



## Pune Residents Weave Garments for Lord Rama and a Saree for Mata Sita Sent to Ayodhya in a Symbolic Gesture of Faith

**Pune (Voice news service):-** In a heartfelt initiative, Satyanarayan Cloth Stores in Wagholi organized a campaign named "Do Dhage Shradha ke". The purpose of this was to weave a saree for Mata Sita and clothes for Lord Shri Ram and send them to Ayodhya. In which the people of Pune participated enthusiastically and with their devotion, they wove clothes for Lord Ram and Sita, after which the specially woven items were ceremonially sent to Ayodhya after a ritualistic puja. As the nation gears up for the consecration of Lord Rama's idol on January 22 in Ayodhya, various activ-

ities are underway across the country. Pune, known for its active involvement in diverse campaigns, especially those of religious and historical significance, showcased its dedication through this unique initiative. Approximately 12,000 to 13,000 Pune residents actively participated in the "Do Dhage Shradha ke" initiative, which was conducted from January 6 to January 15 in Wagholi. The handcrafted garments symbolize the collective faith and devotion of the community. Skilled artisans were employed to ensure the meticulous weaving of the items.



Under this initiative, citizens were provided the opportunity to engage with handloom machines, not only contributing to the crafting of the garments but also symbolically serving Lord Rama through their efforts. Enthusiastic participants, particularly from Wagholi in Pune, joined hands to weave these symbolic garments, reflecting their devotion and commitment. Rajaram Agarwal, Bharat Agarwal, Kishor Mittal, Ruchika Mittal, Ritesh Mittal, Nilesh Agarwal, a representative of Satyanarayan Cloth Stores in Wagholi, shared that a sa-

cred Akshat Kalash from Ayodhya has been placed for public viewing in their store. She expressed the warm welcome extended to customers with the donning of saffron attire and chanting of "Jai Shri Ram." Rajaram Agarwal, another spokesperson, conveyed that the Akshat Kalash, along with the garments for Lord Rama and sarees for Mother Sita from Ayodhya, has created a temple-like atmosphere in their store. The sight of the Akshat Kalash and the process of weaving garments have heightened the enthusiasm of citizens, fostering a joyful environment. Citizens from Pune actively participated in the day-

long weaving sessions, which took place from 9 a.m. to 9 p.m. at Satyanarayan Cloth Stores in Wagholi. The initiative witnessed people from all age groups, with both men and women enthusiastically contributing to the cause. Reflecting on their involvement, Pune residents expressed pride in being able to contribute to crafting garments for Lord Rama and Mother Sita, emphasizing that this opportunity to serve came directly from Pune. The initiative not only showcased their devotion but also strengthened the sense of community and unity among the participants.

## New President and Vice President of the ICSI for the year 2024

**Pune (Voice news service):-** CS B. Narasimhan elected as the President and CS Dhananjay Shukla elected as the Vice President of the Institute of Company Secretaries of India (ICSI) for the year 2024 w.e.f. 19 January 2024. **CS B. Narasimhan, President, The ICSI** CS B. Narasimhan is a Post Graduate in Economics and a Fellow Member of the Institute of Company Secretaries of India (ICSI). He has over four decades of experience in Corporate Law and Management, with special expertise in the Capital Market. Elected for a second term from 2023-2026, CS B Narasimhan will serve as the President of the Institute for the year 2024, after serving as the Vice President in the year 2023. **CS Dhananjay Shukla, Vice President, The ICSI** CS Dhananjay Shukla, a Commerce and Law graduate, is a

Fellow Member of the Institute of Company Secretaries of India. He is a Practising Company Secretary based at Gurgaon and has been practising in the areas of Corporate Law, Securities Law and Taxation. CS Dhananjay Shukla has been serving the profession in different capacities for last many years. He was elected to the Northern India Regional Council of The Institute of Company Secretaries of India for the term 2011-14 and then re-elected again for the term 2015-18. He served in various capacities during his tenure at the NIRC and served as the Chairman for the Northern Region in the year 2017. In his overall experience of more than 20 years as a Corporate Professional, he worked as Company Secretary in large Corporate Groups before switching to the practice side in the year 2009. He has been instrumental in various Start-Up ventures set up in India by Foreign Promoters.

## Antolin will manufacture advanced lighting, HMI systems and electronics in its new Chakan facility



**Pune (Voice news service):-** Antolin India, part of global automotive market player Antolin, expanded its operations by opening a new manufacturing facility in Pune Chakan on 18 January 2024. With a team of over 200 highly skilled and experienced employees in two years, the factory is Antolin's first lighting, HMI systems and electronics facility in India. Thanks to cutting-edge processes and technologies, Antolin will produce advanced solutions and components for its largest customers on the Indian market; specifically, Tata, Suzuki, Toyota, Mahindra and Skoda-VW. The state-of-the-art facility in Chakan Industrial area com-

prises 35,000 square feet of manufacturing, assembly area and adjoining offices. The projects that will be developed in the new factory include all the ambient lighting for the new Mahindra electric vehicle platform, as well as an innovative Central Touch Control Panel project for Tata's Safari and Harrier models. This project integrates sophisticated decorative smart surface, multicolor ambient lighting, capacitive switches and electronics. By combining several HMI functions, the design of these parts maximizes the interface for the end user and the vehicle customization options. Aided by specialized team,

the customers for their support and praised the employees for their untiring efforts in the construction of the modern facility. Chief Guest Mr. Hemant Barge, CPO - Purchase and Supply Chain of Tata Motors, joined the plant inauguration ceremony. Fernando Heredia Nogueira, Consul General of Spain in Mumbai, and Vicente Gomis Ruiz, Economic & Commercial Counsellor in Mumbai, along with other senior representatives of Tata Motors and top officials of Antolin, also attended the plant inauguration. Antolin has a transformation plan underway (2023-2026) with the aim of developing a solid and profitable long-term growth project. One of the pillars of the plan is to grow and expand in Asia, and specifically in the Indian market, a key country to evolve in the region. Antolin has a solid industrial and sales network in India with nine Manufacturing facilities and 2 Technical Design Centers, employing more than 2,000 highly qualified employees. The company is the market leader in overhead systems.

## Encore-Alcom setting up India's first auto robotic plant for aluminium doors, windows

**Pune (Voice news service):-** Encore-Alcom, a city-based company which is into the manufacturing of aluminium doors and windows, has on Wednesday announced that it is setting up a state-of-the-art manufacturing unit with an investment of Rs. 60 crore at Surat in Gujarat. Spreading over 1.8 lakh square feet, the new plant, which will be the country's first manufacturing unit with an auto robotic facility for aluminium doors and windows, will have a manufacturing capacity of 30,000 square feet per day using German technol-

ogy. "Our new plant will also be the largest such facility in the country in terms of area. It will be ready by March this year. The new plant will create employment opportunities for 180 people," said Siva Koti Reddy, Founder & Chairman and Managing Director, Encore-Alcom. Siva Koti Reddy further said: "We manufacture architectural products as per the customers' requirements. We already have a 60,000 sq. ft. plant in Surat with a manufacturing capacity of 10,000 sq. ft. per day. Our products are far better compared to our compet-

itors. We currently have 60 companies as clients". Jayanthi Bhai Manubhai, Director, Alcom, said the company will display innovative technologies and products at ACETECH Trade Fair which will be held at Hiltex in Hyderabad from January 19. The company is setting up a 27,000-square-foot fabrication unit at Mokila near Hyderabad. This unit, which will generate jobs for 180 people, is also scheduled to start operations by March this year. The company is also establishing a 10,000-square-foot experience centre at this unit.

According to Siva Koti Reddy, the company is operating under Encore brand in South India and Alcom brand in the North. Encore is already spreaded it's wings into wood doors. "Alcom started manufacturing aluminum doors and windows eight years ago in Surat. There are 450 employees in that plant. This apart, 300 people are working in our Patancheru plant near Hyderabad. Once the new plant in Surat becomes operational, we will introduce Encore brand aluminum doors and windows in South India," Reddy explained.

## VTP Realty Set to achieve Unprecedented Milestones in Pune's Real Estate Landscape

**Pune (Voice news service):-** VTP Realty, a leading real estate player of Pune, is gearing up to mark a significant milestone with the delivery of 5 million square feet (5000+ units) in the fiscal year 2023-24. Very few brands with Pan India presence have been able to set such a record. This accomplishment stands as a testament to VTP's organizational strength and its pivotal role in shaping the Indian real estate landscape. The company's commitment to excellence and strategic initiatives have propelled it to the forefront of the industry. Over the past year, VTP Realty has completely focused on its deliveries. While the brand has excelled in sales for 6 years in a row, it is now setting high benchmarks and breaking records in delivery too. Interestingly VTP will also cross the 10 million sq.ft. lifetime delivery mark, by the end of this financial year.



to take a much higher leap in the coming year and is preparing to be one of the best performing real estate developers in the country. Today VTP Realty also boasts of hiring top talent coming from the best organizations across the country. Again fortifying the vision to create delightful homes with the highest standard in quality and design. Looking ahead, VTP Realty is set to launch significant projects in strategic locations across Pune. These include two projects totalling over 3000 residential units in Hinjewadi phase 1, about 33 Lakh sq.ft. in development, a residential project of 500 units in Bavdhan, about 7.5 Lakhs sq.ft. in development and a sprawling 150-acre township in Khadakwasla, featuring a mix of plots, cottages and lux-

ury villas. Mr. Sachin Bhandari, Executive Director and CEO, VTP Realty says, "As we achieve these significant milestones, we are immensely proud to showcase two of our early launches VTP Leonara and VTP Belair. These projects were amongst the first in the Township Codename Blue Waters and today as they are being delivered, I can proudly say they are one of the best projects on the market in their price range. Our commitment to delivering quality projects and leveraging technology to enhance our processes has been instrumental in achieving these remarkable numbers. Internally, VTP Realty has consolidated its resources, creating a robust team of professionals known for their efficiency and execution capabilities. We take pride in having some of the best talents in the real estate space, joining us from A-list brands across the country, contributing to our success and aligning with our vision. VTP Realty believes that orbit repositioning involving ambitious plans requires creating an environment that enables high growth. Hence we have proactively implemented robust systems that will ensure we stay on course to become one of the most trusted real estate players in India."

## Ajeenkya DY Patil University organizes Eighth Annual Graduation Ceremony

**Pune (Voice news service):-** The eighth convocation ceremony of Ajeenkya DY Patil University (ADYPU) was organized on Tuesday evening. The Ceremony was held in the august presence of Chief Guest-Shri Ramesh Bais, Honorable Governor of Maharashtra. Dr Ajeenkya DY Patil-President-ADYPU presided during the Ceremony. Ms. Pooja Patil, Chairperson, Ajeenkya DY Patil Group graced the occasion. Prof. Hridaysh Deshpande, Vice Chancellor presented the university report. The grand convocation witnessed the presence of five eminent stalwart leaders who were conferred the Doctor of Letters -Honoris Causa (D.Litt.) for their valuable contribution to the world of entrepreneurship, law, national security, cinema, business and society. The recipients included were Mr. Bharat Amalkar, Educationist and Promoter of Social Entrepreneurship, Mr. J Sai Deepak, Counsel Supreme Court of India and Author-The Bharat Tetralogy, Mr. Robert Walton MBE, President, Restaurant Association of Great Britain, Lt. Gen. Vinod Khandare (Retd), Principal Advisor Ministry of Defence, GOI, and Mr. Vivek Ranjan Agnihotri, Indian Filmmak-

er were conferred with The Degree of Doctor of Letters Honoris Causa (D.Litt.) of the university. Hon Governor of Maharashtra Shri Ramesh Bais referred to Vikasit Bharat@2047 Voice of Youth 'launched by Hon. Prime Minister he said that youth should share their thoughts'. He said that today's generation of students are seeing a transformational journey of our country transitioning from developing nation to a developed nation presenting them with lot of opportunities. This is the time for students to play an important role in this transformational journey. Students should become entrepreneurs with new ideas and startups. He added that the stability of the country will need inclusive growth which will benefit everybody especially those at the bottom of the economic pyramid. In this regard he urged Universities like 'ADYPU' to adopt a village and involve students in the progress of the village so that they become sensitive and responsible citizens. Dr Ajeenkya DY Patil, President, Ajeenkya DY Patil University said that the University is making a positive impact on the society through its distinctive education, innovative research and most importantly its relentless pursuit of



excellence in teaching and learning. The university has undertaken an ambitious infrastructure development plan which would create world-class facilities for students and research. To prepare our students for a VUCA world, we are focusing on life skills as much as the domain specific skills. We are making conscious efforts to blend the Bhartiya Knowledge Systems in our academic delivery to be the bridge in linking Bharat with the world. In his welcome address, Hridaysh Deshpande, Vice Chancellor, Ajeenkya DY Patil University presented the University Report. He highlighted the new cutting-edge multidisciplinary programs initiated at the university such as Space Technology, Digital Health Technology and many more. He mentioned about the several international part-

nerships that the university forged in the year to enhance student and faculty mobility. He proudly presented that the ADYPU graduates has one of the highest employer satisfaction as our graduates are work-ready and equipped with the skills and knowledge to contribute and make a real difference. Around 852 students across 13 Masters programs and 23 Bachelors programs including Management, Design, Engineering, Law, Architecture, Hotel Management, Film and Media were conferred degrees. This includes the first batch of five Ph.D scholars which is a testament of ADYPU's commitment to Research oriented education. At the graduation ceremony, 159 students from various programs were honored with Gold, Silver and Bronze medals for academic excellence.

Located just 10 minutes from Kempegowda International Airport Bengaluru in North Bangalore, Moxy Bengaluru Airport Prestige Tech Cloud is strategically situated near the city's iconic sites and major upcoming projects. Travelers looking to explore Bangalore's beautiful blend of ultra-contemporary and traditional landmarks can visit the ISKCON Temple, St. Mary's

Basilica, and the National Gallery of Modern Art. Additionally, those interested in the city's aviation history and technological innovations can explore the HAL Heritage Centre and Aerospace Museum and the British-era Opera House which offers virtual-reality experiences. "As we continue to grow our portfolio of hotels, we take pride in the ability to stay true to our-

## A group of primarily Indian angel investors funding early-stage startups

**Pune:** Adya.ai, a digital commerce & technology solution provider, has raised INR 10.5 crores in its pre-series A funding round. The round was led by Indian Angel Network's investors Uday Chatterjee, Romesh Sobti, Sri Prakash, and Hari Balasubramanian. Out of the entire money, INR 3.75 Cr has been raised by

the Indian Angel Network (IAN). Other strategic investors also participated underscoring the widespread industry belief in the company's trajectory. Adya.ai represents a convergence of diverse expertise and visionary leadership. Founded in May 2023 by Shayak Mazumder, CEO and CTO, Archana Mazumder,

COO, and Angad Singh Ahluwalia, CBO. Together, they lead Adya.ai's charge toward reshaping India's digital landscape. This latest infusion of capital will empower Adya.ai to further enhance its innovative solutions, strengthen its market presence, and accelerate the development of groundbreaking AI technologies.

## MOXY HOTELS DEBUTS ITS SPIRITED VIBE IN SOUTH ASIA WITH THE LAUNCH OF MOXY BENGALURU AIRPORT PRESTIGE TECH CLOUD

**Pune (Voice news service):-** Moxy Hotels, part of Marriott Bonvoy's portfolio of over 30 extraordinary hotel brands, is thrilled to announce the opening of Moxy Bengaluru Airport Prestige Tech Cloud, marking the brand's debut in India. Introducing Bengaluru to a quirky and playful side of hospitality, the hotel is set to be the perfect social hub for both locals and travelers seeking a fun and adventurous retreat. Located just 10 minutes from Kempegowda International Airport Bengaluru in North Bangalore, Moxy Bengaluru Airport Prestige Tech Cloud is strategically situated near the city's iconic sites and major upcoming projects. Travelers looking to explore Bangalore's beautiful blend of ultra-contemporary and traditional landmarks can visit the ISKCON Temple, St. Mary's



Basilica, and the National Gallery of Modern Art. Additionally, those interested in the city's aviation history and technological innovations can explore the HAL Heritage Centre and Aerospace Museum and the British-era Opera House which offers virtual-reality experiences. "As we continue to grow our portfolio of hotels, we take pride in the ability to stay true to our-

Commenting on the launch, Irfan Razack, Chairman & Managing Director of Prestige Group, said, "It is with immense pride and gratitude we introduce the dynamic arrival of Moxy Bengaluru Airport Prestige Tech Cloud, marking the debut of Moxy Hotels in South Asia. It is a testament to our unwavering commitment to providing world class hospitality across different brand propositions. With its vibrant ambience and modern flair, this new addition embodies the innovative spirit that defines the Prestige Group. With the launch of The Moxy Hotels we will offer travelers a unique and unforgettable experience in the heart of Bengaluru. We want everyone to experience this new age hospitality Moxy will bring, and we are proud that Moxy Bengaluru will be the first of its kind in India."



**The song... Telling importance of Lord Shri Rama is Released By Harshit Abhiraj**



**Pune (Voice news service):-** Ayodhya, the birthplace of Shri Ram, the dedication of the temple of Ramalala and the installation of the idol of Shri Ram has created a joyful atmosphere everywhere in the country and in the world. To justify this, the song on Lord Shri Ram has been received by the fans and it has been composed by Harshit Abhiraj. It is pro-

duced by Uday Gadgil founder of Ugam music . It has been recorded in the voice of Harshit Abhiraj . Harshit Abhiraj has composed Ram Stuti in Sanskrit and Hindi languages . "Shri Ramachandra Kripalu" written by Sant Tulasidasji in Sanskrit " and "Shriram Jai Ram, Shriram ka Gunjan Ye Jag, Karne Laga..." written by Harshit Abhiraj are the lyrics of this Hindi song. These songs have recently been released by General Secretary of Ramjambhumi Champatarajji at Ramnagari Ayodhya. This song is available on social media for fans and devotees of Shri Ram and while talking about this song, composer Harshit Abhiraj said that while Ram Jannabhoomi Praratishtha Mahotsav is being celebrated across the country, we have created this song on Shri Ram. Harshit Abhiraj has composed many popular songs in Marathi, Hindi and other languages . He has performed in many musical concerts in India



and abroad as well. He guides upcoming aspiring singers through his singing skills and technique workshop. He has also contributed a lot in many social activities.

**KIYG 2023: Delhi jump to second spot after bagging two gold medals**

Pune: Hosts Tamil Nadu and Delhi clinched two gold medals each while Punjab, Gujarat, Chandigarh and Manipur added one each to their tally on the second day of the Khelo India Youth Games 2023 on Sunday. Navyaa SH clinched the day's first gold in girls' traditional yoga and fencer Arlin AV bagged the boy's Sabre gold defeating Haryana's Lakshya Badser 15-14 to take Tamil Nadu's tally to four gold and two bronze.

Delhi jumped to second spot in the medals tally after their judokas clinched two of the five gold medals on offer and also bagged two silver medals at the Jawaharlal Nehru Indoor stadium. Tannu Mann defeated state-mate Jaanvi Yadav to clinch the girls 48kg gold while Anurag Sagar added the boys 55kg top spot by beating Punjab's Nakul Arora. Deeksha bagged the silver medal in the girls 44kg category after going down against

Ankita N of Gujarat. Chandigarh's Sapna (girls 40kg) and Punjab's Shivansh Vashisht (boys 50kg) clinched the other gold medals on offer. Earlier in the day, Tamil Nadu's Navyaa SH added second gold medal from Yogasana to the state's tally by clinching top spot in girls Traditional Yoga category with a total score of 64.75. West Bengal's Aranya Hutaik (64.42 points) and Ritu Mondal (63.5 points) clinched the

silver and bronze respectively. In the fencing competition being played at TNPESU, Manipur's K Abhinash defeated Tejas Patil of Maharashtra in the boy's Foil final. In the Kabaddi competition, defending boy's champion Haryana set up a summit clash against Rajasthan with a facile 45-28 victory over Maharashtra. Rajasthan had earlier beaten Tamil Nadu 41-23 in the other semi-final.

**Indian Immunologicals Ltd (IIL) rolls out India's first indigenously developed Hepatitis A Vaccine 'Havisure®'**

**Pune (Voice news service):-** Indian Immunologicals Ltd (IIL) a wholly owned subsidiary of National Dairy Development Board (NDDB) and a leading biopharmaceutical company in India marks a historic moment in public health with the launch of India's first indigenously developed Hepatitis A vaccine "Havisure®". The vaccine represents a significant step forward in India's fight against Hepatitis A and is poised to make a substantial contribution to public health. The new vaccine, Havisure® is the result of extensive research and development efforts by IIL's dedicated team of scientists and researchers. This indigenously developed vaccine is poised to play a crucial role in preventing Hepatitis A, a highly contagious liver infection that poses a significant public health challenge. Hepatitis A is a viral infection primarily spread through the fecal-oral route, meaning that it is transmitted through the ingestion of contaminated food or water. This Novel Vaccine launch event was held today at Hy-

att Place, Hyderabad. Chief guests were Shri Nagaraj Karpan, MLA and Shri Ajay Mishra, IAS-Chairman Indian Redcross Society, Telangana. Speaking on the occasion, Dr. K Anand Kumar, Managing Director, Indian Immunologicals Ltd shared "The launch of Havisure® is a testament to our commitment to advancing healthcare solutions for the nation. Currently Hepatitis A vaccines are imported into our country and as a true meaning of Atma Nirbhar Bharat, IIL has tirelessly put in efforts and developed India's 1st vaccine for Hepatitis A. The vaccine Havisure® has undergone extensive clinical trials in 8 centers and has proven to be safe and efficacious. The vaccine is comparable to the world's leading vaccine sold by a multinational. With Havisure®, we aim to contribute significantly to the prevention of this infectious disease. IIL launching three vaccines in a single year is itself a big achievement and full credit to my team." "Havisure" is set to play a crucial role to protect against the Hepatitis A virus, which primarily affects the liver. The



vaccine is effective in preventing the disease and is recommended for children in the routine immunization. It is a two-dose vaccine wherein the first dose is administered at above 12 months of age and the second dose is given at least after 6 months of the first dose. The vaccine is also recommended for individuals who are at risk of exposure or travel to the regions with high hepatitis A prevalence. In addition to this people with occupational risk of infection and suffering from chronic liver diseases also need Hepatitis A vaccination.

Discussing on manufacturing capabilities of IIL, Dr. Priyabrata Pattnaik, Dy. Managing Director-IIL said, "The company has considerably invested in state-of-the-art manufacturing facilities to scale up production and meet the growing demand for Hepatitis A vaccine. As part of the launch, IIL will be collaborating with healthcare professionals, corporate hospitals, and government agencies to promote awareness about Hepatitis A and the importance of both paediatric, adolescent & adult vaccination".

**School Children showcase poor fitness levels across India; Found lagging in most Health parameters: Reveals 12th Annual Health Survey by Sportz Village**

**Pune (Voice news service):-** The 12th Annual Health Survey by Sportz Village, through its award-winning EduSports in-school Physical Education & Sports program has revealed poor fitness levels in most school children across India. The nationwide survey assessed for various health parameters like Body Mass Index (BMI), Aerobic capacity, Anaerobic capacity, Core Strength, Flexibility, Upper body strength and Lower body strength for over 73,000 children in the age groups of 7 years to 17 years from across 250 cities and towns in India. The survey also showcases that the frequency of weekly Physical Education (P.E.) periods plays a pivotal role in shaping the health of children. The comprehensive data reveals a noteworthy correlation between the number of P.E. sessions per week and various aspects of

children's physical fitness. Remarkably, the survey highlights that children engaging in more than two physical education periods per week exhibit significantly enhanced performance across multiple physical fitness parameters. Improvements are observed in crucial aspects such as Lower Body Strength, Abdominal Strength, Flexibility, and Aerobic Capacity. These findings underscore the positive impact of increased P.E. participation on the holistic well-being of children, emphasizing the importance of incorporating regular physical activity into their routine. It also reveals notable distinctions in various health metrics between boys and girls. Particularly noteworthy is the observation that a higher percentage of girls exhibit healthier Body Mass Index (BMI) levels, with 62% of girls attaining scores within the healthy range. In contrast, boys show

a comparatively lower percentage in this regard. Further examination of specific physical fitness parameters unveils that girls outperform boys in Flexibility and Upper Body Strength. These findings underscore the positive impact of regular physical activity on these aspects of girls' health. However, the survey also brings to light areas where boys exhibit stronger performance. Notably, boys demonstrate superior results in Aerobic Capacity and Lower Body Strength. These nuanced insights into gender-specific health indicators emphasize the importance of tailored approaches in promoting overall well-being among both boys and girls. Commenting on the findings from the Annual Health Survey, Mr. Saumil Majmudar, CEO & Managing Director, Sportz Village, said "At Sportz Village, we are committed to transform the lives of children

through the magic of sports. The Annual Health Survey sheds light on the state of health and fitness among Indian children today - and the current situation is not ideal. There is a tendency for school leaders and parents to view sports & physical education as non-essential and not as important as academics. Hence, less time and energy are devoted to physical activity resulting in poor health of children. Schools need to view sports as an integral part of education and should provide opportunities for children to engage in structured physical activities. Various studies have shown that regular structured physical activity not only improves physical health but also impacts mental health and academic performance. Over the past 15 years, the EduSports program has bridged this gap by integrating into the school timetable and calendar"

**Celebrate the Harvest season with a healthy twist of Almonds!**

**Pune (Voice news service):-** The Harvest festival is a significant celebration in India, marked by diverse traditions across the country. In India, where there is a lot of diversity, people celebrate the harvest festival in different ways. Despite the variations, the core essence of the celebration remains unchanged. Referred to as Maghi, it is preceded by Lohri in North India, Magh Bihu in the North-east, Uttarayan in the West, Pongal in the South, and Makar Sankranti in the South and East. This tradition is embraced across the country, symbolizing a season of gratitude for the abundance of crops and a time to rejoice in the collective efforts of farmers and communities. During this time, as tradition dictates, we often enjoy a variety of sweets and savories. However, considering the increasing prevalence of lifestyle diseases like diabetes in India, it is crucial to make these celebrations healthier. Therefore, this harvest festival, instead of gifting your friends and family a traditional box of sweets, consider sharing a box of assorted almonds. Almonds, often considered a gift of good health, serve as a nutritious alternative during these special moments. Known for their nutritional value, almonds are packed with essential nutrients such as magnesium, phosphorus, and calcium. Almonds are a source of zinc, a nutrient that plays a crucial role in growth, development, and the maintenance of immune function. They are also rich in protein and vitamin E, an antioxidant. Research consistently highlights the multiple benefits of including almonds in one's diet, ranging from promoting heart health and managing Type 2 diabetes to enhancing satiety. Focusing on prioritizing health while still enjoying the occasion, **Fitness Expert and Celebrity Master Instructor**

Yasmin Karachiwala said, "Festivities are a time for feasting and celebrations, and it is natural to indulge in them. My mantra in life is to balance things and embrace moderation. Personally, I enjoy these festivities fully but make sure to add a healthy twist to them. I would recommend the same for everyone. Given that health is precious, when exchanging gifts with cherished ones, consider shifting from calorie-laden and sugar-rich foods to a health-conscious alternative, such as almonds. These nutrient-packed nuts not only convey the gift of good health but also serve as an ideal present for all occasions and festivities. Integrating almonds into your daily dietary regimen can be a cornerstone in safeguarding your well-being and keeping several health concerns at bay. Almonds also possess satiating properties that may help you manage your weight. So, enjoy the festive time but with a healthy twist!" **Adding on, Sheela Krishnaswamy, Nutrition and Wellness Consultant said,** "Festivals offer a wonderful opportunity to strengthen connections with loved ones and convey feelings of love, affection, and care, but they are also a time when we throw caution to the wind and overindulge in festive foods. To counter this, we can make mindful changes to the usual celebrations by substituting the traditional sweets and savories with healthier options. One such healthy option is almonds. Almonds are a source of many nutrients, they are easily adaptable in many traditional Indian recipes and are an ideal pick for munching between meals. The best part about almonds is that they are easy and quick to flavor, and go with just about any masala/spices, which makes them a delicious yet nutritious inclusion in your festive culinary delights. Research suggests that almonds can help lower the blood sugar impact of

carbohydrate foods that they are eaten with, which affects fasting insulin levels 1. Eating almonds as part of a healthy diet has also been shown to help lower total and LDL cholesterol and reduce levels of heart damaging inflammation 2. **"Ritika Samadder, Regional Head - Dietetics, Max Healthcare - Delhi said,** "During festivities, we tend to indulge in sweets and other deep-fried snacks. There are good ways to control this, by switching to the nourishing power of almonds. They are a delightful and healthful choice, adding a touch of wellness to our celebrations. Replacing ultra-processed snacks with almonds that contain some of the essential nutrients, including dry, roasted variants of almonds, is a delightful addition to traditional harvest fare, offering a perfect balance of taste and health. Research also suggests that regular consumption of almonds may reduce harmful LDL cholesterol levels and help maintain protective HDL cholesterol when included in a healthy diet. It may also help reduce levels of heart damaging inflammation for individuals with type-2 diabetes 4. **Integrative Nutritionist and Health Coach, Dr Rohini Patil said,** "Indulging in traditional delicacies during festivals is normal, but it is important to draw a line. Sweets and savories, although gratifying in the short term, have a far-reaching negative impact on our health in the long term. Prioritizing mindful eating is essential. As we celebrate the harvest festival, consider kickstarting the new year with conscious adjustments to the traditional snacking routine. It is always important to opt for a healthier choice during festivities, with one important choice being a handful of almonds. Almonds are a healthy addition to your diet as they have a host of essential nutrients such as vi-



tamin E, iron, magnesium, zinc, among others. Research suggests that consuming almonds daily may help control the progression of conditions such as pre-diabetes and keep your heart healthy 5. **Renowned Kannada actress, Pranitha Subhash said,** "Sankranti is a time when we celebrate by cooking some delicious traditional delicacies at our home and exchange gifts with our friends and family. Maintaining our well-being is a top priority for me, especially during festive occasions. Consequently, I make a conscious effort to infuse our celebratory dishes with nutritious elements, such as almonds. They are easy and quick to flavor and go with just about any Indian masala/spices. Almonds are also a source of essential nutrients like vitamin E, iron, magnesium, zinc, etc. I also make sure to pack a box of almonds along with the gifts as almonds are known to be auspicious and a gift of good health." **Renowned South Indian film & television actress, Vani Bhojan said,** "Pongal is celebrated at our home as part of our family tradition. Like other festive occasions, the exchange of gifts is a joyful tradition with our friends and family. However, I approach it uniquely by prioritizing health. To infuse a dose of well-being into our celebrations, I include a box of almonds in the mix. Almonds, contain vital nutrients like vitamin E, iron, and zinc that contribute to immunity, and also help to ensure our well-being. I encourage you to adopt a similar practice by incorporating a handful of almonds into your daily diet for a healthy and festive touch."

**GreenCell Mobility deploys 150 Electric Buses in Ayodhya to ferry over 2 Million Devotees**



**Pune (Voice news service):-** GreenCell Mobility, a pioneering electric mobility solutions provider, is proud to announce that the Director of Urban Transport selected Greencell Mobility as a partner to deploy 150 intra-city electric buses to Ayodhya for the momentous Ram Mandir consecration ceremony. This fleet will play a crucial role in providing intra-city transportation service to an estimated 2 million devotees within Ayodhya from mid-January to end of February, including the day

of the ceremony and the surrounding days, marking a significant period for pilgrims and believers. As a company at the forefront of sustainable transportation, GreenCell Mobility is honoured to provide its buses for hundreds of thousands of passengers in need of public transportation during this event where over 2.5 crore devotees are expected to visit the city till March 24, making Ayodhya an eco-friendly tourist hub! The use of these 150 electric buses is a testament to the commitment towards environ-

mentally friendly solutions, significantly reducing carbon footprint by avoiding approximately over 600 tonnes of tailpipe emissions per month. These buses were flagged off in Ayodhya by Uttar Pradesh Chief Minister, Shree Yogi Adityanath ji on 14th January 24. Devendra Chawla, CEO & MD of GreenCell Mobility, stated, "We are humbled and excited to be part of Ayodhya becoming an eco-friendly tourist hub, as we deploy our buses in the city. Our mission has always been to promote sustainable transportation solutions, and the government's decision to utilize electric buses for this grand occasion aligns perfectly with our vision. It's not just about ferrying passengers; it's about being a part of a collective journey towards a cleaner and greener future." Use of electric buses during this event is a significant step towards promoting electric mobility in India and showcasing the practicality and efficiency



of electric buses in managing large-scale public transport needs, especially during such significant cultural and religious events. GreenCell Mobility has deployed over 700 buses in UP, saving over 22,000 tonnes of tailpipe emissions annually. With these 150 buses in Ayodhya, GreenCell Mobility is looking forward to further strengthen the brand's partnership with the state and help to achieve its goals of electrifying public transport.

**Howard Delafield International demonstrates the life-changing power of digital games at Gamechangers 2024**

**Pune (Voice news service):-** Howard Delafield International (HDI), a woman-owned pioneering team integrating behavioral insights, commercial expertise, and emerging technologies to effect positive change, hosted Gamechangers' 24 on the 18th of January at The Claridges, New Delhi. The milestone event showcased the substantial impact of the USAID-funded award-winning game, Go Nisha Go, in shaping knowledge and behaviors among 15-19-year-old girls to realize their full potential. The role-play game, downloaded by over 300,000 adolescents, shows players the power of choice-making through an avatar and how the decisions they make shape their lives. The game has five levels that cover negotiation with parents, menstruation, consent, contraception, and delaying early marriage in a fun and interactive way. Direct access to 26 partners delivering in-game information and resources combined with the ability to make choices and see their outcomes led to a significant impact on knowledge, self-efficacy and intent, as evidenced in a first randomized control trial (RCT), the gold standard

of research conducted on games. Aparna Raj, HDI's Research Lead, unveiled the results of a large-scale research trial among the first conducted on a digital game. The study enlisted approximately 2000 girls in Patna, Jaipur, and Delhi. These regions represent areas with high rates of early marriage and pregnancy, potentially disrupting a girl's education, career and life potential. The research, conducted by Population Council Consulting, revealed significant improvement for girls who played the game. Those who played the game were at least twice as likely to have comprehensive knowledge of modern contraceptives, including condoms, oral contraceptive pills, and emergency contraceptive pills, compared to those who did not. Fertility awareness, denoting a correct understanding of the menstrual cycle and pregnancy window, was nearly non-existent (3.5%) at baseline, but at the endline, the players had a 119% higher likelihood to know about it. The likelihood of intention to seek help for contraceptive and menstrual-related issues was higher amongst players by 132% and 115%, respectively. Results also indicate

that girls in the treatment group had a higher ability to seek health advice and buy menstrual products online, demonstrating the effectiveness of the Direct-to-consumer (DTC) approach. Notably, confidence to control the timing of marriage, negotiate contraceptives and consent was also higher by 1.7, 1.2, and 2.9 times, respectively. Dr. Susan Howard, Co-founder of HDI, professor at George Mason University, and the visionary behind Go Nisha Go, shared, "The overall takeaway is that fun and interactive games can activate the motivation and desire to learn through a challenge or quest, simulate 'push-pull' conflicts, and allow players to experience choices in a safe place. Moreover, games can nudge players to explore in-game resources and try products and services for use in real life. Finally, games can stimulate confidence in real life through successes and failures within the game with the option to 'replay'." Kavita Ayyagari, Country Director India, added "Go Nisha Go is available for free on the Google Play Store, and its popularity has soared since its launch in July 2022, with over 300,000 downloads to date. It currently has an im-

pressive consumer rating of 4.5 on the Play Store, a testament to its engaging and impactful content. The game incorporates a user-friendly chatbot (AskParo) and connects users with a curated selection of 26 products and services". So far, these resources have been clicked over 754,000 times, and the chatbot has received over 200,000 messages. The game is in Hindi (Hindi language written in English script) and has been downloaded across the country with most downloads from Delhi, Rajasthan, and Bihar. Speaking at the event, Dr. Zoya Ali Rizvi, Deputy Commissioner, National Health Mission, Ministry of Health & Family Welfare, Government of India, said, "Go Nisha Go represents a significant step towards empowering adolescent and young people with knowledge that extends beyond the virtual world. This knowledge supports positive behaviour and informed decision-making by them." Go Nisha Go earned accolades in 2023, winning the best serious game by Games and Learning Alliance in Dublin, Ireland and the 'Best Learning Game' at the Games for Change Festival, in New York City.





### FIITJEE Institute is conducting the "Dronacharya" Scholarship Examination



**Pune (Voice news service):-** The scholarship examination 'Dronacharya 360 Degree Diagnostic and Scholarship Examination' has been conducted by the educational organization FIITJEE. This exam is for students from class 5th to 11th. This test will give students an opportunity to evaluate their academic ability, identify their strengths and weak areas. Identifying trends in academic branch selection, opportunity to know their current rank at national level in competitive examinations etc. This test will help the students of class 5th to 11th to check their proficiency in various intelligence test formats and in subjects like Physics, Chemistry, Mathematics and Biology. The last date of registration for the exam to be held on 28th January is 26th January and the last date of registration

for the exam to be held on 4th February is 2nd February. It helps students to check the knowledge required for various competitive exams like JEE, CUET, NEET Olympiad with different intelligence test format and proficiency in Physics, Chemistry, Mathematics and Biology. The 'Dronacharya 360 Degree Diagnostic and Scholarship Examination' initiative underlines our continuous efforts to promote academically excellent students. It is an excellent platform to identify the academic strengths of the students and pave a unique path to success. Pune Center head Rajesh Karna has stated this. Online registration for the examination can be done by visiting the website <https://www.fiitjee.com/droncharya/> Or students may contact 8956496134, 8956496135, 8956496131, 89566 03151.

### Maestro Realtek Partners Up with The Laxmi Empire as its Strategic Partner

**Announces the Launch of their Newest Villa Plots Project 'Codename Future PNQ'**

**Pune (Voice news service):-** Maestro Realtek, an established strategic partner in the real estate sector, today announced its partnership with Pune's reputed developer, The Laxmi Empire, and the launch of their flagship project, Codename Future PNQ. Located in Pune's Alandi Mhatobachi and in close proximity to the Solapur highway, the premium villa plotted development is spread across an expansive area of 28 acres, with nearly 2.7 acres dedicated to the recreational lifestyle zone. Mohammed Azim, Vice President, of Rajasthan TENT Association, Anand Bhau Alkunte, Corporation of Hadapsar, Abhijeet Kadam, promoter of the Laxmi Empire, and Nitin Gupta, Founder & Managing Director of Maestro Realtek were present at the launch. With a capacity of 368 units, the project anticipates a robust sales volume of Rs. 130 crores by the end of this year. Developed with a singular goal to offer a hilltop view, each of the villas of Codename Future PNQ provide access to 45+ world-class amenities such as a club house, spa, library, swimming pool, pet care area, bonfire space, yoga zone, gazebo, meditation room, acupressure bath,



banquet, clubhouse, amphitheatre, guest rooms, skating ring, lily pond, jogging track, indoor games area, badminton court, volleyball court, and basketball court among others. Abhijeet Kadam, Promoter, The Laxmi Empire said, "The plot project offering luxurious amenities opens for bookings from 26th January 2024. Considering the increasing demand for the location basis the upcoming new airport at Purandar, we foresee a huge response from customers. The area is deemed to be the future economic corridor of Pune and hence will be an attractive investment proposition. It will be one of the most sought-after developments." Speaking on the partnership and launch of Codename Future PNQ, Mr. Nitin Gupta, Founder & Managing Director of Maestro Realtek said,

"We are elated to have been onboarded as a strategic partner by The Laxmi Empire to launch Codename Future PNQ. This ambitious premium villa project is a residential marvel that is certain to transform the face of South East Pune. Using the right marketing campaigns and branding initiatives, we are aiming to elevate the presence and standing of Codename Future PNQ, as it rightly deserves, and help investors discover premium villa residences that remain unparalleled. It is both a pleasure and truly humbling to witness this project coming to life. This project is being developed at the new economic corridor of Pune which will be the future Pune in the coming years. We can assure you that this is the only Hillview luxury villa project in Pune at the most developing location of the city."

Given the project's connectivity with Pune's Ring Road, which starts from Solu village at Alandi Markal Road, commuters will enjoy faster and more convenient travel to the Hadapsar-Saswad-Jejuri Road, Pune Solapur Highway, Mumbai-Pune Expressway, Pune Satara Road, and other local commercial districts like Magarpatta, Tarade, Peth, Kalewadi, Zendeewadi, Vadki and Tarade. The project also offers easy access to healthcare centres, education institutes, and business hubs, along with being surrounded by full-fledged retail and lifestyle establishments, and will have direct connectivity with the proposed Purandar airport, sited at a distance of 28 km, amounting to a commute of 40 minutes. The duo anticipates the commencement of the airport to furthermore drive the demand and growth for projects on the Ring Road, as well as across the city. Maestro Realtek continues to be committed to delivering transformative real estate ventures that redefine industry standards. Their dedication to innovation, expertise, and strategic vision cements their position as the go-to strategic partner for significant real estate projects.

### Students will get free training by FIITJEE Institute



**Pune (Voice news service):-** To give academic boost to economically weaker section students, 'FIITJEE' will provide world class coaching to achieve high rank in JEE Main, JEE Advanced and similar exams. Parents whose monthly income is less than 10,000 will be helped for their children in class 9th and 11th. These meritorious students will be given free education (100 percent scholarship on FIITJEE programs) by 'FIITJEE'. These students have to appear for selection test on 28th January or 4th February. "Fortunate 40 is an important exam. It is an important platform for students," explained Rajesh Karna, head of FIITJEE's Pune center. Rajesh Karna, Pune Center Head of FIITJEE said, "Fortunate 40" exam is a significant milestone in the education sector in India, underlining our continuous efforts to promote academically excellent students. Moreover, it is an excellent platform for students to showcase their talents, recognize their academic strengths and pave an unparalleled path to success. Registration for the January 28 exam will be open till January 26 and for the February 4 exam till February 2. One can also register on FIITJEE's website or center. "Fortunate 40" exam helps students to check the various intelligence test format and proficiency in Physics, Chemistry, Mathematics and Biology required for various competitive exams like JEE, CUET, NEET, Olympiads. Moreover, students will also get an opportunity to know their current rank at the national level in the competitive exams that determine their goals. Students can contact 8956496131/35, 7825895330/39 or visit website <https://fiitjee.com/fortunate40/> for more information.

### Repos Energy Founder Aditi Bhosale Walunj Receives Prestigious Recognition from Hon'ble President of India

**Pune (Voice news service):-** Aditi Bhosale Walunj, Founder & Chief Visionary Officer of Repos Energy, a Ratan Tata-backed Energy Distribution Fuel Delivery Platform, was selected as one of the distinguished 25 women entrepreneurs for an exclusive interaction with the Hon'ble President of India, Smt. Droupadi Murmu. The meeting, held at Rashtrapati Bhavan under the initiative "The President with the People," aimed to establish a deeper connection with leading women entrepreneurs and recognize their significant contributions.



Repos Energy, founded in 2017 by Aditi Bhosale Walunj and Chetan Walunj, has been a pioneer in the Doorstep Fuel Delivery industry with a mission to transform energy distribution globally. The platform utilizes tech-enabled innovations to bridge the gap between energy supply and demand. Aditi's selection for an exclusive interaction with the President reflects her outstanding leadership and commitment to driving change in the energy distribution sector. The President commended the cohort of entrepreneurs for their transformative impact on the Indian business

environment, particularly lauding their contributions to the 'Start-Up India' program. In her address during the interaction, President Murmu expressed admiration for the journey and achievements of these entrepreneurs, stating that they were a source of inspiration for the nation, especially women and youth. She highlighted the diverse dimensions of Indian women's capabilities showcased by these entrepreneurs, from tech start-ups to social enterprises. She also emphasized that their contributions extended beyond economic development, breaking traditional bar-

riers and paving the way for an inclusive economic future based on talent and ambition, rather than gender. President Murmu declared that these women entrepreneurs were not just business leaders but the harbingers of change, serving as role models for millions of young women aspiring to progress and development. Aditi Bhosale Walunj, Founder & Chief Visionary Officer of Repos Energy, commenting on the recognition, said, "It is a profound honour to be acknowledged by the Hon'ble President of India for our efforts at Repos Energy. This recognition fuels our commit-

ment to transforming energy distribution and contributing to a sustainable and inclusive future. The interaction has also provided us with the motivation to inspire women and drive a sense of responsibility of encouraging more women entrepreneurs and ensuring their growth and development." Repos Energy employs over 350 people, has a community of 2,000+ partners, and operates in 300+ cities across India. Through Repos, more than 12 Crore Litres of fuel has been distributed so far, resulting in a reduction of carbon emissions equivalent to 41 million Kgs.

### Billabong High International School Amanora Hosts an Extravaganza of Literary Delight at Two-Day Literature Festival

**Pune (Voice news service):-** Billabong High International School, Amanora, an award-winning state-of-the-art school, kicked off the 1st edition of Litfest—an enchanting two-day extravaganza for students, parents, and Puneans, featuring a rich blend of thoughts, performances, and creative expressions.



Offering both globally renowned CAIE and CBSE Boards, Billabong High International School Amanora is powered by the 'School of Thought' philosophy. At the core of this philosophy is the belief that every learner should enjoy the freedom to explore every thought, idea, and question within a safe environment. Taking this philosophy forward, the festival, titled 'Litfest: A Festival of Thoughts' - held between January 19 & 20—was a unique convergence of industry stalwarts and young minds, creating a dynamic space for intellectual exploration and cultural celebration. The Litfest boasted a stellar lineup of speakers, each a luminary in their respective fields. Jerry Pinto, a national award-winning novelist, formally inaugurated the session and engaged in an interactive discussion with the students

The renowned industry experts engaged in thought-provoking discussions on contemporary literary themes fostering a dialogue between seasoned professionals and emerging talents. The festival also featured captivating storytelling sessions that created an enchanting environment for both children and adults to reveal in the magic of narrative art. The attending students and parents were exposed to a series of engaging workshops held in collaboration with experts. Workshops included theatre & stage techniques, storytelling and creative writing, mime and expression, among several others. The students from Billabong High International School Amanora and other schools in Pune participated in a series of inter-school competitions. Beyond the literary realm, the

festival promised a blend of fun and entertainment, ensuring a delightful experience for all attendees. Commenting on the success of the Litfest 2024, Aditi Mukherjee, Principal, Billabong High International School, Amanora, said, "We are overjoyed with the resounding success of the first-ever Literature festival hosted by Billabong High International School. This literary extravaganza brought together the finest minds in journalism, art, acting, and literature. Our esteemed guests - Jerry Pinto, Afrida Rahman Ali, Savio Mascarenhas, Group Art Director at Amar Chitra Katha, brought his artistic brilliance to the forefront. Accomplished actors Anand Goradia and Chintan Rachchh graced the event, adding thespian flair to the literary atmosphere. This impressive roster ensured the attendees were treated to a diverse and enlightening literary experience. The Litfest was attended by over 800 delegates, parents, students, and literature enthusiasts from all over the city. Attendees immersed themselves in a variety of performances that showcased the fusion of literature with art, drama, and music, bringing stories to life in vibrant ways.

The vibrant discussions, storytelling sessions, and literature workshops created an intellectually stimulating environment. We extend our sincere gratitude to our dedicated workshop conductors for providing students and parents with enriching sessions on creative writing, mime, theatre, and more, as per the schedule. The enthusiasm within our parent community has been palpable since the festival's announcement, and their active participation has contributed to the event's success."

### FUJIFILM India Installs Pune's First CAD EYE AI System in Ruby Hall Clinic and Pune GI Private Limited, pioneered by Dr. Nitin Pai

**Pune:** FUJIFILM India, a pioneer in diagnostic imaging technology, has introduced the state-of-the-art CAD EYE Artificial Intelligence system in Pune for the first time at Ruby Hall Clinic and Pune GI Private Limited, the state's first nationally accredited multi-specialty hospital center. This installation promises top-tier diagnostic technology, crucial for tackling the rising threat of gastric and colon cancers in the underserved region. By utilizing real-world data and AI tools, the company is pinpointing high-risk population segments to provide targeted screening campaigns and conduct awareness drives across the community. Speaking on the installation, Dr. Nitin Pai, Director of Gastroenterology and GI Endoscopy, Ruby Hall Clinic and Pune GI Private Limited said, "This is a milestone to install the first ever Artificial Intelligence system CAD EYE in Pune. This will not only elevate the existing medical facilities but also help in assuring better and quicker results with no extra cost to patients. This achievement is not merely a technological advancement but a testament to our dedication to improving healthcare outcomes for our community. With CAD EYE, we are poised to elevate the standard of care in gastrointestinal health, ensuring timely and accurate diagnoses that are crucial in the fight against cancer. Speaking on the installation, Mr. Behram, CEO of Ruby Hall

Clinic and Pune GI Private Limited, said, AI enabled endoscopy has emerged only recently and it was limited mostly to Japan and US. We are proud to introduce this technology in India as well. It has the potential to prevent emergence of serious and life-threatening conditions like stomach and colon cancer for screening for them at pre-cancerous stage. Speaking on the installation, Dr P K Grant, Managing Trustee of Ruby Hall Clinic and Pune GI Private Limited, said "I extend my gratitude to the healthcare team and all involved in making this installation possible. Together, we embark on a new era of medical excellence, where cutting-edge technology meets compassionate care for the benefit of our patients." Speaking on the installation, Mr. Dheeraj Chaudhari, Head of Division, Endoscopy, FUJIFILM India, said, "We, at FUJIFILM India, aim to offer the best medical innovations and technologies to enhance the quality of life for people around the nation. With the installation of the CAD EYE system in Ruby Hall Clinic, Pune, the patients in the city and neighboring regions will be able to get the necessary medical support for detecting suspected lesions at an early stage. We strive to extend our support to superior and technologically advanced medical facilities that help save human lives and raise awareness among patients about their personal care.

### The National Insurance Academy (NIA) successfully hosted the 25th Annual C D Deshmukh Memorial Seminar: "The 2047 Clarion Call: Insurance for All"

**Pune (Voice news service):-** The National Insurance Academy (NIA) in Pune hosted the Silver Jubilee Celebrations of the Annual C D Deshmukh Memorial Seminar at the Prathap Oburai Convention Centre, Baner Pune on the 16th of January, 2024. The event, themed "The 2047 Clarion Call: Insurance for All," witnessed engaging discussions on Technological Integration, Insurance issues, and Innovative Disruption. The Plenary Session, led by Director Dr. Tarun Agarwal, focused on the theme "The 2047 Clarion Call: Insurance for All," featuring dignitaries Sri Siddhartha Mohanty, Chairperson LIC of India, Chairman NIA Governing Board, Sri Nilesh Sathe, Ex-Member Life, IRDAI, and Sri B.C. Patnaik, Member Life, IRDAI. While providing insightful thoughts Mr. Siddhartha Mohanty, Chairperson, LIC of India said, "In the pursuit of India's economic resurgence post-pandemic, our vision is anchored in visionary leadership. We are committing to reaching India's 5 trillion mark. The focus is on extending insurance coverage to all, especially the poor, as a crucial component of financial inclusion. The essence lies in extending insurance coverage ubiquitously, with a special focus on the economically vulnerable, thereby fortifying the bedrock of financial inclusion. Our biggest challenge as we navigate the post-nationalization scenario is to offer broad coverage to India's enormous 1.4 billion population. This calls for tackling the complex issues



brought about by the continued gaps between the urban and rural domains, increased urbanization, and infrastructure development. To close the huge coverage gap, I support the development of affordable, flexible insurance products. A new era in the sector can be brought about by using revolutionary models like JAM and Bima Vahak and utilizing technology in underwriting & claim settlement processes. Innovation is essential, especially when it comes to responding to environmental hazards and recurrent calamities." Further, he added, "Insurers must embrace data analytics and artificial intelligence to take advantage of new prospects and move away from the prevailing 'chalta hai' culture and towards a culture of continuous growth. He laid emphasis on an innovative GPT: Growth, Penetration and Technology. Building trust through efficient governance is essential to launching the in-

surance sector on a growth and technological innovation trajectory". He went on to say that we need to place "purpose before profit" in our pursuit to render insurance coverage. Three Panel Discussions followed: Technological Integration for Life Insurance Penetration, Insurance issues and opportunities in the Silver Economy, Innovative Disruption for Customer Engagement. While sharing his enthusiasm Dr. Tarun Agarwal, Director, of the National Insurance Academy, said, "As we celebrate our Silver Jubilee at the C D Deshmukh Memorial Seminar, it's not just a milestone; it's a dynamic journey towards revolutionizing insurance. The sparks of innovation, the fervor of discussions, and the energy of shared insights echo our relentless pursuit of a future where insurance transcends boundaries. With each seminar, we forge a path towards a jubi-

lant tomorrow, where 'Insurance for All' is not just a goal but a jubilant reality, touching lives and securing futures." He added, "The idea of 'Insurance for All' is like what India's first RBI governor believed in - making sure everyone can be a part of the financial activities. Having insurance is not just a goal; it's a way for everyone to have a safe and secured future. To materialise the vision for 2047, we need new and smart ways of offering insurance that help everyone. And to make sure more people understand and use insurance, we have to educate and make people aware of how it works." The Seminar focused on the idea of "Insurance for All," inspired by India's first RBI Governor, Sir Chintaman Dwarakanath Deshmukh, who believed in including everyone in financial matters. Getting insurance is not just a goal but a way to make sure everyone has a safe and prosperous future. The foundation for making insurance available to more people is something that is so very essential and it is very much a possibility with the burgeoning Middle Class and the various Market Reforms that are happening at a fast pace. Insurers need to use data and technology, like AI, to find more growth opportunities instead of clinging on to old ways. It's also important for them to build trust by being well-governed, so the insurance industry can become more advanced and grow and 'Product Simplification' is the key to connect well to the customer by way of adding value to the end-user.

### Kotak is India's First Bank to Launch Seamless GST Payment with Multiple Options - UPI, Credit Card and Debit Card, in addition to existing Net Banking

**Pune (Voice news service):-** In line with Government of India's vision to promote digital payments and simplify financial transactions, Kotak Mahindra Bank Limited ("KMBL"/"Kotak") today announced the launch of seamless GST payments through multiple options - UPI, Credit Card, and Debit Card, in addition to the existing Net Banking option. Kotak is India's first bank that enables tax payers to seamlessly meet their GST obligations by choosing their preferred digital payment mode in the GST portal's 'E-payment'. Kotak Mahindra Bank continues to be an ardent supporter of India's Digital Public Infrastructure and has been participating in the growth of the digital marketplace through multiple initiatives. With the new seamless and multiple payment options, customers, even those from other banks (previously unauthorised for certain payment options), will be able to efficiently and reliably complete their GST payments. Notably, Kotak integrated with the Centre's GST portal last year, providing a user-friendly platform for tax fulfillment through its Net Banking service. Raghavendra Singh, President, Public Affairs & Government Business, Kotak Mahindra Bank Limited, said, "We commend the Government of India's efforts in leading a digital payment revolution that is being recognised and adopted by countries across the world. As the first Bank in India to launch multiple GST payment options, we are delighted to pave the way for the future of digital payments through a frictionless customer experience for not only Kotak customers but for all tax payers". How to pay GST via KMBL's seamless GST payment:

- 1) Log in to [www.gst.gov.in](http://www.gst.gov.in)
- 2) Create Challan & Select E-Payment
- 3) Choose from multiple payment options such as Credit Card, Debit Card or UPI
- 4) Select Kotak Mahindra Bank\*
- 5) Make the payment



## Shapoorji Pallonji Real Estate unveils the Next Phase of Golfand at VANAHA



**Pune (Voice news service):-** After the successful launch of the first phase of Golfand at VANAHA, Shapoorji Pallonji Real Estate (SPRE), one of India's most trusted real estate developers, announces the launch of its second phase in Golfand at its flagship project 'VANAHA' near Bavdhan, West Pune. To date, the company has sold over 1800 apartments worth Rs. 1500 crores across mid-segment (Yahavi and Springs) and premium developments (Golfand phase 1). With an estimated revenue potential of Rs. 600 crore, the second phase of Golfand responds to the growing demand for upscale residences in Pune. Through this project, SPRE wants customers to experience luxury like never before. The project hosts configurations of 2BHKs, 3BHKs + i Room (study), 4BHKs + (pooja + study + staff room), and Townhouses. 276 of these

bespoke homes are available to buyers at prices starting at Rs. 1.48 crore. Positioned within India's largest townships, spanning over 1000 acres with 350+ acres dedicated to open spaces, VANAHA is a magnificent mixed-use development comprising residential, commercial, and retail spaces. Along with a lavish lifestyle, residents can enjoy amenities such as a clubhouse, gym, spa, multi-purpose court, beautifully landscaped gardens, and breathtaking views of the prestigious Oxford Golf Course, recognised as one of India's premier golf and leisure destinations and home to Pune's sole 18-hole private golf course. Commenting on the launch, Mr Nirav Dalal, Business Head and Chief Investment Officer, Shapoorji Pallonji Real Estate, stated, "The remarkable success of VANAHA has only strengthened our resolve to deliver outstanding products while reflecting the trust and confidence that customers place in the brand. Golfand Phase 2 exemplifies Shapoorji Pallonji Real Estate's commitment to redefining Pune's skyline and life-

style. We are optimistic that it will set new benchmarks in the realm of luxury living. The continued support from our customers motivates us to continue delivering excellence and exceeding expectations." He further added, "Over the last few years, Pune's real estate industry has seen a steady increase in launches of luxury and premium residences. We believe that in 2024, the Pune real estate market is likely to flourish, with the potential for continued growth. Also, due to strong demand, we have seen good price appreciation in the Pune market, and hence, we feel it is the right time for home buyers to invest in a property." Strategically positioned near major IT hubs like Hinjewadi, Mahalunge-Mann Hi-Tech City Park, and Baner, VANAHA holds immense appeal for professionals. Moreover, the development is surrounded by a well-established social and civic infrastructure, including renowned educational institutions like Flame University and Symbiosis International University, hospitals, and commercial centres. The presence of the acclaimed

Oxford Golf Course, ranked among Asia's top 5, further adds to the allure of this exceptional project. VANAHA strikes a perfect balance between tranquility and connectivity to the city centre, offering residents a rejuvenating environment with over 400 species of flora and fauna in the valley. The meticulously planned homes contribute to a revitalising atmosphere, complemented by the strategic location along the Mumbai-Bengaluru Highway, proximity to Hinjewadi and Baner IT hubs, and connectivity to well-established social and civic infrastructure, including educational institutions, hospitals, commercial centres, retail zones, and shopping malls. Enhancing connectivity further, upcoming infrastructure projects like the metro line (No. 2) from Chandni Chowk to Viman Nagar, the proposed 10-lane National Mumbai-Bangalore Highway, the proposed 6-lane Paud-Mahad National Highway, the proposed 8-lane flyover at Chandni Chowk, and the proposed 14-lane wide Ring Road are poised to elevate accessibility for residents.

## Professionals in India aim to reclaim their careers with 88% considering a new job in 2024

**Pune:** Professionals are no longer being cautious about career moves in the face of economic uncertainty. New research from LinkedIn, the world's largest professional network, has revealed that nearly 9 in 10 (88%) of professionals in India are considering a new job in 2024, up by 4% YoY compared to 2023. This signals a shift in attitudes where professionals are no longer willing to stick it out, instead, they're taking ownership of their careers and want to make up for lost time by focusing on productivity and career growth. LinkedIn data shows that job search activity on its platform has increased by 9% in 2023 YoY, compared to 2022. The desire for better work-life balance (42%) and need for higher wages (37%) in a challenging economic environment are the biggest motivators for changing jobs. They are also willing to explore new career paths with almost 8 in 10 (79%) Indian professionals saying they are looking for opportunities outside of their industry or role. Professionals are finding it hard to match their skills to the jobs they want: While professionals are bullish, they are finding it hard to keep up with the rapid change in skills required to do some jobs largely driven by the rapid developments in AI. Nearly half (45%) of professionals said they do not know how to match their

skills to the job they want, making the job search process more difficult. LinkedIn data shows that skills for jobs have changed by 30% since 2015 in India. Professionals are also finding job hunting tough with 55% saying that looking for a job is frustrating and 59% saying they rarely hear back from recruiters. Professionals are changing their job search approach to stand out: Amidst tough competition, professionals are altering their job search approach to stand out from the crowd. 72% of professionals said they have changed their job search approach, such as experimenting with new formats such as video and digital resumes. They are also keen on using AI with around 81% of professionals saying it can help make their job hunt more efficient and productive. They are also taking control of their career by investing in building their professional brand and tapping connections that can help them increase their chances of landing a job. 79% of professionals are posting more content on LinkedIn and 83% are becoming more active in growing their professional network. Nirajita Banerjee, Career Expert and Sr. Managing Editor for LinkedIn India says, "As Indian professionals take charge of their careers in 2024, it's going to get increasingly competitive with more

professionals entering the job market. To be successful in their job hunt, it's essential for professionals to stand out by dedicating time to spruce up their profiles, highlighting their skills, and staying informed about industry developments. This will help increase their chances of finding the job they want and develop skills needed to build a career with staying power." LinkedIn has also unlocked free LinkedIn Learning Courses such as A Career Strategist's Guide to Getting a Job; Navigating Your Career Through Restructuring, Layoffs, and Furloughs, and Recession-Proof Career Strategies to help professionals. These courses are available from 17 Jan 2024 until 1 July 2024. Jobs on the Rise - the fastest growing roles and trends defining the future of work: LinkedIn's latest Jobs on the Rise list provides new insights into the fastest-growing jobs over the past five years, uncovering the trends defining the future of work and where the long-term opportunities are. In India, Closing Manager, Influencer Marketing Specialist, and Design Specialist are the top three fastest growing jobs in 2024, with growth rates above 79%. The 'Top 15' fastest-growing jobs in India, can be found in the Appendix below. LinkedIn introduces new features to help professionals

stand out in their job hunt: To help professionals stay ahead and stand out, LinkedIn is also rolling out two new job features that give professionals more agency in their job search: Job Collections and New Preferences Features. Designed for professionals who want to explore new career paths or expand their horizons, LinkedIn will now show collections of personalised and relevant jobs across a variety of industries, specialties, and companies, such as pro sports jobs, remote jobs, or jobs at startups, all while highlighting where this is a match to preferences you share from location to employment type. For Premium subscribers looking to supercharge their career, LinkedIn has recently introduced features such as Top Choice to signal to recruiters that they have strong interest in a role they posted. This can help increase their visibility - they are 43% more likely to receive a message back from a recruiter when using Top Choice. Subscribers can also hone their search and filter by Jobs to see those who are Actively Hiring in or outside their network, and filtering by Jobs to see where they'd be a Top Applicant. LinkedIn has also started to roll out an AI-powered experience that will help make the job search faster, easier, and smarter for professionals.

## SANY India achieves milestone with export of 1,000 Telehandlers to the United States

**Pune (Voice news service):-** SANY India, a leading manufacturer of construction equipment, proudly announces a significant milestone in its international expansion journey with the successful delivery of over 1,000 Telehandlers to the United States. This achievement positions India as a pivotal manufacturing hub in the company's strategy. Aligned with the Indian government's 'Make in India', this landmark export represents a strategic move towards fostering global markets from the Indian manufacturing landscape. The accomplishment reinforces SANY India's dedication to serving customers worldwide. SANY India's commitment to excellence and expanding influence in the global construction equipment market is evident in the company's focused approach towards

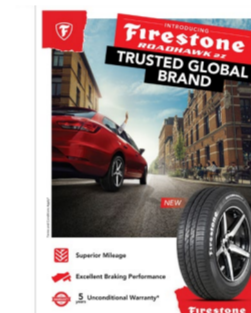


precision and efficiency. The dedicated manufacturing unit for Telehandlers boasts an impressive annual manufacturing capacity of 3,000 units, scalable up to 4,500 units, ensuring SANY India's readiness to meet current and future demands in the global market. Mr Deepak Garg, Managing Director of SANY and South Asia, expressed his views on this significant achievement, stating, "This export milestone is a testament to SANY India's dedication to the 'Make in India'

vision and a proud moment for us. Exporting products to the US is not just a recognition of our current success but also an indicator of our future aspirations in the global market. With our robust manufacturing capabilities, comprehensive supply chain, and unwavering commitment to quality, we are poised for continuous growth and innovation, reinforcing SANY India's leadership in the global construction equipment industry." A crucial aspect contributing

to the success of SANY India's telehandlers is the establishment of a robust ecosystem and supply chain for essential components, including engines, transmissions, axles, and driveline parts. This comprehensive approach ensures quality and reliability while streamlining the production process, reducing dependencies on external suppliers. This strategy is pivotal in enhancing deliveries of top-tier machinery to the export markets. Embodying the principles of "one SANY Global Quality," SANY India adheres to the company's global standards of quality assurance. This harmonized approach guarantees that customers worldwide receive machinery that upholds the same high standards of quality, durability and performance, irrespective of the manufacturing location.

## Firestone launches Cutting-Edge Roadhawk 2z Tyre with 5 years warranty



**Pune (Voice news service):-** Firestone, a global brand with a 120-year legacy, today launched its - the Firestone Roadhawk 2z, next-generation

tyre meticulously crafted with precision and advanced technical features. Backed by a 5-year warranty, this tyre is designed to set new industry benchmarks by delivering unparalleled performance, enhanced safety, superior mileage, and excellent braking capabilities. Firestone's Roadhawk 2z Tyre will cater Hatchbacks, sedans and SUVs market. The Firestone's Roadhawk 2z Tyre is compatible to 12 to 16-inch rim coverage. "It is a proud moment for us to introduce America's revered

tyre brand and to include Roadhawk 2z in our product offerings. Firestone has a rich legacy in the tyre industry dating back to 1900. We are confident that the Roadhawk 2z will find good acceptance amongst the customers and our channel partners" said Mr Rajarshi Moitra, Chief Commercial Officer. Addressing to a crucial requirement for extended mileage, the tyre features a unique compound with a high carbon black ratio, gives better rolling resistance and reduce abrasion on the tyre. Reinforced



with robust materials, it enhances braking performance, ensuring a strong grip on the roads. Additionally, optimized shear stress and reduced slippage work together to enhance the overall resilience of the tyre.

## Property prices surged 18.8% YoY and 3.97% QoQ Magicbricks PropIndex Report (Oct-Dec 2023)

**Pune (Voice news service):-** Magicbricks, India's leading real estate platform, released its flagship PropIndex Report QND which observed that property prices across 13 prime cities increased 18.8% YoY and 3.97% QoQ between Oct-Dec 2023. Notably, Gurugram (32.1% YoY), Greater Noida (31% YoY), Noida (26.1% YoY), and Hyderabad (15.8% YoY) exhibited the highest appreciation during this period. Drawing insights from the

behavior and preferences of over 2 crore customers within the primary (first time sale) and secondary (resale) residential real estate market on the Magicbricks platform, the report indicated that while demand (searches) increased 2.0% YoY, it decreased 16.9% QoQ primarily due to rising property prices. The analysis further highlighted that residential supply (listings) reduced 16.9% YoY, with exceptions in Mumbai (4.2% YoY) and Hyderabad (0.4% YoY),

where supply increased. Elaborating on the findings, Abhishek Bhadra, Head of Research, Magicbricks, shared, "The year 2023 served as a pivotal period for the real estate sector, witnessing an exponential surge in residential demand propelled by robust macroeconomic factors and positive customer sentiment. However, constrained residential supply and increasing home loan rates had an inflationary impact on residential prices, subsequently declining

demand this quarter. Despite these short-term challenges, we foresee a positive trajectory for residential demand in the medium to long term, anticipating a rebound in supply and moderation in residential prices." The report concluded that the affordable housing market flourished in Ahmedabad (62%) and Kolkata (48%) and luxury properties were most searched in MMR (90%), New Delhi (58%) and Gurugram (48%).

## ACHEMA and the Indo-German Chamber of Commerce announce a session on Navigating Industrial Growth and Sustainable Development in Process Industries

**Pune (Voice news service):-** On behalf of ACHEMA, the world forum and leading show for the process industries, The Indo-German Chamber of Commerce extends a special invitation to industry professionals, decision-makers, and enthusiasts to attend the thought-provoking session - "ACHEMA 2024: Catalysts of Change - Navigating Industrial Growth and Sustainable Development" in Mumbai, India. Organised as part of ACHEMA's Asia-Pacific Roadshow, the pre-event presentation and networking session is scheduled for 30 January 2024. The two-hour session will fea-

ture distinguished speakers, including Achim Fabig, Consul General, German Consulate General, Mumbai; Andreas Konert, Head of Business Development and Sales; and Ute Brockmann, Deputy Director General, Indo-German Chamber of Commerce. It will focus on the Pharma and Chemical industries in India, sharing insights on India's pathways for industrial growth and sustainable development in process industries, and the transformative journey that the country is currently undertaking. As a run-up to the upcoming ACHEMA 2024 in Frankfurt, Germany, the session

will emphasise their role as ideal platforms for "inspiring strong connections" between process industry experts, decision-makers, and solution providers. It aims to shed light on the critical theme of "Navigating Industrial Growth and Sustainable Development" within the Indian landscape. Andreas Konert, Head of Business Development & Sales for DECHEMA Ausstellungen-GmbH said, "This event is not just a presentation; it's a platform for fostering connections, sharing knowledge, and paving the way for sustainable development. We believe that the collaboration between ACHEMA and the In-

do-German Chamber of Commerce will facilitate a deeper understanding of the transformative changes occurring in the Indian Pharma and Chemical industry". As India takes centre stage in innovative advancements across pharmaceuticals, biotech, chemicals, food processing, and healthcare, the discussion will delve into how these industries can contribute to welfare, well-being, and sustainability. Attendees will have the chance to engage with industry leaders, gain valuable insights, and contribute to the ongoing discourse on sustainable industrial growth.

## Taking Flight Together: Marut Drones and SkyDrive's MoU Partnership Set to Transform Indian Air Transportation with Flying Taxis

**Pune (Voice news service):-** The business landscape in India is set to witness a groundbreaking collaboration between Marut Drones and SkyDrive, marking a significant milestone in the development of futuristic air transportation. This Memorandum of Understanding (MoU) between Marut Drones and SkyDrive opens up new avenues for business development and exploration of opportunities in the emerging field of electric vertical take-off and landing (eVTOL) aircraft. In the dynamic realm of aviation, the partnership between Marut Drones and SkyDrive stands out as a beacon of innovation. Marut Drones will play a pivotal role in identifying and establishing connections with potential customers and networks for SkyDrive. This includes engaging with governmental bodies, securing airfields, and collaborating with essential infrastructure providers. The scope also extends to obtaining exemptions and certifications for demonstration flights and commercial operations, thereby laying the groundwork for a successful collaboration. The



scope for Marut Drones within this collaboration encompasses a wide range of activities, including obtaining necessary exemptions and certifications, securing government support, promoting localization through pilot and mechanic training, and identifying crucial partners. The establishment of eVTOL operator functions and research on the initial use case of short-distance flying in India are also key focus areas. Electric vertical take-off and landing aircraft, commonly referred to as air taxis or flying taxis, represent a revolutionary shift in air transportation. These battery-powered vehicles combine the hovering capabilities of a helicopter with the efficiency of fixed-wing aircraft. As Marut Drones ex-

plores the potential of SkyDrive's flying taxis in India, the technology promises to revolutionize short-distance travel with minimal environmental impact. Our clientele primarily comprises both Indian residents and international tourists seeking exceptional experiences. Our operations encompass renowned world heritage sites, pilgrimage destinations, easily accessible areas from international airports or city centers, and popular wedding venues. We are proud to offer helicopter tours to key destinations across the country, catering to the growing demand for unique travel experiences. Our commitment extends beyond meeting customer demands to prioritize envi-

ronmental considerations, addressing concerns such as noise, emissions, and environmental protection. This holistic approach underscores our dedication to providing unparalleled services while ensuring sustainability and responsible tourism practices. Marut Drones, having already developed an in-house Unmanned Aircraft System Traffic Management (UTM) for drones, is poised to expand into eVTOL operations. The company's tie-ups with Flight Training Organisations (FTOs) facilitate a smooth entry into the eVTOL licensing field, showcasing a comprehensive and forward-looking expansion plan with SkyDrive. SkyDrive's eVTOLs, often dubbed as flying cars, offer a unique mode of transportation with zero emissions and a quiet, efficient operation. The direct flights provided by these vehicles eliminate the need for traffic signals and congestion, promising a seamless and environmentally friendly transportation experience. The collaboration between Marut Drones and SkyDrive signifies a bold step towards the future of air transportation in India.

## National Securities Depository Limited gets GLEIF accreditation for Legal Entity Identifier (LEI) issuance in India

**Pune (Voice news service):-** National Securities Depository Limited (NSDL), India's first and one of the leading depositories in the world, is pleased to announce that it has received accreditation to commence Legal Entity Identifier (LEI) related services from the Global Legal Entity Identifier Foundation (GLEIF) in December 2023. NSDL will start offering LEI service including new LEI registration, LEI renewal and LEI transfer to business entities from January 16, 2024. The Legal Entity Identifier (LEI) code has been conceived of as a key measure to improve the data quality accuracy of financial data system

for better risk management post the global financial crisis. The LEI is a 20-character, alpha-numeric code based on the ISO 17442 standard developed by the International Organization for Standardization (ISO). It connects key reference information that enables clear and unique identification of legal entities participating in financial transactions and contains information about an entity's ownership structure. The LEI is not only a regulatory requirement for the business entities engaged in various kind of financial transaction, but it also helps entities to improve transparency and reduces risk in fi-

ancial transaction, facilitates cross-border trade and builds trust with customers and partners. Ms. Padmaja Chunduru, MD & CEO of National Securities Depository Ltd (NSDL) said; "We are pleased to announce that NSDL has received the accreditation from GLEIF to start LEI services. NSDL, having a proven track record of providing seamless depository services in financial market, will facilitate business entities obtain LEIs smoothly besides enabling them to meet their regulatory requirements. NSDL in collaboration with GLEIF will strive to expand and strengthen LEI network

in India." Mr. Stephan Wolf, CEO of GLEIF said; "GLEIF's accreditation process involves a comprehensive assessment of organizations seeking to function as LEI issuers and custodians of LEI reference data within the Global Legal Entity Identifier (LEI) System. The achievement of Global LEI System membership through GLEIF accreditation serves as a globally recognized symbol of a firm's unwavering commitment to data accuracy and exceptional customer service. GLEIF eagerly anticipates a collaborative and fruitful partnership with NSDL in their accredited role as an LEI issuer."

## Ecom Express launches India's first AI-based address correction platform Bulls.ai

**Pune (Voice news service):-** Ecom Express Limited, a tech-driven logistics solutions provider, announces the launch of Bulls.ai to simplify address related challenges for delivery of e-commerce parcels across India, especially for the small towns and cities. The unique platform leverages the deeper data of

nearly 2 billion parcels delivered by Ecom Express since its inception. Amit Choudhary, Chief Product and Technology Officer, Ecom Express stated "As a part of our continued journey of technology and AI-driven logistics services, Bulls.ai fills the address-piece of the puzzle, which is a fundamental capability required

in large-scale e-commerce logistics. We are proud of this development." Dr. Manjeet Dahiya, Vice President and Head of Data Sciences, Ecom Express said, "Bulls.ai is a foundational large-language model for resolving and understanding postal addresses in India, which is a key for driving automated e-commerce

logistics. The model is trained on already available billions of addresses data where Ecom Express has delivered and continues to evolve further." This launch reaffirms Ecom Express's commitment to leveraging technology for superior logistics services and ensuring an unparalleled customer experience.