



## Instabase, Founded by Pune University Alumni Anant Bhardwaj Doubles Valuation to \$2B and Unveils AI Hub

A Revolutionary Generative AI Platform for Content Understanding Raises \$45 million Series C



**Pune (Voice news service):-** Instabase, a U.S. based tech company, and a global leader in Applied AI for the enterprise, announced a \$45 million Series C funding round at \$2B valuation and the launch of AI Hub, an innovative repository of AI applications focused on content understanding and a suite of generative AI-based tools. This latest funding round, led by Tribe Capital, with participation from Andreesen Horowitz, New Enterprise Associates, Greylock Partners, Spark Capital, K5 Global, J.P. Morgan, and Standard Chartered Ventures, has doubled Instabase's valuation to a remarkable \$2 billion. Anant Bhardwaj, the founder of Instabase, is an Indian computer scientist, software engineer, and Internet entrepreneur. Born in Nalanda,

Bihar and currently settled in Pune, Bhardwaj established Instabase in 2015 and currently serves as its CEO. After completing his undergraduate degree in Computer Engineering at the University of Pune, he pursued a Masters in Computer Science at Stanford University and went on to join the prestigious Massachusetts Institute of Technology for his Ph.D. studies, where he was co-adjuncted by Sam Madden and David Karger. In 2015, Bhardwaj made the bold decision to drop out of the Ph.D. program and embark on his journey to found Instabase, where he is also the CEO. Speaking to journalists in Pune, Bhardwaj said, "Instabase AI Hub platform is a suite of self-service generative AI solutions that democratize access to content understanding. With the introduction of the flagship app AI Hub Converse, individuals can engage in interactive conversations, obtain answers to queries, summarize content, and more, all from diverse sources such as documents, spreadsheets, and images. From tax files to insurance claims, receipts, invoices, and

customer data, the AI Hub Converse empowers users to engage with their content and receive responses as if interacting with an expert in the field." Instabase AI Hub comprises three core components designed for seamless utilization by professionals and enterprises alike: AI Hub Converse: Converse enables users to chat and analyze any document set effortlessly. Whether it's financial data, legal contracts, or university research papers, users can pose questions and extract valuable information in their preferred language. For example, users can quickly identify key terms and summarize lengthy contracts with ease. AI Hub Build: Build allows users to create repeatable end-to-end workflows for similar types of documents. Whether it's income and identity verification, client onboarding, passport and license verification, or invoice processing and receipt verification, Build empowers users to automate their workflows effectively. AI Hub Apps: AI Hub Apps is an app store for pre-built

applications that cater to a wide range of user needs. Initially, the store features several pre-built apps for tasks such as passport and driver's license verification, income verification using pay stubs, bank statements, and tax forms. In the future, third-party developers will have the opportunity to publish their own apps to the store and share them with the AI Hub community. Since its inception, Instabase has consistently incorporated cutting-edge AI advancements into its platform. In 2020, the company heavily invested in transformer-based layout-aware language models and made several base foundation models available for customers to fine-tune according to their specific requirements. By leveraging large language models like GPT-4 and incorporating layout understanding, Instabase's platform allows users to create custom solutions for document understanding in a matter of minutes. Instabase AI Hub democratizes AI by making it accessible and user-friendly for individuals with both technical and non-technical backgrounds.

## Naiknavare Developers Successfully Organizes Gruhshodh Event for Avon Vista Project in May 2023



**Pune (Voice news service):-** Naiknavare Developers, renowned for its well-thought-out community-centric residential and commercial projects in Mumbai, Goa, and Pune, has announced it successfully concluded its long-awaited Gruhshodh Event for the Avon Vista project on Saturday, 6th May 2023. In the inaugural session of Gruhshodh, Naiknavare Developers felicitated the winners of the lucky draw contest held during the auspicious period from Gudi Padwa to Akshaya Tritiya. As a part of the campaign, the developer rewarded one of the winners by waiving the stamp duty registration fee. The developer also honored

three other lucky draw winners with EV bikes and four winners with gold vouchers worth Rs. 1 lakh each. In total, 8 lucky winners were shortlisted and presented with gifts. The contest garnered an exceptional response from the time of the announcement and recorded participation from hundreds to thousands of people across Maharashtra. Both, the lucky draw and Gruhshodh event also resulted in an increased response with respect to site visits and bookings for Avon Vista. So far, Avon Vista has successfully granted possession for three buildings, occupied by approximately 300 residents. The remaining three buildings are under construction.

tion. This premium residential project offers 30+ lifestyle amenities that encompass a convenience store, pet zone, indoor game area, podium garden, tennis court, infinity pool, skating rink, clubhouse, and co-working spaces, among others. The limited inventory in Avon Vista highlights the scarcity of available units. "We are thrilled by the response we have received for the campaign and would like to sincerely thank all the participants for showing their enthusiasm and interest. I would also like to congratulate the winners and extend my compliments to them. There couldn't have been a better time and occasion than the Gruhshodh Event to recognize and entrust our winners with gifts. We look forward to hosting many such contests in the near future. It gives us an opportunity to engage with people and witness their true competitive spirit," said Mr. Anand Naiknavare, Head of Business Process at Naiknavare Developers. While speaking about her experience as a customer for

the Avon Vista project, Ms. Mayuri shared, "From the time I visited the site till date, I have had a great experience dealing with the customer service team. Owing to this positive experience, I decided to do a spot booking at Avon Vista. With this, our search for residential property that was ongoing for the past 6 to 7 months came to an end. One of the main reasons we finalized on Naiknavare Developers is that they are offering what other players in the market are not. Their amenities, too, are exclusive and left us really impressed; let it be the infinity pool and skating rink or the dance-cum-yoga room and podium garden. Most importantly, we wanted a road-touching property with all the facilities in the vicinity; and Avon Vista fulfilled this criteria." Initiatives like the Gruhshodh Event aim towards uniting Naiknavare Developers' existing customers and the community at large. These events serve as great platforms to comprehend what prospective property buyers and investors anticipate and the prevailing gaps in the market.

## Yamaha achieves the milestone of 200 Blue Square showrooms across India



**Pune (Voice news service):-** India Yamaha Motor (IYM) Pvt. Ltd. today announced the achievement of yet another significant milestone of setting up 200 Blue Square showrooms across India. This announcement aligns perfectly with the company's unwavering dedication to create a comprehensive 3S network unified under the Yamaha Blue theme, while also fortifying the company's presence in the Indian market. Introduced in 2018, "The Call of

the Blue' brand campaign, struck a chord with the Yamaha customers across the nation. Building upon this campaign's success, Yamaha introduced the concept of Blue Square outlets in 2019, serving as a prominent platform to showcase Yamaha's premium positioning and product range. The essence of Yamaha's Blue Square outlet goes beyond being a mere retail space. It stands as a comprehensive solution, catering to every biking need of our valued customers. These showrooms are meticulously designed

to facilitate a deep connection with Yamaha's Racing DNA, allowing customers to experience a profound sense of pride associated with a distinguished brand. Furthermore, they serve as a thriving hub for customers to engage with the exclusive Blue Streaks rider community, fostering interactions and exhilarating rides with like-minded individuals who share the same passion for Yamaha. Speaking on the occasion, Mr. Eishin Chihana, Chairman, Yamaha Motor India Group of Companies said, "I am truly delighted to share that Yamaha, under its 'The Call of the Blue' brand campaign, has achieved a remarkable feat in India. We have successfully inaugurated 200 Blue Square outlets, which embody Yamaha's commitment to providing unparalleled customer satisfaction and an extraordinary ownership experience while serving as a powerful testament to Yamaha's rich racing legacy, deeply rooted in its DNA. Our ambition is to further expand the Blue Square outlets, ensuring that every Yamaha customer

receives the exceptional experience they truly deserve from a world-renowned brand like Yamaha. By end of 2023, we plan to increase the count of these exclusive outlets to 300." While Yamaha's maxi-sports AEROX 155 scooter is exclusively sold through Blue Square, these premium outlets also showcase the updated 2023 motorcycle line-up equipped with Traction Control System (TCS) which includes YZF-R15 V4 (155cc), YZF-R15S V3 (155cc), MT-15 V2 (155cc); FZS-Fi Version 4.0 (149cc), FZS-Fi Version 3.0 (149cc), FZ-X (149cc), and scooters like Fascino 125 FI Hybrid (125cc), Ray ZR 125 FI Hybrid (125cc), Ray ZR Street Rally 125 FI Hybrid (125cc) which are based on Yamaha's true hybrid technology and have higher fuel efficiency. The exclusive Blue Square outlets by Yamaha are present across India. In future, the company also plans to introduce its global product range including the larger displacement bikes through these premium Blue Square outlets.

## Godrej Agrovet celebrates 25-years of its biostimulant: Double

**Pune (Voice news service):-** Godrej Agrovet Limited's (GAVL) Crop Protection Business today announced that its biostimulant, Double, has completed 25 years of enabling better yield for Indian farmers. Double has treated ~3 Crore acres of Indian farmland and brought prosperity to the lives of ~2 Crore farming families over the last 25 years. The company also launched a celebratory pack marking 25 years of Double and its commitment to better farming in addition to protecting farmers from counterfeit products. Double's new pack is user-friendly and comes in a safe packaging bottle. It has a tamper-evident seal which blasts open and falls when anyone tries to open the bottle. The label has complex watermarks to avoid duplication and the bottle also has a hologram - a unique 9-digit code on each and every bottle to ensure authenticity. While the hologram also has smartly embedded letter 'G' to assure the customer that the product is genuine, 'Braille' marking on the neck reading danger has also been added for the visually impaired. Double, a biostimulant, reduces flower drops and fruit shedding in cotton, soybean, groundnut and vegetable (tomato) crops. Flower drops and fruit shedding impacts farmers' yield by 15%-25%. Proper farming practices, coupled with the right dosage of Double, can aid farmers in increasing their yield. In Cotton, Double aids in better fertilization, thereby enabling better seed setting (a key developmental stage in the process of seed formation) and stronger pod (a rounded mature fruit) founda-



tion. On average, two applications of Double aid in enhancing yield by 18%-20%. Similar application of Double on Soybean and Groundnut crops helps the crop overcome the fertilization barriers, reduces flower dropping, and improves pod setting resulting in increase in yield by 30%-35% and 10%-12% respectively. For Tomato, it helps improve the viability of the pollen and improves flower-to-fruit conversion, resulting in reduced flower dropping and more fruits per plant, uniform size, color and improved fruit weight by 15%-18% depending on the crop. Commenting on 25 years of Double, Balram Singh Yadav, Managing Director, GAVL said, "Double was launched with an objective to help farmers increase yield of their crops. Since its inception, we have touched the lives of ~2 Crore Indian farmers and have witnessed an average 18% increase in yield and hence income of our Indian farmers. We are confident that a product like Double, if used in proper quantity and at right time, would aid farmers to further enhance their yield and income in addition to ensuring food security of our nation." GAVL started working exten-

sively on Homobrassinolide (HBR), a raw material for Double, in 1992. Witnessing its role in improving cell division and cell elongation in crops, the company launched Double in 1998, enabling farmers to leverage its benefits. In addition to reducing flower drop and fruit shedding, a biostimulant like Double also aids in enhancing a crop's ability to withstand biotic and abiotic stresses. Abiotic stress includes temperature, ultraviolet radiation, salinity, floods, drought etc, which impacts crop plants while biotic stress refers to damage caused by insects, herbivores, fungi, bacteria or weeds. Burjis Godrej, Executive Director, GAVL highlighting the importance of biostimulants said, "70% of yield gap globally is dictated by climate change[1]. In India too, soaring temperature and erratic rainfall continue to impact crop yield and favor weed & pest proliferation. It is under such unfavorable conditions that biostimulants aid in enhancing the yield of the crops. The global and Indian biostimulant market is expected to grow at a CAGR of 11.8% and 12.5% respectively by 2031. Hence, as the world's largest producer of HBR, we at GAVL will continue serving Indian farmers by offer-

ing different biostimulants as per their crop requirement." India is one of among the few countries around the world to define a separate regulations for biostimulants. With the unorganized biochemical sector, worth ~INR 1,640 Cr, being one of the fastest growing subsectors, the guidelines released in 2021 mandates manufacturers to label the products to include chemical composition and expiry date, as well as mandatory prior registration with the government. Commenting on the importance of regulation, Rajavelu N.K, CEO, Crop Protection Business, GAVL said, "A farmer invests in a crop protection product with a hope of achieving optimum yield from their crop. With 85% of Indian farmers being small and marginalized, it is imperative to provide them a quality product which is genuine and easy to use. Hence, while setting up the regulation is a first step, there is a need for industry-wide collaboration to create awareness amongst the farmers by educating them on the benefits surrounding usage of authentic product in appropriate and recommended quantity." The new packaging of Double is aligned to the guidelines laid down by the government and convenient to use. Climate crisis has cost India 5 million hectares of crop in 2021. With pest & diseases and poor agricultural practice impacting the yield too, GAVL believes that it is need of the hour for the industry to create awareness around Crop Protection - utilizing Right Product at the Right Time & Right Spray - and importance of Biostimulants along with Integrated Pest Management.

## Sancheti Hospital conducts new age spine procedure for spine fracture

**Pune (Voice news service):-** A team of Doctors at Sancheti Hospital conducted Spine Stenting Procedure / Vertebral body stenting" (VBS) for the first time in western India and under the supervision of spinal navigation tool 'O-arm' for the first time in India. A team of doctors led by Dr. Shailesh Hadgaonkar, Chief Of Spine & Neuroscience unit at Sancheti Hospital conducted two such procedures recently one on a 51 year old female and another on a 82 year old female. Explaining the case Dr. Shailesh Hadgaonkar said

that the patients had a spinal fracture and an Xray and MRI clearly showed broken spin. This was the cause of unbearable pain in the patients and was hardly able to stand or sit or carry on with any movement. The 82 year old female also is a heart patient and had an angioplasty before. We tried to relieve her of pain with medications and injections due to her age, but the pain kept worsening. We then decided to conduct "Vertebral body Stenting" (VBS) or spine stenting procedure.

VBS is a minimally invasive reconstructive treatment for Vertebral Body fractures. In this procedure a balloon is placed in the spine to expand it followed by stent and sealed with cement. In this case local anesthesia was given and the procedure was conducted under the supervision of high tech navigation tool O-Arm which enables exact location, placement of cement and makes scan possible in real time with low dose. Dr. Hadgaonkar said that the patients were relieved of pain and went home in couple of days. Generally the other operations include cement injection

(vertebroplasty), fixing with screws but in this case the collapse was more and injecting cement would have been difficult. Also the age of the patient was a factor and could not have undergone surgery. Dr. Parag Sancheti, said that modern procedures and tools like O-arm are a boon to patients as they are minimally invasive and ensure faster recovery with better results. In this case there were many risk factors due to age and health complications of the patients. But I would like to congratulate our team for demonstrating skills and precision.

## Radio City changes 'Vibe of the City' by Unveiling New Station Sound with a Star-Studded Launch in Dubai

**Pune (Voice news service):-** Radio City, India's leading radio network, has officially launched a one-of-its-kind modern version of 'Rag Rag Mein Daude City' #CityKiNayiVibe. The peppy new track has an irresistible beat that is set to enthrall audiences, especially the vibrant and spirited 'Gen Z' generation. The grand unveiling took place at the international destination - Dubai, coinciding with the esteemed Radio City Business Titans event from 9th to 11th June. The youthful new jingle was launched during the gala evening on 10th June by Bollywood celebrities Suniel Shetty, Karishma Tanna, Kainaara Arora, and Nimrat Kaur. Popularly known to understand the pulse of its ever-evolving audience, Radio City crafted new station music to cater to the young and vivacious Gen Z audience who sought coolness quotient in their experiences. The newly launched jingle of Radio City has been designed to give the radio station a young, lively, and fun-filled vibe that will strike a perfect chord with the audience across 39 markets. With amazing energy, contemporary sound, and an undeniable fun factor, the jingle promises to create an engaging and buoyant atmosphere. The new MOGO of Radio City is playful and will linger in the audiences' minds for a long time. To bring this captivating jingle to life, Radio City teamed up

with two extraordinary singers, Nikhita Gandhi, and Divya Kumar. With their versatile vocal styles and remarkable voices, the duo has infused the jingle with a dynamic and energetic touch, ensuring an unforgettable musical experience for avid music connoisseurs. This jingle has added fresh innovation and creativity to the brand Radio City thereby attracting a wider set of audience's attention. Mr. Ashit Kukian, CEO of Radio City said, "At Radio City, we always strive to stay ahead of the curve in meaningful ways. This novel jingle represents our commitment to continuously evolve and engage with the ever-changing preferences of our audience, particularly the 'Gen Z' segment, have given this modern unique track a perfect blend of youthfulness that complements our vision. It was a momentous occasion for us to unveil the pioneering new station sound at one of our most prestigious events Radio City Business Titans in Dubai in the presence of Bollywood celebrities and Indian business tycoons. We are confident that the new version of Rag Rag Mein Daude City #CityKiNayiVibe will reflect the newfound spirit of Radio City and our dedication to providing the best-in-class experiences." Bollywood superstar Suniel Shetty complimented Radio City on

the launch of new jingle, "It was a pleasure to unveil Radio City's new jingle in Dubai. I would like to congratulate the entire team of Radio City on changing the vibe of the city with the introduction of its vibrant new jingle." Nikhita Gandhi, popular for her super hit songs and captivating voice, shared her enthusiasm and said, "I'm really excited to be the voice of Radio City's new station sound. The new jingle's vibrant vibe perfectly aligns with the aspirations and energy of the youth and it has a really nice edge. I'm honoured to associate with Radio City and become an integral part of their musical legacy by giving a fresh essence to 'Rag Rag Mein Daude City'. #CityKiNayiVibe is going to be the new sound in town so make it yours." Divya Kumar, known for his soulful and impressive voice, said, "Being a part of Radio City's new station sound creation has truly been an incredible journey. The infectious new rendition of Rag Rag Mein Daude City perfectly captures the essence of modernity and youthful vibrancy with its captivating sound and lively lyrics. The jingle serves as a testament to the radio station's unwavering commitment to providing top-notch music and captivating content to a wider audience. I feel immensely privileged to have collaborated with Radio City and lend my voice to this project, as they constantly strive for excellence. With its groovy and irresistible vibe, the new



jingle, #CityKiNayiVibe, is set to strike a deep chord with listeners, leaving a lasting impression." Embed the below link along with the release : <https://www.youtube.com/watch?v=BwvA4Ouc3lk> The launch of Radio City's refreshing jingle, coupled with the collaboration of talented singers, represents a significant milestone. This exciting development introduces a new vibe and coolness around the brand while remaining faithful to the essence of the iconic brand. It reaffirms Radio City's promise to deliver innovative content, solidifying its position as a true trendsetter in the realm of radio entertainment. The new jingle is being promoted across various digital platforms and is also prominently featured on-air. Multiple Bollywood celebrities and influencers have already complimented Radio City on the launch of its peppy new jingle.



**Writer Director Digpal Lanjekar wraps up the shoot of much-awaited historical drama "Shivrayancha Chhava"**

**Pune (Voice news service):-** Writer Director Digpal Lanjekar is currently rocking the headlines for his historical films on Maratha History. Recently he completed his new film based on 'Chhatrapati Sambhaji Maharaj', the second king of the Maratha Empire. Director Digpal Lanjekar's upcoming historical epic 'Shivrayancha Chhava' based on 'Chhatrapati Sambhaji Maharaj' has been trending ever since the time it was announced. After shooting for weeks, the makers wrapped up the shoot. Digpal shared a group picture with the team from the sets on his Instagram handle. Talking about the film, director Digpal Lanjekar commented, "I am immensely grateful for the opportunity to create films on the remarkable life of Chhatrapati Shivaji Maharaj, and now, Chhatrapati Sambhaji Maharaj. I believe that this film, showcasing the valor of Chhatrapati Sambhaji Maharaj, will serve as an inspiration to the youth. Jay Shivaraj! Jay Shambhuraaj!" Speaking about the legendary warrior prince, producer Sunny Rajani shares, "Feel like on top of the world to finish my first film



done so much research on any subject, his belief in Maharaj and his dynasty is commendable. I feel so privileged to make the first film Malhar Pictures Company is producing. Can't wait for it to hit the theatres." Associate Producer Bhavesh Rajnikant Panchmatia also added "We are incredibly proud to have wrapped up the filming of Shivrayancha Chhava. It was a pleasure working with director Digpal Lanjekar. Loved his energy and filming style. The dedication and hard work displayed by the entire cast and crew have been truly exceptional. We believe this film will resonate deeply with audiences and leave a lasting impact." The film presented by Malhar Pictures Company, produced by Sunny Rajani and Vaibhav Bhor, Shivrayancha Chhava encapsulates the saga of Chhatrapati Sambhaji Maharaj's adventure and bravery. The film will soon hit the theatres.

ji Maharaj, will serve as an inspiration to the youth. Jay Shivaraj! Jay Shambhuraaj!" Speaking about the legendary warrior prince, producer Sunny Rajani shares, "Feel like on top of the world to finish my first film

**Rahane, D'souza lift titles at 9th Maharashtra State Men's and Women's Tennis Championship 2023**



**Pune (Voice news service):-** Nishit Rahane of Pune, Kiara D'souza of Mumbai registered 6-2, 6-1 win over Vaishnavi Chauhan of Pune to lift the title. In the men's Doubles finals Kafil Kadvekar and Prathamesh Shinde of Kolhapur upset to seed pair Nishit Rahane and Parth Chivte of Pune 5-7, 6-2(10-8), in the women's final top seed Solapur pair Kanchan Chougule and Jostna Madne get walkover from second seeded Kiara D'souza and Bhumika Tripath of Mumbai to



emerge champions. The Singles winner and runner up gets a trophy and certificates, while Doubles Winner and runner up gets a trophy and certificates. The prizes were given away at the hands of Taluka Sports Officer Satyen Jadhav, Tournament Supervisor Vaishali Shekatkar, Tournament Coordinator Rajeev Desai were present on this occasion. Following are the Results: Singles: Final Round: Men's Nishit Rahane(Pune)(2) bt Raj

**Salman Khan's Double Decker Bus Entry sets the Stage on Fire for JioCinema's Bigg Boss OTT Season 2!**



Bigg Boss OTT Season 2 is all set to kick off with a bang from 17 th June on the nation's favourite entertainment destination JioCinema. Ahead of the premiere, Bollywood's iconic superstar Salman Khan made an over the top entry at the Bigg Boss OTT sets, setting the tone for the season. Taking OTT literally, the Dabangg-actor was seen on top of a double-decker and

grooving to the beats of the show's electrifying anthem 'Lagi Lagi', while posing for the shutterbugs in his inimitable charm and swag. Bigg Boss OTT Season 2 promises to be a larger-than-life experience, with the introduction of unique elements and unexpected twists. This season, viewers will have the power to directly engage with the show and influence its outcome,

making it an immersive and interactive journey for all. With Salman Khan at the helm, audiences can expect his unmatched charm, humor, and straight-talking style to keep them hooked throughout the season. It's show time! Gear up for an exhilarating season packed with drama, entertainment, and surprises from 17 th June only on JioCinema, for free!

**PHL: Maharashtra Ironmen players have potential to play for India regularly, says coach Gahlawat**



**Pune (Voice news service):-** Maharashtra Ironmen has been on song in the ongoing Premier Handball League as they won five matches in-a-row to stay at the top of the points table and move closer to the semi-finals spot. Head coach Sunil Gahlawat is really impressed with the performance of the players and praised his team for all the right reasons. He explained that training with the gumball (a type of handball used in international competitions) in the right facilities before the start of the tournament has affected the performance of the

players in a positive way. "We had our camp before the start of the tournament which was really crucial considering the fact our players don't usually train with a gumball in the kind of facilities we have at Maharashtra Ironmen. The players gave their all in the training and it helped them to get into the sync ahead of the tournament," stated Sunil Gahlawat. He added, "We haven't lost a single match which speaks volumes of the quality this side has. Every player wants to give his best for the team and I hope we continue this performance in the upcoming matches." After the remarkable performance in the league, a number of Maharashtra Ironmen players are

confident of making the Indian squad for the upcoming Asian Games which will take place in Hangzhou in September-October. The coach is confident that several athletes from the squad will be able to represent India in the Asian Games. "The league has been like a camp right before the trials for the Asian Games and I am confident that a lot of our players will be able to represent India. Many of our players have already represented the Indian handball team and I feel some new ones will also get a chance this year to fulfill their dream. The players have a lot of quality and will look to prove themselves on bigger stages," he concluded.

**'Taav' marathi movie muhurta completed in grandeur**



**Pune (Voice news service):-** The muhurat of the film 'Taav' produced by Shweta Sable and Konica Vijay Cha-

van under AVC Production and produced by Vijay Chandrakant Chavan. muhurat of the film was recently held in

Rajamudra Hotel at Mulshi Taluka, District of Pune. Producers, directors and dignitaries of the film industry attended the ceremony. Bharat Raj is directing this movie. DOP Sanjeev Kumar C. Hilli is doing the cinematography of the film and Dinesh Sawant (Rajendra) will be the executive producer. Now talking about the title of the movie 'Taav', the word has many meanings hidden in it. The names of the actors of the movie 'Taav' have not been revealed yet. The fans will get to see the screenplay written by the writer on the silver screen as it is, and the producers assured that there will be no compromise in the production values.

**Pune's Atul Gaikwad becomes first Indian to get elite level 4 coaching certification from England Cricket Board**

**Pune (Voice news service):-** Renowned cricket coach Atul Gaikwad became the first-ever Indian to be certified as specialist Level 4 Elite Coach through England and Wales Cricket Board's (ECB) flagship programme. The Pune-resident is currently the global head coach of Sachin Tendulkar's SRT10 Global Academy. He is now the most qualified coach at the Board of Control for Cricket in India (BCCI). Gaikwad, who holds PhD in study of illegal bowling action from the Pune University, had earlier secured Level 3 coaching certifications from BCCI and Cricket Australia in 2004 and 2008 respectively, becoming the only Indian to be certified from BCCI, Cricket Australia and ECB. He completed the Level 4 coaching certification alongside



some of the top names from the cricketing world such as England's Jonathan Trott and Ajmal Shahzad, Yasir Arafat of Pakistan and Zimbabwe's Neil Johnson, working under the tutelage of the best in their fields like Gary

Kirsten, Mark Ramprakash, Paul Shaw and Glen Chappell. "I am delighted to reach this milestone and become the only Indian to complete the Elite Level 4 coaching certification. I am looking forward to using my

expertise and applying the learnings while working with an international team and also developing SRT10 Global Academy," elated Gaikwad said. Besides working as a personal coach with top Indian cricketers including Manish Pandey, Bhuvneshwar Kumar and Mithali Raj during his illustrious 34-year-long coaching career so far, Gaikwad also helped many former international cricketers flourish in coaching courses of level 1, 2 & 3. He also served as Assistant Head of Education, BCCI from 2019 to 2021, specialist batting and bowling coach at the National Cricket Academy's camps and Director of Coaching with Sikkim in from 2021-22. He is also the head coach of The Bishop's School in Pune and will be seen as one of the coaches of Purneri Bappa in the upcoming Maharashtra Premier League.

**Veteran actor Ashok Saraf unveiled trailer of the Marathi movie 'Baipan Bhari Deva'**



**Pune (Voice news service):-** The trailer launch event of the film 'Baipan Bhari Deva', presented by Jio Studios and directed

by Kedar Shinde. Legendary actor of Marathi cinema Mr. Ashok Saraf launched the trailer of the movie. The entire team of the film in-

cluding director Kedar Shinde, star cast Rohini Hattangadi, Vandana Gupte, Deepa Parab Chaudhary, Shilpa Navalkar, Sukanya Kulkarni Mone, singer Savani, music composer Sai-Piyush were present at this trailer launch event. The artists and media were seen enjoying the traditional Mangalagaur dance. Just like the name of the film, the trailer of the film is also getting a huge response. Baipan Bhari Deva by Jio Studios is sure to teach every

woman to live for herself. So, get ready to witness Kedar Shinde's special touch, the sizzling performance of six talented actresses in the film! Baipan Bhari Deva, presented by Jio Studios, produced by Madhuri Bhosle and Jio Studios, co-produced by Bela Shinde-Ajit Bhure and directed by Kedar Shinde is all set to hit the screens. 'Baipan Bhari Deva' is now all set to entertain the audience and will hit the theaters on June 30, 2023.

**Samsung Inaugurates its Largest Premium Experience Store in Telangana at Inorbit Mall, Hyderabad**



**Pune (Voice news service):-** Samsung India today inaugurated its largest Premium Experience Store in Telangana at the Inorbit Mall in Hyderabad. The new store highlights Samsung's entire product ecosystem through exciting zones around Samsung's connected ecosystem SmartThings, smartphones, laptops, audio, gaming and lifestyle televisions. The store also has a Bespoke DIY Customisation Zone where consumers can personalize their smartphones, tabs and covers with accessories, including ones with local Hyderabad flavour. The store is located in the new premium wing of the popular Inorbit Mall in the Cyberabad area of Hyderabad, which has emerged as a hub of Gen Z and

millennials in recent years. At the store, Samsung will host a variety of Galaxy workshops under 'Learn @ Samsung' for tech savvy consumers of the tech hub of India, especially Gen Z and millennials. This will include workshops around consumer passion points such as digital art, doodling, photography, videography, fitness, cooking, coding, music as well as events around the culture and ethos of the city. Spread across 3,500 sq ft of space, the store will also host a variety of entertainment activities with special focus on local culture, music and art, offering a Samsung experience customized to the city of Hyderabad. Consumers coming into the store will get assured gifts, 2X loyalty

points on purchase of select Samsung products and Galaxy Buds2 at INR 2,999 with select Galaxy devices in the first week after launch. In addition, consumers can also avail always-on special benefits such as student discounts of up to 10% on smartphones, tabs, laptops and smartwatches, up to 22.5% cashback and INR 22,000 in additional benefits. "We are excited to bring the next-gen Premium Experience Store to our consumers in Hyderabad. Our aim is to connect the diverse local community with the best of Samsung technology. We have tailored unique experiences through zones such as Samsung SmartThings, Gaming and Bespoke DIY Customisation, designed especially for Gen Z consumers," said Sumit Walia, Senior Director, Samsung India. "Moreover, to engage our young consumers through their passion points, we will also host 'Learn @ Samsung' workshops. These workshops will focus on varied consumer interests such as digital art, doodling, photography, videography, fitness, cooking, coding and music, among others," he added.

The newly launched store offers a next-generation larger-than-life experience of Samsung products alongside a one-of-a-kind experience to young gaming enthusiasts with a dedicated gaming zone that showcases premium range of smart monitors - Odyssey Ark. At the new store, consumers will get a phygital experience through Samsung's Store+ end-less aisle platform. With Store+, consumers will be able to browse Samsung products with over 1,200 options across its portfolio, whether available online or in store, using a digital Kiosk. Consumers can also order online from the store and have the products delivered home directly. They can also access Samsung's digital lending platform Samsung Finance+ and Samsung's device care plan Samsung Care+ for Galaxy smartphones, tablets and smartwatches at the store. Consumers visiting the store will also be able to enjoy hassle-free after-sales service for their smartphones and book service calls for their consumer electronics products at home.

**Actor Teetu Verma attended the Vasai Gaurav Award**



**Pune (Voice news service):-** Senior journalist Devendra Khanna, under VS Nation Media, organized the Paneri Vasai Gaurav Award 2023 for the second time at the beautiful banquet hall Dreams Arena in Vasai West. The award ceremony was attended by many Bollywood celebrities including Bollywood actor Teetu Verma, famous lyricist Sudhakar Sharma (Chunariya fame), writer director actor Ashwin Kaushal, rapper Hiteshwar, dancer Shireen Far-

id, fashion fitness icon Zainab Lahiri, actor Sanjit Dhuri among others. Talented artists, litterateurs, social workers, industrialists, educationists from Vasai and Palghar districts were also present in this award function. Devendra Khanna honored all these distinguished guests by presenting them with trophies, shawls and special gifts. This award show is a matter of pride for Vasai, where more than 40 people were honored with the award show, where more than 40 people



to organize such programs only with the help of his friends and media and I hope that I will continue to do such programs in the future and I will continue to get the support of my friends. Please tell that Devendra Khanna has been doing different types of events for many years before this. One of their events is Evergreen Music Awards which is being successfully held in Mumbai for many years. Apart from this, they also do a beauty contest, as well as they keep producing many short films. His recently released film 'Beti Aarohi' has also got huge success and has won many awards.

to organize such programs only with the help of his friends and media and I hope that I will continue to do such programs in the future and I will continue to get the support of my friends. Please tell that Devendra Khanna has been doing different types of events for many years before this. One of their events is Evergreen Music Awards which is being successfully held in Mumbai for many years. Apart from this, they also do a beauty contest, as well as they keep producing many short films. His recently released film 'Beti Aarohi' has also got huge success and has won many awards.

**It's raining Burgers and Beers at NORA Terrace Bar & Kitchen**

**Pune (Voice news service):-** Prepare your senses for an unparalleled gastronomic affair as NORA Terrace Bar and Kitchen presents an exclusive pop-up event: Burgers & Beers. Immerse yourself in a world of culinary delight as the acclaimed Chef Amninder Sandhu curates a limited-time menu that will leave you spellbound. Delight in the irresistible allure of our Chifu

Black Bean Burger, accompanied by meticulously crafted house-made root chips. Indulge in the tantalising symphony of flavours found within our Double Smash Burger, boasting succulent beef, cheddar, arugula, all nestled between a brioche bun. Craving a touch of fiery excitement? Succumb to the allure of our Gunpowder Crispy Chicken Burger, adorned with Naga King Chili Mayo.

Mark your calendars from June 15th to June 18th, and venture into the realm of BURGERS & BEERS at NORA Terrace Bar and Kitchen. Seize this extraordinary opportunity, for these exquisite creations shall vanish like a wisp of culinary enchantment. Where: NORA Terrace Bar & Kitchen | Sasoon Rd, opp. Jehangir Hospital, above Fab India, Sangamvadi, Pune, Maharashtra 411001 When: June 15 to June 18 2023

Mark your calendars from June 15th to June 18th, and venture into the realm of BURGERS & BEERS at NORA Terrace Bar and Kitchen. Seize this extraordinary opportunity, for these exquisite creations shall vanish like a wisp of culinary enchantment. Where: NORA Terrace Bar & Kitchen | Sasoon Rd, opp. Jehangir Hospital, above Fab India, Sangamvadi, Pune, Maharashtra 411001 When: June 15 to June 18 2023



### UNICEF & Gravittus Foundation to hold a round table conference on 'Child Health and Development Rights' on Monday, 19 June

**Pune (Voice news service):-** A round table conference has been organized by UNICEF and Gravittus Foundation (an initiative by Usha Kakade) on the topic of 'Child Health, Development and Their Rights'. This conference will be held on Monday, 19 June 2023 between 1.30 pm to 4 pm at Hotel Ramee Grand, Apte Rasta, Pune. Dr. Neelam Gorhe, Deputy Chairperson of Maharashtra Legislative Council and Rajeshwari Chandrasekar, Chief of Field Office at UNICEF Maharashtra will inaugurate the conference. Dr. Vidya Yeravdekar, Pro Chancellor, Symbiosis International University and Principal Director of Symbiosis Society, Farah Khan, Indian Film Director & Writer, Adv. Divya Chavan, Lawyer, Padmini Kolhapure, Indian Actress and Singer, Dr. Medha Kulkarni, National Vice President, BJP Mahila Morcha, Dr. Avinash Bhandwe, Former State President, Indian Medical Association, Sanjay Haldikar, Writer & Director Child Theatre, Dr.

Amita Phadnis, Child Specialist Pediatrician & Neonatologist, Laxminarayan Tripathi, Transgender Rights Activist, Rahul More Deputy Commissioner, Women & Child Development, Maharashtra State, Amitabh Gupta, Additional Director General of Police of Prison and Correctional Services, Mumbai, Maharashtra, Jugnu Gupta, Social Worker & Arun Khore, Senior Editor and writer on children's issues will be the speakers in the conference. This information was given by Usha Kakade, founder of Gravittus Foundation. Further she said, we are fortunate to have the opportunity to hold state level conferences on child related issues in collaboration with UNICEF. This conference is important for the purpose of creating awareness about child rights and discussing the necessary measures. In this conference, topics such as child health and development, children's literacy and participation of youth in water management will be discussed."

### ICSI Pune PCS Day Celebration

**Pune (Voice news service):-** The Pune Chapter of Western India Regional Council (WIRC) of ICSI is pleased to announce the grand celebration of Practising Company Secretary (PCS) Day on 15th June 2023. The event aims to recognize and honour the contributions made by Practising Company Secretaries in the profession and highlight their role in promoting good governance and compliance. Pune Chapter, the only diamond grade chapter from the Western Region is one of the most active and vibrant Chapter in India. PCS Day serves as a tribute to the dedication, expertise, and professionalism demonstrated by practicing Company Secre-

taries in the country. It provides an opportunity for professionals, stakeholders, and aspiring Company Secretaries to come together, exchange ideas, and celebrate the achievements of the profession. The event will feature a series of insightful sessions, discussions, and the attendees will have the chance to gain valuable insights into emerging trends, regulatory updates, and best practices in the field. The celebration will take place on 15th June 2023 at the Pune Chapter Office located at Shreyas Apartments Condominium C.T.S. No 1654/1655, Sr No 50, Hissa No 5 & 6, DP Rd, near Ganjanay Society, Kothrud, Pune, 411038.

## Punekars disapprove of workplace jargon, say it makes them feel excluded

**Pune (Voice news service):-** From technology and manufacturing to education and research, a diverse workforce fuels Pune's professional landscape. However, all of them have a common challenge - overuse of workplace jargon. To help alleviate this, LinkedIn, the world's largest professional network and Duolingo, the world's leading language learning platform, have partnered to uncover new research that spotlights how professionals in India feel about workplace jargon and offer tips in an effort to create a more inclusive workplace. The research reveals that more than half (69%) of working professionals in Pune have had negative experiences due to the overuse of jargon in their workplace. 37% of them expressed that the overuse of jargon has made them feel left out of conversations. There are some phrases that Pune-kars want to completely do away with - 'Growth hacking', 'Think outside the box' and 'Back and forth' are the phrases that they think should be cancelled immediately.

From across the country, the research found that there is specific jargon that Indians find most confusing in the workplace, with 'keep me in the loop' taking the title of most confusing, a term that means "keeping someone informed or updated on a topic". The other confusing terms include 'take offline' (to discuss something away from a virtual to an in-person setting), 'win-win situation' (results that are favourable for all the parties involved) and 'core competency' (capabilities that are one's defining strength). Language can cause inequity in the workplace and lead to an opportunity divide. 8 in 10 Indian professionals (81%) believe that workers with a better understanding of workplace jargon are able to get ahead at work (promotions, raises, etc.) more so than those who struggle to understand workplace terms. It's

even more concerning that a disproportionate amount of remote (88%) and hybrid (81%) workers struggle with confusion around workplace jargon, as compared to those who work onsite (74%). **Workplaces are using too much jargon** Whilst some amount of workplace lingo is expected, the research found that 78% of Indian professionals feel that jargon is overused in the workplace, with 34% saying they use it all the time and it's part of their vocabulary. In fact, nearly 1 in 3 (30%) Indian professionals often feel overwhelmed by jargon, saying they feel like their colleagues are speaking in a language they don't understand. Workplace jargon can also lead to a breakdown in communication and cause confusion with more than half (58%) of Indian professionals saying they have faced a misunderstanding or made a mistake at work because they didn't know the meaning of workplace jargon or misused it. Gen Z (60%) and millennials (63%) are experiencing this the most. It is no surprise that more Indians (71%) want to eliminate or reduce the use of workplace jargon at work. Despite that, millennials are still using workplace jargon the most (39%) along with Gen Z (36%), who confess using it all the time. In fact, 38% of millennials and 35% of Gen Z claim they're so used to jargon that they barely know they're using it. That raises the question - what makes jargon such an integral part of workplaces in India? Close to half (43%) of Indians think that people use jargon because it makes them feel professional. A similar share (42%) also say that speaking with jargon makes people feel smarter. Some professionals also see positives in using jargon, with 33% feeling that it simplifies communication or it makes them feel like they're in the know. Several professionals think the

use of jargon makes people feel like they're a part of a team (43%) and helps build workplace culture (37%). However, on the flip side, more than half (80%) of professionals also feel that they were forced to figure out the jargon at their workplace on their own. Nirajita Banerjee, LinkedIn Career Expert and India Managing Editor says, "Linguistic habits and preferences vary greatly in India and across the world. So, when you're working with teams that have different functions, are spread across borders, or come from diverse cultures, it's crucial to use simpler and more inclusive language so there's less or no room for misinterpretation. By avoiding too much jargon and using clear language, we create an environment where everyone feels more included, which leads to greater productivity, stronger teams, and a positive work culture." Karan Kapany, Country Marketing Manager, Duolingo says, "As a language learning app, we recognize the importance of effective communication for personal and professional growth. Our objective in conducting this survey is to explore the impact of corporate lingo, emphasising how miscommunication and unfamiliar jargon can hinder productivity and create a sense of isolation, especially for newcomers. Through this survey, we aim to inform individuals about the various corporate jargon, its implications and highlight the significance of workplace communication in fostering a more conducive work environment." **Workplace jargon negatively impacts efficiency, especially among new team members** Professionals commencing a new role are the ones most impacted by workplace jargons. 37% professionals say figuring out the meaning of jargon in their workplace made them feel left out of conversations. This process becomes stressful for many pro-

fessionals (31%) and also slows down their productivity (34%). A majority of Gen Z (85%) and Millennials (82%) feel they've been left to their own devices with regard to workplace jargon at their most recent jobs. To help professionals navigate workplace jargon, LinkedIn is offering free LinkedIn Learning courses such as Communication and cultural differences, Foundations of communication, Why authentic communication matters, Nano tips for communicating with confidence, Nano Tips to Enhance Your Communication and Nano Tips for Developing Magnetic Charisma that are available for free from 13 June to 13 July 2023, to help professionals get a better understanding of effective communication in the workplace. **LinkedIn and Duolingo's tips to navigating workplace jargon:** **Ask questions:** The majority of professionals find workplace jargon confusing so don't be afraid to ask clarifying questions. Work shouldn't have to involve solving riddles. You should feel more than comfortable asking questions that enable you to get your work done the right way. **Be considerate:** If you've been in the workforce for a while, using workplace jargon might be second nature to you. Think back to your first day at a new job - sometimes you just don't know what you don't know. Be mindful of this learning curve to help professionals of all backgrounds and levels feel included and understood. **Keep it simple:** While every workplace has its unique culture and terminology, do your best to keep language simple. For example, instead of "let's get our ducks in a row before this meeting" try replacing it with simpler language like "let's prepare and get organised before this meeting." Simplifying language at work helps create and equitable culture and fosters inclusivity.

### African students join hands with APCCI to celebrate World Environment Day



**Pune (Voice news service):-** Cutting across nationalities and giving a message of Environment Protection, students of Association of African Students in India (Pune Chapter) joined hands with Adar Poonawalla Clean City Initiative (APCCI) in a cleanliness drive recently near Baba Bhide Bridge. The activity is significant as it comes at a time when efforts are being made to enhance

cooperation among the G20 nations under India's G20 Presidency aiming to develop sustainable solutions for environment protection. Malhar Karwande, COO APCCI and Sathya Natarajan, Lead Volunteer APCCI, led this initiative along with various volunteers and students. The students opined that plastic is a global problem and joint efforts are required to address the issue.

## Kotak's ActivMoney to Change the Paradigm of Savings Culture

**Pune (Voice news service):-** Kotak Mahindra Bank Limited ("KMBL" / "Kotak") today announced the launch of its ActivMoney feature which gives customers the benefit of FD like interest up to 7%\* p.a., and the flexibility to access their funds anytime! Through ActivMoney, excess funds in the account, beyond a defined threshold, are automatically transferred into a Fixed Deposit, thereby helping customers earn a higher interest on their savings. According to RBI data, as of March 2023, the cumulative Savings Account deposit of all scheduled commercial banks in India is Rs 62.9 lakh crore that earns an industry average of 3.5% interest p.a., as against other instruments like Fixed Deposit, Liquid Funds etc. which gives them higher interest for a duration of six months to one year. ActivMoney spruces up interest income on the savings account with a 7%\* p.a. interest rate for 180 days as well as no premature withdrawal charges which otherwise are applicable to a Fixed Deposit, thereby offering the customer the best of both worlds. Virat Diwanji, Group President and Head, Consumer Banking, Kotak Mahindra Bank said, "Customer centric products and services is at the core of our business strategy. With ActivMoney, we aspire

to change the paradigm of savings culture of Indians by offering customers FD wala interest rate on their savings account while retaining the flexibility to access funds anytime without any penalty on foreclosure." Rohit Bhasin, President - Retail Liabilities Product and Chief Marketing Officer, Kotak Mahindra Bank said, "Kotak's ActivMoney fulfils the needs of young, aspirational consumers seeking higher returns on their savings whilst having the flexibility to access funds whenever needed. ActivMoney makes banking more rewarding and enables consumers to use their savings more efficiently and effectively." Once a customer avails the ActivMoney feature in the Savings Account, it automatically transfers the balance above the threshold (defined as per account variant) in multiples of Rs 10,000/- to an FD of 180 days currently at an interest rate of 7%\* p.a. In case a customer wishes to use the funds, the entire balance in Savings and FD is instantly available. Thus, a customer earns higher interest up to 7%\* p.a. for the time she keeps her savings in FD through ActivMoney and the balance in her Savings Account earns 3.5% p.a. ActivMoney is also available to 811 and Current Account holders.

### MSDE certifies 98 Trainers, trained in the cluster-based ToT project, under the SANKALP programme, in a convocation ceremony organized by ASDC



**Pune (Voice news service):-** The Ministry of Skill Development & Entrepreneurship (MSDE) demonstrated its commitment to creating a pool of highly skilled trainers through the cluster-based Training of Trainers (ToT) project undertaken in collaboration with Automotive Sector Development Council (ASDC), GIZ-IGVET and Maharashtra State Skill Development Mission (MSSDS). The final 4 batches consisting of 98 trainers were certified through a convocation ceremony organized by ASDC in Pune. Developed as part of the National component of Skill Acquisition and Knowledge Awareness for Livelihood Promotion (SANKALP), the trainers received dual certification following assessments by the Automotive Sector Development Council and IGCC (German certification agency). The ToT program covered trades such as Advanced Welding, CNC operations, Robotics, Quality Control, and Advanced Automotive Technology. Key stakeholders involved in the project included MSDE, Automotive Skills Development Council (ASDC), GIZ-IGVET, and Maharashtra State Skill Development Mission (MSSDS).

The certification ceremony saw the presence of Shri Nilambuj Sharan, Additional Secretary and Senior Economic Advisor, Ministry of Skill Development and Entrepreneurship, alongside esteemed individuals including Mr. Arindam Lahiri, CEO of Automotive Skills Development Council, Dr. Rodney Reviere, Project Head of IGVET, Ms. Meenu Sarawgi, EVP & Chief - Strategy & Operations ASDC, Shri. Rama Shankar Pandey, CEO, Tata Green Batteries & ASDC GC member, Shri. Suresh Londhe, Joint Director of Industries, Department of Industries, Govt. of Maharashtra, Shri. Sachin Jadhav, Additional Commissioner, Maharashtra State Skill Development Society and Mr. Sagar D. Shinde, Director of Sukhakarta General Engineering Cluster Pvt. Ltd. (SGECL). Conducted in collaboration with Sukhakarta General Engineering Cluster Pvt. Ltd. (SGECL) in Pune, the ToT program successfully trained a total of 189 trainers across eight batches, which consisted of one-month classroom training followed by one-month on-the-job training. The initiative strengthened the public-private partnership in the Technical and Vocational

Education and Training (TVET) domain, upgrading the technical and pedagogical skills of trainers in line with industry 4.0 requirements. Moreover, it effectively bridged the skills gap by involving industry members in curriculum development. Speaking at the occasion, Shri Nilambuj Sharan, Additional Secretary and Senior Economic Advisor, MSDE said that "The Cluster-based ToT in the automotive sector is a unique example of synergy between public and private sector as well as industry alignment. The Cluster-based ToT project has been instrumental in providing skill training and upskilling opportunities for trainers in the automotive sector. I would like to appreciate active involvement of ASDC and the units in the Sukhakarta General Engineering Cluster Pvt. Ltd. for smooth and successful completion of the initiative undertaken through the World Bank aided scheme, namely, Skill Acquisition and Knowledge Awareness for Livelihood Promotion (SANKALP). With rapid advancements and transformations within the industry, it is crucial to develop a highly competent set of trainers to prepare the workforce to meet

the ever-evolving demands. He also congratulated the trainees who were awarded certificates on the occasion" Mr. Arindam Lahiri, CEO, ASDC, emphasized the importance of upskilling in the competitive automotive sector, stating, "It is worth highlighting that the project is strategically located within one of the largest automotive clusters, comprising over 3,000 industries supporting auto Original Equipment Manufacturers (OEMs) across India and manufacturing auto components. This location offers a fertile ground for skills development and fostering industry growth. By continuously enhancing the skills of the workforce, we can drive innovation, efficiency, and excellence within the sector." The ToT model was initially piloted in Aurangabad, covering three job roles - Advanced Welding, CNC operations, and Robotics - with one batch each and a total of 75 trainers. Currently, the project is being implemented in Pune, an automotive cluster with over 3000+ industries supporting auto OEMs across India. The Automotive Skills Development Council remains committed to continuously developing and upgrading automotive skills to drive higher value additions and integrate skills with academic pathways, making them aspirational. Recognizing the crucial role of trainers in imparting knowledge, skills, and pedagogical techniques, the Center has prioritized Training of Trainers (ToT) programs as an integral part of the Skill India mission. These programs aim to build a competent and robust workforce across various sectors, multiplying the impact of skill development initiatives.

## The Body Shop's gifting collection on Father's Day

**Pune (Voice news service):-** Fathers. They are often our first heroes and role models. Like our mums, they work hard to provide us with a comfortable life and do their best to mould us into well-rounded adults. So, they certainly deserve to be treated, and with Father's Day just around the corner, what better time than now to pick a gift that will allow them to indulge in some self-care? The Body Shop, a Britain-born international ethical beauty brand, has the perfect gifting collection for you to choose from for your dad. **Blue Musk Zest Eau de Toilette, INR 2395** A refreshing blend of citrusy notes featuring grape-

fruit, lemongrass, and geranium. The Body Shop's Blue Musk Zest Eau de Toilette contains the brand's signature cruelty-free musk that is invigorating. **2. Blue Musk Eau de Toilette, INR 2495** A bold, fresh fragrance. The Body Shop's Blue Musk Eau de Toilette brings in the classics - fresh lavender and creamy sandalwood, alongside cruelty-free musk. **3. Warm & Sensual Black Musk Gift Box, INR 4795** If your dad is a fragrance-lover, then The Body Shop's Warm & Sensual Black Musk gift box is the perfect gift for him. Containing a 30ml Eau de Toilette, a 250ml shower gel, a 250ml.

## NSDC International strengthens Skill Verification Program with Taka Mol Holding to transform Indian workforce in Saudi Arabia

**Pune (Voice news service):-** As a part of the recent mandate by Saudi Arabia for Indians seeking employment in the country, the National Skill Development Corporation (NSDC), the knowledge and implementation partner of the Ministry of Skill Development and Entrepreneurship (MSDE), conducted a Skill Verification Program to transform the workforce and limit the recruitment of unskilled workers. The skill assessment process comprises a competency-based examination, including both theoretical and practical components, conducted at NSDC-accredited international assessment centers. Candidates specializing in their respective fields undergo rigorous evaluation, following which they received a joint certification from TakaMol and NSDC I validating their skills and qualifications. To ensure the program's effectiveness, ten international test centers across Delhi, Mumbai, Kerala, Uttar Pradesh,

Bihar, and West Bengal have been accredited as authorized centers for candidates' skill tests and assessments. In the coming time, more of these centers are expected to be introduced in several other states including Rajasthan, Assam, Ahmedabad, Karnataka, amongst others. The test centers play a crucial role in verifying the qualifications and skills of professionals seeking job opportunities in Saudi Arabia. Mr. Ved Mani Tiwari, CEO, NSDC and MD, NSDC International, said, "The Skill Verification Program is indeed a significant stride towards not just upskilling job seekers, but also creating a highly competent and effective workforce that can secure employment opportunities worldwide, leading to exponential economic growth and prosperity. With this program, we are ensuring that professionals seeking jobs in the kingdom of Saudi Arabia have attained the requisite qualifications, and our stringent evaluation and certification procedures empower individuals with

industry-relevant skills to access international opportunities. Alongside training and coaching initiatives, the Skill Verification Program complements our efforts towards developing a highly capable and efficient workforce." Starting from June 1, 2023, the Skill Verification Program was mandated across five trades in India, including Electricity, Plumbing, Automotive Electrician, HVAC, and Welding. In the upcoming months, the mandate would be applicable to more such jobs and will also cater to new trades like plastering, tiling, masonry, carpentry, automotive mechanical, shuttering carpentry, car body repair, mechanics, communications, blacksmithing, painting, auto primary service, mining technician, stone crushers, mining digger, metal forming technician, metal processing, amongst others. This mandate guarantees that professionals aspiring to work in Saudi Arabia meet the required standards by undergoing competency-based

exams to verify their qualifications and skills. The Skill Verification Program was launched by the Ministry of Human Resources and Social Development (HRSD) in Saudi Arabia on July 1, 2021, in collaboration with TakaMol Holding Pvt. Ltd. Since then, the program has been gradually implemented across eight countries, including India. In October 2019, NSDCI signed a Memorandum of Understanding (MoU) with TakaMol Holding to undertake skill harmonization and benchmarking, resulting in the benchmarking of 17 occupations. Building on this foundation, NSDCI and TakaMol Holding entered into a commercial agreement in March 2022. The partnership led to the successful launch of a pilot project in December 2022, involving 1,000 Indian candidates across six benchmarked occupations, including welding, electrician, plumbing, HVAC, automotive electrician, and automotive mechanic.

## Social activist Dr. Avinash Argade felicitated



**Pune (Voice news service):-** Renowned social activist Dr. Avinash Argade has been felicitated at the hands of philosopher Dr. Sadanand More by people of Chakan

for his remarkable contribution in the field of medical, social, education for the last 46 years. Chakra Yogi, a gaurav granth of Dr. Argade was also unveiled on the occasion. MLA Dilip

Mohite Patil presided over the function. former president of the state planning committee Dr. Ratnakar Mahajan, former MLA Dr. Ram Kande, former Zilha Parishad member Surekha Mohite, Asawari Argade, Dr. Asit Argade, Supriya Argade and many others were present. Dr. Argade is known for his water movement in Chakan. He also founded many organizations like, Chakan Sports Association, Doctor Association, Chakan Shikshan Mandal, Abhijat Lalit Kala Manch, Navonmesh Vidyamandir, Gramin Vidyan Parishad, English Academy, Sheth Dhanraj Sankala Lecture Series etc. He has served the people of Chakan as Doctor for the last five decades. Along with Dr. Sadanand More, other dignitaries appreciated the work done by Argade and his family in the Chakan area.

## G7 could offer some cues to set straight G20's Crypto regulations

**Pune (Voice news service):-** The G7 nations recently congregated ahead of their summit to discuss the much anticipated regulatory developments for virtual digital assets (Crypto

assets). This among other factors are on top of the agenda for the nations, as they swiftly work on their domestic policies for VDAs. The nations have collectively taken a

call, much like the G20 group, to align their regulations with the standard set by the Financial Stability Board. This will ensure a synchronized approach towards the activity

without much uncertainty or disagreement from any one or more participants, and ensure an efficient yet swift resolution to the objectives that have been set by the nations.



**Cummins India Limited advances its mission of powering a more prosperous world; receives certification for CPCB IV+ emissions standard compliance**

**Pune (Voice news service):-** Cummins India Limited, one of the leading technology providers of power solutions, announced that on June 12, 2023, it had received various CPCB IV+ compliance certifications from the Automotive Research Association of India (ARAI). Dr. Reji Mathai, ARAI Director, presented the certificates to Dr. Pradheepam Ottikkutti, Head of Engineering, Cummins Group (India) and Ms. Shveta Arya, Business Head, Power Systems, Cummins India Limited, in a ceremony held at the ARAI headquarters in Pune. Senior officials from ARAI and Cummins India were present during the ceremony. The certification is for various range of genset products. The certifications awarded by ARAI reaffirms the readiness of Cummins India Limited to provide its customers with various CPCB IV+ emission norms compliant gensets, effective July 1,



2023, when the new regulations will come into effect. Expressing his thoughts on this achievement, Mr. Ashwath Ram, Managing Director of Cummins India Limited, said, "Cummins has been at the forefront of powering the growth and prosperity of India for more than six decades. For us, the transition to CPCB IV+ genset emission norms is more than just launching a technologically advanced and compliant product range. It is a long-term commitment

toward providing the environment-friendly next generation of power solutions to our customers, industry, and the planet. The certifications are a strong testament to our capabilities in providing robust, Made in India, reliable, and sustainable power solutions." Ms. Shveta Arya, Business Head, Power Systems, Cummins India Limited, further added, "As India gets ready to implement one of the most stringent genset emission norms on July 1, 2023, we

are delighted to receive the various CPCB IV+ compliance certifications for our genset engines. This validation increases our confidence to provide exceptional power solutions that meet the highest performance, reliability, and environmental responsibility standards." The CPCB IV+ emission standards are one of the most comprehensive and stringent emission norms for power generation engines that the Central Pollution Control Board (CPCB) will implement from July 1, 2023. Compared to the current CPCB II standards, the measures will result in an approximately 90% reduction in particulate matter (PM) and harmful oxides of nitrogen (NOx) concentrations. The new CPCB IV+ emission standards will also establish a single standard for both prime and standby usage of gensets covering all fuel types for the engine power output of up to 800 kW.

**HERO MOTOCORP ACCELERATES THE PREMIUM RIDE WITH NEW XTREME 160R 4 VALVE**



**Pune (Voice news service):-** In keeping with its commitment to bring a comprehensive range of premium products for its customers, Hero MotoCorp, the world's largest manufacturer of motorcycles and scooters, today launched the new Xtreme 160R 4V. Further augmenting Hero MotoCorp's presence in the premium motorcycle category, the Xtreme 160R 4V adds a thrilling new chapter in the successful journey of the highly popular brand, Xtreme. With this, the company is charged-up to grow its appeal among the youth across the world with its redefined X-range of premium motorcycles. Unveiled at Hero MotoCorp's state-of-the-art R&D facility, the Centre of Innovation and Technology (CIT) in Jaipur, the Xtreme 160R 4V offers an unparalleled package of performance, masculine design, smart & connected features and sharper control.

The new Xtreme 160R will be available in three variants of Standard, Connected 2.0, and Pro variant with Upside Down forks at Hero MotoCorp showrooms across the country at attractive price points of INR 127,300/- (Standard), INR 132,800/- (Connected 2.0) and INR 136,500 (Pro) respectively. (All prices Ex-Showroom, Delhi) Unveiling the new Xtreme 160R 4V, Mr. Niranjan Gupta, Chief Executive Officer (CEO), Hero MotoCorp, said, "This is going to be a defining year in our journey towards premiumization. We are going to introduce a series of class-defining products in the premium motorcycle space and the launch of Xtreme 160R 4V is the first in a series of launches lined up through the year. While the X-range of motorcy-

cles have given us a massive edge, there is a strong focus on growing our volumes in the higher engine capacity segment with differentiated offerings. Our new launches will also help grow the category in the coming months."

Mr. Ranjivjit Singh, Chief Growth Officer, Hero MotoCorp, said, "The new Xtreme 160R 4V is a fitting addition to our robust portfolio of youthful, technologically-advanced motorcycles and represents a perfect blend of best-in-class acceleration, precision and style with performance. The fastest 160cc bike in the Air-Oil cooled category is positioned as a true Dragster and we intend to further strengthen the sub-culture of Drag Racing in India with the launch of this product and upcoming products under Xtreme franchise. We would be strengthening our Drag Race property XDrags and have also signed up Hemant Muduppa, 10 times National Drag Racing Champion for this product. Especially in the premium motorcycle segment, Xpulse and Xtreme have created a deeper connect with the customers. As we grow our premium portfolio, we would be creating Power Brands in the segment with more powerful, performance-oriented, feature-rich and stylish products, we are going to rapidly build up our position and market share in the category."

**Class-leading Acceleration:** Setting new benchmark by delivering unmatched real-world performance, the Xtreme 160R 4V comes with a 163cc 4 Valve Air-Oil cooled BS-VI (OBD-II+E20) compliant engine that generates maximum power output of 16.9 Ps @ 8500 RPM and a peak torque of 14.6Nm @ 6500 rpm. The motorcycle boasts of class

leading acceleration reaching 0-60 km/h in just 4.41 seconds. Taking the Dragster positioning further ahead, the Xtreme 160R 4V ensures best-in-class timings in drag race (quarter-mile), 0-100 Km/h and 0 to Top speed, making it the fastest\* 160cc motorcycle in its segment.

**Sharper. Precise. Responsive:** The new Xtreme 160R 4V stands out by delivering exceptional precision. With a best-in-class 37mm dia inverted Front Fork Suspension by KYB (in the Pro Variant) and a 7-step Pre-Load adjustable rear suspension, it offers a distinct balance of comfort and control. Engineered to enhance agility and maneuverability with revised geometry, the motorcycle offers sharp handling which makes it feel extremely planted on the roads and for cornering at higher speeds. The motorcycle also boasts the lowest-in-class kerb weight of 144 kg (Base & Connected 2.0 Variant) and 145Kg (Pro Variant) and powerful petal disc brakes.

**Sporty Design & Character:** Prepared to conquer miles with confidence, the Xtreme 160R 4V showcases an impressively muscular form that radiates unparalleled road dominance and sporty attitude. The aerodynamic and muscular design language is reflected in the all new sporty & chiseled fuel tank, under cowl and the rear grip. The robotic Headlamp which is lowered and complimented by the new fairing winglets, add to the mean stance of the motorcycle. The interchangeable seats with a single and split options enhances the riding comfort and convenience of the users.

**Ride Comfort:** The well-balanced ergonomics of Xtreme 160R 4V offer more comfort, support and freedom of movement. The interplay of the increased legroom for rider and pillion, the lowered handlebar with comfortable pillion split seat option and ample split rear grips provides even better comfort and safe feeling for both the rider and the pillion.

**Tech-Laden features:** With its tech-enabled features, the Xtreme 160R 4V rates high on convenience factors and guarantees a comfortable ride even during extended distances. The all-LED

package gives the Xtreme 160R 4V its unmistakable sporty-aggressive look. This LED applies to position lamp, Low Beam, High Beam, Tail lamp, Signature Tail Lamp and wipers. With the inverted speedometer, riders have everything in sight and under control. It comes with over 20 features on display, such as Bluetooth Status, Battery Health Status, Service Alert, Gear Position, ABS/Engine Malfunction, Call/SMS/ Missed Call alerts etc.

**Hero Connect 2.0:** Elevating the riding experience to new heights, the Xtreme 160R 4V comes with the Hero Connect 2.0 feature that enriches the riders' journey by delivering 25+ crucial notifications about vehicle's health and safety through the motorcycle's display and mobile app.

**Safety - Remote Immobilization:** allows users to remotely immobilize / immobilize the vehicle for enhanced security of the bike. In addition, the Geo Fence feature sends an alert whenever the vehicle arrives or leaves the pre-defined geographical areas. Additionally, users can also receive theft alerts & battery removal notification on the App.

**Safety - SOS alert:** triggered by the rider sends a notification to the emergency contacts defined by the user in the App. Other safety alerts are low fuel, over-speeding, topple, etc.

**Navigation - Includes in-app navigation services,** real-time vehicle tracking and option to Share Location. **Driving Report -** Keeps a log of riding behaviour through parameters such as over-speeding, harsh acceleration, braking, and vehicle idling.

**Bluetooth Enabled features** such as Call, SMS Alerts & Turn-by-Turn Navigation, Find my vehicle, etc.

**Captivating Colors:** The Hero Xtreme 160R 4V comes in attractive color schemes for the below variants- Standard (Single Ch ABS With Front & Rear Disc); Blazing Sports Red, Matt Slate Black

Connected 2.0 (Single Ch ABS With Front & Rear Disc); Matt Slate Black

Pro (Single Ch ABS With Front & Rear Disc, USD Forks, Split Seat); Neon Shooting Star and Matt Slate Black

**Škoda Auto India further enhances supplies of flagship Kodiaq to quicken delivery time**

**Pune (Voice news service):-** Soon after launching the 2023 Kodiaq, Škoda Auto India announces additional allocation of the luxury 4x4 SUV for India, which will enable quicker delivery timelines to customers. The new Kodiaq was first introduced in 2022. However, all cars allocated for the year were sold within a couple of weeks.



Appreciating the growing demand, the company has further enhanced supplies for 2023 in India, which is now Škoda Auto's third largest market and the largest outside Europe after Germany and the Czech Republic. **New for 2023** The Škoda Kodiaq is powered by the 2.0 TSI EVO engine tweaked to meet the new emissions norms. The motor is now 4.2% more efficient than earlier. The luxury 4x4 makes 140 kW (190 PS) and 320 Nm allowing acceleration to 100 kph in just 7.8 seconds (claimed figure). There is one more addition to the Škoda brands array of Simply Clever features - door-

edge protectors. They automatically reveal themselves when the doors open, protecting the door edge from dents and scratches. The rear spoiler gets additional finlets to aid airflow and improve aerodynamics of this luxury 4x4. Inside, the rear passengers get a lounge step to rest their foot, and outer headrests in the 2nd row, furthering the luxury and comfort quotient in this 4x4 for the family.

**On-road dynamics** The Kodiaq's legacy with technology that enhances driver engagement and feel remains with the Progressive Steering. It flexes its forces depending on driving conditions and vehicle speed, making the Kodiaq easy to manoeuvre at slow speeds and offering the driver better control at higher speeds. In addition, the first-in-segment Dynamic Chassis Control further adds to the Kodiaq's quiver of dynamics. Apart

from allowing the driver to select between 6 different modes such as Eco, Comfort, Normal, Sports, Snow and Individual driving modes, DCC also enables the suspension to be raised or lowered by 15 mm and hosts an off-road button for enhanced all-terrain abilities when needed. The Kodiaq, along with the Slavia and the Kushaq, completes Škoda Auto India's fleet of crash-tested cars, rated 5-stars for both adult and child safety.

While the X-range of motorcy-

**Allah Miyan Ka Karkhana wins the 'Bank of Baroda Rashtrabhasha Samman' 2023**



**Pune (Voice news service):-** Bank of Baroda (Bank), one of India's leading public sector bank, today announced the winner of the first edition of the 'Bank of Baroda Rashtrabhasha Samman' 2023. Mohsin Khan, the author of the Urdu novel and Saeed Ahmad, the translator of the book in Hindi, won the award for the novel Allah Miyan Ka Karkhana. The winning author and the translator were announced at the awards ceremony that took place in Delhi today. Further, five novels - Abhipreta Kaala, Cheeni Kothi, Ghar Palano Chhele, Nadeesht and Nemat Khana received the runners up prize at this year's edition. The winning author Mohsin Khan of the novel Allah Miyan Ka Karkhana in Urdu and the translator Saeed Ahmad of the Hindi novel Allah Miyan Ka Karkhana were conferred with the Bank of Baroda Rashtrabhasha Samman and a cash prize of Rs. 21.00 lakh and Rs. 15.00 lakh respectively. The other five runner-up authors and the respective Hindi translators were awarded Rs. 3.00 lakh and Rs. 2.00 lakh each respectively. The five-member awards jury chaired by renowned author and International Booker Prize winner Ms. Geetanjali Shree along with the other four jury members Mr. Arun Kamal, an Indian poet; Mr. Pushpesh Pant, an academic and food critic; Ms. Anamika, a contemporary Indian poet and novelist; and Mr. Prabhat Ranjan, a Hindi fiction writer selected the winner from the below mentioned 6 nominated books for the award. Speaking about the award, Shri

Sanjiv Chadha, Managing Director & CEO, Bank of Baroda said, "My heartiest congratulations to the winners of the first edition of the 'Bank of Baroda Rashtrabhasha Samman' 2023 - Mohsin Khan and Saeed Ahmad and to the other shortlisted nominees as well. Bank of Baroda's heritage comes from Maharaja Sayajirao Gaekwad who is considered a reformer as well as a connoisseur of literature and art. Taking this legacy forward, Bank of Baroda has instituted 'Bank of Baroda Rashtrabhasha Samman' to provide a national platform for talented writers from different parts of the country. India is a multilingual country and the different languages spoken add to its diversity and rich heritage. Through this initiative, the Bank aims to enrich the literary and cultural inheritance of the country." Commencement of the award was formally announced in the month of January at the Jaipur Literature Festival. The Bank had initiated the process of inviting nominations for the Awards during the period March-April 2023. In the first phase, the Bank announced the long-list of 12 books in May, which was further narrowed down to the six finalists and the winner was chosen from among the six shortlisted books. The awards night at Delhi today concluded with a musical performance by Wadali Brothers, Sufi singers and musicians from Guru Ki Wadali in the Amritsar District in Punjab, India. The 'Bank of Baroda Rashtrabhasha Samman' has been established to acknowledge and celebrate acclaimed novels published in different Indian languages and their translated and published Hindi versions.

**CMAI & SOFT Evangelise Sustainability in Fashion Industry**

**Organised the 'Bharatiya (Indian) A Legacy Of Sustainability' to Articulate Policy Suggestions under Civil20 India 2023 (G20)**

**Pune (Voice news service):-** The Clothing Manufacturers Association of India (CMAI) and MKSS's School of Fashion Technology (SOFT) organised a two-day conference 'Bharatiya (Indian) A Legacy of Sustainability' on 8th & 9th June 2023 in Pune (Maharashtra) to deliberate on sustainability in the fashion industry with an aim to contribute towards policies under G20's Civil20 India 2023 working group - LiFE (Lifestyle For Environment).

The conference has been organised as a part of the 'Green Fashion India' platform, which is authorised to encourage the fashion industry to embrace sustainable practices by YOJAK Centre for Research and Strategic Planning for Sustainable Development India - the designated coordinator of LiFE, working group of Civil20 India 2023 to promote social and economic development under the G20 initiative. 'Green India Fashion' platform has been actively fostering research and promoting initiatives in the field of sustainable fashion within the industry and academia.

Over 55 key dignitaries from the fashion industry in India, Germany, and the United Kingdom with extensive experience in sustainable practices in fashion participated in the two days conference. These contributors enthusiastically engaged in a variety of sessions, aimed at gathering crucial insights for policy recommendations. Rajesh Masand, President, Clothing Manufacturers Association of India (CMAI) said, "It is an honour to participate as the catalyst of this global collaborative movement that is of enormous significance to the environment and our future generations. As an representative association of the apparel industry in India we are looking at evangelising more than of 4000 members that largely comprise of apparel manufacturers and brands, and more than 20,000 retailers."

Mr. Rahul Mehta, Chief Mentor of the Clothing Manufacturers Association of India and Chairman of the Advisory Board Committee, MKSS's School of Fashion Technology (SOFT), said, "The fashion industry is gradually recognising the significance of sustainability in fashion and has begun taking initial steps towards it. Apparel manufacturers still face a lack of essential knowledge in this area, and there is currently minimal customer demand for sustainable products. Additionally, the costs involved in developing sustainable products serve as a significant obstacle. The conference serves as a platform for exchanging ideas and sharing best practices, aiming to raise awareness and foster an ecosystem where sustainability is given top priority." Adding to the sentiment, keynote speaker at the conference, Mr. Naresh Tyagi, Chief Sustainability Officer at Aditya Birla Fashion and Retail Limited, said, "The rise of overconsumption and overproduction has caused traditional sustainability practices of Indians to fade into the background. Despite this, there is a noticeable shift towards sustainable fashion driven by informed Gen-Z consumers, investors, and regulatory initiatives. Nonetheless, there remains a significant need to enhance awareness on this front. It is encouraging to note that the government has taken steps to promote sustainability in businesses, which can serve as a catalyst for driving sustainable fashion in India." Keynote speaker at the conference, Mr. Manohar Samuel, Advisor, Research and Development at Reliance Retail, added, "Despite the ongoing discussions about sustainable fashion, the actual shift in consumer buying behaviour is yet to be fully witnessed. While there are isolated instances of sustainability excellence in India, it has not yet transformed into a widespread movement. This transformation can only occur when there is a

strong connection established with consumers. Currently, many sellers casually employ terms like "organic" and "sustainable," leading to confusion among consumers. As an industry, there is a pressing need to define what sustainability truly entails and effectively communicate this clarity to consumers." While speaking about the importance of the conference, Mr. Nikhil Furia, Chairman of CMAI-SOFT Coordination Committee, expressed, "The deliberations made during this conference have culminated into a ten points recommendations paper that will now serve as the base of the policy dialogue between the G20 and C20 LiFE working group committees."

Convenor of the conference, Dr. M. M. Hunderkar, Principal, MKSS's School of Fashion Technology (SOFT), added, "With a rich cultural heritage of over 3000 years, sustainability has long been ingrained in Indian culture. As a result, India holds a prominent position in driving sustainable fashion globally. However, it is crucial to address the lack of awareness regarding sustainable practices within India's unorganized clothing manufacturing sector. Over time, the pursuit of cheaper products has led to the neglect of sustainable practices. Simultaneously, there is a need to educate consumers about making informed purchasing decisions and prioritizing sustainable products. By raising awareness and promoting sustainable choices, India can reclaim and revive its traditional practices, fostering a more sustainable fashion industry." The key recommendations put together during the conference are as follows:-

Corporates in textile and fashion industry, to be requested, to use their CSR funds for sustainability and other developmental projects in collaboration with the academia" A mandate of at least a certain percentage to be compulsorily used as per above suggestion, will not only facilitate better academia and



industry collaboration, but also create self-awareness and consciousness amongst corporates and industry, thereby serving a more meaningful purpose of use of CSR.

Special policy for using natural resources which are imported from Foreign Countries, in this case it is imperative to protect the originality of regional natural resources for the benefit of earth systems (cotton seeds, silk tussar yarns are imported which have caused an adverse impact on the local materials. These locally available natural resources are losing out its existence.)

Traceability and Transparency in the fashion value chain shall become mandatory though policies.

The precise label systems giving information about the aspects that confirms health protection of the consumer shall be made mandatory. The artisans shall be supported with the mobile innovation and facility centers for protecting the intellectual heritage. (The value chain systems in the production of crafts have been observed causing damage to the earth and human systems since the artisans are situated in the villages, they are not grown for the technology and scientific approach however such mobile systems will reach to the door step of the artisans for improving the health

of the craft. Separate consideration for natural/handmade against man-made/machine made. Rating systems and norms shall be different for these two categories. Further a rating system on the basis of carbon footprint as well as social sustainability shall be considered using star ratings. The first category can be named as Indian standard for sustainable textiles. The goods maintaining the standards shall be given priorities for CSR and financials benefits for government sites. Policies shall be centred to assess the health of the traditional crafts with respect to the materials, processes, and impacts. Vehicles to convey the sustainable aspects of crafts including do's and don'ts shall be made visible to the consumers for wise and conscious choices. Mobile selling platforms such as "Crafts on Wheels" shall be encouraged for engaging upcoming crafts generations giving monetary benefits, recognition, and upliftment.

The prominent fashion business centres shall be made to display sustainability mandates at the prominent places for consumer awareness. Fashion Organizations that encourage inclusive growth with social and environmental protection, special certifications to be initiated for the acknowledge-

ment along with tax benefits and subsidies.

Special facility Centres for Introducing "Circular Fashion Labs" (Wageningen University and Research, Netherlands) to engage Research, Innovation, Professional Education, Collaboration, Major- Minor Projects, vertical relationships, and networking within and beyond the fashion business.

Discussions during the conference include topics such as Circular Fashion, Sustainable Human Systems in Bharatiya (Indian) Fashion, Inclusive Growth vs Protection challenges in the present Fashion Business Scenario, and Protection of Traditional Legacy in handlooms, handmade and hand embroideries, Indian traditions and its impact on sustainability from the perspective of regeneration, among others.

Other dignitaries at the event included, Dr. Gajanan Dange, India Coordinator of LiFE and President of YOJAK Center for Research and Strategic Planning for Sustainable Development; Mr. Ravindra Deo, Chairman of Maharashtra Karve Stree Shikshan Samstha; and Arch. Mohana Kadam, President of Green Fashion India. Various other industry experts, academicians, NGO officials, brand owners, and fashion entrepreneurs, collaborated in deriving an action plan with sustainability at its core.