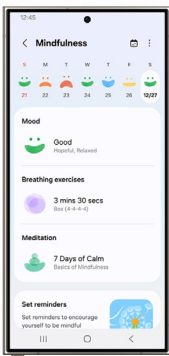




Samsung Leads Sleep Technology With Galaxy Ring Expansion and Samsung Health App Update



Pune (Voice news service):- Samsung Electronics Co., Ltd. announced that Galaxy Ring is introducing two new larger sizes of 14 and 15, to now range from sizes 5 to 15, and will soon be available in 15 additional markets starting in February, bringing the total to 53 markets. Starting today, Samsung is also updating the Samsung Health app to provide advanced features that help you achieve a good night's sleep, going beyond analyzing sleep patterns from the previous night. These updates include the Sleep environment report, Sleep time guidance, and Mindfulness tracker. With this expansion, Samsung is reaffirming its commitment to improving sleep health through innovative technology, ensuring more people can benefit from its cutting-edge solutions. Galaxy Ring, built for comfort with a lightweight fit and extended battery life, simplifies everyday wellness with a particular emphasis on sleep. Since its global launch in July 2024, Galaxy Ring has expanded to 38 markets, including Australia, Austria, Bahrain, Belgium, Brazil, Bulgaria, Canada, China, Denmark, Finland, France, Germany, Hong Kong, Iceland, India, Indonesia, Ireland, Italy, Korea, Kuwait, Luxembourg, Mexico, Netherlands, Norway, Oman, Poland, Portugal, Qatar, Romania, Saudi Arabia, Spain, Sweden, Switzerland, Thailand, Türkiye, UAE, U.K. and USA. Galaxy Ring will soon be available in 15 additional markets, including

Cyprus, Czech, Greece, Hungary, Israel, Japan, Malaysia, Mauritius, New Zealand, Singapore, Slovakia, South Africa, Taiwan, Vietnam and Zambia. Also, it will be offered in eleven sizes, ranging from 5 to 15, including the two newly added larger options and in three colors – Titanium Black, Titanium Silver and Titanium Gold.

In addition to the Galaxy Ring expansion, new updates to the Samsung Health app will provide more personalized and comprehensive health capabilities, supporting optimal sleep and goals for a healthier daily life.

- Together with SmartThings, Samsung Health analyzes your sleep environment, assessing factors such as temperature, humidity, air quality, and light intensity in the room. In the morning, you will receive a Sleep environment report advising how to optimize the conditions of your surroundings. You can also leverage SmartThings to automatically adjust room settings to create the ideal sleep environment when you fall asleep, conveniently supporting a restful night's sleep.

- Sleep time guidance suggests optimal bedtime tailored to unique sleep patterns, habits, and conditions. Going beyond sleep analysis, Samsung Health provides actionable insights for better sleep, recommending the most suitable sleep times based on a combination of your sleep quality and daily routines.

- The new Mindfulness tracker empowers you to improve your mental health and achieve a better night's sleep. You can monitor your moods and follow Samsung Health's guides for breathing exercises and meditations, all easily accessible within a single tracker.

New sizes of Galaxy Ring will begin to roll out for purchase starting January 22. Find your perfect fit at home with a free sizing kit from Samsung.com or visit a nearby Samsung store.

Fleetguard Filters Private Limited (FFPL) undertakes a mega plantation drive under its CSR Initiative at Village Tamhanwadi, Daund

Pune (Voice news service):- Fleetguard Filters Private Limited, a leading manufacturer of filtration products and solutions for various on- and off-highway applications, extends support for a mega plantation drive with the Forest Department and Being Volunteer Foundation (Non-Governmental Organization). 2000 saplings were planted at Biodiversity Park in Tamhanwadi, Daund Pune on 15th January 2025 Wednesday. Over 42 FFPL employees, some Being Volunteer Foundation volunteers, officials from the Forest department, and people from the local community participated in planting the saplings. FFPL via the NGO and gram panchayat will be contributing

to maintaining the biodiversity park for a tenure of three years. This project commenced in November 2024, where initially the ground was being prepared for plantation in January 2025.

This biodiversity park being created on Forest land envisages increasing the biodiversity richness in the area. Where the local community would enjoy the benefits of regional plants and birds being home to their habitat. "In view of the growing concerns of climate change, this is a humble endeavor from FFPL to contribute positively to reducing the same", said Mr. Niranjan Kirloskar, Managing Director Fleetguard Filters Private Limited after the event.

Homes sales drop 26% in Q42024, launches dip 33%: PropTiger.com report

Pune (Voice news service):- Housing sales in India's 8 prime residential markets dipped 26% in the October-December period of 2024 when compared to the same quarter last year, according to the latest report by digital real estate transaction & advisory platform PropTiger.com. The report, titled 'Real Insight Residential: Annual Roundup 2024' by PropTiger.com, said the drop in sales numbers could primarily be attributed to state elections in Maharashtra and Haryana, which make up for 3 of the 8 cities covered in the analysis and to elevated property prices. Barring NCR, data show, home sales dipped across cities on a year-on-year basis.

The impact of elections was also visible on fresh supply — launches in Q42024 declined 33% YoY as the pace of project approvals slowed due to state polls. Launch numbers during the last quarter of 2024 dropped in 5 of the 8 cities cov-

ered in the report. Commenting on the report, Mr. Dhruv Agarwala, Group CEO, Housing.com & PropTiger.com said, "While the October-December festive period, saw a QoQ increase in sales as expected, there was a YoY decline in both sales and new launches across most regions. Factors such as global economic uncertainties, major state elections, and property price increase across the country led to a wait-and-watch approach by both developers and buyers."

"While Delhi NCR stood out as the only market to register YoY growth in sales, other regions, including key markets like MMR, Pune, and Bengaluru, experienced notable declines in home sales.

Looking ahead, with no immediate signs of interest rate cuts and with economic growth slowing down, the market is expected to remain cautious in the coming quarters", Mr. Agarwala added.

Hydration, Refreshment, and Connection

Pune (Voice news service):- Coca-Cola India is set to make a splash at Maha Kumbh 2025, bringing its iconic brands—Coca-Cola, Thums Up, Sprite, Charged, Maaza, Kinley, Fanta, and Minute Maid—closer to millions of attendees at one of the world's largest cultural gatherings. With Coca-Cola products available every 400 meters, the brand ensures that no visitor is far from hydrating themselves.

To mark the occasion, the company is launching Maha Kumbh special edition packaging for select beverages, a tribute to India's rich cultural traditions. The exclusive designs bring a local cultural touch to its products, creating memorable keepsakes. In addition, the on-ground pres-



ence is crafted with consumer convenience and delight in mind. Hydration carts and food court activations ensure visitors can quench their thirst with ease, while pairing Coca-Cola beverages with the delicious array of Kumbh's culinary offerings enhancing every bite. With iconic visuals and engaging activations, Coca-Cola India is enhancing

the festive experience, while driving meaningful impact through its initiatives. Greishma Singh, Vice President Marketing, Coca-Cola India and South West Asia, "We're delighted to play a part in refreshing millions during one of the country's most iconic cultural celebrations. We will be pairing our diverse portfolio of beverages

with local foods and flavours and bringing to life immersive experiences to make Maha Kumbh even more memorable for all who visit. We are committed to creating social impact through multiple initiatives at the event, that showcase the potential of repurposed packaging and raise awareness about recycling to inspire collective action."

In pursuit of making a difference, the company has introduced waste management initiatives for collection and recycling of PET waste. Coca-Cola India is adding a new dimension to Maha Kumbh 2025 by creating lasting moments of joy and connection, ensuring that visitors take home not just memories but a deeper sense of shared responsibility.

Ajeenkya DY Patil University Signs Prestigious MoU with Global Policy Institute (GPI)



Pune (Voice news service):- In a world grappling with an ever-evolving geopolitical crisis, fostering cross-pollination of ideas, research, and policies is more critical than ever. Recognizing the need for global collaboration, Ajeenkya DY Patil University (ADYPU) has signed a landmark Memorandum of Understanding (MoU) with the Global Policy Institute (GPI), Washington D.C.

Ajeenkya DY Patil University boasts of being the only institution in India to be associated with the prestigious Global Policy Institute, Washington D.C.

This exclusive association not only makes ADYPU a pathfinder in the world of strategic studies but also brings laurels to the university regarding its research capabilities and academic prowess.

The MoU was signed on January 13, 2025, at the prestigious International Seminar on "Strategic Geopolitics and Security Issues" held at the ADYPU Auditorium. The seminar was an extraordinary convergence of thought leaders, academics, policymakers, and students, who deliberated on pressing issues such as regional security in the Indo-Pacific and the role of academic institutions in shaping global policy.

The International Seminar was inaugurated by Dr. Ajeenkya D. Y. Patil, President of ADYPU, whose inspiring address underscored the importance of global discussions on geopolitical and security challenges. With a packed

agenda and participation from eminent personalities, the seminar set the stage for meaningful dialogue and collaboration.

Important points and highlights from the seminar: – Dr. Patil emphasized the university's commitment to fostering global conversations and innovation in strategic studies. The President of GPI and professor of Political Science at Bay Atlantic University delivered a thought-provoking speech on the topic of "Strategic Geopolitics in the Indo-Pacific: Challenges and Opportunities."

A global strategic expert, Dr. Ojha elaborated on the significance of the ADYPU-GPI partnership, which has the potential to contribute groundbreaking research on pressing geopolitical issues.

The signing of the MoU marks the formal establishment of an ADYPU-GPI Chapter, which will serve as a hub for collaborative research and policy development. This partnership aims to: –

- Foster Academic Exchange
- The MoU is intended to spur the collaboration between the faculty members and students from ADYPU and GPI concerning developing advanced

research on hot issues like regional security, policymaking at strategic levels, and other emerging challenges globally. Shape policy impact The partnership will focus on developing influential policy frameworks to address pressing geopolitical issues, especially in the Indo-Pacific region, by leveraging shared intellectual expertise.

Fostering Dialogue and Critical Thinking This collaboration will foster an inclusive platform for thought leadership and meaningful discussions on global security challenges through seminars, workshops, and publications. Reflecting on the MoU, Dr. Ajeenkya D. Y. Patil stated, "This collaboration signifies ADYPU's dedication to becoming a global leader in fostering research and discussions on the most pressing geopolitical and security issues of our time. Together with GPI, we are committed to shaping the leaders and policies of tomorrow."

Ms. Pooja Patil, the Chairperson and the force behind the Ajeenkya DY Patil Group expressed her joy on this occasion and exclaimed – "At Ajeenkya DY Patil University, we believe in building bridge-

es that connect knowledge, innovation, and global perspectives. This partnership with GPI reinforces our commitment to shaping future leaders equipped to navigate and address the world's most pressing challenges."

Prof. Paolo von Schirach, President Global Policy Institute and Professor of Political Science and International Relations at Bay Atlantic University in Washington, remarked, "This partnership aligns with GPI's mission to advance understanding and strategic policy development. We are excited to collaborate with ADYPU in addressing critical challenges and opportunities in global geopolitics."

With the ADYPU-GPI Chapter in place – joint research projects, academic exchanges, and policy framework development on a wide range of issues from Indo-Pacific security to global strategic governance will be developed.

Dr. Nishakant Ojha, a renowned Global Strategic Expert celebrated for his profound insights into national security and counterterrorism, particularly within the complex and volatile landscapes of West Asia and the Middle East.

He has been the driving force behind the ADYPU-GPI collaboration, pivotal in conceptualizing and bringing this partnership to fruition.

He expresses his enthusiasm and says – "By bridging academic and policy-making expertise, we are paving the way for innovative solutions to the pressing challenges of geopolitics and security."

Toyota Kirloskar Motor Brings the Spirit of 'Happier Paths Together' to Bharat Mobility Global Expo 2025

Pune (Voice news service):- Toyota Kirloskar Motor (TKM) has showcased its exciting range of products and advanced technologies at Auto Expo - The Motor Show, Bharat Mobility Global Expo 2025, designed to meet the evolving needs and aspirations of the customers, while delivering on its promise of 'Mass Happiness for All'. In pursuit of achieving carbon neutrality through a multi-pathway approach, the Toyota pavilion demonstrates its holistic strategy in India under the banner of 'Happier Path Together' – a vision that aligns with the company's global commitment to sustainable growth and societal wellbeing.

Experience the Toyota Pavilion Through Dedicated Zones Toyota's pavilion at BMGE 2025 has been designed around four unique zones, each offering a distinctive experience and reflecting Toyota's multi-pathway approach:

- 1. Multi-Pathway Zone – Driving Carbon Neutrality** This zone emphasizes Toyota's advanced electrified and alternate fuel technologies, contributing towards a carbon-neutral future: Battery Electric Vehicle (BEV): Featuring the bZ4X and URBAN BEV concept, offering an all-electric, futuristic electric and performance. Fuel Cell Electric Vehicle (FCEV): Highlighting the Hilux FCEV. Hydrogen-powered technology demonstrates Toyota's expertise in zero-emission mobility. Plug-in Hybrid Electric Vehicle (PHEV): Display of the PRIUS Cut Section showcasing the versatility and innovation of plug-in hybrid electric technology, exemplifying Toyota's commitment to advancing electrification.

Vehicle (FFV-PHEV): Featuring the Prius Flexi-Fuel PHEV that combines the dual benefits from electrification and fossil fuel substitution through alternate fuel, thereby delivering lowest carbon footprints on well-to-wheel basis.

- 2. Hybrid Zone – Toyota's Proven Hybrid Leadership** This zone features Toyota's existing strong hybrid electric vehicles, which have set benchmarks in efficiency and performance: Innova Hycross: A versatile MPV equipped with a 5th-generation self-charging strong hybrid electric system. Urban Cruiser Hyrider: Marking Toyota's entry into mass-market hybrid electric technology with exceptional performance and fuel efficiency.

Vellfire: Toyota's premium hybrid electric MPV that merges sustainable mobility with luxury and performance.

All New Camry Hybrid: Designed to offer a seamless driving experience, the Camry Hybrid combines environmental friendliness with Toyota's legacy of innovation.

- 3. SUV Zone – Designed for Thrill Seekers** This zone celebrates the ruggedness, luxury, and style of Toyota's SUV lineup: Land Cruiser 300: A global legend, renowned for its toughness, power-packed performance, and premium features. Land Cruiser 300 GR Sports: A rugged off-road SUV from Gazoo Racing, blending extreme durability with sporty design for ultimate adventure and commanding presence

- Hilux Concept: A lifestyle vehicle known for its extreme toughness and bold design, the Hilux is showcased as an off-road concept, highlighting its unmatched capabilities and performance. Hilux Black Edition: A bold, black version of the Hilux, combining tough off-road capabilities with premium styling



'Fortuner: A robust and stylish SUV built for both urban roads and tough terrains, offering power, comfort, and reliability. **Legend:** Positioned as a premium SUV, the Legend offers a blend of sophistication, power, and unmatched style, catering to both enthusiasts and luxury seekers.

- Urban Cruiser Taisor: Toyota's sporty and compact SUV designed for urban adventurers, combining agility, style, and cutting-edge features for a dynamic driving experience

- 4. MPV Zone – Showcasing Versatile Mobility** This zone highlights Toyota's innovations in the MPV segment, offering flexibility and comfort: X-Van Concept: Futuristic vehicle with innovative concept that reimagines spaciousness and utility for varied customer needs Innova Crysta: A family favourite, renowned for its reliability, comfort, and versatile performance

Rumion: A compact MPV designed for urban and family mobility, combining practicality with stylish design. Furthermore, the company's participation also aims to showcase its enhanced commitment to society that extends from "putting customers first" to "putting people

first" and striving to serve society. This stems from Toyota's value of "Happiness for ALL" and showcases how the company has created a scalable societal intervention in the critical areas of safety, skilling, education and community programs, all linked to its long-term strategy of contributing to national goals.

In addition, the Toyota pavilion also displays a Sustainability corner featuring Toyota Environmental Challenge 2050 (TEC 2050), announced in 2015, that comprises of six environmental challenges, namely New Vehicle Zero Carbon Emissions; Lifecycle Zero Carbon (CO2) Emissions that extends beyond vehicles and manufacturing activities to encompass the entire value chain; Plant Zero Carbon Emissions; Minimizing and Optimizing Water Usage, Establishing a Recycled-based Society and Systems as well as Future Society in Harmony with Nature.

We warmly invite you to visit the Toyota pavilion to experience our diverse range of products and cutting-edge technologies, thoughtfully designed to address the varied mobility needs of the customers in the country. Discover the future of mobility and join us on the journey toward creating 'Happier Paths Together'.

SOCIAL Elevates India's First Co-Working Space

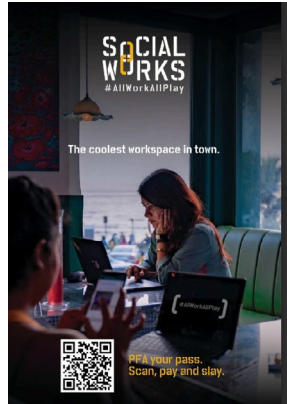
Pune (Voice news service):- SOCIAL, India's favourite neighborhood café announces the expansion of its co-working model – SOCIAL Works to 50+ locations in 10 cities. Introduced 10 years ago as the country's first co-working space, SOCIAL Works was designed to cater to freelancers and professionals seeking an alternative to traditional offices. Now, with SOCIAL Works, SOCIAL is extending its reach to new neighborhoods and pincodes, offering dynamic workspaces where professionals can collaborate, create, and thrive in cities like Mumbai, Delhi NCR, Bangalore, Pune, Hyderabad, Indore, Lucknow, Chandigarh, Dehradun, and Kolkata.

Available from Monday to Friday, 9 AM to 6 PM, the SOCIAL Works seamlessly blends functionality with SOCIAL's signature vibe. Designed to resonate with Millennials and Gen-Z, it creates an environment that fosters productivity, creativity, and community.

A Vision for Modern Workspaces Over the years, SOCIAL Works has become a thriving hub where connections are forged, ideas take shape, and success stories continue to unfold. From freelancers to budding entrepreneurs, the space has nurtured ventures of all scales—from small startups to prominent companies like BOAT, IVM Podcasts, Food Talk India, Lazy 8, and many more which began their journey here. SOCIAL Works has also been a creative haven for artists and freelancers, offering them a platform to connect, collaborate, and grow. It has witnessed connections and partnerships flourish in the most unexpected ways in the Works section, making it more than just a workspace—it's a place where ideas come to life, and creativity thrives.

Today, it remains the go-to spot for professionals seeking a dynamic and inspiring environment, fostering meaningful partnerships and providing the perfect blend of productivity and creativity. As the workday winds down, SOCIAL Works seamlessly transitions into a buzzing social hub. Whether you're wrapping up a brainstorming session or unwinding with colleagues, the space adapts to your needs. It allows you to work comfortably in an environment that feels authentic to you, while also offering opportunities to meet new people and collaborate.

A Space That Adapts To You Flexible pricing options: INR 300 per day, INR 1200 per week, and INR 4500 per



month—fully redeemable on SOCIAL's delectable food and drinks. The cover can also be clubbed with other ongoing offers at the outlet, ensuring every workday comes with a side of culinary delight.

Workspace pass includes free Wi-Fi, a confirmed seat in the workspace area, and access to SOCIAL's vibrant atmosphere.

Monthly members enjoy exclusive access to up to 4 SOCIAL events, such as workshops, conferences, networking meetups, live music, and DJ nights.

Earn loyalty points through The SOCIAL Club, unlocking exciting offers, topical events, and freebies.

Discover exciting new food and beverage offerings, featuring special limited-time menus, unforgettable experiences such as meeting your favorite artist, winning exclusive branded merchandise, or indulging in drinks at unbeatable prices!

Divya Aggarwal, Chief Growth Officer of Impresario Entertainment & Hospitality Pvt Ltd, shared her vision for the SOCIAL Works. "When we launched SOCIAL Works, our goal was to create a workspace that broke away from the rigidity of traditional offices.

Over the years, it's been incredible to see how this concept has supported startups, freelancers, and professionals in building their dreams. We're creating spaces that are not only functional but also inspiring, blending work and leisure seamlessly as per different requirements. It's about evolving with the needs of today's workforce and continuing to offer a place where ideas can thrive, and connections can flourish. Keeping in mind the future of co-working, SOCIAL Works is designed to cater to diverse work styles, whether you're working solo, brainstorming with a team, or catching up with colleagues. The experience is a testament to SOCIAL's commitment to staying ahead of the curve, blending work and play in a way that's uniquely their own.

Unmatched safety: Škoda Kylaq secures a 5-star rating in Bharat NCAP crash test





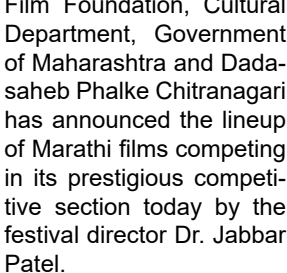





Pune (Voice news service):- Škoda Auto India's Kylaq, its first sub-4m SUV, has achieved the prestigious 5-star safety rating in the Bharat NCAP (New Car Assessment Programme). This makes the Kylaq the first Škoda vehicle to participate in Bharat NCAP testing, continuing the brand's legacy of safety excellence established by the Kushaq and Slavia. Both Škoda Auto India's 2.0 cars have achieved 5-star safety ratings in their respective Global NCAP crash tests for both Adult and Child Occupant protection. Petr Janeba, Brand Director, Škoda Auto India said, "Safety is intrinsic to the Škoda DNA and since 2008, every Škoda car has been crash-tested globally, and in India, with a 5-star safety rating. Škoda Auto has been leading the campaign on car safety

in India, with a fleet of 5-star safety-rated cars. We were the first brand to score a full 5-stars for adults and children under the Global NCAP tests.

And now Kylaq, our all-new sub-4-metre SUV, has topped the charts in its segment, in the Bharat NCAP testing. Kylaq comes with comprehensive safety systems which include a wide range of active and passive safety features as standard, including six airbags. The use of hot-stamped steel, with a re-done crash management system ensures the best possible safety in the Kylaq.

This rating is a further testament to our commitment of democratizing European technology on Indian roads, which includes one of the foundations on which a car should be built, which is safety."

List of Marathi films in the competitive section of PIFF announced



Film Foundation, Cultural Department, Government of Maharashtra and Dadasaheb Phalke Chitranagari has announced the lineup of Marathi films competing in its prestigious competitive section today by the festival director Dr. Jabbar Patel.

A total of 40 Marathi films registered their participation for this competition. Out of these, 7 films have been selected for the final competition. The selected films include: Giran

(Director - Vijay Shirang Khude), Sangla (Director - Raoba Gajmal), Magic (Director - Ravindra Vijay Karmarkar), Cineman (Director - Umesh Bagde), Nirjali (Director - Swati Sadashiv Kadu), Raosaheb (Director - Nikhil Mahajan), Snow Flower (Director - Gajendra Ahire).

An esteemed international jury will evaluate these films during the festival and the winner will be awarded the Maharashtra Government's Sant Tukaram Best International Marathi Film prize, which includes a cash award of ₹5 lakh. The award will be presented ceremoniously during the festival's grand closing ceremony.

Quick Heal Foundation Impacts 64.78 Lakh Lives with CSR Initiatives

Pune: Quick Heal Foundation, the CSR arm of Quick Heal Technologies Limited, held the 2025 edition of the 'Cyber Shiksha for Cyber Suraksha' Awards on January 12, 2025, in Pune, Maharashtra. This prestigious event celebrated the exceptional contributions of volunteering institutions, teachers, and students dedicated to promoting cyber safety and awareness across India. The event was graced by the esteemed presence of Shri C. P. Radhakrishnan, Governor of Maharashtra, Dr. Prakash Mahanwar, Vice Chancellor, Punyashlok Ahilyadevi Holkar Solapur University along with Ms. Anupama Katkar, Chief of Operational Excellence at Quick Heal and Chairperson of the CSR arm of Quick Heal Technologies Limited.

The award ceremony was held at the Quick Heal Foundation, Pune. The event was graced by the esteemed presence of Shri C. P. Radhakrishnan, Governor of Maharashtra, Dr. Prakash Mahanwar, Vice Chancellor, Punyashlok Ahilyadevi Holkar Solapur University along with Ms. Anupama Katkar, Chief of Operational Excellence at Quick Heal and Chairperson of the CSR arm of Quick Heal Technologies Limited.

Advancing robotic technologies, a boon for knee and total hip replacements



Pune: Arcus Hospital based in Wanowrie today organised a special program to mark the milestone of 800 mako robotic surgeries for partial and total knee replacements and total hip replacements. Dr. Rohit Luthra, Joint Replacement and Arthroscopy Surgeon at Arcus Hospital, Dr. Juhi Luthra and other dignitaries were present on the occasion. Dr. Rohit Luthra said that advancing robotic technologies are a boon to patients of partial and total knee and total hip replacements. Robotic systems are being used for greater precision for preparing bone for implant and accurately placing the replacement joint. Dr. Luthra added that lesser blood loss, no muscle cut, more accuracy has resulted in reducing the hospital stay by about half. A 3D scan helps develop a 3D model of the patient's anatomy and is used by the surgeon to plan the surgery. The surgeon guides the robotic arm which aligns the implant to perfection and cuts only the portion that is needed and spares the bone tissues and surrounding muscles. The robot performs the procedure, with the surgeon maintaining overall control of programming and robotics. The Mako Surgical Robotic System is considered the most accurate and advanced robotic surgical system in the world for hip and knee replacements, including partial knee replacements which can be complex surgeries. Damage from arthritis is the most common reason for needing a hip replacement. Left unchecked, inflammation can lead to significant damage, causing a loss of function and disability. Arthritis can impact almost any part of the body, but most often affects the hip, knee, spine or other weight-bearing joints. **Direct Anterior Approach (DAA) bringing much relief to the patients** Arcus Hospital was one of the first in India to do the robotic bilateral hip replacement surgery with anterior approach in October 2023. Since then more than 650 surgeries have been done with anterior approach with or without robotic system. Dr. Rohit Luthra added that the Anterior approach or the 'Front' approach as it is called is a minimally invasive and muscle sparing procedure. In this procedure the incision is made from the front instead of back or side. The damaged bones or cartilage are removed without detaching muscles or tendons and are just pushed aside instead of cutting to allow the implant to be placed. This results in minimal damage to the muscles and since the muscles are not cut, the patient can sooner bear his or her weight and start walking. Robotic system adds pin point accuracy to the procedure including placing the implant into right position. It helps us in getting the exact offsets as per the patient's native anatomy of the hip and there is minimal chance of implant malposition and the risk of dislocation is nearly zero. One of the most crucial parts of robotic procedures is planning which ensure accuracy and safety for patients. The sizing of the implant is done with the CT scan before the operation. So we do a CT scan, we get a 3D virtual model of the hip and then we see what implant will best fit the patient and according to the anatomy the surgery is planned for the Robotic system to execute it to perfection. Also one very big advantage is that the limb length can be checked easily with this approach because the patient is lying supine (flat on the back with face up) and not lying on side. This approach is proving to be a game changer, he said.

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Dr Shailesh Hadgaonkar receives Marathwada Gaurav award 2025 for his pioneering work in Spine surgery



Pune (Voice news service):- Dr Shailesh Hadgaonkar, a renowned spine surgeon from Pune continues to lead the way in optimising the spine treatment, revolutionising advanced spine surgery, setting a standard of excellence and innovation in spinal practice. Dr Shailesh Hadgaonkar, Head of Spine & Neuroscience unit at Sancheti Hospital, Pune has recently received the Marathwada Gaurav Award 2024 from the AOA.

This recognition celebrates his pioneering work in navigation based spine surgery & Endoscopic spine surgery highlighting his significant contributions to the field. This award was presented during the MOA - AOA Spine Conclave (Maharashtra Orthopaedic Association-Aurangabad Orthopaedic Association) on 5th January 2025 at Hotel Hyatt Place in Ch. Sambhajnagar. Dr Faisal Khan the President of AOA & Vice President was present on the occasion. Dr Hadgaonkar's dedication, innovative spirit & leadership have made a difference in the lives of many across the globe said Dr Parag Sancheti, the chairman of Sancheti Hospital, Pune.

Dr Shailesh Hadgaonkar has practiced in Europe (England), Africa (Kenya / Tanzania) & India & has presented his spinal work in the 5 continents of the globe. He has done extensive work in the field of spine surgery with publishing more than 50 publications in indexed national & international journals. He is known for his remarkable achievements. Dr Hadgaonkar is highly respected in the field of Spinal deformity as Scoliosis and has conducted the AO

Spine Scoliosis week, a premier course as a host faculty in Sancheti Hospital, Pune, Maharashtra. He is one of the few who believed and started doing interventional pain blocks & day procedures for spine affected patients after returning back from England in the year 2010. Through his work, he has not only improved individual lives but has also pushed the boundaries of medical science itself.

His association with the prestigious academic body AO Spine reflects his commitment to research & education. He is the CD office of AO Spine (AOSIN) where he is responsible for the community development and is the Fellowship officer.

Additionally, he is trained in England, France, Greece & South Korea which talks about his expertise and proficiency. He is enthusiastic in exploring alternative therapies & non surgical treatments for painful conditions, such as slip disc, sciatica, spondylitis, spinal injury, and scoliosis. He also is a believer of cost effective treatment for most of his patients.

Dr Shailesh Hadgaonkar has spearheaded few groundbreaking techniques including the Fracture dislocation of TL spine using parallel rods

Wankhede Stadium Celebrates 50 Years of Cricketing Glory with a Grand Celebration on Sunday



Pune (Voice news service):- Wankhede Stadium, Mumbai's iconic cricketing landmark, will mark its 50th anniversary with a spectacular celebration on Sunday (January 19). This unique fusion of sports and entertainment, organised by the Mumbai Cricket Association (MCA), will feature special live performances of renowned artists, celebrating the stadium that has witnessed countless unforgettable cricketing moments. The evening will bring together a remarkable gathering of cricket legends, including Sachin Tendulkar, Rohit Sharma, Sunil Gavaskar, Suryakumar Yadav, and other iconic players, all honoring Wankhede Stadium's incredible contribution to the sport.

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Backed by high-performance training in Bengaluru and Pune, Falcon Risers Hyderabad are all set for power-packed ISPL Season 2



Pune (Voice news service):- Falcon Risers Hyderabad have kicked off their Season 2 preparations for the Indian Street Premier League (ISPL) with a week-long high-performance training at the Padukone-Dravid Centre for Sports Excellence in Bengaluru. With the aim to build cohesion and strong synergy in the team, rigorous training sessions are underway to prepare the team for a strong campaign ahead of Season 2. Led by Head Coach Chetan Padiyar, Batting Coach Yogesh Pawar, and Head of Cricket Anant Tambavekar, who also happens to be the personal batting coach of Indian star cricketer Smriti Mandhana and the Maharashtra State Under-19 team, Falcon Risers Hyderabad have crafted a squad including left-arm pacer Irfan Umaid, a Mumbai probable for the Syed Mushtaq Ali Trophy, acquired for INR 16.5 lacs, and Aryan Kharkar, an emerging talent in tennis-ball cricket, who comes from Thal, a small village in Alibaug. Commenting on the team's focus on a high performance, Tambavekar said, "Our squad-building strategy focused on blending experience

with emerging talent to ensure adaptability and resilience across formats. Retaining Krishna Satpute was an obvious choice, while players like Irfan Umaid and Aryan Kharkar stood out for their ability to perform under pressure. Preparations in Bengaluru are in full swing, with high-intensity training sessions aimed at refining skills and building team cohesion. We're confident this well-balanced squad is ready to deliver strong, consistent performances throughout the season."

Shreyas Iyer to lead Punjab Kings



Pune (Voice news service):- The Indian Premier League franchise Punjab Kings announced Shreyas Iyer as their captain. The right-handed batter roped in by the franchise at the auctions in December 2024 will rejoin hands with Head Coach Ricky Ponting to lead the franchise. The 30-year-old expressed gratitude to the Punjab Kings management. "I am honoured that the team has reposed its faith in me. I am looking forward to working again with Coach Ponting. The team looks strong, with a great mix

of potential and proven performers. I hope to repay the faith shown by the management to deliver our maiden title" Head Coach Ricky said, "Shreyas has a great mind for the game. His proven capabilities as captain will enable the team to deliver. I have enjoyed my time with Iyer in the past in IPL, and I look forward to working with him again. With his leadership and the talent in the squad, I am excited about the seasons ahead." Punjab Kings CEO Satish Menon added, "We had identified Shreyas as our captain and were delighted with the auction result. He has already proven himself to master the format, and his vision for the team aligns perfectly with our goals. With him and Ponting joining hands again, we are confident our team has a solid leadership group to guide us to our first title." In 2024, Iyer had a banner year. He was part of the Mumbai team that won the Ranji and Irani trophy. He captained Kolkata Knight Riders in their victorious 2024 IPL campaign. Under his leadership, Mumbai won their second Syed Mushtaq Ali trophy.

Chennaiyin FC Strengthen Backline with Experienced Indian International Defender Pritam Kotal

Pune: Chennaiyin FC have completed the signing of seasoned Indian international defender Pritam Kotal from Kerala Blasters FC, to add strength to their backline. The 31-year-old has penned a two-and-a-half-year deal with the Marina Machans, bringing a wealth of experience from both his Indian Super League journey and an international career that has already produced more than 50 caps for the national team. Kotal, a key defender in Indian football, has consistently excelled since the ISL began in 2014. Originating from West Bengal, a known football hub in India, his youth career commenced with Chirag United before he made a name for himself in the I-League.

Divyang Rojgar Melava for employment, Self employment and free distribution of equipment



Pune: Rotary District 3131 Human Development Avenue 2024-25 is organizing 'Divyang Rojgar Melava' on 19th January 2025, Sunday at Ganesh Kaia Krida Manch, Pune from 8.30 am to 4.00 pm. Host Clubs are Rotary Club of Pune South and Rotary Club of Talegaon Dabhade Challengers. Bhagyashree Sakhi Foundation is a co-partner in this event. This information was given by Mr. Shital Shah, Governor Rotary District 3131, Dr. Dilip Deshpande, District Director Human Development Avenue

2025, Rotary District 3131 along with Bhagyashree Borkar and other dignitaries. Around 700 Divyang persons and about 25 companies will be participating in this Mela for screening of Divyang Candidates for employment in manufacturing, admin, packaging, housekeeping and other sections. Spark Minda Foundation will also participate in the Mela for giving equipment like Crutches, walkers, canes and artificial limbs free of cost.

In this Mela needs of the Divyang persons will be identified and needy will be registered for free donation of these equipment and then in due course the equipment will be distributed to them. This Divyang Persons Melava will be a milestone in the lives of Divyang Persons for sustainable source of earnings and for ease of mobility in their day to day working life. Divyang persons or companies interested in participating in this event can contact

Managing the twin challenges of hypothyroidism and anaemia in India

Pune (Voice news service):- In India, 42 million people are affected by thyroid diseases, with hypothyroidism being the most prevalent impacting 1 in 10 adults. Anaemia, often the first sign of hypothyroidism, affects 41.8% of those with hypothyroidism. This World Thyroid Awareness month, its important to remind people about this dual challenge that may significantly affect overall productivity and quality of life, if left untreated. Anaemia, a condition characterised by a lower-than-normal count of red blood cells, often coexists with hypothyroidism. In hypothyroidism, the butterfly-shaped thyroid gland located in your neck doesn't produce enough thyroid hormones. These hormones are crucial because they regulate your body's metabolism, which affects how your body uses energy. The symptoms of these conditions can overlap, particularly during winter, when pale skin can mask the signs of anaemia. Despite this connection, it is often overlooked. In winter, the body's heightened demand for thyroid hormones to generate heat and regulate temperature can worsen common symptoms, including weight gain, fatigue, depression, dry and coarse skin and hair, difficulty dealing with the cold, and a tingling sensation in the hands, amongst others. Women are three times more likely to be affected by hypothyroidism than men – and the elderly are another group typically affected by it as well.

Dr. Rohita Shetty, Medical Affairs Head, Abbott India said, "Hypothyroidism and anaemia are significant health concerns in India, but they can be effectively managed with timely diagnosis and consistent treatment. Educating more people about the linkage between these two conditions and encouraging those with symptoms to seek medical advice promptly is key. For example, if you notice a family member feels cold even in the summer or a friend often complains about never-ending fatigue, encourage them to see a doctor and get tested." Dr. Uday Phadke, Consultant Endocrinologist, Sahyadri Hospital, Pune added, "Today, the burden of both hypothyroidism and anaemia is on the rise. For instance, anaemia amongst women between 15 and 49 years increased from 53% in 2015-16 to 57% in 2019-2021.[v] It's extremely important for people to understand the connection between these two conditions, as it will aid in diagnosis and ensure appropriate advice and treatment."

How are they linked? Low thyroid levels slow down the production of red blood cells, a process further complicated by the effects of thyroid diseases like hypothyroidism or Hashimoto's thyroiditis. These conditions often lead to vitamin B12 deficiency, which can also affect red blood cell production. Additionally, low thyroid levels can interfere with iron absorption, disrupting various metabolic processes.[v] If either is not treated, these issues can amplify the problem and make management of the condition harder. Raising awareness about this connection is necessary, not only for timely and accurate diagnosis, but also to ensure patients receive the appropriate care and treatment.

People in high-risk groups who should routinely screen for these conditions: Women (especially pregnant women), The elderly, People with autoimmune diseases (like Celiac or Crohn's disease), Those with nutritional deficiencies (including of various vitamins from B12 to D, iron, and more), People with chronic illness (such as diabetes, chronic kidney disease, and liver disease), Those with chronic acidity and digestive disorders

Diagnosis is key for better management of both conditions What's important is staying vigilant about your health. It's good to remember that early detection and treatment can make a significant difference. Individuals experiencing these symptoms should consult their doctor for next steps on screening. This may include a thyroid function test or checking their complete blood count and markers like ferritin, vitamin B12, and folate levels for anaemia. Take charge of your health to lead a better quality of life every day!

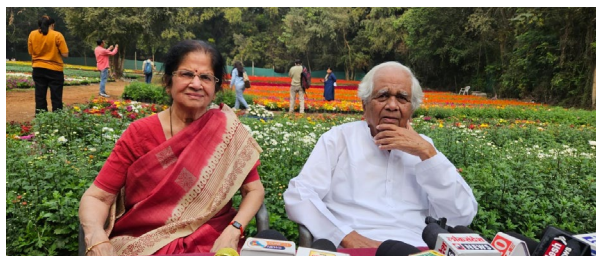
Oasis Fertility Unveils ‘In the Good Hands of Science’ Campaign at ART Conclave 2025



Pune (Voice news service):- Oasis Fertility, a leading fertility care provider in India, in collaboration with the Pune Obstetrics and Gynaecology Society (POGS), have launched the Artificial Reproductive Techniques (ART) Conclave 2025 with the unique campaign – ‘In the Good Hands of Science’ at Sheraton Grand, Bund Garden Road, Pune. Following the inauguration, Dr. Durga G Rao, Co-Founder and Medical Director of Oasis Fertility, remarked, “ART Conclave 2025 showcases how science transforms challenges into possibilities. We are excited to offer a hands-on workshop to enhance practical skills, along with sessions on ‘ART Law’ and ‘Unexplained Infertility’ to address legal frameworks and advanced diagnostic strategies. These sessions aim to equip professionals with the tools to ensure better patient outcomes and uphold ethical practices in reproductive medicine.” Dr. Krishna Chaitanya M, Scientific Head and Clinical Embryologist, said, “The theme ‘In The Good Hands of Science’ highlights our commitment to addressing infertility through innovation. At ART Conclave 2025, we will focus on critical aspects of male fertility, including a session on the ‘Interpretation of Basic Semen Analysis and Its Optimal Management,’ and examine advancements

in IVF protocols and techniques. This platform aims to enhance public awareness and empower individuals with evidence-based insights for informed fertility decisions.” Dr. Nilesh Unmesh Balkawade, Regional Medical Head and Fertility Specialist, said, “With science and AI, we are addressing reproductive challenges with precision and hope. ART offers solutions where obstacles once seemed insurmountable, reaffirming the transformative impact of innovation in healthcare. Advanced technologies, scientific research, evidence-based treatments have paved way at our centre for individualized patient care and striving hard to give biological child through IVF Medication.” Speaking at the event, Mr. Pushkaraj Shenai, CEO of Oasis Fertility, said, “At ART Conclave 2025, our theme, ‘In The Good Hands of Science,’ reflects our mission to combine precision and care to turn dreams into reality. Trusted by thousands of leading gynaecologists and obstetricians, we are proud to foster collaboration, innovation, and advancements in reproductive medicine. At Oasis Fertility, we remain committed to making these advanced treatments accessible and impactful. Our mission is to better serve the community and assist more couples in achieving their dreams of parenthood.”

Empress Garden to Host Pune's Biggest Flower Show from January 24 to 27



Pune (Voice news service):- The historic Empress Garden in Pune is all set to host its annual flower show, a vibrant celebration of nature and creativity, from January 24 to 27. Organized by the Agri Horticulture Society of Western India, this much-anticipated event will showcase an array of stunning floral displays, bonsai trees, and artistic flower arrangements that promise to captivate flower enthusiasts. The inauguration ceremony will be graced by Dr. Suhas Diwase, Settlement Commissioner and Director of Land Records, on Friday, January 24, at 12 noon. Speaking at a press conference, event co-ordinators Suresh Pingle and Anupama Barve highlighted the uniqueness of this year's show, with Japanese-style flower decorations and intricate bonsai displays set to be the main attractions. The flower show will feature participation from nurseries across the country, including Pune, Kolhapur, Sangli, Nashik, and even Andhra Pradesh. This wide representation ensures a diverse collection of plants, flowers, and gardening techniques for visitors to explore. Adding a special touch to the event, painting and handwriting competitions for school-children, including those with special needs, will take place on Sunday, January 12. Over

1,000 students from various schools are expected to participate, showcasing their creativity and skills. To encourage participation among older adults and gardening enthusiasts, a series of competitions for gardeners will also be organized. Categories include artistic flower arrangements, fruit and vegetable displays, and unique potted plants. These activities aim to foster a deeper appreciation for gardening and the natural world. The Empress Garden, managed by the Agri Horticulture Society of Western India, offers visitors a tranquil escape amidst lush greenery. As part of the flower show, the garden will feature newly designed landscapes, attractive pot displays, and innovative floral arrangements. Since its establishment in 1830, the Agri Horticulture Society has been dedicated to promoting environmental awareness and fostering a love for nature among the public. Through initiatives like the flower show, the organization continues to provide opportunities for people to connect with nature and appreciate its beauty. Mark your calendars for this delightful event from January 24 to 27, and immerse yourself in a world of colors, creativity, and natural beauty at Pune's beloved Empress Garden.

Green Corridor Enables Life-Saving Lung Transplant at DPU Super Specialty Hospital, Pimpri

Pune (Voice news service):- In a remarkable show of coordination and dedication, DPU Super Specialty Hospital, Pimpri, Pune, and the Maharashtra Police Department successfully facilitated a green corridor for the transport of donor lungs from JJ Hospital, Mumbai to its facility in Pune, ensuring the timely and safe delivery of this precious gift of life within the stipulated time in order to maintain the quality of the organ. On January 10th, a meticulously planned and flawlessly exe-

cuted road transport enabled the safe passage of the donor lungs to our recipient. This effort has made it possible for a critically ill patient to undergo a life-saving lung transplant, offering them a renewed chance at life. The green corridor, established with the swift and efficient cooperation of the Maharashtra Police Department and Traffic Police, under the guidance of Mumbai and Pimpri Chinchwad Police Commissioner allowed the donor lungs to travel from Mumbai to Pune in just under two hours,

Crescendo'25: Rock the Night with Silver Spirit

Pune (Voice news service):- One of Pune's top business management schools, the International School of Business & Media (ISB&M), successfully hosted Crescendo'25, a celebration of its 25th Silver Jubilee. Established in 2000 under the creative leadership of Dr. Pramod Kumar, ISB&M had built a reputation for excellence by producing individuals who thrived in the international business environment. This historic occasion honored ISB&M's 25-year history of promoting leadership, innovation and creativity. Management is not confined to classrooms; it thrives in action. While theoretical knowledge forms the base, true mastery comes from real-world practice. The essence of management lies in execution. It's about turning strategies into results, bridging the gap between ideas and outcomes. Effective managers transform vision into reality, proving that success lies in doing, not just planning. Crescendo, the flagship cultural festival of the International School of Business and Media brings together over 200 colleges from all over nationwide, engaging them in



dynamic inter-collegiate competitions. The event's first two days are filled with high-energy contests, where participants compete for glory, under the scrutiny of renowned artists and industry experts who serve as judges. Crescendo's legacy continues to grow, setting new standards for cultural festivals year after year. With the theme “Silver Spirits, Rock the Night,” Crescendo'25 was a three-day cultural extravaganza that showcased from 75+ leading universities including the Indian Institute of Information Technology Pune, Symbiosis Institute of Media & Communication, IBS, MIT WPU, Christ university, NICMAR, Alard University, IISER, IIFT, MIT, LEXICON, IMED, PDEA, Sinhgad Insti-

tute, BMCC, NIBM and many more. In a variety of contests and performances, participants displayed their inventiveness from January 16th-18th, 2025 under the scrutiny of distinguished industry professionals who shared their unmatched knowledge and experience and more than 1000+ participants nationwide. The Artist Night, which took place at the ISB&M campus drew over 5500+ crowd at Pune, on January 18, 2025. The Silver jubilee star event witnessed the melodious star performers, Mr. Stebin Ben and the charismatic Ms. Aastha Gill leaving the audience with lifelong memories. In previous years, many Bollywood artists, including Akshay Kumar, Lucky

Ali, Vishal-Shekhar, Strings, Atif Aslam, Mohit Chauhan, Salim-Sulaiman, Neha Kakkar, Sanam Puri, Zakir Khan and Anand Bhaskar Collective, had graced Crescendo with their spectacular live performances. Crescendo 2023 had also been a unique experience for students, combining the best of music, culture and education. The president, ISB&M group of institutes Dr. Pramod Kumar quoted on the memorable event that “A mind full of ideas is a treasure, but without execution, it remains untapped potential. Success lies in turning dreams into actions, like if a person wants to learn swimming he/she have to go inside the swimming pool to learn because end result is doing”

A special awareness session was organised at Barrister Vitthalrao Gadgil Prathmik Vidyalaya to boost immunity

Pune (Voice news service):- Nobody likes winter, but when cough, cold and respiratory diseases occur this winter, the fun of winter disappears. These diseases are usually caused due to the decrease in the immunity of the human body due to the temperature and changing weather. In such situations, Chyawanprash, an Ayurvedic product that has been famous for thousands of years and has been successfully tried by millions of people, provides great relief. Consuming Dabur Chyawanprash not only protects us from seasonal diseases like cough and cold by boosting our immunity, but also strengthens our body by improving the functioning of many organs of our body. Dabur Chyawanprash, Dabur's leading healthcare brand, announced the launch of a mega awareness initiative aimed at keeping underprivileged children safe across the country. Under this initiative, Dabur Chyawanprash in collaboration with leading doctors conducted immunity sessions to educate children about the need to build a strong immune system to fight the changing climate, common bacteria and viruses.



A special awareness session was organised with over 300 children at Barrister Vitthalrao Gadgil Primary School, Pune. The campaign was launched through a special session. Nitin Vani, Sunita Jadhav, Pradeep Gawli, Swati Lohkare, Sanjeevani Sonar, Surekha Duffal, Kalyani Gade, Nirmala Choudhary from Barrister Vitthalrao Gadgil Primary School and Dinesh Kumar from Dabur India Ltd were present at the event. The session was aimed at creating awareness among children to fight diseases during winters. Children were also taught ways to boost their immunity through basic hygiene and nutritious diet.

Speaking on the occasion, Mr. Amit Garg, Marketing Head – Health Supplements, Dabur India Ltd. said, “Dabur Chyawanprash has been committed to helping every Indian gain strong immunity for over 100 years. Along with providing Chyawanprash to these children, we are also concerned about the cold wave that takes many lives every year. We will strive to highlight and protect underprivileged children.” Dr. Parmeshwar Arora, MD (Ayurveda), said, “The cycle of climate change brings sudden changes in temperature, which can lead to cough, cold and flu, respiratory problems, low immunity, etc. Dabur

Chyawanprash is an effective remedy to fight diseases that cause illnesses like cough, cold and flu. Under this campaign, Dabur Chyawanprash is available in 22 cities including Agra, Varanasi, Gorakhpur, Lucknow, Udaipur, Jaipur, Bhubaneswar, Kolkata, Siliguri, Patna, Gaya, Indore, Raipur, Pune, Aurangabad, Ranchi, Bengaluru, Mumbai, Nashik and Nagpur have joined hands with leading NGOs from Gwalior and Bhopal. Chyawanprash is a famous Ayurvedic recipe dating back to around 3000 years, used to boost immunity and fight everyday infections like cough and cold. The main ingredient of Dabur Chyawanprash is Amla, which is known for its immunity-boosting properties. Other ingredients include Guduchi, Pipali, Shatavari, Vidarikand, Haritaki, Kantakari, Kakrashini, Bhumimaki, Vasaka, Pushkarmool, Prishtaparni, Shalparni etc. help in reducing common respiratory tract infections and allergies. Dabur Chyawanprash is the perfect blend of these herbs and ingredients that provide immunity for good health during the winter season.

Shri Murlidhar Mohol Inaugurates CREDAI-Pune Metro Property Expo 2025

Pune: The CREDAI-Pune Metro's 23rd edition of annual property exhibition, the Pune Property Expo 2025, was inaugurated today by Shri Murlidhar Mohol, Hon'ble Union Minister of State for Civil Aviation and Cooperation. The exhibition, held at the Agriculture College Ground, Pune. The exhibition aims to provide a platform for homebuyers and investors to explore a wide range of real estate options, including affordable to luxury housing, NA plots to premium villas, commercial properties to pre-leased assets. The event will bring together over 55 trusted developers, showcasing more than 400 RERA-registered projects from Pune, PCMC and PMRDA regions. During the launch, Honorable Union Minister of State for Civil Aviation and Cooperation of India Shri Murlidhar Ji Mohol, said "I am delighted to be a part of the CREDAI-Pune Metro Property Expo 2025. This platform is crucial for discussing the steps being taken towards Pune's development. I greatly value the suggestions shared by the President of CREDAI and firmly believe

that organizations like CREDAI-Pune Metro contribute significantly to the development and betterment of Pune as a city. Pune currently has a thriving population of 70 lakh, which is expected to grow in the coming years. As proud Pune-kars, we must work together and actively contribute to the city's development. By collaborating and supporting positive initiatives, we can address challenges like traffic congestion and infrastructure improvement, ensuring a brighter future for Pune. Our current priorities include constructing new roads and infrastructure, reducing traffic congestion, and advancing airport development. With one lakh new houses being built annually, increasing urbanisation is putting significant pressure on the city's infrastructure. To address the water supply challenges, we are working on installing 1,800 km of new water pipelines and water meters.” Mr. Ranjit Naiknavare, President, CREDAI- Pune Metro, said “CREDAI Pune Metro is proud to work hand in hand



with the Government and the policy makers. We had a productive conversation with Union Minister Mohol where we discussed various issues for the betterment of the city and infrastructure for the citizens at large related to environment, fast track Metro Expansion, reforms in cooperative housing sector laws and construction of an international convention centre in Pune.” Also present on the occasion were Vice Presidents Manish Jain, Arvind Jain and managing committee members Kapil Gandhi, Punit Oswal and Anup Jhamtani. Visitors can look forward to several highlights, including special offers, spot loan assistance from leading financial institutions and entertainment activities. On 19th January,

the expo will host customer-focused seminars featuring notable experts. Key sessions include: The Essentials of Redevelopment for Homeowners, a panel discussion featuring prominent speakers such as Mr. Gautam Chaterjee (Ex-Chairman, Maha RERA), Mr. Suhas Patwardhan (Chairman, Maharashtra Co-Operative Housing Federation) and Mr. Vikram Karandikar (M.D. Chaphalkar Karandikar), moderated by Mr. Sanjay Deshpande (CMD, Sanjeevani Developers). The Hidden Checklist Every Homebuyer Needs by Mr. Rahul Ajmera, Partner, Vasupujya Corporation. Role of Homebuyers in Eco-Friendly Practices by Mr. Sandeep Sonigra, M.D., Orange County Group.

India Has Huge Potential for Diversified Tourism



Pune: “India is blessed with natural beauty, historical landmarks, and a heritage of religious sites. The country is home to many extraordinary natural wonders and has huge potential as a tourist destination. Tourists should explore the diverse domestic tourist spots. The Ministry of Tourism is encouraging this initiative by promoting and developing innovative tourist locations,” said Gauri Apte, a senior official from the Ministry of Tourism, Government of India. She also expressed hope that the rock carvings in Konkan should be developed as a tourist destination. The three-day Fifth Pune Tourism Festival, organized by the Bharatiya Paryatan Vikas Co-Op Society in collaboration with “Captain Nilesh Journey with Wings,” was inaugurated on Friday. The event, held at Hotel Central Park in Shivajinagar, was attended by Swati Barasode from the Ministry of Tourism, Deputy Director of the Directorate of Tourism Shama Pawar, Captain Nilesh Gaikwad, the organization's president Pravin Ghorpade, secretary Prathamesh Kulkarni,

and other officials. The book 'Mazi Mushafiri', authored by Nilesh Gaikwad, was released during the event. This festival, showcasing the rich tourism heritage of Maharashtra and India, provides information on various forts, historical sites, and lesser-known locations. Nearly 50 tourist companies offering both domestic and international travel options have set up stalls. The festival aims to inspire travel enthusiasts and promote Maharashtra tourism. It will remain open to the public for free until Sunday (19th). Hourly lucky draws and three grand lucky draws per day are also planned during the event. Shama Pawar remarked, “We travel worldwide, but if we don't know the forts and heritage sites of our own Maharashtra, it's unjust. Maharashtra has a rich tourism legacy. However, many locations haven't reached the public's knowledge, or travel facilities to these places are unavailable. It's essential to popularize such locations and establish the necessary infrastructure. The government is also taking initiatives in this regard.”

CA Chandrashekar Chitale Elected to ICAI Central Council for the Third Time



Pune: Veteran Chartered Accountant Chandrashekar Chitale from Pune has been re-elected for the third consecutive term as a Central Council Member (CCM) of the Institute of Chartered Accountants of India (ICAI). Additionally, CA Rekha Dhamankar, CA Abhishek Dhamane, and CA Rajesh Agrawal have been elected Regional Council Members (RCM) for the first time. The elections for the 26th Central Council and the 25th Regional Council were recently concluded and will serve the term from 2025 to 2029. CA Amruta Kulkarni, Chairperson of Pune ICAI, congratulated the newly elected members and said, “We are proud to have one CCM and three RCMs elected from the Pune branch this year.” The Western Region encompasses branches from Maharashtra, Gujarat, and Goa.

Expressing his gratitude, CA Chandrashekar Chitale said: “Being elected to the ICAI Central Council for the third consecutive term is a matter of immense pride and joy for me. This election reflects the efforts made toward advancing the profession, pursuing excellence, and fostering the growth of the institution. The trust placed in me brings an even greater responsibility to strengthen the country's economic framework and prepare professionals to adapt to evolving technologies. Inspired by your support, I am committed to contributing significantly to the progress of professionals and students.” CA Rekha Dhamankar, CA Abhishek Dhamane, and CA Rajesh Agrawal also expressed their gratitude and assured their dedication to the betterment of Chartered Accountants.

Finolex Cables Unveils FinoUltra: A Revolutionary Wire Powered by Electron Beam Technology

Pune: Finolex Cables, India's leading manufacturer of electrical and communication cables, has launched FinoUltra, a cutting-edge range of wires designed to deliver unmatched safety, durability, and performance. The product leverages advanced Electron Beam (E-Beam) technology to meet the growing demands of modern infrastructure across residential, commercial, and industrial applications. FinoUltra wires utilize E-Beam technology to enhance mechanical and thermal properties, allowing them to sustain higher voltages with reduced radial thickness and extending their lifespan to over 50 years. The wires advanced E-Beam cross-linking technology delivers 75% higher current capacity, compared to standard wires, thus reducing energy loss, minimizes overheating and optimizes performance. It also maintains operational integrity at temperatures up to 125°C, making them ideal for use in outdoor and extreme environments. The wires are engineered to resist temperature fluctuations, UV radiation, and chemical exposure, ensuring reliable performance in challenging conditions. With safe-

ty as a priority, FinoUltra wires emit negligible smoke during fire incidents, reducing hazards compared to conventional PVC wires. Their pest- and termite-resistant properties further lower risks of electrical damage and potential fire hazards, making them a safe and durable choice. Mahesh Viswanathan, Dy. CEO & CFO of Finolex Cables, commented on the launch: “In line with our Capex plans, our E-Beam facility went live last month, allowing us to successfully introduce Solar cables, which have been extremely well-received. Now, we are proud to introduce FinoUltra, a wire that's perfect for modern buildings, including malls, hospitals, metro stations, airports, and more. FinoUltra wires also feature Low Smoke Zero Halogen (LSZH) technology, significantly reducing the emission of smoke and toxic gases during fires, that will help residents escape a high risk situation. This feature enhances safety, helping people escape hazardous situations during emergencies. In addition to their safety and durability, FinoUltra wires adhere to RoHS and REACH European directives, aligning with global sustainability goals.

Samsung introduces personal Health Records feature on Samsung Health app in India

Pune (Voice news service):- India's largest consumer electronics brand, Samsung announced that it has added the Health Records feature to the Samsung Health app to help users manage their health more comprehensively. The Health Records feature enables users to create and access their Ayushman Bharat Health Account (ABHA) directly through the Samsung Health Mobile App. Users can now effortlessly manage their health data generated by healthcare providers across India, transforming the way individuals take charge of their personal health records. Samsung's new initiative to empower its users by providing seamless and secure integration with the country's digital health ecosystem is aligned with the Indian government's Ayushman Bharat

Digital Mission (ABDM) project. "Samsung prioritizes customer needs and continually enhances products and services to enhance their everyday experiences. The introduction of the Health Records feature for India within the Samsung Health app signifies our dedication to provide convenient access to Digital Health records, enabling data sharing with doctors or caretakers in a secure manner anytime. This feature empowers users to manage their health history, track progress, and maintain better control over their well-being," said Kyungyun Roo, Managing Director, Samsung Research Institute, Noida. The Health Records feature is the result of a collaborative effort across R&D, UX Design and Consumer Experience teams at Samsung with Eka Care, India's lead-

ing ABDM-certified integrator. With this feature, users can register for an ABHA account within the Samsung Health app with their Aadhaar or mobile phone numbers. Once registered, they gain access to view their medical history, including prescriptions, laboratory results, hospital visits, and more — all securely linked to their unique ABHA IDs. "At Eka Care, we are thrilled about this partnership with Samsung, as it will significantly accelerate the adoption of ABDM across India. This collaboration is a key step toward building a more connected and efficient healthcare ecosystem in the country," said Deepak Tuli, co-founder, Eka Care. Samsung aims to revolutionize how Indians approach personal healthcare management, by leveraging the power of digitization. Users can

now safely store their health records in the ABDM-certified secure health lockers and not be burdened by cumbersome paper trails. In addition, during OPD visits at ABDM-compliant hospitals and clinics, users can simply scan the QR code via the Samsung Health app to obtain a virtual queue token and minimize wait times. Samsung Health app offers comprehensive health services including medication management, sleep monitoring, mindfulness programs, and irregular heartbeat notifications. All Samsung Health user data on Samsung devices is secured by defense-grade Knox Security Platform. Indian users can experience the new Health Records feature via Samsung Health's latest app updates on Samsung Galaxy store and Google play store.

BHARAT MOBILITY 2025: HERO MOTOCORP LAUNCHES EXCITING PRODUCTS IN PREMIUM AND SCOOTER SEGMENT

Pune (Voice news service):- Hero MotoCorp, the world's largest manufacturer of motorcycles and scooters, showcased a range of new products and technologies at the Bharat Mobility Global Expo 2025.

Hero MotoCorp's pavilion at the show reinforces its commitment to establishing India as a global innovation hub, furthering the vision of an 'Aatmanirbhar Bharat' and providing world-class mobility solutions.

At the forefront of the showcase was a new range of exciting vehicles, alongside new-age customer-experience solutions and technological advancements.

Niranjan Gupta, Chief Executive Offi-



cer, Hero MotoCorp, said, "At Bharat Mobility 2025, Hero MotoCorp proudly showcased a dynamic and diverse lineup that reflects our vision for the future of mobility. From premium motorcycles and scooters to cutting-edge sustainable solutions, we are redefining mobility to

meet the aspirations of a Viksit Bharat and a rapidly evolving global audience.

"Today two of our premium brands, Xtreme and Xpulse, have become even stronger. We have fortified our presence in the 125cc scooter segment and also ventured into the 160cc category with a Maxi Scooter. The launch of these new models on the back of an already strong portfolio, will further boost our growth journey as we enter the next fiscal. Strengthening its position as a global powerhouse, Hero MotoCorp remains committed to driving progress, delivering world-class products, and contributing to a cleaner, greener, and more inclusive future for all."

HERO MOTOSPORTS TEAM RALLY SECURES AN IMPRESSIVE 7TH PLACE OVERALL FINISH AT DAKAR RALLY 2025

Pune (Voice news service):- Hero MotoSports Team Rally, the motorsport team of the world's largest manufacturer of motorcycles and scooters - Hero MotoCorp, has successfully completed the Dakar Rally 2025, reinforcing its position as a formidable force in the world's toughest rally. The team completed this year's rally at overall 7th position, registering its second best Dakar performance in nine years, after it finished 2nd overall at the world's toughest rally last year.

The team's young Chilean rider, Nacho Cornejo, delivered a stellar performance, maintaining top-10 standings throughout the rally and securing an overall 7th place finish. Nacho showcased remarkable grit and determination, demonstrating his consistency across the stages. Since Stage 1, he remained in the top-10, climbed to 7th place in Stage 8, and held on to that position till the finish, proving his mettle on the unforgiving Dakar terrain.

Hero MotoSports Team Rally entered the Dakar 2025 with a strong three-rider squad —Ross Branch, Sebastian Bühler, and Nacho Cornejo. The team made a remarkable start, with the 2024 W2RC Champion - Ross Branch storming into 2nd place in the Prologue, followed by achieving the Stage 1 podium at 3rd place, achieving back-to-back stage podium finishes. He continued his outstanding form, maintaining 3rd place in overall rankings till Stage

5. However, an unfortunate crash in Stage 6 forced him to exit the rally, cutting short his podium charge. His teammate - Sebastian Bühler, who was looking in a good rhythm early on, also met with an unfortunate crash in Stage 1, leading to his early withdrawal from the race.

Despite these challenges, Hero MotoSports showcased its resilience and fighting spirit, proving its capability to compete at the highest level. Nacho's strong finish in 7th place overall highlights the team's growing stature in the Dakar Rally and sets a solid foundation for the season ahead. The team remains committed to pushing boundaries and deliver stronger performances in the upcoming rallies. With this performance, Hero MotoSports continues its mission of making a mark in the world of rally racing, and the journey ahead looks promising.

The Hero 450 Rally delivered a flawless performance at Dakar 2025, completing the grueling rally with zero technical issues — a true testament to Hero's engineering excellence.

In its sixth year at Saudi Arabia, the 2025 edition was undoubtedly one of the toughest Dakars so far with long stages, extreme terrains, and tricky navigation right from the start. Dakar 2025 kicked off with intense challenges, featuring the return of the grueling 48-hour Chrono stage that took place right at the start of the rally, and two marathon stages. A total of 335 vehicles

and 580 competitors from 52 nationalities embarked on the 7,700 km rally across the Arabian desert. For the first time, FIM and FIA vehicles navigated separate routes for nearly 45% of the distance.

Adverse weather played a significant role at this year's Dakar, forcing multiple adjustments. Strong winds and sandstorms in Bisha disrupted early preparations even before the start of the rally, while severe storms in Al Henakiyah led to a shortened Stage 3, reducing the original 496 km route to 327 km. Moreover, the Stage 11 in the empty quarter also saw a delayed start due to dense fog that also interrupted helicopter support. For safety reasons, the FIM route was cut from 308 km to 152 km yesterday, ensuring competitors avoid racing in darkness.

Up next from here, Hero MotoSports Team Rally is geared up to take on the Abu Dhabi Desert Challenge, happening in the UAE from Feb 21-27, 2025. Carrying forward a lot of optimism from Dakar, the team is more focused than ever to conquer the dunes and make their mark!

Wolfgang Fischer, Team Manager, Hero MotoSports Team Rally: "Hello everyone from the finish line of Dakar 2025! I'd like to extend big congratulations to Nacho on securing an impressive 7th place overall. Despite facing significant challenges, including the loss of Basti and Ross early on, Nacho demonstrated remarkable resilience and determination. While our overall

result may not have met our pre-rally expectations, we're incredibly proud of our team's achievements. We experienced zero technical issues throughout the event, and our crew worked seamlessly together."

"Unfortunately, a small mistake in the Prologue gave him a tactical disadvantage for the rest of the week. We're already looking forward to the next races, eager to build on our experiences and strive for even better results."

Nacho Cornejo, Rider, Hero MotoSports Team Rally: "We've crossed the finish line at Dakar Rally 2025, an epic adventure that threw everything at us - treacherous rocks, towering dunes, tricky navigation, and long stages. Although we didn't get off to the strongest start, we fought our way back to the front, securing multiple top-3 and top-5 finishes. We were in the mix with the leading pack, but the early time losses ultimately put us in 7th place overall. While it's not the result we were aiming for, we're proud of our resilience and determination." "I want to extend my heartfelt gratitude to every single member of our team - mechanics, technicians, managers, logistics experts, and helpers. Your tireless efforts and dedication were instrumental in our success. Our bike performed flawlessly throughout, a testament to the team's hard work. Thank you to everyone who supported us on this journey. We'll keep pushing hard and look forward to the next challenge!"

Kia India unveils the New EV6 at Bharat Mobility Global Expo 2025 & showcases World of "Inspiring Innovations"

Pune (Voice news service):- Kia India, a leading mass premium carmaker, unveiled the new EV6 at Bharat Mobility Global Expo 2025. Kia India also announced that bookings for the new Kia EV6 start today, marking another milestone in the brand's electric journey.

The new Kia EV6 continues to set the standard for safety, equipped with our ADAS 2.0 package, which includes 27 advanced safety and driver assistance features. As compared to previous EV6 we have added five additional ADAS 2.0 features – Front Collisions Avoidance assist (FCA) – City/Pedestrian/Cyclist/Junction Turning, Forward Collision Avoidance (FCA) – Junction crossing, Forward Collision Avoidance – Lane Assist Change (FCA) – Oncoming & Side, Forward

Collision Avoidance assist (FCA) – Evasive Steering and Lane Follow Assist (LFA). These features are derived from the cutting-edge technology from our flagship model, EV9 and include improvements to collision safety, structural rigidity, and enhanced occupant protection. With the added strength and enhanced ADAS package, you can drive with confidence, knowing that the EV6 is designed to protect. The EV9 stands as Kia's flagship electric SUV, setting new standards for technology and innovation in the automotive industry, globally. Having crowned as the prestigious WCOTY 2024, the vehicle is powered by a 99.8 kWh battery, the EV9 offers an impressive range of up to 561 km on a single charge, making it suitable for both city commutes and long-distance

travel. Its ultra-fast charging capability allows the battery to recharge from 10% to 80% in just 24 minutes with a 350kW DC charger.

Kia India is also showcasing its legacy of pushing boundaries by seamlessly harmonizing global technology, luxurious design, and sustainable engineering with its product range including the newly debuted Kia Syros. The immersive display at Bharat Mobility pavilion aligns with Kia India's commitment to driving the future of automotive excellence while supporting India's vision for a sustainable and innovative transportation ecosystem. Mr. Gwangwoo Lee, MD and CEO of Kia India, said, "At Kia India, we are committed to driving positive change in the automotive industry. Since the EV6 first hit the roads, it has garnered widespread admira-



tion, growing in popularity and strengthening its global reputation. Today as we unveil the new EV6 we are sure that it will redefine the electric mobility standards with its latest hi-tech innovations.

Mr. Lee further added, "Our participation in the Bharat Mobility Global Expo 2025 underscores this commitment, where we are proud to unveil the new EV6, a key step in our journey towards carbon neutrality. With it, we are taking a bold stride in offering environmentally conscious, next-generation technology to Indian consumers."

Tata Motors at Bharat Mobility Global Expo 2025 Unveils 'Future of Mobility' with new benchmarks in Innovation, Connectivity and Sustainability

Pune (Voice news service):- On the opening day of the prestigious Bharat Mobility Global Expo (Auto Expo) 2025, Tata Motors, India's largest auto and mobility solutions company, unveiled a bold array of ultra-modern vehicles, cutting-edge concepts, advanced aggregates and intelligent digital solutions. With the biggest display of over 50 exhibits, Tata Motors showcased its vision for transforming every segment of personal mobility and commercial transportation. From compact cars and powerful SUVs to nimble mini trucks and rugged heavy-duty carriers; Tata Motors presented its next gen, green mobility solutions, designed to elevate safety, deliver exceptional performance, and redefine customer experience. These stunning exhibits are on display up to 22 January 2025, in Hall No.1 at the Bharat Mandapam (Pragati Maidan), New Delhi.

Tata Motors has brought its vision of the future to life by seamlessly combining its legacy of engineering excellence and deep-rooted passion for 'Made in India for the World' with cutting-edge human-centric design and smart, new age technologies.

Speaking about Tata Motors' expansive display of future ready vehicles, advanced concepts and intelligent solutions, Mr. N Chandrasekaran, Executive Chairman, Tata Sons and Chairman, Tata Motors said: "For eight decades, Tata Motors has been at the forefront of shaping the future of mobility, pioneering advancements in safety, design, connectivity, and sustainability. Our relentless pursuit of excellence is fueled by a deep commitment to creating value for customers, communities, and our nation.

The rapid shift toward green energy and mobility, an irreversible global megatrend, has made the need for clean,



zero-emission vehicles more urgent than ever. We are leading this revolution in India with smart, holistic solutions delivering exceptional performance, reliability, and convenience. Our customers have ready access to an expansive range of cleaner, greener mobility options for both personal and commercial use.

At the Bharat Mobility Global Expo 2025, we are proud to unveil more than 50 next-generation vehicles, visionary concepts, and intelligent solutions that redefine the future of mobility across segments and applications. Rooted in our legacy of trust, innovation, and responsibility, we will continue to lead the way—creating value for customers, driving the automotive industry and advancing our nation's progress with purpose and determination."

Speaking about the Future of Mobility from the Commercial Vehicles perspective, Mr. Girish Wagh, Executive Director, Tata Motors, said: Today marks a defining moment in Tata Motors Commercial Vehicles' journey as we introduce our new mantra, 'Better Always', embodying our unwavering dedication to driving growth and success, for our customers and for our nation. At the Expo, we are unveiling a bold new era in mobility, showcasing 14 smart vehicles, all integrated with ADAS, alongside 6 cutting-edge intelligent solutions that pro-

vide real-time performance insights, and 4 advanced aggregates. Accelerating our aspiration towards a greener future, we are presenting 6 zero-emission electric vehicles, ranging from mini trucks and pickups to intermediate and heavy trucks, alongside buses designed for comfortable, long-distance travel.

We are redefining last-mile mobility with the launch of the all-new Tata Ace Pro, available in multiple powertrain options, and the Intra EV, India's most advanced electric pickup, setting new benchmarks for performance and sustainability. Our next-generation hydrogen-powered Prima Truck is set to revolutionize long-haul trucking. We're showcasing the Prima deep mining tipper with state-of-the-art technologies. In addition, on display are an array of green mobility solutions powered by a variety of decarbonising technologies – Hydrogen, Electric, Natural gas and Flex-fuel.

With relentless innovation and agility, we will continue to redefine the future of mobility with sustainable, intelligent, and cutting-edge solutions – setting new industry standards and creating a lasting, positive impact on the environment."

Speaking about the Future of Mobility from the Passenger Vehicles perspective, Mr. Shailesh Chandra, Managing Director, Tata Motors Passen-

ger Vehicles and Tata Passenger Electric Mobility said: "We are honored to spearhead India's journey toward zero-emission mobility. With over 2 lakh Tata EVs already covering more than 5 billion kilometers on Indian roads, we've cut down 700,000 tonnes of CO2 emission. Tata Motors has also crossed the remarkable milestone of 6 million car sales, a testament to the success of our customer centric, multi-powertrain strategy. But this is just the beginning. With relentless innovation and a deep commitment to sustainability, Tata Motors is determined to accelerate the transformation towards a future that is greener, safer, and full of boundless opportunities for all.

At the Bharat Mobility Global Expo 2025, we are proud to unveil our 'Future of Mobility' portfolio, showcasing the greenest, smartest, and most advanced suite of mobility solutions. Our display embodies a holistic approach blending innovative design and smart engineering, with a profound understanding of customer needs.

Today, we are thrilled to announce the return of a legend—the All-New Tata Sierra—reimagined for a new era, ready to inspire and lead once again. Alongside, in a nation first gesture, we 'summoned remotely', the Harrier.ev, the most powerful and technologically advanced SUV from the Tata Motors stable. Furthermore, we presented the next chapter of automotive excellence with the Avinya X concept—a bold leap into the future of luxury mobility that expands on Avinya's commitment to sustainability, innovation, and well-being. These reveals mark not just milestones, but the beginning of a boundless journey toward a future driven by lifestyle, safety, sustainability, and cutting-edge technology."

Škoda Auto India showcases local, global, and future products at Bharat Mobility Global Expo 2025



Pune (Voice news service):- Škoda Auto India makes a powerful statement at the Bharat Mobility Global Expo 2025, scheduled from 17 to 22 January 2025 in New Delhi. Showcasing a curated collection of eight models, Škoda Auto's pavilion in Hall 3-01 at Bharat Mandapam highlights its century-old global legacy of innovation and performance, along with its commitment to sustainable mobility. Speaking on the company's participation, Petr Janeba, Brand Director, Škoda Auto India said, "The Bharat Mobility Global Expo 2025 is a remarkable opportunity for us to demonstrate our evolving global and Indian portfolio of ICE and EV vehicles.

India is the second leg we stand on globally outside Europe and is a key market for us. From the all-new Kylaq in Olive Gold reflects a perfect blend of contemporary design and modern engineering. Continuing the legacy of Škoda's other India-specific cars, the Kylaq recently scored full 5 stars in the Bharat NCAP crash test.

The car is powered by the efficient and proven 1.0 TSI engine with a choice of a six-speed manual or automatic transmission, four variants and seven colour options.

Škoda Kylaq (Accessorised) Another Kylaq with a fully accessorised ensemble is on-display fitted with over 30+ bespoke accessories. This version redefines personalisation with multiple cosmetic and functional accessories including UV-protect sun blinds, pre-

mium 7D spill-proof mats, illuminating puddle lamps and more.

Škoda Kushaq Monte Carlo Škoda's popular Kushaq SUV carries on with its 5-star Global NCAP safety rating with some new updates for MY2025. The Kushaq now gets a new Deep Black colour option in the Monte Carlo variant, along with the Škoda wordmark logo and some cosmetic and interior updates.

All-new Škoda Kodiaq This ultimate seven-seat 4x4 combines luxury, space and off-road ability. The Kodiaq offers a refined driving experience, utmost comfort for passengers and has already proven itself to be a capable mile muncher with previous iterations in India and the world. With its impressive road dynamics and off-road capability, it stands out as a symbol of luxury and practicality.

All-new Škoda Superb An epitome of elegance, the 2025 Superb carries forward a long legacy of luxury and class. This all-new fourth generation version is a masterpiece in design and sophistication with its spacious interiors and luxurious aura. The Superb effortlessly blends premium features and comfort with a refined driving experience.

Facelifted Škoda Octavia vRS Škoda's all-time performance icon, the Octavia vRS, marks its India presence in the mobility congregation. The Octavia, in vRS guise has already been in India in various generations and iterations. The vRS delivers unparalleled dynam-



ics and agility, making it one of the fastest and most thrilling models in the Škoda range. As a performance sedan, it continues to attract a dedicated fanbase even in India and is set to elevate the adrenaline levels for all enthusiasts in this Zone.

Škoda Elroq The Elroq is Škoda's latest entry-level global EV offering. It embodies a seamless blend of innovation, practicality, and environmental consciousness. Its sleek design and practical features make it one of the most promising EV products in Europe.

Škoda Vision 7S This futuristic concept car represents Škoda's vision of electric mobility and of the future. It was the first ever showcase of Škoda's Modern Solid design language to the world. Traits of this design have even filtered to the Kylaq, the first-ever implementation of Modern Solid in India. The 7S is also a torchbearer of intuitive technology with an emphasis on sustainability, highlighting the brand's forward-thinking approach. The Vision 7S is Škoda's glimpse into the ultimate future of mobility.

Škoda Auto India celebrates its 130-year global legacy and 25-year legacy in India with the Kylaq, along with some of Škoda Auto's flagship and EV models from its global portfolio. With a strong emphasis on combining traditional vehicle dynamics with European design and technology, the brand reaffirms its dedication to the Indian market as a key driver of growth and sustainability.