

## Yamaha Announces Special Gudi Padwa Festive Offers for Maharashtra



**Pune (Voice news service):-** As Maharashtra welcomes the New Year with the festive spirit of Gudi Padwa, India Yamaha Motor is delighted to celebrate with special offers for customers in the region. Marking this auspicious occasion, Yamaha's exclusive deals deliver exciting benefits to the popular 150cc FZ model range motorcycles and 125cc Fi Hybrid Scooters, making this the perfect time to

ride home your dream machine. Yamaha's Gudi Padwa Special Offers in Maharashtra: • Cashback of up to ₹4,000/- and low-down payment\* of ₹11,111/- on FZ-S Fi & FZ-X (149cc) motorcycles. • Cashback of ₹3,000/- and low-down payment\* of ₹6,999/- on Fascino 125 Fi Hybrid (125cc) scooter. Celebrate the new beginnings of Gudi Padwa with Yamaha's premium range

of motorcycles and scooters, designed to bring excitement and performance to your ride. Visit your nearest Yamaha dealership and take advantage of these festive offers. Yamaha's diverse product portfolio includes premium motorcycles such as YZF-R3 (321cc), MT-03 (321cc), YZF-R15M (155cc), YZF-R15 V4 (155cc), YZF-R15 V3 (155cc), MT-15 V2 (155cc), and FZ series bikes like FZ-S Fi Hybrid (149cc), FZ-S Fi (149cc), and FZ-X (149cc). Additionally, Yamaha offers a range of scooters including Aerox 155 version S (155cc), Aerox 155 (155cc), Fascino S 125 Fi Hybrid (125cc), Fascino 125 Fi Hybrid (125cc), RayZR 125 Fi Hybrid (125cc), and RayZR Street Rally 125 Fi Hybrid (125cc).

## HERO MOTOCORP DIVERSIFIES INTO ELECTRIC THREE-WHEELER CATEGORY

**Pune (Voice news service):-** Moving swiftly towards its vision, "Be the Future of Mobility", Hero MotoCorp, the world's largest manufacturer of motorcycles and scooters, will make a strategic investment into the electric three-wheeler category by acquiring a significant stake in Euler Motors. The Company's board has approved a strategic investment of up to Rs. 525 crore (in one or more tranches), in Euler Motors Private Limited. This investment will provide Hero MotoCorp with a strong foothold in the fast-growing electric three-wheeler market,

where EVs are projected to account for 35% of total sales in the near future. Euler Motors has a presence in 30 cities in India and is engaged in the designing, manufacturing and sale & service of electric three-wheelers. They recently launched their first electric commercial four-wheeler. Dr. Pawan Munjal, Executive Chairman, Hero MotoCorp said that "Our strategic investment in Euler is a bold step towards realizing our vision to "Be the Future of Mobility." This investment reinforces our commitment to accelerated growth through both organic and inorganic

expansion, while highlighting the power of collaboration and adaptability in an ever-evolving market. As a global automotive leader, Hero MotoCorp is driven by sustainability, innovation and customer-centric progress. As we strengthen and diversify our presence in emerging mobility landscape, this investment allows Hero MotoCorp to venture into a rapidly growing electric three and four-wheeler market, while unlocking adjacent business opportunities and continuing to cement its leadership in the future of sustainable mobility."

## Ganesh Acharya honored with the 'Suryadatta Excellence Award 2025

Pune: "Maharashtrian youth should get opportunities in Bollywood. I have given a break to Sushant Thamke, a Marathi actor, in Pintu Ki Pappi. He is highly talented and has risen through struggles. Marathi youth possess great skills, and if they get the right opportunities and platforms, they can prove themselves. They should seize such opportunities and contribute significantly to the film industry," said renowned choreographer, actor, and director Ganesh Acharya. The Suryadatta Institute of Performing Arts organized an interactive session with Ganesh Acharya at its Bavdhan campus. The event was attended by Suryadatta's founder and chairman, Prof. Dr. Sanjay B. Chordia, vice-chairperson Sushma Chordia, associate vice-chairperson Snehal Navlakha, CEO Akshit Kushal, along with principals, department heads, faculty members, and a large number of students from various colleges. At the event, Ganesh Acharya was honored with the 'Suryadatta Excellence Award', while actor Sushant Thamke, actress Janya Joshi, and Vidhi Yadav received special recognition for their contributions. Ganesh Acharya said, "Artists



from Delhi, Bhopal, and Punjab come to Bollywood and make a name for themselves. I have always wondered why Maharashtrian youth don't get similar opportunities. That's why I chose Sushant Thamke for this film. Both lead actors in the movie are newcomers, but they have performed exceptionally well. I am confident that Sushant will make a mark in Bollywood. This is his debut film, which will be released worldwide on March 21, and I am thrilled about it." Sushant Thamke expressed his gratitude, saying, "I completed my college education in Pune. It's an honor that my first film is being promoted in Pune's colleges. My journey from Nanded to Pune and now Mumbai has been truly rewarding. Initially, I had to struggle for years, but thanks to Ganesh Acharya, I got this golden opportunity. This film will connect with audiences, and I hope for their love and support." Prof. Dr. Sanjay B. Chordia

stated, "Suryadatta offers several academic programs related to the film and art industry. As a result, film teams—both Marathi and Hindi—visit our institute before their movie releases and interact with our students, inspiring and motivating them. Many of our students later enter the film industry. If their talents are recognized and they are provided with the right platform, they too can make a name for themselves in this field. Ganesh Acharya's contributions have been inspiring to many. Industry veterans should support and mentor Marathi youth in the same way." During the 'Perform with Ganesh Acharya' segment, students, faculty, and staff members got a chance to showcase their talents alongside him, making the event even more memorable. The session was hosted by Prof. Dr. Sunil Dhangar, and a vote of thanks was delivered by Snehal Navlakha.

## Tinder U Launches in India, Revolutionising University Dating

**Pune (Voice news service):-** Imagine walking around campus and spotting someone special friend-of-a-friend you've secretly liked, that batchmate you can't help but notice in between classes, or someone charming at an inter-college music festival. These are the moments when your heart skips a beat. With the launch of Tinder U in India, an in-app feature on Tinder, making that first move is becoming as simple as tapping 'Like' or 'Super Like.' It's all about turning those campus crushes into real life connections — without any awkward DMs getting in the way.

Tinder U is built exclusively for university and college students. By opting in with your valid college email address (.edu.in, .ac.in, or .in in India), you'll unlock a fresh, personal, and authentic space where you can connect with other students. Once verified, you can personalise your Tinder profile with your college details, clubs, and interests, making it easier to find matches who really get your vibe. Given young singles inclination towards online dating—a recent OnePoll survey found that 57%\* of young adults in India (18-25) have formed

meaningful relationships through dating apps—Tinder U ensures their connections feel closer to home by focusing their Discovery experience on fellow students, making it easier for them to expand their social circle and create lasting college memories. When it comes to dating, 67% of survey respondents said, "I have dated someone I met on a dating app," while 55% noted they've become friends with someone they met on it. When asked how people most commonly meet, 45% cited online dating apps, with work and educational institutions each at 34%.

## Birla Estates Debuts in Pune with Luxury Residential Project, Birla Punya

Pune: Birla Estates Pvt. Ltd., a 100% wholly owned subsidiary of Aditya Birla Real Estate Limited, launched its first project in Pune, Birla Punya with an estimated revenue potential value of INR 2700 Crores. Located in Central Pune (Sangamwadi), this is company's first residential project in the city spread over 5.76 acres and will feature 1.6 million sq.ft. of saleable area including 1000 exclusive flats, offering spacious and modern living spaces. Drawing inspiration from the city's rich cultural heritage, local fauna, and architectural essence, the project will feature luxury residential apartments ranging from 1 BHK to

4 BHK across four thoughtfully designed towers. The project will be developed in phases, with Phase 1 offering two towers and 500 units. Strategically located in the heart of Central Pune (Sangamwadi), Birla Punya embodies company's LifeDesigned® philosophy, seamlessly integrating nature, culture, and architecture to create an exceptional living experience. Offering excellent connectivity to Pune's key hubs, including Shivaji Nagar, Koregaon Park, and Pune International Airport, the project ensures effortless access to the city's vibrant lifestyle. With direct access to the Mula-Mutha Riverfront, proximity

to metro stations, and lush green surroundings, Birla Punya harmonises urban convenience with nature. Blending the city's heritage with modern aspirations, the project exemplifies thoughtful planning and timeless elegance, establishing itself as one of the city's most sought-after residential destinations. Commenting on this launch, Mr. K. T. Jithendran, MD & CEO of Birla Estates said, "As Pune's real estate market continues to be on the rise, driven by its thriving IT ecosystem and strong infrastructure development, we see that there is a growing demand for premium homes.

Moreover, as the cultural capital of Maharashtra, Pune is embracing a more elevated lifestyle, which serves as the inspiration behind our project's design. With Birla Punya, we aim to set a new benchmark for sophisticated living, offering a seamless balance of contemporary luxury and the timeless charm of Pune." Birla Punya will offer an array of 50+ world-class amenities designed to provide a luxurious and holistic living experience. Additionally, the retail villages at the terrace will include alfresco F&B and retail spaces along with a lively riverside promenade, seamlessly integrating the

need for community engagement. Birla Punya is committed to sustainable living with eco-friendly practices incorporating features like rainwater harvesting, solar power utilisation, and efficient waste management systems. Birla Estates continues to expand its presence in India's most sought-after real estate markets. Betting big on the Pune market, the company has also acquired a 16.5-acre (3.1 million sq. ft) land parcel in Manjri, Pune last year. Likewise, with the recent launches of Birla Arika and Birla Evara, the company is focusing on the National Capital Region (NCR) and Bengaluru, respectively.

## Dalmia Bharat Commences Commercial Production of its New Grinding Unit of 2.4 MTPA at Lanka, Assam

Pune: Dalmia Bharat Limited (DBL), India's leading cement company, has successfully commenced commercial production of its 2.4 MTPA increased Cement Grinding Capacity at Lanka, Assam. With this, the total cement manufacturing capacity of the Group stands at 8 MnT in North-East and overall 49 MTPA Pan-India. The new unit is part of the company's planned investment of Rs 3,642 Cr, which was announced in May-23, to strengthen its market presence and meet the growing demand in the region. This Grinding Unit's integrated

Clinker Unit of 3.6 MnT is on an advanced stage of commissioning and expected to come in Q2 FY26. On the commissioning of the new grinding unit, Mr. Puneet Dalmia, Managing Director & CEO, Dalmia Bharat Limited, said: "I am happy to say that the commissioning of 2.4 MnT capacity makes us the largest cement manufacturers of the North-East India. There is an increased focus for infrastructure development in the North-East and this capacity will help us cater to the growing cement demand. We will continue to partner with the states for the creation of

landmark projects in the region." Dalmia Bharat has had a strong presence in the North-east for more than 10 years. With a total manufacturing capacity of 8 MTPA, the company operates four cement plants—three in Assam and one in Meghalaya. It has been a key contributor to landmark projects such as the Dhola-Sadiya Bridge, Sela Tunnel, and Dhuburi-Phulbari Bridge. Its social initiatives focus on skill development, community welfare, and environmental conservation, aligning with its long-term vision for responsible growth.

## Indus Towers launches Smart Classroom Program in 15 Government Schools of Maharashtra



Pune: Indus Towers Limited, one of the world's largest telecom infrastructure companies, announced the launch of its Smart Classroom Program in 15 Government Schools in Maharashtra's Sindhudurg and Nandurbar districts, in collaboration with the Ministry of Education. The Indus Towers' Smart Classrooms was inaugurated by District Collector, Shri. Anil Patil at Sindhudurg. As part of Indus Towers' flagship CSR program "Saksham," this initiative is dedicated to transforming classrooms with smart digital infrastruc-

ture while empowering both educators and students through comprehensive training. Aligned with the Government of India's 'Digital India' mission, the Smart Classroom Program will not only empower more than 950 students with digital literacy, over 140 teachers will also be trained to seamlessly integrate digital tools into their teaching practices. Shri. Anil Patil, District Collector, Sindhudurg said, "The Smart Classroom Program by Indus Towers is essential to our mission of transforming

Sindhudurg district into a digitally empowered society and a knowledge-driven economy. By ensuring digital access and inclusion, this program equips schools with crucial digital infrastructure and provides vital training for both students and teachers, fostering a more advanced and inclusive learning environment." Mr. Sukesh Thareja, Circle CEO, Maharashtra and Goa, Indus Towers said, "At Indus Towers, we are committed to leveraging technology to revolutionize education. Through our Smart Classroom Program, we aim to bridge the digital divide, enhance the learning experience, and shape a brighter future for students." Implemented with the help of the NIIT Foundation, these teacher-led smart classrooms are equipped with a computer, LED Smart TV, printer, and power backup.

## Cycling Rally for Glaucoma Awareness



Pune: To mark World Glaucoma Week, Moolani's Eye Care Center in Pune organized a cycling rally to raise awareness about glaucoma. The rally was flagged off by Aruna Katara, President of Hope Foundation and Research Center, Senior Police Inspector Ashok Kadam, and Senior Ophthalmologist Dr. Ashok Moolani. The rally, led by Dr. Samita Moolani-Katara, an ophthalmologist and head of Moolani's Eye Care Center, passed through MG Road, Camp, Ambedkar Statue, Poona Ladies Club, and Pulgate. Doctors, staff, volunteers, and students from the center actively participated in the rally. Around 90 cyclists raised awareness by chanting slogans, distributing pamphlets, and encouraging people to get regular eye check-ups. Dr. Samita Moolani stated, "This year, World Glaucoma Week was observed from

March 9 to 15, 2025. Every year, we organize this cycling rally to promote glaucoma screening and awareness. Glaucoma has led to blindness in many individuals. Millions of people in India are affected by this condition, but with timely care and proper treatment, it can be prevented. Glaucoma screening should always be done under the supervision of an experienced ophthalmologist." Moolani's Eye Care Center has organized a free glaucoma screening camp on March 24 and 25, 2025, from 2 PM to 6 PM at its MG Road facility. Aruna Katara emphasized the importance of regular eye check-ups for maintaining good eye health and praised the cycling rally as a great awareness initiative. Meanwhile, Dr. Ashok Moolani highlighted the need to take eye health seriously, stating that regular check-ups are the best preventive measure against glaucoma.

## Second National IP Yatra Inaugurated in Pune

Pune: The second National Intellectual Property (IP) Yatra was inaugurated in the city on Wednesday. Organized by the AIC Pinnacle Entrepreneurship Forum in collaboration with the Ministry of Micro, Small, and Medium Enterprises (MSME), Government of India, the event aims to provide a platform for innovative entrepreneurs to connect with industries and accelerate intellectual property commercialization. The inaugural ceremony was graced by distinguished dignitaries, including Mr. Abhay Dhaptadar, IEDS, Assistant Director Gr-I (Cluster Development Officer), Ministry of MSME, Government of India; Mr. Ashish Prabhat, Assistant Controller of Patents & Designs, Ministry of Commerce & Industry, Government of India; Mr. Arihant Mehta, President, Pinnacle Industries Ltd., Mr. Dennis Bevers, Technology Transfer Officer, VDL Group Netherlands; Ms. Maitreyee Kamble, National Convenor, DICCI; and Mr. Sunil Dhadiwal, CEO, AIC Pinnacle Entrepreneurship Forum. In his address, Abhay Dhaptadar emphasized the need for a robust entrepreneurial ecosystem. "Startups require structured guidance, financial support, and intellectual property protection to commercialize their innovations successfully," he stated. The IP Yatra provides insights into patents, trademarks, copyrights, and



industrial design registrations, helping entrepreneurs safeguard their ideas. Ashish Prabhat highlighted the challenges startups face while transitioning into established businesses and underscored the importance of patents and design certification in smooth commercialization. He shared that "Over the past year, our department has reached over 1 million young innovators. The patent process is now completed within six months, and currently, 75,000 patent applications are under review. There has been a 25% increase in patent and design filings, which is a positive trend." Maitreyee Kamble stated that DICCI is actively supporting Dalit entrepreneurs in navigating the intellectual property landscape. Dennis Bevers provided insights on global technology exchange, especially between India and European countries including the Netherlands. Arihant Mehta emphasized

the significance of IP protection in modern markets. "India is a trillion-dollar economy. The economic growth has a lot of gains for the MSME sector in India. Industry, today, is global in the true sense. On one hand, Indian companies are looking at foreign markets, while on the other, foreign companies are looking at India as a big opportunity. IPR, Technology transfer and commercialization have a big role to play in years to come. This National IP Yatra shall benefit the industry on these crucial aspects." The event was moderated by Poonam Nahar, with a welcome address by Sunil Dhadiwal, who also highlighted the initiatives undertaken by the AIC Pinnacle Entrepreneurship Forum. The event had a series of sessions, panel discussions, and workshops on these topics and had active participation from over 120 participants from the industry, professionals, and academia.





# India Soul Fest 2025 – A Celebration of Wellness, Music and Community



**Pune (Voice news service):-** Immerse yourself in a weekend of wellness, joy and soulful experiences at the India Soul Fest 2025. This vibrant two-day festival invites you to explore

a diverse array of activities designed to rejuvenate your mind, body and spirit. From soulful music and comedy to transformative healing practices, immersive workshops and a marketplace filled with sustainable treasures, the festival offers an unforgettable journey of self-discovery and celebration. Step into a world where music, mindfulness and community come together in perfect harmony. Festival Highlights: Soul Stage: Experience live music, stand-up comedy, movement therapy and inspiring talks from thought leaders. Wisdom Circle: Discover ancient Indian arts, drum circles, music therapy and mindful

workshops. Zen Den: Transform with breathwork, sound healing and meditative practices. Letting the Little Souls Play: A nostalgic wonderland filled with creative activities for children. Oracle Oasis: Explore palm reading, tarot cards and numerology for a deeper understanding of self. Bazaar of Joy: Shop from eco-conscious brands, enjoy organic treats and support sustainable living. Soul Delights: Indulge in wholesome, nourishing food crafted for well-being. The Spirit Canvas and The Gratitude Wall: Express yourself through art and share mes-



sages of gratitude. Dates: **Saturday, 29th March 2025 and Sunday, 30th March 2025** Time: **12:00 PM to 8:00 PM on both days** Venue: **Liberty Square, Phoenix Marketcity, Pune** Tickets: **Available now on BookMyShow**

## ‘NAISHA’ trailer kickstarts an AI revolution in Bollywood and introduces India’s first AI-powered movie stars

Pune: AI is rewriting the rules of storytelling with NAISHA, which is set to be Bollywood’s first feature-length film with fully AI powered visuals. NAISHA is set to revolutionize the industry, pushing the boundaries of creativity and technology. The much-anticipated trailer just dropped, introducing the fully AI-generated lead characters, Naisha Bose and Zain Kapoor, in a gripping love story that transcends timelines and continents. Set to transform the Bollywood landscape of digital entertainment, NAISHA integrates the latest AI technology to enhance storytelling, bridging the gap between artificial intelligence and human emotion. The official trailer teases breathtaking AI-powered visuals, a soul-stirring narrative, and a soundtrack that’s bound to top the charts. The movie



is a pioneering venture from Amazing Indian Stories (AIS), a new AI Content Studio committed to redefining cinematic experiences. “With NAISHA, we are combining the power of human storytelling and Indian music with the technological marvel that is AI to tell stories that cater to a wide audience. Cinema and digital entertainment have evolved through technology, but this is an entirely new frontier. AI allows us to push boundaries and make

extraordinary musical lineup enriched by the contributions of prominent industry veterans. Daniel B. George, the acclaimed Original Score director of Andhadhun, Johnny Gaddar, Merry Christmas, Bellbottom, Bawaal, and more, has composed two mesmerizing tracks- ‘Man-maniyaan’ and ‘Ruhaniyaan’ (sung by Madhubanti Bagchi, known for her work on ‘Aaj Ki Raat’ from Stree 2). Additionally, two other songs, ‘Cheater Saiyaan’ and ‘Jaane Kahan’ have been composed by Protijyoti Ghosh and Ujjwal Kashyap. The trailer introduces Naisha, a free-spirited Bengali-Mizo girl, and Zain, a rebellious rapper whose journey takes them across Kolkata, Paris, and Switzerland. Torn between their past and future, their reunion forces them to confront the realities of love, passion, and identity.

## Aakash Digital Breaks Barriers in Test Prep: AI-Powered Learning Delivers Top Results Across India

Pune:Aakash Educational Services Limited (AESL), the national leader in test preparatory services, is Breaking Barriers in the Test Preparation sector by making high-quality coaching more accessible, affordable, flexible and result-oriented than ever. As part of the Aakash 2.0 strategic plan, AESL is scaling up its digital intervention by bringing out a new and unique digital offering. All Aakash products have been merged in the digital space under one roof -Aakash Digital 2.0 - a transforming online learning, AI-powered, interactive platform that de-

livers high-quality, affordable, and results-driven coaching for NEET, JEE, and Olympiads. Leveraging AI-powered insights, interactive learning tools and expert mentorship to ensure students across India receive top-tier coaching from the comfort of their homes. A beta version of Aakash Digital 2.0 was launched a year ago and has delivered impressive results. Students in remote corners of the country have taken advantage of Aakash Digital’s new offerings and performed well in the high stakes exams of NEET and JEE. An opportunity they would not have otherwise got

the benefit of. Some notable examples are Gandhi Varda Jaimin from the tribal district of Banaskantha in Gujarat secured AIR 350 in NEET 2024; Rashmi Prakash Palai from Sundergarh in Odisha got AIR 649 in NEET 2024; Ishant Patel and Siddha Nema from Satna in Madhya Pradesh secured AIR 1482 and 2558 respectively in JEE Advanced 2024; Harish Kumar Uma Senthilkumar from Karur in Tamil Nadu obtained AIR 4357 in JEE Advanced 2024 among many more such success stories from remote corners of the country. Sharing his thoughts, Mr.

Deepak Mehrotra, Managing Director & CEO, Aakash Educational Services Limited, said, “At AESL, we believe in empowering students with the right guidance, knowledge, and resources to achieve academic excellence. Aakash Digital is paving the way for a new era in test prep by making high-quality education accessible, engaging, and outcome-driven. Students across the country can now experience India’s most trusted coaching from anywhere in the world with best-in-class faculty, advanced learning tools, and personalized mentorship.”

## Shaping India's Policy Future: FLAME University's DigiNiti Conclave Explores Technology's Role in Governance

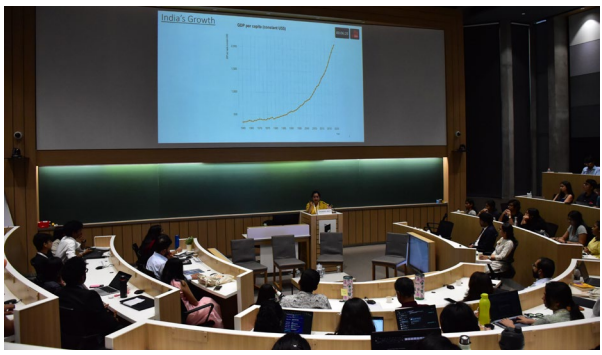
Pune: FLAME University recently hosted the DigiNiti Technology and Policy Conclave 2025 themed ‘Tech in Policy: Technological Innovations and their Integration into Policymaking and Implementation.’ The event brought policymakers, thought leaders, and young scholars together to explore the intersection of governance and technology. The conclave’s main aim was to promote meaningful collaborations and interdisciplinary research among young minds and to upskill policymaking by integrating technological innovations while also ensuring the right balance between innovation and inclusivity. A leader in India-focused research, FLAME University has been instrumental in hosting a series of events to establish a platform for researchers to bridge the academia-policy-making gap and the academia-industry gap in India. The conclave fostered discussions around the two-way causal relationship between technology and public policy,

on how technology enables data-driven policymaking while also necessitating robust regulatory frameworks. The discussions covered system-disrupting and system-transforming technologies such as artificial intelligence (AI), cryptocurrency, and blockchain. Bridging the gap between real-world policy application and academic research, the conclave featured youth forums, research presentations, panel discussions, and keynote lectures. In her keynote speech on data-driven policymaking, Shamika Ravi, Member, Economic Advisory Council to the Prime Minister, said, “India is at the point where the baseline needs are met, and there is now a need to move towards precision policy. The data should now focus on state or district-level for precision policymaking.” In a panel on “How Much to Regulate Technology,” prominent lawyer Apar Gupta spoke about the importance of striking the right balance between regulation of digital

content and safeguarding citizen privacy and freedom of expression. In another panel on “Bridging Academia and Industry: Crafting Tomorrow’s Policy Path,” Prashant Girbane, the Director General of the Maharashtra Chamber of Commerce, Industries, and Agriculture, spoke about the need for academia and industry to closely collaborate as part of a ‘whole of society’ effort to come up with technological innovations and policies conducive to economic growth and rapid job creation. Rishikesha Krishnan, Director of Indian Institute of Management, Bangalore (IIM-B), spoke at length in his keynote address on the key role of carefully designed public policies in accelerating the rise of India’s innovation potential. With in-depth discussions on technology’s role in governance, the conclave received enthusiastic participation from research scholars, undergraduate, postgraduate, and doctoral students across India who presented their fresh perspectives on emerging themes such as the use of efficient IoT, artificial intelligence (AI) in public policy, the future of digital finance, fintech policies, smart cities, and blockchain for governance, among others. Best presentations were awarded across the undergraduate, postgraduate, and young researcher categories. The conference will culminate in a post-conference proceedings document, consisting of key insights from panels and



presentations that will be further developed into working papers. This publication will not only extend the impact of the conclave beyond its duration but also serve as a catalyst for ongoing discourse, shaping the future of technology-driven policymaking in India. Reflecting on the conclave’s impact, Prof. M.A. Venkataraman, Pro Vice-Chancellor, FLAME University, stated, “The DigiNiti Technology and Policy Conclave represents our commitment to promoting an environment where research meets real-world application. By engaging students in critical policy discussions, we empower them to contribute meaningfully to India’s governance landscape through technology-driven solutions.” The success of DigiNiti 2025 reaffirms FLAME University’s vision of promoting interdisciplinary research and thought leadership in the realm of technology and public policy. As the event concluded, it marked the beginning of a sustained effort to cultivate policy-driven technological research and inspire the next generation of scholars and policymakers.



## My11Circle Brings Fans Closer to the Action with Its Latest TATA IPL 2025 Campaign, ‘Circle Mein Aaja’

**Pune (Voice news service):-** As the excitement for TATA IPL 2025 builds up, My11Circle, a leading fantasy sports platform of Games24x7, is set to amplify the excitement with its latest campaign, ‘Circle Mein Aaja’. With this campaign, My11Circle continues to redefine user engagement with an immersive experience, brand ambassadors, and invites players at the heart of the action. Speaking on the launch, Mr. Saroj Panigrahi, Chief Operating Officer, Games24x7, said, “Everything we do is centered around our users and their love for the game. We continuously innovate to make our platform more immersive and rewarding for players. TATA IPL is more than just a tournament — it’s an emotion that unites millions, and with our latest campaign, we’re taking that passion to the next level. By tapping into nostalgia and fan-favorite moments in a fresh, dynamic way, we’re creating an experience

that transports users into the ultimate fantasy cricket universe. Our comprehensive 360-degree marketing strategy — spanning strategic partnerships on and off the field, including TV, digital, and beyond — is designed to deepen user engagement

ing brand ambassadors and cricket sensations such as Sourav Ganguly, Shubman Gill, Mohammed Siraj, Ruturaj Gaikwad, Rinku Singh, and Yashasvi Jaiswal. Conceptualized by Vasan Bala and brought to life by the creative agency The Script Room,

Phil Salt, Marco Jansen, Travis Head, Nicholas Pooran, Trent Boult, and T. Natara-jan. These players will also appear in the ‘Circle Mein Aaja’ campaign, enhancing its star-studded appeal. Bringing a 90s classic back to life, the campaign features a reimaged version of “Aaja Meri Gaadi Mein Baith Jaa,” the beloved melody originally sung by Anu Malik. For this campaign, the legendary composer has specially recorded a fresh rendition, “Aaja Mere Circle Mein Aaja”, which serves as a nostalgic and catchy soundtrack that stays with the audience long after the film ends. As a 360-degree marketing campaign, ‘Circle Mein Aaja’ will be launched across television, OTT and social media channels, further amplified through collaborations with renowned celebrities like Saurabh Shukla, Rannvijay Singha, Abhishek Banerjee, Durgesh Kumar to maximize reach and engagement.



throughout the IPL season and strengthen our brand.” ‘Circle Mein Aaja’ – Bringing Fans Closer to the IPL Action The ‘Circle Mein Aaja’ campaign is brought to life through six engaging ad films, each headlined by a cricketing superstar. The campaign features My11Circle’s exist-

each film in the campaign presents a unique and surreal moment where a player is unexpectedly transported into a fan’s fantasy team. My11Circle has further strengthened its ambassador lineup by onboarding an exciting mix of international and domestic players, including

## C T Pundole & Sons with Omega Watches Successfully Conclude Prestigious C T Pundole Golf Tournament 2025 at Poona Golf Course



**Pune:** C T Pundole & Sons, India’s oldest luxury watch retailer, in association with Omega Watches, successfully hosted an exclusive Golf Tournament at Poona Golf Course on 21st March 2025. The event brought together 82 skilled golfers, who competed across 18 holes in a thrilling display of precision, endurance, and sportsmanship. The tournament teed off at 12:30 pm, with participants vying for top honors in various categories.

Following an intense day on the course, the event concluded with a grand award ceremony, where the winners were recognized in the presence of senior Omega representatives—Partha Pratim Mukherjee, Ramkrishna Iyer, and Shivam Sahu—alongside Cawas Pundole, Hormuz Pundole, and Aviva Pundole from C T Pundole & Sons. Results: •Straightest Drive (Hole 3) – Avneesh Soma-ya (3 inches from the line), • Omega Closest to the Pin (Hole 4) – Deepa Singhal (11



inches), • Longest Drive (Hole 18) – Apoorva Kishore (320 yards), • Handicap Category 0-12: Runner-up: Kartikeyan K (33 points), • Winner: Jay Shirke (34 points), • Handicap Category 13-18 Runner-up: Jiyaji Bhosale (38 points), • Winner: Divesh Wadhwan (40 points), • Handicap Category 19 & Above, • Runner-up: Ashutosh Limaye (37 points), • Winner: Shivam Kashmiri (42 points), Overall Winner: Yashwant

Zanjage (44 points) “The synergy between the elegance of Omega timepieces and the finesse of golf was truly evident at this event,” said Cawas Pundole. “We are delighted to have partnered with Omega Watches to create a unique and memorable experience for the golfing community in Pune.” This successful tournament reaffirms C T Pundole & Sons’ dedication to curating luxury experiences beyond timepieces, strengthening its legacy of excellence and exclusivity.

## National Champions Manush, Diya Lead Wildcards as India Secures Record 19 Paddlers in WTT Star Contender Chennai



**Pune (Voice news service):-** India will field their largest-ever contingent at a WTT Star Contender event, with 19 paddlers—and 27 entries—in the main draw, after national champions Manush Shah, Diya Chitale, and more received wildcards for WTT Star Contender Chennai 2025. In doubles, TT great Achanta Sharath Kamal and his partner Snehit Suravajjula also secured a men’s doubles wildcard for the tournament, organised by Stupa Sports Analytics and Ultimate Table Tennis and scheduled to be

played from March 25-31 at the Jawaharlal Nehru Indoor Stadium. All four women’s singles host-nominated wildcards went to Indian players, with the experienced Sutirtha Mukherjee and Kritika Sinha Roy joining Swastika Ghosh and national champion Diya. In the men’s singles, Snehit joins Manush as the second Indian wildcard entry. Among the foreign wildcard recipients, South Korea’s Park Ganghyeon, a 2022 Asian Games men’s team silver medalist, and Malta’s Kim Taehyun have secured places in the main draw. Wildcards were allocated to ensure broader representation and provide emerging talents with key opportunities. WTT nominated Suhana

Saini and Taneesha Kotecha, recognizing their potential and talent. Meanwhile, Ankur Bhattacharjee (India) and Yoo Yerin (South Korea) earned WTT Youth Nominations, reinforcing WTT’s commitment to fostering young talent. Commenting on the wildcards, Stupa Sports Analytics’ Co-founder & COO, Deepak Malik, said: “Wildcard entries are an important part of WTT events, allowing talented players to compete at the highest level despite ranking or eligibility restrictions. It’s great to see promising young players like Taneesha and Suhana get this opportunity, and we are confident they will make the most of it. Their participation not only boosts Indian representation but also adds to the overall competitiveness

of the tournament.” Doubles wildcards have been allocated entirely to Indian pairings. Sharath, who will bid farewell to the sport after this tournament, partners with Snehit in the men’s doubles, with Sathiyam Gnanasekaran and Harmet Desai receiving the second wildcard. Sathiyam has also secured a mixed doubles wildcard alongside Sreeja Akula, while Manika Batra and Manav Thakkar complete India’s wildcard presence in the event. For the women’s doubles wildcards, Sreeja will pair up with Swastika Ghosh, while Syndrela Das will partner Suhana. In the WTT-assigned wildcards, South Korea’s Park Gyuhyeon and Robert Gardos of Austria have been awarded spots in the men’s singles.

## TERI’s SDLA 2025 Highlights the Need for Decisive Climate Leadership

Pune: The recently concluded World Sustainable Development Summit (WSDS) 2025, the annual flagship event hosted by The Energy and Resources Institute (TERI) brought together global lead-

ers, policymakers, climate experts, and industry representatives to deliberate on pressing environmental challenges and chart pathways for a resilient future. As a premier global platform for sustain-

ability dialogue, WSWS 2025 fostered critical discussions on climate action, resource efficiency, and equitable development, reaffirming the urgency of global collaboration to mitigate environmental

concerns. Dr Jagdeo, through Guyana’s Low Carbon Development Strategy (LCDS) 2030, has pioneered climate action, sustainable forest management, and digital transformation initiatives.

## Mood Matters: 74% of Pune Residents Turn to Snacking for Emotional Comfort

**Pune (Voice news service):-** What does happiness mean to you? Is it the thrill of catching your favourite show after a long day, the comfort of a cozy evening with loved ones, or the joy of treating yourself to something delicious? Happiness isn’t just one feeling; it’s a spectrum of emotions, from contentment and excitement to comfort and celebration. No matter where you find yourself on that spectrum, snacking is always there by your side, enhancing those moments. We have all heard the term “hangry”—that irritable feeling when hunger takes over and nothing seems right until you have had something to eat. But have you ever wondered

about the opposite? How a tasty snack can instantly brighten your day, boost your mood, and make everything feel a little better? As we approach the International Day of Happiness on March 20th, it is the perfect time to explore the fascinating connection between snacking and mood. According to the STTEM 2.0 Feeding Report by Godrej Foods Ltd., snacking goes beyond simply satisfying hunger: it is about enhancing moments and lifting our spirits. Whether it is binge-eating during a movie night, grabbing a quick bite during a busy workday, or celebrating little joys with family and friends, snacking plays a powerful role

in shaping our emotions. Why Do We Snack? It is More Than Just Hunger Sure, snacking fills the gap between meals but let’s be real—most of the time, it is more than just a quick bite. Think about those relaxing weekends or celebrations where a cheesy, crispy snack just makes everything feel a bit more special. In Pune, it’s clear that happiness and snacking go hand in hand, with 74% of Pune residents admitting they snack more when happy. However, snacking isn’t just reserved for good moods. Sometimes, it’s about finding comfort or lifting one’s spirits. In fact, 60% of Indians say they snack when they need to

uplift their mood, proving that a delicious treat can often be the perfect pick-me-up. The convenience factor plays a big role here too, as Anushree Dewen, Lead of Marketing & Innovation, Godrej Foods Ltd, comments, “As innovations in frozen food technology continue to evolve, consumers can now enjoy their favourite snacks effortlessly, anytime they crave a moment of comfort. It’s incredible how freezing techniques preserve both flavour and nutrients, making these snacks not just convenient and delicious but also wholesome. A single bite can bring warmth and joy, turning everyday moments into something special.



## Nicolas Correa Group Expands Its Presence in India with New Facility in Pune

**Pune:** Nicolas Correa Group, a global leader in milling solutions, is strengthening its presence in India with a new state-of-the-art facility in Pune. The company has invested €1.5 million to enhance after-sales services, local repairs, and manufacturing support for customers in India and Southeast Asia.

Spanning over 7000 ft, the facility will enhance after-sales services, local repairs, and manufacturing support for customers in India and Southeast Asia. With India emerging as a global manufacturing hub, Nicolas Correa Group is aligning its strategy to tap into the country's rapid industrial growth.

The new Pune facility will improve customer service, optimize repair capabilities, and position India as a key regional center. To ensure smooth operations, the company is investing in local talent, building a strong team of technical experts with machine tool expertise, further contributing to India's growing manufacturing sector.

Mr. Parag Alekar, Managing Director, Nicolas Correa India LLP, stated, India's booming infrastructure sector is a key driver of Correa Group's growth, contributing 50% of



our business. We are also deeply engaged in industries like railways, construction, defence, aerospace, and energy sector. The Pune facility is just the beginning of our long-term commitment to India. By making India a hub for after-sales service across Southeast Asia (excluding China), we will provide faster service, better spare part availability, and improved customer support.

Ms. Bibiana Nicolás Correa, President, Nicolas Correa Group, stated, India is a key market for our global strategy, and the Pune facility is a testament to our commitment to localizing services and enhancing customer support. With India's manufacturing and infrastructure sectors growing rapidly, we are confident that our milling solutions will play

a crucial role in this transformation. As India continues its journey toward becoming a global manufacturing powerhouse, Nicolas Correa Group is well-positioned to support this growth with advanced technology, sustainable manufacturing, and a strong focus on customer success.

Ms. Carmen Pinto, MD & CEO, Nicolas Correa Group, added, Looking ahead, Nicolas Correa Group has ambitious plans for manufacturing in India. We are exploring the possibility of establishing a full-fledged production facility to serve both domestic and global markets. While we currently operate through dealers across India, we remain open to joint ventures and strategic partnerships to accelerate our growth.

## 49-year-old brain dead male gives a new lease of life to five patients

**Pune:** A 49 year old male patient declared brain dead at Noble Hospital and Research Centre following a road accident gave a new lease of life to five patients by donating heart, kidneys as well as corneas. The heart was sent to a hospital in Mumbai, one kidney was sent to a hospital in baner while the other one was transplanted at Noble Hospital on a female patient with chronic kidney disease. Corneas were sent to an eye bank in Pune.

The 49-year-old male engineer by profession, a pedestrian, had met with a road accident on the night of 13th March after which he was brought to Noble Hospital and Research Centre. Dr. H K Sale Executive Director, Noble Hospital and Research Centre said that the patient had suffered serious head injury and was declared brain dead on the night of 14th March. His family consented to organ donation post which his heart, kidneys and corneas were retrieved on 15th March in the evening and sent via a green corridor. One of the kidneys were transplanted on a 62 year old female patient suffering from chronic kidney disease.

The team of doctors and staff involved in retrieving included Dr. Vikram Satav, Dr Sangeeta Chandrashekar, Medical Administrator Dr Raj Kodre along with Medical social worker Mr. Abhijeet Deshmukh, Mr. Pravin Jadhav, transplant coordinator Mr. Vishal Torade.

The team of doctors in the kidney transplant at Noble Hospital included Dr. Vikram Satav, Dr Shashikant Asabe, Anesthetist Dr sangeeta Chandrashekar, Dr Nilesh Wasmatkar and Nephrologists Dr Avinash Ignatius and Rakesh Shinde.

Dr. Divij Mane, Director Noble Hospitals and Research Centre said that we salute the family members of the deceased who consented to the organ donation. Their selfless act of kindness has helped rejuvenate the lives of those seeking transplantation and their families with the 'gift of life'.

Dr Dileep Mane, Chairman and Managing Director said that We would also like to thank the ZTCC Pune for smooth coordination, traffic police Mundhawa, Hadapsar police station senior PI for preparing the green corridor to transport the organs to various hospitals with zeal and diligence.

## Prof. Dr. Liselotte Mettler visits Noble Hospital and Research Centre



**Pune (Voice news service):-** World-renowned surgeon Prof. Dr. Liselotte Mettler, a pioneer in minimally invasive surgery and reproductive medicine, visited Noble Hospital and Research Centre recently. Specializing in endocrinology, reproductive medicine, gynecological endoscopy, and oncology, Dr. Mettler interacted with Dr. Dileep Mane (Managing Director and Chairman), Dr. Meenu Agarwal (Director, Reproductive Medicine), Dr. H.K. Sale (Director, Anaesthesiologist) and Dr. Divij Mane (Director).

Dr. Mettler, an Emeritus Professor at the University Clinics of Schleswig-Holstein, Kiel School of Gynecological Endoscopy, has authored over 600 publi-

cations and several books. During her visit, she was deeply impressed by the state-of-the-art facilities and infrastructure driven by healthcare of the highest quality. Dr. Mettler also expressed her positive views on the SSI Mantra 3.0, a Made in India surgical robot and applauded the hospital's intent towards inspiring surgical precision and safety to benefit the patients.

Dr. Divij Mane described Dr. Mettler as a pioneer in laparoscopic hysterectomy and reproductive medicine. He praised her for inspiring countless doctors with her innovative minimally invasive surgical techniques and expressed his honor in welcoming her to their surgical robotic suite.

## 15 fastest growing skills that Indians need to stay ahead at work: LinkedIn Skills on the Rise 2025

**Pune:** LinkedIn, the world's largest professional network, has launched the Skills on the Rise 2025 list, spotlighting 15 skills that professionals should invest in to stay ahead at work. The top 5 fastest growing skills that companies in India are hiring for include creativity and innovation (#1), code review (#2), problem solving (#3), pre-screening (#4), and strategic thinking (#5).

With 64% of the skills used in most jobs projected to change by 2030 in India, LinkedIn research shows that 25% of professionals worry about not having the skills needed for the future. Nearly 5 in 10 (53%) professionals in Pune find it challenging to determine if they're a good match for a job. With 24% not knowing which of their skills are fit for a job's requirements, understanding which skills are in demand is more critical than ever. On the other hand, 69% of recruiters in India report a skills mismatch between the skills professionals have and the skills companies need.

Nirajita Banerjee, LinkedIn Career Expert and India Senior Managing Editor says, "India Inc. is experiencing a fundamental skills reset. As AI changes the way we work, soft skills like creativity, problem solving, and strategic thinking are no longer 'nice to have'; they're business-critical. At the same time, AI literacy is becoming a baseline expectation across all job functions. Employers are also doubling down on customer engagement and stakeholder management, making business acumen more valuable

than ever. This year's Skills on the Rise list is a must-have resource for professionals to identify and learn the skills that companies are hiring for in 2025."

**Soft skills take centre stage** As AI automates tasks, the skills that set professionals apart are becoming deeply human. Creativity and innovation (#1), problem solving (#3), and strategic thinking (#5) are seeing increased demand, not just in traditionally creative fields like arts & design and marketing, but also in business development and education. Similarly, communication is now essential beyond people-centric roles like sales and HR, extending into IT, consulting, and finance.

**AI literacy is a baseline expectation across job functions** The ability to work with AI is a mainstay in today's work landscape. With 95% of C-Suite leaders in India prioritising AI skills over traditional experience, Large Language Models (LLM) (#8), AI literacy (#9), and prompt engineering (#13) skills are becoming key differentiators for job applicants. While these skills have traditionally been associated with IT, their growing relevance in education and marketing highlights the expanding role of AI and tech fluency across job functions.

**Customer engagement skills are in demand across India Inc.** As companies sharpen their focus on business growth, strong customer relationships remain a top priority. Customer engagement (#11) is a critical skill—with an increasing emphasis on customer satisfaction—across

sales, business development, and marketing functions. Professionals who can help businesses build enduring customer relations and loyalty will have an advantage.

**Majority professionals in Pune are looking for new jobs in 2025** As per new research from LinkedIn, 86% of professionals in Pune plan to look for a new job this year. However, 50% professionals in the city say they are applying for more jobs than ever, but are hearing back less. To guide these professionals towards the right opportunities, LinkedIn has unveiled its annual Jobs on the Rise list, revealing insights on the fastest-growing jobs over the past three years.

Here are this year's Top 15 Skills on The Rise in India: Creativity and Innovation, Code Review, Problem Solving, Pre-screening, Strategic Thinking, Communication, Adaptability, Large Language Models (LLM), AI Literacy, Debugging, Customer Engagement, Statistical Data Analysis, Prompt Engineering, Market Analysis, Stakeholder Management, **Here's the full list of Jobs on the Rise in Pune** Strategy Manager, Artificial Intelligence Engineer, Travel Consultant, Psychologist Sales Development Representative, Restaurant Manager, Electrical and Instrumentation Engineer, Vice President of Operations Financial Controller, Technical Coordinator

LinkedIn's career expert Nirajita Banerjee shares tips to help professionals unlock new opportunities:

## Pune records 19,000+ property registrations in February 2025, leading to a 12% MoM increase in revenue: Knight Frank India

**Pune:** Knight Frank India, in its latest report, highlighted that Pune's real estate market recorded 19,012 property registrations in February 2025. On a yearly basis, registrations remained steady, with a modest 1% year-on-year (YoY) growth While on a month-on-month (MoM) analysis registrations increased by 9%.

The city generated over INR 712 crores in stamp duty collections from property registrations in February 2025, marking a 7.6% YoY and 12% MoM rise. This increase in stamp duty revenue was driven by a higher share of transactions involving properties priced at INR 1 crore and above. Pune's housing demand continues to be supported by

ongoing infrastructure development, its relative affordability compared to other major cities, and strong homebuyer sentiment.

**Demand For Homes Priced INR 1 Cr and Above Surged in Feb 2025:** The demand for homes priced above INR 1 crore and above has witnessed a significant rise, with this segment's share increasing from 14% in February 2024 to 16% in February 2025. This shift highlights the growing preference for premium housing in Pune's real estate market.

Shishir Bajjal, Chairman and Managing Director, Knight Frank India said, "Pune's real estate market remained steady, with 19,012 property registrations recorded in February 2025. The growing de-

mand for high-value homes, particularly those priced above INR 1 cr, highlights strong buyer confidence in the premium segment. Larger homes continue to attract interest, driven by evolving lifestyle preferences and affordability, supported by ongoing infrastructure upgrades. These trends reinforce Pune's position as a resilient and attractive destination for homebuyers."

**Higher Demand for Larger Apartments Sustains** The demand for larger apartments remains strong, with the share of units exceeding 800 sq ft rising from 24% in February 2024 to 32% in February 2025.

This trend underscores the continued preference for spacious homes in the post-pandemic era.

## India's Gaming Golden Decade: WinZO & IEIC Report Predicts

grow at a CAGR of 19.6% (FY 2024-29) and is set to touch a USD 9.1 billion market size by 2029E. The report was launched by Dr. Srikanth Reddy (Consul General of India at San Francisco) and WinZO's Co-founders, Saumya Singh Rathore and Paavan Nanda. As per the report, India's only publicly listed gaming company, Nazara, commands the highest premium among the

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## Aakash Educational Services Limited Launches Aakash Invictus



completely revamped, covering the entire curriculum and developed by some of the best experts in the industry. We firmly believe this is the best—if you can create better material, we will award you and welcome you to our team."

He further added, "This programme, which started a few months ago has already attracted 2500+ top students. Built on three key pillars – innovative pedagogy and courseware, expert faculty and advanced AI tools – Aakash Invictus will set new benchmarks in JEE preparation.

All these brand-new features are backed by the credibility, trust, and technical expertise of Aakash."

A significant highlight of the program is its focus on innovation in study resources. Students will receive chapter-wise practice worksheets

embedded with QR codes that provide detailed solutions and stepwise marking schemes, ensuring they excel in school and board exams alongside JEE preparation. Additional features include workshops for competitive Olympiads, access to an extensive archive of past JEE question papers with chapter-wise breakdowns and solutions, and the JEE Challenger resource, which offers detailed insights, practice questions and analysis to refine their strategies.

Furthermore, the program integrates phygital study materials, combining the strengths of physical and digital resources to simplify complex problems, and provides recorded video lectures by expert faculty for flexible, on-demand learning.

Admission to Aakash Invictus is highly selective, with students chosen through a

specialized entrance test to ensure only the brightest and most committed minds join the program.

Designed as a two-year program for 11th joining students or a three-year program for 10th joining students, Aakash Invictus will be available at 40+ cities across India- Delhi NCR, Chandigarh, Lucknow, Meerut, Prayagraj, Kanpur, Varanasi, Jaipur, Kota, Patna, Ranchi, Bokaro, Kolkata, Durgapur, Bhubaneswar, Mumbai, Pune, Nagpur, Ahmedabad, Vadodara, Indore, Bhopal, Hyderabad, Chennai, Bangalore, Dehradun and Madurai among others.

A dedicated team of researchers has developed the course to align with the highest academic standards and evolving exam patterns, ensuring a transformative educational experience for its participants.

## IAGE & AAGL 2025: A Landmark Conference in Gynaecological Endoscopy Concludes in Pune



**Pune:** The Indian Association of Gynaecological Endoscopists (IAGE) and the American Association of Gynaecologic Laparoscopists (AAGL) successfully concluded their Annual Conference 2025, a premier global event in gynaecological endoscopy, at JW Marriott, Pune. Over 600 gynaecologists from across India attended the event, along with an impressive lineup of 18 international and 250 Indian faculty, making it a melting pot of expertise, innovation, and collaboration.

The conference was honoured to host the President of the American Association of Gynaecologic Laparoscopy, along with leading experts from Italy, France, Europe, America, and Turkey, who shared insights into the latest advancements in minimally invasive gynaecological surgery. Themed "Innovate, Operate, Elevate," the sessions covered the latest advancements in laparoscopic surgery, endometriosis management and reproductive healthcare.

At the heart of this extraordinary event was Dr. Sunita Tandulwadkar, Organizing Chairperson, President of FOGSI, and Head of Obstetrics and Gynaecology, IVF & Endoscopy Centre at Ruby Hall Clinic, Pune. A visionary leader and a driving force in the field of gynaecological endoscopy, Dr. Tandulwadkar's commitment to excellence and education has transformed the way surgeons' approach minimally invasive procedures. Her leadership ensured that this conference was not just another medical gathering but a dynamic platform for innovation, skill enhancement, and global collaboration. The meticulous planning and execution of the event were made possible by a passionate

team, with Dr. Tandulwadkar at the helm, alongside Dr. Shailesh Puntambekar, Dr. Ashish Kale.

Speaking about the overwhelming success of the conference, Dr. Tandulwadkar said, "This event is a reflection of our shared dedication to pushing the boundaries of gynaecological surgery. To witness so many brilliant minds coming together, sharing knowledge, and refining skills is truly inspiring. As technology advances, so must we, and this conference is a stepping stone towards a future where minimally invasive surgery continues to change lives.

"Dr. Tandulwadkar informed that nearly 38 live surgeries were demonstrated by National & International faculty. Surgeries happened in Galaxy hospital & Symbiosis Medical College, and relayed at JW Marriott ,Pune, for all delegates.

"Dr. Puntambekar added, 'The conference also featured a live cadaveric dissection, an experience that provided unparalleled insights into anatomical precision and surgical techniques from Symbiosis University.' Dr Ashish Kale informed, " Dr. Kalyan Barmade from Latur got installed as the President of IAGE, and Dr. Sujal Munshi from Ahmednagar got installed as Secretary of IAGE for year 2025-26".

As the conference concludes, it leaves behind a legacy of learning, collaboration and progress, reinforcing Pune's status as a Centre of medical excellence. The impact of this gathering will continue to resonate as specialists apply their newly acquired knowledge to improve patient outcomes and redefine the future of gynaecological surgery.

## 2 Million Jobs, and \$26 Billion IPO Boom

fundamentals of the Indian gaming sector. India is home to 591 million gamers (~20% of global gamers), around 11.2 billion mobile game app downloads with strong emerging alternatives to Google Playstore, and ~1,900 gaming companies, employing 130,000 highly skilled professionals. The sector has received USD 3 billion in FDI, out of which 85% of the FDI

was channeled to the Pay-to-Play segment, given its ability to successfully monetize Indian gaming assets, which was once a protracted issue for the Indian gaming sector. The robust foundation of India's digital economy, coupled with the booming game developer ecosystem and conducive regulatory regime, will help the sector achieve a USD 60 billion market size by 2034.



### CFA Institute Publishes India Finfluencer Report, Highlighting the Role and Impact of Financial Influencers on Retail Investment

**Pune (Voice news service):-** - CFA Institute, the global association of investment professionals, unveiled its much-anticipated India Finfluencer Report titled 'Clicks and Credibility: Understanding Finfluencers' Role in Investment Decisions', offering a comprehensive analysis of the evolving role of financial influencers, or "finfluencers," in shaping investment decisions across India's retail investor landscape. The study, based on a survey of over 1,600 investors and an in-depth analysis of 51 prominent financial influencers, reveals both the potential and the pitfalls of this growing phenomenon. Notably, only 2% of the financial influencers analysed in the report are registered with SEBI, yet 33% still offer explicit buy or sell recommendations, raising questions about accountability and credibility in the advice being shared. Over the last five years, India has seen an explosive growth in the number of retail investors in equity markets. While this is an encouraging datapoint for popularity of equi-

ties, the findings of the capital markets regulator, SEBI, also indicate that many of these investors are more speculators than investors, making significant losses. While there have been sincere attempts by SEBI to curtail irresponsible investing behavior such as imposing heavy penalties on influencers illegally benefitting at the expense of uninformed retail investors, there is still a long way to go in regularising the influencer landscape in India. One critical part of this process is to understand the investing behavior of investors and review of content produced by influencers. In this direction, the findings of the report shed light on the significant sway influencers hold over investors, with 82% of followers reporting that they had acted on investment advice provided by influencers. Among these, 72% saw financial gains. However, the report also highlights the risks inherent. With 14% of older investors, those aged 40 and above, admitting to being misled or falling victim to fraudulent advice, under-

scoring the need for greater vigilance and regulatory oversight. Arati Porwal, Country Head, CFA Institute - India, commented: "India's financial influencer ecosystem holds tremendous promise for awareness and in making financial knowledge more accessible and relatable to a broader audience. However, the report's insights underscore the importance of responsible practices and informed decision-making. Investors must remain vigilant, seek investment guidance from SEBI-registered advisors, and evaluate the credentials of the influencers they follow. The report delves into various dimensions of India's retail investment behavior. It reveals that younger investors between 21 and 25 often invest irregularly, waiting to accumulate savings, while older investors show more consistent monthly investment patterns. Trust and ease of use are dominant factors influencing platform selection, with younger investors favoring low-brokerage platforms and

older demographics relying on full-service brokerages and personalised guidance. While influencers play a pivotal role in demystifying finance for their audiences, the report highlights a troubling lack of disclosure practices, with 63% of influencers failing to adequately disclose sponsorships or financial affiliations. CFA Institute also highlights the importance of addressing the gaps in regulation and awareness. The report calls for stronger certification standards, urging the government to mandate SEBI registration for influencers who offer financial advice and stricter review practices. In addition, CFA Institute recommends enhanced transparency practices from social media platforms, including clear labelling of sponsored content and the development of verification mechanisms for credible financial influencers. These measures, combined with investor education campaigns, will help protect retail investors while cultivating a responsible and thriving financial advice ecosystem.

### Toyota Kirloskar Motor Reaffirms its Commitment to Environmental Stewardship and Sustainable Practices on the World Forest Day and World Water Day 2025

**Pune (Voice news service):-** As the world marks 'World Forest Day' and 'World Water Day', Toyota Kirloskar Motor (TKM) reaffirms its commitment to environmental conservation, embodying the global Toyota Environmental Challenge 2050 (TEC 2050) consisting of six visionary challenges 'Going Beyond Zero Environmental Impact and Achieving Net Positive Impact', which includes minimising and optimising water usage as well Establishing a Future Society in Harmony with Nature. Since its inception in 2015, Toyota Environmental Challenge 2050 continues to guide the company's sustainable initiatives, enabling positive contributions to the restoration of the earth's ecosystem, by addressing pressing challenges such as carbon emissions, resource depletion, water scarcity, and biodiversity loss across its entire value chain.



At the heart of TKM's commitment lies a profound philosophy of 'Respect for the Planet', that inspires the company's efforts to minimize environmental impact while enriching ecosystems and local communities. In this direction, recognizing water as an invaluable & shared resource, Toyota Kirloskar Motor at its plant facility follows a holistic '4R' strategy—Reduce, Reuse, Recycle, and Recharge—to optimize water usage. An impressive 89.3% of TKM's total water requirement for production is met through recycled

water and rainwater harvesting. With rainwater harvesting ponds boasting a storage capacity of 51,000 cubic meters and 18 groundwater recharge pits, TKM consistently elevates groundwater levels within its premises annually. A state-of-the-art wastewater treatment plant recycles up to 60% of effluent using advanced technologies like MBR & RO, which is then used for industrial and gardening purposes. Further, the groundwater level monitoring showcases clear benefits: pre-monsoon (May-June

2022) levels stood at 25.8 feet, improving significantly to 16.1 feet post-monsoon (November-December). These initiatives help position TKM toward becoming a Zero Liquid Discharge plant progressively moving towards water positivity. Committed to biodiversity conservation, TKM actively champions extensive afforestation initiatives. Through the Toyota Greenwave Project, TKM has planted over 328,000 saplings across its premises since 2009, nurturing an ecosystem with more than 790 varieties of flora and 410 species of fauna. Following the Miyawaki concept of afforestation, TKM has achieved significant carbon sequestration—totalling 4,826.69 tons—with Miyawaki plantations sequestering 30.86 tons of carbon per acre as compared to 8.45 tons per acre for conventional plantation methods.

### Borges unveils ZPR Almonds & Single Variety Extra Virgin Olive Oils: Premium Offerings for Healthy Lifestyle

**Pune (Voice news service):-** Borges India, a leading name in Mediterranean food products, has expanded its portfolio by unveiling two new premium product categories – Zero Pesticide Residue (ZPR) Almonds and Single Variety Extra Virgin Olive Oils. The new offerings reflect Borges' unwavering commitment to quality, health and sustainability, providing Indian consumers with innovative and nutritious options that align with the Mediterranean diet. **Zero Pesticide residue Almonds** The zero-pesticide residue (ZPR) almonds launched by Borges India are first-of-its-kind in the market. The almonds are of Spanish origin – a special variety known for their sweet taste. The almonds are of Spanish origin and are of special va-



riety known for their sweet taste. These Almonds stand out for the Zero pesticide residue which means, pesticide residues are below 0.01 mg/kg or 0.01 ppm, a standard verified by an independent European lab. The consumer can verify this by scanning the QR code on the pack and by putting the batch number to see the certificate. They are lightly roasted, crunchy and have a rich flavour. Borges India has made available two variants of the

ZPR Almonds – Blanched & Roasted Almonds and Roasted almonds with skin. Both variants are not only gluten-free but also packed with high fiber and protein, making them an excellent choice for a healthy lifestyle. **Single Variety olive oils** Furthermore, building on its market success with olive oils and other Mediterranean products, Borges India has launched two single variety extra virgin olive oils – Fruity Extra Virgin Olive Oil and Character Extra Virgin Olive

Oil. Both these flavourful extra virgin olive oils are made with single variety olives. Fruity Extra Virgin Olive Oil is made from 100% Arbequina olives, known for a sweet and fruity flavour which is perfect for salad dressings, low-heat cooking, greens, pasta and soups. Character Extra Virgin Olive Oil is made from 100% Picual olives, and is known for a bold, intense taste with a hint of spice. It is ideal for enhancing grilled meats, seafood and roasted vegetables and salad dressings. It is also considered as an excellent base for onion and garlic sauces. The new ranges of Borges India products are now available across online channels, making it easier for consumers across India to access these premium, health-focused products.

### Connecting Trust commemorates International Women's Day 2025 with "Care for the Caregivers - Listening to the Voices of Women" Initiative

**PUNE, MARCH 2025** - Connecting Trust, a Pune-based NGO specializing in emotional health and suicide prevention, has announced a special initiative titled 'Care for the Caregivers - Listening to the Voices of Women' to commemorate International Women's Day 2025. The program offers structured listening circles for female workers from institutions that serve women and children, providing a safe space for emotional expression and community building. Founded in 2005 by Arnava Damania and concerned citizens, The Connecting Trust has spent two decades creating mindful, non-judgmental listening spaces for individuals and communities facing emotional challenges. The organization particularly focuses on high-risk communities, families affected by suicide, suicide attempt survivors, and individuals in stressful vocations. The Care for the Caregivers

initiative consists of two main components: **Listening Circles** The four-week program brought together women from NGOs working with women and children, caregivers working in homes, and hospital staff in Pune city. Participants will attend weekly sessions throughout March at the Connecting Trust office in Camp, Pune. Trained volunteers will facilitate these circles in Hindi and Marathi, focusing primarily on participants' feelings and emotions rather than workplace narratives. **Seminar: Listening to the Voices of Women** A special seminar will feature women leaders, each a powerful voice for women and women's issues that are not heard enough that deeply impacts the mental health of women. The seminar will bring women leaders from diverse fields including legal, research, media, and marginalized communities. This seminar will feature industry

stalwarts like Meher Pudumjee (Chairperson - Thermax Limited), and also Adv. Archana More (Trustee, Samajadi Mahila Sabha (Maharashtra)), Barkha Bajaj (Founder Director- AKS Foundation & Clinical Director- Unalome Therapy), Corina B. Manuel (Editor-in-chief Pune Times Mirror & Civic Mirror), Kadambari Shaikh (Transgender Social Activist, Actor, Model, Make-up artist & Dancer) and Sr. Lucy Kurien (Founder - Maher NGO) The event will include a panel discussion with these women leaders from diverse fields including legal, research, media, and marginalized communities. Faculty and students from Psychology and Social Work departments, women's groups, police representatives, and NGO staff are expected to attend. In our experience, those who care for others often neglect their own emotional well-being, says Arnava Damania,

Founder & Managing Trustee of The Connecting Trust. These listening circles provide female caregivers with a confidential space where they can express themselves freely and feel genuinely heard, perhaps for the first time. When we empower women to prioritize their emotional health, we strengthen not only individuals but entire communities. This Women's Day, we're honouring caregivers by caring for them. The Connecting Trust emphasizes that listening circles offer numerous benefits for women, including empowerment, connection, validation, personal growth, stress relief, and community building. By providing a structured environment where participants take turns speaking while others actively listen without interrupting or offering advice, these circles create opportunities for authentic self-expression and emotional support.

### Hyundai Motor India Limited Announces 2025 Edition of 'Hyundai Always Around' Campaign

**Pune (Voice news service):-** Hyundai Motor India Limited (HMIL), India's leading premium and smart mobility solutions provider, today announced the 2025 edition of 'Hyundai Always Around' campaign. The campaign offers convenience to existing customers to avail free check-up and discount coupons for service of their Hyundai vehicles. This customer-centric initiative also aims to enhance the overall ownership experience and connect with first-time buyers or prospects looking to upgrade and exchange their existing vehicles. This one-day nationwide customer outreach program is scheduled on March 23, 2025, Sunday.

Commenting on this unique customer-centric initiative, Mr. Tarun Garg, Whole-time Director and Chief Operating Officer - HMIL, said, "At Hyundai Motor India Limited, we are committed to being there for our customers at every mile, every turn. The 'Hyundai Always Around' campaign reflects our dedication to reliability and customer-first approach, while providing cutting-edge smart mobility solutions and a cohesive ownership experience. The 2025 edition of this day-long campaign scheduled for March 23, 2025, Sunday, reaffirms our constant endeavor to create unique experiences for our customers. Over the years, 'Hyundai Always Around'

campaign has emerged as a sought-after program in the automotive industry, providing our customers and prospects with an opportunity to experience Hyundai's unmatched Sales, Service and Pre-Owned Car Sales offerings all under one roof, close to their location." Skilled Hyundai Technicians will be advising the customers on upcoming service requirements, customized for their Hyundai vehicles post a complimentary 18-point check-up. Various engagement activities have also been curated wherein the customers stand a chance to win: 20% Off on Accessories, 50% Off on Wheel alignment and balancing, 30% Off on Interior clean-

ing and exterior enrichment, 20% Off on Mechanical labor, 10% Off on Anti-rust coating, Free Dry wash service. Customers and prospects can also get their existing car evaluated, test drive their favorite Hyundai vehicles and book a new Hyundai vehicle. Under Hyundai's Super Delight March offers, customers can avail benefits up to INR 55,000 (including cash & exchange benefits) on purchase of a new Hyundai vehicle. Also, an additional scrappage bonus of INR 5,000 is being offered to customers till the end of March 2025. For more details on Hyundai Always Around campaign, one can contact their nearest Hyundai dealership.

### Make in India seeds can dominate global trade if protected by robust IPR framework

**Pune:** Amid a raging debate over intersectionality of AI and IP Rights, and need to modify the Indian Patent and Copyright Acts, the seed industry has asked for an incisive, non-invasive, and fool-proof framework to "protect India's premium intellectual property rights framework, and prevent its infringement." India possesses huge potential in global seed trade and stronger enforcement can help realise it, they said adding that a strong IPR framework will also ensure our farmers are saved from the damages caused by spurious and counterfeit products, and will make their produce globally competitive.



At a conference attended, among others, by Chief QC Officer, Department of Agriculture, Government of Maharashtra, the industry and experts urged the government to expedite stricter enforcement of IPR and related laws. Organized by the Federation of Seed Industry of India (FSII) in collaboration with the Protection of Plant Varieties and Farmers' Rights Authority (PPVFR), Government of India, and the Department of Agriculture, Maharashtra, the conference brought together farmers, seed industry leaders, and government officials. The discussions centered on tackling counterfeit seeds, strengthening IPR frameworks, and creating a more secure and sustainable seed market in India. Reiterating the government's commitment to protecting the IPR of India's seeds industry, Praveen Deshmukh, Chief QC officer, Department of Agriculture, Maharashtra

spelt out the need for capacity-building initiatives to combat seed piracy. He highlighted that many instances of seed piracy stem from a lack of awareness among farmers and industry players about existing laws. To bridge this gap, he called for state-led awareness campaigns, training programs, and regulatory workshops that educate stakeholders on the risks of using unapproved seeds and the long-term benefits of supporting innovation through legally protected seed varieties. Marking the third edition of this initiative, following successful sessions in Delhi and Hyderabad last year, the Pune conference highlighted the urgent need to safeguard seed innovation through stricter regulatory mechanisms. Dr. Trilochan Mohapatra, Chairperson, PPVFR, and Former Secretary, DARE & DG, ICAR, emphasized that farmers must be at the center of all policy decisions. He highlighted that the Protection of Plant Varieties and Farmers' Rights Act (PPVFR) aims to drive agricultural prosperity, and effective IPR enforcement will ultimately ben-

efit farmers and the nation. "With two-thirds of the formal seed supply coming from the private sector, there is an urgent need for widespread awareness of IPR and PVP among all stakeholders. Unregistered or unknown seed sources compromise quality, putting farmers at risk," he warned. Dr. Mohapatra called for a structured registration system based on distinctness, uniformity, stability, and novelty, aligning policies with the government's vision. "I would like to announce that guidelines for strengthening provisional protection and penalties for IPR violations are being drafted," he said. Strengthening IPR enforcement for critical crops like cotton, among others, is vital to ensuring that farmers have access to high-quality seeds, thereby boosting productivity. Raghavan Sampathkumar, Executive Director, FSII, reiterated that navigating the complex regulatory landscape remains a key challenge for industry players. "By facilitating dialogue and knowledge-sharing, we can create a more conducive environment for innovation and

sustainable agricultural practices," he noted. He also stressed that the rising threat of seed piracy demands a coordinated effort between policymakers, seed companies, and enforcement agencies. Strengthening laws and penalties against counterfeit seed sellers, improving seed certification processes, and promoting traceability mechanisms were some of the solutions discussed. Dr. Dinesh Agarwal, Registrar General, PPVFR, thanked the Government of Maharashtra and FSII for encouraging dialogue on strengthening India's agricultural ecosystem. "India's rich agro-biodiversity is preserved by our farmers, who account for 50% of biodiversity registrations. We recognize the vital contributions of farmers, the private sector, and public institutions in developing new crop varieties, making India the second-largest in the world for variety registrations. Our goal is to provide farmers with a diverse choice of crops, ensuring seamless licensing and enforcement under the IPR regime through better collaboration between public and private sectors," he said. With India's seed industry poised for significant expansion, ensuring robust IPR protection will be critical in maintaining farmer confidence, encouraging research-driven growth, and preventing the proliferation of counterfeit seeds. Experts at the conference agreed that a combination of policy reforms, industry collaboration, and farmer education is the way forward.

### Tata Motors associates with Vicky Kaushal for its Passenger and Electric Vehicle Family

**Pune:** Tata Motors, India's leading automotive manufacturer, announces its association with Bollywood actor Vicky Kaushal for its Passenger and Electric Vehicle range. Known for his versatile roles and dedication to breaking conventions, Vicky's journey aligns perfectly with Tata Motors' values of innovation, excellence, and progress. Vicky's rise to stardom has been driven by perseverance, authenticity, and a willingness to take on challenging roles—qualities that align perfectly with Tata Motors' vision of shaping the future of mobility.



As Tata Motors continues to push the boundaries of automotive design, performance, and technology, Vicky's partnership underscores their shared commitment to breaking norms. From his modest beginnings to becoming one of Bollywood's most celebrated actors, Vicky's journey mirrors Tata Motors' own evolution and innovative spirit. Together, Tata Motors and Vicky Kaushal are elevating India's presence on the global stage—Tata Motors by setting new industry standards and Vicky by showcasing Indian talent to the world stage.

While Vicky will play a key role across multiple brand initiatives, this collaboration will kick off with a campaign for the all-new Tata Curvv, this IPL season. Titled 'Take the Curvv', the campaign showcases how the Curvv is more than just a car—it's a statement of boldness, self-belief, and following your heart. It's about embracing life's twists and turns. In a market dominated by predictable, feature-focused messaging, the bold move is to take the curve when everyone else is driving straight. Announcing the exciting new collaboration, Mr. Vivek Srivatsa, Chief Commer-

cial Officer, Tata Passenger Electric Mobility Ltd., said, "At Tata Motors, we are constantly pushing boundaries and setting new standards of excellence. As we lead the transformation of the passenger and electric vehicle landscape, we are proud to welcome Vicky Kaushal, whose values align with ours—authenticity and positive disruption. Both Vicky and Tata Motors share an unwavering pride in India. As one of the largest automobile manufacturers in the country, Tata Motors is committed to the 'Make in India' initiative, creating world-class vehicles designed and engineered for Indian consumers, just as Vicky

Kaushal takes immense pride in representing Indian cinema and culture globally. With innovation at the core of our brand, the 'Take the Curvv' campaign celebrates individuals who choose to carve their own path. We are confident that this one of a kind association will be loved by our customers and his fans alike." Elated at joining the Tata Motors family, Vicky Kaushal expressed, "I am thrilled to make my foray into the world of cars with Tata Motors – a home grown brand that has redefined how India travels. Tata Motors' unwavering legacy, coupled with its relentless commitment to innovation and disruption, perfectly reflects my own passion, making this partnership a natural choice. The 'Take the Curvv' campaign is the perfect launchpad for this association as it embodies the spirit of breaking barriers by following your heart, taking the road less travelled and coming out even stronger. I look forward to collaborating on ground-breaking projects with the Tata Motors family and share our story with the world."

### Grand Launch of The Silk Routee Resort & Spa in Manchar

**Pune:** Nestled amidst serene landscapes, The Silk Routee Resort & Spa is designed to offer an elegant blend of modern luxury and natural beauty. The resort's

lavish rooms and suites ensure comfort and indulgence, making it an ideal destination for leisure travellers, corporate retreats, and grand celebrations. The banquet

and wedding lawn facilities cater to dream weddings, corporate events, and social gatherings, all backed by the highest standards of hospitality. Bringing industry-leading

expertise in sales, marketing, and operations, The Hanayo by Manas Hospitality will be spearheading the management and operational strategies for the resort.