



Ushering in a new era of Learning with Great Learning's AI Mentor

Pune (Voice news service):- Great Learning, a global leader in professional learning and upskilling, is leveraging AI to chart the next phase of its growth with the launch of AI Mentor and AI Teacher. These breakthrough AI innovations are set to transform the overall digital learning experience, making high-quality education personalised, accessible, affordable and scalable for learners worldwide.

With the AI Mentor, every learner gets their own personal learning coach to support them through their learning journey at every step. It delivers an uninterrupted learning experience with 24/7 doubt resolution, and step-by-step guidance while working on projects. If a learner gets stuck while coding, the AI Mentor provides real-time coding support by dropping intelligent hints to nudge them towards the correct solution without revealing the answer directly. It also makes them job-ready through AI-driven mock interviews to simulate real-world job interview scenarios, which help learners build their confidence to crack interviews.

Since its rollout across select cohorts of learners over the past few months, the AI Mentor has made a significant impact, with over 400,000 coding hints generated, 130,000 learner queries resolved, and 300+ mock interviews conducted.

The AI Teacher, a breakthrough innovation, ensures a highly personalised, and interactive learning experience. It customises the lessons based on learners' context, evaluates their understanding, identifies knowledge gaps, and provides valuable feedback on their progress—just

like a great human teacher would. This is all in addition to the guidance and mentorship from industry experts & faculty that learners already have access to as part of Great Learning's 'Mentored learning' model.

The company also announced that all their AI powered learning enablements will come under the umbrella brand 'Glaide' - a combination of 'GL' (Great Learning), 'AI' and 'aide' - which is the true essence of what it delivers.

Commenting on the launch, Mohan Lakhamraju, Founder & CEO of Great Learning, said: "Our singular focus has always been on delivering exceptional learning outcomes. We were the first to bring together the best of classroom and online education in 2013, and the first globally to introduce online mentored learning in 2017 —combining the flexibility of self-learning with the power of expert human guidance to drive real outcomes at scale. However, great teachers are few and most learners never get to experience the magic of learning from them. This is what we are trying to solve using AI. We are leveraging AI to bring that same magic of great teachers to everyone. As AI advances further, we will continue to push boundaries, making high-quality education more accessible, affordable, and impactful for learners everywhere."

Over the coming months and years, Great Learning will roll out its AI-powered learning experiences to newer and larger audiences. As AI permeates through all aspects of our professional and personal lives, Great Learning aspires to be the trusted source of learning for everyone to navigate this transformation.

Samsung Galaxy S25 Series with Ultra-Durable Corning® Gorilla® Armor 2 is ready to Pre-Order Starting at INR 80,999



Pune (Voice news service):- Samsung, India's leading consumer electronics brand, has officially launched its highly anticipated Galaxy S25 series, featuring the latest Galaxy S25 Ultra, Galaxy S25+, and Galaxy S25 smartphones.

Taking the user experience to the next level, the new Galaxy series introduces Corning® Gorilla® Armor 2, the industry's first anti-reflective glass ceramic, offering exceptional scratch resistance and enhanced display clarity. The series is available for pre-order in India, with prices starting at INR 80999 for Galaxy S25, INR 99999 for Galaxy S25+, and INR 129999 for Galaxy S25 Ultra.

Gorilla Armor 2 is a landmark achievement in glass ceramic technology, combining superior toughness with excellent clarity on a smartphone display. With the ability to withstand drops from up to 2.2 meters, it offers superior protection and ensures a premium display experience with reduced surface reflections, delivering clarity in all lighting conditions. Compared to first-generation Corning® Gorilla® Armor, Gorilla Armor 2 offers enhanced durability — devices equipped with Gorilla Armor 2 are even better able to withstand the rough and unpredictable nature of daily life. Specifically, when dropped on rough, challenging surfaces, Gorilla Armor 2 is engineered to better resist damage, such as breakage, more effectively than ever before.

In addition to its groundbreaking durability, Galaxy S25 series boasts AI-driven features

powered by One UI 7, enhanced by the new Snapdragon® 8 Elite Mobile Platform. These advancements offer more intuitive, personalized mobile experiences, enhanced camera technology with the ProVisual Engine, and exceptional processing power for seamless performance.

Galaxy S25 Ultra leads with a 50MP ultrawide camera sensor, offering exceptional clarity in all conditions, even in low light. With 10-bit HDR recording, Audio Eraser to eliminate unwanted noise, and Galaxy Log for pro-level video editing, Galaxy S25 series is the perfect tool for both casual and professional content creators. Designed for durability and sustainability, Galaxy S25 Ultra also features a premium titanium frame, while the S25 and S25+ models incorporate recycled armor aluminum. Galaxy S25 series also offers seven generations of OS upgrades and seven years of security updates, ensuring longevity and optimal performance.

Customers who pre-order Galaxy S25 Ultra will get pre-order benefits worth INR 21000. This includes a storage upgrade worth INR 12000 wherein customers will be able to get 12GB 512GB variant at the price of 12GB 256GB variant; along with an INR 9000 upgrade bonus.

Alternatively, customers can avail INR 7000 cashback when they purchase Galaxy S25 Ultra with 9 months no cost EMI plan. Customers who pre-order Galaxy S25+ will get benefits worth INR 12000 under which customers will be able to get 12GB 512GB variant at the price of 12GB 256GB variant.

Samsung's flagship store at BKC sets a record with over 700 early deliveries of the new Galaxy S25 Series smartphones



smooth experience, the store set up dedicated data transfer zones and device exchange counters alongside delectable food and beverage arrangements. The initiative aimed to provide exceptional service to every customer, as they picked up their new Galaxy S25 devices. Consumers coming to pick up their Galaxy S25 devices at the Samsung BKC store will be able to enjoy complimentary services such as Gen-AI Smartphone Case Customization, Dedicated Tech Experts and a unique Celebration Programme that aim to capture and make their shopping moments

special. Galaxy S25 series, featuring the latest Galaxy S25 Ultra, Galaxy S25+, and Galaxy S25 smartphones, is Samsung's most advanced flagship smartphone series designed to be a 'A True AI Companion'. It builds on Samsung's legacy of innovation and its mission to deliver AI to its vast and expanding customer base in India.

Galaxy S25 series changes the way users interact at every touchpoint by seamlessly integrating AI agents and multimodal capabilities. A first-of-its-kind customized Snapdragon® 8 Elite Mobile Platform for Galaxy chipset

delivers greater on-device processing power for Galaxy AI and superior camera range and control with Galaxy's next-gen ProVisual Engine. Galaxy S25 series is the first Samsung smartphone series that comes with One UI 7, Samsung's AI-first platform that is designed to provide the most intuitive controls, enabling AI-powered personalized mobile experiences. AI agents with multimodal capabilities enable Galaxy S25 series to interpret text, speech, images and videos for interactions that feel natural. With Galaxy S25 series, one can perform actionable searches with context-aware suggestions for next steps.

All personalized data is kept private and secured by Knox Vault. Galaxy S25 also introduces post-quantum cryptography, safeguarding personal data against emerging threats that could increase as quantum computing evolves.

Marriott International and Accenture in India Launch Transformative Skill Development Program for Youth in Hospitality



Pune (Voice news service):- Marriott International and Accenture in India, have come together to launch a robust initiative aimed at empowering youth by providing them with the skills and resources needed to succeed in the hospitality sector and beyond.

As part of the four-month program, selected participants will receive training in hospitality and basic life skills for two months from non-profit partners funded by Accenture. Additionally, they will get mentorship and soft skills training through employee engagement activities.

Marriott International will then offer paid internships to eligible candidates from the training program across its 155 properties in India for the remaining two months. By fostering an inclusive environment, Marriott International and Accenture in India aim to create pathways to better job prospects, bridging the gap between untapped talent and employment opportunities in

the dynamic hospitality sector. In a world where securing a job is a cornerstone for stability and growth, having the right skillset can make all the difference in achieving one's dream career.

However, not everyone can pursue higher education and additional skill-building that can enhance their professional prospects. Recognising this gap, Marriott International and Accenture in India are focusing on skill development in key areas. This collaborative project is designed to prepare participants for entry-level jobs in the industry and will give young individuals a chance to gain hands-on experience while earning a livelihood. Talking about this new initia-

tive, Ms. Ranju Alex, Area Vice President – South Asia, Marriott International, says: "The core values of this organisation are deeply rooted in the belief that everyone deserves equal opportunities. Unfortunately, barriers often prevent many talented individuals from pursuing their aspirations.

To address this, we are proud to offer a two-month paid internship programme following the completion of the skill development process. This initiative not only provides young talent with hands-on experience but also ensures financial support for every participant, empowering them to take confident steps towards building rewarding careers in the hospitality sector.

Toyota Kirloskar Motor Expands Road Safety Commitment with Successful Conclusion of Toyota Safety Education Programme in Delhi

Pune (Voice news service):- Reinforcing its commitment to road safety, Toyota Kirloskar Motor (TKM) today successfully concluded its flagship initiative, the Toyota Safety Education Programme (TSEP) – "Road Safety – My Right, My Responsibility"—at KV No. 2 Cantonment, Dr. Sarvapalli Auditorium, Delhi. This impactful event was graced by Chief Guest Mr. Rajnesh Singh – Director, Ministry of Heavy Industries alongside esteemed Guest of Honour Mr. S.K. Singh, Deputy Commissioner of Police (Traffic) and TKM's senior leadership, including Mr. Vikram Gulati, Country Head and Executive Vice President - Corporate Affairs and Governance, Toyota Kirloskar Motor.

Building on the success of TSEP Batch 1 in Bangalore and today's event in Delhi, TSEP will continue its expansion with sessions scheduled for Batch 2 in Bangalore on 8th February and Mumbai on 11th February. In 2025, the program aims to reach over 70,000 students and 600 teachers across 140 schools, demonstrating TKM's unwavering commitment to nationwide road safety education.

A highlight of the event was the creative involvement of students in engaging activities such as poster-making, skits, songs, Mad Ads, and fact-based video presentations. These interactive sessions offered a platform for students to showcase innovative solutions for promoting road safety, making the learning experience both enriching and enjoyable. The event also featured award ceremonies recognizing the exceptional efforts of participants in advancing road safety awareness.

The program's measurable impact is evident, with participant awareness levels rising from 39% to 60% underscoring TSEP's effectiveness

in instilling vital road safety knowledge and fostering positive behavioural change. To sustain momentum, each participating school established dedicated Road Safety Clubs led by teachers, fostering peer-to-peer learning and ongoing student engagement. These clubs have become pivotal in sustaining road safety initiatives within school communities.

TKM's holistic "Real World Safety" approach integrates safe vehicle manufacturing, user education, and traffic environment improvements to tackle India's road safety challenges. Since its inception in 2007, TSEP has impacted over 800,000 students nationwide, leveraging its "Child to Community" model to encourage students to become proactive advocates for road safety within their families and communities.

This comprehensive framework nurtures responsible behaviour and a lifelong commitment to safer road practices. Additionally, TSEP empowers educators by providing structured road safety training, enabling teachers to effectively guide students. The program also advocates for integrating road safety education into school curricula, ensuring sustained learning and lasting community impact.

Present at the occasion, the Chief Guest – Mr. Rajnesh Singh – Director, Ministry of Heavy Industries said, "Road safety is a critical concern in India, and it is imperative that we address it through sustained and impactful educational initiatives. Toyota Kirloskar Motor's Safety Education Programme is a commendable step in this direction, engaging young minds to become ambassadors of road safety within their communities. By instilling the right knowledge and behaviours at an early age, we are not only shaping responsible citizens



but also contributing significantly to the vision of safer roads across the nation. I am confident that programs like TSEP will inspire more organisations to take active roles in promoting road safety."

Speaking at the event, the Guest of Honour – Mr. S.K. Singh, Deputy Commissioner of Police (Traffic) said, "Ensuring road safety requires collective responsibility, and education plays a pivotal role in shaping responsible road users from an early age. Toyota Kirloskar Motor's Safety Education Programme is a remarkable initiative that empowers students to become proactive advocates for road safety, extending its impact beyond schools into communities. The enthusiasm and creativity displayed by these young minds today are truly inspiring, and I commend Toyota for its unwavering commitment to making India's roads safer. By nurturing awareness, fostering behavioural change, and driving community engagement, this program is paving the way for a safer and more responsible future."

Sharing his thoughts, Mr. Vikram Gulati, Country Head and Executive Vice President - Corporate Affairs and Governance, Toyota Kirloskar Motor said, "At Toyota Kirloskar Motor, safety is not just a priority—it is a core value. Being part of the automobile industry, our focus is not only on manufacturing safe cars but also on ensuring people's safety on roads. Through the Toyota Safety Education Programme, we aim to nurture responsible road behaviour among the youth, driving a long-term impact in building safer communities. The overwhelming participation and creativity displayed by the students today reaffirm our belief in the power of education to bring about meaningful change. Our vision is to build a culture where safety is second nature to every individual, and I believe that by educating the youth today, we are building a safer tomorrow."

TKM extends its sincere appreciation to all partner schools, teachers, and students whose unwavering support and creative contributions have significantly amplified the program's outreach. Since 2001, Toyota Kirloskar Motor has been deeply engaged in community development through diverse initiatives in Education, Environment, Road Safety, Skill Development, Health, Hygiene, and Disaster Management. Through these sustained efforts, TKM has positively impacted over 2.3 million lives, reaffirming its commitment to fostering safer, healthier, and more empowered communities across India.

Yamaha Revises R3 & MT-03 Prices to Meet Growing Customer Demand; Celebrates 1 decade of R3 Globally



Pune (Voice news service):- India Yamaha Motor (IYM) Pvt. Ltd., in line with its customer-centric approach and to cater to the growing demand for premium motorcycles, has announced a price reduction of up to INR 1.10 lakh on its flagship models – the Yamaha R3 and MT-03 effective from 1st February 2025. These models, known for their superior performance and Yamaha's signature racing DNA, are now available at unbeatable prices. As Yamaha celebrates a decade of the R3 legacy globally, this price revision reinforces the brand's commitment to its customers and the premium motorcycle segment.

The Yamaha R3 is now priced at INR 3,59,900 (ex-showroom, Delhi) and is available in Icon Blue and Yamaha Black colour options. Meanwhile, the MT-03, with its bold design and street performance, is priced at INR 3,49,900 (ex-showroom, Delhi) and comes in Midnight Cyan and Midnight Black colour options. Over the last 10 years, the

Yamaha R3 has built a cult following among riding enthusiasts globally for its track-oriented precision, exhilarating performance, and timeless design. With its lightweight diamond frame, aerodynamic design inspired by Yamaha's iconic YZR-M1, and a powerful 321cc engine the R3 offers a thrilling riding experience. The 50/50 weight distribution, sporty riding posture, and advanced braking system make it the perfect companion for both track and road enthusiasts. The Yamaha MT-03, a hyper-naked streetfighter, stands out with its aggressive styling and torque-focused performance. Designed for agility and everyday usability, it features an upright riding position, twin-eye LED headlights, and mass-forward bodywork that highlights its bold character. The MT-03 is powered by the same 321cc engine as the R3, ensuring thrilling acceleration and smooth performance, while its compact design and mono-cross rear suspension offer unmatched manoeuvrability in city traffic.

BSNL launches BiTV for Mobile users in partnership with OTTplay



Pune (Voice news service):- Bharat Sanchar Nigam Limited (BSNL), in collaboration with OTTplay, India's leading streaming platform aggregator, has introduced BSNL Intertainment—an innovative Internet TV service. This service provides BSNL mobile users all over India with free access to over 450+ live TV channels, including premium channels.

Following the launch of pilot in Pondicherry, BiTV is now being launched pan India as part of BSNL's vision to bring world-class entertainment to its users. With BSNL Intertainment, BSNL customers can access OTTs like Bhatiflix, Shortfundly, Kancha Lannka, STAGE, OM TV, Playflix, Fancode, Disro, Hubhopper and Runn Tv along with 450+ live TV channels, blockbuster movies, and web series.

Speaking at the launch event, BSNL CMD Robert J Ravi I T S, stated, "With BiTV, through our partners, BSNL is giving every customer the power to access entertainment on the go, 'anytime, anywhere', free of cost, irrespective of the plan they are on. BiTV is a testament to BSNL's commitment to digital inclusion and BSNL will be one of the first telecom service provider to revolutionize through this groundbreaking service."

Echoing this vision, Avinash Mudaliar, Co-founder & CEO of OTTplay, shared, "We are incredibly excited to announce our partnership with BSNL for the launch of BiTV. Through this partnership, BSNL users will gain exclusive access to an extensive library of premium content, offering a truly elevated viewing experience. Whether it's movies, TV shows, or

exclusive content, we're committed to delivering world-class entertainment. Together with BSNL, we aim to set a new standard for entertainment services in the region, ensuring that users can enjoy high-quality, on-demand content anytime, anywhere."

Why Choose BSNL Intertainment?

- Unlimited Entertainment – Apart from live TV, enjoy movies, web series, and documentaries in multiple languages, all at no cost.
- Seamless Streaming – Powered by BSNL's secure mobile internet, BiTV ensures uninterrupted streaming with exceptional video quality
- Ultimate Combo – BSNL users now enjoy high-speed internet plus a complete entertainment package.

How it works for BSNL Mobile users?

- Login to FMS portal - <https://fms.bsnl.in/iptvreg>
- Select your state, select BiTV provider (OTTplay)
- Enter your Registered Mobile No. (RMN) and submit the OTP received on RMN to activate your service
- Download OTTplay app from the link received in your SMS or directly from Google playstore or App Store
- Login using your registered mobile number and enjoy endless entertainment.

Through this partnership, BSNL and OTTplay are driving digital inclusion by making quality entertainment accessible to all, irrespective of location or financial constraints. By combining BSNL's extensive telecom network with OTTplay's vast content library, this initiative aims to bridge the digital divide and revolutionize entertainment consumption in India.

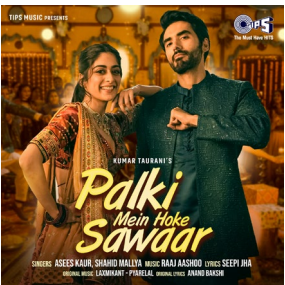


Tips Music and Sterling Reserve Music Project Unveil the Nostalgic ‘Palki Mein Hoke Sawaar’ with “Tips Take 2”

Pune (Voice news service):- Get ready to be swept away by a wave of nostalgia as Tips Music Limited and Sterling Reserve Music Project continue their electrifying journey with “Tips Take 2.” Following the resounding success of “Sambhala Hai Maine,” the dynamic duo is back with the second captivating classic “Palki Mein Hoke Sawaar.” Hari Nair, Chief Executive Officer, Tips Music Limited, said, “At Tips Music, we believe in the power of timeless melodies. “Tips Take 2’ is our endeavour to reimagine our classics in a new take. We are happy to partner with Sterling Reserve to release the second song

- ‘Palki Mein Hoke Sawaar’. It is another shining example of how we’re breathing new life into these gems. We are confident this song will capture hearts just like the previous one.” Bikram Basu, Chief Strategy and Innovation Officer, Allied Blenders and Distillers added “The Sterling Reserve Music Project celebrates moments that bring people together. We are thrilled to reimagine music which have brought people together and present to a new generation. ‘Palki Mein Hoke Sawaar,’ blends the spirit of tradition with modernity. This partnership with Tips Music reflects our journey to embed Sterling Reserve with

our culture.” This time, the timeless melody gets a fresh, soulful twist courtesy of the powerhouse vocals of Shahid Mallya and Asees Kaur. Adding to the magic, the stunning Tanya Maniktala and the charismatic Ishwak Singh grace the screen, bringing their undeniable chemistry to this musical revival. Shahid Mallya said, “It’s an absolute honour to be a part of ‘Tips Take 2’ and the beloved classic ‘Palki Mein Hoke Sawaar.’ Collaborating with Asees and being a part of this reimagining has been an incredible journey. I hope our rendition brings as much joy to the listeners as we experienced creating it.”



Asees Kaur expressed her excitement, “Recreating ‘Palki Mein Hoke Sawaar’ has been a truly special experience. The song is iconic and gives it a fresh, modern touch. The entire team put their heart and soul into this project, and I’m excited for everyone to hear our take on this timeless melody!”

Agitating Residents of the Private Township “Forest Trails” approach the Hon’ble Commissioner of PMRDA

Pune: Mr. Uday Kulkarni, a resident of FT Township made an elaborate power point presentation at the hearing and cited documentary evidence regarding serious irregularities and breaches of conditions committed by the Project Proponent. Mr. Kulkarni focused on several conditions imposed by the government agencies on the Project Proponent while granting the required clearances. The government approvals are subject to cancellation/ withdrawal if it is found that the approvals / clearances were obtained on the basis of false submissions or in case the breach of those conditions on the part of the PP.



Mr. Kulkarni presented documentary evidence to prove that the PP has knowingly made several false submissions and has submitted false affidavits and false compliance reports to the authorities. Thereby the PP has

knowingly misled the authorities to obtain clearances required to develop and expand the Private Township Project. Mr. Kulkarni stressed that the rules and notifications under which the permission and clearances were given, make

it clear that the false submissions and /or breach of conditions imposed would render the permissions and clearances null and void. The sole representative of the Project Proponent of the Private Township Forest Trails, who was summoned to be present at the PMRDA hearing had little to say in his defence except flat denials and empty assertions that all was well with the township. At the end of the hearing, the Hon’ble Commissioner decided to conduct a detailed investigation in regard to the various complaints made by Mr. Kulkarni. The residents are waiting for the inspection of the Township.

Power is not ego, but a way to solve people’s problems; Said by Former Lok Sabha Speaker Sumitra Mahajan

Pune: The 14th Bharatiya Chhatra Sansad organized by MIT World Peace University and MIT School of Government, Pune, commenced on Saturday with enthusiasm and fervour. Former Lok Sabha Speaker Sumitra Mahajan, who inaugurated the event, emphasized that power should not be seen as a form of ego, but as a tool for solving people’s problems. She noted that only a few politicians in India have embraced a simple lifestyle and adopted this approach throughout their careers. In her address, Mahajan highlighted that individuals who understand power’s true purpose, to serve the people, rise to significant political positions. She encouraged the youth delegates from across the nation to approach life as a continuous learning process, focusing on innovation and creating goals to make citizens happy. She stressed that people’s representatives must understand that power



is not about arrogance, but about doing good work for the country’s progress. The event was presided over by Prof.Dr. Vishwanath D. Karad, President of MIT World Peace University. Among the distinguished guests were Uttar Pradesh Assembly Speaker Satish Mahana, former Speaker of Rajasthan Assembly Dr. C.P. Joshi, boat company co-founder Aman Gupta, Founder of Bharatiya Chhatra Sansad and Executive President of MIT World Peace University Dr. Rahul Karad, Vice Chancellor of MITWPU, Dr. R.M. Chitnis, Student Representative Prithviraj Shinde and other dignitaries were present on the occasion. During the ceremony, Satish

Mahana was honored with the prestigious Adarsh Assembly Speaker’s Award for his outstanding contributions to politics. In his address, Mahana underscored the importance of citizens choosing the right representatives. He emphasized that the youth must realize Prime Minister Narendra Modi’s vision of a developed India by 2047. “Youth should work together with positive intent. By doing so, our country will certainly become a developed nation,” Mahana said. Dr.C.P. Joshi shared his experiences, noting the difficulty of being re-elected seven times from the same assembly constituency and highlighting the

role of the Indian Student Parliament in connecting young minds with elected representatives, fostering progress and a better society. Prof.Dr. Vishwanath Karad spoke on the global attention on India and the importance of combining spirituality with value-based education to guide the country towards world leadership. The event began with a Ganesha Vandana performed by MIT World Peace University students, followed by an oath-taking ceremony led by Rahul Karad. Dr. R.M. Chitnis, welcomed the gathering, underscoring the vision of the Student Parliament in strengthening democracy and promoting good governance. The 14th Bharatiya Chhatra Sansad served as a platform for the next generation of leaders to engage in meaningful discourse on governance, leadership, and national progress.

“People’s Aspirations Should be Reflected in Legislative Work”: Chief Minister Devendra Fadnavis

Pune - Maharashtra Chief Minister Devendra Fadnavis emphasized the importance of reflecting the aspirations of the common people in legislative work. Speaking at the inaugural session of Two-Day Capacity Enhancement Programme for Legislators of Bharat 2025 organized by MIT World Peace University Pune and MIT School of Governance, Fadnavis highlighted the crucial balance between effective communication with the public and legislative processes. Over 200 legislators from various political parties across India participated in the event, which saw distinguished figures like former Speaker of the Lok Sabha Sumitra Mahajan, Speaker of the Maharashtra Legislative Council Ram Shinde, Deputy Speaker Dr. Neelam Gorhe, Uttar Pradesh Legislative Assembly Speaker Satish Mahana, Jharkhand Legislative Assembly Speaker Ravindra Nath Mahto, former Rajasthan Legislative Assembly Speaker C.P. Joshi, Founder of NLC Bharat, Founder of MITSOG and Executive President of MIT World Peace University’s Dr. Rahul V. Karad, MITSOG Director Dr. Sudhakar Parimal and MIT University’s Chancellor Dr. R.M. Chitnis, among others, in attendance. Union Minister for Road Transport

and Highways Shri. Nitin Gadkari and Minister of Labour Employment of India Dr. Mansukh Mandaviya also provided online guidance. Fadnavis stated, “Legislators should ensure that the aspirations of the people, especially those from the grass-roots, are reflected in the laws they make. Additionally, there needs to be a balance between connecting with the public and executing legislative duties. Legislators must focus on the welfare of the people post-election, which includes prioritizing the needs of their constituencies while performing their duties in the legislature.” He also urged legislators to continually adopt new technologies and work in alignment with constitutional duties while being resilient in the face of public criticism. He added, “We must always keep in mind the larger goal of public welfare.” Union Minister Nitin Gadkari emphasized the need for a shift in the mindset of lawmakers to drive meaningful change in the country. He stated, “Democracy is not just about holding power, but about working towards political, social, and economic reforms. Lawmakers should focus on improving the happiness index of the public and imple-



ment structural, sustainable development programs in their constituencies.” Sumitra Mahajan echoed these sentiments, stressing that sustainable development can only be achieved through collective efforts. She highlighted the importance of welfare schemes reaching the public, regardless of political party affiliation, and expressed her support for such conferences aimed at building better lawmakers. Dr. Rahul Karad said, “For the first time after the independence of the country, going beyond the party-ideology, all the MLAs of the Assembly and Legislative Councils are coming together on the platform of this meeting. Sanatan tradition is the link that connects all, this meeting is being held with the aim of creating dialogue between MLAs, sharing good policies and welfare schemes, and turning it into politics of development. Maharashtra Legislative

Council Speaker Ram Shinde and Uttar Pradesh Legislative Assembly Speaker Satish Mahana also offered insights on the role of legislators in fulfilling their constituents’ expectations and the importance of protecting the image of democratic institutions. Also on this occasion former student of MIT SOG and current MLA Shri. Sumit Wankhede was felicitated by dignitaries. The conference, which aimed to provide a platform for legislators to exchange ideas and experiences, was inaugurated by lighting the ceremonial lamp, followed by a prayer for world peace. In his concluding remarks, Chief Minister Fadnavis praised the efforts of Rahul Karad, the founder of the event, for his continuous work in strengthening Indian democracy, highlighting that the National Legislators’ Conference is a service to democracy that aims to enhance the capabilities of elected representatives.

11th Edition Poona Club Premier League 2025 from 10th February till 15th February

Pune: The 11th Edition of The highly anticipated Poona Club Premier League is set to bring an exciting cricketing experience from the 10th to 15th Feb 2025. This league is organised only for the Poona Club members and promises thrilling matches, sportsmanship, and high-energy competition. 11th Edition of The Poona Club Premier League from 10th February to 15th February 2025. Speaking to reporters Mr. Gaurav Gadhoke, Hon. President of The Poona Club Ltd said that Players were selected through an auction (notional) process by the team owners. This grand league aims to provide a professional platform for club cricketers to showcase their talent and passion for the sport. Vice President The Poona Club Ltd - Mr Indraneel Mujgule quoted that this year we have 10 teams with 14 players in each team & the tournament will be a spectacle of skill, teamwork, and competi-



tive spirit. Tushar Aswani - Sports Chairman The Poona Club Ltd quoted this season promises to be bigger & better with electrifying performances and action packed matches that will keep the cricket fans on the edge of their seats. The Title sponsor for this cricket league will be Jet Synthesis and Gravittus Foundation (Main Sponsor) & the Co-Sponsor will be Elica. Ronak Dhole Patil(Sailors, 6300pts), Bhargav Pathak(Jaguars, 6200pts) were the most expensive players at the auction. The teams and Owner names are as follows: Manpreet & GG’S Jaguars(Manpreet Up-

pal and Gaurav Gadhoke), Jets(Rakesh Navani), VK Tiggers(Vikram Kakade), Healos Eagles(Mr Sali Bhargava), Oberoi & Neel Kings(Verinder Singh Oberoi and Indraneel Mujgule), VNN Talab Kwality Warriors(Aarav Vij, Miss Riddi Shewani, Mr Ali Talab), Prithvi Lions(Mr Amar Sembey), GM Typhoons(Pawan Kataria and Krish Shah), Four Oaks Sailors(Sumiran Mehta), Parmar 360hms All Stars(Hiren Parmar and Kapil Dhole Patil). Speaking about the Tournament Details Sports Chairman Poona Club Ltd Mr. Tushar Aswani added that the format of the tournament is changed and designed to be extremely competitive. 10

teams have been divided in 2 groups of 5 teams each by way of a lucky draw. Top 4 teams ,by virtue of points(net run rate if tied on points)from each group will qualify to play the Qualifiers , Elimniators and then semi finals and finals. The Match will be of 6 Over’s per side and will have 9 players per side. The semi finals & Finals will be played on Saturday 15th February 2025. There is a ladies and children match for members planned on the finals day of the tournament. This year there is going to be lot of food, entertainment and fun for the spectators as well as players. A special committee comprising Gaurav Gadhoke (Tournament Chairman) Tushar Aswani (Sports Chairman), Amit Ramnani , Rishi Chainani, Ranjit Pande (Tournament Director)has been formed for the smooth conduct of the event which has been conceptualised and managed by Kara Intellect.

Sai Janseva Pratishthan Organizes Hirkani Women’s Marathon 2025

Pune,: Sai Janseva Pratishthan, in collaboration with Blue Brigade Sports Foundation, has announced the “Hirkani Women’s Marathon 2025”. The event will take place on Sunday, 9th March 2025, at Baburao Sanas Ground. Speaking to the reporters about the event, Mr. Suraj Lokhande and Mrs. Geeta Mohorkar of Sai Janseva Pratishthan said that, “For the past 15 years, our organization has been working for orphans, the blind, the differently-abled, and underprivileged communities. We also assist tribal village students with educational support. As part of our philanthropic initiatives, we are organizing the ‘Hirkani Women’s Marathon

2025’. This endeavor is aimed at bringing women together, inspiring them, and honoring their contributions to society.” This marathon is not just a competition but a celebration of women’s unity and empowerment. Notably, 50% of the proceeds from ticket sales will be donated to support orphan girls’ futures and children living with HIV. Therefore, this initiative is a key milestone in terms of social service. When a woman adopts a healthy lifestyle invariably the whole family follows. The organizers hope that women will participate not only for their health but also for the benefit of society, Mr. Suraj Lokhande added. Mr. Ajay Desai, Blue Brigade Sports Foundation said that,



“This marathon will be a wonderful experience for women to boost their self-confidence and realize their strength. The goal is for women to discover their latent talents, adopt a healthy lifestyle, and bring about positive changes in society. By participating, you will send a unique message of strength and willpower.” The marathon will have four categories: 3 km, 5 km, 10

km, and 21 km. The Winners will receive trophies and cash prizes. Participants will receive race essentials and support, including a t-shirt, medal, goody bag, timing chip, breakfast, hydration, route support, and an e-certificate. Registration is required for the event, and for registration, participants can contact Ajay Desai at 9766353337 or visit www.bluebrigade.club.

Chennaiyin FC Look to Leverage Home Edge Against Kerala Blasters in Derby Match

Pune (Voice news service):- Chennaiyin FC will look to build on their unbeaten record against rivals Kerala Blasters FC at the Jawaharlal Nehru Stadium in Chennai when the latter come to visit for the pair’s Indian Super League 2024-25 clash on Thursday. The Marina Machans have never lost a match against the Blasters at the Marina Arena, a run that stretches to the start of the ISL 11 years ago. Speaking to the media from a press conference in Chennai on the eve of the derby, head coach Owen Coyle emphasised the significance of the match and why the unbeaten home record matters. “It’s a derby game, it’s not only important for the three points

but also the bragging rights for our supporters. We have to make sure we’re ready to fight for it. We’re looking forward to it, it’s an exciting game, they are all exciting games (against Kerala) and we have to make sure we come out of them on the right side,” Coyle told the media. “I think we let ourselves down in the away game, but we also have a great record at home (versus Kerala) and we want that to continue.” Continuing, the head coach explained how the match can be a platform for his team’s late-season bounce-back, following a challenging run. “It’s a good time to play Kerala (Blasters), any time is a good time to play your rivals. We want to do it for our own end,

show that drive, that passion, why we love this game. The game can be cruel, but we have passionate players, people who care about winning the game, and that’s what we have to show in the field tomorrow night,” Coyle said. “What’s happened behind us we can’t affect. But what we can affect is what is to come and that starts with Kerala (Blasters). It is important we show our characteristics and finish strong. We have six games, all winnable, but we have to start by winning the first one,” he added. Joining Coyle for the press conference was captain Ryan Edwards, who highlighted his process to help teammates recover from errors and underlined what needs to be

done going forward. “I try to get through to the individuals and make them realise that there is enough time to play. We’ve played Odisha FC, NorthEast United, tough away games in which we were down but went on to win the game. But, the individual errors need to stop, and it’s important that the players learn from them very quickly because there is plenty of time in football to go and change the result,” he said. Lastly, Coyle revealed the reason behind Gurkirat Singh’s absence was personal and ruled out Vignesh Dakshinamurthy for the Kerala clash. He did confirm that Lukas Brambila was fit and in contention for the match.

India’s Davis Cup Heroes Sasikumar, Ramanathan, & Karan Singh Receive Wild Cards for 2025 Delhi Open

Pune (Voice news service):- Former World No. 31 Lloyd Harris and 2019 Wimbledon Boys’ Singles champion Shintaro Mochizuki will be among the Top 8 seeds at the 2025 Delhi Open, an ATP Challenger 75 event returning for its fifth edition at the DLTA Complex from February 10-16. India’s Mukund Sasikumar, Ramkumar Ramanaathan, and Karan Singh have received wild cards after starring in the country’s 4-0 Davis Cup World Group I Playoff win over Togo. The hard-court tournament will feature a competitive 32-player singles draw, comprising 21 direct entries, three wild cards, six qualifiers, and two special exemptions. With momentum on their side,

Mukund, Ramkumar, and Karan will be eager to extend their winning streak on the DLTA Centre Court in front of home fans. South African Harris, with his burgeoning trophy cabinet and list of notable scalps, including Rafael Nadal, will be the fourth seed in the singles main draw, while 21-year-old Mochizuki, a rising sensation from Japan, will be seed six. Vit Koprivra from the Czech Republic will head the draw as the top seed, aiming to add to his five ATP Challenger titles. The second and third seeds are the United Kingdom’s Billy Harris and Australia’s Tristan Schoolkate, the latter of whom clinched his second Challenger title in Brisbane last week with the inaugural

Queensland International. “This tournament is a fantastic platform for both experienced players and rising talent to test themselves at a high level,” said Rohit Rajpal, DLTA President and India’s non-playing Davis Cup captain. “With valuable ranking points on offer, it provides a crucial opportunity for players to climb the ATP ladder and gain momentum in their seasons. The Delhi Open has consistently played a vital role in shaping careers, and it’s exciting to see a strong and competitive field once again ready to battle it out.” Four promising Indian players—Aditya Govila, Chirag Duhan, Sidhart Rawat, and Aryan Shah—have received wild card entries to the qual-

ifying stage, where they will compete against seasoned pros for the six main draw spots on offer. Duhan and Shah were also part of India’s Davis Cup squad, underlining their high potential. France’s Geoffrey Blancaneaux won the Delhi Open title in 2024 after defeating Hong Kong’s Coleman Wong 6-4, 6-2, but opted not to defend his title, leaving room for a new incumbent. Former Indian tennis star Somdev Devvarman is the most successful singles player in the competition’s history with two titles (2014, 2015). The 2025 Delhi Open will be an ATP Challenger 75 event, granting its singles winner 75 points, runners-up 44, and semi-finalists 22 each.

Alkem launches Kojiglo serum in India to manage facial hyperpigmentation

Pune: Alkem Laboratories Ltd. (BSE: 539523, NSE: ALKEM, “Alkem” and its subsidiaries), today announced the launch of Kojiglo serum in India for managing facial hyperpigmentation. Alkem is the first Indian company to introduce a liposomal serum with Duo-Lipo technol-

ogy. The serum is suitable for all skin types. This innovative formulation combines cutting-edge ingredients such as liposomal azelaic acid, liposomal 4-butyl resorcinol, tranexamic acid, alpha arbutin, and niacinamide, making it a first of its kind in India to have a Duo-Li-

po technology. This advanced serum encapsulates the active ingredients in a liposomal form to enhance penetration in the skin and deliver targeted action. This formulation ensures effective results while reducing the risk of skin sensitivity and irritation. The active pharma-

ceutical ingredients are carefully sourced to meet global quality standards, offering a high-quality, reliable solution for facial hyperpigmentation. Alkem has its presence in the demelanising category with products like Kojiglo cream, Kojiglo face wash and Kojiglo lotion.

Walkaroo Launches 1000 New Footwear models at Trade Show 2025 in Pune



Pune: In a move towards being customer's most preferred brand, Walkaroo launched over 1000 footwear models at the Trade Show 2025, Pune. These designs are tailored to meet the lifestyle & preferences of customers across Maharashtra. Recognising the unique demands of the Maharashtra market, Walkaroo has launched products across multiple categories: ·Walkaroo+ and Walkaroo++

Urbanoz Range: Featuring ergonomic footbeds and arch support, designed for unmatched comfort and style. ·Walkaroo Flip-Flopz: Lightweight and trendy EVA and Hawai footwear, crafted to appeal to young customers. ·Walkaroo Sportz: New range of shoes with advanced features, designed for active lifestyles. Mr. V. Noushad, MD of Walkaroo said "We aim to become the most preferred brand in Maharashtra by ca-

LOTTE inaugurates one of its largest facilities in Pune: A testament to global vision and commitment to India

Pune: LOTTE proudly announces the inauguration of one of its largest ever state-of-the-art ice cream manufacturing facilities in Pune, Maharashtra, marking a significant milestone in its global expansion journey. The facility was inaugurated in presence of Hon'ble Chief Minister of Maharashtra,Shri Devendra Fadnavis, Mr.Ajit Pawar, Deputy Chief Minister, Uday Samant, Minister of Industries, Radhakrishna Vikhe Patil, Water Resources Minister and Mr. Dong Bin Shin, Chairman, Lotte Group. Other dignitaries present were Mr. Seong ho Lee, Ambassador of the Republic of Korea (ROK) to India, Government officials of the state, Korean government officials, the local Korean Association & community members, Lotte India's Business associates and staff members. This facility, one of its kind, made on a total area of 60,000 sqm, reinforces LOTTE's commitment to the Indian market and its strategic vision for innovation and sustainable growth.

Boasting an impressive annual production capacity of 50 mn litre and expandable upto 100mn litre in subsequent years. The Pune plant is designed to cater to the surging demand for ice cream, particularly during India's intense summer season. With 9 production lines in operation and plans to expand to 16, our facility is built to accommodate diverse ice cream formats. High-speed machines, integrated with fully automated robotic systems for secondary packaging, ensure efficiency



and top-tier product quality. Leveraging this cutting-edge facility, Havmor will accelerate its growth rate in the next 3 years. This landmark manufacturing plant with an investment of INR 500 crores will provide employment to over 1000 people over the next 2 yrs, significantly boosting the local economy. Speaking on the occasion, Mr. Dong Bin Shin, Chairman, LOTTE Group said, "Our journey has always been driven by a commitment to excellence and innovation. We are very proud to inaugurate our new state-of-the-art facility, a significant milestone in LOTTE's journey. India is an important market for us and an integral part of our global operations. Since entering the Indian confectionery market in 2004 with LOTTE Choco Pie and expanding into ice creams with Havmor in 2017, our growth has mirrored the nation's rapid economic progress. With a vision to make Havmor the most beloved ice cream brand in India, our Pune facility will run 16 production lines, delivering unmatched quality products nationwide. As 'Havmor' and 'LOTTE India' will merge this year, we remain committed to innovation, investment, and delighting our Indian cus-

tomers with world-class products." Echoing his vision, Mr. Paul Yi, CEO - LOTTE Wellfood Co Ltd said, "By establishing one of our largest ice cream facilities here, we are not only scaling our global operations but also strengthening and growing the legacy of Havmor Ice Cream in India. This step forward reflects our strategic vision to make Havmor a trusted and most loved name in every corner of India. With an innovative new product lineup, advanced distribution methods and commitment to quality, we will continue to prioritize customer satisfaction while expanding our footprints in India." Adding to this, Komal Anand, Managing Director of Havmor Ice Cream, India, said, "LOTTE sees India as a strategic market and this investment demonstrates the confidence that the group has in the growth opportunity India has to offer. There is enough headroom to grow consumption, given that per capita consumption of ice creams in India is low when compared with other Asian countries. Our aim is to delight our consumers with our international best-selling products by making them in this facility."

Pune's Express Book Service Wins 'Best Book Store 2025' Award



PUNE: Express Book Service-- Pune's iconic book shop on East Street, Camp, running for more than seven decades now, has won the Best Book Store 2025 award at the recently concluded 7th IRO Literary Festival held in Hyderabad. The award was presented to Express Book Service's proprietor Mr Rohit Jerajani on 1st February 2025 at the 7th India Reading Olympiad (IRO) Awards ceremony. This ceremony was part of the IRO Lit Fest 2025 which was held at Hyderabad on 18th January. Organised by The Food 4 Thought Foundation, a non-profit organisation which promotes the reading habit, the award winners were selected by an independent jury of prominent persons from the corporate, academic, government and NGO sectors. The IRO and the awards seek to celebrate the power of reading and encourage people to read books. While receiving the award, Mr Rohit Jerajani said the book shop was one of many started by his grandfather late Mr Jamnadas Jerajani In 1972, his father, late Mr Manubhai Jerajani took charge of the Pune book shop which was visited by a number of dignitaries including Sardar Patel, Prime Jawaharlal Nehru, JRD Tata and others. "My father had such good relations with his customers that JRD Tata and his wife, and the Mahara- ja of Baroda were among the dignitaries who attended his wedding," said Rohit. Interestingly, the book shop has a 'Murthy's Corner' to commemorate frequent vis-

its by the legendary Infosys founder NR Narayana Murthy and his wife, Mrs Sudha Murthy, when they were courting before marriage. Mr Jerajani said that he enlarged the activities of the book shop by introducing 'Books on Wheels' and taking books to various companies in Pune; inviting authors to speak at events in Pune, organising LitFests in Pune and abroad and organising speed reading workshops for school children. "Today, I am doing more than 20 author sessions in Pune in a month," Mr Jerajani said about the popularity of his initiatives. He said booksellers across the country were facing serious threats from mobile phones in the hands of children and rampant book piracy offline and online. Established in 2015, the Food 4 Thought Foundation is dedicated to promoting reading habits and creating access to books for communities across India. Operating 657+ libraries across 21 states and 92 cities, with a collection of 180,000+ books and serving 100,000+ beneficiaries, the foundation has left a lasting impact. From establishing libraries in jails, hospitals and public parks to war zones and under-served schools, their work was recognized, amongst others, by Prime Minister Mr Narendra Modi in the 116th episode of Mann Ki Baat. Recognized for its transparency and impact, Food 4 Thought Foundation has also received the "Most Trusted and Transparent NGO" Award from Asian Leadership Awards in 2022.

Noble Hospitals launches OPD dedicated to Stoma care on World Cancer Day

Pune: Noble Hospitals today inaugurated Pune's first and only exclusive OPD dedicated to stoma care on the occasion of World Cancer Day. This specialized facility is designed to address the physical and emotional challenges faced by ostomy patients, ensuring a holistic and compassionate approach towards recovery. By combining state-of-the-art solutions with dedicated patient support, Noble Hospitals aims to set a new benchmark for Stoma care in Pune. A stoma is a surgical opening created in the abdominal wall temporarily or permanently during life saving surgeries related to colorectal cancer, bladder cancer, intestinal obstruction, injury to the intestines caused due to accidents, etc. Dr. Ashish Pokharkar, Oncosurgeon, Noble Hospitals and Research Centre said that stool, bile and urine are guided out of the body through this opening, either temporarily or permanently depending upon the nature of the disease. A stoma appliance typically includes skin films, adhesive



paste, and a base plate that securely straps on to the abdominal wall, along with a collection bag that is both air and water-tight. Yet, if not managed correctly and regularly, a stoma may develop leakage over time and cause skin irritation, unpleasant odors, and complications such as hernia, prolapse, loose stools to cause societal stigmatisation. Unfortunately, a societal stigma harbours lower self esteem or inferiority complex disorders that can lead to intimacy issues and depression to worsen the quality of life and recovery rates itself. Dr. Divij Mane, Director, Noble Hospitals said, "Such sit-

uations are easily avoidable by proper training and timely communication with stoma care specialists. Therefore it is important to train not only the patients but their relatives to use the appliances and identify the need for timely replacement. A dedicated Stoma Care OPD paves the path for this compassionate support system. Each cancer journey is unique and every patient should benefit from the decades of knowledge and issues that stoma care specialists have addressed, both physically and emotionally." Dr. Ashish Pokharkar said that the clinic is staffed by a

team of specially trained stoma care nurses and professionals, offering personalized care and support tailored to the individual requirements of each patient. In partnership with Coloplast, a global leader in stoma care products and solutions, the OPD provides advanced treatment options and expert guidance to empower patients and their families throughout their journey. Dr.Divij Mane, Director Noble Hospitals and Research Centre said that the inauguration of this OPD on World Cancer Day reinforces the hospital's mission to prioritize patient-centric care and create a positive impact in the lives of those managing stomas, providing them with the confidence and resources to lead healthier, fulfilling lives. Dr. Dilip Mane, Chairman and Managing Director, Noble Hospitals and Research Centre said that this ground-breaking initiative is a testament to the hospital's commitment to enhancing patient care and addressing the unique needs of stoma patients

Ear Solutions Expands in Pune with 36 th Hearing Care Clinic in Hinjewadi



Pune: Ear Solutions Pvt Ltd, a pioneering leader in hearing healthcare in India, continues its remarkable expansion with the opening of its 36 th clinic in Hinjewadi, Pune. Located at Survey Number 142/1, AH Capital Building, Phase-1 Road, Opposite SBI Bank, Hinjewadi, the new clinic is a crucial addition to the company's network, further cementing its commitment to delivering world-class hearing care across the nation. The launch event witnessed the participation of esteemed healthcare professionals, local audiologists, and members of the community, all gathered to celebrate the clinic's opening and highlight the importance of tackling hearing loss. Hearing impairment often goes unnoticed, yet it significantly impacts daily life and communication. Ear Solutions aims to raise awareness and provide accessible solutions to those suffering from hearing loss. Ear Solutions Pvt Ltd is renowned for providing comprehensive hearing healthcare services. With nearly three decades of experience, the company has built a reputation for offering high-quality hearing aids and personalized care, ensuring that each patient receives tailored solutions to meet their specific needs. The new Hinjewadi clinic will offer advanced hearing assessments, expert consultations, and fitting of the latest hearing technology from global brands. The clinic is equipped with cutting-edge AI-powered hearing aids that feature noise cancellation, Bluetooth connectivity, rechargeable batteries, and personalized sound optimization, ensuring that patients can enjoy an enriched auditory experience. These innovations enable individuals to engage more effectively in conversations, improve their focus, and boost their overall quality of life. Vishwajeet Vishnu, Manag-

ing Director of Ear Solutions Pvt Ltd., said, "Our mission is to be the most preferred hearing care service provider, delivering innovative, reliable, and personalized hearing solutions to people of all ages. We strive to ensure that no individual has to compromise on their ability to hear the world around them. Our vision is to help hearing-impaired individuals realize their full potential by eradicating the barriers that hearing loss can create. With this new clinic in Hinjewadi, we continue our journey toward bringing world-class hearing healthcare to even more communities, ensuring that they can experience life in all its clarity." Ear Solutions Pvt Ltd has always been at the forefront of transforming the hearing healthcare industry in India. Over the years, the company has expanded its footprint across the country, now operating a robust network of clinics in major cities like Mumbai, Delhi, Bangalore, and Hyderabad, in addition to this new clinic in Pune. The company is deeply committed to its mission of making hearing healthcare accessible and affordable to all. The newly opened clinic in Hinjewadi will offer a range of services, including free hearing consultations, comprehensive hearing assessments, and customized hearing aid fittings for individuals facing hearing challenges. The clinic will also provide patients with follow-up care to ensure that their hearing aids are working effectively and that their auditory needs are continually met. As part of its wider commitment to hearing health, Ear Solutions aims to educate the public on the significance of early detection and intervention in hearing loss. Through awareness programs and expert consultations, the company is helping individuals make informed decisions about their hearing health.

This is the 22nd year of Mahatech, and more than 500 exhibitors from all over India



Pune: "Mahatech transcends not just Maharashtra's premier exhibition it stands as one of the largest expos globally" Minister of Industries Government of Maharashtra Mr. Uday Samant. MahaTech 2025 features a diverse range of state-of-the-art products, machinery, and equipment for marketing and sales. The exhibition covers key sectors including machine tools, electrical and electronics, instrumentation and automation equipment, pharmaceuticals, and supporting industries, catering to corporate giants as well as small and medium enterprises (SMEs). The event is projected to generate business transactions worth approximately ₹800 to ₹1000 crore. Speaking at the inauguration, Shri Uday Samant emphasized, "MahaTech is not just Maharashtra's pride but one of the largest industrial expos globally. Visiting MahaTech feels like experiencing an international-standard exhibition. I am confident that many entrepreneurs will greatly benefit from this platform." Collaborations and Special Partnerships MahaTech 2025 is organized with the support of several esteemed industry associations, including the All India Association of Industries, COSIA (Chamber of Small Industries Association), TSSIA (Thane Small Scale Industries Association), the Ministry of Industries (Government of Maharashtra), Gokul Shirgaon Manufacturers Association, and the Association of In-

dustries, Madhya Pradesh. Key Sponsors and Partners: · Platinum Sponsor: Excel Enclosure · Industrial Education Partner: MIT School of Distance Education MahaTech has emerged as a significant platform for promoting industrial products and services to a broad audience. The Maharashtra Industries Directory has played a vital role in streamlining industrial trade fairs and technical conferences through its unique publications and initiatives. Vendor Development Meets & Business Opportunities Ms. Gauri Marathe, Director of Marathe Infotech Pvt. Ltd., shared insights about the exclusive Vendor Development Meet organized for exhibitors. "This interactive platform has facilitated seamless communication between OEM buyers and SME suppliers," she noted. Prestigious companies like Alfa Laval India Ltd., Bharat Forge Ltd., Thermax Babcock & Wilcox Energy Solutions Ltd., Tata Steel Downstream Products Ltd., Praj Industries Ltd., Kirloskar Pneumatic Company Ltd., and Mazagon Dock Shipbuilders Ltd. participated actively in these sessions. Highlighting MahaTech's vision, Mr. Sumukh Marathe, Director of Marathe Infotech Pvt. Ltd., stated, "Our goal is to provide the manufacturing sector with the right platform to boost growth. Many leading industrial entrepreneurs have visited MahaTech 2025 to fulfill their production and procurement needs."

Ajeenkya D.Y. Patil University to Launch Marathi Learning Course for NRIs – Minister Uday Samant Announces Initiative at University's 9th Convocation Ceremony

Pune: Ajeenkya D.Y. Patil University is set to introduce a Marathi language learning course for non-resident Indians (NRIs), as announced by Maharashtra's Industry and Marathi Language Minister Uday Samant. He expressed confidence that if educational institutions adopt such a progressive mindset, Maharashtra will soon become a cultured and prosperous state. Samant made this statement while addressing the 9th convocation ceremony of Ajeenkya D.Y. Patil University as the chief guest. The event was attended by University President Dr. Ajeenkya D.Y. Patil and Vice-Chancellor Dr. Rakesh Kumar Jain. Recalling his experience at the Vishva Sahitya Sammelan in Pune, he said, "Many Marathi-speaking people residing outside Maharashtra expressed their regret that while their children attend prestigious schools, they struggle to speak their mother tongue. I requested Ajeenkya Patil to develop a curriculum that would allow NRIs to learn Marathi. He has shown keen interest in making this a reality." Samant also shared his achievements as an industry minister, stating, "To ensure employment opportunities for students, I secured invest-



ment agreements worth ₹15.7 lakh crore at the Davos summit. This is a historic achievement in Maharashtra's history. I urge students to uphold the reputation of their respective fields and work towards strengthening Maharashtra's rich cultural and traditional heritage." Prof. (Dr.) Nishakant Ojha stated, "I am proud of the graduating batch and remain committed to making ADYPU a foundation for innovation and research. Universities should be a hub of creativity and stakeholders should strive to create a place of cultural cross-pollination." Reflecting on his tenure as Maharashtra's Higher and Technical Education Minister during the COVID-19 pandemic, Samant said, "There

was a debate on whether to conduct exams. When I asked students, 90% opposed them. I explained to the then-Chief Minister that gathering 60 lakh students, teachers, and staff for exams would be like creating a COVID-19 bomb. After multiple discussions, I finally decided to cancel all exams. Many students saw me as a savior, and I became known as the minister who canceled exams across Maharashtra." Uday Samant became emotional upon receiving an honorary doctorate from Ajeenkya D.Y. Patil University. "My parents always wanted me to become a doctor. From today, my name will carry the title 'Dr.'. I am deeply honored by Dr. Ajeenkya D.Y. Patil's recognition of my political and

social contributions," he said. Dr. Ajeenkya D.Y. Patil emphasized the need for students to adapt to new technological challenges. "To stay ahead, students must think innovatively and acquire diverse skills. ADYPU is becoming a hub of innovation. Education is a lifelong journey, and students must embrace continuous learning." He also announced the construction of a 600-bed hospital within the university premises and the upcoming launch of a medical college. Acknowledging his father, Dr. D.Y. Patil, he said, "He pioneered private educational institutions in Maharashtra, ensuring affordable education for the underprivileged. We are continuing his legacy." Vice-Chancellor Dr. Rakesh Kumar Jain highlighted the university's various initiatives and announced the establishment of a Marathi Language Center to promote and preserve the language. Mrs. Pooja Patil, Chairperson of Ajeenkya D Y Patil Group, added, "It is heartening to see our students ready to step into the world as confident, capable individuals. This event also reflects our university's ethos of fostering excellence and recognizing those who inspire others through their work and values."

PM Modi to Address Industry Titans at The Times Group ET NOW Global Business Summit 2025

Pune (Voice news service):- A flagship initiative of The Times Group, ET NOW Global Business Summit has earned its place as Asia's premier thought leadership platform, where the most influential voices come together to drive change.

This year's theme, Evolve, Emerge, Expand, reflects the monumental shifts redefining the global economic and industrial landscape. With Prime Minister Narendra Modi once again gracing the summit, his visionary insights will offer a roadmap for navigating these dynamic changes and unlocking new avenues for growth and innovation. In its 9th edition, The Times Group ET NOW Global Business Summit continues its legacy of fostering transformative dialogues at Taj Place, New Delhi.

At the 2024 edition of the

summit, Prime Minister Modi delivered a compelling keynote, promising a transformative economic trajectory for India.

He assured the nation's rise as a global economic powerhouse, highlighting a strong growth rate, a declining fiscal deficit, and India's positive reception at Davos. He envisioned India becoming the world's third-largest economy, backed by a bold 30-year roadmap fuelled by super-skills.

Today, as committed, that vision is being realized—India's economy continues to grow at an impressive pace, fiscal discipline remains a priority, and the country is solidifying its position as a global leader in innovation, manufacturing, and digital transformation.

As the architect of India's economic and global resurgence, Prime Minister Modi will deliv-

er a keynote that will provide critical insights into India's expanding global footprint, sustainable economic progress, and the role of collaboration in an interconnected world.

As the architect of India's economic resurgence, his words will not only reflect on the country's remarkable journey but also offer a vision for the future—one that businesses and investors will keenly watch. At a time when industries are redefining their trajectories, PM Modi's presence will set the stage for bold ideas, visionary dialogues, and strategies for a future-ready economy. The summit isn't just about conversations—it's about actionable insights, meaningful collaborations, and game-changing perspectives that will shape the next decade.

The 9th Edition of The Times



Group's ET Now Global Business Summit, themed Evolve, Emerge, Expand, continues its legacy as a premier platform for exploring transformative shifts redefining the global economic and industrial landscape. Bringing together global CEOs, policymakers, and visionary thought leaders, the summit goes beyond discussions—it cultivates actionable insights, fosters impactful collaborations, and sparks game-changing perspectives that will shape the next decade.

Toyota Kirloskar Motor Signs MoU with Watershed Organisation Trust for the Launch of 'Project Jeevan Dhara' for Watershed Development in Aurad Taluk, Karnataka

Pune (Voice news service):- Toyota Kirloskar Motor (TKM) has reaffirmed its commitment to sustainable development and community upliftment by signing a Memorandum of Understanding (MoU) with the Watershed Organisation Trust (WOTR) to implement Project Jeevan Dhara, an initiative to transform rural lives through integrated watershed management.

This marks TKM's first such initiative, aiming to revitalize the drought-prone Aurad Taluk in Bidar District, Karnataka, by addressing critical socio-economic and environmental challenges.

The MoU was signed by Mr. Sudeep Dalvi, Chief Communication Officer, Senior Vice President & Head of State Affairs, Toyota Kirloskar Motor, and Mr. Roshan, General Manager, representing TKM's management, during a formal ceremony held in Aurad Taluk. Spanning 9 villages and 5,322.34 hectares, the initiative will directly benefit 11,026 community members across 2,063 households, addressing pressing socio-economic and environmental challenges in the region.

Aurad Taluk faces recurring drought conditions due to its average rainfall of only 800 mm annually. Over 80% of the land is degraded, with declining groundwater levels and less than 7% of the area under irrigation. These factors have led to widespread reliance on rain-fed, single-crop agriculture, forcing many families to migrate in search of better livelihoods.

Project Jeevan Dhara adopts a ridge-to-valley approach to soil and water conservation, focusing on ecological rejuvenation, agricultural sustainability, and livelihood enhancement. Key objectives include:

Improve soil moisture and year-round water availability for drinking, domestic, and irrigation purposes. Promote climate-resilient agricultural practices to ensure sustainable crop production. Introduce need-based livelihood activities to support marginalized and asset-less families.

Strengthen community-based institutions to ensure the long-term sustainability of resources.

The project involves: Construction of check dams, gabi-

ons, and other water resources to recharge groundwater and create additional irrigation potential.

Implementing measures to reduce soil erosion and enhance in-situ moisture conservation.

Promoting both farm-based activities such as dairy, poultry, goat-rearing, and nurseries, as well as non-farm activities like tailoring to provide alternative livelihoods.

Active engagement with Self-Help Groups (SHGs) and Village Development Committees (VDCs) will ensure that the local community is involved throughout the program, fostering a sense of ownership and ensuring the project's success and sustainability.

Speaking on the occasion, Mr. Sudeep Dalvi, Chief Communication Officer, Senior Vice President & Head State Affairs - Toyota Kirloskar Motor said, "At Toyota Kirloskar Motor, we are deeply committed to driving sustainable change that aligns with our global philosophy of 'Creating Sustainable Societies.' Project Jeevan Dhara is a significant step towards addressing the pressing challenges

in Aurad Taluk, where water scarcity and soil degradation have severely impacted livelihoods. By partnering with WOTR and engaging local communities, we aim to implement holistic solutions that not only improve water availability and agricultural resilience but also empower families with sustainable livelihood opportunities.

We firmly believe that collaborative efforts like these can create long-term value, transforming the lives of over 11,000 community members and setting a benchmark for sustainable rural transformation. At Toyota Kirloskar Motor, we are proud to be a part of this journey toward building a more resilient and inclusive future for all."

Project Jeevan Dhara is expected to rejuvenate the region's ecosystem, improve agricultural resilience, and significantly enhance the quality of life for the local community. By integrating environmental stewardship with socio-economic development, TKM continues to set benchmarks for sustainable rural transformation and reaffirms its dedication to creating long-term value for society.

Devendra Fadanvis unveils Marathi version of Skill India Digital Hub

Pune (Voice news service):- In order to foster an inclusive and robust skilling ecosystem in Maharashtra, Honourable Chief Minister Shri Devendra Fadanvis unveiled Skill India Digital Hub (SIDH) platform in Marathi language on occasion of Vishwa Marathi Sammelan 2025 at Fergusson College in Pune on Friday.

Shri Fadnavis, along with Deputy Chief Ministers Shri Eknath Shinde and Shri Ajit Pawar, launched the Marathi version of SIDH which will enable professionals, students, and researchers to engage more effectively with valuable content, ensuring wider knowledge dissemination across Maharashtra.

By breaking language barriers, this initiative fosters linguistic inclusivity and empowers citizens with essential information in their mother tongue, as envisioned in NEP 2020.

The platform will assist youth in skilling themselves in over 7000 skill courses that includes Industry 4.0 courses, Artificial Intelligence, Machine Learning and Drone technology to name a few.

Shri Uday Samant, Minister of Marathi Language of Maharashtra, Shri Shirang Barne, Member of Lok Sabha, Smt Neelam Gorhe, Member of Maharashtra Legislative Council, Sri Siddharth Shirole, Member of Maharashtra Legislative Assembly, Shri Babusahab Pathare, Member of Legislative Assembly, along with Shri Ved Mani Tiwari, CEO of NSDC and MD NSDC International and other eminent dignitaries from various fields graced the occasion. Shri Ved Mani Tiwari, CEO of NSDC, was felicitated by the Hon'ble Minister Shri Uday Samant, for his instrumental role in shaping SIDH into



a pioneering initiative that is transforming knowledge accessibility. Shri Tiwari has been at the forefront of driving innovation, integrating technology with education, and ensuring that skill development reaches every corner of the nation.

His relentless efforts have positioned SIDH as a model for linguistic inclusivity and empowerment.

Speaking at the ceremony and reinforcing the central government's commitment to skilling and digital empowerment, Shri Tiwari said, "SIDH has nationally recorded more than 1.26 crore registrations in over a year. It is offering thousands of skilling courses, and with the unveiling of the Marathi version, NSDC is showcasing the utility of the platform to empower millions of Marathi-speaking youth and help them unlock their career prospects."

In terms of registrations, Maharashtra is among the top five states in the country while in terms of user traffic, at 30 per cent nationally, it stands next to Uttar Pradesh. With the unveiling of the Marathi version, the popularity and registration of the skilling courses and the platform will further go up. Marathi is among the 23 languages in which the platform can be accessed.

The most popular courses in the state include, web design,

cybersecurity, kisan drone operator. Over 43,000 female users have enrolled in various online courses, with over 80 per cent being under the age of 30. The top sectors attracting enrolment from the state include IT-ITeS, entrepreneurship, and electronics among others.

People learn more effectively in their native language, so the Ministry of Skill Development and Entrepreneurship, along with NSDC, has been working to offer skilling courses in local languages to maximize results.

"With the unveiling of the Marathi version of SIDH, we are trying to ensure that language is never a barrier to skilling. It aligns with vision of National Education Policy (NEP) 2020, which emphasizes the importance of regional language communication in education and skill development. We are enabling the youth of Maharashtra and the global Marathi community to seamlessly integrate into India's employment and digital skilling ecosystem."

Tiwari said, underscoring the significance of regional inclusivity and digital transformation. SIDH is a comprehensive digital platform that has been developed to access skilling opportunities, career guidance, and opportunities both in India and abroad. Maharashtra is the largest econ-

omy in India, so the demand for a skilled workforce would be maximum.

With the aim of making the state a USD 1 trillion economy by 2028, a district-wise Skill Gap Analysis Report was conducted in the state in 2023 by the Skills, Employment, Entrepreneurship & Innovation Department (SEED).

The survey engaged with over 1500 industries and over 200,000 trainees across the state to understand skill gaps in traditional and new-age sectors and identified electronics, automotive, agriculture, BFSI, and IT/ITeS among the sectors for immediate intervention.

The 2023 survey also conducted a language proficiency of the labour force, and found that majority of the staffs in the sample, laid huge emphasis on the proficiency of Marathi language. Over 95 per cent of industry respondents expected the workforce to know Marathi, while over 83 percent Hindi. Maharashtra being a hub for industry and commerce, this initiative will provide young aspirants with the necessary resources to upgrade their skills and integrate into the workforce efficiently.

The unveiling event included video on the platforms key features, demonstrating its user-friendly interface and potential to connect youth with over 50,000 industry partners and 5.5 lakh apprenticeship opportunities.

The Marathi version of SIDH will serve as a bridge between aspirations and opportunities, furthering the mission to make India the skill capital of the world. Additionally, the platform will include industry-specific skill modules, certification programs, and employer-led training programs to ensure job readiness among youth.

HDFC Life and SATYA MicroCapital Ltd. Collaborate to Strengthen Financial Inclusion with Life Insurance

Pune (Voice news service):- HDFC Life is delighted being the preferred life insurance partner of SATYA MicroCapital Ltd. which will help in improving access to life insurance in underserved areas. This collaboration underscores the importance of partnerships in addressing the financial security needs of diverse population and expanding access to life insurance in regions where it is most needed. SATYA MicroCapital Limited operates across 26 states and nearly 350 districts with a network of over 830 branches. The organisation has been working towards bridging the financial inclusion gap by supporting a significant number

of rural women entrepreneurs and fostering local economies.

The partnership seeks to build on SATYA's existing efforts by introducing life insurance as an additional layer of financial security.

HDFC Life brings a diverse portfolio of products designed to meet the needs of individuals across different demographics, along with a proven record of delivering on its promises, as reflected in a claim settlement ratio of 99.50% for FY24. The partnership aims to align these strengths with SATYA's grassroots presence and technology-driven approach to reach previously untapped communities.

Sharing his views on the collaboration, Vivek Tiwari - MD & CEO, SATYA MicroCapital Limited, stated, "We are extremely ecstatic to partner with HDFC Life, which marks a significant milestone in our commitment to empowering women entrepreneurs across India. By integrating life insurance services into our offerings, we not only enhance the financial security of our clients but also provide them with the tools they need to thrive on their entrepreneurial journeys. This collaboration reflects our unwavering commitment to supporting women in achieving their dreams while ensuring their families are protected. Together with HDFC Life, we aim to create a robust eco-

system that fosters growth, resilience, and sustainability for every woman entrepreneur we serve."

Commenting on the collaboration, Vineet Arora - Chief Business Officer - Distribution, Data & Technology, HDFC Life, commented "This partnership reflects our shared vision of extending financial security to more people across India. SATYA MicroCapital's work in promoting financial independence and inclusion aligns closely with HDFC Life's mission to make insurance accessible to all. Together, we aim to take meaningful steps towards achieving the broader goal of 'Insurance for All by 2047.'"

Toyota Kirloskar Motor Concludes 24-Hour Toyota Hackathon 2025 in Mumbai, Empowering Young Innovators to Drive Road Safety Solutions

Pune (Voice news service):- Reaffirming its commitment to education and road safety, Toyota Kirloskar Motor (TKM) today announced the successful culmination of its 24-hour Toyota Hackathon 2025 held at Vidyalankar Institute, Wadala (East), Mumbai. Coinciding with 'Road Safety Month' (January 18 - February 17, 2025), the event brought together over 400 talented students from 100+ schools across Mumbai, providing a platform to develop actionable solutions to critical road safety challenges. The event was graced by the distinguished presence of Chief Guest Shri Atul Moreswar Save, Hon'ble Minister for OBC Welfare, Dairy Development and Renewable Energy, Government of Maharashtra, Guest of Honour Mr Arprit Save, President Chamber of Marathawada Industries and Agriculture and Senior leadership from TKM, including Mr. Vikram Gulati, Country Head & Executive Vice President, Corporate Affairs and Governance, and Mr. Sudeep Dalvi, Chief Communication Officer, Senior Vice President & Head State Affairs.

India records the highest number of annual road crash fatalities globally. Each year, the country witnesses over 1,50,000 fatalities due to road accidents, with road traffic injuries being the leading cause of death for people aged 5-29 years. Recognizing this crisis, TKM launched the Toyota Hackathon in 2018 to integrate road safety into school and college curriculums. The Toyota Hackathon, a key pillar of TKM's comprehensive Road Safety Initiative, is designed to address this critical issue by integrating road safety education into school and college curriculums. By fostering critical thinking, innovation, and a sense of responsibility, the Hackathon empowers youth to become proactive solution developers and 'Change Agents,' driving positive behavioural shifts within their communities. Aligned with Toyota's global



vision of achieving zero traffic fatalities, the Hackathon emphasizes digital and policy-driven solutions that address pressing road safety concerns while delivering impactful strategies to reduce accidents and create safer roads.

Structured in five phases, the Hackathon journey began with team selection and idea submissions, progressed through a boot camp, culminated in a 24-hour final hackathon, and concluded with incubation support for the top one winner per city. Out of 100 initial teams, 28 advanced to post-boot camp, 10 teams completed in the final hackathon out of which 3 emerged as winners, earning continued support to bring their innovative ideas to life. Participants tackled key road safety themes, including: Road Safety Awareness and Education, Community Engagement for Safety, School Zone Safety, Road Infrastructure and Pollution, IoT/ICT in Road Safety, Traffic Easement, Making Roads Inclusive

Following the success in Mumbai, the Toyota Hackathon 2025 will move to Bangalore on February 14. For the 2024-25 academic year, TKM aims to expand the initiative to 300 institutions across key cities, with over 400 innovative concepts already submitted. This initiative not only amplifies Toyota's vision for a safer future but also inspires the next generation to leverage their knowledge and creativity in addressing critical societal challenges.

Present at the occasion, Shri Atul Moreswar Save, Hon'ble Minister for OBC Welfare, Dairy Development and Renewable Energy, Government of Maharashtra said, "The Toyota Hackathon 2025 is a remarkable initiative that truly embodies the spirit of innovation and collaboration. By bringing together students from diverse backgrounds and encouraging them to tackle pressing road safety issues, Toyota is not only fostering technical skills but also cultivating a sense of social responsibility.

These young participants are developing solutions that have the potential to make a lasting impact on our road safety landscape. It is heartening to see such commitment from Toyota in engaging with the youth and providing them with the necessary resources and guidance to turn their visionary ideas into practical, life-saving solutions. This initiative is a step forward in building a safer, smarter, and more inclusive future."

Sharing his thoughts on the Hackathon, Mr Arprit Save, President Chamber of Marathawada Industries and Agriculture said, "The Toyota Hackathon 2025 is a transformative initiative that highlights the power of innovation and youth engagement in addressing one of the most critical challenges of our time—road safety.

Initiatives like these go beyond traditional corporate social responsibility—they create a ripple effect that inspires individuals, organizations,

and communities to prioritize safety, collaboration, and sustainability. I sincerely applaud TKM for their relentless dedication to making roads safer and mobility smarter."

Speaking at the event, Mr. Vikram Gulati, Country Head & Executive Vice President, Corporate Affairs and Governance, Toyota Kirloskar Motor, said, "At Toyota Kirloskar Motor, we are driven by the belief that empowering the younger generation with the right tools, mentorship, and opportunities can lead to transformative change. The Toyota Hackathon 2025 serves as a testament to our unwavering commitment to road safety and innovation, as it brings together young minds to ideate, collaborate, and develop solutions for safer roads. This initiative reflects our holistic approach to fostering a culture of safety and sustainability, aligning with Toyota's global vision of zero traffic fatalities. We are proud to see these young innovators stepping up as 'Change Agents,' turning challenges into opportunities for creating a safer, smarter, and more inclusive mobility ecosystem for the future."

Speaking at the occasion, Mr Sudeep Dalvi, Chief Communication Officer, Senior Vice President & Head State Affairs said, "At Toyota Kirloskar Motor, we believe road safety is a shared responsibility that extends beyond automotive innovation. It's about fostering awareness, accountability, and proactive behaviour across communities. The Toyota Hackathon 2025 exemplifies this vision, showcasing the creativity and expertise of India's youth as they develop real-world solutions to road safety challenges. By empowering young minds today, we are nurturing the changemakers of tomorrow who will drive sustainable mobility and safer roads for all. We are proud to support these brilliant innovators and remain committed to guiding them as they transform their ideas into reality."

Piaggio Vehicles commissions its first Motoplex dealership in Pune

Pune: Piaggio Vehicles Pvt Ltd, a 100% subsidiary of the Italian auto giant Piaggio Group, renowned for its iconic Vespa and sporty Aprilia range of scooters and motorcycles, is thrilled to announce the inauguration of its first Motoplex dealership in Pune, Maharashtra.

The newly launched Motoplex - Long Miles will showcase and retail the complete range of products under Vespa, Aprilia, and Moto Guzzi along with exclusive official merchandise and CBUs. The inauguration ceremony was graced by Shri Ajit Pawar, Honourable Deputy Chief Minister of Maharashtra, along with Mr Diego Graffi, Chairman & Managing Director at Piaggio Vehicles Private Limited, and Mr. Ajay Raghuvanshi, EVP of 2-Wheeler Domestic Business at Piaggio India and with Mr. Vishwajeet Baravkar, Managing Director of Long Miles.

The sprawling dealership boasts a state-of-the-art showroom spanning 2,400 sq.ft. and a dedicated service workshop of 2,400 sq.ft., de-



signed to deliver a premium customer experience that reflects the rich Italian heritage of the respective brands.

Speaking on the occasion, Mr Diego Graffi, Chairman & Managing Director at Piaggio Vehicles Private Limited, said - "I would like to thank Shri Ajit Pawar, Honourable Deputy Chief Minister of Maharashtra for gracing the occasion. Pune is like a home city for Piaggio India and I am excited about the expansion of the Motoplex to the city. Through Long Miles, we are excited to strengthen our connection with customers in Pune by providing a world-class experience with Vespa, Aprilia and Moto Guzzi. The response from Pune has al-

ways been overwhelming, and we are thrilled to inaugurate our first Motoplex in the city, enhancing accessibility for our customers. At Piaggio India, we continually strive to deliver high-quality products and ensure the best ownership experience for our clientele."

Adding his thoughts, Mr. Ajay Raghuvanshi, EVP of 2-Wheeler Domestic Business at Piaggio Vehicles Pvt Ltd said, "The new Motoplex located at Chinchwad, is not only a new retail touchpoint for the company, but also a significant step in its retail strategy. With the launch of the Motoplex, we're placing the needs of our customers in Pune at the forefront. The

showroom will have trained manpower that caters to our customer's every need. We are confident that this showroom will not only empower our customers with the freedom of choice but also ensure complete peace of mind throughout their ownership journey."

Sharing his views, Mr. Vishwajeet Baravkar, Managing Director of Long Miles said, "I am excited to be joining hands with Piaggio India for their most premier dealership offering - the Motoplex. We are keen to showcase and retail a complete range of models from 125cc to over 1000cc for every type of customer looking to fulfill their riding dreams from the best brands available today. Vespa, Aprilia, and Moto Guzzi are marquee brands of the Piaggio Group, and we are proud to bring these close to consumers in Pune."

With the addition of Long Miles, Piaggio now boasts over 250 touchpoints for Vespa, Aprilia and Moto Guzzi across India, reaffirming its commitment to expanding its footprint in the country.