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Samsung to Bring AI and Hyper Connectivity to Tech-savvy India's Top Business Coach

Pune (Voice news ser- Rahul Malodia will reveal 4 vice):- CA Rahul Malodia, India's first business coach to transform careers and help individuals upgrade themselves, is hosting its first-ever offline event, 'Vyapari to CEO' at the Buntara Bhavana Auditorium in Pune on 22nd March 2024, from 9:00 a.m. to 5:00 p.m. The event will be conducted by CA Rahul Malodia, India's leading business coach, who has successfully conducted over 1,000 online webinars and coached over 200,000 businessmen over the last 10 vears

The one-day 'Vyapari To CEO' event caters to entrepreneurs, self-employed individuals, manufacturers, business owners, professionals, and traders aspiring to scale their businesses and automate operations.

Rahul Malodia Hosts First-ever Offline 'Vyapari To CEO' Event in Pune major blueprints to skyrocket attendees' chances of business success: Entrepreneurship Freedom Blueprint, Team Building Blueprint, Sales Growth Blueprint, and Finance Mastery Blueprint. The event will also feature an exclusive Q&A session where Malodia will answer questions from the audience. Rahul Malodia, founder of Malodia Business Coaching, said. "Most business owners in India operate as self-employed rather than CEOs, which limits their growth phones. potential. At this event, I'll provide proven strategies

to uplevel your employees. finances, sales, and mindset for exponential business growth. We invite entrepreneurs, and aspiring business owners from Pune and around to join us.'

Pune (Voice news serplayground for AI and our flagvice):- Jong-Hee (JH) Han, ship Samsung BKC store is Vice Chairman, CEO and an embodiment of our 'AI for Head of the Device eXperi-All' vision and will showcase ence (DX) Division at Sam-'One Samsung'. At the varisung Electronics, visited Samous zones of the store, consung BKC at Jio World Plaza sumers can see our AI vision Mumbai for the first time since in reality and experience how the store's opening and unsmarter, better experiences derlined the Company's comwill redefine how we live," mitment to the Indian market said Jong-Hee (JH) Han, Vice Chairman, CEO and Head of by bringing AI and hyper connectivity to its tech-savvy the Device eXperience (DX) consumers. He also invited Division at Samsung Electronics. Earlier this year, Han consumers to come and experience Samsung's latest Al unveiled Samsung's 'AI for All' vision at CES, showcasing innovations across its product portfolio, from televisions and how AI will enable people to experience their devices more digital appliances to smartintuitively and conveniently "AI will enable connected than ever before. As part of technologies to improve peoits 'AI for All' vision. Samsung ple's daily lives while always in January unveiled Galaxy Al

remaining non-intrusive and in its new Galaxy S24 smartin the background. With our phone series. model of open collaboration, Han said India is one of the we want to bring AI and hvbiggest and fastest-growing per-connectivity to all our conmarkets globally and offers sumers. India is the next big a huge opportunity for Sam-



sung. "India has a large popsung'. This entails Samsung's ulation of tech-savvy young latest AI innovations and how consumers that inspire us to it powers the Company's coninnovate. Here, thousands nected devices ecosystem. of young, enterprising youth The Company has been in work at our R&D centres to India for over 28 years, havbring cutting edge technoloing begun operations here in gies such as AI to the world. 1995. Samsung continues to We are proud of them," said be deeply committed to India with two state-of-the-art man-Han. Samsung recently inaugurated the connected lifeufacturing plants, three R&D style experience store Samcentres and one design censung BKC where consumers tre that employ thousands of can experience 'One Sampeople.

Mother's Recipe introduces Summerwala Sharbat in five flavours



Pune (Voice news service):- Mother's Recipe, Indian food brand has announced the launch of a Summerwala Sharbat for the summer season. Following its value of creating nostalgia for its consumers, the Summerwala Sharbat products will reminisce the nostalgia of having fresh Sharbats to beat the heat in summers.

In Indian homes, making sharbat is a family tradition. Grandmas usually share their special recipes and ways to make sharbat. When summer comes and sharbat becomes the go-to drink, especially when guests visit. Sharbat is more than just a tasty drink; it's like a cultural symbol in India. People offer sharbat to quests to show kindness and make them feel welcome. It's a big part of Indian traditions that bring families and communities closer. Keeping this in mind, Mother's Recipe Summerwala Sharbat product category has been introduced in five exciting flavours that promises to bring Sharbat has launched exciting new range of refreshing flavours : Mango Panna, Rose Sharbat, Jeera Masala, Khus Syrup and Lemon Ginger. With the rising temperature, it is very important to keep our bodies cool and hydrated. Khus, Lemon. Rose, and various ingredients in the sharbat are known

Mother's Recipe Summerwala

to offer various health benefits too such as improving digestion & cooling. The sharbat can be served chilled and can be garnished with mint leaves. lemon slices, or can be turned into a fancy mocktail or a faluda. Mother's Recipe Sharbat range

is available in a 750ml PET bottle priced at Rs. 190. The bottles are great for reusing unbreakable and easy to store in the fridge cabinets. The product will be available across all e-commerce platforms like Big Basket and all retail outlets. The launch of the products is a step forward in having a broader portfolio

the supply side water man-

Pune real estate poised for a record year in Office and Industrial & Logistics sector leasing in 2024

Pune (Voice news service):- CBRE South Asia Pvt I td India's leading real estate consulting firm, today announced that Pune's real estate sector is poised for a record year in office and Industrial & Logistics (I&L) segment leasing in 2024. As per CBRE India, Pune's Office segment leasing is projected to hit 7 mn. sq. ft. in 2024, the highest ever in the last six years. With this, the city currently stands as the sixth-largest office market in India. The availability of land banks has been identified as a significant factor driving this growth, enabling the development of expansive office campuses and providing a diverse selection of high-quality assets at competitive rates. This combination is proving highly attractive to businesses seeking expansion or relocation opportunities.

Office leasing in Pune touched 6.3 mn. sq. ft. in 2023, a 13% increase from 2022. This growth stemmed from high-quality developments, a strong talent pool, and competitive pricing. The demand was spread across prime areas, including Aundh, Baner,

significant portion of leasing manufacturers, complementactivity in Pune. These adaptable spaces allow companies to explore new operational locations and seek agile workspace solutions. While the Banking, Financial Services, and Insurance (BFSI) sector maintained its expansion trajectory, the technology sector witnessed moderate leasing activity due to factors such as return-to-office (RTO) policies and global economic headwinds

Pune's robust talent pool and competitive real estate market remain major draws for information technology (IT) companies. This is evidenced by the establishment of campuses by leading firms such as Tata Consultancy Services. Infosys, Wipro, and Accenture within the city. Their presence reflects a strong confidence in the market's potential. Furthermore, the city's office market is set to be bolstered by upcoming high-quality office developments and ongoing infrastructure projects. The

demand is expected to remain

stable in the first half of 2024

with a potential upswing in the

ing its robust IT industry. Industrial and logistics parks have emerged as prominent hubs, notably in areas such as Chakan-Talegaon. Other active zones include Sanaswadi-Raniangaon and Pimpri-Chinchwad.

In 2023, Pune saw substantial leasing in the I&L segment, recording 1.7 mn sq. ft., a 113% increase from 2022. Warehousing transactions were led by third-party logistics (3PL) players, FMCG, and auto and

ancillary industries. In the industrial sector, engineering and manufacturing firms, including both newcomers and established players, expanded their presence in the city. Pune's industrial prowess is well-recognised, particularly in the crucial automotive manufacturing segment. Major firms such as Bajaj Auto. Tata Motors, and DaimlerChrysler have established their bases here. Beyond automobiles, Pune boasts a thriving engineering and manufacturing landscape encompassing diverse industries such as machine tools, chemicals, and electronics.

Industrial & Logistics segment Anshuman Magazine, Chairlikely to record highest leasing man & CEO - India. South-East Asia, Middle East & Africa, CBRE, said, "Several factors contribute to Pune's flourishing real estate landscape. The city's strategic location offers distinct advantages, while its robust infrastructure ensures seamless business operations. Moreover. Pune's skilled workforce equipment



makes it a highly attractive destination for companies seeking to establish or expand their presence in India. This confluence of advantages solidifies Pune's position as a premier real estate destination within the country, attracting both investors and occupiers.

Anuj Dhondy, Executive Director, Advisory & Transaction Services, CBRE India, said, "Pune's real estate market is demonstrating robust growth across diverse micro-markets. In the office sector, prime areas like Kharadi. Aundh, Baner, Balewadi and Viman Nagar are witnessing strong demand.

This surge in activity is attracting new market entrants, including prominent developers alongside institutional investors seeking a foothold in this flourishing market. The industrial and logistics sector is mirroring this pos-

Pune (Voice news serlarge-scale efforts in water of its state-of-the-art units а organization that promotes engagement on global environmental issues

Raniangaon units follow the success of the Company in achieving the same feat for its Foods Unit at Malur in 2022, which was recognized as Asia's first food processing facility to receive the certification. ITC's Paperboards Unit in Kovai became the first site in India and the world's first paper mill to achieve AWS certification.

The coveted AWS Certifica-

AWS Certification and enters prestigious 'A' list for CDP Water Water Stewardship (AWS) is a global membership comprising businesses, NGOs and the public sector that focuses on contribution to the sustainability of local water-re-

ITC Champions Water Stewardship; Attains Two more Platinum Level

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The certifications aren't just badges; they signify the scale and impact of ITC's comprehensive initiatives, ensuring sustainable water supply and responsible usage within the facilities. These interventions also extend beyond the confines of the factory, addressing water security for stakeholders in the catchments, and benefitting local communities. Notably, these efforts have already rendered the Ghod river basin water positive. Aligning seamlessly with the Jal Shakti Abhiyan, ITC supports small and marginal farmers in establishing Water User Groups (WUGs) for community-based participatory management of local water resources.

ITC's integrated contributions in water management haven't gone unnoticed. The CDP recognition positions

its 'A-' grade in 'CDP Climate' for the third consecutive year underscores its leadership amidst escalating climate change threats. Commenting on the developments, Mr. S Sivakumar, Group Head - Agri, Sustainability and Social Investment Programmes, ITC Ltd, said, ""ITC has been steadfast in strengthening its comprehensive water stewardship initiatives over the years. With four ITC facilities now rated platinum under the prestigious AWS framework, we will maintain the momentum and stay committed to attain this highest global certification in all our sites by 2035, wherever the threat of water shortage may arise in future. Entering the CDP 'A' List for water security is yet another testament to the innovative efforts by ITC, especially to ensure water security for all our stakeholders. ITC's 360-degree wa-

ter stewardship interventions: Emphasizing a 360-degree approach to water stewardship, ITC's Sustainability Program focuses on efficient water management and conservation through watershed initiatives development which have covered over 15 lakh acres and benefited more than 4.40 lakh people. Over 36 600 water harvesting structures have been constructed till date under

agement program creating a storage capacity exceeding 51.85 million kl of water recharge structures. Rigorous measures within ITC facilities, based on the '3R' principle-recycle, reuse, and reduce-have generated water storage potential exceeding 1 million kl during 2022-23, further contributing to water conservation efforts ITC's interventions in demand-side water management across agricultural catchments have vielded substantial water savings of 20-45% across 15 crops resulting in estimated potential saving of 1,080 million cu.m of water in the current year. Looking ahead, as part of the bold Sustainability 2.0 agenda articulated by ITC Chairman Mr. Sanjiv Puri, ITC aspires to create rainwater harvesting potential equivalent to over five times its net water consumption by 2030, creating a saving potential of 2,000 million cu.m water through agri water use efficiency, alongside a targeted 40% reduction in specific water consumption

vice):- Strengthening its collaboration stewardship, multi-business conglomerate ITC Limited has attained the prestigious Platinum-Level AWS (Alliance for Water Stewardsources. ship) Certification for two

in Ranjangaon, Maharashtra, achieving, the highest global benchmark for water management. In another significant milestone, ITC also secured an exclusive Leadership Level 'A' score for Water Security from CDP, prominent not-for-profit

The AWS certifications for

and Viman Nagar, among others, with each zone absorbing nearly 1.5 million sq. ft. New players, such as Prestige and Salarpuria, and institutional investors such as Mapletree. entered the market, further fueling activity.

Driven by pandemic-induced uncertainties, flexible workspace operators captured a

level in 6 years According to CBRE, the I&L sector in Pune is expected to hit record leasing in six years in 2024 with approximately 2.4 mn. sq. ft., accompanied by a high supply of 3.2 mn. sq. ft. The city hosts a significant number of small and medium-scale

latter half.

itive trend, with established hubs like Chakan-Talegaon, Sanaswadi-Ranjangaon, and Pimpri-Chinchwad are thriving alongside the presence of numerous equipment manufacturers. This micro-market diversity caters to a wide range of occupier needs and positions Pune for continued success.

tion involved rigorous onsite and community level assessments at the Integrated Foods facility at Ranjangaon in Pune district. The unit manufactures ITC's popular food products brands such as YiPPeel noodles. Bingol snacks and Aashirvaad Atta among others. Alliance for

ITC among the two companies in India to achieve the prestigious 'A' List status in 'CDP Water'. ITC is the sole representative from the manufacturing sector in 'A' league setting a remarkable standard in the sector, surpassing the Asia regional average of 'C'. Additionally,

compared to the FY 2018-19 baseline.

In essence, ITC's journev in water stewardship exemplifies a harmonious blend of corporate responsibility and sustainable practices, setting a benchmark in the pursuit of a greener, more sustainable future.

JCB India rolls out its 500,000th **Construction Equipment**

Pune (Voice news service):- India's leading manufacturer of Earthmoving and Construction Equipment JCB India, celebrated the roll out of its 500,000th Construction Equipment.

JCB has been in India since 1979 and its products are used in infrastructure development across the country. With six manufacturing facilities in India, JCB proudly exports "Made in India" machines to over 130 countries. The event took place in the presence of JCB's Group Chairman, Lord Bamford at the company's India Headquarters at Ballabgarh.

Speaking at the occasion, Lord Bamford said "India is today one of the strongest economies in the world. There has been a significant focus on infrastructure development over the past decade and we are proud to have been a part of this growth through our machines'

He further added, "We have continued to invest in India since 1979, that was when we set up our first factory here at Ballabgarh. India now plays an important part in our global business, as it is one of our largest markets, and also contributes to the global supply chain for JCB" The 500,000th machine, a Telehandler, is a versatile



machine for Material Handling. It is a revolutionary new way to handle Material at heights in a Safer and more Productive manner as tions.

Deepak Shetty, CEO and

world.

compared to traditional op-

Managing Director, JCB India said, "It is only fitting that the 500,000th machine to roll out from JCB is Telehandler. This machine, ever since it was introduced in India. has made work sites Safer and more Productive with its superior Design and Engineer-

JCB is a world leader in Telehandlers and as India grows. we see opportunities for this machine in the Material Handling sector. Additionally, our brilliant machines such as Backhoe Loaders, Excavators among others will continue to be used in the Infrastructure sector'

He further added, "JCB India is today exporting to over 130 countries around the

This has been possible only because of our relentless focus on One Global Quality. Our customers place their trust in us, and we have always ensured that they get the best value out of their

> investment". JCB manufactures over 60 different products in nine categories in India. The company has also created a benchmark for gender diversity in the Construction Equipment

> sector. Its Jaipur factory has 34% women on the shop floor and the Vadodara facility, which was inaugurated in 2022 has almost 52% women on the shop floor. It has a design centre in Pune with over 700 engineers who work on domestic as well as global projects

JYOTICHAND BHAICHAND JEWELLERS UNVEILS **'MAHA UTSAV': A DAZZLING NIGHT OF GRATITUDE AND PRIZES**



Pune: Jyotichand Bhaichand Jewellers, a distinguished name in the jewelry industry, recently organized a spectacular event titled "Maha Utsav," dedicated to expressing their gratitude to their valued customers. With a legacy of 6 generations, Jyotichand Bhaichand Jewellers has consistently set benchmarks in crafting exquisite jewelry, becoming synonymous with Trust and Transparency.

The event, held at the prestigious Teritree Hotel in Hadapsar, was a grand celebration of customer loyalty and support. Jyotichand Bhaichand Jewellers. led by their visionary leaders Mr. Swapnil ShrenikKumar Shaha and Mrs. Mukulika Swapnil Shaha & Mr. Aushumalin Swapnil Shaha, orchestrated an unforgettable evening filled with excitement and anticipation.

During the "Maha Utsav," Jyotichand Bhaichand Jewellers demonstrated their commitment to customer satisfaction by presenting amazing gifts through a Quiz Competition. The winners were selected in a fair and transparent manner, reflecting the company's dedication to integrity and fairness. The highlight of the event was the announcement of the bumper prizes: The first prize winner was awarded a luxurious Tata Altroz car, symbolizing progress, mobility, and the ability to navigate through life's journey.

The second prize consisted of 2 Activa 6 G bikes, providing winners with a stylish and convenient mode of transportation. The third prize included 3 unique silver bars of 1 kg each, adding a touch of elegance to each winning recipient's collection

The Quiz Competition used for the selection ensured equal opportunities for all participants, creating an unbiased and thrilling experience for evervone involved

COMEDK - Karnataka's Premier Engineering Entrance Exam Opens Applications

Pune: Over the last five decades. Karnataka has stood as a pillar of leadership in higher education. It remains the preferred destination for individuals aspiring to build a career in engineering, considering its array of diverse colleges, outstanding educational offerings. and a remarkable track record of high job placement rates post-graduation. The state's commitment to higher education has cultivated a substantial pool of skilled professionals, attracting significant global demand.

The COMEDK UGET and Uni-GAUGE entrance examination is scheduled to take place on Sunday, May 12, 2024, as a combined examination for admissions to over 150 Engineering colleges in Karnataka and 50+ reputed private and deemed universities across India, respectively. This unified examination is tailored for colleges affiliated with the Karnataka Unaided Private Engineering Colleges Association (KUPECA) and Uni-GAUGE member universities offering B.E/B.Tech programmes. The online exam will be conducted across 200+cities in India, in 400+ test centers. This year, it expects over 1,00,000 students to appear for the examination. Candidates from across India can apply for the

initiative by COMEDK. Applicants can register at www.comedk.org or www. "At COMEDK, we champiunigauge.com. The applicaon the belief that a student's tion process is open online merit and aptitude should be from February 01, 2024 to April the sole guiding factors for

exam.



05, 2024 In 2022, COMEDK introduced the COMED KARES innovation hubs, aimed at preparing students from participating institutions for the workforce through skill enhancement courses. Eight Innovation Hubs have been established across Karnataka, with four located in Bengaluru and the

others in Mysuru, Kalaburagi,

These state-of-the-art centers,

each spanning over 5000 sq-

ft, are equipped with advanced

tools such as Wood routing,

Laser cutting, 3D printers,

AR-VR equipment, Hand

tools, Computer software, UI-

UX tools, etc. The Innovation

Hubs offer programs in Rapid

Prototyping, Robotics, Artificial

Intelligence. Machine Learn-

ing, and Internet of Things

Karnataka is the first state to

introduce skill-based training

to private engineering colleges

through this groundbreaking

(IoT)

Mangalore, and Belgaum.

ment to our commitment to fairness and objectivity in the testing process," said Dr. Kumar, Executive Secretary at COMEDK. "More than 150 top-notch colleges admit students through UGET, and we take pride in offering an equitable, inclusive, and non-exploitative platform to connect them with young talent."

heir educational journey. Our

entrance exam, COMEDK

UGET, stands as a testa-

Adds Mr P. Muralidhar, CEO, ERA Foundation: "We firmly believe that a student's merit and aptitude should be the sole criteria for choosing where to pursue further studies. Uni-GAUGE has been meticulously designed to adhere to the highest standards of fairness and objectivity as a testing platform. We take pride in our contribution to the holistic development of tomorrow's workforce." The entire application and exam process will be online. A detailed process guideline on the online exam and application process has been made available to students on www.comedk.org

or www.unigauge.com



Date 24th March 2024

T.O. Power and Voice

Power of Voice / POVNews YouTube f Page 2 Champ Endurance Celebrates the Triumphant Conclusion of Season 3 of

the Punit Balan Group Apla Pune Cyclothon, Powered by Finolex Pipes & Fittings

Seagram's Royal Stag BoomBox brings a thrilling musical experience to Pune

Musicians Armaan Malik, Nikhita Gandhi, Dee MC and Ali Merchant

Pune (Voice news service):- Celebrating the spirit of 'Living it Large', Seagram's Royal Stag presents the second edition of Royal Stag BoomBox. a one-of-its-kind musical festival where the best-loved melodies of Bollywood meet the pulsating beats of hip-hop. The musical experience held its third onground experience of the year in Pune, March 23rd, 2024. The city came alive as Royal Stag BoomBox audaciously brought together polar opposites of the music industry to create an original soundscape.

With an enthusiastic audience of close to 10,000 people, Pune came alive with the youthful energy of Royal Stag BoomBox. The venue (The Mills, Sangamvadi) was alight with dazzling colors and sounds, bringing various aspects of culture, merchandise, food, and numerous interactive experiences for the attendees to enjoy under one roof.

The ambience of the occasion was distinctly youthful, resonating with the city's vibrant spirit. Alongside the headline acts, a plethora of other performances captivated the audience leading up to the evening, including showcases by local bands, dancers, rappers, and beatboxers. As the evening approached, Ali Merchant took the stage, officially opening the festival with his mashups.

Following suit, hip-hop artist Dee MC ignited the crowd with the pulsating rhythms of hiphop. As the night unfolded, singer Nikhita Gandhi graced the stage, weaving magic with her captivating melodies. The festival culminated in a spellbinding performance by Ar-



and live experiences bring

people together and are nat-

Roval Stag continues to

celebrate music as its key

youth passion pillar. Carrying

forward the brand's 'Live It

Large' ethos and youth con-

nect: we are excited for the

launch of the second edition

of Royal Stag BoomBox.

The kind of response and

engagement we received for

the festival last year was truly

overwhelming. This year, the

platform is set to elevate the

experience by blending the

melodies of Bollywood with

the pulsating beats of Hip-

hop, along with art and cultur-

al experiences, truly exempli-

fying the brand philosophy of

Speaking about the second

edition of Royal Stag Boom-

Box, Ajay Gupte, CEO-South

"Wavemaker is thrilled to

continue to be a part of the

journey of Royal Stag Boom-

Box. More than just a musical

festival, it represents a cultur-

al movement embracing the

'Living It Large' spirit of the

Royal Stag BoomBox guar-

Wavemaker said,

living it large.

Asia.

brand

ural enablers of conviviality.

maan Malik, etching a memoepic!' rable experience in the minds Kartik Mohindra, CMO, Perof all those present. nod Ricard India said, "Music

Singer-songwriter Armaan Malik said, "Music transcends all boundaries and brings people together. I am overjoyed to be a part of Royal Stag Boom-Box for the second year in a row. Performing live in Indore and then in Pune was truly a beautiful experience.' Singer Nikhita Gandhi add-

ed, "I had a lot of fun being a part of the first edition of Royal Stag BoomBox and I am delighted to be a part of this unique platform once again. I had a fabulous time meeting my fans in Indore earlier this month, and performing in Pune was just as memorable!

artist Dee MC Hip-hop shared, "Royal Stag Boom-Box has carved a niche for itself among lovers of Hip-hop and Bollywood music. I am elated to be associated with the platform for its second edition. Pune's audience absolutely blew me away with

their energy! Artist Ali Merchant said, "Royal Stag BoomBox is back with a bang with new Hip-Hop X Bollywood collabs! I was really looking forward to the experience and Pune was truly

antees an unforgettable blend of swag, emotion, and the vibrant synergy between Bollywood and hip-hop. The beats of this generation will resonate loudly, and we are confident that the second edition will be another massive hit, just like the last one".

Commenting on the association, Preeti Nayyar, Senior Vice President - New Business Development & Brand Partnerships, Universal Music Group, said, "As we launch the second season of Royal Stag BoomBox, UMGB (Universal Music Group for Brands) is thrilled and honored to collaborate with Roval Stag for Royal Stag BoomBox, in partnership with GroupM - WAVE-MAKER. As UMG for Brands, we are dedicated to shaping culture through music, artists, and experiences uniquely crafted for our partners. With this musical odyssey, our goal is to deliver a ground-breaking fusion of 'Melody meets Hip-Hop' featuring live festivals and original music, creating a unique experience for the fans.'

For many years, music has been a key consumer engagement pillar for the brand. Royal Stag BoomBox audaciously brings together two distinct genres of the music industry, the melody of Bollywood and the gully vibe of Hip-Hop, to create the original sound of today's generation, the Generation Large. This is a tribe that tends to make rather than follow trends; a tribe that is in constant search of soul-touching experiences. Royal Stag BoomBox intends to stir the imagination of this generation, blending music they have inherited, Bollywood scores, with the genre that speaks to them. Hip Hop.

standing time of 04:07:10 Pune (Voice news service):- The curtains •100km Male (16 to 35

02:44:39.

with a time of 01:24:19.

time of 01:36:31.

a time of 01:25:09.

00:46:45.

of 00:41:48.

00:47:31.

Punit Balar

have drawn on the highly successful Season 3 of the Punit Balan Group Apla Pune Cyclothon, an event powered with enthusiasm by Finolex Pipes & Fittings and hosted by Champ Endurance. This exhilarating time of 03:11:19. event took place on March 17, 2024, at the renowned Shiv Chhatrapati Sports Complex in Mahalunge, of 02:47:33. Balewadi, Pune, and has once again put the spotlight on the burgeoning cycling culture in the region. The event, organised by 01:36:31. Champ Endurance, unfolded in the early hours, filling the day with energy, enthusiasm, and the shared passion for cycling among participants from cycling groups across Maharashtra, PCPC, Pune Police, PMC, PCMC, •50km Male (36 years & Southern Command, Rotary Pune District, NDRF, Pawar won first place with Indian Navy, Bombay Sappers, AFMC, and numerous corporates. Celebrating Victories and

Achievements The competitive spirit of the amateur and elite cyclists was on full display across various categories and distances, ranging from the challenging 100km rides to the spirited 25km dashes. Highlighting the winners who emerged victorious in their respective categories:

•100km Female (16 to 35 years): Arunima P clinched first place with an out-



tional performance with a time of 1:31:03.26. years): Bijen Kumar led •31km Female Elite Catthe pack, securing first egory: Anjali Ranwade, position with a time of first place with a time of

0:56:46.96. Distinguished Guests and •100km Female (36 years & above): Anjali Bhalinge a Community United The emerged victorious with a event was graced by a host of distinguished dig-•100km Male (36 years nitaries, emphasizing the & above): Michael Lehnig cyclothon's significance as took first place with a time a community and sporting celebration. Among the attendees were:

•50km Female (14 to 35 •Krishna Prakash, IPS. years): Anjali Ningwall raced to victory, finish-Chief of Force One ing first with a time of Chandrakant •Dr. Pulkundwar, Divisional •50km Male (14 to 35 Commissioner, Pune Diviyears): Harsh Pawar exsion

celled, clinching first place •Saurabh Rao, Commissioner of Cooperation & •50km Female (36 years Registrar •Anjali Bhagwat, Olympic & above): Gauri Gumaste claimed the top spot with a

Medalist in Rifle Shooting •Amol Buchade, Maharashtra Kesari & Rustamabove): Kiran Subhash e-Hind Kesari •Rajendra Singh, Retired

ADG •25km Female (14 to 35 Prashant Narnavre, years): Ananya Upadhyay, Commissioner for Women leading with a time of and Child for Maharashtra

State, Pune •25km Male (14 to 35 •Suhas Patil, Jt. Director, years): Tanish Yan Saxe-Sports

•Ranjan Sharma, Adna, first place with a time dl.C.P., Pune •25km Female (36 years •Pratap Jadhav, Vice & above): Yanping Yan, President CFI (Cycling victorious with a time of Federation of India) •Sumit Bhatia, Vice Pres-•25km Male (36 years ident, Finolex Pipes & Fit-

> tings •Mohan Chaubal, Yatish Bhatt, Ashok Shinde from Rotary Pune District 3131 •Sandeep Gupta, Nutra-

khand, winning their bouts

convincinaly in the first

round itself with a RSC

Four boxers each from

Uttar Pradesh and Ma-

nipur also moved to the

with the wins.Arti Kumar

(33kg) led the way for

quarter-finals

Andhra Pradesh.

decision

boys's

ceutical Man of India Shriram Balasubra manyam, Director, Zuventus Healthcare Limited •Sooraj Sharma, Chairman, RIIMS Institute

•Sanjay Singh, MD, Engineer's Horizon

Ravindra Wani, Race Organiser, with Core Team Members Sanjana Lall, Gaurav Firodiya, Sushma Koppikar, Meher Tiwari, Rajashree Wani along with sponsors like Punit Balan and Finolex Pipes & Fittings, expressed their heartfelt gratitude towards all participants, supporters, and the local community for making this event a monumental success. Looking Forward to the Future The Punit Balan Group Apla Pune Cyclothon Season 3 has set a new benchmark in promoting cycling as a viable and eco-friendly mode of transport and as a competitive sport.

It stands as a testament to the commitment of the Pune community and beyond in embracing cycling for fitness, environmental conservation, and the sheer joy of riding. As we look forward to future editions, Champ Endurance, along with all its partners and sponsors, pledges to continue this incredible journey, aiming for even greater heights in promoting cycling culture and sustainable living. Together, we pedal towards a healthier, greener future.

PVR INOX's pocket-friendly Passport is now available across India with unbeatable features

Pune (Voice news ser- formats, like IMAX, P[XL], Passport 2.0, Gautam Dutta, states as well, making it truly vice):- PVR INOX Ltd., India's largest multiplex chain, has launched the second edition of its monthly cinema subscription service. Passport. redesigned based on valuable consumer feedback. This iteration of Passport, which is now available across the country including the South Indian states, is even more user-friendly and is loaded with exciting new features and fewer conditions. Commencing from 18th March. subscribers will have access to watching movies at an affordable price. From Mondays to Thursdays, subscribers can watch up to 4 movies per month for just Rs. 349/-. Subscribers also have the option to purchase and redeem tickets for someone else through Passport. If subscribers wish to watch movies on recliners. or in premium & experiential

they can pay an additional fee of Rs. 150 over and above the Passport coupon and have an enjoyable experience. However, this feature would not be available in South Indian markets. Movie lovers can acquire

ICE, ScreenX, MX4D or 4DX, Co-CEO of PVR INOX I td said, "While our first edition of the PVR INOX Passport was met with much love and appreciation from moviegoers. there was a lot of meaningful

feedback from users on how we could make it better, and add to Passport's capability their PVR INOX Passport 2.0 to revolutionize cinema going on the PVR & INOX app or in the country. We can now website and through PayTM. proudly claim to have curated Subscribers will also have an a refreshed version, which is option of buying a 3-month absolutely consumer friendly. overcomes the challenge of subscription by paying a total of Rs 1047 upfront, which price-friction, and would allow will offer them food vouchus to truly transform the cineers worth Rs 350. With just ma going habits in our country. While allowing audiences 50.000 PVR INOX Passports to explore more content from up for grabs this time, movie buffs better hurry to secure more genres, a proposition like this also holds potential theirs for the ultimate cinematic journey, as bookings to bring in more audiences for will remain open only for 3 movies, big or small. Gautam also adds, "This weeks Expressing his excitement time, PVR INOX Passport will about the launch of PVR INOX be available in the southern

pan-India. We have already received a lot of love and an overwhelming response, with impressive pre-registrations for PVR INOX Passport. We look forward to seeing you all more frequently at the movies." With a stellar lineup, subscribers for Passport have an access to a wide

array of content choices in

the coming months at truly

affordable prices. The highly

anticipated titles include films

such as Bade Miyan Chote

Miyan, Pushpa 2, Singham

Again, Maidaan, Jigra, Wel-

come to the Jungle, and Stree

2 among others. The Holly-

wood movie lineup compris-

es much-awaited titles like

Godzilla x Kong: The New

Empire, The Fall Guy, Furio-

sa. A Mad Max Saga Dead-

pool & Wolverine, Kingdom of

the Planet of the Apes, and A

Quiet Place: Day One.

a time of 00:41:51. •62km Male Elite Category: Om Karande, excep-**3rd Sub Junior National Championship:**

& above): Vikrant Sunil

Alekar, clinching first with

Laapataa Ladies Fame 'Chutney Men' Narendra Khatri will be seen in the role of Devnarayan in the film 'Gauraiya Live', the film will be released on March 29th

in this film.



National Equestrian Championship Eventing Close to 200 riders will compete in National Equestrian Championship Eventing at the Army Polo and Riding Centre in New Pune: Gauriya Live, dia very active character. rected by Gabriel Vats, the entire film has been is scheduled to release shot in eight days. After on March 29. The story 2 days of shooting, diof this film is based on rector Gabriel Vats told borewell. Actor Narendra me that now you have Khatri savs. "This film is to take this film forward. based on borewell. In I was very happy to hear many places, borewells this.

are made for construc-Now the film is not far tion work or in search away, the film will be of water. So many pits released on March 29, remain open and a child you all will like this film, falls into them. Gauriya apart from Narendra Live Film Also a girl falls Khatri, this film also stars into a borewell pit. The Peepli Live's Nattha Omentire rescue incident is kar Das, Ada Singh and Vinay Jha. The writers Narendra Khatri says, of the film are Seema my character in this film Saini and Gabriel Vats, is of Devnarayan, which producers of this film are is very funny, will make Rahul Rangare, Nishant you laugh and make you Jain and Rohit Raj Singh emotional as well, I have and Rajeev Ji.

Delhi, The first three-day competition will begin on March 21 and the second and final will begin on March 28. The Eventing competition, also known as Horse Trial, comprises three disciplines Dressage, Cross Country and Show Jumping. In three-day events, Show Jumping competition unfolds on day three.

quarterfinals Uttarakhand, Delhi in the pre-

Pune (Voice news service):- Aditya Mehra along with four other boxers from Uttarakhand and Arti Kumar among six Delhi pugilists stormed into the quarter-finals on day four at the 3rd Sub Junior National Championship at the Shaheed Vijay Singh Pathik Sports Complex in Greater Noida. Uttarakhand were a dom-

inant force in the boys section with four out of five boxers winning their respective bouts with RSC decision.

Aditya Mehra (35kg) notched up a comfortable win against Ansh of Haryana with the referee stopping the contest in round

a perfect head start. Pratham Chand (40kg) followed next, outclassing Madhya Pradesh's Khus-

one to give Uttarakhand

deep to grab a 5-0 win. The trio of Praiwal Singh Bhandari (49kg), Natiak Prasad (58kg) and Yash Kapri (70+kg) continued the momentum for Uttara-

Delhi in the girls section with her thumping RSC win over Gujarat's Lisa in round one.

Priyanjali (46kg) and Kaynat (64kg) clinched victories with the referee stopping the contest against Suvidnya Dodake of Maharashtra and Sneha Bobus of Kerala respectively in round three.

Siya (37kg), Ahaana Sharma (49kg) and Sarika Yadav (52kg) were the other Delhi boxers to progress into the last-8 stage.

Five boxers from Rajasthan and Haryana also entered the quarter-finals. The semi-finals and finals will be played on Sunday and Monday respectively.

ANP Corp Organizes "ANP Run Pune Run" Charity Half Marathon to Support Underprivileged Communities

Pune (Voice news service):- ANP Corp, a prominent real estate developer, announces the upcoming "ANP Run Pune Run" Charity Half Marathon, scheduled for April 7th, 2024, at Balewadi Stadium in Pune. This charitable event, organized in collaboration with RunBuddies, aims to promote a healthier lifestyle while extending crucial support to underprivileged people, particularly in healthcare. Each registration for the event will contribute to the ANP Care Foundation's mission of providing free dialysis to those in need, thereby making a tangible difference in their lives.

Mr. Rishi Adwani, Director of ANP Corp, underscored the company's dedication to social responsibility, stating, "At ANP Corp. we are committed to making a tangible impact on the lives of the less for-

ANP. RUN **REGISTER AND** DONATE A DIALYSIS Run to Prolong lives! Register on runpunerun.com **7TH APRIL 2024 ALL PARTICIPANTS WILL GET** £₽

tunate. The ANP Run Pune Run Half Marathon reflects our ethos of community support. Through our ANP Care Foundation, we aim to offer essential healthcare services to those in need.'

Mr. Sourabh Adwani, Director of ANP Corp, echoed this sentiment, saying, "We are proud

to lead this initiative, which goes beyond physical activity. The ANP Run Pune Run Half Marathon exemplifies our commitment to social welfare and inclusivity

Each step taken during this event brings us closer to ensuring easy access to healthcare services.

Mr. Tanuj Pherwani, Director of ANP Corp, emphasized the event's inclusive nature, stating, "The ANP Run Pune Run Half Marathon welcomes participants from diverse backgrounds. Whether you're an experienced runner or simply wish to support a noble cause. there's a place for everyone. ogether, we can make a meaningful difference in the lives of those in need."

The event will offer various distance categories, including a 21 KM Timed Run, 10 KM Timed Run, 5 KM Fun Run, and 3 KM Fun Run/Walk. Participants will receive race essentials and support, including a t-shirt, medal, goody bag, timing chip, breakfast, hydration, route support, and an e-certificate.Registration for the ANP Run Pune Run Half Marathon is now open online at https://www.runpunerun.com.

Date 24th March 2024



Collaboration and shared knowledge, mighty resources required to make progress in fight against diabetes- experts

contribute to the conditions

medication which means de-

data science, machine learn-

hand in hand with data scien-

tists and chemists will be able

Dr Gururaj Mutalik Profes-

sor Emeritus, B. J. Medical

College & Sassoon Hospital,

there is no respite for diabe-

vour doctor to select the right

maintain good health. In addi-

mended to avoid overexer-

tion and aggressive workouts

(especially during the last few

hours of fasting). Instead, just

do simple workouts of around

Improve your sleep

30 minutes

needs

breakthrough

discoveries

to help the society at large .

collaboration.

crisis



Pune (Voice news service):- Collaboration and shared knowledge is required to make progress in the fight against diabetes, opined various experts at the 8th International Diabetes Summit 2024 organised by Chellaram Diabetes Institute in Pune.

Prof Sunil Bhagwat (Director IISER, Pune) and Dr Narendra Kotwal (Commandant AFMC, Pune) graced the inaugural function as Chief Guest and Guest of Honour respectively. Dr Gururaj Mutalik (Professor Emeritus, B. J. Medical College & Sassoon Hospital. Pune) was conferred the lifetime achievement award. Mr Lal L. Chellaram, the Patron of the 8th International Diabetes Summit 2024, Dr Un-

nikrishnan AG, C.E.O. Chellaram Diabetes Institute, Dr (Brig.) Anil P Pandit, C.M.D. Chellaram Diabetes Institute. Mr.Prakash Bhoopatkar, Vice Chairman Chellaram Group, Mrs.Shobhana Chellaram and other dignitaries were present on the occasion.

The three day summit covered talks on managing diabetes complications, cost-effective diabetes care, new advances and role of technology in diabetes management. The focus this year was on obesity which is one of the important risk factors of diabetes. Dr Narendra Kotwal Commandant AFMC, Pune said that the increasing number of diabetics presents a significant challenge for our health care system, but also an optes, Diabetes is not only a disease of sugar and metabportunity for innovations and olism alone but much deeper Diabetes is not just a medical than that condition, it is a formidable

It affects the entire genome challenge that impacts indiand the system is broken. viduals, Families and commu-Referring to the emerging nities. Its prevalence is rising science of genomic and epigat an alarming rate and it is enomic studies, he said it has in fact that we come together thrown light on why it is so difto address this global health ficult to conquer diabetes.

And now there is hope as sci-Prof Sunil Bhagwat Director entists at the laboratory level IISER, Pune said that there are speaking of non- coding are so many parameters that RNAs and epigenetic mechanisms. Medical genetics like that of diabetes. Each has taken wings. In the last person's condition may not 15 years 20 Nobel prizes be answerable with the same have gone to this subject for genomic and epigenomic adtailed study of individuals and vances whether it is diabetes, parameters is required. So cancer, chronic diseases, heart diseases and throming, artificial neural networks bosis. When we grow old and similar tools are bound to chromosomes break down be very helpful and it is here (chromosomal aberration) that an institution like IISand immune systems break FR where biologists working down and metabolic systems one by one begin to go astray. For example, in diabetes, not only carbohydrate metabolism, but fat metabolism and protein metabolism is deeply disturbed. Pune said that despite many

We need mighty resources to fight diabetes. There is a need for collaboration between or-

tres which can bring private resources to fight diabetes. We need a world class laboratory in India in the area of determination of non- coding RNAs which is going to provide a breakthrough, such laboratories are currently only

ganisations and different cen-

in western countries Dr Unnikrishnan AG, C.E.O. Chellaram Diabetes Institute said that Chellaram Diabetes Institute is one of the pillars of Chellaram Foundation whose work extends well beyond medicine to other areas of health and wellness. The conference is a platform for looking at science in a new way and going back and treating patients better. Mr Lal L. Chellaram, the Pa-

tron of the 8th International Diabetes Summit 2024 gave a brief about the history of Chellaram Diabetes Institute and it's achievements . He said that the Institute was

started with an aim to make serious impact through patient care, education and research. Chellaram Diabetes Institute is an institution which aims to improve overall wellbeing and vitality of people with diabetes and related disorders

NSDC, IIT Guwahati partners with Yuvaan Educative to empower the youth with new age career courses

aiming to provide comprehensive career assessment

Mr. Ved Mani Tiwari, CEO, NSDC and MD, NSDC International, said, "At NSDC, our mission extends beyond viduals into multiskilled prodemands of tomorrow's job es in Al. ML. Digital Literacy a transformative career journey.

Through this partnership, students will benefit invaluable expertise from seasoned faculty members, renowned for their qualifications, and glean practical insights from industry veterans, enriching their educational experience.

partner-

BioFound Biotech Wins the Biz QuoTiEnt 2024 Pune Finals!

Pune (Voice news service):- BioFound Biotech won the Biz QuoTiEnt 2024 Finals held in Pune on March 15, 2024. Biz QuoTiEnt is an annual business plan competition for college students organised by the TiE U (University) team at TiE (The Indus Entrepreneurs) Pune. Starting with 106 entries it was whittled down to five finalists over three rounds. The Business Plan competition is organised for all the TiE chapters across the globe. Winners from each country will take part in the global finals on 1st May 2024 in Silicon Valley, USA.

BioFound Biotech is co-founded by Arsh Chavan and Aditya Joshi. These students have put their heads together and developed an enzyme that aids in better conversion of molasses to ethanol. Bio-Found Biotech was awarded a cash prize of Rs. 1.00.000/from TiE Pune.

The first runner up was SaralX founded by Akashdeep Bansal who wants to ensure that the digital world is made more accessible to People with Disabilities. Akashdeep Bansal was awarded Rs 50,000. The second runner up was Cognac Metaverse that plans to build a more realistic Metaverse. Aditya Gaurav (of Cognac Metaverse) was awarded Rs 25.000/-.

As part of its initiative to foster entrepreneurship amongst the student community, TiE launched Biz QuoTiEnt, a business plan competition. two years ago (in Pune). Says Vinit Deo, chairperson of TiE U Pune, "Our aim is to en-

Pune (Voice news ser-

vice):- The Media and En-

tertainment Skills Council

(MESC), under the aegis of

the Ministry of Skill Devel-

opment and Entrepreneur-

ship (MSDE) today launches

the NSQF-Aligned Archival

T.O. Power and Voice

Page 3

courage students to become entrepreneurs rather than go out into the job market and seek a job. As entrepreneurs. they will be job givers. The students who were selected for the semi-finals were mentored by the TiE Charter Members (who are successful businessmen themselves) to give them a better understanding of how to look at their idea, how to validate it, how to write a business plan. etc. Our hope is that they will continue to work on their business ventures even after they pass out of college." TiE Pune also awarded cate-

gory prizes for: Best Student Start-up for Social Impact won by SaralX, Best Student Startup for Oral Pitch to AgroAIM, Best Student Start-up Idea to BioFound Biotech. Best Student Start-up for Presentation to Rika and Best Student Start-up for Teamwork to Cyber Chakra. In addition to these category awards Cyber Chakra and Raftech Solutions were given Finalist Certificates

The Chief guest for the Biz QuoTiEnt chapter finale was Mr. Shirish Deshmukh Chairman, Defence Equipment's Manufacturers Association. semi-finalists five These presented to a jury of three successful businessmen.

1000 candidates to get skilled in Archival

Anil Tabib Founder ForesightINAD charter member Tie Pune, Chetan Rawal Founder & CEO, BioGenics Lab and Ranieet Shetve Partner. YourNest VC Managing Director (India), Everstream Analytics. While giving the Jury's Perspective Anil Tabib said. "to be honest it was very difficult to choose from these five. But I think what every start up founder must understand that vou get five minutes to explain what your idea is, how it will work for the problem you aim to solve. You may romance with your idea but a VC or even the market looks at it differently. You have to be able to communicate it in one simple statement. I know it's not fair, but then that is how

This programme was proactively planned and executed by the TiE U, Pune team which is chaired by Vinit Deo (Founder Posiview Consulting) and co-chaired by Dr. Anagha Pathak (Founder Unity I E and additional ventures) and Dr. Pratima Sheorev (Founder eVvaas Learning), associate members like Payal Doshi (Founder Preexam and My Class Admin). Yogesh Bramhankar (Head SCIE) and Dr. Amarpreet Ghura (Associate Professor. FLAME University)

things are.'

A guide to effectively manage diabetes By harnessing CGM insights, etables, lentils (dal), and pro-

Pune (Voice news service):- Fasting from dawn until sunset is a fundamental pillar of Ramadan. However, for individuals managing diabetes, this abstinence from food and drink can cause fluctuations in blood glucose levels. To sustain energy levels and nourish the body, rituals include pre-dawn meals and evening feasts

However, for individuals with diabetes, these meals require careful consideration to prevent any sudden spikes or drops. Alongside a well-balanced nutritional plan, regular monitoring is important for people living with diabetes. Accurate and real-time blood glucose readings can be constantly tracked with the help of prick-free devices like continuous alucose monitoring (CGM)

This combination of a balanced diet and regular monitoring is essential for those fasting during this time, ensuring effective management of blood glucose levels throughout the holy month.

Dr Vaishali Deshmukh, Consultant and Head of Endocrinology and Secretory of SPHERE, Pune said, "Ac-

people can make informed teins like fish, tofu, and nuts. diet decisions Additionally, you can have diabetes-specific oral nutri-This can help them navigate tional supplements like Enthe portion sizes and meal timing along with making sure Diabetes Care as an diabetes specific nutrition evening snack during Iftar choices that can address their (or even at the time of Sehri). needs. The symbiotic rela-Such scientifically formulated tionship between CGM data supplements, with high-qualand dietary decisions fosters ity protein and vital nutrients. both effective blood glucose have a slow-release energy management and sense of system which helps manage

empowerment." Here are a few tips to manage your diabetes while you observe Ramadan this year:

Regularly monitor blood glucose levels: It is extremely important to consistently check your blood glucose levels. CGM devices support real-time glucose monitoring instead of capturing blood sugar levels at a particular point in time. The data is easily accessible on your smartphone, too, and can support easier decision-making related to food, physical activity, and therapy. Utilizing data from these devices can enable individuals to take corrective actions with the meal plan and maintain health

schedule: getting adequate during this period. hours of good-quality sleep is crucial in maintaining good 2. Properly recharge your body with nutrients during Iftar: According to tradition, the fast is broken with dates and fruits, which is followed by a proper balanced meal. Make sure to drink water and hvdrate yourself well, and avoid highly caffeinated or sugary drinks like coffee, tea, and soft drinks. It is important to have a stable meal plan striking a balance between intake of carbohydrates, protein, and fats. Have more nutrients and fiber-rich starchy foods like

Pune (Voice news service):- National Skill Development Corporation (NSDC) under the aegis of the Ministry of Skill Development and Entrepreneurship (MSDE) signed a Memorandum of Understanding (MoU) with Indian Institute of Technology (IIT). Guwahati and Yuvaan one's blood glucose, hunger, Educative to empower the and energy levels. Consult youth of the nation with new age career courses in Artisolutions for your nutritional ficial Intelligence (AI), Machine Learning (ML), Digital Keep your body mov-Literacy, and Financial Litering: Physical activity is as acy. The aim is to ensure that important as proper diabetes candidates are equipped and nutrition, it also essential to job-ready for these future-oriented skills. tion to eating right during fast-The initiative undertaken by ing, staying fit through regular NSDC's aims to synchroexercise is a great way to manage diabetes. It's recom-

nize skill development with industry needs and emphasizes preparing candidates for future-ready job opportunities. Through meticulously designed course pedagogy, participants will undergo rigorous training tailored to meet industry standards. The program is structured to provide comprehensive skill en-

tools and skill development resources for empowering the youth. Speaking on the occasion,

mere skill impartation, we are dedicated to shape indifessionals prepared for the market. This partnership with Yuvaan Educative marks a significant milestone in our journey. By offering coursand Financial Literacy, we are empowering aspiring technologists to embark on

Conservator Program at the Young Women Christian Association (YWCA) in New Delhi in collaboration with National Archives of India (NAI) under the Ministry of Culture. The program will empower 1000 candidates with the necessary knowledge, expertise, and technical skills to restore old and damaged documents to enable the digitization of records.

Kumar Tiwari Shri, Atul

Conservator Program under Skill India Mission facilitating the meticulous repair and rehabilitation of 2.25 crore stored data at the NAI. fostering greater historical understanding and promoting inclusivity. It further aspires to transform historical records into digital formats ensuring widespread availability and preservation of rich heritage within two years.

Speaking at the occasion, Shri Atul Kumar Tiwari, Secretary, MSDE said, "In this era of Amrit Kaal, we deeply value the preservation of historical data, understanding its significance not only for posterity but also for presenting India's illustrious past on the global stage. Our partnership with NAI on an innovative skillcords. ing program exemplifies our dedication to nurturing adept professionals in specialized sectors. While we champion boundless opportunities for skill development, we remain steadfast in our commitment to maintaining rigorous standards and assessments, ensuring that excellence resonates with our nation's vision for advancement. The certified candidates of the program will be wellequipped to contribute effectively to ongoing digitization projects, improve access to historical records, and ensure the long-term preservation of cultural heritage. Additionally. it will broaden the employability prospects for youth in state-level organizations and institutions, thereby, benefitta management, and digital ting society on a larger scale. preservation strategies. It It is also aligned with the will also play a pivotal role in growing need for digitization

and the government's vision to provide ease of access to citizens in the country's archival sector The acquisition of essential skills will also enhance the employability of candidates at the National Archives of

India and at similar state-level organizations engaged in archival digitization efforts. Participants will further gain proficiency in restoration techniques, documentation, and management of the same, positioning them as valuable assets within the archival sector. Archival Conservator is responsible for the preservation, restoration, and maintenance of historical and valuable re-

cording to a recent ICMR study, 101 million people in India are living with diabetes. underscoring the importance of effective holistic management. Amidst the sacred observance of Ramadan, continuous alucose monitorina (CGM) emerges as an ally for people living with diabetes. Through real-time tracking of blood sugar levels, CGM empowers individuals to identify and manage any glucose spikes associated with preand post-fast meals.

(Voice news ser-

vice):- The JCB Literature Foun-

dation in collaboration with Access

For ALL, unveiled its unique Ac-

cessible Learning Box - Sugamva

tion's fourth such effort.

Pune

health. It also helps people avoid sleep deprivation, which can negatively impact your hunger or craving levels. Also, sleep plays an important role in supporting immunity, metabolism, and regulating blood glucose levels, which is essential when managing diabetes There is never a challenge

that cannot be managed with a dedicated action plan. These four simple steps can definitely help you feel healthy despite long hours of fasting.

Learning Experts. Specially craft-

more than 78 lakh children with

disabilities in India between5-19

for children with special needs

across the country. With a shared

vision of empowering every child.

this innovative learning solution

seeks to bridge gaps and create a

more inclusive reading landscape.

hancement and professional The innovative development, with a wide arship will not only enhance the student's proficiency in ray of learning experiences, including capstone projects, internships, live projects, and continuous feedback mecha-The MoU was exchanged between Mr. Ved Mani Tiwari. CEO of NSDC and MD of NSDC International, and Mr.

emerging technologies but also cultivate a culture of innovation and exploration within India's dynamic tech ecosystem. By providing access to advanced training and cutting-edge resources, NSDC, IIT Guwahati, and Yuvaan Educative LLP will Ed-Tech organization. This partnership signifies a fusion forward.

Add a Healthy Twist to Holi: Make Almonds Your Go-To Festive Snack

parents and caregivers with Pune (Voice news sernew books, activity sheets, and vice):- Holi is a joyous specialized training by Inclusive

nisms

festival celebrated with vibrant colours, symbolizing the spirit of togetherness as families and friends unite in cheerful gatherings. During this festive occasion, exchanging gifts and relishing delicious meals with loved ones are cherished tradi-

Harsh Khemka, CEO of Yu-

vaan Educative- a prominent

of public and private entities

ing in unhealthy snacks and foods, recognizing their potential long-term impact on our health. Therefore, practicing mindfulness while celebrating Holi becomes imperative. Incorporating a handful of almonds into your diet during this time can enhance taste as well as provide essential health benefits, ensuring a balanced and enjoyable celebration

Almonds, rich in 15 essential nutrients like vitamin E, magnesium, protein, riboflavin, and zinc, are renowned for their ability to provide numerous health benefits, including supporting heart health, managing weight, and regulating

empower the next generation of tech leaders and driving India's digital transformation

blood sugar levels. Incorporating these powerhouse nuts into Holi celebrations can elevate the festivities. Whether presented as gifts, incorporated into traditional recipes, or enjoyed as snacks, almonds symbolize prosperity and well-being. Their delicious taste and satisfying crunch enhance the flavors of various Holi

dishes, from sweet gujiya to savory almond chaat. Moreover, gifting almonds expresses good wishes for health and happiness. By embracing almonds in Holi festivities, everyone can enhance the joy of the occasion while embracing a healthier lifestyle. So, embrace the colourful spirit of Holi with the goodness of almonds, enhanc-

ing your celebration with nutrition and joy. Indulge in the festivities, share the love, and savor every moment with almonds by your side

retary, Ministry of Skill Development and Entrepreneurship graced the occasion as the Chief Guest. Shri. Arun Singhal, Director General, NAI; Dr. Sanjay Garg, Deputy Director, NAI and Shri. Mohit Soni, CEO, MESC were also the key dignitaries at the event. The Archival Conservator Program aims to make the rich national documentary heritage easily accessible to all citizens of the country through the comprehensive digitization efforts led by the National Archives of India. Through comprehensive training modules of 90 hours, practical workshops, and hands-on experience, participants will gain proficiency in restoration techniques, archival best practices, metadaThese records can include a wide range of materials such as manuscripts, books, maps, photographs, audio recordings, digital files, and other archival materials. The skilled conservator will play a key role in the identification of documents, maintaining records, and preservative and restorative treatment of the documents.

By harnessing the power of technology and collaboration, the National Archives of India aims to create a vibrant digital repository that transcends geographical boundaries and empowers future generations with a deeper appreciation of our collective history. The program will also emphasize the importance of maintaining the integrity, authenticity, and security of records while ensuring compliance with relevant standards and guidelines.

Punekar's contribution in digitalization is important - Dr. Pramod Verma

speed. We can accelerate

growth by using open stan-

dards and data, artificial intel-

ligence (AI) to help innovators

and start-ups adopt market

Many countries are actually

reimagining the possibility of

sustainable economic devel-

opment and India has shown

the world how it can be do-

ne,DPI should inculcate the

spirit of innovation and entre-

preneurship among students

and youth to encourage in-

innovation.

Pune (Voice news ser-Architect of Aadhaar, UPI and India Stack. Sitio Estep vice):- Due to the rapid digital revolution in India. UPI Foundation, said that India is Aadhar card has succeeded undergoing a strategic shift in in uniting the whole country building digital infrastructure and the citizens of the counwith new scale and speed. try. UPI is currently available Digital Public Goods (DPGs). in about 10 countries around Digital Public Infrastructure the world! Widely used. Dr. (DPI) are driving innovation Pramod Verma was speaking and creativity. Innovators are at the international conferthe driving force of change as ence organized by DPG Tech India undergoes a strategic Fusion on Digital. shift in building digital infra-The conference was orgastructure with new scale and

nized by Sunbird Group and TechD Technologies at the Northeast Auditorium of Symbiosis, Vimannagar. Madhuchandra R, head of Estep Foundation, Parth Lavate, co-founder TechD Technologies. Santosh Vasbhaktula. Sashi Kumar Ganeshan. Nikhil Velpanur, Dinanath Kholkar, Atul Tulsibagwale, Wadhavekar were Mandar present

Speaking on the occasion, Dr. Pramod Verma, Former Chief

novators with good technical skills. For this, this conference was attended by a large number of youth and youth working in the field of technology. In the next three years, India's contribution in areas like credit system, logistics and e-commerce will be very big. Pune residents have remarkable achievements in the digital sector. The country will always remember that Punekar's contribution to digitalization is important. Tomorrow (23rd) at 10 am. Anand Deshpande, Head of Persistent Systems will guide the digitalization.

ed caregivers' manuals in Hindi Talking about the initiative, Manand English provide invaluable Qissa Pitara, on Monday in Pune at the Dnyangangotri Residential ish Taval Director JCB Literature insights and support for fostering effective learning envi-School. After initiating its resource Foundation, said, "This is a milecentres in Delhi at the Samadhan stone moment for us at the JCB ronments at home. Literature Foundation, not just be-According to UNESCO, there are Centre in January, second in Jai-

oats, multigrain breads, veg-

JCB Literature Foundation in collaboration with Access For ALL Introduces

a first of its kind multi-sensory, inclusive-learning initiative, in Pune

Sugamya Qissa Pitara is flexible,

safe, and easy to use, featuring

vibrant artist-created furniture

that adds an inclusive touch to the

learning environment.

pur's Umang School in February cause it's being done for the first and third in Baroda's Arpan Char time- an accessible resource cenitable Trust, this is the Foundatre for those with special needs. but because of the impact such a Making reading inclusive, the project has on the lives of people. Pitara is not just a learning tool; The project is not just aimed at it's a transformative expemaking the lives of children easier, rience. Featuring diverse tools but also that of the parents, primasuch as large font, sensory, quiet, ry caregivers, and educators. We and behavioural books, along with have piloted this project in Delhi, tactile devices tailored for special Jaipur, Baroda and now in Pune needs, the initiative addresses the in the first year and hope to take unique requirements of visually this forward in more locations in impaired children and those with the future." Extending beyond the classroom, learning disabilities. Crafted with

Sugamya Qissa Pitara supports

Experience what makes Singapore a truly extraordinary holiday destination

Pune (Voice news service):- Mumbaikars can witness Singapore coming to life in their very own city through an Instagrammable 3D creative installation at Phoenix Palladium Mall in Lower Parel from 7 - 25 March 2024.

Universal Design principles, each

Through this eye-popping 3D anamorphic installation, travel enthusiasts will be able to immerse themselves in enchanting moments and key offerings by destination Singapore. Consumers could marvel at our 'Gardens. Made In Singapore' experience which spotlights our lush nature through the unique lens of futuristic architecture set by the Supertrees of Gardens by the Bay in a dazzling spectacle of light in Singapore's urban oasis. Additionally, 'Performance Art. Made In Singapore' is a visual feast that pays homage to the humble vet addictive chilli crab dish that is both delectable and

For a whimsical peek through Singapore's Peranakan Shopthe host of unique offerings that houses, they can explore 'Winare made possible only in Sindow Shopping. Mr. Markus Tan, gapore"

Instagram-worthy.

Regional Director for India, Middle East, South Asia & Africa, STB, said, "Through this exciting campaign, we aim to bring the island city to Indian travellers in a fresh, game-changing way, offering Instagrammable moments and exciting culinary experiences all across India We invite travellers to consider anew Singapore's vibrant. boundary-breaking spirit, and to come experience for themselves

vears. While 61% of them were attending an educational institution, about 12% had dropped out and tions. 27% had never been to school at However, amidst the festivall. Recognizing the urgent need ities, it's crucial to exercise for inclusivity and accessible education, this initiative aims to bring caution against overindulgjoy and accessibility to education



T. O. Power and Voice

Samsung to Consolidate Leadership in Mid-Premium Segment

Kinetic Green's E Luna Bags "Best Electric Vehicle Model" Award at EMOBILITY's State Leadership Awards 2024 top speed of 50 km/h. Other

Pune (Voice news service):- Kinetic Green, a leading manufacturer of electric vehicles in India, is proud to announce that its new electric vehicle. E Luna, has been awarded as the Best Electric Vehicle Model at the recently held EMOBILITY+ State Leadership Awards Maharashtra 2024 in Pune. These awards honour remarkable accomplishments and breakthroughs in sustainable transportation, acknowledging the contributions of companies and individuals propelling the electric mobility revolution forward.

The prestigious award recognizes E Luna's exceptional performance and appeal, highlighting its role in advancing sustainable transportation solutions.

The E-Luna garners recognition for its affordability, versatility, and steadfast dedication to sustainability. Crafted with the vision and mission of making electric vehicles accessible to the masses, it stands as a testament to inclusive transportation innovation.

Sulaiia Firodia Mot-Ms. wani, the Founder and CEO of Kinetic Green said, "We are honoured to receive the



award for Best Electric Ve-"everywhere". Furthermore. E-Luna enables affordable hicle for our E-Luna at the EMOBILITY's State Leadere-mobility with its disruptive ship Awards 2024. price point, thereby making This recognition is a testae-Mobility accessible to "ev-

eryone". We are grateful for ment to our relentless pursuit of excellence and innovathis acknowledgment of the tion. E Luna is a thoughtfully innovative spirit and signifengineered electric vehicle, icance of the E-Luna in the proudly designed, developed, electric vehicle landscape." and made in India. Designed and engineered in India, At the heart of the

In a clutter if expensive electric scooters, that are mostly appealing to a niche urban population and thereby restricting the penetration of electric vehicles, the E-Luna presents a distinct stylish, sturdy, and versatile design that makes it suitable and appeal to a wider population not only in metro cities, but also tier 2 and 3 towns- thereby enhancing e-Mobility appeal wheel size for stability, USB charging port, three riding modes for optimizing range, a detachable rear seat for flexibility, and side stand sensor for added safety. Mr. Pankaj Sharma, President two-wheeler, Kinetic Green said, "Securing the title of Best Electric Vehicle Model (2W) is a momentous achievement for Kinetic Green.

notable features include com-

bi-braking system, telescopic

front suspension, larger 16"

The recognition of our E Luna is a testament to its transformative impact in the electric mobility landscape in India. and we are immensely proud to be at the forefront of this revolution.

The E Luna caters to the everyday rider, seamlessly blending affordability, functionality, and eco-friendliness into a single, exceptional package.

The EMOBILITY+ State Leadership Awards celebrate achievements outstanding in the electric mobility sector. Winning the Best Electric Vehicle Model (2W) award underscores Kinetic Green's position as a leader in electric vehicle manufacturing.

Pune (Voice news service):- Samsung, India's largest consumer electronics brand, today announced the launch of Galaxy A55 5G and Galaxy A35 5G with awesome innovations

The new A series devices have multiple flagship-like features including Gorilla Glass Victus+ protection, camera features enhanced by AI, and a tamper-resistant security solution, the Samsung Knox Vault, amongst many other new features.

"Galaxy A series has been highest-selling smartthe phone series in India for the last two years, showcasing its immense popularity among India's MZ consumers. The launch of Galaxy A55 5G & A35 5G reinforces our commitment to make flagship-like innovations accessible to all. Galaxy A55 5G & A35 5G will help us consolidate our leadership in the 5G smartphone segment and the fastest-growing mid-premium (INR 30,000-INR 50,000) segment in the country," said Aditva Babbar. Vice President.

MX Business, Samsung India. Flagship like Design and Durability: For the first time, Galaxy A55 5G gets a metal frame and Galaxy A35 5G gets a premium glass back. These phones are available in three trendy colours - Awesome Lilac, Awesome Ice blue and Awesome Navy, and are rated IP67, which means they can withstand up to 30 minutes in 1 meter of fresh water. They are also built to

With a 6.6-inch FHD+ Super AMOLED Display and minimized bezels, the 120Hz refresh rate provides extremely smooth performance. These smartphones come with Flagship like durability with Corning Gorilla Glass Victus+ protection on the front and back Flagship like Camera Innovations: These new A series smartphones come with multiple innovative AI-enhanced camera features to take the user's content game to the next level

These features include Photo Remaster, Image Clipper and Object Eraser among

with Launch of Galaxy A55 5G, Galaxy A35 in India many others. Galaxy A55 5G and A35 5G come with a 50 MP Triple camera with Nightography enhanced by AI Image Signal Processing (ISP) which produces stunning low-light images never seen before on A-Series. Flagship level Security:

Samsung Knox Vault Security comes for the first time in A-Series making Flagship level Security accessible to more people.

The hardware-based security system offers comprehensive protection against both hardware and software attacks. It can help protect the most critical data on a device, including lock screen credentials, such as PIN codes, passwords and patterns

Best ever Performance: The all-new Exvnos 1480 processor built on 4nm process technology powers the Galaxy A55 5G while the Galaxy A35 5G has been upgraded to the Exvnos 1380 processor built on 5nm process technology. These power-packed phones come with several NPU, GPU and CPU upgrades along with

a 70%+ larger cooling chamber that ensures a smooth output whether you game or multi-task.

Page 4

All these awesome enhancements coupled with the introduction of the 12GB RAM in Galaxy A55 5G, truly make this device a game changer in this price segment.

Awesome Experiences: Galaxy A55 5G and Galaxy A35 5G buyers will get access to Samsung Wallet, which is a mobile wallet solution that lets you carry your essentials conveniently and securely in your Galaxy device. Add your pay-

ment cards, digital ID, travel tickets and more. These devices also have the hugely popular Voice Focus feature that lets users make

and receive calls without worrving about ambient noise. With Galaxy A55 5G and Galaxy A35 5G, Samsung will provide up to four generations of Android OS upgrades and five years of security updates. optimizing the lifecycle of the devices by keeping them equipped with all the latest Galaxy and Android features.

Pinnacle Industries and Group Companies Spearhead Mass Tree Plantation Drive in Pune

Pune (Voice news service):- Pinnacle Industries and its Group Companies launched a comprehensive mass tree plantation initiative in Pune, marking World Forest Day on March 21st.

The initiative will focus on planting, maintaining, and conserving over 1.000 trees near Somatane Phata, Pune, showcasing the collective commitment of Pinnacle Industries and its associated entities to environmental sustainability and conservation. The plantation drive, which commenced on March 21st, 2024, aligns with the global observance of World Forest Day, emphasizing the critical importance of forests and trees in sustaining life on Earth.

Through this initiative, Pinnacle Industries Group aims to contribute significantly to preserving Pune's green cover, fostering biodiversity, and combating climate change. The company will also extend and organize mass tree plantation and conservation drives across all its locations going forward.

This initiative is in line with Government of India's National Clean Air Programme and UN's Sustainability Development Goals.

"We are thrilled to launch this extensive tree plantation drive in Pune on the occasion of World Forest Day," said Mr. Arihant Mehta, President of Pinnacle Industries. "We recognize the invaluable role that forests and trees play in maintaining ecological balance and ensuring a sustainable future for generations to come. Through our concerted efforts, we want to create a



ment for our communities. Also, it is a great opportunity for all our group companies, employees, and partners, to come together and join forces for a great cause.

stylish design of the new

E-Luna is its unique, metal-

lic colored, dual-tubular, high

strength steel chassis. The

E-Luna also packs many im-

pressive features including

an advanced 2.0 kWh lithi-

um-ion battery pack, that de-

livers a range of 110 km on

a single charge, with BLDC

mid-mount motor of 2.2 kW

peak capacity, E-Luna has a

We hope that this large-scale tree plantation will contribute to reducing pollution, improving the local ecosystem. and the overall biodiversity.' greener, healthier environ-"We believe that every tree

planted is a step towards a brighter, greener future," added Mr. Arihant Mehta. "On World Forest Day, let us

unite in our commitment to preserving and nurturing our natural heritage. Together, we can make a

tion.'

meaningful difference in the fight against climate change and environmental degrada-

Pune (Voice news service):- Sterling and Wilson Private Limited (Sterling and Wilson/ SWPL), a Shapoorji Pallonii Group Company, and one of India's leading engineering, procurement, and construction (EPC) companies, announced that it has signed definitive agreements with a group of strategic investors to carve out its Data Centre business into a new entity. This will help the Data Centre business to unleash its true growth potential. frontrunner amongst its А peers, Sterling and Wilson was amongst the first Indian EPC companies to create a strategic business unit (SBU) for Data Centres way back

in 2015. Over the last eight vears S&W has built a robust reputation and impeccable

Sterling Generators, Tecnicas Reunidas SA sign agreement for developing Electrolyzers to produce Green Hydrogen in India

Pune (Voice news ser- nior members from both com- Integration of green hydrogen vice):- Sterling Generators panies. Sanjay Jadhav, CEO Private Ltd, a part of Sterling Mr. and Wilson Private Limited Sterling Generators Private one of India's leading en-Limited, said, "We are configineering, procurement, and dent that as a versatile energy construction (EPC) compacarrier, green hydrogen holds nies announced that it has the potential to strengthen Inrecently signed an agreement dia's energy independence, with Tecnicas Reunidas, S.A. resilience, and innovation, one of the world leaders in endriving the transition towards gineering and construction in a cleaner and greener future. This agreement will therefore the energy sector. This agreement is for the joint strengthen India's adoption development of a 1 MWe hyof green hydrogen as a key component of its ambitious redrogen electrolyzer, which is planned to be commissioned newable energy targets. It will in the last quarter of 2024 help transform India's abunand that would thereafter dant solar and wind resources be scaled upto 10MW. The into a strategic advantage in agreement was inked at the green hydrogen production." Embassy of Spain in India be-Mr. Joaquín Pérez de Ayafore a distinguished audience la - Director Energy Transicomprising of the Spanish tion - Tecnicas Reunidas SA. Ambassador. Diplomats and added, "We are certain that government officials, and sethis agreement will help the

into India's energy landscape, while holding the potential to

decarbonize hard-to-abate

sectors, such as heavy in-

dustry and transport. It will

strengthen technical ties and

knowledge sharing between

India and Spain, while fur-

ther stimulating innovation,

economic development and

paving the way for a greener

This collaboration is an exam-

ple of the increasing bilateral

relations between India and

Spain in a sector of critical

importance such us green

hydrogen, one of the key sec-

tors highlighted by the joint

declaration arising of the lat-

est bilateral meeting between

both countries which called

for strategic agreements in

Health, Smart Cites, Defence

and Clean Energy.

future.

resist dust and sand.

Sterling and Wilson brings in strategic investors to

unlock the true potential of its Data Centre business

credentials by successfully delivering 24 DCs globally, totaling 63 MW of capacity. Today, the company is a specialist Data Centre EPC solutions provider of choice for its clients both in India and globally. Being an established player across India, Africa and the Middle-East - S&W enjoys tremendous goodwill in these regions due to its track record of best-in-class quality, engineering prowess and unmatched domain expertise. Of the 24 DCs, six have been delivered in the international markets of MENA and Sub-Saharan Africa.

Commenting on this occasion, Mr. Prasanna Sarambale, CEO, Data Centre Business, Sterling and Wilson Private Limited said, "We are certain that this agreement will bolster business growth by fully leveraging our strength as a market leader and taking advantage of the unprecedented expansion happening across the Data Centre industry. This growth will benefit all stake-

holders with higher project realization and improved cash flows due to substantial wide."

increase in the average ticket size of DC projects world-"Our unwavering dedication to excellence remains steadfast and ensures our commitment to advancing technology, driving innovation, and deliver-

mous opportunity for S&W to enjoy sustainable growth in the DC business both in domestic and internationing exceptional value to our al markets. As a diversified clients. Also, with the rapid business group with interest and continuous transformaacross Solar EPC. Industrial tion across the Data Centre EPC, T&D, MEP, Generators industry, sustainability, innoand other segments, we felt vation, and edge computing that the Data Centre portfolio has tremendous potenwill emerge as a priority for which we are fully geared up", tial. We, therefore, inked this Prasanna Sarambale stated. agreement to strengthen our Mr. Khurshed Daruvala, balance sheet to support our Chairman of SWPL said, brilliant management team. "Sterling & Wilson has been The new investors on board India's leading turnkey Data will further strengthen our fi-Centre EPC company for the nancial position. Their solid past decade, having executed investment track record will marquee projects in India and give an impetus to our growth. abroad. With the advent of the am very happy to give the Cloud and, more recently, AI team, who has been loyal to - the demand for world-class us for the past decade, an data centres is fast increasopportunity to flourish in this

exciting industry."

SBI Card and Titan Launch Titan SBI Card

ing. With this lies an enor-



Pune (Voice news service):- SBI Card, India's largest pure-play credit card issuer, in partnership with Titan



Instor India and Zenith RSM

Forge Strategic Collaboration

to Launch Zenith Instor Retail

Solutions Asia Private Limited

Pune (Voice news service):- Instor India, the largest retail store fixtures and specialized solutions company in India, and Zenith RSM. a Turkey-based leading manufacturer & supplier of retail solutions, have announced their collaboration to establish Zenith Instor Retail Solutions Asia Private Limited. This partnership aims to propel both companies to market leadership in the retail store fixtures segment in India and expand their global reach through strategic exports.

Zenith Instor Retail Solutions Asia Private Limited will harness the synergies between Instor India's world-class manufacturing capabilities and expertise in retail fixtures, and Zenith RSM's strategic insights to offer unparalleled products and solutions to retailers globally. With a focus on innovation, quality, and customer satisfaction, the joint venture is poised to redefine the standards of excellence in the retail fixtures industry

Speaking on the collaboration, Ms. Ritika Mehta, Director, Instor Kider India Pvt. Ltd., said. "We are excited to embark on this collaborative journey with Zenith RSM to establish market leadership in the retail store fixtures segment. With our combined expertise and capabilities, we are poised to deliver exceptional value to retailers in India and the SAARC region, helping them thrive in today's competitive

market. We want to create a one-stop-shop for retail solutions globally, serving brands, retailers, and trade partners across the world with efficient innovative, and quality retail solutions.

India is the world's fifth-largest global destination in the retail space, and the retail sector in India accounts for over 10% of the country's GDP and around 8% of the workforce. The retail fixtures industry has an addressable market of over 2 billion USD, with India itself accounting for an estimated 500 million USD. The segment holds great potential, and both Instor India and Zenith RSM, plan to capitalize on this opportunity with the right set of channel and strategic partners.

"We are excited to join forces with Instor India to launch Zenith Instor Retail Solutions Asia Private Limited," said Ali Dere, Co-owner at Zenith RSM. "This strategic partnership combines our strengths to better serve the dynamic needs of customers in this region.'

Zenith Instor Retail Solutions Asia Private Limited will offer a comprehensive range of retail fixtures including shelving systems, display racks, and custom fixtures tailored to meet the unique requirements of retailers globally. The joint venture will focus on delivering high-quality products that enhance brand visibility, optimize store layouts, and drive sales

Honda launches India made SUV **Elevate in Japan as WR-V**

Pune (Voice news service):- Honda Cars India Ltd. (HCIL), leading manufacturer of premium cars in India, celebrated a historic milestone today as it's Made-in-India Honda Elevate gets launched in the Japanese market under the brand

name WR-V. It is for the first time in HCIL's business that a model is being exported from India to Japan representing not only a significant leap for the India's automotive industry but also highlighting the country's growing manufacturing prowess and global competitiveness.

Honda's decision to export the Elevate from India to Japan underscores the company's confidence in delivering high quality products from its Indian operations to its customers worldwide

Speaking on this occasion, Mr. Takuya Tsumura, President and CEO, Honda Cars India Ltd. said, "Launch of the 'Made-in-India' Elevate as WR-V in Japan is a proud moment for all



of us. This reaffirms our manufacturing potential and growing importance of Honda Cars India in Honda's global business strategies. The All-New Honda Elevate has been very well appreciated in the Indian market becoming our key pillar of business. We are confident that we will be able to replicate this success and satisfy our global customers with best quality and craftsmanship."

The Elevate made its global debut with India as the first market to launch the model in September last year and selling over 30,000 units in the past 6

The model was unveiled as Honda WR-V in Japan in Dec'23 and has received an exciting response from customers who are liking its bold SUV design with strong road presence, outstanding space & comfort, advanced safety offering and well-appointed features. HCIL has been exporting models in its line-up to left hand drive markets in Turkey, Mexico and Middle East and right hand drive markets in Nepal, Bhutan, South Africa and SADC countries. The export of Honda Elevate to Japan is the newest

addition to the export business

Company Limited, a leading player in the jewellery, watches, eyewear and ethnic wear categories, has launched Titan SBI Card. The one-ofits-kind shopping credit card is designed for addressing the consumers' aspirational spending needs. Titan SBI Card offers accelerated benefits on spends across varied lifestyle categories. With features that include cashbacks. Titan gift vouchers and Reward Points, cardholders can avail exclusive benefits of over INR 2.00.000 worth per annum. One can enroll for the card in a completely digital manner via SBI Card SPRINT by visiting SBI Card website https://www.sbicard.com/ or Titan stores.

Titan SBI Card, an industry-first co-brand card, offers thoughtfully curated benefits on high value spend categories such as jewellery, watches, and eyewear. The card offers 7.5% cashback on Titan in watches category; Taneira in women ethnic wear category; Titan EyePlus in eyewear category; and other non-jewellery Titan brands. The card which is also a first of its kind in the jewellery sector ensures that jewellery shopping becomes an exciting and an equally rewarding affair

for customers. Cardholders are eligible for 5% cashback when they shop using Titan SBI Card from Mia. Caratlane, and Zoya across their offline and online stores. Additionally, upon shopping from Tanishq, they get Titan gift vouchers worth 3% value of the spends.

Speaking on the launch Mr. Abhijit Chakravorty, MD & CEO, SBI Card said, "There is a growing propensity of Indian consumers towards aspirational lifestyle and products. We are delighted to introduce Titan SBI Card, a specialised credit card that caters to the lifestyle spending needs of our customers. This launch holds great significance for us since it also marks the start of our partnership with Titan, a giant in the premium retail category. We hope our customers will appreciate this new addition to our already robust premium portfolio and leverage it to derive maximum benefits as they spend through it."

Sharing his views, Mr. C K Venkataraman, MD, Titan Company Limited, said, "India is on the trajectory to become the third largest consumer market, with consumer spending growing y-o-y across the retail ecosystem. In fact at Titan we have witnessed a significant surge in demand from our consumers across different segments. Our consistent growth trajectory across categories, is reflective of the confidence that our consumers have in our value proposition. We are delighted to partner with SBI Card to launch this unique co-brand card which will further bolster the aspirations of our consumers. Through this card, we would like to empower our customers by offering them exciting benefits while shopping across their favourite Titan brands. Additionally, spearheading Titan's commitment to the society and its eco-conscious drive. we are also happy to plant a tree for every approved card.'

ZF Supervisory Board appoints Dr. Peter Holdmann as new member of the Board of Management

Pune (Voice news service):- At its most recent regular meeting, the Supervisory Board of ZF Friedrichshafen AG appointed Dr. Peter Holdmann, 54, to the Board of Management of the technology group effective May 1 of this year. Dr. Martin Fischer, who is reorienting himself professionally, does not wish to have his contract extended from November 2024. As representative of the Zep-

93.8 percent of ZF shares, its Chairman Andreas Brand savs: "We deeply regret Dr. Martin Fischer's decision and respect his wish to take on a new challenge. We thank him for his forward-looking approach and the excellent collaboration over the past four years. With the appointment of Dr. Peter Holdmann, we are ensuring continuity on the ZF Board of Management. We wish him every success in pelin Foundation, which holds his new role.

"Dr. Peter Holdmann has known ZF for more than 20 vears and has done a lot for the company," says Dr. Heinrich Hiesinger, Chairman of the Supervisory Board. "He has extraordinary expertise in chassis technology and is very well connected within the company. He will further strengthen the intelligent chassis systems segment, which will continue to be of central importance for vehicles in the future.'

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from India