### Times of

# Power and Voice

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### Sunday **CoinDCX Introduces**

**POVNews / Power of Voice** 

are designed not just to adapt



YouTube Page 1

# **Automated Crypto Trading**

largest crypto exchange, has introduced automated trading for crypto traders through a seamless integration with TradeTron. This new feature allows traders to execute buy/sell orders automatically based on predefined strategies without the need for manual intervention. Given that the crypto market operates 24/7, automation brings significant advantages by enabling round-the-clock execution and improved efficiency.

"Algorithmic trading is already well established among equity investors. In FY2025, data shows that 70% of all Futures & Options (F&O) transactions on the NSE were driven by algos,

highlighting how integral it has become to market operations," said Sumit Gupta, Co-founder of CoinDCX. "This marks a significant shift in market behaviour, with even seasoned retail traders increasingly adopting automated strategies

Pune: CoinDCX, India's once used primarily by large institutions.

> "In crypto, where markets are live 24/7 and volatility is constant, the value of automation is even more pronounced. This initiative is part of CoinDCX's continued effort to bring institutional-grade

> tools to a broader set of participants and help enhance efficiency in crypto trading. Our partnership with TradeTron now enables users to deploy automated strategies roundthe-clock—even while they sleep," he added.

The setup process is sim-

ple and reflects CoinDCX's focus on user-friendly innovation. Traders just need to fund their Futures Wallet with USDT, generate API keys, connect to Trade-Tron, and select from proven strategies or create their own. Once deployed, strategies run autonomously on cloud servers—executing trades, managing positions, and freeing users to focus on refining their port-

### Date 15th June 2025

Johnson Controls-Hitachi Air Conditioning India Limited Introduces Revolutionary VRF Solutions for High-Rise Condominiums at VRF Technomeet 2025

Pune (Voice news service):-: Johnson Controls-Hitachi Air Conditioning India Limited, a leader in advanced air conditioning solutions, showcased its cutting-edge Variable Refrigerant Flow (VRF) systems at the VRF Technomeet 2025. where it was the title sponsor of the event held in Pune. This innovative solution is specifically designed for high-rise condominiums.

The four-hour event included presentation and a panel discussion, featuring an insightful presentation by Mr. Kratanjay Tyagi, General Manager of Business Planning at Johnson Controls-Hitachi Air Conditioning India Limited, Additionally, Mr. Ashish Malpani, Director of the Malpani Group, provided valuable insights on emerging trends in real estate and construction during his address as the Chief Guest of

the event. India is experiencing a substantial demand for Variable Refrigerant Flow (VRF) technology, driven by a growing need for energy-efficient heating, ventilation, and air conditioning (HVAC) solutions, as well as the need for climate control. According to Bonafide Research, India



VRF Market is projected to grow at a CAGR of over 17% from 2024 to 2029. The VRF Technomeet 2025 by the Indian Society of Heating, Refrigerating, and Air Conditioning Engineers (ISHRAE) served as a crucial platform for the convergence of industry leaders and knowledge-sharing about the future of HVAC and building technologies.

Pune's status as an IT hub, with key tech parks like Hin-Magarpatta, and EON IT Park, drives a strong demand for efficient cooling solutions. The city's rapid urbanization, mixed-use developments, and premium housing projects further fuel the need for advanced HVAC

systems, while businesses increasingly prioritize energy-efficient VRF technology for sustainability.

Mr. Kratanjay Ťyagi, General Manager of Business Planning, Johnson Controls-Hitachi Air Conditioning India Ltd. said. "At Johnson Controls-Hitachi Air Conditioning India Ltd. we actively pursue innovation and push the boundaries in climate control technology Our Variable Refrigerant Flow (VRF) solutions stand as a remarkable advancement in meeting the specific demands of high-rise living. It is a technology that enhances energy efficiency while ensuring precise comfort for every occupant. Our VRF systems

to the needs of modern buildings but to transform them, offering customizable solutions that emphasize sustainability and high performance. VRF Technomeet 2025 is one of the crucial platforms to delve into the transformative advancements of HVAC and building technologies, and engage in conversations about the future of air conditioning." Innovative Features of VRF Systems include energy efficiency, precise temperature control, smart automation, flexible installation, quiet operation, seamless integration. compact & scalable design. These VRF systems are designed to minimize energy consumption while maximizing performance, making them a sustainable alternative for modern buildings. As mentioned above its customizable climate settings feature allows rooms to have tailored heating or cooling preferences. Hitachi VRF systems are the ideal solution for commercial buildings, offices, hotels, luxury residences, and data centers, where customized climate control is essential. With iCloud Pro, a cloudbased centralized controller one can remotely control their

#### **PNG Jewellers Redefines Elegance** with New Diamond Necklace



Pune (Voice news ser- thanks to its minimalist use vice):- PNG Jewellers, one of India's most trusted names in fine jewellery and a dominant player in Maharashtra's jewellery market, proudly announces the launch of its latest diamond jewellery campaign, featuring a meticulously crafted natural diamond necklace at an affordable price of INR 2,25,000\*, bringing together modern elegance and exceptional value.

Crafted by some of the finest artisans in the industry, this exquisite diamond necklace is a celebration of delicate craftsmanship and timeless

Available in both yellow and rose gold, the necklace features a flowery yet contemporary motif-making it a versatile adornment suitable for every occasion. The jewellery piece balances aesthetic brilliance with affordability,

of gold, which enhances the beauty of the diamonds while keeping the design light, wearable, and remarkably ac-

Designed to complement the unique sparkle of natural diamonds, this new offering makes it the perfect gift for loved ones or a statement addition to one's personal collection. Bringing back the charm of the brand's affordable, price point based diamond jewellery ranges on popular demand, PNG Jewellers' latest offering exudes instant gratification, when it comes to styling oneself with dainty diamonds suited for events and office wear alike. The campaign will run across all PNG Jewellers branches from 2nd June to 30th June 2025, bringing this elegant necklace to iewellery lovers

across the country.

#### Force Motors along with BMW Group India Celebrates the Roll-Out of its 100,000th engine from the Chennai Plant Pune (Voice news eration and it gives us im-

service):- Setting a new milestone & fostering its strong partnership with BMW Group India, Force Motors today announced the roll-out of the 100,000th engine from its state-of-the-art engine assembly facility in Chennai. A BMW X5 has received this special 100,000th engine

This landmark not only reiterates a significant achievement in volume but also emphasizes on the success of a decade-long partnership built on engineering excellence, shared values, and a firm commitment to the 'Make in India' initiative.

The commemorative rollout was carried out in the presence of dignitaries from both Force Motors Ltd. as well as the BMW Group, namely Mr. Marcus Wollens, Vice President, BMW-Production Network 2, BMW AG & Mr. Thomas Dose, Managing Director, BMW Group Plant Chennai, along with Mr. Prasan Firodia, Managing Director, Force Motors Ltd.

Established in 2015, the Chennai facility was set up exclusively to manufacture engines for the full range of BMW cars produced in India. With advanced au-



the Chennai facility meets BMW Group's global manufacturing standards while contributing significantly to its India operations. Over the years, it has become a vital part of BMW Group's localization strategy, ensuring seamless integration of global excellence with local capabilities.

Mr. Marcus Wollens, Vice President, BMW Production Network 2, BMW AG said. "We are thrilled to celebrate roll-out of the 100,000th BMW engine at Force Motors Chennai Plant which is result of tomated lines, stringent a decade of outstanding

integrated operations & tion. Our engines stand highly skilled employees, for excellent engineering, innovative technology and high performance. This partnership reinforces BMW Group's commitment to deliver world-class products in India. The 100,000th engine milestone stands as a testament to our shared vision and exemplifies the robust Indo-German synergy that continues to thrive."

Mr. Thomas Dose, Managing Director, BMW Group Plant Chennai said, "BMW Group Plant Chennai takes pride in producing cars that have the same international quality standards as any of the BMW Group

facilities worldwide. Our valuable partnership with Force Motors sets higher benchmarks not only in quality standards but also in our steadfast commitment to 'Make in India' and localisation. The roll-out of 100,000th engine is a proud moment that reflects the strength of our robust cooperation with Force Motors."

Also sharing his views on the occasion, Mr. Prasan Firodia, Managing Director of Force Motors Ltd. added, "This year marks a decade that the Force Motors' state-of-the-art engine assembly plant in Chennai has been in op-

mense pleasure to be able to celebrate this significant roll-out of the 100,000th engine. We are honoured to be a trusted and strategic partner to BMW Group in India, and this milestone stands testimony to the commitment, precision, and quality that this collaboration resonates.

"As BMW Group India continues to expand its presence, Force Motors remains committed to supporting its growth through best-in-class manufacturing, operational excellence and in playing a role in making world-class automotive components in India," he concluded.

The collaboration between BMW Group India and Force Motors is an outstanding example of what Indo-German industrial cooperation can achieve. Both companies have worked closely to deliver high-performance powertrains that go into some of BMW's most popular models in India, supporting the broader goal of building world-class products within the country. The successful roll-out of 100,000 engines is not just a manufacturing accomplishment—it is a testament to vision, collaboration, and execution at scale.

#### **Continued Commitment: Oasis Fertility Launches** 'Healthy Man, Happy Father' Campaign to **Celebrate the Spirit of Fatherhood**

Pune (Voice news service):- After the success of its campaign - 'Oasis Janani Yatra', the leading fertility chain of India, Oasis Fertility continues its commitment to 'Awareness building' about infertility and treatment options available, with the launch of vet another unique initiative. "Happy Father's-To-Be Day", on the occasion of Father's Day to celebrate the spirit of Fatherhood with a theme, "Healthy Man Father"

Shockingly, 1 in every 3 men is now estimated to be struggling with infertility. Yet, male infertility continues to remain poorly understood and often ignored, largely due to deep-rooted social stigma, misconceptions, and lack of awareness. Despite being a significant contributor, male infertility rarely receives the ing to delays in diagnosis and timely intervention.

In this regard, under the empowering theme "Healthy Man, Happy Father", Oasis Fertility celebrates the journey of men aspiring to fatherhood through its bold campaign. This initiative is a powerful step toward breaking the silence around male infertility, challenging long-held stigmas, and ensuring men have access to personalized, research-driven fertility treat-

It emphasizes that fertility is a shared responsibility in reproductive health and aims to encourage men to actively participate in their fertility journey by offering personalized counseling and comprehensive support covering medical, nutritional, and lifestyle aspects

More importantly, it hosts interactive educational sessions that demystify infertility, debunk common myths, and promote awareness about factors like age, stress, diet, sleep, environmental toxins, delayed parenthood. Modern-day stress, sedentary lifestyles, poor nutrition, exposure to pollutants, and digital device overuse largely drive male infertility.

Speaking on this occasion, Dr Durga G Rao, Medical Director of Oasis Fertility, said, "Infertility has traditionally been seen as a woman's issue, leaving male fertility overlooked and ignored. The 'Healthy Man, Happy Father' campaign is here to change and shatter this stigma. Fertility is a shared responsibility. and it's time men step forward with confidence and support. Through awareness, science-driven care, and accessible resources, we empower men to take charge of their fertility journey.

This Father's Day, let's unite to end the taboo, spark honest conversations, and create stronger, healthier families together."

"Infertility affects millions of couples, yet male infertility remains a misunderstood and often neglected issue. Factors such as poor lifestyle habits, stress, obesity, smoking, excessive alcohol consumption, exposure to environmental toxins, and untreated medical conditions like varicocele and hormonal imbalances significantly contribute to male infertility. At Oasis Fertility, through the 'Healthy Man, Happy Father' campaign, we are committed to changing this narrative by raising awareness about the issues and personalized and science-driven fertility treatments. Alongside free fertility assessments and educational initiatives, we strive to make advanced care accessible and to encourage men to engage in their reproductive health proactively. By addressing the root causes with evidence-based solutions, we can help build healthier families and a stronger future.", expressed Dr. Krishna Chaitanya M. Scientific Head and Clinical Embryologist, Oasis

Mr. Pushkaraj Shenai, CEO of Oasis Fertility, said, "At Oasis Fertility, we are committed to harnessing the power of science and personalized care to support men on their fertility journey. With our campaign. 'Healthy Man, Happy Father,' we reinforce our dedication to breaking stigmas and providing men with access to expert evaluations, free fertility assessments, and compassionate counselling. Guided by our core belief-that every aspiring father is in the Good Hands of Science—we offer a holistic evidence-based approach that helps men to take charge of their reproductive health and build stronger families."

### Mitsubishi Electric India launches CSR initiative to build a sustainable lake ecosystem and strengthen climate resilience

Pune: On the occasion of World Environment Day, Mitsubishi Electric India, a recognized world leader in the manufacturing, marketing, and sales of electrical and electronic equipment, has launched a Corporate Social Responsibility (CSR) initiative in collaboration with Earthwatch Institute India.

Focused on conserving waterbodies and the biodiversity surrounding them, the project is being implemented in the regions of Talegaon Dabhade, and Pimpri Chinchwad, near Pune.

This initiative extends beyond waterbody conservation, it seeks to drive lasting change by fostering connections between people, nature, and education.

Aligned with Mitsubishi Electric India's commitment to the United Nations Sustainable Development Goals (SDGs) - SDG 6 (Clean Water and Sanitation), and SDG 13 (Climate Action), it champions clean water and pro-

active climate action. As climate change continues to impact ecosystems across the



vation project is a step towards and mitigating the impacts of climate change.

This initiative is a reflection of Mitsubishi Electric India's long-standing commitment to bringing "Changes for the Better", by creating positive and lasting impact.

Key activities include: Training 25 Self-Help Groups, including women and fisherfolk communities, to serve as Lake

Stewards and lead local conser-

vation efforts

Tree plantations around the lake in Talegaon Dabhade, Pimpri Chinchwad, and Pulicat to reduce soil erosion, stabilise banks, and improve air quality

CSR Initiative for

Working on setting up an ecosystem suitable for native species to enhance ecological balance and support biodiversity

Citizen science programmes and school workshops on water quality, health, hygiene and sanitation Experiential learning programmes and Interactive educational resources to build a science-based

understanding of the possible impact of climate change on waterbodies and the need to take greater care of waterbodies Digital field guides to connect people with biodiversity surround-

"Conserving waterbodies is essential in the face of growing climate risks. Through this initiative, we are not only working to restore vital ecosystems, but also inspiring people, especially the younger generation, to adopt environmentally responsible practices," said Mr. Atsushi Takase, Manag-

ing the lakes and wetlands.

ing Director, Mitsubishi Electric India. "Our focus on clean air, water, and green spaces reflects our long-term commitment to building a healthier living environment for

"Through this initiative, this partnership will engage multiple stakeholders to promote the conservation of waterbodies. Lakes and wetlands act as nature's climate buffers, and their long-term conservation depends on education & awareness and active community participation," said Mr. Raghuvansh Saxena, CEO, Earthwatch Institute India, emphasizing the value of communitv-led initiatives.

The initiative will continue until March 2026, focusing on combining a wide range of programmes with diverse stakeholders and community networks to conserve these waterbodies, while increasing awareness about climate change. It highlights Mitsubishi Electric India's commitment to meaningful and inclusive CSR efforts and its belief in contributing to a better tomorrow.

#### Rural Homes with Solar Energy in Rural Maharashtra

Pune: In a purpose-driven initiative, Kabaddi franchise, U Mumba joined hands with the Swades Foundation - as their social impact partners - to bring solar-powered lighting to 160 rural homes in Maha-

To mark the culmination of this impact. U Mumba's Aiit Chouhan visited Badagi village in Nashik's Peth Taluka, where he ceremonially switched on the first solar unit installed under the program at one of Swades Foundation's

As part of the initiative rolled out during Season 11 of the Pro Kabaddi League, the team committed to electrifying 15 homes for every Super Tackle and 10 homes for every Super Raid—turning on-field performances into tangible social impact. And the response was that Chouhan was one of PKL's top five raiders, he received a warm welcome from enthusiastic children and families who gathered to celebrate the arrival of solar power that is changing their lives and their kabaddi hero.

Channeling on-field milestones into real-world transformation and championing rural empowerment through renewable energy exemplifies U Mumba has used sport to drive meaningful social change.

"At U Mumba, we believe the impact we create off the mat is just as important as what we do on it. Through our partnership with Swades Foundation in Season 11. every Super Raid and Super Tackle became more than just a stat—it became a step toward lighting up lives. We're proud to have helped bring solar power to 160 rural homes. and this is just the beginning of what sport can spark beyond the game," said Suhail Chandhok, CEO, U Mumba. We are proud to work with a team that plays with heart on the field and stands for purpose off it. Star player Ajit Chouhan from U Mumba lighting up a home in Badagi was a special moment for the entire community - and will go a long way specially in inspiring the youth." - Mangesh Wange, CEO, Swades Foundation



Date 15th June 2025

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#### "Seedball": An Inspiring Story of Saving the Environment!

Pune - Highlighting serious issues like deforestation, climate change, and the loss of biodiversity, the Marathi film 'Seedball' recently completed its final shooting schedule in the village of Kumbharkhani Budruk, located in the Konkan

This film is being made by Saai Entertainment and presented by CreepQ Presents. At the heart of the story is a group of children fighting to save the village's sacred for-

Sharing the message of "Plant trees, save trees," the film showcases a major environmental movement through the plantation of 10 lakh (1 million) trees and the tossing of 1 crore (10 million) seed-



Talented actors like Kamlesh Sawant, Avani Chavan, Sonia Sanjay, Rudra Punwat, Chitra Deshmukh, and Vikas Thorat have played important roles in the film. Child actors Sa-Ioni Balgude, Atharva Surve.

Rigved Sutar, and Vighnesh

Dange have also impressed the audience with their natural acting. The story and characters reflect love for nature, determination, and social responsibility.

The film is written, directed, and produced by Akhil Desai. Cinematography is by Ajit Singh, music is composed by Allen KP, choreography is by Sudama, art direction by Pramod, and costume design by Gauri Gavankar.

Assistant directors include Rutvi Pagar, Pramod, and Komal. Co-producers Jyoti Badekar and Anil Deolekar have strongly supported this concept.

'Seedball' is not just a film – it is a thoughtful and creative movement for environmental protection. It aims to preserve natural resources and plant the seeds of a green future for the coming generations.

With the positive mes-"Plant seeds, grow sage 'Seedball' brings a new way of thinking to the hearts of its viewers.

Don't miss this unique

chance to relive the

### **Capgemini named transformation partner** for India's first Rugby Premier League

Pune (Voice news service):- Capgemini today announced the extension of its association with IRFU by becoming the transformation partner for the first ever league-based, owned rugby franchise.

The GMR Rugby Premier League (RPL) will be played in a Rugby 7s format. As the official transformation partner, Capgemini will help to enhance player performance, uplift players' social and sports profiles, and increase grassroots participation in

Rugby has seen a steady growth in participation and awareness in India and it now takes a bold leap with the introduction of GMR RPL, making it among the top five sports for India's youth. Capgemini's association with rugby spans over 30 years globally, and this new collaboration with GMR RPL is an extension of its previous India engagement, as the associate sponsor for the Rugby 7s Women & Girls and the Rugby 7s Men & Boys teams. Further strengthening its India rugby footprint, Capgemini has also renewed its threeyear partnership with IRFU to support both Rugby 15s and 7s. Together, these initiatives reflect Capgemini's enduring dedication to advancing rugby



at both grassroots and elite levels-locally and internationally

Commenting on the extended partnership, Ashwin Yardi, CEO of Capgemini in India, said, "Capgemini's association with rugby is deeply rooted in our driving principles team spirit, bold thinking, leadership, innovation, and a genuine sense of enjoyment. Sports is a key pillar of our global engagement and our partnership with IRFU and GMR sports for RPL has further strengthened our commitment to inclusion on and off the field. We aim to make rugby in India more inclusive and accessible, supporting player development from grassroots to the professional level.

Rahul Bose, President, IRFU, said, "We are proud to mark this historic step for Indian rugby with a partner that shares our long-term vision. Capgemini's commitment to inclusivity, innovation, and performance will enable us to grow the game sustainably from grassroots engagement to elite competition - while strengthening the values at the heart of the sport. With the start of the GMR RPL, their expertise and values-driven approach will be instrumental in helping us shape a modern, inclusive, and competitive future for the sport."

Satyam Trivedi, CEO, GMR Sports, added, "The GMR RPL represents a crucial milestone in our efforts to enhance the status of rugby in

With Capgemini joining, the sport takes a major leap forward in reimagining how it can be positioned, watched, and experienced in India. This alliance symbolizes the perfect blend of tradition and innovation to grow the sport. enhance performance, and bring fans closer to the action than ever before."

Inspired by its late founder, a passionate rugby enthusiast and player, rugby holds a special place in the history of the Group. Capgemini has sponsored World Rugby and some of its major men's (Rugby World Cup 2007 and 2023) and women's international competitions (Rugby World Cup 2021), as well as the HSBC World Rugby Sevens Series. Capgemini is also a Principal Partner of Women's Rugby World Cup 2025.

The Group plays a pivotal role in advancing inclusivity in the sport as a Global Partner of the Women in Rugby initiative and supporting the Women in Rugby Leadership Programme, which aims to empower women through leadership and expand the reach of the women's game globally. The inaugural season of the GMR RPL will be held in India in June 2025. In the first tournament of its kind in the country, GMR RPL will feature some of the world's finest rugby stars from every major sevens playing nation, alongside India's talent. GMR RPL will broadcast live on JioHotstar and STAR SPORTS in India and can be viewed online on

#### emotions, satire, and beauty of Ghalib's era - an evening of reflection, melody, and

Nijat ka Talib Ghalib - It's about 'Mirza Ghalib' ...

The most famous Urdu Poet and philosopher in the 18th Century

Pune: The show enlightens Ghalib's life and literature musically and verbally. It's an attempt to feel his era, his life, his pain.. It's a musical journey of a poet with various personal, social, historical and emotional aspects.. on 15th



show along with Ninad of June at 6.00 PM Solapurkar , Rohit Entry is free.

Gawai at Ganesh Hall New English School Sadashiv Peth Pune.

Date: 15th June, Time: 6:00 PM, Venue: Ganesh Hall, New English School, Sadashiv Peth, Pune.

magic.

### **Rediscovering Culinary Roots with** the Luxury Group by Marriott International

Pune (Voice news service):- Following the success of last year's inaugural campaign, the Luxury Group by Marriott International announces the return of the Luxury Dining Series, a multi-city regional gastronomic journey taking place from July to September across Asia Pacific. This year's line-up of luxury hotels includes The St. Regis Osaka, JW Marriott Jeju Resort & Spa, JW Marriott Bengaluru Prestige Golfshire Resort & Spa. The Ritz-Carlton, Perth, The St. Regis Singapore, The St. Regis Jakarta, and The Ritz-Carlton, Bangkok. Each property will offer carefully curated culinary experiences prepared by Marriott International's talented culinary and mixology professionals from across the world.

Marriott Bonvoy members will also have the opportunity to bid on these exceptional dining events using their Marriott Bonyov Mo ments loyalty points.

"We are thrilled to unveil the latest edition of the Luxury Dining Series, featuring an expansion of stops with a broader lineup of culinary talents across our global portfolio of luxury hotels," says Oriol Montal, Regional Vice President, Luxury, Asia Pacific excluding China, Marriott International. "This year's exclusive collaborations and experiences will celebrate ancient ingredients reimagined for the modern palate, reflecting a key theme identified in The Future of Food 2025 report "Forgotten Flavors". Through immersive collaborations and multi-sensory storytelling, we are offering crafted, unforgettable culi nary experiences that seamlessly blend craftsmanship, cultural heritage, and innovation.

Japan - July 11-13 - The St. Regis Osaka The highly anticipated launch of the 2025 series promises an extraordinary culinary celebration starting with The St. Regis Osaka and an impressive ensemble of gastronomic masters. To begin, Chef Takato Kitano, Head Chef of Wajo will join forces with Master Teppan Chef Yuki Oe of The Ritz-Carlton, Tokyo, to pay tribute to the purity and depth of Japanese produce, highlighting pristine seafood, heirloom vege tables, and heritage culinary techniques. An exquisite collaboration awaits as Chef Agustin Balbi of Hong Kong's highly-acclaimed Andō - awarded by Michelin and Asia's 50 Best Restaurants list. amongst others, and Chef Michiaki Yoshida, Head Chef at La Vedu ta, will deliver an elegantly curated tasting menu that will seamlessly weave together timeless Italian flavors with the innovative precision of Japanese cuisine. The beverage segment introduces a dynamic 50 Best Bar Takeover at The St. Regis Bar. Osaka by Hideyuki Saito, the creative force behind Gold Bar at The Tokyo EDITION, Toranomon, ranked on Asia's 50 Best Bars list.

The bespoke cocktail menu will reflect his blend of precision, creativity, and global hospitali ty. Reinterpreting the traditional tea ritual, Executive Pastry Chef Alex Chong of The Singapore EDITION, renowned for his mastery of French pâtisserie and his thoughtful integration of Southeast Asian flavors, will offer creations blending delicate technique with bold creativity. The first leg of the series concludes in grandeur with an elaborate dinner at Brasserie RÉGINE, prepared by Chef Takatoki Minagawa, and Chef Ryuta lizuka, who trained under

the legendary Joël Robuchon, and acclaimed for his two Michelin-starred restaurant Rvuzu.

Korea - July 17-20 - JW Marriott Jeju Resort & Spa Jeju's culinary journey comprises an inspired celebration of its vibrant flavors and rich traditions.

Setting the stage with culinary vir-

tuosos, Paul Smart of Citrique at

JW Marriott Gold Coast Resort & Spa, Ryan Byrne of Atria at The Ritz-Carlton, Melbourne, and Javden Kim of The Flying Hog. the three talents will join forces in a Six-Hands dinner to create an impeccable contemporary tasting menu from the region's renowned land-and-sea bounty while presenting time-honored techniques through a modern lens. Marking culinary excellence, both Atria and Citrique hold 14 Hats from the prestigious Australian Good Food Guide, whilst The Flying Hog has been recognized in the 2025 La Liste 1000. In The Lounge, Head Pastry Chef Sienna Wang and Chef Shigeru Nojima of the JW Marriott Hotel Tokyo, scheduled to open in Q3 2025, will bring their respective patisserie artistry and deep understanding of Jeju's local ingredients in an elevated Midsummer High Tea.

Diners can expect delicate pas-

tries paired with tea-inspired cocktails from award-winning Head Bartender Yosuke Asano of The Ritz-Carlton, Kyoto. A singularly curated brunch at Yeoumul wil pay tribute to the Haenyeo, Jeju's legendary female divers, with a selection of dishes in homage to the ocean's treasures. Chef Jin Lee of Yeoumul and Chef Hirotaka Nakashima of The Ritz-Carlton. Fukuoka, will prepare a menu inspired by Jeiu's fresh seafood and local produce, elevated by the elegance and precision of kaiseki techniques. Uncover the legacy behind Jeju's traditional liquor-making where renowned fermentation artisan, Master Kim, joins Yosuke Asano for an exclusive masterclass seamlessly blending Korean heritage with the finesse of Japanese mixology.

India - July 31- August 3 - JW Marriott Bengaluru Prestige Golfshire Resort & Spa Experience the grandeur of Daawate-Aaleeshan where Chef Rivaz Ahmed will craft a feast of authentic Indian flavors, setting the tone for a night of indulgence steeped in cultural richness. Another highlight inspired by the whimsical world of Alice in Wonderland. Director of Culinary Neeraj Rawoot brings his vision to life with an enchanting farm-to-table meal at the picturesque JW Garden, featuring fresh seasonal produce grown onsite. For an immersive and sensory dining experience highlighting different flavor components and held in unforgettable spaces across the property, the Five Elements Dinner will be prepared by renowned chefs Neeraj Rawoot Riyaz Ahmed, Saiful Agam, Vu Van Thien, and Santosh Rawat. A Lazy Lakeside Brunch at EAST prepared by resident chef Saiful Agam who will join hands with Chef Vu Van Thien of Summer Pavilion. The Ritz-Carlton Maldives. to reimagine the restaurant's signature cuisine blend drawing on Korean BBQ traditions, elevated Omakase techniques, and the soulful simplicity of Cantonese flavors. For a poolside leisurely experience, The Great Getaway Brunch will comprise a curated selection of cocktails, a global

spread of grilled foods and deca-

dent desserts, and live music, all

set against the backdrop of the Nandi Hills. For cocktail enthusiasts or those seeking a lively evening, the Shaken & Stirred Collaboration with Kuldeep Rawat and Simone Ciambrone from the acclaimed The Bvlgari Bar in Ginza, ranked among the World's 50 Best

Bars, is a rare chance to see the

two talents fuse their unique mix-

ology styles. Australia - August 15-17 - The Ritz-Carlton, Perth Masterfully curated by Chef Brian Cole of Hearth and Chef Katsuhito Inoue from Chef's Table at The Ritz-Carlton, Kyoto, the East Meets West dinner will offer a seamless fusion of Australian open-fire cooking and Western Australian produce with refined Japanese kaiseki in a traditional multi-course dining format honoring seasonality, balance, and artistry.

Closely collaborating with local producers, these two culinary maestros will also pair up for a second farm-to-table menu. dubbed as Farmers' Bounty. Exclusively available for one night only, this thoughtfully composed menu pays homage to the land, the season, and the hands behind the harvest Presented by Chef Brian Cole and Pastry Chef Jiu Jiang, Hearth's reimagined afternoon tea experience will celebrate Western Australia's diverse landscapes, stories, and flavors, where each artisanal confection showcases the treasures of the region, from the creamy delights of Margaret River Dairy to the aromatic nuances of native bush spices. For cocktail enthusiasts, an exceptional tasting will be prepared by Marco Barsotti, Beverage & Bars Manager of The Ritz-Carlton. Perth. and award-winning Head Bartender Kentaro Wada from The Bar at The Ritz-Carlton, Tokyo, where their curated menu of handcrafted tipples, paired with distinctive bites by Executive Sous Chef Stephen Cocks, will reflect their mastery and innovation.

Singapore - August 29-31 - The St. Regis Singapore Staying true to the "Forgotten Flavors" theme. The St. Regis Singapore will feature an authentic Four-Hands Cantonese menu at Yan Ting by Executive Chinese Chef Chan Chung Shing, and Daniel Wong, Michelin-starred Chinese Executive Chef of Jin Xuan Chinese Restaurant at The Ritz-Carlton Shanghai, Pudong, with dishes that reintroduce indigenous ingredients in inventive ways to bridge tradition and innovation. Redefining fine dining, guests can also look forward to an exceptional sixhands menu at The Astor Grill, curated by Chef Vladmir Veiga, Head Chef of one Michelin-starred LAB by Sergi Arola of The Ritz-Carlton, Penha Longa Resort, Executive Chef Fabio Granata of The St. Regis Singapore, and Chef de Cuisine Angelo Sergio of The Astor Grill. In celebration of the 60th anniversary of Singapore's independence. Chef Angela Lai. former pastry chef of two-Michelin starred Tairroir Taipei, and winner of Asia's Best Pastry Chef in 2021 by Asia's 50 Best Restaurants. ioins forces with Executive Pastry Chef Ng Chee Leong to reimagine the island's beloved sweet and savory flavors through a refined lens. A spotlight on three of Asia's most compelling cocktail destinations Singapore, Jakarta, and Bangkok, Marco Dongi, Bar Manager of Bar Sathorn at W Bangkok from last year's Luxury Dining Series returns to collaborate with Paulo

Naranjo, Bar and Beverage Man-

ager of The St. Regis Jakarta to shake things up at The St. Regis

Indonesia - September 11-14 -

The St. Regis Jakarta The gas-

tronomic adventures for the Jakar-

ta stop will kick off with a decadent

tasting of fine confections by cele-

brated Pastry Chef Janice Wong.

featuring the rich flavor profiles of

Indonesian cacao beans. Experience the Michelin-starred touch of IGNIV Bangkok, as Chef Arne Riehn brings his distinctive interpretation of modern Swiss cuisine to Jakarta. Journey through the Indonesian Archipelago with a family-style dinner led by Chef Almatino "Tino" Gabriel Ibrata, where the evening begins with a pre-dinner reception featuring a traditional Wayang performance, offering a cultural prelude to an immersive dining experience. The St. Regis Afternoon Tea experience will be designed by two celebrated pastry visionaries, Chef Janice Wong and Chef Kevin Lee. In sweet symphony, the menu marks an elevated take on afternoon tea. showcasing their avant-garde and bold flavor-driven approaches to desserts with a curated selection of sweet and savory bites. Exceptional evening experiences include a noteworthy bar takeover that will honor the origins of punch in Batavia; during this event, Yasuhiro Kawakubo of Punch Room at The Tokyo EDITION, Ginza, and Giovanni Graziadei of Punch Room at The Singapore EDITION will present signature creations from their respective bars that reflect the rich legacy of mixology. Thailand - September 25-28 The Ritz-Carlton, Bangkok This vear's series concludes in Bangkok at the newly opened The Ritz-Carlton, Bangkok, At Duet by David Toutain, Toutain himself and Chef Valentin Fouache will join

hands with Chef Adam Catterall of Hong Kong's Michelin-starred Roganic, the acclaimed outpost three-Michelin-starred Chef Simon Rogan. The trio will present a six-hands European tasting menu rooted in honoring local terroir. The Bangkok and Hong Kong collaborations continue with an other six-hands meal focused on French tradition and Asian finesse between Duet by David Toutain and Hong Kong's Louise with Executive Chef Loïc Portalier. For a special Friends of Lily's brunch helmed by Chef Pop, guests can further expect an explosion of Middle Eastern. French and Thai flavors prepared by Chef Tala Bashmi, crowned MENA's Best Female Chef by The World's 50 Best, Chef Loïc Portalier, and Chef Jai of Charmgang. Adding to the excitement is an intimate private dining experience at Lily's exclusive to 10 guests. Crafted by Chef Tala, diners can expect a delectable blend of Bahraini cuisine in each soulful bite. Headed by Bar and Beverage Manager Ewen Ledan, Caleo Bar will feature a guest bar takeover by Simone Rossi, celebrated cocktail master from Hong Kong and creator of Ratafia Rossi, a distinctive Italian ratafia cherry liquor, and Angelo Sparvoli, Head Bartender of the legendary American Bar at The Savoy, London. Featuring beans from some of the most distinctive cacao regions around the world, guests can dive into a multi-sensory chocolate afternoon tea experience at Calēo, where they can enjoy guided tastings, and live demonstrations into the craftsmanship of Executive Pastry Chef Sylvain Constans be-

hind each bite.

### ABC Pro Basketball League Returns for Its Fourth Season with New Teams, Star Power, and Youth Talent

Pune: ABC Pro Basketball League Season 4 was officially announced in the presence of Mr. Rohit Pawar (Member of the Maharashtra Legislative Assembly) at Patrakar Bhavan, Pune. Organised by ABC Sports & Fitness Academy, this premier youth basketball league returns with fresh excitement, new franchises, and an expanded tournament format.

The season will begin on July 4, 2025, at the Rajaram Bhiku Pathare Stadium in Kharadi, Pune, and will conclude on July 12, 2025. The league will see daily high-intensity matches where the best young talent from across Maharashtra and India will showcase their skills. The aim of the league is to develop a deeper interest in basketball among youngsters and give them a structured platform to grow.

The franchise owners for this season include prominent names like Rohit Pawar (Ahilyanagar franchise), the Sad-



Chitale (Pune franchise), and Deepti & Maiyra Sharma (Nagpur franchise), Amruta and Harshal Birari (Nashik Franchise), Smita patil (Nanded Franchise), Shashank Goenka (Mumbai Suburbs Franchise), Sagar Agarwal, Aakash Agarwal & Vishal Agarwal, Krisala Developers (PCMC Franchise) who bring their passion for youth sports development into the game.

The title sponsor for this year's league is Krisala Developers, while Amanora Park sponsor, and Hi5 Youth Foundation joins as the NGO partner-each contributing significantly to the success and reach of the league.

Speaking about the vision of the league, Mr. Anirudh Pole, Founder of ABC Sports & Fitness Academy, said, "ABC Pro Basketball League is designed to create a serious ecosystem around youth basketball. Our mission is to instill discipline, competition, and ambition among young athletes and create a talent pool that can compete nationally and internationally in the

Also further glamour to the league, Bollywood actor Mr. Suniel Shetty, joins as the Brand Ambassador, encouraging youth participation and nationwide visibility.

RugbyPass TV as well.a

This season, the league will see 5 teams each in Under 14 Boys, Under 14 Girls, and Under 17 Boys, and 4 teams in Under 17 Girls category. All matches will be conducted indoors at the Rajaram Bhiku Pathare Stadium, ensuring high standards of play and a controlled environment. Entry to the matches is free for all, and the games will be livestreamed on the SportVot app, bringing the action directly to fans at home.

With strong backing from team owners sponsors and a brand ambassador who believes in the power of grassroots sports the ABC Pro Basketball League Season 4 is expected to set new benchmarks for youth basketball in

#### WESTIN HOTELS & RESORTS CREATE MEANINGFUL MOMENTS OF RENEWAL THIS GLOBAL WELLNESS DAY

Pune (Voice news service):- In celebration of Global Wellness Day on June 14 Westin Hotels & Resorts part of Marriott Bonvoy's global portfolio of over 30 extraordinary hotel brands, reaffirms its leadership in wellness travel by inviting guests to take a meaningful pause. Reflecting this year's Global Wellness Day's emphasis on meaninaful connections Westin's approach extends beyond individual well-being to encour-

age deeper, more intentional

matters. Guided by its Pillars of Well-being - Sleep Well, Eat Well and Move Well - hotels in the region will transform into spaces of renewal. where travelers can reset, refresh and reconnect with their well-being.

Global Wellness Day serves as a powerful reminder to slow down and center well-being, and is a key representation of Westin's wellness-forward ethos. The brand's commitment to intuitive and accesopportunities to engage in small, everyday rituals that yield lasting impact. From movement-focused mornings to calming evening rituals. Westin is curating purposeful moments to step away from life's demands and rediscover balance. Every stay becomes a journey of meaningful restoration, encouraging guests to nurture both body and mind long after they return home. "At Westin, wellness isn't a

trend - it's a commitment that

This Global Wellness Day, our hotels are bringing to life this commitment through thoughtful, guest-centered experiences that offer moments of stillness and intentional selfcare. Our Pillars of Well-being empower travelers to prioritize their physical and mental health in meaningful ways even while on the road," said John Toomey, Chief Commercial Officer, Marriott International. Asia Pacific excluding China (APEC).

### **Hyatt Collaborates with Soha Ali Khan to** Launch A Redefined Hyatt Dining Club



Pune (Voice news service):- Reimagining the art of fine dining and elevated experiences. Hvatt. for the first time, has collaborated with acclaimed actor, author, and lifestyle influencer Soha Ali Khan to launch its redefined Hvatt Dining Club - an exclusive membership program designed to elevate guest

experiences across its partici-

pating hotels in India. This ex-

the art of culinary indulgence and memorable moments. perfectly aligning with Soha's passion for refined, fine dining, and curated experiences that embody modern elegance and sophistication

The new Hyatt Dining Club offers a world of exclusivity and privileges, offering members a blend of the finest dining and rejuvenating wellness privileges. The annual membership is available in three bespoke tiers- Platinum (INR 18,999 + taxes) Gold (INR 13,999 + taxes) and Silver (INR 6.780 + taxes), -each designed to provide unique and elevated experiences.

Members of the Hyatt Dining Club can enjoy a wide range of exclusive privileges at participating hotels in India; up to 30% off on food and beverages, unparalleled brunch experiences, and buyone-get-one offers on select drinks. In addition, members can enjoy suite upgrades, spa discounts, and even savings on an annual gym membership. Whether it's a casual coffee, a celebratory brunch, or a rejuvenating spa day, Hyatt Dining Club ensures every moment for our members is filled with delight, pride and a touch of something extra.

The collaboration with Soha Ali Khan adds a graceful narrative to this exclusive dining journey. Known for her effortless elegance and genuine love for meaningful experiences, Soha embodies the spirit of the Hyatt Dining Club where every meal is more than just cuisine; it's a connection.

"At Hyatt, hospitality is about creating unforgettable moments and story-worthy experiences," adds Lokesh Sabharwal, Regional Vice President - Operations, India and Southwest Asia. Hvatt. "Hyatt Dining Club is our way of showing appreciation to our valued guests, with a programme designed to enhance their way of experiencing Hyatt, from dining and stays to wellness and more"

Deepa Krishnan, Head of Marketing - India and Southwest Asia, Hyatt, said "Our collaboration with Soha adds a personal, heartfelt touch to this celebration of togetherness. With Hyatt Dining Club, quests can 'Own the Privilege' of fantastic experiences in F&B, Stays and wellness. Our Marketing campaign is targeting connoisseurs of food and lifestyle and aims at driving preference for Hyatt Dining Club" "Dining out, for me, has always been about more than what's on the plate." Soha shares. "It's about the laughter, the conversations, and those small, unforgettable moments that turn into cherished memories. Hvatt Dining Club reflects all of that elegance, warmth, and the magic of togetherness."



### Date 15th June 2025 T.O. Power and Voice P3



#### **Get Ready for Book-A-Thon in Pune** by Crossword at Phoenix Marketcity

Pune (Voice news service):- Imagine a world where stories come alive, and imagination knows no

Crossword's Book-A-Thon is bringing just that to Phoenix Marketcity Pune till June 22nd, 2025. This literary extravaganza promises to be a treat for book lovers of all

What to Expect: Over 1 lakh books to drool over, with discounts of up to 70% off on bestsellers, classics, and more.

Meet your favourite authors, including Radhakrishnan Pillai, Stuti Changale, Manjiri Prabu, Deekay Vijay, Saurabh Bajaj, Shruti Sahare and Bhushan Patwardhan, in exclusive sessions and book signings. Themed zones for kids, teens, and genre-specific enthusiasts to explore and discover new favourites.

Family-friendly activities like storytelling corners, open mics, art and craft zones, cosplay parades, and zine-making workshops

A Celebration of Reading and Community As Anshuman Bhardwai. Centre Director of Phoenix Marketcity Pune,



Event Details: Venue: Lower Ground Floor, Phoenix Marketcity Pune, Beside Max Fashion

and friends.

Dates: Still June 22, 2025, Time: 11 AM - 9 PM

Come for the books, stay for the experience! Join Pune's most exciting literary celebration and let the magic of reading unfold.

#### **Lions International Launches Ambitious "Nava Savera" Initiative**



Pune, - Lions International, a globally renowned humanitarian organization, has been engaged in extensive service initiatives for several decades. Recently, Mr. Rajesh Agrawal was appointed as the District Governor for Lions International District 3234D2. In a press conference held at Shramik Patrakar Bhavan, he announced a major new initiative titled "Naya Savera", aimed at providing new vision and life to the visually impaired.

The press meet was attended by notable Lions dignitaries including former International Director Mr. Narendra Bhandari, past District Governor Mr. Abhay Shastri, Cabinet Secretary Mr. Salil Karkhanis, Cabinet Treasurer Mr. Ramchandra Shah, and several other office bearers.

District Governor Agrawal shared that across the regions of Pune, Ahilyanagar, and Nashik Lions operates through 114 clubs with approximately 5,500 members and over 100,000 volunteers. Every year, Lions supports nearly 500,000 underprivileged individuals through over 100 permanent projects and thousands of service activities. District 3234D2 runs major healthcare initiatives such as free eve check-ups and cataract surgeries for 5,000 patients annually, dialysis treatment through more than 100 machines, along with free OPDs, dental services, and physiotherapy centers. The upcoming initiatives will include free eye screening for over 200,000 students and cervical cancer awareness and vaccination drives

"Nava Savera" is envisioned as a transformative five-year project to combat blindness and offer a new lease of life to the visually challenged. Mr. Agrawal affirmed Lions Club's continued commitment to holistic social welfare and sustainable community development.

#### **'E-Mobility Centre of Excellence' Inaugurated at MIT-ADT University**



Pune: Electric vehicles are undeniably the future of transportation, not just in India but across the globe. However, widespread misconceptions about EVs continue to hinder their adoption. The cost of running an electric car is significantly lower than that of traditional fuel vehicles, but doubts regarding battery life and performance still persist among consumers. Addressing this issue, Mr. Sitaram Kandi. Chief Human Resource Officer at Tata Motors, emphasized the urgent need to dispel such myths in order to boost EV adoption in India. He was speaking at the inauguration of the Centre of Excellence in E-Mobility, jointly established by the Mechanical Engineering Department of MIT Art, Design & Technology University, Pune, and the Imperial Society of Innovative

Engineers (ISIE), Pvt. Ltd. The inauguration ceremony was graced by Dr. Sunita Karad, Executive Director of MIT-ADT University, Mr. Gaurav Joshi, Deputy Secretary - Department of Heavy Industries, Government of India, Dr. Rajesh S., Vice Chancellor, Dr. Ramchandra Pujeri, Pro-Vice Chancellor, Dr. Mahesh Chopade, Registrar, Dr. Virendra Shete, Director - School of Engineering, Dr. Sudarshan Sanap, Dean, Dr. Sachin Pawar, Head - Mechanical Engineering. Dr. Surai Bhovar. Director Student Welfare, and Prof.

Shashank Gawade, Program Director - EV Programs.

Mr. Kandi further expressed pride in the long-standing collaboration between Tata Motors and MIT-ADT University, highlighting that the first M.Tech batch in EV Technology recently graduated successfully. He noted that this partnership has enabled a large number of students to contribute meaningfully to research in the electric mobility sector at Tata Motors.

Mr. Gaurav Joshi elaborated

on various initiatives undertaken by the Government of India to promote electric vehicle usage and expressed that this new EV Centre at MIT-ADT would serve as a valuable asset in bridging academic research with ground-level implementation. The event commenced with a World Peace Prayer and was hosted by Prof. Sneha Waghatkar. Faculty coordinators Prof. Vijaykumar Shef, Prof. Satish Patil, and Prof. Neha Zhope were instrumental in organizing the event

successfully India's First University to Offer Dedicated Degrees in Electric Vehicles: MIT Art, Design & Technology University is the first university in India to offer full-fledged academic programs like B.Tech and M.Tech in Electric Vehicles. It is currently at the forefront of e-mobility education and serves as a crucial bridge between academia and the industry

### Rare Brain Bypass Surgery Gives Pune Software Engineer a New Lease on Life

vice):- Neurosurgeons at Manipal Hospitals, Baner, were able to successfully perform a superficial temporal artery to middle cerebral artery (STA-MCA) bypass (commonly known as brain bypass surgery) on a 32-yearold software engineer from Pune with rare condition. The patient had repeated ischemic episodes and had lost vision in one eye after a stroke. After surgery, the patient has recovered well, able to regain vision in his affected eye, which was an unexpected outcome. His recurrent strokes are expected to improve over a period

For six months, the patient had several episodes of left-sided weakness, each lasting a few minutes, under the influence of minor stressors like low blood pressure dehydration. The right



middle cerebral artery (MCA) appeared to be completely blocked, leading doctors to suspect Moya Moya disease, a rare progressive intracranial arteriopathy that is more prevalent in Asian populations and more common in young people and teens. Since there was no visible distal blood flow and the blocked channel was not stentable, no conventional therapeutic options were taken into consideration. \*While speaking about this

case, Dr. Amit Dhakoji, HOD & Consultant - Neurosurgery, Manipal Hospital, Baner said\* We decided to do a STA-MCA bypass because the case was so complex. This technique involved rerouting and anastomosing the superficial temporal artery, a healthy artery on the head, to a viable segment of the middle cerebral artery that was distant to the occlusion. This rerouting made it possible to restore the blood flow to the

patient recovered exceptionally well after the operation. The frequent, brief ischemia episodes immediately ended, and the doctors were even surprised to see that the formerly blind eye's vision had partially returned. Mr. Anand Mote, Cluster Di-

rector, Manipal Hospital, Baner. Pune said.\* " We at Manipal Hospitals continuously deliver exceptional medical treatment, even in uncommon and complex circumstances. This instance shows the value of interdisciplinary teamwork. cutting-edge technology, and extensive clinical knowledge. Being a facility that can offer cutting-edge neurosurgical solutions with accuracy and empathy makes us proud." The surgery was successfully

completed by Dr Amit Dhakoji, Dr. Shrey kumar Shah and his

## **Inauguration of Kalpana Chawla Space Academy's First Academic Batch**

Pune: "To reach success, one must have a vision—and that progressive vision is developed through effort," said Dr. Bharatbhushan Joshi, retired scientist from the Defence Research and Development Organization (DRDO).

He was speaking at the inaugural ceremony of the Kalpana Chawla Space Academy (KCSA), established by Vidya Niketan Education Trust in Lonavala. The event was graced by Trust Chairman Adv. Madhav Bhonde, Vice Chairman Narayan Bhargava, ISRO's retired scientist Prof. Jagadishchandra Math, Rajendra Chaturvedi, Pimpri-Chinchwad Science Park Education Officer Sunil Pote, Trustee Dr. Pandit Vidyasagar, actress and trustee Meenakshi Seshadri, and Secretary Radhika Bhonde, among others.

"Despite tremendous scientific advancements, humanity

Pune: Aakash Educational

Services Limited (AESL), the

national leader in test prepa-

ratory services, proudly an-

nounces that Krishang Joshi

from Pune has secured AIR

3 in the highly competitive

NEET UG 2025 examination.

This exceptional performance

is a result of the students'

cipline, and the world-class

coaching and mentorship

provided by AESL. The re-

sults were declared today by

the National Testing Agency

The student was enrolled in

AESL's classroom program.

specifically designed to help

aspirants tackle NEET - one

of the most challenging med-

ical entrance exams in the

world. The students attribut-

Pune: Pune-based leading

real estate firm Mont Vert

Group has signed a \$500

million (approx. ₹4,300 crore)

agreement with Kazakhstan's

Big B Corporation to develop

a medical university and a

multi-specialty hospital in Ka-

made during the 30th anni-

announcement was

still has access to only 5% of the universe's total knowledge. The task of uncovering the remaining lies with young scientists.

There is immense scope for todav's youth in this field." Dr. Joshi emphasized.

He also remarked, "Not everyone needs to become an astronaut like Kalpana Chawla. One can contribute to humanity as an engineer, scientist, artist, or in any other role." India currently ranks third in

space science globally and

is on track to reach the top spot. KCSA has been established to nurture future space scientists, with a meticulously curated student selection process that prioritizes talent from rural areas. "This era is not just about competition, about collaboration," said Bhargava, adding that partnerships have been established with ISRO, Nehru Space Center, and other or-



ganizations Prof. Jagadishchandra Math provided insights into the academic structure of KCSA. He said, "Curiosity is the mother of progress. The curriculum is designed to ignite curiosity among students. The first two years will focus on the fundamentals of space science, followed by specialized training in a chosen branch. Internships at space research institutions and life-skill modules aimed at building emotionally

strong and ethical individuals bright futures of its students. delivered by Radhik Bhonde.

#### are also part of the program." Trustee Rajendra Chaturvedi highlighted that KCSA is the first and only fully residential space academy in Indiaand possibly the world-and expressed confidence in the Sunil Pote extended his best wishes to the academy and the students. The event was compered by Devatosh Krishna, and the vote of thanks was

#### **Aakash Educational Services Limited Star Shines Bright** Krishang Joshi from Pune Ranks AIR 3 in NEET UG 2025 marks is no small feat, especially in an exam that sees participation of students from

nationwide. These results

showcase not only the stu-

dents' hard work and perse-

verance but also the support

from their parents and the committed efforts of our academic team. We wish them medical careers." NEET is conducted annually

by National Testing Agency as a qualifying test for students who wish to pursue undergraduate medical (MBBS), dental (BDS) and AYUSH (BAMS, BUMS, BHMS, etc.) courses in government and private institutions in India and also, for those intending to pursue primary medical qualification abroad

ed his success to the strong academic foundation laid by AESL, their conceptual clarity, and a consistent and disciplined study routine.

am extremely thankful to Aakash for guiding me throughout this journey. The structured content, expert teaching, and personal mentoring helped me master complex topics in a short time. Without AESL, this success would not have been possible." the student shared.

Dr. H.R. Rao, Chief Academic and Business Head at AESL, congratulated the achievers, saying, "We are immensely proud of our students' stellar performance in NEET UG 2025. Scoring such good

B Corporation (Kazakhstan),

Mr. Mahendra Joshi, Director,

SRAM & MRAM Group, Mr.

Nitin Gupta, and Dr. Swap-

nil Kamble, all Directors of

this project.

zakhstan

Mont Vert Group Signs \$500 Million Deal to Build **Medical University and Hospital in Kazakhstan** and 100 hectares in Almaty

> SRAM & MRAM Group. As per a press release by Mont Vert Group, a trusted UK-based SRAM & MRAM Group, Mont Vert Group has been entrusted with the construction and development of This private healthcare initiative is being undertaken jointly by SRAM & MRAM Group, Big B Corporation, and KA-

ZIND Medical Group of Ka-The deal was made possible due to the efforts of Mr. Ajay Bhandari and Mr. Mahendra Joshi, Directors of Big B Corporation and SRAM & MRAM

Group respectively. Last October, the Kazakh government approved 243 hectares of land in Astana

for the project. The campus will house a medical college accommodating 10,000 students and a multi-specialty hospital with 1,000 beds.

name in Pune's real estate landscape, has successfully delivered over 6.8 million square feet of residential and commercial projects. Chairman Mr. Javantilal Kaneria and Managing Director Mr. Neeraj Kaneria bring over 30 years of experience to the industry.

Mr. Sailesh Lachu Hiranandani, Chairman of SRAM & MRAM Group, said, "Mont Vert Group represents the pinnacle of excellence in Indian real estate. Their experience and quality commitment make them the ideal partner for this international healthcare venture."

### new range of facial kits with a bold "Skinsurance" twist Sk:insurance

Karan Johar partners with Oxylife

Salon Professional to launch the

Pune: Dabur India's premium Salon Skincare brand, Oxylife Salon Professional, has launched two advance facial treatment kits - Intense Bright and Sensi-Care, under its Derma Essence Range, supported by a striking new campaign, 'Skinsurance with Oxylife', led by renowned filmmaker & style icon Karan

The buzz culminated in a dramatic, confession-style video where Karan humorously addresses the rumors - only to reveal the twist: "It's not just any insurance. It's Skinsurance, your radiance insured by Oxylife" At the heart of this campaign

is a powerful idea: everything valuable in life deserves insurance - and what could be more valuable than your skin's radiance. Thoughtfully formulated to restore and enhance natural radiance, Oxylife offers more than skincare. It's Skinsurance - your skin's daily dose of protection, care, and radiant confidence. He highlights how Oxylife's advanced facial treatments are a blend of science and nature, that make his skin feel "protected and well-cared-for. On his collaboration with Oxylife for the campaign, Karan Johar said: "When I heard the word 'Skinsurance', I thought - now that's my kind of insurance! Radiance is an asset. and it deserves full coverage. I had a fabulous time lending my face (and my drama) to a campaign that fuses skincare with storytelling - and a whole lot of radiance.

"With the launch of our new range of Advanced Facial Treatment Kits under the Oxylife Salon Professional portfolio, we are strategically expanding our presence in the premium salon skincare segment. This launch reaffirms our commitment to offering dermatologist-inspired. professional-grade solutions tailored to modern skincare needs. Karan Johar is the perfect face for our 'Skinsurance with Oxylife' campaign. His distinctive wit, flair, and cultural influence elevate this campaign beyond a traditional product launch - transforming it into a compelling narrative that sparks curiosity and fuels conversation. With this collaboration, Oxylife enters a



bold new era of modern brand storytelling - where skincare meets storytelling, & innovation meets influence." Mr., Abhishek Jugran, Executive Vice President, Marketing, Dabur India Ltd. Said.

The new salon-exclusive facial kits promise dermatologist-inspired care, combining modern skincare science with results that offer instant and lasting radiance. To introduce the range, Oxylife deployed a bold, digital-first campaign that captured public imagination with viral whispers of Karan Johar "insuring his face.'

Mr Virat Khanna Head Skin Care. Dabur India Ltd. added: "With the launch of our new Oxylife Salon Professional Facial Kits, the 'Skinsurance with Oxylife' campaign is set to redefine salon skincare by seamlessly blending high-performance products with culturally resonant storytelling. Our collaboration with Karan Johar adds a touch of glamour that sits well with the premium positioning of our facial kits. Powered by new-age ingredients known for their instant yet long-lasting results, our facial kits not only raise the bar for efficacy but also cater to the evolving skincare needs of today's discerning consumers."

"With a strong focus on digital storytelling, the 'Skinsurance with Oxylife' campaign allowed us to connect with skincare-savvy audiences through platforms they trust and content they love. From meme culture, Bollywood pages to influencer engagement, every touchpoint was designed to spark conversation and drive relevance for Oxylife among today's digitally native beauty consumers". Ms. Jasleen Kohli, Digital Lead, Home & Personal Care,

#### **Poonawalla Fincorp Launches Industry-First 24/7 Fully Digital** Pune: Poonawalla Fin- "We believe that with India's

corp Limited (PFL), a Cyrus Poonawalla Group-promoted NBFC focused on consumer and MSME lending, today announced the launch of Business Loan 24/7, an industry-first digital loan solution backed by a pioneering digital risk assessment model tailored for micro small and medium enterprises (MS-MEs)

This innovative offering provides instant approval with a risk-first approach and flexible repayment options.

Designed to address the credit needs of MSMEs with speed, convenience, and simplicity. Business Loan 24/7 offers a fully digital onboarding and approval journey through a Straight Through Processing (STP) model. This eliminates the need for branch visits or physical paperwork, delivering a user-friendly and secure experience across all touchpoints.

The offering leverages advanced analytics and a robust risk assessment framework, with an intended objective to enhance the evaluation of creditworthiness for self-employed and MSMEs. By using digitized information directly from the source, it strengthens risk assessment beyond conventional metrics, enabling responsible credit allocation to growth-ready enter-

Commenting on the launch, Mr. Arvind Kapil, MD & CEO. Poonawalla Fincorp, said:

\$4 trillion economy, MSMEs will be one of the most robust credit growth segments over the next 10 years, and our assumptions are based on India's strong financial infrastructure—credit bureau data, GST information, account aggregators, and strong risk analytics This product which we will gradually build into the portfolio in a sensible, risk-calibrated manner, will be an industry first, and we believe it will be a very strong and convenient offering for all good-quality MSMEs."

PFL is using technology as a competitive advantage, along with its risk analytics capabilities, to create a well-calibrated risk-first digital model. Business Loan 24/7 is in-

tegrated with India's digital public infrastructure, including GST systems, account aggregators, and credit bureaus, to streamline verification, assess financial behavior, and support a robust and calibrated approach to risk. This innovation is aimed at removing barriers commonly faced by MSMEs and enabling easier access but risk-calibrated

Building on the initial success of its recently launched, risk-calibrated industry-first 24/7 digital lending solution for salaried professionals, PFL believes that Business Loan 24/7 will drive innovation in the business loan segment, setting new credit standards for MSMEs nationwide

#### Forests by Heartfulness Commits to 30 Million Trees by 2030 Pune: On the occasion of

World Environment Day, Forests by Heartfulness (FBH), a flagship initiative of Heartfulness Institute, has reaffirmed its commitment to large-scale, sustainable afforestation with an ambitious goal: raising 30 million trees by 2030. Backed by scientific rigor, community engage-

ment, and spiritual sensitivity,

the initiative is making measurable impact across India's degraded landscapes.

versary celebration of SRAM

& MRAM Group, held at Ra-

ven's Ait Private Island in Lon-

The event was graced by

notable dignitaries including

Mr. Javantilal Kaneria. Chair-

man, Mont Vert Group, Mr.

Neeraj Kaneria, Managing

Director, Mont Vert Group, Mr.

Ajay Bhandari, Director, Big

As part of this project, 3.5 lakh trees will be planted to develop 650 hectares of forest land over the course of one year, each tree being planted to revere one's mother, who is the first Guru. The first tree to be planted by Hon'ble Dy CM will be in the

name of respected Baa, Smt Shantaben, mother of Rev Daaji

India has lost 2.19 million hectares of tree cover since 2000 - a concerning 5.6% decline - triggering rising concerns around climate change, habitat loss, and soil degradation. In response, FBH has pioneered a regenerative forest model that

goes beyond conventional plantation drives. This model not only restores biodiversity and degraded soil but also empowers rural communities and reconnects people to nature through meditation and spiritual ecology.

Since its inception, Forests by Heartfulness has planted over 3 million trees across 10,000 acres of degraded lands in 12 states, conserving more than 80 endangered species with an impressive 90% survival rate. It operates 20 native nurseries housing 6 million saplings across 330 endemic species, making it one of India's most diverse and robust plantation efforts. "Daaji has instilled in us the vision to treat trees as sentient beings. With his inspi-

ration and guidance, we are intertwining ancient wisdom and modern science to plant 30 million trees by 2030. Even children are learning to nurture and protect forests. Together, we're building green futures one forest at a time," said Dr. V. Ramakantha. Retired IFS and Chairman of Forests by Heartful-

### T.O. **Power and Voice**

### **Hyundai Motor India Foundation Inaugurates Adhikaar Connect Kendra in Gurugram**

Pune (Voice news service):- Hyundai Motor India Foundation (HMIF), the CSR arm of Hyundai Motor India Limited (HMIL), inaugurated the Adhikaar Connect Kendra in Gurugram, Haryana, under its social inclusion initiative -Project Adhikaar. The centre aims to strengthen the efforts by enabling digital access to empower citizens to avail their rightful entitlements under various central and state welfare, and social security schemes. The centre is expected to unlock government benefits worth INR 200 crore over the next three years by offering personalized assistance to citizens, including eligibility screening, documentation support, and application facilitation for a wide array of central and state welfare schemes.

With a vision to positively transform over 90,000 lives by 2028, the centre will offer endto-end support, including eligibility screening, application processing and real-time entitlement tracking, facilitated by a cadre of trained female community entrepreneurs known as Adhikaar Sakhis, besides male volunteers.

Commenting on the launch of Adhikaar Connect Kendra, Mr. Puneet Anand, AVP & Vertical Head - Corporate Affairs, Corporate Communication & Social, HMIL said, "The inauguration of Adhikaar Connect Kendra in Gurugram marks a pivotal step in our journey towards building a more equitable and empowered society. Through this initiative, we aim to bring dignity, simplicity, and transparency to every citizen's interaction with government welfare schemes, unlocking rightful benefits worth over INR 200 crore over the next three years. This effort goes beyond access; it is about enabling self-reliance and long-term empowerment. We believe when individuals are informed, supported, and digitally included, they are better equipped to shape their own futures, and this is the transformation we are committed to driving through Project Adhikaar."

Each beneficiary will be issued a Yojana Card - A dignified digital identity enabling real-time access to benefits and record-keeping. The Adhikaar Connect Kendra will also function as a knowledge and empowerment hub, offering services such as digital tools, financial literacy training, and skilling programs to help citizens in their journey of empowerment.

Speaking at the launch of Adhikaar Connect Kendra, Shri. Ajay Kumar, Deputy Commissioner. Gurugram.



Haryana said, "Today marks a significant step towards inclusive governance and social empowerment in Gurugram. With the launch of the Adhikaar Connect Kendra, there is now a robust mechanism to bridge the gap between the people and the public welfare schemes meant to uplift them. Far too often, awareness and access have been barriers for the deserving and this initiative changes that, ensuring no eligible citizen misses out on their rightful benefits. I commend the vision of Hvundai Motor India Foundation to support this initiative that will have a huge impact on the lives of people, and I urge every resident to take full advantage of the services available

This jointly curated initiative is being implemented onground through Hagdarshak

vate Limited, HMIF's trusted implementation partner for this project. Hagdarshak brings deep expertise in delivering last mile welfare delivery through digital and human assisted models. The community-based approach, backed by strong technology infrastructure and trained field agents plays a pivotal role in identifying beneficiaries, onboarding Adhikaar Sakhis, and ensuring end-to-end support for citizens through the Kendra. With the launch of Adhikaar

Empowerment Solutions Pri-

Connect Kendra, a new chapter begins in the journey towards accessible governance and citizen-first service delivery. As the centre opens its doors to the people of Gurugram, Haryana, it stands as a symbol of what is possible when innovation, inclusion, and intent come together

### **Hyundai Motor India Foundation Further Strengthens Emergency Healthcare Services in Pune, Maharashtra**



Pune (Voice news service):- Hyundai Motor India Foundation (HMIF), the CSR arm of Hyundai Motor India Limited, has donated 2 state-of-the-art Advanced Life Support (ALS) ambulances to Primary Health Centres in Takve and Yelse villages of Maval Taluka, Pune. This initiative, with a total investment of INR 80 Lakhs, underscores HMIF's commitment to strengthening emergency healthcare support and bolster pre-hospital care in underserved regions of Maha-

The ambulances were handed over in the esteemed presence of Shri Ajit Pawar, Hon'ble Deputy Chief Minister of Maharashtra, Shri Dadaji Bhuse, Hon'ble Minister of School Education, Government of Maharashtra, Dr. Neelam Gorhe, Hon'ble Deputy Chairperson of the Maharashtra Legislative Council, Mr. Anna Bansode, Deputy Speaker of the Maharashtra Legislative Assembly and Mr. Gajanan Patil, CEO, Zilla Parishad, Pune. Representing HMIL were Mr. Puneet Anand, AVP & Vertical Head - Corporate Affairs, Corporate Communication & Social, Hyundai Motor India Limited and Mr. Saurabh Sharma, Domain Head - CSV, Hyundai Motor India Limited. Speaking on the occasion, Mr.

Puneet Anand. AVP & Vertical Head - Corporate Affairs, Corporate Communication & Social, HMIL said, "At Hyundai Motor India Foundation we remain deeply committed to creating meaningful change through focused and sustainable interventions in the communities we serve. The deployment of these Advanced Life Support ambulances marks a vital step in strengthening emergency healthcare infrastructure in rural Maharashtra. Undertaken under our flagship healthcare program - Sparsh Sanjeevani, this initiative bridges critical healthcare gaps in rural and semi-urban areas, reflecting a strong embodiment of our global vision of 'Progress for Humanity'." Commenting on the initiative

Shri Aiit Pawar, Hon'ble Depu-

ty Chief Minister of Maharashtra, said, "This generous contribution from Hyundai Motor India Foundation will significantly enhance the accessibility and quality of emergencv healthcare services in the state These ALS ambulances will offer timely and advanced pre-hospital care, potentially saving countless lives."

Each ALS ambulance is outfitted with essential and advanced medical equipment, including electric and manual suction pumps, oxygen cylinders, adult and paediatric bag-mask ventilation devices. and ventilators. These mobile units are designed to address a wide range of emergencies from trauma and chronic illness management to maternal and child health issues. This initiative is part of HMIF's

flagship healthcare program Sparsh Sanieevani which aims to bolster India's public health infrastructure by extending quality healthcare services to remote and underserved communities across the nation.

### 73% of Professionals Confident About Job Retention in FY26, Marking an 11-Point Increase from FY25: Great Learning's Upskilling Trends Report 2025-26

Pune (Voice news service):- Great Learning, a leading global edtech company in higher education and professional training, has released the fourth edition of its annual 'Upskilling Trends Report 2025-26'.

The report is based on comprehensive primary research involving over 1,000 professionals across India, spanning various sectors, age groups, cities, industries, and educational backgrounds. This diverse respondent base offers a broad perspective on upskilling trends, job sentiment, and the evolving impact of technology on careers.

The findings reflect growing optimism around AI, increased confidence in job retention, despite ongoing technological disruptions, and a strong willingness among professionals to explore new roles and invest in upskilling, especially in high-demand fields like Artificial Intelligence

and Machine Learning. Job Retention Confidence Rises Sharply in 2025-26. **Especially Among Profes**sionals in Large Firms and Tier-1 Cities The report indicates that 73% of professionals are confident about retaining their jobs this year, an 11 percentage point increase from the previous year. Confidence levels vary by location and company size, with 31% of professionals in Tier-1 cities feeling 'extremely confident' about job retention, compared to only 18% in Tier-2 cities.

Additionally, 85% of professionals in companies with over 5,000 employees express confidence in job retention, while the figure drops to 58% among those in companies with fewer than 50 em-

Al Disruption Met With Resilience: 78% of Professionals Optimistic About Career Impact As professionals navigate the evolving job landscape shaped by AI and automation, a sense of adaptation is becoming increasing-

78% of professionals now

express a positive outlook towards Al's impact on their careers. Interestingly, MBA and B.Com graduates are more optimistic (89% and 84%, respectively) than those from B.E/B.Tech backgrounds. This is likely influenced by recent trends in India's IT sector, where many large companies, traditionally major recruiters of entry- and mid-level talent. have reduced hiring due to increased Al adoption. This shift has sparked widespread discussions about Al's effects on tech jobs, shaping the outlook of professionals with technol-

Upskilling Gains Momentum as 81% of Professionals Prioritise Future-Proofing Skills in FY2026 In FY 2026. 85% of professionals recognize the importance of upskilling to future-proof their careers, an increase from 79% last year.

Intent to upskill remains strong, with 81% planning to invest in acquiring new technical skills this year.

Professionals in Tier-1 cities are especially motivated, with 46% rating upskilling as 'extremely important,' compared to 26% in Tier-2 cities. Company size also influences this outlook — 93% of employees in large firms (1000-5000+ employees) see upskilling as important versus 75% in companies with under 50 employees.

Artificial Intelligence & Machine Learning top the list of interest areas for upskilling, followed by Software Development (36%) and Cybersecurity (35%). Notably, there's a shift from preferring Master's degrees in FY2025 to favoring shorter certificate

programs in FY2026. This change highlights a focus on cost-effectiveness. targeted learning, and immediate applicability, reflecting the rising acceptance of micro-credentials by employers, and a strategic approach by professionals to enhance employability in an evolving job market.

**Desire for Financial Growth** Drives Upskilling — But Lack of Time Holds Professionals Back Across all age groups, increasing earning potential emerges as the strongest motivator for upskilling, with 23% of professionals citing it as their primary reason, followed by 15% who seek promotions. The motivation for financial growth is stronger in smaller cities (27%) than in metros (21%). However, a significant barrier persists - 37% of professionals report that the demands of office work leaves them with little time for acquiring new technical skills. The burden is particularly acute for women, with 25% citing family responsibilities as a barrier compared to 20% of men. Additionally, 8% of early-career professionals (0-3 years of experience) identify affordability as a major constraint, highlighting a need for accessible and time-efficient upskill-

ing solutions. 82% Indians are on a Job Hunt: Professionals Prioritise Work-Life Balance as Much as Money

82% of Indian professionals are job hunting, with 51% actively seeking new roles in 2025 and 31% passively exploring. However, professionals aged 45 to 60 are less inclined to switch roles, with only 39% actively looking. Despite the hiring slowdown easing, global trade tariffs and immigration policies continue to create uncertainty. High market competition and unmet salary expectations

challenge 43% of job seekers, while 35% struggle with the need for additional skills or certifications

The report also suggests professionals are prioritising work-life balance as much as salary, with 19% citing each as the top factors influencing their job search. Notably, 26% of professionals aged 44-60 rank work-life balance higher than pay, highlighting a growing demand for flexibility and well-being at work.

Commenting on the report, Hari Krishnan Nair, Co-Founder. Great Learning, said, "Al is a transformative force reshaping the modern workplace. While it presents challenges, it also simultaneously opens doors for those who are ready and willing to learn and evolve. It's not just altering job roles and enhancing decision-making processes; it's also paving the way for entirely new career

This year's Upskilling Trends Report captures that spirit of readiness among professionals, reflected in their growing confidence in job retention, optimism about Al's impact, and strong intent to upskill in high-demand fields like AI and Machine Learning. From my experience working

with thousands of learners and industry leaders, I've seen firsthand how timely and relevant upskilling can be a career game-changer. The gap between talent and opportunity is no longer about access-it's about action As the pace of disruption accelerates, those who embrace continuous learning will not only remain employablethey'll lead the transformation. These findings are a call to action for professionals, employers, and policymakers alike: to invest in upskilling as the most future-proof strategy for long-term growth.'

#### HDFC Life Declares Rs. 4102 Cr. Bonus for Policyholders Pune (Voice news ser-From the total bonus deand policyholder value. The

vice):- HDFC Life, one of India's leading life insurers, has announced a bonus of Rs. 4102 cr. in the Company's Board Meeting held on 17th April 2025 This is the highest ever bonus declared by HDFC Life on its participating\* policies, benefitting over 21.90 lakh policyholders. What makes this milestone even more special is that it coincides with the 25th year of HDFC Life's journey!

clared, an amount of Rs. 3232 cr. will be payable to policies in the current Financial Year as part of survival or maturity payouts and the remaining will accrue as policy benefits and will be paid when these benefit payments are made in subsequent financial years. The annual bonus declared by HDFC Life has approximately doubled every four years, thus reflecting consistent growth in with-profits fund performance Company has declared a total cumulative bonus amount that exceeds Rs. 22,500 cr. across all eligible participating policies since inception.

Eshwari Murugan – Appointed Actuary, HDFC Life, commented. "I am delighted to announce that HDFC Life has declared its highest ever bonus this year. Policy bonuses are a loyalty reward for policyholders who continue for the long term. As we complete 25 years of our journey, we remain committed to our promise of providing value to all stakeholders.

It is our endeavour to secure our policyholders and their families financially with life insurance, thus enabling them to face challenges with confidence and prepare for the future. With a customer-focused approach, we will continue securing lives and contribute towards achieving the vision of 'Insurance for All by 2047'."

#### 3 out of 4 Indian recruiters are investing up to 70% of their hiring budgets in AI and tech to hire smarter, faster: LinkedIn research candidate experience.

Pune (Voice news service):- Nearly three years into adopting AI at work, Indian recruiters are moving from 'quick hiring' to 'quality hiring'. New research from LinkedIn reveals that 3 out of 4 (75%) recruiters in India are investing up to 70% of their hiring budgets in recruitment tech

and AI tools. LinkedIn's India Hiring ROI research, based on responses from over 1,300 HR professionals across 10 cities, finds that today's top 3 recruitment priorities are finding high-quality candidates with transferable skills (57%), adopting smarter hiring tech (52%), and proving the ROI of hiring investments to C-suite leaders (46%). But challenges persist, from ensuring the right mix of soft and technical skills (64%) to hiring fast (58%) and finding candidates who are the right culture fit (54%). To meet these shifting demands, 69% of Indian recruiters are now using data analytics to make informed

hiring decisions and 63% are using AI tools to improve hiring speed and accuracy. Ruchee Anand, Head of LinkedIn Talent Solutions in India says, "With the pressure

to hire quickly, many recruit-

ers cast the net wide but not

deep, choosing volume over precision. But hiring today demands more. Recruiters need tools that help them find skilled talent who can drive real business outcomes. The opportunity lies in using AI and data to shift from quick-fill roles to high-impact hires. Our latest research shows that over half (53%) of recruiters in India already see stronger returns from platforms like LinkedIn, as they shift focus to skills like problem-solving, creativity, and leadership. This marks a clear step forward in how India hires - with precision, purpose, and longterm value in mind.'

Hiring ROI in India is now defined by quality and revenue, not just speed Nearly 3 in 4 HR professionals in India

say their organisations complete hiring within two to four weeks. But quality of hire has become the most important measure of success, cited by 72% of recruiters, followed by time to hire (60%) and reve-

nue per employee (59%). Recruiters say delays in the process result in losing top candidates to faster competitors (58%), higher workload pressure on teams (64%), and reduced productivity and morale (63%). The most common causes of delay are structural: lengthy approval processes (58%) and indecision among hiring managers

Recruiters are evolving into strategic career advisors as Al boosts efficiency Recruiters are using AI to save time by automating manual tasks and enhancing productivity. 45% say Al increases efficiency, and 42% say that by taking off repetitive tasks off their plate, it helps them focus on higher value activities such as on stakeholder alignment and

As AI adoption grows 90% percent of recruiters in India expect to step up as 'strategic career advisors' in their roles. and 92% plan to use personalised content and data insights to engage candidates

more effectively.

Sunil Chemmankotil, MD at Adecco India says, "We're witnessing a fundamental transformation - not just in the talent pool, but in the very nature of roles themselves. As job functions converge and hybrid profiles become the standard, traditional job titles no longer capture the full scope of what candidates bring to the table. With advanced tools like LinkedIn Recruiter 2024, we can now decode roles into the core skills that truly matter. This allows us to identify adjacent talent that might have been overlooked in the past. In a dynamic market like India, this kind of Al-driven insight is not just helpful - it's a strategic

#### **Bridgestone India Empowers Rural Women through Sustainable** Orchard Project in Sulawad Village, Dhar District, Madhya Pradesh stone volunteers and the local a sense of ownership, re-



Pune (Voice news service):- Bridgestone India. in partnership with Sagest (Society for Environment and Agricultural Sustainability), has launched the Bridgestone Nutritional Fruit Orchard Project in Sulawad Village, Dhar District, Madhya Pradesh. This women-led initiative aims to drive environmental sustainability, improve nutrition, and generate livelihoods.

Spread over 4 acres, the orchard features 1,300+ fruit-bearing trees across 15+ varieties, planted using sustainable techniques with strong support from Bridge-

community In its first year, the project boasts a 96% survival rate and has enabled women to manage a nursery of 1,000 saplings, and produce compost and organic pesticide from garden waste—encouraging organic farming and income generation. After maturity, the sale of fruits harvested will be a year-round source of

In addition to strengthening livelihoods, the initiative is improving nutritional security in Sulawad village through the development of 251 household kitchen gardens, which provide families with fresh, home-grown vegetables and a more nutritious diet. Regular training and aware-

ness programs have fostered

income for the group of wom-

en who are managing the or-

chard.

sponsibility, and environmental consciousness among the villagers.

"True sustainability goes beyond business-it's about empowering communities and protecting the planet. This project shows how women-led, community-driven action can create long-term impact on nutrition, livelihoods, and the environment. It's not iust about planting trees; it's about planting hope, resilience, and a better future. initiative beautifully

demonstrates how community-driven, women-led environmental action can improve nutrition, generate income, and protect the planet - all at the same time." said Hiroshi Yoshizane, Managing Director. Bridgestone India.

This is a unique initiative that showcases multi stakeholder



advantage.

involvement where apart from Bridgestone and it's partner Sagest implementing the program, the local panchavat has given the land local women are maintaining and managing it, adjacent residential government school staff and students supporting it. With its holistic approach to environmental sustainability, rural development, and women's empowerment, Bridgestone India's Nutritional Fruit Orchard Project stands as a model for how corporate responsibility can create lasting, community-led transformation.

#### AM/NS India Powers Two of India's Greatest Rail Engineering Marvels rameters and subjected to



Pune (Voice news service):- ArcelorMittal Nippon Steel India (AM/NS India) has proudly reinforced its role in India's infrastructure transformation by supplying critical steel for two of the country's most iconic railway bridges 70% of flat steel for Chenab Bridge, the world's highest railway bridge, and 100% of steel for the Anji Khad Bridge, India's first cable-stayed railway bridge.

The dedication of the iconic Anji and Chenab bridges by Hon'ble Prime Minister Shri Narendra Modi marks a significant step in realizing the vision of Viksit Bharat by engineering mar-

vels truly showcase India's will and capacity to build a new future. AM/NS India is humbled and proud to have contributed to these vital infrastructure projects by supplying world-class steel, powering India's journey forward. AM/NS India supplied 25,000 MT of high-strength structural steel, accounting for 70% of the total steel used in the Chenab Bridge. This included specialised steel grades for different components, high-strength steel for the arch and tailored grades for the pillars, a feat accomplished for the first time in India at this scale. Manufactured at flagship Hazira facility, the steel was produced

under tightly controlled pa-

rigorous quality checks by third-party agencies. These efforts ensured the material's durability, rust resistance, and suitability for the bridge's extreme altitude and seismic

On the success of completing two of India's Greatest Rail Engineering Marvels, Ranjan Dhar, Director and Vice President, Sales & Marketing, ArcelorMittal Nippon Steel India (AM/NS India), said: "This initiative by AM/ NS India stands as a true testament to the vision of 'Viksit Bharat'. The Chenab and Anji Khad Bridge is not just an engineering marvel but a symbol of India's advancing self-reliance and industrial strength. Our contribution to this landmark project reflects

our deep alignment with the



national development goals championed by Hon'ble Prime Minister Narendra He added: "Despite the for-

midable logistical and infrastructure challenges posed by the remote and mountainous terrain of Jammu & Kashmir, we ensured seamless delivery and execution. By harnessing our capabilities and collaborating with both public and private stakeholders, we are not just building infrastructure, we are shaping a more self-reliant and prosperous India."

#### **Audi India launches Audi A4 Signature Edition** Pune (Voice news service):- Audi, the German luxury car manufacturer, announced the launch of the Audi A4 Sig-

nature Edition featuring exclusive design elements that elevate its premium appeal and sophistication. The Signature Edition features distinctive styling enhancements, including the elegant Audi rings entry LED lamps, exclusive Audi rings decals, and dynamic wheel hub caps that create a striking visual presence. This Signature edition combines refined aesthetics with premium detailing for customers seeking individuality and distinction in their luxury sedan. The Audi A4 Signature Edition starts at INR 57,11,000



(ex-showroom)

The Audi A4 Signature Edition is available in limited units. It offers a choice of five striking exterior colours: Glacier White Metallic. Mythos Black Metallic. Navarra Blue Metallic, Progressive Red Metallic, and Manhattan Grey Metallic

Commenting on the launch, Mr. Balbir Singh Dhillon, Head of Audi India, said, "The Audi A4 has been one of the best-selling sedans in our line-up, combining dynamic performance with sophisticated elegance. With the launch of the Signature Edition, we're offering our customers a chance to own an even more exclusive variant, distinguished by bespoke styling elements that elevate its premium appeal. The Audi A4 Signature Edition is crafted for discerning customers who value refined aesthetics and seek to make a sophisticated statement through their choice of vehi-