



Henkel further invests in its largest Indian manufacturing facility



Pune (Voice news service):- Henkel Adhesives Technologies India Private Limited (Henkel India) announced the completion of Phase III of its manufacturing facility in Kurkumbh, near Pune, Maharashtra. The Kurkumbh site, which was launched in 2020, serves the growing demand of Indian industries for high-performance solutions in adhesives, sealants, and surface treatment products.

The new Loctite plant, named after Henkel's renowned brand Loctite, was inaugurated by Mark Dorn, Executive Vice President, Henkel Adhesive Technologies, along with other Senior Management members of the company. Henkel Adhesive Technologies entered the Indian market in 1996 and is a significant growth driver for this business today. Henkel has been expanding its presence in the country through consistent strategic investments to meet the rapid growth.

Today, the company has a strong footprint in India and operates five manufacturing sites, two innovation centers, a customer experience center, a packaging academy, and an application center for the footwear industry. The new Loctite plant in the Kurkumbh manufacturing site reflects Henkel's vision to drive growth in the Indian market. The plant will serve Indian businesses, further localize the product portfolio, and thus, reduce dependence on imports. It will also help address the supply-demand gap of high-performance adhesive

solutions for the manufacturing, maintenance, repair and overhaul (MRO), and automotive components sectors. Henkel Adhesive Technologies is well-positioned to meet the demand arising in these fast-growing market sectors. Speaking on the launch, Mark Dorn, Executive Vice President at Henkel Adhesive Technologies, said, "India has emerged as a focus market for Henkel globally. The new Loctite plant highlights our vision to emerge in the country as a self-reliant global market player with a strong local presence. With continued investments, efficient supply chains, and customer-focused solutions, Henkel is committed to driving growth in India and building ecosystems of innovative and sustainable solutions with our partners and customers."

S. Sunil Kumar, Country President of Henkel India, commented, "The expansion of our manufacturing footprint reinforces Henkel's sustained commitment to making India a manufacturing hub for advanced and high-performance adhesive, sealant, and functional coating solutions. A key highlight of the new Loctite plant is the Automated Storage and Retrieval System (ASRS), which enables fast execution of material storage and retrieval.

The plant will leverage Industry 4.0, optimize production efficiency, and further drive profitable, organic growth for Henkel India, while continuing to contribute to the 'Make in India' initiative of the Indian government."

Cummins India Expands IT Capabilities with Global Competency Center Launch in Pune



Pune (Voice news service):- Cummins Group in India ("Cummins India"), one of the leading power solutions technology providers, today opened its first IT Global Competency Center (GCC) at its India Office Campus in Balewadi, Pune, Maharashtra.

The center was inaugurated by Earl Newsome, Vice President and Chief Information Officer, Cummins Inc., and Annapurna Vishwanathan, Chief Information Officer, Cummins India, in the presence of other senior Cummins India officials.

The GCC is an integral part of the company's multi-year IT transformational strategy and will focus on scaling up the operational efficiencies and speeding up the time-to-market of its products and services. It will house software engineers, product owners, architects, technology leads, and process experts to drive innovation impacting the automobile, engineering research and development (ER&D), manufacturing, and energy sectors. With 55% women employees, the GCC is leading the charge in gender diversity, and strengthening it further across all tech roles will be a key focus area.

Expressing his excitement on the launch, Earl Newsome, Vice President, and Chief Information Officer, Cummins Inc., said "The Cummins success story in India is one

of people, progress, and possibilities. For more than six decades, we have invested in our people here, and together, we have powered the growth of both our company and this nation. As we position for the future, our inaugural IT GCC in India is a strategic move in building our IT capabilities to deliver an exceptional business experience for our stakeholders globally. Pune's thriving software landscape, robust engineering infrastructure, and solid educational ecosystem will help us attract the country's top-notch talent. I am very excited about the potential of this GCC to drive our business growth and innovation capabilities."

Commenting on the launch, Annapurna Vishwanathan, Chief Information Officer, Cummins India, said, "The launch of Cummins' first GCC in India has a strategic imperative, as in the last few years, we have witnessed fast-paced changes in the technology landscape and its impact on the business environment. This GCC aligns with our aspirations for business growth and India's continued progress. We will achieve this by leveraging our country's exceptional talent pool to enhance digital enablement and process transformation, boosting our competitive edge. I am confident that the India IT GCC will be a key contributor to Cummins' global growth strategy."

Anandana- The Coca-Cola India Foundation and Gram Unnati Launch "Project Unnati Mango" to Promote Sustainable Mango Cultivation in Karnataka

Pune (Voice news service):- Coca-Cola India, through its foundation Anandana, has partnered with Gram Unnati to launch "Project Unnati Mango" in the Kolar and Ramanagara districts of Karnataka.

This project, launched ahead of Mango Day, aims to enhance sustainable mango cultivation and boost productivity as well as the profitability of farmers cultivating Alphonso and Totapuri varieties in these districts. In line with Coca-Cola's Viksit Kisan campaign and the Government's Atmanirbhar Bharat Abhiyan, the project will train and equip farmers with modern techniques like High-Density plantations and drip irrigation, empowering them and improving their livelihoods.

Additionally, as part of the project, Anandana- The Coca-Cola India Foundation is collaborating with state horticulture agencies such as Krishi Vigyan Kendra (KVK), the

Mango Board, the Indian Institute of Horticultural Research (IIHR), and various district horticulture departments in Karnataka to promote the best agricultural practices among farming communities. This initiative will help farmers improve mango yields, quality, size, and shelf life. It also provides comprehensive support, including skill training and financial literacy enhancement.

Commenting on the launch, Aneesh Jain, CEO and Founder, Gram Unnati, said, "Gram Unnati is proud to partner with Anandana- The Coca-Cola India Foundation on this transformative project that underscores our commitment to sustainable agriculture and farmer empowerment. By adopting modern practices and focusing on quality, we aim to significantly enhance the livelihoods of mango farmers in Karnataka. Together, we will drive sustainable growth and innovation

in mango farming, benefiting farmers and the environment alike." "Farmers are the backbone of India's horticulture system. With Project Unnati Mango, we aim to elevate the livelihoods of these farmers with advanced horticulture solutions, empowering them to significantly increase their incomes.

This aligns with the Government of India's vision for Atmanirbhar Bharat, making the agrarian economy self-reliant", said, Rajesh Ayappa, Senior Director- CSR and Sustainability for Coca-Cola India and Southwest Asia. Furthermore, the project will also provide crop advisory services, climate forecasting, and alert systems to equip farmers with climate-smart techniques and improve crop traceability and sustainability. Special training modules have also been designed to empower female farmers, promoting gender equality in

agriculture. About Project Unnati Program - Project Unnati Mango is an integral part of Coca-Cola's Fruit Circular Economy initiative, which is centered on sustainable agriculture. This initiative by the company focuses on driving farm-level efficiencies through the implementation of best-practice techniques, such as ultra-high-density plantation (UHDP) and drip irrigation. Project Unnati is a key pillar of Coca-Cola India's ESG priorities - Sustainable Agriculture. Over the past 10 years, Project Unnati has helped empower and enable nearly 4 lakh fruit farmers across 13 states and Union Territories in India. Focused on seven crop varieties Mango, Apple, Orange, Grapes, Litchi, Coffee, and sugarcane, the program is aimed at propelling the horticulture supply chain and building agriculture production capacities across the country.

Hyundai Motor India Foundation Augments Primary Healthcare in Talegaon, Maharashtra, through Sparsh Sanjeevani Telemedicine Clinics

Pune (Voice news service):- Hyundai Motor India Foundation (HMIF) the CSR arm of Hyundai Motor India Limited (HMIL) has commenced operations of Telemedicine Clinics under its Sparsh Sanjeevani healthcare initiative in Talegaon, Pune, Maharashtra. 5 Telemedicine Clinics will serve Pait, Kadus, Wada, Navlakh

Umbre, and Sudumbre villages in Talegaon. These clinics will provide essential medical consultations and healthcare services remotely, augmenting primary healthcare infrastructure in such villages. Speaking at the inauguration of Sparsh Sanjeevani Telemedicine Clinics in Maharashtra, Mr. Puneet Anand, AVP & Vertical Head - Cor-

porate Affairs, HMIL said, "Under Hyundai's global vision of 'Progress for Humanity', the Hyundai Motor India Foundation (HMIF) through its Sparsh Sanjeevani healthcare initiative has created a network of telemedicine clinics in the underserved corners of India, augmenting existing primary healthcare facilities. The 5 new clinics bolster the

network to 40 tele-medicine clinics, operational in 8 states across India, with an aim to ensure that even the most isolated communities receive the care they need. Through diverse initiatives undertaken under HMIF, we will continue to sow the #SeedsOfGood in India, fostering sustainable development and promoting holistic societal growth."

Symbiosis Skills and Professional University organises Deeksharambh 2024 - Students Induction Program

Pune (Voice news service):- Symbiosis Skills and Professional University (SSPU) on Saturday, organised Students Induction program -Deeksharambh 2024 at its Kiwale Campus. Chief Guest Chandrakant Patil, Hon'ble Minister, Higher & Technical Education, Government of Maharashtra, Guest of Honour, Dr. Medha Kulkarni, Member of Parliament Rajya Sabha and Ved



Mani Tiwari, Chief Executive Officer - NSDC Managing Director - NSDC International along with Dr.S.B Mujumdar, Chancellor SSPU, Dr.Swati Mujumdar, Pro-Chancellor SSPU, Dr. Rajesh Ingle, Vice Chancellor SSPU were present on the occasion. Chandrakant Patil, Minister for Higher and Technical Education Government of Maharashtra referring to the recent MoU of the state with Germany said that the world is looking at India for skilled manpower, and so skilled universities like Symbiosis are important to create skilled professionals. The National Education Policy stresses on equipping youngsters with multiple skills. So, the students will have multiple options unlike earlier generations. Dr. Medha Kulkarni, Member of Parliament (Rajya Sabha) said that this is a new start for students and this juncture will make them 'Atmanirbhar'. 'Youngsters should explore their core competencies, scope of work and make career choices accordingly. Ved Mani Tiwari, CEO NSDC and Managing Director NSDC International, in his keynote address (virtually) said that skills play an extremely important role for the development of our nation. India is a country of young people.

Over the next 25 years the world will add 100 crore new people to workforce and every fourth person in the new global workforce will be an Indian. He added that the best of the employers' are seeking skill based youngsters. Dr.S.B Mujumdar, Founder President Symbiosis and Chancellor Symbiosis Skills and Professional University said that induction is a very important day as this is the first step on the campus of the University. This University offers degrees as well as skills. Skills and Knowledge are equally important and go hand in hand. Dr. Swati Mujumdar, Pro-Chancellor Symbiosis Skills and Professional University

said that Symbiosis established India's first Skill University ' Symbiosis University of Applied Sciences' at Indore and the second in Pune at Kiwale Campus. In the last six to seven years thousands of students have gained skills in various sectors and have started their career journey successfully. Giving information about the various programs of SSPU, she said that more than 2000 students take admissions for full time courses and more than 3000 students are in short term courses which in collaboration with the industry. More than 25 percent of the students become entrepreneurs starting with this campus with excellent facilities like 'Atal Incubation Centre'. More than 70 percent of the learning happens through practical and hands-on skill training aligned with industry requirements. We have more than 500 Industry MOUs and collaborations with more than 17 foreign universities which will enable students to learn new technologies and skills.

The exam will be conducted in October 2024 for the NASA training program by Swan Foundation

Pune (Voice news service):- The selection examination for the 'NASA Training Program' at the US Space and Rocket Center in Huntsville, Alabama, in collaboration with the National Aeronautics and Space Administration (NASA), will be conducted in Maharashtra in October 2024. This examination, organized by the Swan Research and Social Study Foundation in India, will be for students from grades 6 to 10. Applications for this exam can be submitted by September 15, 2024, as informed by Shashikant Kamble, Founder and President of the Swan Foundation, at a press conference. Also present were Hemant Jadhav, President of Amhi Punekar Foundation, Secre-

tary Bhushan Gaikwad, Swan Research Foundation's Joint Secretary Ajit Karke, Director Narayan Gaikwad, Umesh Wakhare, and others. Shashikant Kamble said, "For the first time in India, the Swan Research and Social Study Foundation is examining the NASA Training Program selection for students from grades 6 to 10 in Maharashtra. This exam will also be held in Gujarat, Rajasthan, Karnataka, Telangana, Bihar, and in SAARC countries such as Nepal, Bangladesh, Bhutan, Sri Lanka, and Maldives. There will be separate question papers for each grade. The question papers will primarily cover subjects such as Mathematics, Science, Geography, and Intelligence. This



will encourage students to study beyond the regular curriculum. Additionally, they will have the opportunity to study space-related research and practical experiments, which is significant for the upcoming generations. The ambassadors for this exam in India are Karthik Verma, an advocate from UNICEF, and Vaishnavi Honap, a scientist from ISRO. The Vice President of UNAI and former Director General of SAARC Rinchal Chopal and Ambassador for SAARC Suraj Gaikwad will also be involved."

Hemant Jadhav said, "The examination will be conducted in English and semi-English medium schools, as well as in district, municipal, and corporation schools across Maharashtra. Registration for the exam has started from July 15 and will be open until September 15. Selected students will be taken to the US Space and Rocket Center, Huntsville, Alabama for training in November. Students will also have the opportunity to visit space camps in New York, Washington, and Orlando."

Heera Rajiv Agarwal was Appointed as President of Inner Wheel Club Riverside

Pune: Heera Rajiv Agarwal has been elected as the President of Inner Wheel Club Riverside, District 313.

Shashi Agarwal has been appointed as the Secretary, and Anita Niwethia as the Treasurer. The installation ceremony of Heera Agarwal was recently held, and conducted by Dr. Shobhana Palekar, District President of Inner

Wheel Club. The event was attended by District Secretary Dr. Deepshika Pathak, former Chairperson Smita Pingale, District Extension Service Organizer Dr. Asha Deshpande, former District President Charu Chinchankar, Sunanda Hullyalkar, Mukti Panse, District Literacy Coordinator Mohini Rathi, and Division Coordinator Shobha Srikanth,

along with Inner Wheel Club officials, friends, and the Agarwal family. Hira Agarwal mentioned that it is a matter of great joy to have the honor of leading the club during its 101st year. The Inner Wheel Club Pune Riverside is not just renowned in Pune but also throughout the district. During the installation ceremony,



12 new members were welcomed. Agarwal highlighted that the club organizes various community-beneficial programs aimed at empowering society.

Maaza Celebrates Mango Day: Honouring the Love for Mangoes

Pune (Voice news service):- Maaza, Coca-Cola India's homegrown mango beverage brand, pays tribute to India's beloved fruit and the cherished spirit of dildaari that the brand has been championing. From family feasts on Sunday afternoons to social gatherings, Maaza has always evoked a sense of nostalgia, fostering connections over the taste of real juicy mangoes.

Crafted from real Alphonso mangoes, each bottle of Maaza captures the essence of this golden fruit, delivering a flavour that resonates with mango lovers across generations.

The brand is also devoted to deseasonalizing the delight of mangoes, enabling enthusiasts to savour its taste year-long. It is why Maaza has become synonymous with pure joy. Its name, meaning "enjoy" in Hindi, is a promise—a promise that each drop will be a burst of delight, refreshing and utterly satisfying. Since its inception in 1976, Maaza has transformed into

a beloved companion in life's special moments. However, in the past few years the brand has also embarked on a journey to embody a purpose rooted in the generosity and warmth of mangoes with its meaningful campaigns. Maaza's 'Dildaari' campaigns seamlessly weave the lushness of mangoes with the timeless virtue of dildaari, reminding us of the beauty in simple connections.

Reflecting on Mango Day and the legacy of Maaza, Ajay Konale, Director-Marketing at Coca-Cola India said, "Maaza is more than a brand, it's a drink that brings joy to millions of Indians. For five decades, it has continued to charm people with the authentic taste of real mangoes. This Mango Day, Coca-Cola India celebrates Maaza's purpose of 'Dildaari' to spread positivity by forging meaningful, heart-felt connections."

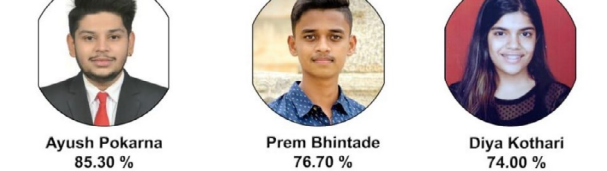
As you indulge in that refreshing sip, remember, Maaza is a celebration of life, love, and the sweet moments we share together.

Remarkable Success of 'Suryadatta' Students in Annual Examination Organized by MSBTE

First Year



Second Year



Suhani Hemrajani 84.00 %
Shreyas P. Kale 83.80 %
Alefyah 80.83 %
Ayush Pokarna 85.30 %
Prem Bhintade 76.70 %
Diya Kothari 74.00 %

Pune: Students of the Interior Design diploma program at Suryadatta Education Foundation's Pune Institute of Applied Technology have achieved remarkable success in the annual examination conducted by the Maharashtra State Board of Technical Education (MSBTE). Maintaining a tradition of 100% pass results, the students have further enhanced the institution's reputation.

In the first year of the diploma course, Suhani Hemrajani (84%), Shreyas Kale (83.80%), and Alefyah (80.83%) secured the top three positions. In the second year, Ayush Pokarna (85.30%), Prem Bhintade (76.70%), and Diya Kothari (74%) achieved the first, second, and third ranks, respectively. Founder President Prof. Dr. Sanjay B. Chordia, Vice President and Secretary Sushma Chordia, and Principal Ajit Shinde congratulated all the meritorious students. Suhani Hemrajani said, "I had the privilege of meeting professors who worked tirelessly for our holistic development and imparted their knowledge with great awareness. This success is due to the combined efforts of all teachers, my parents, and my hard work." Ayush Pokarna expressed his appreciation for the teachers who equipped students not just with theoretical knowledge but also with the skills to tackle challenges. Ajit Shinde remarked, "The students' success is very gratifying. It reflects the significant contribution of all my colleagues and the disciplined environment of the institution. Our commitment to maintaining a 100% pass rate is a result of the students' enthusiasm for learning. Over four thousand students have completed this course and built successful careers."

Pre-Budget Quote from Mr. Jyoti Malhotra, Managing Director, Volvo Car India

Pune: "Given the increasing demand in the mobility sector the Union Budget will hopefully set a road map for a faster adoption of EVs both for personal and commercial transportations. Indian economy has been moving towards new and sustainable technology products and we anticipate that the budget will outline a policy framework for sustainable development. Volvo Cars will provide the required sustainable impetus to the personal mobility sector through our global best tech-



nology offerings for the Indian market. As such we anticipate that the budget will encourage introduction of advanced sustainable technologies most suited to the fast growing Indian market."

SPJIMR launches Data Analysis MOOC

Pune: Bharatiya Vidya Bhavan's S.P. Jain Institute of Management and Research (SPJIMR), recognised by the Financial Times MIM Global Rankings as India's #1 business school, has launched its first asynchronous programme in Data Analysis under its Massive Open Online Courses (MOOCs), in association with Coursera. This move is aligned with the Government of India's drive towards e-learning and digital

pedagogy. On successful completion of the course, participants will be proficient in quantitative analysis methods and recognise the significance of accurate data for credible business outcomes. Additionally, the Data Analysis MOOC provides a pathway to SPJIMR's master's level Post Graduate Diploma in Management Online (PGDM Online) programme, approved by the All India Council for Technical Education (AICTE).

Hyundai Motor India Limited Partners with Khatron Ke Khiladi Season 14

Pune (Voice news service)- Hyundai Motor India Limited (HML) is excited to announce its collaboration with India's beloved reality TV show, Colors Khatron Ke Khiladi, for its thrilling 14th season. In line with HML's commitment of creating unique customer experiences, this partnership promises excitement and adventure to the audience. Hosted by blockbuster director and award-winning TV host Rohit Shetty, the show will spotlight the HYUNDAI CRETA TICKET TO FINALE STUNT, featuring the new Hyundai CRETA as the star element. HML has also launched the Hyundai Drive to Win contest for customers which encourages them to visit Hyundai showrooms for test drives, offering them a chance to win a Hyundai EXTER and meet Rohit Shetty and the contestants of Khatron Ke Khiladi Season 14. Commenting on the collaboration, Mr. Tarun Garg, COO, Hyundai Motor India Limited, said, "We are thrilled to partner with Colors Khatron Ke Khiladi this year.



A show that epitomizes adventure and excitement, aligning perfectly with HML's brand ethos. This collaboration allows us to connect with the youth and adventure enthusiasts, showcasing the New Hyundai CRETA 2024. Taking the adventure to another level, we are also inviting the viewers to be a part of Hyundai Drive to Win contest where they can seize the opportunity to win the coveted title of 'Khaas Khiladi of the Season'. By integrating our brand into this high-energy format, we aim to create unique and engaging experiences for our customers,

driving brand engagement and solidifying our presence further in the Indian market." The HYUNDAI CRETA TICKET TO FINALE STUNT will feature prominently in the show, with Rohit Shetty enhancing the experience through his expert commentary and stunt explanations and the winner of the stunt will receive a direct ticket to the finale episode. The Hyundai Drive to Win contest designed to boost showroom traffic, offers customers a chance to win 1 Hyundai EXTER and 5 customers will get an opportunity to meet blockbuster director and award-winning TV host

Rohit Shetty and contestants of Khatron Ke Khiladi season 14. Customers can visit their nearest Hyundai showrooms to know more about the contest. Colors Khatron Ke Khiladi aligns perfectly with HML's brand purpose of creating new experiences for its customers. The show, known for its adrenaline-fueled entertainment, helps HML achieve its goals of youth connect, gaining fans, and creating brand engagement with the target audience. Log on to <https://www.hyundai.com/in/en/hyundai-story/khatron-ke-khiladi> for more information.

Shakyawal, Jadhav, Bhalavi, Tambe, Oswal win Green Pune Monsoon Hill Marathon 2024

Pune (Voice news service)- Vijay Shakyawal, Ramchandra Jadhav, Nikhar Bhalavi, Shital Tambe, Pooja Oswal, Sheeba K won men and women 21km and 10 km category at the First Edition of Green Pune Monsoon Hill Marathon which is being organized by Goldleaf Entertainment and sponsored by the Department of Environment & Climate Change and Pollution Control Board in association with Pune Metropolitan Region Development Authority (PM-RDA), PCMC and PMC. In the 21km Category Below 45 Years Mens Category Vijay Shakyawal(01:17:13sec) finished winner while Hitesh Shinde(01:18:13sec) finished second, while Jagesh Korande(01:21:08sec) finished third. In the 21km Below 45 Years Womens Category Shital Tambe clocked 1shour 45minutes and 46sec to finish winner. Nandita (02:08:37sec) finished second, while Savita Ambekar(02:16:47sec) finished third. Other winners include Ramchandra Jadhav(21km Above 45 Years), Nikhar Bhalavi(10km Below 45 Years), Pradeep Mangain(10km Above 45 Years), Omkar Jadhav(5km Below 45 Years), Ravindra Patil(5km Above 45 Years) in the mens event,



while in the womens Pooja Oswal (21km Above 45 Years), Sheeba K (10km Below 45 Years), Shilpa Nikam(10km Above 45 Years), Vaishnavi Sawant(5km Below 45 Years), Aparna Barshikar (5km Above 45 Years) finished the women's winner. Green Pune Monsoon Hill Marathon received overwhelming response with over 2000 runners participating was conducted by Goldleaf Entertainment and supported by Belvalkar Group and Sustainability Partner Eco Factory Foundation. The prizes were given away at the hands of Mr. Pravin Chorbole, PMC Corporator, Mr.Atharva Iyer, Organizer of the Green Pune Monsoon Hill Marathon, Mr. Anand Chordia, Founder, and The Eco Factory Foundation. The 21km Men and women's group winner received trophy and Rs.11000/-, while runner up got trophy and Rs.7000/-, the 10km winner received trophy and Rs.8000/-, while runner up got trophy and

Rs.5000/- and 5km winner got trophy and Rs.6000/-, while runner up got trophy and Rs.2000/-. Other partners are The Eco Factory Foundation (Sustainability Partner), Champion Sports (Sporting Partner), Babus LaxmiNarayan Chivda (Gift Partner), Enerzal (Energy Drink Partner), Bgauss (Route Support Partner), Townscript.com (Registration Partner), Institute of Sports Science and technology(Sports Education Partner) and Linkin moves(- Physio Partner). Following are the results: 21km Category(Below 45 Years): Male: 1.Vijay Shakyawal(01:17:13sec), 2.Hitesh Shinde(01:18:13sec), 3.Jagesh Korande(01:21:08sec); Female: 1.Shital Tambe(01:45:46sec), 2.Nandita (02:08:37sec), 3.Savita Ambekar(02:16:47sec); 21km Category(Above 45 Years): Male: 1.Ramchandra Jadhav(01:58:14sec), 2.Vaibhav Mali(02:09:15sec), 3.Sivaku-

mar Bose(02:16:28sec); Female: 1.Pooja Oswal(02:08:30sec), 2.Manisha Agarwal(02:17:50sec); 10km Category(Below 45 Years): Male: 1.Nikhar Bhalavi(45:27sec), 2.Manish Nayak(46:02sec), 3.Amol(46:29sec); Female: 1.Sheeba K(57:35sec), 2.Niya Lakshmi(57:35sec), 3.Nainika(57:36sec); 10km Category(Above 45 Years): Male: 1.Pradeep Mangain(57:58sec), 2.Anil Deshpande(58:27sec), 3.Vishal Dhavale(01:01:00sec); Female: 1.Shilpa Nikam (01:39:56sec), 2.Madhvani Deodhar(01:41:35sec); 5km Category(Below 45 Years): Male: 1.Omkar Jadhav(20:48sec), 2.Nishant Sawant(21:06sec), 3.Vijay Guldagad(21:11sec); Female: 1.Vaishnavi Sawant(21:08sec), 2.Mansi Yadav(21:20sec), 3.Aditi Hargude(21:55sec); 5km Category(Above 45 Years): Male: 1.Ravindra Patil(25:30sec), 2.Ravindra Suryabhan Patil(29:27sec), 3.Rushil Nandurdikar(34:18sec); Female: 1.Aparna Barshikar(54:54sec).

DEDHIA MUSIC FOUNDATION ANNOUNCES YUVA SUR SARTAJ 2024: A ONE OF ITS KIND TALENT HUNT FOR HINDUSTANI CLASSICAL MUSICIANS IN THE COUNTRY



Pune (Voice news service)- Dedhia Music Foundation (DMF), a non-profit organization founded by Aatish Dedhia, CEO of Zycus and dedicated towards promoting and preserving Hindustani Classical Music, introduces Yuva Sur Sartaj 2024. A first of its kind talent hunt to discover young talent in Hindustani Classical Music, Yuva Sur Sartaj aims to nurture emerging Hindustani classical vocalists by providing them with mentorship and a stage for growth and recognition.

With revered names in Indian Classical Music like Mrs. Kaushiki Chakraborty, Mr. Rahul Deshpande, and Mr. Sanjeev Abhyankar joining the judges panel, Yuva Sur Sartaj will be an exhilarating experience for Hindustani classical singers, to not only showcase their skills but also gain invaluable exposure. In fact, the short-listed participants will also receive mentorship support, further strengthening Dedhia Music Foundation's unwavering commitment to foster a rich musical heritage in India and preserve this timeless art for generations to come. Aatish Dedhia, Founder of Dedhia Music Foundation shared, "In an age in which most talent shows focus on western music, we at Dedhia Music Foundation want to nurture young minds in our country's rich musical heritage. Through Yuva Sur Sartaj we want to bring the focus

back to the beauty and depth of Hindustani Classical Music and encourage the youth to continue to dedicate themselves to the art." The competition will be divided into three stages - Call for Entries, Virtual Audition and finally the Grand Finale at Nehru Auditorium in Mumbai on October 15, 2024, which will also be live-streamed across all social media channels. The call for entries is currently open on <https://yuvasursartaj.in/> and interested participants can register on the website. Speaking on the launch of Yuva Sur Sartaj 2024, well-known Hindustani classical vocalist of the Patiala Gharana, Mrs. Kaushiki Chakraborty shared, "Yuva Sur Sartaj is a beautiful initiative by Dedhia Music Foundation to preserve and celebrate India's rich musical heritage. I am incredibly proud to be part of this and hope to inspire the

younger generations to embrace, learn, and grow in this beautiful tradition and cultivate a profound connection with our rich musical legacy." Winners of Yuva Sur Sartaj 2024 will not only receive cash prizes, but also financial support to continue their classical vocal training and mentorship. There will be three prizes in each age group, 15-22 years and 23-30 years. While the winner will receive ₹1,50,000 along with an additional ₹1,50,000 for mentorship, the 1st runner up will receive ₹1,00,000 plus ₹1,00,000 for mentorship, and finally the 2nd runner up will receive ₹50,000 plus ₹50,000 for mentorship. Akhil Bharatiya Gandharva Mahavidyalaya, a prestigious institution dedicated to Indian classical music education, is partnering as the official music institute partner for Yuva Sur Sartaj 2024.

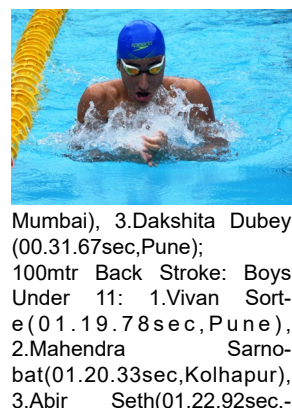
Dangat, Bhatia, Sorte, Garg, Rajadnya lift titles at the Maharashtra State Selection Sub Junior & Junior Aquatic Championship



Pune (Voice news service)- Sarashi Dangat, Vivan Sorte, Khaiz Gheewalla, Hriday Garg, Rujuta Rajadnya, Anika Bhatia claimed titles in their respective events at the Maharashtra State Selection Sub Junior & Junior Aquatic Championship which is being organized by Swimming Federation of India and Maharashtra Swimming Selection Committee and conducted at Tilak Tank, Deccan Gymkhana. In the 50mtr 50mtr Butterfly Girls Under 14 event, Sarashi Dangat from Pune(00.30.88sec) finished winner, while in the 100mtr Back Stroke Boys Under 11 event Vivan Sorte clocked 1hour 19 minutes and 78seconds to finish winner. Results: 50mtr Butterfly: Girls Under 14: 1.Sarashi Dangat (00.30.88sec,Pune), 2.Aanika Bhatia (00.31.17sec,-



Mumbai), 3.Dakshita Dubey (00.31.67sec,Pune); 100mtr Back Stroke: Boys Under 11: 1.Vivan Sorte (01.19.78sec,Pune), 2.Mahendra Sarnobat(01.20.33sec,Kolhapur), 3.Abir Seth(01.22.92sec,-Mumbai); 200mtr Breast Stroke: Boys Under 17: 1.Khaiz Gheewalla (02.32.23sec,Mumbai), 2.Aaryveer Patil(02.32.23sec,Pune), 3.Tannay Rajapure(02.40.23sec,Pune); 200mtr Breast Stroke: Boys Under 14: 1.Hriday Garg (02.46.86sec,Nagpur), 2.Jassh Raikundalia (02.48.17sec,Thane),



3. Aayush Punde (02.48.96sec,Pune); 100mtr Butterfly: Girls Under 17: 1.Rujuta Rajadnya (01.05.58sec,Pune), 2.Pratistha Dangi(01.06.39sec,Thane), 3.Zara Baksi(01.07.50sec,-Mumbai); 100mtr Butterfly: Girls Under 14: 1.Aanika Bhatia(01.08.01sec,Mumbai), 2.Sarashi Dangat(01.08.68sec,Pune), 3.Tvisha Dixit (01.08.74sec,Pune).



and streamed on JioCinema. The semi-finals are scheduled for September 5 and 6, with the final on September 7. Debutant team Ahmedabad SG Pipers will launch their campaign against Puneri Paltan Table Tennis on Day 2, while Chennai Lions will face PBG Bengaluru Smashers in an exciting southern derby later the same day. Dabang Delhi TTC and U Mumba TT will play their opening tie against each other on August 24.

ZF Aftermarket unveils future-proof mobility solutions at Automechanika Frankfurt 2024

Pune: ZF Aftermarket at Automechanika Frankfurt 2024 will showcase its newest products and solutions designed to enhance the operations of professionals that support the ecosystem. Located in the exclusive "Forum" building, ZF will feature a marketplace-like environment catering to its key customer target groups. It includes specific areas for Distributors, Workshops, and Fleets, focusing on the audience's needs. On the other side, the Heritage Area will highlight ZF's long-standing innovation and partnerships. The Hands-On Area will offer live training sessions and product demonstrations. Philippe Colpron, Head of ZF Aftermarket "Automechanika Frankfurt is the perfect place to discuss with our customers

and partners from around the world how we will, together, navigate rapid industry changes and technological advancements. We will be presenting there the latest extensions to our renowned broad and deep portfolio of quality products, and also showcase value-added ecosystem solutions that drive the necessary digital transformation in the operations of our partners, demonstrating our dedication to driving the industry forward." Interactive focus screens will be installed throughout the exhibition stand, enabling visitors to explore ZF's complete product and service portfolio tailored to their individual needs. This hands-on approach ensures that visitors leave with practical knowl-

edge and insights into ZF's offerings. This year, among many new developments to be unveiled at Automechanika 2024, ZF Aftermarket is set to premier ZF [pro]Manager, introduce new Sachs Air Struts, and celebrate the 40th anniversary of its Workshop Concepts. These milestones reflect ZF's commitment to innovation, quality, and long-term partnerships in the automotive aftermarket. ZF [pro]Manager improves the customer journey through automated customer communication from the workshop to car owners and order processing. This leads to increased efficiency and less telephone work. The browser-based system offers a customer-friendly front end and enables smooth work-

shop processes from quote approval with video support to digital invoicing and payment. Additional business opportunities arise, for example, through automated promotions and digital connectivity to booking and fleet solutions. The modern user experience increases customer satisfaction and loyalty through fast and transparent communication. Launching Sachs Air Struts that combine Air Spring and CDC Shock Absorber, Due to the increasing number of vehicles with air suspension, workshops are increasingly confronted with this topic. With the new Sachs Air Struts, independent vehicle workshops now have a complete solution to provide their customers with the best possible service in this area.

Puneri Paltan Table Tennis to open challenge against Ahmedabad SG Pipers as IndianOil Ultimate Table Tennis 2024 Schedule Announced

Pune (Voice news service)- The schedule for IndianOil Ultimate Table Tennis (UTT) 2024 has been announced. Defending champions, Goa Challengers, and newcomers, Jaipur Patriots, will kickstart the table tennis extravaganza. A total of 23 exciting ties will take place at the Jawaharlal Nehru Indoor Stadium in Chennai from August 22 to September 7. This season, eight teams will compete for the coveted title. World No. 10 Bernadette Szocs, World No. 16 Nina Mitelham, and Nigerian legend, World No. 19 Quadri Aruna, are among the world's top players participating. They will be joined by star Indian paddlers, including Achantha Sharath Kamal (WR 40), Sreeja Akula (WR 25), and Manika Batra (WR 28). IndianOil UTT 2024 will also feature promising Indian talents such as Yashaswini Ghorpade, Diya Chitale, Poymantee Baisya, Abhi-



nandh PB, Jeet Chandra, and Yashansh Malik. Promoted by Niraj Bajaj and Vita Dani under the auspices of the Table Tennis Federation of India, the franchise-based league will see a total of 48 players, including 16 internationals, in action. The ties will begin at 7:30 PM, with six double-headers scheduled, where the first tie will start at 5:00 PM, followed by the second at 7:30 PM. The high-voltage action will be broadcast live on Sports18

and streamed on JioCinema. The semi-finals are scheduled for September 5 and 6, with the final on September 7. Debutant team Ahmedabad SG Pipers will launch their campaign against Puneri Paltan Table Tennis on Day 2, while Chennai Lions will face PBG Bengaluru Smashers in an exciting southern derby later the same day. Dabang Delhi TTC and U Mumba TT will play their opening tie against each other on August 24.

Last season, the league attracted 5.8 million viewers on Sports18 and JioCinema. The opener between Chennai Lions and Puneri Paltan Table Tennis garnered a total reach of 0.48 million, and the Maharashtra derby between the latter and U Mumba TT recorded a total reach of 0.45 million on Sports18 and JioCinema. The addition of two new teams this season introduces a slight change in the competition format. Teams will be divided into two groups of four for the league stage. Each team will play five ties—once against the three teams in their group and two randomly chosen teams from the other group. The top four teams on the points table will progress to the knockout stage, with the semi-finals featuring Team No. 1 vs Team No. 4 and Team No. 2 vs Team No. 3. Each tie will consist of five matches—two men's singles, two women's singles, and one mixed doubles.

MIT-ADT Students Promote De-addiction through Trek and Cleanliness Drive in Bhira Village

Pune: MIT University of Art, Design and Technology recently organized a one-day trek to Bhira village, near the famous Devkund waterfall, as part of the Ministry of Social Justice and Empowerment's 'Nasha Mukta Bharat Abhiyan' (NMBA). This initiative, conducted in collaboration with the Student Welfare Department, MIT-ADTU Adventure Club, and Kafila Adventures, aimed to spread the message of maintaining physical and mental health without resorting to drugs. Over 80 students from the university participated in the trek, which not only involved exploring the forest but also included a cleanliness campaign. The students collected garbage along the trekking



path, promoting environmental conservation and demonstrating responsible tourism. Dr. Suraj Bhojar, Assistant Director of the Student Welfare Department, led the initiative with support from the Loni-Kalbhori Police Station. MIT-ADT University regularly undertakes activities to strengthen the Government of India's de-addiction cam-

aign. Recently, a cycling expedition from Pune to Pandharpur was organized under the leadership of university rowing coach Sandeep Bhatkar, which saw enthusiastic participation from students. "In recent days, we have read reports about the increasing drug consumption among the youth in Pune, a city renowned for its educational

institutions. Our ongoing efforts aim to keep students away from drugs during their college life and redirect them towards adventure sports like trekking. The Vice-Chancellor and Working President of the University, Prof. Dr. Mangesh Karad, has been a constant source of encouragement. Through activities like this trek, we appeal to all youths to cultivate healthy hobbies such as trekking," said Dr. Suraj Bhojar, Assistant Director of the Student Welfare Department. The university administration, including Prof. Dr. Mangesh Karad, lauded the students for their active participation and commitment to both de-addiction and environmental conservation.

Bhagyashree Ghule Wins Bronze at National Indoor Rowing Championship

Pune: Bhagyashree Ghule of Dr. Vishwanath Karad Sports Academy, MIT University of Art, Design and Technology, Vishwaraj baug, Loni-Kalbhori Pune, clinched a bronze medal in the women's LW1E category at the 7th National Indoor Rowing Championship held in Moga, Punjab. Prof. Aditya Kedari, an Assistant Professor at the University's School of Law, secured fourth place in the men's open M1E category, earning a spot on the Indi-

an national team. The Open Mixed 4E team, consisting of Kedari, Sneha Solanki, Yogesh Borole, and Ghule, put up a fierce fight but narrowly missed out on a medal, finishing in fourth place. Additionally, Prathamesh Kande and Shreyas Garje finished fourth in the boys' double sub-junior category. The outstanding performance of the athletes was acknowledged by MIT-ADT's executive leadership, including Executive President

and Vice-Chancellor Prof. Dr. Mangesh Karad, Executive Director Prof. Dr. Sunita Karad, Pro Vice-Chancellor Dr. Anant Chakradeo, Dr. Mohit Dubey, Dr. Ramchandra Pujeri, Registrar Dr. Mahesh Chopde, and Director of Sports Department Prof. Padmakar Phad and Assistant Director of Student Welfare Dr. Suraj Bhojar who congratulated the rowing team on their achievements. Other notable performances by MIT ADT University ath-



PANASONIC AVIONICS OPENS NEW SOFTWARE DESIGN FACILITY IN PUNE, INDIA



Pune (Voice news service):- Panasonic Avionics Corporation (Panasonic Avionics), a world leading provider of in-flight engagement and connectivity (IFEC) solutions, has today opened a new software design and development facility in Pune, India. Founded in 1979, Panasonic Avionics delivers engaging experiences that connect airlines with their passengers, revolutionizing the in-flight experience and redefining the value of in-flight engagement and communication (IFEC) systems for a new era of air travel. Over 200 leading airlines across the world have chosen to install Panasonic Avionics' in-flight engagement, satellite Wi-Fi connectivity, and digital services on their aircraft. Ken Sain, Chief Executive Officer of Panasonic Avionics Corporation, said: "Innovative, future-focused and proven software is at the heart of every IFEC solution that Panasonic Avionics develops, creating a digital channel that enables our airline customers to engage with their passengers more effectively than ever before. "With its huge number of skilled engineers, and fast-growing aviation sector, India is a natural location for us to invest in for the future of our business, and we look forward to accelerating our software innovation and design capabilities from our new Pune facility." Satyen Yadav, Chief Technology Officer of Panasonic

Avionics Corporation, said: "Today marks a significant milestone as we embark on a journey to accelerate the delivery of personalized digital experiences for airline passengers. We look forward to delivering cutting-edge software solutions that delight customers both in the region and globally, and to growing our software talent in Pune." Manish Sharma, Chairman of Panasonic Life Solutions India and South Asia, and Director, Panasonic Avionics India, said: "India has become synonymous with 'Capability, when it comes to software talent'. Today, India is providing IT support and IT services to the world and Panasonic has invested in setting up innovation centers and global capability centers to provide high quality services to our other subsidiaries across the world. Panasonic Avionics' facility in Pune is the latest in our series of investments in India and we are looking to cater to multiple markets and airlines with innovative solutions for in-flight engagement and communication (IFEC)." The new facility is the first in India dedicated to supporting the development and delivery of IFEC solutions. It is employing over 200 skilled engineers at the point of launch, with growth plans in place to scale the software engineering talent at the facility to support the increasing demand from airlines for IFEC solutions that will deliver personalized experiences for their passengers.

OnePlus unveils Amazon Prime Day offers; exciting discounts across products

Pune (Voice news service):- OnePlus, the global technology brand has announced a wide array of offers for Amazon Prime Day (July 20-21, 2024). Customers can enjoy significant discounts, instant bank discounts, exchange offers and no-cost EMI on devices across OnePlus flagship products, OnePlus Nord products and One-

Plus IOT Devices. These offers are also currently running for the newly launched products, which include OnePlus Nord 4, OnePlus 12R Sunset Dune, OnePlus Nord Buds 3 Pro and OnePlus Watch 2R and other popular OnePlus devices such as the OnePlus 12 Series, OnePlus Nord smartphones and wearables.

Celebrate the artistic journey of Bharat Tripathi

Pune: Bharat Tripathi, a celebrated Indian artist known for bringing ancient myths and legends to life through captivating and vibrant artwork, will be showcasing his work at the Raja Ravi Varma Art gallery from 25-27th July 2024. The three-day event promises to be a unique visual experience, highlighting his profound connection to Indian mythology and his mastery of figurative abstract forms. Bharat Tripathi's artwork aims to preserve and revive the timeless tales of Indian mythology, capturing the essence of gods, goddesses, epic battles, and legendary heroes. His works embody his belief that religious art and stories represent the pinnacle of artistic and narrative expression. Through simplistic forms, he conveys powerful

themes that highlight his profound knowledge and depth on the subject. Apart from showcasing artwork, the three-day exhibition will feature performances by renowned classical violinist Rama Chobhe, master storyteller Chetan Shetty and the mellifluous classical vocalist Urvasi Shah. Where: Raja Ravi Varma Gallery, Jawaharal Nehru Cultural Centre, Ghole Road Shivaji Nagar, Pune 411005



Mondelez India, in partnership with NSDC

Pune: Mondelez India, in collaboration with National Skill Development Corporation (NSDC), has commenced a youth skilling program at two skill development centres in Pune, Maharashtra and Bhind, Madhya Pradesh, in observance of World Youth Skills Day. Ms. Ophira Bhatia, Senior Director, India & Lead, India & Lead, Asia Pacific, Middle East and Africa, Corporate & Government Affairs - Mondelez International, stated, "Over the decade, through Shubh Aarambh, our national CSR program, we have empowered nearly 1000 young

individuals with our youth skilling programs. The commencement of the youth skilling program at Pune and Bhind, in collaboration with NSDC, marks a significant stride in our continuous endeavour to empower India's youth. Through our association with NSDC and leveraging expert partnerships, we aim to provide training and unlock avenues to real career prospects. Our objective is to foster a sustainable positive impact by equipping young people to thrive in today's job market and contribute to their local economies."

Haworth expand its presence in India; inaugurates first dealer showroom in Pune

Pune (Voice news service):- Haworth, a 2.57 billion US dollar company, offering premium global workspace solutions, today announced its expansion in India with the inauguration of its first dealer showroom in Pune, in partnership with Matrix Workspace Solutions. Matrix has been at the forefront of architectural innovation, offering a seamless blend of design, fabrication, and installation solutions. This is Haworth's first dealership in Pune, underscoring its commitment to strengthen its presence in India and the broader Asia Pacific region. The 5,000 sq ft showroom will offer the best of international design, quality and showcase Haworth's Executive and Premium range of furniture's for future workspace. The showroom will house eclectic products from eminent designers like Patricia Urquiola and Mac Stopa. The showroom is an architectural innovation which will give clients an immersive experience on total floorplate perception, enabling them to visualize the blueprint of next-gen workplace. The showroom will give future creators of 'Office Space' a sneak peek



into upcoming trends and throw light on how to create a productive environment. Mr. Henning Figge, President of Haworth International said, "Our continued focus on expanding in India has just inched further. We are elated to announce our presence in the most promising market in the West, Pune. The decision to expand our operations in Pune stems from our commitment to meeting the growing demands of our customers and seizing new opportunities in the region. We have been in India since 1997 and have been an integral part in the development of high-grade office furniture. With the expansion of Grade

A spaces across India, we expect to increase our business in emerging markets in the country. Localization of key products in India, supply chain optimization, implementation of a new ERP system, onboarding new dealers, market expansion and investment in new showrooms are our strategic imperatives." "Strategic focus on localisation of key products will help us address the growing market needs and improve our delivery timelines. We are also focused on premium seating, while capitalising on emerging opportunities in systems and pods. We are also driving big on technology, a fundamental part

of a user-friendly workplace. Furniture settings with built-in power outlets, USB ports, and wireless charging stations will be the highlight at the Pune showroom and will help build agile workplaces. Matrix showroom aligns with our commitment to continue to deliver excellence across various sectors where we are eager to make a curious lasting impact," said Mr. Praveen Rawal, Vice President Sales of Haworth APAC. "We are excited to enhance our presence in the Pune market through our partnership with a global brand like Haworth. By bringing the latest workplace design trends to Pune, one of India's leading markets for commercial leasing, we aim to elevate the workplace environment and living spaces. At Matrix, we offer comprehensive solutions from entry to exit. With Haworth, experience a workplace that seamlessly combines functionality with aesthetic allure, inspiring creativity and fostering productivity," said Mr. Kewal Thakkar, Managing Director of Matrix Architectural Solutions.

Kerala Governor Arif Mohammad Khan inaugurated Dr. Anilkumar Gaikwad Samajik Sevakund in Pune

Pune (Voice news service):- Governor of Kerala, His Excellency Arif Mohammad Khan inaugurated the Dr. Anilkumar Gaikwad Samajik Sevakund in Pune on Friday. This sevakund is a non-government organization that will work to uplift the underprivileged sector. Dr. Anilkumar Gaikwad Samajik Sevakund is at the Swami Krupa Building, Mumbai-Bangalore Highway, Warje Pune.



Arif Mohammad Khan congratulated and appraised the initiative. He mentioned in his speech, "Knowledge, charity, and fraternity are the core of Indian culture. From a sense of gratitude, one should remain committed to the welfare of the underprivileged and weaker sections. Through this Sevakund, I believe that work will be done in education, health, employment generation, and environmental protection. This initiative is highly commendable and will complement efforts to elevate the standard of living for the

underprivileged." Further, he said, "Knowledge is the hallmark of Indian culture. However, its dissemination has not been as extensive as it should have been. Today, there is widespread illiteracy in rural and tribal areas. There is a lack of facilities for health and education. In such times, if organizations working with a social spirit come forward, it will help address these issues. The Sevakund initiative undertaken by Dr. Anilkumar Gaikwad and his colleagues will play an important role in societal transformation.

Dr. Anilkumar Gaikwad said, "Through the Sevakund, we have undertaken initiatives such as encouraging students from underprivileged sections of society to pursue education, providing health facilities to those in need, offering comprehensive support to tribal and rural areas, and providing means for livelihood. The work of Sevakund has been ongoing for the past two years. We aim to make a significant contribution in the areas of education, health, employment, and environment in the coming times."

Sharad Pawar presented the 'Lifetime Achievement Award' to CA (Dr.) S. B. Zaware for his significant contribution

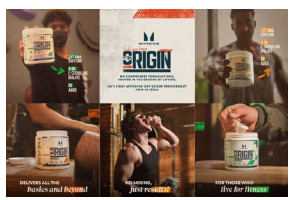


Pune (Voice news service):- Former Union Minister of India, senior leader, and MP Padma Bhushan Sharad Pawar presented the 'Lifetime Achievement Award' to Dr. S. B. Zaware, CA (Dr.) S. B. Zaware. CA (Dr.) S. B. Zaware was honored for his significant contributions spanning over five decades in chartered accountancy, education, social, and professional sectors. Sharad Pawar praised Za-

ware's work generously. CA (Dr.) S. B. Zaware has completed 52 years of a successful career. He has made significant contributions as a Chartered Accountant and in the social, professional, and educational fields. He is recognized as a mentor to over 10,000 Chartered Accountants working in high positions across India and abroad. Despite a challenging background, he pursued spread-

ing education by becoming a CA through his intellect. Many students, especially from rural areas across Maharashtra, come to Pune with the dream of becoming a CA under his guidance. He has been a pillar of support for many pursuing CA. So far, over 10,000 Chartered Accountants have been trained under Zaware's guidance. As a Central Council Member of the Institute of Chartered Accountants of India (ICAI), Zaware has implemented several innovative initiatives for the CA profession at various levels. He has held various positions in several CA-related organizations worldwide. He has served as the Vice President and President of the Asian-Oceanian Standard Setters Group (AOSSG), Chairman of ICAI's Accounting Standards Board (ASB), and Special Invitee on the National Advisory Committee on Accounting Standards, among other positions.

UK's First Approved Dry Scoop Formula Enters India With Myprotein Product Expansion



Pune (Voice news service):- Myprotein, a leading name in the world of sports nutrition, has unveiled the launch of the unique 'Origin Pre-Workout Dry Scoop' in India. Marking the introduction of the United Kingdom's first approved dry scoop formula to the Indian market, this innovative product offers

fitness enthusiasts a convenient and effective way to enhance their workout routines without water mixing. Part of the 'origin series', the product range is designed for dedicated weightlifters, seeking to elevate their individual fitness journey. Formulated to dissolve safely on the tongue, the 'Origin Pre-Workout Dry Scoop' delivers a powerful blend of 147mg of caffeine per serving, alongside essential pre-workout ingredients such as citrulline malate, beta-alanine, L-arginine alpha-ketoglutarate, and L-theanine. This provides a

quicker kick compared to traditional pre-workout powders that typically take 30 minutes to kick in, making it ideal for on-the-go consumption. The product is designed for quick and hassle-free consumption, catering to individuals seeking a rapid pre-workout boost anytime, anywhere. Speaking about the launch, Ms. Sudeshna Saha, Regional Manager at Myprotein India, said, "We are thrilled to bring the 'Origin Pre-Workout Dry Scoop' to India. This launch represents a significant milestone in our mission to innovate and cater to the specific

needs of fitness enthusiasts in India. With the dry scoop offering, we can offer convenience while ensuring safety and optimization of workout performances are met through our industry-leading standards." Available in three refreshing flavours, Sour Apples, Cherry Drops, and Passionfruit Twister, the origin pre-workout dry scoop is designed to delight diverse taste preferences among fitness experts, dedicated bodybuilders, and athletes alike. Now available for purchase on Myprotein's official website.

125 People Donate Blood at a Camp Organized by the Pune Electric Association (Tapkir Galli)

Pune: At a camp organized by the Pune Electric Association (Tapkir Galli), 125 individuals donated blood. The camp, held at the association's hall, received enthusiastic support with the collaboration of the blood bank operated by the Inlax and Budhrani Hospital of the Sadhu Vaswani Mission's Medical Complex. Pune Electric Association (Tapkir Galli) President Suresh Jethwani, Vice President Hitesh Kukreja, Secretary Hemant Shah, Joint Sec-



retaries Deepak Vadhvani and Sachin Taleja, Treasurer Manjit Duppar, Executive Members Dinesh Shah, Vijay Daswani, Mukesh Jethwani, Sheetal Oswal, Kunal Shah, Sanjay Makhija, and Sanjay

Oswal were present. For the past two years, blood donation camps have been organized based on the initiative of Nilesh Tejawani. Naresh Lohar, Praveen Lohar, Nilesh Yemul have worked

hard to ensure the success of the blood donation camp. Suresh Jethwani said, "The Pune Electric Association (Tapkir Galli) is an organization of electrical traders that has been active since 1990 and regularly organizes various social activities. There are over 275 life members. Social activities such as blood donation camps, health camps, school material distribution, and tree planting are carried out by the association."

Life Achievement Award Presented to Yashwant Gharpure by Indian Institute of Chemical Engineers (IICChE) Pune Chapter

Pune: Yashwant Gharpure, former Managing Director of Hindustan Antibiotics, was honored with the 'Life Achievement Award' by the Indian Institute of Chemical Engineers (IICChE) Regional Centre. Over the past seven decades, Gharpure has contributed significantly to management, chemical engineering, and social work. In recognition of his contributions, Gharpure was presented the Life Achievement Award by Prashant Girbane, Director

General of the Maratha Chamber of Commerce, Industries, and Agriculture (MCCIA). Yashwant Gharpure stated, "It is important not only to acquire knowledge but also to apply it practically for the benefit of our country and to advance the field we are working in. The desire to work opens up new opportunities. Through my work, I have been able to nurture a passion for tourism. Engineers have a significant role in the development

of cities. Contribute as a city planner. This honor for my work so far is also due to the invaluable support of my family." "Yashwant Gharpure has made substantial contributions to the engineering and industry sectors. His work as the Managing Director of Hindustan Antibiotics was notable. Even after retirement, he continues to contribute his knowledge to innovation, technology transfer, and research for the develop-

ment of industries. He has proposed many new initiatives and ideas for the progress of Pune, which have been acted upon," noted Prashant Girbane.



The 1st National Scientists Round Table Conference (NSRTC 2024) for Viksit Bharat 2047 inaugurated at MIT World Peace University



Pune (Voice news service):- MIT World Peace University (MIT-WPU) proudly hosted the inaugural session of the 1st National Scientists Round Table Conference (NSRTC 2024). The inaugural session took place today at the Swami Vivekananda Hall on the MIT-WPU campus in Kothrud, Pune. The three-day roundtable conference is scheduled from July 19, 2024, to July 21, 2024. This historic event brings together esteemed dignitaries, scholars and visionaries to discuss pivotal themes shaping India's scientific future towards achieving Viksit Bharat 2047. Hon'ble Mr. Ganpati Yadav, Former Vice-Chancellor of the Institute of Chemical Technology said, "It is an honour to be a part of the inaugural session of NSRTC 2024 at MIT World Peace University. This gathering of brilliant minds

underscores the vital role of interdisciplinary collaboration in driving our nation's progress. UNESCO Chair Holder Revered Prof. Dr. Vishwanath D. Karad, Founder & Chief Patron - MAEER's MIT Group of Institutions and Founder President - MIT-WPU said, "The 1st National Scientists Round Table Conference at MIT-WPU marks a significant milestone in our journey towards Viksit Bharat 2047. By bringing together diverse scientific minds and innovative ideas, we aim to shape a brighter future for the nation. Shri. Rahul V. Karad - Managing Trustee, MAEER, Executive President, MAEER's and MIT World Peace University & Chief Initiator, MIT SOG said "The inaugural session of the 1st National Scientists Round Table Conference at MIT-WPU marks a new chapter in our commitment to fostering scientific excellence and innovation.

SgurrEnergy Supports Seva Clinic in Bhavani Peth with New Pathology Lab



Pune (Voice news service):- SgurrEnergy is proud to announce its partnership with Seva Clinic, operated by the Wings Foundation, to establish a new Pathology Lab aimed at providing essential medical services to the underprivileged community in Bhavani Peth.

As part of SgurrEnergy's commitment to giving back and making a meaningful impact, this initiative underscores our dedication to improving healthcare access for those in need. The funding for the Pathology Lab will enable Seva Clinic to enhance its services, ensuring that vital health assessments are available to all, regardless of socioeconomic status. "We are honored to support Seva Clinic in this important endeavor; this indeed aligns with our core values of giving back and making a difference," said Arif Iqbal Aga, Director, SgurrEnergy India, "Access to quality healthcare is a fundamental right, and we believe that our contribution will make a significant

difference in the lives of the people in Bhavani Peth."

This cooperation not only represents a financial commitment but also emphasizes SgurrEnergy's ongoing responsibility to foster community well-being and promote public health. About SgurrEnergy Established in Glasgow, UK in 2002, SgurrEnergy specializes in renewable energy consulting. With extensive expertise, the company has evaluated over 160GW of projects globally. Incorporated in 2007, it provides technical advisory and engineering services worldwide. With a team of 140+ experts boasting 1300 man-years of combined experience, SgurrEnergy is the largest global consulting team focused solely on renewable energy. Services include feasibility studies, design, engineering, construction management, and more for developers, investors, and EPC contractors, endorsed by industry leaders worldwide.

Foldable Smartphones Growing Exponentially in India: Samsung's Mobile Business Head TM Roh

Pune (Voice news service):- India is one of the biggest smartphone markets in the world, and continues to be very important for Samsung, said a senior executive of South Korean major Samsung Electronics. Nearly 80% of smartphones sold in India are priced below INR 30000, but more consumers are adopting premium smartphones, driving the growth of niche products such as foldables.

"The Indian market is one of the markets where foldables are growing exponentially. At the center lies Galaxy foldables. We expect the market demand to grow this year and we have high expectations

about the Indian customers adopting the new Galaxy Z Flip6 and Galaxy Z Fold6 with incorporation of Galaxy AI that are optimized for foldables," said TM Roh, President and Head of Mobile Experience Business, Samsung Electronics. Samsung's recently launched Galaxy Z Fold6 and Z Flip6 foldable smartphones have got off to a great start in India, registering 40% higher pre-orders as compared to the previous generation of foldables in just 24 hours. The sixth generation Galaxy foldables are powered by Galaxy AI, Samsung's suite of AI tools that help break the barriers of communications

and unleash consumers' creativity and productivity. TM Roh said Samsung is democratizing mobile AI in a big way and plans to incorporate Galaxy AI in 200 million Galaxy devices by year-end. Galaxy Z Fold 6 and Galaxy Z Flip 6 are the most powerful Galaxy AI foldables with refined foldable designs and optimized Galaxy AI, he added. Samsung has reinforced the display and hinge on the new foldables, raising durability to a higher level. It has also improved heat dissipation structure for better gaming experience and increased battery so that the new Z Flip6 can last longer on a single charge.

Samsung has also launched new smartwatches and TWS devices – Galaxy Buds3 and Buds3 Pro - featuring new design. "This year, for the first time, we also expanded the experience of Galaxy AI into healthcare. The new Galaxy Watch Ultra and Watch7 are equipped with the latest Bio-Active sensor, so that users can monitor their health-related indicators, leading to healthier and better lives," TM Roh said. He also praised Samsung's Noida and Bangalore R&D centers, saying Indian engineers have contributed to the development of Galaxy AI and flagship products.

Budget expectation quote from Ms. Sulajja Firodia Motwani, Founder and CEO of Kinetic Green

Pune (Voice news service):- "The Government of India (GoI) has provided commendable support to kick-start the Electric Vehicle (EV) revolution in the past five years. However, to meet the ambitious target of increasing EV penetration from the current 6% to 30% by 2030, substantial additional measures are required. We are anticipating the announcement of FAME 3 in the upcoming Budget to sustain and accelerate EV demand, especially since the current

scheme is set to end on July 31. The industry urgently calls for the continuation of the FAME scheme with a clear roadmap for the next 3 to 5 years. This continuity is crucial for maintaining the momentum of investments and efforts towards EV adoption. Furthermore, we request support for the development of charging infrastructure in key corridors of 10-15 major cities and surrounding highways. This will be pivotal in promoting the use of electric four-wheelers (e4W) and commercial vehicles (CVs)

across India. In addition, GST reforms has been an ask from the EV sector, specifically reduction of GST on lithium-ion batteries to 5% (from current rate of 18%) and the lowering of GST on EV charging services to 5%. These changes will significantly enhance the affordability and overall ownership experience of EVs for customers. The combined impact of these measures will be instrumental in achieving the critical mass necessary for meeting the GoI's 2030 EV target of 30 %



EV and creating a sustainable EV ecosystem in India."

Infor Acquires Acumen and Albanero

Pune (Voice news service):-Infor, the industry cloud company, has completed the acquisitions of Albanero, a data migration and management partner, and Acumen, a Revenue Growth Management and highly-specialized consulting company. Both acquisitions strengthen Infor's focus on helping customers understand how to translate the deep industry-centric data within their environment into opportunities to generate greater value and profitable growth.

"Infor's strategy remains fiercely focused on helping customers unlock core value drivers within their industry-specific operations," says Infor CEO Kevin Samuelson. "The next wave of innovation is completely data driven and generating real value from it begins with a secure industry-rich data foundation." Both Albanero and Acumen advance this core strategy by offering customers contextualized meaning to their industry-specific data within their core ERP systems.

Albanero: Data migration and management capabilities are essential to moving customers into a cloud environment and maximizing the value of their solutions. What data is migrated, how it is structured, and how a business maintains the integrity of that data is a complex endeavor. Since 2022, Infor has partnered with Albanero to make their data migration and data management capabilities available to Infor customers. Data migration typically involves bringing data from multiple systems into the cloud environment. Albanero's established data mesh platform is currently avail-

able to customers that are harmonizing, migrating, and governing Data as a Service across Infor's industry CloudSuite solutions and from external source systems such as SAP, Oracle, Salesforce, Sage, and NetSuite. With the intent to embed the Data Mesh platform capabilities within Infor OS, the industry cloud platform, Infor customers will have a consolidated enterprise view of a company's data that is unmatched in the market today. Generally, cost-prohibitive for mid-market customers, this union of capabilities will allow them to leverage technologies and capabilities such as GenAI on top of an unparalleled data foundation to advance their business differentiation.

Albanero's established data migration services and API connector is currently available for customers adopting Infor's CloudSuite for Food & Beverage, Fashion and Distribution industries. Work is already in progress to fast-track these same services and capabilities for Infor customers across industries. The recent successful CloudSuite for Manufacturing at Safran, one of the largest aircraft equipment manufacturers in the world, illustrates the already seamless partnership between Albanero and Infor.

"We are thrilled to become part of the Infor family. This union represents a significant milestone for both companies, combining our innovative data mesh capabilities with Infor's extensive industry expertise," says Bruce Douglas, Founder and CEO of Albanero. "Together, we are poised to deliver unparalleled data management solutions that will empower businesses to

harness the full potential of their data. We look forward to a future of shared success and innovation."

"Cloud technologies have enabled Albanero to innovate in how data is managed," explains Manish Sharma, Founder and CTO of Albanero. "We are excited to provide Infor customers with a decentralized data mesh solution that puts the power of their data back into their business. This technological leap has addressed many of the challenges associated with centralized data management by empowering data owners at the source. We look forward to leveraging the extensive technological capabilities of Infor and Koch to expand our market reach."

Acumen: Consumer goods brands have complex pricing requirements for promotions and rebates that are core to their operations. The ability to apply the right data, at the right time to the right mix of pricing strategies, trade terms, promotions, processes, and talent – in addition to being able to effectively forecast and respond to the rapid changes in market – is critical in reaching and influencing the right customers at the right time.

Acumen offers solutions and highly specialized consulting and analytics services for consumer-packaged goods (CPG) manufacturers to drive smarter, more informed decision-making to optimize the impact of their promotional investment. With this acquisition, Infor brings CPG companies critical last mile functionality for Trade Promotion Management (TPM). As a data-intensive vertical, integrating Acumen into Infor

CloudSuite Food & Beverage and CloudSuite Fashion will help customers establish a single source of truth for decision-making while enhancing the volume of industry-specific data on which they can build new technologies and capabilities.

Nick Ryan, Co-Founder of Acumen says, "We are excited to become part of Infor, bringing our CPG Revenue Management software solutions and strategic consulting practice into the Infor portfolio. Joining Infor will enable us to leverage the latest Infor technologies to enhance our platforms and speed to market, while enabling us to continue to grow our client base and extend our geographic reach."

"We're so proud of the team we've built, the business we've established and the clients we work with," adds Matt Wills, Co-Founder of Acumen. "The Infor acquisition will allow us to offer great opportunities to our team and speed up our time to value for our clients." Twelve of the top 20 of the world's leading consumer goods companies, such as Campari, L'Oréal, Unilever, Colgate Palmolive, and Heineken, recognize the strong value of Acumen's TPM solutions coupled with its revenue management capabilities.

Infor's acquisition of Acumen and Albanero closed on July 1, 2024. Financial terms are not being disclosed for either acquisition. Albanero founders, Bruce Douglas and Manish Sharma, Acumen founders Nick Ryan and Matt Wills, and employees of both organizations, a total of 160 people, will transition into the Infor organization.

Building A Healthier Tomorrow – Quaker Launches the Findings of 'Bowl of Growth' Program Addressing Malnutrition in India

Pune (Voice news service):- The PepsiCo Foundation, in collaboration with PepsiCo R&D and Quaker, has released the 'Building A Healthier Tomorrow' report at an event in Mumbai, highlighting the success of the Quaker 'Bowl of Growth' program. Launched in 2023 with NGO MAMTA HIMC, the initiative aims to uplift community health by supporting 1,000 malnourished children aged 3-5 in Mawal & Mulshi Blocks, Pune District, Maharashtra. The program places the mother and child at the heart of its interventions. It has empowered parents and caregivers with knowledge and resources to provide balanced nutrition to children. A key focus of the program is to intervene during the early stages of malnutrition to prevent its progression to severe forms, ensuring a healthier future for children.



Aligned with PepsiCo's principle of 'Partnership of Progress', the Quaker 'Bowl of Growth' program strategically partnered with the Government of Maharashtra to ensure the scalability and sustainability of nutrition interventions. Building on the success of the first phase, Quaker will continue the program in Pune, reaching an additional 2,000 children, with further expansion plans for Mumbai, aiming to benefit 4,000 children. Congratulating PepsiCo India, Shri Kailash Pagare, Commissioner, ICDS, Government of Maharashtra said, "The improvement in children's nutritional health by the methodology of education, aware-

ness and supplementation of nutrition is truly encouraging. These achievements highlight the importance of multi-sectoral collaboration in addressing malnutrition. The Government of Maharashtra fully supports and appreciates such initiatives as it aligns with our state's vision for a healthier future." Dr. Bhushan Gagrani (IAS), Municipal Commissioner, Brihanmumbai Municipal Corporation (BMC) in his video message about the program, praised PepsiCo India for its dedication and commitment in launching the impactful 'Bowl of Growth' program in Pune, which aligns seamlessly with the state government's efforts to eradicate malnutrition. He

emphasized that the success of this initiative underscores the strength of public-private partnerships and stressed the importance of scaling this program to reach more children across Maharashtra.

Dr. Pietro Antonio Tataranni, MD, Chief Medical Officer and Senior Vice President, Life Sciences, PepsiCo added, "Through our pep+ (PepsiCo Positive) commitment, we are dedicated to offering positive choices that benefit people and our planet. The impact findings of the 'Bowl of Growth' program highlight PepsiCo's efforts in supporting underserved communities in India. The results are particularly encouraging, with 89% of the children in the program experiencing improved or stable growth parameters. Additionally, 95.6% of mothers & caregivers reported an increase in their children's appetite.

Tata Motors redefines the mid-SUV category with India's first SUV Coupé

Pune (Voice news service):- Defining a new era in SUV design, Tata Motors, India's leading automotive manufacturer, today unveiled the Tata Curvv ICE and EV. Born of powerful philosophy, form and function, the Curvv is India's first SUV Coupé. Exhibiting the new-age SUV typology, the Curvv artfully blends the toughness and practicality of an SUV with the elegance and sporty silhouette of a coupé. Launching on 7th August, the all-new Curvv will follow Tata Motors' strong multi-powertrain strategy and will be first available in its EV version which will soon be followed by its ICE counterpart. Commenting on the unveil, Mr. Shailesh Chandra, Managing Director, Tata Motors Passenger Vehicles Ltd., and Tata Passenger Electric Mobility Ltd., said, "Tata Motors has pioneered the Indian SUV arena. What's more is that we have repeatedly disrupted the category through innovative designs that deliver great road presence as well as enhanced functionality. The original Sierra, Safari, Nexon,

Punch and Harrier are testament to this design led market leadership in SUVs. Taking this legacy forward and to further strengthen our SUV portfolio, we have once again broken the clutter in the effervescent and aspirational mid SUV category by introducing the Tata Curvv - India's first SUV Coupé - a disruptive design which democratizes the Coupé body style in the premium categories, providing best in segment performance and never before seen practicality. Further, Curvv is at the forefront of our multi powertrain strategy, with options across Petrol, Diesel and Electric powertrains. With the Curvv we will address a wide variety of needs of the mid SUV customers, providing them with a fresh and delightfully designed product complimented by premium performance." The Curvv is a perfect blend of stunning design that captivates, practicality that empowers, and performance that exhilarates. The Curvv's SUV coupé body style, in contrast to the conventional boxy design that is common in the

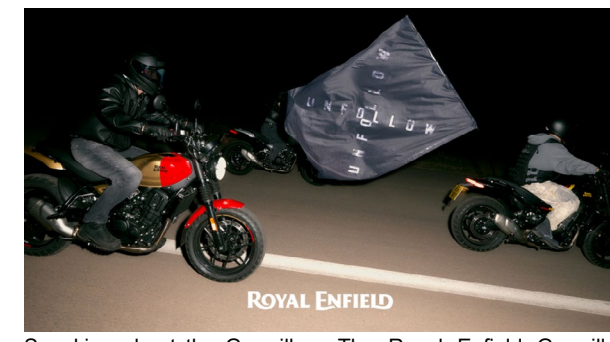
mid-SUV market, carries over the strong aerodynamic theme demonstrated in the concept show car, highlighting its strong character to the front and carrying it boldly through the vehicle. The raised ride height, tough cladding, and dynamic proportions contribute to its appeal. The Curvv's sharply sloping roofline allows it to efficiently slice through wind resistance, while its large wheels, high approach and departure angle, and increased ground clearance give it a planted and balanced stance. The SUV coupé will debut in two new color shades: Virtual Sunrise in the Curvv.ev and Gold Essence in the Curvv ICE. Practically designed for the Indian family that loves going out for long drives, the Curvv with its SUV coupé design has a modern and uncluttered interiors that combine the functionalities of an SUV with its impressively spacious cabin and does not sacrifice storage as imagined in a coupé body style. The emphasis on premium appeal is

apparent in its integration of best-in-class technologies in the cabin and a bold yet smart selection of colors, materials, and finishes. The panoramic glass roof allows natural light to flood into the cabin, giving the occupants a sense of space and freedom. The boot space has also been reconfigured to meet customer needs, offering increased and accessible storage space. The Curvv offers powerful engine options in petrol and diesel, as well as electric variants with best-in-class long driving range. Combined with its body style, which provides agility and excellent handling, it promises a unique and sporty driving experience for the customer. Packed with advanced infotainment, large screens, and connected car technology, the Curvv boasts of several smart features unheard of in this segment and usually found in higher-segment vehicles. Furthermore, it continues Tata Motors' legacy of safety by being engineered to meet the strictest safety norms with a host of active and passive safety features.

GET READY TO 'GRR' AS ROADSTERS GET REAL AGAIN THE ROYAL ENFIELD GUERRILLA 450 IS HERE!

Pune (Voice news service):- Roadsters will never be the same again, nor will the roads, as Royal Enfield today launched its premium modern roadster - the Royal Enfield Guerrilla 450; a motorcycle meant to remind the world what roadsters were really meant to be - kinetic, intuitive and eager to play throughout its wide power band. Precisely engineered to be raw, responsive and for visceral riding experience, the Guerrilla 450 is a powerful, versatile and sophisticated motorcycle meant to deliver pure, primal fun, be it the weekday hustle through traffic snarls, a spirited Sunday morning zip through twisties, or long-haul rides on lazy roads.

The Guerrilla 450 is a motorcycle that embodies character, substance and defiance, much like Royal Enfield's fiercely unique journey of building motorcycles that stand apart from the rest. The 'guerrilla' in Royal Enfield has been evident in its portfolio of class-defining and award-winning motorcycles that have challenged dreary monotony, and have been developed for one purpose alone; the pure fun of motorcycling. The Guerrilla 450 marks a significant evolution in the long and storied legacy of strong roadsters from Royal Enfield that continue to lead categories.



Speaking about the Guerrilla 450, Siddhartha Lal, Managing Director - Eicher Motors Ltd. said, "The Guerrilla 450 is our take on modern roadsters, and we are super happy with how it has turned out. The motorcycle is mechanically characterful, super sophisticated, and combines performance, versatility and confidence-inspiring handling. It is built on the same platform as the Himalayan, but tuned to roadster performance that makes it feel excitingly different when you ride it. The Guerrilla really brings out what roadsters were always meant to do. It is super responsive and absolutely gorgeous to ride at everyday speeds, and equally delightful when revved through its paces on full-gas. The engine, the chassis, the riding position, and the superlative handling of the motorcycle all come together to truly make it much more than the sum of its parts"

The Royal Enfield Guerrilla 450 will also be called the Royal Enfield GRR 450 in most of the Latin American markets. The lineup features three variants - Analogue, Dash and Flash - and five vibrant colourways. Bookings in India open today at an introductory price of INR 2,39,000 with test rides and retail beginning on August 1, 2024. In Europe as well, bookings begin today at a starting price of £ 4,850 MSRP in the UK and € 5,290 MSRP in Germany with retail expected to begin mid-August (Details on countries, variants and pricing in the table below) Speaking about the new motorcycle, B Govindarajan, CEO - Royal Enfield said, "The Guerrilla 450 is an absolutely gorgeous and game changing roadster. When we started with the Sherpa 450 platform, we envisaged an adventure tourer and a superlative roadster that would be

distinctly Royal Enfield. The Guerrilla 450 is just that - a roadster full of character and confidence. Developed in parallel with the Himalayan, the Guerrilla is tuned to perfection for city riding as well as weekend rides through twisty roads. It has amazing on-road handling, coupled with accessible power delivery, and superb chassis dynamics enhance the character of the motorcycle and offer amazing performance, stability and easy manoeuvrability. We've had a great time testing this motorcycle and riding it around the world. It really grows on you, and allows you to grow in confidence as a rider" Bookings commence across India, the UK and European countries and deliveries will start in August 2024. The motorcycle will ride into the rest of the world in a phased manner by early next year. The lineup features three unique variants in stunning colourways. Royal Enfield has also launched the 'Borderless Warranty Program' with the Guerrilla 450. This initiative is aimed at offering riders the freedom to ride more and explore without limits on their Royal Enfield motorcycle, backed by an extensive network of 3000+ service centres across 70+ countries, worldwide.

Kinetic Green appoints Joel George as VP Sales of 3-Wheeler Business

Pune: Kinetic Green Energy and Power Solutions Limited, a leading manufacturer of electric two and three-wheelers in India, is pleased to announce the appointment of Mr. Joel George as Vice President for its 3-Wheeler Business. With extensive experience in the Indian automotive sector, Mr. George brings expertise and leadership to Kinetic Green's ambitious growth journey. Kinetic Green is a pioneering and established OEM in India's E3W and E2W space. Company now plans to broaden its 3W category presence by entering into the L5 passenger segment, complementing its existing operations in the L3 passenger and cargo categories, as well as the L5 cargo category. Mr. Joel's appointment is anticipated to play a pivotal role in building and leading high-performing sales teams, developing and implementing successful sales strategies, expanding market share and achieving ambitious sales targets & fostering strong re-

lationships with dealerships. Mr. George joins Kinetic Green with over 18 years of expertise in the Indian and global automotive industry, specializing in automotive sales, marketing, and operations with renowned Japanese, German, and Italian brands. His comprehensive skill set includes business development, marketing strategies, vehicle leasing, fleet sales, B2B/corporate sales, commercial vehicle sales, and retail sales. His deep knowledge of the electric mobility sector, particularly in the two-wheeler and three-wheeler segments, has earned him numerous accolades. At Kinetic Green, Mr. George will work closely with Mr. Debashish Mitra, President of Kinetic Green's E3W SBU, in strategizing and planning retail sales and business development. He will lead the sales strategy in both retail and B2B sectors and expand the dealer network to position Kinetic Green as a leader in the 3-wheeler green mobility sector.

Sulajja Firodia Motwani, Founder and CEO of Kinetic Green, enthusiastically stated, "I am thrilled to extend a warm welcome to Mr. Joel George as he joins Kinetic Green. With his extensive experience in the automotive industry and his proven track record in automobile sector, Joel brings a unique blend of strategic vision and operational expertise. His leadership will be instrumental as we aim to strengthen our position in the L3 Passenger and L5 Cargo categories. We are confident that Joel's insights and innovative approach will drive our retail and B2B sales to new heights, further solidifying Kinetic Green's commitment to pioneering sustainable mobility solutions and towards our commitment to the Planet." Mr. Joel George expressed his excitement about becoming part of Kinetic Green, stating, "I am honored to join Kinetic Green at this pivotal juncture in the company's journey. Kinetic Green has consistently demonstrated a



commitment to innovation and sustainability in the electric mobility sector. With our ambitious plans for expansion and a dedicated focus on enhancing our market presence, I am excited to contribute to the company's vision of pioneering sustainable mobility solutions. Together, we will work towards achieving our goals of expanding the dealership network, driving retail and B2B sales growth, and solidifying Kinetic Green's leadership in the 3-wheeler market. I look forward to collaborating with the talented team at Kinetic Green and leveraging my experience to propel the company to new heights."

Susanne Pulverer, CEO and CSO, IKEA India

Pune: "At IKEA India, we are optimistic about the upcoming budget's potential to prioritize key areas that will drive quality and innovation in the industry. We look forward to the continued rapid expansion of infrastructure, particularly digital infrastructure,

across the country. Additionally, we aim to deepen the Make in India initiative to help us cater to both domestic and export markets, and advocate for provisions that promote sustainable practices, including incentives for eco-friendly materials and green

manufacturing. Investments in vocational training are essential to equip our workforce with contemporary skills. Lastly, initiatives aimed at increasing consumer income will definitely boost purchasing power and stimulate demand."

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