



## Taking a Stand Against Cataract Blindness” Dada Laser Eye Institute Launches Campaign to Combat Cataract Blindness

**Pune (Voice news service):-** Dada Laser Eye Institute (DLEI), a leading eye care facility in Pune, is taking a proactive step towards preventing Cataract blindness by launching a campaign to spread awareness of the serious repercussions of losing vision due to Cataract.

Recognizing the significance of this issue, June has been declared as “Cataract Awareness Month” by The American Academy of Ophthalmology (AAO) and The All India Ophthalmological Society (AIOS).

To address this critical issue, Dr. Jeevan Ladi, Director of Dada Laser Eye Institute and Inventor of the World’s Fastest & Safest Vision Correction Technique - VOZ & SAFE, will be spearheading a campaign to prevent blindness caused by cataracts starting from June 1st, 2023. DLEI aims to conduct free cataract testing for 10,000 citizens, valued at Rs 1,000/- per test, totaling a substantial contribution of 1 crore rupees. This initiative is expected to make a significant impact in tackling the nationwide challenge of avoidable blindness caused by cataracts.

In addition to the free eye check-up camp, Dada Laser Eye Institute has organized a “CATARACT-FREE PUNE Walkathon” on Sunday, June 4th, 2023.



The Walkathon will commence at 7.30 am at Sadhu Vaswani statue on Sadhu Vaswani road and will end at DADA LASER EYE INSTITUTE situated at Gulmohar Apartment, East Street, Camp, Pune 411001.

The event will be flagged off by the esteemed chief guest additional Police Commissioner of Pune Mr. Pravinkumar Patil and guest of honour RJ Sangram Khopde Big FM, emphasizing the importance of community participation. Pune citizens are urged to join in large numbers to raise awareness about cataract blindness prevention. To participate in the “Cataract Walkathon,” and Free Cataract eye checkup, interested individuals can call DLEI official number 99 22 99 55 49. CATARACT stands as the leading cause of Blindness worldwide, with more than 80% of blind individuals in India suffering from this condition.

Shockingly, an estimated 38 lakh people in India become blind each year due to cataracts, contributing to the alarming figure of 1 crore 20 lakhs blind individuals in the country.

Early Registration (Before June 30th, 2023): Individuals who register early for the Free Cataract eye check-up or for surgery can avail themselves of a 20% concession. Late Registration (After July 1st, 2023): Individuals who register after the specified date for the Free Cataract eye check-up or for surgery can still enjoy a 10% concession. \*Hurry and secure your spot in the Cataract Awareness walkathon, as only 100 people can participate!\*

The event is being supported by Dada Laser Eye Institute, BVI PhysIOI and Micro Vision Pharma company, all united in their commitment to this social cause.

“Walk To Avoid Cataract Blindness” - the theme of the

**DLEI aims to conduct free cataract testing for 10,000 citizens**

**“CATARACT-FREE PUNE Walkathon” on**

**Sunday, June 4th, 2023**

**CATARACT-FREE PUNE**

**Walkathon - encapsulates**

**the collective effort required**

**to prevent cataract-related**

**blindness and promote vision**

**health in our community.**

“I have introduced this campaign as an opportunity to extend a helping hand to those in need, to provide them with the gift of sight and to empower them to live a life of clarity and independence. And I firmly believe that no one should suffer from avoidable blindness, especially when cataract surgery can make a profound difference. Through this campaign, we aim to raise awareness about cataracts, promote early detection, and ensure that no one is left behind in the fight against cataract-related blindness.” - Dr. Jeevan Ladi (Founder of DLEI).

The Cataract Awareness Campaign undertaken by Dada Laser Eye Institute serves as a wake up call to all citizens to take proactive measures against cataract-related blindness. Together, we can make a difference and create a Cataract-free City.

## BIBA Expands footprint in Pune with its eighth flagship store

**Pune (Voice news service):-** BIBA, the leading lifestyle Pan India brand today increased its retail footprint in Pune with the launch of its eighth flagship store which was attended by leading Marathi actress Tejaswani Pandit.

The flagship store is spread across over 3300 Square feet and has created an experiential store format with dedicated sections for its patrons. BIBA today has evolved and become a brand which is enjoyed by a diverse set of consumers as today the brand has lifestyle options for women, young girls, and an extensive designer wear range by Rohit Bal to choose from Ms Tejaswani Pandit, inaugurated the store interacted with the consumers, and shared some of her own personal style tips.

Located in the heart of the city at Tilak road, all flagship stores of BIBA showcase the latest trends in ethnic fashion to cater to the needs of the modern consumer who wants to create a style to meet her different lifestyle needs of Work, A Sunday Brunch, A formal Dinner with friends and Family and even an occasion wear. The Brand now helps its

consumers to create a complete look by offering its consumers exciting jewellery, handbags and perfumes to choose from. The store displays an extensive assortment of apparel, which includes SKD (Salwar Kameez Dupatta), MNM, Kids, Workwear, and Fusion wear, catering to diverse fashion preferences. Additionally, it offers an impressive array of Jewellery, Footwear, handbags, and Perfumes, complementing the ensemble choices. Embodying the latest trends, Biba’s SS&#39;23 Collection presents a captivating selection of fresh and trendy styles, suited for the new season.

Mr. Siddharath Bindra, Managing Director, BIBA said, “I am really delighted to see the growth journey of BIBA across the country. Pune has emerged as a fashion capital and the consumers are now looking out for options which meet their evolving needs of making a style statement. The Brand has received lot of love and it was good to understand that the consumers of Pune wanted more of BIBA so here we are launching our flagship store which is the 9th store in the city and I am confident that the consum-



ers would enjoy the store experience as much as we do.”

**Store Address: Aavaanti Building, Abhinav Kala Maha vidyalay Chowk, Tilak Road, Pune.**

## Ujaas’ Powerful Street Plays Challenge Taboos & Normalize menstruation ahead of World Menstrual Hygiene Day



**Pune (Voice news service):-** Ujaas, the social initiative by Aditya Birla Education Trust, is making significant strides in their mission to break the stigma surrounding menstruation and foster open conversations about menstrual health and hygiene.

The impactful street plays held across Pune have made a lasting impression on the community. These powerful performances, titled “Breaking the Silence: Let’s Normalize Periods,” were designed to challenge societal norms, ignite acceptance, and promote inclusivity. The talented Saad play group presented the mesmerizing

street play at six prominent locations across the city, including Aditya Birla Memorial Hospital, MAVIM SHG Communities 1 and 2, Swargate bus depot, Kalakar katta - FC road, and Karve road khau galli. The performances drew a remarkable crowd, bringing together a diverse audience of students, doctors, and people from various backgrounds to witness this event. In addition to the street plays, Ujaas has also conducted various initiatives such as wall painting, workshops for visually impaired amongst others throughout the year to drive awareness. These initiatives include wall

paintings and other forms of creative expression to further promote their cause.

The aim of the street play was to educate and empower both women and men, emphasizing the importance of menstrual health, proper hygiene practices, and dispelling prevalent misconceptions. Ujaas firmly believes that organizing such impactful plays is instrumental in dismantling these barriers and fostering open discussions about menstruation, which is an experience shared universally but often surrounded by myths, silence, and stigma.

Reflecting on the impact of street plays, Advaitesha Bir-

la, Sociopreneur and Founder of Ujaas, highlighted their unique power, stating, “Street plays possess unparalleled magic, an art form that captivates hearts and opens minds. Our mission is to empower individuals and ignite conversations that lead to change. Through this extraordinary street play, we call upon you to confront taboos head-on and join us in embracing menstrual health as a natural, celebrated aspect of life.”

With their ongoing awareness campaign, Ujaas has already conducted 2070 sessions and distributed an impressive 815,998 sanitary pads to 378 schools in 13 different locations. Ujaas firmly believes that organizing impactful street plays is instrumental in dismantling these barriers and fostering open discussions. Through this initiative, Ujaas aims to reach out and engage with at least 10,000 individuals in Pune this Menstrual Hygiene Day, encouraging them to join the conversation and help normalize menstrual health.

## The students explained miraculous technology through the exhibition



**Pune (Voice news service):-** Baahubali and RRR movies have fascinated everyone due to the technology of VFX and visual effects in the films. These movies have gone to a higher level due to the use of different graphics and cutting-edge technology in VFX. VFX is used in historical, mythological, fantasy, action, and animation films. Not only in movies but this technology is used in commercials, cartoons, series, etc. Also, used in How does this technology work? The students of Kothrud, Frameboxx Animation, and the VFX Institute in Pune revealed these miraculous things. Gaming and 3D VFX, an exhibition of “Skillbox Art” based on the concept of gaming and 3D

VFX, was recently witnessed at the Frameboxx Institute in Kothrud.

Vinita Bachani, Vice President of Frameboxx Company; Sangeeta Wagh, Director of Kothrud Branch; Director Dharmaraj Wagh; and Sanket Wagh were present on this occasion. In this exhibition, students created Spider-Man, Mario, Jungle Book Mowgli, and exact depictions of the jungle and jungle animals were created by the students in the institute. Along with this, dish painting, painting through illustration, and stop motion were done in a very charming way.

Director Dharmaraj Wagh said that visual effects have been used since the early days



of cinema as a way to make films more believable and entertaining. Today’s filmmakers use them not only for their entertainment but also as a means of conveying ideas and messages through film without the use of words. Visual effects, or VFX for short, is the art of using various techniques in film production to create an impression. We have been training in this art continuously for the past 15 years at the Frameboxx Institute in Kothrud.

Vinita Bachani said that while filming a scene, VFX uses technology if it is impossible, expensive, or dangerous to shoot it in camera. Visual effects play a major role in creating big bomb blasts, retro or futuristic sets, car stunts,

superpower displays, science fiction, and animation films. These special effects in Indian films have been overtaken by Hollywood technologists. The exhibition provided information about the opportunities in this sector in India and worldwide.



## Amazon Prime captures the joy of more through their new ‘Sach Mein Too Much’ campaign

**Pune (Voice news service):-** Enabling customers with an unparalleled combination of benefits, from shopping to entertainment, Amazon Prime is a valued membership, that ensures to deliver on the ‘Joy of More’ in each customer’s life. The campaign premise urges customers to derive maximum value from their Prime membership. A plethora of benefits clubbed under one membership, Amazon Prime enables members to avail free - one day delivery on over 40 lakh products, shopping with “Prime offers everyday” on one’s favorite products like everyday home essentials as well as phones, clothing, home décor, beauty and more.

The campaign adopts a unique approach - with two sets of films - one talking to not-yet Prime customers highlighting ‘One Membership, Many Benefits’ while the other talks to existing

Prime members reiterating the multiple benefits that they can enjoy with their Amazon Prime membership.

The campaign revolves around moments of a couple with one set addressing the hard-hitting message of what’s special about Amazon Prime membership, while the other set revolves around the life of a Prime member whose expectations have increased from everything around them. In this campaign, the Prime mascots, a memorable brand asset across Prime communications, have also evolved to become more diverse and inclusive.

Commenting on the campaign launch, Pragya Sharma, Director - Consumer Marketing, Amazon India said, “At Amazon, we obsess over our customers and innovate on their behalf, our current campaign, #SachMeinTooMuch, reiterates this.

We bring numerous relevant benefits in one membership for customers to experience the joy of more. Through this campaign we want to build awareness of Prime’s bouquet of benefits and encourage customers to utilize them.”

Our creative partners who have helped bring #SachMeinTooMuch alive were Media Monks and Ogilvy. Right from conceptualizing, scripting and execution the teams have played a pivotal role. Commenting on their journey, Neville Shah - Sr. Executive Creative Director - Ogilvy said “An Amazon Prime membership is truly something. It has everything, it’s no wonder then, we start expecting this from everything in our life. And we based our concept on this simple insight.”

“The campaign ‘Sach mein too much’ was envisioned to highlight the incredible bundle of

benefits that people can enjoy by taking this membership. The idea ‘Sach mein too much’ carries the surprise element that comes with the membership, and instantly clicked with everyone.” - Azazul Haque, Chief Content Officer, Media.Monks Amazon Prime, since its launch in India in 2016, has been curated as a one stop destination for friends and families to relax and elevate their daily experiences -- from shopping, streaming, listening to music, reading, gaming and savings to many more. Keeping customer at the core of all innovations, we are deploying dedicated set of assets to engage existing Prime members and also evolving our mascots to be inclusive.



## Royal Challengers wins 2nd ACC trophy, defeat Mangtani Titans by 8 wickets in final



**Pune (Voice news service):-** Royal Challengers Varun defeated Mangtani Titans in the final of second edition of Aswani Cricket Cup (ACC 2023) to lift the trophy. Royal Challengers, who have played arguably the most attractive and effective brand of cricket in ACC 2023, defeated Mangtani Titans by 8 wickets to seal their first ACC trophy.

This tournament was held at the Mrunal Cricket Ground in Pimpri-Chinchwad. A total of 14 teams participated in it & played its T-10 format with the tagline ‘Ye Hai Pimpri Ka Tyohar’. Along with cricket ACC, this year has organized Dodgeball championship to promote sports in women in Sindhi community.

In dodgeball, Royal Challengers Varun defeated Ratnani Knight Riders and won the title.

Mangtani Titans skipper Pavan Panjabi won the toss and opted to bat first. But their batting line does not work as expected. Titans were able to collect 65 runs losing 5 wickets in 12 overs. Mayur Lalvani and Piyush Ramnani contributed 17 runs each. Manish Kataria took 2 wickets for 24 runs and Jayesh Kelani took 2 wickets for 15 runs. Chasing 66 runs for victory, Royal Challengers reached the winning target by 2 wickets in just 8.5 overs. Opener Mahesh Tejwani played aggressively from the beginning and scored an unbeaten 37 runs. He was well supported by Jitesh Tilokchandani. Mahesh Tejwani



picked up Player of the match. Mayur Lalvani & Pavan Panjabi took 1 wicket each. The winning Royal Challengers team was awarded a grand golden trophy and Rs.5,55,555/-, while the runner-up Titans team was awarded a silver trophy and a cash prize of Rs.3,33,333/-.

Chief Organizer and Owner of Aswani Promoters & Builders Shrichand Aswani expressed happiness about the successful tournament and said, We

all Sindhis enjoyed cricket and dodgeball competition for almost a month. This year women and girls of the Sindhi community were also encouraged to play sports. The competition was conducted with great enthusiasm and joy. The importance of sports is increasing in the Sindhi society, and families also participated in this competition in large numbers.

Scoreboard : Mangtani Titans - (12 over) 5-65 (Mayur Lalvani 17, Piyush Ramnani 17, Sumit Kataria 16, Jayesh Kelani 2-15, Manish Kataria 2-24) defeated by Royal Challengers Varun - (8.5 Over) 2-67 (Mahesh Tejwani 37, Jitesh Tilokchandani 10, Pavan Panjabi 1-16, Mayur Lalvani 1-22)

## SBI General Insurance unveils Surety Bond Insurance which will boost India’s infrastructure development

**Pune (Voice news service):-** SBI General Insurance, one of India’s leading general insurers announced the launch of the ‘SBI General Surety Bond Bima (Conditional & Un-Conditional)’ insurance product.

The product is designed to provide protection against breach of terms & conditions by the contractors either during the bidding stage or during the performance stage of a project.

Anand Pejaware, Whole-Time Director, SBI General Insurance said, “The infrastructure sector has witnessed a remarkable growth in recent years, making a substantial contribution to the overall growth in economic activity in India.

At SBI General, we are at the forefront of providing innovative risk solutions to our customers. Through SBI General Surety Bond Bima.





## “Nikon India Unveils Its Imaging Masterpiece: READY ACTION Nikon Z 8”

**Pune (Voice news service):-** Nikon India Private Limited, a 100% subsidiary of Nikon Corporation, a leader in imaging technology, today unveiled its latest mirrorless imaging masterpiece, the Nikon Z 8. The newest launch, Nikon Z 8 comes powered with a perfect fusion of agility, portability, versatility, and best-in-class AI-enabled features set to take the imaging landscape a notch higher. The spectacular showcase event at Eros Hotel, Nehru Place, New Delhi, witnessed the presence of Mr. Sajjan Kumar, Managing Director, Nikon India, and Mr. Keizo-Fujii, Managing Director, Nikon Singapore PTE. LTD. The product showcase exalted the exceptional research and engineering that has gone behind the imaging masterpiece - Nikon Z 8 reflected in its extraordinary imaging performance, commendable compatibility, High-Speed-frame capture, and can record up to approx. 125 min. in 4K UHD/60p2 and up to approximately 90 min. in 8K UHD/30p3. Commenting on the occasion,



Mr. Sajjan Kumar, Managing Director of Nikon India Pvt. Ltd. said, “We are delighted to showcase our latest versatile and innovative hybrid camera, The Nikon Z 8, an imaging powerhouse, packing compactness & portability with top-notch features like 12-bit Internal 8K video recording, burst speeds of up to 120fps and our most advanced auto focus system. The Z 8 is our latest addition to Nikon’s mirrorless range specially designed to cater to videographers and photographers, across diverse genres like Sports, Fashion, Landscape, Wildlife, Weddings, and Cinematography.

Z 8, the pinnacle of creativity and enhanced performance, is poised to set a new benchmark in the field of creative expression and video storytelling, empowering the youth of our country to take their creativity to new horizons.” Mr. Keizo-Fujii, Managing Director of Nikon Singapore Pte. Ltd., expressed his enthusiasm, stating, “At Nikon, we are driven by our unwavering passion for visual storytelling and the relentless pursuit towards innovation. In tune with our vision, we are glad to launch Nikon Z 8, an imaging masterpiece that represents astounding agility

making it truly ready for action, anytime and anywhere. With the integration of best-in-class AI features at the core of our product repertoire, we believe in redefining the boundaries of creativity and enabling photographers to capture moments that leave a lasting impact. We are committed to empowering individuals, fostering creativity, and fuelling the imagination of every photographer, filmmaker, and content creator across India.”

Nikon Z 8 comes decorated with captivating features like the new HLG (HEIF) format for 10-bit still images, High-res zoom, skin softening, portrait impression balance and enhanced AI algorithm for Auto-focus. The Nikon Z 8 showcases Nikon’s strong dedication to producing top-quality imaging solutions, as they engage the Indian market with an immersive experience centered around storytelling. Through a powerful fusion of storytelling and cutting-edge technology in Nikon Z 8, Nikon has yet again strengthened its bond with India’s videography and photography community.

## Tata Motors wins order for 50 Magna 13.5-metre buses from Vijayanand Travels

**Pune (Voice news service):-** Tata Motors, India’s leading commercial vehicle manufacturer, today announced that it has bagged a prestigious order for 50 Magna 13.5-metre buses from Vijayanand Travels. The state-of-the-art Magna buses, known for their superior design and advanced features, will be delivered to Vijayanand Travels in a phased manner, in accordance with the agreed contract terms. These fully built BS6 diesel buses are set to redefine the standards of comfort, fuel

efficiency, and reliability in the inter-city transportation sector. Expressing his enthusiasm, Mr. Shiva Sankeshwar, Managing Director, Vijayanand Travels Private Limited said, “We are thrilled to partner with Tata Motors and induct their state-of-the-art Magna buses into our fleet. These buses align perfectly with our vision of offering a comfortable and reliable travel experience to our valued passengers. We are particularly interested in the Magna buses’ advanced

comfort features which will help to ensure the safety and comfort of our passengers and our drivers. We look forward to working with them to provide our passengers with the best possible travel experience and to a successful partnership with Tata Motors.” Commenting on the occasion, Mr. Rohit Srivastava, Vice President, Product Line - Buses, Tata Motors said, “We are excited to partner with Vijayanand Travels and provide them with our best-in-class Magna buses. This

order further strengthens our commitment to delivering exceptional quality, performance, and customer satisfaction.

We are confident that our buses will not only meet, but exceed the expectations of Vijayanand Travels and its esteemed passengers. We have a long history of providing high-quality, reliable vehicles to the transportation industry, engineered specifically as per the customers’ needs. We are confident that our partnership will be a fruitful one for both parties.”

## Equitas Small Finance Bank collaborates with IBM on modernized banking platform for digital-first generation

**Pune (Voice news service):-** IBM (NYSE: IBM) today announced that Equitas Small Finance Bank is collaborating with IBM Consulting to design and build a digital banking platform that delivers a modern and highly secure experience to the bank’s customers and partners. The collaboration aims to boost Equitas’ digital products and services offerings as it evolves its business for a digital-first generation. Through this association, Equitas will embark on a high-speed path to leverage technology as a differentiator in its next phase of growth. Launched in 2016, Equitas Small Finance Bank is one of the leading small finance banks in India. After having established its business as part of the initial

growth phase, Equitas is now looking to capitalize on its position as a technology-forward industry leader. As part of the next growth phase, Equitas aims to commence its modernization journey with a cloud-native platform architecture that aligns with the bank’s business strategy. To help achieve these layered objectives, Equitas is working together with IBM Consulting to adopt a cloud native architecture so that digital channels and applications can securely run across any technology environment. This will help boost operational efficiency for the bank and enhance adherence to industry regulatory compliance requirements, while enforcing higher levels of security. IBM Consulting will develop and deploy modern web and admin portals for Re-

tail Banking and Corporate Banking as well as multi-device banking apps for Retail Banking. Narayanan Easwaran, Chief Information Officer, Equitas Small Finance Bank said, “Equitas SFB as part of its ongoing digital transformation program would be focusing on customer experience by leveraging data and analytics to drive omnichannel engagement and enable a platform-driven ecosystem to make the experience of banking and finance more personalized and empowering. The bank’s delivery model would be highly product-centric, moving away from traditional Program Management methodologies to Agile frameworks for the various channels including mobile. This partnership with IBM is just the first step towards

engaging customers. We are confident that this strategic partnership with IBM will help simplify and transform the banking experience for customers across the board.” Kamal Singhani, Country Managing Partner, IBM Consulting, India/ South Asia said, “Evolving consumer demands have made digitization the need of the hour, especially for the financial services sector, as it scales to newer customer-centric business models. We’re excited to be the consulting partner and technology collaborator of Equitas in its next growth phase. We are leveraging the deep banking industry expertise coupled with digital experience and cloud capabilities of IBM Consulting to design a modern platform to support Equitas Bank’s digital journey for its customers.”

## RENAULT KWID EMERGES AS THE MOST POPULAR USED CAR IN INDIA

**Pune (Voice news service):-** Renault, the leading European brand in India, is delighted to announce that its flagship product KWID has emerged as one of the top-selling models in the used-car market in India as per the report released by Spinny. Spinny, a used-car retailing platform, has released its Q1 2023 quarterly report, which offers some fascinating insights into the Indian used-car market. According to the report, Renault KWID is the most popular small car in the used car markets in the country. Spinny’s report has revealed that the Renault KWID has garnered significant attention and demand from used car buyers nationwide. The vehicle’s exceptional performance, unbeatable value, and unmatched reliability

have propelled it to the top of the charts, establishing its dominance in the entry level category within the used car markets. Launched in 2015, Renault KWID is a breakthrough product in terms of design,



innovation, and modernity. KWID has been a true game-changing product for Renault in India with more than 4.4 Lac happy customers. Renault KWID has redefined the entry segment in India led by its contemporary

SUV-inspired design language offering best-in-class features and an economical cost of ownership. Renault KWID never fails to impress, be its SUV-inspired details with class leading ground clearance of 184 mm

CarPlay, Video Playback along with Steering Mounted Audio & Phone controls - helps the driver control everything fast and easy. The Silver Streak LED DRLs create a striking impression and give the car a premium appeal.

Renault KWID is compliant with all the current safety requirements for the Indian market and even goes beyond to protect both passengers and pedestrians with the Human First Program. It includes best in class safety package comprising Electronic Stability Program, Traction Control System, Tyre Pressure Monitoring System, Dual Front Airbags, ABS with EBD, Seat Belt Reminder, Speed Alert, Speed Sensing Door Lock & Seat Belt Load Limiter with pretensioner on driver side as standard on the range.

## Cummins India Limited Results for the quarter and year ended March 31, 2023

**Pune (Voice news service):-** Cummins India Limited (NSE: CUMMINSIND) The Board of Directors of Cummins India Limited (CIL), at their meeting held today, reviewed, and approved the financial results for the quarter and year ended March 31, 2023. Performance Highlights (based on standalone financial results) for the year ended March 31, 2023: Total Sales for the year at ₹ 7,612 Cr. increased by 26% compared to the last year. Domestic sales at ₹ 5,562 Cr. increased by 26% compared to the last year. Exports Sales at ₹ 2,050 Cr. increased by 27% compared to the last year. Profit before exceptions item and tax at ₹ 1,506 Cr. is higher by 46% compared to the last year. Profit before tax at ₹ 1,492 Cr. is higher by 29% compared to the last year. Profit after tax at ₹ 1,130 Cr. is higher by 27% compared to the last year. Performance Highlights (based on standalone financial

results) for the quarter ended March 31, 2023: Total Sales for the quarter at ₹ 1,889 Cr. increased by 29% compared to the same quarter last year and decreased by 12% compared to the previous quarter. Domestic sales at ₹ 1,396 Cr. increased by 33% compared to the same quarter last year and decreased by 13% compared to the previous quarter. Exports Sales at ₹ 493 Cr. increased by 17% compared to the same quarter last year and decreased by 9% compared to the previous quarter. Profit before tax at ₹ 413 Cr. is higher by 69% compared to the same quarter last year and lower by 14% compared to the previous quarter. Profit after tax at ₹ 319 Cr. is higher by 68% compared to the same quarter last year and lower by 12% compared to the previous quarter. Ashwath Ram, Managing Director, Cummins India Limited, said: “The Indian economy continues to be resilient amidst inflationary economic conditions, rising interest rates, and ongoing geopolitical crises. Fiscal and mon-

etary policy measures are conducive to sustaining the economic growth rate. With softening commodity prices, stable consumption provides optimism for sustaining the economic growth rate of the Indian economy. Government spending on infrastructure promotes various segments, resulting in better capacity utilization and early signs of private capex. Global end markets for export held up well for the year, while monetary policy actions by various central banks around the world to contain inflation may pose a challenge to consumption in the near term. For the year ended March 31, 2023, CIL reported record revenue for the second financial year in a row, driven by strong domestic and export demand. This, coupled with pricing actions and prudent cost management, resulted in a record profit for the year. However, given the emission changes from July and continued supply chain challenges, especially for specific electronic and other components, we remain cautiously

optimistic about the short to medium-term demand outlook. The CPCB IV+ norms will become effective July 1, 2023, for gensets up to 800 kW. The company is ready with its products to meet the new emissions norms and is confident of offering the best-in-class products to its customers which will continue to deliver superior performance and meet the new emission norms. Future Outlook: For CPCB IV+ norms, the Central Pollution Control Board has allowed the sale of CPCB II generator sets until December 31, 2023, after which the Power Generation market will evolve based on the new emission norms. Further, the geo-political and supply chain conditions continue to be unpredictable. Though the Company is well-positioned to tackle any challenges with its strong balance sheet and prudent investments in technology, considering the uncertainty, it will not provide any guidance for FY’24 at this time.

## Bank of Baroda announces the Long-list of 12 Nominees of the ‘Bank of Baroda Rashtrabhasha Samman’ Award

**Pune (Voice news service):-** Bank of Baroda (Bank), one of India’s leading public sector banks, today announced the long-list of 12 Novels, nominated for the first edition of the ‘Bank of Baroda Rashtrabhasha Samman’ Award 2023. The unique award has been instituted to recognize and promote literary works in various Indian languages (included under the 8th Schedule of the Constitution) as well as to make the best Indian literature available to Hindi readers through translations, thereby broadening the interest and mak-

ing the novels accessible to a larger set of readers. The ‘Bank of Baroda Rashtrabhasha Samman’ Award will be presented to both the author of the original work and the translator of the book in to Hindi. The author of the original work and the respective Hindi translator of the award-winning book will receive Rs. 21.00 lakh and Rs. 15.00 lakh respectively. Moreover, the authors and the Hindi translators of the next five shortlisted books will receive Rs. 3.00 lakh and Rs. 2.00 lakh each respectively. Unveiling the long-list of

nominees, Mr. Sanjiv Chaudha, Managing Director & CEO, Bank of Baroda said “India is a diverse country - a melting pot of cultures, religions and languages. And in its diversity lies its strength and distinctiveness. We believe that the promotion of literature across Indian languages helps strengthen our multiculturalism. We established ‘Bank of Baroda Rashtrabhasha Samman’ to recognize and celebrate original Indian language literature and the translations of these works in Hindi. The ‘Bank of Baroda Rashtrabhasha Samman’

award will offer a national platform to talented Indian writers from different parts of the country and will give a boost to Indian language literature as well as encourage literary translations.” The five-member awards jury is chaired by renowned author and Booker Prize winner Ms. Geetanjali Shree. The other four jury members are Mr. Arun Kamal, an Indian poet; Mr. Pushpesh Pant, an academic and historian; Ms. Anamika, a contemporary Indian poet and novelist; and Mr. Prabhat Ranjan, a Hindi fiction writer and translator.

## Capri Loans Acquires 51% Stake in CarLelo Paving the Way for Digital Transformation in the Indian Automotive Market

**Pune (Voice news service):-** Capri Global Holdings Pvt Ltd (CGHL), the holding company for Capri Global Capital Limited - a prominent non-banking financial company with the brand name Capri Loans, has expanded its national footprint by acquiring 51% stake in CarLelo, India’s leading online new car selling platform. This strategic investment, amounting to Rupees 150 crore, reinforces Capri Loans’ position as a key player in the Indian automotive financing market while driving digital transformation and enhancing the consumer experience. Emphasizing the company’s customer-centric approach and this acquisition, Mr. Rajesh Sharma, Managing Director & Founder, Capri Global Holdings Pvt Ltd stated, “At Capri Loans, customer convenience lies at the core of our operations. This investment is a testament to our commitment to driving growth of the

online new car sales & financing market while empowering new-age techpreneurs to overcome existing market challenges. Through our partnership with CarLelo, we aim to cater to the ever-evolving needs and requirements of customers across the nation. Capri Loans recognizes this investment as an opportunity to foster the expansion of the burgeoning online new car sales market, all while prioritising utmost convenience in terms of financing for customers and propelling forward cutting-edge solutions within the industry.” With this fresh influx of capital, CarLelo will improve its presence, services and technology which will be utilised to acquire new customers. The robust services that CarLelo provides will also work towards improving relationships with existing consumers. CarLelo currently has 1,200 associates strategically placed across 34 cities in India who regularly interact with cus-

tomers, delivering them end-to-end services for all their new vehicle-related needs. In addition, the company will also handhold 8,000+ authorized dealerships in the country to enhance customers’ digital buying and selling experience. Further, CarLelo, with its innovation in online new car sales, intends to sell around 7,000 to 8,000 cars every month, making it the go-to platform for customers seeking a hassle-free car buying experience. The online platform also offers a catalog of 32 brands, 265 models and 1,700 variants. Gaurav Aggarwal, the visionary CEO of CarLelo, expressed his excitement about the association with Capri Loans, said, “Capri Global Holdings Pvt Ltd’s investment serves as a resounding validation of CarLelo’s vision to revolutionize the new car selling and buying experience for today’s tech-savvy generation, ushering in unprecedented transformations in the online auto sales mar-

ket. With the increasing prominence of digital sales and the anticipated rise to an 80% market share within the next two years, driven by the rapid penetration of the internet and smartphones, as well as the shifting consumer sentiments towards online purchases of high-value items, this investment will bolster our endeavours to enhance our services and facilitate seamless car transfers by leveraging cutting-edge technologies. The digital car sales realm represents an untapped and abundant market opportunity, and together, CarLelo and Capri Loans can forge new frontiers within this domain.” Capri Loans understands that today’s customers seek convenience, transparency, and competitive pricing when purchasing a new car. With CarLelo’s user-friendly platform, customers can easily research and compare different car models, obtain quotes and loan options and even book test drives online.

## Samsung Unveils 2023 Neo QLED TVs in Bengaluru, Brace Yourself for a ‘More Wow Than Ever’ Experience; Expects premium TV sales to see 2X growth in 2023

**Pune (Voice news service):-** Samsung, global number one TV brand for 17 years, today unveiled its new, ultra-premium Neo QLED TV range at Devi International in Bengaluru. Promising a bigger and better holistic experience, Samsung’s next-generation premium televisions will be simultaneously unveiled in 36 more cities this week in a series of events. Riding on the launch of the new Neo QLED TVs, Samsung expects a 2X growth in the premium segment in 2023. When it comes to Neo QLED 8K TVs, the brand doubled its business last year and expects to grow 3X this year. Notably, Samsung was the first brand to launch an 8K TV in India. The latest lineup of Samsung’s Neo QLED TVs is a testament to the rising premiumization in India, which is not limited to big cities only. Premium televisions have been gaining massive



momentum in Tier-II and other smaller cities as well; in fact, growing twice as fast as metros. There have been two prominent trends observed in consumer behavior over the last few years: firstly, they are opting for larger screens and secondly, they are embracing premium televisions like never before. The 2023 range of Neo QLED TVs come with breathtaking picture quality and stunning design. Besides, they focus on enhanced connectivity, advanced personalization, ultimate gaming experience and everyday sustainability by decreasing its carbon

footprint throughout its product lifecycle, offering a “More Wow than Ever” experience. “In 2023, we are pushing boundaries of innovation to offer consumers more than just premium picture quality, but a holistic, premium device experience tailored to what they need and want out of their connected home. Our latest Neo QLED TVs are ‘More Wow than Ever’; they are beautiful, accessible, and sustainable with eco-conscious technologies, offer immersive gaming and with SmartThings, our advanced technology is seamless and intuitive, making life more convenient and

enjoyable everyday. With these ultra-large screens, 8K resolution and next-level image and sound quality, we are confident that Neo QLED TVs will strengthen our leadership in the premium TV market in India,” said Mohandeep Singh, Senior Vice President, Consumer Electronics Business, Samsung India. “Samsung’s new Neo QLED TVs are here to WOW consumers, and we are excited to introduce the new lineup at our store today. Since its launch in India last week, consumers have been excited to touch-and-feel the product and experience the new-age gaming, picture quality, and other features. The latest TV lineup has ultra-large screens that are ideal for the rising trend of in-home entertainment, and with next-level picture and sound quality, they make for the ideal gaming buddy,” said Mr. Srikanth, CEO, Devi International, Bengaluru.