



## HDFC Life is 'Next Leader' on the Indian Corporate

### Governance Scorecard for 2024

**Pune (Voice news service):-** HDFC Life, one of India's leading life insurers, is delighted to announce its recognition as 'Next Leader' in the Indian Corporate Governance assessment conducted by Institutional Investor Advisory Services (IIAS) as of 31st December 2024. This is a testament to the Company's unwavering commitment to transparency, accountability, and exemplary governance practices. As HDFC Life enters the 25th year of its journey, this recognition comes as an acknowledgement of the Company's superior standards of Corporate Governance. This is the fourth consecutive year that HDFC Life has been featured as part of this prestigious list which is an outcome of the annual assessment of the BSE 100 companies based on the Indian Corporate Governance

Scorecard framework. This scorecard framework developed jointly by IFC, BSE, and IIAS is based on the G20/OECD Principles of Corporate Governance and has been in use since 2015. Speaking on this, Narendra Gangan – General Counsel, Chief Compliance Officer & Company Secretary – HDFC Life, said "We are delighted to be a part of this esteemed list. For us at HDFC Life, ensuring adherence to the highest standards of Corporate Governance is a way of life. We endeavour to stay true to our commitment towards all aspects of Environment, Social and Governance (ESG). We humbly accept this recognition as we continue our journey of securing lives of Indian citizens and work towards achieving the industry's collective goal of 'Insurance for All by 2047.'"

## Toyota Kirloskar Motor Sells 27,324 units in the month of April 2025

**Pune (Voice news service):-** Toyota Kirloskar Motor (TKM) recorded a growth of 33% in April 2025 over the same period last year, selling 27,324 units. In April 2025, domestic sales stood at 24,833 units, while exports contributed 2,491 units. In April 2024, TKM had sold 20,494 units. The growth momentum was sustained despite a maintenance shutdown from April 21-25, 2025, undertaken for the upkeep of machinery and equipment to maintain operational efficiency, productivity, and safety. The company closed the last fiscal year with its highest-ever sales in India, reaffirming growing customer trust and the market's preference for quality, reliability, and robust after-sales support.

Speaking on the sales momentum, Varinder Wadhwa, Vice President, Sales-Service-Used Car Business, said, "The sustained growth is a testament to our unwavering commitment to offering the Indian market the right products and technologies at the right time. Our multi-pathway approach, which provides diverse technology options, has enabled us to respond positively to shifting customer needs and has ensured strong demand across our line-up. We are also encouraged by the positive response to the recently introduced Urban Cruiser Hyryder, now equipped with enhanced safety, comfort, and convenience features — further strengthening its appeal among customers.

## Experience the Future of TV with Samsung's Premium AI-Integrated QLED TV Series and Crystal Clear 4K UHD TV Now Live on Amazon and Flipkart

**Pune (Voice news service):-** Samsung, India's largest consumer electronics brand, announced the launch of its new range of AI-powered QLED TV and Crystal Clear 4K UHD TV, available on Amazon, Flipkart, and Samsung.com starting May 1, 2025. Designed to deliver the ultimate home entertainment experience, the new lineup includes the QLED series - QEF1, equipped with cutting-edge AI technology, and the Clear 4K UHD series – UE81, UE84, UE86, engineered to provide exceptional clarity, color, and detail for an immersive viewing experience.

At the center of the launch is the QLED TV, featuring Real and Safe Quantum Dot Technology to deliver stunning color accuracy and durability. Featuring True Quantum Dots for unparalleled color precision, these TVs are also free from Cadmium, a harmful substance known to be a cancer-causing agent, ensuring both safety and superior performance. Powered by Samsung's latest Q4 AI Processor, the TV analyzes and optimizes content in real-time with sharper visuals, clearer sound, and a more personalized viewing experience. Leveraging Samsung Vision AI, it intelligently enhances picture quality by recognizing scenes, objects, and faces for lifelike details, while also ensuring precise color volume with Pantone Validated Colors for true-to-life hues. To ensure peace of mind, the TV is secured with Samsung Knox Security, protecting users' data and connected devices. Additionally, the new lineup offers access to Endless Free Content, delivering a world of entertainment with no additional Cost. Samsung's new UHD models deliver crystal-clear 4K resolution, powered by the advanced Crystal 4K Processor,

ensuring sharp and vibrant visuals. With 4K Upscaling, the models also enhance lower-resolution content to near 4K quality. Featuring PurColor, they offer lifelike colors for a truly immersive viewing experience. The integrated OTS Lite technology delivers dynamic sound with virtual top channel audio, creating an enriched audio experience. With access to endless free content, these models make premium entertainment accessible to a broader audience.

Viplesh Dang, Senior Director, Visual Display Business, Samsung India, said, "At Samsung, we continuously push the boundaries of innovation to deliver products that redefine home entertainment. With launch of our AI-enhanced QLED and Crystal Clear 4K UHD TVs, we are elevating the viewing experience for consumers, offering advanced entertainment. These models, powered by Samsung Vision AI, deliver intelligent scene recognition for enhanced picture quality, making every frame more immersive. This launch reflects our dedication to delivering intelligent viewing experiences to more homes, meeting the evolving needs of our consumers with innovation, convenience, and reliability." Customers can look forward to benefits like discounts of up to 35%. The new Samsung Online TV lineup is available with 12 month No Cost EMI starting at just INR 3,333/month for QLED models and INR 2,500/month for UHD models. Customers can also avail an instant bank cashback of up to INR 3,000. With innovative features and exclusive launch offers, this new range is set to transform living spaces into cinematic hubs. Key Features of QLED TV

**Real and Safe QLED:** Sam-

sung's Real and Safe QLED TVs are built with 100% Color or Volume-certified Quantum Dot technology, delivering vibrant, lifelike visuals. Certified for safety by trusted global institutions, these TVs are also free from Cadmium, a harmful substance known to be a cancer-causing agent, ensuring a healthier and worry-free viewing experience for all.

**Q4 AI Processor** The Samsung Q4 AI Processor enhances the TV viewing experience by intelligently optimizing both visuals and sound in real time. It upscales content to detailed 4K resolution, ensuring an immersive experience tailored to the surroundings and the content being viewed.

**Pantone Validation** Pantone Validation guarantees superior color accuracy by meeting Pantone's stringent testing standards. This validation ensures the authentic reproduction of Pantone colors and skin tones, providing an immersive viewing experience that mirrors the creator's original vision.

**Samsung Vision AI** Samsung Vision AI brings intelligent enhancements to TVs with real-time AI upscaling, smart features like Generative Wallpaper, and SmartThings. It adapts visuals, sound, and interactions based on the environment and user needs. Advanced AI capabilities offer a truly personalized and immersive viewing experience.

**Samsung Knox Security** Samsung Knox is Samsung's commitment to security, providing defense-grade protection across devices. It offers a comprehensive suite of security features, customizable to meet diverse business needs. With Knox, businesses can confidently safeguard their data and operations.

**SmartThings** The SmartThings app on Samsung TVs allows you to control and auto-

mate your TV and other smart devices, enhancing your home experience. By using SmartThings, you can control appliances, lights, and security cameras directly from the TV. To set it up, simply navigate to the SmartThings option in the TV's menu and follow the prompts to connect your devices.

**Key Features of Crystal Clear 4K UHD TVs**

**Crystal Processor 4K** The Crystal Processor 4K provides enhanced picture quality with precise colour mapping. This powerful processor ensures that every shade of colour is displayed as intended, offering a lifelike 4K resolution for all content.

**PurColor** With PurColor, consumers can enjoy an above and beyond experience while watching their favorite content by enjoying real life color expression on the screen. It enables the TV to express a vast range of colors for optimal picture performance and an immersive viewing experience. With One Billion True Colors, this distinctive technology brings reality to the TV screen, with existing colors being showcased in their original state.

**Multi Voice Assistant** Consumers can pick their favorite voice assistant that is built-in into the new Crystal Vision 4K UHD TV for an advanced control in their connected home. They can choose between Bixby or Amazon Alexa and cherish an optimal home entertainment experience from the coziness and comfort of their living couch.

**OTS Lite** OTS Lite (Object Tracking Sound Lite) uses Samsung's AI algorithms to track on-screen movements and precisely match sound locations using multi-channel speakers. 3D surround sound with our virtual top channel audio allows you to be immersed in the audio experience.

## PIBM Hosts National MSME Summit and Leadership Conclave



Pune: The Pune Institute of Business Management (PIBM), Pirangut, hosted Uddipan 2025, one of the country's most premier and showcase summits dedicated to Micro, Small and Medium Enterprises (MSMEs). Jointly organised by PIBM and AICTE, this landmark summit saw the launch of Uddipan, a mobile application built in-house by Ramanbyte Pvt. Ltd, with knowledge partner PIBM Group of Institutes to showcase job opportunities in the MSME sector across the country. This portal, which is set to change the face of the job market in the MSME sector, has been launched by Ramanbyte Pvt Ltd in tandem with AICTE. Uddipan App, which has been designed to empower the MSME sector, brought together a distinguished gathering of industrialists, global CEOs, policymakers, investors and government officials, creating a dynamic platform for collaboration, innovation and growth. Uddipan, the MSME conclave, was honored by the presence of several esteemed dignitaries including special Guest Hon. Dr Sukanta Majumdar, Union Minister of State for Education and Development of North-Eastern Region, Chief Guest, Hon. Shri. Uday Samant, Cabinet Minister for Industries and Marathi language, Government of Maharashtra, Guest of Honor Hon. Prof. Dr. T. G. Sitharam, Chairman, AICTE, Hon. Shri. Iqbal Singh Lalpura, Chairman, National Commission for

Minorities, Hon. Shri. Jasmeet Singh Dhandra, IRS, Additional Commissioner, CGST Audit 1, Commissionerate, Pune and Hon. Shri Nitin Patil, IAS, commissioner Skill Development, Employment and Entrepreneurship and CEO of Maharashtra State Skill Development Society, Govt of Maharashtra, MLa, Shri. Shankar Mandekar, MLa, Bhor Assembly Constituency, Hon. Shri. B. Venugopal Reddy, Additional Chief Secretary Higher and Technical Education, Govt. of Maharashtra, Hon. Shri. Prof Dr. Parag Kalkar, Pro-Vice Chancellor, Savitribai Phule Pune University. Shri. Ramanpreet Singh, Chairman of the PIBM Group of Institutes felicitated all the Guests and delivered the welcome address. Over two days, the summit saw the presence of 2000 plus delegates and 160 plus stalls of MSME exhibitors with a range of activities for young innovators and entrepreneurs. Knowledge-sharing sessions saw huge participation, an MSME exhibition promoting innovation and business expansion found keen listeners, interactions with industry leaders brought about different thought processes, policymakers and incubators aimed at facilitating access to capital, IPO support and investor connections. A special Talent Matchmaking Deck was also set up to drive real-time employment opportunities, linking aspiring youth with the MSME sector.

## Coca-Cola Foodmarks 2.0 Debuts at the NRAI Food Delivery Summit 2025

**Pune (Voice news service):-** Coca-Cola India announced its partnership with the National Restaurant Association of India (NRAI) at the 4th Edition of the NRAI Food Delivery Summit 2025, held at Le Meridien, New Delhi. This collaboration marks the official launch of Coca-Cola Foodmarks 2.0, an initiative that celebrates India's most iconic culinary destinations. Each foodmark spotlights places where the perfect meal, the perfect moment, and an ice-cold Coca-Cola come together to create unforgettable food landmarks. Inspired by culture and powered by the Real Magic of Coca-Cola, Foodmarks 2.0 is built on the successful collaborations with legendary establishments like Paradise in Hyderabad and Embassy in Delhi's Connaught Place. Creating moments of connection, culture, and refreshment, Coca-Cola and NRAI are scaling the program to new



heights by collaborating with India's most loved restaurants to drive culinary discovery and enrich India's food culture. This initiative not only strengthens industry partnerships but also opens new avenues for restaurants to become part of India's evolving cultural narrative. Abhishek Gupta, Chief Customer Officer, Coca-Cola India said "This partnership with NRAI reflects our commitment to building platforms that drive growth for India's restaurant industry. Foodmarks 2.0 turns

iconic dining experiences into cultural destinations, fueled by the Real Magic of connection and discovery. At the core of every Foodmark is the simple pleasure of a hot meal, shared with an ice-cold Coca-Cola. Together, we are creating new opportunities for restaurants to become landmarks in India's culinary landscape." Sagar Daryani, President NRAI & CEO & Co-Founder, Wow! Momo Foods Pvt. Ltd. said, "Restaurants have always taken pride in their rec-

ipes, their stories, and their journeys. But in today's world, excellence alone isn't enough, discovery matters just as much. Coca-Cola Foodmarks addresses this opportunity by celebrating what makes each restaurant special and bringing it to the forefront. Given its global success, we believe India's diversity of cuisines makes Foodmarks an even stronger fit, delivering authentic content and real visibility for the industry." With Foodmarks 2.0, Coca-Cola India and NRAI are ushering in a new chapter in India's food culture. By uniting the country's diverse flavors with an ice-cold Coca-Cola, the initiative is set to create lasting food landmarks that resonate with people. As the program expands, it will continue to strengthen the connection between people, food, and shared moments of Real Magic — one Foodmark at a time.

## Samsung India Launches 'Solve For Tomorrow 2025' Competition

**Pune (Voice news service):-** Samsung, India's largest consumer electronics brand, unveiled the fourth iteration of its Samsung 'Solve for Tomorrow' initiative – a nationwide contest designed to inspire students to create innovative solutions to address some of society's most pressing challenges by leveraging technology. Samsung 'Solve for Tomorrow 2025' will provide INR 1 crore to the top four winning teams to support the incubation of their projects, along with hands-on prototyping, investor connects, and expert mentorship from Samsung leaders and IIT Delhi faculty. This recognition highlights the significance of nurturing solutions that not only excel in the competition but also transcend it, ultimately evolving into scalable and sustainable ventures that will play a pivotal role in shaping communities across India. The programme, spanning six months, invites students aged 14-22 to submit their tech ideas as either individuals or groups. This year, participants are encouraged to create solutions across four key themes: AI for a Safer, Smarter, and Inclusive Bharat; Future of Health, Hygiene, and Well-being in India; Social change through Sports and Tech for Education and Better Futures; and Environmental Sustainability via Technology. "With Solve for Tomorrow, we are inspiring young innovators across every corner of India to dream big, tackle real-world challenges, and shape a smarter, more inclusive future through technology. This year, Solve for Tomorrow is going to be even bigger and more inclusive. We are reaching more cities, engaging students from more schools and colleges, and creating avenues for them to innovate, while applying the principles of design thinking. Solve for Tomorrow stands as a testament to our unwavering commitment to the Gov-

ernment of India's pioneering #DigitalIndia initiative that empowers our youth to become architects of the future," said JB Park, President & CEO, Samsung Southwest Asia. "IIT Delhi is excited about fostering innovation, entrepreneurship, and real-world problem solving among youth. Our collaboration with Samsung Solve for Tomorrow offers mentorship, research infrastructure, and technical guidance to help the young turn their ideas into products that impact society. We are delighted to be part of this initiative that enables socially conscious innovation and contributes to Viksit Bharat," said Prof Rangan Banerjee, Director, IIT Delhi. "India's young innovators are at the heart of achieving the Sustainable Development Goals by 2030 and realizing the vision of a Viksit Bharat by 2047. With more young minds to tap solutions than any country ever before, India is uniquely positioned to lead with ideas that address local challenges and inspire global change. Initiatives like Samsung's Solve for Tomorrow provide a vital platform for young people to turn their ideas into solutions for the global good, using technology to drive inclusive and sustainable progress. The UN in India is proud to support such collaborations, especially with the private sector, that uplift youth leadership, innovation, and action, ensuring that we leave no one behind," said Shombi Sharp, United Nations Resident Coordinator in India. "Young people hold the key to solving today's most urgent global challenges. Initiatives like Solve for Tomorrow 2025 empower them to turn their ideas into reality using technology. We are excited to see solutions that help scale youth-led ideas to drive real change across communities," said Abhishek Singh, Additional Secretary, Ministry of Electronics & Information Technology (MeitY).

The fourth iteration of Samsung India's flagship Corporate Social Responsibility (CSR) initiative aims to involve thousands of participants, offering more than 82,000 hours of extensive training in Design Thinking, Hands-on Prototyping, Go-to-Market Strategies, and Business Planning. In the final phase, teams selected as finalists will benefit from specialized training and mentorship provided by Samsung, IIT Delhi, and industry professionals. 'Solve for Tomorrow 2025' was inaugurated at IIT Delhi in the presence of all partners on Tuesday. Present at the event were Dr Sapna Poti, Senior Director, Office of Principal Scientific Adviser to the Government of India, Shardul Rao, Scientist C, Department of Science & Technology, Government of India and P. S. Madanagopal, CEO, MeitY Startup Hub.

**From ideas to impact: Programme stages** The application window for the initiative will be open from April 29 to June 30, 2025. During this period, Samsung will host immersive design-thinking workshops in schools and colleges across the nation, empowering participants with essential problem solving and ideation skills. After the initial application phase, the top 100 teams will be chosen, with 25 teams selected from each of the themes. At this stage, participants will undergo online training led by thematic experts, followed by a video pitch round where 40 teams will be shortlisted – 10 teams from each theme. The top 10 semi-finalist teams from each theme will then progress to an intensive mentorship program guided by Samsung's industry veterans and subject matter experts. These teams will also participate in curated learning visits to Samsung's state-of-the-art facilities, including the Samsung R&D Institute India in Bengaluru, Noida, and Delhi, as well as Samsung Design

Delhi, offering them first-hand exposure to world-class innovation ecosystems. This phase will culminate in an experiential, hands-on Prototyping Programme at Delhi's state-of-the-art labs, in collaboration with 'Solve for Tomorrow' alumni. There will also be a Residential Bootcamp focused on refining ideas and preparing for the final pitch. The top 20 teams will be finalized after this phase, with five teams from each theme advancing to the grand finale. These top five teams from each theme will receive exclusive one-on-one mentoring sessions with Samsung experts. They will participate in a Prototyping Day, Pitch Presentation, Investor Meet, and Awards Ceremony, all held over the last three days of the competition. **What is in it for the participants** The top 100 teams will receive certificates of achievement. The top 40 teams will receive INR 8 lakh and the latest Samsung laptops for every member. The top 20 will receive with INR 20 lakh and the latest Samsung ZFlip smartphones for each member. In addition, special awards include the Goodwill Award, Young Innovator Award, and Social Media Champion, with a total prize amount of INR 4.5 lakh. The four winning teams will collectively receive a grant of INR 1 crore for incubation at IIT Delhi, providing substantial resources to accelerate their innovative projects. This funding aims to nurture their ideas into reality. First launched in the US in 2010, 'Solve for Tomorrow' is currently operational in 68 countries globally and has seen over 3 million young people participate worldwide. The Global CSR vision of Samsung Electronics – 'Together for Tomorrow! Enabling People' – is determined to provide education to young people around the world and empower them to become the leaders of tomorrow.

## Toyota Kirloskar Motor Introduces Exclusive Edition of Innova HyCross with Elegant Design and 19 Premium Features

**Pune (Voice news service):-** Staying true to its customer-first philosophy, Toyota Kirloskar Motor (TKM) today announced the launch of the Exclusive Edition of the Innova HyCross available in the ZX(O) grade. Trusted by over a lakh customers across the country, the Innova HyCross continues to impress with its exceptional spirit of glamor and efficiency. Crafted to make every journey as distinctive as the individual behind the wheel, the Innova HyCross Exclusive Edition of ZX(O) will be available from May 2025 through July 2025, in two colors—Super White and Pearl White, in limited quantity. Speaking on the introduction, Mr. Varinder Wadhwa, Vice President, Sales-Service-Used Car Business, Toyota Kirloskar Motor, said "The Innova HyCross has consistently garnered strong customer appreciation for its propor-



tions & poise of an SUV with the spaciousness of an MPV, and we are truly humbled for their continued trust placed in the brand. Today, we are delighted to launch the Innova HyCross Exclusive Edition in ZX(O), thoughtfully crafted to meet the evolving aspirations of our discerning customers. This special variant embodies Toyota's commitment to exclusivity and elevated customer experience. With this introduction, we aim to offer enhanced value and added convenience features, while continuing to build on the strengths of the versatile

Innova HyCross – perfect for families wanting a car that can deliver a seamless, fatigue-free drive." Since its debut in November 2022, the Innova HyCross has emerged as a preferred choice among customers, epitomizing Toyota's renowned Quality, Durability, and Reliability (QDR). Powered by the 5th Generation Self-Charging Strong Hybrid Electric System, built on the advanced Toyota New Global Architecture (TNGA), the Innova HyCross is much celebrated for delivering outstanding performance, unmatched

fuel efficiency, and superior driving dynamics. Equipped with a 2.0-litre 4-cylinder gasoline engine and an e-drive sequential shift, it delivers an impressive power output of 137 kW (186 PS) while offering best-in-segment fuel efficiency. The hybrid electric system is capable of operating the vehicle upto 60% of the time in electric (EV) mode, providing a seamless combination of power, efficiency, and environmental consciousness, giving customers a wise choice for a greener tomorrow. With its class-leading features such as Powered Ottoman Second Row Seats, Front Ventilated Seats, Dual Zone Air Conditioning, Panoramic Sunroof, Toyota Safety Sense™, and connected infotainment experience, the Innova HyCross has set new benchmarks in the premium MPV segment, delighting our customers across India.



## PSI Arjun is a Marathi movie starring Ankush Chaudhari in a prominent role



**Pune (Voice news service):-** PSI Arjun is directed by Bhushan Patel and produced by Vikram Shankar and Dhruv Das under the banners of Vistromax Entertainment and Dreamweaver Entertainment. With distribution by Cinépolis India, the film is all

set for a wide theatrical release on May 9, 2025. Ankush Chaudhari, known for his versatile performances and strong screen presence, appears in a rugged and intense avatar, portraying a police sub-inspector who doesn't back

down from a fight. The screenplay is penned by writer Sandip Dandawate, whose storytelling adds emotional weight to the film's action-packed framework. PSI Arjun is shaping up to be a must-watch for fans of Marathi action cinema.

## Heartfulness in association with Ministry of Culture all set to host the biggest meditation congregation for the 125th birth anniversary celebrations of Babuji Maharaj

**Pune (Voice news service):-** The 125th birth anniversary celebrations of Pujya Babuji Maharaj – the second in the lineage of Masters of Shri Ram Chandra Mission – is to be celebrated with great fervour at the world's largest meditation hall at Kanha Shanti Vanam in the outskirts of Hyderabad from 29th April to 1st May. The event brought in association with the Ministry of Culture of India by Heartfulness Institute will be graced by Shri Jishnu Dev Verma – Hon'ble Governor of Telangana and Shri Jupalpy Krishna Rao – Hon'ble Minister for Tourism and Culture of Telangana in the Divine Presence of Rev. Daaji – Guide of Heartfulness and President of Shri Ram Chandra Mission. Over 25000

participants from across the world are slated to join the event from the Heartfulness Headquarters and many more will be joining virtually as well in the group meditation led by Rev. Daaji. The meditation session will also be aired globally. The three-day event will be filled not only with a collective spiritual awakening, but will also promote universal brotherhood, introspection and celebration of the teachings and Pujya Babuji Maharaj. Inauguration of Babuji Vanam Healing Garden for Rainforest will be among the chief highlights of the three-day Bhandara while the event will also be marked by a special exhibition on the life of Babuji Maharaj through a space display of rare artifacts, photographs

and memorabilia of Babuji. Rev. Daaji – Guide of Heartfulness and President of Shri Ram Chandra Mission said, "Our hearts and spirits are brimming with a collective transformative experience. The teachings of beloved Babuji Maharaj have impacted millions of people around the world. The enthusiasts joining for the Bhandara testifies the intent of millions who want to consciously evolve on the spiritual path. According to Babuji Maharaj, the spiritual and the material aspects of our lives are like two wings of a bird, in a way that one cannot do without the other. Treading the path of Heartfulness brings the awakening and the equanimity on our journey towards the Ultimate Destination."

A special report on the Ekam Abhiyan mission led by Heartfulness for the period from April 1st to August 31st, 2025 will be forecast. The Ekam Abhiyan is projected to reach over 12 crore participants across 65,000+ villages, expanding its transformative impact to every corner of the nation. The valedictory 125th Birth Anniversary Celebrations of beloved Babuji in 2025 will conclude with the second edition of the Kanha Music Festival shall feature legendary singers Pandit Sharang Dev and Sniti Mishra which will inspire lakhs of audience on the exemplary qualities of revered Babuji. Students from Heartfulness International School will also participate in the colourful concert.

## BYD India announces pricing for the 2025 Model Year BYD SEAL

Pune: BYD India, a subsidiary of BYD, the Global No.1 New Energy Vehicle (NEV) manufacturer, has announced the pricing for the 2025 Model Year (MY) BYD SEAL – one of India's most awarded and celebrated luxury electric sedans. Prices for the 2025 BYD SEAL start at ₹41,00,000(ex-showroom, India) Following its stellar debut

in March 2024 in India, the 2025 BYD SEAL continues to raise the bar with a host of enhancements focused on driving dynamics, cabin experience, smart connectivity and technology. With this announcement, BYD India further reiterates its commitment to the Indian EV market through innovation-driven products that resonate with evolving cus-

tomers expectations. The BYD SEAL features a Lithium Iron Phosphate (LFP) low voltage battery (LVB) offering significant benefits, including a six-times lighter weight compared to conventional low-voltage batteries, five-times better self-discharge consumption, and an impressive 15-year lifespan. Inside the cabin, BYD SEAL

now comes standard with a power sunshade for added comfort and convenience. A new silver-plated dimming canopy enhances the cabin's ambience, creating a more refined and premium feel. The air-conditioning system has also been upgraded with a larger compressor capacity and an all-new module for air purification.

## Škoda Auto India launches new campaign 'Škoda Superstars'

**Pune (Voice news service):-** As Škoda Auto celebrates 130 years of automotive legacy globally and marks 25 years in India, the brand has launched a powerful new campaign titled 'Škoda Superstars'. At the heart of this initiative is a celebration of passion, persistence, and people, those who dare to dream and work relentlessly to achieve it. The campaign is anchored by Škoda Auto India's first-ever 'Brand Superstar', Ranveer Singh, along with iconic cars of the brand through the ages. The film draws parallels between the resilience of Ško-

da's iconic founders, Laurin and Klement and modern-day heroes from all walks of life, leaving viewers with a compelling call to action: celebrate your journey. Petr Janeba, Brand Director, Škoda Auto India shares, "The 'Škoda Superstars' campaign is not just a tribute, it's a movement. It's our way of honouring the spirit of determination and drive that has defined Škoda Auto since 1895 and continues to thrive in the people around us today. As we celebrate 130 years globally and 25 years in India, we want to go beyond just showcasing our cars. We want to celebrate the human

stories that mirror our own journey, from vision and grit to achievement. Through this campaign, we're inviting every individual to share their personal triumphs and become a part of the Škoda legacy. Because in the end, it's not just about where you come from, but how far your passion and work ethic can take you." A once-in-a-lifetime experience in Prague As part of the campaign, Škoda Auto India invites fans to participate in a unique contest by sharing their stories of dreams turned into achievements. By uploading a personal photo that reflects their journey, users



can generate a special double-exposure image featuring themselves and a Škoda car, symbolizing how their personal milestones intersect with the brand's enduring legacy. Entries shared on social media using the campaign hashtag and tagging @SkodaIndia and @FansOfSkoda will be shortlisted, of which 25 winners will be eligible to win an unforgettable Škoda Auto experience to Prague.

## IIT Bombay and Indus Towers Ltd. Join Forces to Pioneer Sustainable Energy Technologies

**Pune (Voice news service):-** Indian Institute of Technology, Bombay (IIT-B) and Indus Towers Limited, one of the world's largest telecom infrastructure company, today inked an agreement for two transformative research initiatives in sustainable energy. The research will primarily focus on advancing solar power generation and energy storage, aiming to create visionary and viable solutions. This initiative is part of Indus Towers' flagship Corporate Social Responsibility program, Pragati. At a time when climate imperatives and energy demands are reshaping global priorities and the world is racing towards cleaner, smarter, and greener energy systems, innovation is no longer an option—it is a necessity. Highlighting the importance of creating solutions for a better tomorrow, Prachur Sah, MD & CEO, Indus Towers said "This partnership

is a powerful example of industry and academia coming together to address real-world challenges through research and innovation. The Research on Perovskite Solar Cell technology and utilising agricultural waste for energy storage is an exciting concept and could become crucial in advancing sustainable energy solutions. We are confident that the research has the potential to revolutionise our approach to clean energy." The pioneering effort to develop Perovskite Solar Cell technology aims at surpassing the limitations of conventional silicon photovoltaic (PV) cells. This next-generation technology is designed to achieve higher efficiency without increasing the existing cell cost. It has extensive applications in both terrestrial and space-based solar systems, developed entirely through indigenous efforts.

The second initiative under this collaboration addresses another critical sustainability challenge—agricultural waste and energy storage. The project aims to develop a scalable method to convert rice straw, an abundant agricultural residue, into doped hard carbon materials. These materials will serve as anodes or additives in sodium-ion batteries, offering a sustainable and cost-effective alternative to lithium-ion technology. This research not only mitigates the environmental hazards of stubble burning but also strengthens the country's clean energy ecosystem by utilizing indigenous, eco-friendly resources. Commenting on the broader vision of the partnership, Prof. Ravindra Gudi, Dean, Alumni and Corporate Relations said, "At IIT Bombay, we believe that scientific excellence must be anchored in purpose. Collaborations like this not

only push the frontiers of research but also demonstrate how academia and corporates can work hand in hand to solve some of the most pressing challenges of our time. We are grateful to Indus Towers Ltd. for supporting innovation to accelerate India's journey towards energy sustainability." This partnership underscores IIT Bombay's role as a national hub for high-impact, mission-driven research. Through a meaningful collaboration with Indus Towers, the Institute continues to convert scientific ideas into scalable, real-world solutions. It also highlights how CSR funding, when channelled toward innovation and knowledge creation, can help build not-only the technological backbone of a more sustainable and Atmanirbhar India, but also positions India as a pioneer in energy technologies as a global leader.

## Rahul Tripathi to Lead PBG Kolhapur Tuskers in MPL 3; Training Begins in Pune

Pune: Punit Balan Group-backed PBG Kolhapur Tuskers have kicked off a focused 10-day pre-season camp in Pune ahead of the Maharashtra Premier League (MPL) Season 3. Held at Shinde High School Ground, the camp aims to build early momentum, blend new talent, including the league's highest auction buy this season, Rajneesh Gurbani, with core players, and lay the foundation for a strong title run, led by Captain and Icon Player Rahul Tripathi at the helm for MPL Season 3. Having led the team to play-offs in both previous seasons, head coach Akshay Darekar and assistant coach Amit Kushte have kicked off this year's preparations with a focus on improving fielding standards, under the guidance of experienced fielding coach Amit Patil, who has been the assistant coach for the Maharashtra Ranji team, and a former Ranji player from Maharashtra. With their deep knowledge of the local circuit and opponent strengths, the coaching staff plans a staggered approach during the 10-day camp, giving players time to settle, refine roles, and build towards peak performance for the season's start. With the 29 members this season, the Tuskers have re-



trained 11 players ahead of the Season 3 auction and signed 18, including eight MPL first-timers for this year. The team retained experienced players like 2023 and 2024 Orange Cap holder, Ankeet Bawne, vice-captain Shrikant Mundhe, and India U-19 World Cup batter, Sachin Dhas, to form the core, and they have been part of the team since its inception. They have already started training alongside the new players who have been picked up this year. Captain Tripathi, playing for the Chennai team in India's premier T20 league, and Season 3 top auction buy, Rajneesh, who is currently with the Delhi team, will join the camp later. Commenting on the team's preparations, team owner Punit Balan said, "We've strategically built a squad that brings together exciting new talent and seasoned players

who are deeply familiar with our system. Under the guidance of Coach Akshay Darekar and our dedicated coaching staff, the team is undergoing a focused, high-intensity pre-season camp designed to align every player with our tactical blueprint and cultural vision. This phase is not only about strengthening team cohesion and reinforcing the winning mindset that defined us last season—it's also about deepening the culture we're building, one that fuels both consistent on-field performance and meaningful fan engagement." The ongoing camp has also brought together a mix of returning players like Dhanraj Shinde, Siddharth Mhatre, and Shreyas Chavan, along with new auction picks of the season in Vishant More and Sunil Yadav, who are seasoned campaigners in

domestic cricket for Maharashtra. Fresh faces Sumit Dhengle and Ayush Ubhe, both U-19 talents, are getting their first taste of MPL-level this season as well as the team has eight U-23 players who are getting themselves up to speed with the team's strategies and intensity at the ongoing camp. Speaking on the team's make-up, Captain Tripathi said: "We've got a really well-balanced squad this season—with strength and solid backup across all departments. There's a healthy mix of experience and exciting young talent, which gives us flexibility and depth. But we've also learned from past seasons that talent alone doesn't guarantee results. We've come close before, and that feeling of just missing out still drives us. That's why this time it's about going that extra mile—working harder, staying tighter as a unit, and turning those near-misses into something special." PBG Kolhapur Tuskers had finished second in the inaugural season of the league, with four wins out of five, and subsequently reached the final. Last year, the team, with five wins from ten matches finished third and advanced to the penultimate round.

## Back to wins for ASR Strikers at the Poona Club Racquet League 2025



**Pune (Voice news service):-** ASR Strikers scored a second win on trot in their league encounters at The Poona Club Racquet League 2025 which is being organized by Poona Club Ltd and played at Squash, Badminton, Tennis, Table Tennis, and

Pickleball courts. In the league matches ASR Strikers beat HK Powerhouse 274-249, while Pinnacle United thrashed Oberoi & Neel' Kings 272-262 Results: League Round:ASR Strikers bt HK Powerhouse 274-249, Badminton: ASR



Strikers lost to Powerhouse 58-73; Tennis: ASR Strikers bt Powerhouse 62-50; Table Tennis: ASR Strikers lost to Powerhouse 61-62; Squash: ASR Strikers bt Powerhouse 35-34; Pickleball: ASR Strikers bt Powerhouse 58-30;

Pinnacle United bt Oberoi & Neel' Kings 272-262, Badminton: Pinnacle bt Kings 70-60; Tennis: Pinnacle lost to Kings 41-63; Table Tennis: Pinnacle lost to Kings 52-67; Squash: Pinnacle bt Kings 53-25; Pickleball: Pinnacle bt Kings 56-47.

## Weikfield Delights, Stash Pro Parmar All Stars win at the Poona Club Racquet League 2025



Pune, May 4, 2025: Weikfield Delights, Stash Pro Parmar All Stars won their league encounters at The Poona Club Racquet League 2025 which is being organized by Poona Club Ltd and played at Squash, Badminton, Tennis, Table Tennis, and Pickleball courts. In a close contest Weikfield Delights scored a narrow 9

point win over Manav Avengers 262-253, while Stash Pro Parmar All Stars recorded a 298-194 point win over Manpreet & GG's Jaguars. Results: League Round: Weikfield Delights bt Manav Avengers 262-253, Badminton: Weikfield Delights bt Manav Avengers 74-58; Tennis: Weikfield Delights bt Manav Avengers 63-27;



Table Tennis: Weikfield Delights lost to Manav Avengers 43-69; Squash: Weikfield Delights lost to Manav Avengers 34-41; Pickleball: Weikfield Delights lost to Manav Avengers 48-58; Stash Pro Parmar All Stars bt Manpreet & GG's Jaguars 298-194 Badminton: Stash Pro Parmar All Stars bt Manpreet & GG's Jaguars 74-43;

Tennis: Stash Pro Parmar All Stars bt Manpreet & GG's Jaguars 57-37; Table Tennis: Stash Pro Parmar All Stars bt Manpreet & GG's Jaguars 68-52; Squash: Stash Pro Parmar All Stars bt Manpreet & GG's Jaguars 41-25; Pickleball: Stash Pro Parmar All Stars bt Manpreet & GG's Jaguars 58-37.

## SSCB and Haryana Clinch Team Gold in Men and Women's Category at 7th Youth National Boxing Championships 2025

Pune: Services Sports Control Board (SSCB) and Haryana dominate the ring in 7th Youth Men & Women National Boxing Championships 2025. SSCB won the team gold in men's category while Haryana took the crown in the women's category. The week-long event held at Shaheed Vijay Singh Pathik Sports Complex, Greater Noida was also a qualifier for the prestigious Under-19 Asian Boxing Championship 2025. Twenty outstanding male and female boxers who won gold medals qualified for the upcoming event. In the men's team category, the Services Sports Control Board (SSCB) delivered a dominant performance to claim the team

gold. Their boxers consistently outclassed opponents across different weight categories, ensuring SSCB finished comfortably at the top with six gold, one silver and two bronze. REC Limited fought hard to secure the second position by securing one gold, three silver and one bronze, while Haryana's spirited campaign earned them the team bronze with 2 individual gold and bronze each. In the women's team event, Haryana emerged as the overall champions, securing the team gold with a haul of eight medals, which included three gold and five silver. Delhi finished close behind, winning the team silver with four gold medals, one silver, and two bronze. Rajasthan rounded off the top

three, taking the team bronze with two gold medals and three bronze finishes. Individual brilliance defined the championships, particularly in the men's division, where SSCB's boxers made a clean sweep in key weight categories. Aakash Budwar claimed gold in the 47-50kg class, while Shivam topped the 50-55kg category. Mausam Suhag triumphed in the 60-65kg division, and Rahul Kundu secured the top podium spot in the 70-75kg bracket. In the heavier categories, Hemant Sangwan dominated the 85-90kg competition, and Krish captured gold in the 90+kg event, cementing SSCB's supremacy. Haryana's women boxers

showed remarkable skill and resilience throughout the tournament. Yakshika won gold in the 48-51kg division, while Vini secured top honors in the 57-60kg category. Nisha added to Haryana's tally with a gold medal in the 60-65kg weight class. Alongside these victories, Shikha, Arju, Sarika, and Saniya picked up silver medals in their respective categories, underscoring the team's depth and consistency. The championship not only spotlighted emerging talent but also set the stage for India's strong representation at the U-19 Asian Championships later this year. With fresh energy and visible potential, the future of Indian boxing looks brighter than ever.



## River Enters Maharashtra with First Pune Store

Pune: Electric scooter manufacturer, River, has launched its first Maharashtra store in Pune. This marks the brand's first venture beyond its Southern stronghold. Spanning 1300sq. ft., River Store Kharadi was launched in association with Ralals Wheels Private Limited. The River Store provides customers a first-hand view into all River offerings including the Indie, accessories and merchandise. In addition, River has opened a fully fledged service center with an area of 4000 sq. ft. within a 4 km radius of the store. Speaking about the store launch, Aravind Mani, Co-founder and Chief Executive Officer, River, shared, "Pune has long been a hub for automotive excellence. When we launched Indie, we received a lot of pre-orders from the city and we are thrilled to now bring the SUV of scooters to Pune.



Our goal is to establish River Indie as a distinctive vehicle in the region, offering both style and convenience together. Pune is our first stop in Maharashtra and we'll be expanding our presence in the state with stores across Nashik, Nagpur, Mumbai and more, in the coming months." Following Pune, River plans to expand its presence in Maharashtra and Gujarat with 10 stores, in the next 6 months. The company will continue its

expansion across South India with new stores in Vijayawada, Thirissur, Pondicherry and Palakkad, amongst others. River is currently in a rapid expansion phase and aims to establish its footprint across the Western, Eastern and Northern markets in India, this year. As of today, the company operates in 20 stores across Bengaluru, Hyderabad, Chennai, Hubli, Visakhapatnam, Kochi, Coimbatore, Mysuru, Tirupati

and more. The River Store, Kharadi has a vibrant atmosphere and is designed to showcase the brand's aesthetics that incorporate pebbles, and other organic shapes that evoke the essence of rivers. At the core of the store's aesthetics is a carefully designed habitat that depicts how Indie blends into daily life. The narrative aligns with River's ethos, taking people from where they are to where they want to be. The Indie is priced at INR ₹1,44,499 (ex-showroom, Pune). Customers can visit the store for test rides, browse merchandise, or book an Indie. They can also book test rides or make purchases online at [www.rideriver.com](http://www.rideriver.com). The River Store Kharadi is located at Shop No. 2, Goodwill Landmark Apts, Survey No. 11, Hissa No. 10, Kharadi, Pune, Maharashtra - 411014.

## Sagar Agrawal Appointed President of Pune's Brotherhood Foundation

Pune : In a grand installation ceremony, Sagar Agrawal was appointed as the new President of Pune's Brotherhood Foundation, Pune's leading organization dedicated to the Social, Religious, and Cultural upliftment of the Agrawal community. The event was graced by Sterilite Power Company Vice Chairman, Mr. Praveen Agrawal, who served as the Chief Guest. He expressed deep appreciation for the foundation's efforts, stating, "It is inspiring to see you all working like a united family. By upholding the ideals of Maharaja Agrasen, you are setting a true example of service to society. I urge you to continue your dedicated efforts." The ceremony was presided over by Mr. Somnath Kedia, while outgoing President Mr. Pawan Chamadia formally handed over the responsibility



ties to Mr. Sagar Agrawal. The newly elected executive committee includes: Secretary: Colonel Naresh Goyal, Treasurer: Mr. Rajesh Mittal, Joint Secretary : Mr. Yogesh Jain, Chairman : Mr. Ishwarchand Goyal, Executive Directors: Mr. Pawan Bansal, Mr. Sanjay Kumar Agrawal, Vice President: Mr. Sanjay B. Agrawal, Immediate Past President: Mr. Pawan Kumar Chamadia. Additional executive members announced include Mr. Sanjay Bansal, Mr. Rahul Agraw-

al, Mr. Rakesh Agrawal, Mr. Arun Singhal, CA Sandeep Agrawal, Mr. Narendra Goyal, Mr. Prashant Agrawal, Mr. Mukesh Kanodia, Mr. Jitesh Agrawal, Mr. Arvind Agrawal, Mr. Jitendra Bansal, Mr. Ajay Jindal, Mr. Anup Garg, and Mr. Shailesh Agrawal. Special guests in attendance included Mrs. Geeta Jayaprakash Goel, Mr. Atul Goel, and Mr. Amit Goel. Mrs. Geeta Goel was specially honored during the ceremony for her contributions. The event also

featured the official launch of the Pune's Brotherhood Diary, unveiled by the dignitaries present. In his address, Mr. Sagar Agrawal thanked the former leadership and members for their trust. "This is a significant responsibility bestowed upon me. I pledge to serve the community with dedication and strive to fulfill the vision set forth by our founder, Shri Jayaprakash Goel," he said. Chairman Mr. Ishwarchand Goyal added, "The Pune's Brotherhood Foundation is like a strong family. Brotherhood is our identity, and I am confident the new committee will carry forward our values with distinction." The program was seamlessly hosted by Mr. Jyotikumar Agrawal and Mrs. Ritu Agrawal, and witnessed participation from office-bearers of various other social organizations.

## Mining and Construction Equipment Sector Gears up for Manufacturing Boost in India



Pune : Confederation of Indian Industry (CII), Pune today hosted a session on opportunities in the mining and construction equipment sector at Hyatt Regency. The program was a precursor to the annual summit being organised by Mining & Construction Equipment Division (MCED) of CII at New Delhi on 19 May 2025. Mr Vivek Bhatia, Managing Director & CEO, TKIL industries (formerly Thyssenkrupp Industries India), Mr Manojit Haldar, Managing Director and President, Sandvik Mining and Rock Technology India Pvt Ltd , John Kuruvilla, Regional Director, CII Eastern Region, Asoktara Chattopadhyay, President & Corporate Head at Sandvik SRP, Harpreet Wahan, Business Head – India & ASEAN Region, Enovation Controls and Zoha Khurshid, Deputy Director CII participated in the deliberations. India's manufacturing sector currently contributes 16% to the national GDP. In alignment with the Government of India's vision to increase this contribution to 25%, the Mining and Construction Equipment (MCE) sector is

poised to play a pivotal role in supporting this strategic growth trajectory. Recognising the importance of this sector, the Mining and Construction Equipment Division of the Confederation of Indian Industry (CII) has envisioned a comprehensive roadmap aimed at unlocking its full potential. This includes creating a positive policy and regulatory environment, boosting exports, reducing import dependency by strengthening domestic manufacturing capacity, integrating advanced technologies, and embedding sustainability into core industrial operations. Confederation of Indian Industry has a dedicated Mining & Construction Equipment Division (MCED) operating at the national level. MCED is represented by leading organisations engaged in mining operations, exploration, consultancy, R&D activities, and allied services. Over the years this Division has played a pivotal role in driving mechanization, modernization, and serving as a value-adding link between manufacturers, suppliers, and the Government.

## A Handful of Almonds for Addressing India's Protein Gap

Pune: India continues to face a major challenge when it comes to meeting daily protein needs. While carbohydrates make up a large part of everyday meals, many people across age groups still fall short of their required protein intake. To raise awareness and offer practical solutions to this issue, the Almond Board of California hosted a panel discussion in Pune on "Addressing India's Protein Gap: Better Nutrition for a Healthier Tomorrow." The event, held at Ramee Grand Hotel and Spa, Pune brought together well-known personalities including actress Soha Ali Khan, fitness expert Yasmin Karachiwala, and Ritika Samaddar, Regional Head - Dietetics, Max Healthcare, New Delhi. The panel focused on the importance of protein in addressing India's nutritional gap. It highlighted the role of small dietary changes – like a handful of almonds, in improving protein intake for people across all age groups. Protein is essential for growth, health, and strength. Children need it for overall development, teenagers for energy, and adults for muscle repair and holistic well-being. Yet, Indian diets often miss the



mark. For example, a bowl of dal has about 18 grams of protein, which may not be enough for those with active lifestyles or higher nutritional requirements in the family. The panellists emphasized that it doesn't demand one to overhaul their entire diet to include more protein. Small dietary changes like adding almonds to meals or snacks make a big difference. Almonds are a natural, plant-based source of protein, offering about 6g of protein in a 30g serving. They also provide essential nutrients such as magnesium, vitamin E, and zinc for immunity and wellness. Soha Ali Khan said, "When I plan meals at home, protein tops the list – especially for my daughter who's growing and active. Almonds have

been an easy and reliable source of nutrition for us. I enjoy snacking on them in between shoots. They keep me going without making me feel heavy. For my daughter, I add almonds in fun ways like mixing them into her breakfast or tossing some into her salad. It's a small but meaningful step towards making sure we're getting enough protein every day." Yasmin Karachiwala said, "As a fitness professional, I often talk to people on the importance of protein for energy, recovery, and strength. Almonds are my go-to because they offer good-quality plant-based protein, which is especially great after exercise/post-workout. They help keep you full, which makes them a smart snack choice. I carry them with me all the time

whether I'm training clients or heading to a shoot. It's a simple way to give your body the right nutrition." Ritika Samaddar said, "Many people in India unknowingly fall short of their daily protein needs. One way to fill this gap is by adding protein-rich foods like almonds to the diet. I recommend them often because they're easy to include, especially for families. Almonds offer protein along with other nutrient requirements, and they're far better than most packaged snacks. A handful a day goes a long way in improving nutrition." Organizations such as ICMR and FSSAI have also acknowledged the nutritional value of almonds. In the Eat Right During COVID-19 guidelines, almonds are recommended as a good source of plant protein, along with key nutrients such as vitamin E and magnesium. ICMR further encourages including nuts regularly as part of a balanced daily diet. Getting enough protein isn't complicated or expensive. Everyday choices such as snacking on almonds may prove to be a meaningful way for families to take impactful steps toward better health for all.

## Hon'ble President of India confers Padma Vibhushan on Mr. Osamu Suzuki

Pune (Voice news service):- Hon'ble President of India, Smt. Droupadi Murmu conferred the Padma Vibhushan on Mr. Osamu Suzuki, Former Chairman, Suzuki Motor Corporation and Former Director & Honorary Chairman, Maruti Suzuki India Limited, posthumously. The formal conferment ceremony took place at the Rashtrapati Bhawan in New Delhi on 28th April 2025. Mr. Osamu Suzuki was conferred the prestigious Padma Vibhushan in recognition of his outstanding contribution in the field of trade and industry. Mr. Toshihiro Suzuki, Representative Director and President, Suzuki Motor Corporation, accepted the award on behalf of his father. On receiving this award, Mr. Toshihiro Suzuki, Representative Director and President of Suzuki Motor Corporation said, "My sincere gratitude to the Honourable President of India and the Government of India for awarding the prestigious Padma Vibhushan to my father, Mr. Osamu Suzuki, former Chairman, Suzuki Motor Corporation. I have just received this high-level award on his behalf, and I am deeply honoured. I believe he is, from heaven, looking back fondly on the 45 years he spent with

India, his second home." He added, "This award goes not only to my father, but also to all the people who have worked at Suzuki, Maruti Suzuki and all our business partners, who have supported us in this journey. My father must be feeling very proud today. I am also feeling extremely proud to receive this award. All the employees at Suzuki and Maruti Suzuki and our business partners must be feeling proud of this recognition. This award also expresses thanks to the 'love of Indian people towards Suzuki'. This award belongs to all of you." He further added, "We, at Team Suzuki, will carry forward the commitment of Osamu Suzuki with the same passion to bring inclusive and sustainable mobility solutions that will be loved by the people of India." Starting with 1 lakh unit annual capacity in 1983, under the leadership of Mr. Osamu Suzuki, Maruti Suzuki achieved significant milestone , including reaching a cumulative automobile production of 30 million units and an annual production of 2 million units in 2024. Furthermore, automobile exports from India, which commenced in the 1980s, surpassed 3 million units cumulatively.

## Blue Ocean Corporation Charts a New Course for India's Supply Chain Future; Launches Strategic Skill Development Initiatives for Students in Pune

Pune: Blue Ocean Corporation, a global leader in supply chain management training headquartered in Dubai and ranked No. 1 in its domain, is set to transform India's supply chain landscape with a bold and expansive vision. The company unveiled its strategic India roadmap at the MCCIA Edu Fest 2025, where Dr. Sathya Menon, Group CEO of Blue Ocean Corporation, highlighted the urgent need to modernize supply chain education and create a pipeline of globally certified, industry-ready talent. As part of its long-term initiative, Blue Ocean is embedding specialized Supply Chain Management programs across Indian colleges, supported by key partnerships with central and state government bodies. The move is aimed at equipping students with practical, industry-aligned skills, creating a new generation of Chief Supply Chain Officers and future-ready professionals. With over 30% of Maharashtra's industrial investments rooted in Pune, the city has emerged as a strategic base for Blue Ocean's expansion in India. The corporation has already signed MoUs with top educational institutions such as Pimpri Chinchwad University in Pune and Ruparel College in Mumbai. These alliances are focused on offering certification pathways,



on-ground training modules, and structured internships that bridge the gap between academic theory and industrial application. "Pune is at the intersection of academia and industry. Its unique ecosystem makes it the ideal platform to nurture tomorrow's supply chain leaders," said Dr. Sathya Menon, Group CEO, Blue Ocean Corporation, who was a keynote speaker at MCCIA (Maharatta Chamber of Commerce Industries and Agriculture) Edu Fest 2025 held in Pune whose theme was Where Industry Meets Academia – Magic Happens. Blue Ocean has launched a globally unique, structured Supply Chain Skill Development Program that aligns with India's National Education Policy (NEP) 2020. This flagship program has garnered the support of the Maharashtra Skill Development Ministry and is in talks with the Industries Ministry and MIDC

for collaborative internship opportunities and hands-on training. Blue Ocean's mission goes beyond traditional classroom education. Its CSR division is actively conducting free workshops, nonprofit conferences, and national awareness campaigns to elevate the importance of supply chain management in India's growth trajectory. The initiative aims to mobilize government, academic, and industry leaders to reimagine supply chain as a strategic pillar of national development. Despite the growing global demand for certified professionals, credentials such as CSCP and CISCP remain underrepresented in India. Blue Ocean is addressing this talent gap by providing clear, accessible pathways for students from diverse academic backgrounds to pursue meaningful careers in supply chain management. With over 27

years of global expertise and 500,000 professionals trained across 75 countries, Blue Ocean is now channeling its international knowledge and best practices into India. The organization trains over 80,000 students annually and has worked with global giants like Boeing, Emirates, Aramco, and Henkel. Recognizing the impact of the COVID-19 pandemic on global supply chains, especially among MSMEs, Blue Ocean is working toward building resilient, agile systems that can adapt quickly to disruptions. The company is developing scalable models to help businesses future-proof their operations and stay competitive. "China is 20–25 years ahead in supply chain integration. We are here to help India not just catch up but lead," added Dr. Menon. Studies show that robust supply chain strategies can reduce operational costs by 5%, resulting in profit boosts of over 30%. These efficiencies can potentially reinvest in innovation, job creation, and industrial growth. Blue Ocean's initiative aligns perfectly with national aspirations as India continues its journey toward Atmanirbhar Bharat and Make in India. "From agriculture to aerospace, every sector depends on a strong supply chain. We are here to ensure India leads the world in this space," concluded Dr. Menon.

## Manipal Hospitals Baner Launches Advanced Multispeciality Surgical Robotic System

A New Era in Surgical Excellence Dawns in Pune's Western Belt

Pune: The SSI Mantra Surgical Robotic System, a state-of-the-art system for multispecialty surgeries, has been introduced by Manipal Hospital in Baner, representing a significant advancement in patient care. This development helps the hospital to expand its offerings by providing extremely accurate and minimally invasive surgical treatments in Cardiac, Thoracic, Oncology, Urology, Gynaecology, and General Surgery. This is a milestone for Manipal Hospital Baner as it begins its path into robotic-assisted surgery, highlighting its commitment to embracing cutting-edge technology and introducing a high priority on patient-centered healthcare. Speaking at the launch, Dr. Amit Parasnig, Head of The Department & Consultant - Surgical Oncology & Surgery, Manipal Hospital, Baner, Pune, Said, "Robotic-assisted surgery offers several ad-



vantages, the most important being exceptional accuracy and precision. Surgeries are performed through smaller incisions, with enhanced surgeon mobility and highly controlled movements, leading to better outcomes. The robot's advanced 3D capabilities, superior to conventional laparoscopy, allow surgeons to zoom in closely for meticulous tissue handling. This results in less pain, faster recovery, shorter hospital stays, and overall cost savings for

patients. Soon, most laparoscopic surgeries will likely transition to robotic-assisted procedures. Along with enhanced resolution, the robotic system provides the surgeon with improved ergonomic comfort, which leads to better dissection and, eventually, better patient outcomes after surgery. Speaking at the launch, Dr. Anand Dharsakar, Consultant - Urology, Manipal Hospital Baner, Pune, said, "The precision it provides in deep

pelvic surgeries or intricate kidney surgeries enables us to achieve better results with less post-operative discomfort. Particularly in complex surgeries, it allows for exceptional precision, smaller incisions, quicker recuperation, and better outcomes. Robotics has come up in a big way in kidney transplantation. Mr. Anand Mote, Cluster Director, Manipal Hospital, Pune, Said, "Our goal at Manipal Hospitals is to provide our patients with the most cutting-edge healthcare innovation available globally. This commitment is reaffirmed with the launch of the SSI Mantra robotic system. The platform is designed to help surgeons with enhanced control and with less complications. It features ergonomic controls, 3D 4K imaging, and universal safety systems, supporting a new transformation in the surgical era.

## Bisleri signs MOU with Pimpri Chinchwad Municipal Corporation for Bottles for Change

Pune (Voice news service):- Bisleri International Pvt. Ltd. has announced a strategic partnership by signing a Memorandum of Understanding (MoU) with Pimpri Chinchwad Municipal Corporation (PCMC) as part of their 'Zero Waste Management' projects through CSR. This initiative includes the management of plastic and other waste at the ward office level in a decentralized manner. The MoU was exchanged between Mr. Shekhar Singh (I.A.S.), Pimpri Chinchwad Municipal Commissioner, Mr. Nilkanth Poman, Chief IT officer & Head CSR , Mr. Sachin Pawar, Deputy Pimpri Chinchwad Municipal Com-

missioner (Health Department), and Mr. K. Ganesh, Director - Sustainability & Corporate Affairs at Bisleri International. This association marks a crucial step towards sustainable plastic waste management. K. Ganesh, Director of Sustainability & Corporate Affairs at Bisleri International, expressed the company's commitment to sustainability: "Our collaboration with PCMC underscores the potential of community engagement in driving sustainable change. By raising awareness about source segregation and instituting collection mechanisms, a substantial amount of plastic waste can be diverted from the city landfills and create a

pathway for a circular economy. As part of our Bottles for Change campaign, this is a critical step forward in our mission to advance environmental sustainability and positive impact on communities." Mr. Nilkanth Poman, CSR Head, Pimpri Chinchwad Municipal Corporation (PCMC) said, "At PCMC, we believe that true progress comes from inclusive and sustainable development. Through this MoU with Bisleri International for the Zero Waste Slum Project, we aim to empower communities with the knowledge and tools to manage waste responsibly. Our focus is on creating cleaner neighborhoods, enhancing health outcomes, and build-

ing environmental awareness from the ground up. We are proud to collaborate on this initiative that reflects our shared vision of a greener, healthier future for all citizens." Sachin Pawar, Deputy Municipal Commissioner (Health Department) said, "We are pleased to implement the Bottles for Change initiative in collaboration with Bisleri International as part of our Zero Waste Management Program. This partnership will not only strengthen our efforts in plastic waste segregation and recycling but also empower citizens through education and community engagement. Together, we aim to create a cleaner and more sustainable Pimpri-Chinchwad."

## Paytm Celebrates Akshaya Tritiya With 'Golden Rush'

Pune: Paytm (One97 Communications Limited), India's leading payments and financial services distribution company and a pioneer of mobile payments, QR codes, and Soundbox, has launched 'Golden Rush' — a special campaign to promote digital gold savings during Akshaya Tritiya, a festival known for auspicious gold purchases.

Through this initiative, individuals investing ₹500 or more in gold on Paytm can earn reward points, with 5% of the transaction value credited as points on every purchase. These points contribute to a dynamic leaderboard, where top participants stand a chance to win from a total prize pool of 100 grams of gold.

Whether it's for a wedding gift, festive tradition, or long-term wealth planning, Paytm Gold provides a simple and secure way to invest in 24K, 99.99% pure gold, sourced from MMTC-PAMP, India's only refinery accredited by the London Bullion Market Association (LBMA). The gold is stored in fully insured, world-class vaults, ensuring com-

plete safety and transparency. Paytm Gold also enables disciplined saving through its Daily Gold SIP from Rs 9 onwards, allowing small, regular investments to accumulate over time. With real-time pricing, secure storage, and flexible investment options, it serves a variety of needs — whether it's setting aside gold for future milestones.



## Eighty-Two Percent of Workers in India are Considering Changing Employers in 2025, Aon Study Reveals

**Pune (Voice news service):-** Aon plc (NYSE: AON), a leading global professional services firm, has released results from its 2025 Employee Sentiment Study. The global study of more than 9,000 employees across 23 geographies, including the U.S., UK, China, India and Australia, found that a majority of workers in India are considering changing employers. Aon's results reveal that 7 percent of employees feel undervalued in India, compared to 13 percent globally. Further, 82 percent of surveyed employees in India are either in the process of moving employers or might seek new employment in the next 12 months, compared to 60 percent across the globe. The top five valued benefits for the Indian workforce are: Work-life balance programs, Medical coverage, Career development Paid time off, Retirement sav-

ings Nitin Sethi, head of Talent Solutions for India, at Aon, said, "Until recently, very few companies considered how benefits, wellness and healthcare programs could shape their employer brand and employee value proposition. Post-Covid, we are seeing changes as employees increasingly value these programs, and companies are more actively branding and communicating their availability to current and future employees. A multigenerational workforce is accelerating this change, while advanced technology is making it easier to implement these programs. In the next decade, companies that excel in benefits, health and wellness will have a significant opportunity to position themselves as best-in-class employers."

**Growing demand for medical coverage** Medical coverage was one of the highest

valued benefits across all generations among those surveyed in India, with Gen X and Gen Y rating it higher than Gen Z. Gen Z rated work-life balance as the top-valued benefit. Additionally, 76 percent of those surveyed said they would be willing to sacrifice existing benefits for a better choice of benefits. This highlights the necessity for businesses in India to align their total rewards and benefits strategies with the changing expectations of their workforce. "Employees are increasingly aware of the advantages of medical and life benefits," said Ashley Dsilva, head of Health and Wealth Solutions and director and principal officer for India at Aon. "The importance of retirement and financial planning among the young workforce is surprising. This shift may be due to a better understanding of the impact of inflation on daily living, es-

pecially since entry-level wages have stagnated in many sectors. At the same time, younger employees have increased debts with a substantial portion taking on personal loans before age 30. Employers have a clear opportunity to highlight the value of their benefits and emphasise financial wellbeing in their offerings and enhance employee engagement through innovative communication methods." The study also found that 10 percent of surveyed employees in the country had no confidence that their employer is investing in their skills development and training to prepare them for the future of work. At the same time, employees surveyed showed a higher commitment to improving their AI skill set, with 43 percent feeling motivated to develop new skills to stay relevant when asked about AI compared to 35 percent globally.

## The Undisputed, Ultimate Hyundai CRETA becomes the Highest Selling Model in India in April 2025 for the Second Consecutive Month

**Pune (Voice news service):-** Hyundai Motor India Limited (HMIL), India's leading premium smart mobility solutions provider is pleased to announce that Hyundai CRETA has once again emerged as the highest-selling model in the Indian Automobile industry for the second consecutive month. Hyundai CRETA recorded 17,016 unit sales in April 2025, with a year-on-year growth of 10.2% (compared to April 2024). Setting new benchmarks for the SUV segment in the country, the Hyundai CRETA also maintained its leadership as India's best-selling SUV from January – April 2025, with a cumulative sale of 69,914 units.

The milestones underscore the unwavering trust and confidence that the customers have bestowed on brand CRETA. This superlative performance of CRETA has helped SUV contribution to HMIL's domestic sales to all time high of 70.9% in April 2025. This underscores the growing consumer preference for Hyundai's SUV lineup, led by CRETA and well supported by other models like Venue, Exter, Alcazar and many more.

Commenting on the milestone, Mr. Tarun Garg, Whole-Time Director and Chief Operating Officer, Hyundai Motor India Limited, said: "Hyundai CRETA's continued dominance in the Indian market



is a reflection of the trust and love that Indian customers have placed in the brand. Being the best-selling car across all segments for two months in a row and the top-selling SUV in the industry for the first four months of 2025 cumulatively is a proud achievement for all of us at HMIL. Hyundai CRETA represents our unrelenting pursuit of excellence, offering customers a perfect blend of style, safety, innovation and performance. The addition of the electric powertrain has further strengthened the brand CRETA and it is now not just a leader in the SUV segment, but also a key enabler in India's electric mobility journey". Since it's launch, CRETA has redefined the SUV landscape with its bold design,

advanced technology and superior driving dynamics. Moreover, with a strong focus on safety, comfort and connectivity, CRETA remains the preferred choice for the new-age aspirational customers, who seek performance without compromise. With over a decade of presence and more than 1.2 million happy customers, the Hyundai CRETA has established itself as a desired SUV in India. The CRETA brand continues to grow stronger every day and the success story reflects HMIL's vision of shaping the future of mobility in our country. Committed to its customer-centric approach, HMIL remains dedicated to delivering world-class mobility solutions that enhance convenience and elevate driving experiences.

## OnePlus announces exciting product offers for May

**Pune (Voice news service):-** OnePlus, the global technology brand, is announcing the most awaited 'OnePlus Summer Sale' with exciting offers on its wide range of devices for the month of May. Starting 1st May 2025, the Indian consumers will be able to grab some enticing offers on products like OnePlus 13R, OnePlus Nord 4, OnePlus Pad 2, and more. The sale will be available across various platforms, including OnePlus.in, the OnePlus Store App, OnePlus Experience Stores, Amazon.in, Flipkart, Myntra, and mainline stores such as Reliance Digital, Croma, Vijay Sales, Bajaj Electronics, and others. These offers will begin today onwards. OnePlus Flagship Series, **OnePlus 13 Series** The OnePlus 13 series, comprising the OnePlus 13 and OnePlus 13R. OnePlus 13 boasts cutting-edge AI capabilities, powered by the Qualcomm Snapdragon 8 Elite processor. Its impressive 6,000 mAh Silicon NanoStack battery - a first for OnePlus - ensures uninterrupted performance. Capture life's moments with the 50MP triple-camera system, featuring advanced technologies like Dual Exposure Algorithm, Clear Burst, and Action Mode. With OxygenOS 15, experience seamless and intuitive functionality. The OnePlus 13R offers flagship-level performance and advanced AI technology, delivering a seamless experience that perfectly balances productivity and entertainment — all without compromising on power. Customers can avail an instant bank discount of INR 5,000 on OnePlus 13 and INR 3,000 on OnePlus 13R on select bank cards. Customers can also avail of a temporary price drop of INR 3,000 on OnePlus 13 and INR 2,000 on OnePlus 13R (16GB + 512GB) respectively. OnePlus 13R buyers can also avail themselves of a bundle offer on OnePlus Buds 3. Customers can also avail for up to 12 months and 6 months

no-cost EMI with select banks credit cards on purchase of OnePlus 13 and OnePlus 13R respectively. Customers can own the OnePlus 13 and OnePlus 13R by paying only 65% of its price with 24 months of No-cost EMI. This guarantees 35% Assured Buyback via Easy Upgrades Program applicable for customers purchasing from OnePlus.in and offline stores with ICICI Bank Credit Cards and EMI. Furthermore, customers can avail themselves of the new OnePlus 13 with an exchange bonus of up to INR 7,000 and OnePlus 13R with an exchange bonus of INR 4000 from 11th May to 31st May at mainline stores. Customers can also avail upto 24 months no-cost EMI with Bajaj Finserv, HDBFS and ICICI Finance on purchase of OnePlus 13. **OnePlus 12 Series** The OnePlus 12 Series redefines flagship excellence. The OnePlus 12 boasts a powerful Snapdragon 8 Gen 3 chip, Trinity Engine, stunning 2K 120Hz ProXDR display, rapid 100W SUPERVOOC charging, convenient 50W AIRVOOC wireless charging, and exceptional 4th Gen Hasselblad camera for mobile. OnePlus 12R, part of the same series, inherits these top features while maintaining its focus on delivering unparalleled performance, making it a compelling choice for those seeking a powerhouse device. Customers can offer an instant bank discount of INR 6,000 on select bank cards, along with a temporary price drop of up to INR 13,000 on purchase of the OnePlus 12. They can also avail up to 6 months of no-cost EMI on OnePlus 12 on select banks' credit cards. **OnePlus Nord Smartphone** OnePlus Nord 4 OnePlus Nord 4 is the only metal unibody smartphone in the 5G era that also features flagship-level hardware like the Snapdragon 7+ Gen 3 processor and up to 256 GB of storage. It also packs a 50-megapixel Sony

main camera sensor and a 5500mAh battery, the largest battery ever used in a OnePlus Nord device. This battery is also equipped with 100W SUPERVOOC technology which means it can go from 1-100% in just 28 minutes. Customers can enjoy a temporary price discount of up to INR 500 on OnePlus Nord 4 with an instant bank discount of up to INR 4,500 on select bank cards. Customers can also avail up to 6 months of no-cost EMI on select bank cards. **OnePlus Nord CE4 and CE4 Lite** The OnePlus Nord CE4 is a fusion of style and power. It's powered by an octa-core Qualcomm Snapdragon 7 Gen 3 chipset, 8GB of RAM, and a long-lasting 5500mAh battery with blazing-fast 100W SUPERVOOC charging - a Nord series first. OnePlus Nord CE4 Lite delivers all-day entertainment and a smooth user experience. Introducing a revitalized aesthetic for 2024, the OnePlus Nord CE4 Lite 5G presents a distinctive design. Maintaining Nord's hallmark sleek, robust, and bold design, the smartphone is available in two colourways — Super Silver and Mega Blue. Customers can enjoy a temporary price discount of INR 1,000 on OnePlus Nord CE4 along with up to 6 months of no-cost EMI on select bank cards. Customers can also avail up to 6 months of no-cost EMI on select banks, on purchase of OnePlus Nord CE4 Lite until 11th May 2025. Additionally, on the OnePlus Nord CE4 and OnePlus Nord CE4 Lite, consumers can avail instant bank discounts up to INR 2,000 each on select bank cards. **IoT and Wearables** OnePlus Buds Pro 3 The recently upgraded OnePlus Buds Pro 3 features Steady Connect, enhancing Bluetooth audio strength and reliability. When paired with the OnePlus 13 series, it unlocks advanced AI capabilities for seamless communication. The earbuds

support bilingual interactions, allowing users to hear their preferred language. These buds are available in three stylish colours: Lunar Radiance, Midnight Opus, and Sapphire Blue. Customers can enjoy an exclusive discount of INR 1000 on this OnePlus TW5 along with an Instant Bank discount of INR 1000 on select bank cards. Customers can also avail an additional special price coupon of INR 500 available on select channels. OnePlus Red Cable Club members can also enjoy additional discounts of upto INR 1000 on OnePlus.in and OnePlus Store App. **OnePlus Buds 3** OnePlus Buds 3 offer an exceptional, impactful, and well-balanced sound through a dual-driver acoustic system. The OnePlus Buds 3 offers balanced sound with a 10.4mm woofer, 6mm tweeter, 49dB noise cancellation, and 7 hours of playback from a 10-minute charge. Customers purchasing the OnePlus Buds 3 can avail of an instant bank discount of up to INR 500 on select bank cards. Furthermore, customers can further enjoy a temporary discount price of INR 900. To further elevate audio experience, customers can also avail exciting discounts on OnePlus Nord Buds 3 Pro, OnePlus Nord Buds 2r, OnePlus Bullets Wireless Z2 ANC, and OnePlus Nord Buds 3. **OnePlus Pad 2 & OnePlus Pad Go** OnePlus Pad 2 One Plus Pad 2 is a second-generation flagship powerhouse tablet, featuring a Snapdragon 8 Gen 3 platform with an exclusive 12.1-inch large 3K display and six stereo speakers. The device also integrates AI driven features like AI speaker, recording summary and AI writer. For professionals on the go, OnePlus Pad 2 is the perfect device as it offers an impressive standby time of up to 43 days and allows users to stay worry free about battery life.

## RenewBuy Forays Into Auto Loan Segment

Pune: Leading InsuTech RenewBuy forays into auto loan business with the launch of RB Wheelz, the dedicated auto financing vertical of the insurance aggregator. RenewBuy has disbursed INR 100 crore in auto loans during the fourth quarter of FY25, marking its successful entry into vehicle financing. The InsuTech leader now aims for 15X growth, targeting INR 1,500 crore in auto loan disbursements and 10,000 new customers in Financial Year 2026. This expansion comes at a pivotal moment for India's auto finance market. With mandatory scrapping of diesel cars over 10 years old and petrol cars over 15 years old, coupled with rising consumer preference for

vehicle ownership, the auto loan market is growing at a compound annual growth rate (CAGR) of 15–16%. Through RB Wheelz, RenewBuy seeks to capitalize on this growth by simplifying and streamlining the vehicle ownership process, from financing to insurance, offering customers a faster, more efficient, and digitally driven experience. The company's solution specifically targets underserved Tier II and III markets, where vehicle financing penetration exceeds 75%, yet digital solutions remain scarce. "We are seeing a clear shift in aspirations for vehicle ownership, especially beyond the metros, along with a rising preference for auto loans. In Tier II and III cities

alone, over 75% of consumers are opting for vehicle financing; this is a high-potential segment which we want to cater to, by making auto loans more accessible, seamless, and digitally driven," says Indraneel Chatterjee, Co-Founder of RenewBuy. RenewBuy's digital platform has been upgraded with dedicated loan features, supported by partnerships with 18 leading banks and NBFCs such as SBI, Axis Bank, . Customers can now access new vehicle financing, balance transfers, top-up loans, and insurance solutions seamlessly under one roof. This integrated approach ensures a smooth transition from loan approval to insurance purchase,



enhancing customer experience while maintaining competitive rates and terms. "Having served consumers in the insurance space for nearly a decade, we are now expanding our footprint in the financial services ecosystem. We are leveraging our tech platform and 1.5 lakh-strong advisor network to bring loan services to consumers in both metros and smaller cities," he added.

## Motorola launches edge 60 pro in India with true flagship grade AI experience



Motorola, a global leader in mobile technology and innovation and India's leading-AI smartphone brand today added yet another disruptive smartphone to their edge 60 lineup with the launch of the Motorola edge 60 pro. The device comes with the segment's only 50MP + 50MP+ 50X (Telephoto) advanced AI camera, the segment's most personalized and contextual on-device AI experience with dedicated AI key and the world's most immersive 1.5K True Colour Quad-Curved display. Additionally, the Motorola edge 60 pro also features world's highest battery rating after receiving DXOMARK's Gold Label certification - boasting a 6000mAh battery, with 90W TurboPower Charging and 15W wireless charging. Further the device is powered by the incredibly powerful and AI enabled Mediatek Dimensity 8350 Extreme Processor.

**AI Overview:** Introducing the segment's most personalised and contextual AI, the Motorola edge 60 pro is powered by moto AI. It works its magic behind the scenes to deliver a smarter, more intuitive way to interact and engage for the users with: Next move, which recognizes what's on a user's screen, such as a recipe or group chat, and offers helpful next steps in real time. Next move is ideal for those who are new to AI experiences and want to explore. The same goes for: Playlist Studio, which curates the perfect playlist based on one's screen, so the right vibe is always achieved. Image Studio, which uses generative AI creation and editing capabilities to turn ideas into images, avatars, stickers, and wallpapers.

Smart Connect with AI, which was announced earlier in the year, transforms a simple voice or text command like, "show me this on my TV," into streaming an app to a larger display, mirroring the phone to a PC or tablet, or activating a hub view for multitasking. Designed to enhance everyday tasks, moto ai makes everything from capturing the perfect photo to organizing notifications smarter and more personal. Under three core pillars—Create, Capture, and Assist—moto ai empowers users in meaningful ways. In Create, features like AI Image Studio and AI Playlist Studio unlock a new level of creativity and personal expression. Capture brings powerful AI to the camera system for intelligent image enhancements. Assist features such as Pay Attention—which listens, transcribes, and summarizes audio in the background—Remember

This, Recall, and Journal help users remember, organize, and revisit important information and with Catch Me Up, they get a concise summary of missed updates. With the launch of the Motorola edge 60 pro, Motorola redefines the smartphone experience by integrating powerful AI, both through moto ai and collaborations with Perplexity, Microsoft, and Google. Users can choose their preferred AI assistant for smarter, more flexible support. Motorola also becomes the first to bring Perplexity AI to smartphones, offering three months of Perplexity Pro for free. Microsoft Copilot is now embedded via moto ai for real-time assistance, while Google Gemini adds smart trip planning, live conversations, and three months of Gemini Advanced with 2TB cloud storage. Powered by Hybrid AI architecture, the Edge 60 Pro uses Meta's Llama and Google's Imagen 3 and Gemini 2 models to deliver faster, safer, and more personalized experiences—both on-device and on the cloud.

**Camera Overview:** The Motorola edge 60 pro takes smartphone photography to the next level with powerful AI features. From Signature Style that automatically fine-tunes every shot, to Action Shot that captures fast-moving moments with clarity, and AI-driven image and video stabilization for shake-free results—every capture is effortlessly stunning. Photo and video enhancement features optimize lighting, details, and colors, while 50X Super Zoom brings distant subjects closer with incredible precision. True-to-life visuals are further elevated with Pantone®-validated colors and skin tones, ensuring unmatched authenticity in every frame. Powered by a 50MP main camera with Sony's advanced LYTIA™ 700C sensor and optical image stabilization, the Motorola edge 60 pro blends flagship camera hardware with next-gen AI innovation—giving users professional-level results at every click. The 50MP ultra-wide camera offers a 120° field of view and Macro Vision, enhancing low-light performance by combining pixels for greater brightness and clarity. For extreme close-ups, Macro Vision brings users up to 3.5cm away from their subject. Additionally, the dedicated 3x telephoto camera captures distant subjects with precision, offering optical zoom or up to 50x with AI Super Zoom. With a 73mm equivalent focal length, it's also perfect for filling the frame with stunning portrait shots. Moreover, an advanced multispectral 3-in-

1 light sensor measures the conditions around the user, enhancing the quality of the photos and videos. Coming to the front, the 50MP Hi-Res selfie camera lets users enjoy 4x better low-light sensitivity with Quad Pixel technology, which combines every four pixels into one for brilliant results for better more clear pictures, anywhere anytime. **Display:** Coming to the display, the Motorola edge 60 pro flaunts the world's most immersive 1.5K True Colour Quad-Curved display—the brightest and most vibrant ever on a Motorola phone. The borderless 6.7" pOLED screen (96.47% Screen to body ratio) hits peak brightness of 4500 nits, delivering sharper detail and 13% better resolution than standard Full HD displays with its Super HD (1220p) clarity. Quad-curved edges and ultra-thin bezels offer an uninterrupted, fluid viewing experience, enhanced by an ultra-smooth 120Hz refresh rate and a rapid 300Hz touch rate for stunning responsiveness. Colors pop with wide DCI-P3 coverage and Pantone Validated calibration, ensuring accurate real-world color representation, including true-to-life skin tones. Thanks to Smart Water Touch, the display remains functional even in rain, while DC Dimming and SGS Eye Protection help minimize eye strain. Completing the experience, Dolby Atmos®-powered stereo speakers deliver deep bass, crystal clarity, and immersive spatial sound for the ultimate audio-visual performance.

**Design & Durability:** The Motorola edge 60 pro features a flawlessly quad-curved design, where the curved front glass blends seamlessly into the back for a sleek, ergonomic grip that feels incredible in hand. Designed in collaboration with the Pantone Color Institute™, it comes in three specially curated shades—PANTONE Shadow, Dazzling Blue, and Sparkling Grape—putting users at the forefront of global color trends. A premium leather-inspired texture offers a soft, tactile feel while resisting everyday wear, while the nylon-inspired finish in Dazzling Blue color combines sophistication with added durability. Built for real-world adventures, the Motorola edge 60 pro is IP68/IP69 rated for protection against dust, dirt, sand, and high-pressure water, and can survive submersion in up to 1.5 meters of fresh water for 30 minutes. It meets military-grade durability standards (MIL-801H), withstanding extreme temperatures from -20°C to 60°C, up to 95% humidity, and accidental drops from heights of

up to 1.5 meters. Strengthened with Corning® Gorilla® Glass 7i, it's engineered to be twice as tough while maintaining an elegant, sophisticated look.

The Motorola edge 60 pro delivers flagship-level, AI-boosted performance with the MediaTek Dimensity 8350 Extreme chipset - which includes optimizations that deliver a noticeably smooth experience with AnTuTu scores up to 1,490,490.\* Built on ultra-efficient 4nm technology, with CPU speeds up to 3.35GHz, it powers seamless multitasking backed by up to 12GB of blazing-fast LPDDR5X RAM. Paired with up to 256GB UFS 4.0 storage, users get ultra-fast read/write speeds and ample space for everything. To keep things cool during intense use, it features 8 advanced thermal components, including a massive 4,473mm² vapor chamber for faster heat dissipation—ensuring peak performance without overheating.

The Motorola edge 60 pro offers the world's highest battery rating after receiving DXOMARK's Gold Label, so you can fully maximize your day. It packs a powerful 6000mAh battery that delivers all-day power with ease. When it's time to recharge, the 90W TurboPower™ charger included in the box gives users approximately 45 hours of power in just a few minutes, so users can spend less time waiting and more time doing. And for those who prefer cable-free experience, the edge 60 pro also supports 15W wireless charging.

Speaking on the launch, Mr. T.M. Narasimhan, Managing Director, Motorola India said "At Motorola, we are committed to pushing the boundaries of innovation while staying deeply connected to the evolving needs of our consumers. With the launch of the Motorola edge 60 pro, we are proud to introduce a device that brings together a revolutionary, contextually aware and personalised AI experience through moto AI, an unparalleled imaging experience and flagship grade display, battery, performance and durability. This launch marks another significant step in our journey to offer premium, meaningful technology experiences that empower users to do more, create more, and express themselves more effortlessly".

Complementing moto ai is Hello UI, a customizable interface that lets users truly make the device their own. From fonts and colors to icons, users can personalize every aspect of their experience. Intuitive gestures like twist to open the camera or tap to launch apps make navigation effortless. Features like Family Space create a safe, kid-friendly environment with screen time controls and content filters. Meanwhile, Smart Connect extends the phone's capabilities to external displays or PCs, offering seamless multitasking across screens. All of this is secured by Moto Secure, a centralized hub for managing privacy and protection settings—giving users total control and peace of mind. The device comes with Android 15 out of the box and promises 3 years of OS and 4 years of security updates.