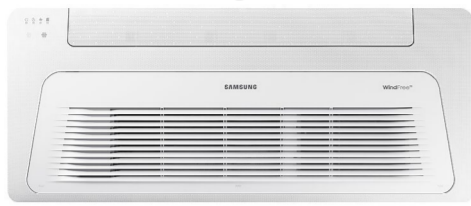




Samsung India Launches New range of ACs



Pune: Samsung, India's largest consumer electronics brand, announced the launch of its latest innovation – the new WindFree™ Air Conditioners in the Chilled Water Indoor category. This new range features the Wind-Free™ and 360° Bladeless Technology in Chilled Water-based Cassette Units, designed to offer a superior cooling experience without the discomfort of direct cold draft for the user. The chilled water-based cassette units allow users to set a desired temperature, and the WindFree™ cooling technology gently disperses cool air up to 15,000 micro-air holes at wind speed of 0.15m/sec. In addition, the advanced airflow system cools rooms faster while operating quietly, generating only 24 dB(A) of sound at its lowest level, akin to a whisper, making it ideal for bedrooms, studies,

and baby rooms. The new Fan coil unit Wind-Free™ ACs are connected to a Central Chilled Water System using water pipes and associated valves. These Hydronic Fan Coil Units circulate hot or cold water through coils to heat or cool large spaces. These units can be used with Samsung Air-cooled Chillers or any third-party air-cooled and water-cooled chillers. "At Samsung our objective is to provide convenience and durability to end users through our cutting-edge product offerings. The Chilled Water Fan Coil units provide superior cooling at a faster pace while operating quietly. The cooling units are most appropriate for large spaces and our endeavor is to make airflow systems more advanced, soothing and accessible", said Mr. Vipin Agrawal, Senior Director, SAC Business, Samsung India.

The Launch of the Biggest and Most Awaited ANTHE 2024

Aakash Educational Services Limited (AESL) Celebrates 15 Glorious Years of ANTHE

Pune (Voice news service):- Marking 15 glorious years of its flagship scholarship examination ANTHE, Aakash Educational Services Limited (AESL), the national leader in test preparatory services, proudly announces the launch of the latest edition of the highly anticipated Aakash National Talent Hunt Exam (ANTHE) 2024. The popular and most-sought after exam offers students from Class VII-XII the chance to earn up to 100% scholarships along with significant cash awards, helping them achieve their dreams of a successful career in medicine or engineering. This year, an exciting addition includes a 5-day all-expenses-paid trip to the Kennedy Space Center in Florida, USA, for five outstanding students. The John F. Kennedy Space Centre, located in Florida, is one of the National Aeronautics and Space Administration's (NASA) ten field centres in the United States. ANTHE scholarship recipients will benefit from Aakash's extensive coaching programs, which prepare students for exams such as NEET, JEE, State CETs and scholarships like NTSE and Olympiads. Mr. Deepak Mehrotra, CEO and MD of Aakash Educational Services Limited (AESL), remarked, "ANTHE



has played a crucial role in bridging the gap between the aspirations and abilities of countless students. Celebrating these 15 years of ANTHE, we have worked to make our courses accessible to deserving students across the nation, regardless of their location. ANTHE enables students to prepare for NEET and IIT-JEE exams at their own pace, wherever they are. We anticipate strong participation in ANTHE 2024 and are dedicated to guiding students towards a bright future." Celebrating its 15th successful year, ANTHE has a distinguished record of nurturing top achievers. Over the years, many of its students have excelled in prestigious examinations, including top ranks in NEET UG and JEE Advanced. Some notable achievers who enrolled in Aakash through ANTHE and secured top ranks are: Rishi Shekhar Shukla (JEE Advanced 2024 AIR 25); Krishna Sai Shishir (JEE Advanced

2024 AIR 67); Abhishek Jain (JEE Advanced 2024 AIR 78) among others. In NEET 2023, our top scorers were Kaustav Bauri (AIR 03); Dhruv Advani (AIR 05); Surya Siddharth N (AIR 06); Aditya Neeraj (AIR 27) and Aakash Gupta (AIR 28). ANTHE 2024 will take place from October 19-27, 2024, in both online and offline modes across 26 states and union territories in India. In addition to scholarships of up to 100%, top scorers will also receive cash awards. ANTHE offline exams will be conducted on October 20 and 27, 2024 starting 10:30 AM to 11:30 AM at all 315+ centers of Aakash Institute across the country while online exams can be taken from October 19 to 27, 2024 anytime during the exam window. Students can choose a one-hour slot convenient to them. ANTHE will be a one-hour test carrying a total of 90 marks and comprising 40 multiple-choice questions based on the grade and stream aspirations of students. For Class VII-X students, the questions will cover subjects such as Physics, Chemistry, Biology, Mathematics and Mental Ability. For Class X students aspiring for medical education, the questions will cover Physics, Chemistry, Biology and Mental Ability, while for engineering aspirants of the same class, the questions will cover Physics, Chemistry, Mathematics and Mental Ability. Similarly, for Class XI-XII students who aim for NEET, questions will cover Physics, Chemistry, Botany and Zoology, while for engineering aspirants they will cover Physics, Chemistry and Mathematics. The last date for submitting the enrolment form for ANTHE 2024 is three days before the commencement of the online exam and seven days before the offline exam. The exam fee is INR 200 for both offline and online mode. Students can also avail a flat 50% discount on the registration fee if they register before 15th August 2024. Results for ANTHE 2024 will be declared on November 08, 2024, for Class X students, November 13, 2024, for Class VII to IX, and November 16, 2024, for Class XI and XII students. The results will be available on our ANTHE website anthe.aakash.ac.in.

Meta AI Is Now Available In Hindi and Other Languages; More Creative and Smarter

Pune (Voice news service):- Meta AI is now available in 22 countries, with the newest today in Argentina, Chile, Colombia, Ecuador, Mexico, Peru and Cameroon. One can also interact with Meta AI across WhatsApp, Instagram, Messenger and Facebook in new languages: Hindi Hindi-Romanized Script, French, German, Italian, Portuguese and Spanish with more to come. With Meta AI across WhatsApp, Instagram, Messenger, Facebook and meta.ai, people are tapping into the power of AI to get more done in less time, bring creative ideas to life and expand their knowledge. From tackling how-to tasks and answering questions to providing inspiration and guidance. Meta AI has enhanced people's daily routines and been a



creative partner to lean on. This is just the start — we're listening to your feedback, updating Meta AI every two weeks to enhance your experience and innovating quickly to bring new features to help you create, get inspired and get more done.

BIC Cello Brings Emotion to Life as it Launches All-New MOOD Pen Range

Pune: BIC Cello recently launched its latest innovation in India - the all-new MOOD pens range. Mirroring the vibrant spirit of Gen Z, these pens seamlessly blend fashion with functionality, promising a superior and delightful writing experience. The new MOOD pens range is a testament to the power of colours influencing our mood and emotions. Available in both ball and gel versions, the range offers a spectrum of colours — from calming blues and greys to vibrant, mood-lifting hues. Boasting of a trendy and aesthetic appeal, more than just writing tools, MOOD pens are designed to be accessories, perfect for collecting and showcasing personal style. The collection caters to those who prefer classic, subtle tones plus those who love

to make a statement with bold colours. Whether you opt for classic Ibiza Blue or Ultimate Gray or crave a burst of colour with shades like Peach Fuzz, Sage Green, or Digital Lavender, the MOOD pens appeal to all, brightening daily tasks effortlessly. There's a MOOD pen designed to complement every individual's state of mind! Since emojis are the universally accepted language for Gen Z, the new MOOD pens showcase a range of fun emojis captured via a unique 'mood-o-meter' on the pack! The range is true to BIC Cello's commitment to quality. MOOD pens provide smooth, effortless writing that encourage consumers to build a collection through the tagline "Choose your colour, match your Mood".

McDonald's India brings the 'Flavours of India' to its iconic burgers



Burger — making them the Truly Indian Burgers. The new flavour features a fiery blend of Bhavnagri chilli (Gujarat), Jwala chilli (Chhattisgarh & Madhya Pradesh), Kolphuri chilli (Maharashtra), Guntur chilli (Andhra Pradesh & Telangana), Byadgi chilli (Karnataka & Goa), Kanthari Chilli (Kerala), and Laungi chilli (Tamil Nadu). Arvind R.P., Chief Marketing Officer, McDonald's India (W&S) said, "At McDonald's India, we are constantly looking for ways to delight our customers and celebrate the rich flavours of India. The new 'Flavours of India' McAloo Tikki, McVeggie, and McChicken burgers showcase McDonald's India's commitment to democratizing our menu and creating value for its fans. This is our way of giving consumers more reasons to enjoy their favourite McDonald's burgers. We are excited to introduce this new limited-time offering and bring the rich, diverse flavours of India to McDonald's fans across the country."



also strengthening its bond with diverse communities by celebrating the versatile chillies of India. The company truly believes in 'Real Food Real Good' ensuring its select menu items contain no artificial colours, no artificial flavours, no artificial preservatives, or no added MSG in the chicken offerings. For nearly three decades, McDonald's India has been committed to using fresh ingredients, locally sourced from globally renowned suppliers, ensuring unparalleled quality and transparency for its valued customers.

Thapar University Wins the Prestigious RIBA International Awards for Excellence 2024

Pune: The Thapar Institute of Engineering & Technology is proud to announce that its Thapar University Learning Laboratory has been honored with the prestigious Royal Institute of British Architects (RIBA) International Awards for Excellence 2024. Designed by McCullough Mulvin Architects (McM) in collaboration with Designplus Associates Services (DPA), this state-of-the-art facility has been recognized for its compelling geometric architecture and innovative design. Located in Patiala, Punjab, the Learning Laboratory is a dynamic ensemble of three prismatic red Agra stone-clad towers housing a Science Building, Library, and Lecture Theatres. Rising from a 10-meter-high podium, these towers create a striking visual impact. The design features multi-story atriums with daylight filtered through a stone brise soleil, heavy construction, architectural shading, and natural ventilation, with pools cooling the air beneath the canopy, ensuring a comfortable and sustainable environment. Constructed using local stone and techniques, the red Agra sandstone transforms beautifully under sunlight, with the geometry of the forms suggesting movement and orientation within the campus. This is complemented by a podium that provides a stark setting to the tower's

formal structure, with the buildings resembling geological formations in scale and material. The RIBA International Awards for Excellence celebrate innovative architectural projects worldwide, honoring those that push design boundaries regardless of style, complexity, or budget. Only 22 transformative projects, including Thapar University's Learning Laboratory, were unveiled as winners this year. Selected by a jury led by Simon Henley and RIBA Local Ambassadors, the winners were declared after on-site evaluations, exemplifying visionary thinking and craftsmanship. Mr Rajiv Vederah, Chairman of the Board at Thapar Institute of Engineering & Technology, expressed his pride, "This award underscores our commitment to providing state-of-the-art educational facilities. The Learning Laboratory is more than just a complex of buildings; it's a beacon of innovation and learning, designed to inspire and facilitate intellectual growth." For more details on the award and the Learning Laboratory, visit RIBA's official announcement. The RIBA International Award for Excellence 2024 is a testament to the University's unwavering pursuit of creating a world-class learning environment that inspires and empowers its students.

Samsung Records Tremendous Response from Customers for Galaxy AI powered Galaxy Z Fold6, Z Flip6 in India

Pune (Voice news service):- Samsung, India's largest consumer electronics brand, announced record pre-orders for its sixth-generation foldable smartphones — Galaxy Z Fold6 and Galaxy Z Flip6. In the first 24 hours, pre-orders for Galaxy Z Fold6 and Z Flip6 jumped 40% higher as compared to the previous generation foldables, making the new Z series the most successful in India. Pre-orders for Galaxy Z Fold6 and Z Flip6 opened on July 10 in India, along with the rest of the world. The new smartphones, along with the recently-launched ecosystem devices — Galaxy Watch Ultra, Galaxy Watch7, Galaxy Buds3 Pro and Galaxy Buds3 — will go on sale in India starting July 24, 2024. "We are delighted with the consumer response for our new foldables - Galaxy Z Fold6 and Galaxy Z Flip6 in India. The 1.4x growth in pre-orders for the new foldable smartphones shows that Indian consumers are among the fastest adopters of new technology. Our new foldable smartphones, now in their sixth generation, open the next chapter of Galaxy AI and



elevate the user experience to new heights, enabling a range of unique mobile experiences across communications, productivity and creativity. The success of Galaxy Z Fold6 and Galaxy Z Flip6 will help us consolidate our premium segment leadership in India," said Raju Pullan, Senior Vice President, MX Business, Samsung India. For Indian consumers, Galaxy Z Fold6 and Z Flip6 are being manufactured at Samsung's Noida factory. The new foldables are the slimmest and lightest Galaxy Z series devices ever, and come with perfectly symmetrical design with straight edges. The Galaxy Z series is also equipped with enhanced Armor Aluminum and Corning Gorilla Glass Victus 2, making this the most durable Gal-

ports life-like graphics on its 7.6-inch screen that offers a brighter display of up to 2,600 nit to deliver more immersive gaming. FlexCam now comes with the new Auto Zoom to compose the best framing for your shot by detecting the subject and zooming in and out before making any necessary adjustments. The new 50MP Wide and 12MP Ultra-wide sensors provide an upgraded camera experience with clear and crisp details in pictures. The new 50MP sensor supports 2x optical zoom for noise-free photos, while offering AI zoom for an advanced shooting experience with up to 10x zoom. Galaxy Z Flip6 now comes with enhanced battery life and gets a vapor chamber for the first time. Samsung Knox, Samsung Galaxy's defense-grade, multi-layer security platform built to safeguard critical information and protect against vulnerabilities with end-to-end hardware, real-time threat detection and collaborative protection, secures Galaxy Z Fold6 and Z Flip6. Price and Availability: Galaxy Z Fold6 starts at INR 164999 (12GB+256GB), while Galaxy Z Flip6 is available from INR 109999 (12GB+256GB).

Turkish Airlines Showcases its New Luxurious Crystal Business Class Suite

Pune (Voice news service):- Turkish Airlines, the airline that flies to more countries than any other, has revealed the details of its brand-new state-of-the-art Business Class suite at the Farnborough International Airshow 2024 in Hampshire, UK. The new Crystal Business Class suite marks a new era for luxury air travel for business passengers and is the first from Turkish Airlines to feature an adjustable suite door and privacy panel for enhanced in-flight privacy. New seats feature a generous 23-inch seat width boasting increased footwell space with direct aisle access for all guests with every window suite possessing full visibility. In line with company's "Flow" brand identity, new suites feature lighter and warmer colors, marble-style table and rose gold finishes.



The suite continues to provide the very best amenities Turkish Airlines is known for to elevate guest experience, including adjustable ambient and reading lights, universal and Type C power outlets, wireless charger, noise cancelling audio jack, adjustable mirror, closed storage ergonomic seat cushion and a 22-inch IFE screen. The airline's new seats have been developed by its subsidiary, TCI Aircraft Inte-

rior, to create a bespoke product unique to the airline and features elements with plush leathers and fabrics all sourced from Türkiye to emphasize flag carrier's roots. On the new Business class offerings of the company, Turkish Airlines Chairman of the Board and Executive Committee Prof. Ahmet Bolat stated: "Our new Crystal Business Class suite will add a new chapter for our long-haul luxury travel and will carry the airline into the future with a new level of comfort and privacy across our extensive global network. The specially created design will complement our award-winning in-flight dining options for us to keep providing an unparalleled experience above the clouds for our guests." The new seats, set to be featured on the carrier's transcontinental flights, will be gradually installed on airline's Airbus A350s on order, as well as planned to be retrofitted on its fleet of Boeing 777 aircraft. Turkish Airlines has a two-story 300m² chalet area at the Farnborough International Airshow from 22-26 July 2024. The chalet showcases a selection of Turkish Airlines' in-flight products, as well as digital screens allowing guests to discover the flag carrier's extensive global network.

