



# Sunny Leone stands up for 'Beauty without Cruelty' with Naturals Beauty Academy



**Pune (Voice news service):-** Naturals, India's largest chain of grooming academies' Naturals Beauty Academy' and 'StarStruck by Sunny Leone' have forged a dynamic, landmark partnership to redefine beauty education and retail across the nation. This strategic alliance is pioneering grand collaborations for a cruelty-free beauty industry that will seamlessly integrate quality, and consciousness, with cruelty-free practices. Besides Sunny Leone, Daniel Weber, CK Kumaravel -- Co Founder and CEO of Naturals, Al-

len John- COO -- Naturals and Naturals Beauty Academy and Make Earth Green Again MEGA Foundation Ambassador Rupali Suri were present. "Cruelty-free beauty is not just beneficial for animals but is equally important for our planet. Animal testing adds to the pollution of our ecosystems and generates substantial waste. Cruelty-free practice ensures that we contribute to reducing the ecological footprint associated with animal testing. The effort of the Naturals-Starstruck collaboration is to bring in a new era of sophistication and responsibility with

beauty," averred Sunny Leone. CK Kumaravel, Co-Founder of Naturals, expresses his enthusiasm about this collaboration, enthused, "With the recent launch of Naturals Beauty Academy in Borivali, Mumbai, the city is poised to experience a transformative shift in beauty education, emphasizing creativity and skill development. And who else would be a better person that Sunny Leone to underline the beauty with a cause missing." This collaboration between Naturals and StarStruck by Sunny Leone converges expertise and resources, ushering in a new era of beauty that prioritizes quality, consciousness, and cruelty-free practices. Together, these industry leaders aim to redefine the beauty landscape, offering a 'feel good' factor to customers and students alike. Naturals as an enterprise, with a robust presence in over 750+ locations, stands as India's premier

grooming chain, dedicated to delivering unparalleled beauty services. Renowned for its commitment to personalized experiences, Naturals focuses on using original products, setting the standard in the beauty industry. The team of highly skilled and certified professionals, affectionately termed 'Smile Providers,' ensures a luxurious and personalized experience for every client. From cutting-edge hair treatments and nail grooming to makeup and rejuvenating skin/spa services, Naturals promises a comprehensive array of options to pamper and enhance natural beauty. The recent affiliation with NSDC India (National Skill Development Corporation) underscores Naturals Beauty Academy's commitment to providing students with a curriculum designed as per BWSSC regulations, covering basic to advanced courses in Hair, Skin, Makeup, Nails, and Cosmetology.

## "Aakhir Palaayan Kab Tak" teaser out today is a masterpiece highlighting a Muslim Board targeting Hindus

**Pune (Voice news service):-** Over the years, the way people seek entertainment has changed drastically. So many new avenues of entertainment have opened in all these years, paving the way for more growth and success in the entertainment world in ways more than one. However, no one can deny the magic films can deliver, offering audiences an immersive entertainment experience. Sources tell us that one such much-awaited murder mystery film is on its way to making its way into people's hearts and impacting them profoundly as it takes inspiration from real-life events.

We are talking about an upcoming Hindi murder mystery titled "Aakhir Palaayan Kab Tak." The teaser for the murder mystery film has just dropped. It is directed and written by Mukul Vikram and produced by Sohani Kumari and Alka Choudhary. The director says that Aakhir Palaayan Kab Tak is a story based on the deliberate targeting of Hindus by Muslims. It is a masterpiece on how a Muslim board targets Hindus by capturing their land. The film stars Rajesh Sharma, Bhushan Pattiyal, Gaurav Sharma, Chittaranjan Giri, Dheerendra Dwivedi, and Sohani Kumari.

Aakhir Palaayan Kab Tak is an anticipated watch for all those cinema-goers and film lovers who love watching realistic cinema. This cinema is inspired by actual events in life and across societies. Not spilling more tea on the actual story, the writer and director Mukul Vikram only highlights that the story of Aakhir Palaayan Kab Tak revolves around murders, a police inspector freshly posted in a station, a missing family and its four members, and many more thrills and suspense. Also emphasizing on the deadly and horrific experiences Kashmiri Pandits have had living in Muslim 'Mohallas.'



Aakhir Palaayan Kab Tak creates more curiosity among audiences as they await a film experience that will keep them on the edge of their seats, and with a stellar cast and crew with director/writer Mukul Vikram, audiences can't contain their excitement for the film's release.

## Pre-Budget expectation quote - Mr. Rohit Mali, Director, Firefly Fire Pumps

**Pune (Voice news service):-** Mr. Rohit Mali, Director, Firefly Fire Pumps commented, "The MSME sector received crucial support from the previous year's budget. In 2023, the government demonstrated proactive efforts through initiatives such as the extension of the Emergency Credit Line Guarantee Scheme (ECLGS) and the Production Linked Incentive (PLI) schemes, providing essential liquidity and boosting manufacturing. The introduction of the Udyam portal further streamlined the MSME registration process, reducing red tape and facilitating the formalization of new businesses. Despite these positive steps, the industry grapples with obstacles like

rising input costs, supply chain disruptions, and the persistent shadow of global economic uncertainty. These challenges persist, creating anticipation for more robust measures in the upcoming 2024 budget. The 2024 budget will be a crucial opportunity to solidify 2023's gains and propel the MSME sector towards a brighter future. We are confident that the government will address existing gaps and collaborate closely with the sector to build an 'Atmanirbhar Bharat'.

Increasing the allocation of funds for schemes like Raising and Accelerating MSME Performance (RAMP), other schemes would provide major financial and technical support to MSMEs. Also, continuing support for the Production Linked Incentive (PLI) in vital sectors, expanding the scope of the Emergency Credit Line Guarantee Scheme (ECLGS), and investigating alternative financing avenues holds the potential to address the credit gap for MSMEs. This, along with targeted fiscal incentives for technology upgrades, digital solutions, and capacity building, can boost them towards cleaner materials and sustainable manufacturing practices. Through tax breaks and R&D grants, MSMEs possess the capacity to make substantial contributions to India's GDP, facilitate job creation, lead in environmental leadership, and drive innovation. The forthcoming budget carries great importance for



the MSME sector, providing a crucial opportunity to unleash its complete potential. By giving priority to affordable financing and technical training for these 60 million businesses, which form the backbone of our economy, we can pave the way for a sustainable, export-oriented future for MSMEs.

## Pre Budget expectation quote - Sulajja Firodia Motwani, Founder and CEO of Kinetic Green



**Pune (Voice news service):-** Sulajja Firodia Motwani, Founder and CEO of Kinetic Green, commented "As we anticipate the forthcoming Union Budget, we are eagerly looking forward to policy initiatives that will drive the green mobility agenda and foster sustainable practices. The country experienced a remarkable surge in Electric Vehicles (EVs) last year, and this can be attributed to the govern-

ment's proactive policy initiatives and support to energy transition and to EV acceleration, in particular. As we welcome the Union Budget 2024-2025, we are optimistic that the GoI will announce continued support to support demand for EVs with the announcement of FAME III scheme. FAME scheme of GoI has been instrumental in reducing the price differential between EV and ICE vehicles,

and thereby spurring demand from customers for EVs. This scheme has been the most successful demand generation incentive and the success of it can be seen in growing interest in and adoption of electric 2W and electric 3W from customers across the country. With help of FAME II, a large number of electric buses have been ordered and deployed in our cities, thereby reducing the menace of pollution.

## Department of sports and Mahatennis in association with MSLTA to launch Lakshya Vedh programme for Maharashtra Tennis players

**Pune (Voice news service):-** Govt of Maharashtra Department of Sports and MahaTennis Foundation in association with Maharashtra State Lawn Tennis Association (MSLTA) will launch the ambitious Lakshyavedh tennis program. Speaking to reporters Mr Suhas Divase Commissioner Sports and Youth Services Govt of Maharashtra said Lakshyavedh is a government of Maharashtra initiative for development of Olympic sports in the state of Maharashtra. It aims to increase awareness of Olympics sports. Increase representation of Olympics from the state of Maharashtra and achieve podium finished in Olympics Asian games and other international games. Under the Lakshyavedh program for tennis Govt of Maharashtra and MahaTennis Foundation have tied up with JC FERRERO TENNIS ACADEMY situated in Villena Spain and recognised as one of the best tennis Academy in the world, it has good technical staff with WTA and ATP experience to cover all the needs of a tennis player, informed Prashant Sutar Chairman of Mslta We are thrilled to join

hands with Juan Carlos Ferrero a former world number 1 player and the current coach of Carlos Alcaraz to help MSLTA Players, Sutar added. Juan Carlos Alcaraz has produced world class players Like Pablo Carreno, Nicolas Almagro, Guillermo Garcia Lopez All top 50 ATP players and Mario Teresa Torroflor top 50 WTA player, Mr Sutar who is also the Chairman of Aryan Pumps said that Aryan Pumps will also provide monetary support to the Lakshyavedh program through the company CSR program. Aryan pumps which has been supporting tennis events in the past is also sponsoring World No 1 doubles player Rohan Bopanna, India no 1 singles player Sumit Nagal, Top Indian doubles player, Aniruddha Chandrashekar apart from many top state juniors from districts Sunder Iyer. Hon Secretary Mslta said that this program will be a boon for Maharashtra Tennis Under the LAKSHYAVEDH INITIATIVE PLAN for tennis, Juan Carlos Ferrero Academy will help MSLTA to develop coaches of Maharashtra and physical trainers by educating them with latest technique and



knowledge of sports science. Coaches from all over Maharashtra will be brought to balewadi and train under JC Ferrero tennis academy, selected coaches will be sent to Spain for further training. Mr Hemant Bendrey Senior coach and member of Member of Mslta coaches committee who has been coordinating the MSLTA vision programme for over a decade added that we are looking at Identification of talent from various districts and taking the selected & talented players under our tutelage. Monitor their training and progress throughout the year, selected player will be brought to Balewadi for residential camps. Maharashtra has the Vision program for best players from Maharashtra, now we will Get best players from Maharashtra for camps on regular basis and start a residential pro-

gram at balewadi under JC Ferrero tennis academy. Mr Sutar further added that through Programme LakshyaVedh, Government of Maharashtra and MahaTennis Foundation Selected player of MSLTA from the above programs will also be offered full sponsorship (tennis training, physio, fitness tennis coach travel etc). The Talented players from Maharashtra will be sent to Spain at the JC Ferrero Academy for advanced training training, he added Sunder Iyer added that Maharashtra is already No 1 state in the sport of Tennis we have so many national champions with introduction of Lakshyavedh program in tennis we will start producing world beaters we would like to thank Mr Divase and the Government of Maharashtra and Mr Prashant Sutar for this wonderful opportunity for the sport of tennis.

## KIYG 2023: Kerala's Anupriya, MP's Vikas Bind break Games records on first day of athletics competition

**Pune (Voice news service):-** Kerala's Anupriya V S and Madhya Pradesh's Vikas Bind set new Games records in girls shot put and boys 3000 metres race respectively on the first day of athletics competitions in the ongoing Khelo India Youth Games 2023 at the Jawaharlal Nehru Outdoor Stadium here on Tuesday. Anupriya hurled the shot put to a distance of 17.22m, improving the previous record set by Vidhi last year to bag Kerala's second gold from the Games. Punjab's Gurleen Kaur took the silver with a throw of 16.38 while Tamanna of Haryana bagged the bronze with a throw of 16.35m. "I approached the game with the intention of breaking the record, as it is my final Khelo India Youth Games. Thankfully, I won the gold with a new re-

cord," said the 18-year-old from Kerala. Bind ended the day's action with a timing of 8:29.16s in 3000m that saw all the three medalists improving on the previous meet record of 8:31.97 by Arjun Waskale in Guwahati three years ago. Haryana's Baljeet T (8:30.02s) and Prabhu Mahato of Uttarakhnd (8:31.53s) took home the silver and bronze medals respectively. Uttar Pradesh, Tamil Nadu and Maharashtra bagged two gold medals each from the 11 medal events from athletics arena on the day as defending champions Maharashtra rose to the top spot on the medal standings. Sanyukta Kale led Maharashtra's charge adding two apparatus gold in Rhythmic Gymnastics to take her tally to three gold and one silver from five

events. Kale, who had won the All-Round gold on Monday, added two more gold medals to her tally in Ball and Ribbon category while her state-mate Kimaya Karle clinched the Hoop gold. Muskan Rana of Jammu and Kashmir ensured that Maharashtra did not sweep all the Rhythmic Gymnastics gold medals by bagging the individual Clubs category crown at the SDAT Aquatics Complex. Muskan finished on top with a total of 24.05 points to clinch Jammu and Kashmir's first gold medal of the Games with Maharashtra's Parina Madanpotra (22.95) and Haryana's Life Adlakha (22.80) bagging the silver and bronze medals respectively. Maharashtra also added another gold and silver in Yogasana with the

duo of Pranav Sahu and Yash Lagad winning the Boys Artistic Pair event with a score of 133.23 points while Aryan Kharat and Tanmay Mhalaskar (132.42 pts) finished second. Tamil Nadu's B Monisha Mahendran and S Kabilan (131.98) bagged the bronze. Rajasthan also opened their gold medal account with Kheta Ram Chinga winning the boy's Individual Pursuit with a timing of 3:50.494. Bihar's Pralahad Kumar (3:51.953) clinched the silver medal while the bronze went to Aashirwad Saxena (3:47.502) of Telangana. In the shooting event being held at the Guru Nanak College, Haryana's Samrat Rana and Suruchi Phogat defeated Rajasthan's Prachi and Yogesh Kumar 16-6 to clinch the 10m Air Pistol mixed doubles gold.

## Chatrabhuj Narsee School, Amanora Park Town hosts Quintessence



**Pune (Voice news service):-** Embracing the spirit of unity and talent, Quintessence, an intra-school festival, is set to unfold its vibrant second edition at the esteemed Chatrabhuj Narsee School - Amanora Park Town. The festival in its second edition is a testament to the collective enthusiasm of students from five schools under the Chairperson & Trustee of the visionary Mr. Sujay Jairaj. This year's extravaganza will see spirited participation from students of Jamnabai

Narsee School in Mumbai and GIFT City(Gujarat), Jamnabai Narsee International School in Mumbai & Chatrabhuj Narsee School in Mumbai and Pune. Over 150 categories in culture and sports will set the stage for a dynamic and healthy competition among the bright minds of tomorrow. Says Mr.Sujay Jairaj, Chairperson & Trustee, "Quintessence is a testament to the diverse capabilities of our students, and we are excited to see them embrace healthy competition, foster

camaraderie, and create lasting memories." The name Quintessence, representing the most perfect example of a quality or class, perfectly aligns with the festival's essence. Symbolized by the logo Joie de vivre, denoting the exuberant enjoyment of life, Quintessence was conceived to foster a celebration of students talents, both on the field and in creative and performing arts. "This event unifies the power of healthy competition. It brings together students from diverse backgrounds

& mutual respect. Through spirited competition, it becomes a catalyst for personal growth, teamwork and the joy of shared achievement. It is a celebration of talent, a platform for collaboration and a reflection of the vibrant spirits within our schools", says Trustee Ms.Minal Thacker. Quintessence continues to inspire and nurture the multifaceted talents of the youth, creating an environment where excellence and joie de vivre converge and is celebrated by the students, teachers & families.

## World Table Tennis Star Contender Goa 2024

**Pune (Voice news service):-** Indian paddler Sreeja Akula registered a commanding victory to move into the women's singles quarter-finals of the ongoing World Table Tennis (WTT) Star Contender Goa 2024, while Manika Batra and Archana Kamath suffered defeats in their respective last-8 matches at the Peddem Indoor Stadium in Mapusa, Goa on Saturday. The Hyderabad-based paddler Akula began the contest on a positive note against a higher ranked opponent from Hong Kong Doo Hoi Kem (WR 36) and won the thrilling first game before losing the second. However, the World No. 66 looked in com-

plete control of the next two games and clinched the match by 3-1 (12-10, 8-11, 11-8, 11-8) to reach the quarter-finals. "I am really happy to win this match. In 2021, I had lost to the same opponent, so it feels really great to win a match against her in this tournament. I was able to execute my plans perfectly and kept myself motivated even after losing the second game to win the contest. She was really aggressive and I focused on putting the ball on the table and choosing the right ball to attack which worked in my favour. I will be well prepared for the upcoming match as well," commented Akula after the victory.



