



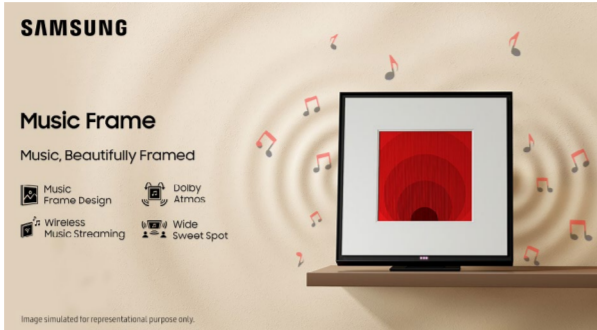
Samsung Launches the Stunning Music Frame in India

Pune (Voice news service):- Samsung, India's largest consumer electronics brand, today unveiled its Music Frame in India. A wireless speaker that looks like a work of art, the Samsung Music Frame comes with new features such as Dolby Atmos and wireless music streaming at just INR 23,990.

The stylish wireless speaker blends seamlessly into living spaces like never before by doubling as a picture frame. Just like a real frame, the Samsung Music Frame allows users to display personal photos. Listening to music while looking at a framed photo of a precious memory or a piece of art adds new levels of depth to users' experiences.

The Samsung Music Frame will be available across Samsung.in and Amazon.in and across select offline stores starting today.

"Modern consumers are increasingly seeking products that not only blend functionality and aesthetics, but also add visual appeal. This trend is driven by a desire for products that reflect their personality and style, and enhance the overall ambience of their living space. The new Music Frame epitomizes exceptional technology in the form of a picture frame with its unique,



elegant design while delivering a cinematic audio experience," said Mohandeep Singh, Senior Vice President, Visual Display Business, Samsung India.

The Music Frame offers users the convenience of wire-free listening while delivering superior sound quality that fills any space with rich, clear audio. Its personalized, framed artwork enhances home decor, reflecting Samsung's passion for leveraging cutting-edge technology to elevate living spaces. This makes it a powerful addition to any household, providing stunning visual appeal and exceptional audio performance, all in one elegantly crafted device.

Dolby Atmos Technology: Immerse in a three-dimensional audio experience that surrounds from every angle, creating a lifelike soundscape

that enhances listening pleasure. Be it watching a movie, listening to music, or playing games, Dolby Atmos technology elevates the audio experience to new heights, pulling users into the heart of the action.

Consistent Sound Quality: Enjoy balanced and consistent audio quality from any corner of the room, ensuring an optimal listening experience regardless of location. The speaker eliminates uneven sound distribution and promotes crystal-clear audio throughout the room, making every seat the best seat in the house.

Effortless Control: The Music Frame offers effortless control with built-in voice assistants like Alexa and Google Assistant. Users can simply speak commands, and the Music Frame responds, enabling play, pause, track

skipping, and volume adjustment without any manual intervention. This feature provides hands-free convenience and seamless control over the audio experience.

Personalized Sound Optimization: Tailor the audio experience to the specific room environment with advanced room analysis and optimization technology. SpaceFit Sound Pro analyzes the acoustics of the room and adjusts the sound output accordingly, ensuring optimal audio quality tailored to the space. This technology transforms one-size-fits-all audio into personalized sound perfection.

Q-Symphony Integration: Users can utilize Q-Symphony for richer stereo sound by placing two Music Frames on either side of their TVs. For surround sound, users can place a soundbar in front of their TV and a Music Frame on the opposite wall to act as a rear speaker. With the SmartThings app, users can set the equalizer settings to their preferences.

Adaptive Audio Performance: Experience audio that adapts to the content in real-time, delivering clear voices and detailed sounds optimized for every scene and volume level.

Shri Jayant Chaudhary meets Ex-Servicemen and other aspiring Entrepreneurs undergoing training at NIESBUD

Pune (Voice news service):- Shri Jayant Chaudhary, the Hon'ble Union Minister of State (I/C), Ministry of Skill Development & Entrepreneurship (MSDE), Government of India, visited the National Institute for Entrepreneurship and Small Business Development (NIESBUD) campus today and interacted with the various other trainees and trainers under multiple programs. He also visited a unique exhibition which was organised featuring products crafted by jail inmates and other successful entrepreneurs who have successfully completed EDP training under NIESBUD. These products prepared by the jail inmates were displayed during the ESDP programmes organized by the Institute at Lucknow and Varanasi Jail. These exhibits showcase the transformative impact of skill development and entrepreneurial training on inmates, reflecting NIESBUD's commitment to promote entrepreneurship and skill development across various sectors and demographics. The Minister also had the honour of meeting ex-servicemen currently undergoing the Entrepreneurship Development Programme at NIESBUD under the Directorate General Resettlement (DGR), Min-

istry of Defence. Sponsored by the DGR, this initiative is specifically tailored for retiring Armed Forces personnel, aiming to enhance their entrepreneurial knowledge and skills. The program is designed to ensure these veterans can generate a gainful livelihood post-retirement, whether through wage employment or self-employment. The Minister commended their dedication and resilience, recognizing the significant contributions they will continue to make to society in their new entrepreneurial roles. More than 3000 ex-servicemen have undergone EDP training at NIESBUD. A group of Master Trainers from 19 districts of Uttar Pradesh, Delhi, and Haryana are also being trained at NIESBUD under the World Bank-funded SANKALP Scheme of the ministry. The focus is on their capacity building, and inducting them on incubation support, mentoring, and handholding. Shri Jayant Chaudhary also met these trainers, applauded their dedication and emphasized the importance of their roles in empowering people to take up entrepreneurship. He further reviewed capacity building programme for Fair Price Shop (FPS) owners, designed in consultation with the Department of Food and



Public Distribution (DFPD), this program provides FPS owners with a basic understanding of entrepreneurship and further explains various aspects such as credit sources, product marketing, digital marketing, and global market trends. Under the Corporate Social Responsibility (CSR) initiative of Hindustan Unilever Limited (HUL), NIESBUD organizes the Entrepreneurship Awareness Programme targeting youth aged 18 to 29 years. The Hon'ble Minister met with both trainees and trainers involved in the program and motivated them to fully embrace the entrepreneurial mindset, explore the vast opportunities within the entrepreneurial ecosystem, and consider entrepreneurship as a viable and fulfilling career option. Shri Jayant Chaudhary,

Union Minister of State (I/C), Ministry of Skill Development, Government of India, said "Entrepreneurship is the cornerstone of a thriving economy and I acknowledge the work being done by NIESBUD in this space. By fostering innovation, creating jobs, and driving sustainable growth, entrepreneurs play a pivotal role in shaping the future. Our mission is to provide them with the necessary tools, support, and mentorship to succeed. Together, we can build a more prosperous and inclusive society," said Shri Chaudhary. All these initiatives collectively underscore NIESBUD's dedication to empowering individuals through skill development and entrepreneurship, thereby contributing to a more inclusive and robust entrepreneurial ecosystem in India.

VARANASI CALLS FOR GLOBAL INNOVATORS TO ENHANCE CROWD FLOW MANAGEMENT AS PART OF \$9M SUSTAINABLE CITIES CHALLENGE

Pune (Voice news service):- As part of the Toyota Mobility Foundation's \$9m Sustainable Cities Challenge, Varanasi has launched a global call for innovators to find data-driven solutions to make the city safer for the millions of people who visit every year for pilgrimage. The Varanasi Challenge is looking for solutions that will allow the city to better manage the growing influx of annual visitors, while making the city more accessible for tourists and local residents, particularly older people and people with disabilities.

Located on the banks of the Ganges River in northern India, Varanasi is widely known as the "spiritual capital" of the nation. The old city of Kashi within Varanasi is one of India's most important pilgrimage sites, with millions of people visiting every year for religious and cultural reasons. The inflow of tourists, however, when coupled with the city's narrow, winding lanes and dense urban fabric, raises potential questions around safety and overcrowding. Previous reports have suggested that Varanasi attracted around 70 million visitors, which reiter-

ates the need to enhance the city's safety and accessibility, especially as most tourists are middle-aged and elderly people.

As part of the Sustainable Cities Challenge, Varanasi is inviting innovators from around the world to develop innovative crowd management solutions that make it easier to accommodate its visitors and make the city safer and more accessible for both residents and visitors alike.

Leveraging technology, data analytics, urban design, behavioral psychology, and crowd science, can provide insights into crowd dynamics and flow, enabling better crowd management and reduced congestion. In addition to a share of \$3 million of implementation grant funding, participants in the challenge will gain exclusive insights into the workings of this historic city and a real-world understanding of user-centered design.

Shri. Akshat Verma IAS, Municipal Commissioner, Varanasi Municipal Corporation, said: "We are very excited to be involved in the Sustainable Cities Challenge. Millions of people visit Varanasi every year for religious, spiritual and



touristic activities alike. Our leadership is committed to make Kashi safer and more accessible for all.

We look forward to working with emerging innovators from around the world and hope that this challenge will help us identify technologies and the solutions that will benefit citizens, pilgrims and tourists of Varanasi. Kashi, one of the oldest surviving cities in the world, has various opportunities for it to be at the forefront of innovation in participatory and holistic development."

Pras Ganesh, Executive Program Director, Toyota Mobility Foundation, said: "We are truly looking forward to working with Varanasi on their City Challenge and seeing how innovators from around the world can deliver mobility solutions in this historic and holy city. As Toyota Mobility Foundation, we work under the three principles of innova-

tion, partnership and leaving a sustainable legacy, and believe that this project has the potential to develop innovative but human centric crowd management solutions that can also be applied to other cities facing similar issues."

Kathy Nothstine, Director of Cities and Societies at Challenge Works, said: "As an important site of pilgrimage, the population of Varanasi grows exponentially throughout the year as people come to visit. This presents challenges for the city. The Sustainable Cities Challenge is a global call for innovative solutions and means that visionaries from across the world can work to develop solutions to these challenges."

Pawan Mulukutia, Executive Director of Integrated Transport, Clean Air & Hydrogen, Sustainable Cities and Transport, WRI India said: "In 2022, Varanasi's floating population

was estimated to be 35 times of its local population.

By strategic interventions and effective crowd management measures, the thriving heritage city of Varanasi can become a torchbearer of sustainable mobility for other tourist destinations globally.

The Sustainable Cities Challenge fosters technology-driven innovative solutions aimed at transforming the public spaces and streets of the city. The Challenge seeks innovative mobility solutions that can be tested, adapted and scaled to suit local contexts, while advancing low-carbon mobility across geographies." Mr Vikram Gulati, Country Head and Executive Vice President for Corporate Affairs and Governance, Toyota Kirloskar Motor, said: "Towards the realization of our mission of generating "Mass happiness", we at Toyota are constantly working towards creating Mobility for All by adopting sustainable, practical, and innovative solutions. The Varanasi Innovating Crowd Flow Challenge exemplifies this commitment that aspires to the creation of a city that is more accessible, safe, and inclusive in-line with the real local mobility needs.

We are truly excited about this project, as it promises to scientifically and systematically streamline the unique mobility needs of the magnificent city of Varanasi." Varanasi is one of three cities to host challenges, alongside Detroit, USA and Venice, Italy. Over 150 cities from 46 countries around the world entered the challenge after the call to cities was first launched in June 2023.

Applications for the Varanasi Challenge are open from today until the 5th of September. Up to ten semi-finalists will be selected in November 2024 and receive a grant of \$50,000 each. Companies will have the opportunity to directly engage with city leaders, end users, and beneficiaries to customize their solutions and demonstrate them on-ground in the city. In May 2025, up to five finalists will be granted \$130,000 each to test their solutions in a larger area of the city over an extended period to assess their impact and further customize their solutions. In March 2026, up to three winners will be selected to share final implementation funding of \$1.5 million to further scale their solutions in the city.

Cooper Corporation and Sinfonia Technology collaborate to introduce CPCBIV+ certified LPG Gensets in India and Beyond

Pune (Voice news service):- Cooper Corporation, a leading engine, engine component and generator manufacturer, based in Satara, Maharashtra proudly announced its pioneering collaboration with Sinfonia Technology, a leading innovator in clean transport devices, power control and aerospace technologies, to introduce revolutionary LPG gensets to India, Japan and other ASEAN countries.

This landmark collaboration marks a significant milestone in the pursuit of sustainable energy solutions, as Cooper Corporation unveils the first-of-its-kind in India 10 KVA LPG CPCBIV+ certified genset, developed in partnership with Sinfonia Technology. Engineered to meet the stringent emission standards set forth by the CPCBIV+ legislation in India, this genset represents a quantum leap towards achieving zero carbon footprint and ushering in a new era of clean power generation. The CPCBIV+ LPG Gensets will be unveiled at Gas India Expo 2024 to be held on 4th – 6th July at Expo Center Greater Noida, U.P, India.

The COOPER SINFORIA genset, model name CSG-

0010L-IN and its brand name 'DAIMON' in India, which happens to be name of the town Sinfonia is based in. The same product in Japan will be branded as 'SATARA', the name of the town Cooper Corporation has been based for the past 100 years. The genset offers unparalleled benefits to customers, delivering exceptional performance, economy and reliability. With its compact footprint, low operational costs and ease of maintenance, it emerges as a superior and economical alternative to traditional diesel gensets and grid power. Unlike other power sources, LPG stands out as a clean and sustainable fuel, ensuring minimal environmental impact and maximum efficiency.

Similarly, Cooper Corporation, also a the 100-year-old company specializing in Component Manufacture, Engines both Diesel and Gas. They have over 13 factories, all placed in Satara, with more than 400 people to complete 40 years of service. Exports for Cooper Corporation account for 50% of its business revenue, with exports worth more than INR 10,000 Crores till date. Mr. Farrokh N. Cooper, Chair-



man and Managing Director, Cooper Corporation Pvt. Ltd said, "At Cooper Corporation, we are committed to driving innovation and sustainability in the power generation sector. Our partnership with Sinfonia Technology exemplifies our shared vision of delivering cutting-edge solutions that not only meet but exceed the expectations of our customers. With the heart of a true Parsee entrepreneur, we believe in excelling in whatever we do." Echoing Mr. Cooper's sentiments, Mr. Masaki Tatsuda, Manager of Social Infrastructure Sales Sec., Sinfonia Technology Co., Ltd, remarked, "We are thrilled to collaborate with Cooper Corporation in introducing advanced LPG gensets that redefine industry standards. Through our combined expertise and dedication to technological excellence, we aim to empower customers with reliable, eco-friendly power solutions that pave the way for a greener future."

Through the transformation with new ZF technologies and a long-term investment plan

Pune (Voice news service):- In the run-up to the IAA Transportation 2024, ZF presents its innovations in the areas of decarbonization, chassis, safety and digitalization at its Global Technology Day. The technology group is also announcing a new hybrid transmission system for heavy commercial vehicles, the TraXon 2 Hybrid. Under the motto "Driving Commercial Vehicle Innovation", ZF, as the largest supplier to the commercial vehicles industry, demonstrates how its broad portfolio of solutions for clean, safe and comfortable mobility of tomorrow can be developed quickly and cost-effectively. Whether for passenger cars, commercial vehicles or industrial vehicles, ZF advances mobility through a consistent open-technology approach, flexible production locations, and cross-divisional technology applications.

In addition to driving solutions for the full electrification of trucks and buses, ZF's new TraXon 2 Hybrid transmission for heavy commercial vehicles will help to shape the transition to e-mobility and support global CO2 targets. As the number of fully electric vehicle registrations is increasing more slowly than expected

- not only for passenger cars but also in the commercial vehicle sector, demand for electric vehicles is stagnating, especially in Europe and the USA, which is leading to price competition in many markets. However, ZF is prepared to support the diverse incremental steps and regional variations in demand during the transition. Thanks to our technology-open approach, the resulting broad product portfolio and the flexibility of our production facilities, we can react quickly to market changes. This enables us to combine technologies and offer our customers the optimal solution in a timely manner at every step of the transformation, says Prof. Dr. Laier, Member of the Board of Management of ZF Friedrichshafen AG and is responsible for the Commercial Vehicle Solutions and Industrial Technology Division as well as the Corporate Production Function. "One of our greatest strengths is our flexibility. For more than 100 years, openness to technology has been part of the DNA of our corporate strategy. This approach continues to pay off says Dr. Holger Klein, CEO of the ZF Group.

Strengthening strengths: strategic planning with more focus and agility To continue serving customers with technologies for clean, safe and comfortable mobility in the future, ZF is already setting the strategically necessary course today. With a long-term strategic plan, the technology group is further restructuring its organization and accelerating development processes to adapt to the new speed of change of the industry. This new structure includes strong business units for passenger cars, commercial vehicles, the industrial sectors and an efficient aftermarket network. At the same time, other areas will be given the necessary space to develop more quickly and with greater agility to respond to market demands, for example through partnerships or greater independence. In the growing core market for axle system assembly, for example, the strategic partnership with Foxconn, the world's largest manufacturer of electronic products, is accelerating growth and expanding the customer base of both companies. Another example of implementation is the Passive Safety Technology Division, which now operates as ZF LIFETEC.

DSP Mutual Fund Active Outlook on Passive Funds

Pune (Voice news service):- DSP Mutual Fund organized a press meet to highlight the growing importance of passive investing in India. Passive investments like Index funds (funds that track a specific market index) and Exchange-Traded Funds (ETFs - which are traded like stocks) provide a simple, low-cost way for investors to gain exposure to the markets. They minimize human bias, follow transparent rules, and help retail investors build better portfolios aligned with their investment goals.

Globally, passive investing has seen tremendous growth, with the U.S. now having above 50% of total assets in passive funds. In India too, the passive AUM (assets under management), which is the total value of assets managed by a fund or investment company, has witnessed substantial growth of 182% over the last 3 years to 9.5 Lakh crore. Strategies like equal weight indices (indices where each stock is given equal weight, rather than being weighted by market capitalization), which have worked well internationally, are also gaining traction in India. DSP Mutual Fund was the first to launch an equal weight index fund in 2017 and ETF in 2021 India after researching and back-testing this strategy. Our Equal weight index fund has grown over by ten times.

Like innovative strategies on equity side, similarly even on the fixed income side, DSP Mutual Fund were early movers as the second fund house to launch a liquid ETF back in 2018 offering a solution to investors that have idle cash in between equity shares trades on the capital markets. As of today DSP is the only fund house to have two such liquid ETFs, one with a regular payout attracting dividend income tax on your earnings (symbol



"LIQUIDETF"), and the other with a growth-based NAV attracting capital gains tax on your earnings (symbol "LIQUIDADD"). As the Indian mutual fund industry aims to double its size to Rs 100 lakh crore by 2030, passive investments across equity (stocks), debt (bonds), and commodities (raw materials or primary products) are expected to drive significant growth and increased penetration, especially among new investors.

While passive funds aim to match the market's returns, there are also "smart beta" strategies. These follow specific rules to reduce risk or increase returns and provide tailored exposure to certain groups of stocks. These can help diversify a portfolio and focus on stocks with certain characteristics, like quality or low volatility. However, smart beta funds can sometimes underperform, especially during major market shifts. Within this smart beta category, we at DSP Mutual Fund have focused on quality and launched index funds in the mid cap as well as small cap segment by considering quality filters to eliminate certain stocks and selecting an index with only 50 good quality companies from the broader universe.

Investor education remains key to create awareness about simple passive products that can serve as a good starting point for investing journeys.

Arjun Award Winner Coaches

Pune: Lexicon Management Institute of Leadership and Excellence (Lexicon MILE), established in 2009, is a premier educational institution and part of The Lexicon Group of Institutes. Dedicated to shaping future leaders, Lexicon MILE is known for its commitment to academic excellence, modern educational strategies, and comprehensive skill development programs. Lexicon MILE has built a reputation for providing a dynamic learning environment that equips students to excel in their chosen careers. By emphasizing hands-on experience and industry interaction, the institute offers

students unparalleled opportunities to learn directly from distinguished professionals. Mr. Pankaj Sharma, President, The Lexicon Group of Institutes, Chairman MultiFit remarked, "This unique experience for our students reflects the institute's commitment to preparing them for success in diverse professional environments. Being a Golfer myself, I understand Golf teaches strategic thinking and decision-making, which are essential skills for future managers and business leaders. Golf is often where big deals are closed, and learning the game opens doors to critical networking opportunities."

Mrs India Empress of the Nation 2024 Season 5: Embracing Excellence



Pune (Voice news service):- Mrs India Empress of the Nation 2024, organized by DIVA Pageants, reached its magnificent culmination on 23rd June 2024 - hosted at the luxurious HYATT Pune. This year's Pageant was a celebration of brilliance, re-defining beauty pageants by spotlighting intellect, grace, and social consciousness. In a powerful display of inclusivity, the Pageant featured Women from across the Nation, representing diverse backgrounds & age groups with varying abilities, showcasing that true beauty and talent are limitless. Visionaries Anjana and Karl Mascarenhas the driving forces behind DIVA Pageants (www.divapageants.com), who's mission is to create a platform that not only celebrates beauty but also fosters the growth of strong, inspiring women who defy stereotypes and inspire change. This grand event was graced by illustrious Celebrities such as actress and former Miss India Isha Kopikar whose star power added Glamour to the proceedings. The esteemed panel of Judges included Sandeep Singh - renowned Hotelier and General Manager HYATT Pune, Dr Leena Gupta, owner of MEESHA Diagnostics & Polyclinic, our presenting partner; Karl Mascarenhas - Director: DIVA Pageants, Apeksha Dabral DIVA Queen and winner of Universal Woman India- Social Projects & Aarti Gautam, Mrs Asia Pacific 1st Runner-up. DIVA Pageants is acclaimed for its exceptional pageant grooming and training. Their comprehensive Grooming of

the 54 Finalists over 4days - included Personalized Coaching on Poise & Presentation, Q & A and Ramp Walk. This transformative journey empowered the Contestants to present their best selves, embracing their full potential. The Choreography was masterfully crafted by Pooja Singh, whose direction ensured a breathtaking and polished presentation. Charismatic Aman Yatan Verma hosted the event with flair. Winners of Sub-Titles were crowned by Meghna Naidu nationally famous for her super-hit song 'Kaliyon ka Chaman'. DIVA Queen Shweta Shahare was crowned Mrs Gaia World India 2024 and will represent India in Malaysia shortly. DIVA Dr Meghna Gopal Dewan will represent India as Mrs Indo Asia 2024 at the prestigious Woman of the Universe in Turkey during Oct 24. Shradha Nazareth was bestowed with the title of International Queen. The seamless Event execution was orchestrated by an adept team including Cecilia Sanyal, Mrunali Tayade, Tanuja Bangera & Spenta Patel, who meticulously coordinated every detail. Winners of Mrs India Empress of the Nation 2024 -Season 5 Silver Category Winner: Dimple Dsouza 1st Runner-Up: Dr Anushree Pande 2nd Runner-Up: Shikha Sharma Gold Category Winner: Manisha Anand 1st Runner-Up: Saeed Khalate 2nd Runner-Up: Anita Majoo Elite Category



Winner: Pooja Bhagwat
1st Runner-Up: Sushma Sharma
2nd Runner-Up: Shailaja Madhok
Plus category Winner: Shivangi Dalvi
This season of Mrs India Empress of the Nation was not just about Winning the Crown - but encouraging each Contestant to Win At Life - thus empowering them to Dare'Dream'Dazzle!!
Official Partners -
1. Presenting Partner: Meesha Diagnostics
2. Official Queens Residence Partner: Hyatt Pune
3. Gifting Partner: Daishik Chutneys and Masalas
4. Dessert Partner: The Desert Lounge
5. Gifting Partner: Erayba India
6. Gifting Partner: Food Craft Studio
7. Spa Partner: Kasturi Spa
8. Hair and Make-up Partner: Salon Apple
9. Yoga partner : Swasthya
Yoga by Shweta Kirad
10. Nail Partner: To The Nines
11. Videography Partner: Ipl- media solutions
12. Photography Partner: SJ illumination
13. Photo shoot Partner : Desi Artists India
14. Media Partner: Lokmat
15. Charity Partner: We Help Foundation
16. Gifting Partner: Modasutra
17. Casting Partner: DIVA talent hub
18. Magazine Partner: Gre-lakshmi
19. PR partner: Inspirations
20. Traditional Round Partner: Futari Chhori
21. Western Gown Partner: The Big Closet
22. Jewellery Partner: RIIVAA
23. Wealth Management Partner: Golden Bells Financial services Pvt Ltd
24. Eyewear Partner: Law-rence & Mayo
25. Cause Partner: Prashanti Cancer Care
26. Pageant Partner: Mr/Ms/ Mrs Madhya Pradesh

220 players for The Poona Club Racquet LEAGUE 2024

Pune (Voice news service):- A total 220 players will represent 8 teams in the Poona Club Racquet League that will be organized by the Poona Club Ltd on its Table Tennis, TableTennis, Badminton, Squash and Pickleball. Mr. Sunil Handa, President of Poona Club Ltd and Mr. Gaurav Gadhoke, Vice President of the Poona Club Ltd said that Poona Club is the only club in the city to offer its members six different leagues one in cricket, one in Swimming, Snooker, Football, Health and Fitness and one in Racquet Sports with a view of health and recreation of its members, through sports. The Racquet league will bring members on a common platform and help them bond as a team as each match in the tie will be of utmost importance, he added. The Title sponsor for the event will be Gravittus Foundation (Main Sponsor), Associate Sponsor will be Convex. Mr. Ameya Kulkarni, Chairman Racquet Sports Com-

mittee of The Poona Club Ltd and Chairman of the League for the past two years added that, The Poona Club Racquet League has grown significantly, with 220 players participating this year, up from 135 last year. This increase in participants makes it one of the largest sporting leagues in club sports in Pune. Additionally, the number of teams has expanded from 6 to 8. The Racquet league will be played for the fourth time and will have intense competition in the games of Squash, Badminton, Tennis, Table Tennis and Pickleball. This unique league is formulated by its members and will include about 25 players participating in racquet sports in each team. Arnav Sareen(6250pts, Jaguurs), Nittin Kirtane(6250pts, HK Powerhouse), were the two most expensive retained players. While Ranjith Bala(5000pts, ASR Strikers), Tony Shetty(4200pts, Healyos Eagles), Nitya Shah(4100pts, All Stars) traded at the auction. In the auction 220 play-

ers were selected to represent eight teams. Teams included HK Powerhouse (Sunil Handa and Aditya Kanitkar), Oberoi & Neel Kings (Verinder Singh Oberoi and Indraneel Mujgale), Manav Avengers (Rupesh Bathia), ASR Strikers(Amit Roplekar, Sarim Khan, Yogesh Anklesaria), Healyos Eagles(Salil Bhargava), Convex Sharks (Mr. Krishna and Dev Ghuwalewala), All Stars(owned by Mr. Hiren Parmar and Mrunal Shah), Manpreet & GG'S Jaguars (Manpreet Uppal and Gaurav Gadhoke). A Tie between two teams will consist of 16 Matches including all 5 sports. Players have been auctioned as per their playing abilities in every sport. The league will witness national and international level players in all three sports in action, Mr. Ameya Kulkarni added. The 1st match in every sport is 11 points, while the 2nd and 3rd match in every sport is 16 points. 4th match in every sport is 31 points.

The Team with higher number points at the end of the last match (16th) wins the tie. Golden Point' will be played to decide the winner if teams are tied on the penultimate points. If tied upon tie points maximum number of game points will be considered for qualification. In the league stage if the tie cannot be decided by difference of point then a draw will be awarded and one tie point each will be awarded to the teams, for a win 2 tie points and 0 for a loss will be awarded. A single player can play/appear a maximum of 5 times in 1 tie but only once in a sport. Badminton Tennis and Table tennis are doubles sport and Squash is singles. A tournament core-committee comprising of Ameya Kulkarni (Tournament Chairman), Aditya Kanitkar, Mr. Viraf Deboo, Mr. Pankaj Shah, Mr. Sameer Sanghvi, Mr. Kunal Sanghvi, VP Mr. Gaurav Gadhoke, President Mr. Sunil Handa and Mr. Ranjit Pande has been formed for the smooth conduct of the event.

Green Pune Monsoon Hill Marathon 2024 for a thrilling and eco-friendly marathon experience on July 14th

Pune (Voice news service):- City based Goldleaf Entertainment will organize the First Edition of Green Pune Monsoon Hill Marathon on July 14th, 2024 at Sadu Shinde Cricket Ground. The event is sponsored by the Department of Environment & Climate Change and Pollution Control Board in association with Pune Metropolitan Region Development Authority (PMRDA), PCMC and PMC. The event is being supported by Belvalkar Group and Sustainability Partner Eco Factory Foundation. Atharva Iyer, Organizer of the Green Pune Monsoon Hill Marathon said that, This Marathon will be a first of its kind Eco Friendly marathon with Zero use of Plastic and Net Zero Carbon Footprint during the event. "We would like to thank the Chief Minister Shri. Eknath Shinde, Principal Secretary Department of Environment Mr. Pravin Darade (IAS), PMC Commissioner Dr. Rajendra Bhosale, PMRDA Commissioner Mr. Rahul Mahiwal, PCMC Commissioner Mr. Shekhar Singh for their Solid Support to this unique event", he added. The event will offer various distance categories, including



a 21 KM Run, 10 KM Run, 5 KM Run, 2KM Fun Run and 45plus age category. "Running amidst nature and contributing to its preservation makes this marathon a unique experience. We are committed to promoting sustainability through sports, and getting everyone together for good cause and helping the society." added Mr. Sameer Belvalkar, Director of Belvalkar Group. The Green Pune Monsoon Hill Marathon will help to promote the message of importance of environment and curbing Pollution by planting more trees through community participation, said Mr. Anand Chordia, Founder, and The Eco Factory Foundation. Mr. Pravin Chorbele, PMC Corporator said that, "The Green Pune Monsoon Hill Marathon is not just a race; it's a movement towards a healthier and greener Pune. We are thrilled to see the

community coming together for this cause." Mr. Nakul Belvalkar and Mr. Neel Belvalkar of Belvalkar Group, Mr. Shriyash Gune of The Eco Factory Foundation were present on the occasion. Every Runner will be given a Sapling and seed balls, The Race T-Shirts to be handed to the participants are been made from recycled PED Bottles, at every water station recycled water cups will be made available, while the Pilots at the event will use EV Bikes from Bgauss along the route of the Marathon, Jute made Goody Bags will be given to all the participants apart from finisher medal, BIB, breakfast, hydration, route support, napkin, gift voucher and an e-certificate. The Half Marathon 21km Race start from at Sadu Shinde Cricket Ground and then from Taljai Hills, Padma-

vati Parking, Treasure Park through Arnyeshwar Temple, Gajanan Maharaj Chowk and finish at Sadu Shinde Cricket Ground. The 10KM Marathon will be run in two loop and 5km will be run in one loop. The 21km Men and women's group winner will receive trophy and Rs.11000/-, while runner up will get trophy and Rs.7000/-, the 10km winner will receive trophy and Rs.8000/-, while runner up will get trophy and Rs.5000/- and 5km winner will get trophy and Rs.6000/-, while runner up will get trophy and Rs.2000/- Other partners are The Eco Factory Foundation(Sustainability Partner), Champion Sports(Sporting Partner), Babus Laxmi Narayan Chivda (Gift Partner), Enerzal (Energy Drink Partner), Bgauss(Route Support Partner), Townscript.com(Registration Partner), Institute of Sports Science and technology(Sports Education Partner) and Linkin moves(Physio Partner). Registration for the Green Pune Monsoon Hill Marathon is now open online at <https://www.townscript.com/e/pune-monsoon-hill-marathon-111413>. For further inquiries, please contact the organizers on phone numbers: 9356087318.

SNAPCHAT ANNOUNCES NEW SAFETY FEATURES DESIGNED TO REINFORCE REAL FRIEND CONNECTIONS

Pune (Voice news service):- With a focus on fostering a safe and positive in-app experience, Snapchat has introduced a suite of new safety features all designed to strengthen and reinforce the real friend relationships that makes Snapchat so unique. These new features aim to further safeguard teens and the broader community from online harms. To kick off an essential dialogue on teen online safety, Snapchat hosted a panel discussion featuring influential parents Tisca Chopra and Maria Goretti, actor and Snap Star Nitanshi Goel, Aparajita Bhatti, Co-Founder of Young Leaders for Active Citizenship



(YLAC) and Uthara Ganesh, Head of Public Policy at Snap. The panel explored critical topics such as the importance of digital literacy, maximizing the use of available online resources, and maintaining open dialogues with teenagers at home.

build on Snapchat's ongoing work to make it difficult for strangers to contact people. Uthara Ganesh, Head of Public Policy-South Asia, Snap Inc. added, "Snapchat has always been a unique space where you can truly be yourself and connect with your real friends. Young people across India love spending time on our platform, and we are dedicated to making it a safe and positive place for everyone, especially teens. Our newest safety features are all about supporting genuine friendships, empowering teens to make smart choices, and ensuring that every Snapper feels secure and confident while using our app." The evening concluded with the introduction of Snapchat's new suite of tools, including 1) improved blocking capabilities 2) simplified location-sharing 3) enhanced friending protections and 4) expanded in-chat warnings. These expanded products

Chennaiyin FC sign talented goalkeeper Nawaz

Pune (Voice news service):- Chennaiyin FC have bolstered their defensive unit with the signing of young Manipuri goalkeeper Mohammad Nawaz on a two-year contract ahead of the upcoming 2024-25 season. A product of AIFF Elite Academy, Nawaz was previously part of Mumbai City FC and FC Goa. He has earned a reputation as one of the most talented goalkeepers in Indian football with

his remarkable performances. Nawaz's arrival marks an exciting addition to Chennaiyin squad alongside other goalkeepers Samik Mitra and Praateek Kumar Singh. The 24-year-old brings youthful energy and exceptional potential, and is expected to make a significant impact in the upcoming season. Nawaz began his professional career at the age of 18 with FC Goa's reserve side in the

I-League second division, where his excellent performance earned him a place in the main team. He was a vital cog in the FC Goa's Super Cup and ISL League Shield-winning campaigns in 2019 and 2020 respectively. Later, he moved to Mumbai City FC in 2021, with whom he won the League Shield in 2023 as well as the ISL title earlier this year.

He has also represented India at the U-17. Nawaz has played 83 matches so far in his professional career, keeping 23 clean sheets. In 65 ISL games, he has recorded 15 clean sheets and 150 saves. Known for his quick reflexes, composure under pressure and impressive shot-stopping abilities, he has also saved three penalties in the ISL.

Badminton Asia Junior Championships: India to face Malaysia in quarters

Pune (Voice news service):- India will face Malaysia in the quarterfinals of the Badminton Asia Junior Mixed Team Championship at Yogyakarta, Indonesia, after finishing second in Group C on Sunday. Having already qualified for the knockout stage, India changed their entire line up for the last group match against Indonesia as they rested Tanvi Sharma in girls singles and played fresh

mixed and men's doubles pairs. Dhruv Negi was given the responsibility to play the boy's singles rubber. Navya Kanderi, who played the girls singles instead of Sharma, was the only player to earn a point as India went down 1-4 despite running the hosts close in all the matches. The mixed doubles combination of Vansh Dev and Shrivani Walekar lost the opening match against Taufik

Aderya and Clairine Mulia 14-21, 16-21 before Negi's over an hour fight against Bueno Oktora ended on the losing side of the 14-21, 21-11, 11-21 scoreline. The fate of the tie was decided once Bhargav Ram Arigela and Vishwa Tej Gobburu lost the boys doubles 17-21, 15-21 against Anselmus Prasetya and Pulung Ramadhan. Navya then put India on the scoreboard with a 21-19, 21-19 win over Mutiara Puspitasari.

Results: India lost to Indonesia 1-4 (Vansh Dev/Shrivani Walekar lost Taufik Aderya/Clairine Mulia 14-21, 16-21; Dhruv Negi lost to Bismo Oktora 14-21, 21-11, 11-21; Bharav Ram Arigela/Vishwa Tej Gobburu lost to Anselmus Prasetya/Pulung Ramadhan 17-21, 15-21; Navya Kanderi bt Mutiara Puspitasari 21-19, 21-19; K Vennala/Shrivani Walekar lost to Isyana Meida/Rinjani Nastine 15-21, 11-21).

The Coca-Cola Company's Honest Tea Launches #FindYourGood Campaign



tea, and says "it's up to you to decide what's good for you. Speaking about the collaboration with Honest Tea, Twinkle Khanna said, "I am excited to be part of the #FindYourGood campaign that echoes my mantra of a good, holistic life. Stimulated by the importance of finding joy and balance in the everyday, Honest Tea's campaign strives to bring about a positive transformation in the well-being of the modern woman." Commenting on the launch of the new campaign, Ruchira Bhattacharya, Senior Director, Marketing at The Coca-Cola Company, India and South-West Asia Operating Unit said, "Honest Tea is proud to launch the #FindYourGood campaign that celebrates those little moments of peace and calm in your daily rigmarole. The partnership with Twinkle Khanna resonates our purpose to support and encour-

age one's personal idea of balance and wellness in this fast-paced world." Sharing his views about the latest campaign, Mukund Olety, Executive Creative Director at WPP Open X, said, "Our latest campaign, #FindYourGood, throws light upon a very important thing that many of us often tend to forget, which is making time for little moments of peace and joy in our daily lives" Speaking about the collaboration with Twinkle Khanna, he said, "Teaming up with Twinkle Khanna for this campaign has been a truly joyful experience. As a proponent for wellbeing of women, she naturally conveys the nuances we wish to communicate through this campaign. Honest Tea is currently available on e-commerce platforms in select cities- Bangalore, Mumbai, Hyderabad, Chennai, Pune and Gurgaon, at the price point of Rs 60.

BMW Group India launches its Monsoon Service Campaign

Pune (Voice news service):- BMW Group India has announced the launch of Monsoon Service campaign across its dealer network. This special initiative will be held across India and will ensure complete car readiness for the upcoming monsoon season. Mr. Daniel Lugonjic, Director - Customer Support, BMW India said, "BMW Group is committed to ensuring that our customers' vehicles are in peak condition to handle the unique weather challenges. Our Monsoon Service Campaign is tailored to

provide thorough inspections, maintenance, and necessary upgrades to enhance the safety and performance of BMW and MINI cars. We understand the importance of reliability and peace of mind for our customers, and this campaign underscores our dedication to providing exceptional service and support. With a dedicated team of trained technicians, specialised workshop technologies and original BMW Parts, we ensure you can enjoy relaxing journeys." Monsoon Service camp is

conceptualized to offer useful information and tips on effective vehicle management, on-time maintenance and overall understanding of BMW and MINI vehicles. The program provides a comprehensive vehicle check and, if required, a basic Condition-Based Service as well, ensuring that the car is in top condition. The service is conducted by certified BMW and MINI technical experts. Customers can book prior appointments for car servicing at the workshop and be able to check and update their per-

sonal details to receive special promotions and offers from their dealer. BMW Group India urges its customers to be cautious while driving during heavy rains and around waterlogged areas. Customers are advised not to attempt to re-start the engine of a stalled vehicle to avoid damage to the engine. BMW Group India is the pioneer in bringing luxurious dealerships to India and has set a decisive course by setting up BMW dealerships of international standards across the country. Currently,

SOCIAL outlets in Pune introduce an all-new Local Heroes Menu



Pune (Voice news service)- SOCIAL, India's favourite neighbourhood café and Pune's go-to hangout spot, is elevating the SOCIAL experience for Puneans with an all-new, exclusive Local Heroes menu featuring the best of Pune's cuisine with a SOCIAL twist. Available at all 4 SOCIAL outlets namely FC Road SOCIAL, Koregaon Park SOCIAL, The Mills SOCIAL, and Viman Nagar SOCIAL, 26 June 2024 onwards, the new menu features vegetarian and non-vegetarian hyperlocal dishes, across a range of delectable appetizers, mains and desserts to choose from. Commenting on the special menu, Chef Shamsul Wahid, Group Executive Chef, Impresario Entertainment & Hospitality Pvt. Ltd. states, "At SOCIAL, everything from our

food to the vibe is inspired by the neighbourhood and culture of the place. Pune is an important market for us and with four outlets in the region, we service a large number of guests every day. With the new Local Heroes menu, our goal is to offer them Pune's authentic flavours, on the back of the trademark SOCIAL vibe, to make their experience wholesome and memorable." The new Pune Local Heroes menu includes Thecha Chicken Tikka, Goda Masala Boti, Malvani Sukka Chicken / Mutton / Prawns, Puneri Paltan, Bhakarwadi Chaat, Shikari Thali, Sangraha Thali, Kesari Srikhand & Pistachio Tart. **Inspired by the local flavours of Pune, this new menu is an ode to the region's culinary heritage**

Pi42 Aims to Educate Over 150,000 citizens in Pune about Crypto in FY25

Pune (Voice news service)- Pi42, India's first Crypto-INR Perpetual Futures Exchange, is committed to raising awareness about crypto trading and investment among 150,000 citizens across Pune in FY25. With the rising interest in cryptocurrency investments across the city, the company endeavours to educate new age investors about crypto derivatives trading, and the best practices that one can leverage for derivatives trading. Additionally, Pi42 aims to onboard a significant portion of these users on its platform and achieve a transaction volume of half a billion dollar from Pune by the end FY25.

India is the largest crypto markets in the world, however Indian investors never really had an opportunity to partici-

pate in the crypto derivatives trading owing to the lack of any exchange that offered derivatives trading in INR. Pi42 aims to address all these challenges by offering Indian investors a solution that not only provides a range of derivatives but also ensures compliance, tax efficiency, and convenience. The exchange has received registration from The Financial Intelligence Unit (FIU), yet another key step in safeguarding the interest of the investors on its platform. It also offers an extensive array of up to 70+ live trading pairs wherein Doge, Shiba Inu and Matic are the most actively traded crypto pair among the investors. Pi42 aims to grow as the largest compliant crypto to futures platform in the world and boasts over 18000+ in-

vestors on its platform. The growth in customer base in Pune aligns with findings from Chainalysis' 2023 Global Crypto Adoption Index, which positioned India as the global leader in grassroots crypto adoption. Furthermore, recent reports state that Pune has witnessed significant surge in crypto participation. Commenting on the growth of crypto investors in Pune, Avinash Shekhar, Co-Founder and CEO, Pi42, "As crypto adoption surges in Pune, Pi42 recognizes the need to create awareness among investors about the potential benefits of crypto derivatives and equip them with the knowledge and best practices for trading in crypto futures. Our aim is not only to facilitate transactions but also to empower investors with the tools and insights



necessary to navigate this evolving market landscape effectively. By demystifying the complexities of crypto derivatives trading and highlighting the opportunities they present, Pi42 endeavours to foster a culture of informed decision-making among investors. Through educational initiatives and comprehensive resources, we seek to enable investors to harness the full potential of crypto derivatives, thereby contributing to the city's growing digital asset ecosystem while mitigating associated risks."

Indian Seafarers look to navigate into the future with increased role in global shipping industry

Pune (Voice news service)- With increased connectivity on the ships, enhanced safety measures, better school education structure in India, adequate availability of training institutes, better understanding for international compliances and most importantly improving quality of life on board, Indian Seafarers are set to play more significant role in global shipping industry according to experts.

The Day of the Seafarers on June 25 recognizes the contribution seafarers to international trade and the world economy. It marks the adoption of International Standards for Seafarer qualification and competency (STCW) 2010 Manila Amendments. The theme of this International Seafarer Day is 'Safety First' reflecting maritime safety and security and also safeguarding marine environment.

Apart from safety the thrust of International Maritime Organization (IMO) is also on encouraging women seafarers. Currently women account for only 2% of total number of seafarers worldwide. But with structured programs and

scholarships for women encouraged by DG shipping, the number is increasing faster than before with women sailing from crew members to officers and engineers. This will further help augment India's role in global shipping industry. Pune based seafarer organisations including Company of Master Mariners, Institute of Marine Engineers India and Indian Maritime Foundation have organised a special celebration program on 30th June in Pune including a talk show and musical program at PYC Gymkhana.

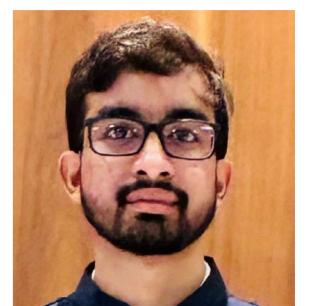
Ex.Chief Engineer Sanjeev Ogale, Chairman, Institute of Marine Engineers India-IME(I), Pune, said that there is a strong connection between Pune and Seafaring community. There are three associations along with four training institutes and about 5000 seafarers in Pune with 1000 of them sailing currently in cargo and passenger ships. The proximity of the city to Mumbai and Goa and bettered connectivity from the decade of 90s till today has made Pune a home to such large number of Seafarers.

To attract and guide new aspirations we have also formed a guidance cell in Pune. Capt. Shirang Gokhale, Chairman The Company of Master Mariners of India (CMMI) said that currently Indian Seafarers account for about 10% of the global shipping community and expected to grow to 20% by 2030 according to some estimates. Availability of English-speaking manpower backed by skills, technology adoption, good schooling structure in India and improving life on board is making it possible. With our seafaring experience we have a better understanding of International Compliances in various aspects. The seafaring community have never been short of hurdles, whether it is the rough weathers, then piracy and now conflicts in the middle east. But the surveillance from International Navys including the proactive role of India is reducing the risks for Seafarers. The fact is that the world trade and the global economy depends on ships, there is no alternative to ships. We

are seeing increasing role of India Seafarers in global shipping and is set to further increase, said Capt. Anand Dixit, Chairman Indian Maritime Foundation. What is required is a boost to Indian Shipping Industry according to Capt. Sudhir Subhedar, former President of Indian Coastal Operators and former member CMMI. Currently India has only 1000 odd merchant ships, that needs to grow at least five times more to cater to domestic as well as International demands. Shipping for containers, medicines, expensive cold cargo, finished goods and heavy equipment like train bogies can all be transported domestically through sea routes which is much more cost effective and environment friendly. The shipping industry will get a boost with more tax relaxations, fiscal incentives and deregulation. All of the experts are of the opinion that it is a good thing the thrust is on adopting new technologies and skills. But competency and ground level experience still remain the key to become a successful Seafarer.

Christ University Student excels at Vimarsh: Canon National Youth Parliament

Pune (Voice news service)- B S Uday Kiran, a student from BA LLB (Honours) at Christ (Deemed to be University), Pune, Lavasa Campus, was honored with the "Best Parliamentarian" award at the prestigious Vimarsh: Canon National Youth Parliament.



The event, which took place online from June 15th to June 16th, 2024, was organized in collaboration with LiveLaw and brought together youth representatives from across India to discuss pressing national issues in a simulated parliamentary setting. The platform engages young minds in a constructive dialogue. The competition includes debates and engagements across three areas viz, Lok Sabha, Rajya Sabha and All India Political party Meet (AIPPM) with different themes for deliberations. Uday Kiran had the distinguished opportunity to be in the role of a Prime Minister. The debate centred on the agenda "Menstrual Hygiene at the Workplace – Menstrual Leave Policy," a critical topic

that addresses the health and well-being of women in the workforce. Throughout the two-day event, Uday Kiran engaged in rigorous debates, presented well-researched arguments, and collaborated with fellow participants to explore viable policy solutions. His exceptional performance and insightful contributions were recognized by the executive board of the organizing committee, leading to his accolade as the "Best Parliamentarian" of the Lok Sabha. Uday Kiran's achievement not only highlights his dedication and skill in parliamentary debate but also brings pride to Christ (Deemed to be University), Pune, Lavasa Campus, and his peers.

Noble Hospitals and Research Centre in association with Rotary Club of Pune

Synergy inaugurates Human Milk Bank for premature babies and non-lactating mothers



Pune: Noble Hospitals and Research Centre in association with Rotary Club of Pune Synergy today inaugurated Human Milk Bank to support premature babies and mothers who are unable to breastfeed. The Human Milk Bank was inaugurated at the hands of veteran well-known actress and producer Shweta Shinde, Rtn. Manjoo Phadke, District Governor, Rotary Dist.3131, Rtn. Shital Shah, District Governor Elect, Rtn. Sonam Thakur, President, Rotary Club of Pune Synergy along with Dr. Dilip Mane, Chairman and Managing Director Noble Hospitals and Research Centre, Dr. HK Sale, Executive Director, Dr. Divij Mane, Director, Dr. P D Pote, Director, Department Of Pediatrics, Dr. Abhay Mahindre, Director Neonatology, Dr. Mangesh Lingayat, Director, Dept. of Ophthalmology, Dr. Pradeep Suryawanshi, Neonatologist, Dr. Anil Khankar, Neonatologist and others were present on the occasion.

Rtn. Dr. Archana Shingavi and Rtn. Neeraj Panchal have made significant efforts to establish a human milk bank at Noble Hospitals and Research Centre. Breast Milk is extreme importance to babies as it provides nutritional requirements, helps in neuro development, protects against common childhood diseases and can help baby from possible adult diseases in future like diabetes, etc. According to WHO, the first 2 years of a child's life are particularly important, as optimal nutrition during this period lowers morbidity and mortality, reduces the risk of chronic disease, and fosters better development overall. Well Known actress and producer Shweta Shinde congratulated Noble Hospital and Rotary Club of Pune Synergy for this initiative and said that

this will be extremely useful for pre term babies and their overall well-being. Dr. Abhay Mahindre, Director Neonatology at Noble Hospitals and Research Centre said that the Human Milk Bank will be boon especially for pre-mature or babies requiring neonatal care. Human milk has a significant impact on the well-being of infants, especially premature babies. The State-of-the-art Human Milk Bank will be catering to the needs of Eastern Pune and will collect, screen, store and distribute human milk for babies in need with thorough quality and safety checks. The milk received from donor mothers is tested at the milk bank for infections, then pasteurized and sent to deep freezer. The Human Milk is strongly supported by expert lactation consultant Dr. Sangeeta Kharate. Dr Mahindre added that Breast Milk is of crucial importance for any child. Formula feed is not an option. Apart from premature babies, the human milk bank will also be of crucial importance in cases where the mother is unable to breastfeed properly or babies with issues like cleft palate, cleft lips etc. If a mother is unable to breastfeed, we try to find out the reasons, address them with breastfeeding, expression techniques or medications. If sufficient milk is still not produced, then human milk has to be given to the babies. Dr. Dilip Mane, Chairman and Managing Director Noble Hospitals and Research Centre said the state-of-the-art Human Milk Bank is a part of our continuous process of expansion of our services aimed at the overall well-being of patients and people at large. He added that this is the seventh human milk bank in Pune and the first in eastern Pune.

Freedom from Diabetes celebrates International Yoga Day



Pune (Voice news service)- More than 450 people from across age groups and fitness levels participated in a special program organised by Freedom From Diabetes (FFD) Institute at Yash Lawns Bibewadi, to mark the International Yoga Day. Dr. Pallavi Kavhane, PhD in Yoga and three times World Champion in Yoga along with Dr. Pramod Tripathi, Founder FFD led the program with Meditation and Yogasanas including Suryanamaskar. Hundreds of participants completed 108 Surya namaskars. Besides physical intensity, one of the highlight was learning and invoking visual plus emotional energies for better health with the mystic mantra 12 Suryanamaskara chants Bhimrao Anna Tapkir, MLA, Khadakwasa Constituency and Mr. Amitesh Kumar, Commissioner of Police, Pune graced the occasion as Chief Guests to encourage the participants.

The program was coordinated by FFD team including Dr. Malhar Ganla, Dr Shubhanakar Mahapure, Mrs. Gayatri Takte, Dr Rashmi Mathur, Mrs. Snehal Hingmire, Mr. Ranjeet Gawali, Mrs. Manali Shelar, Mrs. Surekha Dange, Mr. Shashank Kulkarni and Freedom From Diabetes team. JITO, Sancheti College of physiotherapy and some local yoga and hasya clubs also collaborated to make this program a success. The event aimed to raise awareness about the positive impact of yoga in managing diabetes, offering participants a unique opportunity to embrace a healthier lifestyle. International Yoga Day, recognized globally, highlights the significance of yoga in promoting physical, mental, and spiritual well-being. Freedom from Diabetes recognizes the profound benefits of yoga in the fight against diabetes, a disease that affects millions worldwide.

Dabur Launches Dabur Red Balm: The Ultra-Strong Pain Relief Solution

Pune (Voice news service)- Dabur, India's leading Science-based Ayurveda company, today announced the launch of Dabur Red Balm, an ultra-strong pain relief balm formulated for fast-acting relief from strong headaches, body aches, and cold.



Mr. Ajay Singh Parihar, Marketing Head- Healthcare OTC, Dabur India Ltd. said: "At Dabur, we are committed to providing effective and natural solutions for everyday health concerns. Dabur Red Balm is a testament to this commitment. This ultra-strong balm is designed with a 3-in-1 relief formula that effectively addresses strong headaches, body pain, and colds. Its powerful formula offers pain relief that is 1.4 times stronger than regular balms, ensuring a potent solution for intense discomfort. Additionally, Dabur Red Balm boasts rapid action, starting to work within seconds to provide quick and effective relief when you need it most." Dabur Red Balm comes in a handy 9.6 ml introductory pack, priced at Rs. 50, making it a convenient and affordable choice for everyday pain relief needs. It will be available across all leading modern trade outlets, e-commerce platforms, and traditional retail stores nationwide. "Dabur Red Balm not only provides superior pain relief but also leverages the rich heritage of Ayurveda to ensure that our consumers get a natural and safe solution. We are confident that Dabur Red Balm will become a go-to product for those seeking reliable and immediate relief from pain and discomfort." Mr. Parihar Added.

Padmashri Anuradha Paudwal bringing Sanatan Dharma closer to the WORLD

Pune (Voice news service)- A multicultural evening was celebrated in the House of Commons at the British Parliament, United Kingdom with the release of "The Works of Adi Shankaracharya", a music series of the scriptures by the great teacher, master, and philosopher of Sanatan Dharma, presented by Anuradha Paudwal ji. The event also witnessed release of a cross-border music collaboration between India and Bangladesh. Indian playback singer Padmashri Anuradha Paudwal and Bangladeshi music composer Asif Ali launched their album with great fanfare. Anuradha Ji's mission is to familiarize the world with Sanatan Dharma, a mother philosophy that encompasses various religious doctrines and teaches humans to live in harmony with themselves and the world around them. It is a universal philosophy that



binds a diverse society together. The evening spearheaded a movement where people from diverse backgrounds and faiths were united by love and respect for their origins, a thought endorsed by Sanatan philosophy. The initiative was attended and greatly appreciated by the host and MP of the British Parliament – Ms Seema Malhotra, Lord Tariq Ahmad of Wimbledon - Minister of State for Middle East, North Africa, South Asia, United Nations and the Commonwealth, Prime Minister's Special Representative for Preventing Sexual Violence in Conflict,

Shri Gopi Hinduja, Head of the Hinduja Group and many esteemed members of the audience. Padmashri Dr. Anuradha Paudwal unveiled her music series Works of Adi Shankaracharya, teachings of a much revered philosopher and teacher of Sanatan who single handedly strived to re-introduce a purist Vedic way of life for commoners and kings alike. Bharat's great knowledge, was endangered by invaders and foreign ideas and common man was consumed by confusion and misleading knowledge about how

to achieve their goals. Adi Shankaracharya taught pure Vedic wisdom that allows to achieve material and spiritual success. He was a traditionalist who did not dilute or misinterpret systems but was proud of his origin as a Devta Upasaka. On this development, Anuradha ji said, "Sanatan Dharma, is often misinterpreted. In reality, it encompasses a timeless and universal philosophy that promotes individual strength, harmony and an inclusive ecosystem. Its teachings emphasize the importance of inner peace, spiritual growth and the interconnectedness of all beings. By promoting these values, it seeks to create a world where diverse cultures can unite under a common platform of mutual respect and understanding. I am committed to taking this message of peace and unity to audiences around the world".

Harsh Foundation Announces Landmark Initiative to Combat Unemployment in Maharashtra



Pune (Voice news service)- Harsh Foundation, a pioneering NGO dedicated to social welfare and national service, has unveiled a groundbreaking initiative aimed at addressing the pressing issue of unemployment across Maharashtra. This initiative, announced today by Harshal Shinde, the Founder and President of Harsh Foundation, promises to provide employment opportunities to 10,000 youths by October 7, 2025.



"The growing unemployment across Maharashtra and the entire country is an extremely serious issue," said Harshal Shinde. Unemployment leads to instability in the minds of the youth, resulting in depression and, in extreme cases, suicide. Due to unemployment, many young people are taking the wrong path, leading to crime and addiction. This is a very serious issue, and the government and administration need to make

positive decisions. Under this initiative, employment opportunities will be extended across various sectors, ensuring inclusivity by offering jobs to women and transgender individuals as well. Harsh Foundation, operational in 19 districts of Maharashtra for over a decade, has been a stalwart in implementing numerous commendable social welfare initiatives. Partnerships with organizations such as Rowwet, Granizer, VishwasGroup, and

To Provide 10,000 Jobs By October 7, 2025

Nirmiti Group will facilitate job placements under this initiative, which is set to commence from July 1, 2024. A press conference detailing this initiative will be held on June 30, 2024, at 4:00 PM in Pune. Harshal Shinde will address the media alongside the presence of Director of Granizer, Rahul Nahata, Jitendra Lodha, Director of Rowwet, Vijay Bhosale from VishwasGroup, Suhas Shinde from Nirmiti Group, and other dignitaries. This initiative not only promises to alleviate unemployment but also seeks to empower individuals and foster a positive impact on society.

A Common Hill Myna, and a Rhesus Macaque

Pune – After a concerned citizen reported that a rhesus macaque monkey was being kept chained in a slum in Yerawada, People for the Ethical Treatment of Animals (PETA) India worked with RESQ Charitable Trust and Pune forest department to rescue the monkey. Upon reaching the location, officials also found two Alexandrine parakeets and a common hill myna – animals protected under the Wild Life (Protection) Act, 1972 (WPA). The birds were confined to small cages close to where the monkey was chained. All four animals were immediately seized by

the forest department. Following their rescue, the animals were sent to RESQ Charitable Trust for a health check, treatment, and temporary rehabilitation. They will be released in nature after complete recovery. Common hill mynas and Alexandrine parakeets are protected under Schedule I and II of the WPA, respectively. Buying, selling, or possessing a Schedule I species is an offence under sections 9, 39, and 51 of the WPA and is punishable by a jail term of between three and seven years and a fine of at least Rs 25,000.

Turkish Airlines Named "Most Sustainable Flag Carrier Airline" in World Finance's Sustainability Awards 2024

Pune (Voice news service):- Turkish Airlines, the national flag carrier of Türkiye, continues to set an example in the aviation sector with its pioneering sustainability initiatives. Once again, Turkish Airlines has been honored with the "Most Sustainable Flag Carrier Airline" award by World Finance, marking the prestigious recognition for the third consecutive year. Amid the significant challenges posed by the climate crisis to the aviation industry, Turkish Airlines stands out with its voluntary carbon offset platform CO2mission, use of Sus-

tainable Aviation Fuel (SAF), sustainable in-flight products, waste management practices, and the sustainable travel experience it offers to its passengers.

Commenting on the award, Turkish Airlines Chairman of the Board and Executive Committee, Prof. Ahmet Bolat, said: "Receiving the Most Sustainable Flag Carrier Airline award for the third-year running is a testament to our dedication to sustainability and environmental stewardship. Turkish Airlines has set a strategic goal to become one of the world's top 3 air-

lines in terms of digitalization. In line with our commitment to becoming a Carbon-Neutral Airline by 2050, we incorporated the use of Sustainable Aviation Fuel (SAF) into our climate change mitigation plans in 2022, and we further expanded our use of SAF to new routes in 2023. We will continue to add new routes to our SAF-powered network and pursue our commitment to sustainable practices throughout our operations."

Since 2008, Turkish Airlines has conducted over 100 operational optimization projects to reduce its carbon footprint. In 2023, the airline achieved significant successes in fuel savings and reducing greenhouse gas emissions. The World Finance Sustainability Awards are recognized as a significant reference by global finance and business circles and are awarded to organizations that showcase best practices in the environmental, economic, and social dimensions of sustainability. Since 2008, World Finance has aimed to identify the best institutions in various sectors based on evaluations by expert jury members.

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Strengthening Maharashtra's last mile connectivity with the Tata Magic Bi-Fuel

Pune (Voice news service):- From bustling city streets to rural landscapes, the Tata Magic has successfully transported lakhs of passengers across the country on their last mile journeys. Now, the recently launched Tata Magic Bi-Fuel is set to elevate the journey even further. Combining a 60-litre

CNG tank with a 5-litre petrol tank, the vehicle offers a cumulative range of approximately 300 kilometers on a single fill, making it ideal for longer routes and varied terrains. This innovative variant offers a seamless switch between CNG and petrol, helping save time and reduce fuel

consumption. The Tata Magic Bi-Fuel caters to the evolving needs of passengers as well as drivers. With the highest seating capacity of 9+D in its segment and features including radial tyre, gearshift advisor and enhanced driver ergonomics, the vehicle optimizes fuel

consumption, thereby offering a low cost of ownership. Backed with an exceptional two-year or 72,000 kilometers warranty, the Tata Magic Bi-Fuel reiterates the company's promise of offering reliable and durable vehicles, ensuring peace of mind for fleet owners and individual operators alike.

Livspace Launches Vinciago to Redefine Premium Home Interiors & Design in India

Pune (Voice news service):- Livspace today announced the launch of "Vinciago," a premium interior design brand which aims to meet the growing demand for uniqueness and personalization by crafting homes that blend scientific design with passionate artistry, creating spaces that tell unique stories.

As per recent real estate trends, while overall sales of residential homes have grown by 31% in 2023 over 2022, luxury homes have grown by 96% during the same period thereby increasing the share of luxury homes from 6% to 9% of overall units. This trend, driven by premiumization, creates the perfect opportunity for Vinciago to transform premium home experiences nationwide. Showcased at Livspace Experience Centres, Vinciago will be available in major metro cities, including Delhi/NCR, Mumbai, Bangalore, Pune, Kolkata, Chennai, Hyderabad, and Ahmedabad and additionally in key non-metro cities includ-



ing Surat, Vadodara, Jaipur, Lucknow, Goa, Kochi, Nashik, Coimbatore, Nagpur, Bhopal and Indore. Commenting on the launch of Vinciago, Saurabh Jain, Co-founder & CEO - India Operations, Livspace said, "The launch of Vinciago comes at a perfect time to tap into India's surging premium housing market. We're not just building premium homes; we're redefining interior design for

those seeking a personalized experience. The opportunity that lies ahead is immense in growth and size and we are excited to be able to broaden our spectrum of offerings and cater to the premium homes segment. Vinciago stands out with its meticulous attention to detail and commitment to customizable designs. Our belief that homes should reflect individual tastes drives our team to collaborate close-

ly with buyers, transforming their visions into personalized masterpieces. Each Vinciago home is a unique blend of our expertise and the homeowner's personality, perfectly aligning with the growing demand for bespoke living spaces." Livspace is on an upward journey to redefine home interiors and renovations in India. Consolidating its leadership in the organized home interiors sector, Livspace plans to establish over 100 Design Experience Centres (ECs) while strengthening its presence in existing markets. With a diverse range of home interior and renovation solutions, Livspace has become the go-to destination for residents seeking top-notch designs, quality products, and expert guidance. Positioned to capture the demand for modular solutions in tier 2 and tier 3 markets, Livspace currently boasts a network of over 52 stores in metros and non-metros, including Delhi-NCR, Bengaluru, Mumbai, Ahmedabad, Jaipur, and Kochi.

Clarification Regarding Recent Viral Video on Social Media

Mr. Anshuman S Bharadwaj - Centre Director, Phoenix Marketcity Pune

Pune (Voice news service):- We at Phoenix Marketcity Pune, Viman Nagar, Nagar Road have been made aware of a recent video circulating on social media involving two individuals allegedly using drugs in a mall washroom. It has come to our attention that various reports have inaccurately linked this incident to our premises. After a thorough investigation and consultation with our internal team, we can confirm that the aesthetics and design of the washroom

depicted in the video do not match any of the bathrooms within Phoenix Marketcity Pune, Viman Nagar, Nagar Road. Thus, we can conclusively state that this video was not shot in our mall. Phoenix Marketcity Pune, Viman Nagar, Nagar Road, stands firmly against the use of illegal substances. Our policies and practices ensure a safe and secure environment for all our patrons. Our security team is highly vigilant and conducts regular checks to prevent

any unlawful activities on our premises. We adhere strictly to all rules and regulations mandated by the state government to maintain a safe and enjoyable shopping experience for everyone. We are deeply concerned about the misinformation being spread and the unfounded association of our mall with such activities. We request all media outlets and individuals on social media to verify facts before disseminating information. The spread of unverified in-

formation can cause undue harm to our reputation and distress among our patrons. Phoenix Marketcity Pune, Viman Nagar, Nagar Road, remains committed to providing a safe, family-friendly environment. We take pride in our stringent security measures and the trust our visitors place in us. We encourage our visitors to report any suspicious activities immediately to our security team to help us maintain a secure atmosphere for all.

CERT-In and Mastercard India sign MoU for collaboration in cyber security to enhance India's cyber-resilience in Financial Sector

Pune (Voice news service):- Indian Computer Emergency Response Team (CERT-In) is a Government organization under the Ministry of Electronics and Information Technology, Government of India. CERT-In has been designated to serve as National agency for incident response under Section 70B of the Information Technology Act, 2000. CERT-In has joined hands with Mastercard to promote cooperation and information sharing in the area of Cyber security related to the financial sector. The two entities have signed a Memorandum of Understanding (MoU) under which they will leverage their shared expertise with regards to financial cyber security incident response, capacity building, sharing



cyber threat intelligence specific to financial sector and advanced malware analysis. As part of the mutual understanding, Mastercard and CERT-In will hold training programs and workshops for cyber capacity building, latest market trends and best practices to enhance cyber security of financial sector organizations. The

two entities will also share relevant cyber threat trends, technical information, threat intelligence, and vulnerability reports to strengthen the financial sector information security of India. "Cybersecurity is the need of the hour and Prime Minister Shri Narendra Modi government is committed to ensuring that people on digital platforms are se-

cure, as this warfare is not on the ground but in cyberspace. I am confident that this is an important milestone that will benefit not only both entities but also the public at large," said Shri Jitin Prasada, Minister of State in the Ministry of Commerce & Industry; and Electronics and Information Technology. "Mastercard's comprehensive approach to security gives its partners and customers deeper visibility into cyber risk and greater adaptability and resilience, protecting their systems through the latest AI technology. The company is delighted to collaborate with CERT-In to fortify India's financial digital ecosystem, which has powered unprecedented growth in the country," said Shri Gautam Aggarwal, Division President, South Asia at Mastercard.

RNLIC declares Rs. 346 Cr. Bonus benefiting over 5.1L Par Policyholders

Launches a new Par Product, RNL STAR, reinforcing its commitment to superior customer returns and life stage solutions



Pune (Voice news service):- Reliance Nippon Life Insurance Company Limited has declared a total bonus of ₹346 Cr. for its participating policyholders in FY24. The company showcased robust financial performance in FY24 achieving: 22% growth

in number of new policies sold. 10% growth in Individual New Business Premium. 16% growth in AUM and 82.5% 13th Month persistency. The company declared Profit Before Tax of Rs. 198 Cr. which represents 84% growth over FY23.

According to the announcement, all eligible participating policies as at March 31, 2024, have benefited from this bonus declaration.

The company has been declaring bonuses consistently for the past 23 years which incentivizes customers to regularly pay their premiums and remain invested throughout the policy term. The robust performance of the Participating Fund can

be attributed to a well-strategized asset allocation in equities, which yielded significantly higher performance compared to the broader market. Additionally, robust performance is also visible in our flagship ULIP Equity Fund 3 which has delivered returns of 26.4%, outperforming the NIFTY 50 benchmark".

Commenting on the bonus announcement, Mr. Ashish Vohra, ED & CEO of Reliance Nippon Life Insurance, said, "We have focused on creating value for our customers through consistent performance, robust investment management, and laser-sharp focus on operating efficiencies. Over the last few years, the

company has been focusing on customer delight, distributor satisfaction and employee engagement through digital transformation.

The initiatives have helped augment last mile reach allowing us to penetrate deeper into our existing markets with continued focus on quality, leading to healthy performance outcomes." With a focus on offering superior customer value, the company recently launched a new Participating product, Reliance Nippon Life Smart Total Advantage Return (RNL STAR), which can solve for a host of life stage solutions such as second stream of income, child's education, retirement, or legacy creation.

SBI General Insurance announces Naveen Chandra Jha as the new Managing Director & Chief Executive Officer

Pune (Voice news service):- SBI General Insurance Company Ltd. has announced the appointment of Shri Naveen Chandra Jha as its new Managing Director & Chief Executive Officer. He was nominated by the parent company, State Bank of India, for the position. He succeeds Shri Kishore Kumar Poludasa.

Shri Naveen Chandra Jha has been associated with State Bank of India since 1994 and has held several key positions during his tenure. Prior to his current role at SBI General Insurance, Shri Naveen Chandra Jha, Deputy Managing Director, State Bank of India, served as the Chief General Manager of

Amaravati Circle, Andhra Pradesh. Shri Naveen Chandra Jha brings over three decades of extensive experience in the banking industry. Throughout his career, he has held various important functional and operational roles, including Branch Management, Credit and Risk Management with a focus on SME Credit, HR & Administration, and Retail Banking. He has excelled in numerous crucial roles such as Regional Manager, Deputy General Manager (CDS), Deputy General Manager (Cadre Management), General Manager of Network, and Chief General Manager of the Circle. During his tenure, the Amar-

avati Circle was consistently perceived as the top-performing circle. He has made significant contributions to business development and has been recognized for his exceptional service by being selected for the Chairman's Club in Branch manager category in 2005 and as Regional Manager in 2015. At SBI General Insurance, Shri Naveen Chandra Jha is set to leverage his vast experience and business acumen to drive the company towards greater success. His emphasis on overall business strategy, operations, budgeting, and strategic growth aligns perfectly with the company's mission of being a leading player in the

industry. Shri Jha firmly believes that the engagement of human resources and customer centricity are key to the success of any organization. He has consistently worked towards ensuring that both employee satisfaction and customer experience are prioritized. His motto, "Great Numbers with Excellent Quality," reflects his commitment to achieving outstanding results while maintaining high standards of service and operational excellence. Shri Jha's extensive experience will be invaluable as SBI General Insurance continues to navigate its path to success aiming to provide "Suraksha aur Bharosa Dono" to all its customers.

SANY INDIA PARTNERS WITH UNION BANK OF INDIA TO PROVIDE FINANCIAL SOLUTIONS TO ITS CUSTOMERS

Pune (Voice news service):- SANY India, a leading manufacturer of construction equipment, is pleased to announce the signing of a Memorandum of Understanding (MoU) with Union Bank of India.

Through this strategic partnership SANY India aims to provide substantial growth and development opportunities across the country along with enhanced financial support to its customers, while facilitating easier access to SANY India's advanced product line along with readily available financial solutions. The MoU was signed in the presence of Mr. Naveen Jain, Zonal Head, Pune of Union Bank of India, and Mr. Sanjay Saxena, COO of SANY India, accompanied by senior officers from both organizations. This collaboration between SANY India and Union Bank of India is strategically designed to leverage the strengths of



both entities, providing range of customized financial services tailored to meet the needs of the customers. This collaboration is designed to streamline the financing process, making it more efficient and customer-friendly, thereby empowering businesses across various sectors. Mr. Sanjay Saxena, COO of SANY INDIA, stated, "We are happy to join hands with Union Bank of India, a leading institution of economic well-being within its operational areas. This MoU is a testament to our commitment to delivering exceptional financial services

alongside our cutting-edge products, empowering customers across India." Highlighting the significant reliance on Union Bank of India for equipment financing, Mr. Saxena added, "The MSME Schemes offered by Union Bank of India are beneficial to all profiles of construction equipment customers. This partnership highlights the bank's strong commitment to funding construction equipment. With Union Bank of India as our preferred financier, customers can conveniently access financing solutions

for our earthmoving and construction equipment without the need to explore alternative options." Mr. Naveen Jain, Zonal Head, Pune of Union Bank of India, commented, "We are pleased to enter this strategic partnership with SANY India and continuously strive to provide beneficial opportunities for our customers. With construction and infrastructure activities thriving across the country, the demand for earth-moving and construction equipment is on the rise. Through our Construction Equipment Finance schemes, prospective buyers of SANY equipment can easily avail themselves of financing tailored to meet their financial requirements." This partnership marks a milestone in the financial and construction sectors, promising a collaborative relationship that will benefit customers, foster industry growth, and support national development goals.

PepsiCo India launches 'RevolutioNari - A Revolution for the Nari', to empower 1 million Indian women towards building economically independent lives

Pune (Voice news service):- PepsiCo India, a leading global consumer packaged goods company today announced the launch of RevolutioNari - A Revolution for the Nari, aimed at empowering 1 million women nationwide, in partnership with a consortium of organizations spanning 1,000 days. The program is dedicated to building awareness that will enable women to take informed career decisions, provide upskilling opportunities to enhance employability, and unlock direct and indirect opportunities to improve livelihood prospects in unconventional roles like sales, manufacturing, and agriculture within the FMCG sector across levels. Built on PepsiCo India's principals of building a 'Partnership of Progress' that emphasizes on a collaborative approach for the collective good of the community, this transformative program will bridge the gender inequality gap in the workforce across India.

RevolutioNari aligns with PepsiCo India's pep+ (PepsiCo Positive) philosophy, directly integrating into its key pillars - Positive Agriculture and Positive Value Chain,

that guide the company's future endeavors to positively impact the environment and communities. Positive Agriculture is aimed at improving the livelihoods of people in the company's agricultural supply chain and communities, with a focus on women empowerment. Whereas Positive Value Chain intends to give increased access to degrees, vocational training, upskilling programs to boost their employability, while advancing the Diversity, Equity, and Inclusion agenda at the company. Jagrut Kotecha, Chief Executive Officer, PepsiCo India & South Asia said "We are proud to launch RevolutioNari, that embodies our pep+ (PepsiCo Positive) philosophy of shaping our actions to empower communities, building Positive Agriculture and Positive Value Chain. Through a carefully crafted three-year strategy, we aim to enhance livelihood prospects for women in non-traditional roles across India, advancing progress through partnership with like-minded organizations to drive sustainable development and gender equality in the workforce. PepsiCo India believes in the power of diver-

sity and inclusion to drive positive change. We believe that by investing in women, we are investing in an inclusive future for our country." Commenting on the launch, Pavitra Singh, CHRO, PepsiCo India and South Asia said, "The launch of RevolutioNari - A Revolution for the Nari, marks a significant milestone in PepsiCo India's decade-long commitment to diversity, equity, and inclusion. We have embarked on an ambitious journey to empower 1 million women in India, by facilitating their holistic development and helping them chart their paths to success. Our focus extends beyond merely providing opportunities and we aim to catalyze a fundamental change in how society views and supports economic empowerment for women. Through strategic interventions and tangible actions, we are laying the foundation for more equitable opportunities in unconventional roles, enhancing the livelihoods of women across India." Recognizing the underrepresentation of women in India's growing economy, PepsiCo India identified the missed potential a decade ago and has worked on building well-recognized pro-

grams to promote inclusivity at workplace. RevolutioNari is another step in the company's commitment to bridging the gender gap in India's workforce, thereby contributing to the economic development of the country. In the first phase of RevolutioNari, PepsiCo India is targeting undergraduate women in multiple disciplines, including STEM and Agriculture, underprivileged women, and senior secondary school students across 100 cities in India. By joining forces with partner organizations and leading corporates, the company will leverage collective expertise and resources to amplify the impact of its RevolutioNari campaign. So far, PepsiCo India has onboarded ecosystem partner organizations - Nirmaan Organization and The Social Lab Foundation, and Internshala, the tech partners to enable community reach-out for the initiative. As part of this project, the company is introducing several training programs, including technical skill-building and internships, specifically designed for women in the manufacturing and sales sectors. Building awareness and unlocking direct and indirect livelihood opportunities are integral components of the RevolutioNari campaign.