



CTE establishes Learning Centre in partnership with the Commissionerate of Women and Child Development

Pune (Voice news service):- The Consortium for Technical Education (CTE) and the Commissionerate of Women and Child Development, Government of Maharashtra, have formed an alliance with a Memorandum of Understanding (MoU) to enhance skill development opportunities for women and children. This collaboration aims to provide individuals with valuable skills for a brighter future. As a result of this partnership, CTE has successfully established a dedicated Learning Centre to conduct Information Technology training programs at the David Sassoon Industrial

School in Mumbai, Maharashtra. The Learning Centre will facilitate hands-on computer experience for a greater number of students. Students at David Sassoon Industrial School, ranging from 1st to 9th grade, have been receiving comprehensive training aligned with the syllabus and books provided by TechnoSchool. TechnoSchool is a leading provider of computer education for schools across India, offering seamless integration of technology with the latest Information and Communication Technology (ICT) curriculum at all stages of school education.

Noted Astro- Numerologist Swetta Jumaani completes two decades of dedicated service

Pune (Voice news service):- Noted Astro- Numerologist Swetta Jumaani completes two decades of dedicated service. An ardent fan of her father, the Eminent Numerologist Late. Bansilal M Jumaani, Swetta keenly studied this occult science of numerology under his competent guidance. She practiced numerology as a hobby wherever and has finally settled down to the numerological lucky city of Pune.

And it was in Pune two decades back that she took a plunge professionally in the family tradition. She added that Pune was a naive city in terms of astro-numerology when she established her base here two decades ago but today the acceptability and faith in this science has increased manifold. "The average Punekar visits me for issues relating to job, property, health, marriage, relationships, etc."

And then there are others who consult her on Share market, love life etc. Incidentally the questions on share market have gone up post Covid. When advising clients, Swetta Jumaani gathers their personal information like name, date of birth, age, etc. "An individual's destiny is determined by the value of letters in his name. The letters 1,3,5 and 6 are considered lucky," she said. Being an astro-numerologist she also suggests



colours, dates, precious stones to make a person's vibrations positive. A feedback from the Who is Who of the Today her clientele includes youths looking for a career/job change to super senior citizens and entire the spectrum of folks is now ageless.

The Impact of Super Apps on the Financial Landscape

Pune (Voice news service):- One of the most significant advantages of super-apps is their ability to integrate a wide range of financial and banking services within the platforms to provide customers with a seamless experience. For the banking sector, it implies that many users may bypass the banking apps and use more integrated super-app. For instance, a leading food delivery company's Edition Card (in association with a

famous commercial bank) facilitates users to bypass traditional banking channels and operate/monitor all banking activities through the super-app. In addition, Super-apps with digital wallets make it easier for users to stay in the ecosystem and reduce their dependence on cash and credit cards. Another critical impact of integration shall be felt in the brokerage, investment, and asset management sectors.

PNG Jewellers Achieves Great Place to Work® Certification for the Second Consecutive Year, Earning High Trust Index Scores

Pune (Voice news service):- PNG Jewellers, Maharashtra's most beloved jeweller, is proud to announce that it has once again been certified as a Great Place to Work® in India. This recognition marks the second consecutive year that PNG Jewellers has received this prestigious certification, showcasing the company's commitment to fostering a dynamic and growth-oriented work environment. Great Place to Work® is a globally recognized authority on cultivating and recognizing High-Trust, High-Performance Cultures™ in workplaces. With over three decades of experience, the institute has conducted extensive research on the qualities that make an organization a truly great place to work. In India, Great Place to Work® partners with over 1100 organizations annually across 22 industries to help them build High-Trust, High-Performance Cultures™ that lead to sustained business growth and talent retention. PNG Jewellers understands that achieving growth requires setting high goals and harnessing the power of the right talent within a con-



clusive and nurturing environment. In recent years, the company has implemented numerous people-first initiatives and policies to empower employees at all levels. PNG Jewellers places great emphasis on learning, open discussions, integrity at work, customer centricity, women's safety, collaboration, and driving excellence throughout the organization. The company's commitment to creating a great workplace is reflected in its various programs such as SAAMVED, Performance Management by Objective, Udaan, Speak Out, IDEA, Gratitude Note, and more. These initiatives drive the core values of PNG Jewellers and contribute to a cohesive and supportive work culture. In addition to being trusted

by its customers, PNG Jewellers has also achieved high scores on the trust index survey conducted by Great Place to Work®. The survey evaluates key dimensions that contribute to an exceptional work environment, including the credibility of management, respect for people, fairness at the workplace, pride, and camaraderie between people. Chairman and Managing Director, Dr. Saurabh Gadgil, expressed his elation regarding this recognition and highlighted the key acts of leadership that define PNG Jewellers. "PNG Jewellers believes in creating an environment that has many positive facets to it, like encouraging women to reach leadership roles, the inclusion of specially-abled individuals, ensuring the safety

of employees, and promoting transparency in policies and customer interactions. PNG Jewellers is committed to fostering a culture of unity, ideals, values, ambitions, and unbridled enthusiasm, building a strong foundation for sustained growth year after year". PNG Jewellers received impressive scores across these dimensions, with 89 for credibility of management, 89 for respect for people, 88 for fairness at the workplace, 91 for pride in one's work, and 84 for camaraderie between people. These outstanding scores reflect the company's commitment to maintaining a workplace that values trust, collaboration, fairness, pride, and a sense of belonging. PNG Jewellers remains dedicated to its vision of creating a better tomorrow for each individual and fostering an inclusive and supportive work environment. The company's efforts during the pandemic have resulted in a stable and secure workforce that feels integral to the organization. This commitment to care extends not only to its employees but also to customers and society as a whole.

Sapphire Sales Corporation launched grand showroom for one stop home solution in Kondhwa

Pune (Voice news service):- City based Sapphire Sales Corporation Pvt Ltd is providing reliable distribution services of bathroom fittings, as well as sanitary and plumbing products for the last 35 years. Sapphire Sales Corporation has launched a grand showroom of one stop home solution in Katraj-Kondhwa Road, opposite to ISKCON temple. It has a wide range of products from Bathroom Fittings to Modular Kitchens, Furnishings and Decorative Lighting. Ribbon cutting of this showroom was done at the hands of senior founder member of Sapphire Shyamsundar Goyal. On the occasion, founders Kisan Goyal, Sanjay Goyal, Rajendra Goyal along with new generation Amit Goyal, Akshay Goyal, Aditya Goyal, Anuj Goyal, Ankit Goyal and others were present. Interior Designer Milind Chingale, Prachi Jain, Hoori Meghani,



Akhil Gujrathi, Architect Vipin Bora, Rashmi Bamb were present on the occasion and congratulated Goyal family. Amit Goyal said, "Located in the south-eastern part of Pune, it will be the only showroom to supply all the above four products required for a perfect and beautiful interior decoration of the home. Pune-kars will get designer and innovative products such as bathroom fittings, modular kitchen, furnishings and decorative lighting in this three-storey showroom."

A diverse range of Indian and imported products such as designer sanitary ware, tiles, water solutions, modular kitchens, home appliances, sinks and faucets, attractive curtains, blinds, mattresses, carpets, wallpapers and decorative and architectural lights, designer fans will be available here, he added. Further he mentioned that Four brothers Shamsundar, Kisan, Rajendra and Sanjay Goyal started a bathroom fitting business in 1988 in a 350 square feet space in Swargate, Pune's central area.

Goyal Brothers has expanded the business to reach many heights of success over the last 35 years due to customer oriented and reliable service. Delivering quality products to the construction industry with customers at the center and their satisfaction as a noble goal. Therefore, Sapphire Sales is the leading name for bathroom fitting products in the real estate sector. We have been providing kitchen services for three years with bathroom fitting products, furnishing for two years, and lighting products starting this year. All the products of the four divisions are of international quality. There will be a hall of about 10 thousand square feet. Along with the product, we will now also provide customization services. In the future, we will focus on providing this reliable service to the customers, he added.

African lady with severe, suicidal pain gets a new lease of life at Pune



Pune (Voice news service):- A 54-year-old eastern African female patient got a new lease of life at Sahyadri Super Speciality Hospital, Deccan Gymkhana recently. This patient had an extremely rare and complex case involving a combination of Trigeminal and Glossopharyngeal Neuralgia along with large high flow Arterio-Venous-Malformation (AVM) of Cerebellum (a tangle of blood vessels that connects arteries and veins in the brain). Dr. Jaydev Panchawagh, an eminent brain and spine surgeon, treated her by a combination therapy of Angiography led Embolization followed by a brain surgery to remove the malformation completely and to relieve her of severe double neuralgia. The patient is now recovering well and enjoys a painless life at her hometown in Africa. While sharing the case details, Dr. Panchawagh explained that Trigeminal Neuralgia, also known as 'Suicide disease' is the

disorder with the infamous tag of "the worst pain that could be experienced by man" and Glossopharyngeal Neuralgia is another such severe pain syndrome. Thus, the case of this patient suffering with double neuralgia is a very rare and uncommon case the city has come across. This patient from Malawi was in severe pain of Trigeminal and Glossopharyngeal neuralgia since 4 years and she was on high doses of brain numbing medications and antidepressants. In addition, there was another challenge added to this case which was an Arterio-Venous Malformation (AVM) inside the brain (Cerebellum). He added that AVMs are abnormal clusters of blood vessels that are tightly packed together in the affected area. These vessels lack the usual muscular layer and capillary structure, causing a fast and direct flow of arterial blood into veins, leading to abnormal flow rates. Removing AVMs through surgery in the brain is especially difficult as they often occur in critical areas and the brain's blood flow regulation is very unique. The procedure was done at Sahyadri Super Speciality Hospital,

Deccan Gymkhana under the planning and guidance of Dr. Panchawagh and Interventional Neurologist Dr. Anand Alurkar. The team of medical experts devised a comprehensive plan to address both the debilitating pain and the underlying Cerebellar AVM located in close proximity to the affected nerves. In this multi-stage procedure, the team first performed Angiography-guided embolization to partially occlude the AVM. This technique involved the insertion of a thin catheter into the blood vessels supplying the AVM, followed by the injection of medical glue to occlude the vessels. Once the embolization was safely completed, the team proceeded with the removal of the AVM to eliminate the risk of continued bleeding. In this case, the AVM was still receiving blood supply from multiple arteries within the cerebellum. Therefore, during the surgery, utmost care was taken to separate and preserve vital 'transiting vessels' that passed near the AVM. After an intense and intricate eight-hour surgery, the most crucial aspect remained—the separation of the blood vessels compressing the Trigeminal

and Glossopharyngeal nerves, effectively treating the patient's double neuralgia. Dr. Sunil Rao, COO, Sahyadri Hospitals, "The success of this procedure underscores the importance of meticulous planning, skilled execution, advanced neurosurgical techniques with medical expertise and unwavering commitment exhibited by the medical team. Our utmost priority continues to be delivering the highest standard of care to our patients." This complex Neurosurgery marks a significant milestone in the MVD surgery centre at Pune, offering hope for patients facing similar complex cases involving AVMs and neuralgia. The MVD surgery centre at Pune was spearheaded by Dr. Jaydev Panchawagh and his team 18 years back is perhaps the only focused MVD surgery centre in India with experience of more than 2000 surgeries. The center is dedicated to excellence, innovation and research, teaching and patient education in the field of Trigeminal Neuralgia, Hemifacial Spasms, Glossopharyngeal Neuralgia, Intractable Tinnitus and Vertigo, collectively known as Neurovascular conflict syndromes.

Global Vfx and AVGCI Training Institute celebrate Grand Opening in Pune!



Pune (Voice news service):- Global Vfx, a renowned and influential establishment in the Visual Effects (VFX) industry, is delighted to announce the grand opening ceremony of its first-ever Pune branch. This landmark event will take place at 6 p.m. at the esteemed Orville Business Port, situated in the vibrant neighbourhood of Viman Nagar. The expansion of Global Vfx to Pune marks a significant moment for both the institute and the creative industry. As the parent company of AVGCI Institute, a prominent name in the field of Animation, Visual Effects, Gaming, and Comics (AVGC), Global Vfx brings its exceptional expertise and industry experience to this academic

extension. The grand opening ceremony will be attended by Mr. Biren Ghose, the esteemed country head of Technicolor Creative Studios, as a Special Guest. Mr. Ghose's remarkable contributions to the VFX industry make his attendance at this event particularly significant! The opening of the Pune branch not only signifies the expansion of a colossal establishment like Global VFX but also marks the introduction of AVGCI Institute as its academic wing. This new collaboration is set to revolutionize the AVGC field, empowering aspiring professionals with comprehensive training and industry-aligned education. AVGCI Institute boasts numerous advan-

tages that set it apart from other institutions in the industry. With a state-of-the-art curriculum and cutting-edge facilities, the institute ensures that students receive a holistic and immersive learning experience. Through hands-on training, industry mentorship, and exposure to the latest technological advancements, AVGCI equips students with the necessary skills and knowledge to excel in the fields of Animation, VFX, Gaming and Digital Design. This new academic extension in Pune is expected to create wonders in the AVGC industry. With Global VFX's expertise and vast network, combined with AVGCI's commitment to excellence, aspiring professionals will have unparalleled opportunities to thrive in this dynamic field. The institute's expansion to Pune demonstrates its dedication to nurturing talent and contributing to the growth of the creative industry in the region. Mr. Mike, CEO, and Founder of Global VFX and AVGCI Institute, expressed his excitement about the grand opening ceremony, stating, "We are thrilled to expand our presence to Pune, a city known for its vibrant creative community. The launch of our first branch in Pune is a significant milestone

for us. It not only strengthens our commitment to fostering talent but also reinforces our position as a leading institution in the field of Animation and Visual Effects. We are honoured to have Mr. Biren Ghose join us in this celebration, further emphasizing the importance of this event for the creative industry. The VFX industry has experienced remarkable growth in recent years, reshaping the landscape of entertainment and media. The introduction of Global VFX and AVGCI Institute to Pune signifies the city's emergence as a hub for innovation and creativity. This grand opening ceremony offers professionals, enthusiasts, and aspiring industry members an exceptional chance to connect with leaders, gain valuable insights, and be part of the transformative journey that Global VFX and AVGCI Institute have embarked upon. Global VFX invites professionals from various creative disciplines to join in the celebration of this grand opening ceremony at Orville Business Port, Viman Nagar, Pune. This event promises to be a remarkable platform for networking, knowledge sharing, and establishing meaningful connections within the VFX industry.

DURASHINE® by Tata BlueScope Steel is Awarded 'Brand of the Year 2023'



Pune (Voice news service):- DURASHINE® was unanimously chosen by consumers as "Brand of the Year 2023", through a research based on consumer survey conducted by Marksmen Network Private

Limited. DURASHINE® from Tata BlueScope Steel is leading brand in retail segment, offering colour coated steel sheet products and solutions pan India. DURASHINE® has showcased highest standards of product de-

velopment and customer service. The Brand has completed more than 15 years of outstanding performance and continues to offer customer centric and innovative solutions. DURASHINE® commands a leadership position in the segment with the widest network of channel partners creating 5000+ touchpoints. On receiving the award, Mr. Anoop Kumar Trivedi, Managing Director - Tata BlueScope Steel said, "DURASHINE® is our flagship brand and it has retained its positioning as a category leader in colour coated steel for more than a decade. This

recognition is a testament for the loyalty that the brand enjoys amongst its customers. This is a great moment, and such recognitions further encourage us to outperform at all levels; be it new product offerings, channel development or catering to customer needs." DURASHINE® is the flagship retail brand of Tata BlueScope Steel which offers colour coated steel in form of roof and wall solutions. The brand manufactures and sells roll formed colour coated steel roof & wall sheets, structural products, and accessories.

Dr. Pramod Chaudhary honored with Lifetime Achievement award



Pune (Voice news service):- Dr. Pramod Chaudhary, Executive Chairman of Praj Industries honored with Lifetime Achievement Award for his remarkable contribution in the field of Industry and Environment. This award

has been given by Indian Institute of Chemical Engineers (IICChE) Pune Regional Chapter. On the occasion Dr. Chaudhary gave the keynote speech 'My Journey in the Realm of Bioeconomy'. Dr. Pramod Chaudhary men-

tioned that, I am grateful to receive this award from IICChE Pune chapter. Innovation, customer centric approach, higher goals instead of profit, collaboration and partnership always play a vital role in sustainable growth for any industry. We should focus on research, human capital and communication amongst the people. Along with industry we should look into environmental changes. We have to work on issues like shortage of energy, water and global warming. We are providing reliable services in the field of biotechnology for the last four decades and

working on sustainable energy. Along with the industry, many social activities are being implemented in the spirit of social commitment, he added. Alok Pandit, President of IICChE Pune chapter, Dr. Uttkarsh Maheshwari, honorary secretary of IICChE Pune chapter, Dr. Prafulla Garge, Treasurer, Veteran member Yashwant Gharpure, Dr. Pramod Kumbhar & Dr. Ravindra Utgikar, Ghanshyam Deshpande from Praj Industries, Dr. Pawan Khanna of DIAT and Dr. Suyog Taralkar, newly elected president of IICChE Pune chapter was present on the occasion.

Santosh Juvekar and Sonalee Kulkarni 'Date Bhet' hit screens on July 14, 2023



Pune (Voice news service):- Actor-director Lokesh Vijay Gupta's upcoming Marathi film 'Date Bhet' starring Santosh Juvekar, Hemant Dhome and Santosh Juvekar has already created a buzz on social media. And to keep the excitement going, the makers dropped the new poster of the film to

announce a new release date of the film. Now, the film is all set to hit screens on July 14, 2023. The story and direction of the film "Date Bhet" is written by Lokesh Vijay Gupta. Screenplay and dialogues are written by Ashwini Shende. Pradeep Khanwilkar is the cinematographer of the film.

"Baap Manus" directed by Yogesh Phulphagar starring Pushkar Jog, Anusha Dandekar and Keya Ingle in the lead roles



Pune (Voice news service):- Directed by the renowned Yogesh Phulphagar, "Baap Manus" beautifully captures the heartwarming bond between a father and daughter, portraying the intricate details of fatherhood with utmost brilliance. "Baap Manus" is a cinematic

masterpiece that touches the depths of emotions and celebrates the essence of fatherhood. The film stars Pushkar Jog, Anusha Dandekar, Kushal Badrike, Shubhangi Gokhale and actor Keya Ingle in lead roles. The film is directed by Yogesh Phulphagar.

Vitthu Mauli fulfills Gayatri Jadhav wish in Vari



Pune: Pandharpur Ashadhi Vari of Vitthu Mauli is a major festival in Maharashtra, Everyone who joins in the wari rejoices heartily, dances, serves and is enraptured by the chanting of Mauli Nama. Everyone should experience the Vari ceremony at least once in a lifetime.

This year, actress Gayatri Jadhav was lucky enough to participate in Vari. Gayatri had seen Mauli's palanquin ceremony when it came to Pune but she wanted to experience the arena ceremony and also donate food, so Gayatri experienced a day of walking with Warakari in Phaltan and also donated food.



Sanju Rathod 'Nauvari Saree' will milestone of 20 million views



Pune (Voice news service):- Sanju Rathod Latest Song: The youngster from Dhanwad Tanda in Maharashtra started his career with Bappa's Bhakti Poti and Bappa's song which has reached all over India. Such a

singer, musician, lyricist is Sanju Rathod. Having no legacy before entering the music industry, Sanju made a name for himself through sheer hard work. Sanju's popular songs made Sanju's dreams come true.

Currently, the song 'Nauvari' has created a lot of buzz on social media. The singer, composer of this song is none other than Sanju Rathod. Within a few days, this song won the hearts of millions of viewers. Sanju's passion got support from the company 'Believe Artist Services' and his next journey started according to his heart. Sanju's 'Nauvari' song really did the trick. Besides Sanju and Gaurav Rathod along with Prajakta Ghag, Manish Mahajan and the entire team of 'Nauvari', this song has crossed the 20 million mark. The song is currently trending with over 1 million streams on the audio platform Spotify and over



400K people making reels on Instagram.

Vidhi Kasliwal's globally recognised 'Medium Spicy', produced by Landmarc Films, Now On Prime Video!



Pune (Voice news service):- Indulge in the delightful experience of watching Vidhi Kasliwal's globally recognised 'Medium Spicy', an enthralling Marathi film produced by Landmarc Films, on OTT! Released in theatres last year, this captivating

narrative delves into the complexities of relationships, with the lead roles skillfully portrayed by Sai Tamhankar, Lalit Prabhakar and Parina Petha. Fans eagerly awaited its arrival on the OTT platform, and their wait has finally borne fruit with this Prime Video release. Vidhi Kasliwal's illustrious repertoire besides 'Medium Spicy', includes projects like 'Vivah', 'Ek Vivaah Aisi Bhi', assisting veteran director Sooraj Barjatya, and 'Isi Life Mein...', which she wrote and directed for Rajshri Productions. She has independently under her banner, Landmarc Films, produced and presented remarkable films such as 'Sanngto Aika', the documentary 'Block by Block', shedding light on the lives of construction workers, and the

corporate film 'Building For The Future', exploring the architectural and engineering advancements in India, besides 'Vazandar' directed by Sachin Kundalkar and national-award-winning 'Rangan', 'Gachchi', 'Redu' and 'Nashivvaan'. Now, as the producer of 'Medium Spicy', she continues her legacy of delivering exceptional cinematic experiences. 'Medium Spicy' has had an enviable festival run. The film was part of six prestigious film festivals around the globe from Dallas to Norway to Dhaka. It was nominated in top categories at all the distinguished award functions, whether Filmfare or MATA Samman, Pravah Picture Puraskar and Sakal Premier Awards. It was part of the 20th Pune International Film Festival (PIFF) and the

Closing Film for the 21st River 2 River Florence Indian Film Festival. It was also nominated for the German Star of India Award at the 19th Indian Film Festival, Stuttgart. Written by the talented Irawati Karnik, this beautiful narrative is a unique and thought-provoking story that resonated deeply with the audiences. Now, with its release on OTT, viewers can relish the film's magic anytime, anywhere. Director Mohit Takalkar has ably helmed this gem of a film. 'Medium Spicy' beautifully navigates the middle path of finding balance in life, presenting a compelling exploration of personal desires and aspirations. Don't miss out on this extraordinary film, now available for streaming on Prime Video.

Ayurveda proves effective in chronic liver disease treatment Rasayu Ayurveda Clinic presents research paper at international forum

Pune: A 42-year-old woman from the city had developed 'Budd-Chiari Syndrome', a liver disease. This disease causes blood clots in the blood vessels to cut off the blood supply to the liver. Liver transplantation is the only effective option suggested in this situation. Ayurvedic treatment was successful in curing such a patient. The research paper in this regard was presented on the international platform. Quote: "Ayurvedic medicines are often asked for direct evidence regarding their safety and efficacy. Rasayu Ayurveda Clinic is very much aware about this and medical experts as well as society are presenting research papers on scientific test about it. Rasayu Ayurveda Clinic offers treatments based on Ayurvedic principles for patients who are not available or have limitations in conventional medicine. Ayurvedic treatment may be available to patients with such

chronic diseases. Research papers are presented at international level to understand this at scientific level. It is believed that getting Ayurveda scientific credibility and getting validation after international level review by experts in those fields will help in global acceptance of Ayurveda." Vaidya Dr Yogesh Bendale, Rasayu Ayurveda Clinic, Pune **What is the disease?** "Budd-Chiari Syndrome" is a chronic liver disease. These patients can die if the patient does not receive proper treatment. This disorder is extremely rare and occurs in one patient in a few lakhs. Its treatment is also very expensive. Specialists in this disorder usually suggest surgery or liver transplant depending on the severity of the disease. **Why patient opted for Ayurved?** The patient consulted various specialist doctors and inquired about its treatment. It was noticed that the disease has

worsened. Surgery was the only option in this situation but due to some personal reasons and physical condition she was not able to do this surgery. As the treatment options for this patient were limited, she was left with the question of what to do next. She decided to take Ayurvedic treatment as none of the currently available medical methods were possible. For that she visited Rasayu Ayurveda Clinic in 2017 and decided to start treatment there. The patient started her treatment at Rasayu Ayurveda Clinic under the guidance of Dr. Yogesh Bendale and Dr. Ketaki Jagtap. **Line of Treatment:** - Budd-Chiari Syndrome treated with scientifically formulated only herbo-mineral Ayurvedic medicines. - While treating according to the principles of Ayurveda, the norms of modern science were also checked from time to time - Significant improvement in symptoms was observed af-

ter about a month of treatment. - Undertook regular treatment under medical supervision for about 3 years. - After this period, the patient's condition is clinically good and all the blood clots have completely disappeared at the end of the examination. - This patient was successful in overcoming this disease by completely ayurvedic treatment and there was no need for liver transplant. **Research Paper:** A research paper in this regard by Rasayu Ayurveda Clinic has been published in the reputed "Alternative Therapies in Health and Medicine" peer reviewed research journal in the USA. The publication of international reports based on scientific criteria of this nature will make this information in Ayurveda useful to the general patient as well as to the experts, physicians and researchers working in this field. Also the science of Ayurveda will be recorded at the international level.

Ratnagiri Jets declared MPL winners

Pune (Voice news service):- The rain prevailed. Ratnagiri Jets were declared the winners of the Shiram Capital Maharashtra Premier League (MPL) on Friday afternoon by virtue of being table toppers in the league phase. Ratnagiri and Kolhapur both finished on 8 points, but Ratnagiri finished on top with a net run rate of +0.630 compared to +0.568 of Kolhapur. When the rain halted the play, Kolhapur Tuskers were 80 for 8 after 16 overs of play, which was the last bit of action. Ratnagiri walked away with the championship trophy and ₹50 lakh as the prize. Kolhapur were given the trophy and ₹25 lakh. Maharashtra Cricket Association (MCA) president Rohit Pawar congratulated all the teams, their owners and



thanked the fans for their support. Present at the prize distribution ceremony were MCA vice president Kiran Samant, MPL chairman Sachin Mulay, secretary Shubhendra Bhandarkar, joint Secretary Santosh Bobade, Treasurer Sanjay Bajaj, Janhavi Dhariwal-Balan and Ratnagiri Jets' owners - Rakesh and Rajan Navani. Other members of the MCA apex council - Suhas Patwardhan, Sunil Mutha, Vinayak Dravid, Keshav Vaze, Raju Kane, Adv. Ajay Deshmukh,

Rajvardhan Kadambande, Atul Jain, Adv. Kamlesh Pisal, Sushil Shewale, Ranjit Khirid, and Kalpa Tapikar - were also present for the prize distribution ceremony of the tournament. Due to persistent rain, the final had to be moved to the reserve day of Friday. On Friday, the game started at the scheduled 11am, with Ratnagiri option to bowl first, but the rain interruptions disrupted the momentum of play. The first interruption came at the end of the seventh over,

when Kolhapur were 43 for 2. Left-arm spinner Kunal Thorat had removed the tournament's orange cap holder Ankit Bawne (1 off 3) and Sahil Autade (5 off 7). When the play resumed, veteran keeper Nikhil Naik took a blinder to dismiss Naushad Shaikh (12 off 15) off Pradeep Dadhe's bowling. Siddhart Mhatre (0 off 1) followed him in next, before another rain interruption. After the rain break, tennis-ball sensation Vijay Pawle dismissed opposition skipper Kedar Jadhav 32 (28b, 2x4s, 2x6s), who dragged one onto stumps, to leave Kolhapur totalling at 59 for 6. At the end of 16th over, Kolhapur were 80 for 8, when rain stopped the play again. After that interruption, the game never got going again and around 4pm Ratnagiri were declared the winner.

Haryana emerge champions at the 6th youth Women's National Boxing Championships

Pune (Voice news service):- Defending champions Haryana continued their domination in the Women's Youth Nationals, clinching 9 medals to conclude the 6th youth women's national boxing championship in Bhopal, Madhya Pradesh. Haryana pulled off a phenomenal show on the final day as all of their 8 finalists ended up winning the gold medal. With 63 points, 8 gold and 1 bronze

medal Haryana finished top of the table. Bhawna Sharma (48kg) & Anshu (50kg) were on top of the game as they started off with a convincing 5-0 win over Karneka Kathayat of Uttarakhand and Chanchal Choudhary of UP giving Haryana a perfect head start. The 52kg weight category saw an intensely fought battle between Haryana's Mohini and Chandigarh's Nidhi as both the

boxers delivered some heavy blows to each other. Eventually Mohini took control of the match to win the bout 4-3. The Asian Junior Champion Kirti (81+kg) of Haryana outclassed her opponent which led to the referee stopping the contest (RSC) in the consecutive matches. Kirti went all guns blazing against Rajasthan's Nirjhra Baba and wrapped up the bout in the 1st round itself enroute

winning the gold medal. The other four gold medals winners for Haryana were Priya (57kg), Muskan (75kg), Pranjal Yadav (70kg) and Tanu (54kg) Uttarakhnd and Delhi claimed the second and third spot with 32 and 20 points respectively. Led by 2 times Asian Junior Champion Nikita Chand, Uttarakhnd won 3 gold and 1 silver medal. Delhi ended their campaign with 3 silver and 1 bronze medal.

BAI President welcomes historic Thomas Cup trophy in India for the first time



Pune (Voice news service):-

The Badminton Association of India (BAI) on Friday received the historic Thomas Cup trophy which India lifted for the first time in the tournament's 73-year history. BAI President Dr. Himanta Biswa Sarma and General Secretary Sanjay Mishra welcomed the glittering prestigious trophy in New Delhi on behalf of the triumphant Indian squad.

"My heart swells with pride as I welcome the historic Thomas Cup trophy today in Delhi. Kudos to every team member and all support staff for realising the dream of winning the first-ever Thomas Cup after 72 years of its inception. Many congratulations," the BAI President Sarma tweeted. A squad comprising of Kidambi Srikanth, HS Prannoy, Lakshya Sen, Priyan-

shu Rajawat, Satwiksairaj Rankireddy, Chirag Shetty, MR Arjun, Dhruv Kapila, Krishna Prasad Garaga and Vishnuvardhan Goud Panjala thrashed 14-time champions Indonesia in a high-voltage final in May last year as India emerged as the only sixth nation to lift the coveted trophy. This sensational triumph has also ushered a new era for Indian badminton.

DC Doctor's Choice Launches India's First Ever 3 Whey Fusion Whey Protein at IHFF in the presence of India's Ace Fitness Icon Nitin Chandila

Pune (Voice news service):- DC Doctor's Choice, India's leading bodybuilding supplement brand, synonymous with the best whey protein in India, launched the country's first ever 3 Whey Fusion Protein at the esteemed International Health, Sports and Fitness Festival (IHFF). The product was launched by the famous and well known Indian pro bodybuilder and fitness icon Nitin Chandila and also the winner of Mr India 2022 and Mr Asia (Silver) 2022. They chose IHFF to launch their revolutionary new product so they could present to the audience the formulation's exceptional USPs and benefits. The product, which combines



three different types of proteins, ensures that consumers get just the right sources of fast, medium, and slow digesting proteins. Sharing his views on the occasion, Ankit Jha, the Founder and CMO of DC Doctor's Choice, said, "We are thrilled to have launched our revolutionary 3 Whey Fusion Whey Protein at the prestigious

IHFF event. Through its extensive expertise and passion, our dedicated team has developed a product that not only meets but exceeds the expectations of health-conscious individuals. With its unique blend of proteins, superior absorption rate, and delicious flavors, 3 Whey Fusion is all set to usher in a new era in protein supple-

mentation." Commenting on the launch, Nupur Vats, the Co-founder and COO of DC Doctor's Choice, said, "The response to our product launch has been nothing short of phenomenal, as we witnessed immense excitement and positive reception from fitness enthusiasts. The unique combination of three types of proteins ensures optimal results and our commitment to delivering the most delicious flavors has resonated with consumers. We are proud to have created such a product that combines effectiveness and palatability, giving our customers an extraordinary fitness supplement and helping them reach new heights in their fitness endeavours."

EaseMyTrip's ongoing first-of-its-kind Brand Bazaar offers exclusive brand deals to its customers

Pune (Voice news service):- EaseMyTrip.com, one of India's largest online travel tech platforms, comes up with exciting offers under its Brand Bazaar campaign, a marquee bouquet of brand deals specially curated for travellers for the mid-year holiday season. During this limited-time offer, customers who book their travel with EaseMyTrip between June 16th and June 30th, 2023, will receive amazing vouchers from renowned partner brands. This exclusive promotion is a celebration of EaseMyTrip's customers' trust and loyalty, aiming to provide them with exceptional value and delightful surprises.

The deal brings forth an exciting collaboration with a range of esteemed brand partners associated with EaseMyTrip, offering incredible deals and discounts. Customers can look forward to an array of enticing offers, including a 45-day Gaana Plus subscription at just INR 1, an extra 30% off sitewide (excluding Body Sprays) from The Man Company, a flat 15% discount on JBL products, and a 3-month NFM membership from Netmeads. Additionally, enjoy flat discounts on products and services from renowned brands such as Noise, Lakme Salon, Wakefit, Wow Skin Science, Skybags, Pocketfm, Beardo,

Caprese Bags, Skivia and Clovia, Ajo, and Pharmeasy. These exciting offers are available for a limited time, so seize the opportunity to indulge in exciting savings and experiences during the stipulated period of the Brand Bazaar deals. "We are thrilled to introduce Brand Bazaar, our mid-year brand deals package as a travel surprise for our valued customers. At EaseMyTrip, we are committed to providing exceptional travel experiences and added value to our customers. With Brand Bazaar, we aim to make their travel bookings even more rewarding by partnering with renowned brands and offering exclusive discounts.

We invite all travel enthusiasts to take advantage of this fantastic opportunity and explore new places with EaseMyTrip." - Mr. Rikant Pittie, Co-Founder of EaseMyTrip. To avail the offer, customers simply need to book their travel requirements such as flights, hotels, cabs, buses, holidays and more with EaseMyTrip. After booking, they will receive an email with a coupon code on their registered email ID. By clicking on the "Redeem Now" button, they can enjoy the exclusive offers. The promotion is valid for both new and existing customers and can be accessed through the EaseMyTrip website, mobile site, Android app, and iOS app.

Suryadatta is always on front for Atmanirbhar Bharat Prof. Dr. Sanjay B Chordiya; Five hundred people examined in health checkup camp organized by Suryadatta



Pune (Voice news service):- Five hundred people examined in a health checkup camp organized by Suryadatta Group of Institutes on the occasion of the birthday of Prof. Dr. Sanjay B. Chordiya, founder president of Suryadatta Education Foundation. Tests for Eye, diabetes, blood pressure, fitness etc done in a camp. Autes Blood Center, Infigo Eye Care Hospital and Zipi Health collaborated for this camp. Prof. Dr. Sanjay B. Chordia was honored by various organizations on this occasion. Sachin Itkar of Maharashtra Kala Prasarni Sabha, RPI leader Adv. Mandar Joshi, BJP leader Sandeep Butala, Sandeep Khandelwal and Varsha Pingle of Times of India Group, Anirudh Badve & Sarika Rojekar of Rashtra Sanchar, Sanjay Sankpal of Punyanagari, Praveen Parkhi of Prabhat, Murugesh Mudaliar & Sandeep Shetye of Indian Express, Bharti Berry of Aaj Ka Anand, Santhosh Gogawle of Sakal, Sameer Kadam of Divya Marathi, Sameer Deshmukh of Lokmat, Sanjay

Shinde of Parvati Times, Manoj Waghmare of OATS, Dr. Mekhla Kulkarni from Infigo honored & greeted Prof. Dr. Sanjay B. Chordia on his birthday. Various departments of Suryadatta has also felicitated Prof. Dr. Chordiya. Sachin Itkar said, "Prof. Dr. Sanjay B. Chordia has worked to create human health. He has always worked to build up everyone who came in contact with him. He is like a 'Midas touch' for everyone. The true identity of Thomas Jefferson, the American president, was at the University of Virginia, just like Prof. Dr. Sanjay B. Chordia is identified with Suryadatta." Aniruddha Badave said, "Prof. Dr. Sanjay B. Chordia had a dream based on ethical principles and made it a reality through Suryadatta. He is carrying forward the legacy of the educational tradition of Pune, the work of Mahatma Phule, Shikshan Maharshi Dhondo Keshav Karve." Adv. Mandar Joshi appreciated the work done by Dr. Chordiya. Prof. Dr. Sanjay B. Chordiya



has also expressed his gratitude towards all. In his speech Dr. Chordiya said, This is the bond of love and humanity. We have a plan to become a university in upcoming years and with your blessing we will fulfil it. Suryadatta Group always will be at the front for Atmanirbhar Bharat. In this beautiful journey, I got full support from my wife Sushma. Along with her my whole family supported this educational work. I am very fortunate that suryans are spread across the nation and they are the brand ambassadors for the suryadatta. I experienced this recently when I was on a tour of the UK & Australia, he added.

At this time Prof. Awarikar, Sandeep Khandelwal, Varsha Pingle, Sanjay Shinde, Pravin Parkhi, Sanjay Sankpal, Bharti Berry, Prashant Pitalia, Akshit Kushal, Nayana Godambe, Pratiksha Wable, Ketaki Bapat, Sheetal Phadke, Prof. Sheetal Bhushari, Prof. Raj Kankaria, Saili Deshpande, Savita Matane, Ashwini Deshpande, Harshvardhan Deshpande, Prof. Khushali, Savita Gandhi, Siddhant Chordia, Atul Deshpande, Jasjit Kaur, Sumata Ghorpade, Dr. Simi Rethrekar, Adhika Mavashi, Netra Deshpande also expressed their feelings. Chordiya was given a gift card on behalf of Suryadatta National School. Prof. Sunil Dhangar compared the program.

AllianceBernstein Hosts Lighthouse Communities Foundation Youth at New Pune Office for the Donation of 43 Laptops



Pune (Voice news service):- AllianceBernstein L.P. (AB), a leading global investment management and research firm, announced today the donation of 43 laptops for youth enrolled at Lighthouse Communities Foundation for vocational skilling and employment, demonstrating the firm's continued commitment to the Pune community and future talent. The donation took place at an event at the newly inaugurated AllianceBernstein office in Gera Commerce Kharadi Pune and was attended by 40 Light-

house students. AllianceBernstein's Chief Operating Officer Karl Sprules and SVP, AB India - Head of Operations Anthony Rizzi welcomed attendees in-person. "We are proud to support the education and development of future talent in Pune and believe this technology will broaden the opportunities for these students to grow both personally and professionally," said AB's Chief Operating Officer Karl Sprules. "This will provide them with the tools they need to be successful in the workforce and empower

them to achieve their true potential." AllianceBernstein's dedication to creating positive change and impacting communities around the world is evident through partnerships with organizations engaged in bettering opportunities for under-served youth. The company continuously seeks ways to make tangible differences in the region through its business operations. To ensure the laptops are utilized to their full potential, AB's AVP, End User Technology Lead Ashwath Thalluri also conducted in-person sessions to educate and empower the recipients on the optimal utilization and operation of the technology. Anuja Kishore, Chief Corporate Development Officer, on the occasion said Lighthouse Communities Foundation firmly believes that digital skills are essential in the 21st century workplace and the support provided by AllianceBernstein is a step towards providing underserved youth with equal opportunities and in building a workforce for the future we hope to build on this

further and strengthen the partnership with one of the largest asset management company in the world to benefit many more youth across the country. AB's SVP, AB India - Head of Operations Anthony Rizzi also expressed his pride in supporting Lighthouse Communities Foundation and emphasized the company's commitment to vocational education and the development of future tech talent. "We firmly believe that these laptops will empower and equip these individuals with the necessary tools to succeed academically, professionally, and personally," said Rizzi. Such a gesture holds even greater significance during the pandemic era when access to technology has become indispensable for students' participation in learning and for remote work opportunities. By providing laptops to the Lighthouse youth, AllianceBernstein ensures that young people from underserved communities have the technological resources they need to thrive in the digital age.

MSDE undertakes deliberation to redesign and reinvigorate the role of Sector Skill Councils to make the skilling ecosystem more agile and responsive

Pune (Voice news service):- National Skill Development Corporation (NSDC) and National Council for Vocational Education and Training (NCVT), under the aegis of Ministry of Skill Development and Entrepreneurship (MSDE) through Sector Skill Councils (SSCs) demonstrated its unwavering commitment to make vocational education and skill training aspirational for Indian youth through strengthening the public-private partnership. MSDE conducted a workshop to discuss the critical role of SSCs in making the skill ecosystem more agile and responsive to industry needs by reimagining and re-designing their roles making them more effective and impactful. The workshop saw discussions on the need for industry driven skill training programs for various job roles in different sectors to cater to the industry needs. The workshop was held in the presence of Shri Atul Kumar Tiwari, Secretary, MSDE, Dr. N S Kalsi, Chairman, NCVET; Dr. K K Dwivedi, Additional Secretary, MSDE; Ms. Trishaljit Sethi, DG, DGT; Ms. Sonal Mishra, Joint Secretary, MSDE; Dr. Neena Pahujia, Executive Member, NCVET; Shri Nilambuj Sharan, Sr. Economic Advisor, MSDE; and Shri Ved Mani Tiwari, officiating CEO, NSDC and MD, NSDC International. The event brought together all 36 SSCs along with their CEOs/representatives along with the Chairpersons of some of the

SSCs. It focuses on mapping skills and qualifications aligning with international standards to equip youth with a competitive edge and agility for international markets. It also envisions to prioritize awareness and counselling sessions on designing long-term training programs to meet the demand of high-skilled personnel in overseas markets. The establishment of industry partnered state-of-the-art infrastructure in new-age courses and skilling programs in various fields ranging from AI, machine learning, blockchain and others, will facilitate on-the-job training, integrating real-world work scenarios and guidance from industry expert that aid in boosting overseas mobility and improved placements. Speaking at the event, Shri Atul Kumar Tiwari, Secretary of the Ministry of Skill Development and Entrepreneurship (MSDE), emphasized the importance of public-private sector collaboration in realizing Prime Minister Narendra Modi's vision of making India a technological powerhouse. He highlighted the need for a centralized and outcome-oriented approach that integrates curriculum development and experiential learning courses, with Sector Skill Councils (SSCs) playing a pivotal role. Shri Atul Tiwari emphasized the significance of the Recruit, Train, and Deploy (RTD) model, which offers emerging talent opportunities to upgrade their skill sets,

gain accredited training, and enhance their employability. He also highlighted the demand for trainers and assessors in the capital goods and iron and steel industry, presenting a lucrative opportunity to develop customized training programs that align with industry needs and enhance the job readiness of the youth. He expressed his belief that such collaborations would establish credible pathways, enabling skilling programs to receive the recognition they deserve for hands-on learning and for improving the employability of the nation's youth. Furthermore, the Ministry and SSCs discussed the skill gap study to devise appropriate skilling interventions to bridge the gap. The study has been performed across trainers and assessors, job roles, centre of excellence and fee-based curriculum to comprehend the magnitude and nature of the skill gap. The study reveals that the top five trainers and assessors in terms of PMKVY job roles are Iron and steel, capital goods, apparel, power and IT/ITES. On the other hand, the most in demand job roles for PMKVY are textile, electronics and rubber chemical and petrochemical, which presents a promising opportunity to upskill the youth in relevant sectors and boost employability. The meeting saw concrete discussions around the idea of creating skill gap studies at the state/regional/cluster level to address migration and other external-

ties. This could be a game-changer in understanding workforce dynamics and bridging gaps focusing on localized solutions for a stronger and more sustainable economy. SSCs also discussed embracing micro-credentialing of job roles to boost employability in various sectors. By recognizing skills, individuals can stay relevant in today's fast-paced job market. The meeting also emphasized on the need of promoting the benefits of apprenticeship for vocational education and training qualifications to cater to the needs of higher education and school students. These courses will be designed on industry validated occupational standards and current market requirements to run at ITI, polytechnics, and other technical institutions. Reaffirming its commitment to build a scalable, transparent and sustainable mechanism for skill development efforts, the SSCs focuses on strengthening the industry connect to comprehend the evolving skill requirements, emerging trends and job roles in line with equipping the youth with new age skills. It develops content and curriculum for various Qualification packs (QPs) in regional languages to address language barriers and improve the learning outcomes. Localization of training delivery, continuous feedback and assessments are some other measures that shall be incorporated to amplify the impact of skill development initiatives.

Keka's HR Katalyst: A 2-day Virtual Summit on HR Tech Innovation Katalyst

Pune (Voice news service):- The flagship event garnered immense attention from the HR ecosystem, with nearly 4000+ attendees participating in

the event. The summit was led by over 30 speakers who indulged in knowledge sharing sessions, debates and panel discussions on topics like 'ChatGPTvsHR: who

will win people's hearts', 're-inventing tech in hire and learning', creating a psychologically safe workplace and countering performance biases. The advanced

virtual summit offered a platform for attendees to interact with industry experts, exchange ideas and collectively address challenges faced by HR professionals.

ICAI Pune celebrated 75th CA Foundation day



Pune (Voice news service):- The Institute of Chartered Accountants of India (ICAI) Pune branch celebrated 75th CA Foundation Day on July 1. On the occasion, ICAI Pune has honored 75 CA members including senior CA above 75 years, past central council members, regional council

members and managing committee members. To celebrate foundation day, branch has organized various activities like walkathon from Sarasbaug to ICAI Bhavan, Bibvevadi, Flag hoisting, Felicitation of CA members, Health Check-up camp in collaboration with Sahyadri Hospital, Organ

donation awareness by Rebirth Trust, Tree plantation & cleaning drive at Taljai Hill, Blood donation camp at various CA firms across the city, sports and cultural competition, Financial literacy drive etc. Logo of Amrit Mahotsav of ICAI was launched on the occasion at New Delhi. Veteran Chartered Accountant Dr. S. B. Zaware mentioned that, In last 75 years CA has given commendable contribution to Indian economy. CA plays a vital role in the development of a nation. We should continue to do our work honestly and with integrity. Regional Council Member CA Ruta Chitale, CA Yashwant Kasar, ICAI Pune chairman CA Rajesh Agrawal, Vice-chairperson CA Amruta Kulkarni, Treasurer Hrishikesh Badve, WICASA Pune chairman CA Sachin Miniyar, Committee member CA Kashinath Pathare, CA Pritesh Munot, CA Pranav Apte, CA Mausami Shah were present on the occasion.

Rajesh Agrawal expressed their gratitude towards the contribution of the senior chartered accountants. CA Pranav Mantri compared the program. CA Amruta Kulkarni gave a vote of thanks. CA Hrishikesh Badve sung Guruvandana on the occasion of Gurupurnima. Regional Council Member CA Ruta Chitale, CA Yashwant Kasar, ICAI Pune chairman CA Rajesh Agrawal, Vice-chairperson CA Amruta Kulkarni, Treasurer Hrishikesh Badve, WICASA Pune chairman CA Sachin Miniyar, Committee member CA Kashinath Pathare, CA Pritesh Munot, CA Pranav Apte, CA Mausami Shah were present on the occasion.

Manipal Academy of Higher Education bags Prestigious Technological or Digital Innovation of the Year Award at THE Awards Asia 2023



Pune (Voice news service):- Manipal Academy of Higher Education (MAHE) has won the prestigious award at THE Awards Asia 2023 for its exceptional achievements in higher education in Asia. The institution was awarded the highly esteemed Technological or Digital Innovation of the Year accolade at THE Awards Asia 2023. This recognition further solidifies MAHE's commitment to fostering innovation and excellence in the technology and digital landscape. The Awards Asia is a distinguished program that acknowledges outstanding accomplishments in higher education throughout Asia. This year, more than 220 institutions from over 20 countries and territories participated, submitting almost 700 entries. A panel of esteemed external judges meticulously evaluated the submissions and selected MAHE as the winner in the Technological or Digital Innovation category. The award-winning innovation by MAHE is the revolutionary E-Pad system, which has transformed the examination process for students. This cutting-edge system allows students to submit their exam responses digitally using a stylus. By leveraging the power of digital technology, MAHE has streamlined the ex-

amination process, providing students with a more efficient and user-friendly experience. The award ceremony took place on June 21, 2023, during the Times Higher Education Asia Universities Summit held in Hong Kong. The event brought together distinguished leaders, educators, and innovators in the higher education industry to celebrate the remarkable achievements and contributions of institutions across Asia. Commenting on this momentous achievement, Lt. Gen. (Dr.) M D Venkatesh, Vice Chancellor of Manipal Academy of Higher Education, said "Our commitment to innovation, technology, and digital advancement has led us to this remarkable accomplishment. I would like to extend my sincere congratulations to the entire MAHE team for their hard work and dedication. We will continue to push for excellence and inspire future generations through our pioneering initiatives". E-Pads are biometric exam writing instruments that are specially made and totally secure. It improves the exam-taking experience for the student and gives the Controller of Examinations (CoE) additional authority over logistics and security. By boosting evaluators' efficiency and accuracy of marking, the evaluation process will also be improved.

Machine tool industry attracting attention at VDW symposium in Vietnam



Pune (Voice news service):- The VDW (German Machine Tool Builders' Association), Frankfurt am Main, staged its third symposium in Vietnam's capital Ho Chi Minh City from 12 to 14 June 2023. Ten German manufacturers showcased innovations in manufacturing technology - machine tools from Germany. "The Vietnamese market has been enjoying very strong growth recently, and we are now the fifth-largest supplier here. And so it is only logical for our industry to return here in person to attract more attention," says Gerda Kneifel, VDW Ambassador at the symposium in Ho Chi Minh City. Ten German manufacturers were on hand at the event: Alzmetall Werkzeug-maschinenfabrik, Altenkamp, the Chiron Group, Tuttingen, Gleason Corporation, Ludwigsburg, Grob-Werke, Mindelheim, Maschinenfabrik Berthold Hermle, Gosheim, Index-Werke, Esslingen, Open Mind Technologies AG, Wessling, Rödgers GmbH, Soltau, Siemens AG, Munich, and the Trumpf Group, Ditzingen. They presented their latest machines, solutions and services for Vietnam. 121 participants from the most important customer industries - the electronics, textile and food industries as well as the metal production and processing sectors - accepted the invitation of the VDW and the Ger-

man-Vietnamese Chamber of Foreign Trade. This is the best response to date since the first Vietnam symposium was held in 2016. "We need to raise the efficiency of our machines, and automation is a further very important aspect for us. The symposium gives us the opportunity to get in touch with German companies that offer high quality software solutions and that are very well organized," says Cai Minh Giac, Vice Director of Phuvinh Technology Mechanical Ltd. from Ho Chi Minh City. Among the ASEAN countries, Vietnam has become an attractive industrial location and an important trading hub with a growing interest in industrial production. The country is expanding its domestic production in order to manufacture higher-quality products, reduce costs and at the same time protect itself from international supply bottlenecks. "Our symposium in Vietnam will certainly not be the last," concludes Gerda Kneifel. "The country's large domestic market, its competitive wage levels, its stable government, natural resources and favorable geographical location as a hub in Southeast Asia offer ideal conditions for increased demand for manufacturing technology. German manufacturers can make a valuable contribution here with their vast experience and wide range of products."

India prefers to shop from Amazon: CMR Survey

Pune (Voice news service):- According to a new consumer study from CyberMedia Research (CMR), India's leading technology market research and advisory firm, Indians from Tier II cities and beyond spend an average of 2 hours and 25 minutes per week shopping online, spending approximately 16% of their income. The top three triggers for online shopping include attractive prices (57%), convenient return and exchange processes (57%) along with irresistible offers (49%).

The study further revealed that Amazon (73%) is the preferred e-Commerce platform, followed by Flipkart (70%), Meesho (30%), JioMart (20%), and others. 63% of Amazon users report high satisfaction, followed by 52% for Flipkart and 46% for Reliance Digital. Interestingly, Amazon is favored by its users for its attractive prices (54%), easy return / exchange process (52%), brand trust (40%) and convenience of shopping across pin-codes in India (38%). Over the past six months, 73% of consumers from

both Tier II and Tier I cities have shopped at Amazon. According to Prabhu Ram, Head-Industry Intelligence Group, CyberMedia Research (CMR), "The wide range of choices, convenience, and comfort provided by eCommerce has empowered emerging young consumers in Aspirational India (Tier II, Tier III cities and beyond) to shop more online, and to fulfil their aspirations. Major players like Amazon and Flipkart, niche market players such as Meesho and others, and conglomerates

like Tata and Reliance are fiercely competing in these markets. Our research emphasizes that Amazon, with its extensive and enduring presence across India, has the consumer trust and is their preferred choice." Also, two out of three consumers have spent up to INR 20,000 on online shopping in the past six months. Average spending on online purchase in last 6 months by Tier II buyers (INR 20,100) is nearly on par with the online spend by Tier I buyers (INR 21,700).

'Taapsee vs The World', hooks the audience for Swiss Beauty's new campaign

Pune (Voice news service):- Popular Indian colour cosmetics brand Swiss Beauty, started in 2013, has just launched an exciting and ground-breaking campaign, "For all that you are. For all that you can be." The campaign stars the remarkable actress and brand ambassador Taapsee Pannu, who embodies the essence of celebrating one's unstoppable, distinctive, and fearlessly expressive personality. In a world where conformity or toeing the line often takes the lead, the brand aims to break barriers and unleash the authentic and uncomplicated beauty that resides within each one of us. The campaign kicked off with Taapsee sharing the teaser, "Taapsee vs The World", on her Instagram, which quickly gained traction on social media and created a sensational buzz in the entertainment industry. In just 5 hours, #TaapseeVsTheWorld became the top trending hashtag on Twitter, garnering over 14.7 million impressions. On Instagram the teaser was an instant sensation, with many notable Bollywood paps and entertainment channels wondering

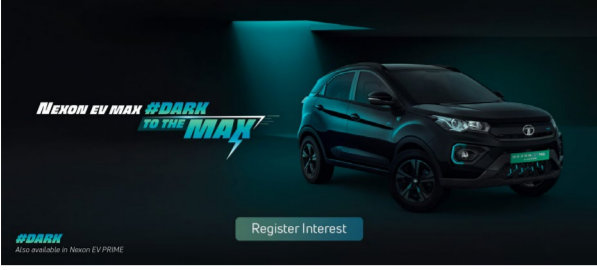
what was Taapsee upto garnering Swiss beauty a cumulative reach of 54.1M reach. Taapsee Pannu remarked, "Brands that matter are brands that have a story to tell. Swiss Beauty is all of it & more: grew from the ground up with a super strong aim of making makeup dependable, comfortable, yet high-performing. I've always been drawn to products that do more than they cost, and Swiss Beauty truly embodies this principle. Their makeup range offers a diverse set of choices & voices that speak to the youth & almost everyone!" Saahil Nayar, CEO, Swiss Beauty, said, "We believe in the power of empowerment, self-expression and celebrating individuality. Through this campaign, we want to inspire everyone to embrace their true selves, fearlessly express their unique beauty, and confidently pursue their dreams. Swiss Beauty is not just a makeup brand but a platform for empowerment and self-discovery. We are excited to embark on this journey with Taapsee and arm individuals to be whoever they are today and become whatever they want tomorrow."

Consensys' "Global Survey on Crypto and Web3"

Pune (Voice news service):- leading web3 software technology company, Consensys, unveils a first-of-its-kind global opinion survey on crypto and web3, conducted online by international online research data and analytics technology group, YouGov. The survey polled a representative sample of 15,158 people aged 18-65 between April 26th and May 18th, 2023 in 15 countries across Africa, the Americas, Europe, and Asia, including 1013 people in India. The results offer captivating and unique insights into the public's overall understanding and views of the web3 and crypto ecosystem. The survey conducted with participants from India explores topics such as data privacy, the current financial system, the recent news cycle, and digital ownership. Results reveal that 37% of Indian respondents see cryptocurrencies as the "future of money," and 31% as the "future of digital ownership," and as "a way to participate in a global finan-

cial ecosystem." This evolution indicates a shift in user behavior toward active participation, empowerment, and broader community ownership, characterized by web3. The results of the survey reveal increasing mainstream desire for more control over online identity, the data we share, and the more equitable sharing of profits with those who are helping build platforms through their contributions. In this new world, web3 and crypto enable a global peer-to-peer network that empowers individuals. Web3 helps to address these desires by shifting control of identity from third parties to the individual, and establishing new paradigms of value creation and community formation. People engaging with crypto and web3, whether developing software, staking crypto-assets, or creating or purchasing NFTs, are more than a "user" as typically defined, but directly contributing to and helping build their communities and the ecosystem overall.

Tata Motors in Maharashtra witnesses an increase of 21% in Rural Sales for EVs



Pune (Voice news service):- Tata Motors, India's leading automobile manufacturer and the pioneer of India's EV evolution, continues to exhibit significant growth across the state of Maharashtra with a market share of 76% in YTD -CY23. The portfolio is witnessing increased acceptance in rural areas, with a 21% growth (April 2023). This growth is attributed to increased awareness of EVs, expanding charging infrastructure, around 1956 stations located at strategically placed locations in various cities and along key highways. In addition, strong grow-

ing network of 121 sales outlets and 42 Tata Authorized Service Setups across the state and positive word of mouth from existing customers has enabled faster adoption. Tiago.ev - the latest entrant in Tata Motors' EV portfolio, democratized EVs and was further taken to newer cities in India. It became the fastest booked EV, reaching the 20,000 bookings mark in just two days and was the Fastest EV to deliver 10,000 units in less than four months. Tata Motors also saw an increase in women buyers as against the industry average by 2x, who cur-

rently make up 24% of Tiago.ev sales, while around 25% buyers were first time car buyers who have directly bought an EV before an ICE car. The Tiago.ev contributes to over 35% of Tiago brand sales.

Tata Motors recently upgraded the Nexon EV MAX XZ+ LUX with a superior and high tech feature upgrade. This top of the line variant of the MAX boasts of a 26.03 cm (10.25 inch) Touchscreen Infotainment system by HARMAN, high resolution (1920X720) High Definition (HD) display with slick response, Android Auto™ & Apple Carplay™ over WiFi, High Definition Rear View Camera, Heightened audio performance with sharp notes & extended Bass performance, Voice assistant in 6 languages, 180+ voice commands in six languages (English, Hindi, Bengali, Tamil, Telugu, Marathi), along with a new User Interface (UI).

Inching closer to the 50,000 units

sales mark and covering approximately 800 million kilometers on the back of the reliable Ziptron technology, the Nexon EV is India's #1 electric vehicle and currently holds 26 records including the Fastest EV to complete the Kashmir to Kanyakumari, 4000km in under 4 days. It has been the forerunner in Tata Motors' electrification drive and has successfully cemented its place as the best-selling EV in India. The Nexon EV contributes to over 15% of Nexon brand sales. Further, to accelerate the adoption of EVs in India, Tata Motors also introduced a holistic e-mobility ecosystem "Tata uniVerse" to closely leverage the strengths and experience of other Tata Group companies to create a viable EV environment. Powered by Tata uniVerse, consumers will have access to a suite of e-mobility offerings including charging solutions, innovative retail experiences and easy financing options.

Toshiba Receives Contracts for Eight Sewage Treatment Plants in Bengaluru, Entailing Upgradation, Rehabilitation of and O&M Services



Pune (Voice news service):- Toshiba Water Solutions Private Limited, a subsidiary of Toshiba Infrastructure Systems & Solutions Corporation (TISS) today announced that it has received a contract from the Bangalore*1 Water Supply and Sewerage Board (BSSB) for Design, Upgradation, Rehabilitation (with capacity augmentation) and Operation & Maintenance (O&M) services of three (3) Sewage Treatment Plants (STPs) and Upgradation & Rehabilitation of five (5) STPs in Bengaluru, Karnataka, India. On this occasion, Mr. Hiro-

ki Kobayashi, Chairperson and Managing Director, Toshiba Water said, "After receiving the contract for TK Hall Water Treatment Plant in 2020, these are our second set of contracts with BSSB. This order for upgradation, rehabilitation (& capacity augmentation) and O&M services across three sewage treatment plants and upgradation & rehabilitation across five (5) STPs in Bengaluru is a testimony to our superior EPC*2 and O&M services. By leveraging our water treatment solutions and technologies cultivated through years of development and extensive experience in overseas EPC*2 and O&M projects, Toshiba Water is committed to contribute to sustainable water recycling systems in India, to turn on the promise of a new day."

The contract entails the Upgradation, Rehabilitation of and O&M services for the Kadubeesanahalli STP, Mylasandra STP, and Doda-

dable STP and the upgradation & rehabilitation for other five (5) STPs in Bengaluru. Toshiba Water will commence plant construction and O&M services in sequence.

Consisting of the Bengaluru core area, eight (8) Urban Local Bodies, and 110 villages around Bengaluru is regarded as the "Silicon Valley of India." Rapid industrial development has led to a growing increase in population and an expansion of the urban area. Therefore, the most urgent issue is to improve the sanitation and water environment of these villages. In 2009, the government of India launched the National Urban Sanitation Policy with the goal of providing access to safe sanitary facilities through educational and other activities for the residents while the government of the Karnataka state published the Karnataka Water Policy with the goal of providing water supply and sewage services for the

entire population of the Karnataka state.

The purpose of the projects that Toshiba Water will engage in is to upgrade sewage infrastructure to cope with the increasing population and conform to the revised latest effluent quality standard. Toshiba Water engages in EPC and O&M businesses for public water supply, sewage, and industrial water treatment facilities around the world, including in India, Southeast Asia, West Asia, Middle East, and North and Central America. TISS and Toshiba Water endeavor to contribute to the establishment of sustainable water recycling systems and the creation of environmentally advanced communities by combining its monitoring, control, energy-saving, and other solutions with Toshiba Water's expertise and experience in EPC and O&M cultivated through the projects in India and elsewhere.

India's bestselling EV – the Nexon EV celebrates 50,000 Sales milestone



Pune (Voice news service):- Tata Motors, India's leading automobile manufacturer and the pioneer of the EV evolution in India, today announced the achievement of the 50K sales mark for India's bestselling EV, the Nexon EV. Since its launch in 2020, the Nexon EV has revolutionised the EV market in India by offering people first-hand EV experience as the vehicle of choice in their house, capable of covering long distances. The Nexon EV was launched to break all barriers of EV adoption for the Indian customer, and in-turn has become the product that has enabled India's journey to electrified mobility. The Nexon EV is currently be-

ing sold in over 500 cities across India and has been driven over 900 million km and counting, across varying terrains. This shows the confidence of the 50K strong Nexon EV community, who are taking long trips to as far as 1500 KM in a stretch. On average, Nexon EV owners are driving around 6.3 million km in a month on intercity & outstation trips ranging from 100 to 400 km. This was also powered by India's growing charging infrastructure - which has seen a growth of over 1500% between FY21 and FY23. Today, we have over 6,000 charging stations in the country - demonstrating how barriers towards public adoption of EVs are breaking.

Commenting on this milestone, Mr. Vivek Srivatsa, Head, Marketing, Sales and Service Strategy, Tata Passenger Electric Mobility Ltd., said, "The Nexon EV was introduced as India's own electric SUV with the aim of offering a cool, stylish, practical and real-world solution for faster EV adoption in India. The Nexon EV customers have grown to 50K in just 3 years. This is a testament to how India has embraced EVs as the mobility of the current times. We would like to thank

the early adopters, who believed in the promise of the Nexon EV and in-turn allowed the EV ecosystem to build and become what it is now. We hope more people experience the promise of an EV and evolve to electric."

Powered by an enhanced range of 453km, the Nexon EV successfully entered the India Book of Records by covering the "Fastest" Kashmir to Kanyakumari drive in an EV. It completed the drive of 4003km in just 95 hours and 46 minutes (under 4 days), successfully proving its ability to undertake multi-city trips. During the drive, the Nexon EV, which was driven just like any other car across challenging terrains and extreme weather conditions, delivered an average real-world range of 300+km with ease. A total of 25 records were achieved in this record-breaking drive.

The Nexon EV contributes upto 15% to the total Nexon brand sales and is available in Prime, Max, and #Dark variants, with prices starting from INR 14.49 lakhs. As per the sales trend, many young buyers are opting for the Nexon EV.

Tata Motors recently introduced the upgraded Nexon EV MAX XZ+ LUX at a starting price of

INR 18.79 Lakh (ex-showroom, All India for the 3.3 kW AC charger). Enhanced with a superior and high tech feature upgrade, this top of the line variant of the MAX boasts of a 26.03 cm (10.25 inch) Touchscreen Infotainment system by HARMAN, high resolution (1920X720) High Definition (HD) display with slick response, Android Auto™ & Apple Carplay™ over WiFi, High Definition Rear View Camera, Heightened audio performance with sharp notes & extended Bass performance, Voice assistant in 6 languages, 180+ voice commands in six languages (English, Hindi, Bengali, Tamil, Telugu, Marathi), along with a new User Interface (UI).

The Nexon EV has best-in-class features like leatherette ventilated seats, wireless charger, electric sunroof, auto-dimming IRVM, multi drive modes, and multi-regen options. The product is also packed with safety features like ESP with iVBC, electronic parking brake with auto hold, dual airbags, and all disc brakes. The Nexon EV supports multiple charging options - 3.3 kW AC charging, 7.2 kW AC fast charging, and is compatible with DC fast charging.

IBM and Directorate General Resettlement sign MoU to empower ex-servicemen to pursue corporate careers

Pune (Voice news service):- IBM (NYSE: IBM) today announced the signing of a Memorandum of Understanding (MoU) with the Directorate General Resettlement (DGR), to engage ex-servicemen in work opportunities and facilitate their seamless integration into the civilian workforce. Through this MoU, IBM will collaborate with DGR to tap into the rich talent pool of ex-servicemen for relevant job opportunities that may continue to arise at the company and/or its affiliates. As part of this association, IBM

aims to bridge the gap between military service and civilian employment, by providing veterans with exciting opportunities for professional growth and personal development. DGR and IBM will collaborate, on an ongoing basis, to identify ex-servicemen with skillset and aptitude suitable for various open positions within the company. After assessment & shortlisting of candidates, IBM will leverage its resources and expertise to facilitate the recruitment, training, and upskilling of ex-servicemen for those roles.

The Directorate General Resettlement (DGR) is an Inter Service organization functioning directly under the Department of Ex-Servicemen Welfare (Ministry of Defence). DGR assists Ex-Servicemen to train and acquire additional skills with a strong emphasis on evolving requirement of corporate and industry and facilitate their resettlement through a second career.

Maj Gen Sharad Kapur, YSM, SM, Director General (Resettlement) said, "Our partnership with IBM India would bring in

more visibility of our Ex-servicemen to the industry and corporates and help in achieving the objectives of providing skilled manpower and giving a dignified second career to our Ex-servicemen." Sandip Patel, Managing Director, IBM India, said "At IBM, we value the leadership skills and analytical capabilities that are ingrained in the defence personnel. Through this partnership, we aim to create diverse opportunities for India's ex-servicemen and enable them to build a career beyond their military services."

Samsung Introduces a New Era of Gaming with the Launch of Odyssey OLED G9 Gaming Monitors

Pune (Voice news service):- Samsung, India's largest consumer electronics brand, today unveiled the 2023 line-up of Odyssey G9 OLED Gaming Monitors powered by Neo Quantum Processor Pro. The Odyssey G9 is a power-packed gaming monitor with a DisplayHDR True Black 400. Equipped with next-level AI upscaling technology, that enhances every visual detail for optimized picture quality, the monitors flaunt a massive 1800R curvature that outmaneuvers opponents with a supreme 240 Hz refresh rate and 0.03 response time.

Measuring 49-inch in size with a 1800R curvature, the Odyssey OLED G9 is the first OLED monitor to offer Dual Quad High Definition (DQHD); 5,120 x 1,440 resolution with a 32:9 ratio. The large and wide screen ratio enable users to lose themselves in super-ultra wide vistas - equivalent to two QHD screens side by side. At the same time, its rapid 0.03ms gray-to-gray (GtG) response time and 240Hz refresh rate offer players a competitive edge.

The Odyssey OLED G9 features a slim design housed within a sleek metal frame. On the back of the monitor is the much-loved Core-



Sync and Core Lighting+ which uses advanced lighting technology to match the colors on-screen, making content more immersive and bringing the gaming experience to life. Built-in stereo speakers complement on-screen content with crisp sound.

"With the new line-up of gaming monitors, we are proud to introduce a new era of OLED Gaming in India. To meet the demands and expectations of even the most experienced gamers, we engineered the G9 series with cutting-edge technology and unrivaled features. Powered with a Neo Quantum Processor Pro, a detailed vivid display and unmatched gaming features, the OLED G9 series will truly raise the bar for OLED Gaming in India" said Puneet Sethi, Vice President, Consumer Electronics

Enterprise Business, Samsung India.

A cinematic and gaming experience like never before. The addition of the Neo Quantum Processor Pro sets the Odyssey OLED G9 apart from other OLED gaming monitors. Using a deep learning algorithm, it intelligently analyzes images and automatically upscales to adjust brightness while amplifying contrast. This enables the monitor to restore each detail and deliver the most brilliant images, pixel by pixel. The Smart TV experience coupled with IoT Hub and Voice Assistance is the perfect blend of cinematic excellence. Moreover, the large screen offers super-ultra wide vistas which is a visual treat for everyone. The color conversion ability of Samsung OLED, powered by

Quantum Dot (QD) allows for a far superior color performance with a higher degree of color purity and wider color gamut.

Upgraded performance for an enhanced gaming experience. AMD FreeSync™ Premium Pro further enhances the Odyssey OLED G9's super smooth game-play experience. With DisplayHDR™ True Black 400, the monitor delivers incredible details and vivid colors regardless of the game being played or the content the user is watching.

The Odyssey OLED G9 is also equipped with Auto Source Switch+ which allows the monitors to detect when connected devices are turned on. This enhances immersive gaming and helps the user multi-task more efficiently. Price and Availability. Odyssey G955C OLED monitor comes in Black color in India at a price of INR 1,99,999. Customers can buy monitors from Samsung's official online store Samsung Shop, Amazon, and all leading retail stores. For more information, please visit <https://www.samsung.com/in/monitors/gaming/>. Offers. Odyssey OLED G955C is available at a no cost EMI with an instant credit discount of INR 3,500/- on credit and debit cards of leading Banks.

Residential demand increased 7.8% YoY and 10.4% QoQ, reports Magicbricks' PropIndex (April – June 2023)

Pune (Voice news service):- Magicbricks, India's leading real estate platform, released its flagship PropIndex Report for April-June 2023, observing that the residential demand across 13 Indian cities increased 7.8% YoY and 10.4% QoQ during the said period.

Based on the behavior and preferences of over 2 crore customers on Magicbricks platform and over 15 lakh listings, PropIndex also observed that employment hubs Gurugram (28.9%), Bengaluru (19.7%), Greater Noida

(18.1%) and Delhi (17.7%) were at the forefront of this growing residential demand. At the same time, the report also observed a decline of 7.4% QoQ and 8.3% YoY in residential supply, indicating a tightening of inventory. Owing to the supply-demand mismatch, the average property rates increased 14.7% YoY and 2.2% QoQ.

Elaborating on the trends, Sudhir Pai, CEO of Magicbricks, said "Despite global macro-economic factors which have increased interest rates, the residential de-

mand in India has shown robust growth, especially backed by the growing importance of home ownership and the sentiment of security it brings.

However, we have also observed that there is a sizable mismatch between budget thresholds of buyers and the residential prices in many micro markets. Hence, there is an urgent need to ramp up the supply to meet the growing demand, especially in the affordable and mid-segments." The report also observed that the average rates of Ready-to-move

(RTM) properties increased 2.4% QoQ and 9.8% YoY, and average rates of Under-construction (UC) increased 1.9% QoQ and 16.3% YoY.

According to Magicbricks Research, Greater Noida saw the highest increase in its average rate (32.4%), followed by Noida (28.7%), Hyderabad (23.3%) and Gurugram (23.1%). Among the major cities, Chennai (4.0%), Kolkata (8.0%) and Pune (10.1%) remained the most affordable during the last two years.

byteXL signs MoU with the RAI University, strengthens commitment to producing high-skilled engineering talent from Gujarat



Pune (Voice news service):- byteXL, one of the leading IT skilling partners for Engineering Colleges in India, announced today that it has signed a Memorandum of Understanding (MoU) with Rai University, a leading educational institution known for its commitment to providing quality education and fostering inclusive growth. This collaboration aims to enhance various aspects of Rai University's development and ensure a seamless skilling experience for students. As part of the agreement, all the students in the MCA, BCA, and BSC IT will be skilled by byteXL in the current 2023-24 academic year. By leveraging its expertise in

emerging technologies, byteXL will take a multi-layered approach that contributes to the college's overall transformation. It would include identifying talent and streamlining the current admission process, a curriculum overhaul that aligns with the latest academic trends and industry needs, and practical skilling for students. Leveraging its industry partners and alumni networks, byteXL will also provide adequate faculty support and attend them to the latest developments in the tech industry. byteXL will leverage its vast network and resources to identify talented individuals who would benefit from RAI University's skill-oriented programs across diverse

disciplines. By streamlining the admissions process, byteXL will assist in ensuring a hassle-free and efficient experience for prospective students, enabling them to focus on their academic journey.

The partnership agreement was signed by Mr. Sricharan Tade-palli, co-founder and COO of byteXL and provost Prof. Dr. Anil Tomar on behalf of Rai University at their campus in Ahmedabad. The MoU is currently signed for 3 years and is extendable upon mutual consent for further period. The team of byteXL - championing in "Curriculum Transformation", will keep on working with Rai University to rope in their existing curriculum and enhance it to match the current as well as future tech industry standards. The edtech startup, leveraging its platform that has features like visual learning technologies and learning cohorts, will build students' basic programming skills and lead them to progress toward advanced courses over one year. "Through this partnership, we are focused on bringing a transformation at Rai University and enhancing the collective learning and skilling capabilities of

students. By jointly working with them, our goal is to raise a skilled talent pool over the course of the year and increase their collective hiring potential along with other potential outcomes for students. This collaboration is sure to transform the state's skilling ecosystem and will increase in-demand growth for new-tech graduates from Gujarat in the coming years," said Sricharan Tade-palli, co-founder and COO of byteXL.

"Partnering with byteXL further reaffirms our college's commitment to excellence and focus upon student-centric education that prepares individuals for success in their chosen fields. Through regular curriculum reviews and updates, in alignment with the latest academic trends and industry needs, Rai University aims to provide its students with practical knowledge and skills that are relevant in today's dynamic world. This partnership showcases Rai University's dedication to nurturing future leaders while byteXL's expertise and resources provide valuable support in achieving this goal," said Professor Dr. Anil Tomar, Provost of Rai University.

USAID-Supported SAMRIDH and 360 ONE Foundation Collaborate to Address Healthcare Workforce Shortage in India

Pune (Voice news service):- To engage youth and strengthen the healthcare workforce in India, 360 ONE Foundation (formerly known as IIFLW CSR Foundation) has committed a grant capital of INR 1.79 crore (USD 219,000) to the SAMRIDH Healthcare Blended Finance Facility, which is supported by the U.S. Agency for International Development (USAID) and implemented by IPE Global.

This partnership is unique, as it marks the first time that Indian Corporate Social Responsibility (CSR) funds will be used as risk guarantee to increase youth employment in the healthcare sector.

In 2020, USAID collaborated with public and private partners in India to develop the SAMRIDH Blended Finance Facility. In this, public and philanthropic funds are combined with commercial capital to create health solutions. So far, it has reached to more than 25 million people in India through novel innovations that can be quickly scaled to meet emerging healthcare needs. Today's announcement of funding from 360 ONE Foundation will enhance SAMRIDH's efforts to meet emerging healthcare needs beyond the COVID-19 pandemic.

Using SAMRIDH's blended finance approach, INR 1.335 crore (USD ~163.3K) of the grant fund will be used to mobilize an additional capital of INR 4 crore (USD ~489.416K) from National Skill Development Corporation (NSDC) through risk guarantee in year 1, and another 4 crore (USD ~489.416K) in year 2 - creating a ~6x leverage. Additionally, INR 29.8K lakh (USD ~36.46K) is being used to structure and implement a social success note that incentivizes both NSDC, as well as the training partners with up to 3% of the loan amount for successful placement and retention of beneficiaries who complete the training. The program, in its first year, will enable the setting up of skill centres to train and provide employment opportunities to 2420 youths from low-income communities for roles including phlebotomists, dietary assistants, and telehealth service coordinators. The project will be implemented in New Delhi, Bengaluru, Mumbai, Nagpur, Amravati, Akola, Pune, Nasik, and Aurangabad. Sangita Patel, Health Office Director, USAID, said, "USAID partners with the Government of India, the private sector, and civil society to strengthen the

impact, reach, affordability, and quality of health services for low income and vulnerable households. These efforts build upon decades of USAID's work in India supporting quality and accessible healthcare. The unique partnership between SAMRIDH and the 360 ONE Foundation will fill critical employment gaps in the healthcare sector, while enhancing employment opportunities for young people in the formal workforce." Saumya Lashkari, Director and Board Member, 360 ONE Foundation, said, "At 360 ONE, we are committed to maximizing both financial and social returns. Our 360 ONE Foundation has re-imagined traditional grant-giving by deploying CSR funds in a catalytic approach to generate higher leverage by unlocking further capital and a strong focus on outcomes. Our partnership with USAID-supported SAMRIDH Healthcare Blended Finance Facility implemented by IPE Global is a great example that delivers exponential impact while increasing employability of India's marginalized youth."

The collaboration with SAMRIDH and NSDC will enable skill development agencies to provide short-term training to beneficiaries either under a fee-based model or government and private sponsored-schemes. Over its three-year period, the program aims to train between 5000 to 6000 youth - approximately 7 times higher than the number that would have been trained in absence of additional capital mobilised through blended finance options. This also results in financial inclusion for the beneficiaries as the trained beneficiaries are placed in 21st century job roles with an average pay of INR 13,000 per month bringing them into the regulated workforce. The COVID-19 pandemic uncovered a critical shortage of trained healthcare professionals and medical infrastructure, particularly in rural and remote areas. In order to advance healthcare delivery and reduce inequities, it is essential to foster a skilled workforce that can cater to underserved regions and communities. Further, the healthcare system has a range of employment opportunities when paired with the necessary training, particularly for young people. By investing in the youth, we can strengthen the Indian healthcare system, bridge healthcare gaps, and ensure better health outcomes for all.