment to scale AI effectively. Furthermore, while 25% of Indian enterprises surveyed currently have a CAIO, 67% of them aim to have one within the next two years, demonstrating India's growing appetite for aligning a leader to direct AI strategy that drives measurable outcomes. This momentum is backed by impact, as globally organizations with a CAIO see a 10% higher return on investment (ROI) on AI spend, underscoring the value of strong AI leadership and strategic alignment in driving business results. "As Indian enterprises move from pilots to scaled AI adoption, the role of the CAIOs will be central to their AI transformation journeys. CAIOs will not only bridge the gap between business and technology but also set the strategic direction and keep teams aligned on shared goals," said Viswanath Ramaswamy, Vice President, Technology, IBM India & South Asia. "To succeed, CAIOs must develop a clear transformation roadmap with measurable KPIs, foster alignment with the C-suite on business priorities and focus on initiatives that deliver a sustainable and competitive edge." Other key findings for India include: Strong C-Suite Support for AI Leadership in India 80% CAIOs are consulted by other CXOs on important AI

decisions. 57% of Indian CAIOs were appointed internally, highlighting the development of AI leadership talent from within enterprises. 60% of CAIOs report directly to either the CEO or the Board of Directors. Broader mandates and Implementation Focus Indian CAIOs are taking on comprehensive responsibilities spanning strategy, directing technical implementation, managing budgets and upskilling talent. The study found that the top three responsibilities of Indian CAIOs were, defining the organization's AI strategy (70%), developing change management strategy for AI adoption (57%), and directing implementation of AI (57%). These figures are, on average, 10 percentage points higher than global respondents, suggesting that Indian CAIOs place greater emphasis on these areas and are scaling AI more rapidly than their global peers. Interestingly, many CAIOs are also overseeing upskilling (43%) and reskilling (37%) of employees in AI. 60% stated that their AI budget is controlled by the CAIO, strengthening accountability. Technical Depth as a Competitive Edge 70% of Indian CAIOs have a background in data, aligned with global counterparts. 73% come from technology roles while 50% have an innovation background, reinforcing their ability to lead transformation agendas. Adoption: From Pilots to Scale While 67% of Indian organizations are still primarily investing in AI pilots, the combination of strong leadership support and CAIOs' strategic orientation will provide a strong foundation for accelerating scaled AI adoption. Only 18% of Indian CAIOs find AI implementation very difficult (versus 30% globally), reflecting a more optimistic execution environment.

Hyundai Motor India Limited Launches 'Hyundai Always Around' Campaign this Festive Season

Pune (Voice news service):- Hyundai Motor India Limited (HMIL), today announced 'Hyundai Always Around' campaign for existing and new Hyundai customers. The day-long nationwide customer outreach program is scheduled for October 12th, 2025 (Sunday). The campaign will offer free vehicle check-up to existing customers with attractive offers and discounts while new customers can explore and test drive range of Hyundai vehicles at one location. Commenting on the initiative, Mr. Tarun Garg, Whole-Time Director and Chief Operating Officer, Hyundai Motor India Limited, said, "Festivals are about being together. At HMIL, our 'Always Around Campaign' is our way of being there for our customers, protecting every mile, so they can focus on what matters most, celebrating with loved ones. The 'Always Around Campaign' underscores our commitment to delivering a seamless ownership experience by ensuring convenient access to quality

service and care. Through attractive service offers and special discounts, we aim to provide enhanced value and reaffirm our promise of being a lifetime partner in mobility. 'Hyundai Always Around' campaign provides our customers and prospects with an opportunity to experience Hyundai's unmatched Sales, Service and Pre-Owned Car Sales offerings." With the 'Hyundai Always Around' campaign, customers can get their existing vehicles evaluated and even book a new Hyundai vehicle. Additionally, skilled Hyundai technicians will provide personalized guidance on upcoming service needs, tailored specifically to each vehicle. Chance to win: Scratch cards to win accessories worth up to INR 10,000, Free Car Wash Service, Free 25 points vehicle checkup, 50% Off on Wheel alignment and balancing, 30% Off on Interior cleaning and exterior enrichment, 20% off on Hyundai Accessories, 20% Off on Labour charges for Periodic Maintenance Service (PMS)



Cinépolis Redefines Coffee Culture with India's First Coffee Rave Inside a Cinema

Pune: On International Coffee Day, Pune was at the centre of a cultural first as Cinépolis hosted India's first-ever Coffee Rave inside a cinema at Seasons Mall. Brewed by Foovies - the best of food and movies, the event transformed the traditional movie hall into an immersive playground of coffee, music, and pop culture, setting a new benchmark for how cinema spaces can be reimaged. The evening began with an exclusive Coffee Tasting Counter, where guests sam-

pled Coffee Tree's signature brews in an elevated tasting experience. As the lights dimmed, the cinema hall came alive with electrifying performances by Shasha & Viewliminal, followed by a DJ-led set paired with Dolby Atmos sound and projection visuals that heightened the rave-like energy inside the auditorium. The event drew a diverse audience of college students, young professionals, coffee lovers, and cultural creators. Commenting on the event,

Devang Sampat, Managing Director, Cinépolis India said "Pune gave us the perfect launchpad for this bold experiment. The Coffee Rave wasn't just an event; it was proof that coffee, cinema, and music naturally belong together. Coffee Tree is more than a café it's about shaping a culture where every cup of coffee becomes part of the movie-going experience." The celebrations continue across the country, with Cinépolis announcing a month-long Coffee Offer (1st-

31st October 2025) across all cinemas: Buy Any 2 Coffees @ ₹299* Add a Muffin of Your Choice @ ₹99* By turning its cinema into a rave, Cinépolis has demonstrated that Cinema concessions are not only about serving beverages but also about curating lifestyle-first experiences that speak to young India's cultural heartbeat. Pune may have been the first to witness this, but the movement is set to brew across the country.

"Sundaa Ravaan": Aparshakti Khurana & Barkha Singh Star in Tips Music's New Romance Track

Pune (Voice news service):-Tips Music Ltd. is thrilled to announce the release of "Sundaa Ravaan," a vibrant romantic track that brings together the charming Aparshakti Khurana and the vivacious Barkha Singh for the first time on screen. This feel-good anthem of young love drops today across all major platforms, just in time to add some extra sparkle to your festive celebrations. Pairing Aparshakti and Barkha together for the first time, "Sundaa Ravaan" captures the playful, carefree spirit of modern romance. Their fresh on-screen chemistry brings an infectious energy that today's youth will instantly connect with – making this the perfect soundtrack for every budding love story. The song features an engaging music video directed by Nirali Naik. The track comes alive with catchy lyrics by Karan Malhotra and Amar Jalal, and foot-tapping music composed by Karan Malhotra – a perfect blend that'll have you hitting replay. Mr. Kumar Taurani, Managing Director of Tips Music Ltd,



shared, "Tips has always believed in creating music that connects people. 'Sundaa Ravaan' is a feel-good song that captures the energy and playfulness of romance. Aparshakti has surprised us all with his singing talent, and this track is the perfect showcase for it. The song has a refreshing vibe that will appeal to everyone who enjoys music that

makes you want to move and celebrate." Aparshakti Khurana expressed, "Music has been an integral part of my life ever since I can remember, and getting to bring a beautiful romantic track like 'Sundaa Ravaan' to life feels incredible. Karan Malhotra created this song, and Kumar ji instantly appreciated it; I am thankful that I could be a part

of it. The entire process was simply exhilarating! Working with Karan on the song was a truly wonderful collaboration. I hope listeners enjoy this song as much as we loved creating it!" Barkha Singh, sharing her thoughts on the project, "This was my first time venturing into music videos & shooting Sundaa Ravaan was a lot of fun. Apar and I had a blast while shooting & I think that comes through in the video as well. This is the kinda song that makes you smile, and I can't wait for everyone to experience it." Karan Malhotra, Music Composer and Lyricist, added, "Creating 'Sundaa Ravaan' was all about capturing that carefree feeling of being in love. We wanted a sound that feels fresh yet familiar, something that celebrates romance in a lighthearted way. Working with Aparshakti as a singer brought a unique charm to the track, and I'm really proud of how it's turned out." Tune in to "Sundaa Ravaan" today, October 6, 2025, and let this charming track brighten your day!

Country Club Enters a New Era, Zero Debt, Nationwide Franchise Rollout, and Spectacular New Year Festivities Ahead "WAR OF DJ'S"

Pune - Country Club, a pioneer in India's leisure industry having more than 2 millions members, is delighted to announce, Asia's Biggest New Year Bash- WAR OF DJ'S. Country Club Hospitality & Holidays Ltd (CCHHL), a pioneer in India's leisure industry, today scripted a monumental turnaround story. The company has successfully erased a daunting debt burden of over ₹600 crores, "Country Club's comeback is like surviving a financial heart attack without a bypass surgery. It happens — but maybe 1 in 20 times, especially in this sector." Transforming itself into a

completely debt-free and profitable entity as of Q1 FY 2025-26. This financial renaissance marks a powerful new chapter of stability and aggressive growth. Asia's Biggest New Year Bash WAR OF DJ'S Country Club is proud to host Asia's Biggest New Year Bash, featuring a star-studded lineup of DJs, live music performances, and dance troupes. The event will take place at our Undri club in Pune and across PAN INDIA. promises to be an unforgettable experience. "We are excited to celebrate these special occasions with our members and guests in

Pune," said Mr. Rajeev Reddy, Chairman and Managing Director of Country Club. "Our events are designed to bring people together and create lasting memories, and we look forward to sharing these experiences with our Pune community." Mr. Y. Rajeev Reddy's visionary leadership has been marked by a series of firsts that transformed Hyderabad's lifestyle landscape. He created the first private members' club in Hyderabad, setting the foundation for a new era of leisure and social engagement. He was the first to construct Amrutha Mall, a landmark

that redefined commercial architecture and urban lifestyle in the city. He introduced the concept of celebrity entertainment at Country Club, bringing renowned artists from across India to perform-many of whom later rose to national fame. He built Hyderabad's first squash court and heated swimming pool, introducing world-class fitness and recreation infrastructure long before such amenities became the norm. Event Details: Asia's Biggest New Year Bash: December 31, 2025, Venue: Country Club Undri, Pune.

Lions Club and Samyak Mental Healthcare organize An Awareness Rally to Promote Mental Well-being

Pune: To promote the importance of mental well-being and create awareness about stress management, the Lions Club of Pune Supreme, Lions Club Eco-Friends, Lions Club Kothrud, and several social organizations jointly organized a Mental Health Awareness Rally in association with Samyak Mental Healthcare on Baner Road. The initiative aimed to engage with citizens and encourage open conversations on mental health through banners, slogans, and interpersonal dialogue. Dr. Rupali Karwa and Dr. Gyanraj Choudhari guided the event. The rally saw participation from former district governor Abhay Shastri, Anil Mandrupkar (President, Lions Club Eco-Friends), Rameshwar Maniyar (Zone-5 Chairperson), Akash Ambade, Sanjana Zhanwar, Dr. Asmita Surana,



Rajni Ambade, Asha Maniyar, Sushil Mundada, Sunita Kulkarni, Rani Ahluwalia, and Seema Singh, among others. Speaking on the occasion, Abhay Shastri said, "This nine-day initiative to support those battling mental health challenges and to spread awareness is truly commendable. Mental illness is not a disease but a mental condition. With care and confidence, one can recover and live a

better, more productive life. That is the message we wish to share." Anil Mandrupkar emphasized that every section of society should contribute to spreading mental health awareness. "We need to support each other and help people come out of mental distress. By staying away from addictions and encouraging open conversations, we can build a mentally stronger society. Such awareness initiatives

will continue in the future," he said. Rameshwar Maniyar noted that the campaign's purpose is to promote a positive attitude toward mental health. "In today's fast-paced and competitive world, the incidence of mental disorders is rising. Increasing substance abuse and emotional instability are matters of concern. Awareness and early intervention are essential to prevent future crises," he noted. Highlighting the impact of modern lifestyle, Akash Ambade said, "Constant pressure, lack of sleep, and an imbalanced routine often lead to anxiety, depression, and irritability. Just as we care for our physical health, we must also take care of our mental well-being. People should seek help from mental health professionals without fear or stigma."

Phoenix Marketcity Pune Presents the MVP Festival 2025



Pune: Phoenix Marketcity Pune, the city's most premium lifestyle and entertainment destination, is proud to present The MVP Festival 2025 - Maharashtra's biggest celebration of Marathi music and youth culture. This large-format festival brings together more than 40 acclaimed artists from across the regional music scene for an unforgettable evening that captures the pulse of a new generation.

The artist lineup features some of the most popular names in contemporary Marathi music including Kratex, Sanju Rathod, Shreyas & Vedang, Patya the Doc, Year Down and MC Gawthi. The festival will feature performances across multiple genres in Marathi, Hindi and English, blending Hip Hop, House and Rap in an engaging live experience that showcases

the evolving sound of Maharashtra's youth. Event Details Date: Sunday 12 October 2025, Time: 4.00 PM onwards, Duration: Approximately 6 hours Age Group: 21 years and above, Genres: Marathi, Hindi, English | Fusion, Hip-Hop, House, Rap Venue: Liberty Square, Phoenix Marketcity, Viman Nagar Pune

96 players, 8 teams for First Edition of The Poona Club Deccan Gymkhana Friendly Badminton League 2025

Pune: Ankit Damle (3200pts, Jets), Moskhit Porwal (3000pts, Manpreet & GG'S Jaguars), Pavit Patheja (3000pts, Hotfut), Mrunal Shah (3000pts, ASR Strikers), Kedar Nadgonde (3000pts, Amol Shuttlers), Sandhya Melasheemi (3000pts, Kelkar Legends) Akshay Gadre (3000pts, Inamdar Smashers) emerged the most expensive players amongst 96 players in various age groups who will represent eight teams at the first edition of The Poona Club- Deccan Gymkhana Friendly Badminton League 2025 tournament to be organized by Deccan Gymkhana and Poona Club and played on their Club Badminton Courts. The league aims to

promote camaraderie, fitness, and sportsmanship among members while celebrating Pune's rich badminton heritage. The event will feature matches across multiple categories, with teams comprising enthusiastic club members ranging from seasoned players to emerging young talent. The format encourages mixed participation and emphasizes fair play, teamwork, and competitive spirit. Speaking about the event Mr. Gaurav Gadhoke, President of Poona Club said that, "The Poona Club has always believed in nurturing sports and fellowship among its members. This first edition of the league, in collaboration with Deccan Gymkhana, rep-

resents our shared commitment to creating a platform that celebrates both competition and community spirit." Mr. Mihir Kelkar, secretary of Deccan Gymkhana said that, "Deccan Gymkhana has a proud legacy of promoting sports excellence in Pune. Partnering with The Poona Club for this league strengthens our mission to bring members together through sport, friendship, and healthy competition." The event will be played in league cum knock out basis. The top 2 teams will qualify for the Semifinals. Winners of Semi Finals competing in the Finals. The winner, First Runner up and Second runner up team will receive a Trophy

and attractive gifts, informed Mr. Mihir Kelkar, secretary of Deccan Gymkhana. The 8 teams will be divided in 2 Pools, A and B with 4 teams in each pool, All teams will play each other at the league stage. There will be 5 open doubles matches in a Tie. The participants who are all club members were selected in 8 teams through an auction process. The teams, also owned by Deccan Gymkhana and Poona Club members, are as follows. Kelkar Legends, Katakakr Eagle, Amol Shuttlers, ASR Strikers, Hotfut, Jets, Manpreet & GG'S Jaguars, Inamdar Smashers. Committee members from both clubs were present at the auction.

World's First Professional Archery League Marks a Milestone with Season 1 Celebration in Delhi



Pune (Voice news service):-The Archery Premier League (APL), the world's first-ever professional archery league, celebrated the immense success of its debut season with a press conference and gathering at the Yamuna Sports Complex, Delhi. The event brought together league stakeholders, star archers, and dignitaries to acknowledge its unprecedented impact in elevating Indian archery's global profile. The event witnessed the participation of international and Indian archery greats including 2024 Olympic recurve world participant Katherine Bauer , Brady Ellison (Olympic and one of America's most decorated recurve archers), Ella Gibson (World No. 1, Britain), Mathias Fullerton (World

No. 2, Denmark), India's decorated archers Deepika Kumari, Dhiraj Bommadevara (Olympic 2024 recurve participant), compound world champion Jyothi Vennam, Asian Games medalist Abhishek Verma, and rising Indian star Chikitha Taniparthi together presenting a powerful blend of global and homegrown talent. The evening was also graced by notable personalities, including actor and APL flag-bearer Ram Charan, Dr Joris Treasurer, Archery Association of India, Mr. Arjun Munda, President of the Archery Association of India (AAI), Mr. Anil Kamineni, Chairman of Archery Premier League and Mr. Virender Sachdeva, Secretary General Archery Association of India, alongside top Indian and international

archers. Global Star and APL brand ambassador Ram Charan shared, "APL is a vision turning into reality. We're all going to miss this energy once it's over tomorrow. It's truly special to see this incredible collaboration that unites Olympians and world-class archers on one platform. The way APL has brought the sport to the forefront reminds me of how RRR was embraced by world cinema with heart, pride, and passion. I want to thank everyone on stage and the Archery Association of India for this vision. Hopefully, what we're witnessing here isn't just a dream, but the beginning of a new era for Indian archery." Mr. Arjun Munda, President, Archery Association of India, stated: "We've long believed that archery deserves a professional platform in India, and the APL has truly delivered on that vision. The format, fan engagement, and athlete participation have set a new benchmark for world archery. The archers who've now been introduced to global audiences will continue to rise, inspiring and connecting

even more deeply with aspiring talent across the country." Mr. Anil Kamineni, Chairman, Archery Premier League, added: "We're thrilled with the response. The league has united legends and rising stars through world-class production and storytelling, creating strong momentum for the sport. No other league has achieved this — and our platform has also opened new doors for world archery. Watching our archers perform alongside some of the finest talents from around the globe was truly incredible. As world's first platform, the level of sporting excellence on display in our tournament gives us great confidence that we have a bright future ahead." Mr. Virender Sachdeva, Secretary General, Archery Association of India, remarked, "The success of APL's inaugural season shows a rising passion for archery in India. Our goal is to elevate archery to mainstream sports status, and this energy reflects that achievement. The archery bonding among archers is truly remarkable. You might feel archery is smooth, but there is a lot of effort that goes into it."

BWF World Junior Championships 2025: China beat Indonesia to clinch Suhandinata Cup for the 15th time; India, Japan bag bronze medals

Pune (Voice news service):- Badminton powerhouse China kept their nerves under pressure to beat defending champions Indonesia 2-0 in the finals of the BWF World Junior Championships 2025 here on Saturday to lift the Suhandinata Cup for the 15th time. China went into the final with a line-up that boasted of three reigning Asian Junior Championships individual gold medalists and two silver medalists and Indonesia needed a special performance from a couple of their players to retain the title they had won last year. He built Hyderabad's first squash court and heated swimming pool, introducing world-class fitness and recreation infrastructure long before such amenities became the norm. Event Details: Asia's Biggest New Year Bash: December 31, 2025, Venue: Country Club Undri, Pune.



walk for China once Asian junior girls doubles champions Cao Zi Han and Chen Fan Shu Tian eked out a 9-8 win over Riska Anggraini and Rinjani Nastine in the first match. China went on to win every match thereafter to close the set. The second set was a topsy-turvy affair as Riska and Rinjani turned the tables on their opponents to give Indonesia a 9-5 lead. However, Chen Jun Ting and Cao then

fought back from a 8-13 deficit to win 10 of the next 11 points to put China back in command at 18-14. Asian Junior Championship silver medalist Liu Si Ya was then pushed to the distance by Thalita Wiryawan but did enough to maintain a three-point advantage for China at 27-24. It looked like world Junior no. 1 Moh. Zaki Ubaidillah could help Indonesia turn the tables on China as he im-

mediately restored parity at 27-27 and scores went neck-and-neck till 31-31. But China's Liu Yang Ming Yu did enough to stay alive in the rallies to force his opponent into making mistakes and gave a four-point advantage to the boy's doubles pairing in the last match of the set. The final match of the set was a test of nerves for all the four players as Indonesia's Alexius Subagio and Raihan Pramonono closed the gap at 40-39 and then earned a set point at 44-43. But Chen Jun Ting and Liu Jun Rong kept their nerves under pressure and closed out the match by forcing another error from the Indonesians. The BWF World Junior Championships 2025 will have a rest day on Sunday with the individual championships for Eye Level Cups beginning on Monday.

Lanka Premier League 2025 Returns for a Nov-December Showdown, to Serve as Build-Up Ahead of Mega Cricket Season

Pune: The sixth edition of the Lanka Premier League (LPL) will run from November 27 to December 23, 2025, marking the longest and most competitive season in the tournament's history. Spanning 27 days of non-stop cricket, the league is set to intensify rivalries among the five franchises while offering players extended exposure to the T20 action. This year's edition also will be a vital lead-up to the 2026 Cricket World Cup, making it one of the most significant chapters of the league's journey since its inception. This edition will feature 24 matches in total, including 20 league fixtures and 4 knockout games, spread across three premier venues – R. Premadasa International Cricket Stadium, Colombo; Pallekele International Cricket Stadium, Kandy; and Rangiri Dambulla Inter-

national Cricket Stadium, Dambulla. Mr. Samantha Dodanwela, Tournament Director, LPL, said, "The timing of this edition has been carefully chosen to ensure that players gain maximum exposure and high-quality match practice in the lead-up to a global cricketing year. Over the seasons, the LPL has emerged as a breeding ground for fresh talent, with several youngsters making their mark alongside international stars. This year too, we believe the league will throw up exciting new names who can go on to spring surprises on the world stage ahead of the World Cup." The tournament format

will see all five franchises compete against each other twice during the league phase. At the end of the round-robin stage, the top four teams will move into the playoffs. The opening playoff, Qualifier 1, will be contested by the top two sides, with the winner earning a straight passage to the final. The teams placed third and fourth will face off in the Eliminator, and the victor of that clash will then take on the loser of Qualifier 1 in Qualifier 2, which will determine the second finalist. Mr. Anil Mohan Sankhdhar, Founder and CEO of IPG Group – the official rights holder of the LPL, added, "The Lanka Premier League

has rapidly grown into one of Asia's most thrilling T20 spectacles, and the overwhelming response to last year's season is proof of that. With over 780 million viewers tuning in on television and fans packing stadiums to witness top-class performances, the league has struck a chord not only in Sri Lanka but across key markets including India, Australia, New Zealand and South Africa. Building on that momentum, we are confident that the 2025 edition will raise the bar even higher, bringing fans an even bigger celebration of cricket globally." With actions unfolding just months ahead of the mega global cricketing extravaganza, the LPL 2025 promises to be a high-intensity showcase of international and Sri Lankan talent, adding excitement for fans across the subcontinent in the build-up to the World Cup year.



Euler Motors launches Turbo EV 1000 in Pune world's first 1 tonne electric mini truck

Pune: Euler Motors, a leader in the electric commercial vehicle space, announced the launch of Euler Turbo EV 1000, a 1 Tonne 4W eCV in Pune. The vehicle is engineered specifically for drivers and businesses who need a vehicle that can handle the city's traffic, carry heavy loads, and save on daily running costs. Priced from ₹5.99 lakh (ex-showroom), the Turbo EV 1000 is the world's most affordable 1-tonne EV and delivers annual savings of ₹1.15 lakh compared to diesel counterparts. With this, Euler Turbo EV 1000 becomes the world's first EV mini truck to offer both unmatched performance and high affordability, making it a game-changer for Pune's commercial operators. Pune's commercial mobility landscape is witnessing a strong shift toward electric adoption, driven by rising fuel costs, growing environmental awareness, and the support of Maharashtra's progressive EV Policy 2025. The city's thriving logistics ecosystem, known for its focus on payload, performance, and profit-

ability is increasingly seeking smarter, more sustainable alternatives for intra-city and last-mile operations. Turbo EV 1000 perfectly fits this transition, bridging key gaps in the segment with its powerful performance, extended range, and unmatched cost efficiency for fleet operators and driver-entrepreneurs alike.

It is the first electric commercial vehicle in the 1-tonne segment to offer a real-world range of 140–170 km, delivering 140 Nm torque and 230 mm disc brakes on an R13 wheel platform- the highest in its class. This enables drivers to tackle demanding city roads with confidence, without compromising on safety, speed, or payload. Turbo EV 1000 also features CCS2 fast-charging capability, offering an industry-first 50 km range with just 15 minutes of charging at public charging stations. Its rugged 2.5 mm ladder frame, IP67-rated battery and electronics, and laser-welded battery modules ensure durability and reliability, helping drivers complete

more trips, reduce downtime, and boost daily earnings. By combining performance, durability, and affordability, Turbo EV 1000 fills a crucial gap in the Pune market for small fleet owners and driver-entrepreneurs seeking a dependable, high-performance alternative to diesel and other ICE vehicles. Its attractive upfront cost, low running expense, and significantly lower total cost of ownership (TCO) make Turbo EV 1000 an ideal solution for Pune's price- and load-sensitive operators. With Maharashtra's toll exemptions for EVs on major expressways like the Mumbai-Pune Expressway and Samruddhi Mahamarg, fleet owners can further optimize operational costs and maximize margins. Commenting on the launch, Saurav Kumar, Founder and CEO, Euler Motors, said: "Pune is fast emerging as a key logistics hub, and operators here prioritize payload, cost efficiency, and reliability. Turbo EV 1000 has been designed to deliver exactly that diesel-like power and perfor-



mance with EV-level savings. With annual savings of up to ₹1.15 lakh, fast charging, and segment-best range, Turbo EV 1000 gives drivers and businesses a future-ready solution that enhances daily earnings. Backed by Maharashtra's strong EV policy, we believe Turbo will accelerate Pune's shift toward sustainable, profitable transportation."

Turbo EV 1000 boasts nine segment-first innovations and is the third product from Euler Motors' stable and its second 4W CV, following on the heels of its maiden 4W Storm EV. It comes in three variants: CITY, FAST CHARGE, and MAXX, available at INR 5,99,999, INR 8,19,999 and INR 7,19,999 respectively, with easy EMI options starting at ₹10,000/month and a down payment of ₹49,999.

Footprints Launched in Pune, Bringing Unmatched Safety, Transparency, and Trust to Early Education

Pune: Footprints Daycare and Preschool, a leading brand in India's early childhood education and daycare sector, proudly announced the launch of its first company-owned centre in Pune, marking a significant step in its mission to provide a safe, nurturing, and transparent learning environment for young children. With a strong presence across major Indian cities, Footprints is redefining early childhood care by combining advanced safety protocols with innovative learning experiences. At the launch event, the inauguration of the new Footprints center saw an enthusiastic turnout, as approximately 40 families attended to explore the facility and participate in a series of engaging activities. Kids enjoyed magic shows and hands-on crafts to take home, while families explored the safe and vibrant campus on a guided tour. Parents shouldn't miss out on the exclusive launch perks and the Early Bird Discount to be among the first at Footprints Kalyani Nagar. Founded in 2013, Footprints is a leading preschool and daycare brand with 190+ centers in 26 cities, serving over 55,000 parents and 10,000 children. Backed by \$7.5 million in funding, it aims to expand to 325 centers nationwide by 2026. Mr. Raj Singhal, Co-founder & CEO of Footprints, commented on the Pune launch, said "Parents deserve clear insight



into their child's day, not just promises. Our aim is to build trust through consistent transparency and thoughtful safety measures."

The new Pune centre can host up to 150 children with 10–15 trained staff, offering classrooms that inspire discovery and growth. With 55+ centres in Bengaluru, this launch marks Footprints' next step in expanding its trusted, child-centric care across Maharashtra. Preschool safety is a top concern for parents, yet real-time visibility and secure handovers remain rare. Footprints leads the way, blending technology with personal care to set a practical, transparent model that other preschools are starting to follow. At Footprints, safety and transparency go hand in hand. Parents can securely access live classroom CCTV through an app, while digital OTP check-ins and detailed handover logs ensure accountability. Trained staff, thorough background checks, and small class sizes create a safe, attentive environment. The centres also prioritise holistic wellbeing with a strict no-screen policy, nutrition-first meals, regular safety drills, and daily sanitisation, fostering healthier, happier growth.

HEF Pune District Chapter to Host Economic Colloquium 2025 on Oct 14

Pune: The Hindu Economic Forum (HEF) Pune District Chapter will host the HEF Pune Economic Colloquium 2025, an entrepreneurship conclave, on Tuesday, October 14, from 4.30 PM to 8.30 PM at the Yashwantrao Chavan Academy of Development Administration (YASHADA), Baner Road. The event will be graced by the Governor of Telangana, Shri Jishnu Dev Varma, as Chief Guest, and Swami Vidyavananda, Founder and Global Chairman of the World Hindu Foundation, as Guest of Honor. Announcing the details, Gaurav Tripathi, President of HEF Pune, said the Colloquium aims to bring together visionary leaders, entrepreneurs, policymakers, and thinkers to accelerate Bharat's progress towards becoming a global economic powerhouse under the 'Viksit Bharat 2047' vision. He said the forum will focus on economic development, institutional capacity-building, and industrial innovation,

while positioning Pune as a model city under the Viksit Bharat initiative. The event will feature two panel discussions, "Building Bharat's Economic Strength: Local Roots to Global Reach" and "Opportunities and Challenges in Defense & Aerospace in the Emerging Geopolitical Scenario." Prominent industrialists and business leaders from Pune, including Hanmantrao Gaikwad (BVG India Ltd.), Aditya Pittie (Pittie Enterprises Group), Girish Chitale (Chitale Group), Lalit Kumar Pawha (Pawha MetalTech Pvt. Ltd.), and Harshvardhan Gune (Alicon Castalloy Ltd.), will participate in the discussions. HEF office-bearers Shubham Katangale (Secretary), Jayesh Meena (Treasurer), and Rahul Joshi (Joint Secretary) were also present at the press briefing. Tripathi said the Colloquium represents Pune's growing role in driving innovation, entrepreneurship, and sustainable economic growth for a Viksit Bharat by 2047.

Meril's Made-in-India MyClip Enables Pune's First Successful TEER Procedure

Pune: In what seems to be a groundbreaking advancement for cardiac care in Maharashtra, Hardas Heart Care has successfully treated a 64-year-old patient suffering from severe Mitral Regurgitation (MR) using India's first indigenously developed Transcatheter Edge-to-Edge Repair (TEER) system: MyClip, developed by Indian medtech company Meril Life Sciences. Mr. Babu Ingale, who had been struggling for two years with severe breathlessness, swollen feet, and inability to perform daily activities, was successfully treated at Hardas Heart Care, Pune, using India's first Made in India developed Mitral Clip device (MyClip), the first such procedure in Maharashtra performed by Dr. Suhas Hardas. Diagnosed with Severe Mitral Regurgitation (MR), a condition where blood leaks backward into the heart instead of being pumped to the body, his symptoms had progressively worsened despite medication. Despite years of medical therapy, his condition continued to worsen, prompting doctors to consider an advanced intervention. The procedure was led by Dr. Suhas Hardas, Chief Interventional Cardiologist at Hardas Heart Care, marking the first successful TEER procedure using MyClip in Pune. Explaining the case, Senior Interventional Cardiologist Dr.



Suhas Hardas said: "Patients with severe mitral regurgitation are often at high surgical risk due to age, hypertension, diabetes, obesity, frailty, or co-existing kidney, lung, and liver problems. If untreated, MR has devastating outcomes—more than 50% may not survive, and one-year mortality can be as high as 57%. For such patients, this non-surgical MyClip procedure offers a life-saving alternative." The minimally invasive TEER procedure, performed through a small puncture in the thigh, took about an hour. The patient recovered quickly and was discharged within days. Mr. Babu Ingale has since resumed his normal daily activities and reported significant improvement in breathing and energy levels. Around 1.5 million Indians suffer from severe mitral regurgitation, with nearly 1.2 million linked to heart failure or prior heart attacks. In Maharashtra alone, against a population of 13 crore, thousands of elderly patients face similar challenges. Many of them are not improving with medicines and are unfit for surgery or transplant.

Chief Minister Devendra Fadnavis to Inaugurate First Health Literature Conference in Pune

Pune: The inaugural Health Literature Conference will be held on Sunday, October 19, 2025, from 9 a.m. to 9 p.m. at Bal Gandharva Rangmandir, Pune.

The event, chaired by renowned litterateur Dr. Sanjay Oak, will be inaugurated by Maharashtra Chief Minister Devendra Fadnavis at 10 a.m. The conference will see the participation of several dignitaries, including Union Minister of State Murlidhar Mohol, veteran actor Dr. Mohan Agashe, renowned singer-composer Dr. Sail Kulkarni, Maharashtra Film Development Corporation Chairman Meghraj Rajebhosale, Dr. D.Y. Patil University trustee Yashraj Patil, and MLA Siddharth Shirole. Organized collaboratively by the Patient Rights Forum, Chief Minister's Relief Fund, and Dharamday Hospital Assistance Cell (Mumbai), All India Marathi Film Corporation, All India Marathi Natya Parishad, Bal Gandharva Parivar Trust, Pune Municipal



Corporation, Maharashtra Sahitya Parishad, and Grand Prithvi Medical Foundation, the event will also feature the Pune Health Festival. The festival aims to screen and provide health check-ups for 25,000 to 40,000 patients, with experts from leading hospitals assessing the health of Pune residents, artists, writers, and journalists. The morning session at 11:30 a.m. will feature a panel discussion on 'Making Maharashtra Drug-Free' with Pune Police Commissioner Amitesh Kumar, filmmaker Praveen Tarde, and Deputy Inspector General of Anti-Narcotics Praveenkumar Patil. The session will be chaired by Prof.

Force Motors Introduces Three-Year Complimentary Roadside Assistance Across Its Entire Product Range

Pune: Force Motors Limited, a key automotive player and India's largest van manufacturer, has announced the launch of its comprehensive Roadside Assistance (RSA) program, now offered complimentary for three years across all its product lines- Traveller, Trax, Monobus, Urbania, and Gurkha. A first-of-its-kind initiative in India's commercial vehicle segment, this program is a part of Force Motors' continued efforts to enhance the ownership experience and ensure round-the-clock customer support across India. The program covers a wide range of services, from breakdown support and accident assistance to towing and on-site repairs, aimed at minimizing downtime and delivering peace of mind to every customer.



"Our customers place their trust in Force vehicles every day, and it is our responsibility to stand firmly by that trust," said Mr. Prasann Firodia, Managing Director, Force Motors. "With the three-year complimentary Roadside Assistance program, we aim to provide total support throughout their journey- reaffirming our commitment to reliability, responsiveness, and care. This initiative marks another milestone in our continued

investment in enhancing the ownership experience and building long-term trust through dependable service". Key Features of Force Motors Roadside Assistance: Complimentary coverage for 3 years from date of vehicle purchase 24x7 toll-free helpline, available 365 days a year in multiple languages Free towing up to 100 km to the nearest authorized Force workshop

On-site repair support for minor mechanical or electrical issues.

Accident assistance including vehicle recovery and coordination with workshops Tyre change, battery jump-start, and key-related assistance

Emergency coordination services, such as message relay, conference calling, and nearest workshop guidance

Add-on convenience benefits including legal and medical referrals, hotel or taxi coordination, and vehicle custody support in case of delays

Supported by a nationwide partner network that ensures quick and professional assistance across India, the RSA initiative further strengthens Force Motors' focus on reliability, service accessibility, and reduced total cost of ownership.

Phoenix Mall of the Millennium Illuminates Pune with "Sounds of the Nation" A Spectacular Diwali 2025 Décor Launch

Pune: Phoenix Mall of the Millennium ushered in the festive season with unprecedented grandeur, unveiling its extraordinary Diwali 2025 theme — "Sounds of the Nation." This majestic visual symphony transforms India's cultural rhythm into a breathtaking celebration of art, light, and music. The star-studded launch evening, graced by celebrity duo Sukriti & Prakriti Kakkar alongside city's elite, set an enchanting festive tone. Guests were welcomed into a realm where India's rich musical heritage comes alive through spectacular installations. The Guitar Symphony Tunnel creates a mesmerizing 80-foot walkthrough where

melodies seamlessly blend with illumination, symbolizing the perfect harmony between tradition and modernity. The iconic Musical Eiffel Tower represents a stunning fusion of global inspiration with India's festive energy, dynamically lighting up to rhythmic beats throughout the evening. The centerpiece Grand Trumpet — a record-breaking 40-foot installation — stands as the ultimate celebration of India's musical legacy, embodying the unity and vibrancy that defines our cultural spirit. A captivating drone light sequence illuminated the mall's façade and key installations, creating a mesmerizing aerial symphony that perfectly

encapsulates the theme's essence of cultural celebration. Phoenix Mall extends shopping hours until midnight throughout the Diwali season, allowing visitors to immerse themselves fully in the festive atmosphere. Food connoisseurs can savor exceptional dining experiences with up to 50% savings through the Swiggy GIRF festival, featuring the mall's curated collection of premium restaurants.

The celebration continues with vibrant Carnival Weekenders at Eclectic Village and electrifying DJ nights at F Lounge by TVJ, creating an unparalleled fusion of shopping, dining, and entertainment.

Vikram Pai, Centre Director of Phoenix Mall of the Millennium, shared: "Phoenix Mall of the Millennium transcends being merely a shopping destination — we are Pune's premier cultural hub where creativity, community, and celebration converge. Our 'Sounds of the Nation' theme delivers an immersive celebration of India's soul, bringing unity, culture, and festivity alive through every light, note, and beat." Pune residents and visitors are cordially invited to experience this extraordinary confluence of culture, creativity, and celebration at Phoenix Mall of the Millennium throughout the Diwali season.

Vidisha Goenka Bajoria unveils her book 'Unwoven Strings of Life' and solo art show 'Strings of Life'

Pune: Carrying forward the legacy of connecting hearts through words and creativity, author and artist Vidisha Goenka Bajoria unveiled her book "Unwoven Strings of Life" alongside her solo art exhibition "Strings of Life" at the Raja Ravi Varma Art Gallery in Pune on Wednesday. The event was graced by distinguished guests, including world-renowned watercolour artist Milind Mulick, award-winning journalist Vinita Deshmukh, celebrated wildlife artist Sushma Jain, and Rajyogini Nalini Didi and Shradha Didi of the Brahma Kumaris. Vidisha Goenka Bajoria descends from a lineage steeped in service and spirituality. She is the great granddaughter of Shri Jaydayalji Goenka, revered saint and founder of Gita Press, Gorakhpur, and daughter of Shri Madhav Prasadji Goenka, a distinguished poet, scholar, and philanthropist. Through



her art and writing, she carries forward this heritage by blending devotion with creativity, and reflection with action. As a painter, healer, and storyteller, Vidisha's work is guided by a singular purpose: to bring light where there is pain, hope where there is despair, and meaning where there is silence. Speaking about her book, "Strings Of Life" Vidisha said, "In the pursuit of a meaningful life, there are two simple yet profound mantras that echo through

the ages. The first is 'Do your best and leave the rest', and the second is 'Moments lived belong to us, tomorrow is just a dream'. My book unfolds these timeless words through personal narratives and universal truths, guiding readers to embrace life with joy and resilience amidst uncertainty." Each chapter of the book unfolds as a lesson in doing one's best, whether in the face of challenges, triumphs, or the ordinary moments that shape our days. At the same

time, it inspires readers to cherish every moment and acknowledge the unpredictable nature of tomorrow's dreams, guiding them to put in their best efforts with echoes of the present moment. Vidisha's "Strings of Life" exhibition showcases over 70 evocative paintings that capture the living ghats, festivities, devotion, mystics, nature, wildlife, skies, and the beauty of human emotions. Her art mirrors her deep spirituality, as each canvas explores inner and outer worlds, inviting viewers to reconnect with themselves and the beauty of existence. Whether through a canvas, a conversation, a cause, or a quiet moment of prayer, her mission is to help others reconnect with themselves, with the divine, and with the beautiful journey of life. The exhibition will continue at Raja Ravi Varma Art gallery until October 12 from 11 am to 6 pm.

Kolte-Patil acquires 7.5-acre land parcel in Bhugaon, Pune

Pune: Kolte-Patil Developers Limited (BSE: 532924, NSE: KOLTEPATIL), a leading Pune-based real estate player, with a diversified presence in Mumbai and Bengaluru, announced that the company has acquired a ~7.5-acre land parcel in Bhugaon, Pune, with an estimated saleable area of ~1.9 million square feet and a Gross Development Value (GDV) of ~Rs. 1,400 crore. Bhugaon, Pune, is emerging as a desirable residential destination, with a blend of natural surroundings and excellent urban connectivity. This land parcel is surrounded by premium localities like Bavdhan and Kothrud, adjacent to the Mumbai-Pune Expressway and close to the Shivaji Nagar Railway station. Furthermore, major employment hubs are in the vicinity, making it an attractive choice for homebuyers. The project is conveniently located

close to social infrastructure comprising schools, hospitals, shopping malls and entertainment hubs, adding to the attractiveness of the micro-market. Commenting on the development, Mr. Rajesh Patil, Managing Director, Kolte-Patil Developers Limited said, "Foraying into a new high-potential micro-market through outright acquisition of this strategically located land in Bhugaon strengthens our presence in Pune. With growing demand accelerated by improving infrastructure and rising end-user interest, our presence in Bhugaon aligns with our strategy of delivering well-planned, value-driven developments. Backed by our deep understanding of evolving lifestyles and a legacy of over three decades, this addition reinforces our commitment to creating thoughtful communities that enable better quality of life."

Suryadatta Founder Chairman Prof. Dr. Sanjay B. Chordiya honored with 'Chhatrapati Sambhaji Maharaj Rashtriya Shikshan Ratna Award'



Pune: Recognizing his outstanding contribution in the field of education and social development, Prof. Dr. Sanjay B. Chordiya, Founder President of Suryadatta Education Foundation, has been honored with the 'Chhatrapati Sambhaji Maharaj Rashtriya Shikshan Ratna Award'. The award was presented during the Chha-

trapaty Sambhaji Maharaj Marathi Sahitya Sammelan, organized by the Akhil Bharatiya Marathi Sahitya Parishad in Pune. Dr. Sharad Gore, while addressing the gathering, said, "Prof. Dr. Sanjay B. Chordiya's contribution goes beyond education. He has transformed education into a powerful tool for so-

cial change.' His dedication, service, and vision inspire commitment and patriotism. His work truly reflects the ideals of courage, sacrifice, and inspiration embodied by Chhatrapati Sambhaji Maharaj." Accepting the award, Prof. Dr. Sanjay B. Chordiya said, "The Chhatrapati Sambhaji Maharaj Rashtriya Shikshan

Rashtriya Shikshan Ratna Award'

Ratna Award is not just an honor, but a source of inspiration to continue serving as a dedicated warrior in the fields of education and social service. This is not merely a moment of pride, but one of life's greatest honors — reminding me of my social responsibilities and motivating me to keep striving for excellence. I am sincerely grateful

to Dr. Sharad Gore and the Akhil Bharatiya Marathi Sahitya Parishad for this recognition." He further added, "At Suryadatta, we constantly encourage students to imbibe the values, courage, and leadership of Chhatrapati Shivaji Maharaj and Chhatrapati Sambhaji Maharaj. We inspire them to uphold

integrity, responsibility, and respect in society. Courage should not just be spoken — it must be reflected through righteous actions. Equally, one must balance it with restraint and responsibility. These are the true teachings from the lives of the great Marathas, which continue to inspire every student."

This festive season, pre-book your favourite Jawa or Yezdi motorcycle at just Rs 999, an industry-first offering



Pune (Voice news service):- As one of the biggest gainers from GST 2.0 in the world's largest motorcycle market, Jawa Yezdi Motorcycles is helping its buyers improve their odds of getting a delivery of their favourite motorcycle in the festive period. In an industry-first offering, customers can now prebook their preferred Jawa or Yezdi motorcycle online at just Rs

999 to beat the festive rush, amplified by GST 2.0 price cuts. With eight performance classic motorcycles under 350cc, the company was the first to announce reduced on-road prices, post-GST reforms, bringing authentic heritage motorcycling to a wider riding community. Spurred by the festive spirit and the 100-percent GST benefits passed on by Jawa



Yezdi Motorcycles (from 22 September), the booking momentum at dealerships has hit overdrive. Buyers can increase their chances of getting their dream motorcycle in this rush by pre-booking it at just Rs 999 on jawayezdimotorcycles.com. Sharad Agarwal, Chief Business Officer, Jawa Yezdi Motorcycles, said, "The GST rate revision has meant most

of our motorcycles now start from Rs 1.5 lakh. With their combination of world-class design, technology, and performance, our classic motorcycles are making young India's dream of owning one come true. The overwhelming response seen in the groundswell of bookings across India this festive season has led us to offer the Rs 999 online pre-booking price."

Jawa Yezdi Motorcycles Marks World Coffee Day, Announces Launch of Premium Limited-Edition Single-Origin Yezdi Coffee

Pune: Jawa Yezdi Motorcycles rewrites the brand love playbook once again with a homecoming ride in the atmospheric coffee heartland of Coorg. The company reignited its iconic Jawa Yezdi Nomads riding program and launched the single-origin, gourmet 'Yezdi Coffee' in partnership with Levista Coffee at their SLN Coffee estate.

In 2018, the company marked return of iconic brands Jawa and Yezdi in mid-size segment by launching performance classic motorcycles. Riding off the conventional route, Jawa Yezdi Motorcycles focussed on building communities and subcultures around shared values. The spur? Authentic user experiences that created lasting brand loyalty. The 2025 Jawa Yezdi Nomads Brewscape, dubbed 'Roots to Routes', was an immersive riding experience showcasing its newly launched Yezdi Roadster. The journey began



in Mysore, the birthplace of Ideal Jawa, and culminated in Madikeri, Coorg, home to India's most authentic coffee varieties. This ride offered national media, enthusiasts, and motorcycling experts' firsthand experience of 2025 Yezdi Roadster while emphasizing the deep bond between heritage, community, and coffee subcultures. "In motorcycling, building an iconic brand extends far beyond crafting exceptional machines. When we began in 2018, we inherited timeless classics with authentic stories that no manufactured

narrative could match. Nostalgia opened doors, but genuine brand love flourished through our customers' ride experiences," said Anupam Thareja, Co-founder Classic Legends. "Creating authentic experiences like Nomads rides in Ladakh to Surfing in Covelong, partnerships with the Forces, and heartening customer stories has shaped our journey. The launch of Nomads 2025 and Yezdi Coffee exemplifies our innovative path. Yezdi Coffee, crafted with Levista's expertise perfectly blends motorcycling and coffee and connects the

spirit of exploration with moments of indulgence." The Special Edition Yezdi x Levista coffee pack offers two varieties exceptionally crafted to capture the rich coffee expertise of Coorg. One is a 100 percent Arabica, single-origin brew from Mysore Nuggets Extra Bold, AAA-grade beans. Cultivated at an altitude of 1000 metres above sea level in Coorg, it's a medium roast Chandragiri varietal offers a rich profile of smooth chocolate, toasted nuts, and caramel, with hints of citrus and earthy spices. The second is a perfect blend of top-grade Robusta and Arabica beans. It's a medium roast soluble coffee and delivers a rich, aromatic flavour with silky smooth texture and a remarkable depth. Together, Yezdi x Levista coffee is an unmatched experience for motorcycling purists who often profess strong affinity for soulful and indulgent coffee.

SUD Life launches SUD Life NIFTY Alpha 50 Index Fund

Pune:SUD Life Insurance has announced the launch of the SUD Life NIFTY Alpha 50 Index Fund, a new fund offering that tracks the NIFTY Alpha 50 Index, a smart beta benchmark designed to identify India's most consistent outperforming stocks. The New Fund Offer (NFO) is open from October 6 to October 24, 2025. The index comprises the top 50 stocks from India's largest and most liquid companies, selected based on their alpha, which measures each stock's ability to outperform the broader market after adjusting for risk. Each stock's weight in the index is determined by its

alpha score, creating a performance-oriented portfolio rooted in quantitative analysis. Commenting on the launch, Mr. Prashant Sharma, Chief Investment Officer at SUD Life, said - "This fund is about giving investors access to a more thoughtful way of investing in equities. Instead of simply tracking market size, it focuses on the performance of the companies that have shown an ability to deliver better returns over time. The idea is simple, to stay systematic, to stay invested, and to let data drive decisions. With the added benefit of 0% GST on ULIP charges, policyholders can now enjoy both efficiency

and potential upside" The index is rebalanced quarterly, ensuring agility in response to evolving market dynamics. The fund targets consistent Alpha with a sector agnostic approach helping balance risk and capture opportunities across the economic spectrum. With its mid-cap bias and focus on high-alpha constituents, the fund is suited for policyholders seeking to participate in India's growth story through a smarter, data-led approach to equity investing. The fund will be available with SUD Life's unit-linked insurance products like SUD Life

Wealth Builder Plan, SUD Life e-Wealth Royale, and SUD Life Star TULIP Plan. Additionally, with the recent GST exemption on ULIP charges (0% GST), policyholders can now get greater cost efficiency and improved net returns along with a life insurance cover, making this an opportune time to grow wealth through market-linked life insurance solutions. This launch reflects SUD Life's continued focus on offering policyholders smarter, research-backed ways to grow their wealth while staying protected through life cover with market-linked life insurance plans.

BHIM, Bharat Ka Apna Payments App, Lights Up Diwali with a Touch Of Goodness, Empowering India's Women Artisans

Pune (Voice news service):- BHIM Payments App, India's very own home-grown payment platform from NPCI BHIM Services Limited (NBSL), is bringing a touch of goodness to this festive season with the second edition of its annual campaign 'Meethi Diwali'. This year, BHIM Payments App is inviting its users to turn their day-to-day payments into a gesture of empowerment and participate in this nation wide movement. Between October 1st and 31st, for every user who completes ten or more transactions on the BHIM Payments App, a portion of the proceeds will be contributed to support women-led artisan businesses across India in collaboration with Aspire For Her, a community-driven organisation focused on increasing women's workforce participation. Diwali is a time to share joy and prosperity, and Meethi Diwali transforms that spirit into action. By simply paying with BHIM Payments App, users become a part of a collective effort to uplift women entrepreneurs and local artisans, helping them grow their craft and create brighter futures. The campaign celebrates BHIM as Bharat Ka Apna Payments App, a secure and



trusted digital companion built for every Indian household. It aims to remind users that even the smallest action such as making a payment, can spark real impact and bring sweetness into someone else's Diwali. This campaign serves multiple purposes by empowering women, supporting Indian artisans and their homegrown products, and encouraging the use of Bharat's own payments app. Commenting on the initiative, Lalitha Nataraj, MD and CEO, NBSL said "Diwali is a time when families celebrate and share joy, and with Meethi Diwali we aim to add purpose to that spirit each year. By choosing to pay with BHIM Payments App, users are not only enjoying a simple, secure payment experience but also helping women artisans and entrepreneurs translate their skills into sustainable

livelihoods. For us, this campaign is about showing how everyday digital payments can spark real economic opportunity and keep the festive spirit rooted in empowerment and inclusion." Madhura DasGupta Sinha, Founder & CEO, Aspire For Her, said "Aspire For Her is proud to light up the festive season with a unique opportunity - the Meethi Diwali campaign by our partner BHIM Payments App. This initiative empowers artisan Entrepreneurs to earn, grow and shine brighter than ever before, building the women's economy in India, from the grassroots." Conceptualised by the creative agency, So Cheers, Meethi Diwali comes alive through a vibrant short film that blends festive warmth with purpose. It encourages every BHIM user to embrace the season with

generosity, adding a touch of goodness to their transactions and making this Diwali truly meethi. "When we came up with the idea of #MeethiDiwali2025, we wanted to highlight BHIM's inherent values of trust, security, and reliability and how technology can actually empower lives in a meaningful way. The idea was to turn everyday transactions to something greater and purposeful. We are proud to be a part of this campaign, bringing forward the real stories of women artisans and helping every BHIM user feel a part of something greater than convenience; where simple payments carry both meaning and a sense of shared prosperity," said, Mehul Gupta Co-founder and CEO at SoCheers. "At IPG Mediabrand, we are proud to partner with NPCI's BHIM Payments App for the 'Meethi Diwali' campaign. This initiative not only strengthens BHIM's role as a trusted digital payments brand but also reflects its commitment to a larger cause, empowering women artisans through Aspire For Her. Together, we are creating a campaign that blends festive spirit with meaningful impact," added, Ashwini Kamat, Sr Vice President, Mediabrand.

High Action Awaits as Indian Racing Festival Returns to Kari Motor Speedway, Coimbatore for Round 3

Pune (Voice news service):- The Indian Racing Festival is set for Round 3 this weekend (October 4-5) at the iconic Kari Motor Speedway in Coimbatore. After a mid-season break, the championship returns for Round 3, following action-packed opening rounds at the Kari Motor Speedway and the Madras International Circuit in Chennai. With rivalries intensifying and the title battle heating up, fans can expect an unforgettable weekend of Speed, drama and fierce competition. The spotlight will be on the Indian Racing League (IRL), a franchise-based series, along with the Formula 4 Indian Championship and JK Tyre National Racing Championship LGB F4. The JK Tyre National Racing Championship which is in its 28th consecutive year is the longest running racing championship by a single promoter in the country. The India-make Formula LGB4, has been part of the championship ever since its inception and has gone through many technological advancements over the years. With IRL drivers battling for every crucial point, the fight at the top of the standings promises to be nothing short of electrifying. Hyderabad Blackbirds, led by Jon Lancaster

(Britain), Akshay Bohra, Gabriella Jilkova (Czechia), and Mohamed Ryan, hold the slimmest of advantages on 51 points. Breathing down their necks is the relentless Speed Demons Delhi, just a single point behind on 50, ready to seize the lead at the slightest opening. Hot on their heels, the Kolkata Royal Tigers roar in with 49 points, turning the championship fight into a three-way encounter where every lap matters. With margins razor-thin and pressure at boiling point, Coimbatore sets the stage for a high-octane showdown that could redefine the title race. Motorsport fans have already seen how Coimbatore and Chennai presented contrasting challenges. Coimbatore, saw Raoul Hyman quickly adapt to the layout on Day 1 of the season opener, before Sai Sanjay of Speed Demons Delhi stole the show on Day 2 with his raw speed. With two rounds completed, teams are now better prepared to tackle the circuit. The cars remain reliable and capable of producing high speeds down the flat straight. In Chennai, rain had made qualifying extremely tricky. The Kari Motor Speedway, known for its tight layout and unpredictable weather, leaves

no margin for error. A sudden drizzle or shifting track temperature could turn the leader board upside down in seconds, demanding both right strategy and raw skill – and with Hyderabad Blackbirds and Speed Demons Delhi locked in a one-point fight at the top, the slightest slip could be the spark that ignites this season's fiercest rivalry. Reflecting on the season so far, Akhilesh Reddy, Chairman & Managing Director, RPPL, said: "With two rounds completed, we've seen encouraging growth in competitiveness and fan engagement this season. Returning to the Kari Motor Speedway is always special." Talking about Round 3, he adds "The circuit offers unique challenges and has a strong connection with Indian motorsport, making it the perfect stage for Round 3. This round, we expect the competition to reach new heights with closer battles across all three championships, unpredictable weather adding to the drama, and an even larger fan turnout that will make the atmosphere at Kari truly electrifying. Reddy further added on the larger vision of The Indian Racing Festival: "Our mission is to nurture homegrown talent and create a sustainable ecosystem at par with interna-

tional standards. The strong response so far shows that India is ready for a motorsport culture of its own, and we are committed to positioning the Indian Racing Festival as a marquee event on the global calendar." Round 3 promises an unmissable weekend of speed, strategy, and spectacle, featuring 2 action-packed races in the Indian Racing League (IRL), a franchise-based motorsport series; 4 high-octane battles in the Formula 4 Indian Championship (F4 IC); and 3 thrilling contests in the JK Tyre National Racing Championship – LGB Formula 4 (JKNRC – LGB F4). Fans can look forward to wheel-to-wheel duels, last-lap drama, and a title fight that grows fiercer with every round. Tickets for the event are available at District by Zomato, giving fans the chance to experience the adrenaline live from the stands. For those watching from home, the races will be broadcast live on Star Sports Select 2 and JIO Hotstar, ensuring fans don't miss a single moment of the action. The Indian Racing Festival 2025 is powered by JK Tyre Motorsport, fuel partner - Nayara Energy, Performance by Mobil1, and hydrated by Bisleri.

Bringing luxury closer Audi x Ajo Luxe collection for aspirational customers



Pune (Voice news service):- Audi India has partnered with Ajo Luxe, India's leading luxury platform, to bring the Audi Collection to customers, enthusiasts and brand loyalists across the country. As the festive season unfolds, the collection offers aspirational buyers an opportunity to celebrate with premium lifestyle choices that carry Audi's progressive design ethos into everyday life. The collection, featuring over 30 lifestyle products spanning accessories, premium collectibles, and precision-crafted miniatures, blends Audi's iconic design language with everyday sophistication.

With prices starting at ₹3,000, the range combines performance-inspired design and craftsmanship, making luxury more accessible to aspirational buyers beyond metro cities. Through Ajo Luxe's nationwide reach and seamless digital-first access, the Audi x Ajo Luxe partnership ensures that luxury is no longer confined to select cities. Instead, it empowers customers across India to experience Audi as a lifestyle symbol—refined, progressive and confidently understated. Collection Highlights: Business: Refined accessories designed for professionals, combining elegance with functionality. Casual: Relaxed sophistication

through versatile accessories like sunglasses, caps and bags for everyday confidence. Active: Durable and versatile gear tailored for dynamic lifestyles and mobility. Audi Sport: Performance-inspired designs that reflect Audi's motorsport DNA. Miniatures: Precision-crafted scale models that capture the spirit of Audi's legendary vehicles. The Audi Collection reflects the brand's philosophy that style is an extension of performance, offering aspirational customers refined lifestyle choices that go beyond mobility.

Hyundai Motor India Limited partners with Filmfare Awards for the third consecutive year

Pune (Voice news service):- Hyundai Motor India Limited (HMIL), today announced its continued partnership with the prestigious Filmfare Awards for the third year in succession. This association underscores HMIL's commitment to celebrating India's rich cultural heritage while deepening its emotional connect with millions of customers across the country. HMIL's enduring partnership with Indian cinema mirrors its commitment to being more than just a mobility provider, it is a catalyst for aspirations, innovation and cultural connection. Over the years, the company has forged a strong relationship with the Indian film industry through its association with some of Bollywood's most respected and admired actors, including Shah Rukh Khan, Deepika Padukone, and Pankaj Tripathi.



Commenting on the partnership, Mr. Tarun Garg, Whole-Time Director and Chief Operating Officer, Hyundai Motor India Limited, said, "At HMIL, we deeply resonate with the spirit of Indian cinema. Just as Indian cinema continues to evolve its scripts, storylines and cinematic techniques, Hyundai remains steadfast in its pursuit of pioneering technologies and customer-centric innovations that redefine mobility and elevate everyday experiences. Our association with Filmfare for the third consecutive year is a testament to our commitment to platforms that resonate with the aspirations of millions. For HMIL, India is not just a

market, but a family we have grown with for close to 30 years now. Our brand philosophy, 'Progress for Humanity', guides us to create meaningful changes across all our operations, from our products to our CSR initiative, every action is aimed at enhancing the lives of people." This year, HMIL's partnership with Filmfare carries special significance as the Hyundai CRETA, the "King of SUVs," celebrates a decade of leadership in India. Since its launch in 2015, the CRETA has transformed the SUV segment in India and contin-

ues to be the benchmark for design, performance, and customer satisfaction. The recently introduced Hyundai CRETA King will make a special appearance at the Filmfare awards. Hyundai Motor India Limited is committed to driving purposeful change. This is reflected in the brand's focus on sustainability with a robust electric line-up led by the award-winning IONIQ 5 and the famous CRETA Electric, both designed to drive India toward a greener future. Additionally, HMIL's CSR program like Samarth by Hyundai, IONIQ 5 forest etc. reinforce company's belief in inclusive progress. These efforts lie at the heart of HMIL's identity as a responsible and forward-thinking corporate. Through this partnership, HMIL continues to strengthen its engagement with customers by celebrating not just mobility, but also India's cultural milestones, blending technology with emotion to deliver lasting value.

Toyota Kirloskar Motor Launches the 2025 Fortuner Leader Edition

Pune (Voice news service):- Building on the success of the 2024 LEADER EDITION, Toyota Kirloskar Motor (TKM) is set to make an even bolder impression with the launch of 2025 Fortuner LEADER EDITION. With refreshed styling and premium enhancements, this latest edition further amplifies the Fortuner's commanding road presence, offering customers a sportier and more dynamic appeal. The New Fortuner LEADER EDITION has been carefully designed to meet the aspirations of SUV enthusiasts who seek unmatched performance combined with contemporary styling. Staying true to Fortuner's legacy, LEADER EDITION continues to deliver excellent performance, reliable off-road capability, and exceptional ride comfort powered by 2.8L diesel engine. The 2025 Fortuner LEADER EDITION

is available in 4x2 Automatic and Manual Transmission variants in Attitude black, Super White, Pearl White, and Silver colour options. Commenting on the launch, Mr. Varinder Wadhwa, Vice President, Sales-Service-Used Car Business, Toyota Kirloskar Motor said, "At Toyota, our customers' evolving lifestyle preferences inspire us to continually refresh and enhance our offerings. We are grateful for the strong acceptance and overwhelming response to the 2024 Fortuner Leader Edition, which has further strengthened the SUV's legacy as an icon on Indian roads. Encouraged by this trust, we are delighted to introduce the 2025 Fortuner LEADER EDITION, an offering for those seeking a sportier, more dynamic SUV. We are confident that this refreshed edition will further delight our customers and reinforce Fortuner's posi-

tion as the benchmark in the premium SUV segment." With a host of new styling elements, including a new grille design with front and rear bumper spoilers and Chrome garnish, further elevates the 2025 Fortuner LEADER EDITION iconic stance. The dual-tone roof in black accentuates its premium edge and enhances its bold character. The glossy black alloy wheels and a distinctive hood emblem ensure a commanding presence on every journey. The interiors of the New Fortuner LEADER EDITION instantly reflect its refined sportiness. The black and maroon dual-tone seats and door trims exude sophistication, while the addition of auto-folding mirrors, illuminated scuff plates enhance both, style and convenience. Advanced features like the Tyre Pressure Monitoring System (TPMS) further strengthen the

vehicle's overall safety package. Every detail has been crafted to elevate the driving experience while retaining the Fortuner's hallmark of comfort and reliability. At the heart of the 2025 Fortuner LEADER EDITION is Toyota's proven 1GD-FTV 2.8-litre turbocharged engine, equipped with a Variable Geometry Turbocharger for superior performance and efficiency. Delivering an impressive 201bhp of power and 500* Nm of torque, the engine is paired with a 6-speed manual or 6-speed automatic transmission, ensuring smooth power delivery and enhanced driving comfort. With its rear-wheel drive (RWD) 4x2 configuration, the New Fortuner LEADER EDITION strikes a fine balance between commanding performance and everyday drivability, making it a versatile companion for diverse road conditions.