



Odysse Electric Vehicle Announces Price Reduction up to Rs.10,000

Pune: Odysse Electric Vehicles, India's fastest-growing premium electric vehicle manufacturer, announces a substantial price cut across its entire lineup of electric two-wheelers. Effective immediately, customers can enjoy savings on every model, with prices slashed by up to Rs 10,000*. This strategic move aims to democratize electric transportation and accelerate the adoption of sustainable mobility solutions making it even more attractive and affordable. In alignment with its vision of making eco-friendly transportation accessible to all, Odysse Electric Vehicle has implemented a significant price reduction across its entire range of electric two-wheelers which shall be valid upto 31st March, 2024. Odysse attributes the price cut to the reduced battery cost, the benefit of which has been passed on to the consumer. With this price reduction, the company aims to empower more individuals to embrace electric mobility and

contribute to building a greener future. Speaking on the occasion, Mr. Nemin Vora, CEO, Odysse Electric Vehicles Pvt. Ltd., "We are excited to announce this comprehensive price reduction, which underscores our dedication to driving positive change in the mobility landscape. By offering this reduction we demonstrate our commitment to our vision of enhancing affordability along with sustainability to the prospective customers. By making our electric two-wheelers more affordable, we are not only enhancing accessibility but also catalyzing the transition towards cleaner and more sustainable transportation options." This price reduction on the entire range of electric two-wheelers further solidifies Odysse Electric Vehicles' position in the electric mobility sector. The company remains committed to innovation, quality, and customer satisfaction, as it continues to spearhead the shift towards a cleaner and more sustainable future.

Chamberlain Group Unveils Pune Innovation Center for Advancing Smart Access Solutions

Pune (Voice news service):- Chamberlain Group (CG), a global leader in smart access solutions and Blackstone portfolio company, is proud to announce the opening of its newest Engineering Group Pune Innovation Center (CPIC). CG's innovative IoT products include garage door openers, gate operators, commercial door openers, and dock-level openers - powered by its myQ technology. CPIC will be the company's second largest Engineering development center, currently located within a 10,000 sq. feet space at the Amar Tech Centre, a new state-of-the-art facility within Pune's Viman Nagar IT hub. There are already 50 engineers on board, with plans to have 150 engineers with expertise that covers Java, Middleware, Embedded Firmware & Hardware, web and mobile development, data engineering, cloud and DevOps, generative AI, and QE - in the



next two years. CG's decision to set up CPIC in Pune, India, aligns with its broader vision to augment its team's advanced digital engineering skills, as it transforms from a hardware company to a software-focused, IoT leader. "We've been innovating new hardware products for over 50 years, and now we're shifting to also be a leader in SaaS, with our myQ Ecosystem at the core," said Dan Phillips, Chief Technology Officer at Chamberlain Group. "This new Innovation Center will

expertise and talent nurturing acumen to Chamberlain Group's vision of shaping the future of smart access solutions" said Nitesh Bansal, CEO and MD, R Systems International Limited. R Systems has taken the responsibility of hiring, training, deploying, and transitioning talent for CPIC. R Systems' deep engineering and domain expertise, leadership commitment and their demonstrated ability to build culturally aligned teams were key differentiators that led to CG's decision to select R Systems as their preferred partner. Jignesh Shah, Head - India Operations, Chamberlain Group, said, "The opening of CPIC, signifies a pivotal moment in our pursuit of innovation and global excellence in smart access solutions. India is one of the largest talent pools of diverse and skilled engineers for Chamberlain Group and together, we aim to redefine industry standards and bring cutting-edge technology to the forefront."

Kotak Launches 'Smart Choice' Gold Loans for Aspirational Consumers

Pune (Voice news service):- Kotak Mahindra Bank Limited ("KMBL" / "Kotak") today announced the launch of Smart Choice Gold Loan, a smarter solution for Aspirational customers. With 5 key features, Kotak Smart Choice Gold Loans offer a compelling alternative to conventional credit options. The key features include fixed monthly interest rate as low as 0.88%, NIL processing fee**, same-day disbursement**, flexible repayment options, and minimal documentation. According to a World Gold Council report, Indian households have 27,000 tonnes of gold. Further, CIBIL data from Dec '23 shows gold loan industry advances at Rs 7.15 lakh crore, which has grown at CAGR of 19% for the last 3 years. Soaring gold prices and easier availability of gold loan from banks and NBFCs have led to a growing number of consumers unlocking the value of their gold jewellery to meet their credit needs. Kotak 'Smart Choice' Gold Loan was developed basis consumer research gathered by the Bank. It highlighted the need for a product that offers consumers the maximum value and flexibility to meet their credit needs. Unlike other credit products

which have stringent eligibility criteria, gold loan has a simpler application & disbursal process. By utilising gold as a collateral, borrowers can enjoy lower interest rates compared to conventional credit, translating to savings during the course of the loan tenure. Shripad Jadhav, President - Retail Agriculture and Gold Loans, Kotak Mahindra Bank said, "Gold loans are a versatile financial product and cater to a wide range of consumer needs. Easy accessibility, same day processing, attractive pricing, and the security of gold jewellery contribute to its appeal among aspirational consumers. As a result, an increasing number of individuals are considering gold loans as a cost-effective option comparable to other credit products, indicating a shifting trend in consumer financial behaviour. Kotak 'Smart Choice' Gold loans can serve as an easy and reliable financial tool to bridge the gap between aspirations and reality." The product launch will be led by a new multimedia advertising campaign starting March 1st, 2024. In the first phase, the campaign will go live across TV, Digital and Social Media platforms in Maharashtra and Karnataka.

International Cooperation and better economic integration of South East Asian Nations key to mitigate GeoEconomic challenges in an era of flux

Pune (Voice news service):- International Cooperation and better economic integration of South East Asian Nations key to mitigate geo-economic Challenges in an era of flux opined various experts at the inaugural session of the 8th Asia Economic Dialogue jointly organized by Ministry of External Affairs and Pune International Center here in Pune. The inaugural session on the theme 'Promoting Economic Integration in South Asia' was chaired by Amb. Gautam Bambawale, Convenor, AED 2024, former Indian High Commissioner to Pakistan and former Ambassador to China and Bhutan. Panelists in this session included Amb. Vinay Mohan Kwatra, Foreign Secretary, Government of India, along with Amb. Sewa Lamsal, Foreign Secretary, Nepal, and Amb. Masud Bin Momen, Foreign Secretary, Bangladesh. Dr.S.Jaishankar, External Affairs Minister, Government of India in a video address said that this edition of Asia Economic Dialogue focuses very appropriately on the Geo-economic challenges of our times. Today these fall into

three categories. One is the supply chain challenge created by the globalization era, the second is a technology challenge which grows by the day given our reliance on it for more aspects of our daily life and the third is the challenge of over concentrations stemming from the nature of globalization. These three phenomena are coming together particularly impact fully when we consider the evolution of critical and emerging technologies. To create a more safe, secure and cooperative world, we clearly need greater international cooperation. He added that we must build deep national strengths during the Amrit Kaal that will drive the transition towards becoming a developed economy. This is the vision of the Modi Government and our initiatives and programs of the last decade are aimed to this very end. Amb. Vinay Mohan Kwatra Foreign Secretary, Ministry of External Affairs, Government of India said that conflicts and associated disruptions require strong mitigation by each country. But Geo Economics in many ways also presents a set of opportunities specially



for India. When globally the countries are looking for reliable destinations for supply chains, market access, capital looking for destinations which can offer strong returns on equity, this has benefited India. Post Covid growth patterns tell a story and it is not just of numbers. Combined them with crucial matrices and perception of India and how it translated into evidence and strongest evidence comes from FDI flows, a large chunk has come post covid. All this comes together in a package that presents a picture of strength, hope and optimism, picture of evidence based growth which is not only national but where the international business community sees a lot of hope. Amb. Seva Lamsel foreign secretary, Nepal said that covid and conflicts posed difficult times and hampered

Spark Minda Foundation impacts 20,000+ People with Disabilities (PwDs)



Pune (Voice news service):- Spark Minda Foundation (SMF), the Corporate Social Responsibility (CSR) arm of the leading automotive components manufacturer, Spark Minda Group, organized a 7-day Mega Camp for People with Disabilities (PwDs) in Pune, Maharashtra from February 21st to 27th, 2024. The camp successfully provided multifaceted support to over 1000 PwDs, offering accessible and assistive aids such as Artificial Limbs, Walkers, Crutches, Hand Sticks, and assistance in UDID Registration, Skilling, Employment, and Entrepreneurship. Launched in 2015, SMF's Saksham has empowered more than 20,000 People with Disabilities till date. An effort has been made to employ more than 1,000 PwDs across the Spark Minda Group. In the last eight years, the Group has organized camps across Indonesia, Vietnam, Uttar Pradesh, Uttarakhand, Maharashtra, and Jammu & Kashmir. By 2030, Spark Minda Foundation aims to impact more than 30,000 PwDs under their program Saksham - Empowerment of People with Disabilities. Sarika Minda, Chairperson, Spark Minda Foundation, said, "A collaborative effort with the intent of transforming lives always leads to great results. Dedicated to creating an inclusive and compassionate

community, Project Saksham of SMF is impacting many lives. We thank our partners who have supported us during this journey and will continue to broaden the outreach and work towards transforming more lives." As per Census 2011, the number of Persons with Disabilities in the country are 2.68 crore, which is 2.21 percent of the total population of the Country, Spark Minda Foundation has impacted the lives of more than 20,000 PwDs so far. Gracing the ceremony with his presence, Mr. Ashok Minda, Chairman, and Group Chief Executive Officer, Spark Minda Group said, "Visual impairment does not negate one's capacity to have a vision. Spark Minda is truly committed to fostering diversity and inclusivity across the group." Spark Minda has also partnered with various organizations like CII-IBDN, ASSOCHAM, Jaipur Foot (BMVSS), Sector Council for People with Disabilities, various other NGOs like Prahar, Sarthak, Youth 4 Jobs, Equitas, and many others. In Jammu & Kashmir, the team successfully organized camps for the people who were affected by landmines in collaboration with the Indian Army. Many people staying in the bordering areas of India and Pakistan were reached through these camps in the previous three years.

Union Power Minister Sh. R K Singh in a statement commends IEEMA on the launch of ELECRAMA 2025 - the world's largest electrical show

Pune (Voice news service):- IEEMA, Indian Electrical & Electronics Manufacturers' Association, the apex association of manufacturers of electrical and industrial electronics and allied equipment in India, formally announced the 16th edition of ELECRAMA, the world's largest electrical show. Shri. R K Singh, Hon'ble Minister of Power, New & Renewable Energy, Govt. Of India, in a statement commended IEEMA on the launch of the 16th edition of ELECRAMA 2025, "The government has transformed the power sector from power-deficient to power sufficient by adding about 200 GW of generation capacity in the past 9 years. We have connected the whole country with a unified grid, which is capable of transferring 1,16,000 MW from one part of the country to another.

All these steps are powering the future of India. ELECRAMA is a reflection of how we are powering the future. I am happy to see the new themes introduced for ELECRAMA 2025. These themes directly support the government's long-term vision and initiatives with a focus on reimagining energy for sustainable future." Speaking at the launch, Ghanshyam Prasad, Chairperson & Ex-Officio Secretary, Central Electricity Authority, Ministry of Power, Govt. of India, said "ELECRAMA is fully aligned with the industries, and I regard it as a futuristic one, because it comes at a time when we are embarking on a road of transitioning from conventional to non-conventional energy sources. And the industry is currently facing numerous challenges,

including keeping the existing ones while also promoting and demonstrating the presence of new creative solutions and technologies." Mr. Hamza Arsiwala, President IEEMA, highlighted the significance of ELECRAMA in shaping the industry's trajectory, emphasizing, "Today, India stands proudly self-reliant, poised to lead the global stage. ELECRAMA 2025 is set to propel our power sector towards an 'all-electric future.' Building on the resounding success of ELECRAMA 2023, we anticipate ELECRAMA 2025 to be even more substantial - Bigger. Better. Bolder." Adding to this, Mr. Vikram Gandotra, Vice President, IEEMA stated that, "ELECRAMA - 2025 promises to be a groundbreaking event, showcasing an impressive array of cutting-edge products and technologies in the realm of New Energies, including Green Hydrogen, Digital Energy, Renewables, EV Charging, Energy Storage, Fuel Cell, AI, and IoT. The 16th edition expects business enquiries worth \$20 billion, with participants from 100+ countries and 10+ dedicated country pavilions." Deepak Sharma, Managing Director & CEO, Schneider Electric India Pvt. Ltd. said, "Congratulations to IEEMA team for lifting the curtains from Elecrama 2025, which is a powerful platform to bring industry leaders and Policy makers together, fostering dialogues, showcasing innovative technologies, and enabling knowledge sharing. It was wonderful to hear the progressive views of industry peers and experts during the event today."

A silent 'White Revolution' led by Tata Motors' transforms lives in Gujarat

Pune (Voice news service):- In a remarkable collaboration, Tata Motors, the Ahmedabad District Co-operative Milk Producers Union Limited and the Gujarat Dairy Development Board, have ignited a new 'White Revolution' in and around Sanand. The initiative has catalysed a socio-economic transformation for the beneficiaries, enriching their lives with improved access to education and healthcare facilities, and elevating their status within the community. By leveraging technology and cooperatives, more than 1600 women from the distant regions of Sanand have brought about a remarkable change in the social and economic conditions of rural Gujarat. India, the world's largest milk producer, has a low per capita yield. Dairy farming, traditionally led by women from the



finances of mere project execution. We see ourselves as catalysts for enduring change and growth within the communities we are privileged to serve. Our dairy initiatives exemplify our unwavering commitment to fostering hope and transformation. We are dedicated to continually nurturing a positive impact, empowering the society at its core. Our strate-

gic partnership with Ahmedabad District Co-operative Milk Producers Union Limited and Gujarat Dairy Development Board is instrumental in propelling these transformative endeavours, empowering us to make a significant difference." Mr. Hemant B Patel, Ahmedabad District Cooperative Milk Producers Union Limited, highlighted, "Tata Motors has been a cornerstone in our community. Their unwavering commitment and cutting-edge technological advancements have not only boosted the local economy but also cultivated a spirit of collaboration. This partnership transcends the enhancement of the dairy industry; it actively generates sustainable opportunities for our communities, steering positive economic transformation in the region.

Nikon enters into a Space Act agreement with NASA for Artemis mission support with the Nikon Z 9 camera

Pune (Voice news service):- Pleased to announce that Nikon Inc. has entered into a Space Act agreement with the National Aeronautics and Space Administration (NASA) to support the agency's Artemis campaign with Handheld Universal Lunar Camera (HULC) development. The Nikon Z 9, Nikon's mirrorless full-frame flagship, as implemented in the HULC system, will be the handheld camera for the upcoming Artemis III mission which will be used by the crew

returning to the surface of the Moon. The Artemis campaign is an ambitious and important undertaking for humanity. Artemis will return us to the Moon in order to establish a foundation for long-term scientific lunar research and exploration, eventually leading as a passageway for travel to Mars. Since humankind's first forays into space, handheld cameras have been used to document the journey, sending back iconic imagery, and for research. This Space Act agreement is a collabora-

tion between NASA and Nikon Inc. to ensure the current state-of-the-art full-frame camera can survive lunar environments while developing an efficient and optimal platform for image and video capture for the mission. The Artemis III mission is scheduled to launch NASA's SLS (Space Launch System) rocket with the agency's Orion spacecraft in September 2026. The crew's historic expedition will be the first human landing on the lunar surface

since 1972, and this mission will also mark the first time a woman will walk on the Moon. During this 30-day mission, the crew will enter lunar orbit, after which two astronauts will land on the lunar surface in the lunar module (SpaceX's Starship Human Landing System). After spending approximately seven days on the lunar surface conducting research and multiple moonwalks, they will return to the Orion spacecraft to join the other two crew members and return to Earth.

