



Johnson Controls Announces Expansion of College Partnership Program in Pune

Pune (Voice news service):- Johnson Controls (NYSE: JCI), the global leader for smart, healthy, and sustainable buildings, today announced an expansion of its philanthropic initiative, the College Partnership Program in Pune, India. Following the success of the initial launch, the initiative aims to enroll and graduate students from historically underrepresented groups, equipping them with the necessary skills for employment. As part of the phase one of the program, Johnson Controls provided a grant of \$20,000 USD each to Don Bosco College and Shri Siddhivinayak Mahila Mahavidyalaya in 2022. The funds covered tuition fees, enhanced infrastructure, and facilitated skill development and certifications. The impact also extended beyond the immediate beneficiaries, with



Johnson Controls employees engaging in the program as mentors, guest speakers, and tutors, fostering an environment of holistic development and support. Building on the achievements of the first phase of the program, Johnson Controls has offered full-time positions to 10 students and internships to six students. Johnson Controls is now extending its support to the two colleges by providing a grant of \$20,000 USD each to Don Bosco College and Shri Siddhivinayak Mahila Mahavidyalaya of Pune in 2023 again.

"As we launch phase two of the College Partnership Program in Pune, we are thrilled to witness the transformative impact that the first phase has had on the lives of students from underrepresented backgrounds. At Johnson Controls, we remain unwavering in our drive towards empowering the youth of India through education and employment opportunities, thereby, strengthening our own India commitment. Through this program, we want to extend a supportive hand to students and enable them with the necessary knowledge, skills, and opportu-

nities they need to thrive. Together, we aim at building a brighter tomorrow, where every individual, regardless of their background, has the chance to reach their full potential," said Mitul Rustagi, Vice President Global Finance Center of Excellence, Johnson Controls. As Johnson Controls launches phase two of the College Partnership Program, the company reaffirms its commitment to transforming lives through education and employment. By equipping students with the necessary skills and resources, it aims to foster an environment of collaboration and growth, nurturing the next generation of talent. With a strong foothold in India dating back to 1995, Johnson Controls has an extensive workforce of more than 8,000 employees throughout the country.

Invest in the Next Growth Story: JNPA SEZ holds SEZ Investor Conclave

Pune (Voice news service):- Jawaharlal Nehru Port Authority (JNPA), India's premier container port, in association with the Confederation of Indian Industry (CII), successfully concluded its highly anticipated Special Economic Zone (SEZ) Investor Conclave on July 19, 2023. The event, held at Hyatt Regency in Pune, witnessed an impressive gathering of industry leaders, investors, policymakers, and key stakeholders from various sectors. The Investor Conclave aimed at showcasing the immense investment opportunities available within its Special Economic Zone and foster collaborations for the growth and development of the region. The event provided a platform for participants



to engage in fruitful discussions, exchange ideas, and explore potential partnerships that would contribute to the economic progress of the country. Distinguished guests from various sectors attended the conclave, including representatives from renowned national and international companies, industrial associations, government officials, and experts in the field of logistics and infrastructure. The conclave featured a series of interactive sessions, panel discussions, and

presentations highlighting the advantages and potential of investing in JNPA SEZ. Shri Sanjay Sethi, IAS, Chairman, JNPT, expressed his gratitude to all participants and stakeholders for their active involvement in making the conclave a resounding success. He emphasized the importance of collaboration and partnership in driving economic growth and hailed the event as a significant milestone in attracting investments and promoting trade in the region. "We have

been getting a tremendous response from the investors. This shows their confidence in JNPA SEZ which is committed to fulfil the expectations of investors. With the state-of-the-art facilities, world-class infrastructure, robust logistics ecosystem, and proximity to major markets, JNPA SEZ has revolutionised the shipping industry," Shri Sanjay Sethi added. JNPA looks forward to capitalizing on the momentum generated by the SEZ Investor's Conclave and strengthening its position as a leading hub for trade, investment, and innovation. The port remains committed to nurturing a conducive ecosystem for business and facilitating sustainable economic development in line with the government's vision of Atmanirbhar Bharat.

An interactive online workshop for National Mathematics Talent Contests



FIITJEE PUNE CENTRE
NMTC 2023 - 24 INTERACTIVE ONLINE WORKSHOP

Pune (Voice news service):- FIITJEE Pune Centre has organized an online workshop to prepare for the National Mathematics Talent Contests - organized by the Association of Mathematics Teachers of India. It will be a special workshop of 11 days by top mathematics trainers. The workshop will start on Tuesday, July 25, 2023, and students can register until July 24, informed Rajesh Karna, head of FIITJEE Pune Center. The national mathematics talent contests (NMTC) are organized annually by the Association of mathematics teachers of India. NMTC is the first official talent contest that started in 1968. These contests are conducted in two stages

(Prelims + Finals) and the results are announced in December. FIITJEE specially designs this workshop to achieve success in the NMTC contests. The doubts of the students will be cleared here along with the detailed guidance needed to prepare for the NMTC competition. Essential revision and periodical tests are to be conducted along with reviewing the entire syllabus most effectively. For that, students can attend FIITJEE's Pune Center. Rajesh Karna said that there will be separate batches for class VII to class X students. **Register for the workshop at www.tinyurl.com/fpcnmtc. or for more information call 89564 96135 / 89561 03216 / 89564 96132**

Puno Advance - Pune's Hi-Tech Gaming Wonderland at Phoenix Market City



Pune (Voice news service):- The tech city of Pune welcomes its newest and most advanced amusement park, Puno Advance, which promises an unmatched and thrilling experience for visitors of all ages. Situated within the sprawling Phoenix Market City, Puno Advance covers an impressive 30,000 sq ft area, offering a plethora of indoor adventure games and activities that cater to tech-savvy enthusiasts and entertainment seekers alike. Today marks the grand inauguration of this state-of-the-art gaming destination, introducing Pune to a whole new world of cutting-edge Virtual and Augmented Reality. **Unleashing the World of Augmented Bowling:** At Puno Advance, patrons will be delighted to experience Augmented Bowling - a revolutionary twist to the traditional

game. Through the integration of advanced technology, the bowling experience is elevated to new heights, bringing unparalleled excitement to each roll of the ball. **Glow in the Dark Trampoline:** For the first time in Pune, adventure seekers can embark on an exhilarating journey at The Dark Trampoline. Every jump taken on this unique attraction promises a thrilling experience like no other. **Arcade & VR Games Galore:** The amusement park boasts the largest classic arcade games zone in Pune, catering to those nostalgic for the retro gaming era. Visitors can relive their cherished childhood memories as they immerse themselves in the world of timeless arcade games. Additionally, Puno Advance offers an array of VR games that transport players to virtual

realms, providing an entirely new level of gaming excitement. **VEX - FREE ROAM VR:** Pune takes pride in being the home of India's first VEX - FREE ROAM VR at Puno Advance. Adventure enthusiasts can indulge in thrilling war-based games that push the boundaries of virtual reality, all through the convenience of their mobile devices. **PUNO JUNIOR - Fun for Toddlers:** In keeping with its commitment to be a family-friendly destination, Puno Advance presents PUNO JUNIOR, a dedicated section catering to the youngest visitors. Here, toddlers can enjoy age-appropriate activities that not only entertain but also enhance their burgeoning talents and skills. **Play, Eat, and Drink - POTS & PLATES:** Puno Advance adheres to the mantra of "Play, Eat, and Drink," and staying

true to this ethos, the park features a fabulous sports lounge and bar concept called POTS & PLATES. Guests can relish delectable treats while immersing themselves in the world of play, creating a perfect blend of entertainment and dining. This Entertainment park had already taken Jaipur by storm, captivating visitors with its high-tech offerings and unparalleled experiences. Now, the city of Pune has the opportunity to enjoy this enthralling gaming destination, adding another layer of excitement to its vibrant entertainment landscape. Speaking at the inauguration, the founders expressed their delight at introducing Puno Advance to Pune and promised to continually innovate and introduce new gaming marvels in the future. The amusement park has undoubtedly emerged as a must-visit destination for both residents and tourists, providing an escape into the world of cutting-edge technology and unmatched amusement. Pune's residents now have the chance to explore a world where reality and fantasy converge, pushing the boundaries of entertainment and unleashing an unparalleled thrill that will undoubtedly keep visitors coming back for more.

First batch of BSc Cyber Security & Digital Science secured 100 percent results in University exams



निखित शर्मा (८९.६८ टक्के) **अरुण दामाडे** (८०.८२ टक्के) **गौरव कोली** (७८.३४ टक्के)

Pune (Voice news service):- Suryadatta International Institute of Cyber Security run by Suryadatta Group of Institutes and affiliated to Savitribai Phule Pune University has secured 100 percent result of first batch (BSc in Cyber Security and Digital Science) in university exam. The students have achieved remarkable success, in the B.Sc in Cyber Security and Digital Science, which is the first course in Savitribai Phule Pune University, in fact in India. 22 students of third year appeared for the examination conducted in April 2023. Out of them 14 students got 'A Plus' and eight students got 'A' grade. Nikhil Phulchand Sharma (86.68 percent), Arun Babaji Dabhade (80.82 percent),

and Gaurav Ashok Koli (78.94 percent) have bagged the first, second and third ranks respectively with 'A Plus' category. Founder President of Suryadatta Education Foundation Prof. Dr. Sanjay B. Chordia congratulated the successful students. He said that it is a pleasure to see that the first 22 cyber security experts in this emerging field have passed out from Suryadatta Institute. I congratulate these students, their parents and principal Dr. Arif Shaikh along with to all teaching and non-teaching staff. Suryadatta Institute will continue to work for creating experts in this field. I expressed my gratitude towards renowned experts in this field those come to teach our students.

Maharashtra State Best Employer Brand Awards 2023-2024 felicitated Viraj Profiles Pvt. Ltd.



Pune (Voice news service):- Viraj Profiles Pvt. Ltd. received the Best Employer Brand Award 2023-2024 at an evening hosted at Taj Lands End in Mumbai. The 18th edition, featuring specialists from premier multinational corporations, was organized by the World HRD Congress and Stars and hosted by the World Federation of HR Professionals and CHRO Asia. The National Awards for Excellence & Leadership honours businesses for their remarkable contributions to best practices and organizational accomplishments. They recognise top Maharashtra State organisations that excel in human resources and effectively employ marketing communications. Viraj Profiles Pvt. Ltd. is a top employer in the steel industry, prioritizing employee well-being, engagement, and pro-

ductivity. They acknowledge the insight of its executives in fostering inclusivity and involvement, surpassing industry standards. According to Mr. Neeraj R. Kochhar, CMD of Viraj Profiles Pvt. Ltd., This was neither an individual endeavour nor was it constructed in a day. The development of the company and its reputation are testament to the constant efforts made by everyone working at Viraj to create a culture of learning, productivity, and unity. At the personal and professional levels, we have made investments in technology, managerial, and behavioural training programmes. We think a team that is equipped with information, abilities, and a good attitude can accomplish more than what is immediately apparent. Lastly I would like to congratulate the entire team at Viraj for yet another milestone!

Benecare Hospital Empowers Parenthood through IVF Technology

Pune (Voice news service):- Benecare Mother and Child Super-specialty Hospital, a leading healthcare facility, celebrated World IVF Day with a press conference emphasizing the significance of IVF technology in enabling parenthood for couples facing infertility challenges. The event witnessed the launch of a dedicated IVF special helpline, aiming to provide advice, guidance, and counseling related to IVF procedures. The renowned gynecologist, obstetrician, and IVF specialist, Dr. Charushila Borole-Palwade, addressed the media and highlighted the increasing incidence of infertility, which is influenced by factors such as stress, obesity, lifestyle changes, and

diseases like PCOD. She stressed the importance of timely check-ups and proper care before and after marriage to address potential fertility issues. Dr. Jaideep Palwade, the director of Benecare Hospital and an expert in Gynecology, Obstetrics, and Endoscopy, explained the IVF process in detail. He assured that children born through IVF are as normal, strong, and healthy as those born naturally. The hospital follows an advanced procedure, where eggs are retrieved from the woman's body, fertilized with the partner's sperm, and then implanted back into the body. Dr. Amardeep Palwade, the Chief Executive Officer of the hospital, emphasized that Benecare Hospital is



well-equipped with state-of-the-art facilities, including 60 beds and 15 NICUs. The hospital prioritizes maternal and child healthcare and offers a wide range of services, including Obstetrics, Gynaecology, Laparoscopy, Hysteroscopy, Pediatrics, Dental, Radiology, Physiotherapy, Diet & Nutrition, Medicine, Pathol-

ogy, and Lactation Support. Dr. Prasad Balte, a pediatrician associated with the hospital, highlighted the state-of-the-art NICU facility that plays a crucial role in saving the lives of premature or low birth weight babies. With round-the-clock care under the supervision of skilled pediatricians, the NICU ensures

the well-being of newborns facing complications. On this occasion, the hospital launched a 24/7 IVF special helpline (9039037900), dedicated to providing support and assistance to couples seeking guidance on IVF treatments and procedures. Over the last two years,

Benecare Hospital has successfully brought joy to over 2,500 couples by helping them experience the gift of parenthood through IVF. The hospital's team of experienced specialists, including gynecologists, obstetricians, and endoscopy experts have played a vital role in realizing the dreams of countless couples. The event at Benecare Mother and Child Super-specialty Hospital served as a significant step in creating awareness about infertility challenges and the positive impact of IVF technology in enabling parenthood. With its commitment to excellence and high-quality healthcare, the hospital continues to be a beacon of hope for couples yearning to embrace parenthood.

Anupam Kher, Sonu Nigam, Manoj Bajpayee, Gaurav Chanana, Dr Anusha Srinivasan Iyer, Suchitra Krishnamoorthi, Sunny Leone and Daniel Weber, Gaurav Chopra, Dr Soma Ghosh glitter at Showbiz Awards

Pune (Voice news service):- Anupam Kher, Anuradha Paudwal, Sonu Nigam, Manoj Bajpayee, Suchitra Krishnamoorthi, Sunny Leone and Daniel Weber, Gaurav Chopra, Gaurav Chanana, Dr Soma Ghosh, Dr Anusha Srinivasan Iyer and many other stars and celebs made their presence felt at the recent Mid-Day Showbiz Awards at Sahara Star.



The paparazzi had a field day clicking pictures as the stars took to the red carpet obliging the shutterbugs. Inside, the who's who of Bollywood were present cheering for their friends as they were called on stage to receive the prestigious Mid-Day Showbiz Icons award.

Rahul Shukla shone alongside Siddharth Kannan who played the gracious host with ease. Padma Shri Anupam Kher won Best Actor for The Kashmir Files and honoured the stars and makers of The Kerala Story, while Showman Subhash Ghai along with Padma Shri Dr Soma Ghosh honoured Padma Shri Sonu Nigam who won the Iconic Singer-Performer of The Decade.

"It was Subhash Ghai who was responsible in giving me a major break with the song 'Yeh Dil Deewana' in his film Pardes. I thank you Sir," said Sonu Nigam who sang a few lines of that song for the Showman and the guests alike. Manoj Bajpayee and Rajpal Yadav both thanked Subhash Ghai as well when they received their awards.

Prominent personalities made their presence felt while some were conspicuous in their absence, but

overall the Mid-Day Actor-popular Ad-film-maker Gaurav Chanana, the brain behind Lucifer Circus and Lucifer Music, was the guest of honour alongside Padma Shri Dr Soma Ghosh. Sunny Leone-Daniel Weber won the Power Couple Award, Gaurav Chopra won the award of Most Stylish Actor for Rana on Netflix, while Anuradha Paudwal was awarded for her philanthropic contribution and Nikita Rawal won the award for her popular music albums, and Suchitra Krishnamoorthi won the Fresh Face of the Year Award for Shararat.

Nushrat Bharucha, Rajpal Yadav, Fatima Sana Shaikh, Dr Anusha Srinivasan Iyer, Sahil Salathia, Divyanka Tripathi, Shriya Saran, Bu Abdullah, Sunny Singh, Adah Sharma, Sudhanshu Pandey, Vibhu Agarwal, Preeti Jhagiani, Parvin Dabas, Sobhita Dhulipala, Vipul Shah, Sudipto Sen, Sunil Darshan, Jayantilal Gada, Jacky Baghnani, Donal Bisht, Aahana Kumra, Sikanter Kher, Amir Ali, Saiyami Kher, Isha Talwar, Dibyendu Bhattacharya and many other glitterati of tinsel town made the event truly memorable.

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Actor Teetu Verma participated in Caravan Ghazal Safari Season 2

Pune (Voice news service):- VS Nation celebrates its 1000th episode, a beautiful evening of ghazals Mumbai Karaoke Club, in a drizzling rain, brings out a beautiful evening of ghazals at Mayur Hall, Mumbai. This evening Vs Nation YouTube Channel presented celebrating its thousandth episode. Shoma Banerjee, the owner of well-known velvet voice, gave her special support in this, along with Lions Club of Vasai Suvudha, Golden Happenings, Being Spiritual Global Foundation also had special support. Let us tell here that every year VS Nation organizes

events like Vasai Gaurav Award, Evergreen Music Award, Evergreen Beauty Contest, Singing Contest, Dancing Contest etc. The chief guest of Caravan Ghazal Safari, legend singer, composer Kuldeep Singh was present at the event. Apart from these, actor Teetu Verma, Chunari fame lyricist Sudhakar Sharma, Lion Sunil Lavati, Shradha More, Shelly Dang, Anil Vishwakarma etc. also participated. The event was hosted by fashion fitness icon Zainab Lahiri. Teetu Verma congratulated on the 1000th episode of VS Nation. Teetu

Verma has worked in big films such as Goodbye, Lal Singh Chadha, Waah Zindagi, Gangubai Kathiawadi, Total Dhamaal, Chalo Dilli, Kasai, Turtle, Sif Ek Friday, besides web series like Kaon Banengi Shikharvati, Candy, Crashcourse, Heeramandi, She-2, Rangbaaz-3. The cake of the 1000th episode of VS Nation was also cut on the occasion. In this ghazal caravan, 12 singers from Mumbai Karaoke Club showed off their singing skills. In these, the audience was seen clapping on the ghazals of Neetu Singh, Bhavna Raja, Nitin Parmar, Deepali Vaje, Zainab

ab Kasuri, Kavita Badoni, Jayanto Kar, Minal Athalye, Gautam Roy, Mohit Palkar, Sanjay Athalye, Kunal Kaushal. Today was also the 100th birthday of legend Mukesh ji, so Shoma ji remembered Mukesh ji and sang a song Kabhi Kabhi Mere Dil Mein Bhi. While all the guests were felicitated on the occasion, all the singers were also given mementos from VS Nation. On this occasion, Davindra Khanna, Editor-Director of VS Nation thanked everyone and also announced his upcoming event Miss Mrs. Evergreen India 2023.

Agarwal Marwari Chamber opposes new GST provision

Pune (Voice news service):- National President of Agarwal Marwadi Chamber of commerce and Education Rajesh Agarwal has raised GST concerns over inclusion of the Goods and services Tax network under the purview of the prevention of Money Laundering Act without any approval

of GST Council. Agarwal said as per the new provision of GST Act, Enforcement Directorate (ED) action can take effect which is an indirect attempt to "scare" the country's business class. Agarwal said the Executive body of the chamber has written to Prime Minister Narendra Modi

demanding immediate scrapping of the new provision for the benefit of the business communities, who are contributing to the growth of the country's economy. The letter was also marked to Union Finance Minister Nirmala Sitharaman along with Maharashtra Chief Minister Eknath

Shinde, Deputy Chief Minister Devendra Fadnis, and Deputy Chief Minister and Finance Minister, Ajit Pawar. Agarwal said if the GST Act is violated, money laundering action can be taken in case of tax evasion. So it will be unfair to traders who pay GST regularly.

Monsoon Memoirs by Chef Ho Chi Ming!

Pune (Voice news service):- Chef Ho Chi Ming, renowned for his culinary mastery and innovative creations, is thrilled to announce the launch of a limited-time monsoon special menu at The Market, The Westin Pune Koregaon Park. Inspired by the cherished recipes passed down through generations of his family, this menu pays homage to the comforting fritters and stews that Chef Ming grew up enjoying during the monsoon season. From July 20th to July 30th, food enthusiasts and monsoon lovers alike will have the opportunity to experience a culinary journey back in time, relishing the flavours and aromas of

his childhood memories. These exclusive offerings, meticulously crafted with the utmost care and attention, are a testament to the chef's dedication in preserving the authenticity of his heritage. Guests are invited to savour an assortment of delectable fritters, each with its own unique twist. With every bite, you'll be transported to the cozy kitchens of his grandma and mamma, where love and culinary artistry were blended seamlessly. For those seeking heart-warming comfort, the monsoon stews are sure to delight. Inspired by his family's traditional recipes, these soul-soothing dishes em-

brace the richness of robust flavours and the warmth of homemade goodness. "Monsoon season holds a special place in my heart, as it is a time when families gather, and comforting food becomes an essential part of our lives," said Chef Ho Chi Ming. "I am thrilled to share my beloved childhood recipes with our guests, providing them with an opportunity to experience the flavours that shaped me as a chef. Every dish on this special menu is a labour of love, and I am excited to take our patrons on a nostalgic culinary adventure." Chef Ho Chi Ming's The Market, known for its commitment to culinary ex-



cellence and exceptional service, warmly welcomes patrons to immerse themselves in the flavours and aromas of this unique monsoon special menu. With limited availability from July 20th to July 30th, this is an opportunity that should not be missed.

Bisleri Continues #CarryYourGame Campaign By Finalizing 2-Year Deal With Ultimate Table Tennis League As Hydration Partner



Pune (Voice news service):- Bisleri, India's leading packaged drinking water, partners with The Ultimate Table Tennis (UTT) as the Official Hydration Partner for the next two years. The partnership is part of the #CarryYourGame campaign to establish a stronger brand connect with Bisleri, hydration and

sports. The Ultimate Table Tennis is India's premier table tennis tournament. Commenting on the association, Tushar Malhotra, Head of Marketing, Bisleri International Pvt. Ltd, said, "We are delighted to partner with the Ultimate Table Tennis League as part of our #CarryYourGame campaign wherein we will also be releas-

ing limited edition bottles featuring Manika Batra, Sharath Kamal Achanta and Hana Matelova. We are committed to establish the strong link between Bisleri and Hydration by celebrating sportsmanship and endurance of athletes and players from all genres of sports." Ekansh Gupta, VP, Indian Oil Ultimate Table Tennis, expressed their enthusiasm on the collaboration, stating, "We are thrilled to have Bisleri as our Official Hydration Partner for the tournament. Bisleri's commitment to providing safe and pure water aligns with

our mission of offering the athletes the right hydration, enabling them to perform well during the game. We hope the association will help enhance the overall experience for players and fans alike." As the Official Hydration Partner, Bisleri will play a vital role in ensuring the participants and attendees stay hydrated throughout the intense competition. The association will be further promoted through co-branded Bisleri delivery trucks, which will travel across the city, creating excitement among the youth.

Toyota Kirloskar Motors delivers a fleet of the Iconic Hilux to the Indian Army

Pune (Voice news service):- Toyota Kirloskar Motor (TKM) is proud to announce the handover of a fleet of Toyota Hilux, marking the company's first-ever delivery of its Hilux to the Indian Army. The Hilux was put through over 2 months of extensive and rigorous evaluation by the Northern Command of the Indian Army and the globally acclaimed Hilux outperformed in extreme weather and rough terrains - ranging from an altitude of 13000ft to sub-zero temperatures. The Toyota Hilux is an iconic Utility Vehicle that is globally recognized for its toughness, durability, reliability, and off-roading capabilities. Sharing his views, Mr. V. Wiseline Sigamani, General Manager - Strategic Business Unit (North), said "We are thrilled to deliver the Hilux, marking a significant milestone, fulfilling our first-ever Hilux order to Indian Army. We are truly honoured and proud with this opportunity. The Hilux that offers unique off-roading characteristics, coupled with enhanced safety features, makes it the



most ideal vehicle for the army purposes and cater to their special purposes. We are sure that the Hilux will be a great addition to the army's fleets and meet the specific needs of our esteemed clientele. This reaffirms our commitment in offering reliable products and we look forward to our continued association with the Indian Army in the future."

The senior leadership and users of Hilux said, "We are happy to receive the first fleet of Toyota Hilux, which measures up to the requirements of the Indian Army. We acknowledge TKM's support to customise the Hilux, passing through our stringent road tests with its strong off-roading strengths and extreme performance

under stringent weather, difficult terrain conditions, which is key to our requirements. We look forward to utilising these fleet of Hilux for the purposes meant." With its global reputation as a reliable off-roader, the Hilux has proven its worth time and again, and the Indian Army's procurement post rigorous testing only serves to reinforce its reputation. Globally, the Hilux sales have surpassed 20 million units winning hearts of many discerning customers from over 180 countries. Through more than five decades and eight generations, the Toyota Hilux has created extraordinary experiences and an unbreakable bond with those who desire awesome drives.

Furthermore, this versatile vehicle is perfectly suited for multiple purpose usages that can cater to new emerging business customers, campervan, farming, defense, mining, construction, rescue van, etc. With its powerful powertrain system of 2.8 L Four Cylinder Turbo-Diesel Engine, the Hilux is available in option of 6-Speed Automatic and 6-Speed Manual Transmission. All the variants of Hilux are equipped with 4X4 drive capabilities along with many first-in-segment features such as 8" Infotainment system, Connected features (such as Emergency Call [e-Call], Vehicle Security, Remote Check, Smart Watch enabled, Vehicle Static Location, Geofence & Speed alerts and more), Dual Zone AC, Tire Angle Monitor & Front Parking Sensors for a smooth drive.

PNG Jewellers launches its annual Mangalsutra Mahotsav with a stunning Flip collection of 2 in 1 Mangalsutras!

Pune (Voice news service):- Maharashtra's beloved jewellery brand PNG Jewellers launched its much-awaited festival IP, the "Mangalsutra Mahotsav 2023". The festival began on the 15th of July across all its stores in Maharashtra and Goa and will continue to run till the 31st of August 2023. Customers can also explore the collection and make their purchases online through the PNG Jewellers website www.pngjewellers.com. This year's Mangalsutra Mahotsav introduces a stunning collection of 2 in 1 Flip Mangalsutras that encapsulate two entirely different looks for every woman.

Each front and back design is more captivating than the last one. With this unique innovation, one can pick a Mangalsutra and adorn two distinct looks, ensuring versatility and elegance in everyday style, from contemporary and modern to traditional and artisanal. PNG Jewellers is presenting an extensive collection of over a 1000 Mangalsutra designs across all its stores in India. Over the next 45 days this Mahotsav will provide an exclusive opportunity for jewellery enthusiasts across Maharashtra and Goa to explore and own these ex-

ceptional pieces. During this period, PNG Jewellers is offering Upto 25% off on making charges for Gold Mangalsutras and Upto 50% off on making charges for Diamond Mangalsutras. Additionally, in anticipation of Adhik Maas on 18th July, PNG Jewellers has also launched the "Nath Bandhi Chandi" campaign. As part of this campaign, customers can enjoy great variety of products in silver articles as well adding more value to their jewellery shopping experience. "At PNG Jewellers, we believe in preserving traditions while embracing innovation. With the Mangalsutra Mahotsav,

we have curated an extraordinary collection of Mangalsutra designs, including the revolutionary Flip Mangalsutra that offers our customers the opportunity to showcase their style and grace depending on how they want to look and feel in a particular ensemble. PNG Jewellers has always been at the forefront of innovation and this is another testament to that fact. We expect to cater to a huge number of people who wait through the year for the Mangalsutra Mahotsav over the next 45 days!" said Dr. Saunabh Gadgil, Chairman and Managing Director at PNG Jewellers.

Netafim revolutionises Tomato Farming in Shivpuri District, Madhya Pradesh

Pune (Voice news service):- Netafim, an Orbia business and a global leader in precision agriculture solutions, under Better Life Farming, helping Shivpuri farmers grow more tomatoes with less spending on Agri inputs. Under the initiative, farmers are encouraged to adopt drip irrigation technology. The drip irrigation systems are provided through four Better Life Farming (BLF) Centres present in Khajuri, Kolaras, and Pohari region of Shivpuri district. Netafim has implemented drip irrigation system to cover 1,600 hectares of land in Shivpuri District. The farmers across Shivpuri district have witnessed higher crop yield and higher total income. The drip irrigation technology has helped farmers grow ~30 tonnes tomatoes in one acre and get a total income between INR 1.5 lac to 2.5 Lac compared to the previous 20 tonnes and income

of 1 Lakh to 1.2 Lakh, in one acre. Shivpuri District boasts a net cultivable area of 4 lacs hectares out of the total available land of 10 lacs hectares. It is one of the leading tomato crop producers in Madhya Pradesh. Traditionally, the district farmers produce 2.5 lacs metric tons of tomatoes in a total area of 8,145 hectares. Despite being famous for tomatoes, small farmers in Shivpuri often face challenges to cultivate and harvest tomato crops when the prices are optimum. This practice leads to an increase in Agri-input consumption, fertilizer wastage, getting a tomato harvest of uniform size, and the growth of weeds. Tomatoes require a high-water supply, especially in the phase immediately after transplant, to reach their full potential in the production process. It is precisely where irrigation technology comes into play,



and Netafim, a global BLF Alliance partner, has taken on this task. Speaking about the success, Mr. Amit Maheshwari, Head of Business Development, Netafim said, "Access to high-quality Agri inputs, financial and technical assistance are accelerated to tomato growers in Shivpuri through Better Life Farming centres. However, district farmers must focus on the optimum use of Agri inputs and time their tomato harvest. We believe sustainable technol-

ogies like adoption of drip irrigation technology will augment tomato farming and make it a lucrative crop. We are happy to share that this technology is now available at the centres and in the easiest format possible. In the coming time, Better Life Farming Centres in conjunction with the expertise of Netafim will serve as catalysts for change in the agricultural landscape and foster a sustainable as well as prosperous farming ecosystem in the district."

Pimpri Chinchwad CP Vinay Kumar Choubey honoured with 'Surya Bhushan Award 2023' by Suryadatta Group



Pune (Voice news service):- Pimpri-Chinchwad Police Commissioner Vinay Kumar Choubey emphasized the rising cybercrime and fraud due to the increased use of technology in daily transactions. He advised everyone, especially senior citizens, to exercise caution while using social media, and digital devices, and engaging in financial transactions.

Choubey's advice came during the Senior Citizens Aid Mela, organized by Pimpri-Chinchwad Police Commissionerate and Sadabahar Seniors Sangh Bavdhan at Suryadatta Group of Institutes in Bavdhan.

At the event, Choubey received the prestigious 'Surya Bhushan National Award 2023' for his exceptional work in public service. The award, presented by Sushma Chordiya and Akshit Kushal, includes a badge with a map of India, a special scarf made by students, a gold medal and a certificate.

This distinguished award has been previously bestowed upon prominent personalities like former President Ram Nath Kovind, Union Finance Minister Nirmala Sitharaman, socialist Dr K Sivan, and social activist Vajubhai Vala, among others. Meanwhile, the 'Surya Gaurav National Award

2023' was bestowed upon several commendable recipients, including Sanjay Shinde (Joint Commissioner of Police), Dr Kakasaheb Dole (Deputy Commissioner of Police), Dr Vishal Hire (Assistant Commissioner of Police), Vivek Muglikar (Senior Police Inspector), Neelkanth Bajaj (President of Sadabahar Seniors Sangh), CS Krishnan (Bavdhan Citizen Forum Coordinator and Vice President of Sadabahar Seniors Sangh), Vee-na Murgudkar (Vice President of Sadabahar Seniors Sangh), Ramchandra Khaladkar (Social Activist), Asha Deshpande (Spiritual Guide), Kiran Dagde Patil (Former Corporator), and Dilip Vede Patil (Former Corporator). Assistant Police Inspector Ganesh Kharge and Police Sub-Inspector Yashwant Salunke were also honoured for their dedicated service to the community, particularly senior citizens. The event focused on providing guidance and support to senior citizens in various matters, including legal assistance, care for those living alone,

and vigilance against fraud.

Founder President of Suryadatta Group of Institutes, Prof Dr Sanjay B Chordiya, expressed the institution's commitment to serving the disabled, rural areas, economically weaker sections, police, and senior citizens through various initiatives, including visits to old age homes and health camps.

During the event, Vinay Kumar Choubey emphasized the rapid changes brought by technology in daily transactions, while cautioning against rising cybercrime and fraud. He stressed the need for everyone to exercise care and caution during any transaction.

The occasion was attended by a significant number of senior citizens from the Bavdhan area, who appreciated the organization's efforts in recognizing and honouring their contributions to society. The program aimed to empower senior citizens and create a safer environment against cybercrime and fraud.

Exam will be conducted on 20th August for NASA training program by Swan Foundation

Pune (Voice news service):- Space has always fascinated mankind. Sky is not the limit, in literal sense. Science and technology has helped to extend our horizons to space and beyond. Every country has their own on going Space research, studies and experiments. Out of a total of 195 countries, only 72 countries have their own Space agency. India being one of them and leading and creating a mark in the field.

Keeping this in mind, we would like to encourage youngsters to take interest in these subjects.

NASA-National Aeronautics and Space Agency and their research has fascinated not just Americans but also the rest of the world. One unique initiative is a training academy called US Space and Rocket Centre at Huntsville is supported by NASA.

This centre opened in 1970 and the training facility which was started in 1982 was initiated by Dr. Werner Von Braun, a Rocket scientist. His intention was to spread awareness and develop interest in space studies and research



among children. Swan Foundation and Sedor International bring forth an opportunity for the students of Maharashtra to attend this program by appearing for an examination. This exam is a first of its kind in India, which will give students who come in merit an opportunity to live and train like an astronaut. This information was given by Ms. Sudeshna Parmar, Ambassador, US Space and Rocket Centre, Huntsville, Alabama and Director of Swan Foundation.

Ms. Sudeshna also added that students will also be selected to go to Singapore where they will visit and attend a workshop at the Singapore Science Centre. This centre was established over 45 years back. It has a plethora of exhibits, shows, demos, theatre and much more, designed to introduce and popularize concepts of

science, technology, engineering and mathematics in an interactive and interesting way.

Mr. M Tirumal and Ms Ayesha Sayeed, Directors of Sedor International and Swan Foundation along with Mr. Shashikant Kamble, Founder Director of Swan Foundation and Ms. Ashwini Salunkhe, Director of Swan Foundation were also present at the conference.

Ms. Ayesha explained that the exam will be conducted for students of Class 6th to 10th. There will be a separate exam for each class. The exam is going to be based on science, mathematics, geography, general knowledge and logic. This exam is open for all students from English, Semi English schools as well as corporation and Zilha parishad schools. The exam will be conducted on 20th August

2023.

Registration process will start on 20th July 2023 and students have to register by 15th August 2023. Students can register their names on <http://www.swan-foundation.com/>. The result will be declared on 28th August 2023. The selected students will be felicitated in the month of September 2023. The students will travel for the Space Camp in November 2023. Along with the Space camp at Huntsville the students will also visit New York, Washington and Orlando. This exam will encourage students to prove their mettle beyond the syllabus and also help them identify their interests, she added.

Mr. Shashikant Kamble, Founder Director of Swan Foundation said, today parents are ready to go any lengths to have their children participate in reality shows for performing arts, but we need to create awareness amongst parents and students and such activities will encourage students to take up and generate interest in popular science and space education.

Australian Minister of Skills and Training Brendan O'Connor visits Industrial Training Institute (ITI), interacts with students



Pune (Voice news service):- Honourable Brendan O'Connor, Minister of Skills and Training from the Government of Australia, led a delegation of senior officers on a visit to the Government ITI Pusa, New Delhi. The delegation was warmly welcomed by Shri Atul Kumar Tiwari, Secretary, Ministry of Skill Development and Entrepreneurship (MSDE), Ms. Trishaljit Sethi, Director General (Training), MSDE, and Ms. R. Alice Vaz, Commissioner-cum-Secretary, along with Shri Bhupesh Chaudhary, Director, from the Directorate of Training & Technical Education (DTTE), Delhi.

The esteemed dignitaries were accompanied by senior-most officers from the Ministry and the Directorate General of Training (DGT), during their visit to the institute.

The delegation interacted with the students and toured the campus to observe the excellent training infrastructure and high-end equipment.

Over the years, ITI Pusa has dynamically adapted to the changing needs of industries, incorporating service trades alongside conventional trades from the manufacturing and maintenance sectors. By gradually phasing out outdated trades and introducing industry 4.0 trades like Solar Technician (Electrical), Mechanic Electric Vehicle, etc., and establishing state-of-the-art labs with advanced facilities, the institute has become a sought-after destination for skill development in Delhi.

The dedication and proactive approach of the principal, Shri Vijay Kumar, have fostered a dedicated team of trainers. This team's efforts have led to a significantly high placement

rate and excellent guidance for entrepreneurship, making Government ITI Pusa stand out as a premier institute. Expressing appreciation for the exemplary work of the entire team at the institution, Atul Kumar Tiwari, Secretary, MSDE said, "ITIs in India are at the forefront of skill development, harnessing new technology to equip the youth with cutting-edge capabilities. By incorporating training programs on advanced technologies like IoT, AI, Robotics, and Automation, ITIs ensure students are well-prepared for the demands of modern industries."

Notably, ITI Pusa stands as a shining example, playing an unmatched role in achieving the vision of Atma Nirbhar Bharat and working towards the nation's goals for 2047. I firmly believe that the recent visit by the Honourable Minister of Skills and Training, Australia, and his delegation provided them with a profound understanding of the vast impact and scope of ITI skilling in India.

The visit of the minister comes at a time when India and Australia are looking to forge a solid education and skill development partnership, fostering the shared goal of building a skilled and self-reliant workforce for both nations. India's Hon'ble Prime Minister Shri Narendra Modi, seeking a deeper collaboration with Australia in the skill development sector, has stated that India's comprehensive strategic partnership with Australia not only benefits the people of the nations but also the world. He also assured support in ensuring world-class skilling of the Indian workforce migrating to Australia for jobs.

Aabandh Fashion Studio was inaugurated by well-known actress Sai Sanjeev



Pune (Voice news service):- "Aabandh Arts Brand" under Aabandh Techno Arts Pvt Ltd is recently launched and now will be available at Aabandh Fashion Studio in Kothrud.

This clothing store was recently inaugurated by famous Marathi actress Sai Sanjeev. Designs inspired by various art forms representing Indian culture and artistic wear, printing of very elegant designs on

fabric is the specialty of Aabandh Arts.

Founder and Director Sai Ratnaparkhi said that, while the company mainly focuses on women's wear, Aabandh Arts has recently entered the menswear segment by introducing gents' kurtis. Aabandh means union or coming together in Sanskrit and hence the tag line of the brand Aabandh Arts is "Where Art Meets Fashion" i.e. a beautiful fu-



tion of Indian classics and the ever-changing couture trends.

Women's t-shirts, short tops, long kurtis, short kurtis, Tops in various colourful designs, embroidered stoles, dress material sets, handbags, gents kurtis and various accessories are available here.

Aabandh Arts is currently establishing its brand through direct company-to-consumer sales and the company has success-

fully established a loyal customer base in various cities of Maharashtra and some places like Goa, Bangalore etc.

Also the products have been delivered to different parts of the world like America, Canada, Australia, England, Japan, Singapore etc. Currently the company is looking for worldwide distributors and multi-brand retailers to reach maximum customers.

Vitesco Technologies enters the independent aftermarket

Pune (Voice news service):- Vitesco Technologies, a leading international developer and manufacturer of cutting-edge drive systems for sustainable mobility, has launched direct sales of OE manufactured spare parts in the Independent Aftermarket (IAM). The long-term goal is to establish spare parts and services for electrically powered vehicles - from passenger cars to commercial vehicles - from a single source. Based on the broad existing product portfolio, the first components to be sold will be NOx sensors in premium OE quality for around 300 vehicle models. NOx sensors are the key components that ensure that combustion engines comply with the strict emission limits required.

This step goes hand in hand with the company's strategy to further drive the transformation to carbon-free and sustainable mobility.

"We are also following this strategy in our efforts to ensure that the internal combustion vehicles on the market operate as cleanly and effi-

ciently as possible. We meet this responsibility by ensuring the supply of original spare parts in the independent aftermarket as an original equipment manufacturer," says Gregory May, head of Aftermarket and Non-Automotive business unit. With more than one hundred million NOx sensors produced for passenger cars and commercial vehicles, Vitesco Technologies is one of the world's leading manufacturers in this field with many years of experience in series production.

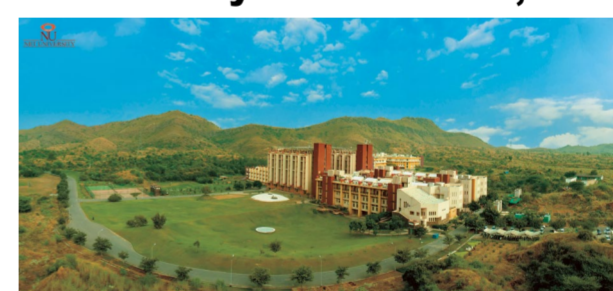
International cooperation with winker increases availability of original spare parts to increase the availability of products in the independent aftermarket and to guarantee the best possible customer service, Vitesco Technologies is starting the distribution of NOx sensors in cooperation with Christian Winkler GmbH & Co. KG, a Stuttgart-based specialist for commercial vehicle parts. With 42 locations in seven European countries and three central warehouses in Europe winker stands for fast availability.

Transform your present CUET score into a bright future. Apply now to The University of the Future, NIIT University (NU)

Pune (Voice news service):- Established with a vision to bring about innovation in higher education and learning in emerging areas of the knowledge society, the University of the Future, NIIT University (NU), offers admission to students basis their CUET score.

Candidates can apply directly and get exempted from NUAT - NIIT University's aptitude test. Applicants can also get up to 100% merit scholarships basis CUET scores and avail admission in the stream of their choice.

Students can upload their CUET scorecard to apply for the stream of their interest and avail scholarships based on their eligibility. The eligibility criteria to avail scholarship for BTech in Computer Science & Engineering, Electronics & Communication Engineering, Data Science, Cyber Security, Biotechnology, and Integrated MScs based on the average of best two from PCMB (Physics, Chemistry, Mathematics & Biology). For BBA and integrated MBA, it will be based



on the best two from English, General Tests, and Math.

NU is one of the leading private universities that recognize the CUET score. More than 2,00,000 CUET aspirants this year have made NU their preferred choice. With thrust on making students job-ready, NU has made hands-on in the industry a critical part of the coursework for all the programmes in the form of industry originated classroom projects, summer internships and the flagship six-month course, Industry Practice. NU's BTech programmes, in fact, give 35% weightage to practical learning opportunities. NU's Centre for Industrial Collaboration (CIC) invites leading companies to participate

inception for all the eligible students.

The highest salary offered to a student from NU has been Rs. 44.27 LPA. Students graduating from NU enjoy a high role fitment of 93% in job profiles like AI-Data Scientist, Cognitive Data Scientist, Business Analyst, Network Security Consultant, and Cyber Security Analyst with an average salary of Rs. 7.92 LPA. The first batch of IMBA graduates from NU have been placed across companies like Genpact, Virtusa, Nielsen, Kantar etc. in roles of Business Analysts, Social Media Managers, and Management Trainees (Research).

Conceptualized as an institution of excellence, NU provides exceptional education based on the Four Core Principles that make learning Industry-linked, Technology-based, Research-driven, and Seamless.

NU is well poised to meet the emerging needs of the knowledge economy through its focus on building strong industry linkages and a research-oriented approach.

APCCI felicitates Grampanchayats, NGOs volunteering for cleanliness drive during Wari

Adar Poonawalla Clean City Initiative (APCCI) organised a special function at Deccan College auditorium on Saturday to felicitate Grampanchayats, NGOs and Volunteers participating in 'My Wari Swachh Wari' cleanliness drive during Wari.

This year a team of over 750 volunteers, NGOs and Grampanchayats teamed up to collect 69 tons of dry waste. The cleanliness drive is conducted every year where the roads are cleaned within few hours of Palkhi procession. This year APCCI installed around 25 green nets to enable volunteers

collect and segregate waste without any hassles. Grampanchayats of Loni Kalbhori, Kunjirwadi, Sortapwadi, Uruli Kanchan, Kadamwak Vasti, Wadki, Saswad and volunteers from these villages along with Khadki Cantonment Board, Pune Cantonment Board, Saswad Municipal Council, NGOs and Institutions including Rananubandh Foundation Saswad, ASR Services, Manjri, Pune, Uruli Kanchan Gram Swachhata Abhiyan, Uruli Kanchan, Dreams Yuva Social Foundation, Kadamwakwasti, Jay Hind Group,

Vidya Vikas College, Yavat, NSS and NCC team of Waghire School, Saswad, Clean Wari Sanghatana, Kunjirwadi, Paryavaran Sanrakshan Samiti, Sudarshan Yuva Mandal, Mahatma Phule Krushi Vidyapeeth, Pune, Sohail Arts, Naturopathy Ashram, Swami Seva Parivar, Karhamai Foundation, Shri Vitthal Devasthanam Trust, Dalimb Gram Swachhata Abhiyan Group, Seva Sahyog Foundation, Janiv Foundation were felicitated on the occasion. The planning for the activity be-

gins fifteen days before the Wari and local volunteers are mobilized for this task. APCCI provides the volunteer groups with garbage collection bags, hand gloves. The drive this year was aided by 53 vehicles and 110 waste warriors deployed by APCCI for four days to support this movement. The volunteers were provided with material for cleaning including plogging bags. Mangesh Khirsagar was the compere for the function while Sathya Natarajan proposed the vote of thanks.

Bank of Baroda celebrates its 116th Foundation Day

Bank of Baroda (Bank), one of India's leading public sector banks, today celebrated its 116th Foundation Day. The theme for the Bank's 116th year is "ACE - Achieve, Collaborate, Excel: Building a Stronger Future Together", setting the agenda for the Bank to continue to dream big, strive for excellence and build a stronger, more prosperous and shared future together. On the Bank's 116th

Foundation Day, Shri Debadda Chand, Managing Director & CEO, Bank of Baroda said, "Bank of Baroda's 116th Foundation Day is an important landmark in the Bank's glorious history and is a proud moment for us all. Bank of Baroda is a unique blend of old and new. A bank with a rich legacy of 115 years that has stayed ahead of the curve by embracing innovation and constantly reinventing itself to

earn the trust and patronage of its customers and other key stakeholders." On the occasion, the Bank felicitated customers who have made a significant contribution in the areas of MSME, Science & Medicine, Literature, Social Work, Industry, Sports and Art & Cinema. The Bank was founded by Sir Maharaja Sayajirao Gaekwad III, a visionary and reformer. From the first branch that was set up in Mandvi in Baroda in 1908

Waste and Resource Management Summit 2023 focusses on circular economy, waste management and resource conservation

Pune (Voice news service):- Collaborative efforts with more industry and citizens participation are a key to tackle waste and resource management challenges opined various experts.

CII Godrej Green Business Centre organized a Waste and Resource Management Summit as a part of the 'GreenCo Summit' at Hotel Westin on Thursday.

The summit deliberated on various important topics including Innovations: Raising the bar of net zero through circular economy, Enablers to a Circular Economy, Recycling: A key pillar to circular economy, Opportunities to speed up the transition to a circular economy amongst others.

The Waste and Resource Management Summit was inaugurated in presence of PCMC Commissioner



Mr. Shekhar Singh (I.A.S.) Pradeep Bhargava, Chairman Green Co Summit and Chairman, CII GreenCo Council, Vaishali Surawar Chairman, CII-GreenCo Mumbai Forum and Mr. Muthusezhiyan, Deputy Executive Director CII Godrej GBC and others. Taking about the various initiatives of PCMC including sustainability cell Shekhar Singh, IAS said that there is a need to having closer collaboration with the industry

and increase community and citizens participation and other partners to bring synergies together.

We need the industry to participate more in the development of the city.

He added that at a time when we are discussing the three R's of Reduce, ReUse and Recycle, our thrust should be also be on 'Reduce' and bring it to our own life practice.

Dr. Pradeep Bhargava Chairperson CII GreenCo Summit

said that all enterprises need to be sensitive to environment. Natural resources are the backbone of any industry. With rapid growth material consumption or natural resource consumption has gone up significantly. Urbanization is a phenomena and is becoming dense and intense. But we have the capacity to convert a challenges like these into opportunities. There is need for leadership, innovation and collaboration. Vaishali Surawar Chairman, CII-GreenCo Mumbai Forum said that the main objective of Waste and Resource Management Summit was to explore the latest concepts and emerging technologies in waste and resources management, facilitate interactions and disseminate knowledge amongst businesses to build capacity.

89% OF URBAN INDIAN TEENAGERS VULNERABLE TO THE NEW MARKETING STRATEGIES OF ADDICTIVE SUBSTANCES INDUSTRY, REVEALS SURVEY

Pune (Voice news service):- In its ongoing effort to decode the issue of escalating addiction among adolescents and to recommend effective solutions, Think Change Forum (TCF), an independent think tank dedicated to generating new ideas has been organizing a series of consultations which are part of a national study initiative, titled "Ideas for an Addiction-Free India".

As part of this initiative, TCF has recently conducted a survey in public schools across five metro cities in India. The survey has unveiled a startling reality - a staggering 89% of children between the ages of 14 to 17 in Grades 9 to 12 are unaware of the harmful effects associated with 'vaping' and similar electronic devices. A total of 1007 respondents participated in the survey across schools in Delhi, Gurugram, Noida, Mumbai, Pune and Bengaluru.

The survey highlights a shocking gap in awareness among our most vulnerable members, our children, regarding the ill effects of addictive products like vaping that are driven by new tech-

nology. It must be noted that a new class of high-tech vaping gadgets and similar electronic devices are being aggressively marketed by the addictive substances industry by positioning them as less harmful than conventional smoking products to attract adolescents and youth to expand their markets. These devices are acting as a gateway for our unsuspecting children to be inducted into the world of addiction.

It is alarming that an overwhelming majority of 96% of the children surveyed were not aware that vaping and similar electronic devices are banned in India.

Among those who were not aware of the harmful effects of vaping, 52% perceived vaping as "completely harmless" and viewed it as a cool and fashionable activity. Another 37% considered it "moderately harmful" but lacked understanding about the nature of the harm. Only 11% of the children correctly identified vaping and other electronic devices as harmful. Speaking about the survey results, Sushant Kalra, Parenting Coach & TEDx Speaker

said, "It is deeply troubling to see such a high percentage of children unaware of the harmful effects of vaping. This ignorance makes children in the age groups of 14 to 17 years 'highly prone' to taking up vaping or other types of electronic device delivering addictive substances. Glamourization and normalisation of such habits among children have thrown a blanket of ignorance over the harmful effects of vaping. It is evident that parents and educators are not proactively discussing such habits or making efforts to prevent their children from adopting them.

There is an urgent need for comprehensive education among adolescents, as well as proactive engagement with the two primary influencers in their lives - parents and educators. We must take immediate action to bridge this information gap and educate our youth about the risks involved."

Only 39% of the respondents confirmed receiving information from parents, educators, family members, or media sources about the need to avoid vaping and similar prod-

ucts. Astonishingly, 61% of the adolescents stated that they had never heard anything against vaping or similar electronic devices, not even from their parents.

Dr. Rajesh Gupta, Additional Director Pulmonology & Critical Care - Fortis Healthcare Noida commenting on the survey said, "High vulnerability of India's youth to the allure of electronic devices that deliver addictive substances, despite us living in an information age, is a matter of great concern. When indulging in vaping, children inhale a range of harmful substances, including nicotine, flavourings, ultrafine particles and chemicals that can cause serious lung disease. The 2019 outbreak of e-cigarette or vaping product use-associated lung injury (EVALI) in the US resulted in thousands of hospitalizations among teenagers and young adults, leading to long-lasting lung damage and pulmonary dysfunction for many survivors. It is therefore imperative to actively disseminate accurate information about the genuine risks associated with vaping, dispelling any misleading notions."

HERO MOTOCORP STRENGTHENS ITS 'XTREME' PORTFOLIO INTRODUCES THE NEW POWERFUL XTREME 200S 4 VALVE



Pune (Voice news service):- In keeping with its sharp focus on the premium segment, Hero MotoCorp, the world's largest manufacturer of motorcycles and scooters, today augmented its premium portfolio with yet another powerful addition.

Close on the heels of the launch of Hero Xtreme 160R 4V, the company has introduced the new Xtreme 200S 4 Valve. The new Xtreme 200S 4V adds a thrilling new chap-

ter in the successful journey of the highly popular brand, Xtreme. With this, the company is charged-up to grow its appeal among the youth across the world with its re-defined X-range of premium motorcycles. New Hero Xtreme 200S 4V offers power-packed riding dynamics, sporty character combined with supreme safety and everyday practicality. Thrilling design along with precise edges invokes the motorcycle's athletic na-

ture. The state-of-the-art LED headlights ensure superior visibility on all roads. The striking new dual-tone and sporty graphics demonstrate a characteristic flair of the motorcycle.

Apart from enhancing the ergonomics of the motorcycle, the new split handlebar invokes the athletic energy of this long-distance performer. Allowing you to compete for every curve and straightaway all day, the aerodynamic design optimized by the intelligent dimensions work together to offer agile and precise handling. The 200cc 4 Valve oil cooled engine offering 6% more power and 5% added torque, delivers an uncompromised sporty performance.

The smartphone connectivity enabled with Turn-by-Turn navigation along with Bluetooth for call and SMS alerts, and Rear hugger makes the new Xtreme 200S 4V fully equipped for long-travel for the city along with sporty rid-

ing. Hero Xtreme 200S 4V will be available at Hero MotoCorp dealerships across the country at a price of INR 1,41,250/- *(ex-showroom Delhi)

Ranjivjit Singh, Chief Business Officer, India BU, Hero MotoCorp said, "The Hero Xtreme 200S showcases our focused approach for our premium sports segment. A true masterpiece for riding enthusiasts, Hero Xtreme 200S 4V is an all-day sports motorcycle that distinctively unites urban and sporty performance in perfect form. We have successfully created and developed a horizontal strategy across Adventure, touring and streetfighter segment for our premium products, and have received an overwhelming customer response. We remain certain that our latest offering— the Xtreme 200S 4V, will further augment the success of this category, establishing a strong connect with our customers."

RENAULT ANNOUNCES NATIONWIDE MONSOON CAMP FOR CUSTOMERS ACROSS INDIA



Pune (Voice news service):- Continuing its commitment to enhance customer satisfaction along with providing an enriched brand ownership experience, Renault India, the leading European brand in India, announced the commencement of a nationwide after-sales service initiative, 'Renault Monsoon Camp'.

The Monsoon Camp will be held at all Renault dealership facilities across India from July 17th till July 23rd, 2023. The primary objective of organising the Monsoon Camp is to ensure optimal performance of the vehicles which is imperative during the mon-

soon season. The camp will offer Renault owners a complementary car check-up as per the guidelines stipulated by Renault India, enabling a detailed examination of all key functions of the car. Vehicles will be checked by skilled and well-qualified service technicians for safe and problem-free driving during monsoon season. Such periodic checks ensure necessary actions for enhanced performance of the car and provide customers a satisfying ownership experience.

Talking about the initiative, Mr Sudhir Malhotra, Vice President of Sales & Marketing, Renault India, "We

are delighted to announce the nationwide launch of the 'Renault Monsoon Camp' for our valued customers across India. At Renault, our priority is to ensure customer satisfaction and provide an exceptional brand ownership experience.

With the Monsoon Camp, we aim to optimize the performance and safety of Renault vehicles during the challenging monsoon season. Through complimentary car check-ups conducted by our skilled technicians, attractive offers, and engaging activities, we strive to create an unforgettable experience for our customers."

During the week-long initiative, customers visiting the dealerships can also avail of attractive offers including 10% discount on Select Parts, upto 50% discount on Selected Accessories, along with 15% discount on labour charges. In addition, My Renault Cust-

omers (MYR) will also get additional 5% discount Selected Parts & Accessories, special offers on select tyre brands and complimentary car top wash. Renault India will also be offering 10% discount 'Renault Secure' and "Renault Assist" which offers Extended Warranty and Roadside Assistance.

In addition to the comprehensive car check-up facilities and special offers, several fun-filled activities will be organised for the customers with assured gifts, making it an exciting and memorable experience for them. Renault Service Camps consistently received an overwhelming response from customers across nation and the company will continue to build on such customer connect activities as it expands its presence in India. Over the last few years, Renault has dedicated its efforts on establishing a strong base in India.

Industry Academia collaboration is the need of Construction Industry



Pune (Voice news service):- Collaboration between business and academia involves teaching students new skills that are in line with market demands. In order to identify the knowledge and skill gaps and skill sets in the current graduate students in order to make them employable, MKSSS's Dr. Bhanuben Nanavati College of Architecture for Women (BNCA) hosted a day-long Industry-Academia Collaboration Workshop on the 19th of July.

The aim of the workshop was to provide a focused group conversation that would strengthen and validate the study-based curriculum.

The Going Global Partnership program's goal is to encourage teamwork and creativity in teaching and learning to support transnational education in higher education institutions between India and the United Kingdom. The research is being carried out by an Academia-industry consortium formed in collaboration with Liverpool John Moores University, UK; MKSSS's Dr. B. N. College of Architecture,

Pune, Pune Construction Engineering Research Foundation, and Rohan Developers Pvt. Ltd under the British Council's Going Global Partnership program.

Dr. Mohan Siriwardena, a professor at Liverpool John Moores University's School of Civil Engineering and the Built Environment, Mr. Ranjeet Naiknavare, President of CREDAI Pune Metro, Rajesh Chaudhary, Vice President of CREDAI Pune Metro, Jaydeep Raje, Director of Bhat and Raje Construction, Mr. Abhishek Bhatewara, Executive Director of Rohan Builders, Dr. Anurag Kashyap, Principal of Dr. Bhanuben Nanavati College of Architecture for Women (BNCA) and Dr. Vaishali Anagal, Associate Professor and project coordinator at BNCA were present for the launch of the project website. The project website, www.iacbe.bnca.ac.in was unveiled at the hands of Mr. Ranjeet Naiknavare, President CREDAI Pune.

In the welcome address, Dr. Anurag Kashyap, Principal of BNCA spoke about BNCA's vision towards global edu-

cation and strategies, which allows students to go beyond the four walls of the classroom and have believed that many of the students have gone beyond the syllabus. BNCA always encourage their students to interact with professionals from the industry who are living success stories. Dr. Vaishali Anagal, professor at BNCA, stated in her introduction that special efforts could be taken to impart the talent to the learner in all of its nuances and simplicity. In order to achieve that, the knowledge and skill gaps in the field should be filled, the hourly structure should be established, and a sustainable training environment should be developed while conducting new research.

The goal of the workshop that was held on this particular occasion was to introduce the knowledge and abilities needed for this course, as well as to enhance the new graduates' skills and prepare them for this work. For this event, the brightest brains in the construction industry came together to discuss, validate and restructure the curriculum that is based on project research.

Dr. Vaishali Anagal, and Dr. Sujata Karve conducted the workshop. Dr. Mohan Siriwardena, a professor at Liverpool John Moores University's School of Civil Engineering and Built Environment, said that as part of this international collaboration, we are

considering degree-based apprenticeship as a potential model to close the skills gap. Not only is training important, but so is teaching new skills. It's important to use the apprenticeship in a purposeful and pertinent capacity. Additionally, he discussed the common framework of the programme structure, which includes fundamental criteria like industry-developed professional standards. Mr. Ranjeet Naiknavare, President of CREDAI Pune Metro, who hailed the various initiatives undertaken by BNCA, spoke about the challenging part of making fresh graduates employable. According to Mr. Naiknavare, the nature of the Civil Engineering and Construction sector requires hands-on exposure, therefore we need to have a transformational educational system to meet the requirements of the industry.

On the second day of the workshop, Dr. Mohan Siriwardena, a professor at Liverpool John Moores University's School of Civil Engineering and Built Environment, presented a lecture on lean construction, its principles, and its future prospects. He says we need to put more effort into streamlining the intricate construction process and reducing waste. He also discussed the importance of filling skill gaps, upskilling, and reskilling, as well as how institutions may play a crucial part in putting this concept into practise.

NEW RANGE ROVER VELAR

Pune (Voice news service):- Bookings for the New Range Rover Velar have been opened in India. The New Range Rover Velar is available in Dynamic HSE with two powertrain options - the 2.0 l petrol engine delivering a power of 184 kW and 365 Nm torque and a 2.0 l Ingenium diesel engine delivering a power of 150 kW and 420 Nm torque.

Rajan Amba, Managing Director, JLR India, said: "The New Range Rover Velar is a pure expression of trademark Range Rover refinement, featuring the latest technology and a dramatic, clean and reductive new design. Defined by perfectly optimised proportions, the Range Rover Velar embodies sophisticated elegance with a dramatic presence, which makes it that much more intriguing and desirable to our discerning clients."

Reductive Design: The Range Rover Velar features a new front grille, alongside the introduction of new Pixel LED Headlights with jewel-like effect Signature Daytime Running Lights. At the rear, the powerful overhang provides balance and highlights the



imposing length.

The Range Rover Velar is available in two new leather colourways - Caraway and Deep Garnet. These are complemented by a curated choice of details, including new Moonlight Chrome on the steering wheel, centre console surrounds and air vents. Tactile Shadow Grey Ash wood veneer trim finishes underline its elegance. Two new colour options join the exterior palette: Metallic Varesine Blue and Premium Metallic Zadar Grey.

Seamless Integration: New Range Rover Velar is the first to feature the next-generation Pivi Pro infotainment, which incorporates controls for all key vehicle functions within the new 28.95 cm (11.4) curved glass touchscreen.

Pivi Pro supports effortless smartphone connectivity with Wireless Apple CarPlay™ and Wireless Android Auto™ while Wireless Device Charging, from a new storage area in the centre console, provides immediate fast charging and reduces the need for wires.

Calm Sanctuary: The cossetting cabin of the Range Rover Velar minimises road noise with pioneering Active Road Noise Cancellation technology, ensuring the New Range Rover Velar offers an extremely quiet in-cabin experience.

The latest Cabin Air Purification Plus system helps promote occupant wellbeing and alertness, aiming to provide superior air quality. CO2 management and PM2.5 Cabin Air Filtration improve the

cabin environment by monitoring interior and exterior air and adjusting accordingly. The system also combines nano™ X technology to combat pathogens and help significantly reduce odours, bacteria and allergens.

Performance and Capability: Trademark Range Rover ride comfort and refinement is provided by advanced chassis and suspension setups in the Range Rover Velar. Electronic Air Suspension provides serene comfort, maintaining composure on rougher roads while smoothing out bumps with Adaptive Dynamics, an advanced chassis system that continuously varies the damping forces at each wheel.

Terrain Response 2@ is accessible through Pivi Pro and allows the driver to adjust vehicle settings to suit the driving environment, with a choice of Eco, Comfort, Grass-Gravel-Snow, Mud-Ruts, Sand, Dynamic and Automatic mode. Each alters the calibration of the engine, transmission, all-wheel drive system, suspension, and stability control systems for optimum traction and composure.

Valvoline and Eicher Extend Exclusive Partnership, Strengthening Customer Trust and Driving Innovation in the Commercial Vehicle Industry

Pune (Voice news service):- Valvoline, a leading global lubricant manufacturer and the original engine oil maker is delighted to announce the extension of its exclusive partnership for service fill and after sales with Eicher Trucks and Buses a leading player in the commercial vehicle industry. This renewed commitment, for the next phase of growth, stands as a testament to the unwavering belief of their customers have in the strong alliance between Eicher and Valvoline. This is an opportune time for Valvoline Cummins Pvt. Ltd as the JV celebrates 25 years of successful operation in India.

Eicher and Valvoline have been associated since 2019 for supply of Eicher Genuine Lubricants, making significant strides together and successfully navigating engine technology transition from from BSIV to BSVI, ensuring seamless customer experience. Speaking about the extended partnership, Mr. Sandeep Kalia, Managing Director of Valvoline Cummins, expressed his delight, stating, "We are thrilled to extend our exclusive partnership with Eicher, as it reflects the deep trust our partners have in us. To-

gether, we have come a long way since 2019, navigating industry transitions, overcoming challenges, and ensuring that Eicher trucks and buses continue to run efficiently. This partnership is a testimony to the shared commitment to customer-centricity, seamless integration, and relentless pursuit of excellence. Inspired by our partnership, we are eager to collaborate further with Eicher, leveraging our combined expertise and innovative mindset to develop fluidssupporting new energy vehicle technologies..

With our shared values and common vision, we are truly enabling what moves the world forward."

Mr. Vinod Aggarwal, Managing Director & CEO, VE Commercial Vehicles Ltd said, "First, I would like to congratulate Valvoline on the momentous occasion of their silver jubilee in India and wish them success in the years ahead. At this time, we are also pleased to extend our partnership with Valvoline for their world-class lubrication solutions in Eicher trucks and buses. Over the years, Eicher has taken significant steps to deliver industry leading uptime to our truck and bus customers and optimize maintenance cost through

lengthening service intervals. Our continuing partnership with Valvoline is a further step in this direction."

A key achievement of the partnership has been the flawless integration of backend systems, revolutionizing order fulfillment and automation for an exceptional customer experience. By maximizing the uptime of Eicher trucks, the companies have consistently delivered on their promise of reliability and performance.

This partnership has achieved significant milestones since its inception in 2019. One of the key highlights of this collaboration is the development of Eicher Genuine Lubricants, a premium range of lubricants exclusively formulated for Eicher Trucks and Buses. Eicher took the lead in the commercial vehicle industry by introducing these Genuine Lubricants in 2010, showcasing its commitment to innovation and quality. The successful association between Eicher and Valvoline has witnessed remarkable year-on-year growth of approximately 20%. This growth can be attributed to the seamless integration of backend systems, resulting in a streamlined supply chain for Eicher's valued channel

partners. Additionally, Valvoline's extensive distribution network has played a crucial role in supporting Eicher's expanding operations, ensuring superior vehicle uptime across the entire country. Looking ahead, Eicher and Valvoline are excited about the future prospects offered by their extended partnership.

They will collaborate closely for the next phase of growth to develop innovative fluids that meet the evolving expectations of customers and align with market trends. This includes exploring new technologies such as high-performance long drain interval fluids, alternative fuel solutions like CNG, and advancements in heat transfer fluids (HTFs). By embracing these new developments, Eicher and Valvoline aim to maintain their position at the forefront of the industry.

Furthermore, both organizations are committed to leveraging various digital platforms to enhance and optimize their services, thereby further improving the overall customer experience. This focus on digital innovation ensures that Eicher and Valvoline stay responsive to the ever-changing needs of their valued customers.