



HR summit at Indsearch

Pune (Voice news service):- The IndSearch Institute of Management Studies and Research recently organized the HR Summit 2023 on the theme "Reimagining diversity, equity, and inclusion", at its Bavdhan campus. The key speakers included Dr. Santosh Bhav, Director of HR and IR, Bharat Forge; Mr. Saurabh Kale, Head of People and Culture at Talent500, Dr. Nidhi Dhanju, Chief Human Resource Officer, Praj Industries; and Mr. Rajnish Borah, Global Head Learning, WNS Global Services. Dr. Ashok Joshi, Director General of IndSearch, Dr. Aparna Tembulkar, Director of IndSearch, and Dr. Sunita Joshi, Dean of Indsearch, Prof. Parikshit Karandikar, Co-ordinator HR Summit 23 were present on the occasion. Dr. Nidhi Dhanju "Over the years research suggests that diverse teams with members from various backgrounds, languages, and gender ethnicities tend to be more productive, efficient, and exhibit

improved group dynamics, leading to better overall productivity." Mr. Rajnish Borah, Global Head Learning, WNS Global Services said that inclusion is the responsibility of every person, we will always be inclusive with love and affection as a filter. "The vision of equal opportunity and equity, which was discussed during India's independence, is now being revisited in the context of diversity, equity, and inclusion. The idea is to rethink and rework these principles to align with the changing times" said Dr. Santosh Bhav. Saurabh Kale said that policies should adhere to the majority of the workforce, see the effectiveness, and rework it if necessary. In his welcome address, Dr. Ashok Joshi said that diversity, equity, and inclusion can bring peace and prosperity all over the world. Dr. Aparna Tembulkar said that it is the responsibility of organizations to create an environment where a diverse workforce can thrive.

Chef Vikas Khanna Joins BERGNER India for a Culinary Roadshow in Pune, Unveils Five Exciting Product Ranges

Pune (Voice news service):- BERGNER India, a leading provider of premium kitchenware solutions, is thrilled to announce the visit of its esteemed brand ambassador, Michelin Star Chef Vikas Khanna, at select homeware stores in Pune. These visits were organized to give an opportunity to retailers and customers to interact with the culinary maestro and to unveil the new product ranges, namely "Capri" Pressure Cooker, "Naturally" Cookware, "Walking by BERGNER" Flasks, "Acadia" Jars and "Olive Garden" Knives. **Capri - Cooking Simplified with Innovative Technology** BERGNER introduces the "Capri" range of pressure cookers, revolutionizing cooking with its 2-level steam release feature i.e. fast and slow. Crafted from durable 18/10 premium grade steel, it simplifies cooking with the innovative "All With 1 Hand" feature for easy lid operation and security. The pressure cookers are extremely safe for cooking as per European safety tests. **Naturally - Redefining Luxury with Nature's Elegance** Experience a new era of luxury with the "Naturally" range, blending wood's warmth with white's purity. Crafted with sustainability in mind, this collection offers rivetless cookware, such as casseroles, frypans, grill pans, woks and kadhais, with marble coating and cast aluminium construction for de-

lightful cooking. **Walking by BERGNER - Your Path to Better Living** Embark on a healthier lifestyle with BERGNER's "Walking" flasks, stylish, durable, and designed to keep your beverages safe and fresh. Made from stainless steel (grades of 304 and 316) and some with a copper blend, they retain temperatures to support your journey. **Acadia - Beauty Meets Functionality** "Acadia" jars blend natural beauty with practicality, featuring secure seals to keep ingredients fresh. Their wooden lids and transparent glass design provide a modern aesthetic, made from corrosion-resistant borosilicate glass, perfect for storing a wide range of ingredients, from sugar and flour to tea, coffee, spices, and biscuits. **Olive Garden - Cutting Edge Knives** Discover the "Olive Garden" range by BERGNER, offering rust-resistant stainless steel knives in various sets. With soft-touch handles for a perfect grip, it offers options such as Chef Knife, Santoku Knife, Carving Knife, Paring Knife, and more. Speaking about the launches, Chef Vikas Khanna, the brand ambassador of BERGNER India, said, "I'm thrilled to join BERGNER India in Pune to unveil these exciting new kitchenware ranges. Cooking is an art, and with the right tools, it be-



comes a masterpiece. BERGNER's commitment to quality and innovation truly resonates with my culinary philosophy." As a part of the roadshow, the chef visited four renowned outlets in the city, namely Tulsi Retail, N.H. Pandya & Sons, Tulsi Steel Bhandar and Laxman Sales & Services. This was followed by a meet and greet with dealers, social media influencers, RJs and media professionals. Mr. Umesh Gupta, Director of BERGNER India, expressed his gratitude saying, "At BERGNER, our goal has always been to make cooking an enjoyable experience, and these new ranges exemplify our commitment to quality, functionality, and style. We are honoured to have Chef Vikas Khanna join us in this culinary journey, bringing his expertise to our products."

Home Credit India unveils Diwali campaign

#KhushiyonKaShubharambh **Pune (Voice news service):-** Home Credit India, a local arm of the leading global consumer finance provider, unveiled its festive campaign "#KhushiyonKaShubharambh" under the brand thought of #ZindagiHit today. This heartwarming campaign reaffirms Home Credit India's leadership in the low-to-mid ticket size finance for mobile handsets & consumer durables and showcases the brand's commitment to helping its customers achieve their financial aspirations by supporting them in making their loved ones' dreams a reality during this Diwali. The new AV is LIVE across digital platforms including Home Credit India's social channels such as Facebook, Instagram, X (formerly known as Twitter), YouTube & LinkedIn. Speaking on the new campaign, Ashish Tiwari, Chief Marketing Officer of Home Credit India, said, "Home Credit India is not just a financial services provider; we are a partner in fulfilling our customers' aspirations. As we unveil this campaign, we want to emphasise that it's not just about addressing financial needs; it's about adding joy to the festive season through our safe, trustworthy, easy and quick financing services. With our extensive presence, superlative consumer experience, state-of-the-art digital assets and financial literacy initiatives," In essence, the campaign is about Home Credit India sharing its bond with each of its customers as a financial catalyst, by making access to financial services easier and empowering customers for a brighter future. The tone and feel of the campaign embody essential values such as optimism, progress, trustworthiness, transparency, and the role of an enabler, making Home Credit India as the preferred choice for consumer durable loans. Over the past decade, Home Credit India has established a robust brand presence in the country, currently serving customers in more than 625 cities. With a vast network of 53,000 points of sale (PoS) and a steadily growing customer base of 16 million, Home Credit India has solidified its position as a responsible consumer lender. Furthermore, Home Credit India has actively engaged with over 3 million individuals through its financial literacy campaign, "Paise Ki Paathshala." This initiative is dedicated to fostering a culture of responsible borrowing in society, reinforcing Home Credit India's commitment to responsible lending practices.

ASUS retail expansion in India continues with the first ROG Store in Pune

Pune (Voice news service):- ASUS India, Republic of Gamers (ROG), the no.1 gaming brand, unveiled its first ROG store in Pune and the first store in West India region with the creator zone experience, marking a new milestone in India. With an area spreading over 750 sq feet, the store displays Consumer Notebooks, ROG PCs and Laptops, All-in-one PCs, Accessories and Creator series, while also dedicating an experiential zone for growing gamers community in India. ASUS has been at the forefront of fostering and nurturing an online gaming community in the country and this new ROG store in Pune is another testament that strengthens its commitment. The store has a dedicated ROG gaming zone showcasing the latest ASUS ROG products that can be enjoyed by e-sports and gaming enthusiasts free of cost. With a decent seating capacity of 10 X 10, interested players can have a hands-on experience on the latest ROG laptops. We have created an online portal, ROGverse for gamers to register and book their FREE spot to come play at our stores. This new store also has dedicated Creator Zone, where customers can get a hands-on experience of using the latest ASUS Cre-



ator Series laptops. This newly launched ROG store is the first in the city followed by 4 existing AES stores in Pune, totalling to 59 stores in West India region. Commenting on the unveiling of the first ROG store in Pune, Arnold Su, Vice President - Consumer & Gaming PC, System Business Group, ASUS India shared, "During the start of 2023, we envisioned to add at least 20 stores every quarter and take the total number to 300 stores by the end of the year. We are elated to announce our 1st ROG store in Pune today. We believe that the momentum is high and soon we will be able to achieve the milestone in terms of retail expansion in India. To cater to the needs of every market, we are not only targeting Tier 1 cities but also penetrating in Tier 2 & Tier 3 cities to establish as many touchpoints and give comfort and accessibility to our customers. I am sure

that the customers will appreciate the offerings and experience of the ROG gaming zone at the store" added Arnold Su. Celebrating the launch of its 245 retail stores in the country, ASUS reiterates its strategy to strengthen its retail presence in the country. The company wishes to achieve the 300 stores mark by the end of FY 2024, creating a strong brand's offline presence across the country. The brand now has 15 existing ROG exclusive outlets in the country. To ensure customer queries are heard and attended to, the brand is ensuring its customer service centers are designed and renovated perfectly thereby more than 100 stores are branded as per modern design requirements & aesthetics. All ROG Stores are equipped with FREE gaming zones to have a hands-on even on high-end gaming laptops. The brand is also extending

a similar service even on large format stores - recently started at select Vijay Sales outlets. The company has also been making notable strides in bolstering its ROG portfolio with the introduction of technology-first innovations and foraging a line-up that addresses and presents users with an opportunity to elevate their experience. ASUS recently launched ROG ally, India's first Windows-run gaming console and further expanded its diverse ROG portfolio with the addition of five new models to the ROG and TUF Family, including - Flow Z13 ACRONYM Edition, TUF A16 Advantage Edition, Zephyrus G16, and Strix G16/18, all of which offer exceptional gaming experiences by creating synchronicity between modern technology, innovation, and versatility. Paired with the best gaming displays and an incredible cooling solution, ROG continues to push the bar to deliver immersive high-performance experiences for one to seamlessly play, stream and create. **Store Address: Real Computers -Shop No-3 & 4, 1577, Lokmanya Bal Gangadhar Tilak Rd, Ramashram Society, Rukmini Sadan Society, BHAGYANAGRI SOCIETY, Sadashiv Peth, Pune, Maharashtra 411030**

Pune Set to Host India's Largest EV Exhibition from Dec 1

Pune (Voice news service):- India's dynamic landscape in the electric vehicle (EV) sector is poised for a monumental celebration as Pune, the automotive heart of the nation, gets ready to host the grandest EV exhibition in the country. From December 1 to 3, 2023, Pune will become the nucleus of innovation, green technology, and automotive excellence as it welcomes the India International EV Show (IIEV). In its third edition, IIEV is all set to make history as the largest EV exhibition in India. This extraordinary event promises to showcase the latest innovations, eco-friendly transportation solutions, and visionary initiatives in the ever-evolving electric vehicle industry. IIEV offers a platform for manufacturers, enthusiasts, and industry leaders to converge and explore the boundless potential of sustainable mobility. India's electric vehicle market is no longer a niche; it's a thriving industry that has captured the imagination of the nation. The country's commitment to sustainable transportation and increased environmental awareness have ignited a revolution in the automotive sector. The numbers are telling - India is emerging as one of the world's largest electric vehicle markets. The event is scheduled to take place at the Auto Cluster Exhibition Centre, strategically located in Pimpri Chinchwad - Pune, where visitors will be immersed in the world of cutting-edge EV technologies. IIEV 2023 is poised to host over 20,000 visitors from all over India and around the world, making it the most significant gathering of its kind, providing attendees with a truly global perspective on the EV industry. The exhibition will feature a diverse range of products and services, from electric cars and bikes to e-rickshaws and



sustainable charging infrastructure. IIEV is not only a showcase of innovative solutions but also a testament to the country's dedication to reducing carbon emissions, improving air quality, and driving sustainable change. As per the recent report, the registration of electric vehicles (EVs) in Pune city in the last financial year (2022-23) has increased by over 200 per cent, when compared to 8,668 registrations in 2021-22. Electric vehicle sales in India are witnessing sustained growth month on month but if additional quantitative proof of the growing consumer shift to electric mobility in India is required, then it came on August 10, 2023, in the form of Union Transport Minister Nitin Gadkari's written reply in the Lok Sabha. As per the data provided by the Union Minister and sourced from the government's Vahan website, there are over 2.8 million registered electric vehicles (EVs) - 28,30,565 units - on Indian roads as of August 8, 2023. Recent reports suggest that India's EV market is on the cusp of exponential growth. Market expectations indicate that India is set to become

and networking opportunities for businesses and individuals eager to be part of the EV revolution. IIEV is anticipated to attract a diverse audience, including automotive manufacturers, policymakers, environmentalists, tech enthusiasts, and the general public. The event not only seeks to promote sustainable transportation but also aims to raise awareness about the positive impact of electric vehicles on the environment and public health. As the world accelerates towards a more sustainable future, India's EV market is driving change and innovation. The India International EV Show (IIEV) is backed by a distinguished consortium of institutions and associations, each committed to driving the future of electric mobility. This collaborative effort is proudly co-organised with Globe-Tech Media, supported by the Automotive Research Association of India (ARAI), the International Centre for Automotive Technology (ICAT), the India Energy Storage Alliance (IESA), Skill Council for Green Jobs (SCGJ), and the esteemed Indian Institute of Technology (IIT-Mumbai). Furthermore, the event enjoys the invaluable support of the Society of Manufacturers of Electric Vehicles (SMEV), the Federation of Automobile Dealers Associations (FADA), and the Electric Mobility Financiers Association of India (EMFAI). The India International EV Show (IIEV) is not only supported by leading institutions and associations but also boasts the participation of major sponsors and renowned brands at the forefront of the electric vehicle industry. These influential contributors and exhibitors include KEI CABLES, LUCAS TVS, MUSASHI AUTO, SEMCO INFRATECH, KK LIGHTING, REDON BATTERIES, NIKOL EV, DRS AUTO, IPC International etc. one of the world's top electric vehicle markets in the coming years. Government incentives, a growing network of charging infrastructure, and an expanding range of electric vehicle models have made EV adoption more accessible. "The transition to electric vehicles is no longer a question of 'if' but 'when'. India's growing EV market is a reflection of its commitment to a sustainable future, and IIEV plays a crucial role in shaping this transition," stated Mr. Namit Gupta, Director of the Futurex Group (the Event Organising Company) As a prominent automotive hub, Pune is at the forefront of research, innovation, and production in the EV sector. The city's expertise in manufacturing, research, and development has accelerated the growth of the electric vehicle market, making it an ideal location for the IIEV. The three-day event will offer attendees the unique opportunity to test drive the latest EV models, engage with industry experts, and gain valuable insights into the future of electric transportation. IIEV's agenda includes informative sessions, panel discussions,

Optum partners with NGOs across Delhi NCR as part of G.I.V.E., their annual Geographically Inclusive Volunteer Event



Pune (Voice news service):- Optum team members volunteered at multiple NGOs across Delhi NCR to connect

with local communities and to help make a positive difference. This was part of the annual Geographically Inclusive Vol-

unteer Event (G.I.V.E.) at Optum, taking place between October 3-15, 2023. Optum is a leading health solution and care delivery organization, part of UnitedHealth Group (UHG), a Fortune 5 company. The volunteers from Optum partnered with NGOs including, -CanSupport, to engage with and bring smiles to the faces of patients receiving palliative care for cancer treatment -Maxvision Social Welfare Society, to interact with the children, women and the elderly and to engage them with performative arts. -Saint Hardyal Educational and Orphans Welfare Society (SHEOWS) to interact with their elderly residents over lunch -BooksForAll to engage children with live acts, wherein children presided as judges and rated the performances. Through G.I.V.E., the aim is to foster an environment of sensitivity, empathy and hope while providing team members a platform to care, connect and grow together.

Hon'ble Vice-President of India and Hon'ble Governor of Uttar Pradesh grace the 51st National Convention of Company Secretaries

Pune: The Institute of Company Secretaries of India is organizing its 51st National Convention of Company Secretaries on 2-3-4 November 2023, in Varanasi, Uttar Pradesh on the theme India @ G20- Empowering sustainable future through Governance & Technology. Hon'ble Vice-President of India, Shri Jagdeep Dhankhar, graced the National Convention as the Chief Guest, and Hon'ble Governor of Uttar Pradesh,

Smt. Anandiben Patel was the Guest of Honour on the occasion. Congratulating the Institute for choosing an appropriate theme and location for the 51st National Convention, Hon'ble Vice-President of India, Shri Jagdeep Dhankhar, said "Company Secretaries are the custodians of Corporate Governance upholding the compliance and governance of India Inc. high. They are the epicentre of the change in the Regulatory Regime and are playing a multifaceted role today". Welcoming everyone to the holy city of Varanasi, Hon'ble Governor of Uttar Pradesh, Smt. Anandiben Patel said, "Company Secretaries have a prominent role to play in helping corporates tread the path of progress. I appreciate the Institute for shaping such important professionals of the country and organising events like these that give an opportunity of extensive learning". Appreciating the Institute for its commendable contribution in Nation Building, Dr. Manoj Govil, Secretary, Uttar Pradesh, Ministry of Corporate Affairs, said "The Government has reposed its faith onto the Company Secretary Professionals who are greatly responsible for making India an efficient and transparent nation. The National Convention will be an opportunity for brainstorming and learning".

Directed by Sujay Sunil Dahake movie 'Shyamchi Aai' releases on Diwali, November 10, 2023

Om Bhutkar played the central role of Sane Guruji



Pune (Voice news service):- Sujay Dahake, a national award-winning filmmaker upcoming movie 'Shyamchi Aai,' which is based on the well-known autobi-

ography of the same name authored by writer and social activist Sane Guruji. Actor Om Bhutkar will play the role of the Marathi author, social activist and freedom

fighter Pandurang Sadashiv Sane, also known as 'Sane Guruji'. Shyamchi Aai is an upcoming Marathi family drama movie directed by Sujay Dahake.

Written by Pandurang Sadashiv Sane and Sunil Sukthankar, this movie features Jyoti Chandekar, Sarang Sathaye and Om Bhutkar in the lead roles, while Benedict Garrett, Richard Bhakti Klein, Mayur More, Gauri Deshpande, Akshaya Gurav, Urmila Jagtap, and many others in the supporting roles. The movie is produced by Dinesh Mapari and Amruta Rao under the banner of Almonds Creations, Amruta Films PVT LTD and Pune Film Company.

Based on Sane Guruji's novel, 'Shyamchi Aai' is scripted by famous writer-director Sunil Sukthankar. 10 November 2023 The audience can have a black and white historical experience of 'Shyamchi Aai' movie.

Third Wave Coffee Celebrates 7 Years with Grand Community Festivities

Pune : Third Wave Coffee, the coffee-first QSR brand celebrated its 7th anniversary with its customers, patrons, artists, and musicians. As a token of gratitude for the unwavering support of its customers, the brand gifted its app Ambassadors and Influencers with complimentary beverages and exclusive souvenirs to their name for the 7 years of patronage. Stepping into any Third Wave Coffee café during this festive

week, patrons experience the allure of anniversary-themed decor. All customers were treated to tokens of appreciation, including chocolates, truffles, and gratitude cards, encapsulating 7 Years of Brewing Happiness! The celebrations stretched into a grand musical event reaching 7 cities with 7 artists, This musical gala showcased the talents of various artists

Panasonic forays in to B2C solar segment with the launch of Residential Solar Kits

Pune (Voice news service):- Panasonic Life Solutions India - one of the largest manufacturers of electrical construction materials (ECM) in the country, and with a strong base in the B2B solar energy segment, steps into the renewable's consumer market with, the launch of its new residential solar kits in the cities of Pune and Nashik. Sustainability forms a key pillar of Panasonic's corporate philosophy & with this launch the company aims to penetrate the residential market to enable the faster adoption of solar. Over the last few years, the world has been shifting to renewable energy to secure guaranteed access to energy as well as mitigate the effects of the climate change. With increasing ease to adopt and favorable government policies the solar energy sector is booming in India. Despite the challenges faced by the residential sector, there are great opportunities for growth with the introduction of new, reliable, and high-quality products. Panasonic's residential solar kit, introduced under the trusted brand name "Anchor," is a fantastic solution that fills the gap by providing top-of-the-line products with Panasonic's assurance, along with

easy installation and minimal maintenance. Panasonic's solar residential kits have been thoroughly engineered, rigorously tested to suit high quality conscious consumer's demand and offers maximum savings on the electricity bills. Ultimately with a single point of responsibility it provides complete peace of mind to the consumers. Speaking on the launch, Mr. Yoshiyuki Kato, Managing Director at Panasonic Life Solutions India, expresses, "As a result of its leadership position in the Electrical Construction Material (ECM) industry, Panasonic provides high-quality products to the B2C market and has a robust pan-India distribution network. Panasonic's solar home kits provide cutting-edge technology, consistent performance and are designed with a customer-focused approach. In the area of renewable energy, Panasonic will continue to lead the way by promoting products that help consumers transition to a sustainable way of life." The solar kit provides a convenient and simple solution with assured service support. With the added benefit of being easy to install and maintain, the kit comes with the mobile app-based energy

monitoring system. Additionally, the robust business model has roped in certified system integrators for top-notch installations. To ensure customer satisfaction, Panasonic also offers warranty-based and prompt after-sales service which is crucial in this segment. Further, solar modules & inverters in the kits are not only BIS & IEC certified but also compliant with Panasonic's Corporate Safety standards (PCSS) which gives complete immunity against fire and safety hazards equating to Peace of Mind for consumer. With the launch of the residential solar kits, Panasonic will aim to close the accessibility gap and enable faster adoption of solar energy. Elaborating on the launch, Mr. Amit Barve, Business Unit Head of Solar at Panasonic, said, "Panasonic has focused on the Indian B2B market, offering comprehensive solutions ranging from analysing the viability of solar energy adoption to completing design, engineering, supply, installation, and even operation and maintenance for commercial and industrial customers (C&I). It has completed more than 50 projects totalling more than 100 MWp of roof, ground mount, and Agro-voltaic solar



installations. We have accumulated significant consumer data over the years about the need for an end-to-end branded solar solution in the residential arena; our goal is to be the trusted partner throughout the consumer's solar journey with the solar residential kits." To provide further fillip for the faster adoption of the solar energy, Panasonic has partnered with the leading banks and NBFCs to offer easy finance options for customers interested in solar energy. Installing solar has numerous benefits for businesses, including cost savings and environmental advantages. Panasonic is now expanding into the B2C market and aims to reach consumers across India by 2025.

MCA announces Rs 25 lakh prize for U-19 team



Pune (Voice news service):- Maharashtra Cricket Association (MCA) president Rohit Pawar on Monday evening announced a prize of Rs. 25 lakh to its U-19 cricket team for winning the U-19 Vinoo Mankad Trophy.

In a final played on Monday, the Maharashtra colts put on a brilliant team performance to thump Mumbai by 115 runs in the final played at Holker Stadium in Indore. "I would like to congratulate the entire team, coaching staff and the selection committee for this win. I would like to announce a prize of Rs 25 lakh for the winning team," MCA president Rohit Pawar said. "It's a moment of great pride for us. We hope that some of the boys will go on to play for the Indian team in the future

and do well this season," he further added. Put to bat first, Maharashtra put up 316 for 6 in their 50 overs courtesy of Arshin Kulkarni 105 (104b, 8x4s, 6x6s), Digvijay Patil 60 (55b, 10x4s), Sachin Dhas 52 (56b, 4x4s, 2x6s) and skipper Kiran Chormale 74 (47b, 4x4s, 5x6s). The boys then bundled Mumbai out for 201 in just 35.2 overs with Swaraj Chavan bagging a fiver (5 for 42 in 7.2 overs). He was well-aided by Prateek Tiwari (2-37 in 8) and Arshin Kulkarni (1-15 in 3). On Tuesday, seven Maharashtra U-19 players - Arshin Kulkarni, Sachin Dhas, Kiran Chormale, Sahil Parakh, Sohan Jamale, Anurag Kawade and Digvijay Patil - were named in the squad for U-19 one-dayer challenger trophy.

MCA delivers on promise of better fan experience

Pune (Voice news service):- Former England captain put up a photo on X (formerly Twitter) with hands spread like Shah Rukh Khan with a caption, "Loved the atmosphere in #Pune yesterday .. Great to see such a huge crowd #CWC2023" (sic). That one post summed up the electric atmosphere and the fan experience during the New Zealand v South Africa game at the MCA International Stadium. "We as Maharashtra Cricket Association gave our all to organise the best match experience for fans at the World Cup. Of course, there are always some things you can do better," MCA president Rohit Pawar said. "We took the feedback from fans and the media in a positive stride and identified the areas we could improve on and worked tirelessly on it. I am happy that we could deliver what we promised. At the end of the day, fans should enjoy the game of the World Cup to the fullest," he added.

The increased number of signages and security personnel helped improve the situation in terms of fans making the most of free parking.

The earlier protocol given to the MCA stated that Gates would open two hours before the match. Still, considering the nearly full house, the MCA worked with other stakeholders and advanced the gate opening timing by another hour so that no fan reaching on time missed any action.

The MCA also recognised the need for increased staff to better the fan experience and took the right steps and fans were impressed by the hospitality of the MCA which included free drinking water and great service by all partners at this scenic stadium.

The international media who was in Pune to cover the game heaped praise on the arrangements. The MCA had arranged for a pick-up facility for the press as well as round-the-clock hospitality at the press box. ICC Chairman Mr. Greg Barclay and Former South African Cricketer and Ex-Indian Coach Gary Kirsten were also present at the stadium for the match. They also heaped praise on the arrangements by MCA and enjoyed the electric atmosphere during the game.

The next two matches at the MCA International Stadium are England v Netherlands on November 8 and Australia v Bangladesh on November 11 and the MCA expects that even those two games will be a full house.

Motorola offers massive discounts on its smartphones during the Flipkart Big Diwali Sale, including the recently launched edge 40 neo and moto g54 5G

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Buy now on Flipkart

Pune (Voice news service):- Motorola, India's best 5G smartphone brand has announced the last chance to buy its smartphones at massively discounted prices, ahead of the Flipkart Big Diwali Sale. As of 1st November, Flipkart Plus members now have early access to purchase most of the smartphones across the Motorola edge, moto g, and moto e series, at incredibly attractive Big Diwali Sale prices. The world's slimmest 5G smartphone with an IP68 rating, the Motorola edge 40, is available at an incredible price of Rs. 26,999. It is also the world's first smartphone to be powered by the blazing fast MediaTek Dimensity 8020 Processor, along with the segment first 144Hz 3D curved display with edge lights (6.55" pOLED

HDR10+). This device also has a 4400mAh powerful battery with 68W TurboPower™ and supports segment's first wireless charging. It boasts a premium vegan leather finish and a metal frame, ensuring a comfortable grip and comes in vibrant fantastic colours, including Viva Magenta - Pantone Colour of the Year 2023. The smartphone has an impressive 50MP camera with a f/1.4 aperture- widest in the segment, advanced OIS- feature Horizon lock for capturing shake free videos and 2um ultra pixel technology, that promises exceptional photography. Further strengthening Motorola's 5G portfolio, the moto g54 5G, India's most powerful- 5G smartphone enables users to experience marvelous performance in

the sub-20K segment at just Rs. 13,999 and Rs. 15,999 for 8+128 GB and 12+256 GB variants respectively. The moto g54 5G is the segment's 1st smartphone with in-built 12GB RAM + 256GB storage configuration and segment's most powerful MediaTek™ Dimensity 7020 octa-core processor. Additionally, this device has segment-first 50MP shake-free camera with Optical Image Stabilization. It is equipped with segment's highest 6,000mAh battery with the superb speed of TurboPower™ 33W charger for long-lasting usage. It features a 6.5-inch FHD+ display with 120Hz refresh rate. Motorola has also added Google Auto Enhance feature, which lets users toggle the Auto Enhance option in the camera's user interface to instantly enhance color and lighting after

a photo is taken. India's most affordable smartphone with in-built 8GB RAM & 128GB storage, the moto e13 is available at a discounted price of Rs. 7,499. This device is backed by a 5000mAh battery to ensure long-lasting power and minimal downtime. Consumers can now purchase the Motorola edge 40 neo, the world's lightest IP68 rated 5G* and the world's first smartphone to be powered by the MediaTek™ Dimensity 7030 processor, at a starting price of Rs. 22,999. The device features the segment-first 144Hz 6.55" curved pOLED display with 10-bit billion colours and PANTONE™ curated trend-setting colors like Soothing Sea, Caneel Bay, and Black Beauty. The phone has a light and thin endless edge design with vegan leather finish. It also comes with 50MP Ultra Pixel Night Vision primary camera with OIS and 13MP secondary camera (Ultra-wide+Macro+Depth). The camera system now also comes with Google Auto Enhance. At Rs. 18,999, the moto g84 5G becomes the first smartphone ever featuring Pantone™ colour of the Year 2023 Viva magenta with vegan leather in the sub 20K segment to be launched in Pantone™ curated colours. Its 120Hz 6.55" pOLED display with 10-bit colour depth and 100% DCI-P3 support delivers over a billion shades of film-quality colours.

Shapoorji Pallonji Real Estate unveils its ambitious 200+ acres urban development project, SP Kingstown, in Pune

Pune (Voice news service):- Shapoorji Pallonji Real Estate (SPRE), one of India's most trusted real estate developers, proudly announces the launch of its ambitious urban development project, SP Kingstown, in Pune's Hadapsar Annexe. SP Kingstown spans over 200 acres (~8,09,371 square metres) of land and aims to redefine modern living with its perfect blend of proposed residential, commercial, educational, healthcare, and retail spaces. As part of this landmark development, Shapoorji Pallonji Real Estate introduces 'Wilderness' and 'Joyville Celestia', two unique residential offerings catering to diverse lifestyles and preferences. With a development potential of over 1.7 million square feet (~1.6 lac square metres), SPRE reaffirms its dedication to Pune's real estate market with these two projects. As part of SP Kingstown, Shapoorji Pallonji Real Estate has added its first low-density luxury residential project, 'Wilderness', which sets a new standard for exquisite living. With a focus on biophilic design principles, Wilderness, in its current offering, is introducing 3 and 4 BHK luxurious residences across two towers, carefully crafted to provide a pleasant and rare living experience. The project boasts generous sun decks, a lush mango orchard, and an



array of amenities, including a clubhouse, swimming pool, gardens, green spaces, and more. Nestled within the serene ambience of SP Kingstown, the aspirational housing brand Joyville introduces 'Joyville Celestia', a new residential project prioritising the holistic well-being of its residents. Currently, the brand has launched two towers that offer 2 and 3 BHK configurations. Joyville Celestia offers more than 40 wellness amenities, reflecting a perfect amalgamation of modern comforts and the tranquility of nature. Earlier this year, as a part of Joyville Celestia, the company introduced two towers featuring the Sky-Luxe Edition, offering 3 BHK duplexes and penthouses. Joyville Celestia will stand as a testament to SPRE's dedication to creating a harmonious environment that fosters physical health, mental peace and emotional well-being. Previously, Joyville had introduced Joyville Hadapsar Annexe, comprising 1, 2, and 3 BHKs,

a part of this massive 200 acres (~8,09,371 square metres) urban development. Speaking on the launch, Mr Venkatesh Gopalakrishnan, Director, Group Promoter's Office, MD & CEO of Shapoorji Pallonji Real Estate (SPRE), said, "We are thrilled to unveil SP Kingstown, a monumental urban development project that epitomises our commitment to redefining modern living. With the launch of Wilderness and Joyville Celestia, we aim to provide residents with a unique and enchanting living experience that provides them with various options, from aspirational to luxury. SP Kingstown represents our enduring dedication to Pune's real estate landscape, and we anticipate a remarkable revenue potential close to Rs. 1500 crore from these endeavours." Mr Sriram Mahadevan, Managing Director of Joyville Shapoorji Housing, added, "We are excited to launch Joyville Celestia at SP Kingstown. This is our second aspirational project in this mas-

SPJIMR launches Management Practice Insights (MPI) Journal - Transforming Knowledge Sharing

Pune (Voice news service):- Bharatiya Vidya Bhavan's S. P. Jain Institute of Management & Research (SPJIMR) unveils Management Practice Insights (MPI) journal, an open-access publication aimed at providing actionable, evidence-based insights to managers and business leaders worldwide. Sponsored by SPJIMR, MPI is on a mission to bridge the gap between research and real-world application. The inaugural 2023 release is designed to simplify and translate top-tier research articles into actionable, easy-to-understand insights. Prof Varun Nagaraj, Dean - SPJIMR, who is also one of the Executive Editor of MPI, said, "In today's VUCA world, MPI looks at rigorously written and tested academic literature and tries to interpret it in a way practitioners can understand and implement." Defining MPI as the 'bridge

for the gap between academic research and real-world practitioners.' The debut hardcopy includes two issues. Issue 1 covers innovation, governance, and operational excellence with five essays, while Issue 2 focuses on 'Wise Innovation' with seven compelling essays. Prof Malay Krishna, Director and Editor-in-chief of MPI, said, "There is a rapid convergence of changes in the overall geopolitical and business environment, and business people need to make sense of these changes as it can change the way they do business. MPI is a resource that meets these needs, bringing cutting-edge research to the table in a form that is easily understood and digestible by the business world." On the importance of MPI journal Prof Snehal Shah, Associate Dean, Academ-



ics & Research, and Executive Editor of MPI, said, "MPI is also important for the decision-makers in the C-Suite who gain a holistic understanding of contexts for complexities at hand and a distilled version of different perspectives. It also provides powerful tools for students and junior-level executives to solve problems at their

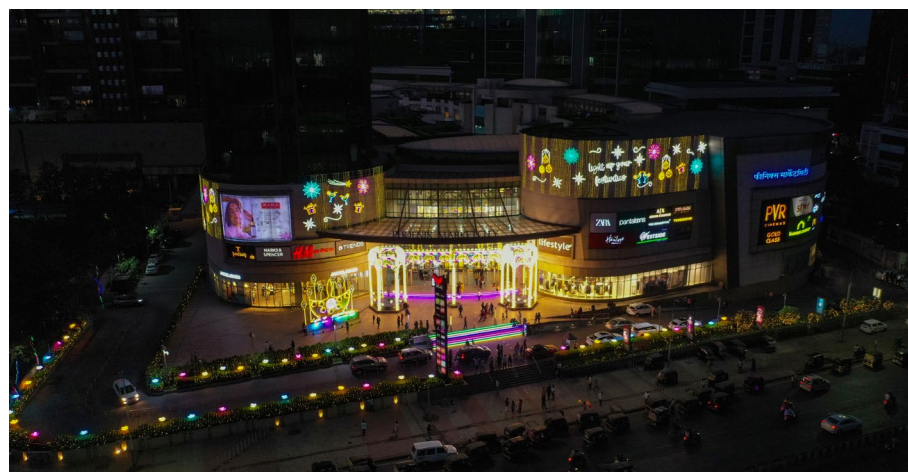
levels." As we move forward, SPJIMR is committed to continuing its mission with the upcoming release of MPI Volume 2, Issue 1. Anticipated in the first quarter of 2024, this new issue will build upon the success of its predecessors, furthering SPJIMR's commitment to shaping management practices and fostering values-based growth.

Bank of Baroda observes 'Vigilance Awareness Week 2023'

Pune (Voice news service):- As per the direction of the Central Vigilance Commission, Bank of Baroda (Bank), one of India's leading public sector banks, is observing Vigilance Awareness Week 2023, from October 30th to November 5th, 2023. The theme for the Vigilance Awareness Week this year is "Say no to Corruption; commit to the Nation." The Bank will observe the Vigilance Awareness Week across all its offices and branches, both domestic and overseas as well as at the bank-sponsored Regional Rural Banks (RRBs), subsidiaries, and joint ventures. The observance of the Vigilance Awareness Week 2023 at the Corporate Office commenced with the administration of the 'Integrity Pledge'. The Bank's MD & CEO, Executive Directors, Chief Vigilance Officer and all employees took the pledge. On the occasion, Shri Debadatta Chand, MD & CEO, Bank of Baroda also released a special edition of the "BOB Vigilance" newsletter and

a theme-based short animated film that spreads the message on eliminating corruption in public life. Shri Surendra Kumar Dixit, Chief Vigilance Officer, Bank of Baroda said, "By saying no to corruption, we are demonstrating our allegiance to our country. At Bank of Baroda, we are committed to promoting awareness, a sense of ownership and taking collective action to tackle corruption and nurture integrity and transparency." As per the directions from the Central Vigilance Commission, Bank of Baroda is organising a series of activities, including awareness workshops, sensitisation programmes, walkathons, and human chains across the Bank. The Bank is also organising debates and quiz competitions, engaging staff, students, and Gram Sabha members in villages. "Awareness Gram Sabha" sessions are being organised in Gram Panchayats to educate citizens about the ill effects of corruption in the growth and development of society.

Phoenix Marketcity, Pune Diwali Decor Unveiling by Esha Deol to welcome the festivities



Pune (Voice news service):- Phoenix Marketcity, Pune illuminated the festival of lights with a spectacular Diwali celebration that commenced with the breathtaking and enchanting decor unveiled by the graceful Esha Deol. The vibrant and festive ambience of Phoenix Marketcity Pune was ingeniously divided into three captivating sections, each meticulously crafted to capture the very essence of Diwali.

At the heart of the festivities, the grand entrance gazebo welcomed visi-

tors with an extraordinary display of contemporary dancers, creating an alluring and immersive experience that set the stage for an unforgettable Diwali shopping extravaganza. The main atrium was gracefully adorned by three traditional dancers, elegantly showcasing the richness and diversity of India's cultural heritage through their captivating and traditional classical dance forms, seamlessly intertwining the essence of tradition and contemporary celebration. Furthermore, a special collabora-

tion with Ferrero Rocher brought to life a magnificent golden-themed, life-sized Diya installation, radiating warm and heartfelt Diwali wishes to all mallgoers, while infusing an air of luxury and sophistication into the celebratory atmosphere. The presence of the esteemed celebrity Esha Deol added an exceptional touch of star power to the grand unveiling, rendering the event truly momentous and unforgettable for all attendees. As we approach the festive season the mall offers



an exclusive Festive Collection which is now available in-stores. This collection is designed to add a touch of magic and style to your celebrations, ensuring that your festivities are memorable and joyous. Whether you're shopping for your family, or looking for thoughtful gifts this festive season, the mall is an ultimate destination for all your festive needs. So don't miss out on this amazing opportunity to enjoy every minute with your loved ones! It's time to get your festive season on!

NSDC INTERNATIONAL AND DP WORLD'S WE ONE SIGN AGREEMENT TO UPSKILL AND ASSIST IN OVERSEAS EMPLOYMENT FOR INDIAN YOUTH

Pune (Voice news service):- NSDC International, an enabler for global skilling solutions and We One, part of DP World, a global leader in providing smart end-to-end logistics solutions, today signed an agreement aimed at supporting the skill development and employment opportunities for the front-line workforce. The agreement was exchanged between Honourable Union Minister for Education and Skill Development & Entrepreneurship of India, Shri Dharmendra Pradhan, and His Excellency, Sultan Ahmed Bin Sulayem, Group Chairman and CEO of DP World in the august presence of Shri Sunjay Sudhir, the Honourable Ambassador of India to the UAE and Shri Satish Kumar Sivan, the Honourable Consul General of India to Dubai along with other officials. The signing event comes in continuation of a Memorandum of Understanding inked in May 2022 between NSDC International and Hindustan Ports (a DP World Compa-



ny) to establish the Skill India International Centre in Varanasi, as a global centre of excellence for skills. In line with this, DP World collaborated with NSDCI to set up the Skill India International Centre at Varanasi which provides front-line workforce with services such as skill training, counselling, mobilisation, pre-departure orientation, foreign language training, placement and immigration and post-placement support. Speaking on the occasion Honourable Union Minister for Education and Skill Development & Entrepreneurship of India, Shri Dharmendra Pradhan said that the agreement will create more avenues for global talent mo-

bility, skilling and connecting Indian youth to relevant overseas employment opportunities. India is a reservoir of wide range of talent, he added. Shri Pradhan reaffirmed committed to fulfil aspirations of India's youth and prepare them to drive economic prosperity, not only for India but also for global economies. Addressing the eminent gathering, Mr. Ved Mani Tiwari, COO NSDC and MD, NSDC International said, "We are a nation of abundant talent with our youth willing to learn more and aspire more, becoming the best in what they do. With this, at NSDC International, we have committed ourselves to build the potential of our young cadre

and invest in their skilling, re-skilling, and upskilling, making India the Skill capital of the World. And to take this vision forward, we are happy to collaborate with DP World for extending international employment prospects to young Indian skilled individuals." Commenting on the occasion, Mr. Rizwan Soomar, CEO and MD, Middle East and North Africa and India subcontinent, DP World said: "Our collaboration with NSDC International is a testament to our shared vision of empowering the youth by providing them with quality training to impart employable skills and developing the next generation of skilled workforce. We remain committed to providing employment opportunities for the youth, augmenting their capabilities, and enhancing their job prospects." DP World's commitment to this initiative has already been marked by the successful upskilling of more than 500 front line workers who are now working at facilities across United Arab Emirates.

Molbio Diagnostics forays into breast cancer screening through a partnership with Niramai Health Analytix

Pune (Voice news service):- Molbio Diagnostics, a pioneering in-vitro diagnostics (IVD) unicorn with a global footprint spread across over 70 countries through its Truenat® platform, today announced the launch of a strong collaboration with Niramai Health Analytix, a Bangalore-based deep-tech startup. This partnership aims to accelerate the adoption of Niramai's innovative AI-based non-invasive breast cancer screening solution, Thermalytix® in developing countries around the world. According to the World Health Organization (WHO), breast cancer is the most common cancer in the world and among top-5 deadliest of cancers globally. Although it affects people of all sexes, but it impacts women disproportionately – being among the leading causes of death in women and accounts for 24.5% of all new cancer cases in women

worldwide. Late diagnosis of breast cancer is one of the challenges. Portable point of care (POC) breast cancer screening solutions that enable efficient screening of large populations, especially in low resource settings, is a critical healthcare need across many geographies today. Niramai's Thermalytix® is able to bridge these crucial gaps through its unique features. Considering the high prevalence of breast cancer cases, it is important to screen populations at a large scale, which is possible only by deploying portable, non-invasive diagnostic devices like Thermalytix® at point of care. Thermalytix® uses thermal scanning coupled with smart automated AI-enabled software that is able to detect early signs of breast cancer which otherwise would not have been detected through traditional methods. Another

unique feature of Thermalytix® is that it enables non-touch screening and is aligned with privacy needs of patients, thereby overcoming hesitation for breast examination. Additionally, this imaging method is radiation free, painless and suitable to all age groups, even young women with dense breasts. Through this collaboration, Molbio will promote and distribute Thermalytix® in both public and private healthcare markets globally. The partnership builds on the strengths of the two companies to bring cutting-edge technology which would make high-quality diagnostics accessible to everyone. Commenting on the collaboration, Mr. Sriram Natarajan, Vice President - Sales & Marketing of Molbio commented, "We are thrilled to add another cap to our universal access portfolio of innovative healthcare solutions. Niramai's AI-based Thermo-



lytix device for breast cancer and Molbio's Truenat HPV-HR test for cervical cancer will enable point of care screening and early detection of the two most deadly cancers of women worldwide, saving millions of lives." Highlighting the benefit of the collaboration Dr Geetha Manjunath, Founder and CEO of Niramai Health Analytix said, "We are very excited to announce this partnership which has the potential to take our affordable and automated breast screening test to every lady, world over and improve health equity."

Pantaloon unveils its first of kind shopping experience 'Pantaloon OnLoop' in India

Pune (Voice news service):- Pantaloon, India's leading fashion brand from Aditya Birla Fashion and Retail Ltd., in a historic step towards transforming the fashion retail environment, announced the grand launch of its very first Pantaloon OnLoop store in JP Nagar, Bengaluru. Pantaloon OnLoop is a playful, distinctive, technology-first experiential store, designed for the young and modern customer who is seeking fun and excitement in all they do. The new store spread over a sprawling 70,000 sq. ft. is a sensory feast, offering experiences beyond fashion, with a spectrum of 50+ fashion brands across categories of Apparel, Footwear, Watches, Sunglasses, Cosmetics, Bags and more. The store will house renowned ethnic wear brands Tasva, Jaypore alongside Pantaloon's exclusive brands like Rangmanch,



Akkriti, Indus Route etc. Also, present are iconic sportswear classics such as Puma and Skechers, alongside brands like GIVA, Korean skincare brand Quench, all under one roof, guaranteeing a fashion-first experience. The store

also hosts the first Coco Leni eyewear store in Bengaluru. Smart Trial Rooms, Endless Aisle, and a Customisation zone with heat transfer technology as well as options like embroidered badges, customized bag tags & more,

elevate the shopping experience, allowing for seamless browsing and trying on your favourite ensembles. Commenting on the launch of the new concept, Sangeeta Pendurkar, CEO, Pantaloon, Style Up and Marigold Lane said, "Pantaloon has over the years become a fashion playground for the young modern shopper. Taking this to the next level, I am delighted to introduce Pantaloon OnLoop as the 'go-to' destination for the Gen Z, seeking all things lifestyle and fashion. Envisioned as a theatre of imagination, Pantaloon OnLoop offers the customer an unparalleled shopping experience." For the next generation of customers who live their lives on loop, Pantaloon OnLoop represents a destination for Fun loop that they will keep coming back to.

Akhand Jyoti Eye Hospital, India's largest charitable eye care hospital inaugurated in Saran, a rural area of Bihar



Pune (Voice news service):- Akhand Jyoti Eye Hospital today expanded its reach and inaugurated India's largest charitable eye care hospital in rural areas at Srirameshpuram, Mastichak in the Saran district of Bihar. With the opening of this charitable eye care hospital, the people of rural areas will get the facility of 80 percent subsidy in treatment, while the needy and economically weaker sections of the society will get free eye treatment. This charitable eye care hospital will provide concessional treatment facilities to the common people and will also bring employment opportunities at the rural level. It is noteworthy that one of the country's largest eye hospitals with 500 beds, opened in the remote village of Mastichak,

is equipped with all the modern equipment related to eye care, where 800 patients can be examined daily with the facility of 10 OPDs. Apart from this, with the capacity of 11 operation theatres, 500 surgeries can be performed daily. Also, this hospital provides an eye banking facility and free services to the underprivileged. This is the only hospital in the area where comprehensive facilities for eye care of children will be available. This hospital with very modern facilities, especially in rural areas, can prove to be a milestone in the health sector. In this regard, Mritunjay Kumar Tiwary, founder of Akhand Jyoti Eye Hospital, said that a state-of-the-art hospital is being constructed rapidly in Mastichak. It will start serving patients in December 2023 and

along with the existing hospital will create a capacity of more than 1 lakh 50 thousand surgeries annually. Our main objective is to focus on employment and women empowerment with Charitable Eye Care Hospital in rural areas. Shri Tiwary said "Despite the ill effects of Covid, this has been a year of achievements for Akhand Jyoti. We have been successful in expanding surgical centers in Patna, Purnia, Dalsinghsarai in Bihar, and Ballia in Uttar Pradesh. This success boosts the enthusiasm of our team and inspires it to move forward. We have now started working on our Vision 2030 plan, an ambitious goal to perform 2 million sight-restoring eye surgeries between 2022 and 2030 and triple our annual outputs and impact in the two elements of our flagship 'Football to Eyeball' program: eye health and girls education and empowerment." He said that Akhand Jyoti has been working on innovation since its inception. We have been able to provide high-quality eye care to rural and remote areas, and are in the

process of continuous improvement. Akhand Jyoti has been working since 2005 to empower young women from low-income groups with a focus on eye health. He further said that great personalities like Pandit Shriram Sharma Acharya, founder of Gayatri Parivar, and Pandit Ramesh Chandra Shukla, co-founder of Akhand Jyoti, inspire us to move forward. His influence has helped form the core of Akhand Jyoti's focus on the poor and the needy. Along with this, he emphasized that the financial year 2023-24 will prove to be an important year for Akhand Jyoti because perhaps we will achieve eye care with the construction of India's first and largest modern charitable eye care center in a rural area like Mastichak. We will consider creating Akhand Jyoti 2.0 to have a wider impact on eye education and research for health, girl education, and empowerment. On this special occasion, Founder Mritunjay Tiwary expressed his gratitude to all the partners who supported this project, especially Sankara Eye Foundation, USA, and Bajaj Finserv, Pune.

AIC-Pinnacle's incubated startups achieve collective valuation of over 300 crores

Pune: Atal Incubation Centre (AIC) - Pinnacle Entrepreneurship Forum, a leading startup incubator and accelerator supported by Atal Innovation Mission (AIM), Niti Aayog, Government of India, proudly announces that the cumulative valuation of its incubated startups has surpassed the milestone figure of INR 300 crores. AIC-Pinnacle backed startups have raised around Rs. 30 crores in funding from various sources such as angel investors, awards, and challenges. These investors have

given 30 firms a total market worth of over Rs 300 crores, with the largest start-up valued at Rs 40 crore. AIC Pinnacle has raised significant funds for businesses by forming strategic connections with Angel Investors, Venture Capital firms, and financial institutions. Expressing his views, Dr. Sudhir Mehta, Chairman of Pinnacle Industries & EKA and Founder of AIC-Pinnacle Entrepreneurship Forum, said, "We are proud to witness the incredible success of our incubated startups as they collec-

tively cross the 300-crore valuation mark. This milestone is a reflection of the hard work, dedication, and ingenuity of Indian entrepreneurs we support. AIC-Pinnacle remains committed to fostering innovation and nurturing the next generation of industry leaders in India. Over the last four years, AIC Pinnacle has offered a nurturing atmosphere for entrepreneurs, giving a comprehensive spectrum of services and support at the early stage. We are glad to see leading investors recog-

nizing the potential of these business concepts to scale up and become profitable. This will help AIC Pinnacle to empower the next generation of entrepreneurs by developing unique ideas and commercializing them. A seed capital of Rs 5.41 crores from various government initiatives that has been leveraged to attract over Rs 30 crores of equity with a total market valuation of more than Rs 300 crores demonstrates the value offered by our unique support system."

Toyota Kirloskar Motor Reports Robust Performance: Sells 21,879 Units in October 2023

Pune (Voice news service):- Toyota Kirloskar Motor (TKM) today reported yet another month of strong performance with the sales of 21,879 units indicating a sharp rise of 66% in comparison with October 2022, when the sales stood at 13,143 units. The company sold a total of 20,542 units in domestic market and exported 1337 units. The healthy growth pace for TKM has continued through the year. The company recorded a significant increase in terms of Calendar Year performance for the period January–October by selling 1,92,661 units as compared to 1,38,190 units sold during the same period last year, thus demonstrating a substantial 40% increase in 2023. Similarly, in the first 7-months of the FY'23, TKM has accomplished an impressive sale of 1,45,818 units as compared to 1,04,986 units sold in FY'22 indicating a growth of 39% in 2023. Furthermore, the enhanced production capacity through three shift operations has strongly enabled TKM to meet the

ever-growing market demand. Commenting on the sales momentum, Mr. Atul Sood, Vice President of Sales, and Strategic Marketing at Toyota Kirloskar Motor, said, "This year, the offtake of festive season has been very strong for both TKM and well as the industry. In the month of October' 2023, we reported our sales of 21,879 units which is mainly driven by the festive season push along with the strong market acceptance of the entire product line-up, resulting in higher volumes. For us sustained growth has been coming from across every segment where Toyota has its presence. This upward pattern is resulting in TKM delivering consistent results with fresh bookings remaining strong. Further to models such as the Urban Cruiser Hyryder, Innova Hycross, Hilux, the recent additions of the All New Vellfire and the All New Rumion, have contributed to the positive booking trend. TKM has maintained its segment leadership with models like the New Innova Crys-

ta, Fortuner, and Legend. The Camry Hybrid and Glanza also continue to be significant contributors to the company's overall success. To further offer greater value to customers this festive season, we also rolled-out several attractive service benefits and exciting offers across our dealerships to further enhance the customer delight. This year marks TKM's 25 years of remarkable journey in India, our efforts continue to be strongly focused towards providing greater customer convenience through enhancement of distribution network and improved accessibility to the entire product line-up thus reiterating our customer centric approach and our constant efforts to get closer to our customers. Given strong market sentiments around Diwali, we remain confident of a very buoyant performance in the coming months as well." The month of October also witnessed another successful culmination of 'Great 4X4 Expedition by Toyota', in the East region after having com-

pleted thrilling zonal 4X4 SUVs experiential drives in South, West and North regions. This event served as an exceptional platform to highlight the remarkable capabilities and performance of our 4X4 SUVs, increasing their visibility and appeal. In addition, the popularity of Toyota's iconic Hilux also continues to soar as a tough, versatile, and reliable vehicle meant for varied travel requirements. Besides, already marking a significant milestone by joining the fleet at the Indian Army earlier this year, the Hilux was also a part of the Eastern Naval Fleet Drive 'The Eastern Arc,' organized by the Eastern Command of the Indian Navy covering 17 cities and spanning approximately 6000 kilometres over 12 days along the East Coast of India. Besides the Hilux, the formidable Fortuner was also a part of the rally that traverses the challenging terrains and rugged off-road routes across various remote locations through the diverse and vibrant landscapes of India's eastern region.

16.2 million workers need to be upskilled and reskilled in AI and automation to meet India's skill deficit according to new ServiceNow research

Pune (Voice news service):- ServiceNow (NYSE: NOW) and Pearson announced new research that AI and automation will require 16.2 million workers in India to reskill and upskill while also creating 4.7 million new tech jobs. The study conducted by Pearson and commissioned by ServiceNow, uses machine learning to predict how technology will transform the tasks that make up each job* and presents an unprecedented chance for Indian workers to reshape and future proof their careers. Job postings in India that require ServiceNow platform technical skills grew 39% in the past year – the fastest growth seen anywhere in the world, according to labor market data from Lightcast - with Bangalore seeing the highest demand for talent of any city, globally. India's digital skill ecosystem is also poised to grow in tandem, with ServiceNow's research revealing that additional Application Developers (75,000), Data Analysts (70,000), Platform Owners (65,000), Product Owners (65,000), and Implementation Engineers (55,000) will be needed by 2027, to meet the tech deficit. As India's "techade" accelerates, businesses are working full steam ahead to capture the economic value and inclusive development that AI will bring. ServiceNow is connecting talent to technology through its global skilling initiative 'RiseUp with ServiceNow', enabling workers gain the skills they need to move into a role using the ServiceNow platform. There are thousands of local and

global roles on offer across ServiceNow's growing ecosystem. Kamolika Gupta Peres, Vice President & Managing Director, ServiceNow Indian Sub-Continent, said, "India's decision-makers and industry stalwarts understand the potential of AI. We're working with every industry across the country to showcase best practice use of AI to drive meaningful business change and ensure these changes bring about meaningful, quality and secure careers for people while also enhancing productivity." The research by ServiceNow analyses the current status quo of India's workforce, impact of AI and automation across industries and road-map to how stakeholders can equip the workforce with the relevant digital skills to bridge the demand-supply gap. "The pace of progress has never been swifter, with businesses driving large-scale transformation across diverse industry sectors that will play a decisive role in India's rise towards a \$1 trillion digital economy," said Gupta Peres. **Liberting talent for in-demand roles** While AI and automation's influence will reshape a substantial number of repetitive and technical jobs, many workers currently in non-technical roles possess abilities that can be applied to high-quality, more technical work profiles. For example, the research found that India's deep sea fishery workers possess 64% of the skills typically required of helpdesk support agents using the ServiceNow platform. Areas with high

concentrations of fisheries, such as Kerala and West Bengal, can harness such opportunities and fulfill careers for their citizens. ServiceNow's study predicts that Manufacturing will witness the biggest disruption, with 23% of the workforce primed for automation and skill augmentation, followed by Agriculture, Forestry and Fishing (22%), Wholesale and Retail Trade (11.6%), Transportation and Storage (8%), and Construction (7.8%). **AI's multiplier effect** The impact of AI and automation is expected to necessitate 4.6 million workers to augment their capacity between now and 2027. Even traditional technology roles such as Computer Programmers—which ServiceNow research shows will be impacted by the rise of generative AI capabilities like text to code—can reskill and evolve to become Flow Automation Engineers, Product Owners, Implementation Engineers, Master Architects in the ServiceNow ecosystem. India's tech hubs, which have the largest concentration of computer programmers, Karnataka (331,200), Tamil Nadu (323,700), Telangana (171,300), can gain a significant competitive advantage. The shifts illustrate the positive effects AI and automation can have on India's growth, particularly in terms of multiplying productivity and creating high-value jobs. "The macro environment dictates that business' focus on delivering clear value in the digital economy – and this can be achieved at scale with right technology to help you to grow

fast, while taking cost out. Building strong digital foundations will also help your people build skills today that will be needed in the future," said Gupta Peres. The digital transformation of India hinges on a future-ready workforce community. As part of the 'Skill India Digital' campaign, the Government has announced its vision to create a better future for the youth. And according to a recent nasscom study, AI and automation has the potential to add up to \$500 billion to India's GDP by 2025. Today there are more clear, direct paths for the workforce to build rewarding digital careers. ServiceNow offers more than 600 free training courses and 18-job related certification paths available to anyone in India who is interested in a digital career. There is national demand for ServiceNow platform skills and opportunities for individuals to gain on the job training with leading enterprises and partner organisations across the nation. ServiceNow is investing in India's skills growth with a series of State and National programs to deliver equitable paths to digital careers. The company has announced more than 13 academic partnerships with India-based organisations in the past year to help fill roles across ServiceNow's growing India customer and partner ecosystem. In August, ServiceNow also announced its partnership with FutureSkills Prime – a MeitY nasscom digital skilling initiative to build a future-ready workforce and address critical business needs.

Srinagar Smart City takes the green route with Tata Motors Ultra EV electric buses

Pune (Voice news service):- Tata Motors, India's largest commercial vehicle manufacturer, announced that it has supplied the first batch of state-of-the-art Ultra EV air-conditioned electric buses to Srinagar Smart City Limited, via TML Smart City Mobility Solutions (J&K) Pvt Ltd, a Tata Motors Group company. The delivery of the electric buses is a part of its larger order to supply, maintain and operate 100 electric buses in Srinagar and 100 electric buses in Jammu, for a period 12-years for Jammu and Srinagar Smart City projects. The collaboration is a part of an initiative of Housing and Urban Development Department, Government of Jammu & Kashmir to establish an environmentally and financially sustainable network of public transport for Srinagar. The zero-emission buses are indigenously built on a next-gen architecture, equipped with latest features, and powered by advanced battery systems. They are designed to provide a safe, comfortable and convenient intra-city commute across the city of Srinagar. The fleet of e-buses was flagged off by Shri Manoj Sinha, Hon'ble Lieutenant General, J&K, Shri Arun Kumar Mehta, Chief Secretary, J&K, Shri Junaid Azim Mattu, Hon'ble Mayor, Srinagar, Shri Prashant Goyal, Principal Secretary, H&UDD, J&K, Shri Vijay Kumar Bidhuri, Divisional Commissioner, Kashmir & Chairman, Srinagar Smart City, Shri



Prasanna Ramaswamy, Administrative Secretary, Transport Department, J&K, Shri Athar Aamir Khan, IAS, Commissioner, Srinagar Municipal Corporation & CEO, Srinagar Smart City Ltd, said, "Srinagar Electric Bus Project is part of our integrated Sustainable Urban Mobility of the city. This is for the first time such a massive transformation in public transport is happening in Srinagar. This will help decongest the city, make reliable, affordable and comfortable public transport available to our citizens." Speaking at the momentous occasion, Mr. Asim Kumar Mukhopadhyay, Chairman, TML Smart City Mobility Solutions (J&K) Pvt Ltd, said, "In a time where sustainable public transport is the need of the hour, we are thrilled that Tata Motors has been chosen to provide a transformative solution to the commuters in the beautiful city of Srinagar. Our advanced electric buses incorporate cutting-edge features that not only redefine the way people travel but also ensure their safety and comfort through their journeys. We are

help in improving the last-mile passenger transport system in Srinagar." Commenting on the occasion, Shri Athar Aamir Khan, CEO, Srinagar Smart City Ltd, said, "Srinagar Electric Bus Project is part of our integrated Sustainable Urban Mobility of the city. This is for the first time such a massive transformation in public transport is happening in Srinagar. This will help decongest the city, make reliable, affordable and comfortable public transport available to our citizens." Speaking at the momentous occasion, Mr. Asim Kumar Mukhopadhyay, Chairman, TML Smart City Mobility Solutions (J&K) Pvt Ltd, said, "In a time where sustainable public transport is the need of the hour, we are thrilled that Tata Motors has been chosen to provide a transformative solution to the commuters in the beautiful city of Srinagar. Our advanced electric buses incorporate cutting-edge features that not only redefine the way people travel but also ensure their safety and comfort through their journeys. We are

not just providing electric buses; we are championing a shared vision with the Government of Jammu & Kashmir to offer eco-friendly, noiseless and emission-free transport solutions that align with the serene and pristine environment of this region. This marks a significant milestone in our ongoing commitment to safer, smarter and greener mobility solutions, and we look forward to playing a key role in shaping the future of public transport in Jammu & Kashmir." Till date, Tata Motors has supplied more than 1,000 electric buses across multiple cities in India, which have cumulatively clocked more than 9.6 crore kilometres, with an uptime of over 95%. The Tata Ultra EV, is a cutting-edge e-bus that sets new benchmarks for urban city commuting. With its full-electric drivetrain, this state-of-the-art vehicle optimises energy consumption, resulting in low energy usage and operational costs. It offers features like ease of boarding, comfortable seating and driver-friendly operations, while ensuring zero emissions. Equipped with electronic stability control, electronic brake distribution, air suspension, Intelligent Transport System (ITS), panic button among other advanced features, it prioritises comfort and safety to its commuters. This electric bus embodies the commitment to cleaner public transport and is an ideal choice for urban passenger transportation needs.

Kotak Mahindra Bank and Zurich Insurance Group Announce Strategic Alliance

Pune (Voice news service):- Kotak Mahindra Bank Limited ("Bank"), Kotak Mahindra General Insurance Company Limited ("Kotak General Insurance") and Zurich Insurance Company Limited ("Zurich") have entered into definitive agreements for a transaction whereby Zurich will invest (approximately) Rs 4,051 crore to acquire a 51% stake in Kotak General Insurance through a combination of fresh growth capital and share purchase. Further, Zurich will acquire an additional stake of 19% within a period of three years from its initial acquisition ("Transaction"). Zurich's investment represents the single largest investment by a global strategic insurer in an Indian non-life insurer. Dipak Gupta, MD & CEO, Kotak Mahindra Bank Limited said, "The alliance brings together two trusted and respected brands. The combined expertise and resources of the respective firms will enable us to provide innovative solutions to meet the evolving needs of our customers. Kotak Mahindra Group's pan-India 'phygital' distribution presence and Zurich's distinct global capabilities in digital assets, B2B and B2C formats has potential to create a transformational 'digital' impact for the Kotak General Insurance franchise delivering innovation efficiently and rapidly in the Indian general insurance space." Tulsi Naidu, CEO Asia Pacific, Zurich Insurance Company Limited said, "India is one of the world's most important

markets with immense potential and we are pleased to be making a significant commitment with an excellent partner. With Kotak Mahindra Group's high-quality franchise and expertise in Indian financial services, and Zurich's deep distribution experience and class-leading capabilities in retail and commercial insurance, we are confident this partnership can bring strong innovation, know-how, and excellent customer experiences to the Indian general insurance market." Gaurang Shah, Chairman, Kotak Mahindra General Insurance Company Limited said, "Over the 8 years since inception, Kotak General Insurance has invested to create a multi-product franchise with very strong fundamental building blocks. The alliance marks a significant step forward in further implementing our strategy to deepen insurance penetration in India with an appropriate combination of technology, scale and a tangible commitment to the customer. Zurich, a premier global insurer, with its deep global relationships, robust capabilities in complex risk and successful track-record of long-term alliances will help Kotak General Insurance grow rapidly and deliver exceptional value to our customers." The Transaction is subject to customary conditions precedent including regulatory approvals from the Reserve Bank of India (RBI), Insurance Regulatory and Development Authority of India, and the Competition Commission of India.

NSDC partners HCLTech to transform job markets from qualification-based to skill-based hiring

Pune (Voice news service):- Aligned with the vision of the Hon'ble Prime Minister, Shri Narendra Modi, to empower India's youth through digital technology and Artificial Intelligence (AI), the National Skill Development Corporation (NSDC) has entered into a partnership with HCLTech to bridge the skills gap, particularly in the tech and engineering sectors. Under this collaboration, both the organizations will work together to promote the adoption of technology among learners from diverse backgrounds and explore new global markets and business opportunities. The agreement was exchanged by Ved Mani Tiwari, CEO, NSDC and C Vijayakumar, CEO & Managing Director, HCLTech. This partnership comes shortly after the recent G20's Digital Economy Working Group (DEWG) meeting, which achieved consensus on deliverables in three discussion areas: Digital Skilling, Digital Economy, and Digital Public Infrastructure. This strategic partnership will enable NSDC and HCLTech to jointly transform the assessment landscape and digital learning by introducing digital assessments in tech and non-tech-based courses (B2B & B2C). There is also scope for collaborating on the creation of new products and programs to enhance talent with flexibility and scale. Additionally, to ensure that every Indian has access to quality training, the focus will be on enhancing the impact of learning by jointly developing and offering industry-relevant resources and tools. Under the partnership, the vision to add new dimension in assessment for setting standards in digital learning indicates the keenness of both the organizations to provide a regular check in learning and augment access to technology. Praising this initiative, Ved Mani Tiwari, CEO, NSDC, said, "NSDC and HCLTech are entering into this partnership with a commitment to enhance the trust in job markets. Both organizations will jointly develop an assessment platform where students and working professionals can get themselves assessed and certified for skills in de-

mand. This is a significant step towards moving from qualification-based hiring to skill-based hiring." It is estimated that the assessments market is expected to grow to \$10B+ by 2027. North America accounted for the largest (~40%) revenue share in 2021. Europe plays a significant role in international employability and rate of employment, hence contributing to the growing share in assessment services market. APAC market is expected to register the fastest revenue growth during the forecast period. As part of the agreement, NSDC and HCLTech will jointly leverage each other's technical and domain expertise in the Assessment platform, Assessment & hiring test (both tech and non-tech), Smart labs (coding and data science), Learning programs, Faculty development & certification programs, and Advisory services for government and institutions. Commenting on the occasion, Srimathi Shivshankar, Corporate Vice President and Global Head, EdTech Business, HCLTech, said, "We are delighted to join forces with NSDC to leverage digital technologies to build a future-ready talent ecosystem for India and the rest of the world. I am confident that HCLTech's proven Career Shaper learning and assessments platforms and NSDC experience in talent and nation building can make a significant impact in how technology can be smartly used for skilling." Under its EdTech Business, HCLTech leverages its vast experience to assist governments, enterprises and educational institutions in establishing technology and talent skill academies through its Career Shaper learning and assessment platforms. NSDC, operating under the aegis of the Ministry of Skill Development and Entrepreneurship, is actively advancing digital skills for India's youth by integrating technology into skill development. Online learning platforms and digital resources have been introduced, making training materials more accessible and adaptable to changing industry trends.

Capri Global Capital Ltd disburses Rs 1,000 crore Car Loan in Oct 23, aims 10,000 crores of disbursement by FY 23-24

Pune (Voice news service):- Capri Global Capital Ltd, a diversified non-banking financial company, has disbursed Rs 1000 crore car loans in Oct'23. The company has reported a remarkable surge in car loan disbursements and an all-time high record of disbursing 10,000 car loan cases in the month of October 2023. CGCL eyes to disburse

loans worth Rs 10,000 crore in FY 23-24. Within 30 months of operations, the car loan distribution business has strategically scaled up its operations to encompass 722 locations, providing comprehensive coverage across 32 states and union territories in India. Speaking on this achievement, Mr. Rajesh Sharma, Managing Director of Ca-

pri Global Capital, said, "As of Q2 FY24, our car loan aggregation business accounts for 4500 crores. Since the launch in Q4 FY21, we have disbursed car loans worth Rs 13000 crore. The demand for car loans specially, for mid segment SUV's are on the rise particularly in tier 2 and tier 3 cities. The company's commitment to inclusive lending practices

has resulted in vast range of customers, ranging from entry level cars to premium car owners. We have enhanced our branch network and manpower strength by over 50% in these markets. Currently, 1800 employees are delivering exceptional car loan services to our patrons. Our recent achievement reinforces our position as undisputed leader and a

trusted partner in car loans for banks and its clients. The significant milestone within a relatively short period of time stands as a testament to our unwavering commitment to excellence and our ability to adapt the evolving market demands." CGCL's commitment to expanding its services has been instrumental in its partnership with eight

leading commercial banks, including Bank of Baroda, Union Bank of India, Indian Bank, Bank of India, HDFC Bank, Indian Overseas Bank, Punjab and Sindh Bank, and Yes Bank. These collaborations have not only strengthened CGCL's position in the market but have also enhanced the accessibility of car loans to a broader customer base.

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