# Power and Voice

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छत्रपती शिवाजी

महाराज जयंती

2024

# Sunday **Galaxy AI Features Come on Samsung Galaxy Buds**

with All-New Galaxy S24 Series

Pune (Voice news service):-Samsung, India's largest electronics brand, has announced the OTA (over-the-air) roll out of Galaxy AI features on Galaxy Buds2 Pro, Galaxy Buds2 and Galaxy Buds FE. Users will now be able to unlock the full potential of Galaxy AI features such as Live Translate on Galaxy Buds series through the 'Made in India' Galaxy S24 series.

With the help of Live Translate, users can see real-time call translation on the screen of Galaxy S24 series, while they are talking via Galaxy Buds. Additionally, the new Al-driven interpreter feature on Galaxy S24 series

provides a seamless twoway, face-to-face interpretation through Galaxy Buds interface.

Galaxy Al 🗼 is here

you love with Galaxy Buds

Enjoy conversations in the language

Users can directly speak into the Buds mic and their

translated voice will now be available via the Galaxy S24 series enabling near-natural conversation between two individuals each holding Galaxy S24

Pune (Voice news

series smartphone and Galaxy Buds respectively, eliminating the need to hand over the phone and manage translated talking. The roll out of the new

Galaxy Buds2 Pro | S24 Series samsung.com

Galaxy AI features elevates the already exceptional experience of topof-the-line Galaxy Buds2 Pro. The premium Galaxy Buds2 Pro comes with 24bit hi-fi sound quality, enhanced 360 immersive audio and intelligent Audio Noise Cancelation (ANC). Galaxy Buds FE brings Samsung's industry-leading sound experience to users.

Its powerful bass offers deep and rich sound that allows users to enjoy music the way the artist intended, while powerful Active Noise Cancellation (ANC) and Ambient Sound enable users to hear more of what they love and less of what they don't.

## **Mother's Recipe Introduces Affordable Small Spout Packs for its Sauces Range**

Pune (Voice news service):- Mother's Recipe, India's leading food brand has announced the launch of a smaller-sized spout pack of their Recipe Global Exotic Sauce Range in four exciting flavors: Red Chili, Green Chili, Garlic Chilli and Soya Bean in Mumbai and Pune. At Rs. 25, the 85g spout packing is not only more affordable but also offers convenience in storing &

Recipe's Exotic Global Sauces make your food taste amazing and make it easy to cook Indo-Chinese dishes at home. What makes Recipe unique is that these sauces contain no added artificial colors. The Recipe brand is all about giving you something special: the ability to cook in many ways, authentic and genuine flavors, and a taste of the world at an affordable price. These sauces are the perfect choice for preparing tasty Chinese dishes

meet not only domestic

demand but also glob-



such as fried rice, Chowmein and Paneer chili.

Commenting on the launch Ms. Saniana Desai. Executive Director, Mother's Recipe, said " In the modern, fast-paced era, we recognize the significance of offering convenience without sacrificing quality. Our sauces are crafted with no added artificial colors, tailored to meet the preferences of our customers.

We aim to deliver the beloved flavors in a convenient and portable packaging, ensuring a satisfying experience for our customers.

The product range is now available at your neighborhood store and leading supermarket chains like Reliance Fresh. D-Mart and BigBasket in Mumbai and Pune, priced at Rs. 25

#### **Supriva Lifescience Ltd secures** 8-Gold awards at The Government of Maharashtra's State Export and MOU Signing Awards



Pune (Voice news service):-Supriya Lifescience Limited, a global leader in the manufacturing of Active Pharmaceutical Ingredients (APIs), achieved a remarkable achievement by securing 8-Gold awards at The Government of Maharashtra's State Export and MOU Signing Awards, one of the highest honours in Maharashtra.

The ceremony was held recently at Wakad. Pune was graced in the presence of Shri. Uday Samant Hon Minister of Industries Government of Maharashtra and hosted by Dr. Harshadeep Kamble I.A.S, Principal Secretary (INDS), government of Maharashtra; Dr. Vipin Sharma IAS, Chief Executive Officer Maharashtra Industrial Development Corporation (MIDC) and Shri Deependra Singh Kushwah. I.A.S. Development Commissioner (Industries) and export commissioner with an aim to recognize the efforts made by varied industry experts who share in country's vitality and economic growth. They honoured Supriya Lifescience for their timeless achievements in Chemical and Pharma and in Export House under MSI category.

As the sole recipients of 8 Gold awards, Supriya Lifescience LTD was recognized for its exceptional export performance spanning several years. The accolade includes the State Award for year 2018-19 for the Excellent performance of export for MSME and export house both gold category; State Award for year 2019-20 for the Excellent performance of export for MSME and export house, both gold category; State Award for year 2020-21 for the Excellent performance of export and State Award for year 2021-22 for the Excellent performance of export.

Shivani Wagh, Director, Supriya Lifescience express gratitude for the esteemed recognition, stating "We are happy to receive the awards from such distinguished dignitaries who have acknowled edged Supriya Lifescience Ltd contributions to the API and Pharma industry.

These accolades reaffirm our belief in the transformative power of perseverance and innovation We remain committed to driving growth and delivering solutions globally, one day at a time."

## Indian workforce will meet the global demand and set new benchmarks: Shri Dharmendra Pradhan

service):- Taking forward the vision of Hon'ble Prime Minister, Shri Narendra Modi of Viksit Bharat by 2047, the National Skill Development Corporation (NSDC) under the aegis of the Ministry of Skill Development and Entrepreneurship (MSDE) partnered today with 15 renowned organizations, industry giants, and leading academic institutions. These collaborations focus on preparing Amrit Peedhi for the Future of Work. The partnerships were announced with -Flipkart, Teamlease, Infosys, IIT Guwahati & LogicKnots, TimesPro, BCG, Google, UpGrad, Unstop, Microsoft, M3M Foundation, Reliance Foundation, Yes Foundation, UPS and TeamLease EdTech.

Shri. Dharmendra Pradhan, Hon'ble Union Minister of Education and Skill Development and Entrepreneurship; Shri. Atul Kumar Tiwari. Secretary, MSDE; Dr. Nirmaljeet Singh Kalsi, Chairperson, NCVET, Smt. Trishaljit Sethi. Director General (Training), DGT and Shri. Ved Mani Tiwari, CEO, NSDC and MD. NSDC International addressed the



Focusing on a multi-faceted and outcome-driven approach to make the skilling ecosystem more accessible, innovative, and flexible, these partnerships herald a new era in education and industry-academia linkages. Through these collaborations, the vouth of India will be empowered across industries, amplifying their employability prospects. The partnerships also resonate seamlessly with the goals articulated in the G20 framework to strengthen learning outcomes, building a digital economy, and promote public-private partnerships to augment the education and skilling systems.

Speaking on the occasion. Shri. Dharmendra Pradhan, Hon'ble Union Minister of Education and Skill Development and Entrepreneurship said, "We

of initiatives and industry partnerships for skilling and empowering India's Yuva Shakti. The partnerships forged today with organisations like Google, Microsoft, Flipkart, Teamlease, Upgrad, Reliance Foundation and more, will lead the Skill India Mission forward and build a capable, productive and efficient workforce ready to embrace global opportunities.'

"India will become unstoppable by embracing the mantra of skilling, reskilling, and upskilling. We have launched various digital initiatives in the skilling ecosystem which are ensuring Skills Anywhere, Skills Anytime and Skills for All. As India marches towards becoming a developed nation. by leveraging technology, scale and sustainability,

the Indian workforce will

al demand, setting new benchmarks." He added. During the event, the industry representative s engaged in discussions with the Minister and the Secretary. Together, they shared the best practices, exchanged valuable insights, and discussed innovative strategies to enhance the capabilities of India's youth, preparing them for the world of work. The students aiming to make a career in these sectors will benefit immensely as they will be enabled with extensive exposure across industries which will help develop broader skills aligned with the industry needs. Previously. NSDC has also collaborated with private organizations like IBM, Bajaj Finserv, Meta, Coca-Cola and more to bolster the capabilities fundamentals of our youth. By facilitating on-the-job training and industry exposure, MSDE and NSDC are equipping students with practical knowledge, creative skills and rich experiences. This is leading to youth-led development, fulfilling their aspirations and stimulating employment prospects.



**Emami Group Celebrates 50 Years of** 

**Making Lives Happier at the Emami** 

Conclave held in Kolkata

Pune (Voice news service):- The Emami Group, a globally renowned conglomerate known for its diverse portfolio of businesses, organized a grand conclave at the JW Marriott, in Kolkata as a part of its 50 year Golden Anniversary celebrations. The event was a testament to Emami's commitment to making lives happier and showcased the remarkable journey of the Company over the past five decades. The Emami Conclave, held on Thursday was a momentous occasion that brought together esteemed guests, friends, and family to celebrate the legacy of the Emami Group

Set in the city of joy, the conclave commenced with the felicitation of the legendary and visionary founders of the Emami Group, Mr. R.S. Agarwal, and Mr. R.S. Goenka, Mr. R. S. Goenka in his address shared heartfelt anecdotes and memories of their friendship, partnership, and togetherness. reminiscing about the humble beginnings of the Emami Group and its transformation into India's homegrown giant with global

imprints. The event witnessed a series of felicitations of valued employees and long standing associates who are also industry names like Zarin Daruwala -CEO of Standard Chartered Bank, Sonjoy Chatteriee -Chairman. & CEO. Goldman Sachs, Anand Rathi - Founder, Anand Rathi Group and Rajesh Jain - Managing Director, Prachar Communications. From celebrated cinema stars to national icons, from business icons to cultural ambassadors the conclave was in its true sense a celebration of life and happiness. Actors Sonu Sood. Neha

Poet Kumar Vishwas, National Award Winning Film Director Aniruddha Roy Chowdhury, Singer - Writer - Film Director Anindya Chatterjee to name a few were the dignitaries who joined the Emami family for this celebration Speaking at the conclave, Mr. Aditya V Agarwal and Mr. Manish Goenka, Directors,

Cricketer Saurav Ganguly,

Emami Group emphasized that "This landmark celebration would have been not possible without the unwavering support of all the stakeholders, employees, and consumers who have been a steady pillar for Emami's growth. It is our Group's commitment to creating products and services that enhance the quality of life for its customers, while also contributing to the socio-economic development of the nation. As a group we value the importance of embracing change and adapting to evolving market dynamics while staying true to the core values that have guided Emami throughout its journey."

The conclave also provided a platform for Emami Group to showcase its future plans and initiatives. With a strong focus on sustainability and social responsibility, Emami aims to continue making a positive impact on community while driving growth and innovation in its respective industries

As the Emami Group embarks on the next phase of its journey, it remains dedicated to its core values of integrity, transparency, and inclusivity. With a strong focus on research and development, the Group aims to continue its legacy of making lives happier by introducing innovative solutions that address the evolving needs of its customers.

## 1st Hindu stone temple in Middle East inaugurated in Abu Dhabi by PM Narendra Modi

Pune (Voice news service):- The Shapoorji Pallonji Group, one of India's leading business houses, announces the successful completion of the first Hindu temple in the Middle East.

The BAPS Hindu Mandir in Abu Dhabi was inaugurated in person on 14th February 2024 by the Hon'ble Prime Minister. Shri Narendra Modi, in a grand ceremony.

This significant accomplishment marks a historic milestone in fostering cultural and religious unity, and in strengthening bilateral relations between India and the UAE. An architectural marvel, the

Mandir towers over the sandy landscape of the UAE. It is nestled in 27 acres of desert land, in the outskirts of Abu Dhabi - thanks to the generous donation of land by His Highness Sheikh Mohammed Bin Zayed Al Nahyan, the then Crown Prince of Abu Dhabi. The Mandir is open to all faiths

and is an initiative of the BAPS Swaminaravan Sanstha (the institution behind several Swaminarayan temples across India and the world).



It is a testament to India's culture, and to its ancient skills in architecture and sculpture. It has been built in strict accordance with age-old Indian texts and derives its inspiration from a lotus motif. It has 7 spires, which represent the 7 Emirates of the UAE.

"Our dream of building a Hindu Mandir in Abu Dhabi has now become a reality. Shapoorii Pallonji has played a pivotal role in partnering with us to create this lotus in the desert. We extend our gratitude to Shapoorji Pallonji for bringing to life our vision of this spiritual oasis for global harmony," said Pranav Desai, Director of

"We, at Shapoorji Pallonji, are

deeply honoured to have had the opportunity to work with BAPS and create this incredible monument that brings together art, harmony and faith. Apart from being a celebration of cultural diversity, this is a testament to our engineering expertise" said Shapoorji P Mistry, Chairman, Shapoorji Pallonji Group.

In this project, Shapoorji Pallonji successfully integrated modern technology such as security, lighting systems and air-conditioning with the traditional requirements of ancient Indian architecture.

The temple complex has 7 ancillary buildings, to cater to 15,000+ visitors daily. It has distinctive water features,

which represent three major rivers - Ganga, Yamuna, and Saraswati. The main temple is constructed on a raft foundation using UAE's largest single pour of unreinforced fly-ash concrete. Instead of iron and steel reinforcements, bamboo sticks and glass fibre were

The temple façade is built on this foundation, using 40,000 cubic meters of marble from Italy and 1.80.000 cubic meters of pink sandstone from Rajasthan.

Thousands of artisans and volunteers intricately carved the stones in Rajasthan, for BAPS. These were then put together in Abu Dhabi like a giant jigsaw puzzle.

The Shapoorji Pallonji Group, which is 159 years old, has built several landmarks across the world. It has been present in the Middle East for close to 50 years, beginning with the Sultan's Palace in Muscat, in

Some of its recent marquee projects in India are Bharat Mandapam and Kartavya Path in New Delhi, Port Blair Airport, and Atal Tunnel in Himachal.

### **Regional Textile Strengths to Celebrate India's Booming Textile Industry at Bharat Tex 2024**



Pune (Voice news service):- Bharat Tex 2024, India's premier global textile event, is set to witness a grand confluence of iconic handloom and handicraft traditions from Guiarat. Maharashtra. Telangana, Uttar Pradesh, and Madhya Pradesh. Five Indian states are set to captivate the spotlight as they present a shared narrative of artistic excellence, featuring handloom craftsmanship, and unveiling distinctive textile innovations.

Commenting on the state partnership, Shri Eknath Sambhaji Shinde, Hon'ble Chief Minister of Maharashtra said. "I am proud to announce Maharashtra's participation as Partner State at Bharat Tex 2024. As the largest international exposition in India, the event is shaping up to be the largest platform for industry collaboration and innovation. Maharashtra has been a significant part of the growth story of the textile and

apparel sector in India: be it the rich cultural tradition of the Paithani saree or the advancement of Smart Textiles by a few aspiring start-ups. The textile and technical textile sector plays a significant role in shaping Maharashtra's economic landscape, and we are committed to nurturing its continued success. Maharashtra will ensure that every thread spun adds to the rich tapestry of our nation's progress, towards a Viksit Bharat in 2047"

On Madhya Pradesh joining as a 'Supporting Partner State', Shri Dr. Mohan Yadav, Hon'ble Chief Minister, Madhya Pradesh, said "Prosperity of Madhva Pradesh lies in the progress of its industries. Establishment of industries results in the growth of employment opportunities. The state government is committed to achieve comprehensive development fostering good governance and implement-

ing an effective system".

#### Panasonic launches new AC line-up for 2024, including Matter-enabled RACs Air Conditioners equipped with Pune: Further to Panasonic's

recent ground-breaking advancement i.e., India's First Matter-Enabled Room Air Conditioners (RACs)\* powered by Miraie, Panasonic Life Solutions India (PLSIND)- a leading diversified technology company, today, announced its 2024 line-up of Air Conditioners, including the latest range of Matter-enabled Room Air Conditioners (RACs). Responding to the sharp increase in demand for cooling appliances. Panasonic's has introduced 60 new models across its complete range of ACs. These new models are available for consumers across all leading outlets, e-commerce platforms and on the Panasonic Brand Store at https://pnsnic.com/ AC\_p\_r. Panasonic range of

1.0, 1.5- and 2.0-tons models. Mr. Fumiyasu Fujimori, Managing Director, PMIN, Panasonic Life Solutions India said, "Our recently commissioned study 'Panasonic's 2024 Young Parents Everyday Life Concerns' highlighted multifaceted considerations of consumers when dealing with AC-related issues- extending beyond basic cooling, i.e., indoor air hygiene, efficiency and technological integration (connectivity). Mr. Abhishek Verma, Business Head, Air Conditioners Group, PMIN, PLSIND said, "At Panasonic, Air Conditioners are an important growth engine for our consumer durables division and in this competitive market.

Matter protocol is available in

#### Honda Cars India introduces 'Honda Collection' an exclusive range of Merchandise in India Each item in this collection Honda Cars India Ltd. (HCIL), complement the modern life-Mr. Yuichi Murata, Director of

a leading manufacturer of premium cars in India, has announced the launch of its official merchandise 'Honda Collection'. Honda Collection features a diverse range of merchandise designed to

style of Honda enthusiasts. From stylish apparel like T-shirts, Jackets and caps, each item seamlessly combines functionality with aesthetics. Commenting on the launchof the merchandise, Marketing and Sales at Honda Cars India Ltd, said, "The Honda Collection embodies our commitment to providing our discerning customers with the ultimate expression of style and sophistication.

reflects the ethos of Honda Brand, allowing enthusiasts to embrace Honda in every aspect of their lives." The entire range of Honda Collection will be available at all Honda dealerships across the country.

**ORDI's Flagship Run "Racefor7"** 

**Returns to Raise Awareness on Rare Diseases** 

ONE NATION, ONE DAY,

Date 18th February 2023

T.O. Power and Voice

## Page 2

otal role, both directly and

indirectly, in the comprehen-

sive development of the Rare

Disease ecosystem in India

# Baro Market Pop up In Pune









(Voice news service):- After its first successful pop up last Srila Chatterjee brings Baro Market to Pune once again with a bigger and refreshed collection of art, crafts, decor, apparel and a whole lot

more. Baro Market's shopping experience is always a unique one with several homegrown brands and a showcase of arts and crafts by artisans from across the country.

Baro Market comes live in Pune from the 23rd-25th

at MonaLisa Kalagram in Koregaon Park. Showcasing an eclectic array of brands, this three-day extravaganza promises an immersive experience celebrating creativity and craftsmanship. Featuring a diverse lineup of brands, visitors can explore an array of offerings. One can indulge in gourmet almond flour bakes by Almond Butter Cakes, boasting healthy protein-rich cakes that are 100% gluten-free, made with organic jaggery, and suitable for vegans or one can embrace the essence of cool with Jamdani dresses and menswear by Bhomra and can experience the allure of pure organic fragrances by Boond Fragrances that are crafted using ancient

of February, (11 am -7 pm Indian techniques, each scent evoking unique memories and emotions. Adding to the charm are lifestyle accessories from Lukka Chuppi, exquisite handloom sarees from Renu, and captivating resin art and jewelry from Red Bus Designs. One can also explore Sensorium by Sounak Chacraverti, offering affordable art for cinema and art enthusiasts.

Baro Market Pop Up in Pune will celebrate creativity, culture, and community and one can experience the magic of artisanal craftsmanship and support local talent while indulging in a memorable shopping experience. Entry is free, and all are welcome to discover the best of sustainable, imaginative, and story-filled wonders.

> ONE NATION, ONE DAY -TOGETHER FOR RARE. The Bangalore run will commence from St. Joseph's Indian High school ground, Ashok

> Pune (Voice news ser-

vice):- The Organization for

Rare Diseases India (ORDI)

is set to host its annual flag-

ship event, "Racefor7" across

15 cities in India on February

25. The primary objective of

is to raise awareness on rare

diseases and provide patients and their families with access

to national and international

resources, empowering them

Racefor7 is an annual aware-

ness run organized in align-

ment with World Rare Diseas-

es Day. Since its inception in

2016 in Bengaluru, the event

has expanded nationwide,

with an expected participa-

tion of over 20,000 individ-

uals this year scheduled on

February 25 across the cities

of Bengaluru, Mumbai, Delhi,

Hyderabad, Kolkata, Ahmed-

abad, Chennai, Kochi, Pune,

Mysuru, Davangere, Hubballi,

Asansol. Kozhikode. Coim-

batore in line with the theme

in the process.

7 kilometers marathon

The run will be flagged off by notable Kannada cinema ac-

TOGETHER FOR RARE... tor Mr. Ramesh Aravind and inaful difference together,

Railway Warriors lift titles at the Second edition

commence at 7 am. Interested participants can register by visiting the Racefor7 website. "I am honoured to support the cause of Rare Diseases and participate in Racefor7. One Nation One Day - Together for Rare, join me in this multi-city marathon on Sunday, February 25, starting at 7:00 am onwards across India.

"We are proud to continue our

longstanding partnership with ORDI as the main sponsor of the Racefor7 marathon for the past eight years. This event reflects our commitment to supporting rare disease communities and raising awareness about their unique challenges.

We look forward to another successful marathon and the opportunity to make a meansaid Mr. Jinu Jose. Vice President, Research & Development Solutions, India.

Speaking about the event, Dr. Meenakshi Bhatt. Professor & Mazumdar-Shaw Research Chair, Centre for Human Genetics ORDL stated. "We have been encouraged by a positive movement in the country with the provision of ₹50 lakhs one time support per patient for treatment under the National Policy for Rare Diseases. Many patients have already been enrolled under this policy.

Mr. Prasanna Kumar Shirol, Co-founder & Executive Director of ORDI, commented. "Racefor7 stands as the sole mass awareness initiative in India for the past 8 years. This event has played a pivBy capturing the attention of policymakers, stakeholders, and the global community, Racefor7 has positioned India on the global map in the field of Rare Diseases. This year's Theme is ONE NA-TION, ONE DAY- TOGETH-ER FOR RARE emphasizes an amplified movement for all the stakeholders across the country, uniting for the support of rare disease patients. The focus is on enhancing access to therapies under policy guidelines, establishing an ecosystem for long-term care and support, fostering research and development, and ultimately creating a collective moment of 'I care for Rare.." The fee for regular runners is INR 699, while students can register at a discounted rate

Rare disease patients and individuals with different abilities, along with two caregivers each, can participate free of charge. Participants in this category will receive a kit containing a T-shirt, a medal, an e-certificate, and compli-

of INR 399.

#### Nikon India has announced its maiden Wildlife contest -'Wonders of the Wild' in collaboration with WWF- India Pune (Voice news mencement of the conan art that requires unpar-

service):- Nikon India Private Ltd. is thrilled to announce the launch of the first season of its 'Wonders of the Wild' photography and videography contest in collaboration with the Worldwide Fund for Nature -India (WWF-In-

The contest aims to recognise and reward the acumen of Wildlife photographers and videographers in India who are passionate about capturing some of the breathtaking moments of flora & fauna through their lenses. The ongoing one-and-ahalf-month-long contest is open to wildlife photographers and videographers across India till March 03, 2024.

The contest has been introduced with the primary objective of inspiring both videographers and photographers dedicated to wildlife and nature to unleash their creativity and visual storytelling prowess and capture the vibrance of Indian Wildlife.

Speaking at the com-

test, Mr. Sajjan Kumar, Managing Director, Nikon India Pvt. Ltd., said, "India is recognized as a natural sanctuary for an array of wildlife, offering photographers and videographers an ideal canvas to showcase their talent on a global scale.

Our newest endeavour, the 'Wonders of the Wild', exemplifies our steadfast dedication, bolstered by our extensive array of top-tier lenses and Mirrorless cameras designed for wildlife photographers & videographers. We are confident that this contest will not only serve as a platform for budding shutterbugs to exhibit their expertise and enthusiasm in capturing the splendor of India's wildlife but at the same time will serve as a reminder for the conservation of this planet's exquisite flora and fauna."

Commenting on the association, Ms. Kaveri Jain, Director Marketing and Communications,

alleled passion, discipline and talent. It also plays a significant role in raising public awareness about India's rich biodiversity and inspiring its conservation. We applaud Nikon India's initiative of rewarding wildlife photographers and videographers who have perfected this art. We are proud to partner with their 'Wonders of the Wild' contest and award the winners some of our best conservation products from the WWF-India Nature Store. We look forward to seeing some fantastic photos and videos, which is always an inspiration.

The top entries of this contest will be evaluated by a distinguished panel of renowned wildlife videographers and photographers such as "Mr. Shaaz Jung aka big cat specialist, Nikon Z Ambassador, Director of Photography for the National Geographic feature film titled "The Real Black Panther".

Second on the Jury panel WWF-India, said, "Captur- is the 'The Tiger Princess ing moments in the wild is of India' – a title bestowed not exceed one minute.

to a renowned Wildlife Wildlife photographer. conservationist, and Nikon Creator, Ms. Latika Nath. We are excited to announce the third jury member of the contest, Mr. Kallol Mukherjee, a distinguished Nikon creator and acclaimed wildlife photographer with multiple awards to his credit. Submission of entries:The

contest shall remain open

for entries from till 3rd

March, 2024. Participants regardless of age or gender, are encouraged to participate in the contest. Participants can enter the contest through the Nikon India website at https:// capturewithnikon.in/wonders-of-the-wild. The participants need to fill out a form, upload a link their photo and/or video, and specify the Nikon camera and lens model used to capture the entry. Additionally, all participants need to provide a 100-word caption describing why their entry should be shortlisted. For the video entries,

of Commissioners Veterans Cricket Cup 2024

Pune (Voice news service):- Railway Warriors scored a 6 wickets win over GST Giants to emerge winners at the Second edition of Commissioners Veterans Cricket Cup 2024 which is being organized by Maharashtra Veteran Cricket Association in association with EDGE Eventz & Entertainment and played at the PYC Hindu Gymkhana Cricket Ground.

In the final match powered by 48 runs in 27 balls by Rohan Marwaha reached 83 runs for loss of 6wickets in 10Overs. but Railway Warriors scored 84/ runs for loss of 4 wickets in 8 Overs thanks to a whirl-

even the world.

Association

The tournament director of

the event since inception

MSLTA and Mr.Prashant Su-

the tournament can be termed

as a top 100 Challenger over

wind Yuvraj Gole 21runs and Nahid Shaikh 20 runs. The winner Railway Warriors

got the trophy. The prizes were given by Mr.Sourabh Patil, Director of Majistique Group, Mr.Ranjeet More, Acting President, Maharashtra Veteran Cricket Association, Mr.Sudhir Kulkarni, Secretary, Maharashtra Veteran Cricket Association, Mr. Ranjit Khirid, Captain of MVCA, and Mr. Aniket Soman, Director, EDGE Eventz & Entertainment were present on the occasion

Results: final Round: GST Giants: 83/6 in 10Overs(Rohan Marwaha 48(27,4×4,2×6), Mohsin Khan not out 16 Na-



hid Shaikh 3-16, Vishwanath Mundhe 1-20. Harshal Kagde 1-13) lost to Railway Warriors: 84/4 in 8O vers (Yuvraj Gole 21(16), Nahid Shaikh 20. Rajesh 19 (6,3×6), Dinesh Titre 13, Sachin 2-11)

Other Prizes: Best Batsman: Yuvraj Gole (47runs); Best Bowler:

Vishwanath Mundhe (5wickets); Man of the series: Rohan Marwaha (170runs & 4 wickets).

2014 Saketh Myneni / Sa-

nam Singh (India) bt San-

chai Ratiwatana /Sonchat Ra-

tiwatana (Thailand )6-3, 6-2

2015 Gerard Granollers /

Adrián Menéndez Maceiras

(Spain) bt Maximilian Neu-

christ( Austria) / Divij Sharan(India) 1-6, 6-3, [10-6]

2016 Purav Raja / Divij Sha-

ran (India) bt Luca Margar-

oli (Switzerland )/Hugo Nys

and Herzegovina ) / Ante

Pavić (Croatia) bt Pedro

Martínez / Adrián Menén-

dez Maceiras (Spain) 6-1,

2018 Vijay Sundar Prashanth

/ Ramkumar Ramanathan (In-

7-6(7-5)

(France )3-6, 6-3, [11-9] 2017 Tomislav Brkić (Bosnia

## Third win for Jaguars, All Stars at the 10th Edition Poona Club Premier League 2024



(Voice news Pune service):-Kapila Parmar All Stars and Manpreet & GG'S Jaguars maintained a clean state after three league matches at the 10th Edition of 'Poona Club Premier League 2024', which is being organized by The Poona Club Ltd and played on their Cricket ground In other matches, Jets registered a 23runs win over Prithvi Lions, while Talab Titans scored a 7 wickets win over VK Tigers. Results: League Round:Jets: 63/4 in 6Overs(Chirag Lulla 23(13,1×4,1×6), Mallik Arjun 17(8,3×4), Sahil Milani 10, Sanchit Diwadkar 1-12) bt Lions: 40/8 in 5Overs(Varun 19, Sharan Singh 3-11, Dhaval Gundecha 2-3, Mallik Arjun 1-4); MOM-Mallik Arjun; Jets won by 23 runs;

VK Tigers: 62/6 in 6 Overs (Vikram Kakade 24 (9,3×4,2×6), Rajesh Bansode 21 (11,2×6), Suraj Rathi 2-3. Aroon Khattar 1-7, Veer Makkar 1-14) lost to Talab Titans: 63/1 in 5Overs (Aroon Khattar 31 (13,3×4,2×6), Karan Sharma not out 26(16,3×4), Amit 1-9); MOM - Aroon Khattar; Talab Titans won by 7 wickets;

Kwality Warriors: 71/4 in 6Overs (Ziaan Talab 28 (15,3x4,1x6), Aarav Vij not out 28(12,3x6), Tony Shetty 12, Prakash Karia 1-5) lost



to Kapila Parmar All Stars: 72/0 in 5.30vers (Prakash Karia not out 42(21,4x4,2x6), Sarvesh Mutha not out 25(13,5x4)); MOM-Prakash Karia; Kapila Parmar All Stars won by 8wickets;

VNN Wolves: 39/6 in 6Overs Poonawala 11. (Agilag Umesh Pillay 1-4, Bhargav Pathak 1-1, Siddhant Dharma 1-5) lost to Manpreet & GG'S Jaguars: 43/0 in 3.4Overs(Bhargav Pathak not out 33 (14,2x4,3x6), Siddhant Dharma not out 9);MOM-Bhargav Pathak; Manpreet & GG'S Jaguars won by 8 wickets;

Four Oaks Sailors:84/1 in 6Overs(Rounal Dhole Pa-

til not out 57(21,5x4,4x6), Sumiran Mehta not out 22(10,2x4,1x6), Vinay Mutyal 1-9) bt GM Typhoons: 74/3 in 6 Overs (Ashwin Shah 35 (13,4x6), Sumedh Gangal 15, Kedar Nadgonde not out 13, Rounak Dhole Patil 1-8, Sumiran Mehta 1-6); MOM - Rounak Dhole Patil; Four Oaks Sailors won by 10 runs; Oberoi & Neel Kings: 99/0 in 6Overs (Adhish Shah not out 56 (19,3x4,5x6), Aman Parekh not out 41(17,5x4,2x6)) bt Eagles: 56/6 in 6Overs (Rohan Tope 16, Anmol Limaye 15, Adhish Shah 1-16, Pritam Lunawat 1-11); MOM- Adhish Shah; Kings won by 43 runs

Maha Open Challenger, truly a Top 100 tournament Pune (Voice news ser- the players to propel into the top 100 - 120 stage in sinvice):- The ATP Challenger that started in Pune in 2014 gles and play at all the major can be termed a Challenger

that has thrown up top 100 The tournament which started as the KPIT -MSLTA ATP Challenger was conducted for six years in a row before a three year break during Covid. The tournament resumed back in 2023 as the MahaOpen Challenger has been conducted by the Mathe singles event.

harashtra State Lawn tennis The doubles event of the tour-Sunder Iyer, Hon Secretary of tar. Chairman of MSLTA said

the years The tournament which was event won by Yuki Bhambri twice ( Yuki still remains the only player to have won the singles event twice) and Prajnesh Gunneswaran reaching the finals twice and Ramkumar Ramanathan who reached the finals once had helped

events in the subsequent year following the event.

Apart from giving valuable ATP points to Indian players over the years, the tournament also helped its past winners Yūichi Sugita (Japan), Sadio Doumbia (France), Elias Ymer (Sweden ), James Duckworth and Max Purcell (Australia) to enter the top 100 in the world rankings in

nament has been won by the Indian pairs five out of seven times, the win for the Indian pair of Anirudh Chandrasekar and Vijay Sundar Prashanth in 2023 ensured the team which was given a wildcard became a top 100 pair in the last year since they won the

Apart from the duo Indian players Saketh Myneni. Sanam Singh, Divij Sharan , Purav Raja, Ramkumar Ramanathan, Arjun Kadhe who won the titles or reached the finals of the event have all boosted their rankings and

made the Top 100 stage, lyer

The tournament this year with Sumit Nagal as the top seed and the Top Indian Players making it to the Main Draw or qualifyings through wild cards is truly the Indian Challenger and will help to propel another top 100 player either in singles or doubles at the world stage

2014 Yūichi Sugita (Japan) bt Adrián Menéndez Maceiras (Spain) 6-7(1-7), 6-4, 6-4 2015 Yuki Bhambri (India) bt Russia Evgeny Donskoy 6-2, 7-6(7-4)

Sadio Doumbia 2016 (France) bt Prajnesh Gunneswaran (India) 4-6, 6-4,

2017 Yuki Bhambri (India) bt Ramkumar Ramanathan (India) 4-6, 6-3, 6-4

2018 Elias Ymer (Sweden ) bt Prajnesh Gunneswaran (India) 6-2, 7-5

2019 James Duckworth (Australia) bt Jay Clarke (United Kingdom) 4-6, 6-4, 6-4 2020-2022 Not held 2023 Max Purcell (Australia) bt Luca Nardi (Italy) 6-2, 6-3

dia) bt Hsieh Cheng-peng / Yang Tsung-hua (Chinese Taipei ) 7-6(7-3), 6-7(5-7), [10-7]2019 Purav Raja / Ramkumar Ramanathan (India) bt

Arjun Kadhe / Saketh Myneni 7-6(7-3) 6-3 2020-2022 Not held

2023 Anirudh Chandrasekar / Vijay Sundar Prashanth (India) bt Toshihide Matsui / Kaito Uesugi Japan 6-1, 4-6, [10-3]

#### 110 rated players for 13th Late Prof. Wamanrao Alurkar **Memorial Rapid Chess Tournament** Mr.Prakash Kunte, Trust-Zagde(1958) and Group B:

Doubles

Pune (Voice news service):- A total 110 rated players will be seen in action at the 13th Late Prof. Wamanrao Alurkar Memorial Rapid Chess Tournament which is being organised by Buddhibal Kreeda Trust and to be held at Symbiosis Sports Centre, Prabhat Road, Pune on Sunday, 18th February 2024.

ee of Buddhibal Kreeda Trust said that. This tournament will be sponsored by Late Smt.Sumati Shirgaonkar and is recognized by Pune District Chess Circle will see 110 Chess Players which included Group A: FM Kashish Jain(2121), Gaurav Bakliwal(2106),

Shitiz Prasad(1240), Mar-Shah(1239). Pethe(1233)in action.

The event will be held in 2 categories Group A: Rated 1250 and Above, Group B: Rated 1000 to 1249 The Tournament will be conducted by Chief arbiter IA Vinita

The tournament will be conducted in the Swiss League Format and will be played in 7th Rounds

The tournament will offer a total prize money of Rs.28000/-. The tournament will be inaugurated on the 18th February 2024 at 9.00am by WIM Mrunalini Kunte-Aurangabadkar, and Mr. Sunil Mokal.

# **Makarand Deshpande was impressed** after seeing the works of Shrinathii

Pune (Voice news service):- Many artists are displaying their skills and art in the India Art Festival organized in Mumbai from 8-11 February 2024, among them Pichwaiwala from Udaipur, Rajasthan also displayed his art. When actor Makarand Desh Pandey saw Shrinathji's handicraft work, he was

overwhelmed with emotion. They said India art festival was an amazing experience to eve and soul!! From self taught to students to masters work at one place was simply

a delight!! I am fortunate to be able to see it and feel it. A heart full thanks to the organisers and the curators and the artists.

Pichwaiwala commits for awesome artistic Pichhwai paintings of decades old culture with a new vision. He provides rare opportunity of fresh creativity and experi-

enced speciality art to the art

Pichhwai Art is captivating & cultural Indian Art form i.e. creation of Mewar Rajasthan. It was originated before 400 centuries at the time of Emperor Maharana Rai Singh in Pushtimarg Haveli. Pichwaiwala family members created World Records in short Pichhwai paintings. The family was working on Haveli (Palace). The Pichhwai is famous for its livelihood colours and tough detailing.

#### Napolitano beats Seongchan Hong to clinch men's singles title 6-3, 6-3 in two hours and South Korean stayed in the

Shrotri.

Pune (Voice news service):- Italy's Stefano Napolitano came back from a set down to beat South Korea's Seongchan Hong to clinch the DafaNews Bengaluru Open at the KSLTA Tennis Stadium here on Sunday. The seventh seed Napolitano, whose last ATP Challenger title came way back in 2016, relied on his booming ground strokes to win 4-6,

23 minutes to take home a prize purse of \$18230 (approximately Rs 15 lakh). The title triumph also helped him bag 100 ranking points. Napolitano, who had got the better of former world no. 25 Vasek Pospisil of Canada in the second round and home favourite Sumit Nagal in the semi-finals, struggled with his first serve in the opening

set and that meant he wasn't really able to capitalise on the opportunities and lost his serve twice.

But he became more consistent as the match progressed and managed to break his opponent once to force the decider.a

With the momentum now in his favour. Napolitano broke Hong in the very first game to wrest the advantage. The

games. However, Napolitano end-

set by staving off his oppo-

nent on his next three service

ed Hong's resistance in the ninth game of the set by hitting an inside out forehand winner for the first point and completed the triumph with a backhand winner before falling down on his back in celebration.

Page 3

#### Ruby Hall Clinic expands Critical **Care Services with New ICU**



Pune (Voice news service):- Ruby Hall Clinic inaugurates its latest addition: a cutting-edge Intensive Care Unit (ICU), further strengthening its position as a leader in critical care medicine. This new facility, featuring 12 beds, including 2 private ones, marks a significant enhancement to the hospita's existing critical care infrastructure.

The inauguration of the new ICU was made possible through the generous philanthropy of Maharookh and Farrokh N Cooper of Cooper Corporation. The Coopers, esteemed philanthropists, have consistently demonstrated their commitment to healthcare advancement at Ruby Hall

contributing significantly to various initiatives, from donating ambulances to upgrading the NTU to supporting paediatric cardiac surgeries in underserved populations. In the last four years alone close to 100 children have undergone life-changing cardiac sur-

Mr. Farrokh N. Cooper, Chairman and Managing Director, Cooper Corporation Pvt. Ltd said. "I am honored to contribute towards the enhancement of Critical Care Services at Ruby Hall Clinic, Pune.

In times of need, it is crucial to strengthen our healthcare infrastructure. My heartfelt appreciation to Ruby Hall Clinic for their unwavering commitment to providing exceptional healthcare. Together, let us strive for a healthier and more resilient community.'

Dr. P.K. Grant, Chairman and Managing Trustee, Ruby Hall Clinic said, "Ruby Hall Clinic is thankful to have individuals like the Coopers, whose unwavering commitment to philanthropy has left an indelible mark on our institution. Through their diverse and generous contributions, ranging from essential medical equipment to vital support for vulnerable populations, they have transformed the way we de-

## Massive support to Pune's 1st ever Mega Road Safety Walkathon with 1.5 Million Safety Steps Donation

vice):- Pune city witnessed initiation of hundreds of Drive Safe Clubs in many of its schools, colleges and corporate campuses through more than 1 KM walkathon from SSPMS Ground through Mangalwar Peth station of Pune's Maha Metro and return, amounting to 1.5 Million safety steps donation by NGO Drive Smart, Drive Safe, held on 14th Feb. A Mass Pledge of 8 Point Road Safety Code of Conduct was also organized on this occasion.

Road safety is a collective responsibility. This mega Walkathon where more than 1350 Citizens including school children came together, was one of its kind for Pune, to promote awareness, education, and positive change. The first-ever open-platform mega road safety walkathon was a massive success held on the last day of National Road Safety Month announced by Ministry of Road Transport and Highways.

Walkathon was Flagged Off Mr.Shashikant Borate, Traffic Police Pune, Shankar Pandey, Rama CEO Tata Green Batteries. Dr.Reii Mathai. Director. ARAI. Mr.Shyam Singh, Plant Head, Pune - Tata Motors Passenger Vehicle Ltd., Mr.Prasanna Patwardhan. President, BOCI, Mr. Pratyush Khare, Tata Motors, Dr.Parag Kalkar, VC, Savitribai Phule Pune University & Ms. Rekha Magar. Chairperson-FICCI FLO. Pune Chapter and The campaign "India Against Road Crash, season 2024", has a threefold objective to increase

awareness about road safety.

encourage responsible driving behavior, and reduce the number of road accidents. The key to achieving these goals lies in the collaboration between law enforcement agencies, community organizations. Industries and academic institutions

The campaign is being sup-

ported by various organiza-

tions such as ACMA, ASDC, ARAI, AISSMS, ASC, AITWA, BOCI, FICCI\_FLO, CIRT, Pune City Traffic, Pune Metro, NDRF, Ranjangaon Industries Association, SAE India & ASC. The campaign is being partnered by Tata Motors, Tata Autocomp, Tata Green Batteries and Continental India. Additionally, volunteers from schools, colleges, runners, bikers and walkers groups joined the campaign to bring the change.

One of the highlight of the event was to inspire young Indians to click selfies with Safe Bikers club members and Helmet Man of India. This campaign aims to promote safer road behavior by committing to self-discipline, respecting other road users, being a defensive driver, following road rules, and symbolizing the commitment through a "step donation".

More than 1350 Volunteers were inducted as Road Safety Warriors and they will start Drive Safe clubs in their organizations before next Road Safety month in 12 months from now. The campaign aims to channelize these resources to bring positive transformation in Pune City's civic traffic

"The most recent data on road accidents in India is concerning. With one person dying every four minutes and one accident occurring every minute, the situation is critical and cannot be ignored.

It is crucial to understand that road safety is the responsibility of each and every individual. We need to involve the community in road safety initiatives by collaborating with schools colleges and local organizations to raise aware-

There are many reasons for road crash but one definite immediate solution is. Let's Be The Change (Jab Hum Badlenge Toh Desh Badlega) said Mr. Rama Shankar Pandey, Chairman, Aftermarket Committee, ACMA and Chairman, Road Safety, FICCI, and Chief Executive Officer, Tata AutoComp GY Batteries Pvt.

"While observing Nations having some of the safest Roads. Self-enforcement remains core principle of their success. Its well established that following Road Rules save lives. We will be safe with self-enforcement, our society and our country will be safe', Said Mr. Shyam Singh, Plant Head Pune - Tata Motors Passenger Vehicles Ltd.

"Road safety is an extremely important topic that affects all of us, whether we are pedestrians or drivers. Our actions on the road have a significant impact on our own safety and the safety of others. It's crucial that we prioritize safety over all other aspects and ensure a secure journey for everyone." said Dr. Reji Mathai, Director ARAI.

"I would like to extend my congratulations to the team

road safety at a time when road accidents are alarmingly high. It is my sincere hope that the entire nation comes together for the cause that endeavors to make pedestrians and roads safer Road safety is of prime importance for each one of us. Whenever we walk or travel by any vehicle on the road, our safety is in our hands. We must be very careful of the other vehicles on the road. Our safety on

the road can only be ensured

when we abide by the traffic

rules. Road safety is not just

about following traffic rules;

it's about cultivating a culture

of responsible driving, empa-

thy, and awareness.".

walkathon

Mr. Sashikant Borate, DCP, Traffic Police Concerned citizens, civil society members, traffic police and scores of road safety volunteers participated in this

Club D2S - Drive Smart Drive Safe (D2S) is a Section 25 Company, an NGO that aims to educate people on road safety and reduce road accidents and deaths on Indian

We intend to reduce the occurrence of conditions that contribute to fatalities on roads like poor visibility, driver negligence and fatigue, negligence of safety norms, drunken driving, speeding etc.

Through awareness rallies campaigns, street plays, special events and traditional and social media campaigns, we work towards raising awareness on road safety and connecting with citizens towards best practic-

## **Eirich Group Germany** inaugurates new plant in Pune



Pune (Voice news service):- The EIRICH Group, with Maschinenfabrik Gustav Eirich as its strategic center in Hardheim, Germany, has been a global leader in mixing and processing technology for over 160 years. The Company announced the

inauguration of its new stateof-art manufacturing plant in Chakan Industrial Area, Pune. The New facility, a strategic addition to Eirich's global footprint, will focus on manufacturing intensive mixers, associated plant equipment and control systems for both India and worldwide exports.

Stephan Eirich is the fifth generation to head the family business and sees the expansion of the Indian operations as an important strategic step for the Eirich Group: "With the inauguration of the Chakan plant, the company has further consolidated its manufacturing capacity to serve our customers.

This is a state of the art plant with a brand new test center for our customers and will produce quality products that are benchmarked against the best in the world." said Stephan Eirich.

"India is a focus market for Eirich. The Chakan plant, with

its expanded capacity, will

meet the growing demand for our products in all customer industries. New and higher capacity mixer models can now be produced in Chakan. Along with modern control systems and a growing number of digital solutions such as remote service and condition monitoring this will help Eirich India to serve customers with a wider option. In line with group strategy, Eirich India will also be able to supply to overseas markets with parts and complete machines through a strong network of Eirich Group companies in 11 countries. The new mixer models, mentioned above, will support this strategy well as these models are well established in Germany, rest of Europe and other markets of Eirich. This will provide tremendous leverage for us to join Eirich's global supply chain." said Mr. Sourav Sen,

## E-Gaming Federation and Maharashtra Health Services Join Forces for Public Awareness Campaign

Pune (Voice news ser-The E-Gaming vice):-Federation (EGF), India's foremost skill-gaming industry body signed a Memorandum of Understanding (MoU) with the Commissionerate of Health Services, Government of Maharashtra to promote Responsible Gaming in the state. Reiterating EGF's commitment to player protection and responsible play, the 360-degree campaign will create awareness around responsible gaming practices to foster a safer gaming environ-

ment for the players. The landmark agreement outlines collaborative efforts of EGF and the Maharashtra Government in implementing comprehensive initiatives to address and educate youth in making well-informed decisions while playing online. Maharashtra has been one of the most progressive states in the country which has embraced technology and innovation and set an example for others to follow. The state is in the top three online gaming states in India with two online gaming unicorn startups based in Mumbai. Maharashtra Deputy Chief Minister Devendra Fadnavis, in December 2022, also noted the need for a social outreach campaign to empower players with the knowledge and tools to instill responsible gaming behavior.

Announcing the MoU, Shri. Dheeraj Kumar, Commissioner, Health Services & MD NHM said, "India's online gaming industry is experiencing rapid growth, with Maharashtra leading the charge in cultivating a dynamic digital environment. By embracing technology and innovation,

our state serves as a beacon for others to emulate. The collaborative effort between the Maharashtra government and EGF represents a crucial stride in combating the risks linked to irresponsible gaming. Our foremost objective is to advocate for responsible behaviour, raising awareness and offering support services like counselling to aid individuals, prioritizing the well-being of our citizens.'

Saxena, CEO, Anuraag EGF said, "We are proud to be a part of this important campaign with Maharashtra government. The campaign exemplifies our commitment to encouraging a healthy gaming environment for all. EGF has always emphasized the importance of enabling responsible gaming for the players and platforms that promote safe and transparent play. This campaign is a crucial step in our ongoing efforts to support and promote dialogue for a secure gaming environment. EGF is the first Federation to

encourage responsible gameplay and has created responsible gaming initiatives and best practices for the industry. The Federation has always led by example and set a benchmark for responsible gaming within the industry. This firstof-a-kind partnership with the Maharashtra government reinforces EGE's pioneer commitment to the gaming sector. EGF is the unified voice of the online skill gaming sector in India, representing the views of an overwhelming majority. The Federation counts the top 5 Gaming Developers and Operators in India, including a Unicorn amongst its mem-

# Dr Cyrus Poonawala should be given **Bharat Ratna - Sharad Pawar**

Pune (Voice news service):- Three out of five people in the world are receiving a vaccine developed by Cyrus Poonawala's Serum Institute It is because of Poonawalla that India was able to come out of a crisis like Corona, considering his contribution to medical and social fields. former Union Minister Sharad Pawar expressed his feeling that the central government should honour him with the Bharat Ratna award to properly honour his work and not just limit him to the Padma Bhushan award.

For substantial contributions medical and social fields Dr. Cyrus Poonawala was awarded the 'Late Dr. Mohan Dharia Nation Building Award by Sharad Pawar Former Chief Minister Prithvirai Chavan, MP Srinivas Patil, President of Vanarai Ravindra Dharia, President of Vanarai Foundation Dr. Girish Gandhi. Chancellor of Krishna Institute of Medical Sciences. Ved Prakash Mishra, Vanrai Trustee Ganpatrao Patil, Nilesh Khandekar Trustee Rohidas More, Secretary Amit Wadekar, etc were present on this occasion. Union Minister Nitin Gadkari wished Cyrus Poonawala through video conferencing.

Sharad Pawar said, Dr. Mohan Dharia showed a different direction to the country with



his politics and social causes. Mohan Dharia's ideology was nation first

Serum Institute is in a way moving on their thinking and producing vaccines not only for the country but also for day, three out of five people in the world are receiving the vaccine developed by Serum Institute, this alone shows the global contribution of Serum Institute

Cyrus Poonawala should not only be honored with the Padma Bhushan but also the country's highest Bharat Ratna Award.

Cyrus Poonawala said, Dr. Mohan Dharia, when he was the vice-chairman of the country's planning commission, had contributed significantly to the progress of our serum institute, even after that he guided Serum Institute from time to time. My dream was not that Serum Institute should become the largest vaccine producer in the world, but today millions of children's lives are being saved because of the vaccine developed by our organization. It is a matter of satisfaction for us. Prithviraj Chavan said, Cyrus Poonawala's contribution is Dr Like Mohan Dharia The stature of this award has increased by giving him an award named after Mohan Dharia, Dr. Mohan Dharia created a different height in Indian politics, Dr. Cyrus Punawala has saved not only the country but also the world from a major crisis due to his work in the medical field.

Nitin Gadkari said A visionary like Cyrus Poonawala has led the country today in science, technology, and medicine. Dr. Cyrus Poonawala has an aim to free the youth from cancer. Taken by Cyrus Poonawala, he will surely succeed in this endeavour. Just as the political body of Mohan Dharia was constructive, Dr. Cyrus Punawala's research and medical body are also formative. That

is why both great personalities have contributed a lot in building not only Maharashtra but also the country. Dr. Ved Prakash Mishra said

MD, Eirich India

that considering modern India if the place of pilgrimage in the field of science and research is to be chosen in the country. Cyrus Punawala's Serum Institute can be said to be a big place of pilgrimage. Citizens' lives were saved. It is certainly a matter of pride that even today 89% of the lassi produced in the country is produced in the Serum In-

Dr Girish Gandhi said that

to power, the social goals of the party are relaxed, but Mohan Dharia always motivated the ruling party to act socially oriented. He has never lost touch with society, in a way Cyrus Poonawala is working in his way so this award is given to a very deserving person Ravindra Dharia said the first village development of Vanrai was inaugurated by Sharad Pawar in 1984 at Ketkavale when he was the Chief Minister. Dr. Mohan Dharia aimed to conserve forest, land, and water, which is the main objective of the organization today, Vanarai is committed to protecting the environment through people's participation and boosting the local econo-

## Maharashtra MSME Defense Expo 2024: **Elevating the State as a Defense Powerhouse**

Pune (Voice news service):- Taking inspiration from the remarkable vision set by the Hon. PM of being self-reliant and Make in India, Maharashtra is pleased to organize its first and perhaps the biggest MSME Defence Expo from 24th-26th of Feb at the Pune International Exhibition and Convention Centre. The expo, proudly presented by Maharashtra Government along with Nibe Limited as the knowledge partner, strategic partners as L&T, Solar Industries, Tata Advance Systems, Bharat Forge, supported by DRDO and DPSU's exchange partner NSE and BSE, is poised to be a groundbreaking event, focusing on Land, Airspace, and Maritime Security Sys-

The expo promises to be a landmark occasion with a distinguished gathering of dignitaries. The inaugural day's agenda includes an illustrious lineup featuring leaders such as Shri. S. N. Subrahmanyan (Chairman and Managing Director, L&T), Shri. Ravi Kant (DP-SUs Chairman), Shri. Satyanarayan Nuwal (Chairman Solar Industries), Shri. Baba Kalyani (Chairman Bharat Forge), and Shri. Ganesh Nibe (CMD of Nibe Limited) and more.

Political luminaries including Shri Eknath Shinde, Chief Minister Maharash-

tra, and Shri Devendra Fadnavis. Deputy Chief Minister Maharashtra will be in attendance along with Industrial Minister Maharashtra, Shri Uday Sawant and Health Minister Maharashtra, Shri Tanaji Sawant. Shri. Ajay Bhatt (Rajya Raksha Mantri and Minister of State for Tourism), Chief of Defence Staff, Chiefs of Tri Services, DRDO Secretary, Dr. Kamat, Joint Secretary Defence Production and other notable personalities will contribute to making the expo a convergence of industry leaders, policymakers, and defense luminaries, setting the stage for collaborative discussions and advancements of the defense sector in Maharashtra.

Event Highlights:This firstof-its-kind MSME Defense Expo in Maharashtra will bring together over 500 MS-MEs, start-ups, and 20,000 engineering students, fostering collaboration and knowledge exchange.

Key Features:The expo aims to stimulate industry synergy, featuring stateof-the-art technologies and proficiencies in the defense production sector. Attendees can expect lucrative business opportunities, potential deals worth hundreds of crores, and strategic utilization for MS-MEs and start-ups in the defense technology export sector. Apart from this DR-DO's technology transfer agreement with MSMEs will also take place. There will be discussion on future challenges in technologies in indigenous development in the defence sector. What to Expect: ● Lucrative

 Strategic Utilization for MSMEs and Start-ups: Leverage defense technology exports to connect with Indian buyers, offset OEMs, and other potential buvers.

**Business Opportunities** 

Three-Day Exhibition Highlights: 500+ MSME participation, 20,000 footfall. B2B meetings facilitating crucial connections. •Distinguished Presence:

Participation of dignitaries from the Armed Forces. Defence Ministry, and the State government.

Empowering Maharashtra: MSME, Defence, and Technology: The MSME defence expo aims to elevate the Maharashtra MSME ecosystem to serve the defense production sector, establishing a robust and enduring supply chain foundation for a dynamic MSME network in Maharashtra. It seeks to pave the way for defense manufacturing and exports, catalyzing a powerful ecosystem for the state and nation through the advancement of academia-industry collaboracance of the Maharashtra MSME Defense Expo, Chief Minister Shri Eknath Shinde emphasized, "This Expo underscores our commitment to fortifying the defense capabilities of our state. With a focus on innovation and collaboration, the event plays a crucial role in our journey towards self-reliance under the Atmanirbhar Bharat initiative of Hon. PM, fostering growth and innovation in the defense sector." Deputy Chief Minister Shri

Reflecting on the signifi-

Devendra Phadnavis, lauded the collaborative efforts of various stakeholders involved in the Maharashtra MSME Defense Expo. stating, "Commendable is the initiative undertaken by all contributors to the Maharashtra MSME Defense Expo. Such events are pivotal in promoting innovation, collaboration, and driving economic growth. Maharashtra's steadfast commitment to evolving into a defense manufacturing hub is evident, and this expo will undeniably contribute significantly to bolstering our nation's security."

As the expo unfolds, it is poised to be a transformative event, propelling Maharashtra to the forefront of the defense sector, driving economic growth, and ensuring the nation's security.

# Shalini Foundation has organised Maharashtra Ratna Gaurav Award 2024 on 24 February in Pune



Pune (Voice news service):- Shalini Foundation has organised the Maharashtra Ratna Gaurav Award ceremony on 25th February at Royal Connaught Boat Club at 6 p.m. Professor Prabhat Ranjan, Vice Chancellor, DY Patil International University, Dr. Sanjeev Choubey (Data Science and Artificial Intelligence). Inspector General, J Supekar, Shweta Shalini, BJP Maharashtra (Spokes-

Boss Winner), Cricketer Salil Ankola, Umesh Shah (Social Services), Humorist Sunil Sahil, Shiv Shankar Tiwari, Sumit Singh Chauhan, Ajit Singh Rajpal, Actor Vijay Patkar, Actress Payal Ghosh, Goldman Sunny Waghchoure and Sanjay (Bunty) Gujar, Mukesh Tyagi, Shantanu Bhamre, Rajkumar Kanojia, Elena Tuteja, Shivani Sonar and a few more other people from the differ-



#### This year's Maharashtra Ratna Gaurav Award goes to Ranjan, Chaubey, Shweta Shalini, Thakray, Ankola preneur and actor, has also or-

ent fields will be felicitated with an award by the Businessman and Films Producer Anirban Sarkar. An announcement was made by the Founder and organiser Vishal Gore in a press conference. He was accompanied by the founder of Ambika Seva Kendra Dr. Shailesh Choubey, Director of Shalini Foundation Anand Keshav and Treasurer Srishti Kumar at the press conference.

Vishal Gore, who is an entre-

ganised singing competitions, international sports competitions to give a platform to the youth along with social activities through the foundation for the last 18 years. So far Additional Director General of Police Krishna Prakash, ACP Neelima Jadhav, Actor Sunil Shetty, Suresh Vishwakarma, Praveen Tarde, Mansi Naik, Sanjay Khapare, Singer Utkarsh Shinde, Anand Shinde, artistic Handwritin

## The Hangzhou 2022 Asian Para Games at its store in Pune

Pune: Blackberrys, the aspirational In- Asian Para Games 2022 held in Hangdian menswear brand that caters to the fashion needs of the global Indian, celebrated India's unprecedented win of 111 medals at the recently concluded 4th

zhou, during 22-28th October 2023. Embracing the inspirational ethos of 'Keep Rising,' Blackberrys takes immense pride in its partnership with the

Paralympic Committee of India (PCI) as the 'Official Ceremonial Partner' for the 4th Asian Para Games. Blackberrys joined hands with the Paralympic Com-



## T.O. **Power and Voice**

## Toyota Kirloskar Motor redefines Customer Experience with Industry-first "Awesome New Car Delivery Solution"

Pune (Voice news service):- In line with its commitment to 'customer-first approach' and creating awebuying experience through value added services, Toyota Kirloskar Motor Pvt. Ltd. (Toyota Kirloskar Motor/ TKM) announced the introduction of its "Awesome New Car Delivery Solution", an initiative to be implemented by TKM's authorised dealers as a part of their sales process.

The new initiative aims at extending vehicle logistic services till delivery touchpoints by eliminating possible drive down of new cars by the Dealer staff to the delivery lo-

As an industry first, the new initiative will enable Toyota Dealers to transport new vehicles from dealer stockyards to their sales outlets on a flatbed truck.

This will ensure new vehicles to reach the final delivery outlets of the dealerships without driving the new vehicles on road, even in rural and semi-urban locations where last mile logistics pose chal-

With the launch of the Phase I of this program, customers from 26 states with 130 dealerships, will enjoy this trustworthy and delightful car buying experience at Toyota dealerships. The key highlights include:

1.Peace of mind and awe-



some delivery experience -Secured transport service to all customer delivery touch-

point 2.No additional cost to be borne by the customer

3. Setting new industry benchmark - Consistent, standardized and trustworthy buying experience to customers na-

4.Utmost convenience and care - Flatbed carriers for safe transportation, backed by transit insurance

Speaking on the initiative, Mr. Sabari Manohar - Vice President, Sales-Service-Used Car Business, Toyota Kirloskar Motor said, "At Toyota Kirloskar Motor, our commitment to customer-centricity is paramount. We consistently strive to innovate, aiming to enrich end-to-end customer journey for a truly awesome ownership experience. The introduction of the "Awesome New Car Delivery Solution" initiative to be executed by

our Dealers exemplifies our unwavering commitment to

excellence Offering movement of new cars from dealer stockyards to dealer showrooms through a carrier service, at no additional cost to the customers. will not only bring peace of mind but will also establish a uniform purchasing experience across all locations by effectively minimizing transit-related issues.

As we continue to broaden our focus on providing access to our world-class products and services, we believe this initiative will particularly benefit customers in rural and semi-urban areas, where movement of vehicles large trucks, remains a challenge and new vehicles are often driven to the delivery location by road from Dealer stock vard.

More than just a car delivery program, the "Awesome New Car Delivery Solution"

ceptional experiences and delivering enhanced value to our customers by bringing curated solutions.

As a part of the program,

dealerships have tied-up with

expert logistic company to implement seamless "Awesome New Car Delivery Solution". This innovative approach involves the utilization of flatbed single car carriers, effectively mitigating the risks associated with transportation of new vehicles and elevating the overall safety and reliability of the vehicle transportation process. Furthermore, to fortify the protection of vehicles during transportation, transit insurance is provided through Insurance Companies. This additional layer of coverage reaffirms utmost dedication in delivering new vehicles to customers in line with enhanced expectation.

Over the years, TKM has strived to improve customer experiences throughout the entire purchase and ownership cycle by implementing timely and relevant initiatives through value-added services that include the newly introduced 5-Years of Complimentary Roadside Assistance Program and specialized schemes, aimed to make the dream of owning a Toyota vehicle a reality, ensuring a joyful ownership experience for our existing customers.

# Mahindra Finance & IBM collaborate to drive financial inclusion with Super App

Pune (Voice news ser- solutions, and other investvice):- IBM (NYSE: IBM) and Mahindra & Mahindra Financial Services Limited (Mahindra Finance) today announced a strategic collaboration to build a super app that would serve as a single digital interface for consumers to access multiple businesses within Mahindra Finance

This app will enable consumers from both metros and non-metros to have 24x7 digital access to avail and manage products & solutions in a secure, streamlined, and simple manner. This would be by housing Mahindra Finance's various vehicle and non-vehicle lending businesses, including personal loans, enterprise loans, mortgage loans, leasing solutions, payments, fixed deposits, insurance

ment & wealth management solutions under one roof. The app will further provide superior and immersive experiences to the customers of Mahindra Finance and strengthen the company's position as the financial solutions partner of

choice for emerging India. Speaking on the development, Raul Rebello, MD & CEO-Designate, Mahindra Finance said, "We at Mahindra Finance are keen to accelerate delivery of our digital financial solutions to better serve our customers. The super app is a strategic lever that will expedite growth of key businesses in an operationally efficient manner that combines omnichannel capabilities. It will also empower us to create hyper-personalised

solutions for emerging India". "Super apps have the potential to bring a paradigm shift in the financial services industry, enabling significantly superior customer engagement and unleashing new business models," said Rishi Aurora, Managing Partner, IBM Consulting India & South Asia. "Having worked with multiple financial organizations that are in different stages of their growth journeys in India and across the world, we are happy to collaborate with Mahindra Finance in their endeavor to build a seamless digital journey. Leveraging future-ready hybrid cloud capabilities, the super app will help Mahindra Finance move up the value chain through unique differentiated customer experiences.

IBM Consulting will lever age human-centred design methodology to enhance the super app experience, covering every stage of the customer journey. This approach will involve integrating deep understanding of Mahindra Finance's customer needs with superior application UI design to offer an experience that creates customer value as well as unlocks business value for the company. At the foundation level, IBM Consulting will bring cloud transformation and cloud management expertise to help design a secure, scalable, and resilient digital platform architecture to be deployed on a hybrid multi-cloud environment that will enable easy integration of new technologies in future, including generative Al.

#### 59% of Indian Enterprises have actively deployed Al, highest among countries surveyed: IBM report Pune (Voice news ser- ness its full potential in the their AI reached a decision etary AI solutions (53%).

vice):- New research commissioned by IBM (NYSE: IBM) found that about 59% of enterprise-scale organizations (over 1,000 employees) surveyed in India have Al actively in use in their businesses. The 'IBM Global Al Adoption Index 2023' found early adopters are leading the way, with 74% of those Indian enterprises already working with Al, having accelerated their investments in AI in the past 24 months in areas like R&D

and workforce reskilling. Ongoing challenges for Al adoption remain, including hiring employees with the right skillsets and ethical concerns, inhibiting businesses from adopting AI technologies into their operations. Therefore in 2024 addressing these inhibitors would be a priority, like providing people with the relevant skills to work with AI and having a robust AI

governance framework. "The increase in Al adoption and investments by Indian enterprises is a good indicator that they are already experiencing the benefits from Al. However, there is still a significant opportunity to accelerate as many businesses are hesitant to move beyond experimentation and deploy Al at scale," said Sandip Patel, Managing Director, IBM

India & South Asia. "To har-

Pune (Voice news ser-

vice):- Odysse Electric Ve-

hicles, India's fastest-grow-

ing premium electric vehicle

manufacturer, is strength-

ening its bonds with its cus-

tomers by introducing of an

extended warranty program

for the batteries for its popu-

All the customers purchasing

the Odysse products from 1

March 2024 can benefit from

the extended warranty peri-

od of up to 5 years on select

lar models.

coming months, data and Al governance tools are going to be critical for building AI models responsibly that enterprises can trust and confidently adopt. Without the use of governance tools, Al can expose companies to data privacy issues, legal complications, and ethical dilemmas - cases of which we have already seen plaguing many across the world " he added

Highlights for India from the 'IBM Global Al Adoption Index 2023' conducted by Morning Consult on behalf of IBM: Over the last several years. Al adoption has remained steady at large organizations surveyed:

Today, 59% of IT professionals at large organizations report that they have actively deployed AI while an additional 27% are actively exploring using the technology.

Similarly, around 6 in 10 of IT professionals at enterprises report that their company is actively implementing generative AI and another 34% are

exploring it. 74% of IT professionals at companies deploying or exploring AI indicate that their company has accelerated their investments in or rollout of AI in the past 24 months in areas like R&D (67%), reskilling/ workforce development

(55%) and building propri-

Easier to use AI tools and the need to reduce costs and automate processes are driving Al adoption among surveyed companies

Advances in Al tools that make them more accessible (59%), the need to reduce costs and automate key processes (48%), and the increasing amount of AI embedded into standard off the shelf business applications (47%) are the top factors driving AI adoption.

The skills gap remains the biggest barrier to Al adoption in India: The top 5 barriers hindering successful Al adoption at enterprises both exploring or deploying AI are limited AI skills and expertise (30%), lack of tools/ platforms for developing Al models (28%), Al projects are too complex or difficult to integrate and scale (27%), ethical concerns (26%) and too much data complexity (25%).

The need for trustworthy and governed AI is well understood, but barriers are making it difficult for surveyed companies in India to put into practice: IT professionals are largely in agreement that consumers are more likely to choose services from companies with transparent and ethical AI practices (98% strongly or somewhat agree) and 94% say being able to explain how

is important to their business (among companies exploring or deploying AI).

However, despite understanding its importance only a minority are taking key steps towards trustworthy Al like reducing bias (36%), tracking data provenance (46%), making sure they can explain the decisions of their Al models (52%), or developing ethical Al policies (46%). The top barriers for develop-

ing trustworthy and ethical AI are the lack of an AI strategy (57%), lack of company guidelines (55%) and lack of Al governance and management tools that work across all data environments (55%). Among surveyed organizations in India, AI is already having an impact on the workforce: Among companies citing Al's use to address labor or skills shortages, they are tapping AI to do things like reduce manual or repetitive tasks with automation tools (63%), automate customer self-service answers and actions (63%) or using AI to improve recruiting and human resources (56%)

46% are currently training or reskilling employees to work together with new automation and AI tools. 51% said that employees at their organization are excited to work with

# **HERO MOTOCORP ANNOUNCES** THE PRICE FOR MAVRICK 440



Pune (Voice news service):- Heralding a new era in the upper premium segment, Hero MotoCorp, the world's largest manufacturer of scooters and motorcycles. will open the bookings for its flagship motorcycle – Mavrick 440, 14th of February 2024.

Customers can book their motorcycles at specified Hero MotoCorp customer outlets as well as digitally by visitwww.neromotocorp.com. Deliveries of the motorcycle to customers will commence from April onwards.

The much-awaited motorcycle of the vear will be available in three variants - Base, Mid and Top at Hero Moto-Corp dealerships across the country at an attractive price point of Rs 199,000/- (Base), Rs 214,000/- (Mid) and Rs 224,000/- (Top)\* respectively. \*Prices are Ex-Showroom pan-India.

The company is also launching a 'Welcome to Mavrick Club Offer' which will be available to customers who book the Mavrick 440 before 15th March. They will get a customised Mavrick Kit of Accessories & Merchandise worth Rs.10.000/-

440 rep-Mavrick resents Hero MotoCorp's s path-breaking foray into the middle-weight segment, showcasing the company's commitment to innovation and excellence. Unveiled amidst great anticipation at the Hero World 2024 in Jaipur on January 23, this dynamic motorcycle comes with an unparalleled blend of performance, style, and cut-

ting-edge technology.

With a powerful engine nimble and agile in traffic. yet supremely robust and comfortable for long tours the Mavrick 440 opens up a whole new world of inspiring riding experience, while commanding a muscular road presence with its distinctive, modern and vouthful design and all-metal body. Mr. Niranjan Gupta, Chief

Executive Officer (CEO). Hero MotoCorp, said, "Our premium journey continues full throttle with the bookings now open for the customers who have been eagerly awaiting the Mavrick 440. Coming close on the heels of the Harley-Davidson X440 and Karizma XMR, the Mavrick 440 - a unique proposition of a Muscular & Youthful Modern Roadster - will now build on this momentum of our journev to win in premium. This expansion underscores our commitment to delivering exceptional products that cater to the evolving needs of motorcycle enthusiasts, as we strive to cater to the diverse preferences of our discerning

customers." Mavrick 440 - Design: The distinctive bold and assertive design built with exposed architecture philosophy. This motorcycle strikes a balance between unmistakable roadster aesthetics and robust styling, presenting a commanding road presence and a youthful appeal. Up close, you recognize iconic details such as Muscular fuel tank, Metal body parts such as front fender, shrouds, fuel tank & more, interactive telematics instruments, and wide handlebars. Your ride is accompanied by the distinctive and characterful exhaust note. Illuminating the road before you, the motorcycle features All LED lighting set up with Round LED projector headlights, daytime running lights, and an & intelligent illumination for style and

Power and Performance: The powerful Mavrick 440 is fitted with an Air cooled with oil cooler 2V single-cylinder 440cc 'TorqX' engine with electronic fuel injection. This long-stroke engine delivers 27 bhp @ 6000 rpm and a torque of 36 Nm @ 4000 rpm. Specifically designed for high low-end torque, over 90% of the peak torque is accessible from just 2000 rpm, providing a smooth and stress-free ride for city commuting and highway journeys.

Performance-wise. Mayrick 440 features a 6-speed transmission with a slip-and-assist clutch, The specially crafted 0° steel radial pattern tyres ensure support during extreme lean

Comfort without Compromise: Crafted with comfort in mind, the Mavrick 440 features roadster ergonomics with an upright riding position, a spacious seat, ample legroom, and optimized grab-rails, making the journey

Additionally, the ergonomically sculpted rider seat, featuring plush 60mm foam, ensures a comfortable experience that combines powerful performance along with timeless style. Equipped with powerful 17-

inch wheels at the front and rear with a ground clearance of 175mm, the Mavrick 440 excels in road-hugging capabilities, ensuring an engaging and secure ride, especially in urban settings. Wide tires, a trellis frame, and 43mm dia Telescopic Front Forks contribute to stability, with preloaded 7-step twin shocks for a controlled and smooth ride. The high-performance brake system ensures efficient deceleration and short braking distances

Interactive Telematics Features: The Digital Speedometer with Negative Display opens up new worlds for you, not only in terms of readability, menu navigation and operating concept. Its offers Smart Phone Feature (Phone Battery Status, Miss call Alert, Bluetooth Message Alert), Incoming Call Alert, Turn-by-Turn Navigation, Low Fuel Indicator, RTMi Display, Distance to Empty etc.

For riders seeking an intelligent and connected experience, the Mavrick 440 sets a new standard with its cutting-edge eSIM-based connectivity. This feature enables real-time information, remote tracking, and access to over 35 functions through Connected 2.0 technology. The eSIM functionality ensures seamless connectivity, making the riding experience not just powerful but also intelli-

gently connected Colour Scheme: The Mavrick 440 will be available in five colour options that will be spread across three variants. able in Phantom Black and Enigma Black colour options.

**Extended Battery Warranty Program on all its Li-ion products** models, providing enhanced peace of mind and confidence in their purchase

Under the terms of the ex-

tended warranty program, the battery warranty can be extended from the standard 3 years to a total of 5 years, exclusively covering the battery component. This extension offers customers added protection and support for their investment in Odvsse electric vehicles. The extended warranty program is applicable to the following Odvsse models:Evogis, E2Go+, E2Go Lite, Hawk Plus, Hawk Lite, Racer Lite, V2+ / V2 and

Vader. Speaking on the occasion, Mr. Nemin Vora, CEO, Odysse Electric Vehicles Pvt. Ltd., "The Extended Warranty Program further shows Odysse's commitment towards the customers and sustainable mobility.

Odysse pledges to strengthen its roots by Rolling Out

With this initiative, customers can utilize their EVs without fear of battery malfunction. This will make the EVs even more cost effective in the long run compared to their ICE counterparts as their initial investment is balanced out by low cost per kilometre along with lower carbon footprint." Key highlights of the extended warranty program include: The Plan can be purchased within 365 days of purchase of the Product.

Customers can make an unlimited number of claims up to the battery cost, based on



the age and capacity of the battery.

The service will be carried out at the Company's authorised service centres.

This extended battery warranty program will be available nationwide through Odvsse's authorized dealers. ensuring customers across India have convenient access to enhanced warranty coverage and comprehensive support for their electric

#### **Škoda Auto India launches Slavia** motorcycle The base version is available Mavrick 440 is a style icon comfortable for both rider and Style Edition in exclusive numbers in its own right. It is instantpassenger. in Arctic White. The mid varily recognizable from afar, Wide handlebars provide a ant is available in two colours Pune (Voice news serand a Black Roof Foil. Inside, thanks to its authentic look, comfortable grip, enhancing - Celestial Blue and Fearless vice):- In what is its first prodcustomers are greeted by a front forward mass with a control and manoeuvrability. Red. The top variant is avail-

uct action after achieving one lakh sales in two years, Škoda Auto India has introduced the Slavia Style Edition of its best-selling, five-star safe, crash-tested sedan.

Speaking on the product, Petr Janeba, Brand Director, Škoda Auto India, said: "The Slavia Style Edition is yet another instance of us listening to our discerning customers and offering an extremely exclusive, yet high value product for our customers. It comes in very limited numbers, for a very focussed set of our customers, but will be accessible across our 200-plus sales touchpoints

The equipment: The Style Edition is slotted above the top-of-the-line Style variant of the Slavia. It comes standard with features like a Dual Dash Camera. It hosts an 'Edition' badge on the blacked-out B-pillars, black mirror covers

across India.'

'Slavia' branded Scuff Plate with the steering carrying an 'Edition' badge. Stepping out of the car will reveal a Puddle Lamp with the Brand Logo Projection. The exclusivity: Škoda Auto

the Style Edition of the Slavia. All 500 will come exclusively with the 1.5 TSI engine mated to the 7-speed DSG automatic gearbox. Each of these 500 cars will also be adorned only with the Candy White or Brilliant Silver or Tornado Red paint options, as these shades have been specifically selected to contrast with the exclusive black elements on the roof and ORVMs of this Slavia. This Edition x all of its exclusivity and additional features is priced at a reasonable premium of ₹30,000 over the equivalent Style variant of the Slavia sedan.

Safety: The Slavia Style Edi-

legacy of the Slavia coming standard with six airbags and a full 5-star rating for adult and child safety under Global NCAP's newer, stricter test protocols. It further lengthens the company's fleet of fully like the Kushaq SUV, is based

nance costs, high localisation and quick turnaround times for service and spares, while retaining the traditional qualities of Škoda DNA like driving dynamics and safety, among others. The car is localised by upto 95% and comes with a standard warranty of 4 years or 100,000 kms and an optional warranty of upto 8 years or 150,000 kms with a plethora of maintenance and service packages to enhance the ownership experience and lower maintenance costs for the customer

with a focus on low mainte-

.TD Q3 RESULTS FINOLEX CABLES Pune (Voice news serbles segment, volume of Revenues for the nine-month

vice):- Finolex Cables Ltd., Optic Fiber Cable decreased (FCL) at the meeting of its Board of Directors held today approved results for the third quarter of the financial year 2023-24. Revenues for the guarter

ended December 2023 were Rs. 1221.7 Cr as against Rs.1150.3 Cr for the corresponding period in year 2022-23, representing a 6% growth in value terms.

Volumes of Flectrical Cables segment improved by 8% with visible improvement in construction activity, it is expected that volumes will improve in the coming quarters. Within Communication Ca-

- the tender for the Govt sponsored Bharatnet project has been delayed and is now expected to be floated toward end Feb24 with possible decisions two to three months post tender floatation; further procurement by private telecom operators has also been slow as they seem to be concentrating on operationalizing the initial phase of their 5G rollouts as well delay in procurement process.

Volume growth in new products within the Appliance/ FMEG (except Fans) sector was higher than 20%, but pricing was under pressure.

ended December 2023 were Rs.3613.4 Cr as against Rs.3256.8 Cr for the corresponding period of 2022-23, representing an 11% growth in value terms. In volume terms, Electrical Cable segment improved by 14%, while within Communication Cables segment, volume of metal-based products improved by 4% while Optic Fiber Cable volumes were lower than previous year due to reasons mentioned above. Profit for the quarter, before taxes, was Rs. 166.9 Cr, as compared to Rs.163.0 Cr in the previous year. Profit, before taxes, for the

nine months ended December 2023 was Rs.556.7 Cr as against Rs.472.5 Cr in the corresponding period of 2022-23 higher by 18%. The Capex

program announced earlier is progressing well- the first of the E-Beam equipment is expected by end Feb 24 and is expected to be operational by April 24. As regards the Preform proj-

ect, factory construction is expected to be completed by April/May 24 after which equipment installation will take place - as earlier advised, equipment is expected to be operationalized in Q3/04 of 2024-25.

India will launch 500 units of tion carries forward the safety

crash-tested 5-star-rated cars for adult and child occupants. Made-for-India. Ready for the world The Slavia sedan, on the MQB-A0-IN platform that was developed specifically for the Indian market. The platform was jointly developed by teams in India and Czech

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