

Samsung TV Plus Expands its Channel Offerings; Debuts Aaj Tak HD and The Lallantop for Consumers

Pune (Voice news service):- Samsung TV Plus, the brand's free ad-supported streaming TV (FAST) service in India, has announced the launch of Aaj Tak HD and The Lallantop on its portfolio.

will meet audiences' need for compelling and premium free content on the biggest screen in the house. The connected TV base in India continues to grow as more households opt for internet-enabled smart TV options.

from the world of business, politics, entertainment and more. This partnership with TV Today Network is a testament to that commitment," said Kunal Mehta, Head of Partnerships, Samsung TV Plus India.

smart TV platforms. With numerous options available for connected TV viewers, this collaboration enables us to broaden our audience and engage with those embracing new technologies, ensuring our content remains accessible across diverse viewing ecosystems," said Salil Kumar, CEO - Digital Business, TVTN.

Revolutionizing Blockchain Technology: MAI Labs Introduces KALP Studio, a Complete Infrastructure for Blockchain Development

Pune (Voice news service):- MAI Labs is proud to announce the launch of KALP Studio, a revolutionary platform designed to democratize Blockchain and Web 3.0 development for developers of all experience levels.

adaptable to any industry or use case ripe for Blockchain disruption. Solutions built on KALP Studio are not only scalable and secure but also fully compliant, making them ideal for enterprise-grade innovations.

within the market is too long. And thirdly, the overall cost of development is too high to adopt the advanced Blockchain technology.

Blockchain industry. Being a chain-agnostic wholesome infrastructure with pre-built DIY modules, it can build disruptive industry solutions on Blockchain.

Tata Passenger Electric Mobility Unveils Two New EV Exclusive Retail Stores in Kochi

Pune (Voice news service):- Tata Passenger Electric Mobility (TPEM), the pioneer of India's EV revolution and a subsidiary of Tata Motors, today unveiled two EV-exclusive retail stores under the TATA.ev brand identity in Kochi, Kerala.

er-facing brand identity that strengthens the commitment to a future of mobility powered by the values of community, technology, and sustainability.

in adopting future facing technologies, making it a clear choice for us to inaugurate our next set of premium Tata.ev stores in the state.

Pune (Voice news service):- In its continuous effort to enhance customer experience and streamline car ownership experience through innovative solutions, Toyota Kirloskar Motor (TKM) today announced the signing of a Memorandum of Understanding (MOU) with Union Bank of India to enable comprehensive and accessible vehicle financing solutions.

Toyota Kirloskar Motor Partners with Union Bank of India to Offer Comprehensive Vehicle Financing Options



tenures up to 60 months with competitive rates. Broad Reach and Accessibility: Union Bank's extensive network will provide all Toyota customers with easy access to financing options nationwide

to customer satisfaction, our primary focus is on meeting the dynamic needs of the market. We achieve this by continually introducing innovative products and services that enhance the ownership experience.

As the latest addition to TKM's robust SUV lineup, the All-New Urban Cruiser Taisor upholds Toyota's rich SUV legacy, offering a perfect blend of style, high performance, and fuel efficiency with a striking exterior design.

Over the years, TKM has strived to improve customer experience throughout the purchase & ownership cycle by implementing timely and relevant schemes such as easy financing options. In addition to the latest tie-up and a plethora of in-house financing solutions through Toyota Financial Services (TFS), Toyota over the years has also launched several other tailor-made services with several other financing institutes to offer customers choices and convenience of financial solutions to meet their diverse needs.

Mastercard collaborates with Gramophone to enable agri input and credit access for 2 million farmers in India

Pune (Voice news service):- Mastercard announced a collaboration with Gramophone, a leading agritech platform, to enable 2 million smallholder farmers on the Mastercard Community Pass platform in India with access to agri inputs.

This collaboration with Gramophone will ensure that farmers are able to buy the right inputs at a fair price. The service will be rolled out later this year, starting with inputs and offline payments, while access to credit will be launched early next year.

sure that farmers can access quality inputs of their choice, on easy credit terms, as well as the benefits of digital payments even without internet connectivity or smartphone availability," said Ricardo Pareja, Head of Community Pass Markets, Mastercard.

Kotak Unveils Falcon Forex Card Exclusively for UAE Travelers

Pune (Voice news service):- Kotak Mahindra Bank Limited ("KMBL/Kotak") today unveiled Kotak Falcon Card - a single currency prepaid forex card for the growing number of Indians travelling to the United Arab Emirates (UAE).

card in UAE will get instant discounts at 100+ tourist attractions, adventure sports, shopping, dining, and unique experiences. Up to 50% off on tickets to explore various tourist attractions.

year to the UAE. Rohit Bhasin says, "As part of our focus to be most preferred bank for aspirational Indians, we are delighted to unveil a compelling value proposition - Kotak Falcon Card - exclusively for UAE travellers.

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Study Group Empowers Indian Students with Diverse North American Educational Opportunities

Pune (Voice news service):- Study Group, a global leader in international education, is proud to highlight its extensive portfolio of partnerships with prestigious North American universities. This diverse array of educational opportunities empowers Indian students to pursue world-class education tailored to their academic goals and personal preferences.

they're looking to pursue specific courses, and career opportunities, or immerse themselves in particular cultural environments." The United States remains the most sought-after destination for international students, with 17% of all global international students choosing America for their higher education.

Royal Enfield X REV'IT! - Icons Unite to Launch All-Weather Premium Riding Gear

Pune (Voice news service):- Royal Enfield, the global leader in the mid-size (250-750cc) motorcycle segment, has launched the newest addition to its robust offering of motorcycling apparel. Designed by REV'IT! for Royal Enfield, the limited edition, premium line of motorcycle apparel is an outcome of exhaustive research and development conducted over a year by adventure riding experts.

Teaming up with a brand that shares our passion for design excellence and performance, has given way to a collection of premium gear that will do just that." Speaking about the collaboration, Rafael Ruiz Folch, OEM Manager at REV'IT! said, "We've always prided ourselves on being a brand for motorcycle riders. We listen to riders, we design for riders and have operated with that core thought for almost three decades, now. Our collaboration with Royal Enfield is impactful not only because it continues our efforts to usher in pure, intelligent design to the motorcycle clothing market but also because they, too, have always operated with its community at the heart of everything it does."

For those who don't want to choose between a waterproof or a mesh motorcycle jacket, the Sahara H2O jacket (CE-CLASS AA) is the silver-bullet solution. This versatile multi-season jacket has all the features you need irrespective of the weather. | INR 26,990 Sahara Air Gloves: (CE-CLASS KP1) Engineered for summer rides these gloves are made with durable mesh stretch fabrics and a TPR knuckle protector to provide superior grip and ventilation.

Travelers using Kotak Falcon card for payments in UAE will get instant discounts at 100+ tourist attractions, adventure sports, shopping, dining, and unique experiences. Additional benefits include complimentary insurance cover, 24*7 reload service, instant refund, and hassle-free card replacement.



UAE represents an eclectic blend of modernity and luxury. It is also India's third largest trading partner with an integrated financial and digital payment system. It is no surprise then that 2.46 million overnight travellers visited Dubai in 2023* - the highest from any country, as per news reports. The large Indian diaspora, direct flights from many cities across the country and growing aspiration for international travel including first trip abroad continues to attract more Indians every

we are delighted to unveil a compelling value proposition - Kotak Falcon Card - exclusively for UAE travellers. The single currency prepaid forex card is a unique offering for the growing number of Indians traveling to the UAE, including first-time int'l travelers and provides them safety & convenience on payments made in the UAE and fantastic savings on payments towards leisure activities."

L&T Semiconductor Technologies Inks MoU with C-DAC

Pune: L&T Semiconductor Technologies (LTSCT), a pioneer in indigenous semiconductor design & development, has signed a Memorandum of Understanding (MoU) with the Centre for Development of Advanced Computing (C-DAC), an autonomous scientific entity under the Ministry of Electronics and Information Technology (MeitY), Government of India.

The MoU delineates a comprehensive framework for collaborative research, development, and training initiatives, with an emphasis on the creation of Make-in-India Integrated Circuit (IC) / System-on-Chip (SoC) and Electronics System Design & Manufacturing (ESDM) solutions for automotive, industrial, and energy applications.

The collaborative efforts in developing specialised semiconductor technologies will be pivotal in advancing Indian processor cores, Intellectual Properties, and SoCs - the most cost-intensive components within the semiconductor value chain. Congratulations to both the organizations, Dr Sunita Verma, Group Coordinator, (R&D E&IT) from the Ministry of Electronics and Information Technology (MeitY), said: "The signing of this MoU between L&T Semiconductor Technologies and C-DAC indicates the Government's commitment to fostering

public-private partnerships that drive innovation and economic growth. This collaboration not only underscores the importance of indigenisation in the semiconductor sector but also paves the way for India to take a leadership role on the global stage. We look forward to the transformative impact that this partnership will have on the nation's technological landscape."

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