



RealtyRoof Inaugurates New Corporate Office at Nyati Enthral, Kharadi



Pune: In a major leap forward on its growth journey, RealtyRoof has officially opened the doors to its brand-new corporate office at Nyati Enthral, Kharadi, Pune. The inauguration, held on 30th May 2025, was a grand affair attended by industry leaders, clients, well-wishers, and dignitaries. Adding to the occasion's significance, the new office was inaugurated by MLA Shri Babu Sahab Pathare and Mr. Surendra Dada Pathare, both of whom shared their best wishes for RealtyRoof's future endeavors.

Among the guests were Mr. Rahul Mohta, Director of Nivasa Group, and Mr. Praveen Niraj, Director of Revine Tech Solutions Pvt. Ltd. The event also saw the presence of many other respected names from Pune's real estate com-

munity, along with RealtyRoof's clients, employees, friends, and families—all gathered to celebrate this milestone moment.

Founded by Mr. Ashish Modi, RealtyRoof has spent the last eight years carving out a niche as a client-first real estate consultancy. Built on the philosophy of "consult first, sell later," the company has consistently prioritized trust, transparency, and long-term relationships over short-term gains.

At the launch event, Mr. Ashish Modi said, "This new office isn't just a workspace—it's a symbol of how far we've come and where we're headed. We've always believed in adding real value for our clients, and this move reflects our ongoing commitment to that mission."

Green Sector Offers Vast Business Opportunities, Says Tandale

Pune: "Environmental conservation is no longer just a social responsibility; it has emerged as a promising domain for entrepreneurship and industry," said noted author and entrepreneur Sharad Tandale. He was speaking as the chief guest at the 13th anniversary celebration of Green Solutions, an organization working in the field of environmental sustainability. Tandale noted that sectors such as solar energy, waste management, organic farming, environmental consultancy, green construction, water conservation systems, electric vehicles, and EV charging infrastructure are rapidly growing and offer lucrative business opportunities. "With the growing urgency of climate change and depletion of natural resources, the world is now seriously address-



ing environmental concerns. Green businesses are becoming viable and profitable ventures. Young entrepreneurs must embrace innovation and start-ups to lead in this domain," he added.

At the event, retired army veteran and environmentalist Ramesh Kharmale and his wife, Swati Kharmale, were honoured with the Lifetime Achievement Award for their noteworthy contribution to environmental protection. Present on the occasion were

Dr. Vidyanand Motghare, former Joint Director of Maharashtra Pollution Control Board; Sagar Ahivale and Aarti Bhosale-Ahivale, founders of Green Solutions; Dr. Sandeep Meshram, Associate Dean at COEP; and Dr. Prakash Raut, Head of Environmental Science at Shivaji University.

Expressing his views, Ramesh Kharmale said, "Curbing the unchecked use of plastic is the need of the hour. Environmental protection is

nothing less than serving the nation. The issue of plastic is more serious in rural areas, where it leads to contaminated food production. Rising pollution and carbon emissions are contributing to the severe climate crisis. Planting more trees and active public participation are essential to save the environment."

Dr. Vidyanand Motghare lauded the work of Green Solutions in promoting sustainable practices. Dr. Prakash Raut expressed pride in the achievements of his former student working in the environmental field.

Aarti Bhosale-Ahivale delivered the welcome address, while Sagar Ahivale shared insights into the organization's future initiatives. Yashodhan Ramteke and Dr. Ganesh Kadam also spoke on the occasion.

Zell Education hosts FinTech Conclave 2025 driving dialogue on India's FinTech revolution and future talent needs

Pune: Zell Education, a leading platform for finance and accounting education, successfully hosted the "FinTech Conclave 2025," bringing together industry leaders, policymakers and educators to discuss the evolution of Fin-

Tech and the role of education in shaping a future-ready workforce. The event featured a keynote address by Anthony Crasto, President, Assurance & Chief Strategy Officer, Deloitte South Asia, followed by a dynamic panel discussion on

the conclave, Anthony Crasto, President, Assurance & Chief Strategy Officer, Deloitte South Asia, underscored the importance of India's youth as the nation's biggest asset and how FinTech is a key driver of economic transformation.

Limca Records ₹2800 Crore in 2024, Powers Coca-Cola India's Sparkling Growth

Pune (Voice news service):- Limca, Coca-Cola India's iconic homegrown beverage, has crossed the ₹2800 crore mark in 2024, driving the lemon-lime category forward with strong momentum across India. For over five decades, Limca has been the ultimate beverage of summer refreshment with its signature cloudy bubbles and the unmistakable Lime 'n' Lemoni taste. Since its inception in 1971, Limca has been a driving force in strengthening the company's sparkling portfolio with demand soaring across both urban and rural markets. Today, the brand is witnessing strong double-digit growth in key states such as Delhi, Punjab and Haryana, gaining share across both traditional trade and emerging retail formats.

Central to Limca's enduring success are its innovative brand campaigns that keep the brand contemporary while celebrating its legacy. In 2025, Limca ushered in a new era of refreshment with a campaign

featuring Tripti Dimri. With a fresh take on Limca's signature Lime 'n' Lemoni refreshment, the campaign invited consumers to rediscover the charm and revitalizing rush that only a Limca moment can deliver.

Vinay Nair, Vice President, Franchise Operations, Developing Markets, Coca-Cola India and Southwest Asia, said "Our goal has always been to build brands that go beyond the product - brands that become part of daily life and collective memory. And Limca's story is one of resilience, reinvention, and a pursuit of excellence.

Our success is anchored in a simple but powerful playbook - innovating products that cater to evolving consumer needs, expanding distribution to both urban and rural India, and executing marketing campaigns that connect passion and purpose. We are excited to continue this momentum and deliver long-term value to millions of our consumers." As India's lifestyle evolves, so



does Limca.

In 2024, Limca entered the advanced hydration category introducing Limca Gluco-Charge, a functional beverage enriched with glucose and electrolytes, designed to meet the needs of today's active consumers. The launch campaign, featuring Olympic gold medalist Neeraj Chopra, inspired millions with its message of perseverance that resonate with both athletes and everyday heroes.

This commitment to excellence is not limited to the sports field. It forms the very ethos of Limca - a brand that has always believed in

recognizing and celebrating extraordinary Indian achievements.

This belief is embodied in the Limca Book of Records, launched in 1990 as an extension of the brand's philosophy. Whether it's sporting milestones or artistic achievements, the Book continues to inspire a nation to dream bigger.

As Limca continues to innovate and connect with new generations, its legacy as India's most loved lemon-lime beverage remains stronger than ever, driving growth and refreshing millions across the country.

To accelerate electric vehicle adoption, Maruti Suzuki brings High Voltage training at 130 Industrial Training Institutes



Pune (Voice news service):- Maruti Suzuki India Limited has launched a comprehensive training capsule to handle High Voltage systems required for electric (EVs) and hybrid vehicles (HEVs).

The customised training program has been introduced across 130 Industrial Training Institutes (ITIs) in 24 States and 4 Union Territories in India. Supporting the Government of India's carbon net

zero objective, the training will serve as one of the critical key enablers in faster adoption of EVs in the country.

This training program prepares future automotive technicians to safely and efficiently handle high-voltage electric systems, addressing industry needs as the number of such vehicles increases in the overall car parc.

As part of Company's Corporate Social Responsibility

initiative, Maruti Suzuki aims to develop skilled workforce for the overall automobile industry.

The Company has invested approximately INR 3.9 crore towards this initiative.

Announcing this initiative, Mr. Rahul Bharti, Senior Executive Officer, Corporate Affairs, Maruti Suzuki India Limited said, "We want to maximize adoption of Battery Electric Vehicles (BEVs) in the coun-

try. When we researched the reasons for low adoption of EVs, one of the major hurdles in the minds of the customers was confidence in after-sales support. Incidentally, this is an area of strength for Maruti Suzuki. While 90% of EV sales happen in 100 cities, we will go 10x and cover 1,000 cities with more than 1,500 workshops equipped to provide service support to BEVs. The fundamental to good service is a trained technician. Our High Voltage training CSR program in about 130 ITIs of India will train more than 4,100 students every year. At the end of the course, these trained technicians are free to join Maruti Suzuki service network or any other OEM. Hence, this upskilling of students is strategic to BEV adoption in India. The high voltage training will be useful for Strong Hybrid cars also, and so there is a synergy between both technologies."

Sintex drives focus on TruPuf, India's First 'Truly' Insulated Water Tank for Extreme Temperatures

Pune (Voice news service):- Sintex by Welspun, India's leading and trusted manufacturer of quality water storage solutions, is expanding the reach of Sintex Trupuf — the India's first 'truly' insulated water tank — as temperatures soar due to heat wave across India this summer.

Designed to endure extreme weather conditions, the 50 mm polyurethane foam

serves as an effective insulator, maintaining the stored water's temperature close to its original state. The tank is made from 100% virgin food-grade plastic ensuring better health thereby eliminating health risks caused by recycled plastic.

It also has anti-bacterial, anti-fungal, anti-algae, and anti-viral properties — making it a safer and healthier choice for families. Designed

to perform in both intense heat and freezing cold, Trupuf is fast becoming a preferred choice amid evolving customer needs and preferences. While the product is especially relevant in peak summer, Trupuf's insulation also makes it suitable for extreme winters — offering an effective alternative to heavy steel tanks.

Prolonged sun exposure significantly heats stored water

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Samsung Announces Early Deliveries of Galaxy S25 Edge in India



Pune (Voice news service):- Samsung, India's largest consumer electronics brand, today announced early deliveries for its category-defining Galaxy S25 Edge, the slimmest Galaxy S series smartphone yet.

Customers who pre-ordered the Galaxy S25 Edge are eligible for early deliveries.

The pre-orders are open till May 30, 2025. Customers pre-ordering Galaxy S25 Edge will receive a free storage upgrade worth INR 12000, making them eligible for 12GB+512GB variant at the price of 12GB+256GB variant. Customers can also avail no-cost EMI up to 9 months on the device.

Samsung is manufacturing Galaxy S25 Edge at its Noida

factory in India. Crafted with style and strength in mind, Galaxy S25 Edge strikes a new balance of premium, pro-level performance in a resilient titanium body.

Galaxy S25 Edge delivers on the S series legacy, integrating an iconic Galaxy AI-enabled camera and unleashing a new realm of creativity in an effortlessly portable device.

With a thin 5.8mm chassis, Galaxy S25 Edge is a remarkable feat of engineering that reimagines nearly every element of smartphone design. Its refined frame bridges form and function at just 163 grams, taking slim smartphones to the next level while staying true to the Galaxy S series' unified design. Alongside its streamlined silhouette

comes exceptional resilience. The optimally curved edges and sturdy titanium frame offer enduring protection for everyday use.

Galaxy S25 Edge features a 6.7" QHD+ Dynamic AMOLED 2X Display with the latest Corning® Gorilla® Glass Ceramic 2, a new glass ceramic offering that delivers engineered resilience.

The slim and light design of Galaxy S25 Edge makes it easier than ever for users to capture memorable moments and express their creativity anytime, anywhere. The 200MP wide lens upholds the Galaxy S series' iconic camera experience while taking Nightography to a new level.

Thanks to its ultra-high resolution, users get sharper photos while maintaining clearer shots with large pixel size — capturing images with over 40% improved brightness in low-light environments.

The 12MP ultra-wide sensor features autofocus, which powers crisp, detailed macro photography for even more creative flexibility. Galaxy S25 Edge benefits from the same ProVisual Engine that was optimized for Galaxy S25 with pro-grade enhancements, like ensuring sharp details for clothes or plants and natural, true-to-life skin tone in portraits. Galaxy AI-powered editing features, including fan-favorites like Audio Eraser and Drawing Assist are all brought over from the Galaxy S25 series.

Galaxy S25 Edge is built to deliver premium performance, starting with the Snapdragon 8 @ Elite Mobile Platform for Galaxy, the same processor available in all Galaxy S25 series devices globally. Integrating Galaxy AI at nearly every touchpoint, Galaxy S25 Edge offers our most natural and context-aware mobile AI experiences. Users get personalized, multimodal AI capabilities with peace of mind that their personal data is always safe.

Mirroring the broader Galaxy S25 series, Galaxy S25 Edge integrates Galaxy AI agents that work seamlessly across multiple apps, helping as a true AI companion to get things done more easily.

Galaxy AI also gets better at integrating with daily routines. Now Brief and Now Bar include third-party app integrations for greater convenience and helpful reminders during everyday commuting, dining and more.

Thanks to Galaxy's deep integration with Google, Galaxy S25 Edge brings Gemini's latest advancements to more users. Experiences powered by Galaxy AI on Galaxy S25 Edge aren't just convenient—they're designed with privacy at the core. On-device AI processing ensures data is kept secure by Samsung Knox Vault, continuing Samsung's unwavering commitment to ensure hyper-personalized mobile experiences never sacrifice privacy.

AM/NS India launches world-class, patented colour-coated products Optigal® Prime and Optigal® Pinnacle to drive 'Viksit Bharat'

Pune: ArcelorMittal Nippon Steel India (AM/NS India) today announced the launch of Optigal® Prime and Optigal® Pinnacle, two world-class, high-performance products in its premium colour-coated steel portfolio Optigal®.

With this launch, AM/NS India ups its game in the colour-coated steel market in India, introducing for the first time European standard highly corrosion-resistant steel for use in large high-end infrastructure and construction projects such as state-of-the-art airports, railway stations, highways, large building projects. The company is pioneering a new market segment in high-quality C4 specialty steel previously unavailable in India, where it proudly stands as the sole domestic producer.

The product will support the Prime Minister's call for accelerated development, which would be the key to achieving a 'Viksit Bharat'. AM/NS India targets a dominant market share in this segment and a 25% share in the overall colour-coated steel segment. The colour-coated steel segment in India, which is estimated to be 3.4 million tonnes market at present, is growing at a sustained pace of around 10 per cent annually. The addition of two new specialised Optigal® offerings will bring AM/NS India closer towards its goal of securing 25% within the next two to three years.

Optigal® Prime is suited for urban and moderately corrosive environments, offering a 15-year warranty. Available in advanced finishes like Silicon Modified Polyester (SMP), Super Durable Polyester (SDP), and PVDF, it is an ideal choice for roofing, cladding, and a range of other construction needs.

Optigal® Pinnacle is the top-tier variant, designed for harsh industrial and coastal conditions. Backed by a 25-year warranty, it features high-performance PU/PA coatings that offer superior resistance to moisture, UV rays, and extreme temperatures — making it suitable for demanding applications such as airports, warehouses, and marine-facing buildings.

Mr. Ranjan Dhar, Director and Vice-President of Sales and Marketing at ArcelorMittal Nippon Steel India (AM/NS India), said: "Launch of Optigal® Prime and Optigal® Pinnacle reflects our commitment to quality, durability, and sustainable innovation. As India's infrastructure and construction needs evolve on the path to 'Viksit Bharat', we are proud to offer world-class, high-performance steel solutions that address diverse climatic and industrial demands. This marks a significant step forward as we continue to strengthen our value-added product portfolio in line with our brand promise — Smarter Steels, Brighter Futures."

Six specialised variants of Optigal® Prime and Optigal® Pinnacle will be available — High Gloss, Anti-Dust, Anti-Graffiti, Anti-Static, Anti-Microbial, and Cool Roof — that will cater to diverse needs for high-perfor-

mance steel solutions in rapidly expanding India's construction and infrastructure sectors. These variants have been developed using the advanced Zinc-Aluminium-Magnesium technology to deliver superior protection from corrosion and weathering — up to three times compared to conventional coatings.

As part of AM/NS India's commitment to the 'Make in India' initiative, these steel solutions have been designed with an eco-conscious approach — featuring low VOC emissions, no heavy metals or hexavalent chromium, and 100% recyclability, making them an excellent choice for sustainable and future-ready construction.

Optigal® products are being manufactured at the company's state-of-the-art facility in Pune, Maharashtra. The company's colour-coated steel capacity currently stands at about 7 lakh tonnes annually, with plans to expand to one million tonnes soon, reinforcing its leadership in India's colour-coated steel segment.



‘Ramgaan’ Melds Melody and Art to Bring Alive the Epic of Ramayana

Pune: A blend of classical compositions and evocative visual art brought the timeless tale of Ramayana to life in ‘Ramgaan’, a unique music and art performance held in the city recently. The audience was treated to a multisensory experience that combined raga-based compositions with live narration and illustrations, drawing them into key episodes from the epic, from Lord Ram’s birth to his coronation after vanquishing Ravana. Organised by Avishkar Creations under the cultural initiative of Bharatiya Vidya Bhavan and Infosys Foundation, the event marked the debut presentation of Ramgaan and received warm appreciation from an enthusiastic audience that included cultural dignitaries and music connoisseurs.



The evening began with the melodious bandish ‘Raghunandan Roop Manohar’ in raags Bhatiyar and Lalit. Vocalist Shweta Kulkarni rendered ‘Prakat Hot Khud’ in raag Kedar, followed by Pandit Amol Nisal’s powerful ‘Kad Kad Kad Naad’ in raag Malkauns. Sawani Datar painted the forest exile through ‘Ram Ka Ho Nirvaasan’ in Hindol and ‘Gaman Karat Ramlakhan’ in Lalit. Dr. Sanika Goregaonkar pre-

sented ‘Ramcharan Sparsh’ in raag Jansammohini, while Nisal evoked the rage of Shurpanakha with ‘Shurpanakha Ati Krodhit’ in raag Bhoopeshwari. Goregaonkar also sang ‘Shabari Aseem Ram Bhakt’ in Mishra Zinjhoti and ‘Mrug Pyaaras’ in Jaunpuri. Kulkarni brought to life the abduction of Sita with ‘Sita Haran Ki Baat’ in raag Jayjaywanti. Godbole highlighted the squirrel’s contribution to the

Setu (bridge to Lanka) building through a composition in raag Shuddha Sarang. Scenes from Ashok Vatika, Hanuman’s meeting with Sita, and the triumphant cries of the vanar sena were conveyed through compositions in Marwa, Madhukuns, and Sohoni ragas. The recital concluded with the soulful ‘Ram Sumir Karunakar’ in raag Bhairavi. The vocal performances by Pandit Amol Nisal, Bhagyashree Godbole, Dr. Sanika Goregaonkar, Sawani Datar, and Shweta Kulkarni were complemented by Dr. Sunil Deodhar’s engaging narration. Instrumental accompaniment included Amit Joshi on tabla, Shubhada Athawale on harmonium, and Anjali Rao-Singhade on violin, adding depth and texture to the performance.

This Holiday Season, Take a Dutch Daydream at Phoenix Marketcity Pune



Pune: Looking for the perfect summer escape without leaving Pune? Phoenix Marketcity Pune invites you to step into a whimsical Dutch-inspired decor with the Oh-So-Dutch Summer Fest, on till July 2025. Whether you are planning a day out with family, entertaining guests or simply in search of a vibrant, holiday-worthy vibe, the city’s largest premium lifestyle destination offers an experience

that feels like a mini European vacation - no passport required. The centrepiece of the Phoenix Holiday Land, this immersive decor experience brings the charm and cheer of the Netherlands to life. Stroll past blooming tulip fields, spot charming windmills, cross the picturesque Postcards from Singels and pose by the giant Tulip & Clog installation, where a cascade of flowers spills from a larger-than-life Dutch wooden shoe. From the adorable Blooming Teddy Bear to scenic bridge walkways and Insta-perfect corners, every turn promises a visual delight and a memory waiting to be captured.

But there’s more to the experience than just its picturesque beauty. Shoppers can explore over 300 premium International and Indian brands showcasing their latest summer and vacation collections. Catch the biggest hits at PVR Inox, dine across world cuisines or simply indulge in retail therapy. Families can enjoy a complete entertainment experience—bounce around at Timezone and Funticity, dive into virtual worlds, explore the interactive Mirror Maze at Hamleys or discover edutainment at Play N Learn. And for gaming lovers, Pune—Pune’s biggest indoor adventure park—is the

ultimate playground. Phoenix Marketcity Pune has always believed in curating experiences that transport our visitors to new worlds. With Oh-So-Dutch Summer Fest, we wanted to offer a destination that feels joyful, immersive and unique - something that blends international charm with the excitement of discovery. It’s the perfect family day-out spot this summer, said Anshuman Bhardwaj, Centre Director, Phoenix Marketcity Pune. So why book a flight when the world has come to you? Oh-So-Dutch Summer Fest is open through July 2025, only at Phoenix Marketcity Pune, Viman Nagar.

The Pavillion Mall, Pune Unveils ‘ACCELR8’ – A Thrilling Robo Gaming Experience for Kids and Families



Pune: Get ready for a summer packed with high-speed action and tech-fuelled fun as Pavillion Mall, Pune launch-

es ACCELR8, an adrenaline-charged RC Gaming Experience happening until 20th June.

Designed to captivate children and families, this 40-day summer activation is set to transform the mall into a buzzing hub of excitement, innovation, and interactive all terrain remote controlled racing entertainment.

Experience these exhilarating four dynamic RC experiences: the RC Cars, where kids compete on a customized track with remote-controlled cars; the RC Boats, which challenges participants to navigate boats through a water-based course; the RC Excavators, a task-based obstacle maze operated using a robotic JCB; and the Remote-controlled aerial vehicles, offering a fu-

A New Era in Luxury Weddings Vogue Wedding Atelier Debuts in India



Pune (Voice news service):- Vogue India, the country’s leading fashion, beauty, luxury and lifestyle multi-media brand, has announced the debut of the Vogue Wedding Atelier presented by HSBC India. Set to take place at the historic Taj Palace, New Delhi from 8-10 August 2025, this invite-only experience brings together the country’s leading bridal couture designers and high jewellery brands, along with experts and bespoke luxury services all under one roof. Dewar’s Xperiences joins the celebration as an associate partner, bringing its signature touch of refinement to the showcase.



We’re excited to be partnering with the best of the best that India has to offer, and we can’t wait for our guests to see it all come together,” said Rochelle Pinto, Head of Editorial Content, Vogue India. Bringing its global perspective and premium sensibilities, HSBC India is poised to elevate the Vogue Wedding Atelier into a curated celebration of style, innovation and luxury. Sandeep Batra, Head, International Wealth and Premier Banking, HSBC India, said, “At HSBC, we understand that life’s most significant milestones deserve to be celebrated with unparalleled care and attention. Our partnership with Vogue Wedding Atelier reflects our commitment to creating meaningful connections with our clients by being part of their most cherished moments. This collaboration is a perfect synergy of exclusivity and emotional resonance, offering an elevated experience that aligns with the aspirations of today’s discerning clientele. Together, we aim to redefine luxury and craftsmanship, making every wedding as

unique and memorable as the love it celebrates.” A few notable names from the Indian couture scene set to showcase special collections are Abu Jani Sandeep Khosla, Anita Dongre, Falguni Shane Peacock, Gaurav Gupta, Manish Malhotra and Pernia’s Pop-Up Studio. ELIE SAAB collaborates with Vogue Wedding Atelier in India for the first time, marking a significant moment in the brand’s ongoing relationship with the market. As the sole international Ready to Wear Bridal brand, ELIE SAAB brings its signature elegance and timeless designs to Indian brides. For this exclusive collaboration, ELIE SAAB will unveil a specially designed rani-pink gown and veil, inspired by the beauty and richness of India, available only at Vogue Wedding Atelier. The gown embodies the house’s signature aesthetic romantic, modern, and intricately detailed highlighting exceptional craftsmanship and timeless elegance. The Vogue Wedding Atelier presented by HSBC India will



also showcase special collections from Indian designers like Aisha Rao, Delhi Vintage Co., House of Masaba, Ridhi Mehra, Ritika Mirchandani and Shyamal & Bhumi, along with the best in high jewellery from legacy brands like Alok Lodha Jewels, Aneka, Hazoorilal Legacy, Khanna Jewellers, Sabhyasachi, Mehta & Sons x ABFJ, Raniwala 1881, Rare Heritage, Sanjay Gupta, Shri Paramani Jewels, Sunita Shekhawat, Suuraj Popley and The House of MJB. A sari pavilion, specially curated to celebrate the country’s incredible culture of handcrafted textiles from different regions, will feature labels like DAREAB BY SONIA K MAHAJAN, Kanakavalli, Naina Jain and Patola By Nirmal Salvi. The experience will also include luxurious gifting by Ahujasons, The Laddoo Wala and Luxe Weddings By Momentz, as well as premium wedding services by CCI- Creative Cuisines Inc., IZZHAAR, Kat-alyst Entertainment Pvt. Ltd., RVR Pro, Shloka Events and Thomas Goode.

Maharashtra Premier League Set to Begin in Pune from June 4

Pune: The Maharashtra Cricket Association (MCA) president Rohit Pawar on Saturday announced in a press conference that the highly anticipated Maharashtra Premier League (MPL) and the Women’s Maharashtra Premier League (WMPL) will kick off from June 4 at the MCA International Stadium in Gahunje and anticipated that the two teams from Pune — 4S Puneri Bappa in MPL and Pune Warriors in WMPL would be raring to go. Also present at the press conference were MCA Secretary Kamlesh Pisal, Apex Council Members Vinayak Dravid, Suresh Patwardhan, Sunil Mutha, Kalpana Tapiker, Sushil Shewale, MCA CEO Ajinkya Joshi, 4S Puneri Bappa team owner Ashish Desai, Pune Warriors team owner Manpreet Uppal, Satara Warriors team owner Gaurav Gadhol, along with other MCA officials and staff. Also present were players like Ramkrishna Ghosh, Yash Khirsagar, Anuja Patil, and Pune Warriors vice-captain Shweta Mane. MCA president Rohit Pawar announced that the association will provide a grant of ₹75 lakh to each district under its purview to develop cricket infrastructure, and the association is committed to nurturing talent. “MCA will provide a grant of ₹75 lakh to each district for the development of cricket in-



frastructure, so that cricket is accessible to more and more players. The MCA is committed to nurturing talent and elevating Maharashtra cricket to greater heights,” he said. “Maharashtra Premier League is a platform that provides opportunities to emerging players from the state. It allows gifted cricketers from the remote regions of the state to make their mark at the national level. The ultimate aim is that the MPL should produce international players,” Pawar added. “The continued success of the tournament, now in its third year, is due in large part to the contributions of the team owners. MPL and WMPL are not just competitive platforms — they represent a family built on the dedication of team owners, players, officials, technical teams, and support staff,” he further said. Pawar also acknowledged that Pune is the epicentre of Maharashtra cricket, and the MCA is looking to further bol-

ster cricket infrastructure in the Pune district. He further expressed that with the development of infrastructure in Pune, an even greater number of players would go on to represent Maharashtra and eventually India. The Maharashtra Cricket Association also announced plans to launch its cricket academy, modelled after the National Cricket Academy. This academy, to be named after former MCA president Ajay Shirke, will be established in Pune, followed by the launch of four regional academies across Maharashtra. These initiatives will significantly help in enhancing the standard of cricket in the state. **MPL & WMPL at a glance** The 2025 season of MPL will feature six teams — two-time defending champions Ratnagiri Jets, 4S Puneri Bappa, PBG Kolhapur Tusk-ers, Eagle Nashik Titans, Satara Warriors and Raigad Royals. The four teams participating in WMPL are Pune Warriors, Ratnagiri Jets, So-

lapur Smashers, and Raigad Royals. In this year’s player auction, a total of 409 male cricketers and 249 female cricketers went under the hammer. The MPL and WMPL, set to begin on June 4, 2025, at the MCA International Stadium, Pune, will be telecast on Star Sports 2 and will be streamed live on JioCinema. **Free Entry for the General Public** To ensure that the general public can enjoy high-quality cricket, the MCA has announced that spectators will have free entry for all matches. This is the third straight year when the general public will have free entry to all the games. Free parking, free drinking water are some of the other facilities that will be available for the fans at the MCA International Stadium. The MCA also announced that special arrangements will be made to allow students from PMC, PCMC, and private schools to watch the matches live at the stadium. **Grand Opening Ceremony** The opening ceremony of the MPL and WMPL will take place on the evening of Wednesday, June 4. The event will feature a spectacular drone show, celebrity performances, and will be followed by the opening game of the MPL to be played between the defending champions Ratnagiri Jets and Eagle Nashik Titans.

Catch Cricket Season’s Grand Finale at SOCIAL, Your Doosra Stadium



Pune (Voice news service):- The biggest matches of the cricket season are here and SOCIAL is where the nation comes to rally. As the tension builds and teams

fight for glory, we’re transforming every SOCIAL outlet into the ultimate Doosra Stadium for India. Think giant screens, stadium-style cheer, game-time specials, and a community

that celebrates every boundary like it’s the winning shot. SOCIAL’s #DoosraStadium experience is live across outlets in Mumbai, Delhi-NCR, Bengaluru, Pune, Indore,

Hyderabad, Kolkata, Dehradun, Lucknow, and Chandigarh. Fans can pick a side, round up their crew, and dive into the cricket season’s biggest moments with SOCIAL.

Valvoline Global Operations Confirmed as Official FIFA World Cup 26 Supporter

Pune (Voice news service):- Valvolin Global, a worldwide leader in automotive and industrial solutions, has been announced as an Official FIFA World Cup 26™ Supporter ahead of the global extravaganza set to take place across Canada, Mexico and the United States next year. Valvoline Global’s sponsorship of the FIFA World Cup 26 builds on its rapid international growth. As the company approaches its 160th anniversary with sales in more than 140 countries and territories, Valvoline has become one of the fastest growing lubricants brands worldwide. Set to be the biggest and most inclusive edition of the FIFA World Cup™, the 2026 tournament will feature 48 national teams from across

the globe competing in 104 matches in 16 Host Cities throughout Canada, Mexico and the United States. The company plans to offer

nothing else — through passion, performance and the power of possibility,” said Valvoline Global CEO Jamal Muashsher.



experiences for fans in select Host Cities and exclusive promotions with key Valvoline retail partners, with more details to be released later this year. “The FIFA World Cup 26 will bring people together like

“As we approach our 160th anniversary, Valvoline Global is proud to be part of an event that celebrates not just the greatness of the game, but the potential within us all to move the world forward.” This will be the first time that

Valvoline Global has been involved in a sporting event of such scale. The company’s partnership with FIFA underscores its commitment to world-class innovation and outstanding service, objectives that are shared by both organizations. “We are thrilled to welcome Valvoline Global, a respected global force in the automotive and industrial sectors, as an official supporter of this historic tournament,” said FIFA Secretary General Mattias Grafström. “The company’s innovative vision aligns with the dynamic spirit of the FIFA World Cup. Valvoline Global’s commitment to driving progress through cutting-edge solutions resonates with our values, and we are excited to embark on this journey together.”

Experts Emphasize the Need to Make Tobacco Unaffordable and Support Quit Efforts

Pune: As tobacco consumption continues to rise in various forms despite widespread awareness of its dangers, experts stress the urgent need to make tobacco products more expensive and less accessible. On the other hand, commitment of habitual individuals to quit tobacco is crucial in reducing its harmful impact on health. 31 May is observed as World No Tobacco Day and highlights the importance of awareness on the harmful effects of Tobacco. The theme for this year is “Unmasking the Appeal: Exposing Industry Tactics on Tobacco and Nicotine Products.” ‘ stresses on not falling prey to marketing tactics of tobacco products. Dr. Anup Tamhankar, Onco-Surgeon at VishwaRaj Hospital, Loni said that tobacco in all its forms is equally harmful be it smoking, chewing, inhaling etc. The most common cancer as a result is oral cancer, followed by oesophageal and lung cancer. Unfortunately, despite increasing awareness, smoking is still accepted in society. The message should be clear that smoking is not a pleasure, but a way to not only cause harm to self but others who hang out with you. Therefore, passive

smoking and its ill effects are on the rise. He said that there is a need to stop tobacco production, no import and make it costlier so that the cost becomes a deterrent and become off limits for especially the younger generation. Of course determination to quit by any habitual individual is the most important step towards deaddiction. Dr. Rajat Bhende, Oral and Maxillofacial Surgeon at VishwaRaj Hospital said that the most important factor while quitting apart from determination is counselling especially for habitual patients. During counselling we tell them the

harmful effects of tobacco. We stress that any form of tobacco is harmful and is responsible for a number of Cancers. Even if they quit or consume tobacco for a limited period, they are at risk for some period of time. We counsel them with examples. Once diagnosed with cancer, the patient as well as the families suffer mentally, financially and emotionally. The positive aspect is that many patients respond to counselling. For those who have a habit of tobacco as well as alcohol consumption, we do involve a psychologist or psychiatrist.

Ahmedabad Gears Up for IndianOil UTT Season 6 Opener: Dabang Delhi to Face Jaipur Patriots

Pune: IndianOil Ultimate Table Tennis Season 6 is set to serve off on May 31, featuring top Indian and international stars in action. The opening day will see Dabang Delhi TTC face Jaipur Patriots, followed by Dempo Goa Challengers taking on debutants Ahmedabad SG Pipers. The league will feature 23 ties over 16 action-packed days, culminating in the Grand Finale on June 15. All matches will be broadcast on Star Sports Khel and Star Sports Tamil, and streamed on JioHotstar. The

season will be hosted at the EKA Arena in Ahmedabad. One of the league’s most compelling stories is Diya Chitale, India’s top-ranked national female player, who returns this season as its highest-valued Indian athlete, just years after watching the action as a fan in the stands. “I was in the stands watching the action very keenly when the first season of UTT took place. Ever since the league started, I have been very excited about it, and always wanted to play in it. I got my chance in 2023, and it has

been so exciting. Every year, I look forward to when it’s going to happen,” said Diya, who will again represent Dabang Delhi in the league. Staged under the aegis of the Table Tennis Federation of India (TTFI) and promoted by Niraj Bajaj and Vita Dani, IndianOil UTT continues to grow as a premier professional league. This season will feature 48 players from 14 countries, including 16 Olympians, highlighting the tournament’s strong international presence. This year’s opening serves up

a special storyline for defending champion Harmeet Desai, who will represent the Dempo Goa Challengers in his home state of Gujarat for the first time in IndianOil UTT history. “This is the first time we are playing in Gujarat, that too in Ahmedabad, and I am delighted by it. I am from Gujarat, I was born and brought up here, and so I hope to enjoy a lot of support. This will be a good opportunity for the youngsters, too, where they can interact and learn from international players,” Harmeet said.

Lenovo India enables businesses in Pune with Smarter AI



PUNE: Lenovo, the global technology leader, today showcased its full-stack commercial portfolio in Pune, reaffirming its commitment to powering smarter enterprise transformation. The event highlighted Lenovo's Think portfolio of AI-powered devices, including the new ThinkPad X9 14 Aura Edition, alongside its end-to-end services ecosystem spanning Digital Workplace Solutions (DWS), Device as a Service (DaaS), TruScale, and AI-driven solutions.

Smarter Devices for the Evolving Workplace: Lenovo's Think portfolio continues to anchor enterprise computing with its focus on performance, reliability, and security. The showcase featured the new ThinkPad X9 14 Aura Edition, purpose-built for modern workplaces with enterprise-grade features and integrated AI support for smarter system management and collaboration. With sustainability front and center, newer Think devices also integrate post-consumer recycled materials, plastic-free FSC-certified packaging, and power-efficient components aligned with Lenovo's 2025 circular economy goals.

Rohit Midha, Executive Director, Enterprise Business, Lenovo India said, "Enterprises today are seeking trusted partners who can help them harness AI, simplify IT man-

agement, and drive sustainable growth. At Lenovo, our full-stack portfolio—spanning AI-powered devices like the ThinkPad Aura, smarter services, and scalable solutions—is designed to meet these evolving AI needs of customers."

Lenovo Services: Supporting Enterprises End-to-End Lenovo's Solutions and Services Group (SSG) enables enterprises to simplify IT and build future-ready digital workplaces. At the core is Digital Workplace Solutions (DWS), a managed services portfolio that supports remote, hybrid, and onsite work environments.

Key offerings include Device as a Service (DaaS) for flexible device lifecycle management, TruScale for scalable infrastructure-as-a-service, and Premier Support Plus for personalized tech assistance. AI-powered tools like Lenovo Device Intelligence Plus and Care of One help businesses optimize IT environments and deliver tailored employee experiences.

Lenovo also supports sustainability and security goals through solutions like L.I.S.S.A. for emissions tracking and reduction, and an integrated security stack featuring ThinkShield XDR (powered by SentinelOne), Absolute for firmware-level visibility, and Cyber Resiliency as-a-Service powered by Microsoft.

Hostel Expansion Eases Higher Education Access for Rural Girls; Admissions at Vidyarthi Sahayyak Samiti to Begin from June 6

Pune: Pursuing higher education in Pune has become more accessible for girls from rural areas, thanks to an increase in hostel capacity by the Vidyarthi Sahayyak Samiti. Admissions for the current academic year will begin from June 6, the Samiti management has announced.

The Samiti has appealed to deserving and economically underprivileged students from rural regions—those who have already secured admission in Pune or Ahilyanagar—to apply for accommodation during this phase.

This year, two new girls' hostels have been built, increasing accommodation by 336 seats. In addition to affordable lodging and meals, the Samiti also conducts various personality development programs

for students. The organization has been functioning solely through public donations for over 70 years.

Currently, the Samiti runs seven hostels in central Pune, housing over 1,200 students, out of which more than 700 are girls, accommodated in four girls' hostels.

In recent years, there has been growing encouragement for girls from farming and labourer families to pursue higher education.

The availability of safe and budget-friendly accommodation and food has made the Samiti a preferred choice among such students.

The application process will begin online on June 6, and interested students can apply through the official website: www.samiti.org.

Yamaha Strengthens After-Sales Promise with 5-Year Roadside Assistance Program



Pune (Voice news service):- India Yamaha Motor Pvt. Ltd. (IYM), as part of its 40-year milestone in India, has introduced the 5-year Roadside Assistance (RSA) program, reinforcing its commitment to customer-centric services and complete peace of mind for every Yamaha rider. Available at a just INR 975* for 5 years, the extended RSA program provides round-the-clock support across the country, covering a wide range of on-road emergencies.

Key benefits of the program include:

- Towing Support in case of breakdown or ac-

cident

- Battery Jumpstart assistance
- Flat Tyre Support
- Running Repair services for minor issues
- Medical Assistance in emergencies

This new initiative complements Yamaha's recently announced 10-year 'Total Warranty' program ** (2+8 years extended warranty), further strengthening the brand's customer-centric approach.

Together, these offerings reflect Yamaha's ongoing effort to enhance ownership experience and ensure riders feel supported and secure at every stage of their journey.

Bone Bank at Sancheti Hospital to enhance orthopaedic care for trauma patients

Pune: In a significant advancement in orthopaedic care, Sancheti Hospital's bone bank is now utilizing bone bank harvesting, enhancing the quality of care, especially for trauma patients and patients with certain bone defects.

This information was given at a press conference in presence of Dr. KH Sancheti, Founder Sancheti Hospital, Dr. Parag Sancheti, Chairman and Managing Director, Dr. Chetan Pradhan, Head of Trauma Unit, Dr. Pramod Bhilare, Spine Surgeon and Bone Bank Incharge and orthopaedic surgeons Dr. Abhinav Bhute and Dr. Sahil Sanghvi

Explaining the concept of Bone Bank, Dr. Pramod Bhilare, Spine Surgeon and Bone Bank Incharge at Sancheti Hospital, said that the bone bank acquires bones from healthy donors after screening them through stringent criteria, which are stored and used for recipients in need, somewhat similar to the blood bank. The bone bank at Sancheti Hospital



currently uses bones that are freshly acquired from donors and stored for about six months at -86 degrees before they are used. The donors are generally those undergoing surgeries for hip or knee joints in conditions like hip arthritis, avascular necrosis, and neck of femur fractures. "For example, in hip arthritis, even if the cartilage is damaged, the bone quality is good and can be used for bone grafting if harvested". The bones harvested from patients go through several tests before being frozen for six months. Dr. Sahil Sanghvi said that the harvested bone becomes invaluable for various reconstructive procedures, especially in conditions of bone defects* caused by trauma and bone tumour excision. This results in lesser donor site morbidity and good out-

comes.

"He added that our Bone Bank is registered on 10th July 2024 under the Transplantation of Human Organs and Tissue Act 1994, and till now we have stored more than 100 freshly frozen bones. The grafts harvested are being utilized for patients in need. Currently, we are harvesting from living donors undergoing replacement around the hip and knee bones, which otherwise would have been thrown away. Once the donor is screened for the selection criteria using several tests, including bone biopsy, consents are obtained from the donor. The tests are done to rule out any infections and to determine the quality of bone. Once qualified, the bones are then harvested and frozen." Currently, we have harvested around 100 grafts.

Hiranandani Communities and Krisala Developers Partner with TERI to Drive Sustainability at 105-Acre Integrated Township in Pune

Pune: In a major step toward reimagining urban living through sustainability, Hiranandani Communities and Krisala Developers have signed a strategic Memorandum of Understanding (MOU) with The Energy and Resources Institute (TERI), onboarding the organization as a knowledge partner for their flagship 105-acre integrated township in North Hinjewadi, Pune.

This partnership marks a first-of-its-kind initiative in the city's real estate sector, where sustainability, air quality management, and enhanced livability are placed at the core of township planning, development, and execution. The township, jointly developed by Hiranandani Communities and Krisala Developers, is already seen as a benchmark in smart urbanism and sustainable infrastructure.

As part of the collaboration, TERI will guide the planning and execution of key environmental measures, with a focus on maintaining optimal Air Quality Index (AQI) levels and achieving a high Livability Index. The project also targets IGBC Green Township



Platinum certification, making it one of India's most progressive residential ecosystems. Speaking on the occasion, Aakash Agarwal, Managing Director, Krisala Developers, said: "This partnership with TERI aligns perfectly with our vision of creating an integrated township that doesn't just house people, but nurtures them. Sustainability is not a buzzword for us—it's the foundation. With TERI's expertise, we're not only safeguarding the site's natural strengths like air quality, greenery and water bodies, but also building an ecosystem that meets future expectations of health, climate resilience, and long-term value. This is about setting a new standard for what

modern, responsible development should look like in India." The two-day workshop held on 22nd and 23rd May saw active participation from cross-functional teams, including construction, MEP, landscaping, and design, in joint sessions with TERI experts. Key recommendations were discussed for air pollution control, resource efficiency, and integration of intelligent sustainability tracking systems.

Mr. Sanjay Seth, Senior Director, Sustainable Infrastructure at TERI and CEO of GRIHA Council, remarked: "This is a timely and ambitious initiative. By integrating air quality and livability met-

Jagannath Jadhav elected State President of Builders' Association of India; Ajay Gujar to head Pune Centre



जगन्नाथ जाधव

अजय गुजर

Pune: Jagannath Jadhav has been elected as the Maharashtra State President of the Builders' Association of India (BAI), while Ajay Gujar has been appointed President of the BAI Pune Centre. The announcement was made during the recently held annual general meeting for the

year 2025-26. Manoj Deshmukh has been named State Secretary, and Rajendra Gandhi will serve as State Treasurer.

At the Pune Centre, Mahesh Maydev and Rajaram Hajare have been elected Vice-Presidents, C.H. Ratlani as Secretary, and Mahesh Rathi as

Treasurer. In addition to these appointments, representatives have also been elected to the Managing Committee and General Council, who will represent the Pune Centre at the national level. Ajay Gujar took over the post from outgoing President Sunil Mate.

Expressing his gratitude, Gujar said, "It is a matter of pride to be elected President of the Pune Centre, which is the birthplace of BAI. In the coming year, we plan to organise various initiatives such as workshops, training sessions, guidance seminars, the Well-Built Structure Competition, and training camps for students, all aimed at strengthening the construction sector."

The BAI was established in 1941 by a group of contractors with the support and

guidance of then Chief Engineer and Southern Command Brigadier C.V.S. Jackson. Today, the association has over 230 centres and more than 1.5 lakh members across India.

The upcoming year will focus on addressing member concerns, promoting quality in construction, sharing technical knowledge, and providing internship and training opportunities to college students. Highlighting the challenges faced by contractors in Maharashtra, Jadhav said that government contractors in the state are in a difficult position, with dues amounting to nearly ₹90,000 crore still pending. He added that the association is actively following up with the Chief Minister and the Public Works Department to expedite the release of payments.

Include 'Dalvi Pattern' in Academic Curriculum, Says Nana Patekar

Pune: Veteran actor and Naam Foundation President Nana Patekar on Saturday called for the inclusion of the 'Dalvi Pattern' of rural development in academic curricula, stating that the model offers a replicable and inspiring framework for holistic village transformation.

"The ideal model of village development created by Chandrakant Dalvi should not be limited to a village, taluka, or district. It should reach across the country and become part of formal learning so that future generations are inspired to work in rural development," Patekar said. He was speaking at the launch of the book *Nidhal: Gramvikasacha Dalvi Pattern*, authored by Sunil Chavan and published by Savta Foundation.

The book documents the transformation of Nidhal village in Satara district under the leadership of former IAS officer and Rayat Shikshan Sanstha Chairman Chandrakant Dalvi, who implemented a participatory and sustainable

development model, now widely known as the 'Dalvi Pattern'. Vilas Shinde, Chairman of Sahyadri Farmers Producers Company, presided over the function. Also present were Pune ZP CEO Gajanan Patil, former MP Ramsheth Thakur, PRM Soft Solutions Executive Director Rajendra Shinde, Abhishek Dalvi, Dharmendra Pawar, and several other dignitaries. The teaser and poster of the documentary *Nidhal: The Journey of Transformation*, directed by Shankar Barve, were also unveiled.

Speaking on the occasion, Nana Patekar said, "Chandrakant Dalvi has worked consistently for 41 years. He held influential government posts where traditional development could have been easily implemented. Yet, he chose a path of grassroots involvement. With over 90% support from government schemes, and the rest through community participation and public contributions, he has created a development model rooted in unity."

He added, "Harnessing the energy of youth in the right direction is essential. This book must be part of the syllabus to ensure the next generation understands the essence of participative rural development. Naam Foundation will collaborate with Dalvi's model for its rural work."

Calling Nana Patekar "a true hero working for rural India," Chandrakant Dalvi reflected on his administrative career: "While I had the opportunity to contribute to state policies from various posts, implementing development at the grassroots was the real challenge. *Nidhal* is a live example of what's possible when good policies are supported by people's participation."

Vilas Shinde noted that rural distress and migration stem from a lack of opportunities. "This book offers solutions for systemic changes to reverse that trend," he said. ZP CEO Gajanan Patil added, "Consistency and connection with the community are crucial



for working in villages. Dalvi has shown how to bring stakeholders together to achieve long-term results."

Former MP Ramsheth Thakur said, "If adopted widely, the Dalvi Pattern can stem the tide of urban migration and become a nationwide model." Author Sunil Chavan said the book is a comprehensive documentation of rural development that will serve as a guiding document in the years ahead. Others who shared their views included Kailas Kalnkar, Bhima Mane, Manoj Gaikwad, Ramdas Mane, Santosh Dhore-Patil, and Shankar Barve. The event was anchored by Sunil Joshi, and Sanjeev Kulgod proposed the vote of thanks.

Environment Sector Holds Big Biz Potential: Sharad Tandale



Pune: Author and entrepreneur Sharad Tandale said environmental conservation is no longer just a social cause but a growing industry offering significant business potential. He was speaking at the 13th anniversary event of Green Solutions, held in Kalewadi. Tandale pointed to emerging opportunities in areas such as solar energy, waste management, organic farming, environmental consultancy, green construction, water conservation, and electric vehicles. "Green businesses are now viable and profitable. With the right planning, technology, and entrepreneurial mindset, youth can build startups in this space," he said.

The event also saw Ramesh and Swati Kharmale, a couple known for their grassroots environmental work, receive the Lifetime Achievement Award. A former soldier, Ramesh Kharmale, said that tackling plastic pollution — especially in rural areas — is the need of the hour. "Environmental protection is a form of national service. The rise in pollution,

toxic food, and carbon emissions is deeply concerning," he said.

Former MPCB joint director Dr. Vidyanand Motghare, COEP associate dean Dr. Sandeep Meshram, and Shivaji University's environment department head Dr. Prakash Raut were also present. Dr. Motghare appreciated the organisation's work in environmental awareness, while Dr. Raut commended the contributions of his former student in the field.

Aarti Bhosale-Ahivale delivered the welcome address, and Sagar Ahivale spoke about upcoming projects. Environmental researchers Yashodhan Ramteke and Dr. Ganesh Kadam also shared their views.

Photo Caption: Kalewadi: Environmentalists Ramesh and Swati Kharmale receive the Lifetime Achievement Award at the Green Solutions event. Also seen are Sagar Ahivale, Aarti Bhosale-Ahivale, Sharad Tandale, Dr. Vidyanand Motghare, Dr. Sandeep Meshram, and Dr. Prakash Raut.

TRU Realty takes a Tech-Driven Leap in Pune Real Estate with launch of TRU Meadows in Kondhwa, Pune



Pune: TRU Realty, the industry's newest and most rapidly expanding tech-driven real estate developer, is creating a noticeable differentiation with a sharp focus on technology, innovation, smart living, and customer-first digital experiences.

The company proudly announced the launch of TRU Meadows, an exclusive gated residential community located in the thriving Kondhwa, Pune. Backed by cutting-edge design, smart technology, and community-centric planning, TRU Meadows marks the next chapter in TRU Realty's vision to transform urban living through intelligent and lifestyle-driven developments.

TRU Realty is committed to reshaping the real estate industry through tech-enabled solutions that promote transparency, efficiency, and trust ultimately benefitting the customers.

This highly anticipated launch also sets the stage for TRU Realty's ambitious expansion plans, including its upcoming foray into the Mumbai real estate market.

Strategically located with seamless connectivity to NIBM Road, Pune-Solapur Highway, the Mumbai-Hyderabad Highway, and the Mumbai Bengaluru Highway, TRU Meadows is a premium development that brings together privacy, luxury, and convenience in equal measure. Spread across four contemporary towers with 15 floors each, the project offers just 360 thoughtfully designed residences, including spacious 2 and 3 BHK homes with carpet areas of 809 and 1087 sq. ft., respectively. Every residence at TRU Meadows is planned with smart home provisions and centralized air-conditioning, ensuring elevated comfort for discerning buyers.

Announcing the launch, Mr. Sujay Kalele, Founder and Managing Director of TRU Realty, said, "At TRU Realty, we're not just building homes—we're building smarter, more connected lifestyles powered by technology. We're setting new

benchmarks for how real estate can integrate global inspiration, smart planning, and digital-first service delivery. Our goal is to make the home-buying experience seamless and empowering, while delivering living spaces that offer uncompromising quality, intelligent design, and aspirational amenities. With TRU Meadows, we're creating more than just a residential development—we're creating a lifestyle destination. We're excited to bring this vision to life in partnership with ANAROCK and look forward to delivering a truly differentiated living experience in Pune. This landmark project also signals the company's ambitious growth trajectory as it prepares to enter the dynamic Mumbai real estate market."

Drawing inspiration from the global lifestyle of Dubai, the project features curated experiences such as Dubai Miracle Garden-inspired landscaping, a community landmark modelled after the iconic Dubai Frame, and boutique installations including miniature versions of the Dubai Museum and Burj Khalifa. These elements are enhanced by thoughtfully curated amenities like a women-only swimming and fitness area, a modern clubhouse, lush gardens, and green retreats—making TRU Meadows a rare blend of global vision and local relevance.

Kondhwa has emerged as one of Pune's most promising residential destinations, supported by robust infrastructure, proximity to IT hubs, and a strong social fabric. TRU Meadows is poised to cater to young professionals, growing families, and investors looking for high-value, high-impact living.

The launch campaign is being powered by a 360-degree marketing strategy, executed in collaboration with ANAROCK, to target both domestic and NRI audiences across key markets. With limited inventory and competitive early-buyer payment plans, TRU Meadows offers a rare opportunity to own a slice of exclusive living in South Pune.

Microfinance Sees Growth in High-Ticket Loans with Improved Lending Discipline, says CRIF High Mark's latest MicroLend Report

Pune (Voice news service):- CRIF High Mark, a leading credit bureau in India, has released the latest edition of its quarterly publication MicroLend – March'25, offering a detailed view of the micro-finance sector's performance in Q4FY25.

The report presents critical insights into disbursement trends, portfolio performance, borrower behaviour, and regional dynamics.

The microfinance industry's Gross Loan Portfolio (GLP) stood at ₹381.2K crore as of March'25, marking a 2.6% decline Q-o-Q and a 13.9% drop Y-o-Y.

This trend reflects a deliberate and calibrated shift by lenders to manage emerging stress, especially in light of regulatory developments and evolving collection practices.

Despite a seasonal rebound with disbursements rising 12.2% Q-o-Q to ₹71.5K crore,

Y-o-Y figures remain subdued with a 38.0% decline, signifying an industry-wide emphasis on quality focused originations. Delinquency indicators showed a mixed picture, with early-stage PAR (1–30 days) improving from 1.8% to 1.4% since December 2024, even as longer-term stress (PAR 91–180 and 180+) continued to edge upward. State-level data revealed notable contractions in Tamil Nadu and Karnataka portfolios, influenced by anticipated ordinances and increased regulatory intervention on collection practices. However, West Bengal, emerged as a bright spot with a 1.5% Q-o-Q rise in portfolio size.

The number of active micro-finance loans declined from 16.1 crore in March'24 to 14.0 crore in March'25. Borrowers with 5 or more lender associations now constitute only 4.9% of the total book, down

from 9.7% a year ago.

A key trend highlighted in the report is the growing shift toward higher-ticket loans. Portfolio for Loans above ₹1 lakh grew by 38.5 % Y-o-Y, whereas those in the <₹30K segment were at -8.0% Q-o-Q and -35.9% Y-o-Y — underlining a shift away from smaller-ticket lending typically associated with this segment.

Amid these shifts, CRIF High Mark emphasizes that the sector remains on a path of long-term sustainability. While current indicators suggest cautious lending and persistent stress in parts of the portfolio, improvement in early-stage performance and a gradual move towards higher-quality credit segments are encouraging trends.

Commenting on the findings, Ramkumar Gunasekaran, Director and Head of Sales at CRIF High Mark, said: "Lenders are making conscious

choices that favour resilience, stability and long-term impact. The 12.2% Q-o-Q rise in disbursements to ₹71,580 crore this quarter, despite broader moderation, reflects continued demand and a disciplined credit approach. As institutions recalibrate and regulatory frameworks evolve, we are confident that the sector is laying the groundwork for stronger and more inclusive growth. With continued focus and collaboration, we remain hopeful that the coming quarters will bring renewed momentum."

MicroLend is CRIF High Mark's quarterly flagship report, offering comprehensive data-driven insights into the microfinance lending landscape. It serves as a valuable resource for industry stakeholders to monitor credit trends, assess borrower behaviour, and navigate market shifts effectively.

Livpure Achieves Strong Turnaround with 389% EBITDA Surge, Announces Strategic Investments and Bold Market Expansions

Pune (Voice news service):- Livpure, one of India's leading and most trusted customer-centric brands dedicated to consumer well-being, has reported a robust 39% year-on-year revenue growth in the Appliances and Service Business, led by strong consumer demand, expanded product lines, and deeper market penetration. The company's exceptional performance has resulted in a remarkable 389% surge in EBITDA, signifying a successful business turnaround. Livpure's strong performance was reflected across both product categories and sales channels.

The Water Purifier segment grew by 17%, while Kitchen Appliances saw a phenomenal surge of 248%, and Air Coolers recorded a remarkable 100% increase. The brand experienced robust growth across all key chan-

nels, General Trade rose by 55%, Modern Trade by 66%, E-commerce saw a 44% uptick, and the company's innovative Water-as-a-Service (WAAS) model grew by an impressive 49%.

Taking a recap of the announcements that contributed to the company's growth—Livpure had secured INR 208 crore in funding from M&G Investments through its Catalyst investment strategy, along with INR 25 crore from Ncube Capital Partners. This strategic investment marked a significant milestone for Livpure, enabling the brand to accelerate category expansion, drive innovation through R&D, and enhance the overall consumer experience in the home wellness category.

Commenting on this milestone, Rakesh Kaul, Managing Director, Livpure, said: "A 389% surge in EBITDA

and 39% revenue growth in Livpure Appliances and Service Business in FY 25 over the previous year are not just numbers—they're markers of a profound transformation. At Livpure, we've redefined what it means to be a home wellness brand by putting innovation, trust, and long-term value at the center of everything we do. This milestone is a result of our bold decisions to disrupt traditional models, anticipate evolving consumer needs, and invest in sustainable growth. As we look ahead, we're driven by a larger vision—to make wellness effortless and accessible in every Indian home."

In a major move to enhance consumer experience, Livpure recently launched India's largest range of maintenance-free water purifiers with the relaunch of its popular campaign 'Hathi Mat Palo'. The commercial is air-

ing on Star Sports during Indian Premier League (IPL) and across major national and regional channels.

The company is offering up to 30 months of embedded maintenance services on its premium models, including Allura, Allura Premia, Sereno, Eterna, and Eterna Premia, delivering a hassle-free ownership experience like never before.

Further strengthening its presence in the sports and youth marketing space, Livpure had partnered with Gujarat Titans as the Exclusive Water Purifier and Kitchen Appliance Partner for IPL 2025.

With strong growth, strategic investments, disruptive product innovations, and meaningful partnerships, Livpure had firmly cemented its leadership in India's home wellness and consumer appliances segment.

FedEx Powers Mumbai Small and Medium Enterprises to Think Big, Ship Smart

Pune (Voice news service):- Federal Express Corporation ("FedEx"), the world's largest express transportation company, is empowering Mumbai's small and medium enterprises (SMEs) to scale innovative ideas and reach global markets through its SME Connect series—an initiative bringing tailored logistics, digital tools, and strategic insights to emerging business hubs.

"As SMEs accelerate their

ambitions, we're matching that pace with smarter solutions, stronger infrastructure, and deeper engagement," said Nitin Navneet Tatiwala, vice president of marketing, customer experience, and air network, Middle East, Indian Subcontinent, and Africa (MEISA), FedEx. "Through our SME Connect platform, we're delivering more than packages—we're enabling aspirations for SMEs to compete on the global

stage."

Launched in 2019, SME Connect has evolved from a knowledge-sharing forum into a dynamic advocacy platform. In FY25, FedEx introduced new formats—SAMPARK, ANUBHAV, and MANTRA—to engage businesses in a more personalized way, aligned to their lifecycle and sectoral challenges, and connect them to global opportunities to thrive in this digital age. These efforts also support

national programs like Invest India and Directorate General of Foreign Trade's, One District One Product (ODOP) and District Export Hub (DEH) initiatives, promoting regional export hubs and sector-specific growth in cities like Mumbai. To date, SME Connect has engaged over 5,000 SME customers and prospects through 58 editions held across 55 cities in India. FedEx connects Mumbai entrepreneur.

Livpure Introduces India's Largest Range of Maintenance Free Water Purifiers

Pune (Voice news service):- Livpure, one of India's leading and most trusted customer-centric brands dedicated to consumer well-being, is setting a new benchmark, introducing 'India's largest range of maintenance free water purifiers' with the re-launch of its TVC campaign 'Hathi Mat Palo'. Addressing a major consumer pain point which is the high annual maintenance cost of water purifiers, which averages around INR 5,000 every year. The campaign will air during the IPL and other major national and regional television channels.

As part of the initiative, Livpure is offering up to 30 months of integrated maintenance services on premium water purifiers which includes Allura, Allura Premia,

Sereno, Eterna and Eterna Premia. This move aims to ensure customers enjoy a hassle-free ownership experience like never before. Livpure intends to make access to water purifiers more reachable and accessible for Indians which will help grow the market and make access to pure drinkable water more inclusive.

By eliminating the need for annual maintenance contracts or unexpected servicing costs, this initiative significantly enhances customer experience and delivers exceptional long-term value. Livpure is the first brand in India to introduce embedded service, positioning itself as a category innovator and setting a new industry standard. With a bold vision to achieve 60% market share in this seg-

ment, Livpure continues to prioritize customer well-being by offering solutions that combine cutting-edge technology with unmatched user experience.

This forward-thinking approach underscores the brand's commitment to redefining water purifier ownership while reinforcing its reputation for excellence in consumer satisfaction.

Speaking about this milestone, Rakesh Kaul, Managing Director of Livpure, said, "At Livpure, we are driven by a relentless commitment to enhancing the customer experience. The introduction of the embedded maintenance service marks a transformative milestone, offering our users effortless convenience and complete peace of mind. This initiative is more than

just a feature—it's a promise of trust, reliability, and long-term value. By eliminating the common hassles of water purifier maintenance, we aim to set a new benchmark in water purification and reinforce our dedication to making ownership truly seamless for our customers. This is a step towards reshaping water purifier industry standards and elevating the way water purification is experienced in India."

The announcement comes at a time when consumers are increasingly prioritizing hassle-free solutions for their everyday needs. By seamlessly integrating maintenance into its water purifiers, Livpure is directly addressing this demand, setting a new standard for convenience and redefining the industry benchmark.

Heal Technologies Limited, said, "The launch of SIA marks a transformative leap for cybersecurity—one that bridges the gap between human intelligence and the power of Generative AI. In a time when cyber threats are evolving faster than traditional defenses can respond, SIA empowers security teams to operate with unprecedented speed, clarity, and precision. SIA emerges as a transformative solution that democratizes cybersecurity by automating routine tasks, accelerating investigations, and delivering instant.

Seqrite Introduces SIA, an AI-Powered Virtual Security Analyst, to Boost Cybersecurity Efficiency

Pune (Voice news service):- Seqrite, the enterprise security arm of Quick Heal Technologies Limited, a leading global cybersecurity solutions provider, today unveiled SIA – Seqrite Intelligent Assistant, designed to redefine the future of security operations for enterprises worldwide. Developed meticulously by the team of researchers and developers at Seqrite Labs, India's largest malware analysis facility, the Generative AI capability is further powered by GoDeep. AI, a self-aware malware hunting technology at its core.

Built to address the growing complexity of cyber threats, SIA revolutionizes how organizations approach security by simplifying workflows, streamlining threat investigations, and making intelligent decision-making accessible through a user-friendly, conversational interface.

Several organizations continue to grapple with an increasingly complex threat landscape, marked by an overwhelming number of alerts, manual processes, and a shortage of skilled analysts. Amidst this, SIA is designed to empower security teams to

move beyond the limitations of traditional security operations by enabling analysts to instantly monitor and manage critical incidents, access related incidents and matched indicators of compromise, and receive accurate mitigation recommendations in seconds. With its ability to remember ongoing conversations, display real-time context, and surface key data points precisely when needed, SIA ensures security teams have the intelligence and clarity required to respond to threats swiftly and effectively. Vishal Salvi, CEO of Quick

Track Every Paise: How to Download Your UPI Statement on Paytm

Pune (Voice news service):- Mobile payments are now an everyday habit, and keeping track of where your money goes has never been more important especially during tax season.

Paytm, India's leading mobile payments and financial services platform, now makes it easier to download UPI statements for tax filing, budget planning, or Excel-based expense tracking right from the app.

With just a few taps, users can download UPI transaction history in PDF or Excel, making it useful for tax-saving docu-

mentation, reimbursement claims, personal budgeting, or monthly spend analysis. This new feature reflects Paytm's commitment to providing smarter ways to manage and access personal finance data. Whether it's resolving a payment issue, checking past spending patterns, or sharing records with your CA or financial planner, the statement includes all essential transaction details such as date, time, amount, recipient name and others ensuring every UPI payment is clearly documented. Available to all Paytm UPI us-

ers with bank accounts linked via Axis Bank (@ptaxis), Yes Bank (@ptyes), SBI (@ptsbi), or HDFC Bank (@pthdfe), this feature is a step forward in making digital finance easier, especially for those using Excel for personal finance management or preparing for income tax submissions.

How to Download Your UPI Statement on Paytm (PDF or Excel):

Open the Paytm app and tap 'Balance & History' on the home screen

Scroll to 'Payment History' and tap the three-dot menu beside it

Select 'Download UPI Statement' Choose the date range or financial year

Pick your preferred format: PDF or Excel

Tap 'Request' to generate your statement. It will appear under 'Requested Statements'

Whether you're filing taxes, managing monthly expenses, or downloading your UPI history for financial records, Paytm's easy-to-use UPI statement download offers a reliable, quick, and secure way to stay organised with no extra effort and zero hassle.

Olympic champion Neeraj Chopra joins hands with Audi India

Pune (Voice news service):- JSW Sports, on Monday, announced that its athlete - double-Olympic medalist Javelin thrower and global sports icon, Neeraj Chopra - has partnered with German Automotive Manufacturer Audi, marking a powerful collaboration that brings together two leaders driven by performance, precision, and a progressive mindset.

Chopra, whose historic javelin throw at the Tokyo Olympic Games captured the nation's imagination, now partners with Audi India - a brand globally renowned for its engineering excellence, relentless innovation, and forward-thinking design.

The partnership celebrates the shared values between the athlete and the brand - world-class performance, explosive speed and iconic stature.

"At Audi, we stand for those who push boundaries - those who are not just defined by performance, but by the relentless pursuit of excellence. Neeraj Chopra is the embodi-



ment of that spirit. Determined and iconic, his journey from ambition to achievement mirrors Audi's progressive DNA. His focus, speed, and unmatched performance make him a natural extension of our brand - a symbol of what it means to lead, not follow," said Balbir Singh Dhillon, Head, Audi India.

Known for his technique, Neeraj reflects the very attributes Audi holds at its core - precision, determination, and the drive to break limits. From the racetrack to the runway, and from the sports arena to the global stage, this partner-

ship signals a shared vision for excellence. Neeraj, who followed up his Olympic Gold with top spots at the Asian Games, Commonwealth Games and World Championship, would later win Silver at the 2024 Paris Olympic Games.

"I've always admired Audi - not just for the cars, but for what the brand stands for. As an athlete, these values resonate deeply with me. Whether it's on the field or in life, the pursuit of excellence never stops. I'm excited to join the Audi family and represent a brand that inspires forward

motion in everything it does," said Chopra, expressing his excitement at the partnership. The association not only celebrates an icon of Indian sport but also signals Audi's commitment to aligning with individuals who champion innovation, resilience, and evolution. Neeraj's progressive approach to training and relentless quest to refine his performance make him a perfect fit for Audi's evolving journey.

"All of us at JSW Sports are really happy to facilitate this association between Neeraj and Audi India, which is truly a landmark partnership for Indian sport and business. Audi is a car.

manufacturer that Neeraj really admires, and one whose vision as a brand aligns with that of his as an athlete. All our conversations with Audi have been very positive, and with Neeraj being one of India's finest athletes, I genuinely believe the potential of this partnership is limitless," said Karan Yadav, Chief Commercial Officer, JSW Sports.

The Big Bold Family Vehicle: Kia Announces Prices for New Carens Clavis Starting at INR 11.49 lacs

Pune (Voice news service):- Kia India, a leading mass-premium automaker, today launched its Big, Bold Family Vehicle, the new Kia Carens Clavis for Indian consumers at a compelling price starting at INR 11.49 lacs. Designed for modern, big families, this premium recreational vehicle bridges the gap between MPVs and SUVs. With its bold exterior, spacious in-

terior, and advanced features, the Carens Clavis caters to new-age families seeking comfort, versatility, and style. Commenting on the announcement, Mr. Joonsu Cho, Chief Sales Officer, Kia India, said, "At the heart of our strategy lies a relentless drive for innovation—powered by cutting-edge technology and distinctive design. The launch of the Carens Clavis marks a

significant chapter in our journey, reflecting our unwavering commitment to a progressive, premium, and purpose-driven vision. We understand that our customers' expectations are evolving, and with the Carens Clavis, we are delivering more than mobility, it's a curated experience that enhances everyday journeys. As we chart new paths forward, we remain focused on offering

smart, design-centric solutions that empower modern families and inspire trust with every drive."

Carens Clavis offers a range of innovative ownership programs designed to enhance the customer experience and provide peace of mind. The My Convenience Secure add-on offers coverage for selected wear & tear parts while the My Convenience.

Breaking the Cycle of Stunting: How Early Detection and Proper Nutrition Can Empower Children's Health and Nation's Growth

Pune (Voice news service):- Malnutrition is a staggering crisis, stripping millions of children of their health, dreams, and the chance to build a better future. This crisis stems from inadequate intake of calories, proteins, vitamins, and minerals, or the body's inability to absorb them effectively. Though it impacts people of all ages, its effects on children particularly are devastating, hindering physical growth, weakening immune systems, and making them more prone to diseases. One of the most severe consequences of malnutrition is stunting—a condition that impairs growth and development, leaving long-term impacts on a child's health and future.

Stunting in children is a significant global health issue, particularly in India, where it affects millions. According to the National Family Health Survey (NFHS-5), approximately 35% of children under five years are stunted, a condition that reflects chronic malnutrition and can lead to long-term physical and cognitive impairments. Dr. Ganesh Kulkarni, Senior Paediatrician highlights "Stunting not only affects a child's physical height and weight but also hinders cognitive development, immunity, and overall well-being, leading to lifelong consequences. To combat this, regular screening and monitoring of children's growth and development are vital. This practice enables the early detection of malnutrition and developmental delays, allowing timely interventions to address the underlying issues. Furthermore, emphasizing the importance of screening to identify nutritional gaps is crucial in fostering healthier futures for our children. Adding nutrient-rich

foods like fruits, vegetables, whole grains, and proteins can help address these nutritional gaps and support overall growth."

Proper nutrition is critical to help children grow and reach their full potential, yet worldwide there are approximately 149 million stunted children below the age of five—and one-third, or 40.6 million, are in India. Therefore, parents and caregivers play a pivotal role in monitoring their children's growth and development.

Let's deep dive into why screening is important and how to identify signs of stunting: Recognizing the Signs of Stunting

Stunting often goes unnoticed in its early stages, but there are key signs that caregivers and healthcare professionals can look for to intervene before the condition worsens. These include: Height-for-Age Ratio: Children who are significantly shorter than their peers may be stunted. The World Health Organization (WHO) defines stunting as a height-for-age Z-score of less than -2 standard deviations from the median. A child's height consistently falling below the expected growth standards for their age

Inadequate Weight: Poor or stagnant weight gain over time, despite age progression, can be an early indicator of stunting Physical Appearance: Look for visible signs such as loose skin around the upper arms or thighs, visible ribs, or a noticeable lack of muscle mass may indicate stunting Delayed Developmental Milestones: Stunted children may exhibit delays in reaching critical developmental milestones, such as walking or

speaking, delayed developmental milestones, such as walking or speaking Frequent Illnesses: A weakened immune system resulting in recurring infections or illnesses can also be a sign of stunting

Stunting is a critical challenge, but with consistent screening, awareness, and nutritional interventions, parents and caregivers can combat this silent threat to children's growth and potential.

Why Regular Health Screenings Matter?

Prioritizing proactive health management is essential in fostering a healthier and more resilient population. Regular screening helps with the below:

Early Detection: Identifying stunting early allows for interventions that can significantly improve a child's nutritional status and overall health

Informed Decision-Making Parenting: Screening educates parents about their child's growth patterns, enabling them to make informed decisions regarding nutrition and health

Access to Resources: Early identification often leads to access to nutritional programs and resources designed to combat malnutrition

Role of Nutrition in Preventing Stunting and Strategies for Fussier Eaters

Proper nutrition plays a critical role in preventing stunting by ensuring children receive the essential nutrients needed for optimal growth and development. A balanced diet rich in proteins, vitamins, minerals, and healthy fats supports physical growth, strengthens the immune system, and aids in cognitive development. Early nutritional interventions, particularly during the first 1,000 days of life, can significantly reduce the risk of stunting

ing and set a strong foundation for a healthier future. Encouraging healthy eating in fussy children is challenging but vital to prevent stunting and support growth. Here are strategies to ensure they get the nutrients they need:

Introduce Variety Gradually: One of the best ways to expand a child's diet is by offering new foods alongside familiar favorites. This approach helps ease children into trying different flavors and textures, making them more likely to accept new foods over time.

For instance, adding fruits and vegetables, which are rich in vitamins and minerals, can provide essential nutrients for overall health

Make Meals Fun: Engaging children in meal preparation or using creative presentations can spark interest in food. This approach not only makes eating enjoyable but also encourages the consumption of nutritious foods like proteins from eggs, dairy products, and lean meats, essential for their growth and development

Set Regular Mealtimes: Establishing consistent meal routines helps children develop healthy eating habits. Offering balanced meals at set times ensures that children receive a variety of whole grains (like whole grain bread or cereals) and healthy fats (such as nuts and canola/mustard/soybean oil), both of which support energy levels and brain development

Screening is key for early detection, empowering parents to act against stunting. A balanced diet boosts nutrient absorption and growth, crucial for fussy eaters. Regular screenings and proper nutrition support children's health, addressing immediate needs and building healthier futures across India.