# Power and Voice

Launches Electrifying **New Premium Energy Drink, HELL ENERGY DRINK** BLACK CHERRY

**HELL ENERGY DRINK** 



Sunday

### **Abbott Launches Next-Gen** FreeStyle Libre 2 Plus with **Continuous Glucose Readings Every Minute & Optional Alarms**

PUNE:Abbott, the global healthcare company, today announced the launch of the FreeStyle Libre 2 Plus sensor, Abbott's latest addition to the FreeStyle Libre sensor portfolio. This innovative device offers automatic glucose readings every minute straight to your phone, empowering people with diabetes to manage their condition with confidence, precision, and ease. People living with diabetes can see their glucose readings, without having to scan, and receive alerts automatically on their compatible smartphone when low glucose levels or high glucose levels happen, letting them

make informed decisions. With 101 million people living with diabetes, India is home to the second-largest diabetes population in the world. This staggering number highlights the urgent need for accessible, real-time tools like continuous glucose monitors (CGMs) to help people manage their diabetes confidently and proactively. Glucose monitoring, alongside appropriate therapy, is key to managing the condition and preventing complications.

"Abbott's pioneering Free-Style Libre technology is transforming the way diabetes is managed for over seven million individuals across the globe. We are thrilled to introduce this life-changing innovation to India, where it holds immense potential to empower people to be able to manage the condition better," said Dr. Kenneth Lee. Regional Medical Affairs Director, Asia Pacific, Diabetes Division, Abbott. "FreeStyle Libre2 Plus performance meets robust accuracy standards to ensure reliable glucose readings for all intended patient populations and glycemic ranges. It gives people the freedom to monitor their alucose levels without routine fingersticks, helping them make more in-

formed decisions." Studies show that FreeStyle Libre technology can help reduce low blood sugar episodes by up to 43%, a 0.9% to 1.5% drop in HbA1c levels, and even cut hospital visits by 66%. Libre technology has been shown to reduce cardiovascular complication risk by 78% in people with Type 1 diabetes post-severe hypoglycemia, and lower hospitalization risk for stroke and diabetes-related complications by 44% in insulin-treated Type 2 diabetes.. And for caregivers, real-time alerts offer peace of mind and the chance to act before situations get serious.

### Samsung to Introduce the 'Era of Effortless' Laundry' with the Bespoke Al Washer Dryer **Launch Ahead of the Festive Season**

Pune (Voice news service):- Samsung, India's largest consumer electronics brand, is set to expand its premium home appliance portfolio with the upcoming launch of its Made in India Bespoke Al Washer Dryer Combo, specially designed for modern In-

dian households The launch of the new Bespoke Al Washer Dryer Combo comes just in time for the festive season, when Indian consumers actively upgrade to appliances that combine design, technology, and ease of use.

The new Bespoke Al Washer Dryer Combo will help Samsung strengthen its foothold in the growing Washer Dryer

The new Bespoke Al Washer Drver Combo brings together intelligent innovation, signature Bespoke design, and advanced fabric care. Powered by AI Wash for optimized wash loads, detecting weight,

fabric type, and soil level. Al EcoBubble™ for powerful stain removal, and Super Speed + QuickDrive™ to complete a wash in just a few minutes, it makes every cycle smarter and faster. Flex Auto Dispense delivers

precise detergent use, while Air Wash refreshes and sanitizes clothes using heated air. With washing and drying in one seamless process, it redefines convenience, performance, and style for modern homes.

According to a recent consumer study by Samsung, India is witnessing a rising demand for washer-dryer combos, driven by space-saving needs and a growing preference for Al-enabled and multifunctional applianc-

The launch of Bespoke Al Washer Dryer Combo is perfectly timed to deliver consumers a future-ready solution tailored for Indian homes.

### **61-Year-Old Diabetic Woman Avoids Foot Amputation with**

**Pune's First Jetstream Atherectomy** Pune: A 61-year-old diabetic recovery with her limb pre-

woman, admitted to Ruby Hall Clinic Sassoon Road Pune on 29th July 2025, was spared a major foot amputation after doctors performed the city's first Jetstream Atherectomy on 9th August 2025. The minimally invasive, 45-minute procedure successfully restored blood flow in her leg, which had been threatened by a severe non-healing diabetic foot ulcer and a completely blocked superficial femoral artery (SFA) hardened with calcified plaque.

On admission, the patient was suffering from a painful ulcer that refused to heal. Investigations revealed her SFA was totally blocked with stony-hard calcium deposits, a condition where routine angioplasty or stenting would not have worked. After careful evaluation, the medical team opted for Jetstream Atherectomy, a device capable of safely breaking down calcified

The procedure was performed in Ruby Hall Clinic's Bi-Plane Cath Lab on 9th August. Soon after, the patient experienced immediate relief as the pain in her foot subsided and blood flow was re-established, giving the ulcer a chance to heal naturally and preventing the need for amoutation.

The patient experienced immediate relief from excruciating pain, and the restored circulation gave her foot the crucial opportunity to heal. She was discharged on August 14, 2025, continuing her served.

Dr. Yadav Munde. Chief Interventional Radiologist, Ruby Hall Clinic, Pune, said: "This was not a routine blockage - the blood vessel was rockhard due to calcium. In such cases, regular balloons or stents alone cannot open the artery. The Jetstream Atherectomy device allowed us to safely break down these tough deposits, restore circulation to her foot and save her

Dr. Purvez Grant, Chief Cardiologist and Chairman & Managing Trustee, Ruby Hall Clinic: "Peripheral artery disease is extremely common among diabetic patients but often goes unnoticed until it leads to complications like ulcers or gangrene. This technology is a breakthrough for Pune. It gives us the ability to treat cases that were earlier considered untreatable and avoid amputations, thereby improving both quality of life and longevity."

Peripheral artery disease (PAD) is a condition in which arteries supplying blood to the legs become narrowed due to plague build-up. In diabetics. these blockages are often complicated by heavy calcification, making treatment difficult

If untreated, PAD can result in gangrene and limb loss. By introducing Jetstream Atherectomy, this life-saving case demonstrates new hope for diabetic patients facing similar challenges

# Date 24<sup>th</sup> August 2025

# Pune-based Startup selected by Maruti Suzuki To Drive Open Innovation

achievement for Pune's deep tech ecosystem computer vision startup Adagrad has been selected as one of only five Indian winners in the 9th cohort of Maruti Suzuki's flag-Accelerator program. selection reinforces Pune's position as a leading innovation hub for automotive technology in India.

Adagrad, the parent company of Stellarview, competed against 18 startups in the grand finale to secure its position alongside other winners. This year's cohort marks a historic milestone as Maruti Suzuki opened its doors to international startups for the first time, introducing a Global

Startups category that attract-



ed participants from across the world.

"Being recognized by India's automotive leader Maruti Suzuki validates our vision of transforming workshop operations through advanced computer vision technology," said Niranjan Patil, Director of Stellarview by Adagrad. "Our ServTrack solution directly addresses critical vehicle tracking challenges faced by OEM service workshops, ultimately enhancing both productivity and customer

The ServTrack solution leverages Adagrad's proven expertise, built on deploying over 25,000 cameras globally, to revolutionize how automotive

experience.

Adagrad will now engage in a proof of concept (PoC) with Maruti Suzuki, working closely with the company's teams to test and validate their solution in real-world conditions. This collaboration represents a significant opportunity to

scale automotive innovations

aligned with the 'Make in In-

dia' vision.

As part of the program,

For Pune's thriving startup ecosystem, Adagrad's achievement demonstrates the city's capability to produce world-class technology solutions that can compete on global platforms and contribute meaningfully to India's automotive sector transformaPune records 14,622 property registrations in July 2025; collects over INR 648 crores in stamp duty revenue: Knight Frank India

Pune: Knight Frank India, in Shishir Baijal, Chairman & its latest report, noted that property registrations in Pune rose 6% year-on-year (YoY) to 14,622 July 2025, generating INR 648 crore in stamp duty revenue in the month. Stamp duty collections increased by 24% YoY in July 2025.

A year-to-date (YTD) assessment reveals that Pune's property market remained stable in terms of number of property registrations, recording its highest property registration volume as well as stamp duty collections for a comparable period in the past four years. Compared to the same period last year, property registrations rose by 15% while stamp duty collections saw a 20% increase

Managing Director, Knight Frank India, stated, "Pune's housing market held onto its growth streak in July 2025, with property registrations rising 6% YoY and stamp duty collections jumping 24% over last year. Strong market fundamentals, backed by steady demand in the mid to high-value categories and preference for larger apartments, continue to drive activity."

The demand for larger apartments remains strong, with the share of units exceeding 800 sq ft rising from 31% in July 2024 to 33% in July 2025. This trend underscores the continued preference for spacious homes in the post-pandemic era.

# Playful Learning, Powerful Futures: OILF & **Rangeet Empower Pune's Next Generation**



Pune: OmniActive Improving Lives Foundation (ILF) and Rangeet are jointly expanding their impact in Pune through Rangeet's innovative Social Emotional & Ecological Knowledge (SEEK)© curriculum and digital platform. This partnership is making it possible for more people to access Rangeet's playbased and skills-centered curriculum, which aims to instill important 21st century skills like creativity, confidence, digital citizenship, resilience, and critical thinking

"At Rangeet, we're committed to ensuring that education prepares every child for more than just tests; we're committed to preparing them to thrive," shared Simran Mulchandani, CEO & Co-founder of Rangeet.

"By collaborating with the Improving Lives Foundation in Pune, we have unlocked a growing network of schools and communities so that more children have the opportunity to engage in learning that promotes not just academic achievement but personal growth. "Real transformation hap-

pens when we blend deep-rooted sustainability values with imaginative learning—and that's exactly what this partnership embodies." said Rushva Parihar. Head, OmniActive Improving Lives Foundation (ILF). "By combining OILF's reach

and education with Rangeet's playful SEEK curriculum, we are not only empowering children to thrive today but also nurturing the next generation of changemakers who will advance the SDGs and take climate action with empathy, resilience, and purpose."

The program, which allows teachers to use over 1200 engaging activities, stories, games and poems, has already impacted more than 11.000 students and trained 200 teachers, with a goal of reaching 20,000 students by the end of 2025. These students come from schools across Pune including MSS High School, Shridharnagar, Chinchwad: Adarsh Balak Mandir, Akurdi; Laxmibai Dhainje Vidyalaya, Thergaon: Laxmibai Barane Vidyalaya, Thergaon; Sane Guruji Adarsh Vidya Niketan, Pimpri; and Kai. Vishnupant Tamhane Vidvamandir, Chikhali, Teachers in Pune are already noticing some remarkable changes: "The curriculum

develops children's munication skills, sense of cooperation, creativity, self-confidence, and environmental awareness. It emphasises learning through games, making the learning process enjoyable for children. Students participate in Rangeet activities with great enthusiasm and joy.

The app also provides the facility to instantly collect and analyse students' learning data, enabling teachers to accurately assess their progress." - Vaishali Yele, Teacher, M.S.S. High School, Shridhar Nagar, Chinchwad "The program is very useful for our students. The Affirmations activity from the Society module, for example, brings positive changes in my stu-

They became more humble and more polite." - Mrs. Usha Keskar, Teacher, Anusaya Ovhal Madhyamik School, Punawale

"The most important change we noticed in the children was that they became aware



gap between boys and girls - something they might not have realized before, even though they saw it every day. Once they understood it, conversations about it began among them." - Hemlata Kokane, Headmistress (Secondary), Nav Maharashtra Primary Vidyamandir, Rupeenagar

And the students are just as excited: "Because of the Rangeet program, I learned how to conduct myself in society. I understood how to treat others and how to respect my own feelings as well as those of others. I realised that men and women should have equal rights in society. Women should be considble, and strong as men. This program was very beneficial for us. Thank you for that." - Swati (Student), Pimpri Chinchwad, Pune

"We learned about bullying as well as the different types of bullying, which helped us understand what to do if we or others experience it. We also learned some English words and, when the Rangeet team visited our school, we spoke to them in English." - Pratik (Student), Chinchwad, Pune This expansion in Pune re-

flects the joint mission of OILF and Rangeet to nurture citizens with agency and the skills they need to thrive in an unforeseeable future

### Hyundai Motor India Foundation's H<sub>2</sub>OPE Initiative Equips 108 Schools with Clean Drinking Water in Maval, Pune Pune: Hyundai Motor India

Foundation (HMIF), the CSR arm of Hyundai Motor India Limited (HMIL), has successfully provided clean drinking water facilities to the children in 108 government schools of Maval Taluka, Pune district. With a total investment of INR 2.10 crores, the initiative under the H<sub>2</sub>OPE Project reflects HMIF's commitment enhancing community well-being, safeguarding student health and contributing to sustainable development goals guided by Section 19 of the Right to Education (RTE) Act 2009 - which mandates the provision of safe drinking water in schools.

The official handover ceremony took place at the office of the Divisional Commissioner. Pune. in the esteemed presence of Shri. Ajit Pawar, Hon'ble Deputy Chief Minister of Maharashtra, Dr. Chandrakant Pulkundwar. Divisional Commissioner - Pune. Shri. Jitendra Dudi, District Collector -Pune, Mr. Gajanan Patil, CEO - Zilla Parishad, Pune, Shri. Sandeep Singh Gill, Superintendent of Police, Pune Rural, Mr. Shyam Kumar Singh - Function Lead, HMIL along with representatives from Zilla Parishad schools. and other officials from Hvun-

dai Motor India Limited. The intervention under this project have brought about

Pune: In 2015, a leg injury set Vrushali Pramod Patil on a path no one expects: a diagnosis of Giant Cell Tumor (GCT) in the left proximal tibia. The benign-but-aggressive tumor would define her next ten vears-until a decisive turn in Pune changed everything. The first counterattack came in 2016 at Dhule, where surgeons performed curettage-scraping the tumor from bone. Hope held for a while, then faded. GCTs are notorious for coming back. By late the next year, they did. On 13 December 2017, at Tata Memorial Hospital (TMH), Mumbai, Vrushali underwent curettage with cementing to fill the defect and internal

the selected schools and surrounding communities. Approximately 13.000 direct and indirect beneficiaries including students, teachers, school staff and community members have been positively impacted. The project's holistic approach ensured both immediate and long-term improvements in school-level drinking water infrastructure. These efforts have led to a wide range of positive outcomes, including enhanced student health, increased school attendance. improved hygiene practices, and the creation of a more en-

a transformative change in

Commenting on the initiative, Shri Ajit Pawar, Hon'ble Deputy Chief Minister of Maharashtra, said, "For every child, clean water is not just a necessity, it is their right". This

gaging and supportive learn-

ing environment.

generous contribution from Hvundai Motor India Foundation will significantly enhance the accessibility and quality of safe drinking water in rural government schools across Maval Tehsil. This commendable initiative will help children focus on studies, sports and their dreams without health concerns holding them back. Speaking on the occasion, Mr. Puneet Anand, AVP & Vertical Head - Corporate Affairs, Corporate Communication & Social, HMIL, said, "Children are the future of Maharashtra and India." Through our H2OPE initiative, we wanted to ensure that every young mind has uninterrupted access to education without any hindrance due to waterborne diseases or lack of safe drinking water. This project reflects Hyundai's vision of 'Progress for Humanity' where growth

hand. At Hyundai Motor India Foundation, our goal is to create transformative and lasting impact on the communities we serve Under the HoOPE initiative, HMIF has equipped 108

schools with: ISO certified RO units and water coolers. Six-layer water storage tanks, TDS / pH meters for water quality monitoring. School staff were provided

with training on how to use & maintain the water purification system and hygiene awareness sessions were also conducted, along with student engagement activities such as drawing competitions, to promote health education and encourage creative expres-

This initiative is not only about installing systems, but about building a healthier and more equitable tomorrow. For many children, especially girls, the availability of clean water at school means better attendance, improved concentration in studies, and greater confidence to pursue their ambitions. Through such impactful projects, Hyundai Motor India Foundation continues to reaffirm its commitment towards the holistic development of Maharashtra's youth, creating lasting impact in education, health, and community well-being.

# **FDP on Research Excellence**

**ISB&M Pune Hosts International** 



School of Business & Media (ISB&M), Pune, inaugurated its International Faculty Development Program (FDP) 2025 on "Designing and Publishing High-Quality Research". The four-day hybrid program, co-organised by Dr. Pramod Kumar (Founder-President) and Dr. Arun Joshi (Chair, Executive Education), aimed at elevating global research standards.

The FDP featured distinguished speakers including Dr. Mina Beigi (Southampton Business School. UK), Dr. Ramadhar Singh (Ahmedabad University), Dr. Praveen Kumar (MD & CEO, Barclays India), along with academicians from Deakin University, Washington University, and Manchester Business School.

With participation from 65+ scholars across IITs, IIMs,

NITs, Symbiosis, and other leading institutions, the program offered workshops on research methodology. Smart PLS, SPSS, bibliometrics, meta-analysis, and data analytics.

Highlighting ISB&M's vision, Dr. Arun Joshi said the FDP aimed to "develop a culture of curiosity-driven research with exposure to FT-50 editors." Dr. Pramod Kumar added, "An impactful PGDM institute is where visionary leadership meets academic excellence to shape tomorrow's business leaders. This FDP reflects our mission to not just create researchers, but global knowledge lead-

B&M's commitment to global academic excellence, coinciding with its recent membership in BGA-AMBA and the AACSB network.

The event reinforced IS-

### **Decade-Long Battle With Bone Tumor Ends as Pune Doctors Give Woman New Lease on Life** Dr. Bhushan Shitole, Director in pain, but in possibility

fixation with plating to stabilize the tibia. It was meticulous, it was modern-and the fight was far

The battle darkened with infection. A stubborn, drug-resistant MRSA (Methicillin-resistant Staphylococcus aureus) took root, opening a watery discharging sinus that would not heal. On 4 June 2022. TMH surgeons removed the implant and cement, then re-cemented and re-plated the bone in a bid to suppress the infection and reinforce the limb. Even so, the wound kept weeping-and with it, confidence. Everything changed in July 2024

at Vencer Hospital, Pune, when

geon, reframed the mission: first defeat infection, then rebuild. On 3 July 2024, he led aggressive surgical debridement and applied Vacuum-Assisted Closure (VAC) therapy to evacuate contamination and stimulate healthy tissue. Culture-sensitive medication was started alongside VAC, targeting MRSA based on microbiology results-a coordinated strike to sterilize the battlefield before reconstruction. Two weeks later, on 16 July 2024, with the infection controlled, the VAC was removed

and secondary suturing secured a

quiet, clean wound

and Consultant Orthopaedic Sur-

Only then did Dr. Shitole make the definitive move. On 11 September 2024, he performed a tumor prosthesis reconstruction of the knee and proximal tibia, replacing destroyed bone and joint surfaces with a specialized implant engineered for function and durability. Sutures were removed on 1 October 2024, marking the end of the operative chapter and the begin-

ning of recovery. Follow-up tells the outcome that matters. At one year, Vrushali is fully ambulatory without support, infection-free, and shows no evidence of recurrence-a return to independence after a decade of detours. "In complex oncology-reconstruction, timing is everything," said Dr. Shitole. "Stage one: win the infection war with meticulous debridement, VAC, and targeted antibiotics. Stage two: deliver durable function with a tumor prosthesis. Her recovery reflects patience, precision, and teamwork. PUNE: Nearly ten years after that first injury, Vrushali's fight is finally over. "I can walk beside my familv again without fear. Dr. Shitole didn't just fix my leg-he gave me back my future," she said, voice steady with relief. A relentless tumor, a stubborn MRSA, five major surgeries, and one unwavering surgeon later-this suspense-filled journey ends not



Date 24<sup>th</sup> August 2025

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## **Arangham Dance Theatre to immerse** Pune audiences in Andal's profound poetry



Pune: After numerous shows and rave reviews of the much-acclaimed NAACHI-YAR NEXT by Arangham Dance Theatre Production Company, well-known Indian classical and contemporary dancer-choreographer Dr. Anita Ratnam — also the founder of the company will present the production to Pune audiences on Sunday, August 24 2025 at 6:45 pm at the Shakuntala Jagannath Shetty Auditorium, Erand-

Widely revered in South India. Andal is a mystic poet in South India and remains an enigma and beloved icon of Tamil Imagination. The 75 minutes performance with a team of 16 including 8 dancers, 4 musicians, tech director and state manager will immerse the audiences in Andal's profound poetry. The performance is a multifaceted approach to dance combining Dance, theatrical staging, ritual chanting, storytelling and contemporary movement improvisations. The program is organised by Nrityayatri in

ANDAL aka GODA, is a phe-



nomenon, whose allure and appeal do not dim through the vagaries of time. As among the very early feminist voicdevotion to her Ranganatha/ Krishna made the heavens tremor and the Lord Himself surrender to her will, ANDAL remains an enigma and a beloved icon of the Tamil imag-

Dr. Anita Ratnam says "Re-telling is like a translation. Rather a trans-creation. A rewhere the landscape of de-



votion and personal worship were forbidden for women- is a challenge. Even more so. when her words have already been seen, heard, experienced through generations of artists and philosophers. ANDAL, is a phenomenon, whose allure and appeal do not dim through the vagaries

Details - Date : Sunday, August 24th, 2025, Time 6.45 pm, Venue : Jagannath wane, Pune, 411052

### Sanjay Takale gets Special Trophy for fightback drive



Pune: Seasoned Pune-based rally driver SanjayTakale, India's flagbearer in the world of endurance motorsport, was accorded special trophy for showing his amazing rallying skills despite suffering tyre blast leading to a big tyre puncture but still steered his Team Toyota to overall second finish in the 30th edition of the Asia Cross Country Rally (AXCR)\_\_\_Asia's most enduring cross-country rally, also known as the "Asian Da-

for my fight back performance as school-going children cheered Sanjay, Sanjay, Sanjay, during the prize distribution ceremony", said a beaming Takale from Pattaya at the end of the eighth and and final leg on Sunday. "I am happy that My performance helped our Team Toyota finish overall 2nd at the Asia Cross Country Rally in Thailand.

"The special trophy was given

is how Takale described his performance. Ominous start

hit a big ditch at high speed and picked up a tyre blast and a big puncture. In trying to change the wheel, Takale and his co-driver keerati Noijard lost more than two hours as one of the wheel nut broke due to impact. As a result, the two failed to finish the second leg and picked up penalties totalling 9 hours. Fightback begins: Following

the huge time penalty, Takale immediately began the long fightback as he climbed up from last position to give himself a pragmatic ending to the rally and his team a reasonable finish. Show of Camaraderie: On day

5 Takale's Team Toyota teammate's car got stuck in mud in the swamp so he decided to wait for him, not before pulling him out with the help of winch, even as he lost more than one hour in the process. TheAsia cross country Rally

had started on August 8 and



concluded on Sunday, August 16 after covering over 3,300 km through some of the region's most challenging ter-

Rich legacy: Takale, the champion of Asia Cross Country Rally in 2011, drove Car #117 in Class T1D, returned to the AXCR grid having completed the world's most iconic rally, the Dakar rally in which he became the first Indian to complete the rally in a car (Classic Category) The 57-year old Takale has 42 podiums from 48 rallies, which includes championships across Europe and Asia, an APRC title (2012), and WRC outings in Finland.

### The 37th Pune Festival will be held on August 29th, Shakuntala Shetty Auditori-Inauguration by Governor Hon. C. P. Radhakrishnan! um, Dr. Kalmadi Shamarao association with Poona Sanmarkable life, saturated with emotion, passion and poetry High School and Jr. College geet Sabha supported by The Pune: The 'Pune Festival', a etry Convention, Hindi Hudancer Padma Shri Kha. Mirror Studio. - lived over 1000 years ago-Pandurang Colony, Erandmorous Poetry Convention,

beautiful confluence of art, culture, singing, playing, dance, music, sports and tourism development, is celebrating its glorious 37th year this year. This year, the 'Pune Festival' will be held during the public Ganeshotsav period from August 27 to September 6. It will be inaugurated on Friday, August 29, 2025 at 4.30 pm by the Governor of Maharashtra. Hon. C. P. Radhakrishnan, at Shri Ganesh Kala-Kreeda Rangmanch, Swargate, Pune. Union Minister of Tourism and Culture, Hon. Gajendrasinh Shekhawat, Union Minister of State for Civil Aviation, Hon. Muralidhar Mohol, Maharashtra Minister of Higher and Technical Education. Hon. Chandrakant Patil, Maharashtra Minister of Tourism, Hon. Shambhuraj Desai and Maharashtra Minister of State for Revenue, Hon. Madhuri Misal will be present as the chief guests on the occasion. Along with this, Kha. Supriya Sule, Kha. Medha Kulkarni, Kha. Shrirang Barne, Kha. Sunetra Pawar, Maharashtra Pradesh Congress President Harshvardhan Sapkal, Pune

Municipal Commissioner Shri. Navalkishore Ram, Deputy Director of Pune Division of Maharashtra Tourism Development Corporation Mrs. Shama Pawar will be present as special invitees on this occasion. Also, many foreign guests and foreign students are likely to attend the inauguration ceremony, informed Pune Festival Vice President Krishnakumar Goyal and Chief Convenor Adv. Abhay Chhajed in a press conference. Pune Festival Cultural Program Coordinator Dr. Satish Desai, former Minister of State for Home Ramesh Bagve, Abdul Inamadar,

Trustee - Azam Campus were present on this occasion. Grand opening ceremony, Awara Hoon' program presented by Ashok Hande. All India Mushaira, 'Divine Confluence' (Japanese dance invention) presented by Manisha Sathe, Kerala Festival, Twins' Convention, Music Saubhadra, Naradia

Kirtan Festival, Marathi Po-

Indradhanu, Ugvate Tare, Mrs. Pune Festival' Competition, Voice of Pune Festival, Women's Dance Competition. Makeup Competition. Lavani, Marathi-Hindi Songs, Seminar on Tourism, Photo Exhibition of Press Photographers of Pune, Exhibition of Cartoonists of Maharashtra, Warli Paintings Exhibition, Paintings Exhibition and Competition of 12 Forts nominated by UNESCO, Paintings Competition and Exhibition as well as Golf Cup Tournament, Boxing, The Dirt Track, Mallakhamb, Carrom, Chess, Sports competitions such as bodybuilding and skating are also highlights of this year's Pune Festival.

A special program based on the songs of six artists - veteran singer Manik Verma, veteran musician Srinivas Khale, musician Madan Mohan, O.P. Nayyar and Salil Chaudhary, and theater singer and actress Jaymala Shiledar - will touch the heart on their birth centenary year.

Pune Festival programs will be held at Shri Ganesh Kala-Kreeda Rangmanch, Balgandharva Rangmandir and Kaladalan, Maharashtra Sahitya Parishad, Savarkar Smarak Bhavan and various other places. All Pune Festival programs are free for the fans. Lokmanya Tilak brought pub-

lic Ganeshotsav to every corner of Maharashtra. At that time, programs like storytelling, kirtan, powade, folk art, fairs were held in it. Taking inspiration from this, in 1989, the then President of Maharashtra Tourism Development Corporation, Kha. Suresh Kalmadi, started a grand cultural festival called 'Pune Festival'. The Pune Festival, which has been going on for 10 consecutive days and 37 years, is considered the biggest cultural festival in the country. Many cultural festivals were started taking inspiration from this. Therefore, the Pune Festival is called the 'Mother of All Festivals'. Bharat Ratna Pt. Bhimsen Joshi was the president of the Pune Festival from

Hema Malini is the patron of the Pune Festival

The Pune Festival is organized jointly by the Pune Festival Committee, Punekar Nagarik, Maharashtra Tourism Development Corporation, and the Department of Tourism, Government of In-

The 'Shri' of the 37th Pune will officiate on the occasion.

Renowned personalities who have made outstanding contributions in various fields over a long period of time are honored with the 'Lifetime Achievement Award' and the 'Pune Festival Award' at the inaugural ceremony of the Pune Festival. This year. Bharati University Vice Chancellor Dr. Shivajirao Kadam and Dr. P. A. Inamdar University Vice Chancellor Dr. P. A. Inamdar will be honored with the 'Lifetime Achievement Award'. Also, veteran playwright Dr. Satish Alekar, Indian cricketer Kedar Jadhav, ' Maharashtra Kesari' Prithviraj Mohol, Gyandev Kamthe of Mauli Agricultural Tourism Center and businesswoman Supriva Badve will be honored with the 'Pune Festival

The Pune-based mandal. which is celebrating the centenary of the public Ganeshotsav, is honored every year at the inaugural ceremony of the Pune Festival by giving the' Jai Ganesh Puraskar' in memory of the late Prataprao alias Tatya Godse of Shrimant Dagdusheth Halwai Public Ganapati Trust . This year,

the Naidu Ganapati Mandal in Rasta Peth will be honored

ration ceremony will also be

Festival will be inaugurated on Wednesday, 27th August at 10.00 am at Hotel Saras, Nehru Stadium, Pune by Shri. Navalkishore Ram Saptnik, Commissioner of Pune Municipal Corporation. Vedamurti Pt. Dhananjay Ghate Guruji The 37th Pune Festival is being sponsored by Maharashtra Tourism Development Corporation and Kohinoor Group, with Panchsheel and Suma Shilp as co-sponsors. Bharat Forge, NECC, IIFL Capital, Dr. D. Y. Patil Medical College, Suhana Masala and Ahura Builders as sub-spon-

Award'.

with this award. Opening ceremony: Like every year, this year's inaugu-

spectacular. At the beginning, the program will begin with the melodious clarinet of senior clarinetist Tukaram Daithankar and his colleagues. There will be lamp lighting and Shri Ganesh Aarti. Bharatnatyam Ganesh Vandana will be presented by dancer Arundhati Patwardhan's Kalavardhini Nritya Shale. Dancer Arundhati Patwardhan has choreographed it. Janaki Group of Garba and Folk Sanstha will present 'Shivatpasviche Nritya'. Bhairavi Sachdev has choreographed it. Dance performance by international students studying at Symbiosis Sanstha has been organized by Rupali Chaudhary. Mallakhamb demonstration performed by young gymnasts of Maharashtra Mandal will be a different attraction. Sikkim merged with India, this vear marks 50 years since it was formed, Sikkim's 'Maroni' folk dance and Assam's 'Bihu' dance organized by Riturang Cultural Group will be presented. Karuna Patil and Devika Borthakur have organized it. Students from Nagaland and Arunachal Pradesh studying at the Ishwarpuram Institute in Pune will present dance performances 'War Dance of Nagaland' and 'Festival Dance of Arunachal'. Vineet Kuber has organized it. 'Pune Malavali Federation' will present a dance performance 'Mile Sur Mera-Tumhara', which will showcase national unity by Kerala artists from Pune. It has been organized by the Federation's President Rajan Nair. 'Tarpa', a tribal folk dance, will be presented by the Tribal Research and Training Institute of the Directorate of Tribal Affairs. It has been organized by Pushpalata Madavi. A juxtaposition of Kathak and Lavani will be presented by the Payalvrinda Dance Academy. It has been choreographed by Nikita Moghe. All these will be the cultural features of the inauguration ceremony

### Bhosale's legacy is a glorious chapter in history Pune: Maharashtra Chief treasures are truly commendable. Our attempts to reclaim

Minister Devendra Fadnavis said the return of the historic sword of Senasaheb Subha Shrimant Raje Raghuji Bhosale has reconnected the younger generation with the state's illustrious past and enriched the collective memory of Maratha glory.

Speaking at a cultural programme organised by the state's cultural affairs department to mark the arrival of the Bhosale sword, Fadnavis emphasised that the weapon will be showcased at various locations across the state, including Nagpur, to narrate the story of the Maratha Empire's

"The history of the Nagpur Bhosales is rich, valorous, and truly glorious. The return of Raghuji Bhosale's sword has linked society more firmly with history.

This legacy will inspire the generation and strengthen their pride in Hin-



davi Swarajya," he said. The event also saw the release of the book 'Marathyacha Darara - Nagpurkar Bhosale's Campaigns in Bengal', authored by Yashodhan Joshi and based on the 1916 work of Vasudeo Govind Apte.

The book has been published by Krishna Publications. Cultural Affairs Minister Ashish Shelar, Shrimant Raje Mudhoji Bhosale (descendant of Raghuji Bhosale), MLAs Ranajagjitsinh Patil, Dr Sanjay Kute, Sanjay Upadhyay, Shrikant Bharatiya, Dr Kiran Kulkarni, Meenal Joglekar, publisher Chetan Koli, and others were present.

Fadnavis noted that several significant works on Maratha history have been published in recent times. "UNESCO-recognised forts,

Shivaji Maharaj's 'wagh-nakh' (tiger claws) and other such historic legacies are reconnecting us to our past. The cultural department's efforts to conserve, recover, and showcase these priceless the symbols, objects, and heritage of the Maratha empire will continue with the same consistency," he said. Author Yashodhan Joshi re-

called that his research began with Apte's 1916 book. 'Marathyacha Darara athava Marathyanchya Bengal Prantavar Swarya'. He also drew upon Maharashtra Purana, a Bengali poem translated into English in 1961 by Edward Dimock and Pratul Chandra Gupta.

"While working on this project, news came in May 2025 that Raghuji Bhosale's sword was to be auctioned in London. The state government intervened and reclaimed the sword for Maharashtra. Around the same time, the idea of republishing this forgotten work began to take

It was a rare and historic coin-

### Anand Chordia Launches R.K. Laxman Website and Children's Art **Book in Tribute to Kamala Laxman's 100th Birth Anniversary**

niversary, Anand Chordia, Director, Technology & Innovations, Suhana, and Founder of The Eco Factory Foundation (TEFF), officially launched the R.K. Laxman website (www.rklaxman.com) and unveiled a Children's Art Book of Sketches by the legendary cartoonist R.K. Laxman, along with Usha Laxman (daughter of R.K. Laxman), Gauri Chordia, and Adya Chordia at the R.K. Laxman Museum, Balewadi, Pune.

The newly redesigned website provides an immersive glimpse into the life and works of R.K. Laxman, capturing the inspirations and influences that shaped him into one of India's most iconic artists. The Children's Art Book, released alongside, features a collection of R.K. Laxman's original sketches created for the children's books authored by his wife, Kamala Laxman

Known for her engaging storytelling, Kamala wrote many beloved works for



children, including the much-celebrated Tenali Raman series, which later gained national fame through its televised adaptation on Doordarshan in the early 1980s. The event also welcomed school children from Elpro International School, who were given a chance to engage with the sketches, discover the stories behind them, and draw inspiration from the creative legacy of R.K. and Kamala Lax During the event, Usha Laxman shared one of her father's timeless reflections on nurturing creativity:

"Children should develop their skills in art, the urge for drawing and sketching is inborn in everyone and all that one needs to become an artist is to develop a faculty of observation."

Speaking on the occasion, Anand Chordia said: "R.K. Laxman's art is not just about humor, it is about the power of observation and the courage to tell stories that matter. By relaunching this website and unveiling the Children's Art Book, we hope to inspire the younger generation to observe, imagine, and create fearlessly, iust as R.K. Laxman did.'

The occasion brought together admirers of R.K. Laxman's work, literature enthusiasts, and community members, celebrating not only the artistic genius of the legendary cartoonist but also the literary legacy of Kamala Laxman.

### Sakra World Hospital Becomes First in Karnataka to Cross 550 Robotic Cardiac Surgeries -Fastest Centre Globally to Achieve This Milestone Pune (Voice news to normal life in just 2-3

service):- Sakra World Hospital proudly announces a landmark achievement becoming the first hospital in Karnataka to perform over 550 robotic cardiac surgeries and the fastest centre worldwide to reach this milestone, as validated by official Da Vinci surgical system data.

This feat was accomplished in under three years, with an impressive year-on-year growth of 40%, placing Sakra at the forefront of global innovation in minimally invasive cardiac care. Robotic cardiac surgery is transforming the treatment of heart disease.

While conventional openheart surgery typically requires 8-10 days of hospital stay and 2-3 months for full recovery, patients at Sakra undergoing robotic cardiac procedures are often discharged within 3-4 days, with most returning

weeks.

The benefits minimal pain, negligible blood loss. faster mobilization, reduced antibiotic use, and smaller incisions - have made this advanced approach the preferred choice for patients from across India and abroad. Over the past three years,

Sakra has built one of India's most sought-after robotic cardiac surgery programs. Approximately 30-40% of patients come from outside Bangalore, including around 10% from international destinations. The program has successfully treated patients ranging from 15 to 84 years of age, delivering consistently safe, precise, and life-changing outcomes.

Dr. Adil Sadiq, Director and Head - Cardio Thoracic and Vascular Surgery (CTVS) at Sakra World Hospital, Bengaluru said "Crossing the



mark faster than any centre globally is a remarkable achievement, reflecting the exceptional skill, dedication, and innovation of our entire cardiac team. This milestone is more than just a number - it stands as a testament to the precision, teamwork, and patient-first approach that define our practice. We are immensely proud of this accomplishment and remain committed to pushing the frontiers of cardiac surgery for the

walks through our doors." Over the past decade, Sakra has emerged as one of the few centres worldwide to rapidly adopt and master this highly specialized surgical technology, powered by the advanced Da Vinci robotic system. Patients from across India and abroad continue to choose Sakra for its unmatched expertise, proven outcomes, and commitment to delivering worldclass cardiac care.

## Indian Eye surgeon brings advanced cataract surgery training to Rwanda's first flying eye hospital program

Pune: Dr. Samita Moolani, an ophthalmologist from Pune, recently returned from Kigali, Rwanda, where she served as a Volunteer Surgeon on Orbis International's groundbreaking Flying Eye Hospital project.

This initiative marked the first-ever program by Orbis and the state-of-the-art Flying eye hospital in Rwanda. "Orbis International has been a prominent name in Global eye care since over 40 years. This was my third project with them, but my first one performing advanced surgery on

the plane The plane is a state-of-the-art eye clinic fully equipped with an Operating theatre. As a surgeon, how many people can say they have operated on a plane. An invitation to participate in these projects is an absolute honour", beams Dr. Samita.

During the week-long proj-

ect, Dr. Moolani's primary responsibility was to teach phacoemulsification cataract surgery in the Flying Eye Hospital's advanced operating theatre.

the first. Veteran actressand

Dr. Moolani also spent several days at a local Rwandan hospital, mentoring local medical staff and expanding their clinical skills. For many Rwandan surgeons, this was the first opportunity to perform handson phacoemulsification cataract surgeries under expert supervision.

This project represents Dr. Moolani's third project with Orbis International as a Volunteer Surgeon. She expressed deep gratitude to the Orbis team, noting the unmatched culture, positivity, and enthusiasm of every member in-

The ultimate aim of Orbis missions is to enhance local resources and empower local doctors, equipping them with



prove patient outcomes long after the mission concludes. The Orbis Flying Eve Hospital – a fully-equipped teaching hospital onboard an airplane delivers high-impact training. mentorship, and sight-saving procedures to underserved communities worldwide.

The Rwanda initiative restored vision to numerous local patients and established region's healthcare system. "In my regular practice. I fo-

cus on patients only, but on this project, teaching was as important as patient care. It was exciting and humbling to collaborate with an international team and work in such a unique environment a fully-equipped hospital onboard a plane", she sums up.



## Date 24th August 2025 T.O. Power and Voice P3

# **POWER OF**

### Eveium Smart Mobility and SunEdge Partnered to Drive a sustainable future, Announces Landmark Delivery of first lot - 150 EV scooters in Pune

Pune: Eveium Smart Mobility, a leading innovator in electric mobility solutions, in collaboration with SunEdge, a renowned name in sustainable automotive distribution. proudly announced the successful delivery of 150 electric two-wheelers. The Bike Delivery Ceremony held at The Orchid Hotel Balewadi Pune Maharashtra, marked a significant milestone in their shared commitment to advancing eco-friendly transportation across India.

The event was graced by Mr. Chhagan Rathod (CMD of SunEdge), Mr. Sameer Moidin (Founder & CEO, Eveium Smart Mobility), and Dr. Ashok Todmal (Life & Business Coach). This strategic partnership signifies a robust step forward in the adoption of clean mobility. By combining Eveium's cutting-edge electric vehicle technology with SunEdge's strong market presence and customer outreach, the collaboration aims



to accelerate the shift towards sustainable urban commut-

Speaking on the occasion, Sameer Moidin, Founder & CEO. Eveium Smart Mobility, said, "This milestone is a testament to our vision of transforming mobility through innovation, design, and sustainability. Delivering 150 vehicles as part of this collaboration is not just about numbers; it is about driving positive environmental change and creating a cleaner, greener tomorrow. We are thrilled to partner with SunEdge in making electric mobility accessible to more riders." Echoing the sentiment, Chhagan Rathod, Chairman & Managing Director, SunEdge,

state "Today marks a bold step

toward a cleaner, greener, and more sustainable India. Electric vehicles are not just a trend—they are the future of mobility. That's why we're proud to partner with Eveium Smart Mobility, united by a shared mission: to reduce the carbon footprint of personal transportation across our nation. This collaboration goes beyond business—it's a pledge to safeguard our environment, our country, and future generations.

At Sunedge, we've always championed high-quality, future-ready mobility solutions. By joining forces with Eveium, we're doubling down on our commitment to excellence and accelerating the transition to sustainable transportation Today's milestone reflects the trust our customers have in this vision—and together, this is only the beginning."

The delivery includes Eveium's latest range of high-performance electric two-wheelers, offering advanced technology, superior riding comfort, and zero tail pipe emissions catering to the growing demand for eco-conscious mobility solutions.

This milestone delivery not only reinforces the market's confidence in the Eveium-SunEdge alliance but also sets the stage for future growth and larger adoption of EVs across India.

### Monkey Shoulder Kicks Off the 8th Edition of the Ultimate Bartender Championship in Pune

The Pune leg saw a high-en-



Pune: After seven successful editions, Monkey Shoulder, the free- spirited blended malt by William Grant & Sons, kicked off the eighth edition of the 'Ultimate Bartender Championship (UBC).

The fifthcity-round of this year's championship took place in Pune, culminating at

Pune: Toyota Kirloskar Mo-

tor Pvt. Ltd. (TKM) today

launched the Camry Hybrid

Electric Vehicle - Sprint Edi-

tion, a sportier and more

dynamic expression of its

iconic luxury hybrid electric

ergy turnout with over 135 talented bartenders showcasing their skill, speed, and craft across five mixology challenges. Despite an orange alert in Pune due to heavy rains, the community's unwavering spirit and passion for the craft shone through, underscoring the strong love for the brand. With the Bartender Rumble format, participants were tested on essential bartending skills—from pouring and nosing to mixing techniques, product understanding, and crafting the perfect serveall designed to evaluate real-world agility and bar exper-

formance. The Camry Sprint



Tanish from Cobbler & Crew and Dinesh from Quora emerged with flying colors and will now compete with other city-round finalists at the India finale.

This year, the championship is being hosted by Pankaj Balachandran, a respected name in India's bar community and a friend of the brand. Pankai brings deep industry insight and energy to the UBC stage as this edition's special

Toyota Kirloskar Motor Launches Camry Hybrid Electric Vehicle

sedan. Featuring a striking Edition reflects an enthusidual-tone exterior, matte astic persona - designed for black enhancements, those who seek fun-to-drive an exclusive sports kit\*, this experience wrapped in sporty new variant blends dynamic sophistication. aesthetics with refined per-

Toyota offers an 8-year or 160,000 km warranty.

### **TigerMonk Unveils A Landmark Documentary Series on Pune's Historic Ganesh Temples**



Pune: TigerMonk, a leading film and media production house, proudly announced the launch of its latest documentary series - a five-episode tribute to Pune's historically rich Ganpati temples. Titled "Aitihasik Ganpati Mandire", the series explores five of Pune's iconic but forgotten Ganesh temples: Trishunda Ganpati, Khinditla Ganpati, Gupchup Ganpati, Modi Ganpati, and Maticha Ganpati. Each episode uncovers the architectural brilliance, devotional depth, and cultural resistance embedded in these sacred spaces.

The series was unveiled in the presence of Shri Mohan Shete, Renowned Historian and President- Itihas Premi Mandal, who has also anchored this entire documentary series. Along with him, Aditya Rathi, Managing Director, Shailesh Badve & Ketan Jadhav, Executive Directors, TigerMonk were also present

Speaking at the launch event, Shri Mohan Shete, Renowned Historian, said, "I've always strived to make people aware of Pune's historical depth. Being part of this series allowed me to share stories and evidence that have long remained hidden. It's a powerful way to pass cultural wisdom on to future generations. I wholeheartedly congratulate Team TigerMonk for this documentary series. Initiatives like these are vital to preserving our identity and inspiring pride in our cultural legacy." Aditya Rathi, Managing Director, TigerMonk, said, "This series is our ode to Pune's sacred history, crafted with reverence and passion. At Tiger-Monk, we're embracing AI to drive innovation across films and creative projects, while building a skilled team to use it effectively. This series reflects that vision-where technology meets tradition. By using animation and AI, we're bringing historic stories to life. Through technology, we aim to reconnect people with their cultural roots and make heri-

Shailesh Badve, Executive Director, TigerMonk, added, "Pune celebrates Ganeshotsav with grandeur, but few pause to explore the legacy of these iconic temples. Some of them even played pivotal roles during India's freedom struggle and remain touch-Now that our state government has officially recognized Ganeshotsav as a state festival. we appeal to all devotees through this series to look beyond popular mandal and reconnect with our historical roots and visit these temples in Ganeshotsay'

tage more accessible."

The series will be available for streaming exclusively on the company's official YouTube channel - TigerMonk.Originals starting August 20, 2025.

## ZEISS India, in collaboration with Mittal Optics, inaugurates ZEISS VISION CENTER in Pune, and Neighboring Markets - Vision Care.

Pune: ZEISS, a pioneer of science in optics and optoelectronics with a rich heritage of 178+ years, in collaboration with Mittal Optics, proudly announces the launch of the ZEISS VISION CENTER in Pune. This strategic inauguration underscores ZEISS India's commitment to bringing cutting-edge, premium eye-care solutions to Pune's residents.

Spread across 1300 sqft in the Solitaire Business Hub. Baner (Pune), the ZEISS VISION CENTER by Mittal Optics will offer a cutting-edge eyewear experience to the consumers. ZEISS VISION CENTER features a premium selection of frames and uses the latest vision care technology, including the ZEISS VISUFIT 1000 for precise 3D digital centration and the ZEISS VISUCORE 500 for fast and accurate refraction. This allows the expert team to create personalized lens solutions that are perfectly tailored to an individual's needs

At the inauguration, Mr. Nilesh Mittal, Owner of Mittal Optics, said, "Partnering with ZEISS India is a major step forward in our goal to provide top-tier eye care in

By combining ZEISS's advanced tech-



nology with our expertise, we have created a space that offers premium eyewear solutions and a personalized experience for every customer. With our legacy since 1967 and an exclusive portfolio of the world's most prestigious eyewear brands, we are proud to bring an unmatched global standard to Pune. We see a significant opportunity to expand in this evolving market, driven by the growing demand for high-quality eyewear and advanced diagnostic services.

VISION CENTER in Pune is a key milestone. It is a unique blend of ZEISS's advanced optical technology and Mittal Optics's strong local expertise and deep consumer knowledge. We are excited to offer the residents of Pune superior vision and personalized style, setting a new standard for eyecare.

ZEISS India, said, "Opening our ZEISS

The ZEISS VISION CENTER will offer a wide selection of ZEISS lenses, including the latest innovations such as ZEISS DuraVision Gold UV lenses for superior durability and UV protection, ZEISS Myo-Care lenses designed specifically for children with myopia, and ZEISS SmartLife Lenses tailored to modern, connected lifestyles, among others. One can also explore personalized options with various tints and polarization in the Sun Lens Cateogry from ZEISS, along with a unique range of handpicked premium frames for all ages. To ensure one get the most comfortable evecare experience, certified optometrists at ZEISS VISION CEN-TER will use advanced diagnostic tools for comprehensive eye exams, delivering a truly personalized eye care experience.

## **Pune Gets Official TOPIK** Test Centre, Expanding Korean Language Access



Pune: In a boost for Korean language learners in Western India, the Youthbuild Foundation's Indo-Korean Center (IKC) in Balewadi, Pune, has been designated as an official overseas TOPIK Institution and test center for the Test of Proficiency in Korean (TOPIK) by South Korea's National Institute for International Education (NIIED), under the Ministry of Education. With this recognition, Pune

becomes the only city in Western India to host TOPIK, offering internationally recognized certification for students, professionals, and enthusiasts keen on studying or working in Korea. The IKC operates under the jurisdiction of the Consulate General of the Republic of Korea in Mumbai. TOPIK, first introduced in 1997, is the Korean government's official language proficiency test assessing reading, writing, and listening skills. Its certification is widely required for admissions to Korean universities, employment opportunities in Korean companies, visa procedures, and academic advancement. The test is divided into two categories — TOPIK I (beginner, Levels 1-2) and TOPIK II (intermediate to advanced, Levels 3-6) with results valid for two

Earlier this year, the Indo-Korean Center Pune successfully hosted the 100th TOPIK test on May 11, 2025, and is now preparing for the 103rd edition scheduled on November 16, 2025. Each session will accommodate 200 can-

vears.

didates for both TOPIK I and II. Registration for the upcoming test opens on August 26, 2025, and closes on August 31, or until all seats are filled. Applications can be submitted online via the IKC website: https://justkiwa.in/index. php/topik/

Dr. Eunjoo Lim, Director, Indo-Korean Center & Director, King Sejong Institute Pune, under the Ministry of Culture, Sports & Tourism, Government of South Korea & Mr. Sanjib Ghatak, Founder, Indo-Korean Center Pune India, gave the information about TOPIK at the press

Dr. Eunjoo Lim, Director of the Indo-Korean Center said, "TOPIK is more than a language test — it is a key mechanism for developing the human capital needed to drive Korea-India collabora tion across education, industry, and culture.'

The IKC also runs the King Sejong Institute Pune, which offers structured Korean language programs and cultural exchange events under the Korean Ministry of Culture, Sports, and Tourism. Looking ahead, the center plans to expand TOPIK offerings to three sessions annually from 2026, alongside career-linked education programs and corporate collaborations.

With this milestone, Pune strengthens its role as a hub for Korean language education and cross-cultural exchange, opening new pathways for Indian learners to pursue opportunities in Korea.

# VishwaRaj Hospital, Loni completes 50 paediatric cardiology procedures

Mr. Rohan Paul, Business Head, India,

Pune: VishwaRaj Hospital, Loni recently organised a special program to mark 50 paediatric cardiology surger-

The procedures are bringing much relief to families of children with congenital defects who would otherwise find it difficult to find access to proper treatment. These surgeries are done at affordable or nominal costs. The initiative has been successfully carried out under the leadership of Dr.Aditi Karad, Member trustee and joint secretary MAFFR's MIT Executive Director -VishwaRaj Hospi-

Mr Sujit Kumar, Director Medical Services Mr Sachin Katkade, Medical Operations Head, Dr Ashish Banpurkar, Consultant Paediatric Cardiologist, Dr Chandrkant Sahare HoD. Pediatric and Neo-



natology, Dr Anil Goswami Consultant Pediatrician, Mr Rajesh Pawar, Head Operations, Mr Lokesh Raghuvanshi Marketing Head, Mr.Kiran Kulkarni, Assistant Manager Marketing, Mr Sitaram Dhas, Medical Social worker, Mr. Suresh Shitole. Camp coordinator, were present on the occasion

Dr. Ashish Banpurkar, Paediatric Cardiologist at VishwaRaj Hospital, Loni said that we conduct regular screening

camps in rural areas in Pune District near Baramati.Saswad, Lonand, Phaltan, Indapur and other towns.

The screening includes clinical examination and evaluation and checking any other medical reports that they may have If we find that the child needs to be screened further. we bring them to our hospital. The procedures conducted include ASD ( Atrial Septal Defect ) device closure, VSD ( Ventricular Septal Defect)

high end procedures like ductal stenting and transcathetral fontain completion. These structural defects need

which are the commonest to

to be addressed early to ensure normal life for these chil-

He added that these life saving procedures are carried out in state of the art facilities like cath lab, dedicated OT for paediatric cardiology procedures with a strong support from PICU and NICU. This milestone has been possible because of the strong team work from doctors, nursing and support staff and ground level social workers. Children as young as 3 days have been benefited with some of the most advanced and high end procedures Dr Gauri Baravkar & Dr Kavi-

ta Shelke were the compere for the event

### Heartfelt program full of emotions culminates with a pledge for the final act of humanity - organ donation that their decision to consent



**Pune Surgeons Gather for Pioneering CME on** 

"Robotics for General Surgeons"

in association with Poona Surgical Society (PSS), successon "Robotics for General Surgeons" at its state-of-the-art campus on 10th August. The focused academic event drew 82 registered delegates, with surgeons remaining engaged from the first lecture to the concluding session — a testament to the enthusiasm for robotic surgery in the general surgical community.

"This was a one-of-a-kind, single-theme CME dedicated to promoting robotic surgery for general surgeons," said the organizing team from Jupiter Hospital's Department of Surgery. "Our goal was to create an open platform for learning, exchange of ideas, and inspiration to adopt robotic technology in everyday surgical practice.'

Dr. Neeraj Rayate, Consultant - General Surgery at the hospital, said, "Robotic surgery the way we approach complex cases, offering patients quicker recovery and more precise results." This CME was a great opportunity to share knowledge and explore how this technology can become part of our routine practice, he said. Dr. Satish Pattanshetti. Consultant - General Surgery and Bariatric Surgery, at the hospital, added, "The world of surgery is evolving fast. Robotic surgery has opened new possibilities for less invasive, more effective treatments that significantly improve patient outcomes." He said this CME highlighted the tremendous potential of robotics in improving patient care.

The event reinforced Jupiter Hospital's commitment to advancing surgical excellence through innovation, education, and collaboration

awareness about organ donation Noble Hospitals and Research Centre today organised a special program to mark organ donation day. Dr.Dilip Mane, Chairman and Managing Director, Noble Hospitals and Research Centre, Dr.Divij Mane, Director, Dr Sanjay Pathare Group Executive Officer along with Directors and senior members of the management and Consultants, staff were present on the occasion. Families of around ten organ donors and recipients were felicitated on the occasion. The heartfelt ceremony hon-

oured the organ donors and their families for their life-saving contributions and unmatched generosity. Donor families expressed their emotional journey and satisfaction

Pune: As the festive sea-

son kicks off in India, Quick

Heal Technologies Limited, a

global provider of cybersecu-

rity solutions, has raised the

alarm about a predictable but

nonetheless devastating rise

in cyber scams. With festivals

like Ganesh Chaturthi, Durga

Puja, Diwali and Christmas

for the organs. The recipients narrated their experiences of prolonged dialysis, pain that they go through, and the transformation that happens after transplant. They expressed their gratitude to the noble act of donation which helped get a new lease of life for many. The message that resonated throughout the event was clear: with the right care and guidance from doctors, life after a transplant can be full, normal, and filled with hope. They expressed their respect to the hospital, it's doctors and the staff for standing firmly by them in the difficult journey Dr.Dilip Mane, Chairman and

Managing Director said that organ donation is the biggest gift whether cadaver or living donor transplant . has a lot of

fast approaching, an increas-

ing number of people are

heading to online travel por-

tals such as IRCTC and lead-

ing airline websites to book

Identifying this pattern, so-

phisticated fraudsters are

laying traps in the form of

convincing fake booking in-

train or flight tickets.



cipients show their willpower and determination.

Dr. Divij Mane, Director, Noble Hospitals and Research Centre said that listening to the stories of these heroes we actually understand the real joys of life .The program honored the selfless and noble contributions of organ donors and their families. He emphasized that such initiatives are essential to reach every section of society.

Dr. Sanjay Pathare appreciat-

have vanished into criminal

The excitement of the season

also draws people to book

passes for pandals, dandi-

ya nights and other festive

Dr Avinash Ignatius said that all the patients are our extended family. Organ donation is an unmatchable selfless act as it is a rebirth for not only

families. RJ Bandya was the compere for the event. The program culminated with

for the recipient but also their

a pledge which was taken by everybody present and that was for the final act of humanity - organ donation..

Quick Heal Technologies Urges Users to Stay Vigilant as Cybercriminals Target Festive Celebrations terfaces and bogus travel events online. Criminals expackage offers. Victims often ploit that urgency by setting up counterfeit ticketing sites discover too late that their personal and payment details or sending UPI payment re-

quests that lead to phishing pages. In the blink of an eye, shoppers who click a malicious link or approve a fraudulent UPI prompt find their accounts drained.

### **MICHAEL KORS TO DEBUT ITS** FIRST POP-UP STORE IN INDIA

Pune (Voice news service):-Michael Kors is delighted to announce the launch of its first-ever pop-up store in India, opening at Phoenix Marketcity, Pune, on August 15, 2025. This debut of the brand's immersive pop-up retail experience will bring Michael Kors' signature modern glamour to one of India's most style-conscious cities.

Spanning 800 square feet, the Michael Kors pop-up offers an elevated yet accessible space for customers to explore the latest Pre-Fall 2025 Collection, a season defined by the brand's vision of everyday luxury through a modern, tactile lens.

Highlights include MK2000 jacquard, intricate artisanal braiding, sleek python-inspired textures, and tonal hardware, all crafted to transform familiar wardrobe staples into statement-making essentials. The store presents a cu-

rated selection of handbags, small leather goods, watches, eyewear, and fragrance, all thoughtfully displayed in an environment that reflects Michael Kors' design codes clean lines, warm tones, and an airy layout that invites leisurely browsing. The first-of-its-kind popup offers an exclusive opportunity for Pune shoppers to immerse themselves in the Michael Kors lifestyle and discover the latest arrivals firsthand. From everyday carryalls to statement accessories, each piece embodies the brand's effortless approach to dressing with ease, elegance, and glamour.



### Suzlon becomes India's first energy company to commit to power all manufacturing facilities with 100% renewable energy by 2030

Pune: Suzlon Group, India's No.1 Wind Energy Solutions provider, has become the first Indian energy company to join the prestigious RE100 Initiative—a global movement led by Climate Group in partnership with CDP (Carbon Disclosure Project). Suzlon has pledged to use 100% renewable energy by 2030 at all 15 manufacturing facilities, reinforcing its leadership in clean,

responsible manufacturing. This milestone is part of Suzlon's broader decarbonization roadmap — achieving Carbon Neutrality (for Scope 1 and 2 emissions) by 2035 and Net Zero (Scope 1, 2 and 3 emissions) by 2040. Scope covers direct operational

to equip India's youth with

industry-relevant skills, Med-

havi Skills University (MSU)

has partnered with BVG Skill

Academy and BVG Security

To integrate practical, on-

the-job learning into formal

academic programs. This

collaboration aims to bridge

the education-to-employment

gap by ensuring learners are

equipped with both recog-

nized qualifications and re-

al-world industry experience.

Mr Prayesh Dudani Founder

and Chancellor, MSU empha-

sized, "This collaboration is

a step towards transforming

education from a theoretical

pursuit to a practical path-

way for employment. By inte-

grating real work experience

into formal degrees, we are

equipping students with in-

dustry-relevant skills." Mr.

Kuldip Sarma, Co-Founder

and Pro-Chancellor, Medhavi

Skills University, said "MSU's

focus is not just on creating

jobseekers, but on nurturing

Services Pvt. Ltd.

emissions, Scope 2 covers indirect emissions from purchased electricity, and Scope 3 spans the entire value chain - from suppliers to the lifecycle of products. With this commitment, Suzlon is embedding sustainability into the very core of its operations, staying true to its founding purpose of combating climate

Mr. JP Chalasani, CEO Suzlon Group said. "Joining RE100 is a powerful affirmation of our belief that true leadership in renewable energy begins at home — in how we run our own operations. We are not just delivering clean power to the world; we are ensuring that every mega-

day one. Our collaboration

with BVG marks a milestone

in our mission bringing to-

gether two like-minded orga-

nizations committed to em-

powering youth towards an

Under the partnership with

BVG Skill Academy, Medha-

vi Skills University will offer

a range of work-integrated

programs, including voca-

tional degrees (Bachelor of

Vocation & Master of Voca-

tion), diplomas, and short-

programs will combine struc-

tured on-the-job training with

academic classes and men-

toring, ensuring students gain

both theoretical knowledge

and practical, hands-on ex-

MSU's Learning Manage-

ment system (LMS) enables

real-time progress tracking

and personalized academ-

ic support for students. The

collaboration is centered on

co-creating industry-integrat-

ed, National Education Pol-

certifications These

Atmanirbhar Bharat "

Pune: In a significant move als ready to contribute from

term

perience.

watt we produce is backed by a manufacturing process powered entirely by renew-

This commitment is both a responsibility to the planet and a promise to future generations to lead by example, to innovate without compromise. and to embed sustainability into the DNA of everything we

Over the last year, Suzlon has made significant progress in advancing its ESG goals, with clear and measurable achievements. The company reached 92.87% carbon neutrality at even plant level in Rotor Blade Unit, Dhule being powered by 100% re-

commitment to environmental stewardship. It achieved a 17.19% reduction in energy intensity compared to FY 2023-24 and has cut Scope 1 and Scope 2 emission intensity by 88.51%. Furthermore, renewable energy consumption increased by 80.7%, highlighting Suzlon's dedication to sustainable and efficient growth.

RF100 comprises over 400 of the world's most prominent companies across industries, all unified by the ambition to transition to 100% renewable electricity. Suzlon has been included as first Gold Member from India advancing its commitments towards low carbon,

"Skill development is not just a necessity; it's a national priority. When academia and industry join forces, the result is transformative learning that prepares students for real-world challenges. Our partnership with Medhavi Skills University is designed to create career pathways that go beyond certifications, we're committed to building capable professionals and nurturing the leaders of tomorrow." said Mr. Hanmantrao Gaikwad, Founder, Chairman and Managing Director, BVG In-

ognized but immediately rele-

vant and applicable in today's

dynamic workplace.

dia Limited. India's youth unemployment crisis is deeply rooted in the disconnect between academic qualifications and industry requirements. Recognizing this, Medhavi Skills University (MSU) has integrated workbased learning into its degree and diploma programs, enicv 2020 aligned curricula to suring students are job-ready ucation journey.

Through this new partnership with BVG Security Services. learners will receive practical, hands-on training across real-world operational environments, including security management, facilities services, and infrastructure support while pursuing their formal academic curriculum

This program is especially beneficial for 10th and 12thyear students, providing them with an opportunity to earn skill-based qualifications while gaining valuable work experience, thereby enhancing their employability and

This collaboration exemplifies how higher education can evolve to meet the aspirations of India's youth. By integrating employability into the learning journey, MSU and BVG are setting a precedent for industry-academia partnerships focused on inclusion, quality, and long-term societal impact.

### POCO M7 Plus 5G Sale Live on Flipkart - Big Battery. Bigger Entertainment. Now at Just INR 12.999

SANY India Marks Independence Day with the Launch of New SY35U PRO

Pune (Voice news service):- POCO, one of India's most trusted consumer technology brands, has kicked off the first sale of its all-new POCO M7 Plus 5G, exclusively on Flipkart.

With a massive 7000mAh silicon-carbon battery, a stunning 6.9" FHD+ 144Hz display, and the efficient Snapdragon 6s Gen 3 processor, this power-packed phone sets a new benchmark under ₹15 000

Launch offers and Availability: POCO M7 Plus will go on sale exclusively on Flipkart

neered to deliver superior per-

formance, enhanced comfort,

Tailored to meet the evolving

needs of India's infrastructure

development, urban construc-

tion, and rural projects, and

manufactured at our Pune

facility, the SY35U PRO com-

bines advanced technology

with a compact, robust de-

sign, making it the ideal solu-

Launched under the theme -

SANY India Launches SY35U

PRO: A New Wheel in the

Chariot of Development, the

introduction of this model also

marks a tribute to India's 79th

Independence Day, reinforc-

and high reliability.

tion for all.

on 19(th) August 12 noon, at an introductory price of 12,999\* for the 6GB+128GB variant and ₹13.999\* for the 8GB+128GB variant.

As part of the launch offer, consumers can avail an instant bank discount of ₹1.000 using HDFC, SBI, or ICICI Bank cards or an additional ₹1,000 exchange bonus on eligible

devices. These limited time offers make the POCO M7 Plus one of the most compelling choices in its segment, combining powerful performance with an attractive buttery-smooth visuals for launch price.

Terms and conditions apply. Why is POCO M7 Plus 5G the ideal choice for endless enter-

· All-day and all-night power: The largest 7000mAh Si-C battery in the segment offers up to 1600 charge cycles lasting more than 4 years plus 18W reverse charging to power your other devices

• Immersive viewing, anytime: The segment's largest 6.9" FHD+ display with a 144Hz refresh rate delivers movies, gaming and social

scrolling. · Performance That Keeps Up: Powered by the Snap-

dragon 6s Gen3 processor up to 16GB Turbo RAM, the

M7 Plus 5G keeps apps running smoothly without lag. · Built to last: 2 Android generations + 4 years of security updates, IP64 dust &amp:

resistance, and 48 months lag-free experience ensure durability and reliability.

water

### **Excavator, Strengthening Commitment to Nation's Growth** Pune: SANY, the leading manchallenging job sites. With newables, reflecting its strong sustainable future. ufacturer of construction, minexcellent digging capability,

**Medhavi Skills University Partners with BVG Group to** ing, logistics & energy equipment, today announces the Launch Industry-Integrated Education Programs in India launch of the all-new SY35U equip students with skills that from the very start of their ed-PRO, a next generation 3.5are not just academically recton hydraulic excavator engi-

in real-life.

career prospects.

ing SANY's commitment to nation-building. Powered by a fuel-efficient engine and an advance load sensing hydraulic system, the SY35U PRO ensures a smooth, fast and responsive operations in confined and

class-leading fuel efficiency, and low maintenance the next generation excavators is supported by a 5,000-hours hydraulic service interval and ground-level filter access for easy servicability.

It also delivers high uptime and productivity further enhancing operator comfort. The SY35U PRO excavator features a spacious, lownoise cabin with optional high-capacity AC, adjustable suspension seat, USB-enabled music system, and ergonomically placed controls. Safety and efficiency are further elevated with additions like a boom-mounted LED work lamp and battery disconnect switch.

Commenting on the launch, Mr Shashank Pandey, Head - Excavator Business, Sany India said, "On the occasion of India's 78th Independence Day, with a steadfast focus on nation-building, we proudly present the SY35U PRO - a testament to SANY India's commitment to engineering excellence and custom-



cifically developed to deliver superior performance and operator comfort in the 3.5-ton segment, it combines best-inclass fuel efficiency, advanced features, and exceptional reliability to ensure high returns on investment. At SANY India, we are consistently focused on developing equipment that is purpose-built for Indian operating conditions, with a strong emphasis on localisation to enhance product value, operational efficiency, and after-sales support for our customers across the country. The SY35U PRO is available py and AC Cabin and will be offered through SANY India's nationwide dealer network Ideally suited for a wide range of applications including civil and municipal works, building construction, real estate, irrigation, farm and utility projects, the SY35U PRO is poised to set new standards in the compact excavator category. With this launch, SANY India aims to further strengthen its leadership in the mini and mid-sized equipment segment by offering a machine that ensures superior performance, operator

### confident, skilled professioniKeva Launches Virtual Office Solutions and On-Demand Workspaces across Prime Business Hubs in Hyderabad

Pune: iKeva, a leading provider of flexible workspaces. today announced the official launch of its Virtual Office solutions in Hyderabad, tailored to meet the evolving needs of startups, freelancers, SMEs, and growing en-

terprises. With this new offering, businesses can now enjoy the benefits of a professional business address, mail and courier handling, call answering services, and flexible to support and streamline virtual office solutions. Our access to physical workspaces-all without the commitment of a full-time office.

Virtual offices are a legitimate and increasingly popular way for businesses in India to establish a professional presence without incurring the costs of physical office space. These solutions offer significant environmental benefits. access to essential office services, enhanced professional image and credibility business expansion without operational hassle and overall cost-effectiveness

Hyderabad has witnessed a remarkable surge in startups, growing from 200 in 2014 to over 7.500 in 2024. The city also hosts more than 3.5 lakh registered small and Medium Enterprises (SMEs), with over 3,000 new businesses registered annually in Telangana.



these rapidly growing sectors. Virtual Office packages are now available across iKeva's premier locations, including Vyshnavi's Cynosure, iLabs, MyHome Hub, Jain Sadguru Capital Park, and Vamsirams Jvothi Pinnacle. These services are designed to help companies remain GST compliant, build business credibility, and manage operations efficiently—all while maintaining cost flexibility.

"Virtual offices are experiencing a surge in popularity in India, driven by the rise of remote and hybrid work models. cost-effectiveness, and the need for a professional business presence without the overhead of a physical office. This trend is particularly strong in tech hubs like Hvderabad, where startups and

The iKeva Virtual Office aims IT companies are embracing about saving costs-they're about enabling businesses to scale smarter." said Archana Naidu. Board Member and spokesperson at iKeva.

"Whether you're a freelancer seeking a reliable business address or a pan-India startup looking to establish a regional presence without physical expansion, iKeva offers the perfect middle ground." Archana Naidu added

The launch comes at a crucial time, as regulatory requirements-such as displaying GSTIN at registered business addresses-become increasingly important, making virtual offices a timely and strategic choice for modern business-

Rooms, Conference Rooms, and Event Spaces, making it easier than ever for professionals and businesses to access flexible, high-quality work environments on-de-

for meetings, presentations, and events. Every facility is backed by iKeva's hallmark support, including trained reception staff, IT support, and on demand refreshments. "Our goal is to support every mode of work, from deep solo focus to collaborative team sessions to large-scale presentations," said Archana Naidu, Board Member and spokesperson from iKeva. "With these offerings, we ensure that productivity is never tied down to a single office or a long-term lease.

As teams seek agility in how and where they work, the need for high-quality, readyto-use spaces has never been greater. iKeva's latest additions cater to this shift, offering professionals and businesses the flexibility to host anything from intimate client meetings to large-scale pre-

iKeva has also expanded their service portfolio to include Day Passes, Meeting

mand. These new services cater to a wide range of users, from freelancers and consultants who need workstations for a day, to corporate teams looking for fully-equipped spaces

sentations.

### part of the 'IVF - I Value Family for India's Vibrant Future' campaign, Oasis Fertility instilled hope through 'The Wheel of Hope' activity across all its centres in India. The activity brings hopes for parenthood closer to couples. More than 600 couples participated

and benefited from this initiative. A Spin Wheel with surprises was installed across all centres and couples visiting the centres were encouraged to participate in 'The Wheel of Hope - Spin and

Pune (Voice news service):- As

The activity brought hope and belief in many couples at the centres.

the month, more than worth of discounts were extended to more than 600 couples, and additionally 11 couples across centres in Bangalore. Odisha, and Hyderabad won a free IVF cycle—bringing them one step closer to realizing their dream of parenthood through Oasis Fertility. Initiatives like



**Wheel of Hope: Spinning Dreams** 

into Reality with Oasis Fertility

these reflect the trust families place in Oasis Fertility, a centre known for blending cutting-edge science with compassionate care, and reaffirming its role as a dependable and trust-worthy partner in

the journey to parenthood. Speaking about the Wheel of Hope, Dr Durga G Rao, Medical Director of Oasis Fertility said, "This initiative is one of our small actions to support the dreams of parenthood and build a vibrant future for India. The initiative reaffirms our core. values of empathy, excellence and em-

The Wheel Hope activity is active across all the centres of Oasis for the month and reinforces our mission to make parenthood accessible and inclusive. It offers complimentary IVF cycles to attractive discounts ranging from Rs 10.000 to Rs 1.00,000 to every woman who wants to on the journey of parenthood

Through this initiative, Oasis Fertility reinforces its position as a trusted, science-driven fertility partner, combining compassionate care with advanced medical expertise to ensure every aspiring parent feels supported, empowered, and hopeful on their journey to parenthood.

## Skoda Auto celebrates its 25th Anniversary with Limited Editions of Kylaq, Kushaq and Slavia

Celebrating service):its 25th anniversary in India and 130 years globally, Škoda Auto India has introduced Limited Editions of its best-selling models: the Kushaq, Slavia, and Kylaq. The exclusive, limited-run editions feature distinctive design enhancements and premium features, along with special 25th Anniversary badging that reflects the special milestone and the brand's continued commitment to the Indian market. The Limited Editions are based on existing highspec trims like the Monte Carlo for the Kushaq and Slavia, and Prestige and Signature+ for the Kylaq. Speaking

Pune (Voice news

about the brand's 25th anniversary and the launch of these new Limited Edition models, Ashish Gupta, Brand Director, Škoda Auto India, said, "We are celebrating 25 incredible years of Škoda Auto in India with Limited Editions of the Kylaq, Kushaq and Slavia. These special editions are designed with our fans in mind, combining sporty elegance and premium features, including a complimentary accessories kit, and smart innovations that



enhance the driving experience. It's our tribute to the passionate community that's been instrumental in our journey and reflects our strong commitment to delivering products that resonate with evolving customer preferences. Here's to the past, the present, and the exciting road ahead.' Kushaq Monte Carlo

Limited Edition This Limited Edition variant reimagines the Monte Carlo with a bold, sporty edge. Available exclusively in two paint options: Deep Black and Tornado Red, this variant features contrasting colour accents based on the body colour. The Deep Black paint option will get the accessories in Tornado Red, while the Tornado Red versions will get Deep Black accessories, providing a distinct visual cue

to the cars. The design embellishments include a fog lamp garnish, trunk garnish, and lower door garnish. The Limited Edition also offers significant feature enhancements for customers with a complimentary accessories kit, which includes a 360-degree camera setup, puddle lamps, underbody lights, a fin spoiler and 25th Anniversary badging on the B-pillar.

Slavia Monte Carlo Limited Edition Just like the Kushaq, the Slavia Monte Carlo Limited Edition also offers the same robust powertrain and feature-rich experience, with the added flair of special styling for customers aspiring for a Škoda. Available in Deep Black and Tornado Red exterior colours, the additions include a front bumper spoiler, trunk and a complimentary accessories kit comprising a 360-degree camera setup, puddle lamps, underbody lights and 25th Anniversary badging on the B-pillar. Kylaq Limited Edition The Kylaq, Škoda's newest SUV offering, joins the celebrations with a limited edition on the Signature+ (MT) and Prestige (MT) variants. The limited edition also gets the complimentary accessory kit, which includes a 360-degree camera setup, puddle lamps and 25th anniversary badging on the B-Pillar. The Kylaq is offered to customers in 7 exterior body colours in the limited edition variant. Exclusivity These exclu-

and lower door garnish-

es in contrasting colour,

sive Editions are limited in numbers, with only 500 units each of the Kushaq, Slavia, and Kylaq available. The Kushaq and Slavia Monte Carlo Limited Editions will be available in both 1.0 TSI (MT/AT) and 1.5 TSI (DSG) configurations, while the Limited Edition of the Kylaq will be powered by the proven 1.0 TSI that will be exclusively mated to the six-speed manual transmission.

### Kenstar introduces India's first energy efficient 5-Star rated Air Cooler range with 5 Years Warranty Pune (Voice news serty, and a promise to enhance or cooling performance while

vice):- Kenstar, one of the most trusted brands in India for nearly three decades, today announces the launch of its exclusive range of India's first 5 Star BEE Rated Energy Efficient Air Coolers in Gurugram, Harvana, The new range of Coolers comes along with an unmatched peace of mind, offering 5-year warranty. This state-of-the-art innovation powers Kenstar's "The Power of 5", campaign reinforcing the brand's commitment to sustainability, and energy efficiency, while delivering uncompromised cooling performance and strengthening customer trust.At Kenstar, innovation is not just about technology, it's about enhancing lives, fostering trust. and creating lasting value for customers. This new range of Air Coolers combines energy efficiency with cutting-edge technology, ensuring superi-

saving on electricity bills. Along with the power of 5, the coolers come equipped with BLDC Maxx Technology, Quadra Flow Technology for powerful air delivery, Hydro Dense Mesh Honeycomb Cooling Pads for enhanced cooling and durability & Heavy Duty & Double Ball Bearing Motor for robust performance and longer life. Speaking on the occasion. Sunil Jain. CEO Kenstar, said, "The newly introduced BEE 5-Star rated Kenstar coolers range is a testament to our unwavering commitment to sustainability and resonates with our Government of India's vision of a greener and energy-efficient tomorrow. At Kenstar, we believe that true success is measured not by the milestones we achieve, but by the smiles we bring to those we serve. Each appliance we design is

crafted with precision, quali-

everyday living. The Power of 5 perfectly embodies our dedication to bringing together an unmatched Performance along with, best-in-class Ef-Uncompromised ficiency, Quality, exceptional Durability and a promise of Reliability to every home we serve." Santosh Bhamre. National Sales Head - Kenstar, said, "We are thrilled to introduce India's first 5 Star rated air cooler range. This achievement will further strenathen our customers confidence, enabling them to make a more informed buying decision. This recognition along with 5 years warranty is a real endorsement of Kenstar's commitment to delivering technological innovation, superior energy efficiency, and products that are competitively priced without compro-

mising on quality." For the past 29 years, Kenstar has been, delivering products that combine quality, in vation, and reliability, bringing joy into customers' lives. With this latest launch, the brand continues its commitment to creating appliances that not only meet but exceed the evolving needs of Indian households