tive industry.

ability initiatives.

He indicated that BAJA

SAEINDIA 2024 has em-

braced the theme 'Multiverse

of Mobility' by introducing two

new categories, reflecting

the convergence of diverse

technologies, transportation

modes, safety and sustain-

Ajeenkya DY Patil Univer-

sity supported the event as

a co-partner with the vol-

unteers actively involved in

the initiative. Dr Rakesh Ku-

mar Jain, Vice Chancellor of

Aieenkva DY Patil University,

emphasized the profound ed-

ucational impact of the event.

He noted. "BAJA SAEINDIA

serves as a vital bridge be-

tween academia and industry,

WWW.timesofpowerandvoice.com

SuperGaming announces Indus International Tournament with INR 2.5 crore prize pool



Sunday

Date 13th October 2024

Power of Voice / POVNews



Autonomous BAJA SAEINDIA 2024

Pune,: The inaugural edition of Autonomous BAJA SAEIN-DIA 2024 (aBAJA) concluded recently at The Automotive Research Association of India (ARAI), marking a significant milestone in the future of road safety and autonomous mobility.

Autonomous BAJA SAEINDIA 2024 (aBAJA) was a part of the 17th edition of the national-level engineering-student competition - BAJA SAEIN-DIA. where two new categories, viz aBAJA (Autonomous) and hBAJA (Hydrogen), were introduced alongside the ever-popular mBAJA (IC Engine) and eBAJA (Electric) categories.

Autonomous BAJA SAEINDIA 2024 (aBAJA) brought together five final teams from engineering colleges across India. who competed over three days in rigorous static and dynamic events, demonstrating their innovative capabilities in ADAS & Autonomous Vehicle Technology.

The competition unfolded in three phases, the preliminary round hosted by Ajeenkya DY Patil University. Pune in July 2023, followed by the virtual round supported by Chitkara University, Chandigarh (in December 2023).

Phase 3, which was the final physical event, took place in October 2024, hosted by

Team IPS-Sprinters from IPS Academy, Institute of Engi-



neering & Science, Indore, emerged as the overall champions, while Team Acroracerz from Acropolis Institute of Technology and Research, Indore and Team E-Ziba Racers from Shri Vishnu Engineering College for Women Bhimavaram secured the first and second runner-up positions, respectively, in the fiercely contested competition that showcased the best in Auton-

omous Vehicle Engineering. Dr. Reji Mathai, Director of ARAI, in his welcome address, expressed that, "ARAI has been a proud partner of BAJA SAEINDIA for several years and the first-ever edition of aBAJA hosted now. is a testament to our commitment to drive the future of automo-

The Chief Guest, Rajendra Abhange, Director & Chief Operating Officer, Endurance Technologies, emphasized the importance of autonomous mobility and its impact on the automotive compo-

nent manufacturing industry. He noted, "The component manufacturing sector will depend on engineers who are not only innovative but also understand the intricacies of autonomous systems, and aBAJA plays a pivotal role in creating that pipeline of future leaders.

Dr K C Vora, Professor of Practice & Advisor, BAJA SAEINDIA 2025, highlighted the alignment of the event with the evolving technologi-

comes through collaborative efforts, perfectly aligning with the vision of the University." Other distinguished guests at the Valedictory Function included Dr G Nagarajan, Senior VP SAE INDIA: Shri Ramanathan Srinivasan, MD, ATS; Dr Divyanshu Joshi, Group Leader - Body & Chassis, Jaguar Land Rover, Shri Balraj Subramaniam, Chairman, Organizing Committee, BAJA SAEINDIA; Shri Shantanu Sonar, Lead Judge, aBAJA SAEINDIA 2024: Shri Arun Shankar, Convener from Continental; Ms Ujjwala Karle, Jt Convener and Deputy Director - ARAI and Shri Saurabh Chitnavis, Jt Convener from ATS.

integrating technological and

innovative skills with essential

soft skills, such as commu-

nication, time management,

This partnership underscores

our shared commitment to

creating meaningful out-

passion and

leadership,

teamwork.

The final day also saw the announcement of various awards, including that of ARAI AMTIF for furthering start-up eco-system and Intellimobility, an ideation hackathon for college students celebrating technical ingenuitv and creativity.

At end of the event, Balraj Subramaniam and Dr K C Vora, announced the opening of registrations for Autonomous BAJA SAFINDIA 2025.

Vaidehi Dattaji Gaikwad Training Institute for **Autism conducts its second Convocation ceremony** for students completing Autism Diploma course

Pune: Vaidehi Dattaji Gaikwad Training Institute for Autism launched by Small Steps Morris Child Development Centre, Deenanath Mangeshkar Hospital in collaboration with Sundarji's Global Academia on Sunday conducted it's second convocation ceremony for 80 trainers completing the Autism Management

The one year Post Graduate Diploma in Autism Management and seven months certified foundation course in Autism started in 2023 is accredited by Savitribai Phule Pune University (SPPU). The convocation ceremo-

ny was held at Deenanath Mangeshkar Hospital on Sunday in presence of Chief Guest Aarti Deo, Director of Learning and Development Academy at Mumbai, Guest of Honour Ajinkya Deo, renowned actor along with Abhay Kudale, HoD Department of Health Sciences at Savitribai Phule Pune University, real estate developer Dattaji Gaikwad, Course Directors Dr. Suneel Godbole and Masrat Tawawala, Dr. Rajan Joshi, HoD Paediatrics Deenanath Mangeshkar Hospital and Research Centre

Narrating his own experience, Actor Ajinkya Deo said that parents of autistic children should not lose hope. Although the situation is challenging, we can find a way

and Vaidehi Gaikwad

Aarti Deo, Director of Learning and Development Academy at Mumbai, said that the first and most important step is to accept and give him or her unconditional love and respect. with the child, especially since our approach is to prevent the child from doing different things.

We need to reconnect with the autistic child through words or pictures or other means. The child is intelligent but the intelligence is locked. Give the child a little space.

Create the right environment for it to perceive choices, motivate and the child will come along, this even if the path is not easy.

Stressing that parents should not be apologetic about their child, nor be guilty, they need to create an ecosystem around where children can also be looked at and cared for by others.

We need to trust them. While taking care of the child, mothers should not neglect their own mental and physical health, she said.

Abhay Kudale, HoD Department of Health Sciences at Savitribai Phule Pune University said that the course is now reaching beyond Pune to the rural parts of Maharashtra. Deenanath Mangeshkar hospital and Research Centre should apply for an university affiliated PhD research centre which will pave the way for more research and training programs.

Dr. Rajan Joshi, HoD Paediatrics, Deenanath Mangeshkar Hospital and Research Centre said that at a time the number of children with autism is growing, there is a need for training centres and this is what our centre has been pursuing.

Consultant Paediatrician and

course director Dr. Suneel Godbole said that Autism is a growing problem amongst children worldwide. This neurological disorder affects the behaviour of an individual and ability to communicate or interact socially. While there is no cure for this there are medicines and therapies to reduce the severity. We need trained manpower to understand and handle children with autism. The role of parents is also crucial. Recognising the growing number and need for trained manpower we started these courses in 2023. Any graduate, parent, educator, caregiver can apply for this course. The course includes 30 expert faculties and hands-on training and on completion of this course. the certified professionals can work as resource room custodians in inclusive schools. shadow teachers for autistic children or early intervention-

The trained professionals not only help manage autistic children with a positive attitude but also can help spread awareness about Autism ,

Games24x7 launches TechXpedite, the second edition of its accelerator program to strengthen India's startup ecosystem

Pune: Games24x7, India's most user-centric, scientific, and innovative online gaming company, announced the launch of the second edition of its accelerator program, TechXpedite, aimed at catalyzing innovation in India's startup ecosystem.

With AWS as its cloud partner, this 60-day accelerator program is designed to empower startups in three key areas of gaming, Artificial Intelligence (AI), and impact-driven inclusive technology, through product development, services and research.

Talking about the program, Shri Priyank Kharge, Hon'ble Minister for Information Technology (IT), Bio-Technology (BT), and Rural Development & Panchavat Rai, Govern-

tiatives like TechXpedite are the kind of catalysts that will go a long way in accelerating the next phase of innovation, helping early-stage startups grow into global leaders. A unique vision and collaboration with the private sector have been instrumental in making Karnataka a leading force in India's technology and startup ecosystem. As we look to the future. Karnataka is well-positioned to bridge the digital divide and ensure technology contributes to both economic growth and social

welfare." Bhavin Pandya, Co-CEO & Games24x7, Co-Founder, said, "The second edition of our accelerator program affirms our belief that invest-

ment of Karnataka, said, "Ini- ments in Data Science, Artificial Intelligence and Machine Learning will lead to significant advancements, and we are proud to play a role in fostering this potential within India's technology startup ecosystem.

> Given our extensive experience spanning close to two decades, we are suitably placed to support the newage entrepreneurs through mentorship, training and access to capital as they bravely and passionately innovate to create disruptive products and services.'

Dr. Ekroop Caur, Secretary. Department of Electronics, IT, BT, and S&T, Government of Karnataka, said, "The Government has the vision to make Karnataka the driver of

innovation in India, and accelerator programs like TechXpedite are commendable for the impact they have on fueling the burgeoning startup ecosystem of the state. Startups and entrepreneurs will benefit from the exposure and guidance, which will ultimately pave the way for practical and sustained growth.

TechXpedite will host citybased chapters across India to engage startups from relevant sectors, providing access to mentorship and networking opportunities. A cohort of 15-20 ready to accelerate startups selected from the applications will be part of a structured mentorship program where they will interact with industry experts,

VCs and technology leaders

in tailored sessions designed specifically to address challenges faced by startups looking to scale their business and operations. Participants will receive credits of around US\$500,000 from over 30 credit partners.

The accelerator program is open to startups working on gaming, AI, and inclusive technology. With a focus on scalable innovation. TechXpedite aims to empower startups to create working proofs of concept (PoCs), use-case applications, and market-ready solutions.

The program will culminate in a pitch event in February 2025, where selected startups will present their solutions to a panel of investors, industry experts, and domain leaders.

International Principals' Conclave' at Symbiosis Skills and Professional University

Pune: Around 20 principals from various schools and junior colleges across India, Sri Lanka, Nepal and Gulf Countries participated in the second edition of the 'International Principals' Conclave ' organized by Symbiosis Skills and Professional University (SSPU) at its Kiwale Campus

The aim was to share the best practices, success stories of schools and colleges and exploring common synergies and exchange ideas. The Principal's conclave convened educational leaders to explore and refine strategies for global educational suc-

Dr. Swati Mujumdar Pro-Chancellor SSPU, Pune, Dr. Rajesh Ingle, Vice Chancellor SSPU and other dignitaries were present on the occasion. Welcoming the participating principals, Dr. Swati Mujumdar said that young minds need to be gainfully employed whether it is through jobs or self-employment.

It is only when the society develops that the country develops Education is an important driver of the socio-



SYMBIOSIS

with this ethos that Symbiosis was started in 1971 by a teacher, Dr. S.B Mujumdar. She added that as Maharashtra's first skill-based university. our initiatives have received recognition both nationally and internationally, demonstrating the significance of skill-based education.

People worldwide are increasingly recognizing that this approach is essential for socio-economic development, with a focus on employability and job creation being paramount.

Through this conclave, we aim to bring principals together to share best practices, learn from one another, and collaboratively explore ways to contribute to youth devel-

edge sessions and discussions on several topics like 'Industry First Approach', 'Building a better tomorrow' and best practices of participating colleges.

The Principals discussed high growth careers and segments and shared their views and experiences.

The Conclave touched upon various aspects and challenges like employability, skillbased education, bridging the skills gap, alignment with job roles, hands-on-training and need for skill-based education. Dr. Rajesh Ingle gave the valedictory address on the topic 'The Way forward'

JCB India launches its most fuel-efficient Tracked Excavator

Pune: India's leading Manufacturer of Earthmoving and Construction Equipment, JCB India, today launched its JCB NXT 215 LC Fuel Master Tracked Excavator at its state-ofthe-art factory in Pune. In addition to its introduction to the domestic market, the machine will also be exported to countries around the world.

The JCBNXT 215 LC Fuel Master has been extensively engineered to refuel consumption by 14% compared to the previous model. It has been tested for demanding working cycles for Indian operations and significantly benefits customers through reduced operating costs.

This has been possible through optimised Hydraulics using JCB's Intelliflow **Hydraulics** technology. The machine now gives real-time fuel consumption data through the onboard interface screen as well as over LiveLink which is JCB's innovative remote monitoring solution. Improvement in fuel efficiency can lead to an estimated savings of Rs. 2.90 Lacs per year, a direct saving for JCB's customers. In addition to this. new feature of auto engine long idle stop avoids wastage of fuel wastage in case engine is idling for long.

Speaking at the event, JCB India CEO and Managing Director, Mr. Deepak Shet-



ty said, "Innovation has been the cornerstone of our operations in India for over four decades. This new machine has been engineered to enhance the profitability of our customers through a significant reduction in fuel consumption of 14%. It will lead to a better return on their investments in today's competitive working environ-

This new machine is also 5% more productive and comes with a Power Boost function to perform in tough applications. It has a quieter engine compartment which makes operations comfortable and fatique-free.

The machine is also designed to give strong performance in Rock Breaker applications. LED lights have been introduced for brighter work area illumination and durable performance.

Mr. Deepak Shetty further said, "At JCB the customer is at the centre of all our efforts. Through technology, this new machine will mitigate the impact of rising fuel costs.

The JCBNXT 215 LC Fuel Master will be a trusted partner for our customers who are playing a key role in the creation of a worldclass infrastructure. This fuel saving is also in line with the Government's focus on reduction of fossil fuels, which has a significant impact on our economy and the environment. JCB India manufactures a wide range of Excavators, from 1 Tonnes to 38 Tonnes and till date over 45,000 JCB Tracked Excavators have been built in

Leading customers and Infrastructure development companies in India have trusted the JCB brand and are using these machine. They are working on projects of National Importance and have significantly enhanced the pace of

work as India becomes a

strong global economy.

India.

Britannia and Bel Group Deepen Strategic Partnership



Pune: Britannia Bel Foods. a leading Cheese player in India, today marked a significant milestone in its growth, nearly two years after being established as an ambitious joint venture. The company announces the inauguration of its Cheese factory in India, dedicated to the local production of Britannia The Laughing Cow products, reinforcing its commitment to serving the best quality products to Indian consumers made locally. Maharashtra is a leading state in India for milk production and boasts of a mature well integrated dairy ecosystem, making it the ideal choice for the Cheese factory location within Britannia's Dairy food park in Raniangaon. Support to local milk farmers

and a robust milk procurement program The plant is fully integrated

with a robust milk procurement program, sourcing ~4 lakh liters of 100% cows milk daily from over 3,000 farmers in Pune and surrounding areas. Britannia has scaled up the milk procurement program within a few years to 70 Village-Level Bulk Milk Coolers installed within a 100 km radius from the factory. spanning 10 tehsils in the Pune and near districts. This

initiative supports local farmers, ensures a sustainable supply chain, and reinforces Britannia's commitment to community and agricultural development. Britannia's Milk Collection Centers have advanced testing capabilities. ensuring that raw milk quality is assessed across 31 quality parameters at site and 20 additional parameters at unloading before being accepted at the factory. To support the local commu-

nity of its 3000+ milk farmers, Britannia operates an integrated support program focused on three pillars of management, breeding and feeding of cattle. The program encapsulates

enabling best farm practices such as door-to-door animal health camps, farmer training & breed training programmes, quality fodder seeds distribution and a transparent direct payment services to the farm-

The farmer program is integrated with Britannia's village development and malnourishment programmes under the efforts of Sir Ness Wadia Foundation and Britannia Nutrition Foundation.

A new step with the inauguration of the factory with stateof-the-art facilities

KISNA Diamond and Gold Jewellery Launches its 2nd Exclusive Showroom in Pune Pune: KISNA Diamond and

Gold Jewellery, is pleased to announce the grand opening of its 2nd exclusive showroom in Pune located at Viman Nagar, Phoenix Market City. This marks KISNA's 46th exclusive showroom nationwide. The inauguration was graced by Mr. Ghanshyam Dholakia, Founder & M.D, Hari Krishna Group, and Mr. Parag Shah, Director, KISNA Diamond & Gold Jewellery. To celebrate the grand open-

ing, KISNA is offering up to 100% off on diamond jewellery making charges. Building the excitement, KISNA's #Abki Baar Aapke Live Shop & Win a Car campaign offers consumers a chance to win from over 100+ cars. Participate by purchasing diamond, platinum, or solitaire jewellery worth ₹20,000 or more, or gold jewellery worth ₹50,000.

Commenting on the launch, Ghanshyam Dholakia, Founder & M.D, Hari Krishna Group, stated "We



are delighted to announce that the new Viman Nagar showroom in Pune is now open, offering a wide range of jewellery, including festive collections that capture the season's magic and elegance. This expansion aligns with our vision of 'Har Ghar KISNA,' where we aim to be India's fastest-growing jewellery brand, making everv woman's dream of owning diamond jewellery come true.'

Mr. Parag Shah, Director, KISNA Diamond & Gold Jewellery, said, "Viman Nagar is a vibrant retail hub, and we are confident that our consumers will love the diverse range of jewellery at the showroom. This exclusive showroom will showcase the brand's finest festive collections, including bridal, contemporary, and daily wear jewellery that reflects the joy and beauty of the season. The newly launched KISNA

showroom promises to be a destination of choice for anyone searching for gold and diamond jewellery near them, the showroom offers an extensive range to suit every style.

Date 13th October 2024

T.O. Power and Voice

Power of Voice / POVNews

YouTube

Face of India 2024 and Tycoon of Fashion Badal Saboo's Triumphant Return to Pune Ignites a New Era of Fashion

Pune (Voice news ser- awaiting them in South Korea. vice):- Fashion royalty reigns supreme once again. as Badal Saboo, the visionary Chairman of Pune Fashion Week, makes his highly anticinated return to the world of fashion in Pune with Face of India 2024, a glittering spectacle that rocked the runway at The Westin Hotel.

Known as the king of fashion in India, Badal has not only revived Pune's place on the fashion map but has also created a dazzling synergy between the worlds of high fashion and luxury real estate, blending artistry with opulence in a way that only he could master.

Face of India isn't just another fashion event—it's a cultural movement that elevates Indian fashion to an international scale.

As the official gateway to the prestigious Asia Model Festival in South Korea, this event provides young Indian talent with a once-in-a-lifetime opportunity to walk on the world's most coveted runways, showcasing the beauty, craftsmanship, and innovation of Indian fashion. Under Badal Saboo's charismatic leadership, this glamorous platform is propelling models and designers alike onto the global stage, solidifying India's reputation as a fashion

powerhouse This year's winners, Soma Samhitha and Harshvardhan Singh (Winners 1), alongside Samiksha Kopare, Vikas Saran. (Winners 2) and the dazzling duo of Seema Dubey Shubham Srivastava (Winners 3), are the qualifiers all geared up to dazzle on international catwalks.

For these rising stars, Face of India has become the springboard to stardom, opening doors to elite global events and fashion weeks, further cementing the event's status as a true launchpad for global fashion careers.

The runway was ablaze with

jaw-dropping collections from

India's top designers, each

one pushing the boundaries of creativity while honoring the country's rich cultural heritage. BespokeWala led the charge with their signature blend of traditional artistry and cutting-edge design with the glamorous showstopper Hemal Ingale (Actress - Model), followed by Olive Fashion. whose exquisitely tailored creations left the audience in awe. D'lore wowed with their commitment to sustainable fashion, delivering pieces that were not only breath-taking but also ethically crafted. Sumit Dasgupta's S by SDG took eco-luxury to new heights with Actor - Entrepreneur Shivendra Singh Rajput & Mr. Maharashtra Zarna Sanghvi as the showstoppers for his show, while Asif Merchant set the runway on fire with his glamorous red carpet and bridal couture with showstopper Sargam Kausha (Mrs. World 2022-23), making it clear that

opulence is here to stay. Amid the glitz and glamour, Bollywood sensation Simrat Kaur added her star power to the mix, leaving the audience spellbound. Known for her striking beauty and style, Simrat Kaur alongside Nischala Dharva (Face of India Winner 2023), Surbhi Choutaliya and Badal Saboo judged the contestants of Face of India 2024. The judges also mingled effortlessly with the VIPs and fashion icons, cheering on the emerging talent and taking the glamour quotient of the evening to unprecedented

Yet, this year's Face of India wasn't just about the spectacle—it also championed sustainability and innovation. With Shakir Shaikh, one of India's most celebrated show directors, at the helm, the runway became a stage for eco-conscious luxury, offering a fresh take on the future of fashion. His nearly three decades of expertise shone through, elevating the show to new heights of excellence and

sophistication. "We are not just celebrating Indian fashion-we are redefining it on the global stage," stated Badal Saboo, who, through his leadership, has seamlessly merged the worlds of fashion and real estate. His Pune Fashion Week & Face of India serves as a beacon of Indian culture, blending modern design with traditional values, offering an irresistible showcase for the world to see. Badal's bold vision to bring together real estate and fashion is reshaping both industries, with Meriton Heights stepping in as the Title Sponsor, reflecting this luxurious fusion.

Hiten Chautalia of Meriton Heights emphasized the symbiotic relationship between fashion and real estate, remarking, "Just as we create inspiring, lavish living spaces, we are here to support and nurture India's next generation of fashion icons." Similarly, Pavan Ranpise from Solar-Era, the Powered by Partner. underscored the event's dedication to sustainability,



saying, "Our partnership with Face of India aligns with our commitment to eco-friendly innovation, encouraging designers to embrace sustainable solutions as they redefine the fashion landscape." The energy in the room was

palpable as Face of India 2024 turned into an overwhelming success, packed with influencers, fashion aficionados, and industry titans such as Mr. Rakesh Shukla - Suzlon, Mr. Manisha Bodas

- Sharda group, Mr. Sanjay

Kanekar - Aone group, Mr. Satish Kokate, Mr, Shubhangi Asabe, Mr. Mangesh Suryawanshi, Mr. Santosh Bhujbal - IUCCA Pune, Mr. Rajubhai Shewani, Mr. Aman Agarwal, Mr. Bharat Desadla, Mr. Sachin Lodha, Mr. Pritam Rathod, Mr. Girish Chheda, Mr. Bhikhabhai Chotaliya, Mr.Kiran Bhagia, Mr. Vikrant Indulkar, Mr. Deep Sen, Mr. Viraang Shah and may more. Pune, now firmly entrenched as a fashion capital, played host to this unforgettable evening where style, innovation, and luxury converged, leaving an indelible mark on the glob-

In a world where fashion and business continue to evolve, Badal Saboo proves Face of India 2024 is leading the charge—taking Indian fashion to unimaginable heights and

al fashion scene. set before winning the second to cinch victory by 6-0, 6-3 in

Aahan to play finals in two categories in junior week of 29th Fenesta Open National Tennis Championship

Pune (Voice news ser- to reach the final of the Unvice):- Odisha's Aahan will play in the finals of the girls singles Under-16 and Under-14 categories at the 29th Fenesta Open National Tennis Championship during the ongoing junior week of the tournament at the DLTA Complex in New Delhi on Thurs-

In the girls singles Under-16 semis, Aahan defeated Angel Patel of Gujarat 7-5, 6-0 in straight sets to set up a final with Maharashtra's Aishwarya Jadhav, who beat Delhi's Yashika Shokeen 6-4. 6-3. She also got the better of Avipsha Dehury 6-1, 6-0,

der-14 category. She will now face Maha-

rashtra's Prathsarthi Mundhe, who beat Deepshikha Vinayagamurthy 6-2, 6-4 in straight sets. Third seed Samarth Sahita

continued his winning run to reach the final of the boys singles Under-16 category after beating top seed Haryana's Prateek Sheoran 6-3, 6-1 in the semis.

Karan Thapa also reached the final with a 6-1, 6-4 straight sets win over Delhi's Aashravva Mehra.

India's largest domestic tennis tournament — supported

straight sets.

Maharashtra.

by DCM Shriram Ltd., a leading business conglomerate, under the aegis of All India Tennis Association and Delhi Lawn Tennis Association, is witnessing the participation of exciting talents from various parts of the country fighting for the coveted crowns.

The tournament has seen the participation of some of India's top tennis stars in the past editions including Rohan Bopanna, Somdey Devvarman, Yuki Bhambri, Sania Mirza and Rutuja Bhosale among many others.

Meanwhile, the boys singles Under-14 semis saw Maharashtra's Aradhya Mhasde beating Fazal Meer of Tamil Nadu 6-1 6-3 in straight sets Raghav Sarode of Maharashtra defeated Vivaan Vidasaria 6-3, 6-2 to reach the final. Besides the prestigious titles.

the winners are awarded with prize money with a total prize pool of over Rs 21.55 Lakh and Kit Allowance in the junior categories up for grabs. The winners and runners-up in the U16 and U14 singles events will also receive a Tennis scholarship of ₹25,000

The Boys and Girls Under-16 & Under-14 category qualifying and main draw matches will go on till October 12.

Samarth, Aishwarya sail into semis in junior week of 29th Fenesta Open National Tennis Championship

Pune (Voice news service):-Third seed Samarth Sahita and Aishwarya Jadhav of Maharashtra advanced to the semifinals of the 29th Fenesta Open National Tennis Championship in their respective categories during

the ongoing junior week of the tournament at the DLTA Complex in New Delhi on Thursday. Maharashtra's Samarth continued his unbeaten run in

quarter-final match against Delhi's Ojas Mehlawat from the beginning. He blanked Ojas in the first

the boys singles Under-16

category and dominated the

category, eighth seed Aishwarva halted the dream run of Tamil Nadu's Deepshikha Vinayagamurthy as she won the contest by 6-1, 6-3 in straight sets to enter the last four of the tournament. Odisha's Aahan produced a big upset by 6-1, 6-1 against sixth seed Parthsarthi Mundhe of

In the girls singles Under-16

India's largest domestic tennis tournament — supported by DCM Shriram Ltd., a leading business conglomerate, under the aegis of All India Tennis Association and Delhi Lawn Tennis Association, is witnessing the participation of exciting talents from various parts of the country fighting for the coveted crowns. The tournament has seen the participation of some of India's top tennis stars in the past editions including Rohan Bopanna, Somdev Devvarman. Yuki Bhambri. Sania Mirza and Rutuja Bhosale among many others.

Meanwhile, top seed Prateek Sheoran (Haryana) played a three-set thriller against Puniab's Sumukh Marva and registered a hard-fought victory by 7-5, 3-6, 7-5 to move into the semis. Karan Thapa also continued his unbeaten run to beat Aradhya Mhasde 6-0, 6-2 in straight sets.

Third seed Tamil Nadu's Fazal Meer beat Telangana's Praneeth Doragari 6-0, 3-6, 7-5 in the quarters of the boys singles Under-14 category, while the girls singles Under-14 category saw Odisha's Vipsha Dehury defeating fifth seed Harsha Runganti 7-6 (3), 6-1 in straight sets.

Besides the prestigious titles, the winners are awarded with prize money with a total prize pool of over Rs 21.55 Lakh and Kit Allowance in the junior categories up for grabs. The winners and runners-up in the U16 and U14 singles events will also receive a Tennis scholarship of ₹25,000 each. The Boys and Girls Under-16 & Under-14 category qualifying and main draw matches will go on till October 12.

with exclusive opportunities Marks & Spencer Makes Its Debut with 'Big Autumn Energy' at Lakme Fashion Week x FDCI in New Delhi



Pune (Voice news service):- Marks & amp: Spencer, the iconic British retailer, showcased its stunning Autumn Winter '24 collection. bringing the 'Big Autumn Energy' to life at Lakme Fashion Week, one of India's most coveted fashion events. The latest collection com-

Pune: American Eagle, the #1

jeans brand for Gen Z world-

wide, has officially launched

their global 'Live Your Life'

campaign in India. Featuring

Bollywood icon and style ma-

ven Janhvi Kapoor as the face

bined modern trends with timeless elegance, promising to elevate every wardrobe.

Walking for the brand was none other than the Olympic medalist Manu Bhaker, still basking in the triumph of her recent Olympic victory. Her presence added an electrifying energy to the runway, embodying the energetic spirit of the collection. Exuding sharp elegance in a

monochrome faux leather ensemble: she donned a sleek. high-waisted A-line leather-look midi skirt, paired with a matching sleeveless faux leather top, featuring a clean round neckline and button fastening at the back, Manu's monochrome look perfectly captured the essence of the season in earthy umber tones, offering a sophisticated and put-together vibe.

youth to embrace their individ-

The 'Live Your Life' campaign

reflects American Eagle's

core belief that self-expres-

sion is at the heart of modern

culture. Gen Z is not looking

uality and live authentically.

Anna Braithwaite, M&S Clothing & Home Marketing Director comments; "As we move into autumn, that vibrant buzz and high energy associated with summer can start to ebb and many of us relax into a quieter mindset - but not at M&S! Our autumn campaign is all about embracing 'Big Autumn Energy' and channeling a larger than life you, ready to take on the new season with

confidence and style. We want customers to think of us for all their needs. From seasonal essentials like denim. knitwear and outerwear. the building blocks of every woman's wardrobe, to those key style pieces like the blue velvet suit - and the autumn collection delivers that, as you'll see from the ad.

Set to the iconic track 'Turn Down for What' and featuring

dom to be who they want and

do what they want to. This

message resonates deeply

with Janhvi Kapoor, a youth

icon who embodies the spirit

of authenticity and individual-

the incredible Lineisy Montero, we've turned the season on its head and made it anything but demure - its bold and playful and oozing style. Encouraging you to channel some main character energy, as you go about your everyday life this season.

placing it firmly on the interna-

To this Manu Bhaker added, "Walking the runway for M&:S was an exhilarating experience, the 'Big Autumn Energy' theme perfectly captured the excitement of the collection and how it can transform your style this season. Wearing M&S made me feel vibrant and alive, and I loved showcasing pieces that reflect the bold spirit of autumn.

This collection is all about embracing the season and celebrating its energy through fashion.

into their own spotlight, own-

ing who they are and celebrat-

Speaking about her associa-

tion with American Eagle, the

iconic Janhvi Kapoor said,

"I've always believed that

ing their uniqueness.

Let Order Of Merit Leader Chiara Tamburlini Confirmed To Play At The Hero Women's Indian Open 2024 Pune (Voice news serbe present.

vice):- The current Ladies European Tour Order of Merit leader. Chiara Tamburlini of Switzerland, heads a strong field for Hero Women's Indian Open 2024, which will be held from October 24-27 at the DLF Golf and Country Club in

The region's premier event, offering a total purse of US\$ 400,000, will witness the return of nine players who secured spots within the Top 10 during the 2023 edition.

Gurugram.

The international field will face a formidable challenge from the strong Indian contingent, comprising Diksha Dagar, who secured third place last vear, and Gaurika Bishnoi. who finished eighth. The three former champions in the field are Christine Wolf (2019), Camille Chevalier (2017) and Caroline Hedwall (2011).

The field is further bolstered by the participation of several notable players, including Trichat Cheenglab of Thailand, the winner of the 2023 Order of Merit.

Another former OOM winner, Lee Anne Pace of South Africa, who claimed the LET top spot in 2010, will also be competing.

Additionally, the 2010 winner, Caroline Hedwall, who received the honour of Players Player of the Year in 2011, will

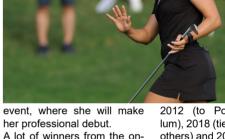
Swiss golfer Tamburlini is making waves in the world of golf as an exciting prospect. During her rookie year, she

achieved remarkable individual success claiming two victories: Joburg Ladies Open in April and the Lacoste Open de France just two weeks ago. Most recently, Tamburlini showcased her leadership skills as she guided her team to victory at the Aramco Team Series Shenzhen, securing the team honours.

The Hero Women's Indian Open, established in 2007. anticipates a formidable challenge from Indian participants who aim to capitalize on their remarkable performance in the 2023 edition, where three Indian golfers secured positions within the top 10.

Among the top ten Indian finishers in 2023, Diksha, a two-time winner on LET, and Gaurika Bishnoi, a multiple winner on the Hero WPG Tour in India, are notable. Additionally, amateur Avani Prashanth, who tied for fifth place last year, also made the

Avani, who has previously competed numerous times as an amateur, returns to her beloved event for the first time as a professional. She has been bestowed the honour of a special invitation to the



her professional debut. A lot of winners from the on-

going 2024 season have confirmed their entries. They include a talented duo from Bank Swiss Ladies Open winner), and Amy Taylor (Ladies Italian Open victor). Also joining the field are Per-

rine Delacour from France (Dormy Open Helsingborg), Belgium's Manon De Roey (Investec SA Women's Open champion), and Shannon Tan from Singapore (Magical Kenya Ladies Open champion). The seven-time LET winner.

Caroline Hedwall, who won last in 2022 at Andalucia Costa Del Sol in Spain, is one of the most prominent returnees, having won the event in her rookie year in 2011.

She has since then finished runner-up three times - in

Chennaiyin FC to represent India at prestigious Norwich City Mina Cup UK,

drawn with European giants Liverpool and Inter Milan

2012 (to Pornanong Phatlum), 2018 (tied second with 3 others) and 2022 (tied second with India's Amandeep Drall). Hedwall, who has also played the Solheim Cup, calls Hero one of her favourite events, one of the four wins she had in her rookie vear in 2011 While Hedwall won once and was runner-up three other times, Christine Wolf was T-2 in 2018 and then won in 2019. A number of players in this field will be looking to snatch their first Hero Women's Indian Open title after having finished runner-up in the past. Other players in the field who have finished second or tied second but never won include Sara Kjellker (2023), Amandeep Drall (2022). Marianne Skarpnord (2019), Michelle Thompson (2017) and Han-

Through this campaign, the of the campaign, this initiative for validation from brands or being true to who you are is influencers, but for the free- brand invites everyone to step is all about empowering the the most important thing. **District 125 Toastmasters Earns Smedley Distinguished recognition for Second Year**

'Live Your Life' Campaign in India with Brand Ambassador Janhvi Kapoor

Pune (Voice news service):- Toastmasters District 125 has been honoured with the prestigious Smedley Distinguished District recognition for the second consecutive

back-to-back achieve-This ment highlights the district's ongoing dedication to fostering leadership and communication excellence among its members and within the broader community.

District 125 is part of Toastmasters International's global network, serving a diverse membership across important districts in Maharashtra including Pune. Sambhaii Nagar, Ahmednagar, Nashik, Kolhapur besides the state of

The district comprises multiple clubs that regularly hold meetings, contests, and educational workshops, providing members with ample opportunities to practice and grow

their skills. Over the years. District 125 has built a strong reputation for cultivating a sense of com-



munity, teamwork, and leadership development. With its dedicated members and forward-thinking leaders, District 125 is known for pushing the boundaries of excellence and inspiring growth within each club it oversees.

Earning the Smedley Distinguished District recognition for the Second Time

The Smedlev Distinguished District recognition, named in honour of Toastmasters International founder Ralph C. Smedley, is a prestigious acknowledgment given to districts that demonstrate excellence in member growth, club growth, and educational

quality. Achieving this distinction for two consecutive years is a remarkable feat, signifying District 125's unwavering commitment to leadership, member engagement, and high standards.

Achieving this distinction for two consecutive years underscores the district's dedication to providing a supportive and dynamic environment for its members, who continuously strive to improve their public speaking and leadership skills.

This consecutive recognition not only highlights the district's sustained growth and success but also reinforces its

adherence to Toastmasters' core values. The collaborative efforts of district leaders, club officers, and members have built a thriving community that promotes personal development and inspires excellence at every level

Join the Journey of Growth and Success With District 125 now being

recognized as a Smedley Distinguished District for the second consecutive year, there has never been a better time to join Toastmasters. If you're looking to enhance your communication skills, become a better leader, or simply connect with a motivated community of learners, Toastmasters is the perfect place for you. Our district's continued suc-

cess speaks to the supportive environment we create for all members, offering a place to develop, grow, and succeed. Visit a local Toastmasters club, attend a meeting, or explore our programs online to learn more about how Toastmasters can transform your personal and professional life.

Pune (Voice news service):- In a major boost for Indian grassroots football, Chennaiyin FC's Under-12 side is geared up to represent India on an international stage at the prestigious Norwich City Mina Cup UK. The tournament, taking place on October 12 and 13 at Norwich City FC's stateof-the-art training facility in England, will feature top Borussia Dortmund.

Chennaiyin FC's involvement in the tournament not only underscores the club's dedication to fostering grassroots football but also reflects the strong partnership with Norwich City FC. This long-term collaboration is focused on creating avenues for growth and development, with both clubs working together to elevate each other both on and off

youth talent from around the

This landmark opportunity provides the young players a chance to gain invaluable international exposure, compete at a high level,

and further hone their skills against elite opposition. Chennaiyin FC will be the only Indian club to participate in the prestigious tournament which will feature 16 teams, including some of the world's biggest football clubs such as Chelsea, Arsenal, Liverpool, Inter Milan, SL Benfica, Leeds United, Fevenoord Rotterdam and

A 15-member Chennaivin team flew out to England late on Wednesday along with the coaching staff.

"The Norwich City Mina Cup UK offers an outstanding platform for young footballers to showcase their talent, and we are excited to send this promising Chennaivin FC team to compete against some of the world's top clubs. We are grateful to Norwich City FC for this opportunity and are eager to continue strengthening our partnership in all areas moving forward," club vice president Ekansh Gupta commented.

The nine-a-side tournament

will also be the only qualifying event in the UK for the 2025 Mina Cup, considered among the world's leading youth competitions.

"We're really excited to be launching the first iteration of our flagship academy tournament, which will feature some of the biggest clubs in World football, not least Arsenal, Liverpool, Inter Milan and Borussia Dortmund. It's with great pride that we welcome Chennaivin FC to Norwich to participate in the tournament and offer their Academy players a truly unique experience. When we announced our partnership with Chennaivin we were very clear that this wouldn't be a superficial partnership, and we hope hosting Chennaiyin vs Liverpool and Inter Milan is proof of our commitment," said Sam Jeffery, Commercial Director, Norwich City FC. The Marina Machans have been drawn in Group 4 alongside top clubs Liverpool (England), Inter Milan (Italy) and Empire Football divided into four groups. Each team will play three matches in the initial group

Club (UAE) as 16 teams are

nah Burke (2014).

stage, with the top two advancing to the Gold Cup and the bottom two to the Silver Cup. Both Cup phases include another group stage with three additional games. Teams will then compete in two placement matches based on their standings, ensuring eight games and concrete development for all participants.

Chennaiyin FC match highlights will be available on JioCinema.

Squad: (Goalkeepers) Seram Ronaldo Meitei and Mohamed Nabil: (Defenders) Rohit Tenshubam, Ningthoujam Thouba Singh. Abheer Hemant Jadhav, J Ryan Fabio, Ishan and Hitaansh Dipesh; (Midfielders) Punshiba Ningombam. Meet Yogesh Satpute, Prakhar Dhar Khatri, Yaikhomba Oinam, W Lydian Mardona; (Attackers) Nepolian Laikhuram and Uziyan Su-



Date 13th October 2024 T.O. Power and Voice P3

Zoom Phone Now Available in India

Pune: Zoom Video Communications. Inc. (NASDAQ: ZM) today announced the launch of its industry-leading Zoom Phone in India, commencing with the availability of Zoom Phone service with native India phone numbers in the Maharashtra Telecom Circle (Pune). Zoom Phone brings multinational corporations (MNCs) with a domestic presence and homegrown companies unrivaled simplicity and modern functionality to their distributed hybrid workforce, as well as global native coverage in 50 countries and territories.

"Zoom's cloud PBX service meets the requirements of India's Unified Telecom license which requires building the dedicated local interconnection infrastructure in accordance with the regulatory requirements. This demonstrates Zoom's commitment to bringing a trusted service that our customers want," said Velchamy Sankarlingam, president of product and engineering, Zoom. "Globally, Zoom Phone saw continued expansion in the market, amassing five Zoom Phone customers with 100k+ seats in Q1 FY25, demonstrating our customers' trust in Zoom for critical employee and customer experience processes. Our latest offering reaffirms Zoom's leadership in delivering seamless cloud services on a global scale, enhanced by local investments to help ensure compliance and service excellence in

every market, including India."

"We are excited to bring Zoom Phone to India first rolling it out in the Maharashtra Telecom Circle (Pune), empowering multinational enterprises and homegrown companies of all sizes to support dynamic workstyles, improve employee engagement, and elevate the customer experience," said Sameer Raie, general manager

gion, Zoom. The launch of Zoom Phone marks a significant milestone in Zoom's commitment to the Indian market. This achievement represents our dedication to delivering a reliable collaboration platform that powers limitless human connection and solves real business problems for our customers."

and head of India & SAARC re-

"The availability of Zoom Phone is timely, reflecting the trend of strong demand for Unified Communications as a Service solutions integrated with telephony in India. By offering a single platform Zoom Phone addresses the growing modern collaboration needs of local companies and global businesses with presence in India as they look to unify their employee and customer communication channels with a solid foundation in voice," said Krishna Baidya, senior industry director, Frost & Sullivan, "In addition to streamlining communications with one platform. Zoom Phone stands out with its scalability, security, and user-friendly interface.

Maestro Realtek and GS Group Forge Strategic Partnership to Launch Wagholi High Street

Pune: Maestro Realtek is delighted to announce its strategic partnership with GS Group for the launch of their latest commercial project, Wagholi High Street, located at the prime Wagholi Link Road. This collaboration aims to deliver a landmark commercial development at one of the most sought-after locations in Pune, further enhancing the overall growth and development of the area.

Wagholi High Street is spread across a sprawling 5.5-acre land parcel on the Wagholi Link Road and features five towers offering diverse commercial spaces, including shops, showrooms, and offices. The project is designed to provide a vibrant environment for businesses to expand and flourish. It is a comprehensive High Street equipped with state-of-the-art rooftop amenities such as a yoga lounge, business lounge, gaming zones, co-working spaces, and a café, making it a truly premium commercial destina-

Nitin Gupta, Founder and Managing Director of Mae-

stro Realtek, expressed his excitement about the partnership, stating, "Pune is one of the fastest-growing cities in India, and there is a pressing need for world-class commercial projects to support its development. Being associated with the GS Group to launch Wagholi High Street is a great honor. This project is expected to become a landmark in the commercial real estate sector, creating immense value for businesses and the city's overall growth."

Mahesh Satav, Founder and Managing Director of GS Group, said, "As Pune continues to evolve into a prominent city, it is our responsibility as developers to create exceptional commercial projects that drive further development

and contribute to the prosperity of the region. Wagholi High Street is designed to provide businesses, entrepreneurs, and professionals with the ideal space to thrive. This project will not only enhance the area's infrastructure but also set a new standard for commercial developments in

Strategically located on the eastern side of Pune, along the Wagholi Link Road, the project boasts

Pune."

-Connectivity and Infrastructure: The area is set to benefit from the upcoming Metro Line, proposed infrastructure projects like a three-story flyover, the Ring Road, and the 120-ft Wagholi Link Road. -Proximity to Major IT Hubs: The project's closeness to IT

A Landmark Commercial Project Set to Redefine East Pune's Commercial Real Estate Landscape hubs such as Kharadi EON IT Park and the World Trade Centre makes it appealing for IT professionals and compa-

> -Access to Expressways: The nearby Samruddhi Expressway further improves connectivity, making the location ideal for businesses and professionals seeking easy access to transportation routes. -Investment Opportunity: The growing infrastructure and strategic location makes it an attractive option for investors to select from options like offices, retail spaces and boutique showrooms. With this opportunity, investors can easily expect a 2x growth and a formidable high ROI.

The Wagholi High Street project offers a range of sizes and configurations in shops, co-working spaces, and business areas, catering to all types of commercial property requirements. With its unique blend of location, design, and amenities, Wagholi High Street is poised to become the go-to destination for premium commercial properties

Get Ready for the 38th Pune International Marathon!

Pune: The 38th Pune International Marathon, often dubbed the mother of marathons in India, is gearing up for an exciting debut this vear on **Sunday, December 1, 2024. The marathon will kick off bright and early at 3:00 AM* from Hotel Kalpana and VishwaChowk at SanasMaidan, featuring a challenging *42.195 km* course for both men and women. **Event Schedule**

- 3:00 AM Marathon (42.195 km) starts with a flag-off. *3:30 AM*: Half Marathon

(21.0975 km) begins. *6:30 AM*: 10 km race

- *7:00 AM*: 5 km race kicks

- *7:15 AM*: Wheelchair 3 km competition starts.

The marathon route will take participants through a scenic path starting from SanasMaidan, winding past notable landmarks like the Baburao Sans statue, MahalakshmiMandirChowk, and Khandoba Temple, Rajararam bridge, Nanded city before returning to the starting point.

Participation and Prizes This year, more than *12,000 competitors* are expected to ioin the marathon festivities. The last date for entries is *November 15, 2024, and registrations can be completed [www.marathonpune. com.

The Pune Municipal Corporation will award a total of Rs 35 lakh* in prizes, with special awards for the top three Indian runners in both the marathon and half-marathon categories.

International participation is also on the rise, with over *60 contestants* registered from countries like Ethiopia, Kenya, Tanzania, and Mauritius. Additionally, runners from various esteemed institutions such as the Army, Railway, Police, Army Sports Institute (ASI), Bombay Sappers, SRPF, and NDA will be present.

For this 38th Episode of PIM 2024 following prominent international Marathon runners, runners from Kargil &Ladakh (UT) have confirmed their participation.

SEF's Bansi-Ratna Charitable Welfare Trust Felicitates Stalwarts for Their Remarkable Contribution to Society

Pune: The Suryadatta Education Foundation's Bansi Ratna Charitable Welfare Trust honored stalwarts who have contributed tremendously to society with the 'Bansi-Ratna National Awards,' given in memory of Ratanbai and Bansilal Chordiya. The first 'Bansi-Ratna Ideal Family National Award' was presented to Adv. SK Jain and his family. while the 'Bansi-Ratna Ideal Parents National Award' was given to the couple Ashabai and Ramanlal Lunkad.

Shobha Dhariwal received the 'Samaj Ratna' award, Popatlal Ostwal was honored with the 'Samaj Shiromani,' Subhash Lalwani received the 'Samaj Bhushan,' Manik Duggad was given the 'Guru Seva,' and Shekhar Mundada received the 'Manay Seva' National Award 2024. This marked the seventh year of the awards, which included a certificate of honor, a memento, and a special scarf designed by Suryadatta's students. Additionally, meritorious students from the Jain community who excelled in their 10th and 12th grades were honored with certificates of merit, gold medals, and mementos.

The program, held at the Shri Vardhaman Shwetambar Sthanakvasi Jain Shravak Sangh in Bibvewadi, was presided over by Acharya Dr. Lokesh Muniji. Notable attendees included veteran industrialist and social worker Viththalseth Manivar Air Marshal Bhushan Gokhale (Retd.), musician Abu Malik, B.K. Dashrath Bhai from Brahma Kumaris, Founder President of the Bansi-Ratna Charitable Welfare Trust Prof. Dr. Sanjay B. Chordiya, Vice President Sushma Chordiya, Associate Vice President Snehal Navlakha, Dr. Kimaya Gandhi, Digital Strategy Officer Siddhant Chordiya, Chief Operating Officer Akshit Kushal, Director Prashant Pitalia, and Principal Aiit Shin-

On the occasion, Viththalseth Manivar expressed his gratitude and said, "Our parents' values, sacrifices, and dedication shape who we become. Society also plays a part in this. However, we can never truly repay the debt we owe to our parents. The real joy lies in being indebted to them. The initiative taken by Sushma and Sanjay Chordia to honor individuals who continue to do good work without forgetting their parents and society is commendable."

Acharya Dr. Lokesh Muniji stated, "Each individual honored here has created a unique place in society. This award is a recognition of their service. Indian culture



is rooted in service, sacrifice, and dedication. By honoring such ideal personalities. Sanjay and Sushma Chordia are working to shape the new generation. Their positive thoughts inspire us all.

Air Marshal Bhushan Gokhale remarked. "There is a need today for people who work with a dedicated spirit for society and the nation. The Suryadatta Education Foundation is working to instill this sentiment in the new generation. To achieve this, they are bringing forward individuals who have done commendable work in society and honoring them in front of the students. This will help in the creation of a better generation."

Prof. Dr. Sanjay B. Chordiya explained. "This award ceremony is organized in memory of the parents who shaped us through their social and religious work. From this year onwards, we will honor ideal families and individuals who serve as mentors in society. The values and teachings given by our parents help in shaping a generation that contributes to the progress of the nation, and 'Suryadatta' will always take the lead in this endeavor."

Shobha Dhariwal added, "We should instill the values of planting trees along with wealth in the future generation. While wealth is necessary for living, oxygen is even more important. We must work with the sentiment that we owe something to society. I feel happy to contribute to the fields of health and the environment." Adv. SK Jain and B.K.

Dashrath Bhai also shared their thoughts. Prof. Dr. Sanjay B. Chordiya provided a briefing about the awards introductory durina the speech. Manisha Karnawat and Prashant Pitalia hosted the event. Sushma Chordiva expressed her gratitude, and the singing performances by Abu Malik and his colleagues won the hearts of the audi-

Education Can Change Economic and Social Status

Pune: "The economic situation of construction workers is often dire. Despite this, many parents strive to educate their children. Therefore, children who have the opportunity to receive an education should make efforts to attain good education to change their own and their families' status.

If they build their careers through quality education, their economic and social status will change," advised Sunil Phulari, Special Inspector General of Police (IGP) for the Kolhapur region, to the children of construction workers.

Phulari was speaking at honoring ceremony of the meritorious children of construction workers organized by the Builders Association of India (BAI) Pune Center.

The event took place at the Vishnukrupa Auditorium in Saturday Peth, and was attended by former Vice President of BAI's Western Region Ranjit BAI Pune Center Chairman Sunil Mate, Vice Chairman Ajay Guijar, Honorary Secretary Rajaram Hajare, Treasurer Shashikant Killedar Patil. program coordinator Karan Pawar, former president R.B. Surya Vanshi, B.S. Chaudhary, P.S. Parhar, Jagannath Jadhav, Shivkumar Bhalla, and others.

Nearly 100 boys and girls were honored with educational materials and certificates. Sunil Phulari stated, "There are many government schemes for construction workers and their children.

The association should work to disseminate this information to them. This initiative to encourage these children to pursue education is commendable. We need to show empathy towards construction workers. Workers.

and especially boys and girls, should stay away from addic tions.

Students should focus on careers in police recruitment. banking, and other sectors. The association should take on a guiding role in this work." Raniit More emphasized the

importance of education to the students, urging them to take advantage of the opportunities available to them to uplift themselves and their families.

He also spoke about the various initiatives the Builders Association is implementing for construction workers.

Sunil Mate expressed his presidential remarks. Ajay Gujjar delivered the welcome address. Sanjay Apte served as the anchor for the event. Rajaram Haiare gave the vote of thanks.

Pankaja Munde inaugurates 'Dhaga', an Exhibition organized by the Ramabai Ambedkar Women Empowerment Center Pune dia marketing, and more. There

Pune: Pankaja Munde, MLA & former minister of Maharashtra inaugurated the 'Dhaga', an exhibition organized by the Ramabai Ambedkar Women Empowerment Center Pune recently at the Golden Leaf Lawns near Mhatre Bridge on DP Road, Karvenagar, Pune. The exhibition featured diverse stalls showcasing handloom sarees, dress materials, kurtas, jewelry, bags, cosmetics, and food products.

Pankaja Munde remarked, "Until women become the economic backbone, they will not receive due honor. Therefore, women must strive for economic independence. I take satisfaction in having accomplished many good works for women while serving as the Minister for Rural Development and Women and Child Welfare

Through self-help groups, women in rural areas are becoming



New Integrated Facility of Tata Hitachi Dealership Indian Construction Machinery, was Inaugurated Today in Pune

empowered. Such initiatives are also being implemented in urban areas. In rural areas. women repaying loans receive credit at zero percent interest; I will pursue similar facilities for urban areas with the government. The 'Local to Global' initiative must be implemented more effectively. Continuous efforts should be made to honor women's talents.

Prof. Dr. Medha Vishram Kulkarni stated, "The aim is to encourage women entrepreneurs by providing a platform for business growth. This 'Dhaga' strengthens the bond among entrepreneurs. The platform offers support for promoting women's products, entrepreneurship development workshops, information about schemes, busi-

ness management, social me-

are over 100 innovative stalls at this exhibition.' Sheetal Agashe highlighted that it is commendable for women to manage family responsibilities

while running businesses. She advised staying optimistic, believing in oneself, and working consistently and persistently to achieve goals. Charudatt Deshpande encouraged women to explore opportunities in the sugar industry and start their

Milind Barapatre spoke about the initiatives being implemented by the MSME Ministry for women entrepreneurs. "We are striving to ensure that these women access international markets and export their products. Every woman entrepreneur should register her enterprise," noted Abhay Dafterdar. Priya Nighojkar served as the anchor for the event.

All India Jamaat-E-Salmani **Community extends unconditional** nationwide support to NCP (Ajit Pawar)



All India Jamaat-E-Salmani community has announced its unconditional support for the Nationalist Congress Party (NCP) faction led by Ajit Pawar ahead of the upcoming Maharashtra Assembly elections, stated NCP Youth Wing national president Dheeraj Sharma in Pune.

The meeting of the All India Jamaat-E-Salmani community was held at the Pandit Jawaharlal Nehru Cultural Hall on Ghole Road. Along with Sharma, prominent attendees included Deepak Mankar, President of Pune NCP. AIJSS National President Advocate Zarif Ahmed Salmani, and other dignitar-

"NCP is growing stronger as the Banjara community, the working class, and minority groups, including the Salmani community, are rallying behind Ajit Pawar," Sharma said. Pawar has aligned with the Mahayuti (BJP & Shiv Sena) on key development

issues. The Mahayuti government's various initiatives, including the Ladki Behen scheme. are gaining popularity among the people of Maharashtra. Therefore, the current political atmosphere being created

will not impact the Mahayuti. A similar situation arose in Haryana, yet the BJP secured a majority there. We are confident that the Mahayuti will achieve significant success in the upcoming assembly elections." he mentioned.

ak Mankar emphasized that the Aiit Pawar-led NCP would work inclusively, bringing together people of all castes and religions.

leaed.

of the seats for minorities in ted to addressing the issues of the Salmani community soon," Mankar added.

mani stated that the Salmani community is present in around 73 constituencies in Maharashtra. "Ajit Pawar's leadership is focused on development and will benefit all communities

Therefore, the Salmani community will extend full support to the NCP in the upcoming assembly elections. If given the opportunity, we are ready to contest a seat." he added.

NCP city unit president Deep-

"Ajit Pawar has always respected minority communities, such as Dalits, Muslims, Adivasis, and the underprivi-

We aim to reserve 10 percent the upcoming assembly elections. The NCP is commit-

Advocate Zarif Ahmed Sal-

dhol-sounding protest to demand the issuance of a Government Resolution (GR) for the implementation of Scheduled Tribe (ST) reservation

The Sakal Dhangar Samaj organized a



Pune: The Sakal Dhangar Samaj organized a dhol-sounding protest in Pune on Sunday, demanding that the government immediately implement the Scheduled Tribe (ST) reservation for the Dhangar Samaj in the upcoming cabinet meeting. After paying respects to the statue of Punyashlok Ahilyabai Holkar near Sarasbaug, members of the Dhangar samaj demanded the implementation of ST reservation. If the long-pending decision is not made, the Dhangar Samai, known for its assertive nature. will not hesitate to withdrawn support of Mahayuti government, warned coordinator Adv. Vijay Gofane.

Hundreds of Dhangar protesters from Pune and Pimpri-Chinchwad participated in the protest. Adv. Vijay Go-Somnath Devkate, Kavane, D. B. Naik, Madhusudan Barkade, Yogesh Kharat, Mahadev Waghmode, Vishnudas Gawde, Sunanda Gadade, Pintu Kokare, Bharat Gurav, Dr. Sudhakar Nhalde, Khandu Tambade, and other members of the Dhangar com-

munity were present. Adv. Vijay Gophane said, "The Constitution has granted reservation to Dhangars under

the ST category, but the state government has not implemented it. The Dhangar Samaj has been deceived many times. Chief Minister Eknath Shinde is a leader who keeps his word, so we have high expectations. Therefore, the government must decide on this issue in tomorrow's cabinet meeting, and the Chief Minister must fulfill the promise made to the Dhangar community. If that happens, the two crore-strong Dhangar community will stand behind them in the upcoming elections. "If the Mahavuti government

fails to make this decision before implementing the model code of conduct, the Dhangar Samaj will show its strength in the assembly elections. The Dhangar samaj will play a decisive role in 80 to 90 constituencies in the state, and in 70 to 80 constituencies, there are 50,000 to 60,000 Dhangar voters. The government must decide whether to secure the support of the Dhangar Samaj or face their anger. This decision rests with Chief Minister Shinde, Deputy Chief Minister Devendra Fadnavis, Deputy Chief Minister Ajit Pawar, and the cabinet members," Gophane added

Pune: Indian Construction

Machinery Private Limited, an Authorized Dealership of Tata Hitachi, has set-up a state-ofthe-art Integrated Facility for Sales, Service, Spare Parts,

and Machine Care in Pune to cater both Pune and Ahmednagar markets.

Health at the Workplace.

Mr. Sandeep Singh, Managing Director. Tata Hitachi. today Inaugurated this stateThis facility would serve as a Comprehensive One-stop Solution for Customers, providing enhanced access to Sales, Service, and Spare Parts. This strategic addition aims to further strengthen Tata Hitachi's presence and service capabilities across the region. "Tata Hitachi remains committed to ensuring that our Customers receive Timely, Top-tier Service and Parts support. This New Integrated Facility is a significant step toward fulfilling that promise," said Mr. Singh. "With this Facility, we are further enhancing our ability to reach our Customers faster and ensure

care they need efficiently," he Indian

Construction Machinery Pvt. Ltd. has been a trusted partner of Tata Hitachi since 2022, covering the districts of Pune and Ahmednagar. The newly Inaugurated Facility is located at Loni Kand, Pune. It's equipped to carry out Full Machine Overhauls, including Structural Welding, Engine Repairs, and Hydraulic Maintenance. In addition, it will maintain an Inventory of Re-manufactured Aggregates and New Parts to ensure Quick Replacements, Minimizing Downtime for Cus-

Connecting Trust organized a 'Walkathon' to create awareness about Mental Health on the occasion of World Mental Health Day



Pune: A walkathon was organized on Sunday to promote better mental health at the workplace and raise awareness about mental health. The event started from Sambhaji Park on Jungli Maharaj Road, moving through Jungli Maharaj Road, Good Luck Chowk, Fergusson College, and Shirole Road, and returned to Sambhaii Park. This year, the theme for World Mental Health

Day is 'Prioritizing Mental

The walkathon, organized by Connecting Trust, was inaugurated by Arnavaz Damaniya, the founder and managing director of Connecting Trust, who flagged off the event. Present at the occasion were co-founder Sandy Dias, CEO Pranita Madkaikar, Shilpa Tambe, and others. More than 200 volunteers, along with aware citizens of Pune, participated in the event, holding var-

ious placards to raise aware-

Arnavaz Damaniya stated, "Prioritizing mental health in the workplace is the need of the hour. Recognizing this

ness about mental health.

need, Connecting Trust has organized this walkathon to draw attention to this issue. Everyone should be vigilant about their mental health. For the past 20 years, Connecting Trust has been dedicated to preventing suicide and removing the stigma associated with

Pranita Madkaikar mentioned. "Studies on mental health have highlighted the importance of caring for employees' mental health. Researchers have presented the impact on employees in the workplace. According to a study by 'Ipsos', one in two corporate employees is at risk of deteriorating



mental health.

Connecting Trust is helping thousands of people through various programs, including creating peer support in high schools and colleges, providing a free helpline, email support, suicide survivor support, and the ability to communicate directly with the Connecting Trust institution, as stated by Shilpa Tambe.

T.O. **Power and Voice**

Amway India Strengthens Efforts to Safeguard Consumer Wellbeing and Support its Distributors

Pune (Voice news service):- Demonstrating its unwavering commitment to safeguarding both consumer and distributor interest and wellbeing, Amway India, one of the leading companies supporting health and wellbeing, initiated a robust awareness campaign to educate stakeholders on the unauthorized sale of its products.

The comprehensive strategy involves efforts to educate stakeholders against the risks involved, enhance supply chain monitoring, stringent measures against the offenders, and targeted support sessions and resources for authorized distributors.

The move reinforces Amway's dedication to consumer protection by ensuring they get authentic Amway products and associated benefits when purchased through Amway distributors or official Amway website only.

Unauthorized selling is not limited to direct selling only. Many companies are battling with this issue where products are often distributed through unofficial channels such as e-commerce platforms or third-party sellers, undermining product authen-

ticity and consumer safety. Amway India, in its commitment to consumer safety and product integrity, is actively fighting against unauthorized selling to protect its consumers from potentially counter-

feit and harmful products. Unauthorized sellers often bypass the stringent quality control measures that Amway India implements to ensure every product reaching the consumer meets the highest standards. It not only puts the consumers at risk but also undermines the trust and hard work of the dedicated Amway distributors. The company follows a Zero Tolerance Policy against unauthorized selling, which includes clear guidelines and actions to the extent of suspending or terminating distributors involved in unauthorized sales and ensures that authentic Amway products are available only through Amway-authorized channels. Amway India en-

sures uncompromised quality

and authenticity by exclusive-

ly distributing its products

through authorized channels,

which are through Amway

Distributors and its official

website (www.amway.in).

sales through shops, supermarkets, brokers, dealers, or any other third-party e-commerce platforms and does not quarantee the authenticity or quality of products from these sources.

All Amway products in India are labelled 'Sold only through Amway Direct Selling Partners' to affirm their authenticity and quality.

By purchasing from official sources consumers are assured of world-class product quality backed by a money-back guarantee[i] for any issues, and the benefit of need-based recommendations provided by the authorized distributors

Amway's commitment to transparency allows customers to trace product journeys from raw material to finished goods, reinforcing the brand's dedication to safety and overall wellbeing.

To support distributors in addressing customer queries, Amway provides comprehensive resources ensuring accurate information sharing. The company educates its distributors and their customers about unauthorized sales risks through social media campaigns, legal notices in



messages on the website, in addition to exclusive sessions for Amway distributors by the compliance team

Furthermore, in its continuous efforts to make its products accessible faster, Amway India has strengthened its delivery network. Now spanning 17000+ pin codes, Amway has managed to manage the average delivery time of 1.6 days, with a staggering 87% of orders in metro cities now reaching customers within just 24 hours.

This focus on last-mile delivery not only enhances customer satisfaction but also effectively undermines the appeal of unauthorized sales.

Piaggio Vehicles and Shriram Finance come together to empower customers with accessible and affordable 3W financing

BYD India Launches Country's First

Pune: Piaggio Vehicles Pvt Ltd (PVPL), a 100 % subsidiary of the Italian auto giant Piaggio Group and India's leading manufacturer of small commercial vehicles has partnered with Shriram Finance to ease 3W financing across India. An agreement was signed in the presence of Mr Amit Sagar, Executive Vice President CV Domestic Business and Retail finance, Piaggio Vehicles Pvt Ltd and Mr. G.M. Gilani "Joint Managing Director" from Shriram Finance Limited.

As part of the agreement, Shriram Finance will offer financing options, including exclusive deals for Piaggio customers. low down payments as well as attractive

rate of interest for passenger and cargo 3Ws manufactured by Piaggio India. In an industry first move, the partnership offers easy finance to woman customers wishing to purchase Piaggio commercial vehicles, empowering them to realize their dream of being a commercial vehicle entrepre-

Besides, the partnership also

promises easy and flexible loan documentation to 3W entrepreneurs moving cities or villages who lack immediate permanent address proof other documentation With a loan tenure of up to 4 years and downpayment as low as INR 20K-25K, Piaggio India and Shriram Finance Limited have joined hands to empower 3W commercial vehicle entrepreneurs with accessible, encouraging, and affordable 3W financing. Speaking about the partner-

ship, Mr Amit Sagar, Executive Vice President CV Domestic Business and Retail finance, Piaggio Vehicles Pvt Ltd said, "This is a firm step forward towards improving the financing options for our commercial vehicle customers across the country.

We understand that financing has been a challenge for the industry and we try our best to bridge that gap. With Shriram Finance we have a trusted partner with a shared vision of making small commercial vehicles financially accessible to most. I am sure this will open

many avenues for our commercial vehicle customers to bring home the Piaggio Apé of their choice without any financial hassles."

Mr. G.M Gilani, Joint Managing Director from Shriram Finance Limited said, "Piaggio's Apé is a trusted brand of over two decades in the country and we are proud to associate with them. With our innovative and attractive financial solutions, small commercial vehicle will be even more accessible. We are committed to introducing many such offerings in the future.

This partnership is a big step in Piaggio India's continued efforts towards the affordability of three-wheeler mobility solutions across India.

The company strictly prohibits **HERO MOTOSPORTS SCRIPTS HISTORY – ROSS BRANCH IS THE NEW FIM WORLD RALLY-RAID CHAMPION!**

Pune (Voice news service):- Hero MotoSports Team Rally, the motorsport team of the world's largest manufacturer of motorcycles and scooters - Hero Moto-Corp. today crossed the last finish line of Rallye Du Maroc 2024, and with it, Ross Branch was crowed the new FIM World Rally-Raid Chamnion This race was the 5th and final round of the FIM World Rally-Raid Championship (W2RC) 2024.

Finishing strong with the highest Championship points, Hero rider Ross - fondly known as the 'Kalahari Ferrari' - has showcased some of his career-best performances, since the beginning of the 2024 season.

In January, he delivered Hero MotoSports their first-ever Dakar podium, by finishing 2nd overall at Dakar 2024 which was also the first round of the W2RC. A month later, the Botswanan finished 2nd in the Championship at Abu Dhabi Desert Challenge and moved up to the #1 spot in the Championship rankings. He went on to finish 5th overall at both Rally Raid Portugal (April), and Desafio Ruta 40. Argentina (June).

remarkable helped Ross maintain the lead position until the end of Round 5 in Morocco this week eventually rewarding him with the coveted crown.

The rally World Championship for motorbikes dates back to 2003, and since then 10 riders have etched their names into the FIM history books. Ross Branch joins this prestigious list, as the eleventh rider also becoming the first African rider to win the World Cham-

Making their indelible mark in history, team Hero Moto-Sports has reached the peak of racing glory in their 8th year of racing. This is the first FIM World title for the team, which also reached very close to winning the Dakar this year. Today's victory cements the Indian manufacturer's place in the history of the sport, making it the sixth manufacturer to earn a FIM World title - joining the big league of larger and older teams. Hero also becomes the first team to break the World Champion-



ship streak of the KTM group (comprising of KTM, GasGas, & Husqvarna), which they held since 2014.

Ive Du Maroc, team Hero was represented by three riders: Ross Branch, Nacho Cornejo, and Sebastian Buhler. After a straightforward prologue at Marakkech, the rally took an adventurous turn with unexpected challenges from rains and floods. The washed out terrain became all the more treacherous, resulting in several competitors retiring midway owing to accidents and injury. Hero rider Sebastian Buhler exited in Stage 2 after a crash, leaving Branch and Cornejo to continue the fight. Covering almost 2500 kms across the grand Sahara, the 6-day Rally has culminated at Mengoub-Bouârfa, near the Algerian border.

The week also saw a heart-warming display of true team spirit and brotherhood at the Hero camp. After Ross' closest competitor in the championship exited the race due to injury, it was understood that he only needed to finish the Rally to win the World Championship. With the entire team aligned towards ensuring a safe finish for the leading star, Nacho Cornejo opted to perform wingman duties for Ross. Ignoring his own race performance, the Chilean stayed by Ross' side throughout the week - ready to jump in at a moment's notice, in case Ross were to run into any trouble.

With this iconic victory, Hero MotoSports moves one step forward in its vision of conquering the global stage. Starting as a rookie team in

facturer's engineering prowess, persistent hard work, and dedication to the sport. The World Championship At the 25th edition of the Ralvictory serves as a powerful motivation for the team, even as they prepare for the 2025 season - which will kick off with the mighty Dakar Rally, next January.

Wolfgang Fischer, Team Manager, Hero MotoSports Team Rally: "This is our moment of glory - forever etched in the annals of sporting history. Ross, our shining star has brought home our priciest possession - the World Championship. Our journey to this moment started exactly 8 years back - as a small setup with limited resources and big dreams. I'm extremely happy for Ross, and really proud of what our entire team has achieved through consistent hard work and dedication over the years.

Building on our best-ever Dakar performance, we were able to continue a high-performance streak throughout the year - winning the Abu Dhabi Desert Challenge, and finishing 2nd at the Rally Raid Portugal.

Rallye Du Maroc was of utmost importance - and the entire team stepped up to face the last challenge. I'm proud of Nacho, who did an exceptional job at helping Ross to cross the finish safe. I also wish Basti a safe recov-

On behalf of the team I would like to thank our dear Chairman Dr. Pawan Munjal for his strong belief and continued support for us. A big congratulations and thank you to all our partners, supporters, and fans across the globe. Now Ross Branch: "No words can capture the magnitude of this incredible moment. I am thrilled to see the entire team's hard work come together, and witnessing everyone's happiness is a success in itself. I feel fortunate to be part of such a passionate family! Thank you, to everyone who believed in me and provided me with this opportunity. It is truly overwhelming!" As we look ahead into 2025,

I see a bright future for our young team — this is just the beginning. This victory represents one of the biggest steps in the right direction for Hero, and I am really excited about the future. Thank you all for your unwavering sup-

Nacho Cornejo: "Finally, Rallye du Maroc 2024 has come to a close. I am super excited about how the rally unfolded. and proud of all the hard work the team has put behind. I'm especially delighted for Ross as he wins the World Championship title.

It's rewarding to see years of dedication culminate in this success, and I'm grateful for the efforts of everyone at Hero MotoSports. Now it's time to celebrate, relax, and unwind before we gear up for the next season!"

Overall Rankings after Stage 5 (Rally GP Class) 1. Daniel Sanders Red Bull KTM Factory Racing 15h

45m 06s 2. Tosha Schareina Monster Energy Honda Team + 11m

3. Luciano Benavides Red Bull KTM Factory Racing + 21m 03s

5. Ross Branch Hero Moto-Sports Team Rally + 45m 33s 7. Nacho Cornejo Hero MotoSports Team Rally + 01h 15m 01s

2024 FIM World Rally-Raid Championship Standings (After Round 5)

 Ross Branch Hero Moto-Sports Team Rally 88 Points 2. Adrien Van Beveren Monster Energy Honda Team 76 **Points**

3. Tosha Schareina Monster Energy Honda Team 70 Points

4.Ricky Brabec Monster En-

BYD eMAX 7 India's First Electric 6/7 Seater MPV

(Voice news service):-BYD India, a subsidiary of the world-leading New En-Vehicles (NEV) manufacturer BYD, today launched India's first 6- and 7-seater electric MPV - the BYD eMAX 7. The highly anticipated electric multi-purpose vehicle (MPV) is a beacon of innovation designed to cater to the progressive and eco-conscious family, revolutionising family mobility. The BYD eMAX 7 is The BYD eMAX 7 comes

set to succeed the highly successful BYD e6, packing advanced features and performance. One of the vehicle's notable changes over the outgoing model is the integration of the 8-in-1 electric powertrain from BYD's highly acclaimed e-platform 3.0 and varied seating options. The BYD eMAX 7 is now available at BYD's exclusive showrooms at a starting price of INR 26,90,000 ex-showroom (Pan India).

in two variants, Superior and Premium, with 6- and 7-seater options for both. While the Superior variant comes with a battery pack of 71.8 kWh, the Premium variant packs a 55.4 kWh battery pack, returning 530 km and 420 km of range NEDC (New European Driving Cycle) tested, respectively. The Superior variant is capable of reaching 0-100 km/h in just 8.6 seconds and the premium variant does the same in just 10.1 seconds. The vehicle also boasts a wheelbase of 2,800 mm, which is one of the best in the MPV segment. The long range and long wheelbase of the vehicle ensures a comfortable ride for every family member. Assuring complete peace of mind, the company is also giving a comprehensive warranty on the car and its parts.

Electric MPV in 6- and 7-Seater Options Mr. Raieev Chauhan. Head of Electric Passenger Vehicles (EPV) Business at BYD India, said: "The launch of the BYD eMAX 7 is testament to our unwavering commitment to innovation and sustainability.

This electric MPV is not just a vehicle; it's a revolution in how progressive families experience travel. With its cutting-edge technology, exceptional comfort and eco-friendly performance, the BYD eMAX 7 is set to raise the bar in the Indian electric vehicle market. We are excited to bring this modern, elegant eMPV to our customers and are confident that it will significantly enhance their driving, travel and ownership experience. We will always be committed to bringing the latest global innovation to our discerning Indian consumers."

Toyota Kirloskar Motor Introduces Urban **Cruiser Hyryder 'Festival Limited Edition'**

Pune (Voice news ser- B-SUV segment. With ever vice):- Reinforcing its legacy of innovation and customer-centric approach. Toyota Kirloskar Motor (TKM) today announced the introduction of the Urban Cruiser Hyryder 'Festival Limited Edition', featuring exclusive Toyota Genuine Accessories (TGA) Package. This latest addition to the Urban Cruiser Hyryder line-up comes with 13 specially designed TGA, further enhancing the dynamic and premium driving experience.

Exterior Chrome and Ornamental Accessories: Mudflap, Door Visor (Premium with SS Insert). Front and Rear Bumper Garnish, Head Lamp Garnish, Hood Emblem, Body Cladding, Fender Garnish, Rear Door Lid Garnish, and Door Chrome Handle

Interior Premium and Ad-Accessories: All-Weather 3D Floormat, Leg Room Lamp, and a Digital

Video Recorder Since its debut in 2022, the Urban Cruiser Hyryder has carved a special place in the hearts of the consumers across the country, with its cutting-edge technology, dynamic performance, and bestin-class fuel efficiency. Its bold and sophisticated styling, combined with Toyota's renowned global SUV lineage, has made it one of the most sought-after models in the

completion of its acquisition

of 100% stake in Citizenship

Invest (CI), a Dubai-based

firm specializing in fast-

track investor programs for

residency and citizenship

across more than 15 coun-

BLS, through its whol-

ly owned subsidiary BLS

International FZE, UAE,

acquired CI for a total pur-

chase consideration of USD

31 million (~INR 260 crore),

growing customer demand and overwhelming acceptance across the nation the Urban Cruiser Hyryder continues to be a preferred choice for customers seeking a more sustainable driving option without compromising on the performance or the comfort. The Urban Cruiser Hyryde

Festival Limited Edition will offer a range of premium enhancements with the TGA Package, designed to further accentuate the vehicle's aesthetics and convenience. This package with 13 accessories is specifically selected to give a refined premium look to both the exterior and interior of the vehicle. This exclusive package is available for the V and G grades of both the Neo Drive and Hybrid variants, providing wider choices to diverse customers.

Commenting on the introduction, Mr. Sabari Manohar Vice President, Sales-Service-Used Car Business, Toyota Kirloskar Motor, said, "Ever since its launch in 2022, the Urban Cruiser Hyryder has been a symbol of TKM's commitment to providing sustainable mobility and has gained enormous popularity with high customer satisfaction. The growing demand and positive reception have encouraged us to continually enhance our offerings. Our



unrelenting customer-centric approach has inspired us to stay ahead of the curve by understanding the diverse needs of our customers and offering an array of products and services

With the introduction of the Urban Cruiser Hyryder Festival Limited Edition featuring the exclusive TGA Package, we aim to deliver a more personalized and premium driving experience for our customers, while providing the legendary performance and efficiency that the Urban Cruiser Hyryder is known for. What makes it an even greater value proposition is that the SUV is backed by renowned Toyota value-added services specially designed with Indian customers in mind. Furthermore, during this festive period, the Urban Cruiser Hyryder Festival Limited Edition comes with a complimentary package, delivering happiness to our valued customers".

As part of this special launch, TKM is offering a complimentary package worth ₹50,817 for the customers opting for Urban Cruiser Hyryder Festival Limited Edition made available at dealerships across India until 31st October 2024. All TGAs will be fitted by certified Toyota technicians across dealerships, ensuring the highest quality standards and customer satisfaction. Further, the Urban Cruiser Hyryder Festival Limited Edition is complemented by an array of value-added services such as Extended Warranty & Toyota Genuine Accessories, focusing on affordability and flexibility that will be beneficial to the cus-

BLS International Completes Acquisition of 100% Stake in Citizenship Invest, 2016, the galore of accomergy Honda Team 63 Points it's time to celebrate! We'll plishments reached in 2024 5. Nacho Cornejo Hero Motoa Global Leader in Citizenship and Residency Programs be back soon, see you at the Sports Team Rally 41 Points underlines the Indian manu-Dakar!" Pune (Voice news serfully funded through interand an EBITDA of USD 4.4 consular services sector. It

India ka Tech Salon, Unbeatable Haircut and Wash Deal Pune: YesMadam Salon, India ka first Tech Salon, is creating a festive buzz with an extraordinary ₹1 offer that's hard to believe but impossible to resist! For the first time ever, the tech salon is offering a professional haircut and head wash for just ₹1 at their state-of-the-art salon opposite Indirapuram Habitat Centre. This is more than just an offer-it's an invitation for all to experience professional, luxurious, tech-enabled services,

with ₹1 serving as a symbolic

"Shagun" for your visit. With

festivals like Navratri, Durga

around the corner, it's the perfect time to indulge in premium grooming satisfaction luxury for just ₹1! YesMadam's Salon is revolu-

tionizing the beauty industry by seamlessly integrating advanced technology into every aspect of its services. Unlike traditional salons, where orthodox tools, under-experienced or non-certified professionals, and discomforting furnishings are offered, Yesstate-of-the-art beauty equipment, imported salon chairs, and luxurious

Puja, and Karwa Chauth just furniture—sourced globally for ultimate comfort-set a new standard. The hand-picked expert sa-

Festival-Ready for Just ₹1: YesMadam's,

lon professionals are trained, certified, and upskilled to offer the best salon experience to all its customers. From hi-tech Korean-innovation-inspired hair-washing chairs with flat headrests for a painfree experience to a relaxing, tech-enabled environment. the tech salon is redefining

what it means to experience luxury and convenience at a As highlighted on Shark Tank Season 3, YesMadam is on a mission to become the ultimate one-stop beauty and wellness destination. The bootstrapped startup is driving growth by staying committed to trust, transparency, and reliability, and putting customers at the heart of everything it does.

YesMadam's Salon is raising the bar in the beauty industry with a cutting-edge range of treatments, from Laser Facials and Korean head washes to wine pedicures, sauna baths, laser hair reduction, and hydra facials.

vice):- BLS International nal accruals. All necessary Services Limited ("BLS"), a government and regulatory leading global tech-enabled approvals were obtained service provider for governahead of schedule. ments and citizens, today Founded in 2009. Citizenannounced the successful ship Invest has grown into

a prominent player in the citizenship and residency industry, offering over 20 programs. The company has successfully served more than

countries, boasting a 99% success rate in application approvals. For the calendar year 2023,

1.800 clients from over 85

Citizenship Invest reported audited revenues of USD 9.6 million (~INR 81 crore) million (~INR 37 crore), with a robust EBITDA margin of 45%. The company experienced notable growth in 2023, with a 28% increase in revenue and a 43% rise in FBITDA.

Commenting on the acquisition, Mr. Shikhar Aggarwal, Joint Managing Director of BLS International Services Limited, said: "We are thrilled to welcome Citizenship Invest, a renowned leader in the citizenship and residency space, into the BLS family. This acquisition underscores our commitment to expanding our capabilities in the visa and

aligns with our strategic vision of creating synergies across our business and delivering greater value to all our stakeholders. Leveraging BLS's global

network spanning 66+ countries, we plan to accelerate Citizenship Invest's growth by focusing on regions with a high concentration of HN-Wls.

This strategy will enable us to tap into new markets, enhance Citizenship Invest's global footprint, and position BLS as a comprehensive solution provider for visa, consular, citizenship, and residency services.

timesofpowerandvoice@gmail.com Web Site: WWW.timesofpowerandvoice.com Youtube & Facebook Social Media - Power Of Voice / POV News For More Information MOb: 9970340508