Power and Voice

'Sridevi Prasanna' **Official Teaser** promises heartwarming chemistry between Siddharth Chandekar Sai Tamhankar



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IBM collaborates with the Commissionerate of Technical Education, Government of Gujarat to propel Skilling in AI and Emerging Technologies in Gujarat

Pune (Voice news service):- IBM (NYSE: IBM) and the Commissionerate of Technical Education (CTE Gujarat) of the Government of Gujarat, today entered into a Memorandum of Understanding (MoU) to bolster technical and professional education in Guiarat

Under this collaboration, the focus will be on leveraging IBM SkillsBuild, to empower learners in Gujarat with essential skills in emerging technologies like AI (including generative AI), cybersecurity. hybrid cloud and workplace skills for professional devel-

Speaking about the collaboration with IBM Shri Dharmendra Pradhan, Union Minister of Education and Skill Development and Entrepreneurship said, "Driven by the Government of Guiarat's commitment to fostering opportunities and nurturing a dynamic workforce, Gujarat has emerged as a leader not only in business and entrepreneurship but also in the educational Collaborations, such as the one with IBM, will further enhance the state's



technical education excellence, crucial in shaping a skilled future-ready workforce in emerging technologies like Al and hybrid cloud. Under Prime Minister Shri Narendra Modi's visionary leadership, the synergy between education and skilling is set to position India as a Vishwa Guru. evolving into a hub of knowledge and a leading skilling destination.'

"In 2024, the emergence of technologies like GenAl and quantum computing signals transformative changes. Aligned with the vision of Viksit Bharat@2047, our collaboration with CTE Guiarat aims to further strengthen Gujarat's education and skilling ecosystem. Through training programs under IBM SkillsBuild, we will bridge knowledge gaps for graduates and their expertise in emerging technology and soft skills. This collaboration bolsters our (India's) demographic dividend, positioning it for global excellence", said Gaurav Sharma, Vice President, IBM India Software Labs.

Recently, IBM unveiled the new IBM Consulting Client Innovation Center (CIC) in Gandhinagar, emphasizing key technology areas such as generative artificial intelligence (AI), hybrid cloud, and cybersecurity.

IBM SkillsBuild is a pro-bono education program by IBM, specifically tailored for underrepresented communities in tech. The program serves as

a valuable resource for adult learners, high school and university students and faculty, facilitating the development of essential skills in emerging technologies like AI, hybrid cloud, etc. and providing access to career opportunities. It includes an online platform complemented by practical experiences through strategic collaborations with an expansive global network of Aligned with IBM's commit-

ment to skill 30 million people by 2023 and train 2 million learners in AI by the end of 2026, the collaboration with CTE Gujarat contributes to addressing the prevailing skills gap in the global workforce. By offering technological resources and expertise, IBM aims to empower youth and job seekers, enabling them to acquire the technical and professional skills essential for entering or re-entering the workforce. This collaboration aspires to cultivate a robust education and skilling ecosystem in India, nurturing critical thinkers, problem-solvers, and next-generation inno-

Bahrain Tourism and Exhibitions Authority Readies for a Bustling 2024 Pune (Voice news ser-

vice):- Bahrain Tourism and Exhibitions Authority (BTEA) invites global travellers to embark on a journey of discovery in 2024, positioning Bahrain as a premier travel destination. The Kingdom of Bahrain, with its strategic geographical location, offers and enticing array of attractions, events, and cultural experiences, making it the ideal choice for travellers seeking a perfect blend of relaxation, adventure and cultural exploration.

In 2024, one can expect Bahrain to stand out as a travel haven to those seeking short getaways, providing ample opportunities to enjoy the many long weekends the year holds. Noted as an evolving travel trend, multiple short getaways are being favored over traditional one or two extended breaks. Bahrain Tourism and Exhibitions Authority would actively like to tap this trend and position itself as an ideal long weekend destination

As a short-haul destination. Bahrain is a quick flight away from India with great connectivity via multiple airlines and cities at highly competitive pricing.

It offers a rich cultural tapestry and vibrant experiences to a diverse audience seeking a break from their daily routine

An island nation with pristine beaches, vibrant nightlife, host of luxurious hotels and progressive and hospitable locals, make for an ideal holiday with friends, family and spa-cation alike. For the adventure seekers. Bahrain offers thrilling activities such as indoor sky diving, F1-inspired karting and diving in search of real pearls which will keep visitors engaged and enthralled.

As travellers explore Bahrain in 2024, they will be captivated by the kingdom's open and inviting culture. Bahrain seamlessly blends rich heritage with modern amenities, offering a unique experience where tradition and innovation coexist harmoniously. Bahrainis take pride in sharing their stories, traditions, and delicious cuisine with visitors, creating an immersive and unforgettable cultural experience.

Flower Show 2024 at Empress Garden between 25 - 28 Jan



Pune (Voice news service):- The Agri-Horticultural Society of Western India has been entrusted with the management of Empress Garden since 1890. The Society is in existence since 1830 and, in addition to managing the Garden efficiently, often organises various social events which aim at offering recreation as well as creating awarness among people and a bond between people and nature and environment.

The Society organises each year its annual flower show in the month of January. This flower show was considered as recreation for a certain class of the society. Over the years however, the Society changed the format of the Show in line with the changing times and ensured that people from all walks of life and belonging to all age groups are attracted to this unique event. This includes various competitions that encourage those interested in gardening to participate and contribute their bit to the cause. The competitions include creative flower arrangements, roses, vegetables competition and making decorating flower beds.

People can display in the show any flowers from their personal garden free of cost. Of course garden lovers visiting Empress Garden can think beyond the competitions and appreciate the beauty of the newly featured arrangements. On the occasion of the Flower Show the Garden is embellished with attractive arrangements of flower pots and imaginative set up of flowers and plants. All of this makes the Flower Show an annual event awaited by flower lovers eagerly. Nursery owners from not just Pune but also from Kolhapur, Sangli, Nashik as also from Andhra Pradesh visit the Empress Garden on the occasion of this Flower Show. Art competitions and handwriting competitions for children are held during the

competitions The ness participation of 1000 plus children from various schools. This year the competitions will be held on Sunday, 21st January 2024. Tha main attraction of the Flower Show is the variety of flower arrangements. This year's special attraction would be Japanese style IKEBANA flower arrangements and a variety of Bonsai trees which will certainly entice the visitors. The Flower Show will be inaugurated at noon 12 hrs on 25 January by Dy Commissioner of Police (Traffic) Mr Vijaykumar Magar. The Show will be open for public till 7.30 pm that day. On 26, 27 and 28 January the Show will be open from 9 am to

PNG JEWELLERS UNVEILS "PRATHA"

A TIMELESS BRIDAL COLLECTION EMBRACING ELEGANCE & CULTURAL LEGACY Pune: 191 year old Legacy rience, PNG Jewellers will in-

jewellery brand, PNG Jewellers has unveiled its new Bridal Collection "Pratha" for this year's blockbuster wedding season. The "Pratha" collection is not just a celebration of our rich heritage and craftsmanship but an embodiment of our cultural legacy. "Pratha", although has been created keeping the bride in mind, it is not confined to just brides alone. It's a collection that invites all those celebrating love and the deep bond of matrimony and the festivities around the celebrations for these once in a lifetime occasions. Available across

all PNG Jewellers stores in Maharashtra and Goa as well as online, this collection encapsulates the very essence of "Timeless Elegance" that mirrors a perfect blend of tradition and modernity.

The "Pratha" collection is an Anthology of our age old traditions, rural craftsmanship that has been passed on from generation to generation and an ode to our rich cultural history, expressed through the craft of jewellery making. This collection includes Heavy Bridal sets, necklaces, chokers, stunning diamond pieces, earrings, rings, maang tikas, Kadas etc. have been created

keeping in mind the choices of today's brides. "Pratha" includes finely crafted gold iewellery for all wedding occasions like the Engagement, Haldi ceremony, Sangeet ceremony, the Wedding, the Reception as well as the bridal trousseau!

From intricate designs inspired by historical motifs to contemporary interpretations of age-old techniques, "Pratha" stands out for its meticulously designed pieces meant to mark the most important day in the life of a bride. The result is a collection that surpasses trends. inviting individuals to elevate

their style with jewellery crafted with passion as well as precision.

Dr. Saurabh Gadgil, Chairman and Managing Director, PNG Jewellers stated, "The 'Pratha' collection is a reflection of our belief that jewellery is more than just an ornament, it's a tradition passed on from one generation to the next. 'Timeless Elegance' is not just a concept for us, it's a philosophy that defines each piece in this collection. Data suggests there are over 30 lakh weddings across the country this wedding season. We are introducing this bridal collection in the upcoming

wedding season to symbolise the most important day in a woman's life, something she can pass onto the next generation. Young couples today want to not only express their modern views but also want to remain attached to their traditions. They want to express their roots and culture through fashion and style relevant to today especially on occasions that demand a traditional approach vet seek individual style sensibilities. Brides can also avail customization of pieces as per their needs and preference of styles to match their wedding trousseau." To elevate the shopping expe-



stall Instore Visual Merchan-

dising (VM) displays across

all its stores. These displays

are thoughtfully designed to

showcase the beauty and

craftsmanship of the "Pratha"

collection, allowing customers

to immerse themselves in the

world of elegance as they ex-

Vertiv Strengthens Commitment to India's Burgeoning Data Center Industry with New Manufacturing Facility

Pune (Voice news service):- Vertiv (NYSE: VRT), a global provider of critical digital infrastructure and continuity solutions, has inaugurated a new manufacturing facility in Chakan, Pune, to meet the surging demand for data centers and supporting infrastructure solutions in India. Complementing Vertiv's existing manufacturing facilities in Ambernath and Pune, the new plant manufactures thermal management products and solutions tailored for data centers, telecom. commercial and industrial applications, catering to both domestic and international markets.

Spanning 210,000 square feet/19,510 square meters, the facility supports the manufacturing of cooling solutions ranging from 200W to 2MW+, including adiabatic free cooling chillers, large custom air handling units (AHU), thermal wall units, a new range of large direct expansion (DX), packaged DX and free cooling with econo-



mizer units, a new range of in-row cooling units, wall mount units, and rack cooling systems. The facility also boasts state-ofthe-art psychometric labs to provide performance testing, a dedicated customer experience center. and design support capa-

It is situated in an India Green Building Council (IGBC) compliant park that focuses on sustainability and reducing impact on the environment.

On the topic of the new facility, Vertiv CEO Giordano (Gio) Albertazzi said, "With increasing global digitalization and the rapid adoption of Artificial Intelligence (AI), the data center

the third-largest economy in the

industry is experiencing growth and a demand for more capacity, including for data center thermal and power infrastructure. India's emergence as a data center hub in the APAC region is a key reason that we built this third manufacturing facility in India, and it reinforces our commitment to nurturing the country's data center ecosystem while also addressing global demand." According to a JLL report, India's data center industry is poised for a robust 678 MW expansion in the next three years, elevating its capacity to 1400 MW by 2025, establishing the ally, India Briefing has reported that 45 new data centers collectively spanning 13 million square feet with 1,015 MW capacity are scheduled for development by 2025, forecasted to drive the industry to a size of \$9.27 billion by 2027.

Subhasis Maiumdar, managing director, Vertiv India, said. "India is witnessing significant investments in the data center industry by both domestic and global

Our new plant with its stateof-the-art infrastructure will help us provide more thermal management capacity, improve lead times, and enhance our ability to deliver tailor-made, large, and complex solutions. In addition to the global offerings, Vertiv will align solutions with India's unique environmental and infrastructural needs, enabling optimal performance and reliability.

The new facility also helps Vertiv to continue our support of the Make in India initiative.

A handful of Almonds a day: A natural approach to mitigating India's protein problem

Pune (Voice news service):- Proteins are one of the essential components of a healthy diet and play a pivotal role in facilitating several functions within the body. According to a survey, 73 percent of Indians do not consume the recommended daily amount of protein, and over 90 percent are unaware of this necessity. To educate consumers on the importance of including optimal amount of protein in the diet, the Almond Board of California, today, hosted a session around 'A natural approach to mitigating India's protein prob-

The event was held at Ramee Grand Hotel, with sessions featured Indian Actress and Director, Mrinal Kulkarni, as well as MBBS and Nutritionist. Dr Rohini Patil, and was moderated by RJ Meenal. The discussion at the event focused on the lack of understanding regarding the sources of protein among Indian households and the importance of adequate protein intake in maintaining health. India faces a concerning issue of protein deficiency, with many individuals not meeting the required daily intake. The recommended protein intake for an average adult in India is 0.8 gram per kilogram of body

of India's second largest on-

launched its new subsidiary,

Private Limited.

userbase.



weight. However, the average consumption typically rests at about 0.6 grams per kilogram of body weight. Dr Rohini Patil, MBBS and

Nutritionist said, "Everyone's body and fitness needs are different, influenced by things like how fast our metabolism is, how active we are, and what our personal goals are. A balanced diet is the key to achieve holistic health. Adding protein is a key, and it's good for us in the long run. One easy way to get more protein is by snacking on almonds every day; they're healthy, handy, and packed with protein. A 30 g serving of almonds provides 6.3 g of protein. Almonds are also a source of nutrients like zinc, iron, magnesium, phosphorous, vitamin E, and Vitamin B2. Some of the foods rich in protein are nuts, seeds, pulses, dals, egg, chicken, and fish. For people looking for plant-based proteins, there are several options like soybean, pulses, dals, and nuts

like almonds. The misconceptions surrounding the sources of protein, daily needs, and its function in numerous biological processes within our body were some of the key discussion points. Some of the misconceptions included the belief that vegetarians lack sufficient protein sources, that it causes weight gain and that it's hard to digest. The facts are that protein consumption can help to prevent weight gain, help one feel satiated, along with being good for muscle health.

Yet another survey revealed that many households in India are not aware of the importance of protein as a vital mac-

EaseMyTrip Unveils New Subsidiary: EaseMyTrip Insurance

ronutrient. The study, primarily involving mothers, found that most of them lacked an understanding of the essential role of protein and the reasons for consuming it. In this context, access to good quality protein becomes an important lever for achieving a balanced diet for India's population.

Popular actress, Mrinal Kulkarni said "As an actress maintaining a healthy lifestyle is pivotal, and almonds have become my go-to snack for sustained energy and overall well-being. They're not just a treat for me: they're an essential part of my daily diet. I ensure my family joins me in this nutritious journey, making almonds a delightful addition to our meals. Packed with protein, they're not just a tasty indulgence but a smart choice for a wholesome, balanced

There is an urgent need to create awareness on what kind of proteins to eat, how much to eat, the importance of macronutrients and easily available sources of protein. It is important to ensure that the body's daily nutrient requirements to maintain good health are met. Collective awareness and informed choices can address the problem of protein deficiency in the country

India Skills competition registration date extended till January 15

Pune (Voice news service):- The National Skill Development Corporation (NSDC), under the aegis of the Ministry of Skill Development and Entrepreneurship (MSDE), is organizing the IndiaSkills 2023-24— a pan-India competition anticipating participation from lakhs of aspirants. This prestigious event seeks to celebrate a myriad of skills, empowering individuals to envision a future filled with opportunities.

Looking at the overwhelming response and the growing interest from participants across the States/UTs has led to the extension in the registration deadline for the competition until 15th

Aligned with the vision of Hon'ble Prime Minister Shri Narendra Modi of making India

world, the competition offers a distinctive opportunity to 'Amrit Peedhi', with employability and domain skills in traditional/new iob roles to showcase their skills on a global scale. The competition stands as a vibrant celebration of skills and craftsmanship, a robust platform that bridge the skill gap and help youth to attain world-class standards of competence, excellence, and productivity.

The extended timeline will accommodate the growing interest from the candidates and will ensure that all the potential participants have sufficient time to complete their registrations and be a part of this prestigious

Registration for this grand event has commenced on the Skill India Digital website, inviting aspirants from across the nation to showcase their talents and skills. The competition unfurls through a set of stages at the District, State, Zonal, and National levels- with the ultimate reward being the chance to represent India in the WorldSkills Competition at Lvon, France, in

nation as the 13th largest

market globally. Addition-

Ved Mani Tiwari, CEO, NSDC and MD. NSDC International. emphasized on the role of IndiaSkills in advancing the careers of emerging professionals. He highlighted the competition's significance in offering participants the opportunity to display their skills with perfection.

There are over 60 categories within the competition including Construction and Building Technology, Automotive Technology,

Fashion designing, Hair Dressing, Baking, Industry 4.0, Cyber Security and much more. This inclusivity not only widens the scope for individual excellence but also encourages collaboration among various sectors. IndiaSkills is a platform that

celebrate the diverse skills that make our nation truly unique and offers a stage to our skill champions. The competition will be a facilitator of 'Kushal Bharat Viksit Bharat' that seamlessly integrates vocational education with hands-on training and chart vouth journey towards self-empowerment, discovery and thriving careers.

WorldSkills is the largest skill competition in the world, held once every two years, conducted by WorldSkills International, which has 86 member countries.

Broker Private Limited and ventures into the Insurance Sector Pune (Voice news seremerging insurance markets, growing at a rate of 32-34% vice):- FaseMvTrip.com.one each vear. The Indian Inline travel tech platform has surance market is expected to reach US\$ 200 billion by

EaseMyTrip Insurance Broker The subsidiary is a testa-This is a strategic move by ment to the brand's unwaythe company to diversify its ering commitment towards service portfolio and tap into increased customer satisfacthe insurance market by cretion and offerings. By entering ating a specialized product to into the insurance brokerage solve customer needs. The domain, the company aims to new venture is expected to not only enhance its service solidify EaseMyTrip's position portfolio but also set up new in the industry and cater to an avenues to increase business INR 7.9 trillion market with operations and revenue. EaseMyTrip's own 20 Million EaseMyTrip Insurance Broker

Private Limited has been in-India is the fifth largest life incorporated as a distinct entity surance market in the world's under the umbrella brand. Mr.

Nishant Pitti, the esteemed promoter of ETPL assumes the role of Director in the newly formed subsidiary. His leadership and expertise will play a pivotal role in guiding the company towards success in the insurance sector. Mr. Nishant Pitti, CEO and Co-Founder, EaseMyTrip, expresses his enthusiasm about the venture, stating, "We are elated to announce the launch of EaseMvTrip Insurance Broker Private Limited. This new subsidiary is a major step forward for us as we diversify our services and enter the insurance market. We aim to offer complete travel ecosystem for our customers and this new addition is a progressive step towards the same. With our strong standing for excellence and customer satisfaction, we are confident that we will make a lasting impact on our existing and new customers."

EaseMyTrip Insurance Broker Private Limited intends to revolutionise the insurance industry by innovation and a client-focused mindset. EaseMvTrip's reputation as a progressive and dynamic brand is further cemented by the company's dedication to offering comprehensive insurance solutions that will cater to the need of the hour for the customers.

Fifth season of Sindhi Premier League

to be kicked off from February 8, 2024

Date 14th January 2023

T.O. Power and Voice

vice):-

Ameen Sayani, Gautam Ghose, Leela Gandhi, M.M. Keeravani to receive the 'PIFF Distinguished award'

The festival will begin with the film 'A Brighter Tomorrow'
Pune (Voice news ser- added that this year marks

announcer Ameen Savani, director-actor Gautam Ghose and renowned dancer-actress Leela Gandhi will be felicitated with the 'PIFF Distinguished Award', for their contribution to the Indian cinema, while music arranger, singer and lyricist M. M. Keeravani will be felicitated with the S. D. Burman Award for his contribution in the field of music, announced Dr. Jabbar Patel, director of the Festival

The Inauguration Ceremony of 'Pune International Film Festival (PIFF) 2024' will be held at Ganesh Kala Krida Manch on January 18 at 5:00 p.m. and after the opening ceremony, the opening film 'A Brighter Tomorrow' (from Italy, director - Nani Moretti) will be shown, while the film 'Kidnapped' (from Italy, director - Marco Bellocchio) will conclude the festival (closing film) on January 25, 2024. Dr Patel while explaining the

program of this year's PIFF

vice):- Renowned radio the birth centenary of evergreen actor Dev Anand (26 September 1923), singer Mukesh (22 July 1923), director Mrinal Sen (14 May 1923), famous actor-director NTR (28 May 1923), music director Salil Chaudhary (19 November 1923) and all of these artists would be celebrated by The name of the international

> jury of the festival was also announced on this occasion. These include Petr Zelenka (Czech Republic - playwright and director), Shai Goldman (Israel - cinematographer and producer), Sudhir Mishra (India - film director and screenwriter), Manju Borah (India - film director and writer. Setareh Eskandari (Iran - Actress), Ümran Safter (Turkey - film director and producer), Sue Prado.

> (Philippines - Actress), VisakesaChandrasekaram (Sri I anka - Film director, writer, novelist, dramatist, songwrit-



that Vikas kharge, Avinash Dhakne, Jhanu Barua, Shai Goldman, Manoj Bajpayee will hold master classes on various topics in this festival. There will be a seminar on 'In Search of New Marathi Cinema' in which Nikhil Mahajan, Varun Narvekar, Ritesh Deshmukh, Mangesh Desai and Sanjay Krushnaji Patil will participate. Also dignitaries like Dr. Saibal Chatterjee, Beena Paul, Edvinas Pukasta will participate in the seminar on the future and importance

Pune International Film Fes-It was further announced tival (PIF) 2024 will be held

of film festivals.

from January 18 to 25. Movies from around world will be shown on a total of 11 screens at three locations: PVR Icon (6 screens) at Pavilion Mall on Senapati Bapat Road, Inox (3 screens) at Camp area and Cinepolis Cinemas at Westend Mall (2 screens) in Aundh area.

The online registration process for the festival has started on the official website of the festival www piffindia com and the spot registration process has also started at the theatres. The registration fee for the entire festival is just

Pune (Voice news ser-

Sindhi

League, a nonprofit mak-

ing cricket tournament to be

kicked off from February 8.

2024. This league is kept with

a motive of uniting the Sindhi

community and also aiming at

The opening ceremony is

on 8th feb 2024 with many

entertaining performances

lined up, at 4.30 pm at Mrunal

this all the matches began.

for 24 days with mega closing

ceremony on the day of finals

This information was given by

Hitesh Dadlani & Kanwal Kh-

iani, convener of the SPL-5 in

Industralist Sunil Adwani, Anil

Aswani, Jeetu Pahlani, com-

mittee members Kamal Je-

thani, Ronak Panjabi, Avinash

Israni, Ankush Mulchandani,

Naresh Nasha, Karan Aswani,

Avi Teiwani . Somesh Gid-

wani, Kunal Gudela, Ritesh

Athwani and women's team

owners Avnee Tejwani, Khu-

on 2nd March 2024.

the press conference.

the importance of fitness.

nation amount which will be

shboo Panjabi, Heena Gogia, Shikha Sewani, Sheetal Pahlani. Rupali Paniabi were present at the conference. Hitesh Dadlani said, "This

vear another exciting addition Cricket ground, Pimpri, post to the league is that we have added WOMEN SINDHI PRE-The matches will be played MIER league matches, for women to get a chance to enjoy the sports with their family. 16 Men's teams & 6 Women's cricket teams participating in it this year. 261 men's player took part in auction and 72 women participants will be

playing for 6 teams."

'The amount remaining from the event is used every year for child education and health facilities for the needy, this also is clubbed with other donations from the community if any. On the opening day we will announce this year's do-

bigger than the last year. We will keep doing bigger and better every year as we have got a lot of support from the community every year and it is getting better by the year," he added. Kanwal Khiani said, "Sindhi's

are scattered all around the country, but we seldom get chance to meet and come on a common platform. Another motive behind this is to increase interest in on field Sports and avoid overuse of mobile/Internet. A group of youngsters in Pimpri Chinchwad has organized and envisioned this league as a place to come out in person and get a feel of meeting people, playing together and cel-

ebrating oneness. We want to spread this tour-

the country and may be one day around the world and want all Sindhi communities to have similar events in their respective cities

'Sindhi's are meant only for business" a common stereotype heard about the community, in a small way but such events may change the way we look at the community."

The names of Men's teams are Mast Kalandars, Sultans of Sindh, Mohenjodaro Warriors. Sindhful Rangers. SSD Falcons, Indus Dynamos, Dada Vaswanis Brigade, Jhulelal Superkings, Hemukalani Gladiators, Gurunanak Knights, Sant Kanwaram Royals, Aryans United, Jai Baba Stickers, Sindhi Indians, Ajrak Supergiants and Pimpri Yodhas.

The names of the women Teams are kept on the important rivers from various parts of this Incredible country - GAN-GA Warriors, CAUVERY Crusaders. GODAVARI Giants. JHELUM Queens, SINDHU Starlets, YAMUNA Strikers.

Prasad Oak will appear in the film 'Reelstar' The first shooting schedule just completed...



Pune (Voice news service):- Reels have become very important in today's era of smartphones. Sometimes funny stories are revealed through short and big reels, sometimes attention is drawn to a sensitive issue. Today, with smartphones in everyone's hands, the reel star in everyone is coming to the world through reels. The first shooting schedule of the upcoming Marathi film 'Reelstar', which tells the story of such reel stars, was recently completed. Now with the entry

of Prasad Oak in this film, the he manages to do justice to curiosity about the 'Reelstar' has reached its peak.

Bringing the struggle of grassroots artists to the world. 'Reelstar' is being produced by producer Jose Abraham under the banners of JFives Entertainment and Initiative Films. Simmy Joseph,(the director of the popular movie 'Anya', which was released in Hindi as well as Marathi.) and Robin Varghese are directing 'Reelstar'. Prasad Oak, the leading actor of Marathi cinema, has been in the limelight for the past few years. Prasad, who charmed all the Marathi-Non Marathi lovers by presenting different aspects of his acting on the silver screen has acquired a different significance as he will be seen in 'Reelstar'. Hence.

any character that comes his way with ease.

There is no doubt that the audience will get to see the unique colors of Prasad's acting in the film 'Reelstar'. Although the character of Prasad in this film is being kept very secret, according to the information received, this character will play a very important role in the plot of 'Reelstar'. Director Simmy Joseph said about choosing a versatile actor like Prasad that the film 'Reelstar' is about bringing a realistic picture of the society to the world. We were looking for a solid actor for this very important role. Our search ended in the versatile Prasad Oak.

Screenplay and dialogues of 'Reelstar' have been written by Robin Varghese and Sudhir Kulkarni. Along with Prasad Oak, the film stars Bhushan Manjule, Urmila Jagtap, Kailash waghmare, Ruchira Jadhav, Milind Shinde, Swapnil Rajasekhar, Suhas Joshi, Vijay Patkar, Mahesh Subedar, Shivaji Patne, Mahendra Patil, Deepak Pandey, Ganesh Revdekar, Abhinav Patekar will be seen in various roles. Apart from this. child actors Arjun Gaykar, Tanishka Mhasade also play roles. Cinematography is done by Shinob.Mahendra Patil is the creative producer of the film and Nandu Achrekar is the Chief associate director. Music composed by music composer Vinu Thomas, Lyrics by Guru Thakur, Mandar Cholkar and Prashant

Students from Leeds Beckett University, Leeds, **UK to visit ISMS Group of Institutions, Pune**



Pune (Voice news service):-Around 20 undergraduate students and faculty members from Leeds Beckett University's Carnegie School

Group of Institutions, Ambegoan, Pune as part of Student Mobility Program aimed at understanding sports ecosystem & developing healthy sporting culture.

This initiative is second year in a row and spans over a fortnight from 15th January 2024.

Building up on the success of this program last year, the students will have a packed program including friendly matches (cricket, football),

with Indian students, visit to stadiums and sporting facilities like Balewadi and PDM-BA-Badminton Hall, Yoga Sessions, treks and outings, visit to NGOs, Pune city tour and a cultural program.

Ms. Shalini Banerjee, Director ISMS Pune, informed that the first visit last year was a grand success enabling students to interact and understand sports perspectives from their peers in different countries which in turn help

of Sports will be visiting ISMS allowing them to interact them enhance their skills and learning.

She added that supporting functions in sports have acquired an important role in today's competitive world for improving performance. Sports is also universal language helping develop leadership, team work, community development, competitive and communication skills which are a key to overall personality development and helps them achieve their

Kiran Gaikwad's 'Naad' ... The shooting of Prakash Janardhan Pawar's film 'Naad' shooting started at Bhor... comers. This same Kiran has each film a different color of Kiran Gaikwad. As soon as he



Pune (Voice news service):- Kiran Gaikwad, who reached the homes of Maharashtra as a doctor playing the title role in the small screen serial 'Devmanus', has been playing on the big screen for a long time now. Kiran's journey in acting, from DJ to lead actor, is an inspiration for newshooting of Kiran's upcoming Marathi film titled 'Naad - The Hard Love' has just begun.

'Naad' is being produced under Shakuntala Creation Production and Jijau Creation Maker. The movie is produced by Sanjay Baburao Pagare and Rupesh Dinkar Pagare, and directed by 'Mithun', 'Ranjan', 'Baloch' fame Prakash Janardan Pawar. The shooting of 'Naad' has started in Bhor. At this point the makers gave a clap for the muhurta shot and the shooting started. From the title 'Naad - The Hard Love' it is understood to be a love story. Although many directors have entertained the fans by presenting their love stories, in

got someone's 'sound' right love can be seen. The secret heard the script and the charnow. We will soon know who of what exactly will be seen acter, he felt it and agreed. this 'Naad' belongs to, but the in the film 'Naad' is current- Pawar also said that debutant ly under wraps. The biggest plus point of this movie is the presence of Kiran Gaikwad in the lead role. Kiran has the knack of playing not only the hero but also the villain with ease. It will be interesting for the audience and especially for his fans to see how Kiran plays the hero in this film. Regarding 'Naad', director Prakash Pawar said that in this film, the audience will get to see a never seen love story. Different shades of relationships will also be seen in this love story with different shades. Titled 'Naad', this film will present a graph of human emotions along with love on the big screen. For this we needed a strong actor like

Sapna Mane will be paired with Kiran.

The story of 'Naad' has been written by Santosh Dabholkar and Deepak Pawar, screenplay and dialogues by Dr. Vinayak Pawar has done it. Dr. Vinayak Pawar has also penned the lyrics along with Vaibhav Deshmukh and his music has been composed by music composer Pankaj Padgham. DOP Amit Singh is doing the cinematography of this film and Satish Chipkar is handling the art direction. The costumes are done by Nigar Shaikh and the choreographer is Siddhesh Dalvi. Amira Shaikh is the creative head of the film and Sujit Mukte is the executive producer

16 teams for 7th edition of "INFOSYS CUP 2023-24" Inter IT Cricket Championship

Pune (Voice news service):- A total 16 teams from various leading IT companies of Pune will be seen in action at the 7th edition of "INFO-SYS CUP 2023-24" Inter IT Cricket Championship which is being organized by Infosys and will be played at Infosys Ground, Hinjewadi, Phase II, Pune & will be played only on Saturdays & Sundays from 13th January 2024

Mr.Sunil Takke, Core Committee Member - Infosys Recreational Club. Pune said

that. This will be the 7th year of the Inter IT Cricket T-20 Tourney organized by "IN-FOSYS". A total 16 leading Software Industries of Pune and vicinity which included Infosys [Champions 2023], Yardi [Runners-Up 2023], Kpit, Veritas, Cognizant, Maersk, Tcs, Infosys Bu, Dassault Systemes, Deutsche Bank, Fis Global, Encora, Cgi, Siemens Tech Mahindra Mastercard. The matches will be played on League cum Knock out basis. There will be 4

be 4 teams. Each team will be playing 4 League matches in the first round. Top 2 teams from each pool will qualify for the "Quarter Final Round", the team winning the Quarter Final Round will qualify for the "Semi Final Round" & then the "Finals" of the "Infosys Cup 2023-24" will be played on 10th March 2024 Sunday on Infosys Cricket Ground Hinjewadi, Pune.

pools & in each pool there will

The tournament offer total prize money of Rs.1,00,000 /- which consists cash prizes to the Winners Rs 50 000/-Runners Up Rs 30 000/- Man of The Series Rs.5,000/- also trophies and mementoes will be awarded during the tournament along with the Best Batsmen & Best Bowler awards & main trophies to the finalist team on the final day. The inauguration will be graced by the presence of ANENTT BARTAKEY (Head Infosys Recreational Club, Pune], along with other digni-

St Vincents High School and Junior College to initate Junior leagues in Three disciplines 28 school teams to participate

Pune (Voice news service):- St Vincents High School and Junior College have initiated St Vincent's Junior Leagues for Football. Basketball, and Hockey events to promote sports at the School level, A total of 28 school teams from all over Pune will be seen in action at the events being organized by School.

Fr.Francis Patekar, Principal of St Vincents High School and Junior College said that, St. Vincents which has been forefront of school sports since decade has been hosting football events since last 9 years will start league events for Basketball and Hockey from this year.

These tournaments will be

under-12 years boys. and played in the round robin format . A total of 66 football matches, 28 Basket ball matches and 28 Hockev matches will played over a period of six weeks .The league will be conducted only on Saturdays. The tournament will be in-Hon. Shri. augurated by Punit Balan Guest of hon-

Symbiosis college. Pravin Pardeshi and Anjaneya Sathe on 13th Jan 2024, at 9am. Teams for basketball included St. Vincent's high school, Loyala high school, St. Patrick's school, Fr Agnel, J.N.Petit, St

Vincent's (u-10), Vidyanchal,

Dastur will be seen in action.

our Ameya Yerawadekarof

Teams for the Hockey League included St. Vincent's- A, Azam Campus, Loyola's Pashan, St. Patrick's- A. Modern School- A. St. Vincent's-B, St. Patrick's- B, Modern School- B will be seen in ac-

tion.

Teams for football included Lovola, Dastur, Shree Shree Ravi Shankar, Hutchings, Vidya Vally, Patricks, Hum Mc Henry, Kalyani, Fr Agnel, Aryan World School and St Vincent's will be seen in action.

'Sridevi Prasanna' Official Teaser promises heartwarming

Pune (Voice news service):-Sridevi and Prasanna find a unique connection despite family pressure, challenging the usual ideas about

The highly anticipated teaser for Vishal Modhave's debut film, Sridevi Prasanna, starring the charismatic duo of Sai Tamhankar and Siddharth Chandekar, has finally been



The movie is penned by the adept writer Aditi Moghe. The project is duction house's maiden project in Marathi cinema.

Cast featuring Sulabha Arya, Siddharth Bodke, Rasika Sunil, Sanjay Mone, Vandana Sardesai, Sameer Khandekar, Akanksha Gade, Ramakant Diama, Shubhangi Gokhale, Pahul Pethe, and Pallavi Paranjape, among others. The film is all set to hit screens on February 2, 2024.

chemistry between Siddharth Chandekar-Sai Tamhankar der Tips Films. This marks the pro-

love and romance.

dropped.



bankrolled by Kumar Taurani un-

Amol Bhosle's new avatar in the movie 'Rang Aboli'!



Pune (Voice news **service):-** Actor Amol Bhosle, who has played the role of gods and goddesses in religious seri'Shrikrishna', 'Chakradhar Swami', presented by Nishikant Mahabal (Owner), produced by Raosaheb Vandure, Sanjay Chaugule, directed by National Award winner Nitin Bhaskar, 'Rang Aboli' He is comchallenging role in the

Amol Bhosle plays the youth named Rahul in

als like 'Tirupati Balaji', the film. When an incident happens, the young man does not know what happened to him. After that certain moment he becomes so normal that nothing happened, because he is not aware of what he did

Along with Amol, big acing to the audience in a tors like Tejaswini Pandit, Sharad Ponkshe, Girish Pardeshi, Madhav Abhyankar, Angad role of a chrysophaneic Mhaskar also play important roles in the movie. Amol was earlier seen in the film Aadhaar opposite Akshay Kumar and actress Jaya Prada and in the award winning film 'Ghusamt'. Cinematography by Sa-

meer Bhaskar, executive

produced by Dushyant Inamdar, Padmanabh Pawar and Pravin Wankhede, the film has music by Chandrakant Kagle. The film 'Rang Aboli' is releasing on January 12 across Maharashtra.

Pune (Voice news service):- Gujarat Giants became champions of Ultimate Kho Kho Season 2 with a 31-26 victory over Chennai Quick Guns at the Jawaharlal Nehru Stadium in Cuttack on Satur-

Despite battling bouts of inconsistency during the league phase, Gujarat Giants were superb on the day as they closed off the contest in the first innings itself. Chennai Quick Guns, who were favourites coming into the match, will rue their failure to get going from the onset. That meant

final turn was not enough. Ultimate Kho Kho, promoted by Amit Burman in collaboration with the Kho Kho Federation of India, became the first Indian sports league to secure Series A funding, courtesy the UK-based BNP Group. In attendance at Saturday's final was Puri's Member of Parlia-

that a superb comeback in the

ment Shri Pinaki Misra. "I watch Kho Kho on television but being here live is electrifying," said Shri Misra. "Watching this live, you realise how difficult the game is, but also



Gujarat Giants Crowned Champions of Ultimate Kho Kho

Season 2 after victory over Chennai Quick Guns

how simple the game is. It is fascinating that these boys who come from relatively less privileged backgrounds are doing such a marvellous job." Guiarat Giants took home a purse of Rs 1 crore while Chennai Quick Guns received Rs 50 lakhs. Odisha Juggernauts, who finished third by defeating Telugu Yoddhas earlier, received Rs 30 lakhs. Guiarat Giants made a superb start to the match, sending back Chennai Quick Guns' prime batch of Ramji Kashyap, Madan and Vijay Shinde in no time. They embraced the strategy of targeting Ramii early and that proved to be

a masterstroke as the latter

failed to last a minute. Madan also went back relatively early. While Shinde held on for longer, he was unable to secure a dream run point for his team. Chennai Quick Guns' second batch did manage a dream run point, but with the score at 14-1, it was Gujarat Giants who held the advantage going into Turn 2.

They then consolidated that advantage with a superb defensive display. The first Gujarat Giants defensive batch of Suyash Gargate, Shubham Thorat and Deepak Madhav delivered five dream run points, lasting five minutes and six seconds on the mat. With only three members of

the next batch staying unconquered, Gujarat Giants held a huge 12-point lead going into the second innings.

Chennai Quick Guns man-

aged to secure three bonus

points in Turn 3 but it was too little too late. With an 19-point deficit to make up in the final turn, they needed a miracle. That miracle almost came. Chennai Quick Guns made a terrific start to Turn 4, sending

back the first Guiarat Giants

batch in just a minute and 17 The next batch too was dispatched fast giving the Chennai Quick Guns a glimmer of hope. But Sanket Kadam stayed unbeaten and secured

the trophy for his team. Earlier, Odisha Juggernauts secured third place by defeating Telugu Yoddhas 32-24. It was Telugu Yoddhas who held at the end of the first innings. But a good Turn 3 by Odisha earn 3 defensive bonus points followed by a superb show by

a slender 14-13 advantage Juggernauts, which saw them their attackers in the final turn saw them finish the match on

Nuvama Asset Management and Cushman & Wakefield aim to raise an INR 3000 crore

Pune (Voice news service):- Nuvama Asset Management, the alternatives-focused asset management arm of Nuvama Wealth Management Ltd (NSE, BSE: NUVA-MA), and Cushman & Wakefield INYSE: CWKl. a leading global commercial real estate services firm, announced the formation of a new 50:50 joint venture entity, Nuvama and Cushman & Wakefield Management Private Limited ("NCW"). The new entity will act as a powerful platform offering full suite of capabilities for investing in commercial

real estate. The joint venture will establish a differentiated strategic platform that aims to empower investors with superior fund management expertise through Nuvama, while leveraging Cushman & Wakefield's global expertise in the commercial real estate industry. The joint venture will initially focus on providing investment opportunities to domestic investors in the Indian commercial real estate market, a space which has traditionally been dominated by global in-

As a unique offering to investors, NCW is planning to launch* its first real estate fund - PRIME Offices Fund (PRIME) and aims to raise INR 3000 crore to invest in prime commercial offices across India's high-growth markets.

Commenting on the announcement, Matthew Bouw, Chief Executive. Asia Pacific. Cushman & Wakefield said. "India continues to be a standout player in the office sector both regionally and globally. With average demand forecasted at ~40 million square feet per vear through 2027 India's forecasted net absorption is expected to account for ~50% of total office demand in Asia Pacific. Bolstered by India's estab-

lished reputation as a capability and innovation centre for many global companies, as well the country's growth trajectory, strong economy and vast talent pool, the sector continues to perform exceedingly well and offers a compelling opportunity for investors. As Cushman & Wakefield deepens its presence in the fund management space, we are delighted to partner with Nuvama to help investors capitalize on this opportunity. Our global real estate expertise, coupled with Nuvama's local market knowledge and investment acumen, will create an unrivalled value proposition for investors.

A book, 'Ultimate Secrets to Wealth' unveiled Pune's Sonal Desai co-authored with Canadian-American author and coach, Brian Tracy

service):- A book, 'Ultimate Secrets to Wealth' was unveiled yesterday. Pune's holistic wellness coach and breathwork facilitator Sonal Desai co-authored this book with the esteemed Canadian-American author

Breathing Success: Sonal's Journey from Home-The pinnacle of Sonal's maker to Holistic Wellness accomplishments came Guru celebrated at 'Ultimate Secrets to Wealth Book Launch. This was a celebration of not only personal triumphs but a testament to the power of holistic wellness and the mind-body connection. Sonal's journey began in 2015 when she completed

her yoga teacher training at the Param Yoga Institute in Pune. The thirst for knowledge led her to further explore Tibetan breathwork and meditation at the Kaivalaya Yoga Institute in 2017. In

2020, she enrolled in the

and coach, Brian Tracy.

Pune (Voice news 'HOLOBODY' program at Mindvalley University, Estonia, and in 2021, she became a certified Silva Method Six Phase Meditation Facilitator. Driven by a commitment to personal growth, Sonal underwent life coach training in the "Train the Trainer" program by Dr. Sneh Desai in

> in 2023 when she co-authored a book with the renowned Brian Tracy. The book delves into the secrets of wealth, combining holistic wellness practices with practical insights into personal development. Sonal's approach, rooted in breathwork, lifestyle resets, and mindset transformations, has already garnered success stories from clients worldwide.

> The event, a grand affair attended by esteemed guests, showcased Sonal's influence in the wellness industry. Notable

figures like Dr. Shashank Shah, a renowned Indian laparoscopic bariatric surgeon, and his wife Dr. Poonam Shah graced the occasion. Chakor Gandhi. a life coach, motivational speaker, and successful businessman from Pune. added his insights to the event.

The hosts for the evening, Pankaj Desai, an entrepreneur, Sneha Desai, a wellknown travel influencer, Tanvi Desai, a jewelry designer and professor, and Virag Desai, a celebrity cinematographer, orchestrated a seamless and memorable book launch.

Sonal's expertise breathwork and holistic wellness has not only transformed her own life but has touched the lives of countless individuals globally. Her dedication to personal growth, coupled with an impressive array of solidifies her position as

certifications and training, a beacon of inspiration in the wellness community. As "Ultimate Secrets to Wealth" makes its way into the hands of eager readers. Sonal continues her mission to guide individuals towards a life of abundance, balance, and

holistic well-being.

Nykaa Naturals unveils a natural symphony with new Rosemary & Niacinamide, Sulphate-Free Haircare Range

Page 3



vice):- Nykaa Naturals, a pioneer in innovative beauty solutions known for its potent natural ingredients, announces the launch of its latest haircare range featuring the dynamic duo of Rosemary and Naturally derived Niacinamide. This power-packed combination is designed to elevate your hair care routine, offering a fusion of natural excellence and cutting-edge naturally derived science for healthier, luscious, and thick hair. The Nykaa Naturals Rosemary and naturally derived Niacinamide Range includes a Shampoo, Hair Mask, aiming to comprehensively address hair concerns. This range specifically targets advanced hair growth by enhancing cellular turnover and blood circulation through its key ingredients, Rosemary and naturally derived Niacina-

Pune (Voice news ser-

mide. The infusion of nutrients into the follicles, particularly the Carsonic Acid present in rosemary contributes to the promotion of denser and thicker locks. Say goodbye to an itchy and dry scalp as Rosemary's antioxidant and anti-inflammatory properties work its magic.

Vishal Gupta, Executive Vice President, Nykaa Brands says, "As the beauty and hair category evolves, we recognize the growing popularity of Rosemary and the benefits of Niacinamide, as some of the key ingredients in hair care. At Nykaa Naturals, we have always focused on staying ahead in delivering on-trend and effective products to our consumers, leading the way with top-notch formulations. This new launch is not just a range: it's a holistic approach to nurturing and enhancing the beauty of your hair."

Resource Challenged Adolescents from Salaam Bombay Foundation's Vocational Skills Programme and Supported by TRENT Limited Showcased



Pune (Voice news service):-Salaam Bombay Foundation (SBF) in partnership with TRENT Limited organised an exhibition 'TECHVISION' at Dnyanada Prashala, a government-aided school where 30 Class 9 students (hailing from slums and studying in govt. and govt. aided schools) from the Robotics programme exhibited 14 smart technology solutions.

These state-of-the-art projects were developed by the students with the goal to help solve everyday problems. Some of the projects included 'Patient Health Monitoring System' 'Smart Shoes' 'Automatic Plant Watering System', 'Fire Fighting Robot' and 'Temperature & Humidity Control System' among others. The event was graced by Dr. Shobha Khandare - Joint Director SCERT, Ms. Prachi Pasalkar - Programme Manager, Pune Knowledge Cluster, Pune and Former MP Ashokrao Mohol.

Commenting on the event, Gaurav Arora, Chief Growth Officer and Sr. Vice President - Skills Salaam Bombay Foundation said, "At Salaam Bombay Foundation we focus on equipping our beneficiaries with critical 21st century skills through a multidisciplinary approach.

These skills of the future are necessary to navigate a continually evolving society and iob market. These adolescents hail from backgrounds that would typically make it difficult for them to access skills such as Robotics. depriving them of the opportunity to explore their interest and aptitude, besides pursuing fulfilling careers in the future. Salaam Bombay Foundation understands this is the need of the hour and like their privileged urban counterparts,



these adolescents too deserve a chance of a promising

and Employee Volunteering, TRENT Limited added. "We are immensely proud to watch these resource challenged adolescents present their projects with such confidence and knowledge. We are happy with the impact that we have been able to achieve as a close collaborator and partner of Salaam Bombay Foundation's skill development programmes. A multipronged approach of skilling these adolescents while providing them with platforms such as TECHVISION to hone and showcase their skills, not only builds employability skills but also their aspirations. This is key to ensuring these adolescents, who are otherwise at risk of dropping out of school, instead see value in pursuing their education while preparing them for jobs of the fu-

from the Robotics and Mobile Repair programmes were selected to represent India at The First Global Challenge 2022 (FGC 2022), an Olympics-style, international robotics competition that was conducted in Geneva. Switzerland. Team India was selected by the STEM Education trust following a stringent selection process involving highly experienced robotics student-teams from across the country. With support and quidance, our students designed, built and programmed a Robot in line with the theme of the challenge - Carbon Capture. Team India per-

In 2022, 4 alumni students

formed well, ranking 27 out of 180 countries overall and also winning gold for the So-Arshiya Mecklai, Lead CSR fia Kovalevskaya Award for

> International Journey Salaam Bombay Foundation's vocational skill development programme has trained more than 35,000 resource-challenged adolescents since inception in 2014 across locations in India including Mumbai, Pune, Bengaluru, Kolkata, Jaipur, Nashik and Kymore.

Multidisciplinary approach for development of 21st century skills among resource-challenged adolescents

Salaam Bombay Foundation takes a multidisciplinary approach for development of 21st century skills among resource-challenged adolescents Salaam Bombay Foundation started in 2002 to work with 12 to 18 year-old adolescent children growing up in urban slums. These children live in extreme poverty and in "at risk" environments. The municipal schools they go to do not have the resources to give them individual attention. career guidance or access to activities that stimulate the

Many are undernourished and face the risk of substance abuse. They come from financially challenged homes and are pressured to drop out of secondary school and seek jobs to support their families. Given these ground realities. Salaam Bombay Foundation has harnessed the ability of child-friendly, innovative education tools to develop life skills and coping skills nec-

essary to ensure that these



adolescents develop into well rounded personalities, able to meet the challenges they face and take on leadership roles within their communities.

The Foundation keeps chil-

dren in school by empower-

ing them to make the right choices about their health. education and livelihood thereby ensuring that they can thrive with a bright fu-In-school leadership and advocacy programmes equip "at-risk" adolescents with the life skills they need to lead change. The Sports, Arts and Media academies encourage them to express themselves and provide performance opportunities that build self-esteem. The skills@ school programme broadens their career horizons and empowers them with vocational skills for sustainable careers. Through its Dream-Lab initiative, SBF, has provided for a continuum of skills training and market-based internships to youngsters in the age group of 14 and 18 years. Launched in July 2019. DreamLab, has been able to furnish stipend-based internships to hundreds of skills@ school alumni across nine job sectors. DreamLab also creates a talent pool of grassroot entrepreneurial adolescents. Salaam Bombay initiatives increase confidence, give vulnerable adolescents the means to earn part-time and stay in school, and provide the tools to explore their full

Through the different academies at Salaam Bombay Foundation, we work on the key areas under CSR Schedule VII - Preventive Health. Mental Wellbeing, Vocational Skills, Sports, Arts, and Media for the resource-challenged adolescents from government and government-aided

potential

THE WORLD HOTELS AND RESORTS APPOINTS MR. DHIMAN MAZUMDAR AS CHIEF OPERATING OFFICER



Pune (Voice news service):- The World Hotels and Resorts is proud to announce the appointment of Mr. Dhiman Mazumdar as their new Chief Operating Officer in Bhubaneswar, Odisha. He will be responsible for the operations for two brands -WGH and Lyfe Hotels With an impressive track record of over 30 years, Mr. Dhiman Mazumdar has a wealth of experience and expertise in the field of hospitality and has successfully commissioned and managed several hotels throughout India. Prior to

joining The World Hotels and

associated with The Mayfair Group of Hotels as Vice President Sales. In his new role, Mr. Dhiman Mazumdar will be overseeing

Resorts, Mr. Mazumdar was

the growth of the hospitality wing and will play a pivotal role in executing the brand's vision. With over 15 years of experience in hospitality leadership, he has demonstrated his commitment to delivering exceptional guest satisfaction and profitability. In his previous professional capacity, he has been associated with reputed hospitality brands like HHI Group of Hotels, Royal Orchid Hotels, The Mayfair Lagoon, MAYFAIR Hotels & Resorts, and The New Marion Hotels, among others.

Speaking on this occasion. Ms. Sonal Sahoo, Director and Promoter, Lyfe Hotels, The World Hotels and Resorts said, "We are thrilled to have Mr. Dhiman Mazumdar join the leadership team of Lyfe Hotels, the luxury hotel brand of The World Hotels and Resorts. He brings with him incredible insights into the hospitality industry and his passion for creating enriching experiences aligns perfectly with our brand's values and vision. As part of the senior management team, he will be working closely with the leadership team to identify strategic goals for the hotel brands and provide direction for the growth and expansion of The World Hotels and Resorts. We are looking forward to scaling our brands to new heights with his guidance".

Mr. Dhiman Mazumdar, Chief Operating Officer, The World Hotels and Resorts (WGH and Lyfe Hotels) stated, "I am excited to begin my new role as Chief Operating Officer for The World Hotels and Resorts. I am a firm believer in the mantra that with determination and dedication to achieving excellence, nothing is impossible. As a new brand in the luxury hospitality space, Lyfe Hotels has the potential to be a leader of luxury hospitality in Bhubaneswar. I

look forward to working with

the team to strengthen our brands and implement an innovative customer-centric approach that delights our esteemed patrons and enhances their experience across all touch points." One of his key strengths is his ability to take on projects, design effective systems and processes, identify and develop new business opportunities, and foster the growth and development of personnel. His expertise extends to collaborating with government authorities and stakeholders, ensuring a harmonious and successful operation. Mr. Dhiman Mazumdar comes from an educational background in hotel management from the Institute of Advance Management in Salt Lake, Kolkata, which has provided him with a strong foundation in the industry. His areas of specialization encompass Time Management, Operational Excellence, Strategic Thinking, Business Development, People Management, P&L Management, and

Project Management.

Smartsters – Homegrown children's furniture and décor brand opens its first standalone store in KOPA Mall, Pune



Pune (Voice news service):- Smartsters, the premium children's furniture and home décor brand is all set to debut at Kopa Mall Pune as a standalone store.

This exciting venture follows years of unprecedented success in the online marketplace. The new Smartsters store at KOPA Mall promises to redefine the shopping experience for parents seeking innovation and give them a comprehensive awareness of the needs of developing chil-

Known for their commitment quality and creativity,

Smartsters has become a trusted name in the realm of children's furniture and décor. The new store will feature a wide array of Smartsters' signature collections, showcasing furniture and décor that effortlessly merge style and practicality. From whimsical heds to vibrant storage solutions, the store aims to cater to the diverse tastes of modern parents

Director of Smartsters, expressed her enthusiasm about the physical store launch: "We are delighted to bring the magic of Smartsters

Ashni Biyani, Founder and



Mall. This marks a significant step in our journey to provide parents with exceptional choices that blend functionality and design seamlessly." Smartsters Design Head, Bikram Mittra, added, "Our store at KOPA Mall is a curated haven for parents looking to create inspiring environments for their little ones. We've meticulously crafted each piece to reflect not just functionality but also the imaginative spirit of childhood".

to a tangible space at KOPA

Sprawling into a 450 sqft store, where Smartsters invite families, media, and design enthusiasts to look at the large range of innovatively designed, and scientifically researched kids-friendly products such as beds and bunks. study tables, storage units, tables, chairs, mattresses, bedsheets, comforters, cushions, lamps, and more. Additionally, Smartsters unfurls its magic carpet of learning, weaving a Shop-in-Shop tapestry within Crosswords, HomeTown, and Studio Pepperfry located in Mumbai. Pune. Noida. Ahmedabad. Chennai, Vijayawada, Kolkata, Bangalore, Bhubaneswar, and other

Ivy Leaf: Unique Corporate Wellness & Corporate **Development Sanctuary Launches amidst Nature**



Pune (Voice news service):- In an innovative departure from conventional corporate settings, Ivy Leaf Corporate Wellness has launched a unique blend of transformative corporate experiences with the core principles of wellness and rejuvenation. Set in the breathtaking Sahvadri mountains and overlooking the serene Mulshi Dam, this sanctuary is set to revolutionize the concept of corporate development experiences in 2024.

Initiated by the Ignited Minds Society, Ivy Leaf seamlessly integrates the ancient wisdom of Ayurveda with modern corporate wellness strategies into modern corporate devel-

opment programs. More than just a location, it offers a transformative journey with a focus on inner silence and mindful reflection, essential for effective leadership and strategic decision-making in today's fast-paced business environment.

In the launch event attended by many corporate leaders, Dr. Saroja Asthana, Director, Ivy Leaf, averred, "Our inspiration has always been to create a space that transcends the conventional boundaries of corporate development environments. The inception of Ivy Leaf was driven by a blend of visionary aspirations and valuable corporate feedback.

We recognized the growing need for a sanctuary where professionals could not only strategize and grow but also reconnect with their inner selves in a tranquil setting. Our mission at Ivy Leaf is to provide an environment that nurtures both personal well-being and professional excellence, a testament to our commitment to holistic corporate development.

Complementing its commitment to holistic wellness, Ivy Leaf's culinary journey is a significant part of its offerings. Each meal, meticulously curated with wellness in mind. nourishes both body and spirit, reflecting the sanctuary's philosophy of balance and well-being.

Tailored for today's leaders and professionals, Ivy Leaf's array of programs includes engaging mindfulness workshops, rejuvenating Ayurvedic treatments, and various activities that collectively enhance mental, physical, and spiritual

National Securities Depository Limited gets GLEIF accreditation for Legal Entity Identifier (LEI) issuance in India

Pune (Voice news service):- National Securities Depository Limited (NSDL), India's first and one of the leading depositories in the world, is pleased to announce that it has received accreditation to commence Legal Entity Identifier (LEI) related services from the Global Legal Entity Identifier Foundation (GLEIF) in December 2023. NSDL will start offering LEI service including new LEI registration, LEI renewal and LEI transfer to business en-

tities from January 16, 2024.

The LEI is not only a regulatory requirement for the business entities engaged in various kind of financial transaction, but it also helps entities to Improves transparency and reduces risk in financial transaction, facilitates cross-border trade and builds trust with customers and part-

Ms. Padmaja Chunduru, MD & CEO of National Securities Depository Ltd (NSDL) said; "We are pleased to announce that NSDL has received the accreditation from GLEIF to start LEI services. NSDL, having a proven track record of providing seamless depository services in financial market, will facilitate business entities obtain LEIs smoothly besides enabling them to meet their regulatory requirements. NSDL in collaboration with GLEIF will strive to expand and strengthen LEI network in India.'

Mr. Stephan Wolf, CEO of GLEIF said: "GLEIF's accreditation process involves a comprehensive assessment of organizations seeking to

function as LEI issuers and custodians of LEI reference data within the Global Legal Entity Identifier (LEI) System. The achievement of Global LEI System membership through GLEIF accreditation serves as a globally recognized symbol of a firm's unwavering commitment to data accuracy and exceptional customer service.

states across India!

GLEIF eagerly anticipates a collaborative and fruitful partnership with NSDL in their accredited role as an LEI is-



ArcelorMittal Unveils Ambitious Plan to Build World's Largest Steel Plant

going expansion project is one of the primary con- He further added "Guiarat Pune (Voice news of its Hazira facility, when service):- ArcelorMittal, the world's leading completed in 2029, will boast an unprecedentsteel and mining company, is set to achieve ed capacity of 24 million tonnes per annum, solida historic milestone with the announcement of the ifying ArcelorMittal's posiconstruction of the world's tion as one of the largest single-location integrated single biggest steel manufacturing factory at steel plants globally. The Hazira in Gujarat. This announcement was announced by Mr. as part of the company's Lakshmi Mittal, Executive commitment to contributing significantly to India's Chairman of ArcelorMittal, during his keynote ad-Atmanirbhar Bharat jourdress at the 10th Vibrant Gujarat Global Summit. During the event Mr.

Lakshmi Mittal, Chairman, The The company is pres-ArcelorMittal said, "Steel ently engaged in an on-

tributors to any nation's journey towards self-reliance.

At the heart of Atmanirbharta, is steel which supports a range of applications across sectors such as infrastructure, urbanisation, renewables. automotive including electric vehicles, defence, and railways. By bringing the best of global technology, we are developing high end products which helps steel consumers across MSMEs to start-ups to become competitive."

welcomed ArcelorMittal Nippon Steel India four years ago, and with the support of the Gujarat government, we are confident in completing the entire Hazira site by 2029. Our commitment extends beyond steel, with investments in emerging sectors like renewable energy and areen hydrogen.

The announcement marks a significant stride towards bolstering India's steel production capacity and supporting the nation's economic growth.

> their dreams. Open for children under the

Pune (Voice news ser-

vice):- Toyota Kirloskar Mo-

tor (TKM) is delighted to an-

nounce the commencement

of the 17th Toyota Dream

Car Art Contest for the year

2024. The competition, will

be open for entries from 5th

to 31st January 2024, with

the theme "YOUR DREAM

CAR," inviting children from

across the country to unleash

their creativity by illustrating

and making a sketch of their

features three age categories: Category 1 (upto 7 years old), Category 2 (8-11 years old), and Category 3 (12-15 years old). The competition unfolds at both National and Global Levels. The "National Contest" will take place from January 2024 onwards where nine winners (three from each category) will get an opportunity to compete at the "World Contest" and stand a chance to get an educational grant.

dream cars. The 16th edition of the Toy-The contest aims to nurture ota Dream Car Art Contest the creativity of young invengarnered an overwhelming tors, thinkers, and dreamers. response, with entries from It not only gives children the across the nation. Notably, opportunity to share their Ms. Sruthi Manojna, a young ideas about the future of moartist and National Contest bility, but also encourages Winner from Andhra Pradesh, them to envisage and pursue India, achieved the prestigious Best Finalist award at the World Contest Sruthi age of 15 years, the contest was rewarded with a cash

price in recognition of her ex-

Toyota Kirloskar Motor Announces the

17th Toyota Dream Car Art Contest 2024

age category of 12-15 years. Since its inception in 2004, the Toyota Dream Car Art Contest has become a global phenomenon, about 780,000 artworks from 90 countries and regions in total submitted to the 16th edition. This overwhelming response is a testament to Tovota's commitment to providing a boundless space for children to dream freely. The contest fosters an environment where the



ceptional achievement in the

boundaries of imagination are pushed and innovative ideas are celebrated without constraint.

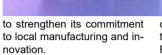
Toyota Kirloskar Motor is thrilled to extend a warm invitation to all young artists across India to participate wholeheartedly in the 17th Toyota Dream Car Art Contest. Details about the contest, including rules, submission guidelines, and the history of the event, can be found on www.toyotabharat. com/dream-car-contest.

Renault Strengthens India Strategy with Renaulution India 2024: Plans 5 Launches in 3 Years and Enhances Portfolio with New Variants in 2024 Range

Pune (Voice news ser-Renault India is vice):delighted to announce a significant advancement in its commitment to the Indian market under Renaulution India 2024. Under this strategic initiative, the French carmaker plans to launch five products in the next three years This is in addition to the €3 billion investment that Renault Brand recently announced for the four key international hubs outside Europe, which includes India

The five product launches include entirely new models and the next generation of Kiger and Triber, Upholding its commitment to the 'Make in India' vision, Renault India maintains a strong local presence, supported by its Chennai production plant, Logistics & Technology center, and Design studio. Renault continues





Mr. Venkatram Mamillapalle, Country CEO & Managing Director, Renault India Operations said- "Over the next three years, we are set to embark on an exhilarating journey with five product encompassing both entirely new models and the next generation from our current product range. This significant stride forward is not only a testament to our commitment but also marks the introduction of the all-new Renault brand identity to the Indian market. Our primary goal is to deliver exceptional value, create delightful experiences, and evoke a renewed sense of pride among Renault owners'

To mark the beginning of the Renaultution in India, the French carmaker is making strong additions to its existing product portfolio, with the introduction of the new 2024 range. The new range is

equipped with more than 10 new class-leading features, between the three models. In order to cater diverse and growing customer needs and ensure a wider segment coverage, 5 new variants have been introduced, including India's most affordable automatic car with Easy-R AMT technology. Overall, each variant has been specifically positioned in terms of content and price, making the full range more accessible and attractive to our customers.

Capri Global Capital Ltd. Redefines Rural Women's Development: Impacts Lives of 50,000 Women Across 7 States/Region

vice):- Capri Global Capital Ltd., a leading non-banking financial company, is making waves in women's development & upskilling through its transformative CSR initia-

Allocating an impressive INR 392 Lakhs this fiscal year, the philanthropic arm of Capri Global Capital Ltd. has partnered with renowned social organizations to chamnion women's development across Maharashtra, Rajasthan, Madhya Pradesh, Chhattisgarh, Assam, Nagaland, and Manipur.

In the financial year 2023-24 alone, Capri's CSR initiative has empowered over 50,000 women, and with an ambitious goal, it aims to reach an additional 2 Lakh women

over the next 5 years. The initiative focuses on breaking barriers and creating a more equitable society through accessible and affordable financial services. community-led models, and initiatives that foster economic independence.

Mr. Raiesh Sharma, the Managing Director of Capri Global Capital Ltd., emphasizes the imperative of effective collab-

Pune (Voice news ser- oration between corporates. government, and civil society to overcome barriers such as limited access to finance, education, resources, and entrenched social norms. He states unequivocally that investing in women's economic empowerment is the key to achieving gender equality. poverty alleviation, and inclusive economic growth.

Capri Global's CSR initiative goes beyond rhetoric, manifesting in "Sustainable Agriculture Livelihood" projects across 4 states/region, with a vision to empower approximately 40,000 women farm-

Through regenerative agriculture, nutrition-sensitive practices, and digital technology training, the initiative seeks to ensure higher self-confidence, economic independence, and overall well-being in rural areas.

Capri Global Capital Ltd's Livelihood Initiative focuses on communication, business. and life skills, facilitating better livelihood opportunities and sustainable income enhancement for 7,000 Small Women Farmers Holder (SHWF). The interventions include regenerative & nutrition-sensitive agriculture, livestock management, fruit orchards, and natural resource management (land development & irrigation) along with the broad principles of Agro Ecological Practices.

In parallel, Capri's CSR initiative amplifies its impact by collaborating with local women's cooperatives, creating a ripple effect that not only supports Small Holder Women Farmers (SHWF) but also promotes environmental sustainability. The project aims to increase the use of traditional agricultural practices, seed treatment in a traditional way, and the use of organic fertilizers such as Ghan-Jeevamrut. homemade combination of cow urine and neem oil is employed to improve soil productivity and induce chemical-free agriculture products, fosterina environmental awareness. The horticulture initiative has additionally contributed to improvements in Moreover, the initiative in-

maternal and child health cludes mentorship programs connecting women entrepreneurs with industry experts. market linkages, fostering a supportive network for skill exchange, and professional growth. Community collectives are established to facilitate knowledge-sharing sessions, empowering women with market trends and modern techniques. The initiative leverages partnerships with vocational training institutes to offer specialized courses, ensuring that women stay abreast of evolving industry standards, further enhancing their economic prospects. Capri Global Capital Ltd.'s

multifaceted approach extends beyond conventional empowerment efforts, intertwining education technology, mentorship, and environmental sustainability to create a holistic impact on the lives of low-income and under-

By prioritizing the economic, academic, health, and livelihood empowerment of women, children, youth, and under-served marginalized sections of society, Capri Global Capital Ltd. aligns its focus with various Sustainable Development Goals (SDGs), including good health and well-being, quality education gender equality decent work and economic growth, and reduced inequal-

vice):-

served rural communities.

Pramerica Life Insurance Launches New Brand Campaign, "This is My Climb" Celebrating Purpose and Resilience at Every Life Stage

Pune (Voice news service):- Pramerica Life Insurance, one of the fastest growing life insurers in India, today announced the launch of its inspiring brand campaign, "This is My Climb." This powerful campaign, featuring two short films, aims to celebrate the diverse stories of purpose aspirations, and resilience that define our individual journeys. The campaign while going beyond the traditional marketing approach. delves into the emotional core of human experience, resonating with individuals at every life stage.

"Just as every climb presents unique challenges and requires unwavering determination, so does the journey of life," said Pankaj Gupta, MD & CEO of Pramerica Life Insurance. "Through 'This is My Climb' campaign, we celebrate the different facets of purpose, commitment, and responsibility that each individual embodies. We want to be a rock-solid partner in our customers' lives, the bedrock that they can rely on. Every

climb, big or small, deserves a ness channel. The campaign sturdy companion and we are committed to being that for all our stakeholders.' unfolds

campaign The through two compelling short films. The first film paints a relatable picture of a father's journey and aspirations. We see his commitment, how he sets aside his own dreams and desires to nurture his child's ambitions. Every hurdle, big or small, becomes a step towards his child's future. a climb he ascends with determination and silent sacrifice. He embodies the spirit of every parent who chooses their child's dreams over their own. finding joy in their success and strength in their struggles. The second film takes viewers on a poignant journey through the eves of a defence personnel's family, showcasing their unwavering support

and pride as he scales the

heights of commitment and

dedication. This film reso-

nates deeply with Pramerica

Life Insurance, the market

leader in serving the defence

community, its flagship busi-

is more than just messaging; it's a heartfelt tribute to the heroes who stand guard and a promise to be with them and their loved ones through various facets of life. The subtle brand integration at the end of each film reinforces Pramerica Life Insurance's commitment to being a partner in every individual's climb.

The campaign has been launched on brand's social media handles - Facebook. Instagram, YouTube, LinkedIn and will be amplified across various media platforms for a period of 6-8 weeks. The company plans to engage with its key stakeholders customers, partners, and employees - through interactive initiatives and social media conversations, building a vibrant community around the campaign's message of purpose and resilience.

The beauty of 'This is My Climb' lies in its breadth of perspectives", said Karthik Chakrapani, Chief Business Officer of Pramerica Life Insurance. "From the ethos of a defence personnel and his family for the nation's sovereignty to the determination of a father for his child's future, each story resonates in its own unique way. We invite viewers to engage with these inspiring journeys, find common threads in their own climbs, and join us in celebrating the human spirit".

This campaign has been creatively developed by Publicis Worldwide India, under the leadership of Paritosh Srivastava - Chief Executive Officer, Oindrila Roy - Managing Director, Srijan Shukla and Pratheeb Ravi, Heads of Creative known for crafting compelling narratives. Their collective expertise and dedication have been fundamental in capturing the essence of human determination and purpose in these stories.

This is My Climb campaign promises to be a powerful and emotionally charged experience, reminding us that every life is a unique climb and that we all have the strength to reach our own personal sum-

MATRIMONY.COM LAUNCHES 'SAFE MATRIMONY' TO FIGHT ONLINE FRAUD, ROPES IN ACTOR VIDYA BALAN

Union Bank of India Conferred with Global

Pune (Voice news ser-Matrimony.com, India's biggest matchmaking service, has launched a 'Safe Matrimony' campaign aimed at increasing awareness among people about the modus operandi used by frauds in the online world to extract money. Ace actor Vidya Balan who is known to stand up for social causes will be the face of the campaign. The matchmaking platform, after in-depth industry analysis, has identified certain common frauds like - Fake Customs Fee, Emergency cash requirement, Cash on Delivery and Sextortion which are regularly used by fraudsters to

dupe people on matrimonial

sites across India. Speaking about the need to launch the safe matrimony campaign, Murugavel Janakiraman, Chairman and Managing Director, Matrimony.com said, "The digital economy is growing, and so have online frauds. While millions of people have benefited from online matrimony services a very small fraction of the population has experienced fraudulent activity. While we at matrimony.com take multiple steps to ensure our platform remains free of such fraudsters. It is important members exercise caution and remain vigilant. While we have been running Safe Matrimony awareness programs for a while now, it's

plify it to ensure our members or for that matter anyone using any matrimonial service have a safe and pleasant online experience. Matrimony.com has found

important that we further am-

four types of online frauds primarily - Emergency cash requirement - where the fraud asks for cash stating an emergency situation. Fake customs Fee - where the fraud requests a fake cus-

toms fee to be paid to receive a gift Cash on Delivery – Here, the fraud sends an item, asks the other person to pay, poses as if a wrong item has been delivered and gets the money credited to his account. Sextortion - The fraud asks

the other person to view an online obscene content and then starts blackmailing to pay money.

In the campaign video, Vidya Balan talks about these frauds explaining the importance of being vigilant in the digital world and the methods to stay safe. Also, the steps matrimony.com takes like allowing only mobile verified profiles displaying government ID verified member badges and use of AI to weed out suspicious profiles. This visual campaign is an initiative by Matrimony. com to guide customers to stay safe in the digital world and create awareness about safety while using the matchmaking ecosystem.

BioAsia 2024 set to host 3000+ Delegates from 50 Countries: Data and AI to Command Center Stage in the 21st Edition



Pune (Voice news service):- BioAsia - the marquee healthcare and Life Sciences event, organized by the Government of Telangana, is all set for the grand unveiling of its 21st edition in Hvderabad.

Sri Duddilla Sridhar Babu, Information for Technology, Industries & conducted Commerce comprehensive review of the preparations for the upcoming global conference. As the Flagship event of the Government of Telangana. BioAsia has emerged as a pivotal player in steering the life-sciences development journey in India, playing a crucial role in redirecting focus towards the advancements and challenges within the industry. The event is scheduled to be held between February 26 and 28, 2024 at the Hyderabad International Convention Center (HICC) in Hyderabad.



BioAsia will feature prominent government dignitaries, industry leaders, researchers, entrepreneurs, and other delegates, and will explore the theme of Data & Al: Redifining Possibilities, to deliberate the possibility of reshaping the future of healthtech delivery paradigm in the country. The event boasts a lineup of 70+ influential speakers, including global CEOs and industry leaders.

Besides, the Keynote speakers already announced for the event including Mr. David Ricks (CEO, Eli Lilly and Company), Dr. Christopher Boerner (Incoming CEO, Bristol Myers Squibb), Mr. Geoff Martha (Chairman and CEO, Medtronic), Prof. Gregg Semenza (Nobel Laureate & Professor at Johns Hopkins School of Medicine). among others, the event will also feature President and



CEO, Olympus Mr. Stefan Kaufmann; CEO of Providence Dr. Rod Hochman, M.D., Global Operating Partner of Advent International Mr. Stefan Stoffel, among others

Mr. Sridhar Babu, Hon Minister for Industries & Commerce Dept.. Government of Telangana, expressed his enthusiasm for the event's growing global stature. He stated, "BioAsia has emerged as a critical instrument for the development of the Indian and global Life-Sciences and allied industries over the last two decades. We are thrilled to announce that several global CEOs will be attending BioAsia for the first time, underlining the event's rising prominence on the interna-

tional stage. My team and I are leaving no stone unturned to ensure that BioAsia 2024 is grand and impactful. It's not just an



event: it's a culmination of two decades of excellence. Together, let's shape the future of healthcare" Mr. Jayesh Ranjan, IAS, Prin-

cipal Secretary, Industries & Commerce Dept., Government of Telangana, expressed his enthusiasm for the event's growing global stature. He said, "Over the past 20 editions, BioAsia has played an unmatched role in sparking the renewed emphasis on the life-sciences industry, rekindling attention from regulation, corporates, startups and allied sectors alike. "

"21st edition of BioAsia is certainly going to be a milestone event, as the presence of global leaders marks the vision to bridge the gaps in the healthcare industry and foster innovation in these critical sectors" said Mr. Shakthi Nagappan, Director of Life Sciences, Govt. of Telangana and CEO of BioAsia

Banking and Finance Awards, 2023 Pune (Voice news serthe financial world.

vice):- Union Bank of India has been bestowed with Global Banking and Finance Awards 2023 for Excellence in Innovation under the following categories: Voice Banking Implementation 2023: for Union Voice Assistant (UVA), WhatsApp Banking feature India 2023: for UVConn, Virtual Banking India 2023

The awards program reflects the innovation, achievement, strategy, progressive and inspirational changes taking place within the Global Financial Community. The awards were created to recognize companies which are prominent in particular areas of exUpon acknowledging this achievement, Mr. Nitesh

Ranian. Executive Director of Union Bank of India, stated "Bank's conversational banking initiative represents a significant stride in advancing customer service. This award symbolizes Bank's persistent commitment to utilizing technology for the purpose of improving the customer experience." Mr. Anil Kuril, Chief Technology Officer of the Bank said that "UVConn and UVA represent the outcome of the Bank's ongoing endeavours to promote inclusive and user-friendly banking.

This recognition affirms our commitment to reshaping the banking sector through the strategic integration of technology. The Bank remains dedicated to harnessing technology and venturing into new frontiers in banking, introducing innovative and customer-centric solutions."UVConn provides a comprehensive range of banking services. including Account Services, Loan Services, Debit Card & Credit Card services, and more. These services are available in 7 different languages for the convenience of the Bank's customers. Access to UVConn services can be initiated by sending "Hi" to the

Number at 9666606060. UVA, introduced on Amazon Alexa, utilizes Artificial Intelligence and Natural Language Processing to provide customers with an innovative means of accessing banking services through voice commands within the comfort of their homes. Additionally, UVA serves as a platform through which the Bank communicates its latest offers and schemes. This technology is particularly advantageous for customers with disabilities or impairments who may encounter challenges while using conventional banking

Walchand PeopleFirst Limited Expands Presence in Pune with New Sub-Franchise for Dale Carnegie

Pune (Voice news service):- Walchand People-First Limited (WPFL), a pioneer in workplace solutions, announces its strategic expansion in Pune by appointing Reset Learning as the sub-franchise for Dale Carnegie. Led by seasoned banking industry veteran Vinod Khot, Reset Learning brings over two decades of leadership experience to this new

sion Ms. Pallavi Jha, Chairperson and Managing Director of Walchand PeopleFirst and Dale Carnegie Training India said; "Our collaboration with Reset Learning marks a significant stride in our commitment to empowering individuals and businesses. Pune, with its dynamic business landscape, aligns perfectly with our mission to foster growth and excellence.

Commenting on the expan-

Through this partnership, we look forward to unlocking new possibilities, driving professional development, and creating a positive impact in the vibrant Pune workforce." Pune, known as the "Oxford of the East" and a thriving hub for various industries, holds immense promise as a market

The city's vibrant economy, coupled with a skilled workforce, makes it an ideal location for WPFL's expansion strategy. Commenting on the same Mr. Vinod Khot shared his vision for Reset Learning's role

in Pune, stating, "We aim to build on Dale Carnegie's legacy in the city and contribute to the professional development of individuals and organizations. This partnership opens up exciting opportunities for collaboration and growth opportunities."

venture.