Trophy Golf

Third Edition of Tournament



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case Booth for companies and

communities Career fair - an

opportunity for local developers

that are a part of Google Devel-

oper Groups and a Community

Lounge which will be a dedicat-

ed community lounge for infor-

mal sessions that give a chance

for like-minded attendees to

gather and discuss tools, topics

and technologies in a relaxed

Pranoti Nandurkar, WTM Pune

Ambassador added that the

focus will be on how product

innovation, open source, can

propel enterprises forward and

solve the big problems that

impact all of us. Devfest 2024

will have more than 40 industry

experts deliberating on more

than 20 technologies across

4 tech tracks and one busi-

ness lounge activity. Women

Techmakers Ambassadors are

leaders around the world who

are passionate about empow-

ering their communities who

are looking to create impact and

give back to their communities

through organizing events, pub-

lic speaking creating content.

and mentoring. With access to a

global community and exclusive

resources. Ambassadors are

helping build a world where all

One of the key highlights of

DevFest Pune has been the

participation of Women entre-

women can thrive in tech.

preneurs and techies

setting.

timesofpowerandvoice@gmail.com 9970340508

Power of Voice / POVNews

YouTube Page 1

Pune to host 13th edition of 'Devfest 2024'

Pune: Google Developer Group will also include Projects Show-(GDG), a voluntary organization set up in 2011 to foster creativity amongst young techies is organizing the 13 th edition of 'Devfest 2024' on 30 November 2024 at Hotel Westin, Koregaon

Sunday

DevFest is a global tech conference hosted by the Google Developer Groups (GDG) community. Each DevFest event is crafted by its local organizers to fit the learning needs and interests of their local developer community, with a strong focus on knowledge exchange and networking.

Mahaveer Muttha, Organizer of Google Developer Group, Pune and one of the organisers of Devfest Pune said that the technical conference is a perfect platform for young developers with full day of conference talks, workshops and networking sessions with the world's leading industry experts and top practitioners focusing on multiple technologies

Swapnil Jathar GDG Pune co-organiser informed that more than 1000+ techies including women entrepreneurs are expected to participate in this vear's fest which is packed with various initiatives. This year the theme will be centred around Generative AI, Responsible AI and ethical use of Al

Namrata More WTM, Pune Ambassador said that the fest Date 1st December 2024

Sancheti Hospitals introduces Pune's First "Smart Ward" **Program for Enhanced Patient Safety in collaboration with Dozee**

Pune: The Sancheti Group of Hospitals, has launched Pune's first "Smart Ward" initiative powered by Dozee's indigenous Al-based Remote Monitoring System (RMS) and Early Warning System (EWS), for enhanced patient

safety and care. Dr. Parag K Sancheti, MD & Chairman, Sancheti group of hospitals said "As leaders in healthcare, our commitment extends beyond treatment: it encompasses the relentless pursuit for advancements that redefine patient care,". The integration of Dozee's cutting-edge monitoring system marks a transformative advancement in the hospital's healthcare delivery. It emphasizes Sancheti's commitment to leveraging data-driven technology for superior patient outcomes, shifting from reactive medical responses to a preventive and proactive care model. This Smart Ward initiative will equip non-ICU ward beds at Sancheti with next-generation remote patient monitoring systems, facilitating contactless continuous vitals tracking and early warning alerts for timely medical interventions. Adoption of these advanced measures aligns with the philosophy of "Serving Patients is Serving



God", which is the cherished dream & lifetime commitment of our Founder Dr. K H Sancheti.

Dozee enables healthcare workers to remotely monitor patients' vital parameters such as heart rate, respiration rate, blood pressure, SPO2 levels. temperature, and ECG, Dozee's Early Warning System (EWS) tracks the trends of vital parameters and provides alerts to healthcare providers for early detection of patients' clinical deterioration, enabling timely medical intervention. Dozee uses Al-based Ballistocardiography (BCG) for contactless vitals monitoring. Dozee's technology is patented and made in India. Dozee's innovative technology significantly impacts patient safety.

clinical outcomes and operational efficiency. A landmark study published in Frontiers in Medical Technology revealed that Dozee's Al-powered Early Warning System (EWS) can predict patient deterioration up to 16 hours in advance, offering healthcare professionals critical time for early intervention

"Sancheti Group's commitment to patient centric approach, pioneering smart and sustainable healthcare aligns seamlessly with Dozee's mission to bring advanced patient safety tools to the forefront. This strategic integration ensures that continuous monitoring and early intervention become standard practice, significantly enhancing pa-

tient care and outcomes" not-

ed Mr. Kaushal Pandya, India Head at Dozee.

Sancheti Group has consistently been synonymous with ethical practices and trust, earning its reputation as a leader in world-class orthopedic care. The integration of Dozee's advanced technology further reinforces this commitment, positioning Sancheti as a model for incorporating sustainable and innovative healthcare practices that serve the needs of both patients and providers.

This strategic enhancement exemplifies Sancheti's relentless drive for innovation and serves as a beacon for other institutions aiming to blend sustainable tech-driven practices that deliver high standards of patient care.

EaseMyTrip Inaugurates it's New Office in Mumbai

Pune (Voice news service):- EaseMyTrip.com, one of India's largest online travel tech platforms, today announced the launch of its new office in Mumbai, marking a significant expansion of its presence in India's finan-

Located at Skyline Icon in Andheri East, the new facility reinforces EaseMyTrip's commitment to serving its growing customer base in Western India.

The state-of-the-art office, spanning the entire 4th floor of Skyline Icon, has been strategically designed to enhance the company's capabilities in corporate travel management. B2B services. MICE operations, and holiday packages. This expansion comes as part of Ease-MyTrip's strategic growth initiative to strengthen its physical presence in key metropolitan markets.

Mr. Rikant Pittie, Co-Founder of EaseMyTrip, said, "We are excited to open doors to our new office in the financial capital of India, Mumbai. Mumbai is a crucial market for our corporate travel and MICE services. This expansion allows us to better serve our growing customer base while reinforcing our position as a leading tech-driven travel solutions provider. The new facility enhances our ability to deliver personalized services backed by our cutting-edge technology and round-the-clock support." The new office features mod-

ern amenities and advanced technological infrastructure to support EaseMyTrip's comprehensive range of travel services. The strategic location in Andheri East. close to Mumbai's international airport and major business districts, positions EaseMyTrip to better serve its corporate clients and travel partners.

With offices in Delhi, Bangalore, and Noida, EaseMy-Trip has a strong presence across the country. The brand also has a significant overseas presence with offices (as subsidiary companies) in the Philippines, Singapore, Thailand, the USA, London, New Zealand, and the UAE. The new office in Gurugram is part of its larger vision to expand its footprints and bridge the market gaps with its travel booking ser-

Ruby Medical Services Unveils India's First Anamaya MRI Machine by 3i Medtech, A Landmark 'Make in India' Initiative

Pune: Ruby Medical Services proudly announces the installation of Anamaya, India's first-ever indigenous 1.5T MRI machine, at its Tajane Mala, New Nagar Road, Sangamner facility. Manufactured by 3i MedTech, a Refex Group company and a pioneer in cutting-edge medical technology, under the visionary 'Make in India' initiative, this milestone represents a revolutionary leap in the nation's healthcare landscape

Manufactured at the Andhra Pradesh MedTech Zone (AMTZ) in Visakhapatnam. Anamaya is a testament to Indian innovation and excellence. "Anamaya" resonates with "health" and embodies trust and progress with the ethos of "Imaging the path to wellness." This groundbreaking MRI machine delivers uned diagnostic accuracy through advanced imaging technology, offering faster scan times, enhanced patient comfort and cost-effective operation. Its launch aligns with Ruby Medical Services' mission to provide accessible, world-class diagnostics to underserved regions.

Marking the beginning of the event with a symbolic gesture of enlightenment. The launch

dTec event also included speech-Clinic, expressed his enthusiasm for this milestone, "We es from prominent medical professionals and dignitaries. are proud to announce the including Dr. Simon Grant. installation of Anamaya 1.5

Physician and Trustee, Ruby Hall Clinic, Pune; Ms. Natalie Grant Nanda, GM-Strategy & Business Development of Ruby Hall Clinic, Mr. Behram Khodaiji, CEO, Ruby Hall Clinic; Dr. Pranav Mahadeokar, Consultant Radiologist & HOD, Ruby Hall Clinic: Padma Shri Dr. Harsh Mahajan, Founder & Chairman of Mahaian Imaging and Former President of IRIA. The occasion was marked by a ceremonial lamp lighting and the unveiling of the Anamaya MRI machine, followed by a corporate film screening that showcased Ruby Hall Clinic's legacy of healthcare excel-

Dr. P.K. Grant, Managing Trustee, Chairman, and Chief Cardiologist of Ruby Hall

tesla MRI scanner at our Sangamner unit, a groundbreaking innovation in medical imaging technology, proudly assembled in India. This cutting-edge machine not only boasts advanced technology but also addresses all the clinical needs of radiologists. providing unparalleled image quality and diagnostic accuracv. What sets Anamaya apart is its commitment to making MRI accessible to all. With its affordable lifecycle pricing, this machine democratizes medical imaging, bridging the gap between healthcare providers and patients. Our mission is to provide worldclass medical imaging solutions that are accessible, affordable, and reliable. We're Anamaya, our Made-in-India 1.5T MRI system that is set to transform diagnostic imaging, with unmatched clarity in imaging for precise diagnosis, a wide range of advanced clinical applications, and an unparalleled patient experience, Anamaya addresses the needs of all stakeholders in the healthcare ecosystem." Mr. Bala emphasized that this milestone reinforces the company's dedication to making advanced medical imaging accessible and affordable without compromising on quality, reliability, or patient safety. "By integrating AI and state-of-the-art insights, we are confident that Anamaya will set new benchmarks in care," he added. This achievement is a triumph for Ruby Medical Services and Indian healthcare, showcasing the transformative power of indigenous innovation under

the Make in India initiative.

The installation of Anamaya

at Sangamner is a proud mo-

ment for the nation, solidifying

India's place on the global

stage in medical technology.

healthcare revolution."

Mr. Bala, CEO of 3i MedTech,

a Refex Group Company, said

"I am delighted to introduce

India shines at London valves 2024: Meril's groundbreaking leap in heart valve innovation "Myval Octapro THV" showcased at GISE 2024 and PCR London Valves Sciences on another ground-

Pune (Voice news service):- Meril Life Sciences, a leading global med-tech company specializing in cardiovascular and structural heart solutions, marked a significant milestone with the launch of its Myval Octapro Transcatheter Heart Valve (THV) at GISE 2024 (National Congress of the Italian Society of Interventional Cardiology) and PCR London Valves

These esteemed scientific events provided an ideal platform for Meril to showcase its commitment to advancing structural heart care.

The Myval THV series, known for its innovative contributions to transcatheter aortic valve replacement (TAVR) procedures continues to set new benchmarks with the Myval Octapro THV. This latest iteration introduces low frame foreshortening, enhancing operator control and enabling precise deployment for improved procedural predictability. Additionally, its comprehensive size matrix, which includes conventional intermediate, and extra-large valve sizes, ensures optimal valve selection tailored to diverse patient anatomies. "Congratulations to Meril Life

breaking innovation with the MyvalOctapro THV. This advanced technology, with its enhanced features and strong clinical validation, is poised to redefine the standards of TAVR procedures. Meril's unwavering commitment to improving patient outcomes globally is truly commendable and inspiring. Best wishes for a successful GISE 2024 and PCR London Valves 2024! " says Dr. Ravindra Rao, Interventional Structural Cardiologist, Lilavati Hospital and Research Centre, Breach Candy Hospital Trust, Mum-

Speaking on this achievement, Sanjeev Bhatt, Senior Vice President of Corporate Strategy at Meril Life Sciences, stated: "The positive reception of the Myval Octapro THV at these global platforms underscores our commitment to delivering cutting-edge solutions for severe aortic stenosis. We are proud to collaborate with clinicians worldwide in advancing TAVR technology and improving patient outcomes through innovation.' At PCR London Valves 2024

Meril presented key findings from the LANDMARK trial tive studies, further establishing the safety and efficacy of the Myval Transcatheter Heart Valve (THV) series. Published in EuroIntervention Journal, the findings confirmed the Myval THV's non-inferiority to both Sapien and Evolut valve series at 30 days post-implantation, solidifying its position as a reliable solution for structural heart interventions.

The results highlighted com-

subset analysis and compara-

parable composite safety and effectiveness outcomes between Myval and Sapien (24.7% vs. 24.1%), with Myval demonstrating a lower rate of permanent pacemaker implantation (15.0% vs. 17.3%) and superior hemodynamic performance. Similarly, the Myval THV series performed on par with Evolut in composite endpoints (24.7% vs. 30%), while showing advantages in reducing pacemaker implantation rates and moderate/severe valve regurgitation. Effective orifice areas were also comparable between 26 and 29 mm of Myval THV series and Evolut THV series, underscoring its strong performance in key clinical measures.

The conference also featured the unveiling of the Presented by Prof. Henrik Nissen on behalf of the COM-PARE-TAVI investigators, this first-of-its-kind randomized controlled trial directly compared the Myval THV series with the Sapien THV series in a real-world, all-comers population

Key Findings from the COM-

PARE-TAVI Trial: Non-Infe-

riority Demonstrated: The

COMPARE-TAVI trial results.

Myval THV series met the non-inferiority criteria for the composite primary endpoint (death, stroke, moderate/severe aortic regurgitation, and valve deterioration) at one year, with comparable rates to the Sapien THV series (13.8% vs. 13.0%, p = 0.02).Reduced Patient-Prosthesis Mismatch (PPM): Myval THV exhibited a significantly lower incidence of PPM compared to the Sapien series (17.5% vs. 28.6%), a critical factor for long-term valve performance and patient outcomes.

Meril acknowledges the invaluable contributions of clinicians, partners, and patients in achieving this milestone. With the launch of the Myval Octapro THV, Meril continues its mission of improving lives through pioneering structural heart care solutions

Bipolar cord occlusion helps save a baby in a complicated case of Monoamniotic twins Pune : A 'Bipolar cord occlusion help save the normally develop-

procedure followed by in-utero cord transection' performed by a team of fetal medicine specialists. at KEM Hospital. Pune helped reduce ongoing complications in the pregnancy of Monoamniotic twins. A team of doctors treating this case comprised of Dr Manikandan K. a fetal surgeon and fetal medicine consultant at KEM Hospital. Pune. Dr Shweta Gugale. Fetal Medicine Expert along with Gynaecologist Dr Xerxes Covaii -Medical Director at KEM Hospital and Dr Shreepad Karhade HOD & Associate Consultant - Fetal Medicine at KEM Hospital. Dr Ashwini Jaybhaye and Dr Pooja Pable.

Dr. Shweta Gugale, Fetal Medicine Expert at KEM Hospital, Pune said that the expectant mother, a nurse from peripheral areas in Satara District was diagnosed with Monoamniotic twins with one baby who was severely growth-restricted and abnormal doppler on ultrasound imaging in the 21st week of pregnancy.

Monochorionic twins are a rare complicated situation where both babies are at risk of fatality. Fetal intervention procedures can ing baby. Both foetuses occupy the same sac and share a single placenta.

The diagnosis is made by ultra-

sound imaging. Due to one placenta, these babies have a vascular connection called anastomosis and blood flows from one baby to another and vice-versa. Dr Shweta Gugale added that in this case, one baby was extremely small while the other baby was developing normally. The small one had a depleting blood supply which would eventually stop. But due to the vascular connection, the normally developing baby would start giving its blood to the other one. But this would also eventually stop ultimately leading to total pregnancy loss.

The cord entanglement worsens the situation. The normally developing baby is also at high risk and if a Bipolar cord occlusion procedure is not performed on the small co-twin, then the chances of survival of the normal twin become very low in such a situation, experts coagulate the cord near the abdomen (stop the blood supply to the small baby) with bipolar forceps and cut the cord to avoid further entanglement with fetoscopic laser procedure.

proud to be a part of India's

The clinical management of these pregnancies is challenging, there is a high risk of unexpected fetal death (up to 15-20%) and or a high risk of brain injury in the surviving co-twin. Dr. Shweta Gugale added that the option of therapeutic intervention was discussed with the family. The procedure (Bipolar cord oc-

clusion with laser transection of the umbilical cord of the abnormal twin) was done in two stages, the first involved coagulation of the umbilical cord of the abnormal twin until cessation of blood flow and the second involved Fetoscopy guided laser cord transection which is performed in a spot between the two coagulated areas. This results in a sacrifice of the abnormal twin hence increasing the chances of survival of co-twin. The first 24 hours are extremely crucial for the co-twin. A Doppler post-24-hour observation was

normal. The mother was called in the next week and the neuro, heart scan and Doppler of the baby were normal and the normal healthy preg-

nancy continues. Dr Shreepad Karhade HOD & Associate Consultant - Fetal Medicine at KEM Hospital said that addressing such rare and complicated cases requires a tertiary setup with a multidisciplinary approach. The team in this case included two staged interventions in Monoexperts from Obstetrics and Neoamniotic twins natal Departments with the prime role of the Fetal Medicine Depart-

He added that KEM Hospital. Pune has state-of-the-art facilities at the Tata Centre for Reproductive Health which include Fetal Medicine, a speciality twin unit, ART and genetics all under one roof and has given benefits to many patients.

Till date, we have done around 25 fetal interventions in complicated cases with good results which demonstrate our expertise in handling high-risk cases like intrauterine fetal blood transfusion, radiofrequency ablation, interstitial laser ablation, fetoscopic laser ablation of blood vessel anastomosis, fetoscopic bipolar cord occlusion and cord transection, intrauterine partial exchange transfusion, fetal

Dr Shweta Gugale said that apart from the procedure itself, the most challenging part is counselling the family. To our knowledge and according to published medical literature, this is probably the third case in India involving such

The Assisted Reproductive Technology (ART) / In-Vitro Fertility (IVF) Centre at KEM Hospital provides advanced comprehensive fertility treatment with cutting-edge technologies. This department has helped countless couples achieve their dreams of becoming parents. A team of the best fetal medicine specialists. fertility experts, embryologists, endoscopy consultants, and others ensure the best outcomes and help patients achieve healthy and successful pregnancies.

ate care, renowned experts, stateof-the-art infrastructure, affordable prices and easy access to other multispecialty units make it convenient for couples seeking ART treatments for infertility and fetal

Patient-centric and compassion-

The Best Time to Start Retirement Planning is Now", Says HDFC Life's Latest Campaign Pune (Voice news seryears and the best time is now."

vice):- HDFC Life, one of India's leading insurers, has unveiled its latest campaign focused on the critical need for timely retirement planniang.

The growing elderly population in India coupled with rising life expectancy due to advancements in healthcare and improved standards of living, makes retirement planning imperative.

With individuals projected to require 30 years of income post-retirement by 2050, early and strategic retirement planning is essential. Despite recognising the importance of starting early, many Indians face a significant gap between intent and action. Alarmingly, 90% of individuals, above the age of 50 years, regret having delayed their retirement planning HDFC Life's latest campaign highlights a common barrier leading to postponement of retirement planning. Parents usually prioritise financial commitments such as home loan repayments, children's education, or immediate family needs over their own retirement planning. This postponement diminishes the retirement corpus, as late planning offers limited time for wealth accumulation.

HDFC Life's new campaign leverages a relatable milestone - a child's departure for college - as a pivotal moment for parents to begin their retirement planning journey. The campaign aims to create awareness about the need to secure one's financial future while balancing familial responsibilities. Speaking about the campaign, Vishal Subharwal - Group Head Strategy & Chief Marketing Officer - HDFC Life said. "The risk of outliving one's savings is one of the biggest concerns that individuals face during their lifetime. The solution lies in starting retirement planning early to harness the power of compounding. Very often, in India, this is postponed by individuals until their children's future is secured. Our main message through this campaign is that an individual needs to start planning early for their golden

Adding further, Vikram Pandey - Chief Creative Officer Leo Burnett, South Asia said, "Often it isn't until their mid fifties that people realise they haven't planned enough for their retirement, and then it gets too late. In this campaign for HDFC Life, through the story of the couple who are transitioning to a new phase in life as they deal with an empty nest. we wanted to reiterate that this is also a time to shift your financial priorities, as you set your sights toward retirement and funding the next chapter of your life. And who

The campaign has been launched across diverse platforms, including television, digital, and other mass media, ensuring maximum reach and impact.

better than HDFC Life to plan this

HDFC Life continues to advocate for financial literacy and awareness, emphasising the importance of proactive retirement planning in today's dynamic economic landscape.

Pune's festive cheer sparks 20,000+ property registrations, marking 2024's second-best month: Knight Frank India istrations. Additionally, the YoY

Pune: Knight Frank India. in its latest report highlighted robust growth in Pune's property reqistrations for October 2024. The city recorded over 20,894 property registrations reflecting a notable 39% increase compared to the same period last year. Stamp duty collections also witnessed a significant boost, crossing INR 751 crores (Cr) with a 52% year-

on-year (YoY) growth. The festive period, starting with Navratri and Diwali traditionally considered auspicious for property purchases, played a key role in driving this growth in regincrease can be partly attributed to the base effect; 2023 October's first 14 days were influenced by the Shradh period, during which buyers typically refrain from major investments.

This year. Shradh ended on October 2nd, limiting its influence to just the first two days of the month, days of the month.

In the first ten months of 2024, Pune's residential sector demonstrated remarkable growth, with property sale registrations surpassing 1.5 lakh units-the fastest pace in the last two years. The city recorded 159,306 property registrations, marking a 30% increase compared to the same period in 2023.

Stamp duty collections also saw a notable rise, exceeding INR 6,004 crores, reflecting a 39% YoY arowth.

This impressive performance was driven by Pune's ongoing infrastructure development, its relative affordability compared to other major cities, and a strong cultural inclination toward homeownership, all of which fueled robust demand throughout 2024.

Pune's housing market saw a rise

in demand for properties priced at INR 1 cr and above. The luxury segment grew from 11% in October 2023 to 14% in October 2024. Meanwhile, homes in the INR 50 lakh-1 cr range remained the most popular amongst home buvers.

Shishir Baijal, Chairman and Managing Director, Knight Frank India said, "Pune's residential market demonstrated exceptional momentum in the first ten months of 2024, with property registrations surpassing 1.5 lakh units-the fastest growth in two years-resulting in a 39% YoY

rise in stamp duty collections. October further strengthened this trajectory, driven by festive demand, stable interest rates, rising preference for premium homes, and optimistic buyer sentiment. The 30% YoY increase in registrations underscores the market's resilience, bolstered by rising incomes, accessible financing, and ongoing infrastructure advancements, cementing Pune's position as a leading destination for homebuvers.'

In October 2024. Central Puneincluding Haveli Taluka, Pune Municipal Corporation (PMC),

and Pimpri Chinchwad Municipal Corporation (PCMC)—remained the primary hub for residential transactions, contributing 80% of the market.

However, this share saw a slight dip compared to last year, as new developments in other parts of the city cater to Pune's evolving homebuyer preferences. West Pune, encompassing Mawal, Mulshi, and Velhe, held the second-largest share at 12%, while North, South, and East Pune collectively accounted for 7% of transactions during the same pe-

SAMCO Empowers Partners with Industry-First "Growth Wali Partnership"

Pune: SAMCO Securities, a leader in investment technology, has announced the launch of its pioneering initiative, the "Growth Wali Partnership." This transformative program is designed to empower SAMCO's business partners with a robust suite of tools and resources aimed at facilitating seamless growth in an evolving financial landscape. The "Growth Wali Partnership" offers a holistic range of support, including the Growth Content Centre for ready-to-use, compliance-ready materials, the Growth Trade Recommendation for expertly curated trading insights, and the Growth Pathshala, an e-learning platform with modules on financial literacy, digital marketing, and regulatory exams. The program also features Growth Technology for efficient lead and client managemen and Growth Compliance Kavach to ensure regulatory alignment, making it easier than ever for partners to build and scale their businesses A key feature of the "Growth Wali Partnership" is the Growth Trade Recommendations, a technology-enabled tool that provides expert trading insights



Date 1st December 2024

T.O. Power and Voice

Power of Voice / POVNews



TIPS Music Announces Direct Partnership with TikTok to Expand its Music Reach

Pune (Voice news ser- the popular short-form video the existing cultural connec- TIPS Music. The TikTok platvice):- TIPS Music Ltd, one of India's leading music labels with an expansive catalogue of over 31,000 songs, today announced a direct, strategic partnership to promote its music library on TikTok.

This partnership* will enable music lovers, Non-Resident Indians (NRIs) and expatriates, to access and engage with TIPS Music's rich and diverse music collection on platform.

agreement between TIPS Music and TikTok aims to meet the increasing demand for Indian music among global audiences. The collaboration ensures TikTok users across multiple regions will have seamless access to the wide range of TIPS Music's library, featuring genres from Bollywood classics to regional language hits, strengthening

tion and expression through music.

Mr Kumar Taurani Managing Director of TIPS Music Ltd, stated, "We have seen an increased consumption of Indian music globally. Several existing TikTok trends hold testament to it. This direct strategic partnership with ByteDance marks an important step in expanding the global footprint and engagement of form has a massive audience base and this deal improvises the discovery of our music I would like to thank TikTok and our CEO, Mr. Hari Nair for weaving this direct deal"."

TIPS Music's approach continues to focus on bridging traditional music with newage platforms to enhance accessibility and promote the universal appeal of Indian music globally.

Third Edition of the OMEGA Trophy Golf Tournament **Brings Together Sporting Icons and Golf Enthusiasts**

Pune: The Swiss watchmaker

Joining the event and representing India's inspiring achievements on the global sporting

rifle event at both the Tokyo 2020 and Paris 2024 Paralympic Games, as well as Simran Sharma, a bronze medalist in the women's Paralympic 200m T12 event. Olympic bronze medalist Sarabjot Singh, who made his debut in shooting at the Olympic Games Paris 2024, also joined the celebration.

The charismatic Mandira Bedi anchored the day's festivities. As part of the pre-event activities, attendees were treated to a curated Golf Clinic designed to engage both amateurs and experts As the day transitioned into an elegant evening gala, quests enjoyed a sophisticated networking dinner amidst the scenic club setting. Esteemed personalities, including former cricketers Murli Kartik, and Nikhil Chopra, joined the celebration, adding to the grandeur of the occasion.

OMEGA continues to reinforce its unwavering commitment to the world of sports, recently celebrating the outstanding accomplishment of its ambassador, Rory McIlroy, who claimed his consecutive win, underscoring his dominance in the sport and aligning perfectly with OMEGA's values of excellence, precision, and relentless pursuit of great-

This is the 3rd time that OMEGA

FITTR celebrates Neeraj Goyat's recent victory in US



Pune: Super Indian Boxer Neeraj Goyat did India proud when he defeated Brazil's Whindersson Nunes showcasing his class and experi-

He narrated his incredible experi-

ence at the 'Meet and Greet' organized by FITTR, a leading online fitness and nutrition platform. In a super middleweight bout in

Texas, Brazilian Nunes was overpowered by Neeraj in a spectacular win. The WBC Asia Title Holder had dominated the match right from the start and made his way to victory in six round match. The match preceded the main event involving Jack Paul and Mike Tyson with a packed audience of about 90,000 fans. This made the victory even more special

Neeraj Goyat thanked FITTR for collaborating and assisting in his journey which also included an amount of INR 5 lacs.

Mr. Jitendra Chouksey, Founder and CEO of FITTR said "This is just the beginning. Indian sports is the future, and FITTR sees itself helping more talented sportspeople achieve their dreams and bring glory to the country".

victory marks an impressive third double gold medalist in the 10m in an immersive golf experience.

OMEGA has celebrated excellence in sports by hosting the third edition of the OMEGA Trophy Golf Tournament at DLF Golf and Country Club, Gurugram. Bringing together seasoned golfers and passionate enthusiasts, the occasion was a perfect opportunity to enjoy some quality time on the course, while showcasing OMEGA's strength in precision and performance

has hosted the prestigious OME-GA Trophy which is a unique commitment by any horology brand in India. The OMEGA Trophy brings together top golfers from different states, celebrating not only their skill but also the values of fair play and camara-

Patil edges into second round qualifying at MSLTA - Deccan Gymkhana Gadre Seafoods ITF Grade 3 Junior Tennis Championship

Pune: Daksh Patil edged out Dhruveer Grover 2-6 6-1 10-4 to enter the second round qualifying at the Gadre Seafoods- MSLTA ITF Junior Grade 3 U18 tennis Championships for the MV Deo Trophy organized by Deccan Gymkhana Under the auspices of ITF, AITA PMDTA at the Deccan Gymkhana Tennis Courts

In the other matches Avaan Choudhary was given a fight by Chaitnay Pavak before winning 6-3, 6-4, local boy Parth Deorukhakar outplayed Abhinay Goud Putta of. Australia 6-0, 6-1 Results: First Qualifying Round: Boys: Nikita Nikolenko (Kaz) [1] bt Sri Sai Satyaram Mygapula (Ind) 6-1, 6-2; Mannan Agarwal (Ind) bt Rohan Vunnam (Ind)6-0, 6-1; Vishal Vasudev M (Ind) [6] bt Piyush Jadhav (Ind) 6-1, 6-1; Venkat Batlanki (Usa) [2] bt Aaradhva Mhasde (Ind)6-3, 6-3; Neev Kothari (Ind) bt Raghav Prabhu

The coach painted a beauti-

ful picture of Maharashtra's

sporting passion, comment-

ing on the local fans' love for

the game. "When you go to a

match in Maharashtra's sta-

dium, people don't just come

to watch a team - they come

to support kabaddi itself," he

Tamil Thalaivas.

(Ind) 6-2, 6-1; Daksh Patil(Ind) bt Dhruveer Grover (Ind) 2-6 6-1 10-4; Mahit Mekala (Ind) [5] bt Anurav Prakash (Ind) 6-1, 6-1; Om Verma (Ind) bt Archit Dhoot (Ind) 6-1, 6-2; Ahan Shetty (Ind) bt Arnav Bansode(Ind) 6-3, 6-0; Avaan Choudhary (Ind) [7] bt Chaitnay Pavak(Ind) 6-3, 6-4; Sriniketh Kannan (Ind) bt Saurish Modi (Ind) 6-2, 6-4: Parth Deorukhakar (Ind) [8] bt Abhinav Goud Putta (Aus)6-



First edition of Vednirmitee Reality Presents Dixit Lifestyle® Half Marathon on January 5

Pune: Inspired by late Dr.Shrikant Jichkar, public health expert and researcher, Dr.Jagannath Dixit initiated "World free of obesity and diabetes" campaign in 2013. Dixit Lifestyle (R) of eating only two meals and walking 4.5km in a day became popular. Today it has reached 43 countries with millions of followers. Dr.Dixit and his colleagues founded a charitable trust namely, Association for Diabetes and Obesity REversal (ADORE) at Pune in 2018 to realise the dream of obesity and diabetes free world. ADORE runs 14 diabetes reversal counselling centres in India including one centre at Pune. These centres have helped more than 25

thousand diabetics. In fight against diabetes, improving lifestyle should be the main advice, as it is a lifestyle disorder. Unfortunately patients go on taking medicines throughout their lives and in increased dosages and numbers of medicines.

Dr.Dixit's campaign gives a hope to patients of obesity and diabetes that by following Dixit Lifestyle they can definitely revert these conditions. This is a revolution happening in treatment of type 2 diabe-

In this uneven battle, people are with the campaign supporting it wholeheartedly. The campaign is free of cost and

Pune (Voice news ser-

vice):- The Leela, estab-

lished as a leading luxury

hospitality brand in the world, proudly announces the open-

ing of The Leela Hyderabad.

an urban retreat located in

the neighbourhood of Banjara

This marks The Leela's entry

not a single rupee is taken from any patient.

World diabetes day is on 14th November, ADORE is organizing this First edition of Vednirmitee Reality Presents Dixit Lifestyle® Half Marathon on 05th January 2025, The First Marathon of the year.

The purpose of organizing the half marathon are manifold. Firstly we want to create awareness about Dixit Lifestyle as an effective and scientific method to cause weightloss and diabetes re-

Secondly it will give an opportunity for our followers and sympathizers to stand with us in solidarity against the dreadful diabetes. Thirdly it will connect more obese and diabetic people with the campaign who shall get benefitted. Fourthly it gives opportunity for donors to support this noble cause Also to make people aware about the importance of exercise and running along with a healthy lifestyle as an effective tool in diabetes management .Lastly this event will instil hope and positivity in the minds of suffering lay people and empower them to take responsibility of their own health.

blueBrigade Sports Foundation having an emotional involvement in diabetes, is organizing this event in collaboration with ADORE. blue-



Brigade has the expertise in organizing running events since 2015 and has in the past organised key running events in Pune & Nashik. The recently concluded Vednirmitee Reality Presents NDA Marathon by blueBrigade had around 15000 participants to commemorate the 75 glorious vears of NDA.

For the Dixit Lifestyle® Half Marathon we are expecting a participation of thousands of people from all walks of life.Participation of not just the running community in India but also the thousands of followers of Dixit Lifestyle® across 22 states in India. We also have a virtual run segment for thousands of Dixit Lifestyle® followers from 43 countries around the globe. Come run in the heart of Pune

City. On the momentous day of 05th January 2025 thousands of participants will converge at Pt Nehru Stadium, Near Swargate, Pune, to partic-

The Leela Brings Timeless Luxury to Hyderabad

with the Opening of its Hotel in Banjara Hills

ipate in the first edition of Vednirmitee Reality Presents Dixit Lifestyle® Half Marathon which is slated to be an annual event in the running calendar of India

The event will have different distance categories of 3K Family Walk/Run 5K ,10K & 21K with attractive prize money .Registrations are open for Vednirmitee Reality Presents Dixit Lifestyle® Half Marathon with a 20% Early Bird Discount Offer till 25th Sep-

Free training for all registered participants of the Vednirmitee Reality Presents Dixit Lifestyle® Half Marathon will be given at 8 training locations of blueBrigade Sports Foundation at Lullanagar ,Kothrud ,Katraj Kondhwa, Vimannagar, Salisbury Park, NIBM Raheja Vista, Vimannagar & Baner

For joining the training sessions call Mr Ajay Desai -9766353337 or Visit http:// www.bluebrigade.club

Maharashtra is where kabaddi's heart truly beats: Manpreet Singh excited for PKL's final leg in Pune

Pune: As the Pro Kabaddi League shifts from Noida to Pune, there is nothing separating the teams on the points table ahead of the final leg of

Despite this, one team that has shown consistency throughout are the Haryana Steelers, who will remain at the top of the points table as they head to Pune.

In a passionate discourse on the cultural significance of kabaddi, Haryana Steelers head coach Manpreet Singh spoke about Maharashtra's deep-rooted connection to the sport. "Maharashtra is where kabaddi's heart truly beats," he said as the side wrapped up the Noida leg with an im-

pressive 42-30 win over the

"When you go to Maharashtra and play a good game in wrestling or kabaddi, it feels like it's connected to your very bones. You can smell its essence," he said, underlining the profound connection between the people and the

His words paint a picture of a state where sporting excellence is not just appreciated, good player performs, whether they're from any part of India, if they have skill, the people of Maharashtra will open their hearts and support them," he noted, highlighting the inclusive and passionate nature of the state's sporting

Preview for Matches on December 1: The Tamil Thalaivas will look to bounce back from their recent 42-30 defeat against Haryana Steelers when they face Dabang Delhi K.C. at the Noida Indoor Stadium. Their loss that exposed vulnerabilities in their defensive strategy, with the likes of Naveen Kumar and Ashu Malik of the Dabang Delhi K.C.

would like to capitalise on

but deeply revered. "When a heading into their final match of the Noida leg. The second match of the eve-

> ning promises to be an elecencounter between trifying Bengal Warriorz and Patna Pirates. Patna Pirates will bank on the skills of their raiders against a faltering Bengal Warriorz, who will work hard to end their losing streak. All eyes will be on Nitin Kumar for the Bengal Warriorz, with the youngster proving his worth but failing to receive much support this season.

> Please find below the schedule for PKI Season 11 match on Sunday, December 1: Match 1 - Patna Pirates vs Bengaluru Bulls – 8 pm Match 2 - Jaipur Pink Panthers vs Telugu Titans – 9 pm

Nagal, Adkar win singles titles, Double crown for Dubey at 43rd PSPB Inter-Unit Lawn Tennis Tournament









while Rajkumar Dubey won a double crown at the Bharat Petroleum Organized 43rd PSPB Inter-Unit Lawn Tennis Tournament organised by Bharat Petroleum which concluded at the Deccan Gymkhana Tennis Courts

In the Mens event Sumit Nagal of Indian Oil Limited registered a 6-4,6-3 win over ONGC's Vishnu Vardhan, BPCL's Vaishnavi Adkar claimed the Wonens singles title out hitting Riya Bhatia Of IOCL 6-3.6-3.

The PCBSL, exclusively de-

for glory.

the doubles title in the singles BPCL A player Dubey registered a 8-6 win over Munesh Sharma also of BPCL A . in the doubles Dubey in partnership with Sharma registered a win over Siddharth Bharali and Diganta Bora of OIL 6-4.

In the Veteran Team Event ONGC edged out IOCL 2-1 to win the title . Rohan Boppana of IOCL. Vaishnavi Adkar and. Rajkumar Dubey of BPCL were adjudged the best players of the tournament in the men's . women's and vet-

The winners got a trophies and medals at The prizes at the hands of Mr.VRK Gupta, Director Finance of BPCL. Former Davis Cup Coach Nandan Bal, Mr. D. Parthasarty, General Manager(HR) of BPCL, Mr. Deepak Jain, GM Sports of Bharat Petroleum were present on the occasion. Results: Men's Singles: Final Round:Sumit Nagal(IOCL) bt Vishanu Vardhan(ONGC) 6-4, 6-3:

Women's Singles: Final Round: Vaishanvi Adkar(BPCL) bt Riya Bhatia(IOCL) 6-2,6-2 Veteran Singles: Final Round: Rajkumar Dubey(BPCL A) bt Munesh Sharma(BPCL A) 8-6:

Veteran

Dubey/ Round:Raikumar Munesh Sharma(BPCL A) bt Siddharth Bharali/Diganta Bora (OIL) 6-4, 6-3; Veteran Team Event: Fi-

Doubles:

nal Round:ONGC bt IOCL 2-1(Singles: KS Rawat bt Tribhuvan Kumar 7-5, 6-0; Singles: CSK Bhandari lost to Pankaj Gangwar 6-0, 3-6. 4-6; Doubles: KS Rawat/Amiya Sarkar bt Pankaj Gangwar/ Subhash Rajora 6-2, 6-3).

into Hyderabad, a city celebrated for its rich cultural heritage and status, as one of India's foremost technology and

The Leela Hyderabad is an ode to the charm and luxury heritage of Banjara Hills, the prized neighbourhood that still defines the essence of leisure and opulence in the city. The Leela's signature experiences promise to reignite the spirit of Banjara Hills and reimagine classic luxury for modern

business hubs.

times

This much-awaited foray into the city redefines classic yet progressive luxury in a whole new way. The hotel offers 156 rooms and suites, designed to reflect a balance of modern luxury and the cultural legacy of the Deccan Plateau. The interiors draw inspiration from the region's storied heritage, featuring bespoke design elements, intricate craftsmanship, and curated art pieces. Set on 2.5 acres in the heart of the city, the hotel blends business and leisure, catering to the discerning traveller. Baniara Hills itself is rooted in history, once serving as the leisure grounds for the Nizams and as the muse for Rabindranath Tagore's Ko-

Hyderabad's positioning as a hub for innovation and culture aligns seamlessly with The Leela's mission to establish iconic destinations that blend India's rich cultural heritage with modern luxury experi-

Speaking on the occasion, Ms. Deepthi Reddy, Managing Director, Pioneer Holiday and Resorts Limited, said: "Hyderabad, with its rich Deccan heritage and aristocratic past, has always been a city that prizes lineage and legacy while being equally progressive for the times. The Leela Hyderabad reimagines experiences and spaces for discerning guests and is beautifully poised as an in-city

The story of The Leela Hyderabad is as much about how classic luxury is being reimagined with design, experiences, and formats, but also the second coming of its most esteemed and prestigious neighbourhood, Banjara Hills. For us, it is not just a hotel. This is a tribute to Deccan grandeur, a princely Hyderabad, and a reimagining of our neighbourhood."

Mr. Anuraag Bhatnagar, Chief Executive Officer, The Leela, added: "The Leela Hyderabad reinforces our commitment to expanding our legacy of luxury hospitality to new markets. Hyderabad, with its rich cultural tapestry and position as a global innovation hub with the presence of GCCs and IT/ ITES firms, is the perfect city for our presence and growth. We are confident that The Leela Hyderabad will offer sophisticated sanctuary where business and leisure

travellers can experience the

city's charm through excep-

tional luxury and hospitality." The hotel offers a curated selection of world-class dining venues providing an unmatched culinary experience. It also features a dedicated wellness center spanning 1,900 sq. m. offering a luxurious spa. fitness facilities, and a serene pool area.

With over 930 sq. m. of event space, including a stunning terrace courtyard, The Leela Hyderabad is an ideal venue for both corporate gatherings and social celebrations. The design pays homage to

Hyderabad's cultural legacy, featuring Warangal temple-inspired pillars. intricate chandeliers, gilded ceilings, hand-painted murals, curated accessories, and objects d'art. The lobby exudes grandeur, leading to staircases, recreational areas, and anticipatory service. A tribute to Pochampalli craftsmanship and a unique wall celebrating Hvderabad's heroes, alongside MF Hussain's celebrated artworks, further highlight the thoughtful preservation of regional traditions.

The city is home to over 1.500 IT and ITES firms and 4,300+ tech startups, marking its pivotal role in India's knowledge economy. Beyond its leading Global Capability Centers (GCCs), Hyderabad boasts the world's largest pharmaceutical cluster and has emerged as a global hub for life sciences innovation

players—alongside 62 other Pune: The third edition of the Poona Club Billiards and talented individuals. Highlight-Snooker League (PCBSL) is ing the league's inclusivity set to kick off from 28th Noand range, the youngest parvember to 7th December, ticipant is 10-year-old Krrish 2024 at the prestigious Poona Raghani, while the most sea-Club Snooker Hall. This easoned player is the evergreen gerly awaited tournament will Dr. Rusi Marolia, aged 85+. feature over 65 players, rep-Players for the league were resenting 10 teams, in a battle selected through an auc-

tion held on 21st November.

where Kapil Punjabi, Vignesh

signed for the members of Sanghvi, and Suraj Rathi the Poona Club, showcases emerged as the costliest players, reaching the maximum some of the best cueists in the city, including Kapil Punbidding cap. Mr. Gaurav Gadhoke, Presjabi, Vignesh Sanghvi, and Suraj Rathi-all national-level ident of Poona Club, said,

"This league reflects the vibrant culture of Poona Club. where tradition meets inno-The PCBSL has grown tre-

10 Teams Ready for the 3rd Edition of PCBSL

mendously in its three editions, and I am proud to see it setting benchmarks for excellence in cue sports. It is heartening to witness the enthusiasm of our members and the support from sponsors in making this event a grand success.

"The PCBSL is a platform to celebrate the legacy and talent within our club. It is thrilling to see generations of

players, from rising stars to veterans, come together for a league that fosters competitive spirit and camaraderie," added Mr. Indraneel Mujgule, Vice President of Poona Club and Chairman of the League. The coveted trophy for this tournament is dedicated to the late Mr. Shantilal Sanghvi, a pioneer of cue sports in Pune and the Poona Club. Special recognition is due to Mr. Sunil Handa, former President of the Poona Club,

for his long-standing contri-

butions to the development of

cue sports at the club.



Date 1st December 2024 T.O. Power and Voice P3

POWER OF VOICE 0

Kia India Achieves Milestone

of 1 Lakh CKD Exports

dor, and Vietnam markets in

2024. The success is a testa-

ment to the marketability and

competitive pricing of Kia

India's lineup, which boasts

Commenting on this mile-

stone, Joonsu Cho, Chief

Sales Officer, said: "India is

a key market for Kia Corpo-

ration, serving not only as a

strong sales driver but also

as an emerging export hub.

This milestone highlights Kia

India's commitment to man-

ufacturing excellence, inno-

vation, and delivering value

to global customers. We are

proud to see models like the

Seltos, Sonet, and Carens

perform strongly in interna-

TreadBinary Collaborates with Rotary Club

Mumbai To Organize Blood Donation Drives

to patients in urgent need. For

Seltos, Sonet and Carens.

TiE Women and Motwani Jadeja Foundation Unite to Empower Global Female Entrepreneurs at TiE Global Summit 2024

Pune (Voice news service):- TiE Women, an initiative by TiE Global, is transforming the entrepreneurial landscape for women worldwide. Now in its 5th edition, the program has entered its accelerator phase, culminating in the global finale at the TiF Global Summit (TGS) in Bengaluru this December. TiE Women empowers female entrepreneurs at every stage of their journey, leveraging TiF's expansive network of 64 global chapters. This network provides access to essential resources, mentorship, investor connections, and networking opportunities, all aimed at advancing gender equality, in alignment with SDG 5. The program offers equity-free cash prizes to fuel the growth of women-led businesses

globally. At the core of TiE Women's success are five key pillars: Learning, Mentoring, Access to Funding, Scalability, and Community. These pillars guide women entrepreneurs from early-stage development through to scaling their businesses.

By creating a safe, inclusive environment, TiE Women offers more than just financial backing; it opens doors to a global network of mentors, investors, and peers, ensuring long-term growth and visibility. Through workshops. events, and international exposure, it ensures that women-led startups are equipped with the tools necessary to thrive in the competitive global market.

In 2023, TiE Women embarked on a transformative three-year partnership with the Motwani Jadeja Foundation, led by Asha Jadeja, a Silicon Valley-based venture capitalist and philanthropist. This collaboration provides founders with unparalleled opportunities to engage with one of the world's most innovative ecosystems. The partnership offers access to invaluable resources, networks, and growth opportunities, empowering them to scale their ventures and succeed in the

global marketplace. Asha Jadeja, who has invested in over 200 technology startups, is a passionate advocate for breaking societal barriers and enabling women to lead in business. "Exponential growth is possible when we combine technology-enabled entrepreneurship with world-class education, and strong women's leadership. We must dismantle the barriers that have long held women back and create environments where women-led ventures can innovate without limitations." she savs. "Our partnership with TiE Women enables us to transform challenges into opportunities, equipping women with the tools and networks they need to drive exponential change in their industries and communities." she adds. Her vision aligns seamlessly with TiE Women's mission of providing a supportive space for female entrepreneurs to thrive.

This partnership between TiE Women and the Motwani Jadeia Foundation exemplifies how industry leaders can collaborate to create meaningful change. By offering mentorship, capital, and global exposure, this collaboration propels women-led businesses to new heights. Together, they are paving the way for a new era of entrepreneurial leadership that is inclusive innovative, and unconstrained by gender.

Uber Unveils UberOne Membership Program in India

Pune: Uber. one of India's leading ridesharing apps, announced the launch of UberOne, its first membership program in India, aimed at bringing unprecedented savings and exclusive benefits to millions of riders across the country. Uber's global membership program offers discounts and exclusive exexperience for riders. periences for rides, helping members navigate everyday

Uber One membership has two plans: INR 149 per month or INR 1499 annually. Uber will also offer exciting launch period discounts on the monthly plan. With UberOne, members can access exclusive savings and benefits, making it a smart choice for riders. Members can enjoy up to 10% UberOne credits on each ride, resulting in significant savings and valuable perks. As a first-of-its-kind program in the Indian ridesharing market, UberOne reflects Uber's commitment to understanding local preferences, ensuring that its tailored offerings cater to the needs of its riders in India.

life more easily.

One of the key features of UberOne is preferential access to the highest-rated drivers. By prioritizing quality and reliability, members can expect an elevated experi-

ence every time they ride with Uber, ensuring their safety and convenience. Additionally, UberOne provides premium, round-the-clock customer support exclusively for members. This dedicated support team ensures quick and efficient resolutions to any issues, enhancing the overall

Commenting on the launch, Prabhjeet Singh, President, Uber India and South Asia, said. "Mobility is essential and affordability is paramount and with the launch of Uber One, we're excited to bring a unique membership experience to our riders in India. We understand the importance of value and convenience in everyday travel, and we're committed to delivering a program that offers just that. Uber One is designed to enhance our riders' experience and make every journey even more rewarding."

The membership program is available across all Uber ride options, including UberGo, Premier, XL, Reserve, Auto, Moto, Intercity, Rental, Shuttle and Package - making it accessible for a wide range of travel preferences. Uber users can sign up directly from the latest version of the Uber app, gaining immediate access to the benefits.

access to donated blood, indicompany, partnered with Roviduals can reach out to Kai. tary Club Mumbai to organize Wamanrao Oka Blood Center.

Pune: TreadBinary, a leading technology and consulting a blood donation drive at the Puranic Capitol premises in

Pune: Kia India, a leading

premium carmaker, has to-

day announced the surpass-

ing milestone of exporting

1.00.000 units of CKD vehi-

cles since it began shipment

in June 2020 from its Anan-

tapur manufacturing facility.

The achievement under-

scores the company's ongo-

ing efforts to establish India

This further highlights Kia In-

dia as one of the key export

hubs for the Kia corporation

accounting 50% of the com-

pany's CKD exports world-

Kia India expects to ex-

port over 38,000 CKD units

across Uzbekistan, Ecua-

as a key export hub.

wide

This collaborative effort aimed to address the critical need for blood in hospitals while promoting a sense of community service and social responsi-

The drive saw an impressive turnout with 43 individuals stepping forward to donate blood. A total of 43 units of blood were collected during the camp, surpassing expectations

These donations will be distributed to multiple hospitals, providing life-saving support

Pune: NielsenIQ (NIQ), the

world's leading consumer

intelligence company, has

released its latest "An Inside

Look" survey report, show-

casing the evolving retail

landscape and challenges

faced by small, medium, and

large enterprises. The global

study was conducted across

47 markets, representing

approximately \$26 billion in

Darshil Shah, Founder and Director, TreadBinary, said, "Blood donation is more than a charitable act-it is an expression of humanity's ability to care, to share, and to give hope where it is most needed. Fach unit of blood donated represents a lifeline, a chance for someone to fight another day, and a promise that no one stands alone in their time of need. By coming together as a community to support this cause we not only save lives but also reaffirm our collective strength, compassion, and responsibility to build a

world where hope and healing

Online Stores Become the Preferred

Yuvraj Shidhaye, President of Rotary Club Thane Creek, added. "The blood donation camp was conducted with the utmost care by a team of skilled medical professionals. ensuring a smooth and safe process for every donor. Together, we hope to inspire more individuals to join this life-saving cause."

grateful for the government's

which have played a crucial

role in strengthening India's

position within the glob-

al automotive value chain.

Looking ahead, we aim to

expand our CKD footprint to

the Middle East and Africa,

to double our export volume

The cumulative export fig-

ure of 3.67 lakh units un-

derscores the strong global

demand for Kia's 'Make in

India' products delivering

high-quality vehicles de-

signed to meet the diverse

needs of international mar-

are always within reach."

policies,

export-friendly

by 2030".

Encouraged by the success of the event TreadBinary and Rotary Club Mumbai plan to organize similar blood donation camps frequently. Future campaigns will focus on educating the community about the critical importance of regular blood donation and expanding the pool of active

Uber introduces new features to elevate safety

Pune: Uber today unveiled a suite of features aimed at enhancing the safety of its riders in India, with a special focus on female riders and drivers. The company has announced Audio Recording and Women Rider Preferred to offer increased safety on Uber trips. Partnering with Bengaluru-based NGO Durga. Uber is also stepping up efforts to sensitize drivers on appropriate conduct, especially with regards to women riders. With the launch of 'Safety Preferences', Uber riders can now customize safety features like RideCheck, Share My Trip, and Audio Recording to activate automatically, on every Uber trip.

These features are the latest in Uber's efforts to make riders and drivers feel safe during every ride. The company continues to utilize a mix of technological expertise and innovations to ensure that riding with Uber is safe, seamless and hassle-free. As per the 2024 India Economic Impact Report, compiled by Public First, 95% of female riders cited safety as their top reason for using Uber. 84% of female riders believed that taking an Uber was the safest way to get home.

Soorai Nair, Head - Safety Operations, Uber India & South Asia, said, "We believe that our work on safety never stops. We've continually innovated to lead the industry on safety and enhance the overall experience on every Uber trip. Whether it's through tech-driven solutions like SOS integration and Women Rider Preference, or through initiatives such as gender sensitization, we remain focussed on building a platform that riders and drivers can trust

every time they choose Uber."

SOS integration

This feature ensures quick emergency assistance by allowing riders and drivers to share live location and trip details directly with police during critical situations. This feature is designed to provide immediate support when every second counts. The feature is live in Telengana. Uber has completed testing in Maharashtra and Uttar Pradesh and is set to rollout as the State Police greenlights the collaboration. Women Rider Preference | In-

dustry-first Female drivers now have the option to choose to accept only female riders, a feature that is particularly useful during late hours. Introduced based on driver feedback, this optional feature has already enabled over 21,000 trips. It helps female earners prioritise their safety, drive for longer hours, and boost their earnings.

SBI Celebrates Raising of ₹50,000 Crore **Domestic Bonds During FY25** Pune: SBI celebrates rais-Setty said that wider partic-

ing of ₹50,000 crore domestic bonds during FY25. The country's largest lender has raised ₹5,000 crore AT1 Bonds, ₹15,000 crore Tier 2 Bonds and ₹30,000 crore Long Term Bonds till date during FY25 at very competitive rate.

All these issues have attracted overwhelming response from investors and were oversubscribed by more than 2 times against the respective base issue size. The investors were across provident funds, pension funds, insurance companies, mutual funds, Banks etc.

While speaking on the occasion, SBI Chairman Shri C.S.

ipation and heterogeneity of bids demonstrated the trust investors place in the country's largest Bank.

Bank's AT1 Bonds are rated AA+ (stable outlook) and both the Tier 2 and Long Term Bonds are rated AAA (stable outlook)

These bonds are of 15 years tenor except for the AT1 Bonds which is perpetual. The AT1 and

Tier 2 Bonds raised by the Bank during the year are issued with call option after 10 years or any anniversary date thereafter.

The Bank acknowledged the support of all the intermediaries involved in the process.

Sales Channel for Emerging Brand FMCG sales value.

Changing Retail Dynamics The report highlights the growing dominance of online channels, with 60% of businesses indicating that online stores are their most critical sales platform.

This trend is particularly prominent among medium-sized companies, where 67% rank online as their top channel,

followed by small businesses at 51%.

Additionally, the report notes that convenience stores have seen high penetration in India at 48%, compared to the global average of 18%, with large companies leveraging this channel the most (58%), followed by medium-sized (54%) and small businesses (40%).

SUD Life Launches Viksit Bharat and New India Leaders Funds to Play the India Growth Story and Create Wealth for Policyholders

Pune: Star Union Dai-ichi Life with a long-term horizon and Insurance Co. Ltd. (SUD Life) has launched two new funds the Viksit Bharat Fund and the New India Leaders Fund, as part of its Unit Linked Insur-

ance Plan (ULIP) offerings. The Viksit Bharat Fund will invest in businesses that are focused on the transformation of the India of today into the Viksit Bharat of tomorrow. The multi-cap. sector-agnostic portfolio of Viksit Bharat Fund will have exposure to emerging as well as established companies that are driving long-term development and value creation in the ecosys-

The fund is ideal for those

a belief in the overall India growth story.

On the other hand, the New India Leaders Fund will invest in new and emerging business out of India, focused on technology-led innovation and disruption, for both India and the world. Some of the prominent themes of this fund would be energy transition, digitalization cloud and Alled businesses, health and wellness as well as technology-led products and services, other emerging amongst themes.

This fund is tailored for the investor with a long-term horizon and some appetite for growth businesses. Currently, these are available under the products SUD Life Star Tulip, SUD Life Wealth Creator, SUD Life-

e-Wealth Royale. The company plans to offer these funds across all its ULIP plans moving forward. Prashant Sharma, Chief Investment Officer of SUD Life,

Wealth Builder and SUD Life

said. "We are incredibly excited to offer two pioneering funds for our policyholders the Viksit Bharat Fund and the New India Leaders Fund. While both offer an opportunity to create wealth from the transformative development underway in the country to-

ACADEMY

day, it is important to understand the difference between the two The Viksit Bharat Fund will take a sector-agnostic, multi-cap approach to portfolio creation, aiming to capitalize on all businesses that are driving transformative change. On the other hand, the New India Leaders Fund is a fund focused on capturing the generational value creation from the technology and IP-led innovation and disruption underway in the country today. We believe both these funds offer tremendous opportunity for our policyholders to participate in India's transformation, while also creating wealth for themselves.

ZF Wind Power reaches the next level of modularization with the new generation SHIFT Pune: ZF Wind Power enhances the flexibility of

modular design, boosting its competitiveness. By implementing new validated technologies and know-how, the proven basis of existing platforms enables more powerful and cost-efficient modular concept developments. SHIFT now offers more powerful, cost-efficient, and compact modular configurations. These platform upgrades ensure the platform meets the dynamic demands of the wind market, providing versatile solutions for various wind turbines.Launched nearly nine years ago 7F Wind

Power's SHIFT modular gearbox concept enhanced turbine design flexibility, reduced time-tomarket, and cut costs. Currently, with almost 50 GW shipped. SHIFT demonstrates global competitiveness and adaptability across various classes, geographical regions

and market segments Cov-

ering onshore and part of the offshore wind segments with four main platform variants, SHIFT's flexibility and reliability are industry-leading. SHIFT anticipates market evolution by developing powerful, modular platforms that offer high flexibility and performance, helping partners

VIBGYOR empowers students to become Tomorrow's Climate Champions through active participation at COP29 in Baku, Azerbaijan

Pune (Voice news service):- VIBGYOR Group of Schools, a leading chain of K-12 schools marked a significant milestone as the sole representatives from Mumbai, Pune and Vadodara at the 29th Conference of the Parties (COP29) held in Baku, Azerbaijan, from November 16 to November 20, 2024.

The event, organised by the United Nations, is the world's climate summit, bringing together global leaders, policymakers, NGOs, and activists to address the most pressing climate challenges facing our planet. This visit, under the aegis of Climate Academy, VIBGYOR—the only one in Asia—offered students a unique opportunity to engage with peers worldwide and gain valuable insights from climate experts and influenc-

At COP29, VIBGYOR students participated in a specialised course led by the Centre for International Sustainable Development Law (CISDL). With insights from top experts representing UN-Environment, the International Union for Conservation of Nature (IUCN), and the European Bank for Reconstruction and Development (EBRD), the course delved into crucial laws and frameworks for sustainable



knowledge and tools to con-

tribute to global sustainability

"We are incredibly proud of our students for representing VIBGYOR at COP29. Their participation in this prestigious event not only showcases their commitment to sustainability but also reflects our core values of nurturing globally conscious leaders. This experience will inspire them to take meaningful action and become catalysts for positive change, driving solutions for a sustainable future." said Kavita Kerawalla, Vice-Chairperson of VIB-

GYOR Group of Schools. Additionally, the students had the opportunity to attend engaging sessions with global thought leaders. Philippe

Birker - Co-Founder of Climate Farmers discussed regenerative agrifood systems, emphasising sustainable agriculture's role in climate action. Martin Harper - CEO of Birdlife International shared conservation success stories from local to global scales. Interactive sessions on climate resilience, health, and mental well-being featured advocates like Kaluki Paul Mutuku - Kenya-based climate advocate and an environmental defender and Alexander Pohl - Wim Hof Method Instructor fostering discussions on climate's broader impacts. Unique experiences, including fireside chats, panel discussions, and an event with the Wisdom Keeper Delegation, inspired students to think critically and act on pressing environmental challenges. These activities enriched their understanding and commitment to

sustainability

"Attending COP29 has been a life-changing experience. Engaging with global leaders, learning about innovative solutions, and understanding the real-world impact of climate action have inspired me to think beyond boundaries. The certificate course deepened my knowledge of sustainable laws, while sessions with thought leaders like Philippe Birker and Martin Harper sparked new ideas. This journey has not only empowered me to act but also reaffirmed my belief that youth can drive meaningful change for a sustainable future," said one of our VIBGYOR student representatives.

As part of their cultural immersion, VIBGYOR students also visited ADA School in Azerbaijan, where they explored the country's educational landscape.

This visit provided a unique opportunity for students to discover cultural and academic similarities and differences, further broadening their global perspective and understanding of international education systems.

VIBGYOR's involvement in COP29 reflects its ongoing dedication to providing its students with global exposure and learning opportunities that shape them into responsible, informed leaders prepared to take on the challenges of the future

Pune: Ecofy, India's green-onsolar energy access across South India

ly NBFC backed by Eversource Capital and committed to financing India's green transition has announced a partnership with SWELECT Energy Systems Limited (formerly known as Numeric Power Systems Limited), one of India's leading names in the solar power ecosystem with a legacy spanning four decades and a commanding presence across the global energy market. This collaboration combines Ecofy's digital lending expertise with SWELECT's manufacturing and distribution strengths to democratize energy solutions.

Moreover, the partnership is strategically aligned with the government's PM Surya Ghar initiative and aims to accelerate the adoption of rooftop solar installations by providing accessible financing solutions. By leveraging Ecofy's prominent position in the rooftop solar space and SWELECT's established presence in the southern markets, the alliance seeks to create a seamless ecosystem for customers seeking to transition towards sustainable

Commenting on the development, Rajashree Nambiar, Co-founder, MD & CEO, Ecofy said, "The convergence of government initiatives, technological progress, and rising environmental awareness has created the perfect storm for solar adoption. Our partnership with SWELECT blends financial innovation with technical expertise. By combining our digital-first lending approach with SWELECT's manufacturing and distribution strengths, we're not just offering financing solutions - we are paving the way for households & MSME's in

Drive Rooftop Solar Adoption Across South India South India to achieve energy independence Also commenting on the part-

nership, Mr R Chellappan, MD. SWELECT Energy Systems Ltd., added, "With four decades of expertise in the energy sector, we recognize that financing remains a critical barrier for the masses when it comes to solar adoption. Our collaboration with Ecofy addresses this challenge head-on. This partnership embodies our commitment to making sustainable energy accessible and affordable for every household in

Molbio Diagnostics Strengthens Leadership, Welcomes Distinguished Public Health Advocates to Its Board promoting affordable healthmanagement worldwide," Dr.

Ecofy Partners with SWELECT Energy to

Pune: Molbio Diagnostics, a pioneer in global healthcare based in Goa, is proud to announce the appointment of two new Independent Directors to its board. Professor (Dr.) Balram Bhargava and Dr. Arun Kumar Jha. These appointments come as the company continues to strengthen its Leadership and make significant strides in healthcare accessibility with its innovative solutions that cater to the remotest regions alobally

Professor (Dr.) Balram Bhargava is a leader in the public health sector with over 35 years of experience in medical research and health system strengthening. His previous roles include Director-General of the Indian Council of Medical Research and Secretary of India's Department of Health Research, being at the forefront of managing several public health crises in India. Dr. Bhargava's ongoing work in pandemic preparedness and health pol-

icv has been instrumental in

of Sciences and numerous other institutions showcases his commitment to enhancing health outcomes worldwide. "I am honoured to join the board of Molbio Diagnostics, a company that is at the forefront of diagnostic innovation and global health impact. The opportunity to contribute to Molbio's mission aligns perfectly with my lifelong commitment to enhancing health through affordable and accessible healthcare solutions. I look forward to bringing my experience in medical research and health policy to further Molbio's efforts in revolutionizing point-of-care diagnostics and advancing global healthcare standards. said Professor (Dr.) Bharga-

care innovations. His leader-

ship at the National Academy

Dr. Arun Kumar Jha brings a wealth of experience in public health and policy, including his role as an Adviser in the Department of Economic Affairs. Ministry of Finance.

and as an Economic Adviser in the Department of Health & Family Welfare, Ministry of Health & Family Welfare. He is currently working as the Hon'ble Chancellor of the National Institute of Advanced Manufacturing Technology (NIAMT) and Senior Adviser in John Snow India Pvt. Ltd. With his active involvement with the Government of India in schemes and programs that focus on tuberculosis elimination in the country, Dr. Jha has recently signed up an assignment with the Stop TB Partnership and United Nations Office for Project Services (UNOPS), positioning him as an invaluable asset in advancing Molbio's mission to support global health initia-

"Joining Molbio Diagnostics as an Independent Director is a significant step in my continued advocacy for public health and policy reform. With Molbio's innovative Truenat® platform, I see a tremendous potential to bridge healthcare gaps and improve disease

Jha expressed his enthusiasm. "Looking forward to being part of this transformative journey and supporting Molbio's strategic vision in making a lasting impact on global health, particularly in underserved regions "These appointments reflect

Molbio Diagnostics' commitment to bringing on board leaders who are at the forefront of healthcare innovation and public health policy," said Mr. Sriram Natarajan, Director and CEO of Molbio Diagnostics, "Dr. Jha and Dr. Bhargava's impressive backgrounds and shared dedication to improving healthcare access aligns perfectly with our vision of transforming global health landscapes." Molbio Diagnostics remains dedicated to its mission of enhancing healthcare accessibility through innovative diagnostics solutions. The inclusion of Dr. Jha and Dr. Bhargava on the board is expected to further strengthen the company's impact on global health.

T. O. Power and Voice

SAI International Hosts Padma Bhushan Shri S. Nambi Narayanan for the 8th Edition of SAITED

Pune (Voice news service):- Another red-letter day for SAI International Education Group unfolded as it hosted Padma Bhushan, Shri S. Nambi Narayanan. Former Director, ISRO, for the 8th edition of SAITED on Wednesday, 27 November 2024. With a footfall of over 5000 attendees, the 2024 edition of SAITED, one of the largest school-based K-12 Science and Technology fests in the country, was hosted by SAI International Education Group, a leading institution in India. This dynamic, student-led event brought together participants from schools across the state. The theme for this year's fest, "Sorcery of Science: Where Magic Meets Matter," emphasized the ever-evolving nature of science and technology, sparking curiosity and inspiring the next generation of innovators.

The STEM Conclave was declared open by Padma Bhusan Awardee, Shri S. Nambi Narayanan, renowned aerospace scientist and former Director of Advanced Technology and Planning at ISRO. Known as one of the pivotal minds behind India's space exploration initiatives, he played a key role in the development of the Vikas engine, which powered India's PSLV and GSLV rockets. Dr. Narayanan's contributions laid the foundation for India's ambitious space programs, including Chandrayaan and Mangalyaan. His remarkable life, marked by resilience and groundbreaking achievements, inspired the critically acclaimed movie Rocketry: The Nambi Effect.

During his keynote address, Dr. Narayanan captivated the audience by sharing reflections on his journey at ISRO. He highlighted the organization's flagship role in advancing technology, medicine, astronomy, and cryo-

Pune (Voice news ser-

vice):- An analysis by Team-

Non-Tech sectors for FY2024-

The data not only highlights

the demand for fresh talent

but also outlines the salaries

expected to be offered, pro-

viding a glimpse into how the

financial year will shape up for

the burgeoning workforce in

Among the most sought-af-

ter tech roles in Mumbai.

Product Management, Data

Science, Data Engineer lead

the way, offering impressive

salary packages of INR 19.5

LPA, 14.5 LPA, and INR 10

LPA, respectively. Addition-

ally, roles in DevOps, Full

Stack Development, Software

Development, and Data Ana-

lytics commands competitive

salaries ranging from INR 7.9

Salaries and Functional

Domains: The Year Ahead

TeamLease Digital reveals

that the Software Devel-

domain, which focuses on

coding, designing, and main-

taining software applications.

is poised to offer lucrative op-

Engineering

LPA to INR 8.3 LPA.

opment and



genics, remarking, "We are the leaders in almost every STEM sector." He also fondly recalled working with former President Dr. APJ Abdul Kalam, describing him as a man of unmatched intellect and humility, saying, "Never have I met a man with such humility. with a complete package of intellect like no other."

Dr. Narayanan stressed the need for global collaboration in space exploration, emphasizing that no single nation can explore outer space in isolation. He envisioned a future where all space agencies operate under one interdisciplinary aegis, pooling resources and expertise to push the

boundaries of innovation. Managed by the students of Class XI from the science stream, with mentor support, SAITED'24 offered a vibrant array of activities that seamlessly blended education, innovation, and entertainment. From insightful sessions like TED Talk, MED Talk, and TED Q to interactive showcases such as the Tech Fair. Startup Park, and Neuro Fusion, the event celebrated creativity and critical thinking. Engaging experiences like Scientific Sleuths. Elemental Extravaganza. Cosmic Curiosity. and Lab of a Mad Scientist sparked scientific wonder. while fun-filled events like Science Acapella, Science Up

Comedy, JAM, and If I Were brought a lighter, creative touch. Competitions such as Mathmaze. Game Theory, Treasure Hunt, and Um Actually encouraged problem-solving and teamwork, complemented by hands-on activities like Trash to Treasure. The event also featured a Theme Park, captivating

movie screenings, E-Games,

and a lively Fun & Food Zone.

creating an all-encompassing

celebration of knowledge and

While addressing the student in SAITED 2024. Dr. Silpi Sahoo, Chairperson, SAI International Education Group, expressed, "This year, our SAITED 2024's theme is 'Sorcery of Science: Where Magic Meets Matter' to capture the transformative power of scientific discovery. Just as magic sparks wonder, science unveils the mysteries of the universe, turning the impossible into the possible. Just like every year, this year also, we are celebrating the boundless potential of human curiosity. where every breakthrough adds a new chapter to the magic of progress. Congratulations to our students for organizing this splendid event once again this year successfully."

Prominent schools such as DAV Public School, Chandrasekharpur; BJEM School;

Mother's Public School; JNV; ODM Global, Adruta Children's Home, various OAVs schools, and SAI International Residential School actively participated, contributing to the vibrant and competitive

SAITED 2024 was meticulously managed by Class XI Science students, under the mentorship of faculty, and featured an exciting blend of activities that bridged education with entertainment. Highlights included workshops such as "Cosmic Curiosity", "Elemental Extravaganza", and "Neuro Fusion". The Scientific Sleuths workshop by the State Forensic Laboratory added intrigue by delving into real-world applications of science. It also featured the participation of various startups, including Software Technology Park of India, SPARC, Institute of Life Sciences, CSIR: Institute of Materials and Minerals Technology, Plantery Plantery - A Plant Based Energy Storage Solution, Cleantech Mart, Idealers B2B Pvt. Ltd., JAG Education, Happiest Mind Technologies

The SAITED 2024 Grand Finale dazzled attendees with a mesmerizing performance by the acclaimed Prince Dance Group, winners of India's Got Talent. Hailing from Berhampur, Odisha, this group of artists gained fame for blending classical dance with innovative visual storytelling. Their performance showcased tales from Indian mythology, combining traditional Odissi choreography with modern techniques. With visually stunning formations and synchronized movements, they left the audience awestruck. The grand finale symbolized the perfect blend of art and science, bringing SAITED 2024 to a spectacular conclusion and leaving an indelible mark on

Audi India launches the striking new Audi Q7

Pune (Voice news service):- Audi, the German luxury car manufacturer, today launched the new Audi Q7 in India

The new Audi Q7 represents the perfect fusion of dynamic sportiness and refined elegance, where every detail embodies sophistication and

With its striking design updates and cutting-edge technology, the new Audi Q7 sets a new benchmark in the luxury SUV segment.

Mr. Balbir Singh Dhillon, Head of Audi India said, "To date, we have sold over 10.000 Audi Q7's in India and this is a testament to the continued desire and love to own our flagship that has for many years been the best seller. The new Audi Q7 boasts a new design, several updated features and with quattro allwheel drive and a 3L V6 engine - I am confident that this new Audi Q7 is going to continue to attract SUV buyers who love to drive and also, be driven.'

Highlights:

Drive and Performance: Powered by a robust 3.0L V6 TFSI engine delivering 340 hp and 500 Nm of torque, enhanced with a 48V Mild Hvbrid technology for superior performance and efficiency. Accelerates from 0 to 100

km/h in just 5.6 seconds with a top speed of 250 km/h. showcasing its impressive an

performance capabilities. ·quattro permanent all-wheel drive for superior traction and stability across all driving con-

ditions

·Equipped with adaptive air suspension and Audi drive select with 7 driving modes, including an off-road mode, for a versatile driving experience. ·Features a smooth-shifting eight-speed tiptronic transmission for seamless power delivery

Exterior: Bold new design featuring Matrix LED headlamps with dynamic indicators and LED rear combination lamps, enhancing both visibility and style.

·Introduction of new R20 alloy wheels with a sophisticated 5 twin-spoke design.

New single-frame grille with vertical droplet inlay design, enhancing the vehicle's commanding presence.

·New air intake and bumper design for a more aggressive and sporty look.

New diffuser including redesigned exhaust system trims adding to the Q7's dynamic

New 2-dimensional rings on the front and rear, emphasizing Audi's modern brand identity ·Available in five striking col-

ors - Sakhir Gold, Waitomo Blue, Mythos Black, Glacier White, and Samurai Grey. Comfort and Technolo-

gy: Park Assist Plus with a 360-degree camera for effortless parking and enhanced safety. ·Comfort key with sensor-con-

trolled boot lid operation for convenient access.

·4-zone climate control with air ionizer and aromatization for a premium cabin experi-

·Adaptive windscreen wipers with integrated wash nozzles for improved visibility in adverse weather conditions

ment: Audi Virtual Cockpit Plus provides a fully digital

and customizable instrument ·Bang & Olufsen Premium 3D Sound System with 19 speak-

ers and 730 watts output for an immersive audio experi-

·Seven-seater configuration with electrically foldable thirdrow seats for maximum ver-

MMI Navigation plus with touch response for intuitive control of vehicle functions.

·New Cedar Brown cricket leather upholstery with memory feature for the driver seat. ·Audi Phone box with wireless charging for convenient con-

·Two striking interior colour options: Cedar Brown and Saiga Beige.

nectivity

Safety: ane Departure Warning system to help prevent unintentional lane drifting.

placed throughout the cabin for optimal protection. ·Flectronic Stabilization Pro-

gram for enhanced vehicle stability and control.

Eight airbags strategically

Ownership benefits: 2-year standard warranty

complementary ·10-year Road Side Assistance with an option to buy an extended warranty extension up to 7 vears.

·7-year periodic maintenance and comprehensive mainte-

Launches Refreshed Brand Identity Pune (Voice news serengineering, our brand must vice):- The Godrej Enterremain dynamic and meet the prises Group (GEG), a leadaspirations of our customers." ing diversified engineering said Jamshyd Godrej, Chair-

Godrej Enterprises Group

and design-led conglomerate, unveiled a refreshed brand identity aimed at unlocking new worlds for customers and other stakeholders.

The new visual identity honours GEG's rich legacy while embodying its commitment to actively participate in the building of a Viksit Bharat by 2047 through design led innovation, enhancing consumer experience and shaping preferences for sustainable choices.

"The key to our sustained growth has been our ability to always remain relevant to India's development needs and the brand refresh reflects our quest to continually reinvent ourselves. Our aspiration is to unlock greater value for customers by delivering solutions and experiences that positively impact lives. And while our core remains rooted in high quality and complex

man and Managing Director, Godrej Enterprises Group. The brand refresh will create a cohesive and inherently ownable identity for the businesses in the Godrej Enterprises Group fold. The refreshed brand identity introduces a striking purple colour while retaining the cursive logo, reminiscent of the founder Pirojsha Godrej's signature, which speaks to the brand's commitment to quality and trust. The colour purple brings in a strong sense of dvnamism and confidence and symbolises GEG's ambition

its businesses. "The new brand identity is more than just a change of colour, it embodies dynamism

to lead with sustainable, de-

sign led innovation and engi-

neering excellence. The shift

from three colours to a single

colour allows for greater con-

sistency and synergy across

and blends authenticity with our ambition to redefine consumer experiences by leveraging design led innovation and service differentiation. It also reflects a shift in GEG's 'Consumer First' businesses to include a more premium offering that reflects changing customer aspirations and in our 'Nation First' businesses to provide more cutting-edge

on a global scale," said Nyrika Holkar, Executive Director, Godrei Enterprises Group The new brand film starts with a call out to the first product of

Pune (Voice news ser-

vice):- Honda Motorcycle &

engineering solutions which

showcases India's prowess

the Group - the iconic springless lock. The campaign celebrates the spirit of curiosity, creative problem solving, and a never-say-die attitude best demonstrated by children who question everything and are always resourceful enough to find a solution. Over the last 127 years, GEG has consistently reinvented itself to remain relevant to the evolving socio and economic context in India and globally. This commitment to reimagining possibilities and relentlessly pushing boundaries has enabled the brand to "Unlock New Worlds."

Sony India celebrates 30 years of enriching lives through innovation

Pune (Voice news service):- Sony India celebrates 30 years of offering innovative products and services to the Indian market in November 2024. Since its inception in 1994, Sony India has been at the forefront of revolutionizing consumer electronics, reshaping the entertainment landscape and setting new standards in product quality and innovation across key product categories such as televisions, home and personal audio, digital imaging and gaming.

Reflecting on this remarkable milestone, Mr. Sunil Nayyar, Managing Director of Sony India, shared, "For 30 years, Sony has been more than a brand, it has been a companion in the lives of millions of Indian families. We are deeply grateful for the trust and love our consumers have shown us. This milestone is a testament to our shared journey of innovation, creativity and connection. As

phy At Sony, every product and service is designed with Kando – the Japanese concept of deeply moving and inspiring people. From enabling families to enjoy blockbuster movies together, to listening to music in its purest form, to compelling gaming experience and empowering creators' intent with world-class cameras, Sony's mission has always been to bring people closer to what they love. Sony India extends heartfelt gratitude to its consumers, partners and employees who have been part of this incredible jour-Focus on sustainabili-

ty and community development Sustainability remains a cornerstone of Sony India's operations, aligning with the global "Road to Zero" environmental plan. Beyond its business operations, Sony India has made a profound impact on society through its CSR initiatives. Some of these programs focus on skill development, heritage preservation, village development, elderly care and medical support. A Vision for the Future

As Sony India steps into its fourth decade, the company remains steadfast in its mission to enrich lives, embrace innovation and create products that inspire wonder and connection. From reimagining home entertainment to pushing the boundaries of technology, Sony is committed to shaping a future filled with possibilities.

Honda Motorcycle & Scooter India forays into Electric Mobility Segment

Scooter India (HMSI) today ushered into the next era of mobility with the introduction of 'ACTIVA e:' and 'QC1' in the electric vehicle segment. The unveiling of the iconic Activa brand in an all-new electrified avatar along with the QC1 marks a pivotal moment in the brand's commitment to sustainable mobility in India. The debut of HMSI's first-ever EVs took place in Bengaluru, Karnataka. Bookings for the same will begin on January 1, 2025, and deliveries will commence from February 2025 onwards. Introducing Honda's maiden EVs for the Indian market, Mr. Tsutsumu Otani, Managing Director, President & CEO. Honda Motorcycle & Scooter India, said, "Today is a very significant day as HMSI steps into the electric mobility space. The introduction of ACTIVA e: and QC1 marks a defining step in our commitment to sustainable mobility in India. It is in line with Honda's global 'Triple Action to ZERO' concept to realize carbon neutrality by 2050, which focuses on three areas: carbon neutrality, clean energy, and resource circulation. With our EV roadmap now in the execution phase, HMSI is committed to build one of India's best EV ecosystems. This is a milestone moment in Honda's journey to electrification, and with every step forward, we are focused on building a

Commenting on the unveil, Mr. Yogesh Mathur, Director, Sales and Marketing, Honda

needs of our society."

future that is safer, more sus-

tainable & meets the evolving

Motorcycle & Scooter India, said, "We are ecstatic to mark our entry into the Indian EV market with not just one but two all-new electric vehicles, marking a significant milestone in our journey towards achieving sustainability by providing cleaner mobility solutions. In line with the global direction, we are introducing these new two-wheelers to electrify your dreams. With ACTIVA e:'s swappable battery technology and QC1's fixed battery set-up along with the industry-leading hassle-free ownership experience, we are striving to meet the diverse needs of our customers. Moreover, to ensure the highest level of safety for our technicians and the vehicle, we are introducing industry-first insulated tools designed specifically for the servicing of electric vehicles. Together, let us ride towards a cleaner future. The all-new ACTIVA e: is a

groundbreaking step into the world of electric mobility, all while staying true to the brand's iconic legacy. The ACTIVA e:'s design blends the beloved Activa silhouette with modern, sophisticated elements, giving it a fresh yet familiar look that speaks about both tradition & innovation. Equipped with pristine all-LED headlight & tail lamp along with smiling DRLs, the ACTI VA e: lights up the road with style, offering a sleek, striking appeal that is both bold and refined.

Accentuating its premium fluidic design language with daily use practicality are elements like dual-tone seat, 12-inch diamond cut alloy wheels, flat footboard & a sturdy grabrail.

Lease Digital sheds light on ML skills in software developtech roles across different ment to enhance productivity, cloud platforms and ERP systhe evolving dynamics of sectors, Munira Loliwala, VP, entry-level job roles across accuracy and innovation is tems, is set to offer entry-level TeamLease Digital, said, "Inkey functional areas in GCCs salaries of INR 7.67 LPA in further driving this trend. As dia's tech job market is wit-(Global Capability Centers), a result, entry-level positions GCCs, and INR 6.07 LPA in nessing dynamic changes, IT Products & Services, and in this domain are expected as highlighted by our data for

Mumbai's Tech Workforce to Get a Boost

to see an average salary of INR 9.37 LPA in GCCs, followed by INR 6.23 LPA in IT Products & Services, and INR 6 LPA in Non-Tech sectors by the end of FY2024-25. In Cybersecurity and Net-

portunities.

The increasing demand for Al/

work Administration domain. a critical field ensuring IT infrastructure protection, GCCs are expected to lead with an average salary of INR 9.57 LPA which is 40.12% higher than their IT counterparts, showcasing the critical need for expertise in identifying vulnerabilities and mitigating risk exposure, while IT Products & Services may offer INR 6.83 LPA, and Non-Tech sectors INR 5.17 LPA.

The Data Management and Analytics domain, which includes collecting, storing and analyzing data to support decision-making, is projected to see average salaries of INR 8.73 LPA in GCCs. INR 7.07 LPA in IT Products & Services, and INR 6.37 LPA in Non-Tech sectors, in FY2024-25 The domain of Cloud Solutions and Enter-

with Competitive Salaries Across Key Sectors prise Applications Management, focusing on scalability and cost-efficiency through IT Products & Services. The Non-Tech industry is poised to offer an average salary of INR 6.53 LPA for cloud solution roles, approximately 8% higher than the IT sector, driven by the strong adoption of cloud technology across key sectors like BFSI, Healthcare,

and Manufacturing. Top In-Demand Job Roles and Sector Insights For FY2024-25, GCCs are prioritizing roles such as Penetration Tester, Data Scientist, Full Stack Developer, Software Developer, and Custom-11.8 LPA to INR 8.8 LPA.

The IT Products & Services sector is seeking Big Data Developers, IT Auditors, RPA Business Analysts. Cloud Security Engineers, and IoT Engineers, offering salaries between INR 9.7 LPA and INR 6.9 LPA. Non-Tech sectors are focusing on roles like Data Engineer, SAP ABAP Consultant, Cloud Support Engineer, Cybersecurity Analyst, and Automation Engineer, with

FY2024-25, with Mumbai continuing to be a key city with ro-

and INR 6 LPA

Elaborating on the state of

er Success Specialist, with salaries ranging from INR

bust infrastructure and skilled talent pool. While IT Services have seen a slowdown in fresher and entry-level hiring over the last 2-3 years, it is the Global Capability Centers (GCCs) and Non-Tech sectors that have emerged as the torchbearers for welcoming young talent and offering rich opportuni-

salaries between INR 9.4 LPA ments.

ties. This can be attributed to the rapid expansion of GCCs in India employing more than 1.66 million people and their need to maintain global standards. Roles like Product Management and Data Science are witnessing heightened demand across industries in Mumbai, creating ample opportunities for talent. As organizations across GCCs, IT, and Non-Tech sectors in Mumbai evolve their talent acquisition strategies candidates stand to gain immensely by equipping themselves with hybrid skills that align with industry require-

Motorola announces open beta program for advanced moto ai features on its razr 50 series and edge 50 ultra ture the world around them

Pune (Voice news service):- Artificial Intelligence aims to make peoples' lives easier. For years, Motorola has used the technology to do the extra thinking for consumers such as enhancing image quality or optimizing battery and display performance. However, the modern smartphone experience is due for a transformative shift, and generative AI is leading the way-creating richer, more personalized interactions.

Understanding that smartphone users want to recall details faster and easier. Motorola is addressing this pain point directly with moto ai. It simplifies daily smartphone interaction by placing users at the center as moto ai is fully

baked throughout the entire device experience. It helps users better cap-

phy and tools that help document memories. It also gives them new ways to create custom visuals and artwork and helps assist users, so they can accomplish more in less time. Earlier this year, these priorities were previewed with the edge 50 and razr 50 families, showing what's possible with moto ai. Now. users can opt-in to experience these pillars in action with Motorola's first open beta program, start-

through intelligent photogra-

ing November 27. Motorola has been on the forefront of integrating Al features into key areas of its devices such as camera, battery, display and performance. Moto ai is designed to elevate every smartphone interaction, placing users at the center while simplifying their

lives and enhancing the overall user experience. Motorola has identified certain growing user challenges such as being overwhelmed by notifications or endlessly searching for apps and information they saved and is addressing these pain points directly with moto ai.

It helps users better capture the world around them through intelligent photography and offers tools that help document memories. It also gives users new ways to create custom visuals and artwork and assist users in numerous ways, so they can accomplish more in less time. There are various contextual, personal and collaborative attributes of moto ai as it senses a users' surroundings and activities to anticipate their

needs. Tailoring interactions

by storing preferences, memories and activities locally on the device and then predicting user intent and offering suggestions for what they need at the right moment. Finally, it also recognizes natural language, whether locally on the device, remotely on the web, or through the assistance of cloud-based LLM. Some of the leading moto ai

features are catch me up, pay attention and remember this. Catch me up prompt keeps users up to date, regardless of how long they've been away from their phone. This is because moto ai delivers a tailored summary of their most important messages. So, whether users are making a meal, enjoying some screenfree time, or connecting with a friend, users can simply ask moto ai to fill them in.

we look ahead, we are committed to continuing to deliver experiences that inspire and bring people closer together." Inspiring Kando - The Heart of Sony's Philoso-

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