



Galaxy A16 5G, First A Series With 6 Generations of OS Upgrades, Set to Launch in India Soon

Pune (Voice news service):- 2024: Samsung, India's largest consumer electronics brand, is excited to announce the upcoming launch of Galaxy A16 5G smartphone in India. Galaxy A16 5G marks a significant advancement in mid-range smartphones by providing 6 generations of OS upgrades and 6 years of security updates. Samsung Galaxy A16 5G boasts segment-defining features while offering exceptional value to consumers. The Galaxy A16 5G is set to adorn the premium Galaxy A-Series design with the signature 'Key Island' aesthetic. The new glassic back pattern, coupled with a larger display and thinner bezels, transforms Galaxy A16 5G into a truly immersive entertainment device, perfect for streaming visual content. Galaxy A16 5G will be available in three stunning colours: Gold, Light Green, and Blue Black. By providing an unmatched 6 generations of OS upgrades and 6 years of security updates in its segment, Galaxy A16 5G is set to redefine the value proposition in India's smartphone industry and deliver unmatched experience in mid-range smartphones, enabling users to enjoy the latest features over a long period of time. Galaxy A16 5G is the first

mid-range Galaxy A series smartphone to provide an IP54 rating for water and dust resistance. It will come with 'Knox Vault Chipset' for securing essential data, including pins and passwords. Adding to its unmatched longevity, Samsung Galaxy A16 5G will come with versatile features such as a triple camera system with ultra wide lens designed to capture stunning images and expansive landscapes. Galaxy A16 5G builds upon Galaxy A series' rich heritage of delivering exceptional camera capabilities, allowing users to express their creativity like never before. In addition to its impressive camera system, a vibrant Super AMOLED display further enhances the viewing experience with brilliant colours and deep contrasts. Additionally, an upgraded MediaTek processor will bring hyper-fast connectivity, high-performance multi-tasking capabilities as well as great gaming experience. Samsung Galaxy A16 5G also comes with its defense grade Knox security solutions offering features such as Auto Blocker, Secure Folder, Private Share, Pin App, etc. to enable protection of users' personal data and safeguard against unauthorized sources, malware, and blocking any malicious activity.

Great Learning achieves topline growth and profitability in FY24

Pune (Voice news service):- Great Learning, a leading global EdTech company for higher education and professional training has registered a 23% YoY growth in revenue in FY24. Its revenue was 118MN USD and both EBITDA and Net Profit were positive for the fiscal year. In a year that's been marked by a tough economic environment, uncertainty due to AI, and negative sentiment about EdTech in particular, this is a truly noteworthy achievement. The company's noteworthy performance in FY24 comes on the back of its emergence as a leading global provider of AI upskilling while maintaining a sharp focus on profitability. Great Learning continues to see robust growth in international markets such as North America and Europe. Since last year, the company has been adding several new collaborations including with Microsoft and Amazon for industry certifications as well as several top global universities like Johns Hopkins, Duke University and IIT Bombay for degree and professional certificate programs. Great Learning recently announced that it has launched the 'Executive PG Program in AI and Data Science', from IIT-Bombay and the 'AI Business Strategy Program' from Johns Hopkins University. Founded 11 years ago, Great Learning was among the early EdTech companies in India to offer professional certificate courses in rapidly developing digital domains such as Data Science and Artificial Intelligence in collaboration with top global universities. Today it offers 1200+ programs (paid and free) and has over 11 million learners across 170 countries. Great Learning pioneered the concept of Personalized Mentorship from seasoned industry experts in specially curated micro-class-

es to ensure superior learning outcomes for its learners. Its program completion rates are above 90%, among the best in the industry. Talking about the company's performance, Mohan Lakshminarayanan, Founder and CEO, Great Learning said, "We are happy to have delivered strong performance under tough macroeconomic conditions. Our unwavering focus on high quality education and providing strong support has been rewarded by lakhs of learners taking up our programs and giving us exceptional satisfaction ratings. We have been on a mission for over a decade to help professionals across the world acquire the new age skills required to succeed in the digital world and we continue to stay sharply focused on it." Great Learning is on a path to becoming the most trusted platform for professionals to learn how to use the power of AI to be more productive and advance their careers. As the adoption of GenAI across all industries and all functional roles becomes more prevalent, Great Learning will make learning GenAI more accessible, affordable and effective for professionals globally. In collaboration with the top Indian and global universities as well as tech-leaders like Microsoft and Amazon, Great Learning is making world-class education more accessible through online certificate, diploma and degree programs. Great Learning was acquired by BYJU'S in 2021. In Oct 2023, its financial lenders took control of BYJU'S ownership in Great Learning to safeguard and protect it. They have partnered with the company's founders and team to support the company and its future growth as an independent company.

Mental Health #RealTalk: How Online Communities are Shaping Mental Health Conversations in India, As Seen on Reddit

Pune (Voice news service):- World Mental Health Day brought renewed attention to heartfelt online conversations, highlighting a significant shift in how mental health discussions are unfolding across the country. While traditional support avenues — therapy, counselling, and mindfulness apps — remain essential, online communities are rapidly emerging as dynamic spaces for dialogue, support, and digital camaraderie. From stories of personal

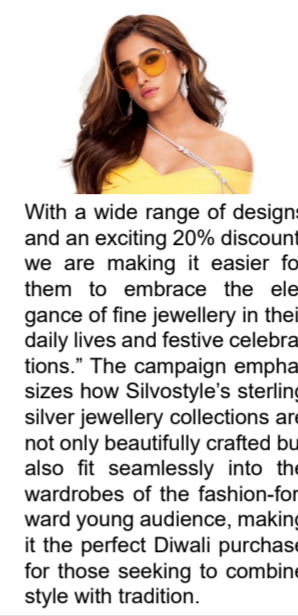
struggles to battling stigma, online discourse is uniting users from diverse backgrounds to tackle topics that can often feel isolating — offering each other guidance, solidarity, and most importantly, a safe space for vulnerability. Here's a heartwarming recap of how India is discovering Reddit's communities where they can openly share their mental health experiences, exchange advice, and cultivate a sense of belonging that is often hard to find offline, online.

Silvostyle festive campaign for Diwali

Pune: Silvostyle, one of India's leading silver jewellery brands, is delighted to launch its much-anticipated Diwali campaign, featuring up to 20% discount on the MRP across all jewellery collections. This exciting offer is available both online and at all physical Silvostyle stores across Maharashtra and Goa, valid until 5th November 2024. The campaign showcases internet sensation and rising Bollywood actor Rasha Thadani, who embodies the brand's contemporary appeal. As the festival of lights approaches, Silvostyle has curated an exquisite range of sterling silver jewellery, offering the perfect blend of traditional elegance and modern trends, making it especially

appealing to customers, who are increasingly leaning towards fine jewellery as part of their unique fashion statement. From oxidised pieces to temple-inspired designs and elegant rose gold finishes, Silvostyle's latest collections promise something for every young fashion enthusiast. With Gen Z redefining fashion by blending tradition with cutting-edge style, sterling silver jewellery has emerged as a favourite among this dynamic demographic. Known for its affordability, versatility, and aesthetic appeal, sterling silver pieces allow the younger audience to indulge in fine jewellery without breaking the bank. The affordable luxury of sterling silver resonates with Gen Z's ethos of making

thoughtful purchases that reflect their personality. Whether it is for everyday wear or festive occasions, sterling silver stands out as a versatile option. From minimalist rings to statement necklaces, Silvostyle's new Diwali collection offers Gen Z the perfect accessory for expressing their style. Hemant Chavaan, Vice President of Marketing, E-commerce, and CSR at Silvostyle, spoke about the campaign, stating: "Silvostyle epitomizes youth fashion, and this Diwali, we want to give our Gen Z customers a chance to shine brighter than ever. Our range of sterling silver jewellery is ideal for young consumers looking to elevate their style during the festive season.



Yamaha Announces Exciting Diwali Offers on FZ Series, Fascino, and RayZR Models Across India

Pune (Voice news service):- As India embraces the festive cheer of Diwali, India Yamaha Motor is delighted to offer special cashback offer along with Lower down payment schemes for its customers across the country. In keeping with the spirit of celebration, Yamaha's Diwali offers bring attractive benefits on its popular 150cc FZ model range and 125cc Fi Hybrid Scooters, making this the perfect opportunity to own a Yamaha. Diwali Offers and Schemes on Yamaha two-wheelers: ·Cashback of up to INR 7,000 and low-down payment of INR 7,999 on FZ-S Fi Ver 4.0, FZ-S Fi Ver 3.0, and FZ Fi

and low-down payment of INR 2,999 on Fascino 125 Fi Hybrid and RayZR 125 Fi Hybrid Yamaha's diverse product portfolio includes premium motorcycles such as YZF-R3 (321cc), MT-03 (321cc), YZF-R15M (155cc), YZF-R15 V4 (155cc), YZF-R15 V3 (155cc), MT-15 V2 (155cc), and FZ series bikes like FZ-S Fi Ver 4.0 (149cc), FZ-S Fi Ver 3.0 (149cc), FZ Fi (149cc), and FZ-X (149cc). Additionally, Yamaha offers a range of scooters including Aerox 155 version S (155cc), Aerox 155 (155cc), Fascino S 125 Fi Hybrid (125cc), Fascino 125 Fi Hybrid (125cc), RayZR 125 Fi Hybrid (125cc), and RayZR Street Rally 125 Fi Hybrid (125cc).

Toyota Kirloskar Motor Introduces Limited Festival Edition of Toyota Rumion

Pune (Voice news service):- Making this festive season special for car buyers, Toyota Kirloskar Motor (TKM) today introduced the Festive Edition of the Toyota Rumion. This Limited-Edition, featuring exclusive Toyota Genuine Accessory (TGA) packages aimed at enhancing the Rumion's aesthetics and comfort is the perfect mobility choice to celebrate the season in elegance and style. This festive edition of the Rumion, available across all grades, comes with a dealer-fitted TGA package worth ₹20,608, ensuring that customers enjoy a premium experience. The Festival Limited Edition TGA package features: Back Door Garnish, Mud Flaps, Rear Bumper Garnish, De-luxe Carpet Mat (RHD), Head Lamp Garnish, Number Plate Garnish, Door Visor - Chrome,

Roof Edge Spoiler, Body Side Molding Garnish Finish Commenting on the introduction of the festive editions, Mr. Sabari Manohar - Vice President, Sales-Service-Used Car Business, Toyota Kirloskar Motor, said, "We are thrilled to introduce the Limited-Edition Toyota Rumion, which not only enhances aesthetics and comfort but also ensures a superior driving experience. As we embrace the festive spirit leading up to Diwali, our commitment to offering exceptional value to our customers remains unwavering. This special edition showcases our dedication to customer satisfaction by offering newness through features such as premium accessories, extended warranties topped with outstanding after-sales service, all meticulously designed to cater to the unique needs of Indian buyers."



The Toyota Rumion has already garnered a strong following as a versatile and family-friendly MPV, seamlessly combining spacious interiors, fuel efficiency, and superior safety features. Offering a choice between a 5-speed manual transmission and a smooth 6-speed automatic transmission, providing a seamless driving experience for both manual and automatic enthusiasts, this MPV is

available in powerful K series 1.5-litre Petrol engine with Neo Drive (ISG) technology and E-CNG technology. The cutting-edge K-series engine also offers an excellent fuel efficiency of 20.51 km/l for Petrol variant and 26.11 km/kg for CNG variant. Toyota Rumion is available in six variants of S MT/AT, G MT, and V MT/AT, S MT CNG offering a wide range of options for customers.

Marriott International Announces Global Launch of Connect Responsibly with Marriott Bonvoy Events

Pune (Voice news service):- Marriott International, Inc. (Marriott) today announced the launch of Connect Responsibly with Marriott Bonvoy Events (Connect Responsibly), a program designed to help meeting planners embed sustainability into their events at participating hotels in the Marriott Bonvoy portfolio. Connect Responsibly plans to offer meetings and events customers access to detailed Meeting Impact Reports to measure the environmental impact of their events and select options to purchase carbon credits. The program is anticipated to go live at managed and franchised properties from participating brands globally by the end of October. As part of the global launch, Connect Responsibly is expected to be available in nearly 133 hotels in India, and nearly 500 properties in Asia Pacific Excluding China. "There is nothing like connect-

ing in person, and doing so responsibly makes it that much better. With the Connect Responsibly program, we are giving our meetings and events customers options to better understand the impacts of their meetings as we collectively strive to create a more resilient future for travel," said Erika Alexander, Chief Global Officer, Global Operations, Marriott International. Fueled by growing demand for meeting solutions that address sustainability and informed by research and consumer insights from its global pilot program, Marriott is focused on offering a Meeting Impact Report through the Connect Responsibly program. Available following an event, the user-friendly Meeting Impact Report is intended to capture event details, property-specific sustainability practices implemented for the event, and the event's carbon and water footprints, calculated through established hospitality industry methodologies.

Marriott expects the Meeting Impact Report to be available in 11 different languages based on location. In collaboration with South Pole, a carbon asset developer and climate consultancy, Marriott plans to offer meetings and events customers the ability to access select carbon offset projects. Through the Meeting Impact Report, these customers will have the option to utilize the South Pole online shop to choose from a range of carbon offset projects - verified by independent third-party organizations - that can be purchased as part of their event. "Meetings and events are important business for Marriott. Our customers are eager to participate in sustainability efforts. Connect Responsibly expands ongoing initiatives and strengthens our efforts focused on sustainability in hospitality," said Tammy Routh, Senior Vice President, Global Sales, Marriott International. "We are excited to build on

our sustainability reporting capabilities to provide our meetings and events customers with detailed Meeting Impact Reports and offer access to a select portfolio of verified carbon offset projects, through our collaboration with South Pole." This announcement is part of Marriott's efforts to reduce greenhouse gas emissions at properties and in the supply chain. As of April 2024, Marriott is the largest global hospitality company to receive approval from the Science Based Targets initiative for both near-term and long-term science-based emissions reduction targets (SBTs). To drive progress toward its SBTs, Marriott launched the company's Climate Action Program (CAP), which includes property-level carbon reduction goals and actions. Connect Responsibly supports Marriott's Sustainability and Social Impact Platform, Serve 360: Doing Good in Every Direction.

Dual Recognition in Diversity, Equity, and Inclusion (DEI) for HDFC Life by Avtar and Seramount

Pune (Voice news service):- HDFC Life, one of India's leading insurers, has been recognised by Avtar and Seramount among the Best Companies for Women in India (BCWI). This accolade celebrates companies that create supportive ecosystems for women, and HDFC Life was honoured among 12 companies in the BFSI sector. Additionally, HDFC Life has also received the 'Exemplars

of Inclusion' recognition in the Most Inclusive Companies Index (MICI), which highlights organisations that excel in fostering inclusion for not only women but also people with disabilities (PwD), the LGBTQ+ community, and diverse generations and cultures. These accolades underscore the importance of Diversity, Equity, and Inclusion (DEI) within the culture of HDFC Life as an organisation. The

Company believes in equal opportunities for all and constantly strives to create and sustain an environment of equality, addressing challenges and initiating efforts that encourage individuals to express themselves freely, grow and showcase their abilities in their respective domains. Vibhash Naik - Chief Human Resources Officer, HDFC Life, stated "We are honoured with the dual recogni-

tion. These accolades are a testament to our organisational culture of Excellence, People Engagement, Integrity, Customer Centricity, and Collaboration. We believe that our employees make us what we are. Their happiness and growth contribute to our growth as an organisation. We remain true to our motto of 'Sar Utha Ke Jiyo' both in what we offer to customers and in how we support our employees."

NewGen Insurance Broking Takes Home Best InsurTech Award at 2nd LendTechX Awards

Pune (Voice news service):- NewGen Insurance Broking Pvt. Ltd. has been honored with the prestigious Best InsurTech of the Year award at the 2nd LendTechX Awards, held at the Hotel Radisson Blu in Mumbai. The LendTechX Awards recognize and celebrate the most innovative and impactful companies and individuals in the Insurance and lending technology industry. NewGen's innovative platform, Insuran-

zee, impressed the judges with its ability to seamlessly integrate insurance solutions for retail as well as corporates, providing a holistic insurance and risk management experience for customers. This award is a testament to NewGen's commitment to leveraging technology to simplify complex risk management processes and deliver superior customer service. On receiving the award, CEO of NewGen Insurance

Broking Pvt. Ltd., Mr. Anurag Geete, said, "We are honored to be recognized as the Best InsurTech of the Year at the 2nd LendTechX Awards. This award is a testament to our team's dedication and innovation in providing cutting-edge insurance solutions. We are committed to continuing our efforts in transforming the insurance landscape and delivering exceptional value to our customers." Ms. Isha Jayswal, Marketing

Director of NewGen Insurance Broking, added, "We are thrilled to receive this recognition for our innovative approach to insurance technology. This award validates our commitment to providing cutting-edge solutions that simplify the insurance process for our clients." The LendTechX Awards aim to Encourage Collaboration, Set Industry Standards, Inspire Innovation and promote Industry Advancement.

Under the Global Educational Harmony Program, students & teachers of the Suryadatta Institutes of Management are on a study tour at the Asian Institute of Technology, Thailand



Pune: Under the Global Educational Harmony Program, a nine-day study tour of students and teachers from Suryadatta Institutes of Management to the Asian Institute of Technology (AIT) has been organized from October 18 to 26, 2024. The team has recently arrived in Thailand. As part of the global harmony program, the visit to AIT will span four days, including guest lectures by expert professors at AIT, a campus tour, networking, and visits to industries such as Robert Bosch and Siam Cement Group. There will also be a two-day cultural exchange in Pattaya, followed by visits to a Buddhist temple and the floating market, according to information provided by Professor Dr. Sanjay B. Chordiya, Founder President of Suryadatta Education Foundation. To promote mutual academic cooperation and research, Suryadatta Group of Institutes recently signed a MoU with the Asian Institute of Technology. The purpose of this agreement is to foster student and faculty exchange, capacity building, and other mutually beneficial initiatives. This study tour is organized under that agreement. Through this Global Harmony Program, students will experience a unique blend of educational harmony, industrial exposure, and cultural enrichment in the vibrant city of Bangkok. This will provide them with a comprehensive, enriching, and transformative academic experience, as well as opportunities for cultural harmony and career growth. It is also expected that the program will give students the skills and insights needed to thrive in the rapidly changing global business environment, stated Professor Dr. Sanjay B. Chordiya. The Asian Institute of Technology (AIT) is an internationally renowned institution for higher education. Established in 1959, AIT aims to

meet the growing needs for engineering, science, technology, management, research, and capacity building in Asia. AIT has been working with the mission of shaping dedicated professionals who can play a crucial role in the global economy and sustainable development processes. Due to its business-oriented, research-driven, and experiential learning methods, AIT graduates achieve professional success and leadership in Asia and beyond. Suryadatta Group of Institutes is a multidisciplinary and interdisciplinary educational institution offering programs from school to junior college, diploma, undergraduate, post-graduate, and PhD levels. Recognized by the University Grants Commission and affiliated with renowned universities, the institution offers courses in Business Management, Information Technology, Commerce, Travel, Tourism & Hospitality Management, Computer Applications, Interior Design, Fashion Design, Event Management, Mass Communication, Education, Animation, Law & Justice, Cyber Security, Physiotherapy, Pharmacy, Nursing, Film Making, Beauty & Wellness, Health & Fitness, Performing Arts, and more. In August 2023, the Founder President of Suryadatta Education Foundation, Professor Dr. Sanjay B. Chordiya, visited the AIT campus. During that visit, he discussed the potential for collaboration between Suryadatta and AIT with Dr. Sumana Shrestha, Director of the International Relations Department, and Dr. Nitin Kumar, Director of the Special Degree Program and Professor of Geomatics. Following these discussions, an MoU on academic exchange was signed between the two institutions. On behalf of the core team at Suryadatta, best wishes were extended to all the students participating in this study tour.

Climate Change Leader Girish Tanti, Suzlon Co-Founder

Pune: The Indian Wind Turbine Manufacturers Association (IWTMA) held its Annual General Meeting on 25 October 2024 at the Chennai Trade Centre. The new Executive Committee unanimously elected Mr. Girish Tanti, Vice Chairman & founding member of Suzlon Energy, as Chairman, along with Dr. Saravanan Manickam (Country Head (VP India), Nordex) as Vice Chairman-cum-Secretary

and Mr. K Bharathy (CEO, Windar Renewable Energy) as Treasurer. Globally recognized climate action leader, Mr. Tanti holds multiple leadership roles, including Vice Chairman of the Global Wind Energy Council (GWEC), Chairman of GWEC's Global Supply Chain Forum, Chairman of GWEC India, and Co-Chair of CII's National Committee on Renewable Energy.

MTV Roadies Double Cross Auditions kicked off in Pune, last city

Pune: The thrilling final leg of the MTV Roadies Double Cross auditions unfolded in Pune, offering aspiring Roadies one last shot at joining the legendary show. With excitement at an all-time high, the city saw an electrifying turnout to become part of Roadies history. Adding to the buzz, MTV Roadies Double Cross ignited Pune, with a high-octane bike rally in collaboration with the Rotary Club, joined by 70+ adrenaline-fueled bikers. The massive rally kicked off near VikhePatil Public School and roared through Pune's streets, concluding at NadiPatriGhat. This exhilarating ride set the perfect stage for the high-energy Pune auditions,

getting everyone pumped for what was to come. The day wrapped with an epic fan meet and greet at Elpro City Square Mall. Here, few lucky fans got a chance to meet insiders and showcase their true roadie spirit pumping up for the auditions, and handed out 'Jump the Queue' passes! With Roadies fever reaching new heights, each activity undoubtedly left an unforgettable mark on Pune, the cultural capital of Maharashtra, which resulted with massive turn around for the auditions. Host Rannvijay, alongside Gang Leaders Prince, Neha, Rhea, and Elvish kicked off auditions at Nishigandha Lawns & Convention Centre,



This season, nothing is off-limits. Welcome to MTV Roadies Double Cross - where betrayal is the name of the game. Stay tuned to see who will make it to the PI Auditions of MTV Roadies Double Cross!

Phoenix Marketcity Pune celebrates 'Saga of Ancient Feathers' Festive Décor

Pune: Phoenix Marketcity, Pune has kicked off Diwali celebrations with the stunning celebration of 'Saga of Ancient Feathers' an awe-inspiring celebration of tradition, literature, and artistic expression. The celebration showcases a series of extraordinary installations, blending cultural heritage with modern aesthetics, and has transformed the mall into a vibrant haven for shoppers, visitors, and art enthusiasts alike.



A Feast for the Senses: The Installations The centerpiece of this magnificent décor is 'The Timeless Quill', a towering 35-foot sculpture. Featuring two intricately designed vintage quills adorned with delicate carvings and mirror mosaics, the installation stands as a symbol of creativity and the power of words. The luminous sculpture casts poetic inscriptions into the air, captivating visitors with its ethereal glow and Diwali-inspired symbolism. Welcoming guests at the main entrance is the stunning Feathered Radiance, a 100-foot archway adorned with dynamic LED lights and embellished with meticulously

crafted feathers. This radiant entrance creates a dazzling first impression, setting the tone for a magical shopping experience. At the north entrance, art and literature converge with Feathers on the Scroll, featuring four elegant Shola wood feathers perched atop a giant scroll, signifying the enduring legacy of written words and artistic expression. The mall's façade comes alive with The Flying Feathers, a breathtaking display of over 100 illuminated feathers. Each feather symbolizes freedom, artistic brilliance, and the celebration of creativity—a visual delight for all who pass by. Star-Studded Event The

grandeur and creativity that defines this year's celebrations. Mr. Anshuman Bharadwaj, Centre Director, Phoenix Marketcity Pune said, "The 'Saga of Ancient Feathers' is more than just festive décor—it is a creative tribute to tradition, literature, and the spirit of Diwali. Each installation is designed to inspire and transport visitors into a world where heritage meets modernity. We are thrilled to offer this unique experience to our patrons, making Phoenix Marketcity Pune the ultimate festive destination this season. Exciting Phoenix Festival Gratifications Await As part of the Diwali celebrations, Phoenix Marketcity Pune is also thrilled to announce the Phoenix Festival, where shoppers have the chance to win exciting gratifications worth up to ₹5 million. From luxury car, Hi-end Bike to dream vacations, there are grand rewards awaiting lucky winners. Every shopping experience this festive season comes with the added thrill of winning big—so don't miss the opportunity to shop and win!

The 9th Turkish Airlines World Golf Cup, world's most prominent corporate golf tournament, returns to New Delhi on the 23rd October 2024

Pune (Voice news service):- Turkish Airlines, flying to more countries than any other airline, arrived in New Delhi at Classic Golf & Country Club with the Turkish Airlines World Golf Cup on 23rd October. Local high-profile figures and members of the business community attended the event. Since its inception in 2013, the Turkish Airlines World Golf Cup now brings together over 8,000 players who compete against one another in more than 118 tournaments in 67 countries worldwide.

The event at Classic Golf & Country Club was the 98th of 118 tournaments in this year's Turkish Airlines World Golf Cup – with the victors competing in the Grand Finals in Türkiye later this year. From a global total of 118, those that win will go through to the Grand Finals and have the chance to stay & play at Gloria Serenity Resort & Gloria Golf Club on the Turkish Golf Coast. Representing New Delhi, Rajat Kumar secured their championship position with 47 points, and Nikhail Singh Rawat was

runner-up, while Nitin Gupta came third. The Closest to the Pin competition was won by Kavi Arora. Anmor Puri won the lowest gross score with a score of 74. Turkish Airlines General Manager in New Delhi, Erkan Erdoğan said, "We warmly thank all of our guests who made the Turkish Airlines World Golf Cup here in New Delhi a huge success. Once again, it was a thrilling tournament in the TAWGC series, congratulations to our winner, Rajat Kumar.

We wish him the best of luck in Türkiye." All Turkish Airlines World Golf Cup finalists will fly to Türkiye with the comfort and luxury of the Turkish Airlines' Business Class. Turkish Airlines' support makes the past events, such as the Turkish Airlines Open and TAWGC in Antalya, an international premium destination for golfers with outstanding facilities. The Turkish Airlines World Golf Cup 2024 is supported by Gloria Hotels & Resorts and Ruck & Maul.

Herbalife India Partners with IRONMAN 70.3 GOA 2024 to Empower Athletes

Pune (Voice news service):- Herbalife, a premier health and wellness company, community and platform has announced its partnership with IRONMAN 70.3 India, marking the third consecutive year of collaboration. This agreement underscores Herbalife's commitment to supporting athletic performance through premium sports nutrition. The IRONMAN 70.3 event is a premier long-distance triathlon affiliated to the World Triathlon Corporation (WTC). It covers a total distance of 113.0 km, including a 1.9 km swim, a 90 km bike ride, and a 21.1 km run. The race will take place in the scenic backdrop of Goa, providing athletes with both an exceptional experience and a demanding course. Herbalife will provide nutritional support to athletes during the event, ensuring they have access to the products needed for optimal performance and hydration. Through this initiative, Herbalife aims to promote exercise as part of a comprehensive approach to health and wellness, reinforcing the importance of nutrition in achieving sporting success



or your wellness goals. Panchali Upadhaya, Vice President – Sales, Marketing, and Associate Communications at Herbalife India, said, "We are truly honored to continue our collaboration with IRONMAN 70.3 India. At Herbalife, we believe in the transformative power of sports to uplift lives and create connections within our communities. Our passion drives us to support athletes and empower individuals, not just in their training but in their overall journey toward health and wellness. This partnership is a testament to our belief in the power of nutrition in helping everyone live their best lives." Deepak Raj, CEO of Yoska

and franchise owner of the IRONMAN brand in India, added, "This long-standing association of Herbalife with IRONMAN 70.3 Goa is a testament to Herbalife's commitment to sports and sports nutrition to help athletes perform at their best. It aligns with the spirit of a globally renowned race like IRONMAN 70.3 Goa India and signifies a shared commitment to supporting sports enthusiasts and fostering a fitness culture across the nation. I would like to extend our heartfelt thanks to Herbalife for their continued support and partnership with IRONMAN 70.3 Goa, India." The profile of sports nutrition in India is rapidly increasing. The IMARC Group reports

that the Indian sports nutrition market was valued at approximately USD 1.7 billion in 2023 and is projected to reach an estimated USD 3.1 billion by 2032. This growth is fueled by rising health consciousness, an increasing number of fitness enthusiasts, and a shift towards healthier lifestyles. Herbalife's Sports Nutrition Portfolio 'Herbalife24' supports this trend by offering products designed to help athletes with recovery, hydration, and overall performance. Herbalife sponsors over 150 athletes, teams, and leagues across the globe, supporting them with quality sports nutrition products at all stages of their training and competing. In India, Herbalife continues to support athletes like Virat Kohli (cricket), Smriti Mandhana (cricket), Lakshya Sen (badminton), Manika Batra (table tennis), Mary Kom (boxing), and para-badminton player Palak Kohli. Herbalife also supports major teams and sporting events including the Indian Olympics, Special Olympics and Commonwealth teams, IPL, Pro Kabaddi, Ironman 70.3 Goa 2024, and others.

ELCLÁSICO Returns; Real Madrid Aim To Equal FC Barcelona's Historic LALIGA Record Alongside broadcaster GXR

Pune (Voice news service):- Football's biggest club rivalry returns to screens across India this week, as European Giants Real Madrid CF take on FC Barcelona at the iconic Santiago Bernabéu Stadium on 27th October at 12:30 AM IST Live & Free on the GXR website and App. A show of footballing genius both on and off the field of play; this will be German tactician Hansi Flick & French forward Kylian Mbappé's debut in ELCLÁSICO! Additionally, ensuring fans from India do not miss out on ELCLÁSICO experience, GXR & LALIGA will be collaborating to organise 8 watch parties in India with Real Madrid CF & FC Barcelona fan clubs in the country. Spread across Delhi, Mumbai, Pune & Bangalore, more than 1000 fans are expected to attend these 'watch parties'. All To Play For: Heading into the game occupying the two top spots in the LALIGA EA SPORTS table ranking,

the game offers each team a chance to truly announce themselves domestically, following statement wins in Europe against German opposition. With only 3 points separating both teams, the game has an added level of excitement as Real Madrid guns for history; Seeking to equal the LALIGA record for most games without defeat – A record currently held by FC Barcelona. Don Carlos' Ruthless Madrid: A term often used to describe Carlo Ancelotti's Los Blancos, Real Madrid has been in phenomenal form since the Italian took charge of them a couple of seasons ago. Unbeaten in 42 straight games without defeat; a chance at LALIGA history awaits his side who are just one game away from equaling the record set by FC Barcelona between April 2017 & May 2018. Additionally, with 4 wins in the last 4 ELCLÁSICO meetings, fortune will seemingly favor

the home side this Sunday! Pegging their hopes for the record on the brilliance of the team, Mbappé, Vinicius & Rodrygo, will all have important roles to play if Madrid are to lead the narrative and outcome of the game. With Valverde, Modric & Bellingham looking to dictate play in the middle, the well-oiled defense of Militão, Rüdiger & Courtois will be in charge of keeping the attacking trio of Barcelona quiet and securing the clean sheet. Hansi Flick's resurgent FC Barcelona: Heading into the game with 9 wins in 10 games, FC Barcelona has hardly put a foot wrong since the start of the 2024/25 season. Bagging 33 goals already, Hansi Flick's Barcelona will look to the attacking trio of Lewandowski, Yamal & Raphael. Leading from the front, the trio have combined for a total of 21 goals & 13 assists so far this season. Backed in the midfield with the ever-present Pedri, Fer-



mín López & Dani Olmo, the team will be hoping to put an end to Madrid's recent dominance in the fixture, with Jules Koundé & Iñigo Martínez providing the stability needed in the back. Where to watch the matches in India? Football fans can catch all the action LIVE on gxr.world, with all LALIGA EA SPORTS games being streamed on the website & app for FREE.

Streambox Media set to revolutionize the home entertainment segment in India

Pune: Streambox Media, a strategic media-tech venture founded by industry veteran Anuj Gandhi is poised to reshape the home TV viewing experience. Launched in partnership with Micromax Informatics - India's homegrown consumer electronics giant and backed by Nikhil Kamath and Stride Ventures, the brand is set to create a new segment in the consumer tech space and reshape how India's connected TV audience engages with entertainment. The leading industry stalwarts, together, bring this first-of-its-kind television operating system to India, enabling users to enjoy their favourite shows, movies, news and live sports through one simple, easy-to-use interface—eliminating the inconvenience of navigating across myriad OTT platforms. The unified, next-generation TV Operating System (OS) is designed (in India) for seamless content discovery and also contextually publishing across multiple OTT platforms and live television services.

Anuj Gandhi, Founder and CEO of Streambox Media, said, "The connected TV industry is thriving, and it's pivotal to understand the changing consumer preferences. According to recent research, India's connected TV households are expected to cross 100 million by 2027, up from just 40 million in 2023. This is also observed in India's OTT market, which is expected to grow from \$2 billion in 2023 to \$5 billion by 2027 due to evolving consumer preferences for on-demand content. In a market traditionally dominated by global players and big tech, we aim to establish ourselves as a key player in the TV OS landscape and the OTT aggregation ecosystem. With our "Made in India but made for the world stage" approach, we will set a new benchmark for convenience and personalisation for global markets with an initial focus on India. In today's crowded media landscape, we will simplify access and redefine how people discover and enjoy content. Our vision is to make

content discovery effortless and elevate the viewing experience, all integrated directly into our operating system. We're deeply committed to a consumer-first approach across all our products." Rahul Sharma, Co-Founder of Micromax Informatics, emphasized the strategic importance of this collaboration, stating, "Technology and user experience are at the heart of the consumer market today. Our partnership with Streambox Media will push the boundaries of what's possible in home entertainment, integrating cutting-edge technology to offer users a premium and intuitive content experience. We see this as a natural extension of Micromax's commitment to delivering innovative, high-quality products to Indian consumers, with the vision to scale globally." Nikhil Kamath, Entrepreneur and Investor said, "India's innovation story is just beginning to unfold, and at the heart of it is the need for smarter, simpler solutions. With Streambox, we are aiming

Light Up Your Diwali with QNET India's Luxurious and Thoughtful Gifts

Pune: As Diwali approaches, the season of light ignites the spirit of togetherness and gratitude, transforming gifting into an expression of love and thoughtfulness. In a world where the act of giving has evolved beyond tradition, there is an increasing desire for presents that merge luxury with purpose—gifts that not only delight but also enrich the lives of our loved ones. This Diwali, QNET has curated exclusive hampers that elevate your celebrations with offerings embodying elegance and meaningfulness. The two exciting offerings at a special price (Oct 24th to Nov 22nd) include -The Sparkle Divine

Set features Kinnari Mira and Daisy, while the Festive Dinner Collection includes the ORITSU Aristo Dinner Set and Zinnia Tea Set. QNET's thoughtfully selected hampers perfectly blend practicality with indulgence, making them ideal gifts that enhance the festive spirit. QNET's Sparkle Divine Set: Kinnari Mira and Daisy Elevate your elegance with the Sparkle Divine Set, showcasing the exquisite Kinnari Mira and Daisy jewellery pieces. The Kinnari Mira set features stunning earrings, and a pendant crafted from 14 Karat rose gold, adorned with GH/S11 grade diamonds, perfect for any occasion. With six



sparkling diamonds in the earrings and three in the pendant, the total diamond weight is 0.19 CT, making it a sure head-turner suitable for both office wear and parties. The Kinnari Daisy set radiates charm with its unique flower motif. Crafted from 14 Karat yellow gold, it boasts six diamonds in the earrings and five in the pendant, totaling 0.17 CT. This trendy and versatile set symbolizes the essence of pure love, complemented by IGI certification and BIS Hallmarking for quality assurance.

Sanjay Takale wins Malaysian Championship 2024

Pune: In the cesspool of Indian rally drivers who have been endlessly trying in vain to strike gold this unassuming man from Pune has emerged as a brightest hope for the future after he ended his 2011 season on yet another podium and doubled it up by winning the season-ending Malaysian Rally Championship. Sanjay Takale, who drove on different terrains and in varied formats of the rally championships, became the Malaysian Champion in the P9 class—non-homologated cars up to 1400cc—driving for the Penzoil GSR Racing Team in a Proton Satria car. Winning national title of

another country is in itself a huge task. What makes Takale's performance special is that throughout the season he drove with an Indian navigator Musa Sheriff and though he was forced to change his co-driver for the fourth and final round, he took it up as a challenge drove through to yet another podium in trying conditions. My main competition was against the Malaysian driver Dinie nazme Abd rahaman in my class. In the first stage he beat me by more than 3 minutes with a time of 15 minutes while I took 18.43 minutes. But I came back to beat him in the 2nd stage where I

clocked 23.47 minutes while he clocked 26.47 minutes. After this I beat him in all the remaining 7 stages thus beating him by a margin of more than 10 minutes to win the class. Malaysia was back to rallying after a gap of 5 years. "I was invited by my old team boss Mohammad Rafiq Udaya to drive for his team. He also invited karamjit Singh Former wrc champion to drive for his team and his team consisted of 2 drivers. Both drivers won their respective classes. Karamjit Singh won the overall championship with his 2 litres 4 wheel drive Subaru car.



Chennaiyin FC Keep Faith in Head Coach Owen Coyle with New Contract Until 2026

Pune: Chennaiyin FC are thrilled to announce that head coach Owen Coyle has signed a contract extension, committing his future to the club until 2026. The exciting news was revealed in a special moment today during half-time of the club's match against FC Goa at the Jawaharlal Nehru Stadium in Chennai, where co-owner Vita Dani presented

Coyle with a commemorative jersey in front of an enthusiastic home crowd. "From the very beginning, we knew Owen was the right person to lead this club. His passion, experience, and commitment have only strengthened our belief in his ability to shape Chennaiyin's future. Under his leadership, we've seen real progress, and we're excited about the di-

rection he's taking the team," said Chennaiyin FC co-owner Vita Dani. "We have full confidence in Owen's managerial prowess and trust that he will continue to inspire both on and off the pitch." Coyle, in his second stint with Chennaiyin FC, first managed the club in the 2019-20 season. Back then, he turned the team's fortunes around, steering them from near the bottom

of the table to an inspiring ISL final appearance. Rejoining in 2023, he once again showcased his impact by guiding Chennaiyin back to the playoffs after a four-year absence. The 58-year-old Scottish manager is one of the most accomplished figures in the Indian Super League, having previously won the ISL Shield with Jamshedpur FC.

Airtel Payments Bank Reports Growth in Women's Account Openings in Maharashtra

Pune: Since the Maharashtra State Government launched the Majhi Ladki Bahin Yojana in July 2024, Airtel Payments Bank has successfully enrolled over 4.5 lakh women in the initiative. Among these, 3.57 lakh accounts are linked to the Direct Benefit Transfer (DBT) system. With 2.75 lakh women already receiving their notified benefits, this achievement highlights the program's substantial impact on financial inclusion for women across the state. With its over 37,000 banking points across Maharashtra, including over 16,500 located in underserved and unbanked areas, Airtel Payments Bank is committed to ensuring that women from all walks of life can access essential banking services. Before the launch of the scheme, the average quarterly number of accounts opened for women users stood over 51,000. This surge in account openings since the scheme's inception highlights the in-

creasing engagement and empowerment of women in the financial sector. The network of over 5,600 women banking correspondents (BCs) in Maharashtra have played a crucial role in reaching out to women, providing them with the support needed to open and maintain their bank accounts. By facilitating access to banking services, Airtel Payments Bank aims to empower women economically and socially. Commenting on the success achieved so far, Ganesh Ananthanarayanan, Chief Operating Officer, Airtel Payments Bank said, "Our commitment to empowering women financially aligns with our mission to promote inclusivity and self-reliance. We are dedicated to enhancing financial literacy and access for women across Maharashtra. At Airtel Payments Bank, we reaffirm its dedication to supporting women empowerment and contributing to the overall economic development of the State."

District 125 of Toastmasters to organise special program to mark 100 years of Toastmasters International

Pune (Voice news service):- District 125 of Toastmasters, part of Toastmasters International a worldwide non-profit educational organization is organising a special program to mark 100 years of Toastmasters International. The Centenary Celebration Carnival is being held on Sunday 27th October 2024 at MES Auditorium Mayur Colony. The keynote speech will be delivered by IT veteran Dr. Bhooshan Kelkar on the topic "Riding the AI wave". This information was given at a Press Conference by Milind Patwardhan, DTM - District Director, Sushil Pawar, DTM - Program Quality Director and Col.Uday Jagavkar, DTM -Club Growth Director. Pune Metro is the mobility partner for the program. The thrust of Toastmasters International is on building confidence and teaching public speaking skills through a worldwide network of clubs that meet online and in person. From humble beginnings in 1924, Toastmasters has grown into a global organization, uniting more than 14,000 clubs, hundreds and thousands of past and present



members across 125 Districts spread across 140 plus countries with a presence in every continent. District 125, comprises about 100 clubs with a strong network of 2000 members spanning the cities of Pune, Nashik, Kolhapur, Chhatrapati Sambhajnagar, Ahmednagar, and the state of Goa. Milind Patwardhan, DTM - District Director said that this momentous occasion is more than just a milestone—it's a celebration of the countless personal stories, transformations, and connections made through the Toastmasters community around the world. We are confident that the new generation with their new ideas will take the glorious journey of Toastmasters into

the future. Sushil Pawar, DTM - Program Quality Director mentioned that Toastmasters is a self-learning, easy paced, organic and cost-effective way of improving one's communication and leadership skills. A Toastmaster membership is affordable to students, home makers and professionals alike. The Pathways education program strives to build upon five competencies including Public Speaking, Interpersonal Communication, Strategic Leadership, Management and Confidence. Col.Uday Jagavkar, DTM -Club Growth Director said that Toastmasters has become extremely popular in District 125 with Toastmas-

ters clubs spread across several Corporates, Colleges and Communities. Specialized clubs like Marathi Toastmasters club, Wonders of Women Toastmasters club, Rainbow Toastmasters club are another unique feature of District 125. Toastmasters International is more than just a platform for public speaking—it's a journey of confidence-building, leadership development, and community engagement. It all began as a simple idea conceived by its founder Dr. Ralph C. Smedley, who envisioned a space where individuals could not only speak but truly communicate. The idea today has blossomed into an international family of support, mentorship, and growth. To be a part of this event please connect with the nearest Toastmasters club in your vicinity through the District 125 website -www.district125.org, or get a Toastmaster member to extend you an invitation for the event as a guest. This is your opportunity to witness first-hand the impact of Toastmasters and it will surely inspire you to join a club.

'SUBHEDARI' AN AUTOBIOGRAPHY OF IAS (Rtd) AVINASH SUBHEDAR LAUNCHED



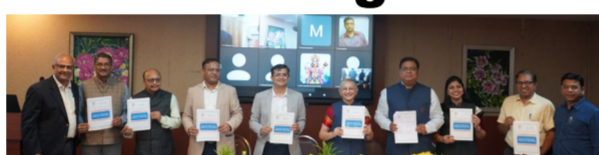
Pune: 'Subhedari,' an autobiography by IAS (Rtd.) Avinash Subhedar and published by Manovikas Prakashan, was launched today by former State Information Commissioner and senior writer-editor, Vijay Kuwalekar. The event, held at Harshal Hall on Karve Road, was presided over by senior agricultural scientist Dr. Budhajirao Mulik and the event was held at Harshal Hall on Karve Road. The event was attended by former Divisional Commissioner Chandrakant Dalvi, former Sugar Commissioner Shekhar Gaikwad, poet Dr. Sanjay Upadhye, author Avinash Subhedar, and representatives from Manovikas Prakashan, including Arvind Patkar and Nitish Salunke, who also contributed to the book. Dr. Budhajirao Mulik stated, "The Agricultural College taught us to 'Always act truthfully,' and Subhedar has truly lived by this.

The people are the real masters. The government and administration work to serve the people. If agriculture thrives, we will survive. If agriculture disappears, so will the world. Therefore, officers should always prioritize the welfare of agriculture, farmers, and the common people." Avinash Subhedar said, "I have always acted with dedication and a sense of duty. My goal has always been to give my best. The Jambulpada incident tested my humanity. The four years I spent with Chief Minister Manohar Joshi were the best. I faced many challenges, but it is satisfying to have contributed a little to the people without compromising honesty and perseverance." In the introduction, Arvind Patkar expressed that Subhedar's book provides a vision of how an administrative officer should be—sensitive and community-oriented.

Integrated collaborative research heralds a new chapter in Diabetes management

Pune (Voice news service):- The Maharashtra University of Health Sciences (MUHS), Nashik and the Chellaram Diabetics Institute (CDI), Pune have embarked on a collaboration to address the various facets of diabetes management through research, education, and clinical care. One of the prominent ideas being jointly explored is the role of integrative therapy in the management of diabetes, investigating how Ayurveda therapy can synergize with modern allopathic medicine. The collaborative research initiative was launched at an event held at Chellaram Dia-

betes Institute in Pune recently. The inaugural event was attended by Lt. Gen. Madhuri Kanitkar (Retd.) - Hon. Vice Chancellor, MUHS and Dr. Milind Nikumbh - Pro Vice Chancellor, MUHS, Brig. Subodh Mulgund (Retd.), Dr. Unnikrishnan A.G. - CEO and Chief Endocrinologist and Dr. Harshal More - Chief Medical Director, CDI. Dr. Tanuja Nesari - Director, All India Institute of Ayurveda, Delhi, attended the event virtually. Lt. Gen. Dr. Madhuri Kanitkar said "In today's world, the boundaries between various disciplines are becoming fuzzy, and there is need to



break the existing silos and work together. Only then will be able to properly address the growing burden of diabetes in India." Dr. Unnikrishnan A.G. said "A multidisciplinary approach can give a new direction in diabetes management, and also open avenues for treatment of other non-communicable diseases" Dr. Milind Nikumbh said "Ayurveda has a different approach to addressing dia-

betes based on the Prakriti of the individual, yet there is a lot of potential for integration with modern medicine, which this collaborative study aims to achieve". Dr. Tanuja Nesari said "All India Institute of Ayurveda is an apex institution in the country to promote research in Ayurveda, and we are happy to be associated with MUHS and other partners in implementing this integrative study for diabetes management".

Oasis Fertility celebrates its position as the master in the science of fertility and IVF

Pune (Voice news service):- Infertility amongst adults is a rising concern globally. With 1 out of 4 infertile couples coming from India, we are at the risk of becoming a global epicentre of fertility issues. Countless couples in urban and semi-urban India are facing trouble having a baby. But emerging as a beacon of hope and a leader in reproductive science is Oasis Fertility, which has helped deliver over 1,00,000+ babies with IVF & other fertility treatments. They are on a mission to help Indians overcome fertility challenges on the path to parenthood, with its mas-

tery of the science of fertility, cutting-edge technology and personalised care for each couple. Dr Durga G Rao, Co-Founder & Medical Director of Oasis Fertility said, "The power of science, when combined with personalized care, truly transforms lives. Through technological innovations and continuous research on the physiological and hormonal aspects of Indian adults, we understand their unique needs and provide treatments rooted in evidence, reassuring couples that they are in the good hands of science. We have a high IVF live childbirth success rate of 64%, much

above the global average". "Present in 19 cities with 31 centers, we are making advanced fertility care affordable and accessible to all. Equipped with state-of-the-art medical infrastructure and led by world-class fertility doctors, we have successfully provided advanced medical care for the past 15 years. As we continue to expand our footprint to more regions, our mission is to help numerous couples experience the joy of parenthood", says Mr Kiran Gadeela, Co-founder and Managing Director - Oasis Fertility. Addressing the media on this occasion, Mr Pushkaraj Shekhar, Chief Executive Officer

of Oasis Fertility said, "Our recent brand communication aims to spread awareness about the unique benefits of IVF & other treatments at Oasis and to normalise open conversations about infertility. This new campaign of ours is a simple and humble attempt to share the advantages of being 'in the good hands of science' even before birth. The little ones, in the campaign, narrate the journey of their parents' at Oasis Fertility. Further, I'm proud to announce the Scholarship Program for young achievers born through IVF, a gesture of giving back to society and supporting future generations."

FOGSI Vice President International Conference held in Pune

Pune : At a time when escalating number of preterm births in India is becoming a major concern leading to significant morbidity and distress, there is a need for better neonatal infrastructure, human resources and collaboration between paediatricians and Obstetrics and Gynaecologists opined various experts. The Pune Obstetric and Gynecological Society (POGS), The Federation of Obstetric and Gynecological Societies of India (FOGSI) and the Department of OBYGN at Bharati Vidyapeeth University Medical College organized the two day FOGSI Vice President International Conference this weekend. With escalating number of preterm births in India, the theme of the conference was 'Towards Zero Preterm births in India'. The sentiment of 'Born too soon' was the heart of the focussed scientific discussions. The conference included scientific sessions, workshops, paper presentations and key notes by experts. Chief Guest Dr Jaydeep Tank, President FOGSI, Guest of Honour Dr. Vasant Khalatkar, President Elect Indian Academy of Paediatrics Dr. Sunita Tandulwadkar, President Elect FOGSI, Dr. Aarti Nimkar, President POGS, Dr. Meenakshi Deshpande, Secretary POGS, Dr. Girija Wagh Organising Chairperson of the conference, Dr. Vaishali Chavan, Organising Secretary along with other dignitaries were present at the inaugural session. Dr. Jaydeep Tank, President FOGSI said one of the major

problems with prematurity is the fact that the children have both long-term as well as short-term disabilities. Not all of them do. Neonatal care has now improved to an extent where a large majority don't, but still a significant number do have problems even later on in life. Of course, this is dependent on whether adequate neonatal care is available or not and that really is the sticking point. This is because neonatal care is highly specialized and is not easily available everywhere, it is imperative that attempts are made both in the infrastructure space as well as the human resource to make sure that every neonate who needs it gets adequate neonatal care. Some of the things that we are doing for this, is promoting prevention and prediction of preterm labour, the introduction of high quality neonatal services in partnership with paediatricians and also the new concept of kangaroo mother care. Talking about new technologies he added that there is a lot of potential in having big data, and, it means millions of data points being analysed by artificial intelligence to further stratify the risk factors and identify which exactly are the preventive and predictive results. Guest of Honour Dr. Vasant Khalatkar, President Elect Indian Academy of Paediatrics preterm births remain one of the biggest challenges contributing to long lasting consequences. These can impact not just initial years but also life term

trajectory. This requires robust partnership between obstetrician and paediatrician. Together we can form a circle of care for advance monitoring and treatment. Book on preterm labour written by Dr. Girija Wagh, Conference Souvenir edited by Dr. Anagha Pairaiturkar was also released in the occasion. Professor Dr. Kishore Kumar Founder Cloud 9 Hospitals, Dr Chitra Prasad Clinical Geneticist, Dr Mark Evans and Dr. Meenu Agarwal, renowned Obstetricians and Gynaecologists, were felicitated for their contribution to the field. Dr. Uma Wankhede was declared the winner for reel making competition. Dr. Girija Wagh, Organising Chairman said that October being a month of observing preterm births this was the right time to organise the conference. Dr. Vaishali Chavan, Organising secretary proposed the vote of thanks. The organising chairperson Dr. Girija Wagh with an experience of about three decades has been striving for women empowerment through disseminating knowledge of health, nourishment and nurturing while the organising secretary Dr. Vaishali Chavan has embarked on a mission to make a difference in women health with personalized approach going beyond the routine treatment. The topic 'Towards Zero Preterm' birth reflects their and the team's vision to make our community a healthier one through collaborative efforts.

The 8th International Dairy & Feed Expo inaugurated in the city

Pune: The 8th International Dairy & Feed Expo was inaugurated today. Benison Media has organized the expo for professionals and farmers in the dairy, poultry, fisheries, and animal feed industries at the Auto Cluster Exhibition Center, Pimpri, Pune. Around 100 companies providing dairy and dairy-related products and machinery are participating in this expo. At the inauguration, several dignitaries were present, including Dr. Milind Meshram, Associate Dean of Krantisinh Nana Patil Veterinary College; Arun Dongale, Chairman of the Kolhapur Jilha Sahakari Doodh Utpadak Sangh (Gokul Milk); Prasad Wagh, Managing Director of Japfa Comfeed; Dr. Jitendra Verma from The World Veterinary Poultry Association; Vasantkumar Shetty from the Poultry Farmers and Breeders Association; Divyakumar Gulati, Chairman of the Compound Livestock Manufacturing Association (CLFMA); along with organizers Prachi Arora and Anand Gorad. On the very first day, the expo attracted a large crowd of dairy and feed production professionals, as well as young farmers. Prachi Arora said, "This is the eighth year of the expo, organized by Benison Media.



Informative conferences and workshops under the theme 'Milk Safety and Feed Safety' have been planned for this three-day expo. Key areas of focus include cattle farming, animal health and nutrition, clean milk production, modern processing technologies, and innovative storage and packaging solutions." Anand Gorad emphasized the importance of the expo in driving India's dairy and feed industries forward. Dr. Milind Meshram stressed the health of animals and the significance of nutritious food for them. Arun Dongale mentioned that the expo is very useful for empowering farmers in their capabilities, stating that Gokul Milk is always working in favor of milk-producing farmers. Prakash Kutwal remarked

that business innovation is a sign of progress. In the dairy industry, good-quality milk is often lacking. Instead of just discussing milk adulteration, it is more important to work on resolving it. Anand Gorad noted, "In the past seven exhibitions, many farmers and rural youth, after witnessing demonstrations of advanced machinery and receiving expert guidance, have set up their own small and medium-scale dairy or animal feed production projects." Prasad Wagh provided information on the importance of animal feed in the production of quality milk. Vasantkumar Shetty shared his thoughts on the poultry industry. Jaya Vijaya Rao served as the moderator, while Ashwinikumar expressed gratitude at the event.

Zypp Electric is distributing Gold & Silver coins

Pune: Zypp Electric India's Leading Tech-Enabled EV-as-a-service platform, has launched its festive campaign, 'Zypp Diwali Bonanza: Top 30 riders Pan-India to get Gold, Silver Coins', running from October 20th to November 20th, 2024. The campaign is a festive reward initiative designed to celebrate Diwali while enhancing gig workers' earnings and long-term benefits. It aims to empower and reward current and former Zypp Pilots with exclusive festive benefits, recognizing their hard work and

contributions to the company. The highlight of this campaign is Zypp Electric's commitment to recognizing its longest-serving Zypp Pilots by introducing an Employee Stock Ownership Plan (ESOP) valued at ₹15 lakhs for five dedicated Pilots. This initiative aims to honour their consistent contributions and dedication, offering them a pathway to financial security and retirement benefits. The ESOP plan aligns with Zypp Electric's long-term vision of empowering gig workers, ensuring they are not only partic-

ipants in the gig economy but true partners in the company's journey toward sustainable growth. The festive season marks a peak period for quick-commerce, e-commerce, and food deliveries, requiring an active gig workforce, with every delivery partner working hard. To reward their efforts, Zypp Electric has launched a special campaign. As part of this campaign, the top 30 Zypp Pilots will receive gold and silver coins based on their performance. Additionally, to further engage its gig workforce

Special Invitation to Vaidya Harish Patankar from Pune for the Ninth World Ayurveda Day Celebration in Moscow

Pune: Vaidya Harish Patankar, a renowned ayurveda practitioner from Pune, has received a special invitation to the International Ayurveda Day event organized by the Indian Embassy in Moscow. Vaidya Harish Patankar, known internationally, has been promoting and spreading Ayurveda for many years in countries like Russia, Germany, Netherlands, Dubai, Australia, and England. Inviting a Pune-based Vaidya to participate in this global celebration as a special guest is considered a matter of pride. The event will commence with a special address by Dr. Tanuja Nesari, Director of the All India Institute of Ayurveda (AIIA) in Delhi.



This celebration will take place on Dhanteras, Tuesday, October 29, 2024, at the largest Botanical Garden in Moscow. Vaidya Harish Patankar will participate as a speaker and special guest. Vaidya Vivek Ambre is accompanying him from India. Recently, Indian

Prime Minister Narendra Modi visited Russia for the BRICS summit. Following his visit, several Indian cultural events have been organized, as informed by Madhurakankana Roy, Director of the Jawaharalal Nehru Cultural Center in Moscow.

Dabur Odomos Initiates 'Making India Dengue Free' Campaign



Pune: Moving forward on its mission to help the city fight mosquito-borne diseases more effectively, Odomos India's most preferred personal application mosquito repellent brand from the House of Dabur announced the launch of this mega initiative, #MakingIndiaDengueFree starting Pune. Under this initiative, Odomos -will be directly reaching out to people and educate them about the harmful effects of dengue & malaria and how to protect themselves, apart from providing them free Odomos mosquito repellent creams. Dabur launched the campaign in the city of Pune, where a special awareness session was held at Barrister Vitthalrao Gadgil Prathamik School with over 300 children. On this occasion, the students, their teachers and parents were informed about the ways to protect themselves from mosquitoes that spread dengue. Along with this, it is necessary to prevent mosquito-borne diseases Information was provided. Dinesh Kumar Dabur India, Narendra Parkhe Deshveva Foundation, Deputy Administrative Officer Shubhangi Chavan, Supervisor Ms. Ashadevi Dhurnal Samajra Shiksha Abhiyan, Dalvi Madam Nitin Vani Sir Principal, Teacher Sunita Jadhav, Sanjeevani Sonar, Asha Unde, Pradeep Gawli, Swati Lohkare, Surekha Khaire, Pooja Ghogre, Ajay Kondhavale, Tushar Tamner, Rohit Siraswal, School No. 118 B. All the staff and teachers were present. In-charge Principal Nitin Wani sir while thanking Dabur India appreciated them and informed and guided the children about this initiative. As part of this campaign, Dabur Odomos will also conduct awareness sessions in public areas like Bus terminals,

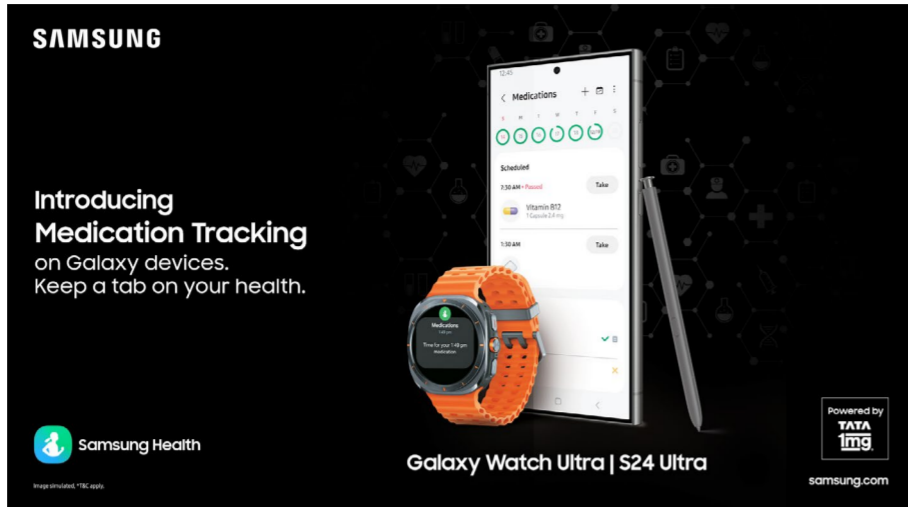
Railway stations on effective prevention from Dengue. "As a brand, Odomos has been working towards helping people stay safe from Dengue and other such mosquito-borne diseases. Taking this further, we have taken up this social initiative to help build public awareness on Dengue prevention since there has been significant increase in the number of Dengue cases in recent months. The need of the hour is to spread awareness around preventive measures and encourage a disciplined community, so that people may safeguard themselves from Dengue. Under this campaign, we will be spreading awareness about Dengue & Malaria and how one can protect themselves from it". Mr. Vaibhav Rathi, Marketing Head- Home Care, Dabur India Ltd said. Dabur India Ltd, DGM Marketing -Home Care Mr. Santosh Jaiswal said : "Prevention is the key to avoid diseases like dengue & Malaria Spreading awareness around preventive measures so that people may safeguard themselves from Dengue. Under this campaign, we will be spreading awareness about Dengue & Malaria and how one can protect themselves from it". Mr. Vaibhav Rathi, Marketing Head- Home Care, Dabur India Ltd said. Dabur India Ltd, DGM Marketing -Home Care Mr. Santosh Jaiswal said : "Prevention is the key to avoid diseases like dengue & Malaria Spreading awareness around preventive measures so that people may safeguard themselves from Dengue. Under this campaign, we will be spreading awareness about Dengue & Malaria and how one can protect themselves from it". Mr. Vaibhav Rathi, Marketing Head- Home Care, Dabur India Ltd said. Dabur India Ltd, DGM Marketing -Home Care Mr. Santosh Jaiswal said : "Prevention is the key to avoid diseases like dengue & Malaria Spreading awareness around preventive measures so that people may safeguard themselves from Dengue. Under this campaign, we will be spreading awareness about Dengue & Malaria and how one can protect themselves from it". Mr. Vaibhav Rathi, Marketing Head- Home Care, Dabur India Ltd said. Dabur India Ltd, DGM Marketing -Home Care Mr. Santosh Jaiswal said : "Prevention is the key to avoid diseases like dengue & Malaria Spreading awareness around preventive measures so that people may safeguard themselves from Dengue. Under this campaign, we will be spreading awareness about Dengue & Malaria and how one can protect themselves from it". Mr. Vaibhav Rathi, Marketing Head- Home Care, Dabur India Ltd said.

Samsung Announces New Medications Tracking Feature for Samsung Health in India

Pune (Voice news service)-India's largest consumer electronics brand, Samsung announced that it has added the Medications tracking feature to the Samsung Health app to help users manage their health more comprehensively.

The feature will not only allow users to keep track of their prescribed or over-the-counter medication regime but will also offer important medical information and tips. The feature can help in tracking medication adherence consistency for those, who are on a medication journey for hypertension, diabetes, PCOS, PCOD and other chronic diseases that require timely doses.

"Samsung is a brand that puts its customers first and continuously works on products and services to improve their daily lives. We aim to build a holistic health platform for people to understand and manage their health better by connecting devices and services. With the addition of Medications feature for India in the Samsung Health app, we believe users will be able to manage their medications more conveniently, improve adherence, and ultimately maintain better health," said Kyungyun Roo, Managing Director, Samsung Research Institute, Noida. The Medications feature, the result of a collaborative effort between R&D, Design and Consumer Experience teams at Samsung, has been designed keeping in mind the needs of Indian consumers. Upon entering the name of a select medication into the Samsung Health app, the



Medications feature will provide users with detailed information including general descriptions, as well as its possible side effects. In addition, the new feature will provide information on adverse reactions from drug-to-drug interactions and other relevant safety guidance. Users can set up alerts to remind them both when to take their medications and when to refill them seamlessly through the Samsung Health App. These alerts can be fine-tuned to the need of the individual user, so the medications can be prioritized depending on their importance to the user, with Samsung Health sending reminders ranging from "gentle" to "strong".

Galaxy Watch users will also receive reminders right on their wrist so they can stay on top of their medication schedules, even when away from their phones. The Samsung Health app already provides a range of advanced health offerings spanning

personal reference only. Please consult a medical professional for advice. 4The IHRN feature is only available in select markets. Available on Wear OS devices version 4.0 or later. It is not intended to provide a notification on every episode of irregular rhythm suggestive of AFib and the absence of a notification is not intended to indicate no disease process is present. It is not intended for users with other known arrhythmias. The features are supported via the Samsung Health Monitor app. Availability may vary by market or device. Due to market restrictions in obtaining approval/registration as a Software as a Medical Device (SaMD), it only works on watches and smartphones purchased in the markets where service is currently available (however, service may be restricted when users travel to non-service markets). This app can only be used for measuring in ages 22 and over.

1Samsung Health Medications feature is intended to help users manage their medication list and schedule. Information provided is evidence-based content licensed from Tata 1mg. 2Requires smartphone with Android 10.0 or later and Samsung Health app version 6.28 or later. Availability for the features may vary by device. 3Sleep features are intended for general wellness and fitness purposes only. The measurements are for your per-

sonal reference only. Please consult a medical professional for advice. 4The IHRN feature is only available in select markets. Available on Wear OS devices version 4.0 or later. It is not intended to provide a notification on every episode of irregular rhythm suggestive of AFib and the absence of a notification is not intended to indicate no disease process is present. It is not intended for users with other known arrhythmias. The features are supported via the Samsung Health Monitor app. Availability may vary by market or device. Due to market restrictions in obtaining approval/registration as a Software as a Medical Device (SaMD), it only works on watches and smartphones purchased in the markets where service is currently available (however, service may be restricted when users travel to non-service markets). This app can only be used for measuring in ages 22 and over.

Light up your ride this Diwali: Aprilia India offers the RS457 with Quick-Shifter at an exclusive limited-time price

Pune: Piaggio Vehicles Pvt Ltd, a 100% subsidiary of the Italian auto giant Piaggio Group has announced a special limited time offer for their most sought-after mid-range performance sports bike, Aprilia RS457.

Customers who take deliveries of the Aprilia RS 457 from 23rd October until 31st October 2024 can bring home the motorcycle at a special price of INR 4.17 lakh (ex-showroom Maharashtra) including the in-demand quick-shifter accessory, along with additional benefits.

The comprehensive list of benefits that new customers can look forward to are: Special Price of INR 4.17 lakh including quick shifter ac-



cessory (ex-showroom, Maharashtra), Complimentary Roadside Assistance, Zero Down payment, Low rate of interest at 8.99%

3-Year Warranty Revealing the offer, Mr Ajay Raghuvanshi, EVP, 2-Wheeler Domestic Business, Piaggio Vehicles Pvt Ltd said,

"The response that the Aprilia RS457 has received has been tremendous and we are grateful for the support the customers have shown.

As a small token of our appreciation and to add more light to this Diwali, we are introducing special benefits for the Aprilia RS457 and urge all to make the most of it. Recently, we have also increased our presence to 44 touch points across India in CY 2024 to ensure our customers get the best experience of ownership."

The special benefits can only be availed on the Aprilia RS457 deliveries scheduled until 31st October 2024 across all Aprilia showrooms in India.

Suzlon's Q2 FY25 Results: Record Order Wins, Robust Margins and PAT Growth Rise 96% YoY to ₹ 201 crores

Pune: Suzlon Group, India's largest renewable energy solutions provider, reported its second quarter results for the financial year 2024-25 (Q2 FY25) ending on 30th September 2024.

Girish Tanti, Vice Chairman, Suzlon Group, said, "Our core business is now on solid foundation to capitalise on the market momentum. We've fortified our leadership team, stabilised our new product offerings, ramped up our manufacturing capacity, enhanced our project execution capabilities, and built a robust order book.

As the renewable energy sector continues to evolve, we're

seizing the chance to explore new opportunities that align with our strategic objectives. To help us crystallise the most relevant prospects, we've engaged a leading global management consulting firm to provide expert guidance and insights.

This collaboration will enable us to shape our future growth trajectory, identify potential adjacencies, and make informed decisions that drive long-term success."

JP Chalasani, Chief Executive Officer, Suzlon Group, said, "We are confident in the long-term potential of our business with a clear focus on innovation and growth. Our

record-high order book and partnerships with esteemed clients, like Jindal and NTPC, showcase the strength of our strategy and commitment to customer excellence. As India's renewable energy journey unfolds, Suzlon is positioned to lead this transformation with sustainable, future-ready solutions.

Strengthening industry fundamentals, enhanced operational efficiency, and a revitalized supply chain will empower us to meet increased project execution demands.

With growing momentum in the C&I and PSU segments and a dynamic bidding envi-

ronment, we are poised for sustained growth and success."

Himanshu Mody, Chief Financial Officer, Suzlon Group, said, "In a relatively challenging environment due to prolonged heavy monsoons, we have been able to deliver consistent growth with robust margins and 96% YoY profit. We are making long-term investments by implementing a slew of strategic measures to enhance our organisational capabilities and grow the business sustainably. This strategy will also help us in driving our competitiveness to enhance efficiency and profitability."

Godrej Enterprises Group enhances warehouse safety with Indigenous Innovations and Safety Training

Pune: The Material Handling business of Godrej & Boyce, a part of the Godrej Enterprises Group, is taking significant strides in enhancing workplace safety and operational efficiency through indigenous innovation and comprehensive skill development.

With material handling accounting for two-thirds of the manufacturing cycle and 40% of accidents attributed to unsafe material handling practices - of which 80% are due to human error or unsafe acts - the business has introduced a range of cutting-edge safety features in its equipment.

These include the Seat Belt Interlock System, Safety Lights for pedestrians and other moving equipment, Operator Presence Sensor (OPS) along with Enhance Safety System (ESS) that disables lifting, tilting, attach-

ment functions and forklift movement if the operator is not seated correctly and seat-belt is not fastened.

The company has also introduced Smart Curve Control Technology, which reduces speed by up to 30% while turning. An Anti-Rollback System that activates on inclines to prevent run-aways. The business also launched 'i Report' India's first-ever safety application for material handling operations in FY23.

To complement these technological advancements, Godrej & Boyce has launched extensive training programs in collaboration with NGOs and training schools for forklift operators.

The business has trained over 3500 operators and aims to train a further 300 operators by FY25. Their commitment to skill development is further

evidenced by its Integrated Skill Enhancement Platform (ISEP), which provides sales, service, and technical training to all team members through a digital interface. In a notable move towards inclusivity, Godrej & Boyce has also trained female and transgender forklift operators through its programs, promoting diversity.

Anil Lingayat, Executive Vice President and Business Head, Material Handling business of Godrej & Boyce, a part of Godrej Enterprises Group, said, "At Godrej & Boyce, we are committed to raising the bar in warehouse safety and operational efficiency. Our indigenous innovations and comprehensive training programs not only align with the 'Make in India' initiative but also contribute significantly to the nation's development. By

focusing on sustainability and skill enhancement, we are ensuring that Indian companies lead the way in creating safer, more efficient workplaces.

This commitment extends beyond our business objectives; it's about nurturing a skilled workforce and driving responsible growth in the intralogistics sector."

Indian freight and logistics market is estimated to grow at 8.8 per cent annually to USD 484.43 billion by 2029, as per a report released at the logistic fair LogiMAT India. Godrej & Boyce's focus on safety, innovation, and skill development positions the business as a key player in shaping the future of warehouse operations in the country, poised to enable the growth of this market with a keen focus on safety and sustainability.

Hyundai Motor India Foundation Invites Applications for 4th Season of 'Art for Hope' CSR initiative

Pune (Voice news service)- Hyundai Motor India Foundation (HMIF), the CSR arm of Hyundai Motor India Limited (HML), announces the 4th season of its flagship art initiative: Art for Hope. Since the last three seasons, this initiative has been instrumental in uplifting emerging and under-represented artists with financial grants and providing them a nationwide platform to showcase their skills and talent. The initiative also extends training and mentorship to artists including those with disabilities, from diverse communities across India.

Elaborating on the initiative, Mr. Puneet Anand, Vertical Head - Corporate Communication & Social, Hyundai Motor India Limited, said, "Art inspires change. At Hyundai Motor India Limited, we are on a journey to sow the Seeds of Good in

Bharat. The Hyundai Motor India Foundation through its Art for Hope initiative, has helped create a sustainable ecosystem for artists and art collectives, who have been able to showcase truly myriad perspectives and expressions through art.

India has a rich tapestry of art and culture, and we believe the Art for Hope initiative, through its dedicated mentorship and grants, will continue to serve as a canvas for talented artists."

The Art for Hope initiative in its past three seasons, has awarded a cumulative grant of INR 1.05 crore to 100 plus artists and art collectives. The program has continued to inspire positivity and growth, documenting the journey of 'Progress for Humanity' for India's diverse art creators.

Art for Hope - Season 4: Art for Hope aims to provide a platform for emerging and

under-represented artists, including youth, women, and rural creators, across a range of art forms such as painting, sculpture, digital art, performing art, music, and traditional crafts. This initiative fosters social dialogue through art by showcasing pressing social issues, including climate change, human rights, and community resilience. By also supporting artists with disabilities, Art for Hope ensures that art remains accessible and inclusive for all.

Key Dates: Last date for Applications: November 10, 2024, Project Implementation Period: November - December 2024, Grant Showcase: Early 2025

Grant Details: Individual Grants: 40 grants of INR 1 lakh each for individuals and teams, including persons with disabilities. Institutional Grants: 10 grants of INR 2 lakh each for art collectives

and institutions. Selected artists and art collectives will receive financial support, resources and mentorship from industry professionals to help bring their artistic vision to life.

Categories Open for Applications: 1. Visual Art: All forms of drawing, painting, sculpture, and mixed media that do not involve digital intervention.

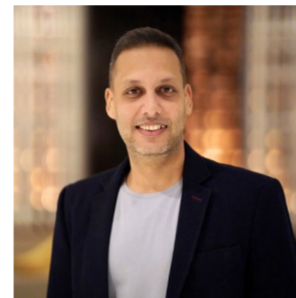
2. Digital Art: Photography, new media arts, filmmaking, multimedia and digital arts created using technology.

3. Performing Art: Music, movement arts and other performing arts.

4. Traditional Art & Culture: Folk arts and crafts of India, including folk musicians, performers, and research or artisan empowerment programs.

5. Functional Innovative Art & Craft: Projects focused on sustainable, eco-friendly, or utilitarian product innovations using crafts.

ElasticRun Announces FY24 Financial Results: Strategic Pivot Drives Company towards Profitability and Strengthens Market Leadership



Pune (Voice news service)- ElasticRun, a leading B2B e-commerce platform, announced its financial results for fiscal year 2024; reporting significant progress toward profitability, reducing losses by almost half to ₹350 crore. This improvement underscores the company's strategic focus on profitability, driven by targeted initiatives and operational efficiencies.

Strategic Pivot to High-Margin Regional Brands

A key driver behind the improved financial performance was ElasticRun's pivot to supporting high-margin regional brands. This shift has transformed the company's sales mix, with over 90% of sales

now coming from high-margin products. The enhanced product portfolio, coupled with a threefold increase in take rates compared to the previous year's assortment, has significantly boosted ElasticRun's gross margins, even as gross merchandise value (GMV) declined in FY24.

Sandeep Deshmukh, Co-Founder & CEO of ElasticRun said "We strategically realigned our platform to focus on high-margin regional brands, and this shift has worked exceptionally well for us. Our platform now serves as a powerful launchpad for these brands, enabling them to expand far beyond their home market and scale nationally".

ElasticRun's private label business also saw strong growth, now contributing nearly 20% of the company's total sales. The introduction of private label products has allowed the company to address assortment gaps in key markets, further boosting revenue and profitability.

Logistics Businesses: In the

logistics sector, ElasticRun solidified its leadership position as the dominant delivery partner for India's top e-commerce players.

The company is making its foray into quick commerce through a multi-pronged approach, collaborating with existing players and developing its own white-label quick commerce network. This initiative aims to help direct-to-consumer (D2C) and other commerce players offer faster and reliable delivery options to their customers. With quick commerce poised to drive significant growth, the company anticipates it to be a critical building block of its logistics business.

Tech as a Service: Scaling the Platform: ElasticRun's technology platform, which has powered over 2 billion shipments, was introduced as a SaaS offering in FY24. In just a few quarters, the platform has onboarded more than several large enterprise customers, including some of the biggest names in e-commerce and D2C sectors. This



new revenue stream highlights the stability and maturity of ElasticRun's technology infrastructure.

Commenting on the company's strong financial position, Ankit Gadia, CFO of ElasticRun, said "Our focus on capital efficiency, coupled with disciplined execution, has put us on a strong footing. We continue to maintain one of the strongest balance sheets in the industry with significant cash reserves and a prudent capital allocation strategy. We continue to invest in our Logistics and B2B rural ecom business to achieve profitable, sustainable and competitive growth."

Firefly Fire Pumps Pioneers Firefighting Technology with India's First Indigenous CAFS System

Pune: Firefly Fire Pumps, a leader in firefighting equipment in India, proudly announces the launch of the country's first indigenous Compressed Air Foam System (CAFS) at the recently concluded Fire India 2024 expo in Delhi. This innovative technology enhances firefighting capabilities by creating a lighter foam that effectively suppresses fires while minimizing water usage.

The Compressed Air Foam System (CAFS) enhances firefighting effectiveness by using compressed air to create lighter, more efficient foam. This foam expands and adheres to surfaces, improving its fire-suppressing properties. CAFS forms a protective thermal barrier, shielding flammable materials and preventing ignition. Its water content absorbs heat from the fire, while the foam isolates flames from oxygen, suffocating the fire and preventing the release of flammable gases, which is vital for controlling liquid fires.

On the launch of CAFS technology, Darshan Mali, Director of Research and Development at Firefly said "Firefly Fire Pumps is proud to lead the way in advancing firefighting technology in India with our groundbreaking Compressed Air Foam System. Our CAFS not only enhances the effectiveness of fire suppression efforts but also ensures a quicker, more efficient response. By creating a foam that adheres to surfaces and forms a protective barrier, we are equipping firefighters with the tools they need to protect lives and property in even the most challenging environments. We are committed to continual innovation, and our CAFS system is a testament to that commitment."

Firefly's CAFS has proven effective in combating high-rise building fires, successfully addressing scenarios up to 150 meters during a demonstration in Mumbai. This innovative system not only extinguishes flames but also creates a thick

foam layer that suffocates the fire, minimizing spread and rekindling risks. Designed to integrate seamlessly with Firefly's existing range of fire pumps, the CAFS offers versatility across various firefighting scenarios. Its advanced foam technology maximizes cooling efficiency, provides long-range coverage, and ensures optimal water resource use, enabling extended operations with minimal water damage.

Rohit Mali, Director at Firefly Fire Pumps, expressed his commitment to improving firefighter safety and operational efficiency, "At Firefly Fire Pumps, we aim to equip Indian firefighters with cutting-edge technology. Our CAFS system significantly enhances safety and efficiency, especially in challenging fire scenarios such as high-rises and industrial fires. It is particularly valuable in regions facing water scarcity, allowing firefighters to maintain superior fire suppression with less water consumption. With its cutting-edge



technical specifications, it represents a paradigm shift in firefighting capabilities, setting a new standard for excellence in the industry." This innovative product represents a significant advancement in firefighting technology, offering unmatched effectiveness in response to the evolving complexities of modern fire incidents. As urban environments expand and the risks associated with high-rise buildings, industrial zones, and hazardous material spills escalate, this innovative product provides a crucial solution for today's challenges. The launch of the CAFS underscores Firefly Fire Pumps' commitment to transforming firefighting in India, equipping firefighters with the essential tools to safeguard lives and property in the most demanding circumstances.

Shakti Pumps (India) Limited Delivered Remarkable Performance in Q2 & H1 FY25

Pune (Voice news service)- Shakti Pumps (India) Limited (SPIL), announced the financial results for the quarter and half year ended 30th September 2024.

Shakti Pumps (India) Limited Chairman, Mr. Dinesh Patidar, expressed his delight over the company's recent performance, "We are delighted to announce another exceptional quarter for our company, showcasing significant revenue expansion and a marked

increase in profitability. This has also translated into a remarkable first half of the financial year. Our achievements are a direct result of faster execution of orders within both the domestic and international spheres. Profitability margins also witnessed a significant expansion which can be mainly attributed to the realization of economies of scale, which was facilitated by increased operational activities during the quarter.

Our order inflow continues to remain robust with the outstanding order book stood at around Rs. 1,800 Crores as on September 2024. Given our leadership position in the PM KUSUM Scheme, we are confident that we will continue to witness an influx of orders, which will play a pivotal role in our sustained growth. To conclude, given our robust order book, in conjunction with our consistent success in winning more or-

ders, we are confident that we will deliver better than anticipated results this year. This confidence also stems from our ability to execute the current orders efficiently, backed by our advanced backward-integrated manufacturing capabilities. Parallely, we continue to remain focused on expanding our presence in retail business as well as the EV business, which would contribute to a sustained financial performance in the future."