

### Rubiscape and Pune University Jointly Announce Artificial Intelligence and Machine Learning Course!

**Pune (Voice news service):-** On this occasion, Dr. Aditya Abhyankar, Head of Department (HOD) of the Department of Technology (DOT), said, "Our main goal is to teach students the latest skills in the industry and provide them with employment opportunities."

Rubiscape and Pune University have jointly announced a one-year Data Science and Artificial Intelligence course. This course will provide students with practical knowledge and technical skills in advanced fields like Data Science, AI, and Business Analytics. Developed with the support of Rubiscape's cutting-edge technology, the course will equip students to be industry-ready according to modern industry demands.

Rubiscape's CEO, Dr. Prashant Pansare, said, "This partnership marks a

new milestone in education in Data Science and Artificial Intelligence. Our goal is to upskill students in modern technologies."

This course, based on Rubiscape's latest technology, is designed in accordance with the academic standards of Pune University. It includes important subjects like Data Science, Machine Learning, Deep Learning, and IoT Analytics. The one-year course, worth 44 credits, will be available in hybrid mode, allowing students to learn both in-class and online.

Students completing this course will have the opportunity to develop industry-specific skills through projects and capstone assignments. Rubiscape and Pune University's advanced academic system are ready to provide a holistic learning experience.

### Franklin Templeton Launches Franklin India Arbitrage Fund

**Pune:** Franklin Templeton (India) announced the launch of its open-ended arbitrage fund — Franklin India Arbitrage Fund (FIAB). The fund will aim to achieve capital appreciation and income by predominantly investing in arbitrage opportunities in the cash and derivative segments of equity markets, as well as arbitrage opportunities within the derivative segment, with the remainder allocated to debt and money market instruments. The fund will be managed by Rajasa K, VP & Portfolio Manager, Emerging Markets Equity — India; Yogik Pitti, Senior Manager, Emerging Markets Equity — Trading; and Pallab Roy, Portfolio Manager, India Fixed Income. The New Fund Offer opens from November 4, 2024, and will close on November 18, 2024, during which units will be available at Rs. 10/- per unit.

The fund will employ an active investment strategy, adjusting its defensive or aggressive postures

depending on available opportunities. It will aim to capitalise on the implied cost of carry between the underlying cash and derivatives market, offering potential returns for investors. Furthermore, holding arbitrage funds for over a year will allow investors to benefit from lower capital gains tax rates, making it a tax-efficient investment option.

Speaking on the launch of the fund, Avinash Satwalekar, President, Franklin Templeton—India, said, "Arbitrage funds in India are ideal for investors seeking short term income generation without exposing their investments to high risk. Franklin India Arbitrage Fund is a valuable addition to our investment portfolio as we continue expand our product suite to meet the varied needs of our investors, based on their risk profile. As this is a low-risk fund, it is a valuable investment opportunity for both individual and institutional clients in India."

### Kia India releases sketches of the 1st SUV from evolved Kia 2.0 transformation in Design, Tech, Space and Safety



**PuneK** Kia India, a leading premium carmaker, today unveiled sketches of its highly anticipated, first SUV from Kia 2.0, aimed at creating a unique, new species of SUVs in India. Kia's latest SUV is poised to disrupt with its evolved Design 2.0 philosophy and high-level advancements in tech, space, and safety. The upcoming vehicle embodies futuristic mobility and modern design aesthetics inspired by both EV9 and the Carnival Limousine.

Kia's next will push the boundaries of conventional SUV design to the next level and will invite customers to 'experience a new species of SUV' with its purposeful design and cutting-edge technology, combined with class-leading convenience features and

an ultra-spacious, comfortable cabin. On this release, Mr. Gwanggu Lee MD & CEO Kia India, said "The all-new Kia 2.0 SUV embodies our perennial commitment to break conventions with innovation, design excellence, and customer-centricity with our products. This SUV has been indigenously designed grounds up with inspiration from unrealized needs of Indian customers. It has a unique, progressive SUV design language that doesn't follow the conventional SUV design anymore. This SUV is designed to delight customers with its segment-first features, exceptional performance, and unparalleled comfort. We are confident that it will resonate with discerning Indian buyers who demand the best."

### AMITY INNOVATION INCUBATOR WINS AABI'S INCUBATOR OF THE YEAR AWARD OUTPERFORMING INCUBATORS FROM 19 MEMBER COUNTRIES

**Pune (Voice news service):-**

The Amity Innovation Incubator won the Asian Association of Business Incubation (AABI) 'Incubator of the Year Award 2024', outperforming incubators from 19 countries. The award was presented at the ISBACON 2024, the 16th Annual Conference of the Indian STEPs and Business Incubators Association (ISBA), in the presence of over 200 industry experts, thought leaders and government representatives.

The Amity Innovation Incubator and TusStar were awarded the title of 'Best AABI Incubator of the Year for 2024' surpassing nominations from AABI's 19 member countries including China, South Korea, Japan, Chinese Taipei, the Philippines, Indonesia, Australia, Hong Kong, New Zealand, Vietnam, Thailand, Pakistan, Malaysia, Singapore, India, Saudi Arabia, Uzbekistan, Kazakhstan, and the Kyrgyz Republic.

The AABI grants the 'Incubator of the Year' award annually, recognizing outstanding business incubators across the Asia-Pacific region. The award evaluates several criteria,



including: Support for Innovation and Entrepreneurship: How effectively the incubator fosters innovation and assists startups, especially in technology-driven sectors. Graduation Success: The number and success of companies graduating from their programs, including funding raised, patents filed, and global market reach. Impact on the Ecosystem: The incubator's broader contributions to the entrepreneurial ecosystem, such as collaborations with universities, research institutes, and other stakeholders.

Upon receiving the award, Mr. Ojasvi Babber, CEO, Amity Innovation Incubator, said "This accolade is a testament to the dedication and efforts that align with the vision of our Pres-

ident Dr. Aseem Chauhan, as well as the support of our exceptional network of startups and stakeholders in the ecosystem, along with the hard work of our entire team. It motivates us to continue driving entrepreneurial success and contributing to the global startup ecosystem with renewed energy and vision."

Mr. Babber also shared his thoughts in a panel discussion at the summit, known to be India's largest gathering of startup incubators, on the topic "AI Transformation: Challenges and Opportunities for International Business Incubation".

The Amity Innovation Incubator constantly strives to be at the forefront of technology and innovation, having been ranked in the band of 'Top Performers'

among the 12 best incubators of India in 2023 as per the 'Assessment Framework for Startup Incubation Centres' created by the Atal Innovation Mission, NITI Aayog in collaboration with the World Bank and the Indian Institute of Technology, (IIT) Delhi.

The AABI, founded in 2002, is a global network dedicated to fostering collaboration and promoting innovation and entrepreneurship throughout the Asia-Pacific region. By bringing together business incubators, government organizations, and innovation hubs, AABI builds a solid support framework for startups and rising firms.

The group accelerates the establishment of innovative firms and drives economic development throughout the region by sharing expertise, exchanging resources, and forming strategic relationships.

The award represents the shared success for all stakeholders in the ecosystem of the Amity Technology Innovator, highlighting the collaborative spirit and dedication to excellence that drives its mission.

### Thums Up Teases the Most Epic Partnership of the Year with Allu Arjun



**Pune (Voice news service):-** Thums Up, India's iconic homegrown brand, synonymous with bold toofani spirit recently launched an electrifying teaser featuring the unmistakable silhouette of Allu Arjun.

With this bold move, the brand has set off a wave of excitement, leaving fans eager to see what's coming next.

This teaser release comes on the heels of the much-anticipated trailer for Pushpa 2, sparking curiosity around the role Thums Up will play alongside the film's high-energy momentum.

The teaser not only taps into Allu Arjun's massive fan base but also strengthens Thums Up's connection with consumers who resonate with its

fearless and adventurous spirit. Sumeli Chatterjee, Category Head — Sparkling Flavours, Coca-Cola India and Southwest Asia, shared, "We're continuously crafting stories that keep our fans at the edge of their seats, and Thums Up's campaigns are all about delivering that perfectly timed thrill. Whether it's launching a new partnership or tapping into fan-favourite moments, we're here to bring something bold and memorable to our consumers. This journey with Allu Arjun is just the latest chapter—stay tuned, there's much more in store!"

With suspense hanging in the air, Thums Up is set to launch a mind-blowing experience that captures the essence of its bold and adventurous spirit!

### Asia's Leading Tea Associations Unite in Kolkata for the Asia Tea Alliance Summit and Awards

**Pune (Voice news service):-**

The Asia Tea Alliance (ATA) convened in Kolkata, bringing together tea industry leaders, representatives from apex associations, and Tea Boards from across Asia's largest tea-producing nations.

This prestigious event held once every year to address the challenges facing the tea industry and set a unified path toward sustainable and equitable growth. This year's event was hosted by global sustainability organization - Solidaridad and the Indian Tea Association.

The summit, held at Hotel Taj Bengal, witnessed participation from key tea associations and representatives from the Tea Boards of India, Sri Lanka, Bangladesh, Nepal, Indonesia, and China.

ATA, unite with the vision of advancing a sustainable and resilient tea sector in Asia, has become a central platform for collaboration, policy development, and knowledge exchange among Asia's tea-producing countries.

**Asia International Tea Summit: A Platform for Change** In its commitment to addressing the tea industry's evolving challenges, the Asia International Tea Summit provided a platform for in-depth discussions on critical issues, including sustainability, market volatility, and climate impacts on tea production.

These discussions underscored the urgent need for coordinated action across the region to build resilience and promote the economic welfare of smallholders who form the backbone of the industry.

"Tea is a cornerstone of rural economies in Asia, but the challenges we face today require collaboration and innovation. Formed to address the multifaceted challenges faced by tea producers in Asia, the ATA is committed to creating a more resilient and prosperous tea sector," - Mr Hemant Bangur, Chairman, Asia Tea Alliance.



ance.

The summit also spotlighted the growing importance of carbon trading opportunities, aligning with global sustainability goals, and enhancing tea quality through technology and innovation.

In response to market demands, ATA members explored collaborative measures to reduce carbon footprints, establish fair pricing mechanisms, and promote responsible sourcing across Asian markets.

Honouring Excellence: Asia Tea Alliance Awards To celebrate and recognise excellence among small tea growers, the Asia Tea Alliance hosted a prestigious award ceremony honouring innovation and quality in tea production. The awards were categorised to reflect both machine-made and handmade artisanal teas, acknowledging small growers who uphold the highest standards in each segment.

Mrs Rituparna Sen Gupta, an acclaimed film personality and prominent supporter of social and environmental causes, graced the event as the Guest of Honour and presented the awards.

Awards were presented in the following categories: Machine-made Teas: Black CTC, Black Orthodox, and Green Tea. Handmade Artisanal Teas: All varieties of specialty teas, including white, yellow, and oolong. Special Recognition: A unique award category was introduced to honour individuals or groups demonstrating innovation and outstanding achievement in tea production.

"Growing up, tea wasn't my first choice. But as I learned about its incredible health benefits and the dedication of smallholders

who bring us each cup, tea—especially green and oolong—became a source of joy and wellness. Today, I am honoured to join the Asia Tea Alliance Excellence Awards, hosted by Solidaridad and the Indian Tea Association, to celebrate an industry built on the resilience of its farmers. The future of tea rests on our commitment to uplift these smallholders and address the social and environmental challenges they face."

— Rituparna Sengupta, National Award-Winning Actor-Dancer-Producer, Guest of Honour.

A United Vision for Asia's Tea Sector ATA's vision to secure a sustainable, economically viable tea sector was central to the discussions. The alliance is committed to enhancing the living and working conditions of tea workers, advocating fair returns for tea producers, and ensuring a steady, high-quality supply of tea to consumers worldwide. The summit also served as a forum for ATA members to exchange insights, address regional challenges, and collaborate on achieving shared objectives outlined in ATA's manifesto.

The ATA was established to amplify the voices of Asia's tea-producing nations and foster collective progress toward sustainability. Through collaborative efforts, the ATA seeks to position the Asian tea sector as a global leader in sustainable and responsible production practices.

"Through the ATA, we aim to promote sustainable practices, drive economic growth, and ensure that all stakeholders—especially small tea growers—benefit from a more equitable tea industry," - Dr. Shata-dru Chattopadhyay, Managing Director, Solidaridad Asia.

### Medica Super specialty Hospital highlights NGOs' role in accessible cancer care on National Cancer Awareness Day

**Pune:** In commemoration of National Cancer Awareness Day, Medica Super specialty Hospital, a leading healthcare provider in Kolkata, hosted an interesting panel discussion - 'Focusing on the important role of NGOs in making modern cancer treatment more accessible to economically disadvantaged patients in private healthcare facilities'. Representatives of reputable NGOs such as Rotary, Fight Cancer, Cancer Fight Foundation, Jadavpur Pension Association, Gauri Bari Welfare, Cankids and Dinante joined the discussion as panelists, moderated by Prof. (Dr.) Subir Ganguly, Senior Consultant and Advisor in Radiation Oncology. A few of the cancer survivors were also present during the discussion.

This year's National Cancer Awareness Day theme, "Prevention, Early Detection and Treatment," emphasizes the need for vigilance to recognize early signs and accessible care. Financial barriers often prevent many people from seeking cancer treatment. And NGOs play a key role in bridging this gap. In cooperation with private hospitals, These organizations help patients get the treatment they need. They usually support or subsidize medical expenses. During the discussion, Prof.



(Dr.) Subir Ganguly, remarked, "Many lives are lost to cancer, and sadly, some of these losses are due to limited access to treatment.

For many, the high cost of cancer care makes it unaffordable, leaving critical treatments out of reach. Here, non-governmental organizations (NGOs) have an important role to play in making cancer treatment more accessible and affordable for people from lower economic backgrounds. These organizations fill health care gaps by providing essential services such as financial assistance. In collaboration with private hospitals, they provide inexpensive treatment options and necessary services, like free screenings to patients. NGOs often run awareness campaigns to prevent cancer and are additionally involved in providing emotional and logistical support, such as counseling, Nutrition advice and transportation assistance to cancer patients. At Medica, we also work with many

NGOs to make cancer care affordable for the patients in need and we are quite successful in associating with the NGOs which benefited the patients. In the near future, we look to collaborate with more such organizations to help our patients."

Dr. Ayanabh Debgupta, Regional Chief Operating Officer, Manipal Hospitals (East), shared, "Cancer is the biggest threat to our society and being healthcare professionals, our top priority is to make cancer treatment affordable and accessible for patients in need. It is heartbreaking to see people losing their lives due to lack of treatment. From the very beginning, we have partnered with various non-governmental organizations to support patients from lower economical background. Through these collaborations, we have been able to ease some of their financial burden, and we will continue to support our patients in this way at our hospitals."

### PNB Marks Vigilance Awareness Week 2024 with Nationwide Integrity Pledge

**Pune:** In line with the Central Vigilance Commission (CVC) directives and this year theme "Culture of Integrity for Nation's Prosperity", Punjab National Bank (PNB), nation's leading public sector bank, celebrated the Vigilance Awareness Week 2024.

The inaugural ceremony was held at the Bank's Corporate Office in Dwarka, New Delhi, where PNB Chairman Shri K.G. Ananthakrishnan, PNB MD&CEO Shri Atul Kumar Goel, PNB Executive Directors (EDs) - Shri M. Paramasivam and Shri Bibhu P. Mahapatra, other Directors on Board and PNB Chief Vigilance Officer (CVO) Shri Raghendra Kumar paid tribute to Loh Purush Sardar Vallabh Bhai Patel, honouring his legacy as a champion of unity and integrity.

PNB MD&CEO Shri Atul Kumar Goel administered the Integrity Pledge to staff

members posted at Corporate Office, underscoring the Bank's commitment to ethical business practices and integrity. During the Vigilance Awareness Week, PNB also organised numerous outreach and awareness activities, including a Cyclothron (Cycle Rally) and a walkathon, both flagged off by PNB CVO Shri Raghendra Kumar from the Bank's Corporate Office in New Delhi, to raise awareness about the menace of corruption. In addition, health check-up camp was conducted in collaboration with local hospital. In-house competitions for employees and their families such as essay and jingle contests, poster making competitions etc. were also organised.

PNB CVO Shri Raghendra Kumar in his message on Social media handles of the Bank, emphasizing on the theme and importance of vigilance, stated: "The

guidelines set forth by the Commission serve as a foundation for the nation's continued development. This year, the Commission initiated a three-month campaign focusing on five key areas: capacity-building programmes, identification and implementation of systemic improvement measures, updating of circulars, guidelines, and manuals, timely disposal of complaints received before 30 June 2024, and enhancing our dynamic digital presence. PNB has aligned its initiatives with the Commission's objectives to ensure that it upholds the highest standards of integrity and transparency while contributing to a robust framework that supports sustainable development of the nation and fosters a transparent system." Vigilance Awareness Week 2024 at PNB's Corporate Office in New Delhi.





## Under 25 Announces Its Arrival in Pune with the Inaugural Under 25 Summit

Pune: Under 25, India's leading youth network, is set to bring India's foremost youth-focused event to Pune for the very first time. The inaugural Under 25 Summit Pune, happening on November 30th and December 1st at Royal Palms, promises to be the ultimate convergence of youth culture, creativity and ambition. As an event dedicated to providing young people with the tools and opportunities they need to grow personally, professionally and financially, the summit will feature some of India's most exciting creators, performers and thought leaders, offering students and young professionals a chance to learn, connect and be inspired.

Under 25 has built a reputation as the ultimate platform for students and young professionals. The organization's app and college programs provide real, impactful opportunities for young people across India, enabling them to earn recognition and take

significant steps toward a successful career. The Under 25 Summit in Pune is an extension of this mission, creating a space for ambitious individuals to network, share ideas and embrace their potential. "The Under 25 Summit was born in Bangalore and this is the year we're bringing the magic to Pune for the first time," said Vijay Subramaniam, Founder and Group CEO of Collective Artists Network. "This event is a convergence of youth culture, creativity and ambition and the very best of that will be showcased at this year's summit. I hope that Pune is ready to witness the sheer energy that's about to descend."

All set to be a can't-miss event, the Under 25 Summit Pune is featuring a remarkable lineup of performances and speakers that will keep the energy high across two days.

Attendees can look forward to an electrifying live show by Ritviz featuring Karan Kan-



chan, known for their unique fusion of electronic music and Indian classical elements, as well as an explosive hip-hop set by KRSNA, one of the most prominent names in the Indian rap scene. The summit will also host influential speakers from a variety of fields, including actor Imran Khan, creator and influencer Rebel Kid, comedy duo – Funcho, actress Parul Gulati and the popular Marathi creator group – Orange Juice Gang. Attendees can expect a dynamic lineup of interactive discussions, live performances and engaging workshops,

offering a platform to learn from role models and network with like-minded peers. The summit will also feature experience zones, skill-based challenges and immersive activities, all designed to motivate and inspire. "The summit is more than just an event—it's an opportunity for young people to connect, get inspired and have fun," said Jeel Gandhi, CEO of Under 25. "We've curated an amazing lineup of speakers and performers who represent the spirit of Under 25 and we can't wait to see the energy that Pune brings."

## MovieMax Cinemas Expands in Pune with the Opening of its New Three Screen Multiplex at Mariplex Mall

**Pune (Voice news service):-** MovieMax Cinemas is delighted to announce the grand opening of its latest three-screen multiplex at Mariplex Mall, Kalyani Nagar, offering a premium cinematic experience in the heart of Pune. This marks the second MovieMax multiplex in the city, furthering its commitment to providing world-class entertainment. Equipped with 2K projection technology and Dolby 7.1 Surround Sound, the three-screen multiplex promises a top-tier movie experience.

Ashish Kanakia, CEO of MovieMax Cinemas, shared his enthusiasm: "Pune has a deep-rooted love for cinema, and we're thrilled to offer a venue that combines cutting-edge technology with luxury and comfort. Our Mariplex Mall property delivers stunning visuals, crystal-clear sound, and a variety of food and beverage options to make each visit unforgettable. As part of our growth strategy, we're committed to making luxury cinema accessible to everyone. We aim to offer top-tier technology, comfort,

and a wide range of food options to moviegoers across India." The multiplex greets guests with an air of luxury, featuring modern digital kiosks at the box office for quick and hassle-free ticket bookings. The elegantly designed box office complements the venue's sophisticated atmosphere, allowing patrons to easily purchase or retrieve pre-booked tickets with minimal wait. From the moment visitors arrive, the experience is seamless, blending style with convenience.

The sophisticated lobby further enhances the experience with its modern décor, vibrant seating in shades of orange, green, and gold, and thoughtfully curated lighting. It's the perfect place to relax before or after the movie, offering a warm, welcoming atmosphere. Guests can also enjoy a variety of food options, from pizzas, nachos, and popcorn to wok-inspired dishes and healthy alternatives. The sleek concession stand, highlighted by illuminated signage, offers both variety and convenience.

## HYATT SET TO EXPAND BRAND PRESENCE IN NEPAL WITH HYATT REGENCY LUMBINI

**Pune (Voice news service):-** Hyatt Hotels Corporation (NYSE: H) today announced that a Hyatt affiliate has entered into a management agreement with Veda Hospitality Private Limited, a part of the Golyan Group Limited, for Hyatt Regency Lumbini.

The property will be the fourth Hyatt branded hotel in Nepal, reaffirming the significance of the market in Hyatt's ambitious growth plans for South-west Asia. Revered as the birthplace of Lord Buddha, the serene and spiritually significant town of Lumbini stands as an unparalleled destination for tourists as it draws travelers from across the world to the sacred site. It also boasts an UNESCO World Heritage status, with Lumbini's vast gardens featuring historical treasures, including the Ashoka Pillar, diverse monasteries and international temples reflecting global Buddhist traditions and fostering cultural exchange. Nestled on the banks of the scenic Dano River, the property will be conveniently located within a short driving distance from the highly visited pilgrimage destination, Maya-



devi temple, as well as other major attractions. It will also be near the Gautam Buddha International Airport, the city of Butwal, and the Nepal-India border, providing global business and leisure travelers with seamless access. Hyatt Regency Lumbini is expected to open by 2028. "Nepal continues to play a significant role in Hyatt's growth strategy in the Southwest Asia region, and we look forward to continued collaboration with Golyan Group Limited to bring international standards of hospitality to the province of Lumbini with the Hyatt Regency brand," said Dhruva Rathore, vice president of development, India & Southwest Asia, Hyatt. "The profound cultural and spiritual appeal of Lumbini, with its rich heri-

tage, positions it as a compelling destination for travelers and locals alike. It also reaffirms Hyatt's commitment to thoughtfully expanding our brand footprint in destinations preferred by our guests, World of Hyatt members, customers, and owners." "We are delighted to extend our collaboration with Hyatt to debut the first ever Hyatt Regency branded hotel in Lumbini," said Akshay Golyan, managing director, Golyan Group Limited. "Our vision for Hyatt Regency Lumbini is to create a world-class destination that elevates the hospitality experience in Nepal while respecting and promoting the cultural heritage of Lumbini. We believe this hotel will become a landmark in the region and

a key contributor to Nepal's tourism industry." Designed to bring people together and foster a spirit of community, Hyatt Regency hotels and resorts inspire guests to seek personal connections and professional collaboration. The upcoming property will be a blend of modern design and traditional Nepali warmth. Thoughtfully designed to complement the region's cultural heritage, the hotel will be spread across 11 acres featuring 175 guest rooms, convenient dining options, events and meeting spaces, and a range of amenities including a state-of-the-art fitness center, a wellness spa, an outdoor pool, and other entertainment facilities. Hyatt's current portfolio in India and Southwest Asia consists of 52 properties, 50 in India and two in Nepal, across nine brands including Andaz, Alila, Hyatt, Hyatt Regency, Hyatt Centric, Hyatt Place, Park Hyatt, Grand Hyatt and JdV by Hyatt. The term "Hyatt" is used in the release for convenience to refer to Hyatt Hotels Corporation and/or one or more of its affiliates.

## Marriott International Announces Global Launch of Connect Responsibly with Marriott Bonvoy Events

**Pune (Voice news service):-** Marriott International, Inc. (Marriott) announced the launch of Connect Responsibly with Marriott Bonvoy Events (Connect Responsibly), a program designed to help meeting planners embed sustainability into their events at participating hotels in the Marriott Bonvoy portfolio. Connect Responsibly plans to offer meetings and events customers access to detailed Meeting Impact Reports to measure the environmental impact of their events and select options to purchase carbon credits. The program is anticipated to go live at managed and franchised properties from participating brands globally by the end of October. As part of the global launch, Connect Responsibly is expected to be available in nearly 133 hotels in India, and nearly 500 properties in Asia Pacific Excluding China. "There is nothing like connect-

ing in person, and doing so responsibly makes it that much better. With the Connect Responsibly program, we are giving our meetings and events customers options to better understand the impacts of their meetings as we collectively strive to create a more resilient future for travel," said Erika Alexander, Chief Global Officer, Global Operations, Marriott International. Fueled by growing demand for meeting solutions that address sustainability and informed by research and consumer insights from its global pilot program, Marriott is focused on offering a Meeting Impact Report through the Connect Responsibly program. Available following an event, the user-friendly Meeting Impact Report is intended to capture event details, property-specific sustainability practices implemented for the event, and the event's carbon

and water footprints, calculated through established hospitality industry methodologies. Marriott expects the Meeting Impact Report to be available in 11 different languages based on location. In collaboration with South Pole, a carbon asset developer and climate consultancy, Marriott plans to offer meetings and events customers the ability to access select carbon offset projects. Through the Meeting Impact Report, these customers will have the option to utilize the South Pole online shop to choose from a range of carbon offset projects – verified by independent third-party organizations – that can be purchased as part of their event. "Meetings and events are important business for Marriott. Our customers are eager to participate in sustainability efforts. Connect Responsibly expands ongoing initiatives and strengthens our efforts focused on sustainability in hos-

pitality," said Tammy Routh, Senior Vice President, Global Sales, Marriott International. "We are excited to build on our sustainability reporting capabilities to provide our meetings and events customers with detailed Meeting Impact Reports and offer access to a select portfolio of verified carbon offset projects, through our collaboration with South Pole." This announcement is part of Marriott's efforts to reduce greenhouse gas emissions at properties and in the supply chain. As of April 2024, Marriott is the largest global hospitality company to receive approval from the Science Based Targets initiative for both near-term and long-term science-based emissions reduction targets (SBTs). To drive progress toward its SBTs, Marriott launched the company's Climate Action Program (CAP), which includes property-level carbon reduction goals and actions.

## Kshitij Naveed Kaul fires cool and confident 67 for victory at The Poona Club Open

Pune: Delhi's Kshitij Naveed Kaul fired a cool and confident four-under 67 in the last round highlighted by a dramatic final hole birdie to emerge wire-to-wire champion at a total of 20-under 264 at The Poona Club Open, an INR 1 crore event, played at the Poona Club Golf Course in Pune. The 23-year-old Kshitij (64-66-67-67), who won on the PGTI after two years, collected a prize money cheque worth INR 15 lakhs to zoom 31 spots to 18th position in the TATA Steel PGTI Ranking. It was Kaul's fourth professional title and his second at the Poona Club Golf Course. Karandeep Kochhar (64-66-70-65) of Chandigarh, who was overnight tied third and three off the lead, came up with a strong six-under 65 on Saturday to earn the runner-up spot at 19-under 265. Gurugram's Veer Ahlawat (69) extended his lead in the TATA Steel PGTI Ranking after he finished tied third at 15-under 269. Dhruv Sheoran, another Gurugram golfer, matched the



course record with a 63 that featured two eagles to end up in a share of third place. Delhi's Rashid Khan (67) too finished tied third. Udayan Mane also equaled the course record of 63 as his round featured six consecutive birdies. Local lad Udayan thus ended the week as the best-placed Pune golfer in tied ninth at 12-under 272. Kshitij Naveed Kaul, who also won his maiden professional title at the Poona Club Golf Course in his rookie season in 2019, dominated the week from the outset having led from the first round till the end. Kaul began the final day

with a two-shot lead and was steady over the first 12 holes making birdies at regular intervals on the fifth, ninth and 12th holes courtesy his top-class driving and chipping. However, the script had a little twist. Kaul bogeyed the 15th and birdied the 17th from eight feet even as Karandeep Kochhar got on a run making seven birdies between the third and 18th to draw level with Kshitij. Kaul then found trouble with his tee shot on the 18th landing in the left jungle. But Kshitij turned the tables with a brilliant third shot from 250 yards that stopped seven feet

from the hole. The six-foot two-inch tall Kaul sank the all-important seven-foot birdie putt with clinical precision to seal the title. The soft-spoken Kshitij, said, "I played really well through the week and was very steady on the last day hitting most fairways and greens and making birdies wherever I got the opportunity. I stayed in the moment and didn't get too ahead of myself. The third shot on the 18th was special and turned out to be decisive. "The Poona Club Golf Course continues to be a lucky venue for me. It's nice to always come back here, a course where I have won at the professional, amateur, junior and sub-junior levels in the past. I'm thrilled to have added more good memories at this venue this week. My driving, tee shots and putting were excellent for most part of the week. "This win has come after quite a while for me. So, a huge shout out to my coach Jesse Grewal for getting my game back on track."

## Stryder Cycles Unveils New ETB 200 E-Bike for the Modern Urban Commuter



**Pune (Voice news service):-** Stryder Cycles, a Tata Group company, expands its e-bike range with the launch of the ETB 200, designed for urban commuters seeking convenience and sustainability. Available at an exclusive price of ₹33,595 with up to 18% off for a limited time on the official website and Flipkart, the ETB 200 stands out with

its practical and splash-proof external battery. The launch aligns with the Government of India's initiative to encourage the adoption of green mobility nationwide. Mr. Rahul Gupta, Business Head of Stryder Cycles, commented on the launch, said, "Electric cycles are set to drive India's energy transition. With the ETB 200, we are committed to bringing innovative, user-friendly, and eco-conscious products to our customers. This model, with its unique external battery, provides the flexibility and convenience

today's urban commuter needs. Building on the legacy of TATA Group and our sustainability goals, our e-bikes provide the consumers with an eco-friendly and health-focused alternative that seamlessly meets the demands of urban commuting." Stryder ETB 200 combines style and practicality with its 36V high-performance, splash-proof external battery, featuring a two-year warranty. The design allows riders to easily remove the battery for hassle-free charging. Fully charged in just 4 hours, the battery provides a range of

up to 40 kilometers, making it ideal for both city commuting and weekend trips. Enhanced features like a suspension fork and dual disc brakes with an automatic power cut-off system offer a smooth and safe riding experience. As India's EV market grows, Stryder's expanded e-bike range marks a significant development in the two-wheeler segment, providing riders the freedom of a traditional bicycle with the added convenience of electric assistance, making long-distance and challenging terrains more accessible.

## Jaypore Launches Aesthetic Dokra Handicrafts in Mumbai, Preserving Tradition and Empowering Artisans



Pune: In its mission to bring India's vibrant craft heritage closer to the world, Jaypore has cultivated partnerships with artisanal communities, textile designers, and independent artisans across the country. These collaborations reimagine traditional crafts with a modern design language that resonates with global audiences, while telling the larger stories behind each handmade piece. Among the many artifacts that Jaypore has been preserving, Dokra stands out as a unique and ancient art form, practiced primarily by the Ghadwa community in Kondagaon, Chhattisgarh.

**The Ancient Art of Dokra** Dokra is a 4,000-year-old metal casting craft that uses the lost-wax process, a technique passed down through generations of artisans. This labour-intensive method involves creating a wax model, coating it with clay, and then heating it so the wax melts away, leaving behind a mold into which molten metal is poured. Once the mold cools and is broken, the resulting piece emerges—each one unique and imbued with the soul of centuries-old craftsmanship. The designs, inspired by nature, mythology, and village life, are intricate, and every piece tells a story of the artisan's skill and cultural heritage. The Ghadwa community has been the custodians of this craft for generations, and it is their dedication that keeps the tradition alive today. However, like many traditional crafts in

India, Dokra has faced challenges in finding relevance in modern markets. The artisans rely on limited local markets and occasional government support, often struggling to secure consistent orders and fair compensation for their work. This is where Jaypore's involvement has made a crucial difference. **Reviving Dokra** Jaypore's partnership with Dokra artisans, particularly those from Kondagaon, Chhattisgarh, has been instrumental in reviving this ancient craft and providing sustainable livelihoods to the artisans. By promoting their intricate metal creations to a wider audience, the brand has helped these artisans access new markets and appreciate the true value of their work. The brand's commitment to authenticity and craftsmanship ensures that the artisans' traditional methods remain intact, while the designs are adapted to suit contemporary tastes. Jaypore has worked closely with renowned Dokra artisans like Shabbir Nag and Panchu Ram Sagar for more than four years now. Mr. Shabbir Nag, a highly respected craftsman from Kondagaon, has been recognized with the State Award for his exceptional work in the year 2005. His intricate metalwork, which draws heavily from nature and tribal motifs, has gained attention far beyond his village. Similarly, Mr. Panchu Ram Sagar, another master artisan, has earned both the State Award and the prestigious National Award for his contributions to Dokra in the year 1999. **Empowering Artisans and Communities** One of the most remarkable outcomes of Jaypore's collaboration with Dokra artisans has been the steady and reliable income these skilled craftsmen have been able to generate. Beyond this, they now have a platform to showcase and sell their unique creations to an international audience, with Jaypore's online presence extending all the way to the US. These artisans have been

receiving regular orders from the brand, giving them a platform where their craft is truly appreciated. With Jaypore's 27 stores across the country and a strong online presence, they have the opportunity to showcase their products to connoisseurs of the Dokra craft, offering a first-hand experience. This support has enabled them to focus on their craft without the worry of erratic earnings. The impact of Jaypore's collaboration extends beyond the individual artisans thereby empowering the community at large with employment opportunities and inclusive growth. The consistent demand for Dokra products has enabled many women from the Ghadwa community to get involved in the craft, either by assisting in the production process or by managing the business side of things. This inclusion of women has further strengthened the community, creating more opportunities for financial independence and growth. Reflecting on the partnership, Radhika Chhabra, Creative Head, Jaypore, says, "Our collaboration with the Ghadwa artisans has been a remarkable journey of mutual growth. At Jaypore, we take pride in preserving and promoting traditional crafts, while also ensuring that the talented hands behind these creations receive the recognition and support, they deserve." Chhabra's words encapsulate the essence of Jaypore's mission—fostering relationships that celebrate India's heritage while creating pathways for artisans to thrive in today's world. Through its collaborations with artisans like those practicing Dokra in Kondagaon, Jaypore continues to uphold its vision of bringing timeless Indian craftsmanship to a global audience. The brand's efforts are not only preserving ancient crafts but are also empowering artisans by providing them with the tools, platforms, and opportunities needed to sustain their heritage in the modern world. In

doing so, Jaypore remains true to its mission: to celebrate India's craft heritage, one handmade piece at a time. Jaypore's Dokra collection showcases an array of exquisite metal artifacts that embody the heritage and craftsmanship of this ancient art form. The collection features everything from intricately designed home décor items like candle holders and figurines, to statement jewelry pieces, all handcrafted by the artisans using the traditional lost-wax casting technique. Each piece in the collection reflects the delicate balance between raw, rustic aesthetics and fine detailing, inspired by motifs from nature, mythology, and tribal life. The labor-intensive process ensures that no two pieces are exactly alike, making them truly unique. Jaypore's Dokra offerings include brass and bronze creations that are not only functional but also serve as timeless decorative pieces, representing the spirit of India's artisanal mastery. The artisans meticulously craft each product by hand, from sculpting the initial wax models to the final polish, ensuring a level of authenticity and artistry that connects modern buyers to centuries-old traditions. Through these offerings, Jaypore continues to bring the timeless allure of Dokra to homes around the world, giving connoisseurs a chance to own a piece of history, while supporting the artisans who have kept this tradition alive for generations.





## New Era: Škoda Auto India unveils all-new Kylaq



**Pune (Voice news service):-** Škoda Auto India has taken the wraps off its much-awaited SUV, the Kylaq, revealing the vehicle for the very first time in India and the world. The Kylaq ushers in the New Era for Škoda Auto in India as it enters new markets and attracts new customers into its fold. The company had ascertained its ambitions to expand further in India with the announcement of this SUV in February this year. In October this year, Škoda Auto India conducted drives of a camouflaged pre-production version of the Kylaq. And a month later, the Kylaq has now made its world premiere, with bookings opening from December 2, 2024.

Klaus Zellmer, CEO of Škoda Auto, says: "The Škoda

Kylaq is our first sub 4m SUV, designed in India and for India as a new entry point to our brand. India is key to our internationalisation plans, the world's third-largest car market, and SUVs make up 50% of new vehicle sales. We want the Kylaq to welcome new customers who are looking in this popular and fast-growing segment. Adding to its appeal, the Kylaq marks the debut in India of our Modern Solid design language, with new visual accents. It also beckons with a wide choice of variants, colours, features and a standard package of over 25 active and passive safety technologies. At a very competitive starting price of INR 7,89,000, the Kylaq is the most accessible Škoda model in India."

## IDGS and CII organise Roadshow in Pune to highlight World Audio Visual & Entertainment Summit (WAVES) 2025 and the Create in India Challenge

Pune: The upcoming 'WAVES' summit will provide a global platform for content creators to display their finest work, announced Ms. Neerja Sekhar, Hon'ble Special Secretary of the Ministry of Information and Broadcasting. The Indian Digital Gaming Society (IDGS), in collaboration with the Confederation of Indian Industry (CII), organised a Roadshow in Pune to highlight World Audio Visual & Entertainment Summit (WAVES) 2025 and the Create in India Challenge. The Hon'ble Special Secretary of the Ministry of Information and Broadcasting, Ms. Neerja Sekhar delivered the keynote address at the event. Mr Rajan Navani, President, IDGS, Chairman & MD Jetline Group and Jet-Synthesys, Ajay Dhoke, GM NFDC, Amita Sarkar, Deputy Director General CII, Delhi were present on the occasion. The experts opined that a common platform for creators and technology stakeholders will create a holistic ecosystem for the development of this industry. As part of its ongoing ini-

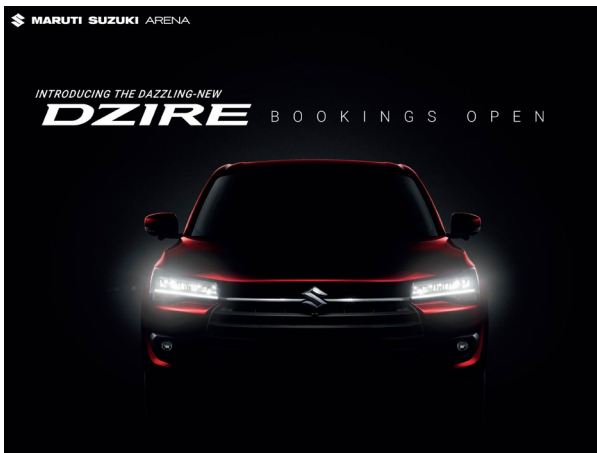


tiative to promote the Media & Entertainment (M&E) industry, the Ministry of Information and Broadcasting, Government of India, is hosting the inaugural edition of the World Audio Visual & Entertainment Summit (WAVES) in Delhi from 5th -9th February 2025. The objective of the WAVES roadshow is to foster collaboration and engagement among stakeholders in the AVGC-XR (Animation, Visual Effects, Gaming, Comics, and Immersive Realities) sectors, discuss the challenges faced by the industry along with growth initiatives and raise awareness about the "Create in India" Challenge, a key feature of WAVES. The WAVES will also involve some interesting competition in the form of challenges which will engage young creators and techies. Ms. Neerja Sekhar, Hon'ble Special Secretary

of the Ministry of Information and Broadcasting, highlighted the diversity within the media and entertainment sector, noting that it encompasses many different segments that need to connect and collaborate. She emphasized the industry's need for a marketplace to support the growth, promotion, and distribution of content. "Any entertainment content produced in India—be it podcasts, reels, VFX, or comics—should have a viable market," she stated. In response to this need, the ministry has organized the inaugural Indian Global Summit, 'WAVES,' set to take place next year in Delhi. WAVES will provide a platform for the entire industry to showcase its best work and foster interaction across segments. Neerja Sekhar also mentioned the importance of cross-segment dialogue as each area progress-

es, and announced that leading companies from around the world have been invited to participate in WAVES. Mr Rajan Navani, President, IDGS, Chairman & MD Jetline Group and Jet-Synthesys said that how we consume content today is drastically different from what it was a few years ago. All stakeholders including the Government, private sectors, responsible stakeholders, industry bodies and associations like CII and IDGS have come together to create an environment that is not only responsible but also increasingly valuable for India as well as the entire world. WAVES is a brilliant innovative idea that is going to shape the media and entertainment industry. This is a very important starting point of a generational change in the way media, entertainment out of India is going to shape the rest of the world. Ecosystem approach is the only way to build any Industry Sector in a country like ours. In terms of consumption, and shaping it for others, India stands at a very big opportunity.

## All-New Dzire set to revolutionise the sedan segment; Pre-bookings now open



Pune: Maruti Suzuki India Limited (MSIL), India's leading passenger vehicle manufacturer, today commenced bookings for its highly anticipated 4th Generation Dzire. India's highest-selling compact sedan\*, the All-New Dzire is set to revolutionise the segment with its progressive design, segment first features and unparalleled value proposition. Building on the remarkable legacy of the Dzire brand, this new generation model represents a significant leap forward in Maruti Suzuki's commitment to offer exceptional vehicles to the Indian market. Commenting on the announcement, Mr. Partho Banerjee, Senior Executive

Officer, Marketing & Sales, Maruti Suzuki India Limited, said, "The Dzire's extraordinary journey since 2008 has made it India's favourite sedan, winning the trust of over 27 Lakh customers. With the All-New Dzire, we have crafted something that's not just the best in its segment but goes beyond conventional expectations. Its modern design philosophy, superior comfort and cutting-edge technology represent the perfect synthesis of what customers love about Dzire and what they aspire for in a modern sedan. By combining advanced powertrain options with thoughtfully curated features, the All-New Dzire is poised to deliver an exceptional experience."

## Inteva Products expands Pune manufacturing plant to meet growing production demand Create Jobs, and Boost Economic Development in India

PUNE: Inteva Products LLC, a global leader in automotive systems and components, announced an expansion of its manufacturing facility in Chakan, Pune.

The \$3.3 Million investment will significantly increase production capacity and operational efficiency, aligning with the company's growing commitment to meeting the rising demand in India's rapidly expanding automotive sector.

This expansion will result in a 70% increase in the plant's production space, growing to 85,000 Sq. Ft. In addition to the expanded production area, the facility will also see the construction of an additional 26,000 sq. Ft. of office space. This will allow Inteva to install new production lines for window regulators, latches, and window regulator motor assemblies, positioning the company to better serve its existing customers and enhance supply chain capabilities in India.

Significant Economic Impact: 100 New Jobs and Local Growth The expansion is expected to create 100 new jobs in Pune, directly benefiting the local workforce and contributing

to Maharashtra's economic growth. With a focus on local talent, Inteva's commitment to job creation aligns with India's push for self-reliance in the automotive manufacturing sector. This move is also a testament to Inteva's long-term investment in the region, reflecting the company's strategy to support India's growing role as a global hub for automotive manufacturing.

"This expansion reflects Inteva's ongoing commitment to the Indian market, which is critical to our global growth strategy," said Gerard Roose, President and CEO of Inteva Products. "As demand for high-quality automotive components continues to rise, we are proud to increase our capacity to better serve our customers while creating valuable local employment opportunities."

Strengthening the Supply Chain for Major Indian and Global Automotive Players Inteva's Pune facility manufactures essential components including side door latches, liftgate latches, window regulators, and motors for leading Indian automakers such as Mahindra & Mahindra, TATA Motors, Stellantis,



Volkswagen (VW), Hyundai, MG Motors, and Force Motors. The plant is also a critical supplier to the global automotive supply chain, exporting window regulator motors to markets in South Africa and North America.

Sanjay Kataria, Vice President and Managing Director of Inteva India, added, "With this expansion, we're able to offer our customers even more localized, high-quality automotive components that meet their evolving needs. Our investment in advanced manufacturing capabilities here in Pune underscores our commitment to excellence and innovation.

Inteva's Longstanding Commitment to India Inteva Products first began operations in Pune in 2008 and moved to its greenfield plant in Chakan in 2012. Since then,

the company has built a reputation for delivering high-tech automotive solutions with an emphasis on quality, efficiency, and sustainability. Inteva also operates a technical center in Bengaluru, employing approximately 320 staff which includes 181 engineers, which supports both global and Indian operations with advanced product development and engineering expertise.

As the Indian automotive market continues to grow, Inteva is strategically positioned to meet the demand for innovative, high-quality components for both domestic and global customers. The company's investment in India is part of a broader strategy to bolster its manufacturing footprint in emerging markets, contributing to both global automotive supply chains and local economies.

## Emcure Pharmaceuticals Teams up with MS Dhoni to Bat for Stroke Awareness Across the Country

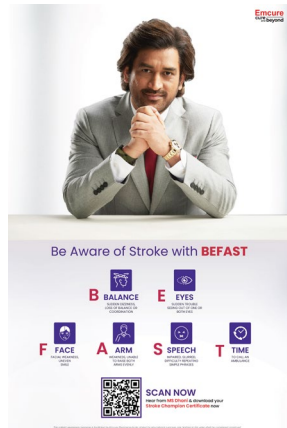
**Pune (Voice news service):-** Emcure Pharmaceuticals Ltd. announces the launch of a public awareness campaign on stroke prevention with cricket legend, MS Dhoni. Under this initiative, Emcure and Dhoni, through a video urge everyone to be aware about symptoms of stroke and educate at least one person for identification of stroke and spread its awareness. According to epidemiology studies conducted in India, over 1.8 million people suffer a stroke each year, making it a leading cause of death and disability. Therefore, Emcure has taken upon itself to help raise awareness on brain stroke, its symptoms and understanding the impor-

tance of timely intervention to save lives and improve outcomes for countless individuals.

Known for his sharp instincts on the field, former and multiple World Cup winning captain, MS Dhoni will now help educate the nation on the critical signs of stroke and the need for swift, decisive action when these symptoms appear. At the heart of the campaign is the "BEFAST" (1) approach—a simple, memorable acronym that outlines the key symptoms of stroke, making it easier for public to recognize and act swiftly.

B stands for Balance loss, E for sudden Eyesight changes, F for Face drooping, A for Arm weakness, S for Speech difficulties, and

T signifies the Time to call emergency medical services without delay Just as every second counts in a cricket match, Dhoni highlights that recognizing these signs and taking immediate action by calling emergency medical support could be the key difference between recovery and lasting impact. Speaking on the initiative, Dr. N. Ichaporia, Consulting Neurologist Pune shared, "For every minute a stroke goes untreated, the brain loses 1.9 million cells. Immediate care at a capable stroke centre can drastically improve outcomes. With the increasing incidence of strokes in India, prompt measures are essential to make public



aware about the importance of early identification and intervention. We emphasize the importance of swift action using the BEFAST method."

This video is just another initiative to further our commitment to educating communities about stroke prevention.

## 'Swaad Samridhhi Ka': India Gate Basmati Rice Strengthens Maharashtra Presence With Their New Campaign

**Pune (Voice news service):-** KRBL Ltd., parent to India Gate Basmati Rice - World's No.1 Basmati rice brand, is strengthening its presence in Maharashtra market with the launch of an emotional and culturally resonant campaign titled 'Swaad Samridhhi Ka', or 'Taste of Prosperity'. With Maharashtra standing as one of the largest contributors to the basmati category (~13%), the state plays an essential role in India Gate Food's vision to broaden its consumer pack business.

**Introducing a Portfolio for Everyday Meals** Traditionally seen as an expert brand for special occasions, India Gate Foods seeks to become a staple choice in Maharashtra households for daily meals. Based on extensive consumer research, the brand has identified a need for basmati rice options that are best suited for everyday meals like Varan Bhaat and Masale Bhaat; Gini 70, Mini 50,



Tini 50, and Niki 40—have been introduced to meet this demand, providing Maharashtra families with accessible, quality Basmati choices to enjoy every day. This expanded portfolio reaffirms India Gate's commitment to meet local tastes and making basmati a part of the daily diet.

**The Story of 'Swaad Samridhhi Ka'** The campaign narrative brings to life the essence of family prosperity through a young couple's story. The husband, working late in his factory, misses the usual family dinner. In a touching gesture, his wife prepares his favorite comfort food, Varan Bhaat, and surprises him with the meal at

the factory alongside their children. This intimate moment celebrates their dedication and the prosperity they build together, further amplified with India Gate Basmati Rice symbolizing the 'Taste of Prosperity,' reinforcing its role as the everyday choice for Maharashtra households.

**Connecting Across Maharashtra** To ensure the campaign reaches the hearts of Maharashtra families, India Gate Foods has crafted a the culturally relevant creative film and is targeting multiple regions including Kolhapur, Pune, Sangli, Solapur, and Satara. On television, India Gate Foods will maintain a solid reach of with more than 3,500 ad

spots across key channels, effectively blending digital and traditional media to connect with audiences. Further, the campaign will be amplified on digital platforms, particularly YouTube, to build relevant incremental reach with Marathi content being a key focus for localized engagement.

**Aiming for Long-Term Growth in Maharashtra** "With India Gate Basmati Rice already being a market leader across India, we see Maharashtra as an essential region to fuel our growth. Maharashtra's consumers are incredibly hardworking and dedicated to building prosperity for their families, a sentiment we deeply resonate with.

Through our expanded portfolio and this heartfelt campaign, we aim to not only increase our brand's familiarity but also nurture a deep-rooted connection with the families," says Kunal Sharma, AVP-Marketing, MT&E-commerce, KRBL Limited.

## TKIL Industries (formerly thyssenkrupp Industries India) welcomes Honourable Ambassador Shri Ajit Gupte to Pune

Pune: TKIL Industries (formerly thyssenkrupp Industries India), a leading industrial equipment and technology company operating in the field of mining and material handling, mineral processing, cement, energy and boilers, sugar, cogeneration, bio-chemicals, and related services, is honoured to announce the visit of the Honourable Ambassador Shri Ajit Gupte of India to Germany, on November 4, 2024 at our Pimpri plant in Pune. This visit underscores TKIL's commitment to innovation and excellence in industrial equipment and technology.

During his visit, Ambassador Shri Gupte toured our state-of-the-art manufacturing facility, gaining first-hand insights into TKIL's significant achievements and pioneering practices. He expressed particular admiration for our robust



safety protocols and adherence to Occupational Safety, Health, and Environment (OSHE) standards, which are integral to our operations. The visit included productive discussions between Honourable Ambassador Shri Ajit Gupte and senior officials at TKIL, exploring potential avenues for collaboration and innovation to further enhance industrial growth. Ambassador Shri Gupte, who assumed his role as

Ambassador of India to Germany on October 13, 2024, brings over three decades of experience in international relations, with a focus on Asia and Europe. His previous roles include being Ambassador to Egypt from March 2021 to October 2024 and Ambassador to Denmark from September 2017 to February 2021 significant positions in China and Bangladesh. His extensive background positions him to foster strong bilat-



## Dr. D. Y. Patil Medical College Appoints Esteemed Medical Leader Dr. Rekha Arcot as Dean, Advancing Academic and Healthcare Excellence

Pune: Dr. D. Y. Patil Medical College, Hospital & Research Centre, Pimpri, Pune, is pleased to announce the appointment of Dr. Rekha Arcot as its new Dean. With over three decades of experience in medical academia, clinical research and healthcare administration, Dr. Arcot's leadership will play a pivotal role in furthering the institution's commitment to excellence in medical education and patient care.

Dr. Arcot joins Dr. D. Y. Patil Medical College after a distinguished tenure as Dean of Academics and Clinical & Medical Superintendent at Melmaruvathur Adhiparasakthi Institute of Medical Sciences (MAPIMS). Her professional journey includes prominent roles at Apollo Institute of Medical Sciences, Saveetha Medical College and Sri Ramachandra Medical College. Specializing in general, laparoscopic, breast

and endocrine surgery, she has led groundbreaking research in these areas, making her a respected figure in the medical field. Hon'ble Dr. P. D. Patil, Chancellor of Dr. D. Y. Patil Vidyapeeth, Pune, (Deemed to be University), said, "We are delighted to welcome Dr. Rekha Arcot as our new Dean. Her extensive background in medical education, research and leadership will be instrumental in driving our institu-

tion forward. I am confident that her expertise will inspire both faculty and students as we strive for continued academic and healthcare excellence." Hon'ble Dr. Bhagyashree Patil, Pro-Chancellor of Dr. D. Y. Patil Vidyapeeth, Pune, (Deemed to be University) said, "Dr. Rekha Arcot's appointment underscores our dedication to bringing visionary leaders into our institution."



Turkish Airlines increased its passenger capacity by 5.4% in the third quarter of 2024, carrying 24.5 million passengers and recording a Profit from Main Operations of 1.3 billion USD.

**Pune (Voice news service):-** Despite on-going global geopolitical tensions, bottlenecks in aircraft production, and engine problems, Turkish Airlines continued its growth uninterrupted thanks to its agility and extensive flight network, increasing passenger capacity by 5.4% in the third quarter of 2024. In the July-September period of 2024, Turkish Airlines' total revenues increased by 4.9% year-on-year to 6.6 billion USD, even with the high base effect from the same period in 2023. Passenger revenues, which accounted for 84% of the total, increased to 5.6 billion USD driven by the strong contribution from the Far East region. At the same time, our Incorporation's third-quarter cargo revenues rose by 47% year-on-year to 911

million USD. Turkish Cargo increased the amount of cargo transported by 16.8% compared to the same period in 2023 and became the world's third-largest air cargo carrier in September, with a market share of 5.7%, according to data published by the International Air Transport Association (IATA). Due to competitive pressure on passenger unit revenues along with the negative impacts of global inflationary environment and engine problems on costs, Profit from Main Operations recorded as 1.3 billion USD in the third quarter of 2024. Our Incorporation's EBITDAR amounted to 2.3 billion USD and EBITDAR margin stood at 35.2%, exceeding both its historical average and peers. Financial income generated through Turkish Airlines'

effective and dynamic portfolio management also played a key role in supporting net profit. Aiming to expand its fleet to 800 aircraft by 2033 as part of its 100th Anniversary Strategy, Turkish Airlines increased its number of aircraft by 9% in the first nine months of the year to 467 in spite of bottlenecks in aircraft production. As a part of its diversification strategy to minimize financing costs and currency risks while growing its fleet, Turkish Airlines became the first airline outside of China to finance three Airbus A350 aircraft in Chinese Yuan in the third quarter. Additionally, for the first time, our Incorporation secured a sustainability-linked loan for two fuel-efficient A321-Neo aircraft and thus marking its entry into sustainable finance.



Known for its achievements all across airline industry, Turkish Airlines attracted attention with its innovative financing structures and received three separate financing awards from Airline Economics. Employing over 93 thousand people along with its subsidiaries, Turkish Airlines proudly represents its nation in the global air transportation industry with its unique flight network, modern fleet, superior service, and successful performance. In the coming years, our contribution to sustainable growth of the aviation sector will continue in line with our national development objectives and our 2033 strategy.

New Z50II Delivers High-End Performance and Creative Expression Enabling Users to Express Their Unique Styles

**Pune (Voice news service):-** Nikon India Pvt. Ltd. today announced the release of the APS-C size (Nikon DX-format) Nikon Z50II mirrorless camera especially targeted towards content creators across genre, vloggers, and streamers of all skill levels. On this occasion, Mr. Sajjan Kumar, Managing Director of Nikon India Pvt. Ltd., commented "At Nikon, we are committed to innovation and delivering advanced imaging solutions that meet the evolving demands of our customers. With the launch of the Nikon Z50II, we are excited to redefine creative possibilities and provide a product tailored to the needs of today's creators. This versatile camera stands out in its segment, especially for content creators across all genres, featuring 4K video capture from 5.6K oversampling and AI-powered portrait enhancements. We are proud to introduce Z50II that empowers creators to bring their unique visions to life, ushering in a new era of creative expression."

**NIKON Z50II PRIMARY FEATURES: Enhanced video performance for full-scale video recording** The EXPEED 7 image-processing engine, inherited from the Nikon flagship mirrorless camera Z9, supports high video resolution of 4K from 5.6K oversampling It also supports the recording of N-Log video with RED LUTS available for free download for subtle and rich tonal gradation, enabling high-quality video recording. The Z50II also offers advanced AI-driven features such as Skin Softening and Portrait Impression Balance, which intelligently refine portraits. These features help achieve professional-quality results with minimal post-production, making it perfect for fast turnaround times and

ready-to-share social media content. Furthermore, the Z50II is the first Z Series camera to feature product review mode that focuses on objects in the foreground, as well as a video self-timer function that allows the user to specify an interval of [2 s] or [10 s] before recording begins after the record button is pressed. This simplifies the editing process by eliminating the need to capture unnecessary footage in advance, which is very useful when recording review videos and vlogging. In addition, support for USB streaming (UVC/UAC) allows users to easily deliver clear images for online meetings and live video streaming by simply connecting the camera to a computer or smartphone.

**Superior shooting performance inherited from top tier models** The Z50II comes packed with advanced auto-focusing system, the same 9-type subject detection as that of the flagship model Z9. The Z50II also inherits the Pre-Release Capture function which enables the camera to buffer images up to one second before the shutter-release button is fully pressed, ensuring you never miss critical moments. This feature is available exclusively in High-Speed Frame Capture mode, supporting continuous shooting at an impressive 30 frames per second. Making it an excellent choice for capturing the fleeting moments. Also, the performance of Auto-Area AF [AF-A], which automatically sets the AF mode in accordance with subject movement and changes in composition, has greatly increased. The camera can focus on the intended subject without any adjustment of settings, even when photographing subjects whose movements are unpredictable, such as pets and children.

In AUTO mode, novice photographers can harness the power of Nikon's EXPEED 7 image processor and proprietary deep learning technology. This allows the camera to analyze and recognize subjects and scenes, automatically optimizing autofocus, flash, and exposure settings, including aperture, shutter speed, and ISO. With just a press of the shutter, users can effortlessly capture images tailored to the scene—whether it's a beautifully blurred background for portraits or sharp, clear shots with minimal subject blur.

**High-luminance EVF for brighter and clearer viewing** At 1000 cd/m<sup>2</sup>, the EVF built into the Z50II is the brightest in its segment, roughly twice as bright as that built into the Nikon Z50, allowing easy checking of focus and details at the edges of the frame, even in bright surroundings such as outdoors on a sunny day. Reducing the difference in brightness between the viewfinder display and that visible with the naked eye makes it easier to achieve the desired images. It also reduces eye strain and fatigue during shooting. The bright EVF supports the unique experience of shooting through a camera viewfinder and allows users to concentrate on the subject and scene in front of them for more enjoyable shooting. For more information on all the additional features of the new Z50II, please refer to Annex A.

**Picture Controls and Imaging Recipes that support your creativity** The Nikon Z50II is the first APS-C camera to support both Imaging Recipe and Picture Control, offering users exciting ways to explore and create unique visual styles with the Nikon Imaging Cloud. With these features, users can save their personalized adjustments to color, brightness,



contrast, and more as custom recipes. Additionally, they can download color presets curated by renowned professionals directly to their Z50II, storing them as Cloud Picture Controls for seamless use in their workflow.

**MC-DC3 REMOTE CORD PRIMARY FEATURES** Nikon India Pvt. Ltd. today also announced the release of MC-DC3 Remote Cord, a remote cord compatible with the Z50II. From stary skies and nighttime scenes, or commercial (product) photography, the MC-DC3 Remote Cord is useful in minimising the effects of camera shake when using a tripod. It can also be used for remote photography to release the shutter at a distance from the camera. The shutter-release button can be locked in a fully-pressed position for long exposures (bulb shooting) or held down for continuous shooting. It can also be held halfway down for shooting with less release time-lag.

**Availability** For more information on the new Nikon Z50II, MC-DC3 Remote Cord and other Nikon products, please visit <https://www.nikon.co.in>

The new Nikon Z50II body and MC-DC3 Remote Cord will be available by the End of November'2024 at INR 77 995.00 (Body Only) across India at Nikon outlets. Furthermore, it would be available in following kit combinations- Z50II + NIKKOR 16-50MM at INR 91 645.00 Z50II + NIKKOR 16-50MM + 50-250MM VR at INR 1 12 645.00 and Z50II + NIKKOR Z DX 18-140MM F/3.5-6.3 VR at INR 1 15 795.00

THE 'FLYING FLEA' HAS LANDED ROYAL ENFIELD ENTERS A NEW ERA; LAUNCHES NEW ELECTRIC VEHICLE BRAND

**Pune (Voice news service):-** Marking a major milestone in the company's 123+ years of history, Royal Enfield proudly enters the EV space by announcing the launch of its completely new electric vehicle brand, Flying Flea. The expression of Royal Enfield's commitment to keep moving forever forward, this new brand of electric vehicles continues a legacy of innovation and builds a unique, and exciting range of urban and

city+ motorcycles for the global electric motorcycle marketplace and beyond. This new Flying Flea brand takes inspiration from the original Royal Enfield Flying Flea motorcycle of the 1940s, a landmark in automotive engineering and design. Though it was purpose-built for use during WWII when these amazing machines were airdropped via parachute to provide lightweight, easy-to-use all-terrain mobility, it was later embraced by ci-

vilians too for city exploration purposes. This lightness, agility and adaptability returns with the Flying Flea brand and its upcoming range of electric vehicles. Speaking about what Royal Enfield brings to the Flying Flea and to electric mobility, Siddhartha Lal, Managing Director, Eicher Motors Ltd., said: "Ever since the wheels began turning in 1901, Royal Enfield has been an ally for exploration and pure motor-



cycling experiences for millions of riders. For more than 123 years now, as Royal Enfield has evolved with time, emerged through challenges and grown to be a global motorcycling brand, our mission of pure motorcycling has been preserved and nurtured, and has become our true-north.

Mr. Itaru Otani Appointed New Chairman of Yamaha Motor India Group

**Pune (Voice news service):-** India Yamaha Motor (YIM) Pvt Ltd. is pleased to announce the appointment of Mr. Itaru Otani as the new Chairman of Yamaha Motor India Group. Mr. Otani brings over three decades of experience with Yamaha Motor Company, having held key leadership roles across global markets, including Australia, Brazil, and Japan. With expertise spanning Sales, Marketing, and Corporate Strat-

egy, he has consistently focused on Motorcycle Business Operations, strengthening Yamaha's position worldwide. Prior to this role, Mr. Otani served as Chief General Manager, leading the Land Mobility Business Operations based out of Japan. Commenting on his appointment, Mr. Itaru Otani, Chairman, Yamaha Motor India Group of Companies, said, "It's a privilege to lead Yamaha in a country as vibrant and full

of potential as India. The aspirations of Indian consumers are evolving rapidly, and we see incredible opportunities to bring in products that blend Yamaha's global expertise with the unique needs and desires of Indian riders. Our focus will be on promoting exciting, stylish and sporty two-wheelers that not only align with the market's expectations but also set new benchmarks in design, quality, and innovation. I am looking forward to



further strengthen Yamaha in India under 'The Call of the Blue' brand campaign and drive forward our long-term vision by unlocking new avenues of growth in one of the world's most dynamic two-wheeler markets."

HDFC Life & riidl Somaia Vidyavihar Join Hands for Futurance Phase 6 'Demo Day'

**Pune (Voice news service):-** HDFC Life, one of India's leading insurers, recently partnered with riidl Somaia Vidyavihar, the startup incubation centre supported by Somaia Trust, to host the 'Demo Day' for Futurance Phase 6. Futurance, an ongoing corporate engagement programme, initiated by HDFC Life, is designed to provide startups with opportunities to develop innovative, next-generation solutions. It involves a competitive process where applications are invited from startups. The shortlisted ones get a platform to present their solutions. Further, the winners get an opportunity to engage with HDFC Life's leadership team, collaborate with business

units, expand their customer reach, and commercialise their products. Currently in its sixth phase, Futurance 2024, focused on the areas of MedTech, MarTech and HRTech. The 'Demo Day' followed the evaluation of hundreds of applications across these focus areas. Seven startups were shortlisted to present their solutions, with the top three emerging as winners. These winning startups will now conduct a Proof of Concept (POC) with HDFC Life. Commenting on the success of Futurance Phase 6 – Demo Day, Vineet Arora – Chief Business Officer – Distribution, Data & Technology HDFC Life, said, "At HDFC Life, innovation is a way of life. We are always look-

ing for innovative solutions to address business challenges, and partnering with startups enables us to explore cutting-edge solutions. Futurance has consistently introduced us to startups capable of delivering impactful solutions. As an insurer, we constantly strive to enhance efficiencies and improve the overall customer experience." Gaurang Shetty, Chief Innovation Catalyst at riidl Somaia Vidyavihar, stated, "Bestowed with the National Award by the Department of Science & Technology, riidl Somaia Vidyavihar has been driving innovation and entrepreneurship since 2010. With support by the Department of Science & Technology, BIRAC, Department of Biotechnology, Govt of India,

and the Maharashtra State Innovation Society- Government of Maharashtra, it has incubated over 250 startups and facilitated the creation of over 1,000 jobs and internship opportunities. At riidl Somaia Vidyavihar, we are always creating and engaging in opportunities to help innovation driven founders grow and succeed. Our partnership with HDFC Life, through its Futurance program, has been instrumental in providing entrepreneurs the opportunity to pilot their solutions, which is often a challenge. This corporate engagement program offers startups the possibility of commercial partnerships upon successful pilot completion, enabling them to innovate and create real impact in the ecosystem."

Samsung Announces Biggest Ever Festive Offers on Galaxy Z Fold6 and Z Flip6 in India



**SAMSUNG Galaxy Z Flip6** Galaxy AI is here

**Own now at ₹4250 ₹2500/month\*** Get Galaxy Z Assurance of complete device protection twice in a year, worth ₹9999+ Samsung Care+ Get ₹18000\* off on Galaxy Watch Ultra

With improved overall performance. The Galaxy Z Fold6 offers a range of AI-powered features and tools – Note Assist, Composer, Sketch to Image, Interpreter, Photo Assist and Instant Slowmo – to maximize the large screen and significantly enhance your productivity. Galaxy Z Fold6 now comes with 1.6x larger vapor chamber for longer gaming sessions and ray tracing supports life-like graphics on its 7.6-inch screen that offers a brighter display of up to 2600 nits to deliver more immersive gaming. The Galaxy Z Flip6 offers a range of new customization and creativity features so users can make the most of every moment. With the 3.4-inch Super AMOLED FlexWindow,

consumers can use AI-assisted functions without even needing to open the device. Users can reply to texts with suggested replies, which analyzes their latest messages to suggest a suitable tailored response. FlexCam now comes with the new Auto Zoom to compose the best framing for shots by detecting the subject and zooming in and out before making any necessary adjustments. The new 50MP Wide and 12MP Ultra-wide sensors provide an upgraded camera experience with clear and crisp details in pictures. Galaxy Z Flip6 now also comes with enhanced battery life and gets a vapor chamber for the first time. Samsung Knox, Samsung Galaxy's defense-grade, multi-layer security platform built to safeguard critical information and protect against vulnerabilities with end-to-end hardware, real-time threat detection and collaborative protection, secures Galaxy Z Fold6 and Z Flip6. Galaxy Z Fold6 is available in three stunning colours- Silver Shadow, Navy Blue and Pink whereas Galaxy Z Flip6 is available in Silver Shadow, Mint and Blue. Both the devices are available across all leading online and offline retail stores.

Piaggio Group is the star of the show at EICMA, with a range of new additions across all brands



**Pune (Voice news service):-** Piaggio Group appears at EICMA, reiterating its position as the leading European manufacturer of scooters and motorbikes, and one of the key players at global level. In 2023, the Group sold 559,500 vehicles worldwide, with a turnover of 1,994.6 million euros. The net profit was 91.1 million euros, the Group's best-ever result. In addition, the company's gross margin grew by 3.6%,

vamped version of one of its best sellers. All the press releases, photos and videos regarding the new models are available on the Piaggio Group's online Press area, which can be found at [press.piaggiogroup.com](https://press.piaggiogroup.com). THE KEY NEW PIAGGIO GROUP SOLUTIONS AT EICMA 2024 Aprilia Tuono 457 This new model uses the technical platform of the recently presented RS 457 as a base, and is designed to meet the mobility and fun requirements of young motorcyclists all over the world. It's the most non-conformist and rebellious Flex that has ever been, and whilst it re-

while the Ebitda was 325 million euro, an increase of 9%. At EICMA 2024, Aprilia and Moto Guzzi confirm the renewal and expansion of their range of motorbikes. From sporty riding to touring and from race tracks to the most arduous off-road routes, the new solutions on offer satisfy the need for adventure of all types of biker. Vespa confirms its status as an icon of style and an ambassador of Italian sophistication, with all-new hi-tech versions which offer even more brilliant performance. The Piaggio scooter range has been expanded, with new engines and the all-new Liberty, an extensively re-



tains the core features of all Tuono bikes, the new model boasts an all-new look, designed to satisfy the needs and desires of the market at which it is aimed. It is distinguished by its record-breaking power/weight ratio (just 59 kg dry weight for 35kW of power) - the maximum possible for a motorbike that can be ridden with an A2 licence - for an extremely fun and dynamic ride that is also easy and accessible to all.