



Pune to host 13th edition of 'Devfest 2024'

Pune: Google Developer Group (GDG) , a voluntary organization set up in 2011 to foster creativity amongst young techies is organizing the 13th edition of 'Devfest 2024' on 30 November 2024 at Hotel Westin, Koregaon Park.

will also include Projects Showcase Booth for companies and communities , Career fair - an opportunity for local developers that are a part of Google Developer Groups and a Community Lounge which will be a dedicated community lounge for informal sessions that give a chance for like-minded attendees to gather and discuss tools, topics and technologies in a relaxed setting.

Sancheti Hospitals introduces Pune's First "Smart Ward" Program for Enhanced Patient Safety in collaboration with Dozee

Pune: The Sancheti Group of Hospitals, has launched Pune's first "Smart Ward" initiative, powered by Dozee's indigenous AI-based Remote Monitoring System (RMS) and Early Warning System (EWS), for enhanced patient safety and care.



Dr. Parag K Sancheti, MD & Chairman, Sancheti group of hospitals said "As leaders in healthcare, our commitment extends beyond treatment; it encompasses the relentless pursuit for advancements that redefine patient care."

clinical outcomes and operational efficiency. A landmark study published in Frontiers in Medical Technology revealed that Dozee's AI-powered Early Warning System (EWS) can predict patient deterioration up to 16 hours in advance.

Mr. Kaushal Pandya, India Head at Dozee. Sancheti Group has consistently been synonymous with ethical practices and trust, earning its reputation as a leader in world-class orthopedic care.

EaseMyTrip Inaugurates its New Office in Mumbai

Pune (Voice news service):- EaseMyTrip.com, one of India's largest online travel tech platforms, today announced the launch of its new office in Mumbai, marking a significant expansion of its presence in India's financial capital.

our growing customer base while reinforcing our position as a leading tech-driven travel solutions provider. The new facility enhances our ability to deliver personalized services backed by our cutting-edge technology and round-the-clock support."

Ruby Medical Services Unveils India's First Anamaya MRI Machine by 3i Medtech, A Landmark 'Make in India' Initiative

Pune: Ruby Medical Services proudly announces the installation of Anamaya, India's first-ever indigenous 1.5T MRI machine, at its Tajane Mala, New Nagar Road, Sangamner facility.



event also included speeches from prominent medical professionals and dignitaries, including Dr. Simon Grant, Physician and Trustee, Ruby Hall Clinic, Pune; Ms. Natalie Grant Nanda, GM-Strategy & Business Development of Ruby Hall Clinic, Mr. Behram Khodajji, CEO, Ruby Hall Clinic; Dr. Pranav Mahadeokar, Consultant Radiologist & HOD, Ruby Hall Clinic; Padma Shri Dr. Harsh Mahajan, Founder & Chairman of Mahajan Imaging and Former President of IRIA.

Clinic, expressed his enthusiasm for this milestone. "We are proud to announce the installation of Anamaya 1.5 tesla MRI scanner at our Sangamner unit, a groundbreaking innovation in medical imaging technology, proudly assembled in India.

healthcare revolution." Mr. Bala, CEO of 3i MedTech, a Reflex Group Company, said "I am delighted to introduce Anamaya, our Made-in-India 1.5T MRI system that is set to transform diagnostic imaging, with unmatched clarity in imaging for precise diagnosis.

India shines at London valves 2024 : Meril's groundbreaking leap in heart valve innovation "Myval Octapro THV" showcased at GISE 2024 and PCR London Valves

Pune (Voice news service):- Meril Life Sciences, a leading global med-tech company specializing in cardiovascular and structural heart solutions, marked a significant milestone with the launch of its Myval Octapro Transcatheter Heart Valve (THV) at GISE 2024 (National Congress of the Italian Society of Interventional Cardiology) and PCR London Valves 2024.

Sciences on another groundbreaking innovation with the MyvalOctapro THV. This advanced technology, with its enhanced features and strong clinical validation, is poised to redefine the standards of TAVR procedures.

subset analysis and comparative studies, further establishing the safety and efficacy of the Myval Transcatheter Heart Valve (THV) series. Published in EuroIntervention Journal, the findings confirmed the Myval THV's non-inferiority to both Sapien and Evolut valve series at 30 days post-implantation.

COMPARE-TAVI trial results. Presented by Prof. Henrik Nissen on behalf of the COMPARE-TAVI investigators, this first-of-its-kind randomized controlled trial directly compared the Myval THV series with the Sapien THV series in a real-world, all-comers population.

Bipolar cord occlusion helps save a baby in a complicated case of Monoamniotic twins

Pune :A 'Bipolar cord occlusion procedure followed by in-utero cord transection' performed by a team of fetal medicine specialists at KEM Hospital, Pune helped reduce ongoing complications in the pregnancy of Monoamniotic twins.

help save the normally developing baby. Both foetuses occupy the same sac and share a single placenta. The diagnosis is made by ultrasound imaging. Due to one placenta, these babies have a vascular connection called anastomosis and blood flows from one baby to another and vice-versa.

The clinical management of these pregnancies is challenging, there is a high risk of unexpected fetal death (up to 15-20%) and or a high risk of brain injury in the surviving co-twin. Dr. Shweta Gugale added that the option of therapeutic intervention was discussed with the family.

reduction etc. Dr Shweta Gugale said that apart from the procedure itself, the most challenging part is counselling the family. To our knowledge and according to published medical literature, this is probably the third case in India involving such two staged interventions in Monoamniotic twins.

The Best Time to Start Retirement Planning is Now", Says HDFC Life's Latest Campaign

Pune (Voice news service):- HDFC Life, one of India's leading insurers, has unveiled its latest campaign focused on the critical need for timely retirement planning.

needs over their own retirement planning. This postponement diminishes the retirement corpus, as late planning offers limited time for wealth accumulation.

The growing elderly population in India coupled with rising life expectancy due to advancements in healthcare and improved standards of living, makes retirement planning imperative.

years and the best time is now." Adding further, Vikram Pandey - Chief Creative Officer Leo Burnett, South Asia said, "Often it isn't until their mid fifties that people realise they haven't planned enough for their retirement, and then it gets too late.

Pune's festive cheer sparks 20,000+ property registrations, marking 2024's second-best month: Knight Frank India

Pune: Knight Frank India, in its latest report highlighted robust growth in Pune's property registrations for October 2024. The city recorded over 20,894 property registrations reflecting a notable 39% increase compared to the same period last year.

Registrations. Additionally, the YoY increase can be partly attributed to the base effect; 2023 October's first 14 days were influenced by the Shradh period, during which buyers typically refrain from major investments.

in demand for properties priced at INR 1 or above. The luxury segment grew from 11% in October 2023 to 14% in October 2024. Meanwhile, homes in the INR 50 lakh-1 cr range remained the most popular amongst home buyers.

rise in stamp duty collections. October further strengthened this trajectory, driven by festive demand, stable interest rates, rising preference for premium homes, and optimistic buyer sentiment.

and Pimpri Chinchwad Municipal Corporation (PCMC)—remained the primary hub for residential transactions, contributing 80% of the market.

SAMCO Empowers Partners with Industry-First "Growth Wali Partnership"

Pune: SAMCO Securities, a leader in investment technology, has announced the launch of its pioneering initiative, the "Growth Wali Partnership."

ly curated trading insights, and the Growth Pathshala, an e-learning platform with modules on financial literacy, digital marketing, and regulatory exams.

A key feature of the "Growth Wali Partnership" is the Growth Trade Recommendations, a technology-enabled tool that provides expert trading insights

TIPS Music Announces Direct Partnership with TikTok to Expand its Music Reach

Pune (Voice news service):- TIPS Music Ltd, one of India's leading music labels with an expansive catalogue of over 31,000 songs, today announced a direct, strategic partnership to promote its music library on TikTok. This partnership* will enable music lovers, Non-Resident Indians (NRIs) and expatriates, to access and engage with TIPS Music's rich and diverse music collection on

the popular short-form video platform. The agreement between TIPS Music and TikTok aims to meet the increasing demand for Indian music among global audiences. The collaboration ensures TikTok users across multiple regions will have seamless access to the wide range of TIPS Music's library, featuring genres from Bollywood classics to regional language hits, strengthening

the existing cultural connection and expression through music. Mr. Kumar Taurani, Managing Director of TIPS Music Ltd, stated, "We have seen an increased consumption of Indian music globally. Several existing TikTok trends hold testament to it. This direct strategic partnership with ByteDance marks an important step in expanding the global footprint and engagement of

TIPS Music. The TikTok platform has a massive audience base and this deal improves the discovery of our music. I would like to thank TikTok and our CEO, Mr. Hari Nair for weaving this direct deal". TIPS Music's approach continues to focus on bridging traditional music with new-age platforms to enhance accessibility and promote the universal appeal of Indian music globally.

Third Edition of the OMEGA Trophy Golf Tournament Brings Together Sporting Icons and Golf Enthusiasts

Pune: The Swiss watchmaker OMEGA has celebrated excellence in sports by hosting the third edition of the OMEGA Trophy Golf Tournament at DLF Golf and Country Club, Gurugram. Bringing together seasoned golfers and passionate enthusiasts, the occasion was a perfect opportunity to enjoy some quality time on the course, while showcasing OMEGA's strength in precision and performance. Joining the event, and representing India's inspiring achievements on the global sporting stage, was Avani Lekhnera, a

double gold medalist in the 10m rifle event at both the Tokyo 2020 and Paris 2024 Paralympic Games, as well as Simran Sharma, a bronze medalist in the women's Paralympic 200m T12 event. Olympic bronze medalist Sarabjot Singh, who made his debut in shooting at the Olympic Games Paris 2024, also joined the celebration. The charismatic Mandira Bedi anchored the day's festivities. As part of the pre-event activities, attendees were treated to a curated Golf Clinic designed to engage both amateurs and experts

in an immersive golf experience. As the day transitioned into an elegant evening gala, guests enjoyed a sophisticated networking dinner amidst the scenic club setting. Esteemed personalities, including former cricketers Muri Kartik, and Nikhil Chopra, joined the celebration, adding to the grandeur of the occasion. OMEGA continues to reinforce its unwavering commitment to the world of sports, recently celebrating the outstanding accomplishment of its ambassador, Rory McIlroy, who claimed his sixth race to Dubai title. This

victory marks an impressive third consecutive win, underscoring his dominance in the sport and aligning perfectly with OMEGA's values of excellence, precision, and relentless pursuit of greatness. This is the 3rd time that OMEGA has hosted the prestigious OMEGA Trophy which is a unique commitment by any horology brand in India. The OMEGA Trophy brings together top golfers from different states, celebrating not only their skill but also the values of fair play and camaraderie.

First edition of Vednirmitee Reality Presents Dixit Lifestyle® Half Marathon on January 5

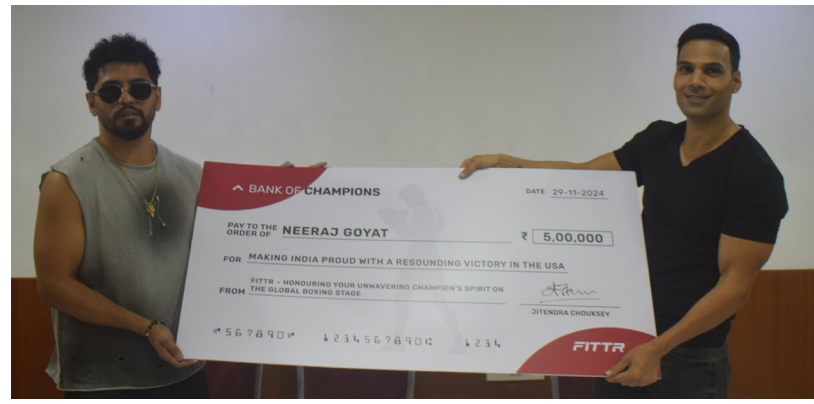
Pune: Inspired by late Dr. Shrikant Jichkar, public health expert and researcher, Dr. Jagannath Dixit initiated "World free of obesity and diabetes" campaign in 2013. Dixit Lifestyle (R) of eating only two meals and walking 4.5km in a day became popular. Today it has reached 43 countries with millions of followers. Dr. Dixit and his colleagues founded a charitable trust namely, Association for Diabetes and Obesity REversal (ADORE) at Pune in 2018 to realise the dream of obesity and diabetes free world. ADORE runs 14 diabetes reversal counselling centres in India including one centre at Pune. These centres have helped more than 25 thousand diabetics. In fight against diabetes, improving lifestyle should be the main advice, as it is a lifestyle disorder. Unfortunately patients go on taking medicines throughout their lives and in increased dosages and numbers of medicines. Dr. Dixit's campaign gives a hope to patients of obesity and diabetes that by following Dixit Lifestyle they can definitely revert these conditions. This is a revolution happening in treatment of type 2 diabetes. In this uneven battle, people are with the campaign supporting it wholeheartedly. The campaign is free of cost and

not a single rupee is taken from any patient. World Diabetes day is on 14th November, ADORE is organizing this First edition of Vednirmitee Reality Presents Dixit Lifestyle® Half Marathon on 05th January 2025. The First Marathon of the year. The purpose of organizing the half marathon are manifold. Firstly we want to create awareness about Dixit Lifestyle as an effective and scientific method to cause weightloss and diabetes remission. Secondly it will give an opportunity for our followers and sympathizers to stand with us in solidarity against the dreadful diabetes. Thirdly it will connect more obese and diabetic people with the campaign who shall get benefitted. Fourthly it gives opportunity for donors to support this noble cause. Also to make people aware about the importance of exercise and running along with a healthy lifestyle as an effective tool in diabetes management. Lastly this event will instill hope and positivity in the minds of suffering lay people and empower them to take responsibility of their own health. blueBrigade Sports Foundation having an emotional involvement in diabetes, is organizing this event in collaboration with ADORE. blue-

Brigade has the expertise in organizing running events since 2015 and has in the past organised key running events in Pune & Nashik. The recently concluded Vednirmitee Reality Presents NDA Marathon by blueBrigade had around 15000 participants to commemorate the 75 glorious years of NDA. For the Dixit Lifestyle® Half Marathon we are expecting a participation of thousands of people from all walks of life. Participation of not just the running community in India but also the thousands of followers of Dixit Lifestyle® across 22 states in India. We also have a virtual run segment for thousands of Dixit Lifestyle® followers from 43 countries around the globe. Come run in the heart of Pune City. On the momentous day of 05th January 2025 thousands of participants will converge at Pt Nehru Stadium, Near Swargate, Pune, to partic-

ipate in the first edition of Vednirmitee Reality Presents Dixit Lifestyle® Half Marathon which is slated to be an annual event in the running calendar of India. The event will have different distance categories of 3K Family Walk/Run 5K, 10K & 21K with attractive prize money. Registrations are open for Vednirmitee Reality Presents Dixit Lifestyle® Half Marathon with a 20% Early Bird Discount Offer till 25th September. Free training for all registered participants of the Vednirmitee Reality Presents Dixit Lifestyle® Half Marathon will be given at 8 training locations of blueBrigade Sports Foundation at Lullanagar, Kothrud, Katraj Kondhwa, Vimanagar, Salisbury Park, NIBM Raheja Vista, Vimanagar & Baner. For joining the training sessions call Mr Ajay Desai - 9766353337 or Visit <http://www.bluebrigade.club>

FITTR celebrates Neeraj Goyat's recent victory in US



Pune: Super Indian Boxer Neeraj Goyat did India proud when he defeated Brazil's Whindersson Nunes showcasing his class and experience. He narrated his incredible experi-

ence at the 'Meet and Greet' organized by FITTR, a leading online fitness and nutrition platform. In a super middleweight bout in Texas, Brazilian Nunes was overpowered by Neeraj in a spectacular

win. The WBC Asia Title Holder had dominated the match right from the start and made his way to victory in six round match. The match preceded the main event involving Jack Paul and Mike Tyson with a packed audience of about 90,000 fans. This made the victory even more special

Neeraj Goyat thanked FITTR for collaborating and assisting in his journey which also included an amount of INR 5 lacs. Mr. Jitendra Chouksey, Founder and CEO of FITTR said "This is just the beginning. Indian sports is the future, and FITTR sees itself helping more talented sportspeople achieve their dreams and bring glory to the country".

Patil edges into second round qualifying at MSLTA - Deccan Gymkhana Gadre Seafoods ITF Grade 3 Junior Tennis Championship

Pune: Daksh Patil edged out Dhruv Grover 2-6, 6-1, 10-4 to enter the second round qualifying at the Gadre Seafoods- MSLTA ITF Junior Grade 3 U18 tennis Championships for the MV Deo Trophy organized by Deccan Gymkhana Under the auspices of ITF, AITA PMDTA at the Deccan Gymkhana Tennis Courts. In the other matches Ayaan Choudhary was given a fight by Chaitnay Pava before win-

ning 6-3, 6-4, local boy Parth Deorukhakar outplayed Abhinav Goud Putta of. Australia 6-0, 6-1 Results: First Qualifying Round: Boys: Nikita Nikolenko (Kaz) [1] bt Sri Sai Satyaram Mygapula (Ind) 6-1, 6-2; Mannan Agarwal (Ind) bt Rohan Vunnam (Ind) 6-0, 6-1; Vishal Vasudev M (Ind) [6] bt Piyush Jadhav (Ind) 6-1, 6-1; Venkat Battanki (USA) [2] bt Aaradhya Mhasde (Ind) 6-3, 6-3; Neev Kothari (Ind) bt Raghav Prabhu

(Ind) 6-2, 6-1; Daksh Patil (Ind) bt Dhruv Grover (Ind) 2-6, 6-1, 10-4; Mahit Mekala (Ind) [5] bt Anurav Prakash (Ind) 6-1, 6-1; Om Verma (Ind) bt Archit Dhoot (Ind) 6-1, 6-2; Ahan Shetty (Ind) bt Arnav Bansode (Ind) 6-3, 6-0; Ayaan Choudhary (Ind) [7] bt Chaitnay Pava (Ind) 6-3, 6-4; Sriniketh Kannan (Ind) bt Saurish Modi (Ind) 6-2, 6-4; Parth Deorukhakar (Ind) [8] bt Abhinav Goud Putta (Aus) 6-0, 6-1;



The Leela Brings Timeless Luxury to Hyderabad with the Opening of its Hotel in Banjara Hills

Pune (Voice news service):- The Leela, established as a leading luxury hospitality brand in the world, proudly announces the opening of The Leela Hyderabad, an urban retreat located in the neighbourhood of Banjara Hills.

This marks The Leela's entry into Hyderabad, a city celebrated for its rich cultural heritage and status, as one of India's foremost technology and business hubs. The Leela Hyderabad is an ode to the charm and luxury heritage of Banjara Hills, the prized neighbourhood that still defines the essence of leisure and opulence in the city. The Leela's signature experiences promise to reignite the spirit of Banjara Hills and reimagine classic luxury for modern times. This much-awaited foray into the city redefined classic yet progressive luxury in a whole new way. The hotel offers 156 rooms and suites, designed to reflect a balance of modern luxury and the cultural legacy of the Deccan Plateau. The interiors draw inspiration from the region's storied heritage, featuring bespoke design elements, intricate craftsmanship, and curated art pieces. Set on 2.5 acres in the heart of the city, the hotel blends business and leisure, catering to the discerning traveller. Banjara Hills itself is rooted in history, once serving as



the leisure grounds for the Nizams and as the muse for Rabindranath Tagore's Kothistan. Hyderabad's positioning as a hub for innovation and culture aligns seamlessly with The Leela's mission to establish iconic destinations that blend India's rich cultural heritage with modern luxury experiences. Speaking on the occasion, Ms. Deepthi Reddy, Managing Director, Pioneer Holiday and Resorts Limited, said: "Hyderabad, with its rich Deccan heritage and aristocratic past, has always been a city that prizes lineage and legacy while being equally progressive for the times. The Leela Hyderabad reimagines experiences and spaces for discerning guests and is beautifully poised as an in-city sanctuary. The story of The Leela Hyderabad is as much about

tional luxury and hospitality." The hotel offers a curated selection of world-class dining venues providing an unmatched culinary experience. It also features a dedicated wellness center spanning 1,900 sq. m. offering a luxurious spa, fitness facilities, and a serene pool area. With over 930 sq. m. of event space, including a stunning terrace courtyard, The Leela Hyderabad is an ideal venue for both corporate gatherings and social celebrations. The design pays homage to Hyderabad's cultural legacy, featuring Warangal temple-inspired pillars, intricate chandeliers, gilded ceilings, hand-painted murals, curated accessories, and objects d'art. The lobby exudes grandeur, leading to staircases, recreational areas, and anticipatory service. A tribute to Pochampalli craftsmanship and a unique wall celebrating Hyderabad's heroes, alongside MF Hussain's celebrated artworks, further highlight the thoughtful preservation of regional traditions. The city is home to over 1,500 IT and ITeS firms and 4,300+ tech startups, marking its pivotal role in India's knowledge economy. Beyond its leading Global Capability Centers (GCCs), Hyderabad boasts the world's largest pharmaceutical cluster and has emerged as a global hub for life sciences innovation.

the men's , women's and veteran category. The winners got a trophies and medals at the prizes at the hands of Mr. VRK Gupta, Director Finance of BPCL, Former Davis Cup Coach Nandan Bal, Mr. D. Parthasarthy, General Manager (HR) of BPCL, Mr. Deepak Jain, GM Sports of Bharat Petroleum were present on the occasion. Results: Men's Singles: Final Round: Sumit Nagal (IOCL) bt Vishanu Vardhan (ONGC) 6-4, 6-3; Women's Singles: Final Round: Vaishnavi Adkar (BPCL) bt Rajkumar Dubey (BPCL) 6-2, 6-2



Pune: Sumit Nagal and Vaishnavi Adkar won the men's and the women's singles title, while Rajkumar Dubey won a double crown at the Bharat Petroleum Organized 43rd PSPB Inter-Unit Lawn Tennis Tournament organised by Bharat Petroleum which concluded at the Deccan Gymkhana Tennis Courts. In the Mens event Sumit Nagal of Indian Oil Limited registered a 6-4, 6-3 win over ONGC's Vishnu Vardhan, BPCL's Vaishnavi Adkar claimed the Womens singles title out hitting Riya Bhatia Of IOCL 6-3, 6-3.

Rajkumar Dubey won the Double crown in the Veterans event claiming the singles and the doubles title in the singles BPCL. A player Dubey registered a 8-6 win over Munesh Sharma also of BPCL A, in the doubles Dubey in partnership with Sharma registered a win over Siddharth Bhalari and Diganta Bora of OIL 6-4, 6-3; In the Veteran Team Event ONGC edged out IOCL 2-1 to win the title. Rohan Boppana of IOCL, Vaishnavi Adkar and Rajkumar Dubey of BPCL were adjudged the best players of the tournament in

the men's , women's and veteran category. The winners got a trophies and medals at the prizes at the hands of Mr. VRK Gupta, Director Finance of BPCL, Former Davis Cup Coach Nandan Bal, Mr. D. Parthasarthy, General Manager (HR) of BPCL, Mr. Deepak Jain, GM Sports of Bharat Petroleum were present on the occasion. Results: Men's Singles: Final Round: Sumit Nagal (IOCL) bt Vishanu Vardhan (ONGC) 6-4, 6-3; Women's Singles: Final Round: Vaishnavi Adkar (BPCL) bt

Riya Bhatia (IOCL) 6-2, 6-2 Veteran Singles: Final Round: Rajkumar Dubey (BPCL A) bt Munesh Sharma (BPCL A) 8-6; Veteran Doubles: Final Round: Rajkumar Dubey / Munesh Sharma (BPCL A) bt Siddharth Bhalari / Diganta Bora (OIL) 6-4, 6-3; Veteran Team Event: Final Round: ONGC bt IOCL 2-1 (Singles: KS Rawat bt Tribhuvan Kumar 7-5, 6-0; Singles: CSK Bhandari lost to Pankaj Gangwar 6-0, 3-6, 4-6; Doubles: KS Rawat / Amiya Sarkar bt Pankaj Gangwar / Subhash Rajora 6-2, 6-3).

10 Teams Ready for the 3rd Edition of PCBSL

Pune: The third edition of the Poona Club Billiards and Snooker League (PCBSL) is set to kick off from 28th November to 7th December, 2024 at the prestigious Poona Club Snooker Hall. This eagerly awaited tournament will feature over 65 players, representing 10 teams, in a battle for glory. The PCBSL, exclusively designed for the members of the Poona Club, showcases some of the best cueists in the city, including Kapil Punjabi, Vignesh Sanghvi, and Suraj Rathi—all national-level

players—alongside 62 other talented individuals. Highlighting the league's inclusivity and range, the youngest participant is 10-year-old Krish Raghani, while the most seasoned player is the evergreen Dr. Rusi Marolia, aged 85+. Players for the league were selected through an auction held on 21st November, where Kapil Punjabi, Vignesh Sanghvi, and Suraj Rathi emerged as the costliest players, reaching the maximum bidding cap. Mr. Gaurav Gadhoke, President of Poona Club, said,

"This league reflects the vibrant culture of Poona Club, where tradition meets innovation. The PCBSL has grown tremendously in its three editions, and I am proud to see it setting benchmarks for excellence in cue sports. It is heartening to witness the enthusiasm of our members and the support from sponsors in making this event a grand success." "The PCBSL is a platform to celebrate the legacy and talent within our club. It is thrilling to see generations of

players, from rising stars to veterans, come together for a league that fosters competitive spirit and camaraderie," added Mr. Indraneel Mujigude, Vice President of Poona Club and Chairman of the League. The coveted trophy for this tournament is dedicated to the late Mr. Shantilal Sanghvi, a pioneer of cue sports in Pune and the Poona Club. Special recognition is due to Mr. Sunil Handa, former President of the Poona Club, for his long-standing contributions to the development of cue sports at the club.

TiE Women and Motwani Jadeja Foundation Unite to Empower Global Female Entrepreneurs at TiE Global Summit 2024

Pune (Voice news service)- TiE Women, an initiative by TiE Global, is transforming the entrepreneurial landscape for women worldwide. Now in its 5th edition, the program has entered its accelerator phase, culminating in the global finale at the TiE Global Summit (TGS) in Bengaluru this December. TiE Women empowers female entrepreneurs at every stage of their journey, leveraging TiE's expansive network of 64 global chapters. This network provides access to essential resources, mentorship, investor connections, and networking opportunities, all aimed at advancing gender equality, in alignment with SDG 5. The program offers equity-free cash prizes to fuel the growth of women-led businesses globally. At the core of TiE Women's success are five key pillars: Learning, Mentoring, Access to Funding, Scalability, and Community. These pillars guide women entrepreneurs from early-stage development through to scaling their businesses. By creating a safe, inclusive environment, TiE Women of-

fers more than just financial backing; it opens doors to a global network of mentors, investors, and peers, ensuring long-term growth and visibility. Through workshops, events, and international exposure, it ensures that women-led startups are equipped with the tools necessary to thrive in the competitive global market. In 2023, TiE Women embarked on a transformative three-year partnership with the Motwani Jadeja Foundation, led by Asha Jadeja, a Silicon Valley-based venture capitalist and philanthropist. This collaboration provides founders with unparalleled opportunities to engage with one of the world's most innovative ecosystems. The partnership offers access to invaluable resources, networks, and growth opportunities, empowering them to scale their ventures and succeed in the global marketplace. Asha Jadeja, who has invested in over 200 technology startups, is a passionate advocate for breaking societal barriers and enabling women to lead in business. "Exponential growth is possible

when we combine technology-enabled entrepreneurship with world-class education, and strong women's leadership. We must dismantle the barriers that have long held women back and create environments where women-led ventures can innovate without limitations," she says. "Our partnership with TiE Women enables us to transform challenges into opportunities, equipping women with the tools and networks they need to drive exponential change in their industries and communities," she adds. Her vision aligns seamlessly with TiE Women's mission of providing a supportive space for female entrepreneurs to thrive. This partnership between TiE Women and the Motwani Jadeja Foundation exemplifies how industry leaders can collaborate to create meaningful change. By offering mentorship, capital, and global exposure, this collaboration propels women-led businesses to new heights. Together, they are paving the way for a new era of entrepreneurial leadership that is inclusive, innovative, and unconstrained by gender.

Uber Unveils UberOne Membership Program in India

Pune: Uber, one of India's leading ridesharing apps, announced the launch of UberOne, its first membership program in India, aimed at bringing unprecedented savings and exclusive benefits to millions of riders across the country. Uber's global membership program offers discounts and exclusive experiences for rides, helping members navigate everyday life more easily. Uber One membership has two plans: INR 149 per month or INR 1499 annually. Uber will also offer exciting launch period discounts on the monthly plan. With UberOne, members can access exclusive savings and benefits, making it a smart choice for riders. Members can enjoy up to 10% UberOne credits on each ride, resulting in significant savings and valuable perks. As a first-of-its-kind program in the Indian ridesharing market, UberOne reflects Uber's commitment to understanding local preferences, ensuring that its tailored offerings cater to the needs of its riders in India. One of the key features of UberOne is preferential access to the highest-rated drivers. By prioritizing quality and reliability, members can expect an elevated experience every time they ride with Uber, ensuring their safety and convenience. Additionally, UberOne provides premium, round-the-clock customer support exclusively for members. This dedicated support team ensures quick and efficient resolutions to any issues, enhancing the overall experience for riders. Commenting on the launch, Prabjjeet Singh, President, Uber India and South Asia, said, "Mobility is essential and affordability is paramount and with the launch of Uber One, we're excited to bring a unique membership experience to our riders in India. We understand the importance of value and convenience in everyday travel, and we're committed to delivering a program that offers just that. Uber One is designed to enhance our riders' experience and make every journey even more rewarding." The membership program is available across all Uber ride options, including UberGo, Premier, XL, Reserve, Auto, Moto, Intercity, Rental, Shuttle and Package - making it accessible for a wide range of travel preferences. Uber users can sign up directly from the latest version of the Uber app, gaining immediate access to the benefits.

Kia India Achieves Milestone of 1 Lakh CKD Exports

Pune: Kia India, a leading premium carmaker, has today announced the surpassing milestone of exporting 1,00,000 units of CKD vehicles since it began shipment in June 2020 from its Anantapur manufacturing facility. The achievement underscores the company's ongoing efforts to establish India as a key export hub. This further highlights Kia India as one of the key export hubs for the Kia corporation accounting 50% of the company's CKD exports worldwide. Kia India expects to export over 38,000 CKD units across Uzbekistan, Ecuador, and Vietnam markets in 2024. The success is a testament to the marketability and competitive pricing of Kia India's lineup, which boasts Seltos, Sonet and Carens. Commenting on this milestone, Joonsu Cho, Chief Sales Officer, said: "India is a key market for Kia Corporation, serving not only as a strong sales driver but also as an emerging export hub. This milestone highlights Kia India's commitment to manufacturing excellence, innovation, and delivering value to global customers. We are proud to see models like the Seltos, Sonet, and Carens perform strongly in international markets. We are also grateful for the government's export-friendly policies, which have played a crucial role in strengthening India's position within the global automotive value chain. Looking ahead, we aim to expand our CKD footprint to the Middle East and Africa, to double our export volume by 2030". The cumulative export figure of 3.67 lakh units underscores the strong global demand for Kia's 'Make in India' products delivering high-quality vehicles designed to meet the diverse needs of international markets.

TreadBinary Collaborates with Rotary Club Mumbai To Organize Blood Donation Drives

Pune: TreadBinary, a leading technology and consulting company, partnered with Rotary Club Mumbai to organize a blood donation drive at the Puranic Capitol premises in Thane. This collaborative effort aimed to address the critical need for blood in hospitals while promoting a sense of community service and social responsibility. The drive saw an impressive turnout, with 43 individuals stepping forward to donate blood. A total of 43 units of blood were collected during the camp, surpassing expectations. These donations will be distributed to multiple hospitals, providing life-saving support to patients in urgent need. For access to donated blood, individuals can reach out to Kai. Wamanrao Oka Blood Center. Darshil Shah, Founder and Director, TreadBinary, said, "Blood donation is more than a charitable act—it is an expression of humanity's ability to care, to share, and to give hope where it is most needed. Each unit of blood donated represents a lifeline, a chance for someone to fight another day, and a promise that no one stands alone in their time of need. By coming together as a community to support this cause, we not only save lives but also reaffirm our collective strength, compassion, and responsibility to build a world where hope and healing are always within reach." Yuvraj Shidhaye, President of Rotary Club Thane Creek, added, "The blood donation camp was conducted with the utmost care by a team of skilled medical professionals, ensuring a smooth and safe process for every donor. Together, we hope to inspire more individuals to join this life-saving cause." Encouraged by the success of the event, TreadBinary and Rotary Club Mumbai plan to organize similar blood donation camps frequently. Future campaigns will focus on educating the community about the critical importance of regular blood donation and expanding the pool of active donors.

Uber introduces new features to elevate safety

Pune: Uber today unveiled a suite of features aimed at enhancing the safety of its riders in India, with a special focus on female riders and drivers. The company has announced Audio Recording and Women Rider Preferred to offer increased safety on Uber trips. Partnering with Bengaluru-based NGO Durga, Uber is also stepping up efforts to sensitize drivers on appropriate conduct, especially with regards to women riders. With the launch of 'Safety Preferences', Uber riders can now customize safety features like RideCheck, Share My Trip, and Audio Recording to activate automatically, on every Uber trip. These features are the latest in Uber's efforts to make riders and drivers feel safe during every ride. The company continues to utilize a mix of technological expertise and innova-

tions to ensure that riding with Uber is safe, seamless and hassle-free. As per the 2024 India Economic Impact Report, compiled by Public First, 95% of female riders cited safety as their top reason for using Uber. 84% of female riders believed that taking an Uber was the safest way to get home. Sooraj Nair, Head - Safety Operations, Uber India & South Asia, said, "We believe that our work on safety never stops. We've continually innovated to lead the industry on safety and enhance the overall experience on every Uber trip. Whether it's through tech-driven solutions like SOS integration and Women Rider Preference, or through initiatives such as gender sensitization, we remain focussed on building a platform that riders and drivers can trust every time they choose Uber." SOS integration

This feature ensures quick emergency assistance by allowing riders and drivers to share live location and trip details directly with police during critical situations. This feature is designed to provide immediate support when every second counts. The feature is live in Telengana. Uber has completed testing in Maharashtra and Uttar Pradesh and is set to roll out as the State Police greenlights the collaboration. Women Rider Preference | Industry-first Female drivers now have the option to choose to accept only female riders, a feature that is particularly useful during late hours. Introduced based on driver feedback, this optional feature has already enabled over 21,000 trips. It helps female earners prioritise their safety, drive for longer hours, and boost their earnings.

SBI Celebrates Raising of ₹50,000 Crore Domestic Bonds During FY25

Pune: SBI celebrates raising of ₹50,000 crore domestic bonds during FY25. The country's largest lender has raised ₹5,000 crore AT1 Bonds, ₹15,000 crore Tier 2 Bonds and ₹30,000 crore Long Term Bonds till date during FY25 at very competitive rates. All these issues have attracted overwhelming response from investors and were oversubscribed by more than 2 times against the respective base issue size. The investors were across provident funds, pension funds, insurance companies, mutual funds, Banks etc. While speaking on the occasion, SBI Chairman Shri C.S. Setty said that wider participation and heterogeneity of bidders demonstrated the trust investors place in the country's largest Bank. Bank's AT1 Bonds are rated AA+ (stable outlook) and both the Tier 2 and Long Term Bonds are rated AAA (stable outlook). These bonds are of 15 years tenor except for the AT1 Bonds which is perpetual. The AT1 and Tier 2 Bonds raised by the Bank during the year are issued with call option after 10 years or any anniversary date thereafter. The Bank acknowledged the support of all the intermediaries involved in the process.

Online Stores Become the Preferred Sales Channel for Emerging Brand

Pune: NielsenIQ (NIQ), the world's leading consumer intelligence company, has released its latest "An Inside Look" survey report, showcasing the evolving retail landscape and challenges faced by small, medium, and large enterprises. The global study was conducted across 47 markets, representing approximately \$26 billion in FMCG sales value. **Changing Retail Dynamics** The report highlights the growing dominance of online channels, with 60% of businesses indicating that online stores are their most critical sales platform. This trend is particularly prominent among medium-sized companies, where 67% rank online as their top channel, followed by small businesses at 51%. Additionally, the report notes that convenience stores have seen high penetration in India at 48%, compared to the global average of 18%, with large companies leveraging this channel the most (58%), followed by medium-sized (54%) and small businesses (40%).

SUD Life Launches Viksit Bharat and New India Leaders Funds to Play the India Growth Story and Create Wealth for Policyholders

Pune: Star Union Dai-ichi Life Insurance Co. Ltd. (SUD Life) has launched two new funds – the Viksit Bharat Fund and the New India Leaders Fund, as part of its Unit Linked Insurance Plan (ULIP) offerings. The Viksit Bharat Fund will invest in businesses that are focused on the transformation of the India of today into the Viksit Bharat of tomorrow. The multi-cap, sector-agnostic portfolio of Viksit Bharat Fund will have exposure to emerging as well as established companies that are driving long-term development and value creation in the ecosystem. The fund is ideal for those with a long-term horizon and a belief in the overall India growth story. On the other hand, the New India Leaders Fund will invest in new and emerging business out of India, focused on technology-led innovation and disruption, for both India and the world. Some of the prominent themes of this fund would be energy transition, digitalization, cloud and AI-led businesses, health and wellness as well as technology-led products and services, amongst other emerging themes. This fund is tailored for the investor with a long-term horizon and some appetite for growth businesses. Currently, these are available under the products SUD Life Star Tulip, SUD Life Wealth Creator, SUD Life Wealth Builder and SUD Life e-Wealth Royale. The company plans to offer these funds across all its ULIP plans moving forward. Prashant Sharma, Chief Investment Officer of SUD Life, said, "We are incredibly excited to offer two pioneering funds for our policyholders – the Viksit Bharat Fund and the New India Leaders Fund. While both offer an opportunity to create wealth from the transformative development underway in the country to-

ZF Wind Power reaches the next level of modularization with the new generation SHIFT

Pune: ZF Wind Power enhances the flexibility of SHIFT's modular design, boosting its competitiveness. By implementing new validated technologies and know-how, the proven basis of existing platforms enables more powerful and cost-efficient modular concept developments. SHIFT now offers more powerful, cost-efficient, and compact modular configurations. These platform upgrades ensure the platform meets the dynamic demands of the wind market, providing versatile solutions for various wind turbines. Launched nearly nine years ago, ZF Wind Power's SHIFT modular gearbox concept enhanced turbine design flexibility, reduced time-to-market, and cut costs. Currently, with almost 50 GW shipped, SHIFT demonstrates global competitiveness and adaptability across various classes, geographical regions and market segments. Covering onshore and part of the offshore wind segments with four main platform variants, SHIFT's flexibility and reliability are industry-leading. SHIFT anticipates market evolution by developing powerful, modular platforms that offer high flexibility and performance, helping partners.

Ecofy Partners with SWELECT Energy to Drive Rooftop Solar Adoption Across South India

Pune: Ecofy, India's green-only NBFC backed by Ever-source Capital and committed to financing India's green transition has announced a partnership with SWELECT Energy Systems Limited (formerly known as Numeric Power Systems Limited), one of India's leading names in the solar power ecosystem with a legacy spanning four decades and a commanding presence across the global energy market. This collaboration combines Ecofy's digital lending expertise with SWELECT's manufacturing and distribution strengths to democratize solar energy access across South India. Moreover, the partnership is strategically aligned with the government's PM Surya Ghar initiative and aims to accelerate the adoption of rooftop solar installations by providing accessible financing solutions. By leveraging Ecofy's prominent position in the rooftop solar space and SWELECT's established presence in the southern markets, the alliance seeks to create a seamless ecosystem for customers seeking to transition towards sustainable energy solutions. Commenting on the development, Rajashree Nambiar, Co-founder, MD & CEO, Ecofy said, "The convergence of government initiatives, technological progress, and rising environmental awareness has created the perfect storm for solar adoption. Our partnership with SWELECT blends financial innovation with technical expertise. By combining our digital-first lending approach with SWELECT's manufacturing and distribution strengths, we're not just offering financing solutions – we are paving the way for households & MSMEs in South India to achieve energy independence. Also commenting on the partnership, Mr R Chellappan, MD, SWELECT Energy Systems Ltd., added, "With four decades of expertise in the energy sector, we recognize that financing remains a critical barrier for the masses when it comes to solar adoption. Our collaboration with Ecofy addresses this challenge head-on. This partnership embodies our commitment to making sustainable energy accessible and affordable for every household in the region."

Molbio Diagnostics Strengthens Leadership, Welcomes Distinguished Public Health Advocates to Its Board

Pune: Molbio Diagnostics, a pioneer in global healthcare based in Goa, is proud to announce the appointment of two new Independent Directors to its board, Professor (Dr.) Balram Bhargava and Dr. Arun Kumar Jha. These appointments come as the company continues to strengthen its Leadership and make significant strides in healthcare accessibility with its innovative solutions that cater to the remotest regions globally. Professor (Dr.) Balram Bhargava is a leader in the public health sector with over 35 years of experience in medical research and health system strengthening. His previous roles include Director-General of the Indian Council of Medical Research and Secretary of India's Department of Health Research, being at the forefront of managing several public health crises in India. Dr. Bhargava's ongoing work in pandemic preparedness and health policy has been instrumental in promoting affordable healthcare innovations. His leadership at the National Academy of Sciences and numerous other institutions showcases his commitment to enhancing health outcomes worldwide. "I am honoured to join the board of Molbio Diagnostics, a company that is at the forefront of diagnostic innovation and global health impact. The opportunity to contribute to Molbio's mission aligns perfectly with my lifelong commitment to enhancing health through affordable and accessible healthcare solutions. I look forward to bringing my experience in medical research and health policy to further Molbio's efforts in revolutionizing point-of-care diagnostics and advancing global healthcare standards," said Professor (Dr.) Bhargava. Dr. Arun Kumar Jha brings a wealth of experience in public health and policy, including his role as an Adviser in the Department of Economic Affairs, Ministry of Finance, and as an Economic Adviser in the Department of Health & Family Welfare, Ministry of Health & Family Welfare. He is currently working as the Hon'ble Chancellor of the National Institute of Advanced Manufacturing Technology (NIAMT) and Senior Adviser in John Snow India Pvt. Ltd. With his active involvement with the Government of India in schemes and programs that focus on tuberculosis elimination in the country, Dr. Jha has recently signed up an assignment with the Stop TB Partnership and United Nations Office for Project Services (UNOPS), positioning him as an invaluable asset in advancing Molbio's mission to support global health initiatives. "Joining Molbio Diagnostics as an Independent Director is a significant step in my continued advocacy for public health and policy reform. With Molbio's innovative Treadnat platform, I see a tremendous potential to bridge healthcare gaps and improve disease management worldwide." Dr. Jha expressed his enthusiasm. "Looking forward to being part of this transformative journey and supporting Molbio's strategic vision in making a lasting impact on global health, particularly in underserved regions. "These appointments reflect Molbio Diagnostics' commitment to bringing on board leaders who are at the forefront of healthcare innovation and public health policy," said Mr. Sriram Natarajan, Director and CEO of Molbio Diagnostics. "Dr. Jha and Dr. Bhargava's impressive backgrounds and shared dedication to improving healthcare access aligns perfectly with our vision of transforming global health landscapes." Molbio Diagnostics remains dedicated to its mission of enhancing healthcare accessibility through innovative diagnostics solutions. The inclusion of Dr. Jha and Dr. Bhargava on the board is expected to further strengthen the company's impact on global health.

VIBGYOR empowers students to become Tomorrow's Climate Champions through active participation at COP29 in Baku, Azerbaijan

Pune (Voice news service)- VIBGYOR Group of Schools, a leading chain of K-12 schools, marked a significant milestone as the sole representatives from Mumbai, Pune and Vadodara at the 29th Conference of the Parties (COP29) held in Baku, Azerbaijan, from November 16 to November 20, 2024. The event, organised by the United Nations, is the world's premier climate change summit, bringing together global leaders, policymakers, NGOs, and activists to address the most pressing climate challenges facing our planet. This visit, under the aegis of Climate Academy, VIBGYOR—the only one in Asia—offered students a unique opportunity to engage with peers worldwide and gain valuable insights from climate experts and influencers. At COP29, VIBGYOR students participated in a specialised course led by the Centre for International Sustainable Development Law (CISDL). With insights from top experts representing UN-Environment, the International Union for Conservation of Nature (IUCN), and the European Bank for Reconstruction and Development (EBRD), the course delved into crucial laws and frameworks for sustainable development, financial flows for low-carbon resilience, and pathways to fully implementing the Paris Agreement. This hands-on learning experience gave the students the knowledge and tools to contribute to global sustainability efforts. "We are incredibly proud of our students for representing VIBGYOR at COP29. Their participation in this prestigious event not only showcases their commitment to sustainability but also reflects our core values of nurturing globally conscious leaders. This experience will inspire them to take meaningful action and become catalysts for positive change, driving solutions for a sustainable future," said Kavita Kerawalla, Vice-Chairperson of VIBGYOR Group of Schools. Additionally, the students had the opportunity to attend engaging sessions with global thought leaders. Philippe Birker – Co-Founder of Climate Farmers discussed regenerative agrifood systems, emphasising sustainable agriculture's role in climate action. Martin Harper – CEO of Birdlife International shared conservation success stories from local to global scales. Interactive sessions on climate resilience, health, and mental well-being featured advocates like Kaluki Paul Mutuku – Kenya-based climate advocate and an environmental defender and Alexander Pohl – Wim Hof Method Instructor fostering discussions on climate's broader impacts. Unique experiences, including fireside chats, panel discussions, and an event with the Wisdom Keeper Delegation, inspired students to think critically and act on pressing environmental challenges. These activities enriched their understanding and commitment to sustainability. "Attending COP29 has been a life-changing experience. Engaging with global leaders, learning about innovative solutions, and understanding the real-world impact of climate action have inspired me to think beyond boundaries. The certificate course deepened my knowledge of sustainable laws, while sessions with thought leaders like Philippe Birker and Martin Harper sparked new ideas. This journey has not only empowered me to act but also reaffirmed my belief that youth can drive meaningful change for a sustainable future," said one of our VIBGYOR student representatives. As part of their cultural immersion, VIBGYOR students also visited ADA School in Azerbaijan, where they explored the country's educational landscape. This visit provided a unique opportunity for students to discover cultural and academic similarities and differences, further broadening their global perspective and understanding of international education systems. VIBGYOR's involvement in COP29 reflects its ongoing dedication to providing its students with global exposure and learning opportunities that shape them into responsible, informed leaders prepared to take on the challenges of the future.



SAI International Hosts Padma Bhushan

Shri S. Nambi Narayanan for the 8th Edition of SAITED

Pune (Voice news service):- Another red-letter day for SAI International Education Group unfolded as it hosted Padma Bhushan, Shri S. Nambi Narayanan, Former Director, ISRO, for the 8th edition of SAITED on Wednesday, 27 November 2024. With a footfall of over 5000 attendees, the 2024 edition of SAITED, one of the largest school-based K-12 Science and Technology fests in the country, was hosted by SAI International Education Group, a leading institution in India. This dynamic, student-led event brought together participants from schools across the state. The theme for this year's fest, "Sorcery of Science: Where Magic Meets Matter," emphasized the ever-evolving nature of science and technology, sparking curiosity and inspiring the next generation of innovators. The STEM Conclave was declared open by Padma Bhushan Awardee, Shri S. Nambi Narayanan, renowned aerospace scientist and former Director of Advanced Technology and Planning at ISRO. Known as one of the pivotal minds behind India's space exploration initiatives, he played a key role in the development of the Vikas engine, which powered India's PSLV and GSLV rockets. Dr. Narayanan's contributions laid the foundation for India's ambitious space programs, including Chandrayaan and Mangalyaan. His remarkable life, marked by resilience and groundbreaking achievements, inspired the critically acclaimed movie Rocketry: The Nambi Effect. During his keynote address, Dr. Narayanan captivated the audience by sharing reflections on his journey at ISRO. He highlighted the organization's flagship role in advancing technology, medicine, astronomy, and cryo-



genics, remarking, "We are the leaders in almost every STEM sector." He also fondly recalled working with former President Dr. APJ Abdul Kalam, describing him as a man of unmatched intellect and humility, saying, "Never have I met a man with such humility, with a complete package of intellect like no other." Dr. Narayanan stressed the need for global collaboration in space exploration, emphasizing that no single nation can explore outer space in isolation. He envisioned a future where all space agencies operate under one interdisciplinary aegis, pooling resources and expertise to push the boundaries of innovation. Managed by the students of Class XI from the science stream, with mentor support, SAITED'24 offered a vibrant array of activities that seamlessly blended education, innovation, and entertainment. From insightful sessions like TED Talk, MED Talk, and TED Q to interactive showcases such as the Tech Fair, Start-up Park, and Neuro Fusion, the event celebrated creativity and critical thinking. Engaging experiences like Scientific Sleuths, Elemental Extravaganza, Cosmic Curiosity, and Lab of a Mad Scientist sparked scientific wonder, while fun-filled events like Science Acapella, Science Up

Comedy, JAM, and If I Were brought a lighter, creative touch. Competitions such as Mathmaze, Game Theory, Treasure Hunt, and Um Actually encouraged problem-solving and teamwork, complemented by hands-on activities like Trash to Treasure. The event also featured a Theme Park, captivating movie screenings, E-Games, and a lively Fun & Food Zone, creating an all-encompassing celebration of knowledge and joy. While addressing the student in SAITED 2024, Dr. Silpi Sahoo, Chairperson, SAI International Education Group, expressed, "This year, our SAITED 2024's theme is 'Sorcery of Science: Where Magic Meets Matter' to capture the transformative power of scientific discovery. Just as magic sparks wonder, science unveils the mysteries of the universe, turning the impossible into the possible. Just like every year, this year also, we are celebrating the boundless potential of human curiosity, where every breakthrough adds a new chapter to the magic of progress. Congratulations to our students for organizing this splendid event once again this year successfully." Prominent schools such as DAV Public School, Chandrasekharpur; BJEM School;

Mother's Public School; JNV; ODM Global, Adruta Children's Home, various OAVs schools, and SAI International Residential School actively participated, contributing to the vibrant and competitive environment. SAITED 2024 was meticulously managed by Class XI Science students, under the mentorship of faculty, and featured an exciting blend of activities that bridged education with entertainment. Highlights included workshops such as "Cosmic Curiosity", "Elemental Extravaganza", and "Neuro Fusion". The Scientific Sleuths workshop by the State Forensic Laboratory added intrigue by delving into real-world applications of science. It also featured the participation of various startups, including Software Technology Park of India, SPARC, Institute of Life Sciences, CSIR: Institute of Materials and Minerals Technology, Plantery Plantery - A Plant Based Energy Storage Solution, Cleantech Mart, Idealers B2B Pvt. Ltd., JAG Education, Happiest Mind Technologies Ltd. The SAITED 2024 Grand Finale dazzled attendees with a mesmerizing performance by the acclaimed Prince Dance Group, winners of India's Got Talent. Hailing from Berhampur, Odisha, this group of artists gained fame for blending classical dance with innovative visual storytelling. Their performance showcased tales from Indian mythology, combining traditional Odissi choreography with modern techniques. With visually stunning formations and synchronized movements, they left the audience awestruck. The grand finale symbolized the perfect blend of art and science, bringing SAITED 2024 to a spectacular conclusion and leaving an indelible mark on attendees.

Audi India launches the striking new Audi Q7

Pune (Voice news service):- Audi, the German luxury car manufacturer, today launched the new Audi Q7 in India. The new Audi Q7 represents the perfect fusion of dynamic sportiness and refined elegance, where every detail embodies sophistication and power. With its striking design updates and cutting-edge technology, the new Audi Q7 sets a new benchmark in the luxury SUV segment. Mr. Balbir Singh Dhillon, Head of Audi India said, "To date, we have sold over 10,000 Audi Q7's in India and this is a testament to the continued desire and love to own our flagship that has for many years been the best seller. The new Audi Q7 boasts a new design, several updated features and with quattro all-wheel drive and a 3L V6 engine - I am confident that this new Audi Q7 is going to continue to attract SUV buyers who love to drive and also, be driven." Highlights: **Drive and Performance:-** Powered by a robust 3.0L V6 TFSI engine delivering 340 hp and 500 Nm of torque, enhanced with a 48V Mild Hybrid technology for superior performance and efficiency. Accelerates from 0 to 100 km/h in just 5.6 seconds with a top speed of 250 km/h, showcasing its impressive



performance capabilities. quattro permanent all-wheel drive for superior traction and stability across all driving conditions. Equipped with adaptive air suspension and Audi drive select with 7 driving modes, including an off-road mode, for a versatile driving experience. Features a smooth-shifting eight-speed tiptronic transmission for seamless power delivery. **Exterior:-** Bold new design featuring Matrix LED headlights with dynamic indicators and LED rear combination lamps, enhancing both visibility and style. Introduction of new R20 alloy wheels with a sophisticated 5 twin-spoke design. New single-frame grille with vertical droplet inlay design, enhancing the vehicle's commanding presence. New air intake and bumper design for a more aggressive

and sporty look. New diffuser including redesigned exhaust system trims, adding to the Q7's dynamic appeal. New 2-dimensional rings on the front and rear, emphasizing Audi's modern brand identity. Available in five striking colors - Sakhir Gold, Waitomo Blue, Mythos Black, Glacier White, and Samurai Grey. **Comfort and Technology:-** Park Assist Plus with a 360-degree camera for effortless parking and enhanced safety. Comfort key with sensor-controlled boot lid operation for convenient access. 4-zone climate control with air ionizer and aromatization for a premium cabin experience. Adaptive windscreen wipers with integrated wash nozzles for improved visibility in adverse weather conditions.

Interior and Infotainment:- Audi Virtual Cockpit Plus provides a fully digital and customizable instrument cluster. Bang & Olufsen Premium 3D Sound System with 19 speakers and 730 watts output for an immersive audio experience. Seven-seater configuration with electrically foldable third-row seats for maximum versatility. MMI Navigation plus with touch response for intuitive control of vehicle functions. New Cedar Brown cricket leather upholstery with memory feature for the driver seat. Audi Phone box with wireless charging for convenient connectivity. Two striking interior color options: Cedar Brown and Saiga Beige. **Safety:-** Lane Departure Warning system to help prevent unintentional lane drifting. Eight airbags strategically placed throughout the cabin for optimal protection. Electronic Stabilization Program for enhanced vehicle stability and control. **Ownership benefits:-** 2-year standard warranty. 10-year complementary Road Side Assistance with an option to buy an extended warranty extension up to 7 years. 7-year periodic maintenance and comprehensive maintenance packages.

Godrej Enterprises Group Launches Refreshed Brand Identity

Pune (Voice news service):- The Godrej Enterprises Group (GEG), a leading diversified engineering and design-led conglomerate, unveiled a refreshed brand identity aimed at unlocking new worlds for customers and other stakeholders. The new visual identity honors GEG's rich legacy while embodying its commitment to actively participate in the building of a Viksit Bharat by 2047 through design led innovation, enhancing consumer experience and shaping preferences for sustainable choices. "The key to our sustained growth has been our ability to always remain relevant to India's development needs and the brand refresh reflects our quest to continually reinvent ourselves. Our aspiration is to unlock greater value for customers by delivering solutions and experiences that positively impact lives. And while our core remains rooted in high quality and complex

engineering, our brand must remain dynamic and meet the aspirations of our customers," said Jamshyd Godrej, Chairman and Managing Director, Godrej Enterprises Group. The brand refresh will create a cohesive and inherently ownable identity for the businesses in the Godrej Enterprises Group fold. The refreshed brand identity introduces a striking purple colour while retaining the curvilinear logo, reminiscent of the founder Pirojsha Godrej's signature, which speaks to the brand's commitment to quality and trust. The colour purple brings in a strong sense of dynamism and confidence and symbolises GEG's ambition to lead with sustainable, design led innovation and engineering excellence. The shift from three colours to a single colour allows for greater consistency and synergy across its businesses. "The new brand identity is more than just a change of colour, it embodies dynamism



and blends authenticity with our ambition to redefine consumer experiences by leveraging design led innovation and service differentiation. It also reflects a shift in GEG's 'Consumer First' businesses to include a more premium offering that reflects changing customer aspirations and in our 'Nation First' businesses to provide more cutting-edge engineering solutions which showcases India's prowess on a global scale," said Nyrka Holkar, Executive Director, Godrej Enterprises Group. The new brand film starts with a call out to the first product of

the Group - the iconic springless lock. The campaign celebrates the spirit of curiosity, creative problem solving, and a never-say-die attitude best demonstrated by children who question everything and are always resourceful enough to find a solution. Over the last 127 years, GEG has consistently reinvented itself to remain relevant to the evolving socio and economic context in India and globally. This commitment to reimagining possibilities and relentlessly pushing boundaries has enabled the brand to "Unlock New Worlds."

Mumbai's Tech Workforce to Get a Boost with Competitive Salaries Across Key Sectors

Pune (Voice news service):- An analysis by TeamLease Digital sheds light on the evolving dynamics of entry-level job roles across key functional areas in GCCs (Global Capability Centers), IT Products & Services, and Non-Tech sectors for FY2024-25. The data not only highlights the demand for fresh talent but also outlines the salaries expected to be offered, providing a glimpse into how the financial year will shape up for the burgeoning workforce in India. Among the most sought-after tech roles in Mumbai, Product Management, Data Science, Data Engineer lead the way, offering impressive salary packages of INR 19.5 LPA, 14.5 LPA, and INR 10 LPA, respectively. Additionally, roles in DevOps, Full Stack Development, Software Development, and Data Analytics commands competitive salaries ranging from INR 7.9 LPA to INR 8.3 LPA. **Salaries and Functional Domains: The Year Ahead** TeamLease Digital reveals that the Software Development and Engineering domain, which focuses on coding, designing, and maintaining software applications, is poised to offer lucrative op-

portunities. The increasing demand for AI/ML skills in software development to enhance productivity, accuracy, and innovation is further driving this trend. As a result, entry-level positions in this domain are expected to see an average salary of INR 9.37 LPA in GCCs, followed by INR 6.23 LPA in IT Products & Services, and INR 6 LPA in Non-Tech sectors by the end of FY2024-25. In Cybersecurity and Network Administration domain, a critical field ensuring IT infrastructure protection, GCCs are expected to lead with an average salary of INR 9.57 LPA, which is 40.12% higher than their IT counterparts, showcasing the critical need for expertise in identifying vulnerabilities and mitigating risk exposure, while IT Products & Services may offer INR 6.83 LPA, and Non-Tech sectors INR 5.17 LPA. The Data Management and Analytics domain, which includes collecting, storing and analyzing data to support decision-making, is projected to see average salaries of INR 8.73 LPA in GCCs, INR 7.07 LPA in IT Products & Services, and INR 6.37 LPA in Non-Tech sectors, in FY2024-25. The domain of Cloud Solutions and Enter-

prise Applications Management, focusing on scalability and cost-efficiency through cloud platforms and ERP systems, is set to offer entry-level salaries of INR 7.67 LPA in GCCs, and INR 6.07 LPA in IT Products & Services. The Non-Tech industry is poised to offer an average salary of INR 6.53 LPA for cloud solution roles, approximately 8% higher than the IT sector, driven by the strong adoption of cloud technology across key sectors like BFSI, Healthcare, and Manufacturing. **Top In-Demand Job Roles and Sector Insights** For FY2024-25, GCCs are prioritizing roles such as Penetration Tester, Data Scientist, Full Stack Developer, Software Developer, and Customer Success Specialist, with salaries ranging from INR 11.8 LPA to INR 8.8 LPA. The IT Products & Services sector is seeking Big Data Developers, IT Auditors, RPA Business Analysts, Cloud Security Engineers, and IoT Engineers, offering salaries between INR 9.7 LPA and INR 6.9 LPA. Non-Tech sectors are focusing on roles like Data Engineer, SAP ABAP Consultant, Cloud Support Engineer, Cybersecurity Analyst, and Automation Engineer, with salaries between INR 9.4 LPA

and INR 6 LPA. Elaborating on the state of tech roles across different sectors, Munira Loliwala, VP, TeamLease Digital, said, "India's tech job market is witnessing dynamic changes, as highlighted by our data for FY2024-25, with Mumbai continuing to be a key city with robust infrastructure and skilled talent pool. While IT Services have seen a slowdown in fresher and entry-level hiring over the last 2-3 years, it is the Global Capability Centers (GCCs) and Non-Tech sectors that have emerged as the torchbearers for welcoming young talent and offering rich opportunities. This can be attributed to the rapid expansion of GCCs in India employing more than 1.66 million people and their need to maintain global standards. Roles like Product Management and Data Science are witnessing heightened demand across industries in Mumbai, creating ample opportunities for talent. As organizations across GCCs, IT, and Non-Tech sectors in Mumbai evolve their talent acquisition strategies, candidates stand to gain immensely by equipping themselves with hybrid skills that align with industry requirements."

Motorola announces open beta program for advanced moto ai features on its razr 50 series and edge 50 ultra

Pune (Voice news service):- Artificial Intelligence aims to make peoples' lives easier. For years, Motorola has used the technology to do the extra thinking for consumers such as enhancing image quality or optimizing battery and display performance. However, the modern smartphone experience is due for a transformative shift, and generative AI is leading the way—creating richer, more personalized interactions. Understanding that smartphone users want to recall details faster and easier, Motorola is addressing this pain point directly with moto ai. It simplifies daily smartphone interaction by placing users at the center as moto ai is fully baked throughout the entire device experience. It helps users better cap-

ture the world around them through intelligent photography and tools that help document memories. It also gives them new ways to create custom visuals and artwork and helps assist users, so they can accomplish more in less time. Earlier this year, these priorities were previewed with the edge 50 and razr 50 families, showing what's possible with moto ai. Now, users can opt-in to experience these pillars in action with Motorola's first open beta program, starting November 27. Motorola has been on the forefront of integrating AI features into key areas of its devices such as camera, battery, display and performance. Moto ai is designed to elevate every smartphone interaction, placing users at the center while simplifying their

lives and enhancing the overall user experience. Motorola has identified certain growing user challenges such as being overwhelmed by notifications or endlessly searching for apps and information they saved and is addressing these pain points directly with moto ai. It helps users better capture the world around them through intelligent photography and offers tools that help document memories. It also gives users new ways to create custom visuals and artwork and assist users in numerous ways, so they can accomplish more in less time. There are various contextual, personal and collaborative attributes of moto ai as it senses a users' surroundings and activities to anticipate their needs. Tailoring interactions

by storing preferences, memories and activities locally on the device and then predicting user intent and offering suggestions for what they need at the right moment. Finally, it also recognizes natural language, whether locally on the device, remotely on the web, or through the assistance of cloud-based LLM. Some of the leading moto ai features are catch me up, pay attention and remember this. Catch me up prompt keeps users up to date, regardless of how long they've been away from their phone. This is because moto ai delivers a tailored summary of their most important messages. So, whether users are making a meal, enjoying some screen-free time, or connecting with a friend, users can simply ask moto ai to fill them in.

Sony India celebrates 30 years of enriching lives through innovation

Pune (Voice news service):- Sony India celebrates 30 years of offering innovative products and services to the Indian market in November 2024. Since its inception in 1994, Sony India has been at the forefront of revolutionizing consumer electronics, reshaping the entertainment landscape and setting new standards in product quality and innovation across key product categories such as televisions, home and personal audio, digital imaging and gaming. Reflecting on this remarkable milestone, Mr. Sunil Nayyar, Managing Director of Sony India, shared, "For 30 years, Sony has been more than a brand, it has been a companion in the lives of millions of Indian families. We are deeply grateful for the trust and love our consumers have shown us. This milestone is a testament to our shared journey of innovation, creativity and connection. As we look ahead, we are committed to continuing to deliver experiences that inspire and bring people closer together." **Inspiring Kando - The Heart of Sony's Philosophy** At Sony, every product and service is designed with Kando - the Japanese concept of deeply moving and inspiring people. From enabling families to enjoy

blockbuster movies together, to listening to music in its purest form, to compelling gaming experience and empowering creators' intent with world-class cameras, Sony's mission has always been to bring people closer to what they love. Sony India extends heartfelt gratitude to its consumers, partners and employees who have been part of this incredible journey. **Focus on sustainability and community development** Sustainability remains a cornerstone of Sony India's operations, aligning with the global "Road to Zero" environmental plan. Beyond its business operations, Sony India has made a profound impact on society through its CSR initiatives. Some of these programs focus on skill development, heritage preservation, village development, elderly care and medical support. **A Vision for the Future** As Sony India steps into its fourth decade, the company remains steadfast in its mission to enrich lives, embrace innovation and create products that inspire wonder and connection. From reimagining home entertainment to pushing the boundaries of technology, Sony is committed to shaping a future filled with possibilities.

Honda Motorcycle & Scooter India forays into Electric Mobility Segment

Pune (Voice news service):- Honda Motorcycle & Scooter India (HMSI) today ushered into the next era of mobility with the introduction of 'ACTIVA e' and 'QC1' in the electric vehicle segment. The unveiling of the iconic Activa brand in an all-new electrified avatar along with the QC1 marks a pivotal moment in the brand's commitment to sustainable mobility in India. The debut of HMSI's first-ever EVs took place in Bengaluru, Karnataka. Bookings for the same will begin on January 1, 2025, and deliveries will commence from February 2025 onwards. Introducing Honda's maiden EVs for the Indian market, Mr. Tsutsumu Otani, Managing Director, President & CEO, Honda Motorcycle & Scooter India, said, "Today is a very significant day as HMSI steps into the electric mobility space. The introduction of ACTIVA e: and QC1 marks a defining step in our commitment to sustainable mobility in India. It is in line with Honda's global 'Triple Action to ZERO' concept to realize carbon neutrality by 2050, which focuses on three areas: carbon neutrality, clean energy, and resource circulation. With our EV roadmap now in the execution phase, HMSI is committed to build one of India's best EV ecosystems. This is a milestone moment in Honda's journey to electrification, and with every step forward, we are focused on building a future that is safer, more sustainable & meets the evolving needs of our society." Commenting on the unveil, Mr. Yogesh Mathur, Director, Sales and Marketing, Honda

Motorcycle & Scooter India, said, "We are ecstatic to mark our entry into the Indian EV market with not just one but two all-new electric vehicles, marking a significant milestone in our journey towards achieving sustainability by providing cleaner mobility solutions. In line with the global direction, we are introducing these new two-wheelers to electrify your dreams. With ACTIVA e: swappable battery technology and QC1's fixed battery set-up along with the industry-leading hassle-free ownership experience, we are striving to meet the diverse needs of our customers. Moreover, to ensure the highest level of safety for our technicians and the vehicle, we are introducing industry-first insulated tools designed specifically for the servicing of electric vehicles. Together, let us ride towards a cleaner future." The all-new ACTIVA e: is a groundbreaking step into the world of electric mobility, all while staying true to the brand's iconic legacy. The ACTIVA e: design blends the beloved Activa silhouette with modern, sophisticated elements, giving it a fresh yet familiar look that speaks about both tradition & innovation. Equipped with pristine all-LED headlight & tail lamp along with smiling DRLs, the ACTIVA e: lights up the road with style, offering a sleek, striking appeal that is both bold and refined. Accentuating its premium fluidic design language with daily use practicality are elements like dual-tone seat, 12-inch diamond cut alloy wheels, flat footboard & a sturdy grabrail.