



## Former President of India, Hon'ble Ram Nath Kovind, graced the 15th Convocation Ceremony of Dr. D. Y. Patil Vidyapeeth, Pimpri, Pune

**Pune (Voice news service):-** Dr. D. Y. Patil Vidyapeeth, Pune (Deemed to be University), Pimpri, Pune organized its 15th Convocation on April 13, 2024, at its Vidyapeeth auditorium, Former President of India, Hon'ble Shri Ram Nath Kovind was the Chief Guest on the occasion.



The other guests present on the occasion were Shri. Somanath S., Chairman of the Indian Space Research Organization (ISRO), Bengaluru; Dr. S B Mujumdar, Founder & President, Symbiosis, Pune and Chancellor of Symbiosis International (Deemed University), Pune; Hon'ble Dr. P D Patil, Chancellor; Hon'ble Dr. Mrs. Bhagyashree P. Patil, Pro-Chancellor; Hon'ble Dr. N. J. Pawar, Vice-Chancellor; Hon'ble Dr. Mrs. Smita Jadhav, Secretary & Pro Vice-Chancellor; Hon'ble Dr. Somnath P Patil, Trustee & Secretary; Hon'ble Dr. Yashraj Patil, Trustee and Treasurer of Dr. D. Y. Patil Vidyapeeth, Pimpri, Pune and a host of luminaries from varied fields. The Convocation address was delivered by the Hon'ble Former President of India, Shri Ram Nath Kovind. In his speech, he said "Convocation is a milestone. However, it is not the end of education, but it is a continuous process." He spoke about the importance of the value-based Indian education that is steeped in its culture, history and traditions and is

invaluable to the teaching process in Indian universities. Higher education molds the torchbearers of tomorrow. He emphasized that students besides academics should develop empathy, humility, and honesty for the betterment of society and the country. He also said that innovation is the key to success. We should visualize the future requirements, and change the curriculum as per the advancements. He concluded his speech by urging students to think creatively, to find solutions to problems, and to dream big and paint their life canvas with colorful hues. He spoke about the possibility of attaining "Viksit Bharat" by 2047 as our country as a whole is advancing in technology and other segments and is creating a knowledge pool for the entire world. The programme commenced with 'Sharada Stavan' (a

short prayer) and Vidyapeeth geet. It was preceded by the lighting of the ceremonial lamp by Hon'ble Former President of India, Ram Nath Kovind and the Convocation was declared open. The Vice-Chancellor presented the Vidyapeeth report. In his report, he mentioned that DPU has been accredited by the National Assessment and Accreditation Council (NAAC) (3 cycle) with an 'A++' Grade with a CGPA of 3.64 on a four-point scale. In all India NIRF ranking 2023, Dr. D. Y. Patil Vidyapeeth, Pune (Deemed to be University) has secured the 15th rank in the Medical category, 3rd rank in the Dental Category, and 46th rank in the University category. DPU has been declared a Category 1 University by UGC under the Graded Autonomy Regulations, 2018. After his speech, the dignitaries were felicitated by Dr. P. D

Patil, Chancellor of the Vidyapeeth. It was followed by the presentation of degrees and diplomas of the 8 Institutions/ Colleges under the Vidyapeeth, to the successful candidates by the Deans of the respective streams. Around 21 graduates who have achieved excellence in various examinations of the University were honored with gold medals. Degrees were awarded to 5,326 graduates in various disciplines, including 30 - Ph.D.s, 853 graduates, 4,433 Postgraduates, and 10 diplomas. At the event, Dr. Mujumdar and Shri. Somanath S, Chairman of the Indian Space Research Organization (ISRO), Bengaluru were conferred with an honorary Doctor of Science degree (Honoris Causa). After receiving his honorary degree, Shri. Somanath S said, that the degree he has

received, was not only for him but for all the scientists working at ISRO. In recent years, India has made remarkable contributions to Space. India is not too far from achieving "Amrit kaal" as we are designing, developing, and implementing everything in India. On the other hand, Dr. S B Mujumdar applauded the work done by Dr. D. Y. Patil Vidyapeeth the quality of education it imparts, and the role the teachers are playing in shaping the future of students. Besides education, they are also imparting knowledge and skills for the holistic development of students which will help students to face a better tomorrow. He said that education is a lifelong process. It is not only about attaining a degree but becoming more humane. And, even after passing out of this University, a student gets to learn something new every day. The students will meet new teachers in their professional/personal life journey and they gain valuable knowledge. He also gave examples from World War II and different Universities from across the world where he reiterated that students should work with innovation, compassion, and passion to be successful in every step in life. Later, Dr. P. D. Patil delivered the exhortation. After the address, the Convocation was declared closed by Dr. P. D. Patil, Chancellor, Dr. D. Y. Patil Vidyapeeth, Pimpri, Pune.

## ICSI Continues to Spearhead Industry Advancements with Recent Initiatives and Events

**Pune (Voice news service):-** The Institute of Company Secretaries of India (ICSI) has reaffirmed its commitment to driving innovation and excellence within the industry through a series of recent initiatives and events. From hosting international conferences to launching pioneering programs, ICSI remains at the forefront of shaping the future of corporate governance and social responsibility. CS B. Narasimhan, President of ICSI, recently held a press conference to unveil new policies and initiatives within the organization. Emphasizing the importance of adapting to changing regulatory environments and technological advancements, CS B. Narasimhan highlighted ICSI's commitment to periodically updating its policies to enhance service quality and ensure compliance with relevant laws and standards. ICSI 3rd International Conference: ICSI recently concluded its highly successful 3rd International Conference on the theme "Building Resilient & Sustainable Economies" in Singapore on April 5-6, 2024. The conference brought together a diverse array of stakeholders, including eminent dignitaries, government officials, professionals, corporate leaders, academicians, and regula-



tors. Enriching discussions covered crucial topics such as AI, AML, ESG, DE & I, Non-Financial Reporting, and Board Effectiveness, setting the stage for collaborative efforts towards building resilient and sustainable economies. 2nd National Women's Conference: Recognizing the invaluable contributions of women across various spheres, ICSI celebrated their achievements through the 2nd National Women's Conference held in Bengaluru on March 22-23, 2024. Under the theme "Inspire Women Leadership - Accelerate Progress," the conference aimed to inspire and empower women leaders, furthering the cause of gender equality and inclusion. ICSI's New Establishments: In line with its mission to facilitate justice delivery and strengthen social governance, ICSI established the International ADR Centre in Noida, Uttar Pradesh, to support arbitration, mediation, and conciliation at national and international levels. Additionally, the Institute inaugurated the

Institute of Social Auditors, recognizing the growing significance of social audit and impact assessment in India. Empowering Members and Students: ICSI continues to empower its members and students through various initiatives, including the establishment of the ICSI Registered Valuers Organisation (ICSI RVO), Institute of Insolvency Professionals (ICSI IIP), and Start-up & MSME Catalyst. These initiatives underscore ICSI's pivotal role in governance and compliance, ensuring industry standards are met and exceeded. Global Footprint and Social Responsibility: With a global vision to promote good corporate governance, ICSI has expanded its overseas presence and forged academic collaborations to enhance educational opportunities and relationships. Additionally, the Institute remains committed to social responsibility, extending support to defense personnel, Agniveers, families of martyrs, and students through various schemes and scholarships.

## Convocation ceremony held for individuals completing Autism Diploma course at Vaidehi Dattaji Gaikwad Training Institute for Autism

**Pune (Voice news service):-** Vaidehi Dattaji Gaikwad Training Institute for Autism launched by Small Steps Morris Child Development Centre, Deenanath Mangeshkar Hospital in collaboration with Sundarji's Global Academia recently conducted its first convocation ceremony for 50 trainees completing the Autism Management course. The one year Post Graduate Diploma in Autism Management and seven months certified foundation course in Autism started in 2023 is accredited by Savitribai Phule Pune University (SPPU). The convocation ceremony was held at Deenanath Mangeshkar Hospital recently. Renowned Dance Guru



Manisha Sathe was the Chief Guest. Course Directors Dr. Suneel Godbole and Masrat Tawawala along with developer Dattaji Gaikwad were present on the occasion. Consultant Paediatrician and Course Director at : Vaidehi Dattaji Gaikwad Training Institute for Autism Dr. Suneel Godbole said that Autism is a growing problem amongst children worldwide. This neurological disorder affects the behaviour of an

individual and ability to communicate or interact socially. While there is no cure for this there are medicines and therapies to reduce the severity. We need trained manpower to understand and handle children with autism. The role of parents is also crucial. Recognising the growing number and need for trained manpower we started these courses in 2023. Any graduate, parent, educator, caregiver can apply

for this course. The course includes 30 expert faculties and hands-on training and on completion of this course, the certified professionals can work as resource room custodians in inclusive schools, shadow teachers for autistic children or early interventionists. The trained professionals not only help manage autistic children with a positive attitude but also can help spread awareness about Autism, said Dr Godbole. Scholarships are also provided to eligible individuals by Dattaji Gaikwad. The registrations are also open for next years batch and one can contact on +91 20 4015 1779

## Tata Passenger Electric Mobility and Shell partner to deliver superior EV charging experiences across India

**Pune (Voice news service):-** Tata Passenger Electric Mobility Ltd. (TPEM), known for pioneering India's electric vehicle (EV) revolution, has signed a non-binding Memorandum of Understanding with Shell India Markets Private Limited (SIMPL) to collaborate in establishing public charging stations across India. The collaboration will leverage Shell's widespread fuel station network and TPEM's insights from over 1.4 lakh Tata EVs on Indian roads to set up chargers at locations frequently visited by Tata EV owners. Additionally, both companies will work towards delivering superior charging experiences. To improve the experience of EV owners across India, this agreement between TPEM and Shell India Markets Private Limited (SIMPL) aims to explore synergies between the two companies to encourage more people to adopt electric vehicles in the country. The two companies are also exploring introducing convenient payment systems and loyalty programs, which will add significant value to TPEM's customers. TPEM is the market leader of

EVs in India, commanding a market share of 71% in electric passenger vehicles with four products in its portfolio. TPEM has led the rise of the EV ecosystem in the country by introducing its first EV-exclusive store in Gurugram to working with various charge point operators to grow India's charging infrastructure. Shell EV Recharge locations provide reliable and ultra-fast charging, with a 98%-99% charger uptime. These locations also offer convenient retail, including fresh food and beverage options. All these factors help enhance the overall customer experience and provide added value and convenience. Commenting on this partnership, Balaje Rajan, Chief Strategy Officer, Tata Passenger Electric Mobility Ltd. and Tata Motors Passenger Vehicles Ltd. said, "As a part of our endeavour towards an open collaboration to advance India's EV ecosystem, we are excited to partner with Shell. Through this partnership, we aim to grow the existing charging infrastructure, which is crucial for mainstream adoption of EVs in the country, particularly as the customer base continues to expand.



By combining TPEM's deep understanding of EV usage with Shell's unparalleled customer experience, this strategic alliance will certainly bring a marked change in India's charging behaviour, in turn driving up the EV adoption in the country." Commenting on this partnership, Sanjay Varkey, Director, Shell India Markets Private Limited, said, "Shell is committed to define the EV charging experience by offering integrated solutions that prioritize convenience, safety, and sustainability. Our dedication to using 100% certified renewable sources combined with our ultra-fast and reliable chargers ensures that our customers enjoy a

sustainable, hassle free and efficient charging experience. Our strategic partnership with Tata Passenger Electric Mobility Ltd aims to promote the widespread adoption of electric vehicles in the country by leveraging digital integration and customer-centric initiatives." Case studies from across the world show that ubiquitous and convenient charging infrastructure is a prerequisite for driving EV adoption and that growth in charging infrastructure results in exponential growth in EV adoption. This collaboration between two leading companies in this space is expected to help catapult India's EV growth to its next phase.

## Sprite's 'Joke in a Bottle' returns: Comedy giants and digital stars unite for ultimate humour experience

**Pune (Voice news service):-** Sprite, India's favourite lemon and lime-flavored beverage, is back with 'Joke in a Bottle', following the resounding success of its inaugural season. Strengthening its renowned 'Scan Karo, Joke Suno, Thand Rakhol!' campaign from last year, the brand is set to become the ultimate heat hack for this season, delivering a fresh wave of comedic content that's bound to leave audiences in peaks of laughter. Given the challenges in today's fast-paced world, Sprite is one of the coolest brands, making it a natural fit to own the humour space and provide a refreshing escape. With a simple scan of a bottle youngsters can unravel jokes across 9+ regional languages on relatable topics such as exams, college, relationships, food and much more. As the brand gears up to dominate the comedy landscape Sprite has partnered with Kommune to build content and explore creator partnerships for the campaign. Once again, Sprite's 'Joke in a Bottle', promises an unparalleled experience of laughter. Stepping up the campaign, Sprite teams up with India's top 14 comedians such as Biswa, Keny, Mallika Dua, Prashasti, Urooj, Anirban, Saikiran, Varun Thakur, Danish Sait, Sorabh Pant, Mir Afsar Ali, Naveen Singh, Nirranjan Mondal to name a few,

along with one of the country's biggest entertainers Kapil Sharma for a pan-India and regional initiative. 500+ jokes crafted in 9 languages will be available to consumers on a simple scan of the QR code which will lead them to their WhatsApp, unveiling regional comedy content. Commenting on the new campaign, Tish Condono, Senior category director, sparkling flavours, Coca-Cola India and South-West Asia, said, "We are thrilled to bring back Sprite's Joke in a Bottle campaign, following the outstanding response from last year. Our goal remains unchanged: to infuse our consumers' lives with genuine, relatable and humorous content that resonates with our brand ethos. Sprite is dedicated to offering an unmatched, delightful experience for everyone!" Roshan Abbas, founder Kommune says, "Comedy is the best way to reach out to people, it lifts spirits and is the culture fuel of the young. With this campaign we are serving up jokes from across the country and each bottle contains a surprise that brightens someone's day. We at Kommune are delighted to collaborate with Sprite for 'Joke in a Bottle' campaign by curating the best regional comics and creatively crafting jokes. They surpass linguistic barriers to connect with diverse Indian communities."



Varun Thakur said, "I'm excited to team up with Sprite for its 'Joke in a Bottle' campaign. It creates the perfect recipe for a good time - a sip that refreshes your body and a joke to refresh your mind. For a comedian, making people laugh is more than a privilege, it's a platform that allows us to connect with people through the universal language of laughter." Urooj said, "I'm thrilled to team up with Sprite for the 'Joke in a Bottle' campaign. With a renewed focus on delivering fresh jokes, this campaign offers audiences a much-needed escape from the everyday hustle."

## EFI picks National Tent Pegging Team, sets in motion preparations for World Cup

**Pune (Voice news service):-** Bonge Ganesh from the 61st Cavalry Regiment topped the selection trials for inclusion in the national Tent Pegging along with four other riders, the Equestrian Federation of India (EFI). Ganesh scored 212 points out of 216 in a tremendous show of grit, skill and focus and was followed by Ganesh Warkhade (205.5), who was the only

other rider to return with 200-plus score in the trials. Former National champion Surendra (197) and Abhishek (196.5) took the third and fourth positions, respectively. Mohammed Rafiq, who finished fifth with a score of 185.5 was selected as reserve member. This five-member team will represent India at all the upcoming international events, the first being a friendly event

in Kazan, Russia from June 18-21 "This five-member team will be the National Tent Pegging team till next NEC Tent Pegging, which will be held in March 2025. The next World Cup will be held in 2026 and we will prepare for the Qualifiers. This team will be given all the required support to prepare for the Qualifiers this year," EFI Secretary General Col Jaiveer Singh said. "The

top two riders will compete in the invitational event set to be held in Russia." EFI had called top-10 riders from the recent National Championships in Chandigarh for the trials for the purpose of picking the national team. The riders competed in Individual Lance, Individual Sword, Lemon and Peg and Ring and Peg events over two rounds each.

## Samsung to Launch New Range of AI TVs in India on April 17

**Pune (Voice news service):-** Samsung, India's largest consumer electronics brand, is gearing up to launch its new range of Artificial Intelligence-powered televisions on April 17, 2024. The upcoming launch of AI televisions comes on the back of Samsung's big AI-related announcements earlier this year. Samsung launched Galaxy AI for its smartphones with Galaxy S24 series in January, and Bespoke AI for its home appliances earlier this week. Samsung's Neo QLED 8K series, Neo QLED 4K series and the OLED series are all likely to be powered by AI this year. Samsung has also started taking early orders from consumers interested in buying its new range of AI TVs in India. Consumers can

pre-order Samsung's new AI TVs by paying INR 5000 on Samsung.com and the Samsung shop App. Customers who pre-order Samsung's new AI-powered TVs will be eligible for early access special offers on their purchase. Consumers pre-ordering Neo QLED 8K Series (75 inches and above) can avail benefits worth INR 15000 on their purchase, while consumers pre-ordering Neo QLED 4K & OLED Series will get benefits worth INR 10000 on their purchase. Samsung's new Neo QLED 8K TV delivers a premium viewing experience, personalised experiences, energy savings and innovative features with ultra-immersive audio and powerful audio features.

## Flipkart Expands its Footprint in Travel Offerings; Launches Bus Bookings on its App

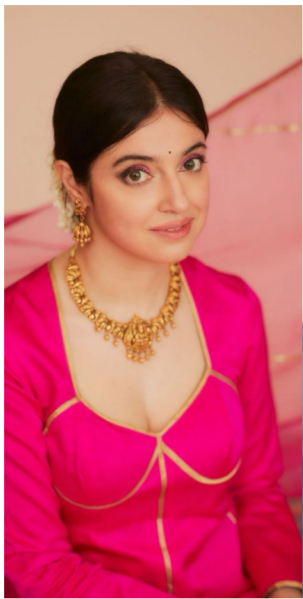
**Pune (Voice news service):-** Flipkart, India's homegrown digital commerce ecosystem has announced the launch of bus services on its App. In collaboration with multiple state transport corporations and private aggregators, Flipkart will offer customers the choice of choosing from 10 lakh bus connections with connectivity to 25,000+ routes across India. This is in addition to the flight and hotel booking services that have been available under the Flipkart Travel banner. This launch is a step towards Flipkart's plan to meet the evolving travellers' needs in the segment. With immense synergy between the existing customer base of Flipkart and bus travelers in general, the company's proposition to enable affordable travel will be a game changer in the competitive landscape. Redemption of Supercoins for Bus bookings is a unique value-added element that is available on Flipkart for new and existing customers. Key features of the bus booking service on Flipkart include

access to great deals, no convenience fees or hidden charges, offers through supercoins redemption up to INR 50 and a 24/7 voice helpline. As part of the launch offer, customers can enjoy a flat 15% off along with a 5% additional discount on SuperCoins for every bus booking made until 15 April 2024. Speaking on this new development, Ajay Veer Yadav, Senior Vice President, Flipkart, said, "The addition of buses to Flipkart's wide array of services marks a significant milestone in our journey towards becoming the ultimate destination for all consumer needs including travel. With Flipkart's strong presence in tier-2 and tier-3 markets, this move has enabled us to provide customers with a convenient and reliable solution for their inter-city travel needs. As a commitment to our customers, we will continue to serve them with value-added facilities, simplifying their travel experiences in the future." Flipkart Flights and Hotels have steadily been growing since its launch in 2019.



**Actor Paresh Rawal Directs Divya Khosla in Telugu Film 'Hero Heeroine'  
Produced by Prerna Arora : Shooting commences June 10th**

**Pune (Voice news service):-** Renowned actor Paresh Rawal is gearing up to grace the silver screen once again, this time in the highly anticipated film "Hero Heeroine." With shooting scheduled to kick off on June 10th in the vibrant city of Hyderabad, the movie promises to be a compelling tale of love, ambition, and redemption. Rawal's involvement in the project adds a layer of intrigue and excitement, as the versatile actor is known for his ability to seamlessly transition between comedic and dramatic roles. In "Hero Heeroine," Rawal is set to play a character of a Director with a significant importance, bringing his trademark gravitas and charm to the narrative. Divya Khosla, unique storytelling style combined with Rawal's nuanced portrayal, promises to deliver a film that resonates with audiences on multiple levels. Joining Rawal and Khosla



la on screen is the esteemed actress Soni Razdan, whose talent and versatility are sure to enrich the cinematic tapestry of "Hero Heeroine." Razdan's presence adds depth and authenticity to the film, further elevating its narrative and emotional impact. Produced by industry stalwart Prerna Arora, "Hero Heeroine" is backed by a

team dedicated to crafting quality cinema that leaves a lasting impression. Arora's track record of delivering impactful films underscores the potential of "Hero Heeroine" to make waves in the industry. The commencement of shooting in Hyderabad marks the beginning of an exciting journey for the cast and crew of "Hero Heeroine." As they come

together to bring this story to life, anticipation is high for a film that promises to entertain, inspire, and provoke thought. "Hero Heeroine" is more than just a film; it's a testament to the collaborative spirit of filmmaking and the power of storytelling to transcend boundaries. With Rawal, Khosla, Razdan, Rajeev Khandelwal, Vijay Pathak, Tusshar Kapoor and Arora at the helm, the stage is set for a cinematic masterpiece that will leave audiences spellbound. As fans eagerly await for the announcements of the male cast and heroes the film serves as a reminder of the magic of cinema to transport us to different worlds and evoke a myriad of emotions. With its stellar cast, talented crew, and compelling storyline, "Hero Heeroine" direction by Suresh Krishna is poised to make a lasting impact on audiences worldwide with a message.

**Shri Chetan Ramji Maharaj, Mahant of Shri Bhakti Gopal Gaushala and Shri Bhakti Dham Ashram, gave the message of Yoga and Sanatan Dharma on foreign soil**



**Pune (Voice news service):-** For the last 10 days, Saint Shri Chetan Ramji Maharaj, through his sermons, has been awakening the flame of Sanatan and teaching the tricks of Yoga in the foreign lands of Singapore, Malaysia, Hong Kong, Philippines, Mauritius, etc. and is advising all the Indians sitting abroad to stay connected to Sanatan and to God. Inspired to live life with devotion. Saint Shri Chetanram Ji Maharaj had adopted the

attitude of devotion and sadhana since childhood and from the age of 6, he devoted his entire life towards devotion and cow service, and now at many places in India, apart from many states, Outside India, people are also blowing the trumpet of devotion, cow service, yoga and Sanatan on foreign soil. He remains awake day and night, going from village to village, city to city, for the welfare of the people. Maharaj said that when God gives us a



saintly life, he also gives us responsibilities which are for the welfare of the people and for taking birth on this earth. All living beings are a part of God. Every person should worship God while doing work in life. During an interview in Mauritius, he said, "All devotees should keep informing their coming generations about spirituality and Sanatan culture. Your children. One should keep giving the teachings of Sanatan. Only the saint of India and Sanatan Dharma

can give you awakening, only he will inspire you from the evil path towards the right path... Because there is devotion within the saint and where there is devotion, there is definitely mercy, hence the saint starts worrying. The youth of India have to be awakened from time to time. So that their life and that of the coming generation remains happy and virtuous. That is why the saints of India leave their meditation practice and come among the people.

**Gung The Palace: A Taste of Korea Lands in Pune**



**Pune (Voice news service):-** As India's fascination with Korean culture reaches new heights, Pune celebrates the opening of Gung The Palace. This new culinary destination marries the rich traditions of Korean cuisine with the dynamic flair of the modern world. Situated at The Orchid Hotel, Balewadi, Gung The Palace is a beacon for those seeking to immerse themselves in authentic Korean dining experiences, inspired by the global Hallyu wave that has captivated with its unique blend of culture, from captivating K-dramas to electrifying K-pop. From the moment guests enter Gung The Palace, they are transported to a serene and elegant Korean setting. The tradition of removing shoes and stepping through sliding doors into private dining areas introduces diners to a uniquely Korean form of hospitality. With each season, guests are greeted with barley tea, served warm or cold to complement the weather, setting the tone for a memorable culinary journey. The menu at Gung The Palace is a testament to the

depth of Korean culinary artistry. It features a diverse range of dishes designed to appeal to both longtime fans and newcomers to Korean cuisine. Banchan, or small side dishes, showcase the variety and richness of flavors in Korean cooking, offering diners a taste of the country's gastronomic diversity. Main dishes and desserts continue this exploration, balancing sweet, savory, and spicy notes to delight the Indian palate. Traditional favorites are prepared with authentic ingredients and techniques, ensuring a genuine Korean dining experience. The creation of Gung The Palace was driven by a vision to bring a slice of Korea to Pune, recognizing the growing interest in Korean culture among Indians. "How Indians' love of K-pop and K-dramas gives them appetite for Korean food, from kimchi and barbecues to bimbap and bulgogi and I am very excited to open doors to the same in Pune city," says Kim Jin Bum, owner of Gung The Palace and the visionary behind this ambitious project. Their commitment to

authenticity and excellence is evident in every aspect of the restaurant, promising an unparalleled dining experience. In order to deliver the best possible culinary experience to their guests, Jin alongwith his partners sources every key ingredient directly from Korea, including all special spices and meats that are essential for authentic Korean flavors. In their quest to deliver the essence of Korea on your table, Gung has introduced tabletop barbecues, tender meats, flavorful vegetables and fresh seafood, part of the ancient Korean traditions. Korean food is known for its balanced and diverse flavors, which include sweet, salty, spicy and savory. Korean cuisine also emphasizes fresh vegetables, lean proteins and fermented foods, which aligns well with the growing health-conscious trend in India' says Badal Saboo who is also partner with Gung The Palace and also a promoter of Korean Fashion and Culture. "That's why my favourite are the Korean barbecues. They're not just a meal but a fabulous way to connect

with your near and dear ones and another reason why Indians have taken so well to Korean food is that it ticks all the boxes of flavour, taste and texture for them" adds Vikrant Indulkar who is also partner at Gung The Palace. Vegetarians can find plenty of options on the menu. Look for the vegetarian/non-vegetarian indicator on the menu and you'll find many dishes that appear to be non-vegetarian but can easily be made 100% vegetarian (without eggs too) if you wish it so. As Gung The Palace opens its doors, it stands as a testament to the enduring appeal of Korean culture in India. Offering more than just meals, it provides a space where food lovers can come together to celebrate the richness of Korean cuisine. Gung The Palace is ready to welcome guests into its world of exquisite flavors and warm hospitality. Gung The Palace is now open for reservations. For more information on our offerings and to book your culinary journey, please visit our website or get in touch using the contact details provided below.

**Solapur Royals sign Naushad Shaikh for ₹4.2L, highest at MPL This Season  
The 2024 Maharashtra Premier League season kicks off on June 2**



**Pune (Voice news service):-** Former Maharashtra Ranji captain Naushad Shaikh for the second successive season attracted the highest bid in the Maharashtra Premier League player auction here on Sunday. Solapur Royals bought him for ₹4.2Lakh. Kolhapur Tuskers had made the highest bid of ₹6 lakh in the 2023 auction for Shaikh. However, he was released by the franchise after a modest tournament. Shaikh, 32, was the third name to go under the hammer and was the first player to be sold. "The 2024 MPL will begin on June 2 at the MCA International Stadium. The 2023 MPL season was a huge success and the tournament helped Maharashtra Cricket offer a platform to cricketers in the state. I am sure the 2024 season will take Ma-

harashtra Cricket to new heights," said Sachin Mulay, Chairman MPL Governing Council. He also added that this season of Maharashtra Premier League will be broadcasted/streamed on JioCinema and Sports 18. A total of 311 players went under the hammer but 65 players were sold for a combined sum of ₹51.5 lakh. Players were divided into three categories - Grade A (base price ₹60,000), Grade B (base price ₹40,000) and Grade C (base price ₹20,000). The 25-year-old wicket-keeper batter Aniket Porwal, who was in Grade B with a base price of ₹40,000 went to Punit Balan Group-owned Kolhapur Tuskers for a whopping ₹3.5 lakh, the highest in the category. Kolhapur made the highest bid for a player in Grade C too. They picked up left-arm

spinner Yash Khaladkar for ₹2.7 lakh, a 13.5-fold rise from his base price of ₹20,000. Veteran all-rounder Shrikant Mundhe, who has played for Kolkata Knight Riders and Sahara Pune Warriors also went to Tuskers for ₹3 lakh. Ramkrishna Ghosh, 26, who made his Ranji debut this season was the third most expensive player and went to Purneri Bappa for ₹3.4 lakh. Wicketkeeper-batter Sahil Autade (Grade B, ₹1.9 lakh) and all-rounder Rohan Damle (Grade B, ₹1.3 lakh) were their next highest buys. Defending champions Ratnagiri Jets, who came in with the lowest available purse of ₹2.5 lakh, made Vaibhav Chougule (Grade B, ₹40,000) their first purchase. They later picked up Maharashtra's left-arm twoplayer Satyajit Bachhav for his base price (Grade A, ₹60,000) in the second round of bidding, their most expensive signing. Eagle Nashik Titans have roped in Chennai Super Kings left-arm pacer Mukesh Chaudhary as their icon player for this season. Their most expensive signings were pacer Digvijay Deshmukh (Grade A, ₹3.2 lakh) and



batter Ranjeet Nikam (Grade B, ₹2.2 lakh). Solapur Royals came into the auction with a purse of ₹14.6 lakh and 10+1 (icon player) also made a series of signings and ended up with 30 players in the squad. Their buys include Manoj Ingale (Grade A, ₹2 lakh), Siddhesh Veer (Grade A, ₹1.8 lakh), and Ravi Jhangad (Grade C, ₹1.2 lakh). Chhatrapati Sambhaji Kings' most expensive buy was India U-19 batter Digvijay Patil (Grade A, ₹1.4 lakh) followed by Pranay Singh (Grade B, ₹1.3 lakh). Members of the MCA apex council witnessed the MPL auction. Santosh Bobde, HON JT secretary of the MCA gave the Vote of Thanks.

**Kolhapur Tuskers buy former KKR all-rounder Shrikant Mundhe, Aniket Porwal to build strong squad for Maharashtra Premier League 2024**

**Pune (Voice news service):-** Last edition's runners-up Kolhapur Tuskers picked an experienced all-rounder Shrikant Mundhe and hard-hitting wicketkeeper-batsman Aniket Porwal to strengthen their squad ahead of the upcoming second edition of the Maharashtra Premier League. The team, owned by the Punit Balan Group, spent a total amount of Rs 10.90 lakh at the player auction held in Pune to add nine players into their 20-member squad and also added some variety in the bowling department while successfully executing their auction strategy. Led by former India batsman Kedar Jadhav, Kolhapur Tuskers had finished runners-up in the last edition after the final was washed out. The team management was determined to pick a few individuals who could add value to the squad from the players auction as they target the champions tag this year. The team had successfully



retained the core of their last year's squad by holding on to the likes of last edition top-scorer Ankit Bawane and Sachin Dhas, who played a scintillating 96-run knock under pressure to help India reach the U-19 World Cup final in February this year. "We are happy to pick a strong squad overall. With a good combination of youth and experienced players, the line-up looks fantastic. Each player brings their own unique skills and strengths to the table. I believe this team will take us to new heights in the upcoming season and also entertain the fans and supporters of Kolha-

pur Tuskers," commented Punit Balan, Chairman and Managing Director of PBG. At the players auction, Kolhapur Tuskers won an intense bidding war for the big-hitting batsman Porwal, paying Rs 3.50 lakh against the base price of Rs 40,000. They also went all out to get experienced all-rounder Mundhe (base price Rs 60,000) for Rs 3 lakh. The 35-year-old Mundhe was part of two Indian Premier League teams, making his IPL debut for Pune Warriors back in 2011. He was then bought by Kolkata Knight Riders in 2019. Porwal, who has repre-

sented Maharashtra at the U-19 level, scored a couple of half centuries and batted at a strike rate of over 180 to help his team win the Karbhari Premier League 2024 in March this year. The team also bought all-rounder Yash Khaladkar for Rs 2.7 lakh against the base prize of Rs 20,000. The other players who were bought at the auction by Kolhapur Tuskers include Harsh Sanghvi (Rs 40,000), Harshal Mishra (Rs 40,000), Yogesh Dongare (Rs 30,000), Hrushikesh Daund (Rs 20,000) and Sumit Markali (Rs 20,000). **Kolhapur Tuskers squad:** Kedar Jadhav, Ankit Bawane, Sachin Dhas, Harsh Sanghvi, Kirtiraj Wadekar, Aniket Porwal, Hrishikesh Daund (U-19), Yogesh Dongare, Taranjit Singh, Atman Pore, Akshay Darekar, Shreyash Chavan, Yash Khaladkar, Nihal Tusaamad, Manoj Yadhav, Umar Shah, Harshal Mishra (U-19), Sumit Markali, Siddharth Mhatre, Shrikant Mundhe.

**QUAKER'S HEARTFELT LONG-FORMAT AD FILM STRIKES A CHORD, SPOTLIGHTING NUTRITION'S CRUCIAL ROLE IN CHILDREN'S LIVES**

**Pune (Voice news service):-** Quaker, one of India's leading players in the oats segment, stands for nutrition. The brand, through its 'Bowl of Growth' initiative addresses the cause of child malnutrition through 3 key pillars - providing nutrition to children aged 3 to 5 years, educating parents/caregivers and spreading awareness in the community. In a state where malnutrition is a cause of concern, this special nutrition-focused program was launched in pre-identified blocks of rural areas in Pune, Maharashtra. To strengthen the pillar on community awareness further, the brand launches its first long-format ad film "Dohale Jevan Poshanchi Vaati". The emotionally evocative narrative not only sup-

plements the nutritional needs required to address child nutrition but also weaves in elements of ethnicity and culture to forge a profound connection with the audiences. In her remarks on the launch, Sravani Babu, Associate Director, and Category Lead - Quaker, PepsiCo India, said, "Quaker's endeavour to fight against malnutrition started last year when we partnered with NGO MAMTA HIMC and the Government of Maharashtra, to launch Quaker Bowl of Growth Program in Pune. We have embedded cultural elements from the very start, whether in the form of panjiri, the food served at anganwadis to the children or driving awareness through an age-old ritual, to echo with the community. This short film is yet another leg of spreading

awareness delving into the critical importance of nutrition through the lens of a child concerned about his yet-to-be born sibling's wellbeing." Vikram Pandey (Spiky), National Creative Director, Leo Burnett India underscored, "Quaker is one of those few brands that don't just talk about brand purpose, but also walk the talk. Quaker Bowl of Growth is a fantastic program and needed a heart-warming story to capture its importance. We found that in the cultural ritual of 'Dohale Jevan', our film depicts the importance of nutrition, through the eyes of a child who is struggling with it himself and is worried for his yet-to-be-born sibling." Central to the film's narrative is the tradition of Dohale Jevan, a revered Marathi baby shower held

during the seventh-ninth month of pregnancy. Through this cultural nuance, the film poignantly highlights the significance of nutrition in a child's life, underscoring Quaker's commitment to 'Poshan right, toh future bright' (future is bright, when nutrition is right). It nudges the community to consider nutrition as an important aspect of a child's growth. Quaker, in collaboration with NGO MAMTA HIMC, has partnered with the Government of Maharashtra to address the nutrition needs of children in the state. As part of the 'Positive Choices' pillar under PepsiCo Positive (pep+) - a strategic end-to-end transformation towards sustainability - PepsiCo is committed to increase nutritious food access for 50 million people by 2030.



### Nitro Fitness Celebrates Success of Nitrothon 2024: Empowering Girls through Education



**Pune:** Nitro Fitness is thrilled to announce the resounding success of Nitrothon 2024, held on April 7th, 2024, at Nitro Fitness, Kalyani Nagar. This year's event, dedicated to empowering girls through education, surpassed all expectations, leaving a lasting impact on the community. Nitrothon 2024 brought together individuals from all walks of life to run for a cause greater than themselves. With race categories including 3km, 5km, and 10km, participants of varying fitness levels joined forces to support the education of underprivileged girls. The atmosphere was electric as runners crossed the finish line, knowing their efforts were contributing to positive change. The presence of esteemed chief guests added to the grandeur of the event. Renowned Indian Actor, Ajinkya Deo, along with Mr. Sunil Tingre Ji and Mrs. Chahat Dalal, lent their support to the cause, emphasizing the importance of empowering girls through education. Their inspiring words resonated with participants and spectators alike, reinforcing the significance of collective action in driving so-

cial change. "Nitro Fitness is deeply grateful to everyone who participated in Nitrothon 2024," said Mr. Prabodh Davkhare CMD & Founder of Nitro Fitness. "Your dedication and commitment to empowering girls through education have made this event a tremendous success. Together, we are paving the way for a brighter future for all." The impact of Nitrothon extends far beyond the finish line. Funds raised from the event will go directly towards supporting the education of underprivileged girls, providing them with the tools and opportunities they need to succeed. By investing in education, Nitro Fitness and its supporters are breaking barriers and creating pathways for a more equitable and just society. As the cheers fade and the sweat dries, the spirit of Nitrothon lives on. Nitro Fitness remains committed to its mission of promoting health, wellness, and social responsibility within the community. Together, we will continue to strive for a world where every girl has the opportunity to fulfill her potential.

### Lexicon MILE, Pune announces inaugural HR Leadership Excellence Awards & Conclave 2024

**Pune (Voice news service):-** Lexicon MILE, Pune sets the stage for a groundbreaking event as it prepares to host the Lexicon MILE HR Leadership Excellence Awards & Conclave 2024. This prestigious occasion, to be held on April 26th, 2024, at the Lexicon Auditorium, Lexicon Management Institute of Leadership & Excellence, Wagholi, Pune, marks a watershed moment in the field of Human Resources. Designed to honor seasoned professionals who have demonstrated unparalleled excellence in HR, the Award aims to showcase and celebrate the remarkable achievements and groundbreaking innovations that are reshaping modern HR practices. With an array of 20 distinguished categories, this event promises to be a beacon for recognizing brilliance across various dimensions of HR leadership. In anticipation of this momentous occasion, nominations are now open until April 15th, 2024. We cordially invite individuals with a minimum of 15 years of experience in the field, as well as organizations that have pioneered exemplary HR strategies, to participate in this celebration. Special commendation awaits those trailblazers who have adopted cutting-edge tools and methodologies to address the ever-evolving needs of the workforce. More than just an accolade, the Lexicon MILE HR Lead-

ership Excellence Awards & Conclave 2024 catalyze inspiration and positive transformation within the HR community. Whether you are an innovative HR luminary spearheading groundbreaking initiatives within your organization or a company committed to nurturing employee well-being and growth, both nominations and self-recommendations are warmly welcomed. The coveted HR Leader of the Year accolade will be bestowed upon a visionary whose ingenious HR strategies have significantly contributed to organizational triumphs. Reflecting on the importance of these awards, Mr. Nasir Shaikh, Group CEO, The Lexicon Group of Institutes, EduCrack & EasyRecruit+ remarked, "At the forefront of shaping the future of work, the HR field yields profound influence. The HR Leadership Excellence Awards & Conclave offer a powerful platform to honor the remarkable endeavors of HR professionals and organizations, championing innovation and excellence in this pivotal domain." Seize this extraordinary opportunity to spotlight your achievements and become part of a community that is charting the course for the future of HR leadership. Nominate now to participate in a journey of celebrating distinction in Human Resources, while promoting creativity and advancement.

## KEM Hospital, Pune hosts special event to mark World Parkinson's Day

**Pune (Voice news service):-** KEM Hospital, Pune hosted a special event on to mark World Parkinson's Day at The event was jointly organized by KEM Hospital Pune, 'B K Parekh Parkinson's Disease and Movement Disorder Society' (BKP -PDMDS), and Deenanath Mangeshkar Hospital. Patients, Doctors and caregivers participated in the program with theme 'Person's with Parkinson's got talent- Celebrating Colours of India'. Kavita Nimbalkar, Program Manager at Mumbai Support Group, Janine Gardia, Neuropsychologist & Coordinator at KEM Hospital, Dr. Nikita Chhajed Physio-



therapist and Coordinator of KEM and DMH Support Group, Dr. Shraddha Kanade Asst. Physiotherapist & Coordinator at KEM Support Group, Dr. Mayuri Ingle Asst. Physiotherapist and Coordinator at DMH Support Group, Volunteer Sampada Padhye, BKP-PDMDS Senior Psychologist Neha Rane were present at the occasion. The program included dance- singing performances highlighting var-

ious festivals of different states along with exhibition of art and craft by Persons with Parkinson's and their caregivers. This included warli painting, floral embroidery etc. Some patients shared their experiences. Guidance and speeches from Senior Caregivers, doctors and Physiotherapists helped raise awareness about Parkinson's Disease. Parkinson's Disease Support Group Programs are

conducted free of charge by BKP-PDMDS through several centers in India. It is a multifaceted program which mainly consists of occupational and speech therapy, physical exercise (physiotherapy), laughter therapy, dance and music, movement therapy along with proper nutrition, yoga-pranayama, doctor's lectures and awareness sessions on other common brain diseases among senior citizens. Guidance is provided. These activities are conducted free of cost by trained professionals of BKP - PDMDS. PD support group sessions are conducted weekly at KEM Hospital on Wednesdays and at DMH on Saturdays.

## Students have access to numerous opportunities for education abroad all under one roof

The 'Global Education Fair 2024' garnered a positive response from student



**Pune (Voice news service):-** The 'Global Education Fair 2024' has presented a myriad of opportunities and choices for students aspiring to study abroad, all conveniently available under one roof. Organized by 'Study Smart', the event attracted a large number of students eager to engage with rep-

resentatives from over 40 esteemed universities from England, USA, Australia, and Dubai. Here, students and parents received free guidance. With the conclusion of the 12th board exams last month and graduation exams nearing completion, many students are contemplating studying



abroad. However, questions abound: Where can one find the right opportunities? How does one secure an education loan? What scholarships are available for international study? Such queries are on the minds of both students and their parents. Against this backdrop, the 'Global

Education Fair 2024', now in its 14th year, was organized by 'Study Smart' to provide guidance to students. During the event, Chetan Jain, Director of 'Study Smart', unveiled the new website and logo. Distinguished dignitaries also graced the occasion with their presence.

## The Lubrizol Corporation Opens New Global Capability Center in Pune



**Pune (Voice news service):-** Lubrizol, a global leader in specialty chemicals, has opened a new Global Capability Center (GCC) in Pune, India, as a strategic hub to accelerate its growth in the region and enable closer collaboration for its customers and employees leveraging local talent to enable regional and global success in the many markets and industries it serves. The Lubrizol GCC is part of a new facility in Pune, Embassy Tech Zone, Hinjewadi. The campus is WELL- and LEED Gold certified to enable a safe, healthy, and environmentally conscious workspace. In addition to a well-designed and ergonomic workspace, the 42,000-square-foot facility features wellness rooms, a recreational area, a training

area, and huddle rooms with an emphasis on natural light. A customer experience centre showcases Lubrizol science. More than 200 regional employees, representing functions including Engineering, Supply Chain, Technology, Finance, Procurement, Legal, and HR are expected to be added to the site over the next year. Lubrizol has a long history in India, dating back to 1966 when the company started manufacturing chemical additives to support the transportation and industrial sectors. Since then, Lubrizol has improved the quality of life for those in India and surrounding regions through innovative solutions that help advance mobility, improve well-being, and enhance modern life. The Company currently



has its workforce employed across India through various in-region commercial offices, labs, and manufacturing plants. In 2023, Lubrizol announced a more than 150 million USD investment to enable the world's largest CPVC resin plant in Vilayat, Gujarat, to double capacity at its site in Dahej, Gujarat, open a grease lab in Navi Mumbai and enable significant in-country job growth and innovation. "India is undeniably one of our fastest growing markets and a critical hub for the talent we require to propel both regional and global customer success and innovation," said JT Jones, Senior Vice President, High Growth Regions, Lubrizol. "The GCC is an integrated extension of our global team. It

serves as a regional and global centre providing business processing and digital capabilities that will help Lubrizol solve complex problems and find better business outcomes. Today is an exciting day for us as we look forward to the many possibilities the future holds," said Bhavana Bindra, Managing Director - India, Middle East and Africa, Lubrizol. "The opening of the GCC in Pune marks a significant milestone for our team, enabling us to access and develop world-class talent to enhance our technological capabilities and operational excellence. This will enable us to serve our customers in India and around the world in even more innovative ways," said Abhishek Jain, India GCC Leader, Lubrizol.

## ZODIAC Presents The 2024 Positano Collection

**Pune (Voice news service):-** Linen is one of the oldest fibres used in textile weaving. Woven from the stem of the Flax plant it is recognized as the world's strongest natural fibre. The weave of the Linen fabric ensures air moves freely making it an ideal summer garment. ZODIAC uses Linen that is woven from Flax grown in the Normandy region of France which is amongst the best quality in the world. The unique soil & climatic conditions of this region coupled with generations of expertise inherited by the local Flax growers result in taller, more slender flax plants which results in very high quality Linen fabric.



Linen shirts become more comfortable with every wash & wear, in fact the sophisticated, naturally wrinkled appearance only adds to the elegance of your summer look. The 2024 Positano Pure Linen Collection: The colour palette of this collection reflects the mesmerizing sight of Positano, a quaint town situated at the Amalfi Coast on the Italian Riviera- beige, pink, yellow & terra cotta houses cascading down the side of hills to the crystal blue Mediterranean waters. They are available in a wide range of solids, stripes & checks in both short & long sleeves and can be paired with ZODIAC Linen Jackets, Trousers & Bandhgala for a very elegant ensemble. Commenting on launch Mr. Salman Noorani (Vice Chair-

man & M.D. ZCCL\*) said, "The colours of shirts in ZODIAC's 2024 Positano Collection showcase the hues of the Italian Riviera in the Linen fabrics woven from French flax" How To Preview ZODIAC's 2024 Positano Collection Shop Online: [www.zodiacionline.com](http://www.zodiacionline.com) In-Store: For A ZODIAC Store Near You Whatsapp "Hello" To 8454936004 Zodiac Clothing Company Limited (ZCCL) is a vertically integrated, trans-national that controls the entire clothing chain from design, manufacturing, distribution to retail sales. With a manufacturing base in India & sales offices across India, UK, Germany and USA, ZCCL has almost 2500 people in its fold. The company operates a 5000 sq. ft. Italian inspired design studio at its Mumbai Corporate office which is a LEED Gold certified building. The brand is retailed across India at premium prices through over 100 company-managed stores and over 1000 multi-brand retailers.

## Need to understand the importance of various ecosystems - Vivek Khandekar



**Pune (Voice news service):-** There is a common misconception that forest is only about planting trees. We must understand the importance of specific ecosystems and conserve them, opined Vivek Khandekar, Additional Principal Chief Conservator, Social Forestry at Indian Forest Service (IFS). He was speaking at a session on Social Forestry organized by the Vanaja Club at MKSS's Dr. Bhanuben Nanavati College of Architecture for Women( BNCA ). Prof. Asmita Joshi, founder and Coordinator Vanaja club at BNCA, Dr. Swati Sahasrabudhe and Prof. Neha Adkar, Department of Landscape Architecture, students and members of Vanaja Club were present on this occasion. Citing the examples of grasslands, wetlands which is a very specific ecosystem, Mr. Khandekar

said forest is not only about planting trees. As landscape architects we must observe what nature has allowed to come. We should not go against nature. Grassland is misunderstood as waste land. It is part of the ecosystem and has much higher biodiversity. Vivek Khandekar in his presentation gave information about various initiatives of the forest department including setting up model nurseries, linear plantations, plantation on barren land, bio-diversity parks etc. Vivek Khandekar said that currently we have roughly 20% of geographical area as forest in Maharashtra. He said Social Forestry is one of the three verticals of forest department which includes Territorial and Wildlife as other two wings. The social forestry looks after greening on non-forest land.

## Celebrate the New Year in Style with Fabindia's Gudi Padwa Collection!



**Pune:** Celebrate the auspicious occasion of Gudi Padwa with Fabindia's exquisite collection, curated to add a touch of elegance and tradition to your festivities. From vibrant colors to intricate embroidery and traditional motifs, every

garment reflects the essence of Gudi Padwa. Whether you're looking for a timeless saree or a stylish kurta, Fabindia offers a perfect blend of tradition and contemporary fashion, ensuring you look your best during this festive season.

## Aakash Educational Services Limited Appoints Deepak Mehrotra as New Managing Director and CEO

**Pune:** Aakash Educational Services Limited (AESL), a leader in test preparatory services, has appointed Deepak Mehrotra as its Managing Director (MD) and Chief Executive Officer (CEO). The decision comes at a pivotal moment for AESL, as it continues to innovate and expand its offerings in the competitive landscape of educational services. Deepak Mehrotra is an accomplished leader with a proven track record in the FMCG, Telecom, and Education industries. With over 35 years of experience in executive roles, he brings a wealth of knowledge and expertise

to drive AESL's vision forward and capitalize on emerging opportunities in the education sector. Prior to joining AESL, he was the Managing Director at Ashirvad pipes. He has also worked at Pearson India, Bharti Airtel, Coca-Cola, and Asian Paints. Deepak has a Bachelor's degree in Electrical Engineering from IIT Roorkee, an MMS from JBIMS, and has completed an Executive program from The Wharton School, Philadelphia (USA). Commenting on his appointment, Deepak Mehrotra expressed his enthusiasm for leading AESL into its next phase of growth. He empha-

sized the importance of leveraging technology and modern teaching methodologies to enhance the learning experience for students across the country. "I am honoured to join AESL, a pioneer in the education sector, and look forward to working closely with the talented team to deliver quality education and empower students to achieve their full potential," said Mehrotra. The appointment of Deepak Mehrotra is part of AESL's strategic vision to enhance its offerings, expand its reach, and create a positive impact on the education landscape. The company remains dedicated to fostering a culture of

learning, growth, and innovation, with a focus on preparing students for success in their academic and professional endeavours. Byju Raveendran, Founder & Chairman, BYJU'S expressed a warm welcome to Deepak stating, "As we enter the next phase of growth, it's our pleasure to welcome Deepak to lead AESL. In his role as CEO, he will be responsible to deliver on our aggressive growth plan and to build on the significant momentum the company is currently experiencing. His business acumen and stellar record as the Managing Director for Pearson In-

dia will be pivotal in leading Aakash BYJU'S into its next phase of growth and impact." Shailesh Haribhakti, the Chairman of AESL, expressed his delight in having Deepak on board to steer the company at this critical juncture. "Deepak's appointment as the new leader of AESL marks an exciting milestone for our organization. His strategic vision and proven operational expertise will be instrumental in solidifying our position as an industry leader," he said. As AESL embarks on this new chapter with Deepak Mehrotra at the helm, stakeholders, including students, parents, faculty, and investors, can ex-

pect continued excellence, innovation, and commitment to educational excellence from one of India's most trusted education providers. AESL, known for its innovative approach to education and commitment to academic excellence, has been at the forefront of providing comprehensive coaching solutions for students preparing for Medical and Engineering entrance examinations, School/Board exams, and competitive exams such as NTSE, KVPY, and Olympiads. It has a network of over 310 Aakash centres (including franchisees) and a student count of more than 400,000.



## Volvo Car Unveils State of The Art Bodyshop in Mumbai

**Pune (Voice news service):-** Volvo Car India today announced the inauguration of a new state-of-the-art Bodyshop in Mumbai, setting new benchmarks in the automotive repair industry. This modern facility, under the tutelage of KIFS Volvo Cars is designed to use high end technology while catering to damage and body repairs, embracing sustainability to deliver unparalleled service to customers.

The workshop is equipped with cutting-edge technology for crash repair and body measurement, ensuring accurate evaluations and streamlined repairs for various model types and body structures. Its capabilities extend to 3D measurement systems for body structures, offering high precision for alignment and com-



prehensive assessments of car structures leading to flawless body repair without compromising Volvo Cars core offerings of safety. Moreover, it features an advanced leather repair application that handles tasks like restoring leather seat colors and fixing minor cracks and shrinkage, setting a new standard for quality automotive services. Maintaining the high standards and focus that Volvo Cars has towards

sustainability and concern for the environment, this bodyshop uses solar power to supplement conventional energy, waste water management and water conservation. One of our key goals at Volvo Car India is to provide our customers with top-notch service and convenience. Our new Bodyshop in Mumbai is a testament to that commitment. With advanced technologies and a dedicated team of

technicians, we are equipped to handle quick repairs and offer comprehensive solutions to our customer's needs" said Mr. Jyoti Malhotra, Managing Director, Volvo Car India.

We are thrilled to introduce our state of the art Bodyshop in Mumbai, which marks a significant step in redefining automotive repair standards in India. Our commitment to providing top-notch service and convenience is reflected in this modern facility, equipped with advanced technologies for crash repair, body measurement, and leather restoration.

With this new Bodyshop, Volvo Car India aims to deliver unparalleled service and comprehensive solutions to meet our customers' needs; said Mr. Vimal Khandwala, Managing Director, KIFS Volvo Cars

## The new Hyundai CRETA surpasses 1 lakh booking milestone

**Pune (Voice news service):-** Hyundai Motor India Limited (HMIL) today announced that its best-selling SUV CRETA has garnered over 1 lakh bookings in just 3 months of its launch. With cutting edge technology, segment defining safety, exhilarating performance, benchmark creating comfort and convenience features, the new Hyundai CRETA has been admired by the customers and remains unchallenged in the industry. Commenting on the milestone, Mr. Tarun Garg, COO, Hyundai Motor India Ltd., said, "The response to the recently launched new Hyundai CRETA has also been overwhelming with over 1 lakh bookings in a span of just 3 months since the launch in January'24.

It is interesting to note that sunroof and connected car variants are contributing 71% and 52% respectively to the overall bookings, a testimony to the changing aspirations of young Indian customers. With new Hyundai CRETA, we have continued our pursuit of introducing exceptional products for the Indian market while strengthening Hyundai Motor India's commitment towards 'Make in India'. Brand CRETA has always created new benchmarks and now with the new Hyundai CRETA we have challenged the status quo by having a female brand ambassador for an SUV in India, a first in the industry. We sincerely thank all our customers for their love and



**1 Lakh bookings and counting.**  
The new Hyundai CRETA. Undisputed. Ultimate.

trust in the new Hyundai CRETA and we are confident that we shall continue to establish new milestones and benchmarks in the industry." Based on Hyundai's Global Design Language of 'Sensuous Sportiness', the new Hyundai CRETA presents a bold design catering to the new-age tech-savvy customers who embrace the spirit of exploring. The new Hyundai CRETA with its commanding road presence and segment leading features including advanced Level 2 ADAS safety suite, powerful 1.5 Litre Turbo GDI engine and a gamut of convenience and active & passive safety features, has redefined the SUV landscape in India once again.

**All-round Uncompromised Safety:** Underneath the brilliant design of the new Hyundai CRETA, are the origins of a superstructure that underpin its capabilities. To ensure occupants are cocooned in a cabin of safety, the new Hyundai CRETA features an exoskeleton that offers structural reinforcement at key joints. The strong body structure of the new Hyundai CRETA is forged with liberal amount of advanced and high strength steel offering a protective shell for all the occupants. The body structure has been further reinforced on key areas like crash members, floor, side sill and crash pad to improve structural rigidity and energy absorption. Thus ensuring high level of crash-worthiness. As a testament of Hyundai's philosophy of standardizing safety, the new Hyundai CRETA features 36 Standard Safety Features and over 70

Advanced Safety Features, including the following key safety features:

**Standard Safety Features:-** 6 Airbags, • 3 point seat belts for all seats, • Disc Brakes on all 4 wheels, • Electronic Stability Control (ESC) with Vehicle Stability Management (VSM), • Hill-Start Assist Control (HAC), • Emergency Stop Signal, • Tyre pressure monitoring system (TPMS) Highline, • Front Seatbelt Pretensioner with Driver Anchor Pretensioner

**Enhanced Features:-** Surround View Monitor (SVM), • Electro chromic mirror (ECM) with telematics switches, • Electric Parking Brake w/ Auto Hold, • Front Parking Sensor, • Blind-Spot View Monitor (BVM)

The new Hyundai CRETA introduces the complete suite of Hyundai SmartSense Level 2 Advanced Driver Assistance Systems (ADAS) thus ensuring a seamless integration of active & passive safety features in India's favorite SUV. The Hyundai SmartSense suite features 19 features including:

**Hyundai SmartSense Level 2 ADAS:-** Forward Collision Warning & Avoidance Assist (Car/Cycle/Pedestrian/Junction Turning), • Blind-Spot View Monitor, • Blind Spot Collision Warning & Avoidance Assist, • Lane Keeping Assist, • Lane Departure Warning, • Driver Attention Warning, • Safe Exit Warning, • Smart Cruise Control with Stop & Go, • Lane Following Assist, • High Beam Assist • Leading Vehicle Departure Alert.

## Sany India Introduces SKT105E, India's First Locally Manufactured, Fully Electric Open Cast Mining Truck, Revolutionizing the Mining Sector



**Pune (Voice news service):-** Sany India, a leading global manufacturer of construction and mining equipment, proudly unveils the SKT105E Electric Dump Truck, the first of its kind to be locally manufactured in India.

This groundbreaking addition to Sany's portfolio marks a significant milestone in the nation's mining industry. The unveiling ceremony, held at Sany India's cutting-edge facility, was attended by Mr. Deepak Garg, Vice Chairman & Managing Director of Sany

India & South Asia, esteemed guests, and industry professionals.

The SKT105E Electric Dump Truck represents a new era in mining technology, combining local expertise with global innovation. Designed to meet the rigorous demands of open-cast mining operations, this fully electric off-highway dump truck boasts exceptional energy efficiency and cost-effectiveness. With an impressive payload capacity of 70 tonnes, it stands as a powerhouse asset for mining

enterprises across the nation. Mr. Deepak Garg, in his address at the launch event, emphasized the significance of the SKT105E in driving sustainable mining practices in India.

He stated, "The SKT105E marks a historic moment for Sany India and the Indian mining industry. By localizing production and introducing cutting-edge electric technology, we are not only enhancing operational efficiency but also contributing to the nation's vision of sustainable development."

The SKT105E's innovative design, coupled with its zero-emission operation, makes it an environmentally friendly solution for mining sites. Its advanced electric propulsion system ensures optimal performance while reducing carbon footprint, thereby aligning with India's commitment to combat climate change.

Furthermore, Mr. Garg highlighted Sany India's dedication to fostering local manufacturing capabilities and



empowering the nation's economy. He stated, "The SKT105E is a testament to Sany India's commitment to 'Make in India' initiative. By manufacturing locally, we not only create job opportunities but also strengthen the indigenous manufacturing ecosystem."

The launch event witnessed the presence of Sany India's senior management, staff, and workers, alongside esteemed guests and industry leaders. Key figures such as Sauro Ray, Head of Mining Business Unit; Sanjay Saxena, COO of Sany India; Daryl Lean, VP of Sany Group; Sunil More, Director of Factory Operations; and Sandeep Laroia, Senior VP of Customer Support & R&D, graced the occasion.

## BMW Joytown wraps up on a high note with unforgettable moments and music



**Pune (Voice news service):-** BMW Group India successfully concluded the second edition of BMW JOYTOWN, marking the finale with an evening charged with electrifying performances, amidst its patrons, and the mesmerizing lineup of BMW, MINI, and BMW Motorrad vehicles. Diljit Dosanjh, The Karan Kanchar Experience, Till Apes, and IB Inc delivered a mesmerizing performance, masterfully blending Punjabi and electronic music. The fusion created an electrifying atmosphere, captivating the audience with a unique synergy of musical genres. Diljit Dosanjh's performance was particularly spellbinding, offering a live mix of his all-time hits and iconic tracks. This fusion not only showcased the artists' versatility but also created a magical experience, leaving the audience enthralled and longing for more.

Mr. Vikram Pawah, President, BMW Group India, said, "BMW JOYTOWN has truly redefined excellence in the realms of music and automotive festivals. This exceptional two-day celebration of high-octane entertainment, exhilarating music, stunning display of BMW, MINI and BMW Motorrad vehicles, and unparalleled culinary delights, has captivated audiences and exceeded expectations.

We extend our heartfelt gratitude to our esteemed patrons for their invaluable support in making the second edition of BMW JOYTOWN an extraordinary success."

BMW JOYTOWN is a bespoke luxury motoring festival experience curated by BMW Group India, merging the automotive excellence with the vibrant world of music and culinary delights. This festival caters not only to automotive aficionados but also to their families, offering a wide array of musical genres to satiate the eclectic tastes of diverse audience. With a carefully selected lineup featuring renowned artists from various musical spheres, BMW JOYTOWN ensures a captivating experience for both the brand enthusiasts and music lovers alike.

BMW Joytown 2024 tickets were sold out in just a few days following its announcement, highlighting the event's immense popularity and anticipation. This year's edition of BMW JOYTOWN featured an impressive lineup of eight renowned artists, offering spellbinding performances. Furthermore, over 20 culinary and gourmet food brands, provided a diverse and delectable range of culinary delights. Spread across two exhilarating days, BMW JOYTOWN 2024 offered unlimited



entertainment, making it a memorable experience for all attendees.

BMW, MINI and BMW Motorrad range are showcased across different zones.

The BMW zone was a comprehensive showcase of the entire BMW product portfolio, meticulously organized into specialized display areas to highlight the diverse strengths of the brand. The 'City Circuit' area was dedicated to the elegance and sophistication of BMW Sedans, while the 'Adventure Trail' put a spotlight on the BMW X range of Sports Activity Vehicles (SAVs), emphasizing their versatility and power. 'Adrenaline Alley' was a haven for speed enthusiasts, featuring the high-performance BMW M cars. Additionally, the 'BMW Electric Zone' provided a glimpse into the future with BMW i electric vehicles, showcasing the brand's commitment to innovation and sustainability.

BIG LOVE is the optimistic MINI attitude to life, open to all that guides us forward in everything we do. Based on the same premise the MINI zone was a showcase of progressiveness and creativity. Featured prominently were two iconic MINI models: the MINI Countryman, known for its adventurous spirit and spacious design, and the MINI 3-door

Hatch, which embodies the essence go-kart feeling of fun and agility. This zone was an immersive expression of BIG LOVE and the world of MINI. Make Life a Ride manifested throughout the BMW Motorrad zone. This zone featured the Motorrad Garage where visitors can marvel at the full range of BMW Motorrad bikes, including revered vintage models.

The latest BMW Motorrad Accessories and the BMW Motorrad Style Collection present an array of high-quality gear and fashionable apparel for the discerning rider. To complement the experience, the zone also hosts a Beer Garden, offering a perfect spot to relax, enjoy good food and drinks, and immerse in the vibrant motorbike culture.

**Other Highlights** Gravity defying stunts by BMW Motorrad riders and drifts in BMW M Cars entertained the audience throughout the evening. The latest trends in BMW, MINI and BMW Motorrad lifestyle collections and accessories were up for grabs along with special offers on select merchandise.

The fabulous lineup of artists that cast a spell over Mumbai at BMW Joytown was curated by BookMyShow Live, the live entertainment experiential division of BookMyShow.

## Kinetic Celebrates the Inauguration of the Arun Firodia Research Floor at IIT Bombay

**Pune (Voice news service):-** Kinetic Group proudly announced the inauguration of the Arun Firodia Research Floor at the esteemed Indian Institute of Technology (IIT), Powai. The inauguration ceremony, held on Friday, 5th April 2024, was attended by esteemed dignitaries, including Subhasis Chaudhuri, Director of IIT, faculty heads, students, and members of the Kinetic family.

Arun Firodia, an alumnus of IIT Bombay, has been a pivotal figure in India's engineering and automotive landscape, exemplifying innovation, entrepreneurship, and a deep commitment to advancing engineering education. Dr. Arun Firodia, known as "Mr. R & D" has created revolutionary products like the famous Kinetic Luna, which gave mobility to common man and Kinetic Honda which ushered an era of independence and freedom for women. Arun Firodia has always emphasized on the development of indigenous technology and "Make in India".

Recently, he has developed range of Electric Vehicles to eliminate pollution in the country. He has also played an eminent part in developing innovations like the earthquake warning system, digital nose to trace out drugs and explosives, "Divya Nayan" that reads a book, Cooking

Machine etc. The President of India honoured him with Padmashri (2012), one of the highest civilian honours in recognition of his contribution to nation building.

Arun Firodia received his B.Tech with distinction in Electrical Engineering from IIT, Mumbai in 1965. He then went to USA for his post-graduation and received Master of Science in Electrical Engineering from World's Top Engineering University, MIT (Massachusetts Institute of Technology) in USA. He also completed MS in Management at 'Sloan School of Management' at MIT.

IIT Bombay had awarded him the prestigious Distinguished Alumnus Award and MIT recognized his contributions with the Distinguished Alumnus Award for his unparalleled achievement and exceptional service to country, society and MIT. The automobile industry of India bestowed him with the 'Hall of Pride' Award by CII, SIAM & ACMA, in association with Overdrive for Lifetime contribution to automotive industry.

Speaking about the occasion of the inauguration at IIT Bombay, Dr. Arun Firodia, Chairman, Kinetic Group, said, "IIT Bombay was just established as a world-class institution when I graduated as one of its first alumni, and it is now one of the finest engineering edu-



cation institutions globally. My education at IIT instilled in me a belief in innovation and the 'Make in India' ethos, which has been fundamental to my journey and that of the Kinetic Group. I express my gratitude to my Alma Mater and offer my best wishes to the future engineers of India, who will certainly play a significant role in shaping the world."

Mr. Subhasis Chaudhuri, Director, IIT Bombay, commended Dr. Firodia's dedication to excellence, innovation, and collaboration. Kinetic Group remains steadfast in its commitment to fostering a culture of innovation, excellence, and inclusivity, both within the group and beyond. The inauguration of the Arun Firodia Research Floor is a testament to Kinetic's dedication to supporting educational institutions and empowering future generations of engineers and innovators.

## Maintaining Dominance in Luxury Electric Mobility Segment

**Pune (Voice news service):-** BMW Group India has posted strong business performance in the first quarter of 2024 (January – March). BMW Group India delivered 3,680 cars (BMW and MINI) and 1,810 motorcycles (BMW Motorrad). BMW sold 3,510 units and MINI 170 units.

BMW Group India recorded +51% growth in car sales in Q1 (BMW + MINI), riding on high demand for its Sports Activity Vehicles, Luxury Class and Electric Vehicles. Models like the BMW X7, BMW X3, BMW X1 and BMW 3 Series were sold-out.

Mr. Vikram Pawah, President, BMW Group India said, "BMW Group India has posted strong performance in the first quarter of the year. Breaking earlier records, Q1 car sales achieved new heights with successful growth of +51%! Our firm leadership in the luxury electric car market remains undisputed thanks to the most diverse range of products. The exclusive BMW Luxury Class has also as-

sumed a segment-leading position. Our key car models are at the top of their game and with significant new launches in the pipeline, we will raise the heat in luxury market."

BMW Group Electric Vehicles carried forward their unabated leadership in the luxury segment in to Q1 2024 by delivering 211 units (+26%). BMW i7 claimed prime position as the largest selling EV, reflecting the growing allure of sustainable mobility in flagship segment. The most elaborate range of luxury EVs on offer - BMW i7, BMW iX, BMW i4, BMW iX1 and MINI SE - fueled greater demand among customers.

The much-awaited BMW i5 will be launched soon and will further augment the EV portfolio. BMW Luxury Class sprinted ahead of others in its segment and registered tremendous growth of +152%. The share of Luxury Class models such as BMW 7 Series, BMW i7, BMW X7 and the BMW XM contributed 20% to total sales.



The BMW X7 SAV claimed the spot of the number one Luxury Class model. BMW Sports Activity Vehicles (SAV) contributed 54% to sales and grew by +62%. A stellar role in this performance belongs to the locally produced SAV models. BMW 3 Series, the highest selling BMW sedan, dominated a 16% share in sales. It has become the class-leading executive sedan in its respective segment.

BMW and MINI 360°: Customers enjoy great value and complete peace of mind with

the 360° finance solution from BMW India Financial Services which offers attractive low monthly instalments, assured buy-back, flexible end of term options and an opportunity to upgrade to a new car amongst other benefits. 8 out of 10 cars financed by BMW India Financial Services are through BMW and MINI 360°. BMW Group India: With BMW, MINI and Motorrad, the BMW Group has its sight set firmly on the premium sector of the Indian automobile market. Along with cars and motorcycles.