



Dr. D. Y. Patil Medical College, Hospital & Research Centre Announces the 12th International Conference of Society of Clinical Anatomists

Pune (Voice news service):- Dr. D. Y. Patil Medical College, Hospital & Research Centre, Pimpri, Pune, announces the convening of the 12th International Conference of Society of Clinical Anatomists (SOCA-2024). The event, which will be held from April 4 to April 6, 2024, is set to mark a significant milestone in the field of clinical anatomy. It kicks off with a pre-conference CME (Continuing Medical Education) on 'Anatomical Aspects of Organ Transplant' on April 4. The main conference will follow on the subsequent days and will be hosted at the prestigious Dr. D. Y. Patil Medical College, Hospital and Research Centre. This year's conference theme, 'Journey of Anatomy from Dissection Hall to Operation Theatre,' aims to highlight the crucial transition of anatomical knowledge from academic learning to its practical applications in surgical settings. The conference is poised to showcase a wealth of advancements, research findings and innovative practices within the field, contributing significantly to the academic and practical domains of clinical anatomy. Various medical professionals will deliver talks on critical topics such as anatomical and surgical aspects of organ transplant, reconstructive surgeries, 3D print-



ing in anatomy, brain imaging in health and disease, among others. The event is honored with the presence of chief guests Dr. P. D. Patil, Chancellor, Dr. D. Y. Patil Vidyapeeth, Pune; Dr. Bhagyashree Patil, Pro Chancellor, Dr. D. Y. Patil Vidyapeeth, Pune; and Dr. Yashraj Patil, Trustee & Treasurer, Dr. D. Y. Patil Vidyapeeth, Pune. Their participation underscores the vital role of continuous support and leadership in fostering medical education and research. Dr. Anil Kumar, Director, National Organ and Tissue Transplant Organization (NOTTO) offered comprehensive insights on Ethical and legal aspects of organ donation and transplant and said "Empowering communities through health promotion and

prevention is the cornerstone to safeguarding against organ failure. By establishing robust government multiorgan transplant centers and organ retrieval facilities in trauma centers and medical colleges, we pave the path for increased deceased organ and tissue donations. Embracing systems for donation after circulatory death and enhancing swap donation initiatives not only expand the donor pool but also elevate standards and outcomes in transplantation. Through relentless training and capacity building, we can nurture a culture of giving, ensuring every life-saving opportunity is realized." During the talk, he also commended the efforts of Dr. D. Y. Patil Medical College, Hospital & Research Centre in the field

of organ transplantation. Furthermore, Dr. Bhagyashree Patil highlighted, "At our institution, we have a team of dedicated experts across Heart, Lung, Liver, Pancreas, and Kidney transplants, empowered by the latest in Robotic technology, ECMO, IVF and advanced surgical tools. In the field of organ transplantation, we always honor the human spirit that drives our work. We pay tribute to our generous donors, celebrate the strength of our recipients and acknowledge the steadfast support of their families." Highlighting the SOCA-2024 event, Dr. Yashraj Patil, said, "This conference, gathering brilliant minds and innovative spirits, stands as a shining testament to our unwavering commitment towards excellence in healthcare education.

The significance of events like SOCA-2024 provide a unique platform where the latest in medical research, surgical innovations, educational methodologies and cutting-edge technology converge, offering us invaluable insights into the future of healthcare and the advancements in hi-tech medical infrastructure." Dr. J. S. Bhawalkar, Dean of Dr. D. Y. Patil Medical College, Hospital and Research Centre, said "It is a confluence where innovative minds meet, collaborate and engage in a profound exchange of knowledge and ideas. Our aim is not only to delve into the recent advancements in the field of clinical anatomy but also to foster enduring collaborations that will shape the future of medical education and practice." "The essence of pioneering medical treatment lies in our collective ability to weave the intricate knowledge of anatomy with the precision and innovation of surgical practices. It is a platform where expertise is not only showcased but shared, where the collective wisdom of this gathering can lead to exponential improvements in how we teach, learn and apply the principles of anatomy in surgical settings," said Dr. P. Vatsalwamy, Director Academics, Dr. D. Y. Patil Medical College, Hospital and Research Centre.

Dr. D. Y. Patil Medical College, Hospital & Research Centre, Pimpri, Pune Elevates Viksit Bharat 2047 Agenda



Pune (Voice news service):- Dr. D. Y. Patil Medical College, Hospital & Research Centre, Pimpri, Pune, in alignment with the visionary agenda of Viksit Bharat 2047, recently hosted thought-provoking talks on the topics 'Future Prospects of Telemedicine' and 'One Health Approach for a Healthy Future' The event held for the institution's students, aimed to engage the youth in discussions pertinent to India's transformation into a developed nation by 2047, coinciding with the 100th anniversary of its independence. The Viksit Bharat 2047 agenda, initiated by the Government of India, encompasses a holistic vision to propel the nation towards comprehensive development across various sectors. In line with this agenda, numerous initiatives such as Viksit Bharat: Voice of The Youth and Amrit Kaal

Vimarsh: Viksit Bharat@2047 have been launched to gather insights and suggestions from different stakeholders, including universities and colleges. Dr. Prachee Sathe, a Critical Care Specialist, and Dr. B. S Ratta, an Honorary Neonatal and Pediatric Urologist, led an interactive brainstorming session during the event, shedding light on the significance of telemedicine in healthcare. Dr. B.S Ratta elucidated on the need for telemedicine and its potential to enhance wellness for the common man. Meanwhile, Dr. Prachee Sathe emphasized the importance of digitalization in healthcare and highlighted Tel-ICU as a transformative technology. An educative talk on 'One Health Approach for a Healthy Future' was delivered by Dr. A.L.Kakrani, Professor of Clinical Eminence and Director Academic Collaboration, Dr.

D. Y. Patil Medical College, Hospital & Research Centre and Dr. Mohan Gupte, former Director of the Indian Council of Medical Research (ICMR). Embracing the One Health Approach, we recognize the intricate link between human, animal and environmental health, said Dr. Mohan Gupte. Through collaborative efforts and international partnerships, we strive for a holistic understanding of health challenges, ensuring a healthier future for all," he added. Dr. J. S. Bhawalkar, Dean of Dr. D. Y. Patil Medical College, Hospital & Research Centre, emphasized the role of such sessions in nurturing forward-thinking among the youth. He highlighted the importance of incorporating student perspectives to catalyze significant transformations in identified sectors, aligning with the vision of Viksit Bharat 2047. Under the esteemed leadership of Hon. Dr. P.D. Patil, Chancellor, Dr. D. Y. Patil Vidyapeeth, Pune (Deemed to be University) the institution remains committed to training medical students with cutting-edge technologies that promise to revolutionize the healthcare sector.

Mobil 1 TM 50th Anniversary: Ready for What's Next

Pune (Voice news service):- ExxonMobil is proud to celebrate the 50th anniversary of the introduction of Mobil 1™ motor oil to the global marketplace. In 2024, ExxonMobil will commemorate its 50-year history of the Mobil 1™ brand with a series of initiatives across partnerships, motorsports, and virtual reality, each of which will highlight the brand's legacy and what's to come. Beginning as the first full synthetic automotive motor oil and later expanding into a line of Mobil 1 branded oils, the Mobil 1 brand has been at the forefront of engine protection for gas-powered and more recently, hybrid and electric cars delivering unmatched quality and performance for the past five decades. Mobil 1™ is the world's leading synthetic motor oil brand with an unwavering commitment to innovation, collaboration and customers. With this iconic brand, ExxonMobil is excited to continue shaping the future of engine protection and performance. One of the central components driving the celebration of Mobil 1 in this milestone year is a short film to encapsulate the brand's journey. ExxonMobil has partnered with former Formula 1 racer

and McLaren driver David Coulthard for the video to guide audiences in an immersive journey through the Mobil 1 brand's evolution, influential collaborations and technological achievements. Throughout the 2024 motorsports season, the Mobil 1 brand will celebrate its legacy with a series of specially designed liveries and other highlights of the Mobil 1 brand's extensive racing history. "ExxonMobil takes great pride in the Mobil 1 brand's legacy as a revolutionary synthetic motor oil," said Laura Bustard, Mobil 1 Global Brand Manager. "From its inception 50 years ago, Mobil 1 motor oil has consistently set the standard for quality and performance and will continue to improve and excel for the next 50 years. Anyone with any knowledge of the automotive space or racing knows how iconic this brand has been and will be." The Mobil 1 brand's journey through the last 50 years is a testament to ExxonMobil's ability to push boundaries and their commitment to performance and sustainability. Mobil 1 has become the trusted choice of leading automakers, professional racers, and millions of drivers worldwide.

The Mobil 1 brand's advanced oil formulations provide unparalleled protection against engine wear, extending engine life and reducing maintenance costs for consumers. ExxonMobil recognizes that the Mobil 1 brand's success is not just a product of superior technology but a result of close collaboration with leading automakers, racing teams, and industry experts. These collaborations have allowed Mobil 1 to continually evolve and set new industry standards. "The Mobil 1 brand remains dedicated to maintaining and growing meaningful relationships," said Robert Shearer, Director of Global Sponsorships. As we move forward into the future, we are excited to see a continuation of the collaborative innovation and intelligence that stems from our work with automakers, racing teams and other great partners. Track to road technology is seen with each improvement to Mobil 1 motor oil." On the occasion, hear from the leaders on half a century of innovation, performance, and trust, paving a thrilling journey ahead with Mobil 1™ and a promise of outstanding engine performance and protection.

Re'equil expands its Retinol Cream range with advanced 0.3% and 0.5% Retinol concentration creams

Pune (Voice news service):- Re'equil, India's leading Cosmeceutical brand dedicated to providing innovative and effective solutions, announces the expansion of its Retinol Cream range with advanced formulations featuring 0.3% and 0.5% Retinol concentrations. The Retinol 0.3% Cream offers a higher concentration of Retinol than the 0.1% formulation to address skin issues and promote greater skin cell recovery. This elevated formula targets a spectrum of skin concerns, including uneven texture, loss of firmness, and excess oil, while also reducing pigmentation. It will also provide greater benefits for people seeking to enhance their skin's smoothness, texture, and prevent acne.

The second product in this line-up is the Retinol 0.5% Cream. The potent formulation is designed to combat fine lines, wrinkles, blemishes, and dullness, delivering visible results with consistent use. The Retinol 0.5% formulation further will enable users to address advanced skin care concerns such as acne scars that require stronger formulations. Experience firmer, more supple skin with this powerful cream. Dr. Aseem Sharma, Consultant Dermatologist from Mumbai and Advisor to Re'equil India emphasizes, "Retinol is transformational in its versatility, addressing various skin concerns from anti-aging to acne, all rooted in its Vitamin A origins. Backed by extensive research spanning

a century, Re'equil's Retinol offers a spectrum of benefits. Different concentrations cater to diverse needs, promoting efficacy while ensuring skin comfort. Whether starting with 0.1% for beginners or opting for higher strengths, gradual integration and SPF protection are key." For beginners, the brand suggests starting with the Retinol 0.1% Cream and advancing to Retinol 0.3% Cream once comfortable. If targeting deeper wrinkles is a priority, the brand recommends the Retinol 0.5% Cream once your skin is comfortable with the lighter variants. Re'equil Retinol 0.3% and 0.5% Creams are now available at Re'equil.com and retail for INR 450 and INR 525 respectively.

ICSI 3rd International Conference in Singapore

Pune (Voice news service):- The Institute of Company Secretaries of India organised its 3rd International Conference in Singapore, on 5-6 April 2024 on the theme Building Resilient & Sustainable Economies. Mrs. Lim Hwee Hua, Acting Chair, International Valuation Standards Council & Former Minister, Prime Minister's Office (Singapore), graced the occasion as the Chief Guest and H.E. Dr. Shilpak Ambule, High Commissioner of India to Singapore was the Guest of Honour. Expressing her delight, Chief Guest, Mrs. Lim Hwee Hua, said, "Both IVSC and ICSI are driven by a shared vision fully manifested in the world in which Company Secretaries

act as strategic advisors of value creation within the organization. Company Secretaries are instrumental in defining governance models which are compliance based and are also forward looking. The vital role of international standards is the strength of institutions like ICSI." Guest of Honour, H.E. Dr. Shilpak Ambule highlighted India's role on the global platform and said, "The theme of the conference is particularly apt, as fostering resilient and sustainable economies is crucial for both India and Singapore. The Conference witnessed Seasoned Speakers from across economies, deliberating on pertinent topics.

FinolexCablesGoesGreen: Introduces FinoGreen Eco-Safe, Halogen Free Wire. Setting New Safety Standards in Electrical Installations

Pune (Voice news service):- Finolex Cables, renowned for its cutting-edge electrical solutions, introduces FinoGreen Eco-Safe Single Core Halogen Free Flame Retardant (HFFR) Industrial cables, placing a paramount emphasis on safety and sustainability. These eco-conscious wires, crafted from recyclable raw materials, emit minimal smoke and contain zero halogens, aligning perfectly with Finolex Cables' unwavering commitment to sustainability. Manufactured with specially formulated Thermoplastic insulation HFI-TP 70, the

FinoGreen wires boast low smoke and zero halogen emissions, further enhancing their eco-friendly profile. Notably, the packaging for FinoGreen wires is thoughtfully designed in green boxes, symbolizing environmental consciousness and making a clear statement about the product's sustainable attributes. Designed to mitigate safety risks in electrical installations, these cables are pivotal in averting accidents, particularly fires, commonly caused by electrical sparking at termination or jointing points. FinoGreen wires significant-

ly reduce smoke emissions, ensuring better visibility and minimal release of Hydrochloric Acid Gas in the event of a fire, thus facilitating safer evacuations and minimizing potential damages. Amit Mathur, President of Sales & Marketing at Finolex Cables, emphasized the significance of this innovation, stating, "Safety remains our foremost priority, and FinoGreen wires mark a significant advancement in upholding the highest safety standards in electrical installations." He further highlighted the suitability of these cables

for use in various settings, including high-rise buildings, shopping malls, airports, and high-security areas, where stringent safety standards are non-negotiable." Mathur added, "Beyond their exceptional safety features, our eco-friendly wires underscore our unwavering commitment to sustainability. We believe that responsible innovation is pivotal in shaping a safer and more sustainable future." FinoGreen Single Core HFFR (Low Smoke & Zero Halogen) insulated Industrial Cables are designed for voltages up to 1100 V a.c.,



Nilkamal Sleep Announces Ranbir Kapoor as Its Brand Ambassador

Pune (Voice news service):- Nilkamal Sleep today announced Bollywood actor, Ranbir Kapoor as its brand ambassador. This association marks the commencement of an exciting journey, where the brand has teamed up with the actor to revolutionize the mattress industry and bring forth the brand philosophy of "Thoughtfully Designed for You". With a rich legacy spanning over 30 years, Nilkamal has established itself as one of the leading furniture companies in India. This association with Ranbir Kapoor will play a pivotal role in elevating Nilkamal Sleep's as a thoughtfully designed sleep solution for the customers, particularly among the new-age audience. His persona as one of India's most beloved and versatile actors, his legacy aligns well with the brand's journey of catering to the diverse sleeping needs of individuals through product

offerings and innovations. Nilkamal Sleep aims to cater to every customer's sleeping habits with a wide range of products for Sleep Solutions such as Mattresses, Beds, Pillows and Accessories. Commenting on the announcement, Mr. Eashan Parekh, Head of Nilkamal Sleep, stated, "We are excited to welcome Ranbir Kapoor into the Nilkamal Sleep family as our brand ambassador. His dynamic personality perfectly aligns with our brand, and we are confident that his association will further amplify our message of promoting healthy sleep and unparalleled comfort. We are positive that Ranbir's popularity and the relatability factor amongst the new-age audience will strengthen our presence. This association is also commitment towards the mattress as we look forward to revolutionising the mattress category and



emerge as one of the biggest players within the next two years." Commenting on the partnership, Ranbir Kapoor, Bollywood Actor and Nilkamal Sleep's brand ambassador said, "I am delighted to collaborate with Nilkamal Sleep, a legacy brand that truly understands the significance of quality sleep and respects individual sleeping habits. I firmly believe that the mattress plays a crucial role in enhancing the quality of sleep, and Nilkamal Sleep offers a splendid range of products that are exceptionally comfortable, providing a truly restful sleep experience."

Sabhyata Foundation Takes Charge of India's Four Historic Monuments under 'Adopt a Heritage 2.0' Initiative

Pune (Voice news service):- Sabhyata Foundation, a not-for-profit company dedicated to preserving and promoting India's cultural heritage, has been entrusted with the upkeep and promotion of India's four iconic monuments under the Government's 'Adopt a Heritage 2.0' project. The adopted monuments include Purana Qila, Humayun's Tomb, Safdarjung Tomb, and Mehrauli Archaeological Park located in the heart of the capital. The initiative introduced by the Ministry of Culture and Archeological Survey of India (ASI), aims for partnerships with private/public sector entities to provide, develop and maintain amenities at centrally protected monuments and sites. Speaking on the occasion, Mr. Puneet Dalmia, MD & CEO, Dalmia Bharat and Monument Mitra - Red Fort which has partnered with Sabhyata Foundation on several occasions

said, "Monuments and cultural sites are the heart of a nation's identity, shaping its history and heritage, not just as relics of the past, but as symbols of our rich legacy. As our implementation partner at Red Fort, Sabhyata Foundation has done a commendable job in creating unforgettable experiences. I wish them the very best in their future endeavours." Shri Yadubir Singh Rawat, Director General, Archeological Survey of India commented, "Adopt a Heritage 2.0 has been launched on the back of the demonstrated success of first round initiated in 2017. Red Fort is a shining example how we have added technology and modernity to create enhanced experiences of our heritage landmarks. However, we have 4000 such monuments that require our efforts and we look forward to the participation from private organisations so that the national cultural treasures

continue to remain inspirational for the future generations too. We are thankful to the Ministry of Culture for their continued support and encouragement." Mr. Ravi Jhunjhunwala, CEO, HEG Ltd. and Board Member, Sabhyata Foundation said, "Sabhyata Foundation is committed to preserving and promoting the cultural and heritage ecosystem of India and is dedicated to deliver world class experiences of Indian heritage, art, architecture and culture. We are further strengthening our team by building a strong advisory board of passionate and accomplished individuals: Mr. Nakul Anand, former Executive Director, ITC has agreed to join as Chairman of the Advisory Board; Mrs. Avantika Dalmia, Chairperson, Avaneer Foundation has joined us as the Co-Chair, Mrs. Vasvi Bharat Ram, Joint Vice Chairperson, The Shri Ram Schools and Mrs. Avarna Jain,



Vice Chairperson of the Board Saregama India Ltd. have joined as esteemed members of the Advisory Board. Sabhyata Foundation's plan for Purana Qila involves enhancing visitor experiences by interpreting the historical significance of the site through research-backed evidence. Plans include a sound and light show, a museum showcasing excavated artifacts from various historical periods and a souvenir shop. The founda-

tion will organize year-round site activities and work closely with the Ministry of Culture and ASI to access authentic research, experts and historic artifacts. Fine dining experiences themed around 'Ancient Grains of India' will be conducted in strategic locations. Heritage walks and interactive displays will enrich the narrative further. Plans for the other three monuments will be revealed subsequently.

Sangharsh Yoddha Manoj Jarange Patil



Pune: Sangharshyoddha Manoj Jarange Patil is a Marathi biopic drama movie directed by Shhivaji Doltade starring Rohan Patil in the role of Manoj Jarange Patil. The movie is said to be based on the life story of Maratha activist Manoj Jarange Patil.

Apollo highlights health risks for developing India

Pune (Voice news service):- Apollo Hospitals, India's largest vertically integrated healthcare providers, unveiled the latest edition of its flagship annual report, "Health of Nation". The report sheds light on the concerning rise of non-communicable diseases (NCDs) in India, including cancer, diabetes, hypertension, cardiovascular diseases, and mental health issues, all of which significantly impact the nation's overall health. Particularly alarming is the escalating incidence of cancer in India compared to global rates, making India the "cancer capital of the world". The report further predicts a potential surge in health-

care burdens due to conditions such as pre-diabetes, pre-hypertension, and mental health disorders manifesting at increasingly younger ages. Highlighting the importance of regular health screenings, the report underscores their role in reducing blood pressure (BP) and body mass index (BMI) levels, thereby lowering the risk of cardiac-related ailments. Apollo's data further finds that while there continues to be a need to increase the penetration of health checks in India, people are increasingly choosing more comprehensive health checks today than before, a positive step towards safeguarding one's health and wellness.

Dr Preetha Reddy, Vice Chairperson, Apollo Hospitals, "The importance of health in our nation's development cannot be overstated. With our Health of Nation report, we hope to draw attention and awareness to the ever-increasing burden of non-communicable diseases and strongly believe that the entire healthcare ecosystem and the nation needs to come together and have a unified outlook so that we can combat NCDs in the truest sense. Our findings demonstrate a significant need for immediate interventions to fight, prevent and reverse the growing epidemic of cancer, diabetes, hypertension and obesity among others. The need to educate the pub-

lic and create individualized preventive healthcare solutions has never been greater. By prioritizing investments in health infrastructure, promoting preventive healthcare measures, and addressing health inequities, I am confident that we will be able to unlock the full potential of our nation and pave the way for inclusive and sustainable development." r Madhu Sasidhar, President & CEO, Apollo Hospitals, "The significant rise of non-communicable diseases, especially over the past few decades, represents a profound shift in the global health landscape, posing formidable challenges to individuals, communities, and nations.

Empowering Women Athletes through Coca-Cola India and Anju Bobby Sports Foundation's Long-Standing Partnership



Pune (Voice news service):- In line with its commitment to sports, Coca-Cola India through its Foundation, is supporting the country's athletes with essential amenities and training equipment as part of its three-year partnership with the Anju Bobby Sports Foundation. Spearheaded by Olympic champion Anju Bobby George, the Foundation has been nurturing the next generation of women athletes including the very known long jumper- Shaili Singh. This partnership aligns with Coca-Cola India's #SheTheDifference campaign, an initiative to celebrate, uplift, and support women throughout the value chain. As part of this partnership, Coca-Cola India is committed

to empowering women athletes to bring about positive change in the sports and gender equality landscape. Coca-Cola India, through its Foundation, has made significant strides in bolstering the representation of Indian women athletes in the Olympics. The company has transformed four shipping containers into a physiotherapy room, storage facility, pantry, and restroom. The company also facilitated top-tier gym equipment and supported the establishment of a spacious practice ground equipped with rainwater collection tanks for sustainable water usage. In addition to infrastructure development, Coca-Cola has helped with the academy's lease rent for three years,

ensuring a stable operational foundation. In a nation where many female athletes emerge from small towns and villages, facing limited access to training facilities, coaching, and financial support, this collaboration aims to level the playing field. A PWC report highlights the remarkable shift in the gender balance at the Tokyo Olympics, with 44% of Indian participants being women. Commenting on the partnership, Rajesh Ayapilla, Director-CSR and Sustainability for Coca-Cola India and South-west Asia (INSWA), said, "At Coca-Cola India, we believe in the power of sports to inspire, empower, and unite communities. Our long-standing partnership with the Anju Bobby Sports Foundation reflects our commitment to fostering the next generation of Indian women athletes. With sports being an integral part of both organizations' DNA, through such initiatives, we are dedicated to creating a supportive environment where athletes can thrive. We are proud to sponsor talented individuals like Shaili Singh, reaffirming our commitment to empowering women in sports and contributing to their suc-

cess on the global stage". "I feel honored to be associated with such a brand like Coca-Cola India. They were the first ones to support our cause and their contribution has been instrumental in creating a world-class training facility in India at the Anju Bobby High Performance Center, Bangalore. Today, we have some top-quality track and field equipment, some of the quality gym equipment, and our athletes here are focused on making the most of these facilities to help India win its Olympic medal. Personally, as well, I feel if I could win India's first world championship medal, it's my duty to share my knowledge and experience with these young women, thereby contributing to India's success", said Anju Bobby George, Founder, Anju Bobby Sports Foundation. The social impact of this initiative extends beyond individual achievements in the field. By empowering women athletes, the Foundation along with Coca-Cola India is nurturing future leaders who will contribute back to the sports community as coaches, trainers, therapists, and administrators.

Singapore Tourism Board and MakeMyTrip ink year-long strategic partnership to boost travel to Singapore

Pune (Voice news service):- Singapore Tourism Board (STB) and MakeMyTrip, India's leading online travel company, have signed a Memorandum of Understanding (MOU) to promote Singapore as a key destination to Indian travellers. This is the first MOU between the two organisations. Under the MOU, STB and MakeMyTrip will embark on joint activations and campaigns to boost inbound travel to Singapore in 2024. STB will also tap into MakeMyTrip's market understanding

and insights to curate unique travel holiday packages targeting consumers in India. India is one of the top five markets for Singapore tourism, with the city-state welcoming over 1 million Indian visitors in 2023. Indian travellers enjoy good connectivity to Singapore, with 17 cities in India having direct flight connections. Furthermore, Singapore's vibrant mix of attractions and experiences appeal to a wide range of Indian travellers. Ms Melissa Ow, Chief Executive, Singapore Tourism

Board said, "We are delighted to commence this journey with MakeMyTrip under our first-ever MOU with an online travel platform in India. Through this partnership, we want to deepen Indian consumers' brand affinity for Singapore and reinforce the city's appeal and enhanced offerings for various segments of Indian visitors." Mr Rajesh Magow, Co-Founder and Group CEO, MakeMyTrip added, "Singapore was one of the top three searched international destinations on our platform last year, ad-

vancing from fifth place in 2022. The widespread interest for this destination from across India underscores its appeal. With ongoing initiatives that refresh its offerings, seamless travel access, and amenities tailored to Indian preferences, Singapore holds significant potential to capture continued interest of more Indian travellers. We are excited to team up with STB and bridge the Indian travellers' preferences with an impactful showcase of Singapore's allure."

Maharashtra Cricket Association (MCA) Revolutionizes Women's Cricket

Inaugural Franchise-Based Tournament: Women's Maharashtra Premier League (WMPL) 2024

Pune (Voice news service):- After the success of Maharashtra Premier League (MPL) 2023, Maharashtra Cricket Association (MCA), the governing body for cricket in Maharashtra, today announced the much-awaited Women's Maharashtra Premier League (WMPL) 2024. MCA will be the first association from the BCCI to start a state league for women. The WMPL will be conducted under the aegis of the Board of Cricket Control in India (BCCI) will commence on June 24th, 2024, at the iconic MCA International Stadium in Ganjhuje, Pune. WMPL 2024 marks a significant milestone in promoting women's cricket in Maharashtra said Mr Rohit Rajendra Pawar, President MCA, We are dedicated to fostering the growth of cricket and providing an equal platform for



talented female cricketers to shine, he added. WMPL will feature renowned international and national cricketers from Maharashtra, including Smriti Mandhana, Devika Vaidya, Anuja Patil, Kiran Navgire, and Shradha Pokharkar as Icon players, adding prestige and excitement to the event. Mr. Pawar further said, to ensure widespread coverage and viewership, WMPL 2024 will be broadcast live on Jio-Cinema and Sports18, reaching cricket enthusiasts across India.

Open auction for WMPL teams with 3 Crores as base price for 3 years as per MPL, so no discrimination between men and women. Highest paid team will get priority to select icon player of choice. A total prize money of Rs. 20,00,000/- awaits the winners of WMPL 2024, with Rs.10,00,000/- for the runners-up, rewarding their outstanding performances. As per BCCI regulations, prospective team/franchise owners must have their registered o_cice/place of business within Maharashtra. Interest-

ed parties can download the Expression of Interest (EOI) form from the MCA website (www.cricketmaharashtra.com), Mr. Pawar added. Key Dates: • EOI and Information Document available on MCA website - 7th April 2024. • Teams to send Expression of Interest (EOI) for team on email - 24th April, 2024. • Open Auction for buying teams - 27th April, 2024. • Auction for players - 11th May 2024. • Start date of league - 24th June 2024. Interested parties must log on to submit their 'Expression of Interest' (EOI) in the given format (attached below) via email to rr@marquee.com and confirm the same by sending a message on WhatsApp to 9890263111 (Rajesh Rane, Tournament Director) before 5 PM on 24th April 2024.

Capturing India's Wildlife Through its Lens' Nikon India announces the winners of - "Wonders Of The Wild"



Pune (Voice news service):- Nikon India Private Ltd., a 100% subsidiary of Nikon Corporation, is thrilled to announce the top three winners for the first season of the 'Wonders of the Wild' Contest held in collaboration with Worldwide Fund for Nature -India (WWF - India). The contest witnessed an overwhelming response from approx. 3000 participants from across India with a deep passion for capturing the essence of Indian wildlife. Through this contest Nikon created a platform for both wildlife photographers and videographers to showcase their expertise by capturing the breathtaking beauty of wildlife through the Nikon lens. Nikon offers a range of lenses and cameras suitable for wildlife photography, ca-

tering to both amateurs and professionals. Equipped with unique features such as auto focus, sensor size, frame rate and weather sealing these top tier lenses and mirrorless cameras are designed for wildlife photographers experience with the wild. Judging the entries was a luminary panel of the jury that comprised of seasoned professionals, including "Mr. Shaaz Jung - aka big cat specialist, Nikon Z Ambassador, Director of Photography for the National Geographic feature film titled "The Real Black Panther", and Ms. Latika Nath, also known as "The Tiger Princess of India", a renowned Wildlife photographer, Wildlife conservationist, and Nikon Creator. Completing the esteemed panel was Mr. Kallol Mukherjee, a distinguished Nikon creator and acclaimed wildlife photographer with multiple awards to his credit. The winners were selected post a stringent and meticulous evaluation process judged by the distinguished jury panel and through live voting. The top three winners received prizes worth Rs. 8 lakhs in recognition of their exceptional skills and talent. The winner of the contest Mr. Abhinandan Sharma from Haryana won a powerful and versatile mirrorless camera, Nikon Z 8 worth INR 3,43,995/- as a grand prize. The first runner-up Mr. Sadanand Koppalkar from Pune received the NIKKOR Z 400mm f/4.5 VR S lens worth INR 2,93,995/- and the second runner-up Mr. Tanmoy Das Karmakar from Kolkata

took home the NIKKOR Z 180-600mm f/5.6-6.3 VR lens worth INR 1,69,995/- Furthermore, the top ten entries were awarded exclusive WWF-India Nature Store Merchandise. Cheering the winners Mr. Sajjan Kumar, Managing Director, Nikon India Private Limited, said "With our first ever contest of the Wild, we have tried to bring People and the Planet together. We are delighted to congratulate the winners of the 'Wonders of the Wild' contest and commend all participants for their passion and dedication towards wildlife. We offer our heartfelt thanks to all the participants, judges, and our esteemed partners for making the first season of this contest a resounding success. Through this collaboration with WWF-India, we aim to raise awareness about the importance of wildlife conservation and inspire people to protect our planet for the upcoming generations." Building upon the success of the first season, and further leveraging the achievements of the 'Wonders of the Wild' Contest, Nikon India is poised to continue its efforts to champion wildlife conservation. Nikon India's commitment extends beyond mere photography and videography and encompasses a dedicated effort to raise awareness about the importance of preserving the natural heritage. The aim remains to foster a greater appreciation for the natural world by capturing the "real in reel". Together let's capture the beauty of wildlife with Nikon camera and lens.

Ace Summer Games 2024: Pune's Mega Sporting Extravaganza

Pune (Voice news service):- The much-anticipated Ace Summer Games is back with a bang, promising a week-long celebration of athleticism, camaraderie, and sportsmanship. Set to kick off on April 8th and concluding on April 14th, the Ace Summer Games is all set to captivate sports enthusiasts from across Pune. With a stellar lineup of seven sports including Box-Cricket, Futsal, Badminton, Table Tennis, Tennis, Squash, and

Padel-Tennis, the event promises a thrilling showcase of talent and skill. Athletes from all corners of Pune are gearing up to compete in their chosen disciplines, vying for glory and recognition. The Ace Summer Games 2024 isn't just a sporting event; it's a platform where dreams are realized, friendships are forged, and memories are made. With over 1000 participants expected to grace the arenas, the competition is bound to be fierce and exhilarating.

"We are thrilled to bring back the Ace Summer Games for another exciting edition," said the organizing committee spokesperson. "This event is not only about competition but also about fostering a spirit of sportsmanship and community among the participants. We have worked tirelessly to ensure that this year's games are bigger, better, and more inclusive than ever before." Registration for the Ace Summer Games is currently open,

with the deadline set for April 7th, 2024. Athletes eager to showcase their talents on the grand stage are encouraged to register at the earliest to secure their spot in their chosen sport. Whether you're a seasoned athlete or a budding enthusiast, the Ace Summer Games offers something for everyone. So mark your calendars, gather your team, and get ready for a week of adrenaline-pumping action at the Ace Summer Games 2024.

Step into the #DoosraStadium with your gang for great food & match vibes at India's favourite neighbourhood café - SOCIAL!

Pune (Voice news service):- The cricket frenzy is spreading across the country and SOCIAL, a collective of creative neighbourhood cafés, is bringing the #DoosraStadium to its guests as they cheer for their favourite teams. Across the nation, SOCIAL outlets are embracing the cricketing fever with a special cricket-themed menu called the SOCIAL Stadium-Yum menu with exclusive LLIITs, exciting offers for group gatherings, and a range of engaging activities, all wrapped up in stadium-inspired décor for that authentic match-day experience. In an exciting collaboration with Suryakumar Yadav, Ruturaj Gaikwad, and Ishan Kishan, SOCIAL aims to celebrate the spirit of camaraderie, creativity, and excellence, values that also resonate with SOCIAL and its communities. The #DoosraStadium campaign features four films shot with the cricket stars highlight-

ing the various unique experiences available at SOCIAL during the cricket season and inviting fans to enjoy delicious food and drinks while cheering for their teams. Expressing his enthusiasm, Suryakumar Yadav shared, "There's something special about watching a cricket match with enthusiasts. Ask our Paltan, they'll tell you that it's a completely different energy. Am happy to see SOCIAL tap into that vibe with #DoosraStadium. The company you want along with special cricket themed food - a super experience for cricket fans." The campaign also features the trademark SOCIAL Stadium menu across ALL outlets. The limited menu comes with nine new dishes, which resonate with the spirit of the cricket season and hearty munchies to last through the match including Majama Titans Platter, The Howzat Chapli Tacos, Luru Fried Prawn Popcorn,

and the SOBO Guac Dahi Puri, among many more. The #DoosraStadium drinks menu takes the cricket fandom to the next level comprising exclusive LLIITs to help fans cheer on their favourite teams with the Thalaiva LLIIT, Namma Ooru LLIIT, Hyderabad Sunrise LLIIT, and the Korbo LLIITbo Jeetbo, and much more! Adding to the excitement, FanCode Shop, the merchandising arm of FanCode and India's premier destination for authentic and affordable sports merchandise and accessories, has been on-boarded as partners, offering guests a chance to win exclusive IPL merchandise upon dining at SOCIAL. FanCode Shop has created an immersive #DoosraStadium experience in select outlets. Divya Aggarwal, Chief Growth Officer, Impresario Entertainment & Hospitality Pvt. Ltd, said, "SOCIAL is the #Doos-

raStadium for all cricket fans in India. For us and our guests, it is not just about viewing the game, it is about immersing oneself in a celebration that goes beyond the ordinary. Our aim is to revolutionize how cricket is enjoyed, turning it into a community-driven experience and make it memorable for our guests. From our thoughtfully curated Stadium menu to immersive big screens coupled with engaging activities, every element is crafted to transport guests into the vibrant atmosphere of a live stadium." As India's leading network of creative neighbourhood cafés, SOCIAL has been at the forefront of offering community-driven experiences around sports and entertainment. The #DoosraStadium experience is now live at your neighbourhood SOCIAL outlet, across Mumbai, Delhi-NCR, Bengaluru, Pune, Indore, Hyderabad, Kolkata, Dehradun, and Chandigarh.

3000 participants for "ANP Run Pune Run" Charity Half Marathon on 7th April

Pune (Voice news service):- 3000 runners will be seen in action at "ANP Run Pune Run" Charity Half Marathon, scheduled on April 7th, 2024, at Balewadi Stadium in Pune. This charitable event, organized in collaboration with RunBuddies, aims to promote a healthier lifestyle while extending crucial support to underprivileged people, particularly in healthcare. Each registration for the event will contribute to the ANP Care Foundation's mission of providing free dialysis to those in need, thereby making a tangible difference in their lives. The Races will be held on 7th

April 2023 the Full Marathon will be flagged off at 3.30 AM While the Half Marathon will start at 5:30 AM Full marathon have to run 2 loops while the Half Marathon have to run 1 loop. The races will start and finish at Shree Shivchhatrapati Krida Sankul, Mhalunge Balewadi. Mr. Rishi Adwani, Director of ANP Corp, underscored the company's dedication to social responsibility, stating, "At ANP Corp, we are committed to making a tangible impact on the lives of the less fortunate. The ANP Run Pune Run Half Marathon reflects our ethos of community sup-

port. Through our ANP Care Foundation, we aim to offer essential healthcare services to those in need." Mr. Sourabh Adwani, Director of ANP Corp, echoed this sentiment, saying, "We are proud to lead this initiative, which goes beyond physical activity. The ANP Run Pune Run Half Marathon exemplifies our commitment to social welfare and inclusivity. Each step taken during this event brings us closer to ensuring easy access to healthcare services." Mr. Tanuj Pherwani, Director of ANP Corp, emphasized the event's inclusive nature, stating, "The ANP Run Pune

Run Half Marathon welcomes participants from diverse backgrounds. Whether you're an experienced runner or simply wish to support a noble cause, there's a place for everyone. Together, we can make a meaningful difference in the lives of those in need." The event will be held in various categories which included 21 KM Timed Run, 10 KM Timed Run, 5 KM Fun Run, and 3 KM Fun Run/Walk. Participants will receive race essentials and support, including a t-shirt, medal, goody bag, timing chip, breakfast, hydration, route support, and an e-certificate.

Škoda Auto India enhances digitalisation strategy to fuel New Era of growth in India

Škoda Auto India has already ushered in the New Era with the announcement of its all-new compact SUV. Taking a stride further into the New Era with user engagement, customer involvement and digitalisation, the company launched a flurry of 360-de-

gree digital activities that saw it achieve landmark sales and get closer to its customers and fans. Speaking on the occasion, Petr Janeba, Brand Director, Škoda Auto India, said: "With the ever-changing digital landscape, platforms and

mediums, it is imperative to pioneer new ways of enhancing the customer experience and journey. Our digital strategies are designed to ensure our products and services reach out to our customers and fans, in a language of their choice. The Name Your

Škoda campaign garnered over 1,50,000 entries till date for our soon-to-be-launched all-new compact SUV. The recently concluded, first-ever, fully digital 24-hour sale celebrating our 24 years in India resulted in 709 Škoda cars being booked in a single day.

GE Aerospace to Invest over INR 240 crore in Expanding its Manufacturing Facility at Pune in 2024

Pune (Voice news service):- Close on the heels of launching as a standalone company listed on New York Stock Exchange, GE Aerospace has announced an investment of over Rupees 240 crore (~USD 30 million) to expand and upgrade its manufacturing facility in Pune. The investment will allow the facility to add new projects and manufacturing processes by acquiring machines/equipment and specialized tools along with capacity enhancement of existing products. "Our team at are Multi-modal Manufacturing facility at Pune has a strong focus on safety, quality and delivering for our customers. I am delighted to see the expansion at this site which has already become a strong contributor to our global supply chain of aircraft engine components," said Mike Kauffman, vice president, Global Supply Chain at GE Aerospace. "This investment helps us to continue our growth in aerospace in India, giving us the resources, we need to meet increasing customers' de-

mand," said Amol Nagar the managing director for GE Aerospace's Pune facility. Inaugurated by Prime Minister Modi in February 2015, the factory produces components for commercial jet engines. These are supplied to GE's global factories where they are used to assemble G90, GENx, GE 9X, which is the world's most powerful commercial jet engine, and the LEAP engines by CFM, a GE and Safran joint venture. The facility has been instrumental in developing local aerospace manufacturing talent having trained over 5000 people since inception in specialized aerospace precision manufacturing processes. Certified under ISO14001 & ISO45001, the facility has built environmental best practices and stewardship in the community. For example, 30% of its power consumption comes from renewable sources, it has zero liquid discharge, recycles and reuses 1 crore litres of water(100 million litres) every year and recycling 20 metric tons of plastic.

Noble Hospital and Research Centre conducts awareness session on Kidney Health

Pune (Voice news service):- Noble Hospitals and Research Center on Saturday conducted an awareness program on Kidney Health to mark 'World Kidney Health Month'. The program included sessions on general information about kidney ailments, symptoms, diagnosis and treatment, nutrition and diet for kidney health, physiotherapy and rehabilitation and mental health. Well known Radio Jockey RJ Bandya was guest of honour for the program. Dr. Avinash Ignatius, HOD Department of Nephrology, Dr. Rakesh Shinde, Consultant Nephrologist, Dr. Sarika Satav, HOD Department of Nutrition and Dietics, Dr. Bhupendra Gupta, HOD Department of Physiotherapy and Rehabilitation and Dr. Sheetal Harpale, Consultant Psychologist and Art Therapist at the Department of Mental health at Noble Hospitals conducted these interactive sessions. Dr. Avinash Ignatius, HOD Department of Nephrology said that, while most of the times stress on kidneys start with uncontrolled hypertension or diabetes, there are other factors like infections



and increasing self-medication for general ailments like backache, headache due to sedentary lifestyle. Many a times there are no symptoms of kidney damage in the early stages, apart from pain in case of kidney stones. Diagnosis at early stages helps to treat better, reduce the stress on kidneys and stabilize them and improve quality of life. We should look out for symptoms like protein leak, non-specific symptoms like frequent urination at night etc. The key is to control hypertension and diabetes along with obesity. This makes the role of diet and nutrition very important. Dr. Sarika Satav, HOD Department of Nutrition and Dietics emphasized the importance of the right amount of water and salt and type of salt

in our diet. The diet should be balanced as concentrating only on one form of diet may lead to deficiencies of other nutritional factors. Depending on the stage of the kidney disease, body requirements and overall health, diet is suggested. People should stop referring to forwarded messages and concentrate on individual requirements in a scientific manner. Dr. Bhupendra Gupta, HOD Department of Physiotherapy and Rehabilitation, said that most of the times physiotherapy is associated with orthopaedic problems. But it has an important role to play in rehabilitation of people with kidney ailments too. People with kidney diseases tend to reduce physical activities due to pain, some become bed-ridden resulting in additional

problems like joint stiffness, weakening muscles and may add to imbalance in already existing comorbidities. Therefore, physiotherapy and rehabilitation has a role to play, physical fitness can help secure us from many physical conditions and improve quality of life. Dr. Sheetal Harpale, Consultant Psychologist and Art Therapist at the Department of Mental health, said that stress is a risk factor for many diseases. Mental health should not be a taboo, we should be able to speak out our mind to our relatives, friends or counsellors and get the stress out. Dr. Rakesh Shinde, Consultant Nephrologist also interacted with the audience and participated in the Question Answer session following the program. Dr. Dileep Mane, Managing Director Noble hospital and Research Centre concluded saying the "Conservative Kidney Management Programme" is gaining traction in the medical community as a result of improved clinical outcomes, and at Noble Hospitals, we aim to deliver the most advanced care in the field.

Sai Tamhankar Inaugurates Shoppers Stop's 6th store in Pune



Pune (Voice news service):- Shoppers Stop, India's premium fashion, beauty, and gifting omnichannel destination brings fashion enthusiasts in Pune, another reason to rejoice as Shoppers Stop, launches its newest store in this vibrant city. The store was inaugurated by style diva and popular actress Sai Tamhankar. Located in Tribeca Highstreet, Pune, this store shall offer the best of the shopping experience and a plethora of premium national and international brands to its customers, making it the ultimate go-to destination for discerning shoppers in the city. With the addition of this 6th Shoppers Stop in Pune, a joyful shopping experience gets even more closer. One may curate the most trendiest look for all occasions, with 500+ brands, latest fashion trends, enhanced beauty experiences, a diverse range of watches, bags, sunglasses, fragrances, gifting options and much more, all conveniently available under one roof. Shoppers Stop has always believed in making shopping a delightful experience and this store is a testament of its commitment. Elevating the shopping experience, it offers free beauty makeovers and Personal Shopper service. Additionally, the renowned Shoppers Stop First Citizens Club program promises a rewarding shopping experience to its loyal customers. The premium Black Card Membership program allows shoppers to relish exclusive privileges, unique event invitations, a generous one-year return policy, early access to deals, and many more rewards. Commenting on the launch Kavindra Mishra, Customer Care Associate, Executive Director, and CEO, of Shoppers Stop Limited, said; "As we expand our retail footprint, we are dedicated to elevating customer experience through premium products and services. We are driven

by the commitment to curate an unparalleled shopping experience for our customers and aim to serve the fashion needs of the customers of Pune. Whether it's discovering the latest trends or enhancing personal style, we believe our store will offer a dynamic experience for everyone who walks through our doors. I would also like to thank Sai for inaugurating the store, adding excitement to the occasion." Speaking on the Launch, Ms. Sai Tamhankar said, "Shoppers Stop has always been my go-to brand. This is a brand I have grown with and today, being a part of the launch of Shoppers Stop's new store in Pune, fills me with immense joy and excitement. It's not just about fashion, it's about creating a space where everyone feels welcome, inspired and can find their own expression in form of fashion. With amazing brands at the store and 6 stores in the city, this continues to be a favourite shopping destination for fashion enthusiasts and trendsetters in Pune." Elevate your style with top-notch brands at the new Shoppers Stop store at Tribeca highstreet Pune, which is set to redefine the fashion scene in the city. The store offers renowned fashion and beauty labels like Rare Rabbit, Celio, American Eagle, Kazo, Vero Moda, Cover Story, AND, ONLY, Levi's, UCB, Jack & Jones, L'oreal, Minimalist, Kama Ayurveda and more that are perfect for you to discover your look. Apart from these, a wide range of premium watch brands like Guess, Fossil, Armani Exchange, Tommy Hilfiger, Kenneth Cole and more to suit your style statement. Sunglasses from Guess, Police, Calvin Klein, FCUK, Esprit and many more are just perfect for a perfect vacation. That's not just all, this store also offers an amazing range of luxury fragrance brands like Tumi, YSL, Prada, Armani, Valentino Issey Miyake that leave a lasting impression. Don't miss the children's apparel from Karrot, Vero Moda Girl, UCB Kids, Tiny Girl, Peppermint for your little fashionistas. Shoppers Stop has reinforced its commitment to giving customers an exceptional experience with the opening of its new outlet. So, visit the brand-new Shoppers Stop at Tribeca Highstreet, Pune to shop!

BNCA students shine at the 66th Annual NASA Design Competition (ANDC) of National Association of Students of Architecture (NASA, India)

Pune (Voice news service):- A team of students from MKSS's Dr. Bhanuben Nanavati College of Architecture for Women (BNCA) received special mention award (fourth rank) at the recently held 66th Annual NASA Design Competition of the National Association of Students of Architecture, India (NASA) organised at the Ernad Knowledge City College of Architecture, Kerala. The Competition received a total of 284 executed and BNCA ranked 4th after being shortlisted in the Top 51 entries in Stage one. This year the topic of the competition was centred around showcasing the transformative potential of repurposing discarded materials to create innovative spaces. The team created a special play and nurture environment for kids of construction labourers at a construction site in Pune. The project is aptly named "Ashray", and is kindly supported by Wani Projects & Infra Pvt. Ltd & Shree Sairaj Buildcon. Dr. Anurag Kashyap, Principal, BNCA congratulated the team of students and said that "This is a significant achievement as it aligns with our approach to imbibe solution-oriented thinking among students that will foster a culture of innovation and creativity". Prof. Mahesh Bangad said that our task encompassed not only conceptualiza-



tion but also the physical construction, utilization, and documentation of our project. To meet these requirements, our team of 80 students from various academic years of MKSS's Dr. Bhanuben Nanavati College of Architecture for Women, collaborated diligently. The team decided to utilize Earthbag technology, a sustainable construction method that repurposes waste materials, particularly construction debris. This decision aligned with BNCA's commitment to environmental responsibility and resource efficiency. The material was used to create a nurturing and playful environment for the children of the labourers residing in the labour camp at a construction site by Shree Sairaj Buildcon in Balewadi, Pune. The construction process involved building a continuous wall reinforced with steel bars for structural integrity and a roof supported by hexagonal wooden frames and waste flex material. For the

flooring, layers of cow dung were utilized, adopting sustainable construction practices. The structure took shape with about 700 cement bags with site debris laid in a circular shape. The project was led by Unit Secretary Sudiksha Anantharaman, Unit Designee Trupti Thapa, guided by Prof. Mahesh Bangad & Dr. Sharvey Dongde (Vice-Principal, BNCA). In conjunction with our project, the team organized a Donation Drive on the 66th NASA Foundation Day, collecting various items such as old toys, books, clothes for the underprivileged children at the site. The construction site was complete with installation of wireless lighting and placing discarded cement-testing blocks on the site boundaries. The project was completed with compiling on-site footage and preparing documentation, which was presented at the Annual NASA Convention.

Maestro Realtek announces strategic partnership with UNITARY PROPERTIES and ESSION Landmark introduces the finest lifestyle luxury project in NIBM Pune

Pune (Voice news service):- Maestro Realtek, an esteemed strategic partner in the real estate sector, is poised to set a benchmark in luxury living. Introducing its luxury living project, Codename THE EXCLUSIVE, in collaboration with UNITARY Properties and ESSION Landmarks, this project is situated in one of NIBM Pune's most premium locations. This lifestyle project, located centrally in NIBM, assures a high-end luxury lifestyle. It features a premium single tower with exclusive 81 private apartments. Each floor consists of 4 corner apartments and boasts private rooftop amenities, making it the perfect destination for luxury homebuyers. The single landmark tower stands tall with 22 floors, offering a magnificent elevated lifestyle. This 3 Bed Prive' apartment project provides optimum space, privacy, and top-class amenities, making it a one-stop destination for a great lifestyle. As the name suggests, the project encompasses all exclusive features that epitomize a luxurious lifestyle. With only 3 Bed Prive' apartments, the project focuses on delivering more spacious living rooms with attached balconies and walk-in wardrobes, which are just the cherry on the cake. The property is designed with vast compliance to make it a suitable living choice for homebuyers. Mr. Nitin Gupta, Founder & Managing Director of Maestro Realtek, expressed his views, stating, "As we know, great



ideas require excellent execution. Maestro Realtek, in collaboration with UNITARY Properties and ESSION Landmarks, is thrilled to announce the launch of our new project codenamed 'The Exclusive.' This project offers an all-in-one package of luxury homes with the finest amenities for discerning buyers. Every detail of this lavish project, featuring only a limited number of 3 Bed Prive homes, makes it truly unique." Pranay Oswal, Director at UNITARY Properties, stated, "With experience over a decade in the industry and a vision to deliver the finest luxury homes, we have introduced the Codename EXCLUSIVE project. Our focus has been on providing top-notch amenities along with optimal privacy. It brings us immense pleasure to collaborate with Maestro Realtek for this exceptional luxury home project". Adesh Agarwal, Director at ESSION Landmark, expressed his views, stating, "Our motive is to prioritize customer satisfaction and meeting the exact expectations of homebuyers. The idea behind this project, Codename EXCLUSIVE, is to

create a luxury home project that caters to all the aspirations of a luxury homebuyer". The rooftop amenities include a Corner Gymnasium providing a private corner view and an infinity swimming pool on the rooftop, aspiring to offer the best luxury experience. Additionally, the project offers indoor amenities such as a library, indoor games lounge, Co-Working space, Crèche, Toddler's play area, Yoga lounge, and a beautiful viewing gallery. Outdoor amenities comprise a multipurpose court, a Gazebo, a Jogging Track, a Screen plantation, a Feature Wall, and a mini high street. NIBM has emerged as the new contemporary green lifestyle hub in line with top areas of Pune like Koregaon Park and Boat Club Road. The project is strategically situated with speedy access to exclusive restaurants, party places, top-quality supermarkets, and schools. Thus, the project ensures not only a private high-end luxury life within the apartments but also caters to the best social luxury lifestyle right outside your home.

Rentokil PCI to set new standards in the Pest Control industry with the acquisition of HiCare

Pune (Voice news service):- Rentokil PCI, India's leading pest control service provider acclaimed for its expertise in pest control, has acquired HiCare Services Pvt. Ltd., a hygiene and pest management company via a share purchase deal. Rentokil PCI is part of Rentokil Initial plc. This strategic alliance underscores Rentokil's commitment to invest deeply within the Indian market. Facilitated through a share purchase deal, this acquisition includes HiCare's customers, people and assets of the company propelling both entities towards sustained growth, innovation, and an optimistic future. "The synergy stemming from this collaboration is a testament to our collective strength and shared vision," remarked David Lewis, Managing Director, Rentokil PCI.

"This strategic acquisition solidifies our vision to delivering unparalleled services and spearheading groundbreaking advancements in the pest control domain in India. Together, we are stronger, poised to redefine industry standards." The integration of Rentokil PCI's resources, expertise, and expansive market reach with HiCare's specialized capabilities will empower the combined entity to maintain its pioneering role within the pest control industry. This amalgamation of strengths promises to reshape the landscape of Pest Control in India with the cutting-edge global standards in pest control. "Our union with Rentokil PCI represents a significant milestone in our journey towards excellence," expressed Pinakin Shah, CEO of HiCare.

"By combining our strengths, we are committed to amplifying our offerings, leveraging our shared expertise, and fostering unparalleled innovation within the industry." With HiCare's high quality commercial customer base and their headquarters situated in Mumbai, this strategic acquisition underscores Rentokil PCI's unwavering dedication to extending its footprint, enriching its capabilities, and reaffirming its leadership position in the Indian market. The collaborative force between Rentokil PCI and HiCare sets the stage for unprecedented expansion, unparalleled service standards and innovation. By pooling resources, expertise, and unwavering commitment, the unified entity is poised to establish new benchmarks of excellence within the pest control industry in India.

Premium Intercity Electric Bus Brand 'NueGo' expands its Pan-India footprint

Pune (Voice news service):- GreenCell Mobility, a pioneer in sustainable mass mobility solutions, is elated to announce a significant expansion of its operations for its electric intercity bus brand NueGo. In a strategic move to cater to the growing demand for its eco-friendly and comfortable services, NueGo now serves 100+ cities and multiple routes across India, further solidifying its leadership position in the intercity travel segment. Devendra Chawla, MD & CEO of GreenCell Mobility, said, "We are thrilled to announce extensive expansion of NueGo's services across the country. This strategic move aligns with our mission to improve intercity travel by providing eco-friendly, convenient, and technology driven mobility solutions. With the introduction of new routes and amenities,

we aim to elevate the travel experience for our guests while actively contributing to reducing tailpipe emission and ensuring greener future for all." NueGo, renowned for its emphasis on guest centricity and comfort, ensures a reliable and delightful experience for both corporate and leisure travellers. With a wide schedule of buses operating around the clock and multiple boarding points across cities, NueGo offers unrivalled flexibility and convenience to its guests. Commuters on these new routes can expect an exceptional journey, where they are assisted to their seats, provided with clean, disinfected tissues and water bottles, and can indulge in a serene ride aboard NueGo's noiseless AC electric buses. NueGo has further enhanced its in-bus travel amenities for

the guests where the brand has started pilot testing the provision of food boxes to ensure a comfortable and worry-free experience. NueGo is also providing an additional discount on return ticket bookings for all its guests this holiday season. Positioned as the preferred choice for safe and sustainable travel, NueGo sets the bar high with an array of safety features. These include robust measures such as CCTV surveillance, driver breath analyzers, driver monitoring systems, and speed limit checks. To ensure utmost safety, NueGo's coaches undergo 25 meticulous safety checks, encompassing both mechanical and electrical inspections. This focus on safety makes NueGo a trusted travel companion, especially for female passengers seeking a secure journey.

Empowering the Healthcare Sector: GD Goenka Healthcare Academy Launches in Pune



Pune (Voice news service):- GD Goenka Healthcare Academy, the country's leading institute for producing healthcare technicians and assistants, has started in Pune. This academy was started at Golden Nest in Handewadi. The academy was inaugurated by MLA Amit Chachan from Nohar in Rajasthan and Mohit Mehra, CEO of Goenka Healthcare, former mayor of Pune Prashant Jagtap, director of Kothari Public School Mayur Shah. Pune Franchise Partner Punit Golyan and manager Maitreyee Deshmukh were present on this occasion. Mohit Mehra said that India's healthcare industry is experiencing a huge shortage of trained paramedics during the Corona period. Through this academy, we are trying to fill this deficiency. For this, scalable and standardized courses are designed for Diploma, Degrees, and Masters. GD Goenka Healthcare Academy has been working in the field of education for almost 30 years and has more than 80 academy branches in 22 states apart from Maharashtra

in the country. We have created scalable and standardized courses for Diploma, Degrees, and Masters. It is a special pleasure to start a center for the first time in Maharashtra. Maitreyee Deshmukh said that proper training in health care through 7 diplomas and more than 12 certified courses will be imparted through this academy for the bright future of confused students after 10th and 12th. It will mainly consist of technical education required for X-ray technicians, nursing assistants, laboratory technicians, emergency medical technicians, dental assistants, and other healthcare assistants. Minimum 10th pass for certificate courses and minimum 12th pass for diploma and degree and graduation for postgraduate courses. Students will be provided clinical internship along with practical education in the hospital and 100 percent placement assistance will also be provided. Also, students from weaker sections will be able to avail of education loans without any interest rate.

AMCCIE welcomes new changes in MSME sector: Rajesh Agarwal

Pune (Voice news service):- Rajesh Agarwal, National President of the Agarwal Marwadi Chamber of Commerce, Industries, and Education (AMCCIE), on Wednesday welcomed the new changes in the Micro, Small, and Medium Enterprises (MSME)

sectors. He said the new financial year started on April 1, and a big change in the payment rules of the MSME sector was reported. Mr. Agarwal said MSME will receive payment in days. If a company fails to pay for goods or 45 service supply within 45 days, then this

amount will be treated as its income, and it will have to pay tax. The new rule can greatly benefit MSMEs by eliminating their cash crunch, said Agarwal while welcoming the government's decision. The vice president Narendra Goyal and Kamalraj Bansal

Celebrate World Health Day

Pune: The saying "Health is wealth" highlights the importance of prioritizing our well-being, as it directly impacts our overall health and quality of life. This year's World Health Day, observed annually on April 7 with the theme "My Health, My Right," emphasizes the idea that tak-

AMCCIE also expressed a similar view

ing care of our health is our own responsibility and a fundamental right. Maintaining good health requires prioritizing a balanced diet, as nutrition plays a crucial role. This highlights the significance of including foods such as green leafy vegetables, almonds, and seasonal fruits.

Kia Launches 2024 Refreshed Seltos; new HTK+ variants with Petrol IVT and Diesel AT at INR 15.4 and 16.9 Lakhs respectively



Pune (Voice news service):- Kia India is enhancing the premium value proposition of the 2024 Refreshed Seltos with an updated combination of engine & transmission and enhanced features across the trim line. The newly launched Seltos now boasts 26 trims with the introduction of two new variants – Petrol G1.5 HTK+ IVT

and Diesel 1.5L CRDI VGT HTK+ 6AT. Among the updates, Kia's most popular mid variant, HTK+, receives long-awaited premium additions such as Dual Pane Panoramic Sunroof, Drive and Traction control modes, Paddle Shifters and Star Map LED-connected tail lamps among others. Additionally, the HTK variant

of Kia Seltos sees improvements including Star Map LED DRLs, Smart Key with push button start/stop and remote engine start/stop, and Star Map LED-connected Tail Lamps. Furthermore, the top Seltos variants – starting from HTX onwards – now come equipped with the 'All Doors Power Window Auto Up/Down with safety along with Voice Command' feature in the refreshed version. The entry variant of the Seltos – HTE is now available with 5 more body colours - Aurora Black Pearl, Gravity Grey, Intense Red, Pewter Olive, and Imperial Blue to the trim. The refreshed Seltos lineup now begins from 10.89 Lakhs onwards (Ex-Showroom Pan India), with the revised price set to take effect from April 1, 2024.

Commenting on the new launch, Mr. Myung-sik Sohn, Chief Sales and Business Officer, Kia India, said, "India's affection for the Seltos is evident, and our goal is to continually enhance it for our discerning new-age customers. In the refreshed 2024 Seltos, we have made our most popular variant – HTK+ even more attractive with additions of top-end premium features like Dual Pane Panoramic Sunroof. Recognizing a significant demand for Automatic Transmission in the HTK+, ranging from 20-35%, we've introduced IVT and 6AT transmissions, amplifying Seltos overall appeal. Moreover, the strategic optimization of other variants by integrating new premium features will definitely help us in aiding sales & growing the segment further."

Toyota Kirloskar Motor Launches the All-New URBAN CRUISER TAISOR

Pune (Voice news service):- Toyota Kirloskar Motor (TKM), today launched the All-New Toyota URBAN CRUISER TAISOR, a dynamic addition to its robust and full range of versatile SUV lineup in India. Marking the company's re-entry into the A-SUV segment, the All-New Toyota URBAN CRUISER TAISOR is positioned to offer a sense of prestige derived from the modern styling, cutting-edge features and advanced technologies, which also makes it a perfect choice for Indian customers. The new product further reinforces the company's commanding presence in the SUV category.



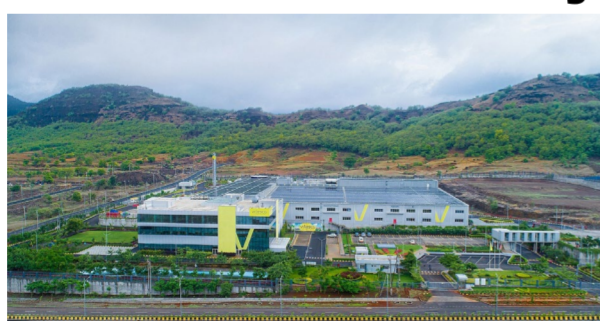
The All-New URBAN CRUISER TAISOR is available in 1.0L Turbo, 1.2L Petrol and E-CNG options. The 1.0L Turbo is available in 5 Speed Manual Transmission and 6 Speed Automatic Transmission, thus offering a versatile choice for customers who prioritize both power and performance preferences. While the 1.2L Petrol comes in 5 Speed Manual Transmission and Intelligent Gear Shift (IGS), the 1.2L E-CNG is available in 5 Speed Manual Transmission. Present at the event Mr. Masakazu Yoshimura, MD and CEO of Toyota Kirloskar Motor and Regional CEO at Toyota Motor Corporation (TMC) said, "The Indian market has always been of paramount importance to us, both in terms of product offerings and introduction of advanced technologies. This emphasis was further underpinned by the recent creation of a new region where the Indian market plays an even more crucial role acting as the hub of the new "India, Middle East, East Asia & Oceania Region". At Toyota Kirloskar Motor, we believe that the company is strategically positioned to capitalize on its 25-years excellence legacy backed by an aspiration to establish new standards in the Indian automotive industry. Also speaking at the launch, Mr. Tadashi Asazuma, Deputy

Managing Director – Sales-Service-Used Car TKM & Lexus said, "Today marks a momentous occasion as we launch the All-New URBAN CRUISER TAISOR, an exceptional addition to our diverse vehicle lineup in the country. Over the years, our focus has been to deliver unparalleled customer delight by constantly adapting to evolving mobility requirements and lifestyle preferences. In line, our efforts have also been to ensure that we enhance accessibility to our world-class products and benchmark value propositions thus energizing our mission of 'Leave No One Behind'. With its stylish exterior, refreshing interior, and advanced technological features, we are confident that the introduction of the All-New URBAN CRUISER TAISOR will further reinforce Toyota's robust presence in the SUV segment. Overall, the segment is becoming extremely popular owing to evolving lifestyle preferences where buyers are looking for a versatile vehicle suitable for multi-usage. The new addition will certainly complement our existing and comprehensive SUV lineup comprising of LC300, Legender, Fortuner, Hilux and Urban Cruiser Hyryder as they continue to uphold strong positions in their respective segments." Commenting on the new launch Mr. Sabari Manohar, Vice President, Sales-Service-Used Car Business, Toyota Kirloskar Motor said, "The All-New URBAN CRUISER TAISOR combines a power packed performance, best in-class fuel efficiency and

er Steering further ensures a smooth and responsive handling experience to navigate effortlessly through city traffic or open highway. The cabin's atmosphere is perfected by the automatic climate control with rear AC vents, complemented by a 60:40 split rear foldable seat arrangement, adjustable seat headrest and enhanced boot space, offering flexibility for all travel needs. Comfort is further enhanced by a height-adjustable driver's seat, a versatile sliding front armrest with storage that adapt to your space needs. Raising the bar of convenience, The All-New Toyota URBAN CRUISER TAISOR is loaded with an array of carefully designed features such as wireless charger, paddle shifters for an engaging driving experience and cruise control for to suit individual preferences. It also boasts of keyless entry, a smart engine push-start/stop system, electrically adjustable and foldable ORVMs, and steering wheel-mounted controls for seamless operation. Practicality is at the forefront of the vehicle with features like all-door power windows with anti-pinch technology and fast USB charging points. Advanced connectivity and infotainment in the All-New URBAN CRUISER TAISOR feature Head-Up Display, 360 View Camera, (9") HD Smartplay Cast infotainment system, ARKAMYS Surround sound system with 6 speakers for immersive sound, wireless connectivity via Android Auto and Apple CarPlay, and the convenience of Over the Air Update (OTA) updates. USB and Bluetooth options, alongside a pair of tweeters, enrich the audio experience, complemented by a vibrant TFT color multi-information display. Bookings for the All-New URBAN CRUISER TAISOR are open from 03 April 2024 at an amount of Rs. 11,000 with deliveries starting from May 2024.

Vitesco Technologies publishes its third independent Sustainability Report

Pune (Voice news service):- Vitesco Technologies, a leading international supplier of advanced drive technologies and solutions for e-mobility, today publishes its third independent Sustainability Report. The report documents the company's progress across seven material topics. Among other things, it is guided by the standards of the Global Reporting Initiative (GRI), the Sustainable Development Goals (SDGs), the United Nations Global Compact (UN GC), and the recommendations of the Taskforce on Climate-related Financial Disclosures (TCFD).



"Thanks to our passionate team and our strong ambition to be a 'Driver of Sustainability', we managed to further embed sustainability in our business processes in 2023," says Dr. Anja Rivera de la Cruz, Head of Sustainability and Security at Vitesco Technologies: "We have thus performed valuable pioneering work and paved the way for our future endeavors." Among other things, the company carried out a comprehensive materiality assessment in 2023 in preparation for the European Corporate Sustainability Reporting Directive (CSRD) based on the final European Sustainability Reporting Standards (ESRS), which were published in July 2023. The Sustainability Agenda was further developed in line with the results of the materiality assessment. The six existing material topics –

Clean Mobility, Climate Protection, Resource Efficiency and Circularity, Fair Work and Diversity, Responsible Sourcing and Partnerships, and Occupational Health and Safety – were reconfirmed, and Business Ethics and Compliance was added as a seventh material topic. The present Sustainability Report is also structured according to these material topics. To measure its progress, Vitesco Technologies uses Key Performance Indicators, such as the eNPS (Employee Net Promoter Score), the accident rate,

the waste recycling quota, and the share of electrification solutions in its business. The report also presents a wide range of examples of how sustainability is established at all levels within the company. Vitesco Technologies achieved an important milestone in the 2023 reporting year with the validation of its short-term climate targets by the Science Based Targets initiative (SBTi): Vitesco Technologies has set itself the target of reducing absolute GHG emissions from its own operational activities (Scope 1 and 2) by 100% by 2030 compared to the base year 2019. Furthermore, the company has committed to reducing its absolute Scope 3 emissions by 25% by 2030 compared to the base year 2021. Beyond this, Vitesco Technologies aims to achieve net-zero greenhouse gas emissions across the entire value chain by 2040.

Samsung Showcases Bespoke Home Appliances Featuring AI Capabilities and Enhanced Connectivity

Pune (Voice news service):- Samsung, India's largest consumer electronics brand, today showcased Bespoke appliances that are powered by AI, demonstrating the future of connected and sustainable homes. With AI-powered home appliances, Samsung aims at exceeding customers' expectations in the fast growing premium appliances market. With inbuilt Wi-Fi, internal cameras and AI chips, Samsung's latest appliances featuring Bespoke AI seamlessly connect and provide convenient home management with easy to access controls through the SmartThings Application.



"We are introducing Bespoke AI, our next big innovation in home appliances which will ensure smarter living for Indian homes and reduce energy consumption, contributing to a greener planet. With our Bespoke AI-powered home appliances, consumers will be able to customise their choices, get easy controls for elders and kids, and get seamless diagnosis for their home appliances. With the transformative power of AI, we are confident that Bespoke AI will strengthen our leadership in the digital appliances market in India," said JB Park, President & CEO, Samsung South-west Asia. AI also helps increase longevity and sustainability of these appliances, with users getting notified when their refrigerator is due for water filter replacement or the air conditioner needs a filter change through the SmartThings App. With the introduction of AI, Samsung aims at reducing the time required to manage these appliances. The 'Bespoke AI' event was conducted at Samsung BKC at the Jio World Plaza.

"With AI, appliances can now be smarter, and help reduce users' time and energy spent on home chores. Through enhanced connectivity and AI capabilities, these appliances take the consumer experience to the next level by revolutionising the smart home experience. With AI appliances, our objective is to further strengthen our premium portfolio and increase our share in the premium appliances segment," said Saurabh Baishakia, Senior Director, Digital Appliances, Samsung India. Samsung's Bespoke AI appliances in India including Refrigerator, Air Conditioner, Microwave and Washing Machine are now powered by AI. Refrigerator: It comes with AI vision camera that helps in automatic food recognition of up to 33 food items initially. The number of items that can be identified will increase over time depending on the storage done by the user over time. The refrigerator, through its screens, suggests what to cook for lunch, or dinner, based on the food items stored. With smart food management system, users can know when a specific food item in the refrigerator is about to expire. Furthermore, an enhanced

single camera allows a wider view in different lighting conditions. With wider coverage, not only refrigerator shelves, but door bins are also captured creating a "View Inside" the refrigerator from anywhere, anytime. Air Conditioner: With Welcome Cooling function for Air Conditioner, users can cool their home even from a distant location. AI Geo fencing allows users to set commands and the SmartThings application will send you a notification to start or turn off your appliances when you are within a specified range or moving away from the range. The specified range is between 150 meters to 30 kilometers. Microwave: Personalising diet recipes, Bespoke AI helps automatically customize the recipe to a 'low fat' version. Washing Machine: With AI Control, Samsung's new Front Load Washing Machine learns laundry routines over time and evolves its wash cycles to suit users' habits. It automatically adjusts to the most used wash settings, unless manually changed to another customised wash cycle. Further, the AI Wash feature senses the weight of the load, the kind of fabrics involved and their softness, water lev-

el, soiling level, and detergent level to create a custom wash recipe. Samsung is not only dedicated to presenting a better home experience, but also committed to creating products that can help build a better future for the environment and society at large. With SmartThings Energy, users can easily monitor and control the amount of energy consumed by connected Samsung appliances. With an optimized energy saving method using AI algorithm based on usage patterns, AI Energy Mode can give up to 10% energy savings in refrigerators, up to 20% in Air conditioners and up to 70% in washing machines. With Bespoke appliances, Samsung is also reducing CO2. For instance, a 5-star rated Samsung Refrigerator reduces CO2 emission by 359kg/year, and with AI Energy Mode, the savings increase by 10% - thereby reducing the overall CO2 emission by 395kg/year. Samsung's Bespoke AI appliances additionally feature Bixby AI Voice Assistant. Users can manage their Family Hub refrigerator by simply saying "Hi Bixby! Show me what's inside the refrigerator" or just say "Hi Bixby! Turn on the WindFree mode in the air conditioner". The appliances also feature Smart Forward, a service bringing newest features and updates through regular software updates with assured security and additional AI features such as Home Care. SmartThings Home Care monitors your devices, notifies you when an abnormality is detected and suggests a solution, providing easy maintenance and upkeep of your devices. Users will get also receive a notification when they need to change an accessory.

IBM and Microsoft Collaborate to Launch Experience Zone in Bangalore

Pune (Voice news service):- IBM Consulting and Microsoft today announced the opening of the IBM-Microsoft Experience Zone in Bangalore, India – a first of its kind for the collaboration. The Experience Zone provides a dedicated space for clients to explore how generative AI, hybrid cloud and other Microsoft products and technologies can accelerate their business transformation journeys and help them gain a strategic advantage. At the Experience Zone, clients from around the globe and across industries can work with IBM Consulting, in various technology zones, to co-ideate and co-create generative AI powered solutions that leverage Azure OpenAI Service, Copilot and other Microsoft technologies. Within the technology stations, clients can explore business

solutions for cloud modernization, data, analytics and advanced AI, customer relationship management, employee experience, finance and operations, IoT and edge, and emerging technology including augmented reality and virtual reality. The Experience Zone also highlights industry solutions for the government, retail and energy sectors. The IBM-Microsoft Experience Zone will provide clients with access to learn more about how to elevate employees' talents with next-generation skills and access best-in-class case studies. Clients will have opportunities to connect with peers who are harnessing the power of generative AI in today's competitive marketplace. "The Experience Zone represents the shared commitment of IBM Consulting and Microsoft to the co-investment, co-creation and co-del-



ivery of joint solutions for our clients," said Amit Sharma, Managing Partner - Global Delivery, IBM Consulting. "It brings our 'better together' philosophy to life, serving as a hub to foster collaboration and creativity. We are excited to present our clients with the opportunity to leverage the joint capabilities of IBM Consulting and Microsoft under a single roof and help them unlock the full potential of AI and hybrid cloud across the enterprise."

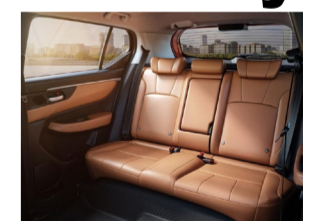
"We are excited to launch the new Experience Zone in collaboration with IBM, bringing together IBM Consulting's expertise and Microsoft Cloud technologies and services to deliver value for clients," said Dinis Couto, General Manager of Global Partner Solutions for Microsoft. "Partners like IBM are key to helping businesses deploy AI and hybrid cloud solutions at scale. This brings us closer to clients and underscores our progress as partners."

Honda Cars India Reinforces Safety

Pune (Voice news service):- Honda Cars India Ltd. (HCIL), a leading manufacturer of premium cars in India reinforced its commitment to safety by introducing upgraded safety features in its line-up comprising of Elevate, City, City e:HEV and Amaze. These enhancements align with the company's global vision of ensuring zero traffic collision fatalities involving Honda automobiles globally by 2050. The popular models, Honda Elevate & Honda City will now come equipped with six

airbags, 3-point Emergency Locking Retractor (ELR) seatbelts and Seatbelt reminder for all 5 seats as standard offering across all grades. These models will also come with several feature additions which will enhance customer experience. The City e: HEV, already equipped with six airbags, will now also feature seatbelt reminders for all five occupants. Honda Amaze will feature enhanced safety with seatbelt reminders for all 5 occupants. Speaking on the enhanced

safety package, Mr. Takuya Tsumura, President & CEO, Honda Cars India Ltd. Said, "Honda demonstrates its unwavering commitment to safety of our customers through a comprehensive suite of active and passive safety features, prioritising protection for drivers, passengers, and fellow road users alike. Aligned with our global target for 'zero traffic collision fatalities involving Honda vehicle's and approach of 'Safety For Everyone', we are making 6 airbags as standard offering



across Elevate and City. As India's road infrastructure evolves and safety awareness among customers rises, Honda remains steadfast in its commitment to exceeding safety benchmarks, and thereby delivering excellence and customer satisfaction."

KFIL unveils Commissioning of Pulverised Coal Injection for Pig Iron Plant at Koppal

Pune (Voice news service):- Kirloskar Ferrous Industries Limited (BSE: 500245), one of the leading castings and pig iron manufacturers in India, announced today the successful commissioning of its state-of-the-art Pulverised Coal Injection (PCI) Plant. R.V.Gumaste, Managing Director, KFIL, expressed his enthusiasm regarding the commissioning of the PCI Plant, stating, "The successful commissioning of our

Pulverised Coal Injection Plant marks a significant milestone in our journey towards sustainable manufacturing processes. This investment underscores our unwavering commitment to cost reduction, efficiency and cost competitiveness." Key highlights of the PCI Plant: PCI Plant is equipped with advanced automation and control system. By utilizing the pulverized coal as part of fuel for the mini blast furnaces, KFIL will re-

duce its coke consumption and achieve fuel cost savings thereby reducing the overall production cost. With the commissioning of the PCI Plant, Kirloskar Ferrous Industries reaffirms its dedication to driving transformation through adoption of latest technology and best-in-class practices. The company remains steadfast in its pursuit of excellence, delivering value to customers, shareholders, and the community at large.