



## PNG Jewellers launches the exquisite Polmi collection



**Pune (Voice news service):-** PNG Jewellers, a legacy brand in the jewellery industry, is thrilled to announce the launch of the Polmi Collection, a dedicated line of Polmi/Un-cut diamond jewellery. The collection is available from May 18th across select locations, including Pune, Mumbai, Thane, Aurangabad, and Nagpur. This exclusive collection offers a royal yet modern touch to jewellery, representing elegance and sophistication. The launch of the Polmi Collection will be supported by a model-based campaign, emphasizing the theme "From Royals of History to the Rare Regulars of Today." The campaign aims to nudge today's women to incorporate this luxurious

yet accessible jewellery into their daily lives, celebrating the queen that resides within every woman. To celebrate the launch, PNG Jewellers is offering a special discount of Flat 25% off on making charges for Polmi Collection Products. The Collection is inspired by the timeless allure of Polmi/uncut diamonds, known for their raw, natural beauty and historical significance. Traditionally favoured by royal families, these diamonds do not sparkle like their cut counterparts but possess a unique charm that has captivated Indian royalty for centuries. In today's fashion-forward world, Polmi jewellery stands as a statement piece, perfect for completing any look with a touch of royalty. Dr. Saurabh Gadgil, Chairman and Managing Director, expressed his excitement stating, "With the Polmi Collection, we aim to celebrate the queen in every woman. These pieces are not just jewellery; they are a statement of elegance, heritage, and modernity. We are proud to offer a collection that blends

the rich history of Polki jewellery with contemporary designs, making it accessible for today's women." The Polmi Collection features Polki diamonds created with old world craftsmanship designed for pieces that are both elegant and chic. From statement necklaces to delicate bracelets, each piece is crafted to highlight the natural beauty of Polkis, offering a fresh perspective on this traditional jewellery. The collection draws inspiration from the jewellery of ancient queens, positioning it as a must-have for the modern woman who seeks to embrace her inner royalty. While exuding a royal aura, the Polmi Collection is designed to be within reach, allowing every woman to adorn herself with these timeless pieces without compromising on quality or elegance. The Polmi Collection will be showcased at the following stores: Pune: Laxmi Road, Paud Road, Hadapsar, Aundh, Camp, Pimpri, Mumbai: Thane, Panvel, Other Locations: Chh. Sambhajinagar, Nagpur (Abhyankar Nagar)

## Tata Motors' subsidiaries - TPEM and TMPV join hands with Bajaj Finance, offers financing program for authorized passenger and electric vehicle dealers

**Pune (Voice news service):-** In a bid to improve options and ease of financing for the dealers, Tata Motors Passenger Vehicles (TMPV) and Tata Passenger Electric Mobility (TPEM) – subsidiaries of Tata Motors, India's leading automotive manufacturer, have joined hands with Bajaj Finance, part of Bajaj Finserv Ltd., one of India's leading and most diversified financial services groups, to extend supply chain finance solutions to its passenger and electric vehicle dealers. Through this memorandum of understanding (MoU), the participating companies will come together to leverage Bajaj Finance's wide reach to help dealers of TMPV and TPEM access funding with minimal collateral. The MoU for this partnership was signed by Mr. Dhiman Gupta, Chief Financial Officer, Tata Passenger Electric Mobility Ltd. and Director, Tata Motors Passenger Vehicles Ltd. and Mr. Siddhartha Bhatt, Chief Business Offi-

cer, Bajaj Finance Ltd. Commenting on the partnership, Mr. Dhiman Gupta, Chief Financial Officer, Tata Passenger Electric Mobility Ltd. and Director, Tata Motors Passenger Vehicles Ltd., said, "Our dealer partners are integral to our business, and we are happy to actively work towards solutions to help them in ease of doing business. Together, we aim to further grow the market and offer our New Forever portfolio to an increasing set of customers. To that effect, we are excited to partner with Bajaj Finance for this financing program, which will further strengthen the access of our dealer partners to increased working capital." Speaking on this partnership, Mr. Anup Saha, Deputy Managing Director, Bajaj Finance Ltd, said, "At Bajaj Finance, we have always strived to provide best-in-class processes by using the India stack for financing solutions that empower both individuals and businesses. Through

this financing program, we will arm TMPV and TPEM's authorized passenger and electric vehicle dealers with financial capital, which will enable them to seize the opportunities offered by a growing passenger vehicles market. We are confident that this collaboration will not only benefit dealers but also contribute to, and enhance the growth of, the automotive industry in India." TMPV and TPEM have been pioneering the Indian automotive market with its groundbreaking efforts in both ICE and EV segments. The company's overarching New Forever philosophy has led to the introduction of segment leading products which are being appreciated by consumers at large. Bajaj Finance is one of the most diversified NBFCs in India with presence across lending, deposits and payments, serving over 83.64 million customers. As of March 31, 2024, the company's assets under management stood at ₹3,30,615 crore.

## Chellaram Foundation launches Chellaram Ultra Wellness Clinic



**Pune (Voice news service):-**Chellaram Foundation has launched Chellaram Ultra Wellness Clinic with focus on health promotion and illness prevention. Chellaram Ultra Wellness Clinic (an initiative of Mr Lal L. Chellaram, following a tradition established by his late father Late Shri. Lokumal K. Chellaram and grandfather Late Shri. Kishinchand Chellaram) is spread over 20,000 square feet, which includes a nutritional cafeteria, modern scientific equipment, skilled professional technicians and therapists who are experts in the field of Health and Wellness. Services offered include Gymnasium, Physiotherapy, Hyperbaric Oxygen Therapy, Cryotherapy, Hydrogen Therapy, Ozone Therapy, Ayurveda & Panchakarma, Homeopathy, Infrared Sauna Therapy, Modern as well as Traditional Massage Therapies, Steam bath, Mineral IV Therapy, Reflexology and much more. Over 15 wellness packages are available to bring about an amalgamation of physical, social, emotional, psychological, and spiritual wellbeing and to transform health in a holistic manner. Beyond being a simple wellness clinic, this is an "ultra-wellness" clinic that brings next generation knowledge and cutting-edge technology to the wellness category. Chellaram Ultra Wellness Clinic has been created to enable individuals to an optimal way of living. With its integrated approach, the clinic

provides deep transformative and healing experiences and also offers a holistic approach to health and well-being, combining various services and modalities to address the physical, mental, emotional, and spiritual aspects of health. Mr Lal L. Chellaram, the Patron of Chellaram Foundation says, "Our aim is to empower individuals with facilities, tools and expert guidance and counselling to take informed decisions that promote health, prevent illness, and optimize care for the mind, body and spirit based on scientific healing practices and imparted along with a touch of warm Indian hospitality." Dr Unnikrishnan A.G., the CEO of Chellaram Diabetes Institute, says, "Our Chellaram Ultra Wellness Clinic seeks to bridge the gap between prevention and cure and emphasizes the holistic approach to individual wellness, recognizing health as being not merely the absence of illness but as being the balance of mental, physical, emotional, and social factors." Mr Vishwas Walavalkar, the COO of Chellaram Ultra Wellness Clinic says, "The Centre offers personalized care and tailor-made services to meet the specific goals and requirements of every individual using unique integrative approach to health. Our approach combines conventional medical practices, and complementary and alternative therapies to promote a disease-free life."

## Largest Tumour in adrenal gland removed with 3D Laparoscopic enters in Limca Book of Records and Asian Book of Records



**Pune (Voice news service):-** A tumour measuring about 23 cm removed from adrenal gland of a 58 year old foreign national by a team of doctors at Ace Hospital, Pune has entered into the Limca Book of Records and Asia Book of Records. The team of urologists at ACE Hospital, Pune had successfully performed a 3D laparoscopic surgery in March 2023 to remove the largest tumour in the adrenal gland. The adrenal gland is located on the upper part of both kidneys, measuring about 4 x 3 cm and of 4 to 8 grams. This gland plays a very important role in the functioning of the body. Adrenaline and steroids are very vital hormones or secretions produced in this gland. Adrenal cyst is among many diseases which can occur in this adrenal gland. A cyst means fluid filled bubble like tumour, is one of the rare disease among the diseases of adrenal gland. Generally, tumours of more than 15 cm in size needs open surgery for its removal. A 58-year-old, foreign national woman

came to Ace Hospital with complaints of constant back pain and vomiting since years. On evaluation, her CT scan showed around 15cm cystic tumour in left Adrenal gland. The local doctor advised her to undergo surgery as soon as possible but due to fear of open surgery, she avoided further treatment for years. As the complaints did not subside, she finally decided to seek medical treatment in India. Here, she was admitted to ACE Hospital in Pune. After repeat CT scan, the same tumour appeared to have grown up to 23 cm in size and tumour occupied more than half of the patient's abdomen. As this tumour was on the left side, it was tightly adherent to the left kidney, spleen, pancreas and the large intestine. In such cases, it is safer to perform the conventional open surgery by cutting the whole abdomen. But the patient herself was not willing to undergo the open method surgery under any circumstances, so she decided to come to India without seeking treatment in her country. The urology specialist of ACE Hospital explained to the patient

that the operation can be attempted with the help of 3D laparoscopy, but if necessary, the open surgery will have to be done. After the patient was prepared for it, the surgery was successfully performed with a modern telescopic technique called 3D laparoscopy. It took four and a half hours for surgery. With the great skill, all the surrounding organs were separated and only the tumour was removed without any damage to the adrenal gland and surrounding structures. Most of the time, in such a surgery, the adrenal gland has to be removed as well. 3 liters of cyst fluid was removed from this tumour. The patient recovered completely within four days after this operation. The team of skilled urologist Prof. Dr. Suresh B. Patankar, senior urologist Dr.Gururaj R. Padasalagi, urologists Dr.Mayur Narkhede and Dr.Kashinath V. Thakare successfully performed this surgery. Other team members were Dr. Sonali Vaste anesthetic and Assistant nursing staff were Sunita Bangar, Usha Bawadhane, Savita Kokare, Manda Bahir, Babu Kamble and Rahul Sabale. In this context, all important scientific medical journals were searched. It showed that in India, till now upto 21 cm size tumour and in entire world around 22cm size tumour were removed by laparoscopy method. The present tumour of size 23 cm removed in ACE hospital got recorded as biggest tumour removed by 3D laparoscopy till now.

## Toyota Technical Training Institute (TTTI) Students Excel at IndiaSkills Competition 2024



**Pune (Voice news service):-** In a significant step towards supporting the "Skill India Mission" and "Viksit Bharat 2047," Toyota Technical Training Institute (TTTI) today announced the exceptional performance of its students at the IndiaSkills Competition 2024, organized by the National Skill Development Corporation (NSDC). Prem V earned a gold medal in Additive Manufacturing as an individual competitor. In the Manufacturing Team Challenge, Mohit M U, Harish R, and Nelson V triumphed as a team, securing gold medals. In Mechatronics, the team of Darshan Gowda C S and Bhanu Prasad S M also achieved gold, while Hemanth K Y and Uday Kumar B garnered silver in the same category. Additionally, Rohan A S received a silver medal and Mr. Sudeep S M received Medallion of Excellence in Car Painting as an individual participant. The competition, held every two years, serves as a platform for young talents to showcase their skills at regional and national levels. TTTI, in collaboration with NSDC, extends its support to foster skill development at grassroots level among the youth, aligning with the vision of the Ministry of Skill Development and Entrepreneurship (MSDE). Speaking on the occasion, Ms. Monika Nanda - General Manager, Marketing and Communications, NSDC said, "I extend my heartfelt congratulations to the outstanding students of Toyota Technical Training Institute (TTTI) for their remarkable achievements at the IndiaSkills Competition 2024. Their exemplary skills and dedication are a testament to the effectiveness of TTTI's training programs. These winners not only bring honour to their institute but also enhance the reputation of Indian skill development on a global scale. We are confident that those selected for the WorldSkills Competition will continue this legacy of excellence and make India proud on the international stage." Expressing his thoughts, Mr. G. Shankara - Executive Vice President, Finance and Administration, Toyota Kirloskar Motor said, "We take immense pride in the remarkable achievements of the TTTI students at the IndiaSkills Com-

petition 2024. We are happy on their successful journey and because of their hard work they have reached to this milestone. We thank Trainers, Faculty members & all the stake holders who have made us proud. We wish all the best for the winners for their next journey towards World Skills Competition 2024 scheduled in Sep 24 at Lyon France to give their best performance. Through TTTI we reaffirm our commitment towards society for transforming rural youth into World Class competitive Technician and producing mass happiness for all & there by striving to align with national goals such as 'Skill India' and 'Viksit Bharat 2047'. They are in perfect harmony with our mission of 'Producing Happiness for All' by imparting our knowledge and cultivating young individuals into globally competitive technicians. Furthermore, TTTI is delighted to announce that the top contestant from IndiaSkills Competition will represent India at the prestigious WorldSkills Competition in Lyon, France, scheduled between 10th to 15th September 2024. The WorldSkills Competition, initiated in 1950, serves as a global platform for skills excellence and development through international cooperation. India's participation in previous editions has showcased the country's talent and potential on the global stage. Since its inception in 2007, TTTI has been committed to providing advanced technical education and fostering overall development among rural youth. The planned increase in student intake reinforces TKM's commitment to empowering economically challenged students, creating world-class technicians, enhancing societal development, and employment. One of the recent initiatives to promote admission of female students, 'Toyota Kaushalya', has been well-received by students. It offers a unique opportunity for youth to acquire skills relevant to the manufacturing industry, combining theoretical learning with on-the-job training (OJT) enhancing their employability. Furthermore, many of our employees after being trained at TTTI and TKM get the opportunity to be trained in Japan to gain hands on experience in global environment.

## CHAIRMAN ISRO, DR. S.SOMANATH INAUGURATES AMITY-ISRO JOINT WORKSHOP AT AMITY UNIVERSITY BENGALURU

**Pune (Voice news service):-** Indian Space Research Organisation (ISRO) Chairman, Dr. S. Somanath, along with a team of 25 scientists visited Amity University Bengaluru for a joint workshop on Artificial Intelligence, Data Analytics, and Astrobiology. Dr. Prakash Chauhan, Director of the National Remote Sensing Centre, Hyderabad, and Dr. Sudheer Kumar N, Director of Capacity Building & Public Outreach at ISRO, and distinguished scientists from Amity Universities in Bengaluru, Noida, Gurugram, Mumbai, and Raipur attended the event. Founder President of Amity Education Group, Dr. Ashok K. Chauhan shared his vision for Amity to be the No.



1 R&D and Academic Partner of ISRO. Amity's Chancellor, Dr. Aseem Chauhan expressed his gratitude, saying "We are so privileged and delighted to have Dr. Somanath with us today at Amity University Bengaluru, and for bringing this collaboration to fruition, at hypersonic speed." Reinforcing his faith and confidence in the institution, Dr. Somanath said, "There are phenomenal opportunities in the space sector, and for integrating AI into space, and for us to work on a sustained,

continued basis. I had the opportunity to visit Caltech University in the US and see how their work is feeding into the NASA mission. Similarly, we need people from across the country who can work and contribute to the growth of the country. I believe that Amity University can build a strong ecosystem for Space, Science & Technology, and this workshop is just the beginning." He praised the university for its initiative of collaborating with ISRO, understanding the industry challenges, and focusing on

translational research. Dr. Sudheer Kumar N, ISRO, presented ongoing research, highlighting the vision of an Indian Moon landing by 2040 and strategies for enhancing payload capacity and capacity-building programs based on Space Missions. The workshop witnessed presentations and discussions on Artificial Intelligence, Data Science, and Advances in Astrobiology, showcasing the collective research achievements and future directions of both Amity and ISRO. The collaborative workshop illustrates a significant step towards realizing the shared vision of advancing space research and technology, underscoring Amity's commitment to excellence in academia and research.

## Mother's Recipe to showcase at Pune Utsav Exhibition - Exciting Offers Await!

Pune: Mother's Recipe, a renowned brand known for its delicious and traditional flavors, is excited to announce its participation in the prestigious Pune Utsav Exhibition. The event will take place from May 23 to May 27, 2024, at the Agriculture College Ground in Pune. Mother's Recipe would like to warmly invite all food enthusiasts to visit the stall G27 to experience an array of delightful products and exclusive offers. Visitors to the Mother's Recipe stall can look forward to special

promotions, including a fantastic deal on Alu Sago Papad, available at four packs for just Rs. 100/-, and a Rs. 50 discounts on various Sharbat. These are just a few of the many exciting offers in store. Mother's Recipe is dedicated to bringing the authentic taste of home-cooked meals to your kitchen. Its wide range of products includes pickles, pastes, chutneys, Sauces, Instant Mixes, Papad's, and ready-to-cook spice mixes that capture the essence of Indian cuisine. During the Pune Utsav Exhibition, visi-

tors will have the opportunity to taste of the products, special discounts, and take home their favorite Mother's Recipe items at an attractive price. Ms. Sanjana Desai, Executive Director of Mother's Recipe said, We are excited to be a part of Pune Utsav Exhibition and to connect with our loyal customers and food lovers. This is a fantastic opportunity for us to showcase our new and popular products, and we are looking forward to sharing the love and passion we put into every Mother's Recipe product. Mother's

Recipe would like to invite everyone to come and experience the rich flavors and attractive offers at its stall. Don't miss this chance to indulge in your favorite Mother's Recipe products and take advantage of the special exhibition deals.



## Singapore Tourism Board

**Pune (Voice news service):-** Singapore has always held a special spot in the hearts of Indian travellers, renowned for its family-friendly charm and a wealth of unforgettable experiences. In the wake of the pandemic, the island city has continued to evolve, offering travel enthusiasts a revitalized selection of extraordinary moments that are uniquely 'Made In Singapore'. As summer vacations begin, families are eager to make lasting memories through travel. In response, the Sin-

gapore Tourism Board (STB) has partnered with Singapore Airlines Group, Sentosa Development Corporation, and Mandai Wildlife Group to introduce the 'Family Playdates. Made In Singapore' campaign. This initiative offers special deals to encourage families to rediscover the magic of Singapore this summer. As a part of this campaign, Mandai Wildlife Group is providing 50% off on single-park Child admission to their four major wildlife parks located at the Mandai Wildlife Reserve.



## ISAMRA Family Honours the Legacy of Pankaj Udhas with Heartfelt Celebration



Pune: ISAMRA (Indian Singers' and Musicians' Rights Association) marked a poignant occasion, as they gathered to celebrate the enduring legacy of the late ghazal maestro, Pankaj Udhas, on what would have been his birthday. The familial function, held in Mumbai, resonated with the soulful melodies that defined Udhas' illustrious career, as ISAMRA members paid homage through renditions of his timeless classics. Pankaj Udhas, renowned for his soul-stirring ghazals and melodious playback singing in Hindi cinema, left an indelible mark on the music industry. From his early albums like "Aahat" to chart-topping

hits in films such as "Naam," Udhas captivated audiences worldwide with his emotive vocals and poetic lyricism. His contributions were not only recognized nationally but also earned him the prestigious Padma Shri award in 2006. The event was graced by members of the ISAMRA family, who came together to commemorate Udhas' life and musical journey. Attendees were treated to enchanting performances of Udhas' iconic songs, evoking nostalgia and honoring his enduring impact on Indian music. Sanjay Tandon, spokesperson for ISAMRA, expressed the significance of the event, stating, "Today, we celebrate



not just the music of Pankaj Udhas, but the essence of his soulful melodies that continue to resonate with audiences of all generations. His legacy reminds us of the power of music to transcend barriers and touch hearts." Among the distinguished guests besides Sanjay Tandon were luminaries of the industry, including Rekha Bhargava, Sameer, Anup Jalota, Talat and Bina Aziz, Richa Sharma, Nitin Mukesh, Jaspinder Narula, Kavita Seth, Shamir Tandon, Roopkumar Rathod, Sunali Rathod, Akashdeep, Sheeba, Rakshanda Khan, Shalendra Singh, Shahid Rafi among others. The presence of Pan-

kaj Udhas' family added a profound sense of warmth and intimacy to the occasion, underscoring the personal connection shared with the revered artist. The evening unfolded as a testament to Pankaj Udhas' enduring influence, with each melody serving as a poignant reminder of his unparalleled artistry. Excellent Friends, Colleagues, Composers, songwriters, all shared anecdotes made the gathering a personal family of the Artist Community. As the stars twinkled overhead and melodies filled the air, attendees reveled in the magic of music, making it a truly unforgettable night.

## RCB had special season turning it around with six wins in six, says skipper Faf

Pune (Voice news service):- Royal Challengers Bengaluru had a special IPL season, signified by their stunning turnaround of six wins in six games to reach the playoffs, feels Faf du Plessis. The RCB skipper also lauded the RCB 12th man army for standing by their team through the ups and downs, with their chants boosting the side wherever they played. "The last six games have been really special given the way we turned it around. When you do something that special, your hopes are to do something even more special," skipper du Plessis said in the RCB dressing room in Ahmedabad after his team's campaign ended in the Eliminator. Wicketkeeper-batsman Dinesh Karthik said that this belief to do something special was what stood out for him in RCB's performance this season. "Things turned around, winning six out of six felt like, 'wow! This is going to be the year!' But sport, as always, there is no fairytale endings, there is always a hard day, one day that does not go your way... but still should be really proud of the boys." "I thought that the batters,



bowlers and fielders fought right up to the end. And that is all you can ask for in sport. The attitude matters, the belief in wanting to do something special matters. And on both counts, RCB had a very, very special season," Karthik said. "It is a season where a lot of people will look at and be like 'wow, that was a good effort.' We should be very proud of ourselves and I hope all the fans are very proud of us for what we have done this year." Head coach Andy Flower also lauded his players for keeping the belief alive throughout a long, gruelling season. "Our guys have been brilliant at keeping their energy and their enthusiasm and their belief through a long tournament. It is a long tournament, but it's

been fascinating and great fun. I loved working with our guys... and I've really treasured the last couple of months," coach Flower said. RCB's incredible streak of six wins in six games will always remain memorable for Virat Kohli. The RCB star said he was proud of the character shown by the team which had propelled their comeback. "We started expressing ourselves, started to play for our self-respect and then the confidence came back. The way we turned things around and qualified was truly special, something that I will always, always cherish and remember, because it took a lot of character from each member of this team, something that we can be really

proud of. And eventually we played the way we wanted to play," Kohli said. As always, RCB's 12th Man Army was a vocal supporter of the team throughout the season and captain du Plessis said he was grateful for RCB's "incredible fanbase." "We were extremely down halfway through the season. But still the fans, at every stadium, every match, you can hear the chants from a long way away. And once we got the momentum, we just ran with that. Extremely grateful for our incredible fanbase." "Sad that we as a group can't get those final two steps to get to the trophy. But if I look back on the season, from where we were, to where we finished, I am very proud of the boys," du Plessis said. Kohli also acknowledged the 12th Man Army, saying their support has been unwavering every season. "This season was exactly the same, it wasn't any different. We are very thankful for that and we will always be grateful for that, the way they turn out in numbers, not just in Bangalore but all over the country where we play, so thank you very much for all your support and your wishes," Kohli signed off.

## Madhya Pradesh's First-ever City Museum to be established in Bhopal

Pune: In a historic move, the Government of India has approved the establishment of the first-ever City Museum in Bhopal. The Madhya Pradesh Tourism Board is setting up the Bhopal City Museum at the left wing of Moti Mahal is a one-of-its-kind project of the Madhya Pradesh Tourism

Board to bring forth a Tourist Interpretation Centre / Citizen Engagement Centre for the heritage and culture lovers. Principal Secretary of Tourism and Culture and Managing Director of the Tourism Board Mr Sheo Shekhar Shukla said that Moti Mahal is an important heritage site in the city

and with the high significance of the building, the proposed museum with 11 galleries will focus on the rich history of Bhopal and Madhya Pradesh covering the Historical and Geographical context of Madhya Pradesh, Bhopal district and the formation of the city of Bhopal in particular.

This highly anticipated museum will showcase the rich tapestry of the region's history and culture. Visitors can expect to be dazzled by a collection of prehistoric rock paintings, stone tools, archaeological finds, stamps, attire of kings and queens from Bhopal and surrounding areas.

## Zebronic introduces its Made-in-India Headphones with 110-Hour\* playback

Pune (Voice news service):- Zebronic, India's leading brand in IT & Gaming Peripherals, Audio, Consumer Electronics, Mobile/Lifestyle Accessories, has launched a Wireless Headphone that comes with a whopping 110 Hours\* backup with the goodness of ANC (Active Noise Cancellation) called ZEB-AE-ON. The Zeb-Aeon ensures uninterrupted immersion up-to 110 hours\* of playback on a single charge and these headphones charge up in mere 10 minutes to give a 10-hour back-up\*. With its Active Noise Cancellation feature (ANC) and Environmental Noise Can-

cellation (ENC) in-built mic, this provides crystal clear audio during calls / gaming. Equipped with high quality 40mm dynamic driver that produces crisp-trebles, deep bass and combined with the gaming mode, it ensures a low-latency gaming experience. Zeb-Aeon ergonomically designed with a foldable, light-weight body with soft ear cushions that makes it ideal for extended usage sessions. With Bluetooth v5.3 offering dual pairing and a 3.5mm AUX input for versatile connectivity, this also supports voice assistants such as Android Google assistant and Apple iOS Siri.

The in-built rechargeable battery can be charged with a Type-C cable. Commenting on the launch, Mr. Pradeep Doshi, Director & Co-founder at Zebronic stated, "India's personal audio segment is ever-evolving, constantly seeking top-notch gadgets, and it has provided Zebronic with the opportunity to serve this community with exceptional products like Zeb-Aeon. With its 110 hours of backup and stylish design, the headphones are dynamically crafted with ANC and a gaming mode, making it an ideal choice. We are planning to introduce more such products to meet the needs of our consumers, perfect au-



dio companions for anyone looking to elevate their audio experience. Like our other product categories, we aim to stay 'Always Ahead' in this endeavour." Zeb-Aeon comes in three colors - Black, Blue and Beige and will be available on Amazon.in at an introductory price Rs. 1999/-

## More than half of all retailers are planning to onboard fresh graduates this year, GI Group Holding's Survey

Pune (Voice news service):- GI Group Holding's latest report "The Great Indian Consumption Story" unveils a dynamic landscape in retail, E-commerce, and logistics, marked by a surge in job interest, particularly among youth, and a rapid embrace of cutting-edge technology. The ultimate goal of this study is to create a transformative and enriching labor market that benefits employees, organizations, and society. As businesses gear up to meet the evolving demands of consumers, a notable trend emerges in hiring practices. More than half of all retailers (52%) are planning to onboard fresh graduates this year, while two out of five (38%) seek to recruit experienced professionals. This emphasis on talent acquisition reflects the industry's commitment to fostering growth and innovation. In 2023, the retail industry experienced a notable 8% rise in job applications, while demand surged by 18%, indicating a robust interest in retail roles. Of particular note, 86.86% of applicants were aged between 18 and 30, signaling a strong inclination among the youth towards careers in retail. Tier-1 cities emerged as hubs for job seekers, constituting 58.49% of the total applicant pool,

followed by tier-2 and tier-3 towns. This distribution trend is expected to persist, reflecting ongoing industry dynamics. Conversely, the logistics sector faced a 13.89% decline in active jobs during Q3 FY24, attributed to challenges during peak season fulfillment. However, the onset of 2024 saw a promising 10.24% increase in new job postings, with projections of continued growth leading up to this year's peak season. According to this research, e-commerce is experiencing exponential growth and is projected to reach INR 26 trillion by 2030 from its current market size of INR 8.2 trillion. This staggering growth trajectory underscores the increasingly prominent role of digital commerce in India's economy. Furthermore, the post-COVID-19 years have witnessed a significant surge in retail consumption, fueled predominantly by Gen Z and women, who account for 42% of this growth. Their changing preferences and shopping habits have reshaped the retail landscape, driving innovation and adaptation across the sector. However, amidst this growth, challenges persist. The report highlights a pressing need for skill development, with 83% of retailers expressing a desire

to close skill gaps in sales/marketing, followed closely by logistics (77%) and tech/analytical skills. Bridging these gaps is crucial to sustaining growth and competitiveness in an increasingly digital marketplace. Tech adoption emerges as a critical factor in driving growth and efficiency within the retail and e-commerce sectors. Businesses experiencing high growth demonstrate a higher level of tech adoption, emphasizing its role in reducing costs, managing inventory, and enhancing user experience. The transformative impact of technology extends beyond e-commerce platforms to logistics firms, which are increasingly turning to cloud solutions (54%) and AI automation (37%) for last-mile deliveries. Leveraging IoT (40%) for supply chain management further underscores the industry's commitment to innovation and efficiency. Post-COVID-19, e-commerce and related apps have witnessed sustained increases in demand, surpassing on-demand delivery apps for food and groceries. This shift in consumer behavior underscores the enduring appeal and convenience of digital commerce platforms. Cities with fast and healthy e-commerce growth include Ban-

galore (93%), Mumbai (92%), and Chennai (88%). Sonal Arora, Country Manager at GI Group Holding, said, "India's Retail, E-commerce and Logistics sectors have witnessed phenomenal growth fueled by factors such as increasing internet penetration, smartphone adoption, and a burgeoning middle class. This growth has led to a surge in demand for efficient logistics solutions to handle last-mile delivery challenges, especially in Tier II and Tier III cities. E-commerce and Retail giants and startups alike are investing heavily in technology-driven logistics infrastructure, including warehouses, fulfillment centers, and delivery networks, to streamline operations and elevate customer experience. Nonetheless, the sector continues to evolve rapidly, presenting lucrative opportunities for innovation and investment. Our report aims to offer valuable insights into industry growth dynamics, emerging consumer trends and the challenges faced by businesses. Furthermore, it will also shed light on the pivotal role of technology, the diverse career pathways available to India's workforce and the crucial transition towards sustainable practices within retail and logistics."

## Embark on a Whirlwind Adventure with Weikfield Jelly and Doraemon this Summer!

Pune (Voice news service):- Get ready for a summer of pure magic as Weikfield Foods Pvt Ltd, the powerhouse behind a myriad of delectable food products, teams up with the beloved cartoon icon Doraemon to ignite joy and excitement across the nation! In a world brimming with choices, this dynamic partnership transcends the ordinary, promising not just products, but unforgettable experiences that will leave children beaming with delight. Introducing the 'Weikfield Jelly Hai Doraemon World Japan Jane Ka Ticket Contest' - a call to all young dreamers, storytellers, and artists to unleash their boundless creativity! Participants are invited to weave captivating tales or sketch vibrant comic strips featuring Doraemon and Weikfield's irresistible jelly.



And the grand prize? A once-in-a-lifetime journey to Japan to explore Doraemon World in all its glory! This campaign isn't just about selling jelly; it's about teleporting lucky consumers straight into the fantastical realm of Doraemon, right in the heart of Japan! Running until September 30th, 2024, this initiative isn't your average marketing play; it's a gateway to adventure. Mr. Ashwini Malhotra, the visionary Managing Director of Weikfield Foods Pvt. Ltd., expressed his enthusiasm,

declaring, At Weikfield, we don't just sell products; we craft experiences that linger in the hearts and minds of our consumers. Our India's first 100% vegetarian Jelly is more than a treat; it's a portal to boundless imagination and joy. With our latest 'Weikfield Jelly Campaign with Doraemon', we're not just offering jelly; we're offering a ticket to the extraordinary! Calling all young storytellers and artists! To begin this summer of fun and flavours, Weikfield invites all its young

dreamers to unleash their creativity for the "Weikfield Jelly Hai Doraemon World Japan Jane Ka Ticket Contest". The kids can let their imagination run wild and create exciting stories or comic strips. They could write stories or sketch fun comic strips featuring their beloved Doraemon and Weikfield's delectable jelly. The cherry on the jelly is that one lucky winner gets to set off on a once-in-a-lifetime adventure to Japan to visit Doraemon world. So waste no time, and grab a packet of your favourite Weikfield Jelly from any of the 35,000+ outlets in retail markets across the country or in Modern trade stores and E-commerce and Quick-commerce platforms. Get your creative powers to flow and turn in your entry to join the festival of fun!

## THE LEELA PALACES, HOTELS AND RESORTS DRIVES PURPOSEFUL UPSKILLING TO BUILD FUTURE HOSPITALITY LEADERS

Pune (Voice news service):- The Leela Palaces, Hotels and Resorts continues to strengthen its commitment to nurturing future leaders in hospitality. As a learning-first organization, The Leela announced the commencement of the Leela Leadership Development Programme (LLDP) - Class of 2025. On May 19, a new cohort of candidates were welcomed at The Leela Ambience Gurugram Hotel and Residences. This esteemed program, in partnership with the Indian School of Hospitality (ISH) and in alliance with Les Roches, an institute of higher education focused on reimagining hospitality education, features a comprehensive curriculum designed to nurture future leaders in the hospitality industry. It offers a blend of boot camps, classroom training, online courses, and hands-on experience across various Leela properties. Mr. Anuraag Bhatnagar, Chief



Executive Officer at The Leela Palaces, Hotels and Resorts said, "At The Leela, we are dedicated to developing future hospitality leaders through our various mentoring and learning initiatives, including the Leela Leadership Development Programme and the Diversity, Equity, and Inclusivity (DEI) initiative - Shefs at The Leela. We remain steadfast in our commitment to upskilling our team and young aspirants of hospitality industry with the tools and opportunities they need to grow and realize their full potential. Our vision is to raise dynamic leaders who will be pathbreakers in the hospitality

industry, and we aim to build a legacy of excellence and redefine the standards of luxury hospitality for the future, guided by our philosophy - Atithi Devo Bhava." The Leela leadership Development Programme is a 15-month programme designed to identify and mentor industry talent through capstone projects, assessments, and comprehensive guidance at The Leela's iconic properties. This programme is designed to identify, nurture, and groom the finest talent in the industry, shaping them into the luxury leaders of tomorrow. Additionally, it promotes employee devel-

opment and accelerates their progression into managerial and future general manager roles within The Leela. Since its launch in May 2022, LLDP has successfully trained two batches of future-ready talent for the hospitality industry. The Leela Palaces, Hotels, and Resorts have expanded their training initiatives to enhance gender diversity through the Shefs at The Leela programme. Launched in 2022, this initiative aims to attract and inspire female talent globally to pursue culinary careers. Committed to an equitable work environment, The Leela designed Shefs at The Leela to celebrate women's achievements in hospitality and foster a supportive community. With its success, the platform evolved into a structured development programme this year to address the need for diverse talent in kitchens and to help aspiring lady chefs carve a niche in the industry.

## EzeRx Joins Forces with PATH and Health Department, Satara Zilla Parishad to Advance Women's Health in Rural Satara

Pune (Voice news service):- In a pioneering initiative, EzeRx, a leading innovator in non-invasive diagnostic solutions, has partnered with PATH, a global nonprofit organization and Health Department, Satara Zilla Parishad. This strategic alliance aims to augment the Ayushman Bharat Program by bolstering primary healthcare services, with a special emphasis on addressing the unique health challenges faced by women in the rural Satara district. The intent behind the association is to promote proactive healthcare-seeking behaviours among women in the region. As a critical component of this initiative, EzeRx has successfully deployed four of its innovative EzeCheck devices to support healthcare workers in Satara. These non-invasive devices are designed to

streamline the screening and identification processes for better management of anaemia. Their user-friendly nature and portability make them well-suited for field operations in rural settings, demonstrating their practical utility in the remote areas of Maharashtra. The company also organised a comprehensive training session on the 2nd of May for community health officers in the Satara district. These sessions were attended by Dr Sunil Chavan, Additional District Health Officer; Mrs Aparna Bhide, Head of District Pharmacy; Vikas Namdeo Wadgaye, Resident Medical Officer, Satara District Hospital; and representatives from PATH and Health Department, Satara Zilla Parishad. The training was designed to help equip healthcare professionals with the necessary

skills to effectively operate EzeCheck. Partha Pratim Das Mahapatra, Founder and CEO of EzeRx, said, "We are delighted to join forces with PATH and Health Department, Satara Zilla Parishad in this much-needed initiative to uplift women's healthcare in Satara district. The deployment of our EzeCheck devices and the training provided to community health officers mark significant strides towards our mission of making quality healthcare accessible to all. We are confident this collaboration will yield improved health outcomes and empower women to take charge of their well-being." Chaitali Roy, Co-Founder and COO of EzeRx echoed similar sentiments, saying, "Our partnership with PATH and Health Department, Satara

Zilla Parishad exemplifies our unwavering commitment to ensuring equitable access to healthcare. By leveraging our cutting-edge technology and empowering healthcare professionals through comprehensive training, we aim to address the unique health needs of women in rural areas and drive meaningful change within the community." The success of this collaboration in the Satara district is a promising model for future initiatives, underscoring the potential of public-private partnerships in tackling healthcare challenges in underserved regions. EzeRx, PATH, and Health Department, Satara Zilla Parishad remain steadfast in their efforts to promote equitable access to healthcare and elevate women's overall well-being in rural Maharashtra.



### 'National Principals' Conclave' at Symbiosis Skills and Professional University



**Pune (Voice news service):-** Around 44 principals from various high schools across India participated in the 'National Principals' Conclave' organized by Symbiosis Skills and Professional University at its Kiwale Campus. The aim was to share the best practices, success stories of faculties and students, exploring common synergies and exchange ideas. Dr. Swati Mujumdar Pro-Chancellor Symbiosis Skills and Professional University, Pune gave an overview of the Skill based education model of the University that leads to a higher employability amongst students. The conclave included knowledge sessions and panel discussions on several topics like New Age Skills and Programs, Industry First Approach, AI disruption and Towards Industry 5.0, etc. Industry Experts gave an overview of the High Growth Segments to the participants. Faculties,

Industry Partners, and alumni joined the deliberations to share their views and experiences. The Conclave touched upon various aspects and challenges like employability, skill-based education, bridging the skills gap, alignment with job roles, hands-on-training and need for skill-based education. The program was a part of a three-day visit to two of Symbiosis Skills University campuses including Symbiosis Skills and Professional University, Pune and Symbiosis University of Applied Sciences, Indore. High School Principal's participated from across the country spread over from Delhi, Kolkatta, Jaipur, Gorakhpur, Patna, Lucknow, Hyderabad, Ahmedabad etc. The conclave concluded with a workshop discussing the way forward, integrating high school education with the New Education Policy that emphasizes on Skill based education.

### Dive into the Ultimate Baby Shark Experience at Phoenix Marketcity Pune



**Pune:** Phoenix Marketcity Pune is thrilled to announce the arrival of the globally adored Pinkfong and Baby Shark from 'Baby Shark Dance', the #1 most-viewed video on YouTube, making their debut appearance in India! From May 24th to June 2nd, 2024, visitors are invited to dive into a full Baby Shark experience that promises a splash of fun, entertainment, and unforgettable memories. Baby Shark is Going on Summer Vacation. For the first time in India, meet your favorite characters Pinkfong and Baby Shark right here in Pune. Presented in partnership with The Pinkfong Company, the global entertainment company behind Baby Shark, this special summer event is packed with engaging activities designed to captivate the hearts of children and parents alike. Event Highlights: Mini Show Extravaganza: Join Pinkfong and Baby Shark for an entertaining mini show that will have everyone singing and dancing along to the catchy tunes. Watch as your favorite characters come to life in a vibrant and interactive performance. Interactive Games and Activities: Beyond the stage, a variety of fun games and activities await! Kids can participate in exciting dance challenges, arts, and crafts, and much more. Meet and Greet Sessions: Don't miss the chance to meet Pinkfong and Baby Shark in

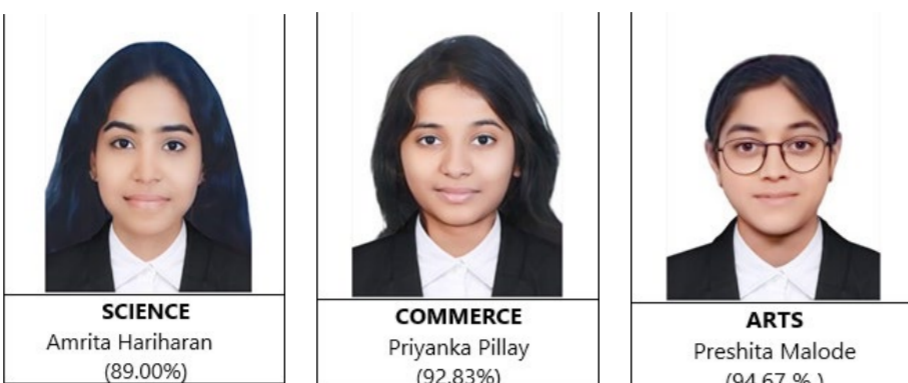
person! Capture these magical moments with photos and hugs during the exclusive meet and greet sessions. This exciting event brings the beloved characters straight from the world's first YouTube video to hit 10 billion views, offering a full Baby Shark experience that promises to be both entertaining and engaging. It will be a perfect way for families to celebrate the beginning of summer vacation with laughter, music, and joy. Phoenix Marketcity Pune is committed to creating memorable experiences, and the Baby Shark show promises to be an event to remember. "We are thrilled to bring the Baby Shark experience to India for the very first time in partnership with Phoenix Marketcity Pune. This exciting event will allow Pinkfong and Baby Shark to meet fans in India beyond the screen and connect with them like never before through an array of immersive activities and live performances," said Gemma Joo, Chief Business Officer of The Pinkfong Company. "It is truly special to witness the global love for Baby Shark, and we look forward to celebrating with families in Pune as they kick off the summer holiday season with this memorable experience." Don't miss out on this unique chance to dive into the world of Baby Shark and Pinkfong! Join us at #HolidayLand to make this summer unforgettable.

### A Journey of Empathy

**Pune:** Courtyard by Marriott Pune Chakan embarked on an insightful journey of empathy and connection. A visit to Navkshitz (New Horizon) dedicated to supporting special individuals with unique abilities and vibrant spirits that enrich our society. Equipped with groceries and essential supplies, eager to lend a hand wherever they could, the CY Pune Chakan team sought not only to understand but to actively participate in the daily lives of these remarkable individuals. The Center Navk-

shitz welcomed us with open arms, revealing a community of approximately 45 special friends, aged between 21 and 56 years. The CY Pune Chakan team quickly realized that the health and happiness of our special friends are top priorities. Every day, they start their mornings with walks in nature, exercise, and gym sessions to keep themselves fit and healthy. We saw them crafting beautiful products like paper bags, fragrant candles, and even chocolates to sell in the market.

### Symbiosis Junior College, Kiwale achieved a resounding success in HSC Board Exam with 100% result



**Pune (Voice news service):-** Symbiosis Open Education Society's Symbiosis Junior College, Kiwale has achieved a resounding success in the Higher Secondary School Examination held in March 2024 with 100% Result. College Total 132 Students passed with Distinction while 162 students passed with first class. All the students have passed with excellent

marks due to the consistency of guidance and practice conducted by the college for all the students from time to time throughout the year. Founder and President of Symbiosis Dr. S. B. Mujumdar, Principal Director of Symbiosis Open Education Society, Dr. Swati Mujumdar, Principal Bhavana Narsingoju, Teaching and Non-Teaching staff have congratulated all the successful

students and wished all of them the best for the future. Following are the first three rank results of Arts, Science and Commerce stream of the college: Science Branch: First Rank: Amrita Hariharan (89.00%) Commerce Branch: First Rank: Priyanka Ravindran Pillay (92.83%) Arts Branch: First Rank: Preshita Navin Malode (94.67%)

### Orchids The International School Presents Astro Fair - Go Cosmo, Your Gateway To Space in Pune!

**Pune (Voice news service):-** Orchids The International School, renowned for its excellence in education, is thrilled to unveil its latest initiative, Astro Fair - Go Cosmo, an extraordinary three-day event set to captivate space enthusiasts of all ages. Scheduled to take place at Orchids Tathawade campus in Pune from May 24th to May 26th, this immersive experience promises a thrilling journey into the realms of astronomy, cosmology, and physics. Following the success of Go Cosmo events in Bangalore, Mumbai, the school chain kicked off its Pune edition on Friday. The Astro Fair-Go Cosmo is designed to ignite a fervor for space exploration, science, and technology among students and adults alike. With a lineup of engaging activities such as Alien Encounter, Planetary Ponder, Gravitational Gym, Comet Crafting, Cosmic Collider, Virtual Voyager, Stellar Spectacle, Star Seeker, and Spinning Space-ship Workshop, participants will delve into the mysteries of the cosmos while enhancing critical thinking and problem-solving skills. Stressing on the exposure for such Space Exploration Fair like Go Cosmo, Ajit Singh, VP Academics-Astronomy, Orchids The International School said, "Astro Fairs like Go Cosmo are about much more than just space exploration - they are cultivating a generation of big thinkers and innovators. By incorporating space education into India's



new National Education Policy, we are creating a space that encourages students to be creative, with entrepreneurial minds. This is crucial timing as India's space industry is projected to skyrocket to \$33 billion within the next ten years. At Orchids International School, we are determined to future-proof our students by providing specialized training in the space sciences. Our emphasis on STEM prepares young people to take the reins as tomorrow's leaders in science, technology, and pushing the boundaries of exploration." Sharing excitement on Go Cosmo, Sumitra Goswami, Senior VP Academics, Orchids The International School said "Go Cosmo is a prime example of how we're working to instill a deep passion among children for science and technology of all ages. But our vision reaches far beyond the four walls of the classroom. We aim to equip the next generation with hands-on experiences and interactive learning that sparks their curiosity and creativity. Developing those vital skills

and inquisitive mindsets will allow them to tackle head-on the ever-evolving challenges facing our world. At our core, we're empowering young people to blaze new trails." Usha Murthy, Principal-Tathawade Campus, Orchids The International School said, "We spark kids' passion for space science from an young age and we also provide astronomy sessions for 5 and 6-year-old. Children get immersive planetarium experiences and hands-on activities in our space labs to learn while playing. Once they move into upper elementary, starting around 5th grade, the real-life exposure kicks in with Space Camps that let them explore astronomy in a whole new way. We also have the awesome Astrovere Club on Discord pumping out entertaining videos and discussions regularly. But it's not just the kids - we offer hands-on learning opportunities year-round through competitions and Olympiads, and both of which we host ourselves. This huge Astro Fair called Go Cosmo really drives home our com-

### Celebrity Chef Karishma Sakrani Brings the Charm of Communion Cafe to Pune

**Pune:** The city of Pune is set to experience a new wave of culinary delight as Celebrity Chef Karishma Sakrani announces the opening of Communion Cafe, a vibrant and eclectic cafe that promises to become a cornerstone in Pune's food scene. Located at the prestigious Dr. Ajeenkya DY Patil University, DY Patil Road, Lohagaon, Charoli Budruk, Pune 412105, Communion Cafe extends its unique dining and community experience to the city's residents and visitors. Following the successful launch in Navi Mumbai, Communion Cafe is renowned for its invigorating ambiance, a wide array of artisanal beverages, delicious boba tea, and a menu that features nourishing bowls, loaded sandwiches, and comforting meals. The Pune branch vows to continue this tradition, providing an inviting space for food lovers and community gatherings alike. Communion Cafe is more than just a dining venue; it's a vibrant community space where

guests can enjoy a leisurely lunch, a quick coffee break, or a hearty dinner. Designed with a tropical-chic aesthetic, the cafe boasts an airy, light-filled indoor space and an expansive outdoor area that offers a seamless connection with nature. The minimalist yet elegant decor, highlighted by natural materials and a soothing palette of terracotta, green, grey, and white, ensures a tranquil and welcoming atmosphere for all who enter. Chef Karishma Sakrani has carefully curated the menu to reflect a blend of international flavors tailored to local tastes. From the comforting Mini Gunpowder Idlies and zesty Chicken Popcorn to the innovative Pav Bhaji Fondue and Chargrilled Ravas, every dish is a testament to Communion's commitment to quality and creativity. The cafe also plans to introduce an all-day healthy breakfast menu, catering to the evolving preferences of Pune's food enthusiasts. Communion Cafe in Pune is strategically positioned to ca-

ter to the needs of travelers, local residents, and anyone in search of a refreshing culinary journey. The venue is set to host a variety of events, including game nights, music performances, and themed gatherings, making it a perfect spot to enjoy Pune's pleasant weather and dine under the stars. Sameer Uttamsingh, Founder and Creative Director of Acme Hospitality Management & Consulting, expressed his enthusiasm for the new opening, stating, "With Communion, we aimed to create a unique space that emphasizes community, inclusivity, and exceptional culinary experiences. We are thrilled to bring our vision to Pune and invite everyone to join us in celebrating good food, great company, and unforgettable moments." Communion Cafe in Pune is now open to the public from 11 am to 11 pm, promising an unparalleled dining experience that combines artisanal cuisine with a warm, community-focused atmosphere.

### F. M. Shinde's poetic book TRIKAL was unveiled



**Pune:** A poet has the power to look into the inner heart of a human being. Poetry from the heart gives inspiration to live. Vishwa Karunya and Trikal Satya are seen in F. M. Shinde's poems. His poetry is a reflection of human life, as appreciated by Bharat Sasane, a veteran story writer-novelist and former president of Akhil Bharatiya Marathi Sahitya Sammelan. He was addressing the gathering at an unveiling ceremony of Trikal, a poetic book written by famous poet FM Shinde, at Dr. D. Y. Patil Vidyapeeth, Pimpri. Dr. P. D. Patil, Chancellor of Dr. D. Y. Patil Vidyapeeth, unveiled the book. F. M. Shinde, his wife Leela, poet Ramdas Phutane, Prof. Milind Joshi, critic Dr. Ramesh Warkhede, Dr. Rajshekh Shinde, and Amruta Tandale of New Era were present on the occasion. The program was organized by Dr. D. Y. Patil Vidyapeeth in association with New Era Publishing House. Dr. P. D. Patil congratulated Shinde on his new book. He said that Shinde has made an incomparable contribution to the field of Marathi literature. His poem 'Aai', which describes a mother, has overwhelmed everyone. He is a socially conscious poet who connects the common man, the farmer, and the laborer.

These poems of conceptual and contemplative nature are enlightening to society and make the lovers introspect. Shinde presented a few poems, along with famous poems on AAI, from his book. He said a poet should express the sentiments of society in words. An attempt has been made to capture the observations, various incidents, and events experienced in life through 'Trikal'. A poem is part of a contract between the reader and the poet. Ramdas Phutane mentioned that Dr. P. D. Patil consistently supports the literature. He is working to take the literature to a higher level. Shinde has mischievousness in his speech and sensitivity in his heart. Today's politics have become so strange that it is a matter of whether writers should speak or not. Poets and writers should express their opinions fearlessly. Dr. Rajshekh Shinde and Dr. Ramesh Warkhede criticized the Trikal. They mentioned that poems of this nature present the reality of living. These are poems that give direction to society. Shinde is a great poet. Prof. Milind Joshi also appreciated the contribution of Shinde. Amruta Tandale gave the opening remarks. Prof. Pratima Chavan compared the program.

### Natural Protein-Rich Foods That Can Substitute Protein Supplements

By Ritika Samaddar, Regional Head- Department of Clinical Nutrition and Dietetics, Max Healthcare

**Pune (Voice news service):-** Protein is essential for overall wellbeing as it serves as the building blocks for muscles, tissues, and hormones, aids in metabolism regulation, supports immune function, and provides sustained energy. While many people rely on protein supplements for convenience, the newly released dietary guidelines by Hyderabad-based National Institute of Nutrition (NIN) advise against their use for building body mass. This underscores the importance of understanding and prioritizing natural protein sources.



are incredibly nutritious and versatile, making them a popular choice for adding protein to your diet. Packed with 15 essential nutrients including protein, healthy fats, fiber, vitamin E, and magnesium, almonds offer a wide range of health benefits. In fact, a recently published study funded by the Almond Board of California, called the Witard study, revealed that consuming almonds reduced certain feelings of muscle soreness during exercise recovery. Whether added to salads, trail mixes, granola, or enjoyed on their own as a snack, almonds provide a convenient and delicious way to boost your protein intake and support overall health. Lentils: Lentils are indeed a cornerstone in many diets,

prized for their high protein content, versatility in cooking, and rich nutritional profile. Packed with protein, fiber, and essential nutrients like iron and folate, lentils offer a nutritious boost to any meal. From hearty soups and stews to refreshing salads and flavorful veggie burgers, lentils can be incorporated into a wide variety of dishes, making them an excellent protein option. Greek Yogurt: Greek yogurt is another protein-rich food that can be a valuable addition to any diet. It contains more protein than regular yogurt and is also a good source of calcium and probiotics. Enjoy Greek yogurt as a snack or use it as a base for smoothies, dips, and dressings to increase your protein intake in a de-

### BYJU'S starts new batches in 240 centres across India

**Pune:** BYJU'S Tuition Centres (BTCs), India's largest and strongest network of learning centres, have started new batches for the 2024-25 academic session in full swing across their 240 locations. BTCs provide classroom-based programs for K-12 students, complemented by access to BYJU'S entire digital learning universe. For the current academic year, BYJU'S has dropped the annual fee for BTCs to just INR 36,000, making it more affordable than even neighbourhood tuition classes, while offering a far superior quality of curriculum, pedagogy, and delivery. BYJU'S has also seen a strong inbound interest for the role of teachers, receiving nearly 1200 applications per day over the last two months. On May 19th, Byju Raveendran, Founder and CEO of BYJU'S, addressed all BTC centre heads and shared an innovative new business model, based on intrapreneurship. "I want you to see yourselves as part-owners of these centres, not just managers," he said. Under this model, BTC centre heads will receive a share of profits from their centre's operations, provided they

meet minimum thresholds for admissions and quality over a one-year period. "We have invested crores of rupees in each centre. And you get to part-own it, free of cost! There is a floor we have prepared for you. But there is no ceiling. How much you want to grow is up to you," he added. The heads have also been empowered to hire their own teams and even rehire former BYJU'S employees. "BTCs have huge potential to transform the supplementary education experience for millions of students across India," said Byju Raveendran. "With the right programs, dedicated teachers, enabling technology and a sustainable financial model, I believe we can take BTCs to remarkable heights in terms of both scale and impact." The 240 hybrid learning centres of BTC, with the 300 plus centres of Aakash, make the BYJU'S group one of the largest networks of learning centres across India with presence across diverse locations like Bilaspur, Kharar, Dibrugarh, Vapi, Latur, Asansol, Dhule, and Tirupati, taking quality education to the deepest parts of India.



## Philippines in a landmark education policy opens doors for Indian medical aspirants

**Pune (Voice news service)-** In a landmark move, the Philippines has announced a policy change that will significantly benefit Indian medical students pursuing their MBBS degrees. A recent amendment to the Philippine Medical Act of 1959 has been approved by the House of Representatives, paving the way for Indian students, including those from foreign, to register and practice medicine in the Philippines. This development comes after several years of persistent requests from India, recognizing the Philippines as a top global destination for medical education. The Philippines has emerged as a rising star in medical education, attracting aspiring doctors worldwide. It offers

high-quality education at competitive costs, with tuition fees significantly lower than those in Western countries. The US-aligned curriculum ensures smooth transitions to international careers, supported by a strong network of globally recognized residency programs. Under this new provision, Indian students who complete their Doctor of Medicine degree from a Philippine College of Medicine recognized by the Commission on Higher Education (CHED), along with a 12-month internship, will be eligible to register and practice medicine in the Philippines. The CHED will issue the necessary certification to facilitate this process, ensuring a smooth transition for Indian graduates. Kadwin Pillai, Director of

Transworld Educare and Chairman of Kings International Medical Academy, remarked on this development, "This amendment is a landmark achievement, not only for Indian students but for all foreign medical students studying in the Philippines. It acknowledges the high standards of medical education in the Philippines and provides a clear pathway for our graduates to practice medicine either locally or internationally. This change will greatly benefit our students and strengthen the Philippines' position as a leading destination for medical education in the Asia-Pacific region." This provision is particularly beneficial for Indian medical students, who have been increasingly choosing the

Philippines for their medical education due to factors such as the high quality of education, English as the medium of instruction, and affordable living costs. The new regulations also align with the Indian Medical Commission's requirements for registration, allowing Indian graduates to practice medicine in India after obtaining their MD degrees from the Philippines. With 64 duly authorized medical schools across the Philippines, Indian students now have an even more compelling reason to pursue their medical education in this country. The amendment not only enhances their academic and professional prospects but also strengthens the educational ties between India and the Philippines.

## The stock market requires patience and a risk-taking mindset

**Pune:** The stock market keeps fluctuating & it also bounces suddenly, then crashes suddenly. This business is uncertain. Therefore, while doing business or investing in the stock market, patience, harmony, and a risk-taking mindset are required," said CA Charanjyot Singh Nanda, Vice President of The Institute of Chartered Accountants of India (ICAI). He stressed that the approach should not be to make money only when entering the stock market. CA Nanda inaugurated the two-day national conference on the share market organized by the Committee Financial Markets & Investors Protection (CFMIP) and hosted by the ICAI Pune branch. This conference was held at Siddhi Banquets, DP Road, Pune. CFMIP Chairman CA Durgesh Kabara, Central Council Member CA Chandrashekhar Chitale, CA (Dr.) Rajkumar Adukiya, Regional Council Member CA Yashwant Kasar, CA Ruta Chitale,



ICAI Pune Chairperson CA Amruta Kulkarni, Vice President CA Sachin Miniya, Conference Coordinator CA Jitendra Khandol, Co-Coordinator CA Sarvesh Joshi, ICAI Pune Secretary CA Rishikesh Badve, Executive Member CA Ajinkya Ranadive, CA Pritesh Munot, CA Pranav Apte and CA Rajesh Aggarwal along with other office bearers were present. More than 400 Chartered Accountants, Investors, Professionals, Financial Advisors, and other aspirants participated in this conference. CA Durgesh Kabara mentioned that chartered accountants have many

opportunities in the stock market field. We need to adopt the knowledge about it. CA Chandrashekhar Chitale said the involvement of the common man in the stock market is rapidly increasing. The stock market will boom in the upcoming year. Therefore, we should have to take a chance to develop business in this sector. CA (Dr) Rajkumar Adukiya, CA Ruta Chitale, and CA Yashwant Kasar also put their views on the share market. CA Amruta Kulkarni gave the welcome address. CA Pranav Mantri compared the program. CA

Sachin Miniya gave a vote of thanks. At this national conference, after a keynote address by CA Charanjyot Singh Nanda, CA Jitendra Khandol spoke on 'Wealth creation through trading is an art', Mitesh Thakkar on 'Breakout gaps', Deven Choksey on 'wealth creation through long-term investment', Jivan Patwa on 'spotting multi-baggers and riding on it', CA Anurag on 'IPO fundraising', CA Vikram Kotak & CA Anil Singhvi took a workshop on 'Investment ki Pathshala: CA is investment Guru'. CA Siddharth Vora and CA Ashish Baheti also spoke on the share market.

## ZF Commercial Vehicle Control Systems India Ltd and IIT Madras forge pioneering partnership

**Pune (Voice news service)-** ZF Commercial Vehicle Control Systems India Limited today signed a Memorandum of Understanding (MoU) with the Indian Institute of Technology, Madras (IITM), focusing on the 'Mobility and Intelligent Transportation' (MiNT), which has an ambitious goal of building the Bharat Multi-Modal Mobility Stack (BM3S). The BM3S is a game-changing digital mobility infrastructure empowering development of holistic system solutions for sustainable and intelligent transportation globally. "At ZF, we are committed to shaping the future of mobility with innovative solutions that are technologically advanced and create connected, safe, smart, and sustainable mobility," says Mr. P. Kaniappan, Managing Director, ZF Commercial Vehicles Solutions India Limited. "This collaboration with IITM is a definitive step towards addressing challenges of modern mobility. BM3S has the potential to revolutionize how we approach transportation, in India and the world, and we are excited to be a part of this groundbreaking initiative and in the overall greater digital mobility."

Dr. Christian Brenneke, Head of R&D and System Solutions – Sr VP, Engineering Solutions, ZF CVS stated, "Modern India's mobility challenges are also reflective of the issues faced worldwide. ZF is at the forefront of driving cutting edge mobility technologies and solutions that most effectively address these issues, with the potential to transform and scale up for global needs. The MiNT collaborative is a testament to this vision and will give a greater impetus to the initiative. Through continued collaboration between industry leaders like the ZF Group, forward thinking government agencies, and globally recognized academic institutions like IIT Madras, the industry will be better positioned to accelerate the development of cutting-edge mobility technologies." Prof. Manu Santhanam, Dean Industrial Consulting and Sponsored Research, IIT Madras stated: "IIT Madras is committed to bringing about technological innovations through translational research. We have multiple centres working in the area of mobility and digital technologies. The MiNT collaborative and this

partnership with ZF, a global leader in mobility products and solutions, will help accelerate mobility research to practice. With a focus on safety, sustainability, and equity, BM3S will pave the way for significant advancements in electric vehicles, autonomous driving, and intelligent transportation systems. It aims to seamlessly integrate data streams, payment systems, vehicle technologies, and digital twin models. Working together this collaboration aims to co-create a digital platform that will drive the development of holistic system solutions aligned with the UN's Sustainable Development Goals (SDGs) including: Sustainable Transport (11.2): Achieve a 50% reduction in total transport emissions. Accident Prevention (3.6): Reduce fatalities by 50%. Energy Efficiency (7.3): Ensure 50% of all transport comes from net zero modes. A Ganesamoorthy, Head of Engineering, CVS R&D, Region India, is the lead for this collaborative from ZF and will facilitate co-creating system solutions that enable Mobility and Intelligent Transport with digital infrastructure as the innovation engine.

Dr. Ramakrishna Srinivasan, the CEO, MiNT Collaborative, IIT Madras stated, "By bringing together industry, government, and academia, the MiNT consortium will co-create BM3S, laying the foundation for a safer, more sustainable, and equitable mobility ecosystem. We are happy to anchor the MiNT Collaborative with world-leading technological and human resources in numerous fields. This initiative is the beginning of the exciting technology journey to bring to life the 'Mobility Dreams for a Billion'. Mobility - safe, and efficient movement of people and goods - is the backbone of the modern economy. Digital infrastructure complements and optimizes the physical infrastructure and is an innovation engine to advance future mobility." Prof. Gitakrishna Ramadurai, Faculty In-charge, MiNT Collaborative, IIT Madras said: "The Bharat Multi-Modal Mobility Stack is a digital platform to foster the "Build for India, Solve for the World" Goals. It defines mobility as a digital public good and serves as a benchmark for standardizing, developing and deploying mobility tools and services for a billion and more."

## ZF Group in India Launches its India Metaverse Platform to Transform its Talent Acquisition and Employee Engagement

**Pune:** ZF announced the launch of its Employer Branding Metaverse. This state-of-the-art virtual environment is set to redefine the standards of talent acquisition and employer branding by merging innovative technology with interactive candidate engagement. Beyond reading about ZF on the career website, candidates can now dive into a virtual world tailored to showcase the essence of the brand, the corporate culture, and the exciting opportunities that await them. Mr. Akash Passey, President, ZF Group India noted, "We are pleased to announce the launch of our ZF Metaverse India Space – a virtual initiative to attract and develop talent. This immersive virtual space will allow potential candidates to experience ZF's company culture, work environment and services firsthand. In our virtual world, candidates will get a real-time glimpse into what it's like to work at ZF Group. They can virtually interact with hiring managers, understand the various positions and career options open to them, and get a feel of our collaborative work culture and innovative practices that impact the future of mobility."



The Metaverse is a perfect example of how technology can create a truly unique and engaging experience for our future workforce. "The ZF Employer Branding Metaverse offers a comprehensive and immersive experience, allowing potential candidates and existing employees to explore products and career opportunities and to engage in live events in an interactive, virtual world," says Martin Maas, Head of Employer Branding at ZF. "This initiative underscores our commitment to innovation, not only within our product lines, which already benefit from X-Reality solutions, but also in our recruitment and employee engagement strategies." Centrally featured in the Metaverse is a global space that provides visitors with a wide array of information

about the company's objectives and global reach. Complementing this are five regional spaces, that spotlight specific countries and regions where ZF operates. These dedicated zones cater to the local nuances and professional opportunities available, showcasing the company's extensive footprint and inclusive culture. The Metaverse environment is equipped with several key features designed to enhance user interaction and engagement: Direct Recruitment Tools: Potential candidates can schedule one-on-one meetings with recruiters through an integrated online calendar available in each regional space. The candidate decides whether the meeting will take place via a video meeting tool or within a Metaverse interview room by using an avatar.

Employee Spotlights and Live Events: The platform offers insights into the lives of employee ambassadors and hosts live events to facilitate real-time interaction and engagement. Interactive Coin Game: Users earn coins by engaging with various content, gamifying the learning experience about the company's milestones and innovations. In addition to external recruitment, the Metaverse serves an internal function by hosting virtual career fairs in the first step. These fairs allow hiring managers to promote open positions and interact directly with internal candidates in confidential virtual interview rooms, supporting the company's focus on internal mobility and career development. Further internal use cases are currently being developed for global rollout. For ZF Group it is important to provide new opportunities for our employees and to attract talent to support the company's transformation, especially in future-oriented technology areas. The new Metaverse, has been largely developed with internal resources and supports in both tasks.

## 85% of India Inc are Optimistic About Promotions, Career Changes or Salary Hikes in 2024: Simplilearn's Survey

**Pune (Voice news service)-** Simplilearn, the world's leading online bootcamp for digital skills, has unveiled key insights from its 2024 State of Upskilling consumer survey. The survey highlights the dynamic landscape of upskilling and professional development for working professionals and CXOs across industries. It explores shifting perspectives on career advancement, upskilling priorities, and the evolving landscape of the digital economy. The survey has been conducted among professionals from diverse industries, geographical locations, and career stages. The 2024 Consumer Survey reveals significant changes in learner attitudes compared to 2023. In 2024, 65% of professionals preferred part-time or online certifications, significantly increasing from 51% in 2023. Conversely, the percentage of professionals opting for self-study increased marginally

to 25% in 2024 (compared to 23% in 2023). Similarly, the inclination towards full-time college enrollment declined significantly, dropping 2% in 2024 from 7% in 2023. This shift highlights a declining dependence on traditional educational routes among professionals, indicative of a broader trend favoring upskilling platforms. Insights from the Simplilearn 2024 Consumer Survey Report: Career Expectations: 85% of the respondents actively seek career changes after upskilling, reflecting a dynamic job market. Upskilling Trends: A staggering 45% of respondents cite the need to upskill to leverage new opportunities in their company or desired field. Preferred Upskilling Methods: Among those seeking to upskill, 65% prefer enrolling in part-time online programs or courses, emphasizing the importance of flexible learning options. Top Digital Economy Skills:

Data science and business analytics, artificial intelligence and machine learning, program and project management, cloud computing and DevOps, cyber security, product management, and software development emerged as the most sought-after skills among respondents, highlighting the demand for expertise in cutting-edge technologies. Insights on Respondents: Gender Breakdown: Male respondents constitute 67%, while female respondents comprise 31% of the survey population, with 1% prefer not to disclose. Job Levels: Most respondents (53%) identify as individual contributors, followed by managers (28%) and students (15%). Industry Distribution: Technology and computers lead with 39% representation, followed by banking, financial services, insurance (11%), and healthcare & life sciences (8%). Sharing thoughts on the survey, Mr. Kashyap Dalal,

Co-founder and Chief Operating Officer of Simplilearn, said, "In the dynamic and ever-changing landscape of the IT industry, characterized by market deceleration and frequent disruptions, it is imperative for professionals to upskill for the future. A staggering 65% of respondents are engaged in online certification courses, with 97% affirming that upskilling will significantly augment their career prospects by 2024. These statistics underscore the criticality of upskilling, particularly in burgeoning fields such as data science, AI, and cybersecurity, which are poised to flourish in today's digital economy." As technology reshapes industries and job roles, professionals prioritize continuous learning and skill enhancement to succeed in the digital economy. Simplilearn remains committed to empowering professionals with the skills they need to succeed in today's rapidly evolving job market.

## Prachay Capital Revolutionizes Real Estate Financing with Innovative Options for Aluform

**Pune:** In a significant development poised to reshape the landscape of real estate financing, Prachay Capital, a prominent non-banking financial company (NBFC) based in Pune, has forged a strategic partnership with leading Aluform manufacturer Knest, to introduce pioneering financing solutions. The collaboration between Prachay Capital and Knest comes as a boon to the real estate sector, particularly in Pune, where capital-intensive projects often face challenges in securing timely funding. Aluform, a cutting-edge technology essential for high-rise buildings and expansive projects, previously sourced

mainly from Korean companies, has seen a notable shift towards Indian suppliers in recent years. Knest, led by Mr. Nitin Mittal, has emerged as a key player in this domain, capturing a significant market share. Recognizing the critical role of Aluform in project economics and the absence of dedicated financing options, Prachay Capital has introduced two innovative products – Equipment Lease Finance (ELF) and Equipment Purchase Finance (EPF). These solutions alleviate cash flow constraints for developers by offering flexible payment schedules, thus enabling smoother project execution.

The unveiling of these ground-breaking products took place at YouthCon, Delhi in March 2024, garnering enthusiastic responses from industry leaders and developers nationwide. The initiative has been lauded for its forward-looking approach, marking a departure from traditional lending practices in the real estate sector. The partnership between Knest and Prachay Capital signifies a win-win scenario for both manufacturers and developers. Knest can now provide its customers with exclusive payment facilities, while developers benefit from more manageable payment terms, reducing financial

strain during project initiation. Girish Lakhotiya, CEO of Prachay Capital, commented, "We are excited to pioneer innovative financing solutions tailored to the evolving needs of the real estate sector. Our collaboration with Knest underscores our commitment to driving positive change and facilitating growth in the industry." With a track record of developing avant-garde financial products, Prachay Capital is poised to reshape the dynamics of real estate financing. As new-age NBFCs continue to innovate, the banking industry can expect a paradigm shift in its approach towards supporting the burgeoning real estate market.

## SBI General Insurance and Jana Small Finance Bank forge Bancassurance Partnership to increase insurance penetration



**Pune:** SBI General Insurance, one of India's leading General Insurance companies, have entered into a strategic bancassurance partnership agreement with Jana Small Finance Bank, a leading financial institution in India, to facilitate the distribution of non-life insurance products. Under this strategic partnership, SBI General Insurance will offer a diverse range of general insurance products to Jana Small Finance Bank's customers.

These products will encompass a wide spectrum of insurance solutions, including health, personal accident, home, motor, and travel insurance. Additionally, the partnership will extend to the provision of commercial line insurance products, such as property, marine, and engineering insurance, catering to the diverse needs of businesses and enterprises. This strategic alliance underscores SBI General Insurance's commitment to enhancing its distribution network, improving customer accessibility, and achieving new milestones in the insurance sector. By leveraging Jana Small Finance Bank's extensive customer base through its wide spread branch networks across 24 states and

Union Territories, SBI General Insurance aims to strengthen its market presence and serve a broader segment of the population with tailored insurance solutions. Mr. Kishore Kumar Poludasa, MD & CEO, SBI General Insurance said, "We are delighted to announce our partnership with Jana Small Finance Bank, a pivotal step forward in our mission to offer comprehensive insurance solutions to customers across India and contribute to increasing insurance penetration nationwide. The combination of our user-friendly products along with Jana Small Finance Bank's offerings will empower customers to accomplish their financial objectives." Mr. Ajay Kanwal, MD & CEO, Jana Small Finance Bank

said, "We, at Jana Small Finance Bank, are committed to become anchor bank to our customers and offer them varied financial products and solutions. Our partnership with SBI General Insurance will help increase the range of products available to our customers and we see a big need for our customers and their businesses." With a shared vision of customer-centricity and innovation, SBI General Insurance and Jana Small Finance Bank are poised to redefine the landscape of general insurance distribution in India. This strategic collaboration represents a significant milestone in both organizations' endeavors to empower individuals and businesses with robust insurance protection.

## Astral Limited Launches Comprehensive New Paint Line as Astral Paints

**Pune:** Astral Limited, a leading innovator in the building construction segment and one of the fastest-growing building material company, is proud to announce the launch of its extensive new paint line, Astral Paints. The new exciting brand by Astral Limited offers a vast array of options to meet the needs of every painter, designer, and homeowner, featuring a diverse selection of colours, finishes, and specialized formulations. After acquiring a majority stake in Gem Paints in 2022, Astral Limited thoroughly prepared to enter the paint industry. The company has strategically launched its first phase in Bengaluru, leveraging three

state-of-the-art paint units. Moreover, the company will expand its paint line across India in phases, starting with Karnataka and Gujarat. Mr. Sandeep Engineer, CMD of Astral Limited, stated, "The launch of Astral Paints marks a significant milestone in Astral Limited's journey. It's a strategic move to diversify and solidify our presence in the ever-evolving Indian market. Our deep understanding and extensive experience within the building materials ecosystem give us a distinct advantage. We are confident that Astral Paints will revolutionize the industry with its versatile paints, extensive colour options, and unwavering

focus on quality. Paints have always held a special place in my heart, stemming from my father's association with the industry. We embody Astral's core value – "TRUST" – and deliver on our promise: 'The trust of Astral, now in Paints.' Mr. Saumya Engineer, CEO of Astral Adhesives & Paints, added, "We are launching Astral Paints not merely to add a feather in Astral Limited's cap, but to establish it as a leading business within the Astral Group. Our consistent and strategic approach has proven successful with our other ventures such as adhesives, construction chemicals, and bathware, and we will maintain this same momen-

tum with paints. While we are not in a rush to go pan-India, we will strategically and incrementally introduce our products into different markets, with the aim of covering the entire country within the next three years." Astral Paints is designed to cater to a broad spectrum of applications, ensuring there is a perfect solution for every project. The range includes decorative paints for interior and exterior emulsions in luxury, premium, and economy segments, under various product names: Elita, Estema, and Styla for interior emulsions, and Extura Plus, Extura, and Raga for exterior emulsions.