



SSCA signs historic Dual Degree Collaboration and MoU with University College Birmingham, UK facilitating Student and Faculty Exchange

Pune (Voice news service):- Symbiosis School of Culinary Arts (SSCA), a renowned culinary arts school in India, under the flagship of Symbiosis International (Deemed University), proudly announces the formalization of a historic Memorandum of Understanding (MoU) with the esteemed University College Birmingham (UCB), UK. This momentous agreement, facilitated by Gresham Global, the esteemed and authorized representative of UCB in India and South Asia, marks a significant advancement in international collaboration within the realm of culinary education.

Under the terms of this MoU, SSCA students are afforded the unique opportunity to enrich their academic experience by completing the first 2 years of the B.Sc. (Hospitality and Culinary Management) from SIU and shall transfer to UCB to complete the last 2 years of the BA Honours in Culinary Management including an internship in the UK. At the end of 4 years, students shall receive 2 undergraduate degrees from both universities respectively. Students from Symbiosis School of Culinary Arts (SSCA) who meet the required standards in their Indian degree program will be able to apply for admission to the University College Birmingham and will also be awarded special scholarships as part of the partnership, as well as enabling students to progress their Culinary Man-



agement qualifications. This specially curated collaborative program not only enables students to earn two degrees within a span of 4 years but also creates a pathway to explore career opportunities in the UK. Furthermore, the MoU fosters an environment of academic exchange and growth by facilitating faculty exchange between SSCA and UCB, promoting cross-cultural learning and development. Complementing this arrangement, the UCB India office, situated in Mumbai, extends comprehensive application and visa support services to SSCA students, further enhancing the accessibility and feasibility of this enriching academic endeavour.

Also expressing his excitement to work with SSCA, Professor Michael Harkin, Vice-Chancellor and Principal, University College Birmingham stated "This memorandum of understanding reflects our mutual dedication to fostering global learning experiences and preparing students for success in the

ever-evolving field of culinary arts. Being one of the very elite Universities of India, with the excellence that Symbiosis excel in, particularly in the field of culinary sciences in India, University College Birmingham feel honoured and privileged to be in a formal partnership in culinary and other wide ranging curriculum programmes, together with student and staff exchanges going forward. I am excited that both our student and academic staff communities at UCB will be able to learn from and share the rich and diverse cultures and culinary offer of India. We at UCB look forward to leveraging our expertise and resources to provide SSCA students with enriching academic experiences, both in the UK and in India, across culinary and other academic programmes.

Expressing her delight at this historic collaboration, Dr. Vidya Yeravdekar, Pro Chancellor, Symbiosis International (Deemed University) stated "This partnership marks a significant milestone in our

pursuit of providing world-class education and global opportunities to our students. Through this collaboration, our students will have the unique opportunity to study a part of their undergraduate program at UCB's campus in the UK, benefiting from its rich academic quality, state-of-the-art facilities and internship/job opportunities. I am happy that we have found an academic partner who matches the academic rigour and industry-relevant education we provide our students at SSCA. The exchange of faculty will further enrich cross-cultural teaching and collaborative research at both institutions." Adding to this Jasmindeh Khanna, Co-Founder at Gresham Global, a leading market-entry service provider to foreign universities, said "Securing this Memorandum of Understanding (MOU) has been a meticulous process spanning over two years. Nevertheless, the endeavor has proven worthwhile, as this collaboration holds the potential to offer students and facul-

ty at both institutions a wealth of opportunities to learn from each other's expertise and rich legacies in teaching hospitality and culinary courses. It is anticipated that this partnership will greatly augment the career prospects of the students involved". The MoU signing is a major step in global collaboration, enhancing educational opportunities. It allows students to study at UCB's UK campus, offering global perspectives and enriching their academic journey. Faculty exchanges between SSCA and UCB will foster cross-cultural teaching methods, benefiting both institutions. Overall, the MoU promises valuable insights, exposure, and growth opportunities for students and faculty, leading to enhanced learning outcomes and success in the culinary industry. Bharat Sakhuja, Director of International Recruitment, University College Birmingham shared his thoughts on the collaboration: "This partnership marks a crucial step in the creation of educational opportunities and skill-building pathways for Indian culinary students. It will enable the exchange of knowledge and culinary expertise between India and UK, fostering innovation and delivering exceptional value to the hospitality industry. We are excited about the opportunities this partnership will bring and look forward to strengthening this relationship with SSCA".

ADP India's Flagship CSR Programs Celebrate Milestones in Women's Empowerment and Youth Employment

Pune (Voice news service):- Recognizing the pressing need for empowering women and youth from marginalized communities, ADP, a global leader in Human Capital Management solutions marked another milestone in its commitment towards social responsibility and community development. The company celebrated the graduation of beneficiaries of its flagship CSR program: the Jeevika Women Empowerment and Youth Employment Program (YEP). ADP welcomed over 180 women and students to its Hyderabad and Pune offices to honour the achievements of the beneficiaries in skill development and education.

In response to the socio-economic challenges faced by women and youth in underprivileged communities, ADP considers Jeevika and Youth Employment Program as strategic solutions to address these issues. Jeevika is a Women Vocational Skill Development center that was launched to empower women from economically disadvantaged backgrounds. Through vocational training and skill development programs, Jeevika equips women with the tools and confidence they need to secure meaningful employment and achieve economic independence. Since its launch, ADP has supported 3,300 women at Jeevika, giving them the skills they need to build confidence for economic and social independence.

The YEP initiative was initiated to train youth from underprivileged communities, enhance their learning and employment potential, and help them achieve their career goals thereby paving the right direction for a better future and improving their qual-



ity of life. Every year, ADP supports the training of 300 youths with a placement rate of more than 70%.

"At ADP, we deeply understand the profound impact of corporate social responsibility (CSR) in nurturing inclusive growth. Through Jeevika, we witness the transformative journey of women, as they rise above adversity, armed with newfound skills and confidence. With the Youth Employment Program, we witness the transformative journey of youth, as they navigate the path to a brighter future, filled with promise and opportunity to tackle societal challenges; we are actively shaping the fabric of communities we serve, enriching lives, and sowing seeds of hope and empowerment. These initiatives not only empower women and youth but also reflect our deep commitment to creating positive change in the communities where we work. We are steadfast in our efforts to make a meaningful impact and create a better and more inclusive world," said Mr. Sujnan Venkatesh, Senior Vice President and Head of HR, ADP Pvt. Ltd.

These initiatives are part of

Tarang, ADP India's comprehensive CSR program, which underscores the company's commitment to social responsibility and community development. Tarang encompasses various initiatives aimed at empowering women, youth, and communities at large. The initiative is part of ADP India's larger CSR strategy, which looks at the company's behaviour towards a wave of corporate citizenship and social development that aims to leave a positive impact on society, with initiatives for women and youth empowerment, community health and sustainability. These services include women's support networks, women's workshops, women's service groups, She Shuttle - Safe & Free last-mile rides for women, hygiene kits, and so on.

With over 1040 beneficiaries from Jeevika and 600 beneficiaries from Youth Employment Program in the last two calendar years alone, ADP's commitment to empowering women and youth remains steadfast. These programs exemplify ADP's dedication to driving meaningful change and fostering a brighter future for generations to come.

Legendary Indian Cricketer Kapil Dev Unveils Advanced Robotic technology for Orthopedics Treatment at Manipal Hospital, Kharadi

Pune (Voice news service):- Manipal Hospital, Kharadi welcomes the legendary Indian cricket team captain, fitness enthusiast and recipient of Padma Bhushan Shri Kapil Dev, today to introduce a cutting-edge robotic technology for advanced orthopedic surgeries. This technology aims to improve knee replacement and joint treatment with robotic-assisted surgeries in Pune and nearby cities.

Over the last five years, there has been a significant increase in the number of joint replacement surgeries in India. Surgeons across the country have witnessed more than 2.5 lakh patients undergo knee replacement surgeries every year, and the number has increased manifold in recent years. Since few years, Manipal Hospital Kharadi has observed an increase in knee replacement surgeries. With newer and more advanced technology in India, people with total knee replacement can start to walk as early as six hours after the surgery. The evolution in orthopedic treatment and the introduction of robotic-assisted orthopedic surgeries have minimized the risks associated with knee replacement.

Robotic-assisted surgeries are advanced medical procedures performed using robotic devices guided by a surgeon. These procedures help surgeons perform complex



surgeries with precision instruments and advanced systems, less bleeding reduced recovery time. Unveiling the advanced robotic technology, veteran Indian cricketer Mr. Kapil Dev said, "I would like to congratulate Manipal Hospital Kharadi for introducing the new and advanced robotic technology for joint replacement. In cricket, we constantly strive to improve our equipment's and techniques for better performance. Similarly, the advancement in healthcare, one of which is robotic-assisted surgery, has improved the treatment option for people suffering with orthopedic problems. As a sportsman, I understand the impact of joint injuries and the importance of faster recovery and this new robotic technology at Manipal Hospital is a game-changer in orthopedic treatment options available in the city. It offers faster recovery, less pain, and a quicker return to an active lifestyle."

Emphasizing the need of robotic surgery, Dr. Sinukumar Bhaskaran, Adult Joint Replacement & Reconstruction and Robotic Arthroplasty (Hip & Knee), Manipal Hospital, Kharadi, Pune" said, "Our focus is on improving patient outcomes, and this robotic technology is a step towards offering quality orthopedic treatment. Robotic-assisted surgery is not only beneficial for the doctors performing complex surgeries but also for the patient by offering faster recoveries and reduced pain improving the quality-of-life post-surgery. The new system allows personalized 3D CT scans, delivering sub-millimeter accuracy and enhanced safety with real-time bone movement monitoring for more precise implant surgery and reduced risk of infection. With a success rate of 98%, this meticulous precision results in longer-lasting joint replacements, reducing the need for costly and invasive revision surgeries. Using this

technology and our unique clinical pathways, our hospital can offer patients fast-track knee surgery where the patients can go home within 24 hours.

Speaking on the event Parmeswar Das, Director, Manipal Hospital, Kharadi said, "Clinical Excellence and patient centricity is at the heart of all we do at Manipal Hospital, Kharadi. We are committed to providing our patients with access to the latest advancements in healthcare technology. The addition of this advanced robotic technology has ushered in a new era of orthopedic surgery that places a premium on accuracy, safety, and better patient results. This innovative technology allows us to offer our patients a minimally invasive procedure with the potential for faster recovery times, improved precision, and ultimately, a better quality of life."

As a leader in patient-centric care, Manipal Hospital, Kharadi constantly thrives to offer the patients with access to the latest advancements in healthcare technology and the addition of this advanced robotic technology is yet another step towards it. With its ultra-modern, Hi-tech robotic equipment and facilities, along with an experienced medical team, the hospital will continue to ensure patient satisfaction and provide the best possible care.

Samsung Launches Season 3 of 'Solve for Tomorrow' with Separate School and Youth Tracks for Community & Environment Themes

Pune (Voice news service):- Samsung, India's largest consumer electronics brand, has announced the third edition of its flagship CSR initiative - 'Solve for Tomorrow', in strategic collaboration with the Foundation for Innovation & Technology Transfer (FITT), IIT Delhi, Ministry of Electronics & Information Technology, and the United Nations in India. With Solve for Tomorrow, Samsung aims to usher in a culture of innovative thinking and problem solving amongst the country's youth.

Solve for Tomorrow 2024 was inaugurated by Mr. JB Park, President & CEO, Samsung Southwest Asia, Dr. Sandip Chatterjee, Sr. Director and Scientist 'G', Ministry of Electronics & IT, and Mr. Shombi Sharp, United Nations Resident Coordinator in India, in the presence of other dignitaries. The CSR programme recognizes the power of innovative solutions and their ability to transform lives, makes a strong social impact, and strengthens Samsung's vision of #TogetherforTomorrow #EnablingPeople.

This year, the 'Solve for Tomorrow' programme introduces two distinct tracks - School Track and Youth Track, each dedicated to championing a specific theme and targeted towards different age groups. Both the tracks will run simultaneously, ensuring equal opportunity and a level playing field for all students. The School Track, is tailored for students aged 14-17, fo-

cus on the theme "community and inclusion". The track underscores the importance of uplifting underprivileged groups, improving accessibility to health & social inclusion for all through social innovations and hence 'Solving for India'.

The Youth Track on the other hand, targets individuals aged 18-22, with a focus on the theme "environment and sustainability". The track seeks innovative ideas for reducing carbon footprint, protecting the environment & promoting sustainability and hence 'Solving for the World'. Mr. JB Park, President & CEO, Samsung Southwest Asia, said, "At Samsung, we strive to inspire and shape the future through innovative ideas and transformative technologies. Our mission revolves around fostering the next generation of innovators and catalysts for social change. Solve for Tomorrow is truly shaping up as a platform for India's youth to come up with meaningful innovations that can improve the lives of people. In the first two editions, we have seen this CSR initiative have a positive impact on our next generation, who scaled greater heights, embarking on their social entrepreneurship journey. In its third edition, with the introduction of two separate tracks, we aim to solve simultaneously for India and for the world. More importantly, with this flagship CSR programme, we want to play our part in strengthening the innovation ecosystem in the country."



Dr. Sandip Chatterjee, Senior Director and Scientist 'G', The Ministry of Electronics and Information Technology (MeitY) said, "Environment and sustainable development are amongst the priority agenda of Government of India. It is an opportune moment to combine technology with the human capabilities for accelerating economic growth. Indian youth, having innovative mind and skills, cares deeply for the environment. Using radical innovations, various global grassroots issues and challenges could be addressed. Programmes like 'Solve for Tomorrow' are a testament to realise the vision of the Government of India, by harnessing the power of youth."

Prof. Rangan Banerjee, Director, IIT Delhi said, "We are honoured to continue our partnership with Samsung as their key partner in the 'Solve for Tomorrow' programme. This

collaboration underscores the commitment to fostering innovation and empowering young minds to drive positive change in the society."

Shombi Sharp, UN Resident Coordinator in India, said, "I am delighted to participate in the third edition of the Samsung Solve for Tomorrow programme, an exciting initiative which encourages and promotes youth-led innovation to solve challenges related to the Sustainable Development Goals. The UN system in India works with and supports initiatives by the private sector that promote the ambitions and leadership of young people, like The Solve for Tomorrow programme. With the greatest youth generation in history, ever, India has more young minds bringing their energy & solutions than ever before! This means that Indian solutions will also be global solutions."

Hyundai Motor India Foundation supports over 25,000 artists through its art initiatives: Invests over ₹ 5.8 Crores

Pune (Voice news service):- Hyundai Motor India Foundation (HMIF), the philanthropic arm of Hyundai Motor India Ltd. (HMIL), through its holistic art programs including Art for Hope & Artisan Fests, has consistently provided a common platform for artists across the diverse tapestry of India to showcase regional art forms. HMIF announced its art projects have touched lives of over 25,000 artists and art collectives across 27 States in India, through investments in excess of ₹ 5.8 crores. HMIF's flagship Art for Hope project, has also awarded collective grants of ₹ 1.05 crore to 100 plus beneficiaries. Sharing the impact of HMIF's art programs, Mr. Puneet Anand, AVP & Vertical Head, Corporate Affairs, Hyundai Motor India Ltd.

said, "Hyundai is committed towards playing a key role in India's holistic growth. Under Hyundai's global CSR philosophy of 'CONTINUE', we have been giving back to the society with various initiatives under the pillars of 'Earth', 'Mobility' and 'Hope'. Our dedicated art programs have been holistic change-makers in the national art space. Through our art programs, including Art for Hope and Artisan Fest, we are fortunate to have reached out to over 25,000 artists. Our dedication to the Indian art community remains unwavering. Hyundai Motor India Foundation has invested over ₹ 5.8 crores towards reviving lost art-forms of India, till date." "HMIF's flagship, art CSR program, Art for Hope has awarded grants of ₹ 1.05 crore to 100 plus art-



ists and art collectives. Art for Hope program has continued to inspire positivity and growth, documenting the journey of 'Progress for Humanity' for India's diverse art creators. This inclusive program has been a key enabler for artists from various domains, who are undiscovered, need support to carry on their art form, and in need of a larger platform. I

am hopeful, HMIF's art programs will support and promote India's rich and storied heritage of arts, craft and culture." Mr. Puneet, added, Art for Hope: Uniting diverse art forms: Launched in 2021, Art for Hope has reached every state in India. In the last three years, HMIF has consistently been dedicated to promoting art and culture.

Yamaha launches AEROX 155 Version S equipped with Smart Key

in two captivating colour shades - Silver & Racing Blue at a price of Rs. 1,50,600 (Ex-showroom, Delhi). The Smart Key feature of the AEROX 155 Version S is crafted to redefine urban mobility and provide a seamless experience to the riders. Notably, its answer-back capability assists in locating the scooter amid bustling city environments, activating flashing blinkers and a buzzer sound for easy identification in crowded areas. Additionally, the keyless ignition streamlines the startup procedure, enabling riders to effortlessly start their scooter through proximity detection, eliminating the hassle of manual key insertion.

The rider can smoothly start the vehicle by rotating the knob to ignition position and simply push the start button. This innovation not only enhances convenience but also bolsters security by reducing the risk of unauthorized access or theft. The smart key incorporates an immobilizer function, ensuring the scooter's protection when the key is out of range, providing riders with peace of mind against potential threats. Ultimately, the Smart Key functionality of the AEROX 155 Version S redefines the user experience by seamlessly integrating convenience, security, and advanced technology, offering a smoother and more enjoyable journey for riders in today's bustling urban landscapes. Speaking on the occasion, Mr. Eishin Chihana, Chairman, Yamaha Motor India Group of Companies said, "Since its launch, the AEROX

155 has been a resounding success, captivating dynamic customers with its impressive performance and extraordinary design. As Indian cities evolve, the need for efficient transportation solutions has grown substantially, prompting Yamaha to lead with innovations that not only address but surpass the evolving demands of riders. The integration of Smart Key technology into the AEROX 155 exemplifies this commitment. Seamlessly blending convenience and utility, the new Smart Key feature sets a new standard for urban mobility experiences. The Yamaha AEROX 155 has long been celebrated for its performance and style, and the introduction of the Version S signifies an important stride in our ongoing dedication to enhancing the rider experience."

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King Khan SRK Strikes Again: His Viral Video Is the Ultimate Lesson in Success and Humanity!

Pune (Voice news service):- India's prestigious men's brand Denver, has launched an inspiring extension of their 'success' campaign featuring megastar and brand ambassador Shah Rukh Khan. In an era where achievements often overshadow virtues, this campaign inspires a paradigm shift, redefining success beyond mere accomplishments. The brand film delivers a poignant message through a simple yet powerful narrative.

Bollywood Badshah, Shahrukh Khan is prominently known as G O A T (Greatest of all times) and true icon of success. As a self-made man, who had come from a humble background has redefined all measures of success. Centering around him, as a symbol of humility and empathy, the film emphasizes the importance of treating everyone with respect regardless of their societal status.

Through his dialogue, "Insaan chota ya bada apni soch se hota hai (a person's thinking decides their place in society), success should not go to your head," Shah Rukh encourag-



es viewers to reflect on their own attitudes towards others and to embrace a mindset of equality and compassion. Overall, the brand film effectively redefines how successful people let their aura (scent) speak of their achievements while staying humble.

Saurabh Gupta, MD & CEO, Hamilton Sciences Private Limited said, "As a brand committed to enhancing lives

through fragrance, we believe in the power of success intertwined with humility. With this campaign, we aim to spark conversations that remind individuals that true success is marked by kindness, and empathy. Shah Rukh Khan, who is the epitome of success and modesty, is the right fit to deliver our brand message.

Like our fragrances, success

is not about showing off but about embracing everyone with grace." Shah Rukh Khan has been associated with deodorant brand Denver as its brand ambassador for seven years. Over the years, the brand has emerged as the most preferred fragrance in the country. It further envisions evolving into an all-encompassing grooming brand for men over the next few years.

Denver, as a brand, embodies the essence of a real man. Rooted in the virtues of gentleness and humility, Denver stands as a testament to hard work and authenticity. A true Denver man is not defined merely by his strength or achievements but by his character and values. Just as Denver has consistently supported and reflected the personality of its wearer, the brand itself upholds the qualities of a genuine gentleman: kind-hearted yet determined, modest yet ambitious. In a world that often celebrates superficiality, Denver remains committed to celebrating the depth and integrity of the modern man.

Royal Challengers Bengaluru restores three lakes as part of Go Green Initiative

Pune (Voice news service):- As per India Cares Foundation's latest report, Royal Challengers Bengaluru (RCB) have completed the restoration work of two major lakes in Bengaluru upscaling the water holding capacity of these lakes and adding civic amenities in a third lake, while improving the biodiversity around these water bodies as part of RCB Go Green Initiative.

RCB launched the Lake Improvement Works Project as part of their ESG commitment in October 2023 with a focus on desilting and developing the Ittgapura Lake and Sade-nahalli Lake. These lakes were selected for being highly water-stressed areas, with borewell depths ranging from 1000 to 1500 feet. The areas

also lack access to Kaveri River water and are totally dependent on groundwater and surface water.

Meanwhile, at Kannur Lake, the objective has been to improve community ownership through the creation of civic amenities as lake assets. Ethno-Medicinal Plants Parks, Bamboo Parks, and Butterfly Parks are also being created at all three lakes as the initiative aims to improve and sustain the biodiversity of the lakes while also serving as educational hubs for children to understand the ecosystem.

It must be noted that the National Compilation on Dynamic Ground Water Resources of India 2022 report by the Central Groundwater Board of India estimates that over 12% of groundwater blocks in In-

dia have been over-exploited, 12% in the semi-critical stage and 3% are in critical stage.

"Fans are at the heart of everything we do at RCB. Their unwavering support has propelled us to become one of the world's first carbon-neutral franchises. Our fans have been actively engaged in our green initiatives since 2013, playing a pivotal role in spreading awareness about sustainability within our community. Building on this momentum, we naturally expanded our focus to support our local community by spearheading the restoration of key lakes in Bengaluru. These lakes not only serve as critical groundwater sources for neighbouring villages but also form the backbone of local livelihoods. Through collab-

orative efforts with both local authorities and communities, we have managed to take a small step in the bigger purpose of restoring the old pride of Bengaluru, the lake city," said Rajesh Menon, VP and Head of Royal Challengers Bengaluru.

Such initiatives would be key to raising awareness about the ground-level water situation in and around Bengaluru. The process of lake rejuvenation adheres strictly to established procedures and standards drawn from civil engineering, environmental engineering, and related fields under the guidance of "Friends of Lakes". These standards, meticulously outlined in textbooks, serve as guiding principles throughout the rejuvenation process.

Over 200 MSMEs and Industry leaders from Across the Country Gather to lay the importance of Incorporation of ESG Strategies in their Businesses

Pune (Voice news service):- The 13th edition of Kaizen Congress India 2024, organised by the global consultancy firm, Kaizen Institute India, elaborately discussed the stringent need to push towards adapting Environment, Social, and Governance (ESG) strategies in the business world. According to a study conducted by the Morgan Stanley Institute for Sustainable Investing and Morgan Stanley Wealth Management, 77% of the investors globally have piqued interest in enterprises that prioritise their environmental and social impact. Further, nearly 60% of the globally surveyed investors indicated allocating their finances towards sustainable investments within the coming financial years.

With this in consideration, Kaizen Congress India 2024 extensively expounded on effective methodologies for organisations to adopt ESG practices to not only develop sustainable and responsible business operations but also efficiently identify cost wastage and increase investment opportunities. The two-day summit witnessed massive participation from industry stalwarts across a myriad of



domains, who came together to exchange views on the increasingly significant role of ESG strategies, as sustainability and social responsibility continue to dominate the interests of investors globally. Commenting on the urgency to adopt ESG, Mr. Vinod Grover, Managing Director, South Asia & Africa, Kaizen Institute, noted, "Several recently conducted studies have indicated a significantly growing increase among investors opting for organisations that are more ESG-oriented. It, therefore, becomes imperative for businesses to leverage ESG strategies for transitioning from a profit-driven model towards practices that prioritise environmental and social responsibility." Mr. Jayanth Murthy, Joint Managing Director, South Asia & Africa, Kaizen Institute, noted, "Sustainability has become a paramount concern for many businesses. Industrial leaders are undergoing a paradigm shift, transitioning towards a business model that is more

in line with today's social and moral responsibilities. However, a clear and comprehensive roadmap for integrating sustainability practices within operations remains elusive. As India nears its SDG target of 2030 to reduce the carbon intensity of its GDP by 45%, addressing the challenges of sustainability is crucial for achieving sustained growth, optimising costs, and enhancing productivity."

Stressing on the imperative for businesses to integrate ESG principles, Dr. Pradeep Panigrahi, Head - Corporate Sustainability, Larsen & Toubro Limited, India, stated, "As the world continues to move towards exploring sustainable means of life, enterprises across domains have begun to recognise their substantial role in today's world in combating climate change. The active involvement of senior leadership is crucial for optimal implementation of ESG frameworks, particularly in ensuring the diligent pursuit of objectives. A successful

execution of an ESG strategy not only aids in enhancing an organisation's ethical and sustainable practices but also immensely assists in improving operational efficiency, and thereby reducing their cost wastage. This emphasis on ESG strategic planning has become a top priority at the board level, reflected in its imminent focus on developing robust, yet realistic and practical frameworks, catered uniquely to their operational needs."

Emphasising the need to incorporate ESG strategies, Ms. Tejashree Joshi, Head of Environmental Sustainability Godrej & Boyce Mfg. Co. Ltd., further stated, "As consumer demand for sustainability and social responsibility continues to persist, contemporary business operations are increasingly expected to demonstrate an extended ethical and moral responsibility towards society. A 2021 survey revealed that nearly half of consumers reported paying a premium of 59% for products perceived as sustainable or socially responsible. The changing consumer trend further warrants increased priorities to integrate sustainable solutions into their core strategies."

An exhibition of an "Art Journey" by the students of Frameboxx Institute in Thane



Pune (Voice news service):- The annual art exhibition organized by Frameboxx is a golden opportunity for art lovers and students studying art to witness works of art of various genres and styles. Frameboxx is one of the nation's leading arts institutions providing visual arts instruction in the media and entertainment industry. The annual art exhibition is an important activity for students and the institute and this year's "Art Journey" exhibition was a wonderful sight for art lovers. The one-day exhibition of Frameboxx Institute was held at Paradise Tower on Gokha-



le Road in the Naupada area, Thane West. It was inaugurated by Frameboxx 2.0 Founder and Director Rajesh Turakhia, CEO Ravi Gupta, and Thane Center Head Chandra Shekhar Tripathi, organized by Swapnali Kamble Dhekale. Mainly Ram Mandir replica, Cars on the Road, and Coco movie set were designed by the students on this occasion. Along with this, the students also demonstrated how the animation production process works, and how to create engaging 2D and 3D images required for it. The students of the sculpture department began to show how the real



figures could look in reality outside of the set. Sculptures and Designs Sculptures were made using fiber, wood, various types of stone, and mixed media. Also, this exhibition has been a great guide for the students and their parents who are taking further education in the field of painting and design. Therefore, the organization stated that this exhibition is useful for them in choosing the field for further education keeping in mind the interest of their child. The annual art exhibition showcases the best artworks from the classroom work done by the students throughout the year



and awards are given to the students for outstanding and innovative classroom work. Many art galleries and professional companies provide job opportunities to students by viewing the paintings, sculptures, and objects displayed in this exhibition. The significance of this exhibition for him is different. In this exhibition, the students of the painting department exhibited realistic paintings, nature paintings, and still life. At the same time, in the subjects of printmaking and composition, pictures are made in different ways based on various social issues and personal experiences.

Maharashtra Government rewards state's Asian Games 2022 Esports athletes with INR 10 lakhs

Pune: In a groundbreaking move, the Directorate of Sports and Youth Services of the Government of Maharashtra has rewarded a significant amount of INR 10 lakhs to each Esports athlete of the state who represented India in the Asian Games 2022, held in Hangzhou. This marks a historic moment for Indian Esports, as it is the first time any state has included Esports alongside mainstream sports in prize money rewards for

its state players in a major tournament. The recipients of this monetary reward include Darshan Bata, captain of the DOTA 2 team, along with his teammates Krish Gupta, Ketan Goyal, and Shubham Goli, as well as League of Legends athlete Samarth Trivedi.

Expressing his gratitude, Darshan Bata, the captain of the DOTA 2 team who hails from Mumbai, said, "I would like to express my sincere thanks to ESFI and the

Maharashtra government for honoring us and recognizing and supporting Esports." Esports made its debut as a full-fledged medal event at the Asian Games 2022, where a total of 476 athletes from 30 different countries competed for gold medals across seven titles. India participated in four of these titles, including DOTA 2, EA Sports FC Online, League of Legends, and Street Fighter V: Champion Edition.

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THE INDIAN ELECTION AND FACTORS INFLUENCING IT

Pune (Voice news service):- The Indian election is an event of great importance in the country, as it shapes the future of the world's largest democracy and elects members of the Lok Sabha, the lower house of Parliament. With over 970 million eligible voters, the Indian election is a massive exercise in democracy that captivates the nation for weeks altogether.

There are many factors that decide the mood of voters in India ranging from personality, caste, creed, region, religion, ethnicity, language, social and financial status and spiritual inclination. There are

other factors like ideology, political events preceding an election, reservation, economic conditions at the time of election, financial policies usage of social and print media that decide the fate of politicians.

One such factor is presence of spiritual leaders of various religion who are seen as moral authorities and have a great impact on the elections as they have a huge followers and can sway the votes in favour of any party that can fulfill their social aspirations. One such case was the wrath of 4 crore followers of Sant Asharamji Bapu on the cen-

tral government of that time as they believed that their leader was framed through fake allegations and the then government was involved in the wrongdoings. The result was ousting of the ruling party and formation of a new government after the 2014 general election.

The followers are still conducting many silent rallies, handing over memorandums to various stake holders and communicating with the politicians and following the legal route to ensure the acquittal of their leader.

Some spiritual leaders have even ventured into active pol-

itics, forming their own parties or joining existing political parties.

Their presence in politics brings a sense of ethical and moral values, as well as a focus on social welfare and upliftment of the marginalized sections of society.

In conclusion, the all these factors will play an important role in shaping the psyche of modern Indian voters and it is not just summer season but a season of influencing and getting influenced. Ultimately, it is up to the voters to critically evaluate the various factors and make informed decisions during elections.

Suryadatta Suryabharat Group of Industries receives the 'Rising Bharat Real Heroes 2024' award

Pune (Voice news service):- City-based Suryadatta Suryabharat Group of Industries conferred with the 'Rising Bharat Real Heroes 2024' award at the hands of Member of Parliament Hema Malini & Shyam Jaju, Former National BJP President, during the Rising Bharat Real Heroes 2024 event organized by Trade & Media Group at New Delhi.

The award was conferred as 'Rising Group of Start-Ups & Innovative Industries in Indo Global Market' in recognition of innovation in its products/services range and commitment to customer satisfaction. Prof. Dr. Sanjay B. Chordiya, Founder President & Chairman of Suryadatta Education Foundation received the award. Suryadatta Suryabharat Group of Industries (SSGI) is a conglomerate of industries catering to manufacturing, IT, Agro foods, Bio-



tech, wealth management, digital solutions, service sectors, etc.

This initiative of setting up Start-Ups, ventures, and Industries was incubated in 2020 during the COVID pandemic by setting up of Suryadatta Agro Food Enterprises, Suryadatta Infotech, Adibaba India, Siddhant Industrial Corporation, Suryadatta Indo Global LLP, Suryadatta Wealth Management, etc.

These emerging ventures are guided & mentored by passionate Technocrat & Educationist, Prof. Dr. Sanjay B. Chordiya along with Sushama Chordiya, Vice President of Suryadatta Education Foundation, and President of Suryadatta Women Empowerment & Leadership Academy. Prof. Dr. Sanjay B. Chordiya said, "All the Units of the Suryadatta Suryabharat Group of Industries are pro-

fessionally managed and led by a highly experienced team. By 2030, there will be around 500 sectors for industrial operations. The vision of Suryadatta's core team is to make its presence in at least 100 sectors by 2030 & in 500 sectors by 2050."

The vision of Suryadatta Suryabharat Group of Industries is to be a world-class business conglomerate enriching lives through self-reliance, contributing to the Nation by building infrastructure through sustainable value creation, & balancing growth with goodness, he added.

Further, he said that having its headquarters in Pune, Maharashtra, it has plans to diversify the business by establishing branches across the globe starting with major states in India as per the availability of raw materials, and govt policies, and after due diligence and market research.

HarvestPlus and Symbiosis International University, SSCA - Nutrition & Dietetics Program Partner to Revolutionize School Feeding in India

Pune (Voice news service):- HarvestPlus, a global leader in addressing malnutrition through biofortified crops, is pleased to announce a strategic partnership with the Symbiosis International University, SSCA - Nutrition & Dietetics Program aimed at promoting health and education among children in India. This collaboration marks a significant milestone in our commitment to ensuring that every child has access to nutritious food and quality education.

"By integrating biofortified crops into school feeding programs, we are creating a lasting impact on the lives of children across the country. Our partnership reflects a shared commitment to improving nutrition and education outcomes," said Ravinder Grover, Global Business Manager, HarvestPlus Solutions. "Through this program, we

aim to empower schools and communities to provide nutritious meals to children, ensuring they have the foundation they need to thrive and succeed. This holistic approach not only addresses immediate nutritional needs but also lays the groundwork for a healthier future generation, capable of achieving their full potential," he added.

"The partnership will focus on implementing the Nutri-Pathshala model in schools, a program designed to raise awareness about biofortified crops and strengthen food and nutrition security. By integrating biofortified crops into school feeding programs through various initiatives, Harvest Plus and Symbiosis International University, Symbiosis School of Culinary Arts, Nutrition & Dietetics Program aims to improve the health and well-being of children across India," said Prof. Atul A

Gokhale, Director, Symbiosis School of Culinary Arts, Symbiosis International University, Pune, India.

"Together with Symbiosis International University SSCA - Nutrition & Dietetics Program, we firmly believe that the health and education of our children are inseparable pillars for a brighter future. Through this collaboration, we are dedicated to ensuring that every child has equal access to nutritious food and quality education.

Our collaboration is rooted in the belief that by combining efforts, we can create sustainable solutions that not only address immediate challenges but also lay the foundation for long-term success and well-being for generations to come," said Prateek Uniyal, Program Manager, HarvestPlus.

"The association with IFPRI/ Harvest plus will immensely

increase the student opportunities in academics, research, and community service, development, nutrition literacy and innovations - much useful for institutions striving for excellence in nutritional sciences," said Prof. Dr. Kavitha Menon, Head, Nutrition & Dietetics Program, Symbiosis School of Culinary Arts, Symbiosis International University, Pune, India.

Malnutrition is a pressing issue in India, especially among children, with zinc and iron deficiencies hindering their growth and development. This Nutri-Pathshala initiative champions biofortification techniques, ensuring school children have access to a balanced diet packed with essential nutrients. By promoting consumption of biofortified crops, Nutri-Pathshala tackles malnutrition at its core, providing a sustainable solution for healthier futures.

Trivedi Brahmin Saint Trivedi Brahmin, who remained fasting for 32 years, went to heaven on the day of Ram Navami



Pune (Voice news service):- On the day of Ramnavami, the great scholar astrologer and planetary saint Brahmin Trivedi Shri Nandkishoreji (Nandu Maharaj) of Basra Dhanji sacrificed his life while listening to Vishnu Sahasranama from maobile. Nandu Maharaj was not eating food for the last 32 years. He lived a saintly life along with Brahmin deeds. Despite not eating for 32 years, he

never fell ill. Nandu Maharaj was always engrossed in devotion to Vishnu, the entire village is aware of his simplicity and decency. He always kept giving some inspiration to every youth who came to him. One thing he always used to tell everyone was to never bear enmity towards your brother under any circumstances. Never leave your brother, Ram won the war because

his brother Lakshman was standing with him and Ravana lost because his brother Vibhishana was not with him. He always told the youth that while doing work in life, they should also keep doing worship, chanting and penance. If you want to achieve your destination, then along with hard work, you also worship God and no one can stop you from achieving your destination.

Babasaheb Ambedkar's thoughts are inspiring for all



Pune (Voice news service):- The 133rd birth anniversary of Dr. Babasaheb Ambedkar was celebrated at the Suryadatt Group of Institutions. A wreath was offered to the statue of Babasaheb Ambedkar by Meghraj Rajebhosale, President of All India Marathi Chitrapat Mahamandal, and Prof. Dr. Sanjay B. Chordiya, Founder President of Suryadatta Education Foundation. On the occasion, Meghraj Rajebhosale was honored with the 'Dr. Babasaheb Ambedkar Suryagaurav Samman 2024' at the hands of Prof. Dr. Sanjay B. Chordiya & Sushma Chordiya. The event happened at Yogacharya BKS Iyengar Hall at Suryadatta Bavdhan campus. Ashwini Kolekar-Dhaygude, Journalist, Prashant Pitaliya, Director of Suryadatta, Prof. Dr. Pratiksha Wable, Dean Academics, Rajesh Khanna, Sheetal Phadake, Prof. Vandana Pandey and teaching, non-teaching staff were present on the occasion. Prof. Dr. Sanjay B. Chordiya said that the birth anniversary of Dr. Babasaheb Ambedkar is crucial for all of us. We take this as an opportunity to inculcate thoughts of Dr. Ambedkar amongst students. Ambedkar gave the constitu-

tion to the country and gave every citizen the right to live with dignity. Further, he said, Meghraj Rajebhosale has contributed to the film and drama field. He helped many backstage artists during Covid-19. He also worked for producers, directors, and other artists through Mahamandal. He follows the thoughts of Ambedkar and works on the path that Ambedkar has given. Today, we are glad to felicitate him with the award in the name of Ambedkar. Meghraj Rajebhosale accepted the award and expressed his gratitude towards the Suryadatta Group. He mentioned that the Suryadatta has contributed a lot in the education field along with different activities that shaped the society. Thousands of students have been educated from the institutes and today they have been doing a good career in their respective fields. We have to work for the unprivileged people of society. Ashwini Kolekar-Dhaygude also put her views. Prashant Pitaliya gave the welcome address. Nilima Magare compared the event and Sushma Chordiya expressed the vote of thanks.

FIL & MMF continues to upgrade health facilities at Symbiosis University Hospital & Research Center, Lavale



Pune (Voice news service):- Finolex Industries and its CSR partner Mukul Madhav Foundation upgraded the Neonatal Intensive Care Unit (NICU) with live-saving state-of-the-art equipment recently at Symbiosis University Hospital & Research Center, Lavale, in memory of the late Pralhad Chhabria, Founder of Finolex Industries. To continue the legacy of support in memory of Late Smt. Mohini P Chhabria's medical equipment was donated to the labor ward operation theatre on 16th April 2024. This facility was inaugurated by the Provost of Symbiosis International University, Dr. Rajiv Yeravdekar, Smt. Aruna Katara, President Hope Foundation and Research Center, former Managing Director of Finolex Industries, Anil Wabhi along with staff from Symbiosis Hospital and MMF teams. The Chairman of Finolex Industries, Prakash Pralhad Chhabria, Founder and Managing Trustee of Mukul Madhav Foundation, Ritu Prakash Chhabria, Coordinators of MMF, Sachin Kulkarni, and Jitendra Jadhav along with family and friends of the Chhabria family, were present on this occasion. Ritu Prakash Chhabria mentioned that this facility equipped with cutting-edge technology and highly skilled healthcare professionals

would provide the highest level of care to our tiniest patients and their families. The facility is designed to meet the unique needs of premature infants and those born with complex medical conditions, ensuring that they receive the best possible start in life. Patients from rural parts of the Mulshi area who come to Symbiosis would not need to travel to the city. Prakash Chhabria appreciated this initiative and mentioned that while MMF inspires to continue striving for excellence in healthcare, hospitals like Symbiosis and Corporates like Finolex Industries would help bridge the gap. Dr. Rajeev Yeravdekar mentioned the association of the Chhabria family and the Majumdar family and how they have ensured their support for healthcare and education. He also noted that the team at Finolex and MMF reciprocated and acted fast to support this need. Even before the facility was inaugurated, it was used for a lady in immediate need. Smt. Aruna Katara mentioned the commendable work of MMF and how the legacy of her late parents was taken on and is still striving hard to support a common man. The vote of thanks and the compering was beautifully done by Brother Imran from Symbiosis.

Fish Pond inaugurated at Khanapur village Pune

Pune: Mr. Ashish Aggarwal, Chief Administrative Officer (CAO) of Cummins India recently inaugurated fish ponds near the backwater of Khadkwasla dam near remote Khanapur village located 25 kms from Pune. Aggarwal also visited the ecological restoration site of the dam and ongoing desilting project by the NGO, Green Thumb led by Col Suresh Patil. Speaking on the occasion, Aggarwal appreciated the efforts of fishpond, the integrated farming system meant to increase the profitability and livelihood security of the local farmers. He also hailed the efforts of Green Thumb for taking

the activities to the next level. During the formal ceremony, Col Patil explained to the visitors about the initiative meant to built to harvest rainwater, fisheries and irrigate rain-fed fields. Ms Saujanya Veguru, Amit Lele among other representatives from Cummins India Foundation were part of this ceremony. While explaining the initiative Col Patil said, "Such ponds will create an ecosystem in our backyard. These features create a place for different types of plants, insects, and can be a place for birds as well. The pond is open for all the farmers free of cost," he mentioned.

Philips expands innovation footprint in India with a new R&D center in Pune

Pune (Voice news service):- Royal Philips (NYSE: PHG, AEX: PHIA), a global leader in health technology, today marked the ground breaking ceremony of a new R&D centre to expand its Healthcare Innovation Centre (HIC) in Pune, Maharashtra, illustrating India's growing importance for healthcare innovation around the globe. Situated in a 10-acre plot in MIDC, Chinchwad, the upcoming facility will have an office space of approximately 300,000 sq. ft. in the first phase and will house 1900 employees. The new center, to be operational in two years, will accommodate R&D teams from the company's Image Guided Therapy, Precision Diagnosis, Monitoring and Sleep & Respiratory businesses. By integrating all teams in one center, Philips will be able to optimize for scale, speed and efficiency while also supporting resource and best practice sharing across businesses. Working on innovative health technologies, the new centre will contribute to



Philips' global mission to improve the lives of 2.5 billion people a year by 2030. Underscoring a commitment to sustainability, the new centre will have Green Power, provide EV charging provisions and encourage bicycle commuting. In addition to being a significant landmark in Philips' global footprint, the launch of this center also strengthens Philips' commitment to taking a technology-first approach towards expanding access to care. Collectively employing a strength of over 9000 employees, the Healthcare Innovation Centre in Pune, the

Innovation Campus in Bengaluru, the Global Business Services in Chennai, and commercial team headquartered in Gurgaon, are integral to Philips' operations in India. Together, they are, also, fully committed to support the Indian government as it aims to meet its healthcare goals of strengthening the medical devices industry in India. "Since its inception 130 years ago, Philips has been driven by a sharp focus on innovating for the future. In keeping with this objective, our Healthcare Innovation Centre in Pune provides unique and far-reaching capabilities

to address the needs of both Indian and global markets. This new center will further strengthen our commitment to supporting the Indian healthcare ecosystem with innovative and sustainable solutions and leveraging the same for customers globally" said Bert van Meurs, Executive Vice President and Chief Business Leader of Image Guided Therapy, Chief Business Leader of Precision Diagnosis (ad interim), and responsible for Diagnosis & Treatment. "Philips Healthcare Innovation Centre is at the forefront of understanding and responding to some of the outstanding healthcare challenges both in India and in global geographies. With the launch of this new centre, we will be able to design more innovative end-to-end solutions and collaborate better with healthcare providers as we look to meet our common goal of attaining better health outcomes" said Peeyush Kaushik, Vice President and Head of Healthcare Innovation Center, Pune.

VANAJA_ Nature club at BNCA organises session on 'Social Forestry'



Pune: The Vanaja Club at MKSS's Dr. Bhanuben Nanavati College of Architecture for Women (BNCA) recently organised a session on Social Forestry. Vivek Khandekar, Additional Principal Chief Conservator, Social Forestry, gave a presentation and interacted with the students. Prof. Asmita Joshi, founder and Coordinator Vanaja club at BNCA, Dr. Swati Sahasrabudde and Prof. Neha Adkar, Department of Landscape Architecture, students and members of Vanaja Club were present on this occasion. Citing the examples of grasslands, wetlands which is a very specific ecosystem, Mr. Khandekar said forest is not only about planting trees. As landscape architects we must observe what nature has allowed to come. We should

not go against the nature. Grassland is misunderstood as waste land. It is part of the ecosystem and has much higher biodiversity. Vivek Khandekar in his presentation gave information about various initiatives of the forest department including setting up model nurseries, linear plantations, plantation on barren land, bio-diversity parks etc. He said Social Forestry is one of the three verticals of the forest department which includes Territorial and Wildlife as other two wings. The social forestry looks after greening on non-forest land. from left - Prof. Dhanashree. Sardeshpande, Dr. Swati Sahasrabudde, Prof. Asmita Joshi- Founder, Vanaja Nature Club at BNCA, Dr. Anurag Kashyap, Principal BNCA, Mr. Vivek Khandekar, Srijia Mitra, Diksha Taskar, Palak Rathi

Raghavendra Rathore Jodhpur (RRJ), announces the launch of its Spring Summer 2024 collection



Pune (Voice news service):- Embracing the ethos of recycling and reinventing classic styling, the new collection offers an exquisite blend of heritage and contemporary designs, tailored for the discerning modern client. At RRJ, we believe that

personal style should transcend fleeting trends. The Spring Summer 2024 collection is a testament to this belief, featuring a sophisticated mix of colours, textures, and silhouettes that harmonize classic Indo-Western elements with a fresh, modern twist. Each piece from

the collection, including the Jodhpuri Bandhgala, Waistcoats, Kurtas, and Achkans, are designed to provide timeless elegance while ensuring ease and adaptability to suit various destinations, events, and occasions. Handcrafted accessories such as personalized

buttons, cufflinks, pocket squares, and more, designed to enhance the look of any ensemble will also be a part of the bespoke offerings from the brand. The showcase with Studio Rudraksh at the Ritz Carlton promises a curated selection that caters

to the wardrobe requirements of our discerning clients and patrons, delivering a captivating fusion of traditional and contemporary styles. True to our brand's DNA, the textures and surface treatments in the Spring Summer 2024 collection reflect a meticulous con-

sideration for balance, with sharp cuts in silhouette that emulate an effortless grace. This approach not only preserves but also elevates the traditional essence of our classical overtures, making each garment not just a piece of clothing, but a personal statement.

BNCA publishes e-book 'Living Wisdom' on traditional water distribution system

Pune (Voice news service):- The landscape department at MKSS's Dr. Bhanuben Nanavati College of Architecture for Women (BNCA) recently published an e-book 'Living Wisdom' on sustainable water distribution to the riverine cultural landscape of wadis and fruit orchards around Asud village in Konkan through a traditional yet practical methods. The program was organised to mark World Landscape Architecture Month. The e-book was released at the hands of Dr. Anurag Kashyap, Principal BNCA. Dr. Amita Sinha, Senior Cultural Landscape Architect, Dr. S. P. Raut, Senior Professor of Konkan Agricultural University (Retd) along with editor of this e-book and head of landscape department at BNCA Dr. Swati Sahasrabudde, head of publication department at the institute Prof. Smita Ogle, Prof. Snehal Miraj, Prof. Kshitija Kolhatkar, Prof. Anupama Khataavkar, Prof. Neha Adkar, as well as former postgraduate students of BNCA Radha Kinjwadekar and Tejal Hundekar, who participated in the project in 2022, were present on the occasion. Dr. Anurag Kashyap said that landscape architecture is an integral part of our lives as architects. The legacy of Konkan, which is famous for its diverse landscape, is always a subject



of interest and study for researchers and more work can be done with the help of modern technology. Dr. Amita Sinha said that taking into consideration the development of human culture based on nature, we should adopt traditional knowledge for balanced use of natural resources available to us. In this period of global warming, we have to once again turn to the things that lead to the traditional nature of Konkan and find practical solutions. Dr. Swati Sahasrabudde believes that this reference book will be very useful for researchers studying this amazing feat of consistency in water allocation following the same traditional knowledge for this landscape around Asud for the last 300 years. Swati Sahasrabudde further said that while our traditional knowledge in the field

of agriculture is being lost, We thought should study the distribution of water in Asud and document it. We plan to publish this e-book soon in the form of a printed format as well as in a brief version in Marathi. Talking about sustainable agriculture in Asud, Dr. Raut said that due to the prosperous nature, biodiversity, biodiversity in water resources and sufficient rainfall, this area has always prospered. Prof. Amrita Barve described the book in poetic language and said prosperous Asud is a like cultural gathering of rich heritage, legacy, values, regional diversity, traditional systems and balance between nature and man'. Devashree Degvekar was the compere for the program while Prof. Anupama Khataavkar proposed the vote of thanks.

IIIT Hyderabad launches affordable online MS degree in Information Technology on Coursera

Pune (Voice news service):- International Institute of Information Technology Hyderabad (IIITH) is launching an Online Master of Science in Information Technology (eMSIT) on Coursera, one of the world's leading online learning platforms. IIIT Hyderabad, India's first IIT, is known for its research-led education programmes, and a well-received Online Executive education programs. The eMSIT is the first master's degree programme from an Indian university offered on Coursera. It integrates and recognizes industry micro-credentials, creating pathways for students to advance their learning journey based on prior learning. "We're honored to partner with IIIT Hyderabad to bring the benefits of the high-quality, affordable education the university is known for to learners across India and beyond," said Raghav Gupta, Managing Director, India and Asia Pacific, Coursera. The curriculum features hands-on projects, specializations in data science, full stack development and machine

learning, and exposure to AI tools such as ChatGPT and Copilot. For additional support, students will also have access to experienced teaching assistants and periodic sessions from experienced industry professionals. "We are excited to expand access to MSIT's innovative, interdisciplinary learning experience. The programme's innovative 'learn by doing' framework will help new generations of students successfully launch or advance their careers in IT and computer science," said Prof. P. J. Narayanan, Director, International Institute of Information Technology Hyderabad. According to NASSCOM, the Indian IT industry is projected to require around 95 lakh tech professionals by 2026. Graduates of the eMSIT programme will be prepared for these sought-after computer science and IT jobs in industries such as finance, healthcare, and software development. Students will have access to online job boards and networking opportunities with MSIT's vast base of 3,000 alumni,

employed at companies like Amazon, Microsoft, JPMorgan Chase & Co, and American Express. "As IIIT Hyderabad celebrates its silver jubilee, this new programme will help us continue our legacy into the future and build on our commitment to make India a global tech talent hub," said Prof. Raj Reddy, Founding Chairman of IIIT-Hyderabad. "Our partnership with Coursera helps us deliver this transformative programme at scale and widen the talent pool, as the National Education Policy envisioned." The programme enables students to learn anytime, from anywhere. The application process is designed to attract learners of diverse backgrounds. Students need a four-year undergraduate (UG) degree with a STEM background, or three years undergraduate degree with at least one course in Mathematics of Computing plus one year of a post-graduate programme after UG to apply. The Spring 2024 cohort is expected to begin on 22 July 2024. Applications are open now.

Temple Connect signs MoUs with Mumbai University and S.P. Mandal's Welingkar Institute of Management Development and Research

Pune: Mumbai University and Shikshana Prasarak Mandal, Pune, a Trust established in 1888 and backed by a rich legacy of managing over 43 Educational institutions across Maharashtra and Karnataka, Prin. L. N. Welingkar Institute of Management Development and Research (WeSchool) with campuses at Mumbai and Bengaluru have inked MoUs with Temple Connect, an organisation dedicated to en-

hancing and developing the temple ecosystem. With this exciting collaboration, Temple Connect aims to enrich and support Temple Management courses with Mumbai University and WeSchool, by educating people about the importance and application of scientific management for temple administration, and organisation. Mumbai University and WeSchool as a Premier Management Institute

would be the Education partner, leveraging on their core strength of imparting 'Management Education and recommending processes/systems. This initiative will enhance learning for the participants through a re-energised Temple Management Education ecosystem. The Certificate/Advance Certificate/ Diploma programs shall be ranging from 6-months/12-months/2 years duration with hands-on experience

and will be delivered in-person as well as through online mode. The course will include topics such as Multiple Facets of Management, People Management, Socio-Cultural Management, Design Orientation, Sustainability, Indian Knowledge System, Inclusivity - Community Engagement and Development, Legal Compliance, Use of Information and Technology in the temples, Crowd Management, Asset Management,

and so on. The present qualification criteria for the course is Graduation or in near future courses would be offered with 10th and 12th grades as basic eligibility as well. Professor Dr. Ravindra Kulkarni, Vice-Chancellor Mumbai University stated, "Signing this MoU with Temple Connect is an honor for us. It'll enable us to educate our students about the significance of temple management."

Hyundai Motor India Launches 'Grameen Mahotsav'

Pune (Voice news service):- Hyundai Motor India Ltd. (HMIL), embarks on a mission to deepen its roots in rural India. Recognizing the diverse needs of consumers across every corner of the country, Hyundai Motor India proudly introduces "Grameen Mahotsav" - a vibrant initiative celebrating the essence of rural India. With rural sales accounting for over 19% of its total sales, HMIL is committed to fostering strong bonds with rural communities.

Under Grameen Mahotsav, Hyundai is orchestrating an array of engaging activities, including captivating product displays, interactive demonstrations and attractive customer experiences like nukkad natak, live music, folk dance and regional talent shows.

The 2 day Grameen Mahotsav carnival will be hosted at 16 locations across India, exhibiting a vibrant market place featuring artisanal crafts, carnival rides, gaming zones and delicious food stalls. Beyond

celebration, Grameen Mahotsav serves as a platform for Hyundai to delve into the vast potential of rural markets. By closely engaging with communities and discerning market trends, HMIL aims to not only cater to evolving aspirations but also identify and welcome new customers into the Hyundai family.

Expressing his enthusiasm for the initiative, Mr. Tarun Garg, COO, Hyundai Motor India Ltd., said, "Our sustained efforts towards bolstering rural connect are bearing great fruits and Hyundai Motor India has witnessed a remarkable growth in rural markets in financial year 2023-2024. We sold 1.15 lakh vehicles in rural India last year, a growth of 11% over 2022-23. We are confident that with good monsoon, increasing income levels and improved infrastructure, the contribution from rural markets will further increase.

The growth will be fueled by our belief in the potential of upcountry markets and the



dedication to cater to evolving aspirations of Indian consumers across all geographies." He further added, "At Hyundai Motor India, we firmly believe that for the nation to prosper, both Bharat and India must progress in tandem. With initiatives like Grameen Mahotsav, we hope to nurture our customers in every part of the country and also understand the market trends to fulfill their expectations. As we continue to innovate and engage with rural consumers, we are confident in our ability to contribute to the inclusive development of the country."

By engaging Dealers, rural influencers, financiers, cus-

tomers and their families, Hyundai Motor India is building a strong network to not only enhance brand recall but also drive sales in the rural markets.

The inaugural Grameen Mahotsav event was held successfully in Mahemdavad, Gujarat in April 2024. Now Hyundai Motor India looks forward to extending its reach and impact across rural landscapes. With initiatives like Grameen Mahotsav, Hyundai remains steadfast towards its mission to nurture relationships, understand market dynamics and contribute to the holistic development of the country.

Global Team Toyota Athletes from Asia Set to Reach for Greater Heights at Paris 2024

Pune (Voice news service):- Toyota Motor Corporation (Toyota) launches the next chapter of the "Start Your Impossible" (SYI) global marketing campaign, igniting excitement for the upcoming Olympic and Paralympic Games Paris 2024.

The global campaign showcases the power of local communities across the world rallying behind their athletes and emphasizes Toyota's belief that no journey is taken alone. In Asia, Toyota partnered with 11 athletes from India, Indonesia, Malaysia, Nepal, Pakistan, Philippines, Singapore, Thailand and Vietnam in "START YOUR IMPOSSIBLE", Toyota's first ever global corporate initiative. These athletes are set to participate and compete in the Olympic and Paralympic Games Paris 2024.

Progressing themselves to-

ward their sporting aspirations, these 11 exceptional athletes will join more than 200 Global Team Toyota Athletes (GTTA), from across the globe, at the Olympic and Paralympic Games Paris 2024.

The full line-up of 11 Team Toyota Asia athletes include: India: Murali Sreesankar, Athletics, Indonesia: Ni Nengah Widiasih, Para Powerlifting, Malaysia: Abdul Latif Romly, Long Jump - Para Athletics, Nepal: Nabita Shrestha - Table Tennis, Pakistan: Arshad Nadeem - Athletics, Philippines: Carlos Yulo, Artistic Gymnastics, Philippines: Ernie Gawilan, Para Swimming, Singapore: Toh Wei Soong, Para Swimming, Thailand: Kunvalud Vidsarn, Badminton, Thailand: Pongsakorn Paeyo, Wheelchair Racing - Para Athletics, Vietnam: Lê Văn Công, Para

Powerlifting

Currently, 8 out of the 11 Team Toyota Asia athletes have qualified for the Olympic and Paralympic Games Paris 2024, with other qualifications are still ongoing.

"On behalf of Toyota Motor Asia, we are thrilled that top athletes across Asia will be representing their countries and are heading to the Olympic and Paralympic Games Paris 2024.

Each Global Team Toyota athlete in Asia is not only a trailblazer but also a "Dual Hero", where they champion social causes through Hero Projects that foster a positive change in their community.

We take pride in the unrelenting dedication they have displayed in their respective disciplines, and wish them the best on the international stage," says Preston Tan, Vice President, Toyota Motor

Asia Singapore.

As we move towards becoming a mobility company, the "Start Your Impossible" initiative underscores Toyota's dedication to cultivating a society that is more inclusive, sustainable, and mobile - empowering each individual to challenge themselves and achieve their 'impossible'. Being a Worldwide Partner of the Olympic and Paralympic Games, Toyota is committed to providing sustainable mobility solutions that aid in fostering a decarbonised and inclusive society. In the run-up to Paris 2024, Toyota has announced the supply of 500 fuel cell Mirai vehicles as part of its official fleet for this major sporting event.

This highlights the company's goals in achieving carbon neutrality and its belief in a multi-path approach towards sustainable mobility.

Samsung Launches 8GB+128GB Variant of Galaxy F15 5G

Pune (Voice news service):- Samsung, India's largest consumer electronics brand, today announced the launch of a new storage variant, 8GB+128GB, for Galaxy F15 5G at INR 15999. Galaxy F15 5G stands out with a segment-best 6000mAh battery, sAMOLED display, and four generations of Android upgrades, and five years of security updates ensuring users can enjoy the latest features and enhanced security for years to come.

The smartphone is also available in 4GB+128GB and 6GB+128GB storage variants and comes in three stunning colors - Ash Black, Groovy Violet, and Jazzy Green.

Galaxy F15 5G flaunts Galaxy's signature design philosophy for a premium feel and features a segment-best 6.5" sAMOLED display for an immersive viewing experience. With the sAMOLED display, scrolling through social media feeds, especially in bright sunlight, is a breeze. Galaxy F15 5G sports a 50MP triple camera setup with Video Digital Image Stabilization (VDIS) to reduce blur or distortion in videos arising from unsteady or shaky movements. Galaxy F15 5G also houses a 13MP front camera for crisp and clear selfies.

Galaxy F15 5G comes with a seg-

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ment-best 6000 mAh battery that can power your smartphone for up to two days, allowing users to binge on their favourite entertainment. Additionally, the 25W Super-Fast Charging feature ensures that the device quickly regains power, keeping you connected and productive throughout the day.

Galaxy F15 5G redefines consumer experience with innovations such as Voice Focus that cuts the ambient noise for a truly amazing calling experience. The Quick Share feature enables users to instantly share files, photos, and documents with any other device, even if they are far away, including your laptop and

tab, privately. The device also features Knox Vault chipset, built at the chip level, designed to safeguard your sensitive data, such as PINs, passwords, and patterns, in a separate tamper-resistant storage for protection against software and hardware threats.

Galaxy F15 5G is powered by the MediaTek Dimensity 6100+ chipset, which is capable of handling demanding tasks with ease.

Availability and Offers: Galaxy F15 5G will now be available in three memory variants - 4GB+128GB, 6GB+128GB and 8GB+128GB. It will be available on Flipkart and at select retail stores.

Motorola Solutions signs up with Arya Omnitalk

The largest service provider for Radio communications solutions in India to promote professional and commercial radios

Pune (Voice news service):- Pune headquartered Arya Omni talk, a joint venture between two of India's most reputed business houses, Arvind Ltd. and the JM Baxi Group, has secured an exclusive partnership with Motorola Solutions to distribute Professional and Commercial Radios in India.

Arya Omnitalk operates three business divisions, namely Shared Mobile Radio services (SMR), GPS-based Fleet Tracking and Management Solutions, Toll and Highway Traffic Management Systems (HTMS). Under this collaboration, Arya Omni talk will exclusively distribute Motorola Solutions' MOTOTRBO Portfolio of products, along with continuing to distribute Wave PTX and associated services. A leading provider of PMRTS (Public Mobile Radio Trunking Services), CMRTS (Captivity Mobile Radio Trunking Services) and Broadband Push-to-talk devices, Arya Omnitalk



holds licenses to operate in 18 cities including Ahmedabad, Bengaluru, Chennai, Delhi, Indore, Kolkata, Bharuch, Navi Mumbai, Gurgaon, Noida, Mumbai, Pune, Surat, Vadodara, Visakhapatnam, Hyderabad, Kochi, and Jaipur.

These radios are specially designed for organisations operating in today's fast-moving business environment. They allow real-time, instant communication among teams, improving coordination in fast-paced environments. It allows cross-platform compatibility, works across various devices

and platforms, ensuring seamless communication between different teams and devices within the company. These radios connect teams spread across different locations and facilities. It can integrate with existing communication systems and tools, streamlining processes and enhancing overall connectivity within the company. These radios provide secure communication channels, crucial for the industries where confidentiality and data protection are paramount. It enables swift response during emergencies or critical situations,

ensuring immediate communication for rapid decision-making and crisis management.

These services cater to important sectors such as Municipal Corporations, Manufacturing, Security, Oil & Gas, Transport and Logistics, Warehousing, Educational Institutions, IT/ITeS, Hospitality, Hospitals, Embassies, Mines, and Construction.

Speaking of the occasion, Mr. Pareshty, CEO, Arya Omnitalk said, "We are thrilled to announce our continued partnership with Motorola Solutions, further solidifying the trust we've built with the brand and customers over the years. This exclusive partnership grants us the opportunity to sell best in class products in India. Our commitment remains unwavering in delivering unmatched customer experiences, ensuring every interaction mirrors our dedication to excellence and satisfaction."

Aprilia Ignites India's Superbike Culture with Powerful New Lineup and Brand Ambassador John Abraham

Pune (Voice news service):- Aprilia, a renowned manufacturer of high-performance motorcycles, has officially launched its extensive superbike portfolio in the Indian market, marking a significant moment for superbike enthusiasts in the country.

The company also announced the appointment of John Abraham, a motorcycle aficionado himself, as its brand ambassador to spearhead this exciting initiative.

This launch represents a major expansion for Aprilia in India, offering a comprehensive range of superbikes to cater to diverse riding preferences. From the track-oriented RSV4 Factory to the versatile Tuareg 660, every rider is assured of finding a perfect match.

All these superbikes, available as Completely Built-up Units (CBUs) through Aprilia Motoplex dealerships across India, embody the legendary Aprilia spirit - a unique blend of cutting-edge technology, captivating design, and a relentless pursuit of exhilarating performance.

John Abraham Joins Aprilia as Brand Ambassador

Aprilia India is proud to welcome John Abraham, a dedicated Aprilia fan, as its brand



ambassador. This partnership is more than just a celebrity endorsement; it represents the ideal synergy that Aprilia was searching for. Abraham's passion for high-performance motorcycles perfectly aligns with Aprilia's racing heritage and legacy. He resonates with India's thriving community of performance biking enthusiasts. He's not just a brand ambassador; he's a true fan, a rider who embodies the spirit of Aprilia.

John Abraham, while unveiling Aprilia's performance portfolio, stated, "I am thrilled to be associated with Aprilia as their brand ambassador.

I personally connect with the Aprilia brand, which embodies passion, performance, and style. I am honoured to be part of a brand with such a celebrated legacy. I look forward to being a part of Aprilia's journey as it continues to stand for high-performance bikes that exude the spirit of sport, racing, and adventure." Mr. Diego Graffi, Chairman and MD, Piaggio Vehicles Pvt. Ltd., commented, "We are incredibly excited to welcome John Abraham to the Aprilia family.

John's passion for performance, adventure, and excellence perfectly embodies the

Aprilia spirit. This partnership will undoubtedly strengthen our brand's vision and resonate with every rider who craves a motorcycle that is as thrilling as it is stylish."

He further added, "Aprilia has always been at the forefront of delivering extraordinary riding experiences. The introduction of these superbikes, along with the RS 457, is a significant milestone in our journey in India. We believe these bikes will not only fulfill the dreams of Indian riders but will also redefine the superbike segment. India is a key market for us, and we are committed to bringing the best of Aprilia to Indian riders." Mr. Apoorva Saigal, Head of Corporate Communication and Marketing commented "The addition of John Abraham as Aprilia's brand ambassador marks a significant chapter in our brand journey. John's genuine passion for motorcycling resonates deeply with our discerning customers and John's influence will be instrumental in amplifying Aprilia's reach and connecting with a wider audience of passionate riders. Together, we look forward to crafting campaigns that celebrate the thrill of riding an Aprilia motorcycle."

BYJU'S shareholders approve the rights issue

Pune: BYJU'S today announced that the vote for an increase in authorized share capital put forth in the form of a postal ballot and the Extraordinary General Meeting (EGM) held on March 29, 2024, has been approved by a majority 55% of the total votes polled. The voting process, which included both the EGM and a postal ballot that concluded on April 6, 2024, has been duly scrutinized by an independent third party.

The approval of the EGM proposals paves the way for Think & Learn Private Lim-

ited, the parent company of BYJU'S, to issue fresh shares and conclude the rights issue aimed at tackling the liquidity crunch, including unpaid salaries, regulatory dues and vendor payments. These delays were a result of irrational hostility from four foreign shareholders who chose frivolous litigation over constructive discussion.

"We are grateful to our investors for their support and understanding during this pivotal phase.

Their invaluable support in providing essential working capital underscores their col-

lective commitment to our renewed growth push," said Byju Raveendran, Founder and CEO of BYJU'S.

"The shareholder approval marks a significant threshold in our relentless push to turn around the business beset with multiple challenges, which we are resolving one by one, slowly but surely," he added.

An independent scrutinizer evaluated the process strictly with applicable laws, ensuring transparency and fairness.

While the successful rights issue provides BYJU'S with the necessary financial resour-

ces, the company is currently unable to utilize the proceeds. A National Company Law Tribunal (NCLT) interim order, on a petition filed by four foreign shareholders, instructed the company to hold the funds received from the rights issue in an escrow account for now. The next hearing on the matter is scheduled for April 23.

The culmination of the rights issue will set the stage for the launch of BYJU'S 3.0, which is the world's most advanced suite of AI-first products that are aimed at hyper-personalizing education at a global scale

Atlas Copco Launches a New Series of Portable Nitrogen Membrane Generators

Pune (Voice news service):- Atlas Copco, a leader in compressors, vacuum solutions, generators, pumps, power tools, and assembly systems, has launched a groundbreaking range of portable nitrogen generators, aiming to redefine nitrogen generation solutions in India.

The series comprises four models: NM 500-25, NM 1000-25, NM 2000-25, and NM 3000-25, each designed to cater to different nitrogen production scales, from small to large-scale projects. Demon-

strating Atlas Copco's commitment to providing comprehensive solutions for portable nitrogen applications across various industries, including oil & gas, mining, and maritime. Atlas Copco's nitrogen membrane generators are a steady source of pure nitrogen.

The superior membrane technology sets the NM generators apart, resulting in low energy consumption. These generators are engineered to deliver nitrogen purity levels of up to 99%, depending on the specific needs of the cus-



tomers.

Prasanna Kulkarni, General Manager - Power Technique, Atlas Copco India, said "We are proud to introduce the new portable nitrogen series to redefine nitrogen generation and

deliver tailored nitrogen solutions for all tough environments. It guarantees unmatched purity, efficiency, and resilience, further solidifying Atlas Copco's role as a comprehensive service provider."

BYJU'S announces strategic reorganization in management structure

Pune: BYJU'S announced a major reorganization to streamline its operations and position the company for long-term success. As part of this strategic shift, BYJU'S is consolidating its businesses into three focused divisions - (1) The Learning App (2) Online Classes &

Tuition Centres, and (3) Test-prep. This new structure will enable each vertical to be nimble, cost-efficient, and better equipped to capitalize on market opportunities while leveraging the power of the BYJU'S brand and ecosystem. Each of these units will have

separate leaders who will independently run the businesses sustainably to ensure profitability.

"This reorganization marks the start of BYJU'S 3.0 - a leaner and more agile organization ready to quickly adapt to evolving market dynamics, especial-

ly in the realm of hyper-personalized education," said Byju Raveendran, Founder and Group CEO. "By focusing on our core strengths with three specialized business units, we will unlock new growth opportunities while continuing to focus on profitability."