



Viraj Profiles Takes Centre Stage as Official Diamond Sponsor at MRAI International Business Summit



Pune (Voice news service):- Viraj Profiles, a leader in the stainless-steel industry, proudly took the spotlight as the official Diamond Sponsor at the MRAI International Business Summit.

Viraj's commitment to progress and growth was evident in this significant opportunity, which also facilitated the development of important business relationships.

As the Diamond Sponsor, Viraj underlined its influence on the future of recycling by standing alongside well-known corporations. Viraj found the summit to be an excellent opportunity to network with other MRAI members, exchange ideas, and discuss the organization's outlook for the future of the sector. Viraj's participation demonstrated their dedication to being green and utilizing fresh concepts. The summit provided the organization with an opportunity to network with other business leaders, demonstrate its leadership in emerging technologies and ideas, and protect the environment. Industry leaders gathered at the MRAI International Business Summit to discuss

how to improve existing conditions, make better use of available resources, and try new ideas. By participating, Viraj contributed to the development of a strategy for improving the recycling sector. Viraj had the opportunity to network with many professionals in the field at this summit. Building networks and goodwill was an important part of the event.

Viraj Profiles' commitment to progress extends beyond our products; it is embedded in every partnership and interaction. The MRAI International Business Summit was not just a meeting; it was a time for Viraj's ideas and the industry's energy to come together and make a bright future.

Viraj Profiles eagerly looks forward to future opportunities to participate in similar events. These gatherings serve as not just platforms for learning and sharing, but also as crucibles for fortifying the recycling industry—making it more robust, intelligent, and sustainable. As we journey forwards, Viraj remains committed to collaborating, innovating, and contributing to the industry's collective growth.

Rakhi with Khakee: Strengthening Bonds of Protection and Gratitude



Pune (Voice news service):- Rakshabandhan, the auspicious festival celebrating the sacred bond between brothers and sisters, holds a special place in our hearts. It's a time when sisters tie the 'rakhi', a symbol of protection, around their brothers' wrists, while the brothers vow to safeguard them in return. This year, Lexicon Kids Preschools and Child Development Centre redefined the spirit of Rakshabandhan with a heartwarming initiative - & "Rakhi with Khakee."

In a very sweet and touching gesture, our young students from Lexicon Kids (Viman Nagar, Handewadi, Undri, Kharadi, Wadgaon Sheri, Dhanori, and Vishrantwadi), accompanied by 20 teachers and staff members, took the opportunity to express their gratitude and admiration for the unwavering dedication of police officers from the nearest police stations.

Our initiative, 'Rakhi with Khakee' allowed the students of Lexicon Kids to express their deep gratitude to the courageous police officers who work diligently to keep us all safe. We believe that even a small act of kindness can have a significant impact on fostering positive relationships within the

community, stated Mrs. Aditi Thakkar, Head Principal, Lexicon Kids, and Principal, Lexicon Kids, Viman Nagar.

"Rakhi with Khakee" witnessed an overwhelming display of mutual respect among all participants and attendees. This warm gesture resonated deeply with the officers, who often carry out their duties in challenging circumstances.

We were truly touched by the genuine affection and consideration shown by these young children. Their rakhis served as a reminder of the responsibility we bear and the trust the community places in us. Such gestures motivate us in our commitment to serving and safeguarding the society., remarked Sir Avinash Shivvalay, Crime Officer, Pune.

This activity was an opportunity to strengthen the sense of unity within the community, as the young participants at Lexicon Kids Preschools and Child Development Centres celebrated Rakshabandhan with the brave men and women in uniform. Through the 'Rakhi with Khakee' activity, they demonstrated a unifying force that bridges different aspects of society, fostering a stronger, safer, and more closely-knit community.

Indian industrialist and philanthropist Cyrus S. Poonawalla Warmly Extends Hospitality to Miss World 2023 Team in Pune

Pune (Voice news service):- Esteemed Indian industrialist and philanthropist Cyrus S. Poonawalla hosted the Miss World 2023 Team in Pune, one of India's most famous and intellectually vibrant University Towns. Distinguished attendees included Karolina Bielawska (Current Miss World 2022), Emmy Peña (Miss Caribbean), Sini Shetty (Miss World India), Jessica Gagen (Miss England), Shree Saini (Miss World Americas), Ms Julia Morley (Chairman & CEO of the Miss World Organisation) and Mr Jamil Saidi (Chairman of PME Entertainment).

Jamil Saidi, Chairman of PME Entertainment, said, "The trip to Pune



represents the coming together of various world cultures and is just one more example of Mr. Poonawalla's commitment to establishing global ties and enhancing intercultural exchange. His dedication to excellence is in line with Miss World's philosophy, which emphasizes beauty with a purpose. We are extremely grateful

for the heartfelt welcome by Mr Poonawalla."

The delegates from the Miss World 2023 Team delighted in a sumptuous High Tea at The Ritz-Carlton, Pune that reflected the trademark warmth and hospitality of their host, Mr Cyrus S. Poonawalla and his team.

"By welcoming the Miss World 2023 team to his unique property, Mr

Poonawallah not only demonstrates Pune's hospitality but also reinforces the pageant's principle of compassion and teamwork. We are truly delighted and full of gratitude", Said the Chairperson, The Miss World Organization, Ms Julia Morley. The gracious host, Mr Cyrus Poonawallah expressed his sentiments

saying, "I am deeply honored to extend a warm welcome to esteemed Ms. Julia Morley, Chairperson & CEO Miss World Organisation, Mr. Jamil Saidi, Chairman, PME Entertainment along with Current Miss World Karolina Bielawska, Sini Shetty, Femina Miss India; Emmy Peña, Miss Caribbean; Shree Saini, Miss America; Jessica Gagen,

Miss England; and Carla Yules, Ms. Indonesia in Pune. Our constant goal is to cultivate an atmosphere conducive to significant global dialogues and connections. I am delighted that they got the opportunity to experience the charm of our exquisite city. I hope Pune gets to host 71st Miss World Pageant 2023."

The Miss World 2023 team, led by the reigning Miss World first visited Kashmir, followed by engagements in Delhi and Pune. Miss World 2023 is a celebration of beauty, talent, and purpose, uniting participants from diverse backgrounds, showcasing their achievements and advocating for various causes.

UNVEILING RADISSON BLU PUNE HINJAWADI



Pune (Voice news service):- The Alcon Victor Group, the leader in Hospitality and healthcare which owns and operates a large number of resorts in Goa is thrilled to announce its franchise with Radisson Hotels to open its first hotel outside Goa by the name of Radisson Blu Pune Hinjawadi. This exquisite hotel is set to redefine luxury and provide an exceptional guest experience in the vibrant city of Pune.

Since its establishment in 1971, the Alcon Victor Group has steadily risen as a beacon of success across various industries. From its humble beginnings, the group has surged ahead, leaving an indelible mark in the realms of Construction, Real Estate, Travel and Tourism, Hospitality, Healthcare, and Ayurveda/Nature Cure. With a dynamic presence in these sectors, the group

has become synonymous with reliability and innovation, earning the trust of countless patrons over the years.

The decision to explore avenues outside Goa for the hospitality vertical was likely driven by a combination of strategic, business, and market factors. It also stemmed from the fact that operating six resorts and hotels in Goa made us a very regional player, and the absence of a resort or hotel outside Goa made us susceptible to various risks inherent to Goa. Since India itself is a booming market and Pune is close to Goa, we decided to take this opportunity. Radisson Blu Pune Hinjawadi is a sprawling 170-suite and room hotel that also features 3 great restaurants and bars, 2 banquet halls, and a large banquet lawn.

At Radisson Blu Pune Hinjawadi, guests will indulge in an extraordinary culinary

journey, with a variety of dining options at Café Blu – The World Cuisine Restaurant, The Dragonfly - Pan Asian Restaurant, Bar & Grill, and 5IVE—The Sky Bar- a Mediterranean Rooftop Restaurant & Bar—cuisine curated by world-class chefs. From sophisticated fine dining to casual all-day eateries, the hotel will offer an array of culinary delights to satisfy diverse palates and create memorable dining experiences.

The hotel will also feature a comprehensive range of leisure and wellness facilities, including a modern fitness center & a picturesque rooftop swimming pool & Spa*. For events and social gatherings, we provide versatile event spaces equipped with advanced technology and exceptional service to ensure seamless and successful gatherings and a large banquet lawn to accommodate up to 500 guests.

With the enthusiasm and dedication of the team, each challenge was met head-on, transforming the project into an exciting and rewarding journey. The result was not just a successful establishment but a hub of energy, fun, and success that continues to shine brightly as the Radisson Blu Pune Hinjawadi.

Miss World Karolina Biewelska & Miss India Sini Shetty visited NICU & appreciated the work done by Mukul Madhav Foundation at Sassoon General Hospital



Pune (Voice news service):- Miss World 2023, winner Karolina Bielawska visited a Neonatal Intensive Care Unit (NICU), facilitated by Finolex Industries and Mukul Madhav Foundation at Sassoon General Hospital today. Along with Karolina, Miss India 2023 winner Sini Shetty, Chairperson of Miss World Organization Julia Morley, Founder of PME Entertainment Salman Ahmed & singer Hadis Ahmed observed the health facilities provided at the Sassoon General Hospital and also appreciated the contribution of Ritu Chhabria & Mukul Madhav Foundation.

Director of Medical Education & Research Dr. Ajay Chandanwale, Dean of Sassoon General Hospital Dr. Sanjiv Thakur, Head of Pediatric Department Dr. Arati Kinikar, Dr. Sameer Pawar, Head of NICU, Mukul Madhav Foundation representative Jitendra Jadhav & Yogesh Rokade welcomed the delegation.

Dr. Thakur briefed about the medical facilities and advancements at the Sassoon General Hospital. He

also informed that Mukul Madhav Foundation and like-minded non-government organizations have upgraded various departments like NICU, Dental, Endoscopy, Liver Transplant etc.

Karolina Bielawska said, "It's my first time in India & here we are treated very warmly, lovingly and nicely. I was very happy to see the health facilities here. All doctors, nurses and staff are very polite and caring for patients has been wonderful.

The service provided to the poor and needy patients of the society is commendable. I am very grateful that I am able to see it. We will do our best to support it.

I want to say thanks with the bottom of my heart to all healthcare workers across the nation, because without you we would never be here. You all are doing such an incredible & difficult job.

I thank you again for serving society and the nation, she added.

Julia Morley appreciated the work of Mukul Madhav Foundation & said, "We have an immense record for the foundation. It's our

duty and the honor to be associated with the cause and we hope that by investing money, we will do our best. Ritu Chhabria and her team have done a good job to save the babies. So, we have to work together & give our best to society.

Sini Shetty said that, I am very grateful to witness this. Under Ritu Chhabria's visionary leadership, Mukul Madhav Foundation has done a lot of work at Sassoon General Hospital.

Doctors, nurses and all staff are putting here to make this a better place. Foundation not only upgraded the health departments but also facilitated the cleaned and hygienic waiting area for the relatives.

On this prestigious visit, Ritu Prakash Chhabria, Managing Trustee of Mukul Madhav Foundation said that we are happy and proud to welcome international women of influence to the NICU at Sassoon General Hospital to witness the monumental change that has been created due to the collaboration of other like minded partners that joined this initiative. I thank Salman and Hadis for initiating this visit.

CM Eknath Shinde has earned his title as Farmers' Chief Minister



Pune (Voice news service):- In a significant development, the recent union crisis that had been looming over the state has been effectively averted through the collaborative efforts of the state government and the Union government. Swift action and coordination have resulted in a solution that promises immediate relief to union farmers. The Central government's announcement to procure and purchase 2 lakh metric tons of onions from Maharashtra through the National Agricultural Cooperative Marketing Federation (NAFED) and the National Consumer Cooperative Federation (NCCF) stands as a pivotal step towards resolving the crisis.

The procurement process has already been set in motion, with dedicated centers being established across strategic locations like Ahmednagar, Nashik, and Lasalgaon within the state. The procurement price of Rs. 2410 per quintal has been announced to ensure fair compensation for farmers. At the heart of this proactive decision lies the timely intervention by Maharashtra's Chief Minister, Eknath Shinde, alongside Deputy Chief Ministers Devendra Fadnis and Deputy Chief Minister Ajit Pawar. CM Shinde, widely recognized as a champion of farmers' rights since assuming office, has consistently

demonstrated his commitment to addressing agricultural challenges head-on. From tackling untimely rainfall crises to mitigating crop damage caused by extreme weather, CM Shinde has earned the moniker of the "Farmers' Advocate."

A series of initiatives under CM Shinde's leadership reflects his dedication to supporting farmers. Reinstating farmers' voting rights for the Agriculture Produce Market Committee (APMC) elections was one such move, broadening the democratic process. Moreover, the decision to enhance per quintal subsidies for onion farmers, coupled with a special committee for forest rights implementation, underscored the government's comprehensive approach.

In a major boon for the farming community, CM Shinde announced a symbolic crop insurance of just 1 rupee to facilitate registration for the Pradhan Mantri Fasal Bima Yojana. This pioneering step led to a staggering 96.62 lakh applications, highlighting the scheme's popularity among

farmers. The CM's determination was evident during a pivotal cabinet meeting in May, where the Namo Farmers Mahasnan Nidhi scheme was green lit through which the government promised to pay financial assistance of 6 thousand rupees per year in addition to the union governments assistance of 2 thousand rupees every four months. This decision came along with an extension for the Punjabrao Deshmukh Natural Farming mission. Furthermore, CM Shinde's commitment to advancing agricultural research was showcased through funding approvals for a corn research center, a move that promises to enhance crop yield and quality. Addressing challenges such as low-quality seeds and fraudulent practices, CM Shinde instructed the district collectors to establish squads to conduct raids and ensure accountability in the seed distribution process. As Maharashtra's "Farmers' Man," CM Shinde's efforts continue to pave the way for a more secure and prosperous agricultural future.

Physics Wallah expands PW Vidyapeeth in 26 more cities

Pune: Physics Wallah (PW), a leading unicorn Ed-Tech company that has played a pivotal role in democratizing education at scale in India, is launching 26 new tech-enabled offline centers PW Vidyapeeth across India. Students have the opportunity to secure up to 100% scholarships through PWN SAT 2023 (Physics Wallah National Scholarship cum Admission Test), through which PW is offering scholarships worth 200 crores to meritorious students. The exam will be conducted in both offline and online modes and will be open to students from class 6 to 12, as well as droppers aspiring to study for JEE or NEET. The PWN SAT exam will be held on October 1st, 8th, and 15th, 2023, in offline mode, and students can take the exam from October 1st to 15th, 2023, in online mode. Registration for the exam can be completed through

the PW website, app, or at the nearest offline Vidyapeeth center until October 15th, 2023.

The results of the exam will be announced on October 20th, 2023. Classes for this academic session will commence in October 2023.

Meanwhile, students can obtain information on topics related to admissions, scholarships, registration, courses, fees, counseling, and other relevant details by visiting Infocentres located inside the upcoming Vidyapeeth Centers in their respective cities. PW Vidyapeeth currently operates 67 centers across 38 cities in India, with a student base of nearly 1.5 lakh students. PW is expanding its offline presence by opening 26 more centers. The offline Vidyapeeth centers offer a comprehensive curriculum covering everything students need to learn for JEE/NEET, and Physics Wallah consistently delivers exceptional results.

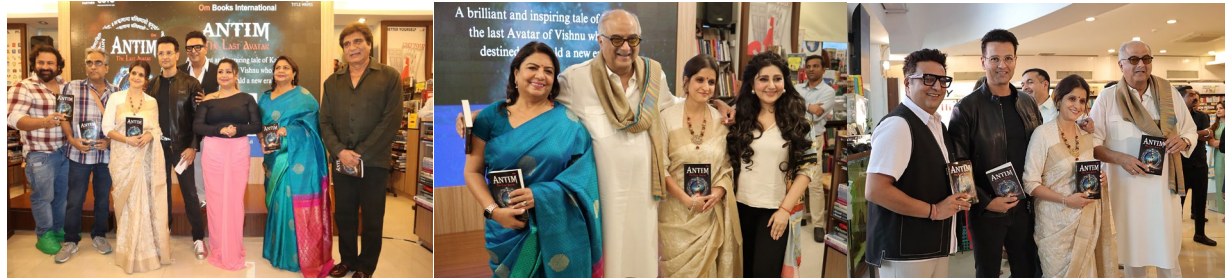


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Bollywood makes a beeline for Om Books International's Dr. Neetika Modi-penned 'Antim: The Last Avatar' launch



Pune (Voice news service):-

The glitterati of Tinsel Town graced the launch of what could be a potential bestseller in the contemporary mythology genre at Title Waves. We are talking about Om Books' latest offering by Dr. Neetika Modi, 'Antim: The Last Avatar'. Blending elements of Indian culture, mythology, and fiction, this enthralling tale promises to take readers on an epic journey through time, morality, and the ultimate struggle between good and evil, delving into a world where ancient prophecies, superhuman powers, and divine beings collide. Set against the backdrop of the 21st century, the novel weaves a gripping narrative that spans generations and introduces readers to a cast of characters deeply rooted in Indian mythology. Drawing inspiration from the stories of the Eight Chiranjeevis, the guardians of the

universe, Antim centres around the prophesied birth of Kalki, the tenth and final avatar of Lord Vishnu. As the world grapples with moral decline, Kalki emerges as humanity's last hope, and the battle between good and evil intensifies. Priyanka Chopra revealed the book cover on Instagram earlier this month and conveyed her excitement, saying, "I wish you so much luck... I can't wait to read the book, so everyone go grab a copy."

The star-studded launch included Boney Kapoor, Sharman Joshi, Suresh Mishra, Raj Babbar, Jeetendra, Rohit Roy, Dr. Madhu Chopra, Gaurav Chhanna, Eram Faridi, Tusshar Kapoor, Terence Lewis, Vandana Shah, Ashwini Chaudhary, SMM Ausaja besides prominent doctors, intellectuals, and industry leaders. There was also a discussion focused on the book, during which Shantanu

Ray Chaudhuri, the Editor-in-Chief of Om Books International, engaged in a dialogue with author Neetika Modi, Yogesh Sharma, the Publisher at Zen Publications, and Aparna Acharekar, co-founder of coto. Reflecting on her work, Neetika Modi shares, "Antim is a young story that derives its roots from our inspiring Indian culture. It is a story that is close to my heart, a labour of love that reflects my humble dedication to Lord Vishnu and Lord Shiva, the Preserver and the Destroyer of the world as we know it. The book also follows the stories of the Eight Chiranjeevis."

Mr. Ajay Mago, Publisher, Om Books International, shares, "We are thrilled to launch 'Antim: The Last Avatar,' an enthralling mythological fiction. We can't wait to share this captivating tale and the mythical world it unveils with readers everywhere." Boney Kapoor, the chief

guest, said, "Antim is a riveting odyssey that beckons readers to confront the darkest corners of existence. Neetika Modi's storytelling is an exceptional voyage that I'm honored to be a part of."

Aparna Acharekar, Co-founder, coto, expressed, "We are thrilled to be associated with Dr. Neetika Modi and her book which is highly anticipated to be a bestseller. As the community partner, its a step forward for coto in its endeavor to strengthen engagement and further build the book and readers community. Through our initiatives we strive to boost the confidence and aspirations of women who are avid book lovers and ambitious and budding authors." 'Antim: The Last Avatar' is now available on Amazon. Additionally, the book will soon grace the shelves of numerous bookstores, including the renowned Om Book Shop.

GAME – SET – MATCH! Crimson Anisha Global School Inaugurates State-of-the-Art Badminton Court with Esteemed Chief Guest Mr. Pullela Gopichand

Pune (Voice news service):-

Crimson Anisha Global School is thrilled to announce the grand inauguration of its twin cutting-edge badminton courts, a testament to the school's commitment to fostering holistic education and nurturing sporting talent.

Crimson Anisha Global School proudly joins forces with Badminton Gurukul, founded by Mr. Pullela Gopichand, to offer an exceptional blend of academic excellence and world-class badminton coaching. This collaboration epitomizes our shared commitment to nurturing well-rounded individuals, equipping students with values of discipline, determination, and dedication. Students gain access to expert guidance and state-of-the-art training, through this collaboration enhancing their athletic pursuits. This partnership marks a transformative stride towards empowering our students for a future of limitless possibilities.

The event took place on 2nd September 2023 at the school premises, located within the integrated township of Life Republic developed by Kolte-Patil Developers and the distinguished Chief Guest for the occasion was none other than Padma Bhushan Pullela Gopichand, Chief National Coach of India, Olympian and Founder and Chief Mentor



of Badminton Gurukul and Mr. Rajesh Patil, Chairman & Managing Director, Kolte Patil Developers Ltd. Mr. Pullela Gopichand, an iconic figure in the world of badminton, brings a wealth of experience, expertise, and inspiration. His presence underscores the school's dedication to providing students with a platform that encourages sporting excellence. The collaboration between Crimson Anisha Global School and Badminton Gurukul carries immense significance for the students. With the inauguration of the twin state-of-the-art badminton courts, students will benefit from:

1. World-Class Coaching: The guidance and insights of Mr. Pullela Gopichand will provide students with unparalleled opportunities to refine their badminton skills and techniques.
2. Exposure to Professional Training: Being coached through a professional team who are mentored by a luminary of the sport will enable students to gain invaluable exposure to the

rigorous training methods and discipline required for competitive badminton.

3. Holistic Development: The collaboration underscores the school's commitment to holistic education, recognizing the importance of nurturing both academic and sporting talents in students.
4. Improved Physical Fitness: Engaging in regular badminton sessions will contribute to enhanced physical fitness and overall well-being among the student body.
5. Academic Excellence: Studies have shown a positive correlation between participation in sports and academic performance. The initiative is expected to contribute to improved focus, discipline, and time management skills among students.

The inauguration event as promised was a day filled with excitement, camaraderie and inspiration. Attendees experienced the ribbon-cutting ceremony, speeches by school officials and Mr. Pullela Gopichand. Parents got

an opportunity to meet & greet with the Dignitaries and well as enjoy the fun cultural programme put up by the students. The Students were mesmerised watching Mr. Pullela Gopichand as he taught them some good basic moves and easy trick shots to use. The valuable insights on the sport and advice by him were just the pep talk they needed to motivate them on their badminton journey.

"As we unveil this new badminton court, we ignite a path where education and sports harmonize, shaping resilient individuals primed for success." - Mr. Pullela Gopichand, Chief National Coach of India, and Founder & Chief Mentor of Badminton Gurukul.

"As our students step onto these new badminton courts, they step into a world of endless possibilities, where passion meets perseverance, and dreams take flight." – Mr. Husien Dohadwalla, CEO of Crimson Education. "This collaboration between Crimson Education and Badminton Gurukul heralds an exciting era where education and sports converge. It's a synergy that reflects our shared vision of nurturing holistic development, fostering discipline, and guiding students toward excellence both on and off the court." – Ms. Supriya Devgun, Founder & MD of Badminton Gurukul.

Milaap partners with HCG Hospital to host Bird Photography exhibition

Pune (Voice news service):-

Milaap, India's largest crowdfunding platform, has joined hands with HCG (Nagpur) Hospital to organise a Bird Photography exhibition in Mumbai, commencing today. The exhibition showcases a remarkable collection of photographs captured by Dr. Suchitra Mehta, a renowned psycho-oncologist, through her insightful expedition to Costa Rica. The proceeds from this out-of-the-box exhibition will be directed exclusively towards providing medical aid to all the brave-hearted paediatric cancer patients currently undergoing treatment at the HCG Centre, Nagpur. The Nehru Art Gallery in Worli, Mumbai, sets the stage for this captivating week-long exhibition. The event, inaugurated on August 29th, saw the presence of distinguished guests including Dr. Purvish Parikh, a renowned medical oncologist, Subhash Awachat, a distinguished photographer and social activist and Bollywood actress, Swaroop Sampat. The exhibition showcases a magnificent collection of photographs all captured through the discerning lens of Dr. Suchitra Mehta. The inaugural day witnessed a vibrant gathering of visitors, their enthusiasm beautifully mirroring their keen fascination for the captivating images on display.



Each photograph, a testament to Dr. Suchitra Mehta's artistry, seemed to cast a spell on the attendees, creating an ambiance of awe and appreciation. Master Ansh, who is currently undergoing chemotherapy at HCG Hospital, Nagpur, added a poignant touch to the event. His family is also actively running a fundraising campaign on Milaap to support his treatment. Master Ansh shared his personal journey as a young cancer patient, shedding light on the challenges faced by children in similar circumstances. His heartfelt account resonated deeply with the event's attendees, effectively raising awareness about the vital role of support, empathy, and compassion in guiding these young fighters through this harrowing chapter of their lives. Anoj Viswanathan, President and Co-Founder of Milaap said, "We are extremely proud

and delighted to be a part of this wonderful endeavour. Every child is like a beautiful bird, soaring high in the open sky with magnificent wings of imagination, curiosity and selfless love. An ailment like cancer should not be the reason to clip their wings. This exhibition is our pledge to support each and every young cancer patient so they can fly free to their heart's content." Dr Suchitra Mehta, Director and Head Psycho Oncology, HCG NCHRI Cancer Centre, Nagpur, "Cancer among children is increasing at an alarming rate. These children, suffering from life-threatening disorders, need a ray of hope to know that they are not alone in this fight. Such initiatives help boost the morale of these young patients and their families, which alone fights half the war against cancer. I am glad that we have the support of Milaap in

this endeavour." The proceeds generated from this event will be directed towards Shram Sadhana Charitable Trust, a nonprofit organisation dedicated to providing psychosocial and financial support to the marginalised communities facing resource constraints. These funds will be allocated exclusively to benefit paediatric cancer patients receiving treatment at HCG Nagpur. The 7-day exhibition will remain open for public viewing until September 4th, operating between 11 am and 7 pm. Other eminent personalities like Devendra Fadnis, Deputy Chief Minister, Ms. Sofia Salas Monge, Minister Counsellor & Consul General of Costa Rica and Ritesh Deshmukh, a celebrated Bollywood actor are also expected in attendance to show their support for the cause. Milaap is at the forefront of supporting cancer causes. With its various crowdfunding endeavours, the platform has emerged to be a trusted and viable financing option for people in medical crisis, especially for something critical like cancer. Supporting paediatric cancer warriors holds a special place in the organisation's value. The platform is a trusted name in crowdfunding, empowering users, donors and beneficiaries to make a meaningful impact in the lives of cancer patients.

Bengal Fin-swimmers dominate opening day at 3rd National Fin swimming Championships Pune 2023



Pune (Voice news service):-

West Bengal FinSwimmers dominated the proceedings on the opening day winning Four Golds at the 3rd National Finswimming Championships 2023 organized by Underwater Sports Association of Maharashtra under aegis of Underwater Sports Federation of India being held at Swimming Complex, Shree Shivchhatrapati Kreea Sankul, Mhalunge Balewadi, Pune. Souvik Maity won the gold in the Senior Men's 800mtr

Bi-Fins, while in the women's event in the same category Sima Manna won the gold. In the 400mtr Bi-Fins Junior Boys Souvik Das won the gold while Barnali Kundu claimed the gold in the Juniors Girls section. A total 1200 swimmers from 30 states were participated in this event. The prizes were given away at the hands of International Finswimming Expert Mr.Ibrahim Gewida from Egypt, Referee Yasmin Musa from Dubai



and Mr.Achinta Pandit treasurer of Underwater sports Federation of India, Mr.Vijay Kumar, secretary Underwater Finswimming association TamilNadu Mr.Anil Mehel, President, of Underwater sports association of Uttarakhand. Following are the results: 1st, 2nd &3rd place: 800mtr Bi-Fins(Senior Women's): 1.Sima Manna(WB, 11:20:34Sec), 2.Prabha Lakshmi Deivasigam(TN,12:17:37sec), 3.Romita Biswas(WB,12:39:58sec);

800mtr Bi-Fins(Senior Men's): 1.Souvik Maity(WB,08:51:49sec), 2.Vikramaditya Jha(WB,09:08:08), 3.Paul Aram (Ker,09:17:36sec); 400mtr Bi-Fins(Junior Boys): 1.Souvik Das(WB,04:12:61sec), 2.Arjun Kandoi(TS,04:21:28sec), 3.Samrat Misra (WB,04:25:52sec); 400mtr Bi-Fins(Junior Girls): 1.Barnali Kundu(WB,04:55:18sec), 2.Annesa Biswas (WB,05:03:15sec), 3.Kusum Kumwa(Mah,05:04:70sec);

1200 players to be seen in action at 3rd National Finswimming Championships Pune 2023

Pune (Voice news service):-

Approx 1200 players from 30 states will be seen in action at the 3rd National Finswimming Championships 2023 which will be organized by Underwater Sports Association of Maharashtra under aegis of Underwater Federation of India to be held at Swimming Complex, Shree Shivchhatrapati Kreea Sankul, Mhalunge Balewadi, Pune from 3rd to 5th September 2023. Speaking to reporters the Dr. Tapan Panigrahi, Secretary of Underwater Sports Federation of India and President of Underwater sports association of Maharashtra, Mr.Achinta Pandit treasurer of Underwater sports Federation of In-



dia," - This is a proud moment for Maharashtra Association as the National Championship is organized second time in Pune. We are thankful to Venky's and Bridgestone for sponsoring this event" The Championship will have 114 event which will be held in 8 various age categories. The event will be played under 11, 13, 15, 17, 19,

senior and master 30, 40, 50, 55 age groups. Players from 30 states which include Maharashtra, Assam, Haryana, Chandigarh, Rajasthan, Jharkhand, West Bengal, Tamil Nadu, Madhyapradesh, Odisha, Karnataka, Andhra Pradesh, Puducherry, Telangana, Chhattisgarh, Kerala, Gujarat, Bihar, Uttarpradesh, Tripura, Manipur, J&K, Himach-

al Pradesh, Uttarakhand, Rajasthan Lakshadweep and Goa will be seen in action, Dr. Tapan Panigrahi, Secretary General Underwater sports association of Maharashtra added "This championship will also help for upcoming players. Our Federation aim is to developed new version of competitive swimming that is Finswimming which is greatly helpful for regular swimmers also. Last year gold medalist Sabhyasachi Panigrahi from Maharashtra, Divya Satija from Haryana, are some of the top swimmers who will be seen in action at the championship on 3rd to 5th September 2023.

Jets emerge winners at The Poona Club Fitness League 2023

Pune (Voice news service):-

Jets team emerged winners with 113 points amongst eight teams from both groups at the first ever Poona Club Fitness League organised at The Poona Club. The winners of the Poona Club Fitness League - Team Jets owned by Mr. Rakesh Navani received 113 points. 27 Special Brick House (105 points) owned by Mr. Vishal Seth was the first runner up while :SK Body Toners (101 points) owned by Mr. Shailesh Ranka & Mr. Kunal Sanghvi were the second runners up. The winner got trophy. The prizes were given away at the hands of Poona Club



President Mr. Sunil Handa, Vice President & Tournament Secretary - Mr. Gaurav Gadhoke, Tournament Secretary- Mr. Manjit Rajpal, Tournament Director - Mr. Tushar Aswani. The Strongest Male Participants of this Fitness League:

Mr. Shlok Sagar – Team Estatefly Legends
Mr. Saurav Ghule – Team Jets
Mr. Shamshuddin Virani – Team Ayog Wellness
The Strongest Female Participants of this Fitness League:
Sanjana Desai – Team 27

Special Brick House
Kavita Kanakia – Team Estatefly Legends
The Fittest Male Participants:
Rian Mujgule – Team Kings
Nikhil Mohite – Team Jets
Nitin Rajani – Team Mission Impossible
Arnav Naidu – Team Mission Impossible
Siddhant Tipnis – Team 27
Special Brick House
The Fittest Female Participants:
Shreeya Gurav – Team SK Body Toners
Babita Naidu – Team Kings
Sanjana Desai – Team 27
Special Brick House
Kalpana Rathod – Team Parmar All Stars

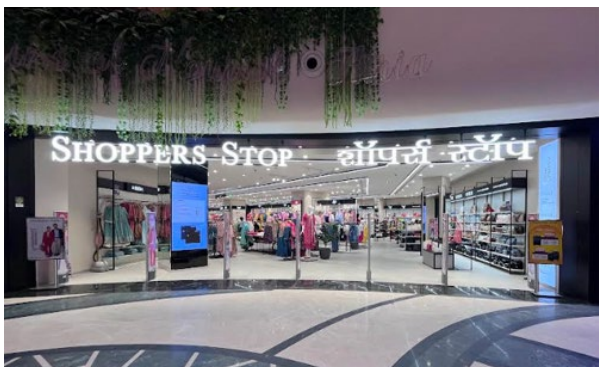
Shoppers Stop redefines fashion retail with its new store in Pune

Pune (Voice news service):-

Shoppers Stop, India's leading fashion, beauty, and lifestyle omnichannel destination, is excited to unveil its latest store in the Queen of the Deccan. This is the company's 5th store in the city. With a vision to capitalize on the upcoming, festive, gifting and wedding season, Shoppers Stop is prepared to treat its customers and guarantee an amazing shopping experience with ideal beauty essentials and fashion must-haves.

Located at the Phoenix Mall of Millennium, a prime destination in Pune, the new store showcases an elegant interior that reflects the brand's commitment to style and sophistication. With thoughtfully designed decor, Shoppers Stop creates a comfortable and luxurious shopping environment.

Customers may enjoy the full Shoppers Stop experience in Pune, including access to the Personal Shoppers Lounge and fit and sizing assistance from Personal Shoppers in-store.



"We are excited to introduce a new retail chapter in Pune with the launch of our new Shoppers Stop store. Just as Shoppers Stop aims to connect with local communities, our dedicated team envisions empowering our customers to explore their unique styles and aspirations." - Mr. Kavindra Mishra, Executive Director and CEO of Shoppers Stop

Shoppers Stop has constantly evolved to serve the rapidly growing retail industry in India. Shoppers Stop store retails over 500 of the finest international, national, and exclusive brands spread across multiple categories all under one roof. A diverse selection of exclusive Private Brand collections, each tailored to resonate with your distinctive style preferences. First Citizen Club, Shoppers Stop's premium membership program strives to nurture enduring customer loyalty, offering you entry into

a world of exclusive benefits. The Pune store will offer beauty masterclasses, make-over services, skincare consultation, fragrance discovery stations, gifting, and personalization services. Fashion enthusiasts can look forward to exploring a curated selection of well-known brands, including Jack & Jones, Levi's, Only, Vero Moda, W, Biba, UCB, Prada, Lancome, Colorbar, Mamaearth, Faces Canada, Guess, Cerruti 1881, DW, Emporio Armani, and CK. Notably, the store introduces a range of international brands for the first time, expanding the choices available to shoppers. Shoppers Stop has reinforced its commitment to giving customers an exceptional experience with the opening of its new outlet. So, visit the brand-new Shoppers Stop at Phoenix Mall of Millennium Pune to shop!

Gravittus Foundation donated incinerator machine to the Poona school & home for blind girls, Kothrud



Pune (Voice news service):-

Menstruation is not openly talked about even today, but awareness to be made about menstrual health & hygiene. Proper use of sanitary pads and their disposal after use is essential.

This incinerator machine will be useful for the decomposition of sanitary pads, says Usha Kakade, founder of Gravittus Foundation.

Usha Kakade was speaking at the Poona school & home for blind girls, Kothrud while handing over the incinerator machine. Gravittus Foundation donated this machine with the help of Jagruti Foundation. Swanandi Rath-Deshmukh of Jagruti Foundation, Trupti Pimpalkar of Nevex, Dr. Purva Ketkar counsellor and Damodar Sargam, principal of the school were present on the occasion.

Usha Kakade said, mental beauty is more important than physical beauty. The Poona blind school is doing commendable work for these blind girls. A sincere effort and good work leads to success in any field. Through the foundation, we are working for the health and safety of women and children. More than five lakh students have been trained so far through the 'Good Touch Bad Touch' project.

Swanandi Rath-Deshmukh mentioned that Jagruti Foundation is

working for the menstrual health amongst the teenage girls and women. So far, 14 thousand girls with disabilities have been given awareness about menstruation, as well as sanitary pads. This activity will be important for these blind girls to get a clean and healthy environment during menstruation."

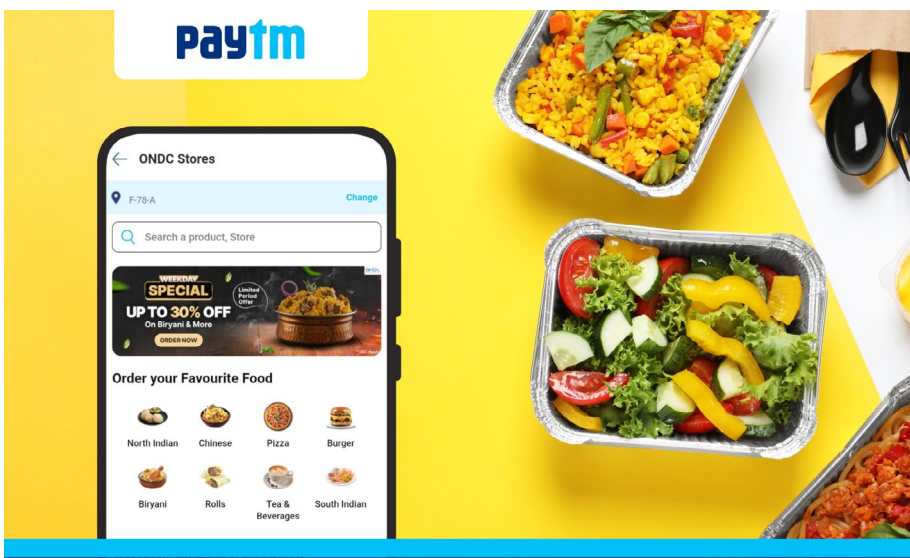
Dr. Purva Ketkar guided girls about menstrual health hygiene. Trupti Pimpalkar explained how to use an incinerator machine and gave a demonstration. Savita Waghmare gave a welcome address. Damodar Sargam expressed his gratitude towards both the organizations.

Paytm Se ONDC Network enables users to order from over 30,000 restaurants like McDonald's, Chai Point, Faasos with exciting discounts

Pune (Voice news service):-

Paytm E-commerce Private Limited (PEPL) enables users to order food from top restaurants with amazing discounts through the ONDC Network using Paytm app. Paytm was the first to go live with ONDC and launched Paytm se ONDC Network on the Paytm app powered by PEPL.

With Paytm ONDC, users can place orders from their favorite restaurants such as McDonald's, Bikanerwala, Behrouz Biryani, Barbeque Nation, Cafe Coffee Day, Barista Coffee, Chai Point, Faasos, among others at best prices and avail additional discounts. With this, Paytm users can access over 30,000 restaurants live on the ONDC Network.



Additionally, users can access a wide range of offerings such as Food, Grocery, Electronics, Fashion, Home & Kitchen, Beauty and Personal Care, available within a single platform, empowering small stores and D2C brands such as Wow Lifesciences, Alpino, Sleepy Owl Coffee, True Elements etc.

Paytm E-Commerce Private Limited Spokesperson said, "Paytm se ONDC Network has gained massive popularity with its exciting deals, and the convenience it offers to users by revolutionising the online shopping experience.

Position: Right Corner Achievement: Has been a part of the Yuva Kabaddi League - Monsoon edition. Scored 117 points in that season and was the second-best defender. Mukilan Shanmugam (Tamil Nadu) Position: Left Corner Achievement: Was one of the best defenders in the Yuva Kabaddi Series - Winter Edition. Earned 59 tackle points that season, including 2 high 5s. Made the Final of the Yuva Kabaddi Series.

U Mumba add four defenders to the squad under PKL's New Young Players initiative



Pune (Voice news service):-

Part of the promise of finding and nurturing young talent, U Mumba announced the signing of four exciting young players for the 10th edition which is scheduled to start on December 2nd. Sombir Goswami, Mukilan Shanmugam, Gokulakannan M and Bittu Banwala have been selected to play for U Mumba out of the hundreds of players that attended the trials in Mumbai.

All four players could fit into the starting squad of many PKL teams with their immense potential and will be seen in action in different positions for U Mumba. Sombir Goswami (left corner), Mukilan Shanmugam (left cover), Gokulakannan M (right cover) and Bittu Banwala (right corner) will only add to the existing defensive strength of the side.

The NYP selections took place in the presence of the coaches Gholamreza

Mazandarani, KC Suthar, and Jeeva Kumar. Besides the coaches, U Mumba's Chief Executive Officer Suhail Chandhok was also involved in NYP selections, carefully observing the performance of each candidate in the NYP selection camp.

"It's amazing to see such large young talent pool with the likes of the Yuva Kabaddi Series providing a constant supply of high-quality, PKL-ready players from across the country. It's a pity we could only select four out of the hundreds who turned up for the trials but I am happy that we could find players as per our requirements that could be good enough to fit a starting 7 of a Pro Kabaddi team. Our coach-

es are focused on building an unbreakable defence, and hence I am happy that we managed to get four highly talented young defenders," commented Chandhok on the four NYP acquisitions.

U Mumba had already retained five players - Surinder Singh, Jai Bhagwan, Rinku Sharma, Haider Ali Ekrami and Shivam Thakur for the upcoming season. Brief on the four NYPs: Sombir Goswami (Haryana) Position: Left Corner Achievement: Silver medal in the 30th Sub Junior Patna Bihar 2019; Gold medal in the 3rd Khelo India Youth Games Guwahati Assam 2020; Gold in the 5th Khelo India Youth Games 2023. Bittu Banwala (Haryana)

ADP Pune celebrates 16 years of operations in Pune and 24 years Excellence in India



Pune (Voice news service):-

ADP India, a leading provider of Human Resources Management Software & Services, has celebrated its Annual Day with great enthusiasm and jubilation at JW Marriott, Pune. The commemorative event witnessed an exceptional gathering of over 1,300 ADP associates and Senior Leaders to celebrate the company's remarkable journey and unceasing growth over the years. As part of the festivities, which boasted of the theme of "Lead to Win: Embrace the Future," ADP organized various cultural and immersive activities including theatrical performances, the traditional Maharashtra Dhol Tasha, and live musical performances. The audience were also kept engrossed and enthused with different dance sequences and entertaining acts.

In 1999, 102 associates

have established operations in India and 7 years later in 2007, ADP setup its product development and IT-enabled services operations in Pune. 16 years later, ADP has tremendously grown in Pune, boasting a family of over 3,300 associates and overall, 11,000 associates in India. ADP enjoys a great satisfaction quotient with each of its associates and clients alike. As a build-up to the event, ADP India held massive celebrations much in prior at their Pune office. The activities included digital games, bicycle bots, selfie booths and more based on their digital theme to build excitement amongst the associates.

Overjoyed with the gathering, Mr. Vijay Vemulapalli, Managing Director and General Manager, ADP Pvt. Ltd. said, "These 24 years in India and 16 years in Pune have been shaped



by ADPeers, our people whose innovative spirit and pursuit of progress has led to our continued success in both Technology and Services spaces. We want this milestone to become a tangible experience – a celebration of ADP, our people, and our values. Thus, we spared no effort in ensuring that every associate felt appreciated and valued for their contributions to ADP's growth! As we celebrate this milestone, we are more committed than before to 'Lead to Win' and to nurture a supportive, inclusive, and progressive working environment for our ADP Family. We are excited about the journey ahead and remain committed to delivering innovative solutions that drive business success."

The evening was witness to a first of its kind ADP Karaoke for the massive audience and a 'retro-to-met-

ro' musical medley by ADP Studio, the company's music group. In a vibrant and spirited display of celebration, ADP's theatre group, has put a Mahabharat themed performance, followed by a synchronized Dhol Tasha performance by ADP associates and senior leadership. The star of the night was undeniably a futuristic and bots-themed dance performances by ADP's associates. Yet another highlight of the event was a performance by the talented children of ADP India's CSR program, TARANG. Furthermore, various teams highlighted their high impact tech projects. The Project Showcasing was one-of-a-kind demonstration of associates dressed in unique costumes, engaging the visitors with insights on their innovative ADP projects. The event concluded with an electrifying DJ and a gala dinner.

Assets under Management (AUM) of National Pension System (NPS) and Atal Pension Yojana (APY) crosses Rs. 10 Trillion

Pune (Voice news service):-

NPS has been implemented for all Government Employees (except armed forces) joining Central Govt. on or after 01 January 2004. Most of the State/UT Governments have also notified the National Pension System (NPS) for their new employees. NPS has been made available to every Indian Citizen from 01st May 2009 on a voluntary basis. Further,

from 1st June 2015, the Atal Pension Yojana, has been launched which has given the much-required impetus to the social security schemes. Currently, NPS and APY together have more than 6.62 crore subscribers and the total Asset Under Management (AUM) has reached Rs. 10 Trillion (Rs. 10,00,000 crores). PFRDA has taken various steps to enhance financial education, empowering subscribers to make well-informed decisions and leverage the advantages of the formal financial sector while maintaining a clear understanding of associated risks and trade-offs.

In pursuit of the objective to promote pension and retirement planning, PFRDA annually celebrates October 1st as "National Pension System Diwas (NPS Diwas)." This initiative contributes to the financial self-sufficiency of Indian citizens in their post-retirement phase. In observance of NPS Diwas this year, PFRDA has a planned a month-long sequence of digital media and publicity initiatives. These endeavors are strategically designed to commemorate NPS Diwas and effectively communicate the importance of pension planning to the subscribers as well as to the general public.

AVANTI Bikes, Part of the Scott Sports Group, Launches The AVANTI Experience Centre in Pune, India



Pune (Voice news service):-

AVANTI Bikes, a proud member of the Scott Sports Group and a revered name in New Zealand's cycling landscape, is set to redefine the cycling experience in India with the launch of 'The AVANTI Experience Centre' in Pune. This transformative step underscores AVANTI's unwavering commitment to providing Indian cyclists direct access to its premier range of bicycles, designed to cater to a diverse spectrum of cycling needs and styles. Spread over 1200 sq. ft, The AVANTI Experience Centre is more than a retail space; it's a haven for cycling enthusiasts. Purposefully curated to reflect Pune's dynamic spirit, the store showcases an exquisite selection of AVANTI bicycles, each

representing the brand's legacy of precision engineering and design excellence.

"As a proud member of the Scott Sports Group, I am thrilled to announce the launch of The AVANTI Experience Centre in Pune," says Jaymin Shah, Country Manager, SCOTT Sports India. "The centre is a reflection of AVANTI's commitment to delivering an unparalleled cycling experience to enthusiasts. Our center is more than a retail outlet; it's a hub for cyclists to discover and connect with the AVANTI spirit."

Among its standout features, The AVANTI Experience Centre boasts a captivating demo station, offering cycling aficionados hands-on encounters with AVANTI's engineering excellence. The centre also houses

a comprehensive service station dedicated to servicing high-end bicycles, ensuring a holistic cycling experience. Additionally, the store pioneers a novel top-end cycle rental service, allowing riders to rent AVANTI bikes for varying durations, from a quick spin to a week-long adventure.

Beyond shopping, the store fosters a vibrant cycling community, hosting workshops and events that facilitate connections and knowledge sharing.

AVANTI extends a warm invitation to Pune cyclists to be part of this monumental event and explore the premium cycling offerings. To learn more about AVANTI Bicycles and its exquisite range of cycling solutions, please visit <http://www.avantibikes.com/>.

A New Level of Luxury at INR 9.76 Lakh: Kia introduces Electric Sunroof in Sonet Smartstream G1.2 HTK+ Variant

Pune (Voice news service):- Recognizing the emerging aspirations of new-age customers, Kia India, is now offering an electric sunroof in its Sonet Smartstream G1.2 HTK+ variant. This exciting addition enhances the premium and value quotient of the Kia Sonet's offerings at an attractive price point of INR 9.76 lakh. Sonet has already captured the trust and admiration of more than 3.3 lakh customers in last 3 years.

The integration of an electric sunroof into the Sonet Smartstream G1.2 HTK+ perfectly aligns with the surging demand for this desirable feature, increasingly influencing the car-buying decisions of

modern consumers.

Mr. Myung-sik Sohn, Chief Sales & Business Officer, Kia India, said, "Sonet's journey has been defined by its ability to redefine norms and enhance drive experiences. With the addition of the electric sunroof to the Smartstream G1.2 HTK+ variant, we are pushing the boundaries of luxury and value, catering to the discerning needs of our customers. This reaffirms our dedication to provide an exceptional Kia ownership experience that leaves a lasting impression."

Launched in 2020, the Sonet has been an incredibly successful product for Kia, helping the brand establish its foothold in the



sub-four-meter segment in India. Recently, Kia has launched a 3-year free maintenance and 5-year warranty coverage along with a zero down payment option. Besides the new electric sunroof, the Kia Sonet comes with a Smartstream 1.2-litre pet-

rol engine developing 83 PS and 115 Nm of peak torque and 20.32cm (8.0") Touchscreen with Android Auto & Apple Carplay with wireless phone projection, 4 speakers and 2 tweeters, Fully Automatic Air Conditioner & Auto Headlamps.

Honda Cars India joins hands with Hindustan Petroleum Corporation to offer exciting benefits to its customers

Pune (Voice news service):- Honda Cars India Ltd. (HCIL), a leading manufacturer of premium cars in India, has partnered with Hindustan Petroleum Corporation Ltd (HPCL), a Govt. of India Maharatna Energy Company, to introduce fuel reward loyalty program exclusively for Honda Connect application users. Honda Connect is an intelligent and advanced connected car technology platform provided by HCIL to its customers, which provides various features like car location, car health status, trip details, book services, mileage information, important alerts etc. HP Pay, HPCL's payment App with convenience & benefits is providing a secure, contactless, and streamlined digital payment & loyalty solution for the mobility and energy needs of customers.

Under this partnership, Honda's customers can seamlessly enrol for "HP Pay" application through "Fuel Pay" option in Honda Connect app and avail benefits, conveniences



and enjoy additional 25% fuel reward points on their motor fuel purchase at HPCL fuel stations over and above the HP Pay reward points. Customers are only required to provide their registered mobile number at the fuel station during refuelling for earning the loyalty points. The accumulated loyalty points can then be redeemed into Wallet Balance or converted to Paycode i.e., a unique number which can be shared at HPCL fuel stations for fuel purchase. This new feature will be available on Honda Connect application from 4th September 2023.

Mr Yuichi Murata, Director, Marketing & Sales at Hon-

da Cars India, said "Our focus at Honda Cars India is to not only provide our customers with top-quality products but also offer a range of value-added services and ownership experiences. This partnership with Hindustan Petroleum Corporation Ltd. is a significant step toward enhancing the value we provide to our customers through Honda Connect. This collaboration not only ensures a rewarding refuelling experience but also aligns with our focus on delivering convenience and benefits to every Honda car owner."

Mr. Amit Garg, Director-Marketing, Hindustan Petroleum Corporation Ltd, conveyed, "At Hin-

dustan Petroleum Corporation Limited, we are committed to consistently provide customer-centric, engaging, and innovative propositions that cater to the evolving needs of our customers. Through this partnership, our objective is to offer a seamless solution to customers, enabling them to locate HPCL retail outlets, enhance their fuelling experience with efficiency, provide secure digital payment and avail host of rewards and benefits. We are excited to collaborate with Honda Cars India to provide enhanced offerings to Honda customers in line with our motto of "Delivering Happiness". Honda Connect has been developed keeping in mind customer's lifestyle and their growing interaction with advanced technology, offering instant and seamless communication between the customer, car, their family, and Honda. Honda Connect App comes with 37 connected features which offers a safer ownership experience, convenience, and peace of mind to customers.

"JAYPORE presents 'Chandini' a romantic Moon-inspired collection perfect for the Pre-Festive Season"

Pune (Voice news service):- Aditya Birla Fashion and Retail Limited's (ABFRL's) artisanal lifestyle brand JAYPORE, renowned for its exquisite ethnic apparel and accessories has unveiled its latest masterpiece, the pre-festive collection "Chandini". Embodying the very essence of celestial allure, "Chandini" is an artistic tribute to the cosmic dance of the moon and the resplendent grandeur of Mughal aesthetics. With a profound dedication to preserving traditional craftsmanship and cultural narratives, JAYPORE has meticulously crafted each piece in the "Chandini" collection.

Drawing inspiration from the mesmerizing ballet of the moon, "Chandini" weaves a magical tapestry of Mughal motifs and reflections onto luxurious

cotton silk fabric, dyed naturally in indigo and madder. Each piece in this collection is a masterful osmosis of heritage techniques and contemporary flair. Evoking an air of regal sophistication and celestial charm that resonates with women of discerning tastes. The collection features intricate khadi block prints and elegant hand embroidery, celebrating ancient craft traditions inspired by Mughal motifs and blending them with contemporary allure.

The "Chandini" collection boasts a breathtaking array of festive silhouettes, inviting women to embrace their inner celestial goddesses. From enigmatic 'angrakhas' to dreamy short kurtas with 'shararas', grand 'kalidar kurtas', and charming straight kurtas with churidar bottoms, this collection

offers a range of distinctive styles to suit every celebration and occasion. Fashion enthusiasts with a penchant for elegance and sophistication can immerse themselves in the elegance of "Chandini," celebrating the joy of festivities with its regal charm and timeless designs. Rashmi Shukla, Business Head & Sr Vice President-JAYPORE, said, "With the festivities approaching, 'Chandini' emerges as the quintessential range to adorn.

The golden hues, reminiscent of celestial beauty, infuse each piece with an unparalleled richness. This union of khadi block print with hand embroidery creates a sophisticated silhouette. The collection is incredibly versatile and was crafted with not just one festival in mind, but to seamlessly fit into all celebratory occasions."

Enthusiasts can indulge in the exquisite Chandini collection and immerse themselves in a world where nature, culture, and functionality blend effortlessly. The premium collection starts at a price of Rs. 5990/-. Discover the celestial charm of "Chandini" by JAYPORE, available at our exclusive outlets and website.

Available Online Here: <https://www.jaypore.com/shop-collection/chandini-jaypore>

Store Addresses: Delhi/ NCR: GK1, N-Block Market | Khan Market | DLF Place, Saket | Mall of India, Noida Bengaluru: Indiranagar | HSR | Phoenix Market City | Orion Mall Mumbai: Turner Road | Phoenix Palladium Hyderabad: Jubilee Hills | Inorbit Mall Pune: Phoenix Marketcity Indore: Phoenix Citadel

Paytm Payment Gateway introduces EMV 3DS upgrade for Visa cards

Pune (Voice news service):- One97 Communications Limited that owns the brand Paytm, India's leading payments and financial services company and the pioneer of QR and mobile payments, today announced that its wholly-owned subsidiary Paytm Payment Services Limited has introduced EMV 3DS upgrades for Visa cards. EMV 3DS is the latest security protocol to seamlessly authenticate consumers and safeguard against card-not-

present (CNP) fraud. With this, the company has become one of the first to implement EMV 3DS for Visa cards across its existing merchant partners. A new global protocol for authentication of card transactions, EMV 3DS is a mandatory requirement for card payments to make them more secure and effective. Paytm Payments Services Spokesperson said, "We continue to bring industry-first innovative payment solutions

for our merchant partners and users. With EMV 3DS compliance in record time for Visa, we have ensured that our existing merchants are ready for the upcoming festive season without worrying about upgrading integration or spending extra for tech bandwidth. With this, we continue to drive a global standard for seamless and safe card transactions."

Rishi Chhabra, Head - Merchant Sales & Acquiring, Visa India and South Asia said "We

congratulate Paytm Payment Gateway on its successful transition to the new EMV 3DS standards.

We believe this enhanced EMVCo® protocol will augment the security of the online commerce ecosystem, ensuring safer and more efficient transactions for Visa cardholders and merchants. We are happy to have partnered with Paytm on this journey to provide superior transaction experiences to their customers."

Honda Cars India registers 7,880 units of domestic sales in August 2023

Pune (Voice news service):- Honda Cars India Ltd. (HCIL), leading manufacturer of premium cars in India, registered monthly domestic sales of 7,880 units in August 2023. The export numbers for HCIL stood at 2,189 units in Aug' 23.

Sharing thoughts on the sales performance, Mr. Yuichi Murata, Director, Marketing and Sales, Honda Cars India Ltd said, "The festive demand has been strong and continues to show good momentum. The celebratory fervour which began with Onam

in Southern India will extend to rest of the markets as we move towards the peak of festivities in the coming months. This is an extremely exciting phase for us and our dealerships as we gear up for the launch of the much-anticipated Honda Elevate on

4th Sept. We are confident that this promising addition to our line-up will become a strong pillar for Honda much like our bestsellers City and Amaze."

The company had registered 7,769 in domestic sales and exported 2,356 units in August'22.

Century Mattresses Onboards Badminton Star PV Sindhu as it's Brand Ambassador

Pune (Voice news service):- Century Mattress, India's fastest-growing mattress brand, has announced the onboarding of the acclaimed badminton sensation PV Sindhu as its brand ambassador. The partnership marks the union of two champions of Hyderabad – one renowned for her prowess on the badminton court and the other for its specialization in sleep & comfort.

In PV Sindhu's new role off the court, she will be championing the importance of the right mattress for fitness & well-being by using Century's innovative products.

Sindhu's national popularity as Padma Bhushan awardee & most decorated badminton player would enable the brand to reach different geographies across the country. Century recently introduced Gel Latex, A-Rise & Viscopedic mattresses to transform how people sleep. With this, the mattress brand has emerged as an industry leader in



switching from Conventional Gel technology to Copper Gel technology. Comprising natural anti-inflammatory properties that provide pressure relief to the body, the new copper gel technology minimizes the body heat against the surface of the mattress. These unique features promise a good night's sleep to customers.

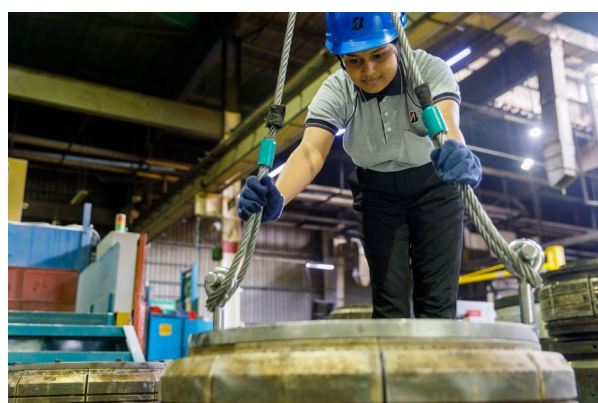
Mr Uttam Malani, Executive Director at Century Mattress, said, "We are elated to welcome PV

Sindhu to the Century family as our new brand ambassador. Sindhu is a perfect fit for Century through shared values of excellence and dedication. While Century is India's Sleep Specialist, Sindhu is surely India's Sports Specialist and her achievements speak for themselves. We are proud to be associated with a champion such as Sindhu; and look forward to reaching out to all individuals with our innovative

products and informative campaigns through this collaboration."

Padma Bhushan PV Sindhu, one of India's most successful sportspeople, said, "Joining hands with Century Mattress is an exciting step for me. Their dedication to innovative sleep solutions aligns perfectly with my belief in the importance of rest. Just as rigorous training is vital for success, so is the restorative power of a good night's sleep on the right mattress. I'm thrilled to be a part of Century's journey, advocating for healthier sleep solutions for holistic well-being." Century Mattresses has established a strong presence in the country across 18 states with 4500+ dealers and 450+ exclusive brand stores. It has manufacturing plants located in Hyderabad and Bhubaneswar, company-operated sales depots in Pune, Bangalore, Warangal, Vizag, Vijayawada, Kur-nool, Sambalpur and sales offices across South, East, and West India.

Bridgestone India Inducts 93 Women Apprentices in Manufacturing Operations

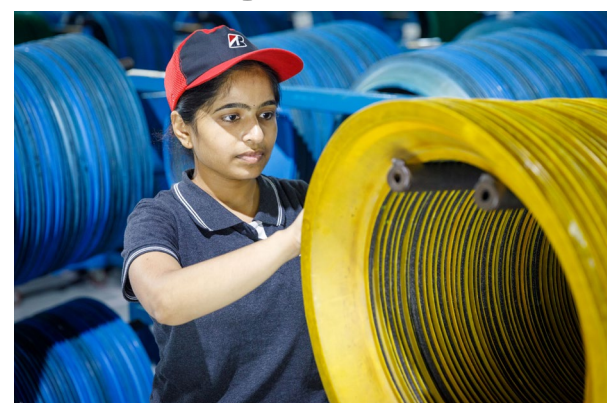


Pune (Voice news service):- Bridgestone India, as part of an upskilling initiative in manufacturing, has inducted 93 women apprentices in the company's manufacturing operations at Pune. These apprentices are being trained to carry out duties on the shop floor, such as operating machines and in the Quality Assurance department. Inducted as per the Government of India's National

Apprenticeship Promotion Scheme, these women work across shifts.

In an endeavor to provide a conducive work environment for these 93 women apprentices, Bridgestone India has organized and implemented the services of a full-time female doctor, deployment of female security guards and the provision of crèche facilities.

Those working late shifts are also provided separate



transport facility.

"A trained women workforce can be a major contributor to India becoming a global manufacturing hub. Bridgestone is committed to gender equality and is also a signatory to Women's Empowerment Principles developed in 2010, by UN Women and UN Global Compact. Our initiative of onboarding ninety-three women apprentices in our manufacturing operations is a

recognition of the role that women can play in India's industrial economy" said Mr. Apurv Choubey, Chief Human Resources Officer, Bridgestone India.

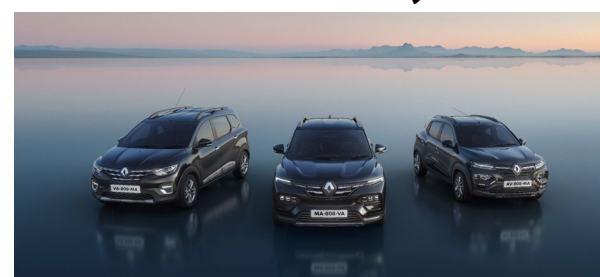
The company currently has 517 apprentices under the National Apprenticeship Promotion Scheme working at the two plants in Pune and Indore. This is the first time that Bridgestone India has inducted women apprentices in such large numbers.

CELEBRATE THE FESTIVE SEASON IN STYLE & SOPHISTICATION WITH RENAULT'S URBAN NIGHT LIMITED EDITION OF KIGER, TRIBER AND KWID

Pune (Voice news service):- Renault India, is excited to announce the launch of the URBAN NIGHT LIMITED EDITION of its entire range that includes its innovative product portfolio – KIGER, TRIBER and KWID. With its unique blend of style and urban-friendly features, Renault India's URBAN NIGHT LIMITED EDITION is ready to set the tone for festive season.

Sporting a striking design, Renault India's URBAN NIGHT LIMITED EDITION boasts an exquisite exterior design, reflecting a harmonious blend of elegance and style quotient. Aesthetically pleasing details such as stealth black body colour and Stardust Silver accents contributes to the limited edition's eye-catching exterior appeal. For Triber & Kwid, the stealth black exterior colour is a new addition to the range.

The Urban Night's striking presence on the road is sure to turn heads and garner ad-



miration from fellow enthusiasts. Urban Night's interiors offer Smart Mirror Monitor, Advanced Ambient Lighting System & illuminated scuff plate further enhancing customer's in-cabin experience. The Smart Mirror Monitor is a first of its kind feature with 9.66 inch colour screen which doubles as an interior rear view mirror with adjustable view angles and monitor for front & rear camera recording with wireless smartphone connectivity for downloading recorded content.

Mr. Venkatram Mamillapalle, Country CEO and Managing Director, Renault India shared his excitement of

the new launch commenting, "This is an exciting announcement for the Renault family including dealers, industry, and our employees. New age customers will make a bold statement with the powerful Urban Night Limited Edition. This reflects our dedication to crafting wow customer-centric experiences. We are confident that this new limited edition will enable us in welcoming more customers to our growing Renault family." India's safest 7-seater in mainstream segment, Renault TRIBER has been greatly valued by the customers for the proposition that it offers in terms of outstanding quality, modulari-

ty, and attractive design with superior value packaging. In addition to all the features of Renault TRIBER it offers the best level seating space in all rows and offers one of the largest boot spaces of 625L in its category. It is built with best level safety features and boasts of a 4-Star Safety Rating for Adult occupant safety by Global NCAP. The TRIBER model updates encompass a sleek Stealth Black Body Cover and eye-catching Stardust Silver Front & Rear Skid Plates, along with door side cladding in the same silver hue. The addition of a Rear Trunk Chrome Liner with a Stardust Silver Finish enhances its practicality. Inside, the TRIBER features a Smart Mirror Monitor, an illuminated Scuff Plate, and a Puddle Lamp, blending technology and style seamlessly. The bookings and retails of the URBAN NIGHT LIMITED EDITION will commence from 1st September at a Renault authorized dealership.