



Tata Motors Announces Biggest Bonanza on Small Commercial Vehicles & Pickups

Pune (Voice news service):- Tata Motors, India's No.1 commercial vehicle manufacturer, is bringing festive cheer early for its Small Commercial Vehicle and Pickup (SCVPU) customers. Following the announcement of full GST benefit pass-through, the company is now sweetening the deal with an assured gift of a 32-inch LED TV and additional consumer benefits of up to ₹65,000 on the diesel, petrol, and bi-fuel variants

of all its popular brands – Ace, Ace Pro, Intra and Yodha. This limited-period offer is valid on bookings made till 22nd September 2025, with vehicle deliveries completed by 30th September 2025. What's more, the newly launched Ace Pro is now on offer at an unbeatable starting price of just ₹3.67 lakh, making it easier than ever for entrepreneurs to start or expand their business with a trusted Tata vehicle.

Celebrate Navratri with SOCIAL's Special Thali

Pune (Voice news service):- This Navratri, SOCIAL is serving up a festive Navratri Thali, available across its outlets in Mumbai, Pune, Bangalore and Hyderabad, available from 22nd September – 5th October. Crafted to celebrate the joy and togetherness of the season, the thali is wholesome, hearty, and full of festive flavours. The Navratri Thali features a balanced spread of vrat classics

from aloo jeera, paneer in tomato gravy, makhan, samak rice, falahari poori, sabudana kheer, sabudana vada, and papad. Thoughtfully curated and generous in portion, it's designed to be shared, celebrated, and savoured. With this limited-edition menu, SOCIAL continues to balance tradition with innovation, offering diners an experience that's festive, flavourful, and unmistakably SOCIAL.

Samsung Introduces Galaxy Buds3 FE in India with Iconic Blade Design, Galaxy AI and Enhanced ANC

Pune (Voice news service):- Samsung, India's largest consumer electronics brand, announced the launch of the Galaxy Buds3 FE with an iconic Blade design, Galaxy AI capabilities, along with a superior audio performance. Commenting on the launch, Raju Pullan, Senior Vice President, MX Business, Samsung India, said, "The Galaxy Buds3 FE comes with an exciting fusion of Galaxy AI, enhanced audio tech and an iconic blade design – allowing users to step in to the Galaxy ecosystem and enjoy seamless connectivity – all in a playful way.



The device gets core innovations and enhancements including advanced active noise canceling (ANC); while providing improved call quality, battery life and comfort." **Power of Galaxy AI** For translation, Buds3 FE comes with the Galaxy AI Interpreter app on their smartphone to listen to a lecture in a foreign language or have a conversation with someone in another language. When phrases like "Hey Google" are used, Buds3 FE can listen, understand, and respond without a screen or hands – just the users' voice. Users can also check their daily agenda or email without removing their phone from their pocket or

bag. Additionally, AI features and the Buds3 FE design ensure that queuing up the next playlist or translating a conversation from one language to another is always just a word or long press away. **Advanced Sound Dynamics** Made for the quiet moments on a crowded train, a call on a windy street and the playlist that powers the walk home, Galaxy Buds3 FE come with a larger speaker to deliver rich, powerful sound with deep bass and clear treble. Enhanced ANC reduces ambient noise, creating a more

immersive listening experience. Crystal Clear Call technology uses an advanced pre-trained machine learning model to isolate your voice, ensuring conversations remain clear even in noisy environments. Users can simply pinch the Blade to make selections or swipe for volume control. It's also easier to connect via the pairing button on the cradle for transitions between Galaxy devices. With Auto Switch, Galaxy Buds3 FE actively detects audio activity and transfers

the connection seamlessly for continuous listening across Galaxy devices.

Iconic Blade Design The Galaxy Buds3 FE Blade Design represents the Galaxy lineup's distinct visual identity. With a matte dual-tone finish and semi-transparent accents, it reflects a balance of simplicity and expressive detail for a modern but playful aesthetic.

Galaxy Ecosystem Designed for users who want reliable performance, smart features, and a stylish design at a great value, Galaxy Buds3 FE make it easier than ever to join the Galaxy ecosystem. The earbuds also offer seamless integration with Galaxy devices, including quick access from system settings and app-free control from any screen.

Availability, Offers & Pricing Galaxy Buds3 FE are priced at INR 12999 and will be available from next week. As part of the launch offers, customers will be eligible for benefits worth INR 4000 on purchase of Galaxy Buds3 FE in case paired up with select Galaxy smartphones. As part of the launch offers, customers can also avail INR 3000 bank cashback or upgrade bonus. In addition, they can also get no cost EMIs for up to 12 months.

PBMA's H.V Desai Eye Hospital takes eye donation awareness to the heart of Pune



Pune: On the occasion of the 40th National Eye Donation Fortnight (25th August – 8th September), PBMA's H.V. Desai Eye Hospital's Eye Bank took to the heart of Pune to raise awareness about eye donation during Ganesh Utsav. A dedicated team of doctors, technicians, and staff members from the Eye Bank conducted an awareness walk, visiting prominent Ganesh Mandals across the heart of the city. The initiative commenced at Kasba Ganapati Temple and continued to Bhausaheb Rangari Ganapati Mandal, Tambdi Jogeshwari Ganapati Mandal, Guruji Talim, Tulshibag Ganapati Mandal, and the iconic Shrimant Dagdusheth Halwai Ganapati Mandal. At each location, the team was warmly welcomed by the Mandal representatives and devotees. Carrying the message "Donate Eyes, Give Sight," the hospital team encouraged citizens

to pledge for eye donation. Pledge forms were filled, and doubts and misconceptions surrounding eye donation were clarified through personal interaction. To further support the cause, informative posters and brochures were distributed, and details about the hospital's eye care services were shared with the public. Through this initiative, PBMA's H.V. Desai Eye Hospital reinforced its commitment to creating awareness about the life-transforming impact of eye donation. The initiative was carried out under the guidance of Dr. Shilpa Joshi, HoD and Superintendent of Eye Bank the team included Dr. Snehal Ghadge, Cornea Consultant, Satish Kurpad, Deputy Manager Eye Bank, Urmila Prabhune, Eye Donation Counsellor, Sushant Yadav, Manisha Pandhare, Nakul Kulkarni along with technicians and staff members.

Agilent Technologies and ICAR-National Research Centre for Grapes expand strategic collaboration to strengthen India's food safety ecosystem

Pune: Agilent Technologies India and ICAR-National Research Centre for Grapes (NRCG), Pune, have announced the next phase of their collaboration, aimed at strengthening India's food safety infrastructure through advanced analytical science and regulatory engagement. The initiative is expected to bolster India's position as a trusted global exporter of grapes and unlock new market opportunities by enhancing transparency and trust in quality assurance.



As India's agricultural exports continue to grow, the demand for reliable, scalable, and regulation-ready food testing solutions has intensified. Agilent and NRCG are responding by co-developing targeted workflows for pesticide residue and fumigant analysis, with a focus on sustainability, precision, and global regulatory alignment. These efforts are designed to support laboratories and stakeholders in meeting

evolving safety standards while enhancing confidence in India's food supply chain. The collaboration will also serve as a platform for deeper engagement with the scientific and regulatory community. Through joint workshops, webinars, and technical publications, Agilent and NRCG aim to foster knowledge exchange and promote best practices in analytical testing. These initiatives will help build capacity among food safety

professionals and encourage the adoption of validated methods across government and commercial labs. Nandakumar Kalathil, Country General Manager, Agilent Technologies India, added, "We are proud to expand our collaboration with NRCG and contribute to the development of resilient, future-ready food safety systems. This partnership is not just about technology—it's about building trust, enabling trans-

formation, and supporting India's role as a global leader in safe food production." Dr. Kaushik Banerjee, Director of ICAR-NRCG, stated, "This partnership is a natural progression of our shared vision to elevate food safety standards in India. By integrating Agilent's technological capabilities with NRCG's research leadership, we are creating a framework that supports innovation, regulatory compliance, and stakeholder empowerment." This renewed partnership builds on earlier successes and reinforces a shared commitment to driving measurable impact in food testing. Moving from strategy to execution, Agilent and NRCG are focused on delivering outcomes that benefit the food industry, regulators, and consumers. By aligning scientific rigor with practical implementation, the collaboration aims to shape the future of food safety in India.

Garment-Led Investments Poised to Drive Indian Textile Industry's Growth: FICCI - Wazir Advisor Report

Pune (Voice news service):- Mr Sanjay Savkare, Minister of Textiles, Government of Maharashtra today released the annual FICCI-Wazir Advisors Textile industry report 'Catalysing Textile & Apparel Growth: Leveraging Global Opportunities' during TAG 2025 Annual Textile Conference organised by FICCI. Mr Savkare said that Maharashtra Government through its policy measures is focusing on attracting domestic and foreign investment and providing support on skilling, R&D and infrastructure development to build globally competitive textile & apparel industry in Maharashtra. He informed that state is working towards establishing Six Technical Textile Parks, one in each of the revenue divisions, to make Maharashtra a hub for Technical Textiles. He further added that state has set up a task force to seek suggestions from the stakeholders to enhance the export competitiveness of Maharashtra and support to Textile Industry will be extended as per the suggestions of the Task Force.



Ms Anshu Sinha, Principal Secretary (Textile), Government of Maharashtra stressed about the need for collaboration and collective efforts of Industry, Academia and Government to further strengthen Maharashtra's position as leading manufacturing hub for the Textile Industry and sought support of the industry in the areas of Skilling, R&D and Sustainable practices. Mr Prashant Agarwal, Joint MD, Wazir Advisors shared a brief overview of FICCI – Wazir Advisors Report, which takes stock of the global and Indian textile & apparel (T&A) landscape in a year marked by geopolitical uncertainty, shifting trade flows, rapid advances in sustainability and innovation, and the challenges arising from the US reciprocal tariff scenario. The report also talks about what strategies can India adopt to

fully realize its potential and position itself as a leading global hub. The report states that Global textile & apparel trade reached ~US\$ 893 billion in 2024, reflecting 5% growth over the previous year, with China retaining one-third share. The global apparel market, now at US\$ 1.8 trillion, is projected to touch US\$ 2.3 trillion by 2030. India, with a US\$ 184 billion domestic T&A market and US\$ 37 billion in exports (FY25), continues to hold strong fundamentals but faces challenges from newly imposed US tariffs of 50%, compared to lower rates for competitors like Bangladesh and Vietnam. The report identifies garmenting investments as the central lever for India's next phase of growth, supported by FDI

inflows, global alliances, and government schemes like PLI and PM MITRA Parks. It highlights how forward integration into apparel manufacturing can enhance value addition, create large-scale employment, and improve India's competitiveness as an end-to-end sourcing hub. The study emphasizes innovation and sustainability as twin imperatives—ranging from smart textiles, eco-friendly materials, and digitalized supply chains to scalable adoption of green manufacturing practices. It further underlines India's factor cost advantages over peers, while cautioning that weak R&D and lack of FTAs with key markets remain bottlenecks. The way forward, according to the whitepaper, rests on market diversification beyond the US, policy stability, infrastructure development, R&D and skilling, and embedding sustainability across the value chain. By combining investment-led growth with innovation and global partnerships, India can not only withstand tariff headwinds but also position itself as a leading global sourcing destination by 2030.a

Yamaha passes on full GST revision benefits to customers across two-wheeler range

Pune (Voice news service):- India Yamaha Motor (IYM) Pvt. Ltd. today announced that it will extend the complete benefit of the recent GST revision on two-wheelers to its customers, effective 22nd September 2025, when the revised rates come into effect.

Speaking on the development, Itaru Otani, Chairman, Yamaha Motor India Group said, "We would like to thank the Government of India for the timely reduction in GST on two-wheelers. This step will provide a strong boost to the two-wheeler demand during the festive season.

By making two-wheelers more affordable, it will not only benefit customers directly but also stimulate overall consumption and create positive momentum for the industry. At Yamaha, we are pleased to pass on the full benefit of this reduction to our customers

across India." Potential price reductions across Yamaha's two-wheeler portfolio, effective 22nd September 2025, are detailed below. Customers are encouraged to book early to take advantage of these benefits during the upcoming festive season.

Empowering Retailers, Delighting Consumers and Turning Neighborhood Gatherings into Shared Celebrations

Pune (Voice news service):- With festive celebrations underway, Coca-Cola India is celebrating the people and communities who make these moments special, bringing refreshment to gatherings, and adding to the joy that flows through every lane and mohalla during this vibrant season. Aligned with its 'Locally Yours' campaign, the company refreshes gatherings while also spotlighting local enterprises that fuel community life. By providing convenient accessibility to beverages creating multiple touchpoints, Coca-Cola India plays a humble part in making the festive season memorable by turning neighborhoods into spaces of shared joy and belonging. Bringing this to life, cooling points have been installed at various locations, and local stores are activated to meet festive demand. Together with bottling partner, Hindustan Coca-Cola Beverages, Resident Welfare Associations (RWAs), and kirana

stores, Coca-Cola ensures beverage availability to consumers making celebrations a time to rejoice with family and friends. Adding a unique dimension to the celebrations, Coca-Cola India has also launched the Maaza Society Utsav Ho Jaye RWA Contest, a special initiative for Housing Societies across the Mumbai Metropolitan Region (MMR). The idea is to encourage RWAs to showcase their festive creativity through innovative décor and group presentations, with exciting prizes. The endeavor is to celebrate community spirit by encouraging creativity and participation at the community level and turning festive moments into shared milestones of joy and recognition. Karan Achpal, Vice President - Franchise Operations, Developing Markets, Coca-Cola India and Southwest Asia said, "The festive season is a time when people and communities come closer, and we are humbled to be part of

these special moments. Our focus is to ensure beverages are accessible, chilled, and ready to serve at every celebration, while creating economic momentum for thousands of retailers and distributors who are integral to the overall ecosystem. By building stronger supply chains and supporting partners on the ground, our endeavor is to deliver both consumer delight and community growth." Vinay Nair, Chief Commercial Officer, Hindustan Coca-Cola Beverages Pvt. Ltd. said, "Our efforts are directed towards engaging with kirana partners and distribution channels to ensure that our consumers find it effortless to get a Coca-Cola beverage. This approach not only enhances consumer convenience but also empowers retailers with the tools and infrastructure that are required to serve more people, more effectively during festivities. The impact of Coca-Cola's efforts is best reflected through the voices of kirana

store owners who serve as the brand's closest connection to communities. Their stories highlight how small moments of refreshment create big experiences during celebrations. **Deepak Jaani, Hotel owner:** "I have been working with Coca-Cola for 18 years, and am grateful for their support, especially during the festive season. Visitors often ask for Coca-Cola beverages, and we make sure they always find them in our store." **Khalib, Neighbourhood store owner:** "For over 12 years, Coca-Cola has been part of our journey. During festivals, people don't just come for a cold drink—they stay to chat, creating a lively atmosphere in our store." **Darshan Jain, Neighbourhood store owner:** "We've been running our shop for three years in this pandal. To meet festive demand, we added a cooler this year, besides the ones we already have. Visitors especially ask for a cold drink to enjoy during the celebrations."

Triton Valves Celebrates 50 Glorious Years

Pune (Voice news service):- Triton Valves Limited, India's largest manufacturer of automotive tyre valves and a leading engineering partner to industries worldwide, commemorated its 50th anniversary with a grand celebration on September 10, 2025, at Mysore Hall, ITC Gardenia, Bengaluru. The event, marking five decades of pioneering excellence, innovation, and resilience, was attended by key dignitaries, partners, and industry leaders from the automotive sector. The distinguished evening was graced by His Highness Yaduveer Krishnadatta Chamaraja Wadiyar, the Maharaja of Mysore, Nandan Nilekani, Co-founder & Chairman of Infosys, and Swapnil Jain, Co-founder of Ather Energy, alongside guests including industry leaders, partners, and employees. The evening began with setting the stage for an unforgettable journey through five decades of automotive innovation. The highlight of the evening was the royal endorsement by His Highness Yaduveer Krishnadatta Chamaraja Wadiyar, the Maharaja of Mysore, who personally unveiled the commemorative book "Core Strength" with the author of the book, Roopa Pai followed by an engaging storytelling session and narrated a captivating section of the book. Speaking on the occasion, His

Highness Yaduveer Krishnadatta Chamaraja, said, "Triton Valves stands as a proud testament to Mysore's heritage of innovation and India's spirit of self-reliance. For fifty years, it has exemplified resilience, quality, and diversification—serving not only India but the world. As we work towards a developed India by 2047, Triton inspires us all to believe in the power of Make in India and to celebrate the remarkable achievements born of dedication, vision, and a commitment to excellence." Celebrating India's entrepreneurial spirit and growth journey, the event featured a Fireside Chat titled "Honoring the Past, Inspiring the Future," bringing together a distinguished panel spanning three generations- Mr. Nandan Nilekani, Co-founder & Chairman of Infosys; Mr. Swapnil Jain, Co-founder of Ather Energy; and Mr. Aditya M. Gokarn. The session, moderated by renowned financial content creator Sonia Shenoy, delved into the entrepreneurs' journeys, opportunities in emerging sectors, evolving challenges, government and policy support, the importance of R&D, workplace culture, and upcoming trends aligned with India's economic growth. Anuradha Gokarn, the guiding force behind Triton, expressed heartfelt gratitude to customers, shareholders, auditors,

partners, and guests, reflecting on the company's 50-year journey and sharing her own inspiring story. "Triton's journey of 50 years is not just a corporate milestone- it is the story of dreams turned into reality through resilience and vision. From the founder's pioneering dream in 1975, to overcoming challenges, to building a company that today stands as a proud symbol of 'Made in India'- this has been a collective effort of our employees, partners, and well-wishers. I am grateful to everyone who has been a part of this journey. Triton is not just a company; it is a family built on trust, perseverance, and a commitment to contribute meaningfully to the nation's progress." The evening's celebrations continued with a special commemorative cover release by India Post, marking Triton's 50-year milestone. Mrs. Anuradha M. Gokarn received the cover from Mr. Tara IPOS, Director of Postal Services, GPO Bangalore, in a heartwarming ceremony. Addressing the audience, Mr. Aditya M. Gokarn spoke about the company's extraordinary journey: "Our Golden Jubilee is not just a celebration of 50 years in business—it's a tribute to my father, Shri M.V. Gokarn, and the extraordinary resilience and leadership of my mother, Anuradha Gokarn, who turned crisis into oppor-

tunity and secured Triton's leadership in India. Their legacy inspires us every day. As we look ahead, Triton remains committed to driving innovation, powering global mobility, and shaping India's future in engineering excellence. We're not just making valves; we're building the infrastructure that keeps India moving." Aditya Gokarn at Triton Valves' 50th anniversary celebration, thanked his parents for founding the company, emphasized continuing his father's legacy as his driving force, and expressed gratitude to employees, customers, partners, and guests while expressing confidence in the company's growth over the next 50 years. Triton Valves' Golden Jubilee celebration represents the triumph of Indian entrepreneurship and manufacturing excellence. From its founding in 1975 to commanding 70% market share today, two out of every three tyres on Indian roads are fitted with Triton valves. As Triton steps into its next chapter with consolidated revenues of ₹488.37 crore and 21.3% CAGR growth, it remains committed to powering India's mobility dreams and contributing to the nation's emergence as a global economic leader. Triton's global footprint now spans 12 countries, serving diverse industries, from automotive to aerospace, HVAC, and electric mobility.



National Engineers Day 2025 - Sudhir Goel, Chief Business Officer, Acer India

Pune: "On National Engineers Day, we celebrate the ingenuity and dedication of engineers who continue to shape India's future with innovation and excellence. Their contributions form the foundation of progress, solving

Aatli Baatmi Futli

Pune: On the run from the cops, desperate accidental criminal Sachin ducks into what he thinks is an empty room in a crumbling Mumbai chawl. He soon discovers the room is already occupied by a deranged old man plotting

ing challenges and driving smarter solutions for society. This years theme, Deep Tech & Engineering Excellence: Driving Indias Techade, perfectly captures their vital role in transforming industries. By harnessing the power of deep

Charitable Polyclinic & Diagnostics Centre launched at Punyadham Ashram, Pune

Pune: The Polyclinic now offers OPD services, X-ray, Pathology Lab, Physiotherapy, Ayurveda & Homeopathy Consultation. In addition, the Dialysis and Sonography units, have been successfully serving the deserving patients for the past year & continues to provide vital healthcare support. This expansion represents a significant step forward in delivering accessible and affordable healthcare to all.



Kanta Ishwarchand Goyal, Dhiren Nandu, Brig. Dr. Y.D. Singh, alongwith Maa Krishna Kashyap, President Sadanand Shetty, Secretary Ghanshyam Zawar, Pan-kaj Dedhya, and Ganesh Kamthe. The presence of senior citizens, well-wishers,

and the ashram staff added warmth and joy to the occasion. President Sadanand Shetty, expressed deep gratitude to Sunita and Surinder Arora (Arora Group, UK), whose generous support played a vital role in establishing these

technologies, engineers are creating breakthroughs that redefine possibilities and enhance everyday lives. They are guiding Indias journey into a new era of opportunity, sustainability, and growth. Their brilliance strengthens

the nations position on the global stage of innovation and technology. At Acer, we are inspired by these pioneers who are building pathways to a smarter tomorrow. We remain committed to supporting their mission with solutions.

At 77, Pune's Lt. Col. Sohan Roy Conquers Umling La, the World's Highest Motorable Road



Pune: Pune's Lt. Col. Sohan Roy (Retd), a 77-year-old veteran of the Indian Army, has achieved a remarkable feat by riding solo to Umling La Pass, the world's highest motorable road at 19,024 feet, in Leh, Ladakh. Between 20th and 30th August 2025, he undertook this challenging journey on his trusted Royal Enfield Classic 500, Wizard, braving relentless rains, landslides, power cuts, and communication failures along the route. His achievement stands as an inspiring message to all generations that determination, discipline, and passion never age.

conquering Umling La. Along the way, he paid solemn tributes at the Kargil War Memorial and the Battle of Badgam Memorial (1947-48), honoring the memory of India's fallen heroes. His efforts drew admiration from the Border Roads Organisation, his fellow veterans, and rider communities across the country. Lt. Col. Roy's journey is not just about adventure, but about purpose. Commissioned into the 15th Battalion of the Kumaon Regiment (INDORE), he served the Indian Army for nearly three decades, with postings on the Line of Control in J&K, International Borders, and in counter-insurgency operations in the North East. A sportsman, footballer, boxer,

and marathon runner in his prime, he defied medical advice after undergoing knee surgeries in 2000, choosing instead to embrace motorcycling as his calling. Over the years, he has covered more than 2,50,000 kilometers on Indian and international roads, riding not just for himself but for what he calls "Personal Social Responsibility" (PSR). Through his rides, Lt. Col. Roy champions the cause of Save the Girl Child, motivates rural youth to pursue education and join the Armed Forces, and pays homage at war memorials across India and abroad. He has been felicitated twice by the Chief Minister of Gujarat for his social efforts and has entered the Limca Book of Records as the oldest rider to reach Khardungla. He also holds recognition from the India Book of Records for his East-West solo ride across India, Record Holders at World Stage and has been honored at prestigious platforms including the Buddh International Formula 1 Circuit. Sohan also led the National Safety Rally from Pune to New Delhi apart from various state road safety rallies in many districts of Maharashtra. That's not all – he took up an initiative that is very close

to his heart - the cause of maintenance of graves of Field Marshal & Mrs SHFJ Manekshaw in Ooty, with the General Officer Commanding-in-Chief of Headquarters Southern Command, Pune. Action was taken immediately and the graves restored to the dignity it deserves. The graves are in a private cemetery in Ooty which is a non-military station. His riding legacy includes journeys to Siachen Glacier Base Camp, Rezagula, Tawang, Walong, Longewala, Amar Jawan Jyoti in Delhi, and even international memorials such as the National War Memorial in Malaysia. In 2025 alone, he conquered Thailand's Mae Hong Son Loop before undertaking this solo ride to Umling La. Reflecting on his latest achievement, Lt. Col. Roy beams: "You don't stop biking as you age. You age when you stop biking. At 77, Umling La reminded me that the spirit of a soldier never fades." Lt. Col. Sohan Roy continues to inspire riders, veterans, and young citizens alike, proving that age is just a number when passion and service fuel the journey. His rides are tributes to India's martyrs, reminders of social responsibility, and living proof that courage knows no retirement.

Ride a Bicycle for Physical Fitness, Environmental Protection



The Cycle rally was organised by Prof. Dr. Medha Kulkarni to mark PM Narendra Modi's 75th birthday

Pune: "Cycling is highly beneficial for physical fitness and environmental protection. Prime Minister Narendra Modi has given the call for Fit India, and Pune-kars should follow the five-point programme he has outlined to maintain their health," said former Union Minister Anurag Thakur. He added that the unique initiative taken up by Pune-kars on the occasion of Modi's birthday, through the efforts of Medha Kulkarni. To celebrate the 75th birthday of Prime Minister Narendra Modi, a 'Pune on Pedals' cycle rally and Pune Walkathon were organised in the city by Rajya Sabha MP Prof. Dr. Medha Kulkarni. Thousands of Pune-kars enthusiastically participated in the event. The cycle rally route stretched from the Chhatrapati Shivaji Maharaj statue at Kothrud to the Rani Lakshmbai statue and Bal Gandharva Chowk. In contrast, the walkathon route



went up to SNTD College. Participants raised slogans like 'Ride a Cycle' to spread the message of fitness and environmental protection. Former Union Minister Anurag Thakur and Minister of State Madhuri Misal flagged off the rally. The event saw the presence of Pune Municipal Commissioner Nawal Kishore Ram, Indian cricketer Kedar Jadhav, and Maharashtra Kesari Shivraj Rakshe. Prominent citizens, including Vishram Kulkarni and Jayant Bhawe, were also present. On the occasion, 75 bicycles were distributed to underprivileged children by Thakur and Misal. The atmosphere was electrified with slogans such as 'Har Har Modi, Ghar Ghar Modi' and 'Modi Hai To Mumkin Hai.' Anurag Thakur remarked, "This initiative by the environment-conscious citizens of Pune (PM) is a tribute to the Prime Minister (PM) of the



country. Just like Medhatat, other public representatives should also take up such environment-friendly initiatives to ensure the health of society. To promote fitness, Prime Minister Modi has launched several initiatives like International Yoga Day, Fit India, and Khelo India." Madhuri Misal said, "Pune-kars must adopt an eco-friendly lifestyle. Using bicycles not only helps in controlling pollution but also enables a healthy way of life. Such initiatives are important to create public awareness. Medhatat's efforts will help Pune-kars strike a balance between physical fitness and environmental health." The initiative has been organised annually for the past six years to promote the use of bicycles. Pune has long been known as the "City of Cycles." Cycling is beneficial for health, and celebrating Prime Minister Modi's birthday with



such an eco-friendly initiative is a matter of pride, said Prof. Dr. Medha Kulkarni in her introductory remarks. Nawal Kishore Ram observed, "Pune, known as the city of cycles, is once again witnessing growing awareness about cycling. This initiative encourages more and more citizens to adopt cycling for their own fitness and for environmental well-being." Nearly 5,000 participants of all age groups took part in the event with great enthusiasm. Young achievers from various fields – yoga performer Swara Kenjale, trekker Nandkishor Mulik, Iron Kid Vihaan Kashikar, and juggling player Ketan Amonkar – were felicitated for their notable achievements in sports. All participants were awarded certificates, medals, and T-shirts. The event was anchored by Jayant Bhawe, while Vishram Kulkarni proposed the vote of thanks.

Blazing Griffins, Kaps Ravens start with wins at 11th Edition of 'PYC – TRUSPACE Badminton League 2025

Pune: Blazing Griffins, Kaps Ravens started their campaign on winning note in the senior group at the 11th edition of 'PYC – TRUSPACE' badminton league tournament which is being organized by PYC Hindu Gymkhana and played at Club Badminton Courts.

Results: League Round: Senior Group: Blazing Griffins bt One Little Farm Sunbirds 6-3(Open Doubles 1: Madhur Ingalkar/Mihir Vinze bt Devendra Chitale/Mnooj Gore 21-06, 21-08; Open Doubles 2: Avinash Doshi/Bipin Deo bt Nitin Konkar/Prashant Vaidya 21-19, 21-20; Mix Doubles 1: Akash Suryavanshi/Aarushi Pande bt Priti Phadke/Gandhar Deshpande 21-18, 20-21, 15-05; Open Doubles 3: Nikhil Bhat/Nilesh Kelkar lost to Ishan Kudale/Shreyas Bhamare 05-21, 11-21; Mix Doubles 2: Ishan Bhale/Anandita Godbole lost to Nidhi Chitley/Niran Bhurat w/o; Open Doubles 4: Aarin Mali/Sudarshan Bihani bt Abhijeet Ganu/Aditya Abhyankar 18-21, 21-14, 15-06; Open Dou-



bles 5: Aniket Shinde/Soham Joshi lost to Sudhanshu Medsakar/Tanmay Chobhe 18-21, 18-21; Kaps Ravens bt Spears 5-4(Open Doubles 1: Pratik Dharmadhikari/Siddharth Nivasarkar bt Eshaan Lagu/Harshad Jogaikar 21-15, 21-17; Open Doubles 2: Anand Shah/Devendra Rathi lost to Jitendra Kelkar/Vishwas Mokashi 17-21, 21-12, 13-15; Mix Doubles 1:Yohan Khinvsara/Dipti Sardesai

bt Isha Sathe/Aditya Jitkar 21-18, 21-13; Open Doubles 3: Chinmay Chirputkar/Nilesh Bajaj bt Dipti Kango/Yash Shah 21-05, 21-06; Mix Doubles 2: Shrishti Khatod/Rohit Sathe lost to Gopika Kinjawadekar/Eshan Parekh 21-20, 13-21, 08-15; Open Doubles 4: Pinakin Marathe/Rahul Gangal lost to Aditya Divekar/Prithvi Shah 21-14, 21-12; Open Doubles 5: Kedar Nadgonde/Yash Kale bt Aniruddha Ranjekar/Hrishi-

kesh Pendse 21-16, 21-10); Kids Group: Seagulls bt Finch 3-2(Singles 1: Arjun Bahulikar lost to Niran Bhurat 10-15, 14-16; Open Doubles 1: Anay Ingalkar/Rohin Lagu bt Shanaya Chaphalkar/Vihaan Soman 15-10, 15-11; Open Doubles 2: Anandini Trimal/Shivansh Nadgonde lost to Aarav Shroff/Riaan Kunkulol 15-14, 09-15, 11-13; Girls Doubles: Anandi Bedekar/Ira Patil bt Aarika Patki/Anaysha Chaphalkar 15-06, 15-08; Singles 2: Aryanam Khadke bt Shivaan Kunkulol 11-08, 11-11, 11-03); Jays bt Robins 3-2(Singles 1: Ishan Joshi bt Vivaan Ogale 15-08, 15-13; Open Doubles 1: Anvrit Rajwade/Prisha Patwardhan lost to Aryan Gadgil/Shantanu Chirputkar 15-06, 11-15, 08-15; Open Doubles 2: Krishay Dahibhate/Reet Jalan bt Rishabh Bedekar/Samaira Mehta 15-11, 15-06; Girls Doubles: Ridhima Divekar/Riya Chitale lost to Samaira Mehta/Samaira Mengale 09-15, 09-15; Singles 2: Krishav Natekar bt Rishabh Agashe 11-05, 11-04)

Poona Club to celebrate its golfers' achievement

Pune: In a one-of-a-kind gesture Poona Club Golf course has decided to celebrate its golfers, both professionals and amateurs, and not to be left behind are the caddies, who play a significant role in refining the playing skills of golfers with on-field instructions. The Poona Club on Tuesday announced that it would support the golfing journeys of its promising golfers who have excelled at various levels and brought laurels to the club and its culture. Mr. Ikram Khan, Advisor to GSC and Caddies Welfare, emphasized the importance of holistic recognition: "Caddies are the unsung heroes of the game. Their deep understanding of the course and constant guidance are integral to a golfer's success. Equally, the dedication and achievements of our professional and ama-



teur players—who continue to raise the bar—deserve every bit of acknowledgment. By celebrating both the players and those who support them, Poona Club sets a benchmark for inclusivity and sporting excellence." Golf Captain Jay Shirke Said that, "The diversity of success—across men's, women's, and amateur circuits—speaks volumes about the depth of talent at Poona Club." Unveiling its official roster of players and support staff across all categories, the President of Poona Club Ltd., Gaurav Gadhoke, said

that the brilliance of our professionals and the promise of our amateurs reflect the strength of Poona Club's golfing culture. "Their achievements place our Club on the national map in a resounding way," he added. With the intention of fostering the next generation of champions, The Poona Golf Course has unveiled its official roster, which showcases a blend of seasoned professionals, emerging amateurs, and rising junior talents. Leading the professional contingent are Udayan Mane, Rohan Dhole Patil, Pranav

Mardikar, Divyansh Dubey, Ananya Garg, Mannat Brar, Gurki Shergill. These accomplished players have brought with them experience, skill, and determination, representing the highest standards of the sport. Mr. Indraneel Mujgule, Vice-President Poona Club Ltd said that, "It is remarkable to see such a balance—established names like Udayan and Pranav delivering big finishes, while our amateur contingent produces exciting future stars." Lady Golf Captain Padmaja Shirke had this to say: "The rise of young women golfers like Ananya and Mannat is especially encouraging. We are proud to support them in their journeys." Mr. Shashank Halbe, Mr. Aditya Kanitkar, Mr. Manish Mehta, Mr. Tushar Aswani were present on the occasion.

Mediation is an effective mechanism of alternative dispute resolution



Pune: "With the growing scope of mediation, the demand for skilled and certified mediators is increasing worldwide. A larger pool of mediators will not only reduce the burden on the judiciary but also save time and money for litigants while ensuring faster resolution of pending cases. Mediation is emerging as a career path with immense opportunities in the coming years," said Dr. Renu Raj, Founder of Radanks Ltd., London, international mediator and legal scholar. She was speaking at the inauguration of India's first International Mediation Training Programme, jointly organized by Suryadatta International Mediation Centre (SIMC) and Radanks Ltd., London. The event was held at the Bansiratta Auditorium of Suryadatta Group of Institutes, Bavdhan. Dr. Renu Raj emphasized that millions of litigants worldwide are stuck in endless court pro-

cedures. "Mediation can play a critical role in resolving such cases efficiently. Globally, mediation is being made mandatory before approaching courts. A 45-hour training programme at SIMC, in collaboration with Radanks, will certify participants with international accreditation, enabling them to practice as mediators anywhere in the world. Professionals from any background can take up mediation as a career," she said. She further noted that under the Indian Mediation Act, 2023, the Indian Mediation Council is now in place, opening up opportunities to work as accredited mediators within India. SIMC will also offer its Foundation Programme at highly subsidized fees for law students (BA LLB, BBA LLB, and LLB) to help them qualify for advanced training. Speaking on the occasion, Prof. Dr. Sanjay B. Chordiya said, "In August 2025, Sury-

adatta signed an MoU with Radanks Ltd. (London) to establish a Mediation Training Centre at SIMC. Today's training programme is the first major initiative under that agreement. We are grateful to Radanks for partnering with us to bring India's first international mediation programme here." R. Santhanakrishnan highlighted mediation as the "need of the hour." He said, "Mediation ensures timely justice while reducing costs for litigants. It is a highly effective alternative dispute resolution mechanism, maintaining confidentiality, building trust, and preventing further strain on family and commercial relationships. With international recognition, India too is rapidly embracing mediation. Certified mediators will accelerate the much-needed transformation in our justice delivery system." Pradeep Chaturvedi added,

"Thousands of disputes are pending before courts, consumer forums, and green tribunals. Certified mediators can help settle these quickly, saving time and resources for all stakeholders. With the enactment of the Indian Mediation Law, the demand for trained mediators will surge. Initiatives by Suryadatta and Radanks will help create a strong pool of certified mediators for India." Prof. Ketaki Bapat noted that Suryadatta has always been at the forefront of innovation in education. "From introducing specialized courses like B.Sc. Cyber Security to launching initiatives such as Suryadatta Global Army, Samarpan, Food Bank, Product Bank, Knowledge Bank, and innovative programmes like 'Mobile and Laptop Holiday', meditation camps, Readathons, and silent reading initiatives – Suryadatta has consistently pioneered new trends in education under the visionary leadership of Prof. Dr. Sanjay B. Chordiya." Dr. Monika Sehrawat, Dr. Sudhir Tare, R.P. Mishra, and Ajay Kumar Lal also shared their thoughts. The event concluded with anchoring by Greshma Surana, Chinmay Sool, and Alfia Mulani.

Birla Tyres Becomes Official Tyre Partner of DP World Asia Cup 2025

Pune (Voice news service):- Birla Tyres is delighted to announce its association as the Official Tyre Partner of the upcoming DP World Asia Cup 2025. This prestigious partnership reflects the brand's vision to align with the spirit of cricket – a game that unites millions across countries, cultures, and communities. The DP World Asia Cup is one of the most celebrated cricket tournaments in the world, and this collaboration underscores Birla Tyres' commitment to

performance, reliability, and endurance – values that resonate deeply with the game of cricket and with the journeys of millions of customers who trust the brand. Speaking on this partnership Mr. Anurag Choudhary, CMD & CEO of Himadri Speciality Chemical Ltd, said: "Becoming the Official Tyre Partner of the DP World Asia Cup 2025 is a proud moment for all of us at Birla Tyres. Cricket is more than a sport; it is an emotion that unites millions of people."Dr. Chandra Nara-

in Maheswari, Whole Time Director & CEO of Dalmia Bharat Refractories Limited, further added: "Through this partnership, we look forward to deepening our bond with cricket fans across the globe while highlighting our brand's values of resilience, trust, and performance." Strengthening Birla Tyres' Legacy For decades, Birla Tyres has been a trusted name in the tyre industry, known for delivering high-quality, durable, and innovative products

across categories. With a strong domestic presence and an expanding global footprint, the brand continues to evolve while staying true to its values of dependability and excellence. This association with the DP World Asia Cup 2025 will significantly enhance Birla Tyres' visibility across international and domestic markets, building stronger resonance with fans and consumers alike, and reaffirming the company's position as a partner in mobility, progress, and growth.

18th Yellow Ribbon NGO Fair (YRNF) Grameen Bharat Mahotsav

Pune: The Ishanya Foundation, in collaboration with NABARD, proudly presents the 18th Yellow Ribbon NGO Fair (YRNF) – Grameen Bharat Mahotsav, a five-day celebration of India's rich traditions, sustainable crafts, and community-driven innovations. The fair will be held at Creativity, Yerawada, Pune from 18th to 22nd September 2025, 11 AM to 9 PM.

The event will be inaugurated by Mrs. Zarina Screwvala, Managing Trustee, Swades Foundation, and Mrs. Parul Mehta, Managing Trustee, Ishanya Foundation and Mrs Rashmi Darad-CGM NABARD.

This year's theme, "Explore, Embrace, Evolve", highlights the incredible journey of India's artisans, farmers, weavers, NGOs, and social enterprises. The fair brings together 3,000+ unique products from 20+ states, offering visitors an opportunity to shop, learn, and celebrate livelihoods with dignity where shopping becomes giving,



culture becomes celebration and every purchase tells a story. Highlights of YRNF 2025 3000+ handcrafted & eco-friendly products from 20+ states Direct interactions with NGOs, artisans, farmers & weavers Handcrafted textiles & weaves: sarees, stoles, shawls & heritage fabrics Organic & natural produce: honey, dry fruits, jaggery, spices, millets, vegetables & more Upcycled & recycled innovations promoting sustainability Lifestyle & festive décor: baskets, totes, paintings, artefacts & gifting ideas Eco-friendly cookware: clay, terracotta, black stone &

wooden products Authentic Maharashtrian delicacies at live food stalls – Puran Poli, Thalipeeth, Pitthla Bhakri, millet rotis and more Beyond Shopping – An Experience for Everyone: The Yellow Ribbon NGO Fair offers much more than products. It is a family-friendly celebration packed with experiences: Conversations with makers about crafts, farming, weaving & sustainability Trampoline Park & Play Zone for children Hourly lucky draws to add to the festive spirit Live Food Counters A Platform That Creates Impact and which gives you no middle man and becomes

cost effective. Every stall at YRNF represents a story of empowerment, inclusion, and resilience. By shopping at the fair, visitors directly contribute to: Women empowerment & livelihood programs Weaver & artisan sustenance Organic farming & rural upliftment Youth skill development & employment Mental health and inclusion initiatives Empowerment & inclusion of differently abled, visually impaired, deaf & mute Sustainable living through recycling & upcycling projects "The Yellow Ribbon NGO Fair is not just a marketplace – it is a celebration of livelihoods, traditions, and sustainability," said Mrs. Parul Mehta, Managing Trustee, Ishanya Foundation. "Each purchase contributes towards empowering women, sustaining farming and weaving communities, supporting mental health initiatives, and preserving India's rich craft heritage and much more.....".

EB-5: A Golden Window of Opportunity for Indian Investors



Pune: Speaking on the current state of the EB-5 Immigrant Investor Program at JW Marriott, Pune, Mr. Nadadur Kumar, Esq., a U.S.-based immigration attorney with over three decades of experience, emphasized why this is the right time for Indian nationals to consider EB-5. Addressing the media, Mr. Kumar clarified a common misconception that often deters families from exploring EB-5. He explained that obtaining a U.S. Green Card does not mean giving up Indian citizenship. Instead, it simply creates an option, not an obligation, to reside in the U.S. He further noted that investors also have the flexibility of a "white passport" or re-entry permit, which allows them to remain outside the U.S. for up to two years, with possible extensions for business or family reasons. He went on to highlight that

the timing for Indian investors is critical. The EB-5 visa backlog for Indians is currently shorter than usual, making this a rare opportunity. However, he warned that as demand inevitably increases—driven by India's growing wealth, rising real estate equity, and H-1B/F-1 visa holders establishing themselves in the U.S.—waiting times will lengthen again. Under U.S. immigration law, green cards are capped at 7% per country. With India's demand for immigration already far outstripping this quota across F-1, H-1B, and EB-5 categories, delays are bound to increase. "Forget about the golden opportunity—this golden opportunity will not last for too long," he cautioned. Tracing the evolution of EB-5 among Indian applicants, Mr. Kumar explained that the program was not a significant pathway until recently. The rise in property values and home equity has enabled more Indians to fund their investments, often with the support of parents. Many H-1B visa holders and students transitioning

from F-1 to H-1B status in the U.S. have also been able to leverage their financial progress to pursue EB-5. This demand, he stressed, is driven purely by numbers and is not the result of any discrimination. Mr. Kumar also addressed the financial realities of EB-5. With a minimum investment requirement of USD 800,000 (approximately ₹6–7 crore), families often pool their resources to participate. He cautioned, however, against relying on short-term, high-interest loans promoted by some regional centers. Such arrangements, he explained, may postpone the two-year job creation requirement, creating additional risks for applicants. "If you have the money, invest directly. Meet the two-year requirement with certainty. That is the only way to guarantee outcomes," he advised. Turning to the stability of the EB-5 program, Mr. Kumar noted that the laws governing EB-5 have remained unchanged for decades. What fluctuates, he said, are the interpretations and enforcement practices, which can

sometimes create short-term hurdles. He pointed to the example of recent F-1 visa revocations, many of which were later restored, underscoring that while enforcement may vary, the underlying law has remained consistent and dependable. In his closing remarks, Mr. Kumar urged prospective investors to exercise due diligence. He cautioned against the "mushrooming" of promoters offering unrealistic loan-based EB-5 schemes and emphasized the importance of verifying the credentials of advisors and regional centers. "Be alert and you won't be hurt," he remarked, adding that investors should always rely on accurate, law-backed guidance rather than speculation. Concluding the session, Mr. Kumar noted that EB-5 is no longer a niche option but an increasingly popular pathway for Indians, particularly students and professionals in STEM fields. With demand rising, legal frameworks stable, and the current window of opportunity narrowing, he urged families to make timely, well-informed decisions.

'Samavesh' initiative vital for equal opportunities to students



Pune: Equal opportunities in education and timely financial support for rural and underprivileged students are essential, and the initiative taken by Samavesh in this direction is commendable, said Vilas Londhe, Assistant Commissioner, Social Welfare Department. He was speaking at the launch of a scholarship assistance programme for pharmacy students, jointly organised by the National Pharmacy Welfare Association (NPWA) and Samavesh: Action for Impact at the MCE Society's Institute of Pharmacy. Londhe stressed that improved coordination between teachers and students can help overcome hurdles in availing government scholarships. "If each teacher takes responsibility for a student and verifies their documents at the time of admission, most issues will be resolved. With Samavesh stepping in to guide colleges and students, pharmacy aspirants can benefit fully from schemes such

as SARTHI, Swyam Swadhar, Mahajyoti, and MahaDBT," he said. Samavesh founder Pravin Nikam said the organisation's mission is to shape students into "informed, aware and justice-oriented citizens." He added, "We work to ensure students receive education, scholarships, and legal identity documents while connecting them with government welfare schemes. So far, more than 2,000 needy students have been supported to pursue higher education." NPWA and Samavesh signed an MoU to continue the initiative for the next three years. The event was attended by Maroti Jadhav, Assistant Director, Directorate of Technical Education; Ibran Shaikh, Secretary, MCE Society; NPWA president Sachin Kotwal, vice-president Amol Shah, and others. The programme included a welcome by Dr. V. N. Jagtap, an introduction by Prof. Pravin Jawale, and a vote of thanks by Dr. Sampat Navale.

Medicover Hospitals, Pune Conducts High-Risk TAVI, Restores Elderly Patient's Quality of Life

Pune: Medicover Hospitals, Pune recently carried out a Transcatheter Aortic Valve Implantation (TAVI) on an elderly, high-risk patient afflicted with severe aortic valve stenosis, a first for the city in advanced cardiac care. Aortic valve stenosis, a degenerative illness that is prevalent among elderly patients, is caused by the narrowing and calcification of the valve, resulting in chest pain, shortness of breath, and fatigue. If left untreated, it can result in heart failure or sudden cardiac death. The conventional treatment is open-heart surgery (SAVR), but it poses a high risk for older patients with multiple comorbidities. The patient, Mrs. Rana, in this case presented with ad-



vanced age, diabetes, hypertension, asthma, and obesity, rendering her unsuitable for open-heart surgery. Following assessment by a multidisciplinary team, TAVI was selected as the best and safest option. The procedure was performed through the femoral artery using conscious sedation, avoiding sternotomy or general anesthesia. The procedure was expertly led by Dr. Sonam Shinde, Interventional Cardiologist, with cardiac stability ensured by Dr. Prashant Shinde under the guidance of Dr. Manik Chopra and assisted by the experienced Cath Lab team. The valve was implanted successfully, and imaging was used to ensure correct positioning and function. The patient was stable

throughout the procedure, started walking within 24 hours, and was discharged on the fourth day. She is now back to normal activities with better cardiac performance and relief of symptoms. Talking about the success, Dr. Sonam Shinde stated, "TAVI has changed the way high-risk patients are treated, providing them with a safer option than open-heart surgery." Continuing, Dr. Prashant Shinde stated, "This case is a testament to teamwork and precision. To see our patient recover so rapidly is a great reward." This successful case is a testament to Medicover Hospitals, Pune's dedication to providing world-class cardiac care through cutting-edge technology and superior teamwork.

Ajeenkya DY Patil University Showcases Landmark Accreditations, Student Success, and Futuristic Initiatives

Pune: 09 Sep 2025: Ajeenkya DY Patil University (ADYPU) hosted a press conference on 9th September at its DY Patil Knowledge City campus, announcing a series of landmark achievements that highlight the university's growing stature in the fields of education, research, innovation, and student success. The university proudly shared that it has received the NAAC 'A' Grade accreditation, a recognition that reaffirms its commitment to academic excellence. Adding to this, the School of Engineering entered the NIRF 2025 rankings in the 201–300 band, while the MBA program received the prestigious NBA accreditation, marking its management education on par with the country's finest. The leadership of the institution was also recognized on an international platform when Chancellor Dr. Ajeenkya D. Y. Patil was honored with the Bharat Bhushan Award for visionary leadership and service to society. In another moment of pride, ADYPU earned the Great Place to Work® certification with a 92% Trust Index score, highlighting the strong culture of trust, purpose, and collaboration that defines the university community. This year also marked a leap forward in technology and sustainability. ADYPU launched its own supercomputer, a powerful research tool



that will fuel advancements in artificial intelligence, big data, and related areas. In another remarkable achievement, the university became the first in India to receive the Net Zero Assessment Certificate at the GNZF Conference, signaling its deep commitment to sustainability as a responsibility, not a choice. The press conference also highlighted remarkable student achievements that continue to bring ADYPU recognition on national and global platforms. The story of Devashish Sharma, a student from the 2026 batch who secured a placement with Google at a package of ₹55 LPA, stood out as a proud moment that epitomizes the university's mission to turn aspirations into achievements. Expanding its academic horizons, ADYPU launched the School of Science this year, introducing futuristic programs in Quantum Technology, Nanotechnology, Data Science, and Cyber Forensics, among others.

The university further strengthened its reputation on an international stage by winning the Business Titan Award by Radio City at Phuket. Expanding its footprint in strategic research, ADYPU-DRIF has signed key MoUs in the field of defense innovations with the Global Policy Institute (DC), CAPS, IIT Guwahati, the Airport Authority of India, and the Indian Air Force. Simultaneously, the School of Film and Media brought the industry directly to campus through Film Production Week with Amalendu Chaudhari, BBC journalism workshops, the Dolby Sound Conclave, Red Bull DJ sessions, and a dedicated Game Production Week, offering students experiential learning opportunities that extend beyond classrooms. The university's growing reputation is also reflected in rankings and collaborations. ADYPU was ranked 79th in Times Engineering 2025 and 77th in Times of India Private Institutes 2025. Its Biotech Engineering program

earned NBA accreditation, while the institution strengthened its global and industry connections by signing an MoU with Purdue University (EPICS) and over 20 leading corporate partners. Further, its Student Placement & Corporate Relations team received the Career Connect & Corporate Relations Award for outstanding contributions to student career advancement. Looking to the future, ADYPU emphasized its complete alignment with the National Education Policy (NEP) 2020, incorporating multidisciplinary learning, major-minor flexibility, international credit transfers, and mandatory internships into its academic model. Speaking at the conference, Dr. Ajeenkya D. Y. Patil, Chancellor of ADYPU, remarked, "These achievements are not just milestones; they are stepping stones toward our larger vision. ADYPU is more than a university; it is a launchpad for innovators, creators, and leaders who will shape tomorrow's world. The best is yet to come." Situated in Pune's dynamic DY Patil Knowledge City, ADYPU is a hub of innovation and academic excellence. The university offers a wide array of forward-thinking undergraduate and postgraduate programs spanning engineering, design, management, media, architecture, filmmaking, and law.

Duville Estates Riverdale residents bring in Ganesh Utsav with compassion and eco innovation

Pune: Duville Estates, through its flagship 31-acre microtownship, Riverdale, partnered with the Poornam Ecovision Foundation to launch a CSR initiative during Ganeshotsav, blending the vibrancy of the festival with meaningful community impact. The initiative, comprising a three-day clothes donation drive and a two-day Eco Mela, engaged over 600 residents across Riverdale Residences, Riverdale Suites, and the Duville Estates site office in Kharadi, Pune, reinforcing Duville's commitment to social responsibility. Timed strategically before Ganeshotsav to embody the spirit of daan (charity), the clothes donation drive became a powerful expression of collective goodwill at Riverdale. Mobilized through targeted WhatsApp groups and email campaigns, residents came together in large numbers, contributing hundreds of garments with heartfelt generosity. Wearable clothes were distributed to underprivileged families across Latur, Junnar, and the tribal belts of Ambegaon, bringing dignity and joy to communities often overlooked. Meanwhile, worn-out items are being upcycled into everyday essentials like bags and bedsheets by the NGO, ensuring nothing goes to waste. The initiative not only minimized environmental impact but also turned festive celebrations into a movement of compassion and social responsibility. Complementing the donation

drive, Duville Estates hosted a vibrant two-day Eco Mela during Ganeshotsav at Riverdale Residences. The mela featured 3–4 stalls curated by Poornam Ecovision Foundation and local eco-entrepreneurs, showcasing upcycled products from donated clothes alongside eco-friendly lifestyle items. Designed to maximize community engagement, the event drew significant footfall, raising awareness about sustainable living while fostering a sense of shared purpose. By aligning the mela with Ganeshotsav, Duville Estates transformed the festival into a platform for environmental stewardship and social good. Speaking about the initiative, Mr. Tushad B. Dubash, Director of Duville Estates, shared, "It is always a worthy initiative when our communities come together for a meaningful cause. During this Ganeshotsav, through the clothes donation drive and the Eco Mela at Riverdale, they contributed towards uplifting the underprivileged while also creating a positive impact on the environment. The participation of our residents was testimony to people uniting for a purpose to uplift lives." This partnership with Poornam Ecovision Foundation underscores Duville Estates vision of integrating cultural traditions with impactful CSR. The initiative not only empowered underserved communities but also positioned Riverdale as a beacon of resident-driven social responsibility.

Bakliwal Tutorials & Whizz-Kid Mark 20 Years of Excellence



Pune: Bakliwal Tutorials (BT), a leading institute for JEE preparation, has completed 20 years of academic excellence and integrity. Founded in 2005 by IIT Bombay alumnus Mr. Vaibhav Bakliwal, the institute has consistently produced Maharashtra toppers and All India Ranks, establishing itself as Pune's premier destination for engineering entrance coaching. In JEE Main 2025, BT student Aayush Choudhary secured All India Rank (AIR) 7, while 378 students qualified in JEE Advanced 2025. In JEE Advanced 2024, BT had 12 students in the top 500 AIR, compared to only one from all other Pune institutes combined. Over the last 16 years, BT has achieved seven single-digit AIRs, five Maharashtra toppers, and ten Pune toppers. The institute also recorded a rare double hat-trick in both JEE Main and JEE Advanced in 2020, 2021, and 2022. Coinciding with this milestone, BT will host the 20th edition of Whizz-Kid, its annual puzzle competition, known for creative and challenging questions that have later featured in contests such as RMO and Technothlon. Whizz-Kid 2025 Schedule:

Round 1 (Screening): Sunday, 12th October 2025, 3:00 PM – 4:30 PM | Offline at BT centres | Top 300 qualify | Registration fees: 200/- Round 2 (Final): Advanced riddles to test deep analytical skills. Prizes: Amazon vouchers (₹15,000–₹2,000) for top 10 performers; certificates and goodies for top 50 "Two decades of shaping young minds is a proud moment for us. Beyond ranks and numbers, our goal has always been to nurture rational, ethical individuals ready to lead India's future," said Madhav Bapat, senior mentor at BT. Sandhya Jhawar, Head of Operations at BT, added, "Our success lies in consistency and care. From teaching methodology to a culture of integrity, BT has always believed in empowering students not just to crack exams but to grow as thinkers and problem-solvers." As BT and Whizz-Kid celebrate 20 years, the institute reaffirms its commitment to transparency, innovation, and student success, while continuing to set national benchmarks in JEE preparation. To register for Whizz-Kid 2025 visit: www.bakliwaltutorialsiit.com/whizzkid

Cloudnine Group of Hospitals Hosts Hands-On Simulation Workshops to Upskill Junior Doctors

Pune: Cloudnine Group of Hospitals, India's premium birthing centre, successfully conducted a first-of-its-kind series of hands-on training workshops in Pune, equipping junior doctors with advanced clinical skills through immersive, simulation-based learning. Over 150 clinicians including junior doctors, obstetricians, nurses, and trainees from leading medical colleges and hospitals participated in these workshops. Sessions were led by senior experts from Cloudnine and globally renowned faculty, bringing rich experience and best practices from across

the world. A total of 11 intensive modules were conducted, covering: Advanced Life Support in Obstetrics, Basic Paediatric Intensive Care Course, Simulation Programme in Neonatology, Extreme Preterm Care Module, Therapeutic Hypothermia in Neonates, Obstetric Emergencies – Simulation & Strategies, Troubleshooting in Obstetric Anaesthesia, Fertility Skills Lab: Hands-on Simulation, Robotic Surgery Skills on the Simulator (Touch | Train | Transform) and Critical Appraisal – How to Evaluate Research for Clinical Practice.

Highlighting the importance of such initiatives, Dr. R. Kishore Kumar, Founder Chairman and Neonatologist, Cloudnine Group of Hospitals, said: "Today's medical landscape requires young doctors to be skilled not only in theory but also in quick decision-making and practical care delivery. Much like the simulation training in the air travel industry—where human errors in accidents have been reduced to almost zero—healthcare too must adopt innovative ways of preparing its next generation. At Cloudnine, we are proud to create platforms

where junior doctors can refine these skills and build the confidence to face complex clinical scenarios. Such training is not just important, but vital for shaping the future of India's healthcare." Adding further said Dr. Kumar "These workshops addressed a crucial gap in India's medical training landscape—offering junior doctors the opportunity to gain structured, hands-on experience beyond the classroom, and preparing them to handle emergencies, adopt cutting-edge practices, and deliver safer, more effective care.

Škoda Auto India to pass complete GST reduction benefits to customers

Pune: Škoda Auto India announced that it will pass on the full GST reduction benefits to customers across its entire product portfolio, effective 22nd September 2025. In addition, the company is currently extending limited-period offer prices on the Kushaq, Slavia, and the Kodiyaq, valid till 21st September, enabling customers to benefit from the upcoming price reductions immediately. Commenting on the development, Ashish Gupta, Brand Director, Škoda Auto India, said, "The revised and simplified GST structure is a wel-

come step by the government of India, that works in favour of both the industry and our customers. By improving accessibility in the volume segment and bringing clarity to the premium space, it gives buyers greater value in their purchase decisions. For us, this means our products are now available at even more attractive prices, allowing the brand to reach a wider audience, while continuing to deliver European design, safety, and technology that define Škoda Auto India."

Herbalife India Awarded with ‘Sustainable Supply Chain Award’ at BIGBOX India 2025

Pune (Voice news service)- Herbalife India, a premier health and wellness company, community, and platform, proudly announces its recognition with the prestigious ‘Sustainable Supply Chain Award’ at BIGBOX India 2025. The summit brought together India’s most innovative individuals in e-commerce and retail to discuss new trends and determine how consumers will interact with brands in the digital age. This recognition underscores

Herbalife India’s unwavering commitment to supply chain excellence and environmental responsibility. The platform’s acknowledgment reflects the company’s continued focus on embedding sustainable practices in line with the evolving market landscape. “We are truly honoured to receive this recognition on such a prestigious platform,” said Ajay Khanna, Managing Director, Herbalife India. “This award is a testament to our unwavering efforts to embed

sustainability across every stage of our operations—from responsible sourcing to product delivery. It also reinforces our commitment to ethical business practices and our vision of building a healthier, more sustainable world for people and communities”, he added. The BIGBOX India 2025 summit brought together retail and e-commerce leaders, innovators, and changemakers to explore the future of India’s dynamic marketplace. The event highlighted om-

nichannel strategies, quick commerce, AI-driven personalization, and emerging D2C models, while addressing infrastructure and regulatory challenges. It served as a platform for knowledge sharing, collaboration, and partnerships, offering actionable insights to drive sustainable growth and innovation across the evolving retail ecosystem. Herbalife India’s recognition at the event defends its leadership in driving sustainable practices within the retail and e-commerce market.

New LinkedIn verification features aim to strengthen professional trust in India

Pune (Voice news service)- India’s job market is one of the fastest growing and most digital in the world. But as opportunities grow, so do the risks. Online-job related scams are on the rise, leaving candidates vulnerable to financial and emotional loss, especially at a time when many may feel burnt out and uncertain about opportunities. Experts say the best protection lies in vigilance, awareness, and trusted tools. Reflecting this shift, verification adoption on LinkedIn has grown 2.4x in India over the past year, as professionals seek greater confidence when connecting, applying, or hiring.

New steps to boost trust
To further strengthen professional safety, LinkedIn has rolled out new verification features designed to make online interactions more secure: **Expanded Company Page Verification:** Now open to more businesses, including small businesses with a Paid Premium Page subscription. With 85% of business buyers saying trust is critical in choosing who to do business with, this expansion helps growing companies build stronger relationships with customers, prospects, and job seekers.

Recruiter Workplace Verification: Members who add or update recruiter job titles, such as ‘Recruiter’ or ‘Talent Acquisition Specialist’ must verify their workplace before adding the title to their profile. This gives job seekers confidence they’re engaging with real professionals and helps recruiters build trust from the first interaction. **Executive Job Title Verification:** Senior roles such as Managing Directors and Vice Presidents will now require workplace verification to safeguard against leadership impersonation. These updates build on broader security efforts: Since 2023 LinkedIn has rolled out verifications for identities, to jobs, company pages, and to recruiters. Globally, over 90M professionals are verified on LinkedIn and they are seeing the benefit with 60% more profile views and 30% more connection requests and have a higher chance of hearing back in a job search, with 13% more InMails from recruiters on LinkedIn. These features build on LinkedIn’s existing security infrastructure, blocking over 99% of detected fake accounts and scams before they’re ever reported. Between July 1 and

December 31, 2024 alone, LinkedIn globally blocked over 80.6 million fake accounts at registration. While technology plays a critical role, awareness is equally important. Aditi Jha, Head of Legal & Public Policy at LinkedIn India, shares tips to be followed for general safe job searching: Never share bank details before onboarding. Reject suspicious requests, legitimate employers won’t ask you to download encrypted software or send money. Watch for red flags, roles that sound too good to be true often are. Keep account settings updated, add recovery options and enable security features. LinkedIn also has a range of tools to improve safety when job searching says Aditi: Check for verified information on job postings. A verification badge on a job posting means there is verified information about the company or job poster. This includes if the poster is affiliated with an official company page, has verified their association with a particular workplace, or has verified their identity through one of our identity verification partners. Enable message warnings.

Consider enabling LinkedIn’s optional automated detection of harmful content, which may detect potentially harmful scams. Filter by jobs with verifications. You can now filter your job search to show only jobs with verifications. The filter allows you to search exclusively for jobs posted by companies with a verified LinkedIn Page and current job posters associated with those companies. When toggled on, only jobs with these verifications will appear in your search results, and the filter will be visible in the search header. Set up a passkey. Passkeys allow you to use your device unlock—for example, touch ID on your phone or laptop—to access your account. Setting up a passkey not only helps keep your account secure, but you’ll also be able to log in easier and faster. Passkeys are one of the most effective tools you can use to protect yourself from fraudulent activities like phishing. Turn on two-step verification. Two-step verification uses more than one form of verification to access an account and can reduce unauthorized access to most accounts from new or unknown computers or devices.

Honda Motorcycle & Scooter India reaffirms commitment to customers

Pune: Honda Motorcycle & Scooter India (HMSI) today announced that it will pass on full benefits of the recent GST rate reduction to its customers across its product portfolio. This will include both scooters and motorcycles up to 350cc category. Following the GST Council’s decision to reduce GST on two-wheelers from 28% to 18%, HMSI customers will now enjoy significant ex-showroom price savings of up to ₹18,800, depending on the model.

Commenting on the announcement, Mr. Yogesh Mathur, Director, Sales & Marketing, HMSI, said, “We welcome the Indian government’s recent GST reform. This strategic initiative will not only improve personal mobility, but also boost the economic growth. The reduction in GST on two-wheelers and spare parts is a timely and forward-looking step, making vehicles more affordable and strengthening the overall ecosystem. HMSI is fully committed to passing on the benefit to our

customers. With the festive season approaching, this move will help us reach a wider audience in both urban and rural markets. This rationalization not only supports customers but also strengthens the entire value chain, positively impacting dealers, suppliers, and local businesses. Simultaneously, we are evaluating the impact of the new 40% GST slab on our premium motorcycles to ensure a balanced, customer-focused approach across our portfolio. HMSI remains focused on

delivering advanced and reliable mobility solutions, and we deeply appreciate the government’s continued support for the industry and its consumers.” HMSI will engage in dedicated customer outreach efforts to highlight the benefits arising from the GST rate revision. The model-wise GST benefits on ex-showroom Delhi price are mentioned in the table below. For exact details of the price reduction on each model, the customers can visit their nearest authorized Honda dealership.

ZF announces change to Board of Management Mathias Miedreich to take over as CEO

Pune: At its special meeting today, the Supervisory Board of ZF Friedrichshafen AG decided to terminate the existing contractual relationship with the current CEO, Dr. Holger Klein, by mutual amicable agreement. He will leave the Board of Management on September 30, 2025. Mathias Miedreich, who has been a member of the Board of Management since January 2025 and heads the Electrified Powertrain Technology division, has been appointed as the new Chairman of the Board of Management. At the same time, the Supervisory Board and Board Member Prof. Dr. Peter Laier have mutually agreed today to terminate his position as a member of the Board of Management. Supervisory Board Chairman Dr. Rolf Breidenbach expressed his gratitude to the CEO: “I would like to thank Dr. Holger Klein for his tireless commitment to ZF for over more than ten years, but especially for the last nearly three years as CEO. With his strategy, he laid the foundations for ZF’s turnaround and has already achieved significant success with the entire team. We must now build on what’s been achieved and continue with the strategy we’ve embarked upon.” Looking ahead, he continued: “In Mathias Miedreich

we’ve found an internal successor who not only has in-depth experience in the industry – including in a CEO position – but with a combination of decisiveness and communication skills, who has also significantly advanced the restructuring of Division E since joining the ZF Board of Management. We wish him every success in his new role.” Simon Blümcke, Mayor of Friedrichshafen and Chairman of the Zeppelin Foundation, said: “On behalf of the owner representatives, I would like to thank Dr. Holger Klein for his commitment and close cooperation with the Supervisory Board. In challenging times, he stabilized ZF economically, steered it onto a new course, and laid the foundation for a successful future.” Dr. Holger Klein, who held various management positions at ZF since 2014 before taking over as CEO of ZF on January 1, 2023, said: “Together with the Executive Board team and all ZF employees, we’ve already made great progress in turning ZF around. Our ‘Strengthening our Strengths’ strategy is showing initial success, the performance programs are working, profitability and cash flow are rising again, and, together with the Supervisory Board, we’ve decided on important courses

of action for restructuring and for the future. I’m deeply convinced that we are on the right track to making ZF successful again as well as securing jobs. Now it’s critical that we quickly make implementation decisions together with the employee representatives, because ZF can’t afford to waste any more time. That’s why I believe that now is the right time to hand over the chairmanship of the Board of Management.” Prof. Dr. Peter Laier is leaving the Board of Management of ZF Friedrichshafen AG Prof. Dr. Peter Laier and the Supervisory Board of ZF Friedrichshafen AG have mutually agreed today to terminate Laier’s position as a member of the Board of Management as of September 30, 2025. Due to differing views on the future strategic direction of the company, the Supervisory Board and Prof. Dr. Laier have agreed that Laier will step down from his position as a member of the Board of Management in agreement with the Supervisory Board. The Supervisory Board and the shareholders of the company deeply regret his departure and express their appreciation for his outstanding collaboration. Prof. Dr. Laier has been a member of the Board of Management of ZF Friedrichshafen AG since Janu-

ary 2023 and was responsible for the Commercial Vehicle Solutions and Industrial Technology divisions as well as the areas of Production and Materials Management and the India region. “In recent years, we’ve been able to significantly enhance and internationalize the Commercial Vehicles Solutions and Industrial Technology divisions and greatly intensify global customer relationships. The divisions I am responsible for, as well as the Materials Management and Production departments and the India region, are very well positioned for the future,” says Prof. Dr. Laier. Simon Blümcke, Chairman of the Zeppelin Foundation and Mayor of the City of Friedrichshafen, and Dr. Rolf Breidenbach, Chairman of the Supervisory Board of ZF Friedrichshafen AG, would like to express their sincere thanks to Prof. Dr. Laier for his outstanding work with the company and his significant contributions to the realignment of the ZF Group. They wish him all the best for the future. ZF will provide information on the succession of the Board positions for the Electrified Powertrain Technology division and for the Commercial Vehicle Solutions and Industrial Technology divisions in due course.

Force Motors Announces Revised Prices Reflecting Full GST Reduction Benefits

Pune: Force Motors Limited, a key automotive player and India’s largest van manufacturer, announced revised prices across its entire range of vehicles including Traveller, Trax, Urbania, Monobus, and Gurkha, effective 22nd September 2025. Coinciding with the onset of the festive season, the company will be passing on the full benefit of the revised 18% GST to its customers. Making this announcement,

Mr. Prasan Firodia, Managing Director of Force Motors Limited said, “The proposed GST rate rationalization is a landmark reform for the automotive industry and we at Force Motors welcome the reduction of GST rates from 28% to 18%, a move that will make a meaningful difference across critical mobility segments. Mass mobility solutions such as the Traveller, Urbania, and Trax will become more accessible, enabling safer and

more reliable public transport, while ambulances too will benefit from the relaxation, easing the financial burden on healthcare providers and strengthening critical care infrastructure. Moreover, the removal of Compensation Cess is a step in the right direction as it would help in bringing down the total incidence of GST taxation. This structural change is expected to further stimulate demand across the

sector and provide a timely boost to festive season buying sentiment. The iconic Force Gurkha too stands to gain from the rate rationalization, making purpose-built, rugged mobility more attainable. Additionally, lower rates on engines, parts, and components will strengthen the supply chain and provide a strong impetus to the Government’s ‘Make-in-India’ vision”, he concluded.

CREDAI Pune Enters Strategic Partnership with BCA International, Singapore to Champion Sustainable and Cutting-Edge Building Solutions

Pune The Confederation of Real Estate Developers’ Associations of India (CREDAI) Pune has signed a Memorandum of Understanding (MoU) with BCA International Pte Ltd (BCAI), Singapore, a subsidiary of the Building and Construction Authority (BCA), to collaborate in advancing sustainable, innovative, and high-quality building practices in India’s real estate and construction sector. The MoU was signed by Mr. Manish Jain, President, CREDAI Pune and Mr. Heng Teck Thai, Executive Director, BCA International Pte Ltd in Singapore. The MoU was signed against the backdrop of an 80-member delegation from CREDAI Pune’s CIBF, which undertook a study tour in Singapore to engage with developers, architects, construction companies, policymakers and

government officials and learn from their world-class real estate practices for adaptation in India. On this occasion, the Indian High Commissioner to Singapore, Dr. Shilpak Ambule, Indian High Commissioner of India to Singapore, addressed the delegation, emphasizing the importance of strengthening ties and fostering collaboration in the real estate sector. He said “A lot of Singaporean companies want to invest in India, especially Pune and we at the High Commission will be happy to facilitate.” Under this strategic partnership, both organisations will collaborate to:

- Green Certification: Facilitate BCA Green Mark certifications for CREDAI members’ projects in India, promoting Super Low Energy Buildings (SLEB) and advancing Net Zero ambi-

tions.

- Knowledge Sharing & Training: Deliver customised training programs, site visits, and best practice exchanges focused on green building standards, construction quality, and advanced construction techniques.
- Networking Opportunities: Foster business collaborations and regional networking through platforms such as the annual International Built Environment Week in Singapore.
- Technology Adoption: Enable Singapore-based firms to partner with CREDAI members on sustainable, innovative, and smart building solutions in India.
- Centre of Excellence: Support the development of a Centre of Excellence by CREDAI Pune, promoting cutting-edge construction tech-

nologies and industry-leading solutions for the built environment sector. The Confederation of Real Estate Developers’ Associations of India (CREDAI) Pune took a visionary leap in 2013 by founding the CREDAI International Business Forum (CIBF), a pioneering initiative aimed at advancing Pune’s real estate sector through local and global collaborations. Established as a strategic platform, CIBF fosters meaningful engagement between Indian developers and international companies, consultants, policymakers, government officials, and innovators—facilitating joint study, research, and the exchange of best practices to adopt and implement advanced construction technologies, sustainable development models, and effective urban planning strategies.

ROYAL ENFIELD ANNOUNCES FULL GST BENEFIT TO CUSTOMERS; ENTIRE 350CC RANGE MADE MORE ACCESSIBLE

Pune: Royal Enfield, the global leader in the mid-size motorcycle segment, today announced that the brand will pass the full benefit of GST rate reduction to its customers across its motorcycle business, service, apparel and accessories range, following the recent reforms introduced by the GST Council. With this move, Royal Enfield’s iconic 350cc range, will become more accessible for motorcycling enthusiasts across the country. For more than 350cc range, the prices will change as per the new GST rates. The motorcycles with new pricing will be available to

customers starting September 22, 2025. An icon of authentic motorcycling, Royal Enfield is known for manufacturing aspirational and best in class motorcycles. The 350cc segment has been the backbone for the mid-size motorcycle segment and this price reduction further strengthens Royal Enfield’s commitment to making the dream of owning a Royal Enfield a reality for millions of enthusiasts. Speaking on the development, B Govindarajan, Managing Director - Eicher Motors Ltd., and Chief Executive Officer - Royal Enfield said: “The

Government of India’s latest GST reform will not only make motorcycles under 350cc more accessible but will also excite the first-time buyers. Royal Enfield is delighted to announce that we are passing the full GST benefit of the price revision directly to our consumers, opening the world of Royal Enfield to an even larger community of riders. The 350cc segment, powered by our advanced platform, continues to deliver the perfect balance of heritage, performance and reliability and with the reduced prices, is now even more appealing for riding enthusiasts. Our en-

deavor has always been to offer a pure motorcycling experience to riders, and this move enables us to make significant progress on that journey and we are hopeful that this will help further fuel the thriving two-wheeler industry in India.” Over the years, Royal Enfield has not only created motorcycles but also built a culture that celebrates exploration, individuality, and timeless design. This step will only ensure that the Royal Enfield journey continues to inspire and welcome a new generation of motorcyclists who seek authenticity, adventure, and the joy of riding.

Acer Brings the All-New Nitro V 15 with 50 series GPU to India, Combining High-Performance Gaming and Advanced AI Features

Pune: Acer, one of the worlds leading PC brands, today announced the launch of the Nitro V 15 gaming laptop in India. Built for essential gamers, students, and budget-conscious users, the Nitro V 15 blends cutting-edge performance with smart AI enhancements in a sleek, obsidian black form factor. Designed for those who want to game, create, and stay productive on the go, this powerful yet affordable machine is set to redefine the entry-to-mid gaming laptop segment in India. At the heart of the Nitro V 15 is a processor featuring up to a 13th Gen Intel Core i7-13620H, built on Intel’s advanced performance hybrid architecture, which enables seamless multitasking across gaming, streaming, and productivity applications. Paired with up to NVIDIA® GeForce RTX 5060 GPU, the Nitro

V 15 leverages AI-powered DLSS 4 and next-gen ray tracing to deliver breathtaking visuals and higher frame rates. Whether you’re diving into the latest AAA titles or editing 4K videos, the Nitro V 15 delivers an uncompromising performance across the board. The immersive experience continues with the devices 15.6" Full HD display, featuring a 165Hz refresh rate, 3ms response time, and 100% sRGB color accuracy. With a wide 16:9 aspect ratio, the Nitro V 15 offers sharper visuals and enhanced situational awareness for competitive gaming. The powerful dual-fan, dual-intake, and dual-exhaust cooling system ensures that the device stays cool under pressure, eliminating performance throttling and enabling extended gaming sessions. Users can take full control

with the dedicated Nitro-Sense™ key, which provides real-time insights into performance, fan speed customization, and power plans. For gamers and creators increasingly reliant on AI, the Nitro V 15 introduces a new Experience Zone in the Nitro-Sense™ dashboard. This intuitive hub lets users explore and activate AI-powered features like PurifiedVoice™ AI noise cancellation, Purified-View™ AI webcam enhancements, and creative tools like PLANET9 ProClip for gaming highlight capture. Video calls are clearer and more professional with auto-framing, background blur, and eye contact correction, while DTS:X® Ultra audio ensures spatially accurate and immersive soundscapes whether you’re in a game or on a call. In terms of connectivity, the Nitro V 15 has gamers covered with Wi-Fi 6, Thunder-

bolt™ 4 Type-C, HDMI 2.1, multiple USB 3.2 Gen 1 ports, and an RJ45 LAN port. The device also features a Copilot Key for quick access to AI-driven productivity tools on Windows 11 and an amber backlit keyboard that adds to the devices striking aesthetic. With up to 32GB DDR5 RAM and 2TB PCIe Gen 4 NVMe SSD, users get lightning-fast speeds and ample storage, making the Nitro V 15 not just a gaming machine but a complete digital workstation. Acer Nitro V 15 is crafted with a full plastic chassis finished in Obsidian Black and weighs just 2.1 kg, striking a perfect balance between portability and durability. As part of Acer’s broader strategy to expand its gaming portfolio in India, the Nitro V 15 is an ideal choice for students, casual gamers, and content creators looking for performance without breaking the bank.

Instamart Quick India Movement Sale, Steal Deals in Electronics across Gadgets, Home & Grooming appliances, revealed

Pune: Instamart’s inaugural annual mega sale, the Quick India Movement Sale, is set to go live on September 19, offering shoppers an unprecedented 50–90% off* discount on over 50,000 products, all delivered for the first time in as little as 10 minutes*. In the lead-up to the sale, some of the hottest deals across high-demand categories are being unveiled. Shoppers can expect heavy discounts on popular smartphone models, premium audio devices, grooming kits, and everyday essentials, all delivered in minutes via Instamart. The sale will feature exciting price drops and limited-period deals, making gadgets that consumers have been eyeing for months more affordable than ever. To maxi-

mize savings, shoppers can get an instant 10% off up to ₹1000* with all Axis Bank Credit Cards. Here are some of the best deals* you can grab during the Quick India Movement Sale: Instamart Quick India Movement Sale — Electronics Highlights Mobile phones OnePlus Nord CE4 Lite down to ₹16,999 (MRP ₹18,999) OPPO K13x 5G at ₹12,499 (MRP ₹16,999) realme Narzo 70 Turbo at ₹13,999 (MRP ₹19,999) Laptops Lenovo IdeaPad Slim3 (i5, 16 GB RAM, 512 GB SSD) at ₹48,999 (MRP ₹70,790) ASUS Vivobook (Ryzen 3, 512 GB SSD) at ₹29,999 (MRP ₹44,990) Truly Wireless Earbuds: boAt Airdopes 311 Pro —

50H Battery, Fast Charge, ENx tech | ₹799 (MRP ₹4,990) OnePlus Nord Buds 2r (Deep Grey) | ₹1,499 (MRP ₹2,299) Smartwatches & Wearables: Noise Caliber 3 Go — 1.85" Display, Bluetooth Calling, 10-day Battery | ₹899 (MRP ₹5,999) Audio Devices: JBL Flip 5 Wireless Portable Bluetooth Speaker — Signature Sound, IPX7 Waterproof | Special Price ~₹4,999 Portronics Conch Theta C Wired Type-C Earphones with Mic | ₹199 (MRP ₹799) Grooming & Personal Care Gadgets: Philips 7-in-1 Men’s Trimmer Kit (60 min runtime, self-sharpening blades) | ₹1,199 (MRP ₹1,945) Home & Kitchen Electron-

ics: Lifelong Power Pro LX Mixer Grinder (500W, 3 Jars) | ₹999 (MRP ₹4,000) Pigeon Healthify Digital Air Fryer (1200W, Non-stick) | ₹2,599 (MRP ₹5,995) Portronics Beem 440 Smart LED Projector (720p HD, 2000 Lumens, Screen Mirroring) | Special Price ~₹4,499 Powerbanks & Accessories: boAt EnergyShroom PB400 20000mAh with 22.5W Fast Charging | ₹1,249 (MRP ₹4,499) Festive Tech Specials To amplify the festive cheer, several brands will offer daily special deals from 5:00 - 7:00 PM, and special prices across premium products, ensuring shoppers can upgrade their gadgets at lightning speed, just like Instamart’s deliveries.