



Siemens consortium to equip India's first High-Speed Rail project with advanced signaling and telecommunication technologies

Pune: The consortium led by Dineshchandra R Agrawal Infracon Private Limited, Siemens Limited, and Siemens Mobility GmbH has been awarded a landmark contract by National High Speed Rail Corporation Limited (NHSRCL)—the implementing agency for India's first High-Speed Rail project. The order valued at approximately Rs. 4,100 crores, includes Siemens Limited's share of Rs. 1,230 crore for the design, installation, and long-term maintenance of advanced signaling and telecommunications technologies. The project is expected to be executed over a period of 54 months, with Siemens providing 15 years of maintenance services, ensuring lifecycle reliability. Under the scope, Siemens will implement European Train Control

System (ETCS) Level 2-based signaling and train control technologies. The technologies will be designed to support train operations at speeds up to 350 km/h, enabling real-time train supervision, continuous wireless communication, and centralized traffic management.

Sunil Mathur, Managing Director and Chief Executive Officer, Siemens Limited, said, "As a consortium, we are proud to partner with National High Speed Rail Corporation Limited, in the prestigious high-speed rail project. This project reflects our commitment to 'Make in India' and delivering technologies that promote sustainable and future-ready mobility."

ETCS Level 2 is a globally proven signaling standard and is currently operational in over 50 countries.

Tata Motors Inaugurates Re.Wi.Re – Advanced Vehicle Scrapping Facilities in Lucknow and Raipur

Pune (Voice news service):- Reaffirming its commitment to driving India's transition towards sustainable mobility and a circular economy, Tata Motors — India's leading automobile manufacturer—today announced the opening of two state-of-the-art Re.Wi.Re – Recycle with Respect – Registered Vehicle Scrapping Facilities (RVSFs) in Lucknow (Uttar Pradesh) and Raipur (Chhattisgarh). Inaugurated (virtually) by the Hon'ble Union Minister of Road Transport and Highways, Government of India, Shri Nitin Gadkari, these facilities are designed to safely and responsibly dismantle end-of-life vehicles. They are equipped to handle passenger and commercial vehicles across all brands, including two- and three-wheelers. Speaking on this momentous occasion, Hon'ble Union Minister of Road Transport and Highways, Shri Nitin Gadkari, said, "I am pleased to launch two Registered Vehicle Scrapping Facilities in Lucknow and Raipur. These modern centres mark a progressive step under the National Vehicle Scrapping Policy, which empowers citizens to transition to cleaner, more fuel-efficient vehicles through structured incentives. These facilities will



play a crucial role in the safe dismantling of unfit vehicles while enabling the recovery of valuable materials for scientific recycling. I commend Tata Motors for their steadfast commitment to sustainability and for establishing a nationwide RVSF infrastructure that aligns with global standards. Progressive initiatives like these are vital to building a robust ecosystem that makes vehicle scrapping accessible, efficient, and impactful across the country."

The Raipur RVSF will be operated by Tata Motors' partner Raipur Green Energy Pvt Ltd and has a capacity to safely dismantle up to 25,000 vehicles per annum, while the Lucknow facility that can scrap up to 15,000 vehicles annually and is operated by

Moto Scrapland Pvt. Ltd. Speaking about the Re.Wi.Re – Recycle with Respect initiative, Mr. Girish Wagh, Executive Director, Tata Motors, said, "Sustainability is not merely a commitment at Tata Motors—it is a foundational pillar shaping the future of mobility. Guided by the principles of a circular economy, we are steadfast in our pursuit of responsible and eco-friendly practices. With the widest nationwide network of Re.Wi.Re facilities, Tata Motors is now equipped to responsibly dismantle over 1.75 lakh end-of-life vehicles annually. We deeply value the unwavering support and collaboration of our partners, state governments, and local authorities in turning this vision into reality. I would especially like

to thank Hon'ble Union Minister Shri Nitin Gadkari for his continued leadership and encouragement in advancing sustainable mobility and vehicle recycling in India." With this expansion, Tata Motors now operates 10 vehicle-scrapping centres, including facilities in Jaipur, Bhubaneswar, Surat, Chandigarh, Delhi NCR, Pune, Guwahati, Raipur, Lucknow and Kolkata. Each Re.Wi.Re facility is fully digitalised, with all its operations seamless and paperless. Equipped with cell-type dismantling for commercial vehicles, two-wheelers and three-wheelers, and line-type dismantling for passenger vehicles, there are dedicated stations for the safe dismantling of various components, including tyres, batteries, fuel, oils, liquids, and gases. Every vehicle undergoes a meticulous documentation and dismantling process designed specifically to meet the responsible scrapping requirements of passenger and commercial vehicles, guaranteeing safe disposal of all components as per the nation's vehicle scrapping policy. The Re.Wi.Re, facility embodies a ground-breaking leap towards fostering sustainable practices within the automotive industry.

Say Goodbye to Thirsty Skin: CITTA Launches Ultra-Nourishing Body Cleansers That Do More Than Just Cleanse

Pune (Voice news service):- If your daily shower routine is leaving your skin dry, tight, or flaky, it's time for an upgrade. CITTA, a premium home-grown bath and skincare brand, is proud to introduce two powerhouse body cleansers, the CITTA Refreshing Body Cleanser and the CITTA Nourishing Body Cleanser, that go beyond basic cleansing to deliver deep hydration, skin renewal, and a spa-like experience right at home.

With a focus on high-performance skincare that respects the skin's natural balance, CITTA's new body cleansers are formulated with skin-loving, active ingredients like Bakuchiol, Lactic Acid, Almond-derived nutrients, Thangka, and more, each carefully chosen to keep your skin soft, smooth, and resilient in the face of environmental changes.

CITTA Refreshing Body Cleanser This consciously formulated, exfoliating body wash is a multitasking marvel. Infused with Lactic Acid, a gentle AHA, and cooling Peppermint Extract, it pol-

ishes away dead skin cells while invigorating the senses.

The result? Skin that's visibly brighter, smoother, and refreshed, never stripped or dry. It's your wake-up call in a bottle.

CITTA Nourishing Body Cleanser Perfect for those who crave softness and hydration, this cleanser features Almond-derived nutrients for gentle exfoliation and Bakuchiol (the plant-based retinol alternative) to support skin elasticity and renewal. Rich, soothing, and non-irritating, it doubles as a daily cleanse and a skin treatment, ideal for dry or sensitive skin types.

And yes, both cleansers boast fragrances that are as luxurious as their formulas — clean, uplifting, and unforgettable.

A Commitment to Conscious Skincare True to CITTA's philosophy, these new body cleansers are clean, cruelty-free, and free from harsh chemicals, offering a luxurious bathing experience without compromising on skin health or environmental responsibility.

India's Zero-Sugar Market Just Got a New Leader with Thums Up Xforce

Pune (Voice news service):- Thums Up XForce, the latest sensation from the house of India's iconic billion-dollar homegrown brand, Thums Up, has disrupted the zero-sugar drinks category, bringing the most thunderous experience of consuming a zero-sugar beverage to the young consumers. With over 100,000 pre-bookings before its official release, Thums Up XForce created massive anticipation ahead of launch. Since its debut in March, it has already sold a record-shattering two and a half-million-unit cases, swiftly claiming the top spot in India's Diet and Lite beverage category. Even after 50 years since its launch, Thums Up continues to bring disruption into the category with innovative launches and marketing strategies. Thums Up XForce is made for those who live by their own rules, the true trailblazers with a G.O.A.T mentality, always striving to outdo themselves. With its unmatched, bold taste



and iconic fizz, Thums Up XForce embodies the brand's signature spirit of "All Thunder," offering consumers the same Thums Up experience without any sugar or calories. But XForce isn't only about what's inside the can. Sleek, modern, and instantly recognizable, its edgy, youthful design is a bold statement. The packaging captures the essence of Thums Up's adventurous personality, positioning Thums Up XForce as "Thunder in a Can," a powerful symbol of the classic Thums Up confidence. It clearly conveys

that this is a drink for those who live life at full volume, never settle for less and are always leveling up. Sumeli Chatterjee, Category Head — Sparkling Flavours, Coca-Cola India and South-west Asia, said, "Our strategy with Thums Up XForce is all about responding to changing consumer behaviors, especially the rising demand from young adults for bold, authentic experiences without settling or compromise. By innovating within our homegrown brand, we're extending Thums Up's legacy

and stepping confidently into the fast-growing zero-sugar category. This consumer-first mindset helps us lead the market with a product that truly connects, while meeting the evolving lifestyle preferences of today's generation." Since its market debut, Thums Up XForce is already making strides towards becoming India's biggest beverage in Diet & Lite beverage category. This remarkable achievement underscores the brand's ability to connect with consumers seeking bold flavor without compromise.

Samsung to Unveil Galaxy M36 5G in India with Segment- Leading Features on June 27

Pune (Voice news service):- Samsung, India's largest consumer electronics brand, is all set to launch Galaxy M36 5G on June 27. The latest addition to the immensely popular Galaxy M series will offer an impressive combination of style, cutting-edge innovations and advanced AI features, unlocking new possibilities for every Indian consumer. Designed for young con-

sumers, Galaxy M36 5G will come with Circle to Search with Google, furthering the democratization of mobile AI to even more devices in the Galaxy ecosystem. Built upon Samsung-Google collaboration, Circle to Search brings a seamless search experience to Galaxy users for images, texts and music. Additionally, with Galaxy's deep integration with Google, Galaxy M36 5G brings Gemini's latest ad-

vancements to more users. With design at its forefront, Galaxy M36 5G is only 7.7mm slim and features Corning® Gorilla® Glass Victus® protection —making it extremely tough as well as ergonomic. Galaxy M36 5G will be available in three refreshing colours- Velvet Black, Serene Green and Orange Haze. Galaxy M36 5G will come with advanced 50MP OIS triple camera to shoot sharp photos

and videos. The cameras on Galaxy M36 5G are designed for vivid shots—even in low light, thanks to its Auto Night Mode that takes the Nightography feature to a different level. Users will also be able to record 4K videos on both front and rear cameras, capturing a wide range of colours for true-to-life output. Galaxy M36 5G will be made in India and will be priced under INR 20000.

OnePlus launches Bullets Wireless Z3, the next-gen wireless neckband with ultra-fast charging and immersive audio

Pune (Voice news service):- Global technology brand OnePlus today launched the much-awaited OnePlus Bullets Wireless Z3 priced at INR 1,699. A premium wireless neckband designed to deliver fast charging, immersive audio, and long-lasting comfort for users on the move while being engineered as an all-rounder for everyday use. The OnePlus Bullets Wireless Z3 combines bold bass, smart AI features, and durable build quality in a lightweight, ergonomic design — launching in two colours, Samba Sunset and Mambo Midnight.

Commenting on the launch of the OnePlus Bullets Wireless Z3, Robin Liu, CEO, OnePlus India, shared, "We at OnePlus are consistently working towards building an ecosystem that ensures seamless interplay between devices. This effort has led to our IoT products being one of the most preferred in the category while also making OnePlus a leader in the Indian neckband category in the >1.5K segment as of Q1 2025 per IDC reports. Keeping our community's needs at heart of these efforts, we have today launched the OnePlus Bullets Wireless Z3, your ultimate audio partner."

Powered to Play All Day The OnePlus Bullets Wireless Z3 is built to last, with a focus on worry-free battery life and fast power-ups. With ultra-fast charging that delivers up to 27 hours of playback in just 10 minutes, it's perfect for the always-on-the-move, always-connected Indian youth. A full charge pro-



vides up to 36 hours of music playback and 21 hours of call duration, giving users days of uninterrupted listening or calling experiences. Whether you're traveling or working out, the OnePlus Bullets Wireless Z3 stays ready without needing frequent top-ups.

Large Drivers, Bolder Sound Audio performance is at the heart of the OnePlus Bullets Wireless Z3. Featuring large 12.4mm dynamic bass drivers, the neckband delivers an immersive audio quality experience with clear low and high ranges. This ensures a balanced sound profile across genres—from hip-hop and rock to podcasts and movies. The new BassWave™ algorithm intelligently boosts low-end performance for rich, punchy bass that doesn't overpower vocals. Tuning is made personal with Sound Master EQ, offering four professionally curated audio presets by OnePlus' acoustic team—Balanced, Serenade, Bass, and Bold, allowing users to add that ex-

tra thump in the bass and get crystal clear vocals, no matter what they are listening to. **Immersive Audio, Smarter Communication** The OnePlus Bullets Wireless Z3 also introduces 3D Spatial Audio, transforming stereo sound into a lifelike, 360-degree listening experience. Whether you're watching a movie or diving into a playlist, spatial sound places you in the center of the audio environment for added depth and realism. The built-in Voice Assistant Shortcut allows users to easily make calls, play music, set reminders without even using your phone.

For clear communication anywhere, the OnePlus Bullets Wireless Z3 is equipped with AI Call Noise Cancellation, powered by advanced AI algorithms and ENC technology (Environmental Noise Cancellation) that separate voice from ambient noise in real time. From traffic noise to windy streets and even background chatter, so you can speak and be heard with clarity and confidence. **Built for Daily Use – Now**

in Two Distinct Colourways Combining function and flair, the OnePlus Bullets Wireless Z3 is available in two bold colour options: Mambo Midnight, a timeless black and Samba Sunset, a vibrant red. Whether you prefer classic, energetic, or edgy, there's a OnePlus Bullets Wireless Z3 to match your personal style. The neckband also supports Bluetooth 5.4 for faster, more stable connections, Google Fast Pair for instant pairing with Android devices, and magnetic earbuds for quick auto-connect and power-off functionality. It features IP55-rated dust and water resistance and a skin-friendly silicone finish, ensuring comfort and reliability during long wear — from workouts to work calls. The OnePlus Bullets Wireless Z3 will be available for purchase starting June 24, 2025, at 12 PM on OnePlus, in, Amazon.in, Flipkart, Mynta, OnePlus Experience Stores, as well as Croma, Reliance, Vijay Sales, Bajaj Electronics and other leading retail chains.

Instamart partners with Bharat Organics: Brings high-quality, affordable organic products to Indian households

Pune (Voice news service):- Instamart, one of India's top quick commerce platforms, today announced a strategic partnership with Bharat Organics, a farmer-led cooperative brand, to make certified, high quality organic food products widely accessible and affordable for the consumers on Instamart platform. The collaboration with National Cooperative Organic Limited (NCOL) aims to bridge the gap between co-operative organic producers and digital consumers. It is a significant step towards leveraging the produce of traditional cooperative enterprises to cater to modern consumer needs. This initiative also aligns with the Government of India's broader vision under White Revolution 2.0, which emphasizes strengthening the agri-cooperative ecosystem through sustainable practices, market access, and digital enablement. By connecting traditional farmer cooperatives to tech-enabled platforms like Instamart, the partnership underscores the role of cooperatives in shaping a healthier, more resilient India. Through this alliance, 21 organic products, including pulses, spices, cereals and sweeteners like tur dal, dal, masoor dal, rajma, kabuli chana, brown chana, basmati rice, whole wheat atta, gram flour, jaggery powder, sugar, whole spices (coriander, fenugreek), ground spices (turmeric powder, coriander

powder), spice mixes, organic oils, honey, whole leaf green tea, whole leaf herbal tea, and ashtavinayak desi ghee, will now be available on Instamart's platform in key metros and tier-1 cities. These products, grown by certified organic farmers under the National Cooperative Organic Limited (NCOL), are tested for over 245 pesticide residues. Each pack includes a QR code linking to real-time test reports, allowing consumers to verify the purity and authenticity of what they are buying, a first-of-its-kind transparency initiative in India's grocery segment. Bharat Organics' pricing strategy has also been designed to democratize access to clean food. With tur dal starting at ₹240/kg (compared to the market average of ₹290–₹300), and organic atta available at similarly reduced prices, Instamart users can now make healthier food choices without paying a premium. Speaking on the collaboration, Amitesh Jha, CEO, Instamart, said, "At Swiggy, our focus has always been on delivering value, convenience, and quality to our consumers. This partnership with Bharat Organics helps us take a significant step toward promoting healthier living by making a wide range of organic product options Bharat Organics easily available to the customers of Instamart. It also aligns with our broader goal of supporting the growth

of local communities through technology. In addition to this, this collaboration is beneficial for India's organic farmers, by enabling greater market access. The partnership also responds to the growing demand from health-conscious urban households for certified organic and traceable products. As consumers increasingly turn to platforms like Instamart for cleaner, more trustworthy grocery options, Bharat Organics' range offers them a compelling combination of affordability, purity, and digital convenience. Speaking on the partnership, Shri Ashish Kumar Bhutani, Secretary, Ministry of Cooperation, said, "At NCOL, we've always believed that organic food should be honest, affordable, and directly benefit the farmers who grow it. With Bharat Organics, we're offering a range of clean, lab-tested organic staples that are not only accessible to consumers but also ensure fair returns for farming communities. The launch on Swiggy Instamart is a meaningful step forward — bridging our agricultural roots with today's digital consumer landscape. We deeply appreciate Swiggy's commitment to empowering farmer cooperatives like ours and making space for genuine, traceable organic products on a trusted platform. This partnership brings much-needed transparency to food sourcing while keeping farmers at the heart of

the value chain and allowing them to directly share in the value they help create". Shri Vipul Mittal, MD, NCOL added, "This partnership with Instamart is a proud moment for our cooperative and for thousands of organic farmers across the country. It bridges a crucial last-mile gap, taking our rigorously tested, fairly priced products to digital-first consumers across India. Swiggy Instamart's reach, reliability, and consumer trust make it an ideal platform to bring Bharat Organics into the homes of a new generation of mindful buyers. Through Swiggy's platform, we're not only delivering food but also building trust, transparency, and empowerment into the grocery-buying experience." A key highlight of the Bharat Organics model is its farmer-first philosophy. Around 50% of all profits from product sales are directly shared with member farmers, ensuring fair compensation and encouraging long-term sustainable agriculture. With a state-of-the-art packaging unit in Noida and an existing presence in over 10,000 offline retail outlets across Delhi-NCR, the partnership with Instamart adds a strong digital layer to Bharat Organics' reach.



Eaton's 'Jalsamruddhi Project' transforms Maharashtra's farming communities with sustainable growth

Pune: Intelligent power management company Eaton, through the Eaton India Foundation, in partnership with Krushi Vikas, launched the 'Jalsamruddhi Project' for helping the rural communities in the villages of Kharshinde and Kanasewadi in Maharashtra. Eaton has been working with Krushi Vikas over the last six years and has undertaken multiple agricultural initiatives. Eaton's collaboration has made a transformative impact on agricultural communities, treating 982 acres of land to improve resilience against soil erosion and water scarcity.

Commenting on the collaboration, Shailendra Shukla, Managing Director, Mobility Group, India, Eaton said, "At Eaton, we are committed towards making communities stronger and being active stewards of the environment. Through our partnership with Krushi Vikas, we have not only addressed critical agricultural challenges but also empowered farmers with advanced techniques and tools to ensure consistent productivity and self-reliance. By supporting such programs, we continue to work towards a future where communities flourish both economically and environmentally."



Cinépolis Launches ‘Morning Matinee’ Shows at Just ₹99 Across India

Pune (Voice news service):- Cinépolis, India's first international cinema exhibitor is excited to introduce Morning Matinee- a new weekday morning show offering; where movie lovers can enjoy the big screen experience starting at just ₹99. This initiative kicks off across all participating Cinépolis cinemas nationwide.

"Good Mornings Start at ₹99!", the Morning Matinee is part of the brand's Everyday Low-Price strategy designed to make cinema's more accessible and inclusive. This offering caters to all individuals alike who prefer or benefit from weekday morning shows with fewer crowds and affordable pricing. "Cinema is for everyone, and

with Morning Matinee, we're making it even easier for early risers and value-seekers to enjoy their favorite movies in world-class theatres. This move aligns with our commitment to affordability without compromising on the premium experience that Cinépolis is known for," said Devang Sampat, Managing Director, Cinépolis India.

Whether you're a freelancer enjoying a flexible work schedule, or a senior citizen seeking comfort and entertainment, Morning Matinee offers a pocket-friendly way to begin the day with the magic of cinema. For more details and to book your ₹99 Morning Matinee tickets, visit www.cinepolisindia.com or the Cinépolis app.

‘La Classe 2025’ Fashion Show Blends Cultures and Creativity, Captivates Audience in Pune



PUNE: The 13th edition of the annual fashion extravaganza ‘La Classe 2025’, organised by the Suryadatta Institute of Fashion Technology (SIFT), was a visual delight, celebrating the theme ‘Fusion of Cultures’. Held at Suryadatta's Bavdhan campus, the event showcased a range of innovative, student-designed outfits that wowed the audience with their creativity, cultural richness, and bold presentation. Students from across various Suryadatta institutes walked the ramp with flair and confidence, donning designer wear conceptualised and crafted by fashion technology students. The event not only served as a platform for young designers to exhibit their artistic talent but also underlined Suryadatta's emphasis on experiential learning alongside academic development.

The fashion show was inaugurated in the presence of Prof. Dr. Sanjay B. Chordiya, Founder President of Suryadatta Group, along with Vice President Mrs. Sushma Chordiya, Co-Vice President Mrs. Snehal Navlakha, jury member S.N. Anjali, CEO Akshit Kushal, Director General Dr. S. Ramachandran, Principal Dr. Sayali Pandey, and Head of Department Pooja Vishwakarma. The event saw attendance from faculty members, parents, industry guests, and over 400 students. The showcase featured seven distinct fashion collections, each telling a unique cultural story through design: Mythologies of India Meet Global Folklore, Tribal India Meets Global Streetwear, Festivals of India Reimagined, India Meets the World, Bollywood Meets Hollywood, Royal Leg-



karma – A Global Blend, and Traditional Handicrafts in a Modern Avatar. Each collection reflected deep research, cultural interpretation, and design innovation. A special highlight was the ramp walk by students aged 5–9 from Suryadatta Public School, who charmed the audience in traditional wear, earning enthusiastic applause from spectators. In the awards segment, ‘India Meets the World’ was adjudged the Best Concept, while ‘Indian Mythologies and Global Folklore’ took second place. Best Designer honours were conferred upon Sonal Bhorade, Gauri Shewale, Vaishnavi Bhandare, Anjali Jivane, Shubhangi Karale, and Purnima Kamble. The show was conceptualised under the guidance of Dr. Sayali Pandey, with key contributions from Pooja Vishwa-

karma and Khushboo Gajbi. Assistant Professors Monica Karve and Shikha Sharda led the training and choreography. Librarian Chhaya Mane, Sports Director Shubham Shinde, and Training & Placement Head Akhila Murmuthy were instrumental in organising the event. Akhila Murmuthy and Krishna, a student of Suryadatta Law College, compered the programme. Speaking at the event, Prof. Dr. Sanjay B. Chordiya said, “Suryadatta Group of Institutes is committed to the holistic development of students. Our goal is to blend textbook knowledge with hands-on learning. For the last 13 years, ‘La Classe’ has served as a platform for fashion technology students to design, craft, and present original collections on the ramp. It nurtures creativity, practical skills, and confidence.”

Raja Festival Comes Alive in Pune with Dazzling Classical Dance Extravaganza



PUNE: In a vibrant display of India's rich classical dance heritage, Pune witnessed a spellbinding cultural evening as the Raja Mahotsav 2025 was organised by the Kalinga Kala Kendra Trust at Bal Gandharva Rang Mandir. The festival, rooted in Odisha's traditional Raja Parba, blended cultural artistry with social awareness by promoting menstrual health and honouring motherhood. The highlight of the evening was the eclectic Navratna Dance Showcase, where nine classical dance forms—Bharatanatyam, Odissi, Gaudiya, Kathakali, Kathak, Kuchipudi, Mohiniyattam, Manipuri, and Sattriya—were presented on a single stage. The performances left the audience mesmerized with their grace, emotive storytelling,

and rhythmic precision. Enthusiastic applause followed the Odia group performance “Banaste Daakila Gaja, Barsake Thare Aasichi Raja” and the electrifying folk number “Rangobati.” The event was graced by Dr. Mamata Mishra—renowned dancer, singer and founder of Kalinga Kala Kendra Trust—along with IPS officer and Trust President Sanjeev Patiljoshi, Secretary Sandeep Rana, Sondipia Rana, Subrakantha Mohanty, Hirkani Foundation CEO Poornima Lunawat, dancers Swagatika Mohapatra, Anupama Sen, Meenakshi Pulgaonkar, sponsor Leena Modi, Actor model Atul Gunjal and Arvind Budhani, and other trustees. Presented with the support of Odisha Government's Odia



Language, Literature and Culture Department, the festival was a true confluence of art and social impact. In a special tribute, all the women performers were crowned “Raja Queens” in recognition of their participation and representation of empowered womanhood. The Navratna showcase featured: Pujayita Bhattacharya (Odissi – Odisha), Poulomi Sakalkar (Gaudiya – West Bengal), Suja Dinkar (Mohiniyattam – Kerala), Dhanika Menon (Kuchipudi – Andhra Pradesh), Mousumi Roy-Deo (Kathak – Uttar Pradesh), Paromita Mukherjee (Kathakali – Kerala), Sumana Chatterjee (Manipuri – Manipur), Yosha Roy (Sattriya – Assam), Priya Bhattacharya (Bharatanatyam – Tamil Nadu).

Speaking on the occasion, Dr. Mamata Mishra said, “For the last 15 years, our Trust has promoted Indian classical arts under the theme ‘One Thought, Many States.’ Raja Mahotsav holds immense cultural significance in Odisha, where menstruation is not seen as a taboo, but as a natural, sacred phase celebrating womanhood and the nurturing power of Mother Earth. The word ‘Raja’ comes from ‘Rajawala’, and the festival honours the menstruating goddess in every woman.” She added that during this four-day celebration in Odisha, girls are treated like royalty, immersed in traditional rituals, sweets, swings, and joy—bringing together culture and health awareness in a unique, celebratory form.

Adv. Anurudra Chavan Elected President of Maharashtra Tax Practitioners’ Association

PUNE: Adv. Anurudra Chavan has been elected President of the Maharashtra Tax Practitioners’ Association (MTPA), while Adv. Dnyaneshwar Narwade will serve as Vice President for the 2025–26 term. The appointments were confirmed during the association's 45th Annual General Meeting held recently at the ‘Gyanmandir’ auditorium. The newly elected executive committee includes Adv. Kailas Kashid, CMA Navnath Nalawade, Umesh Dangat, Adv. Pranav Sheth, CA Yogesh Ingale, Subhash Ghodke, CA Parikshit Aurangabadkar, Milind Hendre, and Neha Nanekar. Ashwini Bidkar and Vinod Rathate have been inducted as co-opted members. The meeting was attended by several senior dignitaries, including outgoing President Adv.

Prasad Deshpande, past President Adv. Narendra Sonawane, CMA Shripad Bedarkar, CMA B.M. Sharma, Prakash Patwardhan, Manoj Chitlikar, Adv. Bharat Dimbale and Santosh Sharma. On the occasion, CMA Shripad Bedarkar was honoured with the ‘MTPA Merumani’ Award, while the ‘MTPA Kohinoor’ Award was presented to CMA Prakash Rizwani, Anil Chavan, Santosh Saharn, and Anil Wakharia. A special Gratitude Award was presented to CA Milind Kale for his continued contribution to the profession. With a membership base of over 2,000 professionals, MTPA is recognized across Maharashtra and the country for its work in the field of tax consultancy. The association plays a significant role in educating tax prac-



tioners and chartered accountants about changes in the tax structure and in disseminating government initiatives related to direct and indirect taxation. Speaking after taking charge, Adv. Anurudra Chavan said, “MTPA's commitment to strengthening tax literacy and industry engagement will continue with renewed focus. We aim to carry forward our mission with dedication and efficiency.” Outgoing President Adv. Prasad Deshpande presented

a report highlighting the association's achievements in the previous year. This included multiple MoUs with prestigious institutions, certification courses on income tax and GST, the ‘Gyan Amrut Kumbh’ National Conference, and various other knowledge-sharing initiatives. He thanked all members and colleagues for their invaluable support. The event was compered by Adv. Pranav Sheth and Adv. Dnyaneshwar Narwade.

Ultimate Kho Kho Season 3 Gets Bigger & Bolder with Global Expansion; Action Begins November 29

Pune (Voice news service):- After two action-packed seasons that redefined the landscape for Kho Kho, Ultimate Kho Kho (UKK) returns with its biggest and boldest edition yet. Season 3 will feature players from leading Kho Kho-playing nations worldwide and will unfold high-intensity matchdays at the Indira Gandhi Indoor Stadium, New Delhi, from November 29, 2025.

The inclusion of international players marks a significant leap for the league, firmly establishing the sport beyond Indian borders. Foreign athletes will participate in the upcoming auction, opening the door to new global audiences, talent pipelines, and cross-cultural sporting exchange. Speaking on the occasion, Amit Burman, Promoter, Ultimate Kho Kho, said, “Ultimate Kho Kho was conceived with a clear vision to transform a traditional Indian sport into a structured, high-impact league with both national relevance and global ambition.”

“From creating a professional platform for homegrown talent to now welcoming players from across the world, Season 3 marks a defining chapter. It reflects how far the league has come and how India is ready to take its indigenous sport onto the world stage in a credible, scalable, and sustainable way. This is the roadmap we had envisioned, and we're only gaining momentum,” he further added. With emerging sports seeing a 24% surge in 2024, UKK has positioned itself as a frontrunner in India's sports entertainment scene. Riding on two high-impact seasons, the league reached a cumulative audience reach of 164 million, with 41 million domestic and 64 million global viewers across TV and OTT. On digital platforms, UKK clocked over 60 million interactions and 225 million video views, making it one of India's fastest-growing non-cricket sports leagues. Pioneering how Kho Kho is presented, UKK became In-

dia's first indoor league to use spider cam technology, delivering dynamic, cinematic visuals that elevated both the broadcast and in-stadium experience. Season 3 now sets the stage for grassroots growth, new talent discovery, and a broader global expansion of Ultimate Kho Kho, as international players join the league for the first time. This expanded exposure is expected to elevate the sport's stature while inspiring a new generation of Kho Kho players across continents. “Kho Kho's global rise is no longer aspirational, it's now being recognised as part of the international sports conversation. Ultimate Kho Kho has been instrumental in creating a structured, competitive, and broadcast-ready format that's expanded the sport's appeal far beyond its traditional base. With international players entering the league and India's golden dominance at the World Cup fresh in memory,

Season 3 is a pivotal moment. It signals the sport's readiness to evolve from a national movement into a globally scalable and commercially viable sporting property,” said Sudhanshu Mittal, President of the Kho Kho Federation of India. “Ultimate Kho Kho will play a pivotal role in bringing Kho Kho to the global stage. By welcoming international players and increasing the players' purse, we are empowering young talent to see Kho Kho as a serious professional sport. With Season 3, our focus is on building a self-sustainable league while offering brands a unique chance to engage with millions of young, digitally savvy fans. As we scale up the spectacle, our partners are investing in a cultural revival—one that blends speed, strategy, and emotion in a truly Indian context, with unmatched visibility, regional reach, and authentic storytelling,” said Dhiraj Parasher, newly appointed CEO of Ultimate Kho Kho.

Clinical Eagle Nashik Titans reach MPL final

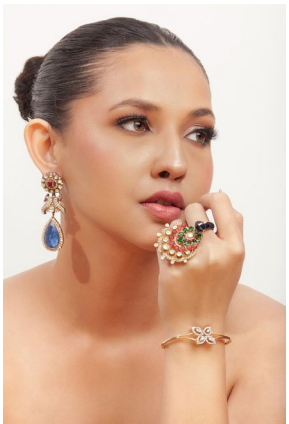
Pune: Clinical Eagle Nashik Titans reached the final of Adani Maharashtra Premier League (MPL) with an eight-wicket victory over 4S Puneri Bappa at the MCA International Stadium here on Friday.

Nashik won the toss, inserted Pune in and restricted them to 153 for 8 with skipper Prashant Solanki (3 for 23 in 4 overs) starting with the ball. Opener Mandar Bhandari then scored a half-century (58, 40b, 3x4s, 4x6s) as

Nashik overhauled the target with 16 balls to spare. Left-arm pacer Mukesh Chaudhary (2 for 33 in 4) gave Nashik an ideal start when he removed Pune's in-form opener Yash Nahar (5, 5b, 1x4) in the first over itself.

However, the other opener, Murtuza Trunkwala (28, 21b, 4x4s) and Rushikesh Sonawane (67*, 52b, 6x4s, 3x6s) added 56 runs for the second wicket. Solanki and Waikar were ably supported by another left-arm twerker.

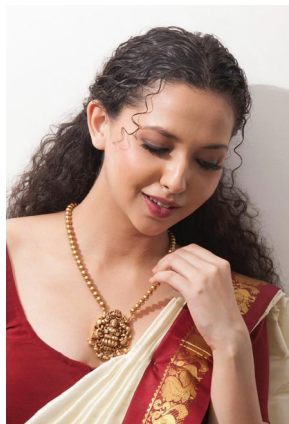
DRK Jewels Redefines Opulence with New Sterling Silver Jewellery Collection



Pune (Voice news service):- Rooted in tradition and craftsmanship since 1950, DRK Jewels is proud to launch its latest offering, their rich new silver jewellery collection that merges timeless design with contemporary aesthetic. Founded by Late Shri Dhani Ram Khanna, DRK Jewels has stood as a symbol of refined artistry, where jewellery is not just an accessory but a creation from heart, shaped by sincerity and skill. With over seven decades of heritage in crafting gems in gold, diamond, and Polki, DRK Jewels continues to evolve with changing times while staying true to its core



ethics. The brand is renowned for its elegant, high-quality jewellery pieces that blend traditional motifs with modern craftsmanship, and now, it brings that same luxurious sensibility to a new, more accessible silver range. In response to popular demand from the 3rd generation of existing clients, DRK Jewels introduces a thoughtfully curated collection using 92.5% hallmarked sterling silver, finished with 22 carat gold plating and embellished with Moissanite diamonds and Polki elements. Resulting in jewellery that is nearly indistinguishable from real gold, offering the same grandeur at



a fraction of the price. Discover timeless elegance with DRK's exquisite silver rings and bracelets, all crafted to perfection. The collection also features a stunning selection of silver necklace sets, silver choker necklaces, long silver necklaces, and pendants, all embodying DRK Jewels' dedication to artistry, innovation, and timeless style. The silver collection represents DRK Jewels' commitment to quality and craftsmanship, offering a diverse array of designs tailored for everyday wear. From chic earrings and sophisticated necklaces to stylish bracelets and elegant rings, each piece is meticulously designed to



complement every occasion, from casual brunches to festive celebrations. With a focus on both aesthetic appeal and practicality, this collection caters to the lifestyle of the modern consumer. “Who says you can't wear gold?” asks the brand playfully, highlighting the idea that luxury no longer needs to come with a hefty price tag. With this silver collection, DRK Jewels challenges traditional perceptions by offering jewellery that looks and feels like gold, yet is accessible, versatile, and equally exquisite. It's a stylish rebellion against outdated norms, and an invitation for everyone to indulge in daily luxury. With prices starting from just ₹1,199, DRK Jewels opens the door to elegance for a wider audience, without compromising on quality, beauty, or legacy. Discover the silver collection by DRK Jewels and redefine your everyday luxury.

7 in 10 recruiters in Pune are investing up to 70% of their hiring budgets in AI and tech to hire smarter, faster: LinkedIn Research

Pune: Recruiters in Pune are ramping up their investment in smarter hiring tech to stay ahead in a competitive talent market. New research from LinkedIn, the world's largest professional network, reveals that 70% of organisations in the city are allocating up to 70% of their recruitment budgets to tech and AI hiring tools. LinkedIn's India Hiring ROI research, based on responses from over 1,300 HR professionals across 10 cities, finds that recruiters in Pune are shifting from ‘quick hiring’ to ‘quality hiring’, with quality of hire (83%) emerging as the top measure of success, followed by cost per hire (62%) and revenue per employee (59%). The definition of ‘quality talent’ is also shifting with 44% of recruiters in the city prioritising practical and transferable skills when defining talent quality. Ruchee Anand, Head of LinkedIn Talent Solutions, India, says, “Across India, recruiters are embracing AI tools to boost efficiency, maximise ROI, and drive greater business impact. In Pune, this trend is taking hold as talent professionals see the positive impact of AI tools on efficient, skills-first hiring. With 6 in 10 recruiters

already seeing strong results from online platforms like LinkedIn, AI tools are helping strike the right balance between skills, speed, and cost — enabling smarter hiring and talent building.” **Talent gaps key challenge across sectors** Across India, sectors like Manufacturing & automotive (66%) and IT & technology (62%) are also giving skills the higher seat when weighing talent. However, recruiters in Manufacturing & automotive say it's tough to find the right mix of technical and soft skills (69%), while IT & technology companies struggle to find quality candidates quickly (69%). For Global Capability Centres (GCCs) in Pune, high competition for top talent (71%) and lack of skilled talent (62%) pose significant hurdles in hiring skilled talent locally. Abhishek Singh Kumar, Sr. Director HR, Impetus, says, “LinkedIn has been an invaluable asset in our talent acquisition strategy, enabling us to connect with both active job seekers and highly qualified professionals who may not be actively searching. The AI-powered candidate outreach ensures that our messaging is well-crafted and efficiently customised, enhancing our employer

branding and positioning us effectively in front of potential candidates. With ongoing support from LinkedIn's dedicated account managers and subject matter experts, our recruiters have mastered the art of hiring through the platform. As a result, LinkedIn has helped us source exceptional talent swiftly, contributing significantly to our business growth.” **AI tools boost efficiency, help recruiters grow into strategic career advisors** Recruiters are using AI to save time by automating manual tasks and enhancing productivity. As per the research, 67% in Pune are using AI-powered hiring tools, and 65% are leveraging data analytics in decision making to hire faster. Across India, sectors like IT & Technology are speeding up hiring through AI-powered screening tools (71%) and data analytics (74%), with similar trends in Healthcare (60%; 75%) and Manufacturing (58%; 62%). Recruiters are seeing measurable benefits: 54% in Pune say that AI boosts efficiency, 51% say it yields better skills-first outcomes, and 45% say that by taking repetitive tasks off their plate, it helps them focus on higher value ac-

tivities such as stakeholder alignment and candidate experience. As AI adoption grows, 85% percent of recruiters in Pune expect to step up as ‘strategic career advisors’ in their roles, and 87% plan to use personalised content and data insights to engage candidates more effectively. LinkedIn's AI-powered tools are built to help recruiters hire quality candidates faster, with higher response rates. As recruiters face rising pressure to move faster without compromising on quality, LinkedIn's AI-powered tools are designed to deliver results that matter. Recruiter 2024, LinkedIn's first generative AI hiring experience, is already helping hirers connect with qualified candidates more effectively, with AI-assisted messages seeing 44% higher acceptance rates and being responded to 11% faster than standard outreach globally. LinkedIn's first AI agent Hiring Assistant automates repetitive tasks like sourcing and screening, freeing up recruiters to focus on their most impactful work and strategic priorities like advising hiring managers, interviewing candidates and assessing candidate fit, and building stronger talent pipelines.

KEM Hospital Pune Launches State-of-the-Art Comprehensive Neurosciences Unit



Pune (Voice news service):- In an effort to combine all major neuroscience specialties in one centralized unit, KEM Hospital, Pune has launched its newly Comprehensive Department of Neurosciences, a one-stop unit for neurological, neurosurgical, and mental health care for both adults and children. Dr. Pradeep Divave, HoD and Senior Neurologist, KEM Hospital, Pune informed that the newly launched Neurosciences Unit represents a significant leap forward, offering state-of-the-art infrastructure and consolidated services in a single, accessible location.

Dr. Anand Alurkar, Senior Consultant Interventional Neurologist at KEM Hospital, Pune said that the department offers round-the-clock acute stroke care services, including clot-dissolving therapy (thrombolysis) and advanced bi-plane Cath Lab interventions such as thrombectomy and aneurysm coiling. Patients with epilepsy benefit from comprehensive care that spans diagnosis to long-term management using the latest technologies. Those with balance disorders can access a dedicated Vertigo and Balance Clinic, which includes vestibular rehabilitation and Videonystagmography (VNG) testing. Dr. Nitinkumar Londhe, HoD and Consultant Neurosurgeon at KEM Hospital, Pune said that neurosurgical services cover a wide range of conditions, including trauma, brain and spinal tumors, pediatric neurosurgical issues, and degenerative spinal disorders. The department is also equipped with advanced neurodiagnostic capabilities such as EEG, EMG, nerve conduction studies, and visual and auditory evoked potentials. Dr. Vasudeo Paralikar, HOD & Consultant - Psychiatry Department said that Mental health services are another

cornerstone of the department, offering emergency psychiatric care, adolescent-focused programs, and neuropsychological support. Rehabilitation is integral to patient recovery, with access to specialized speech therapy, neuro physiotherapy, and cognitive rehabilitation.

Paediatric Care has been one of the cornerstones of services at KEM Hospital, Pune. Dr. Nandan Yardi said that the wide ranging childhood neurological disorders ranging from infections to conditions like epilepsy, cerebral palsy, and autism spectrum disorders, require specialized care and has a significant impact on the quality of life of the child in future. This one stop unit will further enhance the paediatric neurology services.

Dr. Rakesh Shah, COO, KEM Hospital, Pune said that KEM Hospital has long been a trusted referral center for neurological conditions across Maharashtra. Building on the legacy that dates back to the 1970s, the newly opened neurosciences department is a part of our efforts to provide world class medical care for common people.

The neurosciences department includes A strong team of experienced neurologists, neurosurgeons, and other specialists who collaborate to provide comprehensive care for neurological disorders. The team of specialists include Neurologists Dr. Dhairashil Saste, Dr. Pradeep Diwte, and Dr. Vishal Deshpande, Epileptologist Dr. Mudassar Kharadi, Paediatric Neurologists Dr. Nandan Yardi and Dr. Abhijit Botre, Neurosurgeons Dr. Sarang Rote, Dr. Nitinkumar Londhe and Dr. Pravin Jain Harawat, Psychiatrists Dr. Suchita Agarwal, Dr. Kishor Jadhavar, Dr. Amit Nulkar, Dr. Vasudev Paralikar, Dr. Niket Kasar and Dr. Hrishikesh Behere and Interventional Neurologist Dr. Anand Alurkar.

PNG Jewellers Taps into High-Growth Jewellery Segment with New Brand 'Lifestyle'

Pune (Voice news service):- PNG Jewellers, one of India's most trusted jewellery houses with a legacy spanning over 192 years, proudly announced the launch of its contemporary sub-brand Lifestyle by PNG in Pune today.

The launch marks a significant step in PNG's evolution as it connects with the next generation of jewellery buyers through lightweight, design-forward fine jewellery for everyday wear.

Crafted in 18K and 22K gold, Lifestyle is tailored for the modern, style-conscious woman aged 25-40, someone who chooses jewellery not just for tradition or gifting, but as an extension of her style.

From work meetings and casual outings to pre-festive get-togethers and micro-celebrations, Lifestyle offers versatile, minimalist pieces that blend sophistication with ease. Lifestyle will launch two stores, one each at Khara-di and Wakad in Pune on 22 June 2025, to be inaugurated by celebrated actress Sai



Tamhankar. The lightweight fine jewellery market in India has witnessed a strong upward trajectory, driven by rising gold prices, the evolving role of women as primary jewellery buyers, and a growing desire for practical, design-rich pieces that suit contemporary lifestyles. With the 14K and 18K gold segment now accounting for a significant share of daily-wear jewellery purchases, brands that deliver authenticity, affordability, and digital convenience are set to lead this transformation. Lifestyle by PNG enters this high-growth category with a sharp, emotionally resonant positioning and an ambitious multi-channel rollout plan.

"With Lifestyle, we're responding to a clear shift in how younger consumers engage with jewellery," said Dr. Saurabh Gargil, Chairman and Managing Director, PNG Jewellers.

"The demand for versatile, lightweight pieces is no longer niche; it is a growing segment driven by women who view jewellery as part of their everyday identity, not just something reserved for special occasions. This category holds immense potential, especially in urban and semi-urban India, where gold buyers are evolving rapidly. We aim to build Lifestyle into a trusted name in this space, where authenticity, design, and everyday relevance come together

seamlessly."

"Lifestyle is light, but we take our design seriously," added Mr. Hemant Chavaan, Head-Marketing, E-commerce, CRM, and CSR, PNG and Lifestyle. "We're bridging the gap between ceremonial jewellery and everyday wear, making premium gold and diamond pieces more accessible and relevant. Every Lifestyle piece is designed to move with you, match your pace, and make a statement, quietly and confidently."

The brand's retail roadmap includes the launch of 12 standalone Lifestyle stores across Maharashtra in FY 2025-26, including five company-owned stores and seven franchisee stores. By 2030, Lifestyle by PNG plans to scale to 100 stores across India including franchisee stores. Seamlessly integrated with PNG's e-commerce platform, customers can also browse and purchase Lifestyle collections online at www.pngjewellers.com, with phased digital access to store-exclusive products and real-time inventory visibility.

Medtronic to invest \$50 million over 5 years in New Diabetes Global Capability Centre in Pune

Pune (Voice news service):- Medtronic plc, a global leader in healthcare technology, has inaugurated a new Global Capability Centre (GCC) in Pune, India for its Diabetes business. Over the next five years, an investment of \$50 million will support the establishment and expansion of the new centre. Designed to drive innovation and operational excellence, the centre is expected to create over 300 service and software jobs in the first year of operations, with plans to double this number over the next four years. For over four decades, the Diabetes business has served people living with diabetes through groundbreaking innovations with the goal of improving outcomes and giving people the freedom to forget about their diabetes. This world-class, state-of-the-art centre in Pune, India will enable the company's commitment to continue to fulfill this mission. The Diabetes GCC will be a centre of excellence that en-



hances customer care, advanced analytics, digital tech services while also supporting patient financial services, and operations. This expansion in India will also unlock a diverse array of job opportunities in these functions.

As GCCs continue to reshape global business landscapes, India has emerged as a pivotal hub for these centres. With industry reports estimating the country's GCC market to surpass \$100 billion by 2030 and create over 2.5 million jobs. Among key locations, Pune has distinguished itself as a preferred destination, offering a skilled talent pool and

a thriving technology ecosystem enriched by a dynamic startup culture. Commenting on the inauguration, Que Dallara, EVP & President, Medtronic Diabetes, said, "In recent years, India has firmly established itself as a leading global IT hub. The incredible depth of talent in Pune and across India aligns with our purpose: to support people living with diabetes with solutions that truly make life easier. This centre isn't just about growth — it's a meaningful step forward in our mission to simplify diabetes care and reach more people around the world."

Vijendra Singh, Medtronic Diabetes, Global Capability Centre India Site Director & Sr. Customer Service Director adds, "The inauguration of this centre not only enhances our capabilities but reinforces our dedication to transforming diabetes management worldwide through operational excellence. We plan to work in close collaboration with local bodies, to drive meaningful progress in healthcare and create talent opportunities in the region."

This significant investment reinforces Medtronic's commitment to strengthening India's healthcare and technology ecosystem, supporting the growing demand for GCCs, and enhancing operational efficiencies to drive innovation and better patient outcomes. Medtronic recently announced its intent to separate the Diabetes business into an independent, standalone publicly traded company, which will be called MiniMed once it begins operating as a standalone business.

900 Participants Observe Silence While Performing Yoga on 11th International Yoga Day



Pune: The Suryadatta Group of Institutes, Bavdhan, Pune, marked the 11th International Yoga Day with a one-of-its-kind mega event — Surya Yog Dhyathan 2025, combining silence, synchronized yoga, and spiritual chanting. Held under the theme "A Rhythm of Body and Mind for Holistic Wellbeing," the event aimed to harmonize physical and mental energies, drawing over 900 enthusiastic participants from multiple academic disciplines.

The grand event took place at the Suryadatta Bansri Ratna Hall and saw participation from students of the School, Junior and Senior Colleges, along with those from Engineering, Physiotherapy, Law, Pharmacy, Cyber, Hotel Management, IT, and Business Management streams. Faculty, staff, alumni, and other stakeholders also joined, either in person or virtually.

The event began early with a live connection to Savitribai Phule Pune University's Bhakti Yog session themed "One Earth, One Health." A serene musical invocation by Saniya Patankar and her team set a spiritual tone before the main session commenced.

In a collective feat, all participants performed 9 Surya Namaskars over a continuous 98-minute session while maintaining complete silence and chanting over 90,000 times. This large-scale spiritual exercise created a tranquil and powerful atmosphere, aiming to unite mind, body, and soul in perfect balance. Over the years, Suryadatta has developed a tradition of organizing unique and large-

scale yoga events on International Yoga Day.

Previous editions such as Kala Arogyaam Yogathon 2021, Tal Arogyaam Yogathon 2022, Siddha Mantra Hasya Qurative Yogathon, and Suryadatta Yogawari Yatra Arogyaathon 2024 have all earned global acclaim. Continuing this legacy, the 2025 edition focused on the ancient practice of chanting and set a new world benchmark.

The successful completion of Surya Yog Dhyathan 2025 was acknowledged with over 12 prestigious certificates from national and international record-keeping organizations, highlighting the scale, innovation, and spiritual depth of the initiative.

Professor Dr. Sanjay B. Chordiya, Founder President and Chairman of the Suryadatta Group, congratulated all contributors and noted, "Yoga is a priceless gift of Indian culture. Events like this promote harmony, discipline, and holistic wellness — essential traits for today's youth." He emphasized the power of yoga in cultivating positive emotions, creativity, and a deep connection with nature. "The month-long preparation blended yoga with music to create a rhythm-based artistic celebration of wellness," Dr. Chordiya added.

For many, the experience was transformative. "Chanting in unison with hundreds of others gave me a deep sense of unity and calm," said one of the winning students. "It was more than a yoga session — it was a journey into mindfulness and spiritual awareness."



Krisala Developers, Hiranandani Communities, and Della Group Announce World's First Branded Resort-Living Township in Pune

Pune (Voice news service):- In a major leap for India's real estate landscape, Krisala Developers and Hiranandani Communities have announced a strategic partnership with Della Resorts & Adventure under the proprietary CDDMOTM Model to develop a landmark 40-acre township within their 105-acre integrated master plan in North Hinjewadi, Pune. With a projected revenue potential of ₹1,100 crore, this collaboration introduces India's first branded resort-living township, setting a new benchmark in integrated urban living.

The 105-acre township, originally announced by Krisala Developers and Hiranandani Communities, is designed as a next-generation, self-sustained ecosystem featuring residential, commercial, healthcare, educational, and lifestyle infrastructure. With over 10,000 homes, an International school, multi-specialty hospital, co-working zones, and dedicated wellness spaces, it aims to redefine urban life by seamlessly integrating everyday living with long-term value creation.

The township is planned as a people-first community, supported by strong infrastructure, sustainability features, and digital-forward living solutions. Adding momentum to this large-scale vision is the 40-acre township which will include an 8 Acre Racecourse & International Polo Club, 128 Private Villa Plots, 112 Resort Private Residences, 5-star

luxury resort with 300 keys, 9 Wedding Destination Venues, 12 Corporate & MICE Venues, Extreme Adventure Park, Della Range Golf, wellness facilities, and experiential spaces anchored by Della's signature design sensibilities. The township's Contemporary Organic and British Colonial architectural and design style resonates deeply with the aesthetic preferences of a new generation of homeowners and investors who value experiential living, steady returns, and long-term asset growth.

Enthused about this collaboration, Mr Sagar Agarwal, CMD, Krisala Developers, said, "The 105-acre integrated township we have envisioned with Hiranandani Communities is built on the pillars of scale, sustainability, and smart urbanism. Our 40-acre collaboration with Della Townships is a natural extension of Krisala Developers' core strength in forging strategic partnerships that elevate both vision and value. This segment will deliver multiple industry firsts in residential real estate, including premium private villa plots, signature residences, a racecourse, a resort, and an adventure park, bringing hospitality into the heart of urban living. Located in North Hinjewadi with seamless access to the Mumbai-Bangalore National Highway, the township is uniquely positioned to attract buyers and investors.

Together with Della, we're creating a destination that blends liveability, aspiration,

and high-value investment, setting a national benchmark for residential real estate."

Industry veteran, Dr. Niranjan Hiranandani -Chairman-Hiranandani Communities shared his view on this partnership, "The Indian real estate landscape is undergoing a paradigm shift, driven by homebuyers' rising aspirations for lifestyle-focused living in integrated, one-stop destinations. The industry must embrace trends that emphasize the seamless integration of space and services to enhance customer centrality. As the preferences of modern homebuyers continue to evolve, real estate developers are being nudged to collaborate with allied industries to create innovative ecosystems tailored to meet the needs of aspirational Indian homeowners.

Innovation and trendsetting have always been hallmarks of Hiranandani. Our strategic joint venture with Krisala Developers on a 105-acre township in North Hinjewadi, Pune, marks the Hiranandani Group's entry into Pune's rapidly growing real estate market. Furthermore, the development management agreement with Della Group strengthens our commitment to delivering curated experiential living spaces. This collaboration aims to redefine lifestyles, enhance the value proposition for both end-users and investors, and set a new standard in the Indian real estate sector."

The visionary behind this milestone development, Jimmy

Samsung Strengthens Premium Retail Footprint in Pune with New Viman Nagar Experience Store

Pune (Voice news service):- Samsung, India's largest consumer electronics brand, inaugurated another experience store in Viman Nagar in Pune, further reinforcing its commitment to enhancing premium retail presence across cities.

Spanning 1050 sq. ft., the new store offers a one-stop destination for customers to explore Samsung's cutting-edge innovations and seamless connected ecosystem under one roof.

The store features dedicated zones showcasing the latest smartphones, tablets, laptops, smartwatches, smart rings, and the innovative SmartThings ecosystem that supports connected living. Through interactive displays and hands-on experiential areas, visitors can discover how seamlessly these devices integrate across productivity, entertainment, wellness and smart home automation.

Located in one of Pune's most affluent and high-footfall neighbourhoods, the new Samsung experience store offers customers an opportunity to explore and engage with the brand's latest innovations across categories.

As cities emerge as growth drivers, this store is poised to serve as a vital retail touchpoint, enabling deeper consumer engagement and strengthening Samsung's presence in these high-potential markets.

"At Samsung, our aim is to create inspiring retail experiences that bring innovation closer to our customers. The inauguration of our premium experience store in Viman Nagar, Pune, marks another significant step in strengthening our premium presence. This new store embodies our broader vision of growing our premium retail presence and offering a holistic, all-in-one destination that brings together cutting-edge innovation, meaningful customer engagement, and outstanding service, all under one roof," said Sumit Walia, Vice President, Head of D2C Business & Corporate Marketing at Samsung India.

Reinforcing its commitment to customer satisfaction and digital empowerment, the new store will host Samsung's flagship 'Learn @ Samsung' initiative, which has seen success in other locations across India. This programme



offers a variety of workshops designed to equip consumers—especially millennials and Gen Z—with the skills and knowledge to make the most of advanced tech. These interactive sessions that provide hands-on experiences with Galaxy devices, cover topics such as AI-powered photography, productivity, creativity and digital doodling, enhancing both user engagement and tech proficiency. To celebrate the launch, customers visiting the store can avail: Over 30 free subscriptions across leading OTT, music, wellness, and infotainment platforms. Exclusive discounts on over 40 brand gift cards and over 25 top deals from premium

brands. Buy-1-Get-1-Free buffet deals across over 100 premium restaurants across India. Paytm First membership rewards, special travel savings on flights, and discounts at over 14,000 restaurants nationwide.

The store also introduces Samsung Store+, a user-friendly digital platform that enables in-store visitors to explore detailed product information and conveniently choose home delivery, creating a smooth and integrated online-offline shopping experience. In addition, a dedicated service centre within the store ensures enhanced post-purchase support for customers.

Crossword Book-A-Thon Hits Pune! 29th June

Pune: After a phenomenal response in Mumbai, Crossword Book-A-Thon is all set to take Pune by storm! Known for curating memorable experiences for book lovers, Crossword is bringing its signature literary festival from 4th- 29th June to Phoenix Marketcity, Viman Nagar, promising a celebration of stories, creativi-

ty, and community. This 19-day extravaganza is not just about books — it's an immersive event designed for readers of all ages. With over 1 lakh books on offer at unbelievable discounts up to 70%, Crossword Book-A-Thon is a dream come true for bibliophiles. But that's not all, the festival is packed with exciting

activities, author meet-and-greets, themed zones, and engaging workshops that make it a perfect outing for families and literature enthusiasts alike. Venue: Lower Ground Floor, Phoenix Marketcity, Viman Nagar, Pune. Here's What You Can Look Forward To: 1 Lakh+ Books | Up to 70% Off, Open Mic -

22nd June 6.30 pm. Literary Cosplay — come dressed as your favourite book/comic/manga character (21st June, 6.30 pm) Art Workshop(7th and 8th June, Kids at 5.30pm, Adults at 6.30pm) Peppa Pig Summer Boot Camp (14th June 11.30 am) Lifesize Bookworms and Ladders (Weekends at 4:00 pm)

of small-caps to the overall market capitalisation has grown 1.4 times over the last three years3. At the same time, their contribution to corporate profits has surged 2.5 times in the past four years4. This trend reflects the increasing prominence of the small-cap segment and the broader range of investment opportunities it now presents. Second half of FY25 witnessed a correction in small caps, creating an opportunity to accumulate quality small caps at better

valuation. As of April 2025, most small caps continue to trade below their 52-week highs, making the segment appealing from a valuation standpoint. While the small-cap index gained only 4% since FY24, profit after tax (PAT) grew by 38%, highlighting the segment's unrealized value5. Despite the price correction, small-cap profits rose to ₹29,941 crore in FY25 from ₹21,669 crore in FY246. Moreover, 74% of the top 250 small-cap companies reported a double digit returns on capital employed (ROCE),

indicating strong underlying fundamentals7. The study reflects on the importance of selecting quality small-cap stocks to avoid potential pitfalls, revealing that nearly 50% of small-cap companies from 2017 have declined into the micro-cap category. Interestingly, small caps have been at the forefront of IPO activity, with 196 listings since 20208. However, only four have transitioned to the mid-cap status, and none to large-caps, emphasising the need for careful selection9.

Atlas Copco Tools and Assembly hosted EVolution Days to Showcase Innovative Solutions for e-Mobility customers



Pune: Atlas Copco Tools and Industrial Assembly Solutions successfully hosted EVolution Days at its state-of-the-art Innovation Centre in Bavdhan, Pune, a landmark event focused on enabling the next generation of electric vehicle (EV) manufacturing. Bringing together over 110 key stakeholders from across the EV value chain, including OEMs, Tier suppliers and Line Builders, the event offered a deep dive into the cutting-edge technologies shaping the e-mobility landscape. Attendees experienced firsthand how Atlas Copco's smart, integrated and sustainable solutions can elevate EV production in terms of productivity, quality and traceability. The event showcased a broad spectrum of advanced technologies tailored for EV applications, including Automated

Torquing, Robotic Dispensing, Flow Drilling, Advanced Riveting with error-proofing capabilities through vision integration and customized software suite. These innovations address some of the most pressing EV production challenges, ranging from battery cell safety and traceability to lightweight material compatibility and process reliability. Mr. Chandrashekar Pathak, General Manager, Industrial Technique, Atlas Copco (India) Pvt. Ltd., said, "As a proud 'One Stop Solution' provider for complete battery pack assembly and end-to-end EV manufacturing, we are committed to driving the future of mobility. Our EVolution Days program served as a dynamic platform to bring together key stakeholders across the value chain, from



EV Tiers, MTBs to OEMs, highlighting the power of collaboration in shaping the next phase of the EV revolution." He added, "We didn't just talk innovation, we demonstrated it. Through immersive, real-world use case demonstrations, we enabled participants to truly experience how our cutting-edge solutions can deliver tangible benefits to their operations. Customers experience firsthand the latest innovations in Automated Torquing, Dispensing, Vision Systems and allied software ecosystem, all under one roof at our Innovation Centre at Bavdhan, Pune, which jointly address EV-specific challenges such as lightweight material joining, traceability and battery cell safety. Each innovation showcased is a result of our team's deep understanding of industry challenges

and relentless focus on enabling smarter, more sustainable EV production. We're not just solving problems, we're building the future, one innovation at a time." The event also featured thought-provoking sessions by industry experts and Atlas Copco's own technical experts, who delved into integrated design approaches and best practices for EV assembly. From design to delivery, Atlas Copco demonstrated its unwavering commitment to performance, reliability, and data-driven manufacturing excellence. With its proven track record in delivering turnkey solutions, Atlas Copco continues to play a pivotal role in transforming the e-mobility sector, empowering manufacturers to build the e-vehicles of tomorrow with confidence today.

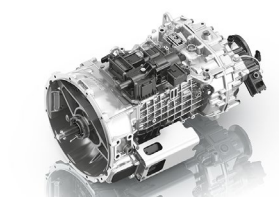
ZF Group in India enters a Strategic Business Partnership with a Leading CV OEM for its Transmission Solutions



Pune (Voice news service):- ZF India Pvt Ltd., has entered a strategic business partnership with one of India's leading commercial vehicle manufacturers to supply several thousand manual and AMT, 9-Speed transmissions for the OEM's trucks in the 1300Nm segment. The collaboration includes the supply of ZF's EcoMid and EcoTronic Mid transmissions, specifically developed for over 25t truck applications. These systems are designed to deliver enhanced efficiency, higher performance, and reliability for commercial vehicles. ZF is emerging as a key player in the high torque market,

offering 9-speed transmissions with 1500 Nm and 12-speed transmissions with 3200 Nm, addressing market requirements. Akash Passey, President ZF Group in India, commented, "With over six-decades of strong market presence in India, ZF has consistently provided advanced technology solutions that enhance operational efficiencies. This partnership underscores our role in delivering cutting-edge transmission solutions, strategically tailored to meet the evolving demands of our OEM partners. Together, we continue to drive progress and innovation in the industry." P Kaniappan, Sr. VP, ZF Group added, "The EcoMid and EcoTronic Mid transmissions will help drive operational efficiencies for the commercial vehicle industry, particularly in the heavy truck sector. This strategic agree-

ment not only strengthens ZF Group's position as the premier provider of commercial vehicle solutions but also aligns with the market's shift towards higher efficiencies in higher tonnage vehicles. We are committed to delivering substantial progress for our customers and the Indian market." The transmissions are being manufactured at the ZF Plant in Chakan, Pune and further highlights the market shift towards higher engine torque in Indian Commercial vehicle manufacturers. ZF's modular platform approach and innovative transmission solutions position the company as the strongest supplier for CV Solutions globally, with potential extensions for higher horsepower segments (>300HP). EcoMid is the perfect choice for commercial vehicles with a gross vehicle weight of up to 55 tonnes in India. 9 gears in di-



rect drive or overdrive version effectively apply engine power to the road and support a fuel-efficient driving style. The technology is compatible across a wide range of CV applications and significantly minimizes driver fatigue, maximizes fuel efficiency and clutch life. ZF Group's broad range of commercial vehicle solutions provide industry-leading solutions in the Autonomous, Connected and Electric (ACE) domains to commercial vehicle industry in India. With this strategic partnership, ZF moves further along in "Redefining India's Mobility" with Commercial Vehicle Solutions by ZF.

Capri Loans Salutes the Hands Behind India's Daily Hustle with #TarrakiKeHaath

Pune (Voice news service):- Capri Global Capital Ltd (Capri Loans), a leading non-banking financial company, has launched its new brand campaign #TarrakiKeHaath — a tribute to those hands that work tirelessly and whose silent efforts propel Bharat's growth story. Featuring unsung everyday professionals like kirana shop owners, taxi drivers, dhaba owners, tailors, and carpenters, the campaign also reinforces Capri Loans' commitment to deliver credit at the grassroots, empowering self-employed individuals, and small businesses across the country. The campaign's storyboard is created by Rediffusion brand solutions, Mumbai.

The multi-state campaign aims to build long-term brand equity and deepen emotional resonance with audiences in both urban and semi-urban regions. Brought to life through a compelling storyboard by Rediffusion, it features powerful visuals that focus on the hands of hardworking individuals—symbolizing determination, dignity, and aspiration. The narrative is elevated by the presence of brand ambassador and acclaimed actor Pankaj Tripathi, whose grounded delivery brings authenticity, warmth, and emotional depth to the campaign's message. "At Capri Loans, we don't just finance livelihoods — we fuel aspirations," said Nishant Gehlot, Head Marketing, Capri Loans "Capri Loans is committed to democratizing credit and bringing financial services to those who have long been underserved. #TarrakiKeHaath is a tribute to individuals whose contribution to the economy is vital yet often overlooked. This campaign reflects our brand's ethos of inclusivity, access, and trust — values we live by in our journey to empower every Indian hand that dreams of growth. Pankaj Tripathi has been our brand ambassador for 3 years now, and his association not only lends more relatability to the narrative, but also strengthens brands connect with our audience." Echoing the sentiment, Pramod Sharma, National Creative Director, Rediffusion Brand solutions, added, "The idea for #TarrakiKeHaath emerged from what we see around us every day—mil-

ions of Indians working with quiet dignity and extraordinary resilience. The creative expression focuses on their hands, which bear the mark of both toil and hope. Capri Loans' vision to empower this segment gave us the perfect canvas to tell these stories with emotional truth and impact." "Adding further, Asheesh Malhotra, Executive Director, Rediffusion Brand Solutions, says: At Rediffusion, our strategy for #TarrakiKeHaath was rooted in creating an emotional connection with Capri Loans' core audience—unsung professionals driving Bharat's growth. By focusing on their hands, we symbolized both their resilience and aspirations. This campaign is designed to deepen Capri Loans' brand equity, especially in urban and semi-urban markets, while reinforcing its commitment to democratizing credit. Through authentic storytelling and powerful visuals, we have positioned Capri Loans as a true enabler of growth and dreams for India's hardworking individuals." The campaign will be backed by a robust 360-degree me-

dia rollout. Strategic placements across relevant high visibility mediums and key digital touchpoints will ensure visibility in Capri Loans' core markets. The media plan is designed to drive both awareness and emotional connect, combining mass reach through television and print with sharp targeting on digital platforms to build sustained engagement and recall. As Capri Loans continues to expand its geographical footprint, the campaign is poised to play a pivotal role in building a strong and loyal customer base across key lending verticals including MSME Loans, gold loans and affordable housing. The company is also investing in advanced technology, Data Science, and AI enabled financial solutions for better accessibility to a wider audience — ensuring that no deserving hand is left behind. With a growing network of over 1,100 branches and more than 7.2 lakh customer accounts across Bharat, Capri Loans is well-positioned to become a trusted financial partner for India's aspiring and hardworking population — one hand at a time.

Honda Motorcycle & Scooter India Launches 2025 XL750 Transalp 'Bookings Open'

Pune (Voice news service):- Honda Motorcycle & Scooter India (HMSI) announced the launch of the new XL750 Transalp. Engineered for riders who seek freedom beyond boundaries, the XL750 Transalp is built to tackle everything from city commutes and cross-country road trips to rugged off-road adventures. The new 2025 Honda XL750 Transalp has been priced at Rs. 10,99,990, ex-showroom Gurugram (Haryana). Bookings are now open at Honda's BigWing dealerships across India and customer deliveries will begin from July 2025 onwards. Announcing the launch, Mr. Tsutsumu Otani, Managing Director, President & CEO, Honda Motorcycle & Scooter India, said, "We are delighted to introduce the new XL750 Transalp in India. Since its debut, the Transalp has been a symbol of reliable adventure riding and has been embraced by explorers around the world. With the launch of this updated model, equipped with advanced features and purposeful design, we are confident that the new XL750 Transalp will surely excite India's adventure enthusiasts. This motorcycle reaffirms our commitment to bringing global icons to the Indian market." Commenting on this announcement, Mr. Yogesh Mathur, Director, Sales and Marketing, Honda Motorcycle & Scooter India, said, "The adventure motorcycle segment in India is growing at an exhilarating pace. We have already seen tremendous



enthusiasm for our current ADV line-up. With the introduction of the updated XL750 Transalp, we are raising the bar for adventure touring in India. The mountains are calling — and the Transalp is here to answer with style, performance, and purpose. Bookings are now open, and we look forward to commencing deliveries from July 2025 onwards." **New Honda XL750 Transalp: Mountains Are Calling** Inspired by Adventure, the XL750 Transalp embodies the true spirit of an all-terrain machine. It has a purposeful look and feel with a sleek bodywork. This versatile adventure tourer also gets a redesigned front end with some styling cues taken from the flagship Africa Twin. It features a new headlight unit — comprising dual LED high/low unified projector lenses and a refined aerodynamic visor, enhancing both style and wind protection on long rides. The overall silhouette is sleek yet rugged, striking a perfect balance between urban agility and off-road capability.

The new XL750 Transalp will be available in two colour options: Ross White and Graphite Black. In terms of equipment, it gets a new 5.0-inch full colour TFT screen that uses optical bonding to improve visibility in bright sunlight. The XL750 Transalp features Honda RoadSync app connectivity, through a simplified, easy-to-use, backlit, four-way toggle-switch on the left side of the handlebar, enabling riders to receive call & SMS alerts, access turn-by-turn navigation, and control music & voice commands on the go. It also gets an emergency stop signal feature that communicates sudden braking to vehicles behind by flashing hazard and there's automatic turn signal cancelling function too. At the heart of the 2025 XL750 Transalp is a 755cc liquid-cooled, parallel-twin engine, delivering a refined power output of 67.5 kW at 9,500 RPM and a peak torque of 75 Nm at 7,250 RPM. The engine is paired with a 6-speed gearbox. Electronic aids running via Throttle-By-

Wire (TBW) system allow the rider to choose between 5 riding modes to select their preferred combination of Engine Power, Engine Braking and Honda Selectable Torque Control (HSTC) with ABS & assist slipper clutch. The different riding modes include Sport, Standard, Rain, Gravel and User, which can be adjusted by the rider. Offering the optimal versatility both on and off the road, the XL750 Transalp rides on 21-inch front and 18-inch rear spoke wheels. This adventure tourer is equipped with Showa 43mm SFF-CA™ upside-down (USD) front forks and rear shock operating through Pro-Link. The compression and rebound damping of suspension have both been increased, giving more control on uneven ground. Braking duties are performed by dual 310mm wave discs with hydraulic 2-piston calipers at the front and a 256 mm single disc with 1-pot caliper at the rear with dual-channel ABS as standard. **New XL750 Transalp: Price and Availability** The new 2025 Honda XL750 Transalp has been priced at Rs. 10,99,990 (ex-showroom Gurugram, Haryana). It will be available through all BigWing dealerships across India. With its iconic adventure heritage, the XL750 Transalp is set to create new benchmarks in India's adventure touring landscape. Bookings are now open with deliveries commencing from July 2025 onwards.

Cipla Health launches a new campaign for Cipladine with Neena Gupta as brand ambassador

Pune (Voice news service):- Cipla Health, a leading player in consumer healthcare, announced the launch of its latest campaign, "Cipladine — Aapka Fast Aid Expert," featuring acclaimed actress Neena Gupta as the brand ambassador. The campaign reinforces Cipladine's positioning as India's No.1 trusted solution for cuts, wounds, burns, and infections — delivering fast and effective healing when it matters most. In a world where every second counts, everyday injuries like cuts, burns, and wounds can disrupt a person's journey towards new experiences. Consumers seek a quick-acting reliable solution that empowers them to get back to their daily lives without delay. Backed by its Povidone Iodine (PVPI) formula, Cipladine is proven to stay longer on the skin, penetrate deeper, and start acting within just 30 seconds, making it not just a first

aid but true Fast Aid Expert. Commenting on the campaign, Mr. Shivam Puri, MD & CEO, Cipla Health Ltd. said, "Cipladine has long been a trusted name in first aid, making it India's No. 1 antiseptic ointment. With our new 'Fast Aid' campaign, we're redefining timely care, delivering quick, effective relief when it's needed most. This refreshed narrative reaffirms Cipladine's place as a household essential, trusted across both urban and rural India. We're delighted to have Neena Gupta bring her authenticity and wide appeal to help take this message forward." Conceptualised by Lowe Lintas, the new campaign creatively brings the "fast action" benefit of Cipladine to life through a series of films featuring Neena Gupta and Shashie Verma. In these quirky and relatable stories, Neena, a meticulous and quick-witted character, is of-

ten seen outpacing her slow, laid-back assistant, echoing Cipladine's rapid action on wounds. Neena Gupta, Actress & Brand Ambassador, shared her excitement about the association, saying, "As someone who believes in tackling life head-on, I love the idea of being associated with a product that does the same. Cipladine is quick, reliable, and versatile, it reminds me of the kind of roles I enjoy doing. Being a part of this campaign was a delightful experience." Sharing his thoughts, Subramanyeswar S. Group CEO - India & Chief Strategy Officer — APAC, MullenLowe Global said, "Cipladine has long held the leadership position in its category, but true leadership lies not in maintaining the status quo, it lies in continuously raising the bar. We asked ourselves: how can a leader lead even more distinctively? The answer emerged in a powerful

insight - speed - a critical need in first aid. That's when we reimagined Cipladine not just as a product, but as a solution—a FASTAID EXPERT in the world of FIRSTAID solutions." Sarvesh Raikar, President (Creative), Lowe Lintas added, "The category of first aid solutions has been quite predictable in its problem-solution communication approach. We needed to break the clutter with a fresh tone of voice. The idea of an ultra-efficient boss and her quests to set things right without wasting time served as a perfect backdrop to launch our refreshed brand idea — to move from 'FIRST-AID' to 'FAST-AID' Expert. The chronicles of Neena Gupta and her secretary Sashi Verma, directed by the national-award winning director Vivek Dubey, effortlessly bring alive our new narrative of speed, while also bringing a smile on the viewers faces."



both sourced from certified organic farms, contributing to its powerful anti-inflammatory and antioxidant benefits. Made without artificial colors, flavors, or preservatives, this thoughtfully combined formulation has ingredients that support immune, gut, and skin health. Talking about the power-packed formulation, Amrita Asrani, Chief Marketing Officer, Amway India, said, "Nutrilite Triple Protect is a testament to Amway India's ongoing commitment to advancing holistic well-being. Packed with Acerola Cherry, Turmeric, and Licorice, this powerful trio has nutrients that come together to support overall health. At the frontline — as a soldier — is Acerola Cherry, used as one of the sources of vitamin C along with ascorbic acid to support the immune system. Next in line is Licorice, as a peace-maker — Licorice exhibits anti-inflammatory & antioxidant properties that may support the body's overall defense mechanism. Finally, Turmeric takes on the role of the protector, neutralizing free radicals and providing antioxidant benefits. Together, these ingredients form a triple-action formulation that works harmoniously to support immu-

nity, reduce inflammation, and provide antioxidant benefits to promote overall wellness" With Nutrilite Triple Protect, Amway India is reaffirming its commitment to helping millions embrace wellness as a way of life. Backed by 90 years of global expertise in nutrition, Nutrilite continues to lead the way, emphasizing sustainability, scientific innovation, and a commitment to preventive healthcare. Nutrilite's seed-to-supplement philosophy, ongoing R&D investments, and uncompromising quality standards ensure the delivery of world-class quality products with safe, pure, and effective ingredients supporting a healthier future.



Pune: Shri Sivasubramanian Ramann has assumed charge as the Chairperson of the Pension Fund Regulatory and Development Authority (PFRDA) on 20th June 2025. He has been appointed by the Government of India vide notification dated 8th April 2025 for a tenure of five years with effect from the date of assumption of charge of the post or till he attains the age

of 65 years, or until further orders, whichever is the earliest. Shri Ramann served as an officer of the Indian Audit & Accounts Service (IA&AS) from the 1991 batch. Prior to joining PFRDA, he served as the Deputy Comptroller & Auditor General and Chief Technology Officer in the Office of the Comptroller and Auditor General of India. He has previously held several leadership positions, including Chairman and Managing Director of the Small Industries Development Bank of India (SIDBI), Man-

aging Director and Chief Executive Officer of National E-Governance Services Ltd. (NeSL), and Principal Accountant General of the State of Jharkhand. For period 2006 to 2013, he also served as Chief General Manager (CGM) and then as Executive Director at the Securities and Exchange Board of India (SEBI). Shri Ramann holds a Bachelor's degree in Economics and an MBA from the University of Delhi. He also possesses multiple professional and academic qualifications, including an M.Sc. in Financial Regulation

from the London School of Economics and Political Science, an LLB, a Chief Digital Officer certification from the Indian School of Business, the Certified Internal Auditor credential from the Institute of Internal Auditors (IIA), Florida, and a Post Graduate Diploma in Securities Law. With his vast experience in public finance, technology, and financial regulation, Shri Ramann will guide PFRDA in its objective to strengthen India's pension system and promote retirement security for all citizens.