



## Syngenta India unveils roadmap at BioAg congress to boost sustainable farming through innovative biologicals

Pune: As farmers need to grow 50 per cent more crops by 2050 in a sustainable manner to ensure enough safe and affordable food for everyone, Syngenta India today unveiled its roadmap to empower farmers holistically through science based innovative use of biologicals.

"Farming is faced with multifaceted challenges. Therefore, we need to adopt a multipronged strategy to make sure that crops are cultivated in a viable and sustainable way. Biologicals are the core of our best practices aimed at enhancing soil health, boosting crop resilience and provide a holistic solution to the Indian farmers," said Susheel Kumar, Managing Director, Syngenta India Pvt Ltd. Kumar, while stressing the need for innovation, said that farmers are faced with several challenges in guaranteeing food security globally. He said that the food chain and public pressure for a better residue management in food, further limits farming options. "Reduced solution efficacy due to resistance and pest shifts demands new modes of action," he said.

Stressing the need for a policy drive for sustainable agriculture, Susheel highlighted, "We need different tools to realize a modern form of agriculture. Meeting the challenge requires a significant effort and biologicals and seed treatment is at the forefront of this shift. By innovating boldly, we can transform the future of food security for us all."

Talking about biologicals, Kumar said that natural microbial, seaweed and plant extracts help in nutrient cycling, pest and disease management, and improving plant



growth. "Three main types of biologicals — biostimulants, nutrient use efficiency products and biocontrols — provide farmers with more choices to manage resistance, improve soil health, reduce residue in foods, and address climate change impacts."

Detailing how Syngenta India is committed to promoting remunerative farming in a sustainable manner, Kumar said that Syngenta Biologicals bring science-based innovation to give more choices and flexibility to farmers. "We offer farmers additional solutions to manage pests and diseases, address abiotic stresses and enhance soil health and nutrient use efficiency," he said. "Backed by best-in-class internal R&D and strengthened by external partnerships and the acquisition of market-leading biostimulants company Valagro, we offer growers an innovative and effective biological portfolio focused on their needs. Our ambition is to be a global leader in foliar and seed treatment biologicals and soil health technologies," he added.

Kumar said that Syngenta India's products for nutrient use efficiency, soil health and abiotic-stress management benefit the growers in utilizing the

maximum potential of the nutrients and fertilizers applied to the soil. "The soil health solutions enable growers to harvest good quality produce even in low fertile soil and saline condition. Syngenta Biologicals has world class biological solutions for stress management that helps to get superior quality produce under stressful environmental conditions," he revealed. Reflecting further on the occasion, Syngenta India Country Head and Managing Director Susheel Kumar said that fostering partnerships is one of the best ways to fast-track innovation and get much-needed solutions into the hands of growers, quickly. "Our distinctive R&D approach, along with our committed teams of passionate scientists, has enabled us to establish an industry-leading biologicals pipeline including breakthrough solutions across key product categories," he said. Sharing his thoughts, Sanjay Kumar Tokala, Head of Biologicals, Syngenta India said that the global biological sector is poised to grow to \$ 20 billion by 2030, with India markets also growing robustly. Syngenta being one of the industry leaders will be contributing significantly

to its market share. We keep our options open to exploring partners in the short-term to add teeth to our existing basket of biologicals, keeping in mind the evolving regulatory framework in India," added Sanjay.

Sounding confident about the prospects of biologicals, Sanjay stated that their use promotes biodiversity, and supports long-term soil fertility, making farming systems more resilient to climate change. "By integrating biologicals into agricultural practices, farmers can achieve higher productivity while preserving the ecological balance, ensuring food security for future generations," he said.

At the same time, biologicals complement and enhance conventional crop protection solutions, providing growers with more flexibility. This allows them to better address consumer, societal and regulatory demands for more sustainable farming methods. "As an important element in Integrated Crop Management, biologicals help growers manage plant health and pest problems effectively and safely," said, Vivek Sharma, Head Marketing, Syngenta India Pvt Ltd. Summing up, Vivek said, "With a journey that spans more than a century, Syngenta Biologicals is an emerging vertical under the larger umbrella of Syngenta Global that today has added yet another feather in its cap, by being in the forefront of serving the farming brethren world-wide, with its basket of innovative products in not only crop protection domain but also in seeds - vegetables and broad-acre crops, seed care and now biologicals."

## Turkish Airlines Wraps Up India Edition of Global Bowling Tournament

**Pune (Voice news service):-** Turkish Airlines, flag carrier of Turkiye, holder of the Guinness World Records™ title as the airline that flies to more countries than any other, has recently finalised India edition of its Annual Bowling Tournament in New Delhi and Mumbai.

The New Delhi leg of the tournament was held at Smaaash, Aria Mall, Gurugram, while the Mumbai edition took place at Amoeba Sports Bar, Phoenix Market City.

These vibrant city events are part of Turkish Airlines' prestigious Global Bowling Tournament, which spans 80 countries and 167 cities worldwide, and serve as an exciting lead-up to the Grand Finale in Istanbul on May 9-10, 2025.

Now in its 13th year, the Turkish Airlines Bowling Tournament strengthens relationships with local business partners while fostering camaraderie among travel industry professionals.



A total of 23 agencies participated in this year's edition in India.

Akbar Travels emerged victorious in India after the New Delhi and Mumbai editions with a total score of 867, securing a coveted spot in the grand finale in Istanbul. Representing India on the global stage, the winner will showcase the nation's bowling talent to the world.

Commenting on the tournament, Fatih Karakoc, General Manager Mumbai at Turkish Airlines, said "As a global airline, we believe in the power of sports to unite people across cultures and borders.

The Turkish Airlines Bowling Tournament is a testament to this spirit, it is a celebration of sportsmanship, teamwork, and friendly competition. and we're thrilled to have Mumbai

as part of this journey." With semi-finals held across the globe, this year's tournament has drawn participants from 80 countries, including India.

The Grand Finale in Istanbul will crown the ultimate champion, who will be rewarded with a flight ticket and a luxurious getaway to Antalya, complementing the grandeur of the event. Top-ranking agencies will also compete for exclusive prizes, elevating the excitement of this highly anticipated tournament.

Started in 2012 to build bridges and connections among Turkish Airlines' esteemed business partners worldwide, the Turkish Airlines Bowling Tournament has been delivering enjoyable experiences for all participants. Through friendly competition and camaraderie, the tournament continues to strengthen bonds between global partners.

## Kinley Soda Crosses ₹1,500 Crore in India, Strengthening Coca-Cola's Consumer-Centric Growth Strategy

**Pune (Voice news service):-** Kinley Soda, a leading brand from Coca-Cola has crossed the ₹1,500 crore revenue mark, driven by consistency, quality, and consumer trust. Built on a sharp, demand-led portfolio, this milestone highlights the company's strategy of making a wide range of beverages accessible to consumers. For over two decades, Kinley has grown with Bharat, becoming a part of both daily and celebratory moments. From nimbu sodas at street-side thelas to premium hospitality mixers, the brand

has built a reputation as a dependable, high-quality soda. Its crisp taste and signature carbonation have made it a staple across occasions, outlets, and generations.

Today, available in formats ranging from 200ml to 2.25L PET, Kinley Soda is accessible across 1.4 million+ retail outlets in India, from your local kirana stores to quick commerce like Swiggy and Zepto, to premium shelves. As Kinley continues to lead in the soda category, Coca-Cola India is amplifying its presence with a

refreshed and new brand identity for Kinley Strong Soda, reinforcing its commitment to quality and consumer trust.

Vinay Nair, Vice President, Franchise Operations, Developing Markets, Coca-Cola India and Southwest Asia said, "Kinley Soda's success is rooted in trust, consistency, and quality. We've focused on execution, not exaggeration, and that discipline sets our portfolio apart.

By listening deeply and innovating with intent, we've expanded the brand across

every channel. This milestone celebrates the people who choose Kinley every day and reflects our strategy to build purposeful, demand-led brands. We'll continue growing with the same consumer-first mindset because that's what drives real scale."

The Kinley Soda success story underscores Coca-Cola India's commitment to leading the market with purposeful innovation, backed by data-led decisions, supply chain strength, and a sharp focus on what consumers seek in refreshment.

## CELEBRATE TIMELESS PROSPERITY THIS AKSHAYA TRITIYA WITH NEBULA BY TITAN, 18K GOLD MASTERPIECES

Pune: This Akshaya Tritiya, honour a legacy of prosperity with a gift that transcends time — Nebula by Titan, a name synonymous with 18K solid gold artistry and elevated craftsmanship.

Celebrated as one of the most auspicious days in the Indian calendar, Akshaya Tritiya has long been associated with the purchase of gold — a symbol of wealth, continuity, and good fortune. With Nebula, this tradition finds new meaning in a timepiece that is as much an heirloom as it is a celebration of fine design.

Celebrated across India as a day of abundance, Akshaya Tritiya is rooted in the belief that anything begun or gifted on this day will bring unending prosperity. For generations, the purchase of gold has been considered a powerful ritual — a symbol of wealth, purity, and auspicious beginnings. Nebula by Titan elevates this tradition by offering timepieces that are not only exquisite expressions of luxury, but also meaningful, long-term investments. From the understated brilliance of Lustre, to the bold architectural glamour of Art Deco, and the poetic elegance of Varsha, each watch is handcrafted in 18K gold, powered by in-house Made-in-India movements, and protected by sapphire crystal glass.

Designed for both men and women, each Nebula watch is a fusion of design and legacy — crafted in solid 18K gold, powered by in-house Made-in-India movements, and protected by sapphire crystal glass. The collection also comes with the assurance of BIS-certified gold purity and lifetime service, making every piece a celebration of beauty with enduring value.

This season's curation features three distinctive design stories: the understated brilliance of Lustre, the architectural glamour of Art Deco, and the poetic elegance of Varsha — each embodying timeless craftsmanship and the spirit of Akshaya Tritiya. The Lustre Collection: A tribute to modern refinement, the Lustre Collection captures the essence of understated brilliance. With its pristine sunburst dial — engraved



with twelve indices that echo the radiant symmetry of the sun — each timepiece is a celebration of quiet strength and enduring elegance. An elegant blue seconds hand glides across the dial, adding a subtle accent of sophistication. Paired with either a supple leather strap or an intricately woven 18K gold Milanese bracelet, Lustre brings together contemporary minimalism and timeless design. The case, sculpted with a refined interplay of finishes and facets, redefines luxury through thoughtful detail — a piece designed not to demand attention, but to hold it.

The Art Deco Collection: A celebration of bold geometry and artistic expression, Nebula's Art Deco Collection draws inspiration from the iconic Art Deco movement that originated in 1920s France and went on to influence design sensibilities across the globe. This collection pays homage to tropical Art Deco, a unique interpretation of the style that flourished in India — particularly in Mumbai, home to the second-largest concentration of Art Deco architecture in the world. Each timepiece is meticulously crafted in 18K gold and powered by Titan's in-house quartz movement, reflecting the perfect balance between heritage and innovation. The Varsha Collection: Inspired by the poetic rhythm of the Indian monsoon, the Varsha Collection is a luminous ode to renewal, grace, and quiet strength. Its radiant white dial, encased in 18K gold and embraced by a diamond-studded bracelet, captures the elegance of rain-kissed skies and the timeless beauty of transformation. Varsha is crafted for the woman who wears her strength with softness and her elegance with ease — a modern muse who finds beauty in both stillness and change. As you embrace the spirit of endless prosperity, gift a Nebula — and celebrate a moment that will last forever.

## Successful Treatment of a Rare Illness in a 20-Year-Old Patient

**Pune (Voice news service):-** A 20-year-old youth suffering from two rare conditions — Common Variable Immune Deficiency (CVID), which weakens the body's immune system, and Auto-immune Hemolytic Anemia (AIHA), where the immune system mistakenly attacks the body's red blood cells — has been successfully treated by hematology experts in Pune. Using an autologous transplant, where the patient's stem cells are used, doctors at Yashoda Hematology Clinic and Ruby Hall Clinic gave the young man a new lease of life. Sumit (name changed), a resident of Wagholi in Pune, began experiencing a drop in hemoglobin levels every six to seven months starting in 2020 when he was 16 years old.

Despite undergoing several treatments, his condition did not improve. Eventually, he was referred to Dr. Vijay Ramanan, a hematologist, who administered an injection to boost his hemoglobin. However, four months later, Sumit returned with the same symptoms. This time, not only was his hemoglobin low, but his platelet count, responsible for blood clotting, had also decreased significantly. Additionally, his blood sugar levels had shot up to 600, leading to a diagnosis of Type 1 diabetes. Further testing revealed that Sumit was suffering from CVID, a rare genetic disorder. Dr. Ramanan began insulin therapy to control his diabetes and decided to perform an

## Illness in a 20-Year-Old Patient

autologous transplant to treat both CVID and AIHA. This process involves harvesting stem cells from the patient's bone marrow and reintroducing them after conditioning therapy.

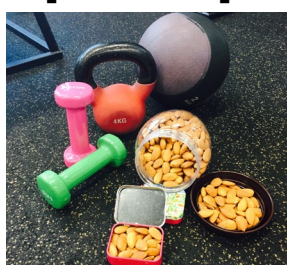
Following the transplant, Sumit's platelet count returned to normal, his Type 1 diabetes reversed, and his hemoglobin levels improved. Since his hemoglobin hadn't fully normalized, he was given additional injections. After regular follow-ups every four to five months, Sumit is now completely cured. He has even resumed his education and enrolled in an engineering program, shared Dr. Vijay Ramanan.

Common Variable Immune Deficiency (CVID) is a genetic disorder often seen in chil-



dren. Its diagnosis typically requires Next Generation Sequencing (NGS) testing. An autologous transplant can be highly effective if performed within a year of a Type 1 diabetes diagnosis. It can also be beneficial in other autoimmune or immune-compromised diseases like rheumatoid arthritis or multiple sclerosis. Dr. Vijay Ramanan, Hematologist, Yashoda Hematology Clinic

## This IPL season, make California almonds your power-packed snack for strength and energy



Pune: Cricket, especially fast-paced leagues like the IPL, demands peak performance. Players need strength, endurance, and quick recovery to stay at their best. The right nutrition, including a natural source of protein like Califor-

nia Almonds, plays a key role in fueling their game.

California Almonds are a simple, natural way to support performance. Packed with natural protein, they aid muscle recovery and help reduce soreness, ensuring players are ready for their next match. Latest research shows that eating almonds may improve muscle recovery after exercise, making them an ideal post-training snack. Beyond recovery, almonds provide 15 essential nutrients, including magnesium, vitamin E, and healthy fats.

Magnesium helps fight fatigue and supports muscle function, while vitamin E protects muscles from oxidative damage. Healthy fats provide sustained energy, keeping players fueled for long matches and intense practice sessions. Furthermore, with seasonal changes and increased physical exertion, almonds also help strengthen immunity, keeping players fit and ready for action. What makes almonds a perfect snack is their convenience. They require no preparation, making them

easy to carry and enjoy anytime. Whether as a quick pre-game energy boost or a post-training recovery snack, almonds provide a balanced combination of natural protein, fiber, and healthy fats—essential for sustained performance.

During intense cricket seasons like the IPL, every advantage counts. Smart nutrition can make a real difference in performance and recovery. A handful of almonds daily can help cricketers stay strong, energized, and at the top of their game.

## Connecting Trust Urges Youth to Speak Out, Not Give Up: A Lifeline Against Suicide

Pune: In the wake of the tragic suicide of renowned neurosurgeon Dr. Shirish Valsangkar in Solapur and a disturbing spike in suicide cases across the Pimpri-Chinchwad region, Connecting Trust has issued an emotional appeal to young people: "Speak up. Express yourself. Don't take extreme steps."

Over the past three months alone, 224 suicides have been reported in Pimpri-Chinchwad and nearby areas—177 of them involving men. The majority of these cases involve young individuals, highlighting a silent mental health crisis that demands urgent attention.

In response, Connecting Trust, a Pune-based non-profit, has intensified its outreach efforts. For over 20 years, the organization has provided free emotional support and suicide prevention services through its dedicated helpline. Trained volunteers offer a compassionate ear, free of judgment, advice, or personal bias.

Two helpline numbers—9922004305 and 9922001122—are available daily from 10 AM to 8 PM. Individuals can also schedule free in-person appointments by contacting 8484033312 or express themselves via email at [distressmailsconnecting@gmail.com](mailto:distressmailsconnecting@gmail.com).

Project Coordinator Vikram Singh Pawar shared that in 2024 alone, the helpline received over 9,340 calls, with 65% from men. The highest volume came from the 18–40 age group. "Most male callers struggle to talk about their issues due to societal expectations," Pawar said. "Men are often burdened by the role of provider, unable to show vulnerability, and left without emotional outlets."

Connecting Trust currently operates with 47 trained volunteers and plans to expand its team. A 2.5-month training program for new volunteers is scheduled for June 2025, and

interested individuals can inquire by calling 9834406033. Despite growing awareness about mental health, suicide rates continue to rise among youth, driven by academic pressure, career struggles, relationship breakdowns, financial stress, family discord, addiction, and more. "These unresolved issues often escalate into depression and suicidal ideation," Pawar added.

Through its empathetic approach, Connecting Trust is building a safe space for individuals to release their emotional burdens and find the strength to carry on. The message is clear: You are not alone. Help is just a call away.

## Swiggy Launches “Pyng”: An AI-Powered Platform to Connect with Verified Professionals

Pune: Swiggy Ltd, India's pioneering on-demand convenience platform today announced the launch of a new consumer app, Pyng—an AI-driven platform designed to simplify access to thousands of verified professionals across 100+ specializations.

Pyng marks Swiggy's entry into the growing professional services market. Pyng is an online marketplace designed to address the increasing yet unmet demands of urban consumers who are often overwhelmed by endless online searches for reliable, skilled professionals. By leveraging advanced AI, a curated network of experts, and a customer-centric approach, Pyng aims to make access to verified professionals more efficient, and dependable.

Speaking about Swiggy's latest offering, Nandan Reddy, Co-founder and Head of Innovation at Swiggy, said, "As our lives become increasingly fast-paced, the demand for professional assistance—from tax planners and counsellors to yoga trainers—is growing across both personal and professional spheres. With Pyng, we're offering a reliable, spam-free platform where users can connect with trusted experts. By curating demand for these specialized offerings, Pyng not only empowers individual providers but also brings structure to consumers' latent needs, connecting them with reliable experts who deliver real value."

Powered by AI, Pyng simplifies users' lives by enabling the quick and seamless discovery of verified professionals, all within a secure, spam-free environment.

The platform also offers a money-back guarantee in

case users do not find value in the service.

At the core of this experience is Pyng's Smart AI Assistance, enabled through Pyng's AI Search Assistant. Understands user queries and their nuances to recommend the most relevant professionals as per individual needs. Professionals' Personal AI Assistant: Enables users to explore a professional's offerings, understands their specific needs, and suggests the most suitable ways to resolve them—without any obligation to book.

Pyng, which launched its seller app earlier this year, has been rapidly onboarding professionals. With over 1000+ professionals access 100+ specializations, Pyng aims to transform how consumers access professional advice by connecting them with a diverse range of specialists, including: Health & Wellness Experts – Fitness Trainers, Yoga Instructors, Nutritionists, Therapists, Pregnancy Coaches.

Financial Advisors – Investment Consultants, Wealth Managers, Tax Planners. Astrologers & Spiritual Experts – Tarot Readers, Numerologists, Energy Healers.

Event Planners & Entertainers – DJs, Emcees, Wedding and Party Planners.

Travel & Lifestyle Experts – Trip Planners, Travel Advisors, Makeup Artists. Education & Skill Trainers – Music, Dance, and Art tutors, Career Advisors, and more. Swiggy's entry into the professional services market adds to the company's mission to elevate the quality of life by offering unparalleled convenience. Pyng is currently live for users in Bengaluru.





## “Ata Thambaycha Naay!” pursue their education through night school to achieve their SSC diplomas

**Pune (Voice news service):-** “Ata Thambaycha Naay!” can highlight the movie’s release date (May 1, 2025), its inspiring true story, and its message of overcoming obstacles. The film centers around working-class individuals who join night school to pursue their SSC education, showing how they find strength in humor and grit. “The film follows a group of working-class individu-



als who overcome societal dismissals and pursue their education through night school to achieve their SSC diplomas. Their resilience and determination, combined with their sense of humor, become their strength”. “The film explores themes

of perseverance, the importance of education, and the power of community support. It celebrates the indomitable spirit of common people who refuse to give up on their dreams.” cast: Ahutosh Gowariker, Rohini Hattangadi, Siddharth Jadhav, Kiran Khoje, Parna Pethe, Om Bhutkar, Bharat Jadhav, Shrikant Yadav, Prajakta Hanamgarh, Pravin Dalimbkar

## Good Outcomes Are Achieved Through Skill Development Schemes – Thoughts Shared by Dr. Neelam Gorhe

Pune: “Government-run skill development schemes lead to positive outcomes for society. Therefore, ministers should proactively introduce new initiatives for the progress of all,” said Dr. Neelam Gorhe, Deputy Chairperson of the Maharashtra Legislative Council. She was speaking as the chief guest at the inauguration of a one-day international conference on “Skill Development and TVET (Technical and Vocational Education and Training)” organized jointly by Symbiosis Skills and Professional University (SSPU), UNESCO, and NSDC. The event was presided over by Dr. S.B. Mujumdar, President of Symbiosis. Also present were r. Friedrich Huebner, Head, UNESCO-UNEVOC, Sonam Wangchuk, Founding Director of HIA Ladakh, Shekhar Singh, Commissioner of PCMC, and Dr. Swati Mujumdar, Pro-Chancellor of SSPU. An MoU was signed between SSPU and UNESCO for global educational exchange, innovative teaching methods, and capacity building. Additionally, heartfelt condolences were offered for the tragic incident in Pahalgam. Dr. Neelam Gorhe empha-



sized, “To bring women into the mainstream of society, their skills and talents should be given greater opportunities. It is essential to focus on encouraging their abilities rather than their appearance. Efforts must be made to underline their importance in society. Furthermore, for sustainable development, skills in rural areas related to environment, water, and health are critically important.” Sonam Wangchuk stated, “AI and the Internet have drastically changed the world of education. In earlier times, the learning methods required stronger emphasis on intelligence. Along with practical education, spiritual learning is equally important as it passes from one generation to another. The industry today needs skilled manpower. Although

new education methods are excellent, practical implementation is crucial. Universities have become mere sources of information; therefore, there should be a transformation in future education systems. In this advanced era, teachers must rethink and change their roles. In the future, bright heads, skilled hands, and compassionate hearts will be the most important elements. Every college and university must become skill-focused.” Dr. S.B. Mujumdar commented, “In a youthful nation like India, young people’s talents should be nurtured and employment opportunities should be created accordingly. This way, rather than youth seeking jobs, jobs will seek them. A proper synergy between industries and universities should be established and utilized for national prog-

ress. Women empowerment is crucial for the country’s development.” Dr. Swati Mujumdar added, “Following the vision of Prime Minister Narendra Modi’s ‘Skill India’ and ‘Make in India’ initiatives, our university is taking progressive steps. SSPU has a significant contribution to building a developed India. In line with ‘Empowered Women, Empowered Society’, we are focusing on women’s development. Over the past five years, thousands of women have been trained in future-ready skills. We emphasize providing industries with skilled workers needed in the modern era. Teachers play a crucial role in nation-building, and our university works toward supporting and strengthening them.” Tim Curtis, Director of the UNESCO Regional Office for South Asia (New Delhi), shared his message via video, saying, “With the global youth population growing, major employment challenges will arise. Along with women empowerment, there must be a strong focus on their skill development. In the modern era, AI and sustainable development will play key roles.”

## Suryadatta will continue to foster its philosophy of compassion, justice, and morality - Prof. Dr. Sanjay B. Chordiya

Pune: “Suryadatta Group of Institutes stands in unwavering support of the families affected by the Pahalgam tragedy and continues to foster values of compassion, justice, and constitutional morality in its academic and social initiatives.” said Dr Sanjay B Chordiya, Founder President & Chairman, Suryadatta Education Foundation during a solemn candle march organized by Suryadatta Group of Institutes. The march was organized under the guidance of Prof. Dr. Sanjay B. Chordiya, Founder President & Chairman, Suryadatta Education Foundation, and Mrs. Sushama Chordiya, Vice President and Secretary, Suryadatta Education Foundation, to express deep solidarity and pay homage to the innocent lives lost in the tragic, violent incidents. The candle march commenced from Surayadatta



Bavdhan campus and proceeded in a peaceful procession, echoing the message of peace, humanity, and national unity. A kilometre-long rally was witnessed from Chandani Chowk to Pashan Road. Participants carried placards with messages promoting harmony and condemning violence. The march aimed to instill a sense of social responsibility and empathy among students, reminding them of the power of unity during times of national distress. A two-minute silence was observed in memory of the deceased,

and a pledge for peace and communal harmony was taken by all present. Speaking on the occasion, Mrs. Snehal Navalakha, Associate Vice President – SGI, said, “This march is not only a homage to the victims but also a reaffirmation of our commitment to uphold the values of peace, justice, and solidarity.” Mr. Arif Shaikh, Principal of SIICS, appealed to the students not to harbor hatred in their hearts and instead strive to become ambassadors of peace, unity, and compassion in society.

Ms. Sayali Pande, Principal of Suryadatta Institute of Fashion Technology (SIFT), emphasized the importance of becoming torchbearers of harmony and social cohesion in these challenging times. Ms. Vandana Pandey, Principal of SJC, said, “Instead of hating the people you think are war-makers, hate the appetites and disorder in your soul, which are the causes of war. If you love peace, then hate injustice, hate tyranny, hate greed - but hate these things in yourself, not in another”. Ms. Ketaki Bapat, Assistant Professor at Suryadatta Law College, asked the students to take a pledge to let go of hatred and to uphold the values of peace, unity, and mutual respect in all walks of life. She further added that as legal scholars and citizens, we must raise our voice against such inhuman acts.

## Ruby Hall Clinic Launches Pune’s First Comprehensive Headache Clinic

Pune: In a significant stride toward advancing neurological care, Ruby Hall Clinic has announced the launch of Pune’s first-of-its-kind Comprehensive Headache Clinic. This specialised outpatient service is designed to diagnose and treat all types of headaches from routine migraines to complex neurological cases offering patients access to a full spectrum of diagnostics, treatments, and expert care under one roof. The initiative is spearheaded by a team of leading specialists, including Dr. Santosh Sontakke, Consultant Neurologist; Dr. Bandhisti; Dr. Simon Grant, Physician and Trustee, Ruby Hall Clinic; and Dr. Lomesh Bhirud, Neurologist and Neuro-Interventionalist. Headaches are among the most common neurological complaints, affecting millions of people globally. Despite their frequency, they are often underdiagnosed or inadequately managed, leading to chronic pain, reduced productivity, and diminished quality of life.

Recognising this critical gap, Ruby Hall Clinic has taken the lead in establishing a clinic that provides focused, evidence-based headache management. Patients undergo comprehensive evaluations to identify the underlying cause of their headaches, be it neurological, vascular, musculoskeletal, or lifestyle-related. Based on the diagnosis, they receive personalised treatment plans tailored to their specific condition. Whether it’s an occasional migraine or a chronic, treatment-resistant headache, the clinic is committed to providing timely diagnoses and effective, long-term relief, ensuring patients no longer have to endure their pain in silence. Dr. Lomesh Bhirud, Neurologist and Neuro-Interventionalist at Ruby Hall Clinic, says, “There are more than 20 types of headaches, each with its own underlying cause and treatment approach. What makes this clinic unique is our ability to not only diagnose accurately but also to provide advanced therapies, including

local nerve blocks, botox for chronic migraine, dry needling, and even intra-arterial embolization in complex vascular cases.” The Headache Clinic functions as a specialised outpatient service where patients can either walk in or be referred by other departments for more targeted evaluation and care. With a multidisciplinary approach, the clinic brings neurologists, pain specialists, and interventional radiologists together to provide cohesive and comprehensive treatment. Dr. Purvez Grant, Chief Cardiologist and Chairman & Managing Trustee of Ruby Hall Clinic, said, “At Ruby Hall Clinic, we are committed to innovation and excellence in patient care. The launch of the Headache Clinic is a reflection of that mission. This specialised service allows us to offer targeted treatment to patients who have long struggled with undiagnosed or persistent headaches.” Mr. Behram Khodaiji, CEO of Ruby Hall Clinic, added,



“Headache patients often go from doctor to doctor without lasting relief. We wanted to create a centralised facility where they can receive comprehensive care and consistent follow-up. This clinic is about simplifying the patient journey and improving outcomes.” With the launch of this first-of-its-kind service in Pune, Ruby Hall Clinic continues to reaffirm its position as a leader in advanced healthcare solutions, providing hope, relief, and a better quality of life for patients living with the often-overlooked burden of headaches.

## Navi UPI opens 2nd Ticket Window for RCB Fans with Exclusive Early Access for T20 Season 2025

**Pune (Voice news service):-** Navi UPI, the Official Payments Partner of Royal Challengers Bengaluru (RCB), has announced the second exclusive ticket window for Navi UPI users. Starting 11 AM on April 16, Navi UPI users will get 24-hour priority access to book tickets for RCB’s final three home matches of the season—RCB vs Chennai on 3rd May, RCB vs Hyderabad on 13th May, and RCB vs Kolkata on 17th May—before ticket sales open to the general public. This follows the successful first ticket window launched in March, where Navi UPI users received early access to the

first four RCB home matches, giving fans a head start to book their seats before the rush of general sales. Fans can avail this early access by simply tapping on the RCB ticket banner within the Navi app and making a secure payment using Navi UPI. This initiative is part of Navi’s continued efforts to enhance fan experiences by integrating digital convenience with the energy of live sports. How to Book Tickets via Navi UPI: Download the Navi app from the Play Store or App Store. Open the app and tap on the RCB ticket booking banner for exclusive early access. Choose your match and

preferred ticket category. Pay securely using Navi UPI and confirm your booking. Navi’s First-Ever User Contest Now Live Navi has launched Powerplay this season—a cricket-themed contest on the Navi app where users stand a chance to collect a digital player card with each UPI payment. Users who collect a complete team of 11 unique player cards stand a chance to win exciting rewards like 2,000 Navi coins or official RCB merchandise signed by players. Additionally, collecting five of the same player card earns 100 bonus coins. Designed to be simple and

engaging, Powerplay adds a layer of cricket-inspired interaction to everyday UPI transactions. This contest is currently available for Android users. Rajiv Nareish, CEO, Navi Technologies, said, “We wanted to create something that makes everyday payments feel like a win. Navi Powerplay lets users have fun while they pay—collecting player cards, earning rewards, and standing a chance to win RCB-signed memorabilia. We are excited to launch our first ever contest and look forward to enhancing contest-led strategies on Navi UPI in days to come.”

## IDEMITSU Honda Racing India riders arrive in Thailand for 2025 FIM Asia Road Racing Championship

**Pune (Voice news service):-** In a strong step towards nurturing homegrown talent and elevating Indian riders onto the global motorsport map, IDEMITSU Honda Racing India has announced its international racing squad for the 2025 season of the FIM Asia Road Racing Championship (ARRC). The riders have arrived in Thailand for the first round of the season scheduled this weekend from 25th to 27th April 2025. The move underlines Honda’s commitment to grooming young Indian riders into world-class athletes while showcasing the brand’s engineering and racing prowess on Asia’s most competitive circuits. As a part of the company’s broader vision to create a pipeline for Indian riders to thrive internationally, this initiative offers young talent the opportunity to race alongside Asia’s best and bring pride to the nation. It also marks Honda’s dedication to building a strong foundation for motorsports in India. The 2025 FIM Asia Road Racing Championship will feature six rounds, starting with the



official test and season opener at the Chang International Circuit in Thailand scheduled from 25th to 27th April 2025. The second round will take place in Malaysia from 30th May to 1st June 2025, followed by Japan (Round 3) in July and Indonesia (Round 4) in August. While the venue and timeline for Round 5 is yet to be announced, the season finale will be held in December back at Thailand. For the 2025 season, IDEMITSU Honda Racing India will be represented by two promising Indian riders in the Asia Production 250cc (AP250) class: the 19-year-old Kavin Quintal and 18-year-old Johann Reeves. While Kavin has already par-

ticipated in the previous season of ARRC, Johann has been announced as a new rider for this season in the championship. Kavin Samaar Quintal’s performance in the 2024 ARRC season has been a testament to his skill and determination. The reigning champion of Honda India Talent Cup 2023, he joined Honda Racing India in 2019 and also represented India in Asia Talent Cup 2022. As we gear up for the 2025 season of the Asia Road Racing Championship (ARRC), Honda Racing India is also thrilled to spotlight Johann Reeves Emmanuel, a promising talent who made waves in the IDEMITSU Honda India Talent Cup (HITC) in 2019. Over the years, his

performance improved significantly in domestic racing, highlighting his potential and earning him a coveted spot in the Thailand Talent Cup 2024. Sharing his thoughts, Kavin Samaar Quintal said, “Having raced in the previous season of the ARRC, I have gained invaluable experience and insights into what it takes to compete at this level. In 2025, I am determined to take all my learnings, sharpen my skills further, and aim for a strong finish in the top 10 rankings. I sincerely thank Honda Racing India for this continued opportunity and their unwavering support in helping me grow as a racer.” Johann Reeves Emmanuel said, “Being a part of the 2025 ARRC is a huge opportunity for me. It’s not just about racing—it’s about learning, growing, and proving that I can compete with the best in Asia. This will be my very first ARRC season, and I am beyond thrilled to be on this journey. I will give it my all to secure a place in the top 10 rankings, and I am truly grateful to Honda Racing India for believing in me and giving me this platform.”

## Poona Club Racquet League 2025 A Celebration of Sport, Passion & Community

Pune: The Poona Club Racquet League 2025 promises to be a thrilling and one-of-its-kind sporting event featuring intense competition across five racquet sports – Squash, Badminton, Tennis, Table Tennis, and Pickleball. This unique league has been conceptualized and executed by club members themselves, with immense passion and commitment. Mr. Gaurav Gadhoke, President of Poona Club said that, “The Poona Club Racquet League 2025 is a true representation of our vibrant and active member community. It’s heartening to see such enthusiasm, sportsmanship, and camaraderie come alive across multiple racquet sports. We are proud to have our members not only participate but also conceptualize and manage an event of this scale. This league is more than just a tournament it’s a celebration of spirit, unity, and passion for sport.” Mr. Tushar Aswani, Tournament Chairman said that, “This league is a product of

collaborative efforts, member-driven vision, and meticulous planning. With over 200 players, 8 teams, and 5 sports, we’ve carefully designed the format to ensure high competitiveness, fairness, and maximum participation. The unique scoring system and auction-based team formations add excitement and unpredictability, making it a thrilling watch for all. We look forward to welcoming members and families to cheer on their favorite teams and be part of this incredible sporting journey.” The event will feature 8 competitive teams and over 200 players, with each team comprising approximately 25 players participating in various racquet sports. All matches will be played in the doubles format, except Squash, which will be conducted in singles. The Title sponsor for the event will be Venky’s, Vencobb & NECC and Associate Sponsor will be Convex Teams included ASR Strikers(Amit Roplekar, Sarim

Khan, Rajiv Raut), Pinnacle United(Arihant Mehta & Krish Anand), Weikfield Delights(Ashwini Malhotra), Oberoi & Neel’ Kings(Verinder Singh Oberoi & Indraneel Mujgule), Manav Avengers(Rupesh Bathia), HK Powerhouse(Sunil Handa & Aditya Kanitkar), Stash Pro Parmar All Stars(Hiren Parmar & Mrunal Shah), Manpreet & GG’s Jaguars(Manpreet Uppal & Gaurav Gadhoke), Ronak Manuja & Krishna Abhijit Bora(ASR Strikers), Krishna Ghuwalewala & Rajveer Patil(Manpreet & GG’s Jaguars), Kedar Nadgondke & Vedaant Dham(Oberoi & Neel’ Kings), Mrunal Shah & Aran Thawani(Stash Pro Parmar All Stars), Rakshay Thakkar & Aaviv Kanjilal(HK Powerhouse), Tony Shetty & Armaan Baldota(Manav Avengers), Arjun Motadoo & Ronak Shah(Pinnacle United), Yogesh Thube & Chetan Ghuwalewala(Weikfield Delights) were Retained Star Players. A tie between two teams consists of 17 matches, cover-

ing all 5 racquet sports. The 1st match in every sport is 11 points, while the 2nd and 3rd match in every sport is 16 points. 4th match in every sport is 31 points. The Team with higher number points at the end of the last match (16th) wins the tie. Golden Point will be played to decide the winner if teams are tied on the penultimate points. If tied upon tie points maximum number of game points will be considered for qualification. In the league stage if the tie cannot be decided by difference of point then a draw will be awarded and one tie point each will be awarded to the teams, for a win 2 tie points and 0 for a loss will be awarded. A single player can play/appear a maximum of 5 times in 1 tie but only once in a sport. A tournament core committee comprising of Mr. Tushar Aswani(Tournament Chairman), and Tournament Director Mr. Ranjit Pande has been formed for the smooth conduct of the event.

## Kalinga Super Cup 2025: Charged-Up Chennaiyin FC to Face Mumbai City FC in Opening Round, Name Strong Squad

Pune: A motivated Chennaiyin FC will begin their Kalinga Super Cup 2025 campaign with a round-of-16 tie against Indian Super League outfit Mumbai City FC at the Kalinga Stadium in Bhubaneswar on Wednesday, with a 2025-26 AFC Champions League Two, Qualifying Play-off berth up for grabs for the tournament winner. Head coach Owen Coyle has named a strong squad for the Kalinga Super Cup, led by attacker Connor Shields, and standout Indian performers Irfan Yadwad and Jiteshwar Singh, among others. Wilmar Jordan Gil and Daniel Chima Chukwu lead the attack, with the former aiming to become the outright top-scorer of the Super Cup. With eight combined goals across multiple editions, Jordan, the leading cup scorer in

2023, is a goal shy of Sunil Chhetri at the top of the all-time standings. Chennaiyin head into the tournament on the back of a convincing 5-2 win over Jamshedpur FC in their final league game in March. Building on that momentum, the Marina Machans spent three weeks training locally and played a friendly against East Bengal FC in Kolkata to sharpen up for the Super Cup. “We’re under no illusions how difficult the game will be—Mumbai City are a wonderful side, with some outstanding players, both foreign and domestic. But, we’re looking forward to the game, we’ve shown that when we are at our very best, we can stand toe-to-toe with the best teams,” said Coyle in his pre-match press conference on

Monday. “The Super Cup is a great opportunity for everybody because there is an AFC spot available. There’s a huge incentive to have a go and win the cup.” Joining Coyle for the press conference was Shields, who topped the playmaking charts in ISL 2024-25 with eight assists and recorded the most chances created in the league (76) in 21 games. Speaking ahead of the fixture, Shields said: “We’re looking forward to it. We didn’t finish well in the ISL, but we’ve been back training for three weeks now, and everyone is ready to go.” Chennaiyin and Mumbai City share a history in this competition. The two sides have faced off three times in the Super Cup, with Chennaiyin claiming victory once—at this very stage in 2019, a re-



sult that sparked their run to the final. That history adds an extra layer of intrigue to Wednesday’s fixture, with the winner advancing to play either Bengaluru FC or Inter Kashi in the quarterfinals. Ahead of the tie, Coyle also confirmed that he has no fresh injury concerns—barring Laldinliana Rentlhi, who is recovering from a long-term affliction and thus misses the squad—with one final training session scheduled before matchday.



## Traya Expands Offline Presence with its Experience Centre in Pune's Viman Nagar

Pune: Traya, India's first-ever health-tech brand committed to treating hair loss, hosted a meet and greet with co-founder Saloni Anand to celebrate the launch of its fifth offline experience store, located in Phoenix Market City, Viman Nagar, Pune.

This milestone is a testament of Traya's commitment to deepening customer engagement by offering a more personalized journey for individuals seeking science-backed hair solutions. The other centers are located in Kothrud, Pimpri-Chinchwad, Sangamvadi and Wanowrie.

Spanning over 1057 sq ft, the Viman Nagar store is designed to elevate the consumer experience by offering personalized, in-person care for those navigating hair loss. More than just a retail space, it's a place where visitors can engage in personal consultations with Traya's expert hair coaches, who delve deeper into the consumer challenges to understand the root cause of the hairfall and create personalized solutions for them. Along with an in depth person

experience, the visitors also experience the full range of clinically-backed hair care solutions.

A key highlight of the store is the advanced Korean scalp analysis machine, introduced for the first time at any Traya outlet, which enables precise, tech-driven diagnostics including dandruff detection, scalp condition assessment, and tailored & targeted reports. This experience center bridges the gap between digital convenience and hands-on care, empowering Traya's consumers to take informed steps in their hair growth journey.

Designed to reflect Traya's brand ethos, the store uses clean design, minimalist communication, and calming shades of green to create a warm, educational space that builds trust and simplifies scientific concepts for every visitor.

The store event welcomed members of the media and influencers to interact with the space and explore its offerings in depth. Saloni Anand, Co-founder, Traya, led an

engaging session, sharing Traya's story, addressing common hair concerns, and highlighting the importance of transparency in long-term treatment.

Speaking about the launch of the experience center, Saloni Anand, Co-founder, Traya said "Venturing into the retail format was an opportunity for us to connect with our consumers in a more personal environment.

Pune was the first city we finalised to test the offline format as we've always felt a deep connection with Pune and we saw high traction of consumers from this market as well. These experience centers are designed to be one-of-a-kind retail space where Ayurveda, Allopathy, and Nutrition come together to treat something as complex and personal as genetic hair loss. Our doctors and hair coaches work side by side to conduct detailed hair and scalp analysis and co-create a treatment plan that's completely personalized." She added, "At the store, we ensure, every visitor walks away



with a customized report, along with free and continued access to our experts. We began as a digital-first brand, but with these centers, we're bringing that same level of care into a more personal, offline space."

With this fifth offline outlet, Traya continues to bridge the gap between online health tech and offline personal care. Traya expanded to Pune, a city recognized for its health-conscious and tech-savvy population, to further its mission of delivering trustworthy and convenient hair care solutions to its large customer base.

As Traya grows offline, it stays committed in its core to the mission of treating hair loss at the source.

## India's Street-Smart Car: MG Comet BLACKSTORM unveiled in Pune

Pune: JSW MG Motor India unveiled the BLACKSTORM Edition of India's Street-Smart Car- MG Comet in Pune. With enhanced style and appeal, the Comet BLACKSTORM is the top variant which comes at Battery-as-a-Service Price (BaaS Price) ₹ 7.80 Lakh + ₹ 2.5/km. Customers seeking a stylish and tech savvy city commuter can now visit MG dealership in Pune and book the new MG Comet BLACKSTORM, by paying a sum of ₹ 11,000/-.

The MG Comet BLACKSTORM exudes sophistication and style through its 'Starry Black' exteriors, that enhances the overall appeal of the car. The Comet EV nameplate is carved in dark chrome and 'Internet Inside' emblem is finished in black, commanding attention from on-lookers. The black



theme is carried over in the interiors with the word 'BLACKSTORM' embroidered in red on the leatherette seats, promising a premium experience.

For the music aficionados, the company has now equipped the Comet BLACKSTORM with 4 speakers to make traffic congestions a little soothing. Under the hood, this new edition is equipped with a 17.4 kWh battery that supports fast-charging and delivers a certified

range of 230 kilometre\*. Customers can further personalise their Comet BLACKSTORM with an exclusive accessory pack, including a unique badge, wheel cover, and optional styling elements like hood branding and skid plates. Commenting on this, B U Bhandari, Dealer Principal, MG Pune said, "The MG Comet EV is a promising product for an industrial city like Pune. The evolving preferences of modern Indian buyers

include a vehicle which reflects their stylish personality and the MG Comet BLACKSTORM will help them stand out. This newer edition of Comet enhances daily commutes with its stylish black exterior, sophisticated design while maintaining MG's commitment to advanced technology and superior ownership experience."

The MG Comet EV combines the functionality that an urban commuter needs with their desired style, all within a safe and smart package. The Comet EV's sales impressively grew by 29% in CY'24 over CY'23, signalling its strong acceptance among car-buyers. Its innovative design and practicality have resonated with consumers nationwide, making it a preferred choice for city dwellers seeking a stylish, eco-friendly mobility solution.

## Aakash Educational Services Limited Celebrates the Success of 4 of its Students from Pune



Region who won Gold, Silver and Bronze Medals at the prestigious Dr. Homi Bhabha Balvaidnyanik Competition 2025

Pune: Aakash Educational Services Limited (AESL), the national leader in test preparatory services, proudly announces the outstanding achievements of 4 of its students from Pune region who have secured top honors at the final examination of the Dr. Homi Bhabha Balvaidnyanik Competition (DHBVC) 2025, demonstrating their exceptional talent and dedication.

This prestigious competition, organized by the Greater Bombay Science Teachers' Association (GBSTA) since 1981, is renowned for arousing curiosity, problem-solving skills, and scientific acumen among young scholars through a unique four-stage competition. Among the four students, three are from Pune including Aarav Agarwal who secured a Gold Medal with a score of

79 and will get a scholarship of ₹3,000.

Vansh Bhavikkumar Shah and Sidhant Arya earned Silver Medals with scores of 70 and 87 respectively, along with a scholarship of ₹2,000 each. Additionally, Tanmay Shete from Solapur was awarded the Bronze Medal and a scholarship of ₹1,000. These students achieved this proud feat after successfully qualifying through four rigorous stages of the examination.

A total of 11 students from Aakash won prestigious Medals at the Dr Homi Bhabha competition. The other students who won hail from Akola, Jalgaon and Mumbai.

Dr. HR Rao, Chief Academic and Business Head, Aakash Educational Services Limited (AESL), shared his delight

over the students' impressive achievements and remarked, "The success in the Dr. Homi Bhabha Balvaidnyanik Competition highlights not only our students' academic strength but also their deep curiosity, critical thinking, and enthusiasm for scientific learning. This achievement reflects the hard work and dedication they've put in, along with the guidance and support they've received from our faculty.

At AESL, we believe in creating a strong academic foundation while also encouraging students to think beyond textbooks. We're proud to be a part of their journey and will continue to provide the tools and environment they need to grow, explore, and succeed." The Dr. Homi Bhabha Balvaidnyanik Competition encourages students studying in the

6th and 9th standards to participate, offering examinations in both English and Marathi mediums. It comprises four stages - Theory competition, Practical competition, General interview, and Evaluation and interview on action research project.

The competition aims to promote understanding, reasoning, correlation and application of scientific principles, with questions drawn primarily from Maharashtra state board science textbooks, as well as content from ICSE, IB, and CBSE science textbooks.

AESL, known for its innovative approach to education and commitment to academic excellence, has been at the forefront of providing comprehensive coaching solutions for students preparing for Medical and Engineering entrance examinations, School/Board exams, eminent Olympiads such as IOQM, NSEs, NSO, IMO, etc. and other competitive exams. With a network of over 315 Aakash centers nationwide and a student count exceeding 4 lakhs, AESL continues to lead the way in test preparation and educational services.

## 'Ayur Dibet' & 'Ayur Card' Will Be Effective Remedies for Diabetes and Blood Pressure



Pune: 'Ayur Dibet' and 'Ayur Card' juices (swaras) will be effective in managing conditions like diabetes and heart disease. Ayur Dibet helps regulate blood sugar levels, while Ayur Card helps balance blood pressure and cholesterol, thereby supporting heart health, stated Ayurvedacharya Vaidya Neeraj Kamthe. The two Ayurvedic juices - Ayur Dibet Juice and Ayur Card Juice - developed by the Pune-based Soham Siddhatattvam, were launched on Wednesday on the auspicious occasion of Sankashthi Chaturthi at the Shreemant Dagdusheth Halwai Ganapati Temple in Pune, with the

blessings of Lord Ganpati. Vaidya Kamthe addressed the gathering during the event. Also present were: President of the Dagdusheth Halwai Ganapati Temple Trust Sunil Rasane, Treasurer, Mahesh Suryawanshi; Dr. Meghashree Kamthe, Soham Siddhatattvam founders Shubham Mundada, Manmohan Mantri, and Nilesh Sarda, along with Shamsundar Mundada, Jayant Bodhe, Krishna Malani, Deepali Tikone, Shweta Mantri, Vaishnavi Mundada, and others. Vaidya Kamthe said, "It is heartening to see research-based Ayurvedic medicines emerging. These

liquid formulations are quickly absorbed into the body and help boost immunity. In the future, they will prove effective in managing diabetes and cardiovascular ailments. It is commendable that three young individuals have come together to create authentic, principle-based Ayurvedic medicines. Ayurveda has the potential to treat all diseases, and with the support of modern technology, it can become even more impactful."

Mahesh Suryawanshi added, "These Ayurvedic medicines will help in controlling diabetes and cholesterol. Offering them at the feet of Lord Ganpati on this special occasion of Chaturthi fills us with hope that many patients will benefit. With Bappa's blessings, Soham Siddhatattvam will continue its noble work." Shubham Mundada said, "Around two and a half years ago, Nilesh Sarda, Manmohan Mantri, and I - Shubham Mundada - together founded Soham Siddhatattvam. Under the guidance of renowned Ayurvedacharya Vaidya Sukumar Sardeshmukh, we are creating Ayurvedic products

**Vaidya Neeraj Kamthe Emphasizes Ayurveda; Soham Siddhatattvam Launches Two New Ayurvedic Juices**

that blend purity with ancient formulations for better community health.

With Lord Ganpati's blessings, we are proud to present these two new products today. Our product range also includes Amla Juice, Amalakkand, Gulkand, Ostocore Pain Care Oil, Vedasparsha Hair Oil, and Pachan Amrut Juice, which are benefiting many. We aim to take Soham Siddhatattvam's juices and tablets to a global audience to promote a healthier life for all."

Nilesh Sarda mentioned, "We are creating effective Ayurvedic medicines by combining ancient traditions and the legacy of Ayurveda with modern advancements. Patients are experiencing excellent results. We are proud to contribute to relief from ailments and the promotion and global expansion of Ayurveda."

## CREDAI Maharashtra Installation Ceremony Inaugurated by Hon'ble Shri Ajit Pawar

Pune: The installation ceremony of CREDAI Maharashtra, which was hosted by CREDAI - Pune Metro, was held with great enthusiasm and graced by the esteemed presence of Hon'ble Shri Ajit Pawar, Deputy Chief Minister of Maharashtra.

The event witnessed the participation of prominent industry leaders including Mr. Satish Magar, Mr. Sunil Furde, Mr. Rajendra Singh Jabinda, Mr. Shantilal Katariya and Mr. Rajiv Parikh.

A joint press conference featuring CREDAI Pune, CREDAI Maharashtra and CREDAI National was held, moderated by Mr. Kapil Gandhi, Convenor of Public Relations at CREDAI-Pune Metro and CREDAI Maharashtra. Newly elected CREDAI-Pune Metro President Mr. Manish Jain spoke about his vision and plans for the next two years. Mr. Prafulla Taware, newly elected president CREDAI Maharashtra, spoke about his key priorities for the 2025-2027 term, including empowering Tier 2 and Tier 3 cities, policy advocacy, skill development initiatives to generate employment and a consumer-centric approach.



Mr. Ranjit Naiknavare and Mr. Ashish Pokharna also addressed the media at the First General Body Meet of CREDAI Maharashtra.

Speaking at the event, Hon'ble Shri Ajit Pawar said "Regarding RERA, we must act swiftly to address any challenges in its implementation.

We cannot allow regulatory obstacles to hinder the momentum of our real estate sector. I urge CREDAI to consolidate all relevant concerns—especially those tied to RERA and the broader real estate ecosystem—so I can take them up directly in the cabinet meeting. This includes the important recommendation to revise the

affordable housing cap from ₹45 lakhs to ₹75 lakhs, which would significantly expand access to quality housing for more citizens." "The state government is also fully committed to resolving the issue of stalled housing projects in Pimpri Chinchwad and the surrounding 5-kilometre radius. Many of these projects have faced de-

lays due to pending environmental clearances, a consequence of the Supreme Court's stay on a notification from the Environment Ministry.

I have already raised this in the cabinet and we will present our position before the Court to ensure a swift resolution," he added. Ajit Pawar said, "I also want to recognize the crucial role CREDAI has played in shaping Maharashtra's urban development—from the transformative projects in PCMC and Kolhapur to the visionary models like Magarpatta and Nanded City. Amid rising construction costs and labor shortages, it's vital we work together—government, developers and stakeholders alike—to find sustainable, long-term solutions. My commitment is to work hand in hand with the people, continuously improve our infrastructure and ensure that every citizen has access to dignified, affordable housing."

He also acknowledged the significant contributions of CREDAI's Women's Wing and encouraged the organization to actively promote women into leadership roles within the organization.

## Manish Jain Takes the Helm as New President of CREDAI Pune Metro

Pune: CREDAI Pune Metro, the apex body of private real estate developers in Pune, has elected Mr. Manish Jain as its new President. With an extensive background in the real estate sector and plant biotechnology, Mr. Jain brings a wealth of experience and strategic vision to the organization. Manish has done his Masters in Business Administration from the University of Southern Mississippi. On being elected as the new President of CREDAI Pune Metro, Mr. Manish Jain said, "I am honored to take on this role and look forward to working towards the growth and sustainability of Pune's real estate sector. CREDAI Pune-Metro will continue to focus on innovation, transparency and collaborative efforts to shape a better future for all stakeholders."

Under his leadership, the association will focus on several critical areas, including expediting environmental clearances in PCMC, addressing

the Development Plan (DP) for PMRD, ensuring fair water allocation and metering for projects, and streamlining processes to improve ease of doing business. Additionally, emphasis will be placed on advocating amendments in relevant acts and regulations, and encouraging the adoption of advanced technologies to improve construction quality, speed, and cost-efficiency. Mr. Manish Jain, President, CREDAI Pune Metro has taken charge from - Ranjit Naiknavare, Imm. Past President, and now Vice President for CREDAI National. The new team will also consist of Arvind Jain, Aditya Javdekar, Vinod Chandwani, I.P. Inamdar, Nitin Nyati, J.P. Shroff as Vice Presidents, Ashwin Trimal as the Honourable Secretary, and Tejraj Patil as the Honourable Joint Secretary.

Kapil Gandhi will continue to handle Public Relations, and Manish Kaneria will continue to look after environmental as-



pects. The management members are: Sanjay Deshpande, Anup Jhamtani, Punit Oswal, Ketan Ruikar, Dilip Mittal, Rinku Shewani, Siddharth Moorthy, Ishaan Magar, Kapil Trimal, Sapna Rathi, Miling Talathi, Hiren Parmar, Ashish Jain, Bhushan Palresha, and Nilesh Vohra. An official installation ceremony, also known as the change of guard ceremony will take place on 26th April 2025 to felicitate the new body members.

## Maharashtra Government and Kinetic Green join hands to launch 'Pink E-Rickshaw' initiative for 10,000 women beneficiaries in State of Maharashtra

Pune: In a significant move towards women's empowerment and sustainable mobility, the Maharashtra Government has launched the 'Pink E-Rickshaw' scheme. Spearheaded by the Women & Child Development Department, the initiative plans to deploy 10,000 eco-friendly Kinetic Green electric 3-Wheeler rickshaws in 8 districts namely Pune, Nashik, Nagpur, Ahmednagar, Solapur, Kolhapur, Amravati and Chhatrapati Sambhajnagar, empowering women and promoting a greener environment.

Shri. Ajit Pawar, Deputy Chief Minister of Maharashtra, Aditi Talkare, State Minister, Women & Child Development, Neelam Gorhe, Deputy Chairperson Maharashtra Legislative Council, Rupali Chakankar chairperson of the State Woman's Commission along with Kinetic Green's Co-founder & ED, Ritesh Mantri handed over the batch of Pink e Rickshaw's to women beneficiaries on 21st April at an event held at Pune.

Under this scheme, the Maharashtra Government will provide a 20% subsidy on the cost of each E-Rickshaw, while beneficiaries will contribute 10% as a down payment. The remaining 70% will be financed through bank loans facilitated by key financial partners, ensuring accessible and low-interest funding options. Additionally, both will conduct on-ground activities across various locations to engage the recipients and collaborate with Bachhat Gat. To further support them, Kinetic Green will offer free driving training, assist in obtaining driving licenses, and set up a robust charging infrastructure. Kinetic Green is committed to deploying 1500 charger across eight participating districts, ensuring holistic solution is available to the recipients of scheme. Additionally, both the vehicle and battery will come with a five-year warranty, along with a comprehensive Annual Maintenance Contract (AMC) covering all periodic and preventive maintenance services, including one free service



per quarter for five years. Kinetic Green is actively forging strategic partnerships with Maharashtra Metro Rail Corporation Limited and various ride-hailing service platforms. This collaboration is designed to provide crucial first and last-mile connectivity options for commuters. Importantly, this initiative creates a reliable and assured income stream empow-

ering them through accessible and eco-friendly transportation solutions. Speaking on the initiative, Sulajia Firodia Motwani, Founder & CEO, Kinetic Green, stated, "At Kinetic Green, we are deeply committed to driving meaningful change through sustainable mobility solutions. The Pink E-Rickshaw scheme is a powerful testament to this vision, as it com-

bines women's upliftment with environmental stewardship. By equipping women with a reliable and dignified source of livelihood, we are not only transforming their economic prospects but also fostering confidence and independence. This initiative is a step toward building stronger communities and a cleaner and eco-conscious future, where

every woman has the opportunity to thrive and contribute to a sustainable world. We are grateful to the Maharashtra Government for its unwavering support in making this initiative a success, as their progressive policies and financial assistance are instrumental in empowering women and accelerating the adoption of green mobility across the state." Commenting on the initiative, Mr. Sudhanshu Agrawal, President Mobility & International Business, Kinetic Green emphasised the profound human impact of the Pink E-Rickshaw scheme, stating, "This initiative is not just about providing women with a means of livelihood; it is about giving them the confidence to take control of their lives and contribute meaningfully to society. By enabling women to become self-reliant, we are fostering a culture of strength and dignity. These Pink E-Rickshaws symbolise hope and progress, offering safer transportation options while promoting environmental sustainability. Togeth-

er with Govt. of Maharashtra, we are proud to turn this vision into reality, ensuring that every woman has the opportunity to drive her own future." The scheme is tailored for women aged 20 to 50 years prioritising widows, divorcees, and those below the poverty line. Kinetic Green Pink E-Rickshaw offers a 120 km range per charge and features dual suspension for superior comfort, a digital display panel, dual headlamps, and a high ground clearance of 220mm. Designed to seat a driver and four passengers, the vehicle can be conveniently charged using a standard 16-amp home socket. Kinetic Green will be appointing an agency for training of beneficiaries, ensuring that all drivers are well-equipped with the necessary skills to operate their e-rickshaws efficiently. As Maharashtra takes a bold step towards gender equality and green mobility, Kinetic Green is committed for paving the way for a more equitable and sustainable future.



## BenQ Launches GV50: The Ultimate Portable Projector for Comfort and Convenience



**Pune (Voice news service):-** BenQ, a leading provider of advanced display technology solutions, unveils the GV50 Smart FHD Laser portable projector, designed with ultra-flexible projection angles and exceptional audio-visual features to provide the ultimate comfortable viewing experience on the 120" Screen, anywhere, anytime. In the fast-paced urban life-style, moments of relaxation are increasingly vital amidst the demands of work and personal life. The GV50 smart laser portable projector meets this need by transforming any room into a cozy cinema. With Google

TV and built-in Netflix, you get instant access to your favorite content. As the new flagship portable model, the GV50 retains the 135° vertical projection flexibility of BenQ's popular GV portable projector series while introducing significant upgrades in brightness, and onboard system capabilities featuring a Laser Light Source (up to 30,000hrs of Lifetime) for sharper details. Intelligent screen adaptation technologies, including auto-focus, auto 2D keystone correction, and obstacle avoidance, provide an easy/effortless experience, regardless of room size or projection surface. It also comes with 150 minutes of video playback or 280 minutes of Bluetooth music playback. "The GV50 is thoughtfully crafted to complement modern lifestyles. It offers unmatched flexibility, enabling users to access high-quality content anytime, anywhere. GV50 is a gateway to im-

mersive experience, perfectly suited to the way people engage with content today" said Mr. Rajeev Singh, Managing Director of BenQ India. Key Features at the Glance: Immerse Yourself in Cinema-Quality Viewing with 1080P Resolution, Laser Light Source and Powerful 18W 2.1ch Speakers The GV50 delivers unparalleled audio-visual quality, top-notch service standards, and exceptional color accuracy. Equipped with BenQ CinematicColor and CinematicSound technologies, Rec. 709 color precision, HDR/HLG support, and a bright 500 ANSI lumens, it elevates the immersive experience to a whole new level. GV50 is designed to project 120" Full HD 1080p visuals from anywhere. Living up to BenQ's stellar reputation as a leading innovative projector brand, it also comes with a powerful In-built 18W Speaker System with extra bass for rich cinematic-audio experi-

ence Unlimited Entertainment with Google TV and Built-In Netflix Geared towards all-in-one entertainment, the GV50 comes preloaded with the latest Google TV and licensed Netflix, offering seamless streaming, along with a 22.4ms input lag for casual gaming. It features USB-C data transmission, DisplayPort output, and power delivery for mobile devices and Nintendo Switch. Besides, its integrated battery provides up to 150 minutes of video playback or 280 minutes of Bluetooth music playback. Project from Any Angle with a Versatile Base Design The GV50 stands out for its purpose-driven features, designed to deliver an immersive experience, even in compact spaces without compromising space or convenience. Its omnidirectional angle versatility, two-stage tilt projection, digital zoom, and digital H/V lens shift combine to offer a hassle-free experience from any position.

## Škoda Auto marks its silver jubilee in India with highest ever monthly sales

**Pune (Voice news service):-** Škoda Auto India's Silver Jubilee year, which also marks its New Era in India has already hit a landmark – record monthly sales in its 25-year-history in India. March 2025 saw Škoda Auto India sell 7,422 units, which is the highest-ever monthly sales by the brand in India. The achievement comes soon after the introduction of all-new Kylaq SUV and Ranveer Singh becoming the company's first-ever Brand Superstar, driving awareness and consideration. Petr Janeba, Brand Director, Škoda Auto India commenting on the sales landmark said, "With the launch of the all-new Kylaq, we committed to a 'New Era' in our India journey. The 7,422 cars we sold

in March 2025 is testament to this journey taking shape, and is also the result of sustained planning, efforts and a strategy aimed at democratising European technology on Indian roads. The customer feedback highlights that Kylaq comes with an exceptional price-value proposition, taking comfort, space and safety from a segment higher, into the sub-4-metre SUV segment. To enable more customers and celebrate the Kylaq success, we decided to extend the introductory pricing until the end of April." **Kylaq: Powering the high** A driver of the biggest-ever month for Škoda Auto in India is the latest entrant, the Kylaq, which was announced in February 2024. The car

was named by India and was unveiled in November 2024 with deliveries beginning in January 2025. It is Škoda Auto India's first sub-4m SUV and is the entry point into the Škoda family of five-star safe rated cars. All three Škoda cars built on the MQB-A0-IN platform - Kushaq, Slavia and Kylaq have earned themselves a full five-stars for both adult and child safety. The Kushaq and Slavia were tested by Global NCAP while the Kylaq underwent a test recently under the Bharat NCAP. In order to cater to the increasing demand, Kylaq is having its fastest ramp-up in production, with the objective of delivering all customers with active bookings (more than 15,000) by the end of

May. **Getting closer to customers** The brand also expanded its network of touchpoints from 120 in 2021 to over 280 as on date, with a target to touch 350 this year. Škoda Auto India also introduced innovations like fully digitalised showrooms, online-only sales, add-on Anytime Warranty, service transparency like Škoda Service Cam, competitive maintenance costs, and protection against service price surges with Škoda Supercare among others. Moreover, Škoda Auto India has recently introduced a one-year complimentary Supercare maintenance package for all new Škoda customers bringing down service and maintenance costs substantially for its customers and fans.

## Industry Meets Imagination: BYD EV INNOVATE - A-THON Enters Key Phase of Physical Prototype Check

**Pune (Voice news service):-**The third round of the prestigious BYD EV INNOVATE-A-THON was successfully launched at the Thapar Institute of Engineering and Technology (TIET), Patiala, as part of a unique industry-academia collaboration between BYD India, a subsidiary of the world's No.1 New Energy Vehicle Manufacturer and the Automotive Skills Development Council (ASDC). This round, centered on prototype development, served as a platform for students to showcase innovative ideas that merge engineering excellence, sustainability, and real-world applications in the Electric Vehicle (EV) domain. Designed to cultivate future-ready talent for India's evolving automotive sector, the initiative attracted participation from engineering students across various disciplines and academic levels. Out of over 3200 participants from across India, 100 teams were shortlisted in earlier rounds, and finally, 10 top-performing teams

advanced to Round 3, each paired with dedicated mentors for technical guidance. The shortlisted teams presented functional EV prototypes and delivered compelling sales pitches to a distinguished panel of judges comprising Ms. Shivani Chaudhary (BYD India Pvt. Ltd.), Mr. Manas Naishadh Vora (Vroomble Services Pvt. Ltd.), Dr. Kamal Vora (NAM-TECH) and Dr. Mohammad Rafiq (ARAI). Throughout the jury interactions, a recurring impression emerged students demonstrated remarkable confidence, clear articulation, and a strong grasp of their concepts, reflecting the high level of expertise and passion driving this innovative competition. "We are thrilled to witness such enthusiastic participation from students nationwide. This initiative is about creating a mindset of innovation," said Mr. F. R. Singhvi, President of ASDC. "This round is not just about demonstrating working models—it's about showing the in-

dustry that our youth is ready to take the lead in India's electric mobility revolution." The competition, launched in July 2024, began with a digital quiz that tested students' knowledge of EVs and sustainability. High-performing candidates advanced to the second round, where they submitted digital prototype concepts in teams of four, guided by academic and industry mentors. Reflecting on the journey so far, Mr. Singhvi added, "ASDC's vision is to bridge the gap between academic learning and industry needs. Through BYD EV INNOVATE-A-THON, we are building a talent pipeline that doesn't just follow trends but sets them. India's mobility story is being rewritten by its youth. Through this initiative, we're simply giving them the canvas. What they're painting is nothing short of a revolution." The third round—arguably the most intensive—evaluates teams on parameters including technical functionality, in-

novation, market relevance, and presentation effectiveness. The event showcased a range of forward-thinking concepts, from smart energy management systems to modular EV designs, each grounded in practical application. Mr. Rajeev Chauhan, Vice President of BYD India, also emphasised the long-term value of the program. "We believe in empowering young minds to shape a sustainable future. This is our way of offering them a global stage to think, build, and lead in electric mobility. When students are given real-world challenges, they rise to the occasion with creativity and conviction. That's what we're witnessing in BYD INNOVATE-A-THON." The ASDC-BYD EV INNOVATE-A-THON continues to serve as a benchmark for industry-driven, experiential learning in engineering education—pushing the boundaries of what's possible when young minds are given the opportunity and mentorship to innovate for impact.

## Volkswagen India introduces the all-new Tiguan R-Line - Beyond betterR

**Pune (Voice news service):-** Volkswagen India launched the all-new Tiguan R-Line, the brand's flagship SUV for the Indian market. A global best-seller from Volkswagen, the launch of the highly anticipated R-Line of the third generation Tiguan underscores the commitment of Volkswagen to Indian customers. Built on the MQB EVO platform, the all-new Tiguan R-Line boasts of a new chassis generation that delivers unparalleled driving dynamics and ride experience. Speaking at the launch of the all-new Tiguan R-Line, Mr. Ashish Gupta, Brand Director, Volkswagen India, said, "With the launch of the all-new Tiguan R-Line today, we are entering an exciting phase for Volkswagen in India, a phase that embodies the future of premium mobility from Volkswagen.

This iconic SUVW along with being bold and dynamic is also modern, fully equipped and highly capable to handle all terrains. Customers can access the Beyond betterR; Tiguan R-Line at a special introductory price of INR 48.99 lakhs, with deliveries starting from 23 rd April, 2025 onwards, across the Volkswagen dealership network in India. Expressive Beyond Design The all-new Tiguan R-Line offers a new design language that perfectly blends form and function. The front of the SUVW features a bold and powerful look with LED Plus headlights and a glass-covered horizontal strip. The all-new Tiguan R-Line also features 'R' inspired 19-inch &quot;Coventry alloy wheels with diamond-turned surfaces. Built Beyond Comfort The all-



new Tiguan R-Line delivers opulent experiences with every drive. Equipped with segment leading features such as "Ergo active" seats with massage function and adjustable lumbar support, the all-new Tiguan R-Line offers personalized comfort. Features like Air-Care Climatronic (3-zone air-conditioning), Park Assist Plus with Park Distance Control and Inductive Charging for 2 Smart Phones, add to comfort and convenience beyond the ordinary. Safety Beyond Features Beyond safety, the all-new Tiguan R-Line is packed with

advanced technology for a reassuring driving experience with 21 Level 2 ADAS (Advanced Driving Assistance System) features delivering highest levels of safety to customers. Innovative Beyond Technology The all-new Tiguan R-Line with its 26.04 cm customizable digital Cockpit is equipped with options to set different information profiles. The all-new Tiguan R-Line comes with a class leading 38.1 cm infotainment system. That delivers enhanced convenience and ease of operation

## HERO MOTOCORP BOLSTERS PRESENCE IN SRI LANKA

**Pune (Voice news service):-** Demonstrating its commitment to providing world-class mobility solutions and deepening its presence in key global markets, Hero MotoCorp, the world's largest manufacturer of motorcycles and scooters, today announced the launch of four new products – Xoom 110 scooter, Hunk 160R 4V, Xtreme 125R and HF Deluxe motorcycles in partnership with its long-standing distributor, Abans Auto in Sri Lanka. Hero MotoCorp has been present in Sri Lanka since 2012 through its trusted distributor partner—Abans Auto. Strengthening this presence,

the company will support its new product lineup with a robust sales and service network, reaching over 500 customer touchpoints across the country by May 2025. This wide-reaching network will ensure convenient access to genuine spare parts and high-quality after-sales service for customers across Sri Lanka. Speaking on the development, Mr. Sanjay Bhan, Executive Vice President, Hero MotoCorp, said, "Sri Lanka has held a position of strategic importance in our global plans. Our partnership with Abans Auto has not only established

Hero as a trusted brand, but also helped us build deep-rooted confidence in the market. Our new line-up of cutting-edge motorcycles and feature-rich scooters bring together performance, style, and technology, delivering a world-class riding and ownership experience. With the launch of these new products and a robust sales and service ecosystem, we are confident of rapidly growing our presence and deepening our engagement with customers in Sri Lanka." Mr. Rusi Pestonjee, Managing Director, Abans Auto (Pvt) Ltd, said, "We are proud to strengthen our partnership

with Hero MotoCorp, a brand that stands for innovation, reliability and customer trust. Over the years, Hero has become a highly respected name in Sri Lanka, and this exciting new range of technologically advanced, stylish, and performance-driven products further reinforces our shared commitment to delivering the high-quality two-wheeler offerings. With an expanding sales and service footprint of over 500 customer touchpoints across the country, we are confident that these new launches will resonate strongly with customers and accelerate Hero's growth journey in Sri Lanka."

## Toyota Kirloskar Motor Concludes Skill Festival 2025, Reinforces Commitment to Building India's Skilled Workforce

**Pune (Voice news service):-** Reaffirming its long-standing commitment to shaping the future of India's skilled workforce, Toyota Kirloskar Motor (TKM) successfully concluded its much-anticipated Skill Festival 2025, held at its Bidadi facility, celebrating the spirit of vocational excellence, innovation, and youth empowerment. The event marked the culmination of months of intensive skill development programs and contests aimed at nurturing India's future-ready talent pool. The ceremony was graced by the presence of Dr. Ragapriya R (IAS), Commissioner, Department of Industrial Training and Employment (DITE) Government of Karnataka and senior TKM leadership. The event began with a showcase of TKM's skill development journey—highlighting key milestones and the adoption of new-age technologies to shape talent for tomorrow. A dedicated skill exhibition and video walk-through offered glimpses into the depth and diversity of talent nurtured

under TKM's training ecosystem. Students from partner ITIs across Karnataka also showcased their prowess in disciplines like Mechatronics, Auto Body Repair, and Prototype Modelling—emphasizing TKM's deep investment in nurturing talent from the grassroots level. Central to the festival were the Toyota Internal Skill Contests, hosted by the Toyota India Centre of Excellence, offering a rigorous platform for associates to compete across critical manufacturing domains—including Assembly, Welding, Press, Paint, Maintenance, Logistics, and Quality. From 5,800 participants, the top three performers from each department underwent four weeks of intensive training at Gurukul, Toyota's in-house skilling academy. A total of 51 finalists were felicitated during the grand ceremony for their outstanding achievements. Following further advanced training and evaluation over the next three months, 17 exceptional performers will be

selected to represent TKM at the Global Skill Contest in August 2025—bringing Indian manufacturing talent to the global spotlight. Speaking on Toyota's sustained skilling efforts, Dr. Ragapriya R (IAS), Commissioner, Department of Industrial Training and Employment (DITE), Government of Karnataka said, "Empowering youth with future-ready skills is the cornerstone of Karnataka's growth and India's development. The Skill Festival hosted by TKM is a powerful demonstration of how industry can play a transformative role in shaping the future of our workforce. By equipping youth with practical skills and global exposure, TKM is not only supporting the Government's vision of a skilled India but also empowering communities across Karnataka. I am happy that Faculty and the ITIs are being developed through the Skill Festival. I applaud Toyota's commitment to inclusive, grassroots-driven development, and their continued partnership in strength-

ening the state's skilling ecosystem." Sharing his thoughts, Mr. G. Shankara – Executive Vice President, Finance and Administration, Toyota Kirloskar Motor said, "At Toyota, our unwavering commitment to manufacturing the highest quality cars is deeply rooted in the passion and craftsmanship of our people—what we call Kotozukuri. Recognizing that excellence in manufacturing begins with excellence in people, we place skilling and people development at the core of our mission. Through focused efforts to nurture rural youth and equip them with world-class technical competencies, we are building future-ready professionals while contributing meaningfully to the socio-economic development of the nation. Initiatives like the Skill Festival, our support to ITIs, and advanced training programs reflect our broader vision of building a self-reliant, future-ready workforce—while also contributing to India's journey as a global manufacturing hub."

## ZF Group in India Secures Landmark Business Nomination for AxTrax 2 Electric Axle from a leading Commercial Vehicle OEM

**Pune (Voice news service):-** ZF Commercial Vehicle Solutions, a division of ZF Group and a leader in mobility solutions, recently secured a multi-year business nomination from one of India's leading CV OEMs for the supply of its AxTrax 2 Electric Axles. This significant deal marks a critical milestone in the country's shift towards electric mobility. This also underlines ZF's commitment to electric and sustainable solutions for the future of mobility. ZF will supply its AxTrax 2, an integrated and modular electric axle for medium duty buses, providing a more efficient, high-performance solution. The contract covers a supply of several thousand units over multiple years, further deepening the presence of ZF CVs in India's commercial vehicle electrification sector.

Digitalization technologies. ZF Group in India partners with customers to introduce integrated and innovative solutions that positively impact the commercial vehicle's lifecycle, from cradle to grave. mobility. This also underlines ZF's commitment to electric and sustainable solutions for the future of mobility. ZF will supply its AxTrax 2, an integrated and modular electric axle for medium duty buses, providing a more efficient, high-performance solution. The contract covers a supply of several thousand units over multiple years, further deepening the presence of ZF CVs in India's commercial vehicle electrification sector.

In announcing this strategic achievement, P Kaniappan, Sr. Vice President – CVS Division (India), ZF Group, stated, "AxTrax 2 represents evolution of our journey towards market leadership and sustainability for the next generation of mobility in India. This milestone reinforces ZF Group's position as the industry leader in e-mobility while delivering significant advancements for both our customers and the Indian market."

ologies that set new benchmarks in performance and sustainability. Akash Passey, President ZF Group in India noted, "ZF Group has an established presence in India's commercial vehicle sector, consistently leading the charge in pioneering advanced technology solutions that enhance safety, efficiency, and sustainability in mobility. This business nomination highlights our pivotal role in delivering innovative mobility solutions tailored to meet the evolving needs of our OEM partners."

**Innovative Technology for Future Mobility** Building on ZF's powertrain, e-mobility and CV experience, the AxTrax 2 electric axle is designed to replace the engine, transmission and conventional axle to electrify a commercial vehicle. Part of ZF's modular e-mobility kit, the AxTrax 2 integrates in-house developed components into an innovative axle-based solution that is highly efficient, compact and lightweight in design. Furthermore, the minimized space requirements enable OEMs to reimagine the design of CV platforms. **Pioneering the Future of Commercial Vehicle Electrification** With this strategic

ple but powerful idea: that luxury can be meaningful, personal, and responsible. Inspired by the Latin word Lucent, meaning "to shine," the brand represents purity, brilliance, and a commitment to illuminating life's most cherished moments with jewelry that reflects values as much as beauty. Merging heritage craftsmanship with cutting-edge innovation, Lucira combines AI-led personalization, certified lab-grown diamonds, and a seamless digital-first experience to build trust and intimacy in an industry that has traditionally relied on opacity and excess. The launch of Lucira comes at a time when lab-grown diamonds are reshaping the fine

**Commitment to Sustainable Innovation** As India's No. 1 supplier of driveline and transmission systems, ZF knows the market requirements for eCVs. ZF's broadest range of commercial vehicle solutions in India further cements its market leadership in electric mobility by pioneering tech-

As India's No. 1 supplier of driveline and transmission systems, ZF knows the market requirements for eCVs. ZF's broadest range of commercial vehicle solutions in domains like Automated Driving, Electric Mobility, Shared Transportation and Digitalization technologies.

## Candere Founder Rupesh Jain Launches Lab-Grown Diamond jewelry Brand Lucira; Taps into Booming Industry Potential

Pune: Rupesh Jain, the digital jewelry pioneer who built Candere into one of India's most successful online fine jewelry platforms before its acquisition by Kalyan Jewellers, is returning to the spotlight with a bold new venture, Lucira. A modern lab-grown diamond jewelry brand, Lucira is built for today's conscious, design-forward consumer and aims to transform the way people engage with fine jewelry. Positioning itself as the unrivalled "Rings King," Lucira focuses exclusively on celebrating proposals, weddings, anniversaries, and personal achievements with intentional design and ethical brilliance. Lucira is born out of a sim-

ple but powerful idea: that luxury can be meaningful, personal, and responsible. Inspired by the Latin word Lucent, meaning "to shine," the brand represents purity, brilliance, and a commitment to illuminating life's most cherished moments with jewelry that reflects values as much as beauty. Merging heritage craftsmanship with cutting-edge innovation, Lucira combines AI-led personalization, certified lab-grown diamonds, and a seamless digital-first experience to build trust and intimacy in an industry that has traditionally relied on opacity and excess. The launch of Lucira comes at a time when lab-grown diamonds are reshaping the fine

jewelry landscape, both in India and globally. These diamonds are physically, visually, and chemically identical to mined diamonds, offering the same brilliance and longevity—but at a significantly lower financial cost. Certified by IGI, GIA, SGL, and Hallmark, Lucira diamonds offer complete transparency and assurance of quality. Each piece is handcrafted by artisans who blend traditional techniques with contemporary elegance, creating jewelry that celebrates individuality and connection. Rupesh Jain, Founder of Lucira said, "Our vision is to create a premium, design-led fine jewelry destination that begins

online and extends into beautifully curated physical spaces. With AI-powered customization, virtual try-ons, and seamless e-commerce, we're meeting customers where they are digitally native, value-conscious, and experience-driven. Our upcoming flagship stores will bring this vision to life, blending the ease of technology with the emotion of touch. As we expand across India and into global markets, our goal is simple: to make Lucira synonymous with modern luxury that's personal, purposeful, and proudly Indian." Jain added, "Lucira is about elevating meaningful moments with timeless design and ethical brilliance. We're not just shaping rings, we're shaping what they represent in today's world."