

Sunday

Date 28th May 2023

Power of Voice / POVNews **Page 1** YouTube Page 1

Taking a Stand Against Cataract Blindness" **Dada Laser Eye Institute Launches Campaign to Combat Cataract Blindness**

Pune (Voice news service):- Dada Laser Eye Institute (DLEI), a leading eye care facility in Pune, is taking a proactive step towards preventing Cataract blindness by launching a campaign to spread awareness of the serious repercussions of losing vision due to Cataract.

Recognizing the significance of this issue, June has been declared as "Cataract Awareness Month" by The American Academy of Ophthalmology (AAO) and The All India Ophthalmological Society (AIOS).

To address this critical issue, Dr. Jeevan Ladi, Director of Dada Laser Eye Institute and Inventor of the World's Fastest & Safest Vision Correction Technique - VOZ & SAFE, will be spearheading a campaign to prevent blindness caused by cataracts starting from June 1st, 2023. DLEI aims to conduct free cataract testing for 10,000 citizens, valued at Rs 1,000/- per test, totaling a substantial contribution of 1 crore rupees. This initiative is expected to make a significant impact in tackling the nationwide challenge of avoidable blindness caused by cataracts.

In addition to the free eye check-up camp, Dada Laser Eye Institute has organized a "CATARACT-FREE PUNE Walkathon" on Sunday, June 4th. 2023.



Shockingly, an estimated 38

lakh people in India become

blind each year due to cat-

aracts, contributing to the

alarming figure of 1 crore 20

ple can participate!*

to this social cause.

The event is being supported

by Dada Laser Eye Institute,

BVI PhysIOL and Micro Vi-

sion Pharma company, all

united in their commitment

"Walk To Avoid Cataract

Blindness" - the theme of the

The Walkathon will commence at 7.30 am at Sadhu Vaswani statue on Sadhu Vaswani road and will end at DADA LASER EYE IN-STITUTE situated at Gulmohar Apartment, East Street,

Camp, Pune 411001. The event will be flagged off by the esteemed chief guest additional Police Commissioner of Pune Mr. Pravinkumar Patil and guest of honour RJ Sangram Khopde Big FM, emphasizing the importance of community participation.

lakhs blind individuals in the country. Early Registration (Before

June 30th, 2023): Individuals who register early for the Free Cataract eye check-up or for surgery can avail themselves of a 20% concession.

Late Registration (After July 1st, 2023): Individuals who register after the specified Pune citizens are urged to date for the Free Cataract eye join in large numbers to check-up or for surgery can raise awareness about catastill enjoy a 10% concession. ract blindness prevention. To *Hurry and secure your spot in the Cataract Awareness participate in the "Cataract walkathon, as only 100 peo-

Walkathon," and Free Cataract eye checkup, interested individuals can call DLEI official number 99 22 99 55 49. CATARACT stands as the leading cause of Blindness worldwide, with more than 80% of blind individuals in India suffering from this condition.

DLEI aims to conduct free cataract testing for 10,000 citizens

"CATARACT-FREE PUNE Walkathon" on Sunday, June 4th, 2023 CATARACT-FREE PUNE Walkathon - encapsulates the collective effort required to prevent cataract-related blindness and promote vision health in our community.

"I have introduced this campaign as an opportunity to extend a helping hand to those in need, to provide them with the gift of sight and to empower them to live a life of clarity and independence. And I firmly believe that no one should suffer from avoidable blindness, especially when cataract surgery can make a profound difference. Through this campaign, we aim to raise awareness about cataracts, promote early detection, and ensure that no one is left behind in the fight against cataract-related blindness." - Dr. Jeevan Ladi (Founder of DLEI).

The Cataract Awareness Campaign undertaken by Dada Laser Eye Institute serves as a wake up call to all citizens to take proactive measures against cataract-related blindness. Together, we can make a difference and create a Cataract-free City.

BIBA Expands footprint in Pune with its eighth flagship store consumers to create a complete look by Pune (Voice news service):-

ship store which was attended by leading Marathi actress Tejaswani Pandit.

The flagship store is spread across over 3300 Square feet and has created an experiential store format with dedicated sections for its patrons. BIBA today has evolved and become a brand which is enjoyed by a diverse set of consumers as today the brand has lifestyle options for women, young girls, and an extensive designer wear range by Rohit Bal to choose from Ms Tejaswani Pandit, inaugurated the store interacted with the consumers, and shared some of her own personal style tips.

Located in the heart of the city at Tilak road, all flagship stores of BIBA show case the latest trends in ethnic fashion to cater to the needs of the modern consumer who wants to create a style to meet her different lifestyle needs of Work, A Sunday Brunch, A formal Dinner with friends and Family and even an occasion wear. The Brand now helps its

offering its consumers exciting jewellery, handbags and perfumes to choose from. The store displays an extensive assortment of apparel, which includes SKD (Salwar Kameez Dupatta), MNM, Kids, Workwear, and Fusion wear, catering to diverse fashion preferences. Additionally, it offers an impressive array of Jewellery, Footwear, handbags, and Perfumes, complementing the ensemble choices. Embodying the latest trends, Biba's SS'23 Collection presents a captivating selection of fresh and trendy styles, suited for the new season.

Mr. Siddharath Bindra, Managing Director, BIBA said, "I am really delighted to see the growth journey of BIBA across the country. Pune has emerged as a fashion capital and the consumers are now looking out for options which meet their evolving needs of making a style statement. The Brand has received lot of love and it was good to understand that the consumers of Pune wanted more of BIBA so here we are launching our flagship store which is the 9 th store in the city and I am confident that the consum-



ers would enjoy the store experience as much as we do".

Store Address: Avaanti Building, Abhinav Kala Maha vidhyalay Chowk, Tilak Road, Pune.

Ujaas' Powerful Street Plays Challenge Taboos & Normalize menstruation ahead of World Menstrual Hygiene Day



Pune (Voice news service):- Ujaas, the social initiative by Aditya Birla Education Trust, is making significant strides in their mission to break the stigma surrounding menstruation and foster open conversations about menstrual health and hygiene. The impactful street plays held across Pune have made a lasting impression on the community. These powerful performances, titled

paintings and other forms of street play at six prominent locations across the city, increative expression to further cluding Aditya Birla Memopromote their cause. rial Hospital, MAVIM SHG The aim of the street play was

Communities 1 and 2, Swarto educate and empower both gate bus depot, Kalakar katta women and men, emphasiz-- FC road, and Karve road ing the importance of menkhau galli. The performancstrual health, proper hygiene es drew a remarkable crowd, practices, and dispelling bringing together a diverse prevalent misconceptions. audience of students, doc-Ujaas firmly believes that ortors, and people from variganizing such impactful plays ous backgrounds to witness is instrumental in dismantling barriers and fostering this event. In addition to the

la, Sociopreneur and Founder of Ujaas, highlighted their unique power, stating, "Street plays possess unparalleled magic, an art form that captivates hearts and opens minds. Our mission is to empower individuals and ignite conversations that lead to change. Through this extraordinary street play, we call upon you to confront taboos head-on and join us in embracing menstrual health as a natural, celebrated aspect of life."

With their ongoing awareness campaign, Ujaas has already conducted 2070 sessions and distributed an impressive 815,998 sanitary pads to 378 schools in 13 different locations. Ujaas firmly believes that organizing impactful street plays is instrumental in dismantling these barriers and fostering open discussions. Through this initiative, Ujaas aims to reach out and engage with at least 10,000 individuals in Pune this Menstrual Hygiene Day, encouraging them to join the conversation and help normalize menstrual health.

The students explained miraculous technology through the exhibition





BIBA, the leading lifestyle Pan India brand today increased its retail footprint in Pune with the launch of its eighth flag-

(Voice news Pune service):- Baahubali and RRR movies have fascinated everyone due to the technology of VFX and visual effects in the films. These movies have gone to a higher level due to the use of different graphics and cutting-edge technology in VFX. VFX is used in historical, mythological, fantasy, action, and animation films. Not only in movies but this technology is used in commercials, cartoons, series, etc. Also, used in How does this technology work? The students of Kothrud, Frameboxx Animation, and the VFX Institute in Pune revealed these miraculous things. Gaming and 3D VFX, an exhibition of "Skillbox Art" based on the concept of gaming and 3D

VFX, was recently witnessed at the Frameboxx Institute in Kothrud.

Vinita Bachani, Vice President of Frameboxx Company; Sangeeta Wagh, Director of Kothrud Branch; Director Dharmaraj Wagh; and Sanket Wagh were present on this occasion.

In this exhibition, students created Spider-Man, Mario, Jungle Book Mowgli, and exact depictions of the jungle and jungle animals were created by the students in the institute. Along with this, dish painting, painting through illustration, and stop motion were done in a very charming way

Director Dharmaraj Wagh said that visual effects have been used since the early days

of cinema as a way to make films more believable and entertaining. Today's filmmakers use them not only for their entertainment but also as a means of conveying ideas and messages through film without the use of words. Vi-

sual effects, or VFX for short, is the art of using various techniques in film production to create an impression. We have been training in this art continuously for the past 15 years at the Frameboxx Institute in Kothrud.

Vinita Bachani said that while filming a scene, VFX uses technology if it is impossible, expensive, or dangerous to shoot it in camera. Visual effects play a major role in cre-

ating big bomb blasts, retro or futuristic sets, car stunts,

superpower displays, science fiction, and animation films. These special effects in Indian films have been overtaken by Hollywood technologists. The exhibition provided information about the opportunities in this sector in India and worldwide.

Breaking the Silence: Let's Normalize Periods," were designed to challenge societal norms, ignite acceptance, and

promote inclusivity. The talented Saad play group presented the mesmerizing

street plays, Ujaas has also conducted various initiatives such as wall painting, workshops for visually impaired amongst others throughout the year to drive awareness. These initiatives include wall

open discussions about menstruation, which is an experience shared universally but often surrounded by myths, silence, and stigma. Reflecting on the impact of street plays, Advaitesha Bir-

Royal Challengers wins 2nd ACC trophy, defeat Mangtani Titans by 8 wickets in final



vice):- Royal Challengers Varun defeated Mangtani Titans in the final of second edition of Aswani Cricket Cup (ACC 2023) to lift the trophy. Royal Challeng-

ers, who have played arguably the most attractive and effective brand of cricket in ACC 2023, defeated Mangtani Titans by 8 wickets to seal their first ACC trophy.

This tournament was held at the Mrunal Cricket Ground in Pimpri-Chinchwad. A total of 14 teams participated in it & played its T-10 format with the tagline 'Ye Hai Pimpri Ka Tyohar'. Along with cricket ACC, this year has organized Dodgeball championship to promote sports in womens in Sindhi community.



picked up Player of the match. Mayur Lalwani & Pavan Panjabi took 1 wicket each.

The winning Royal Challengers team was awarded a grand golden trophy and Rs.5,55,555/-, while the runner-up Titans team tans were able to collect 65 runs was awarded a silver trophy and a cash prize of Rs.3,33,333/-. Malosing 5 wickets in 12 overs. Mayur Lalvani and Piyush Ramnani yur Lalwani (Man of the Series) contributed 17 runs each. Manand Keerthi (Dodgeball-Womish Kataria took 2 wickets for en of the Series) were awarded 24 runs and Jayesh Kelani took Chetak Smart Electric Scooters. 2 wickets for 15 runs. Chasing Daksh Khemchandani won the 66 runs for victory, Royal Chalaward as the best bowler and lengers reached the winning tar-Sagar Mathani as the best batsget by 2 wickets in just 8.5 overs. man.

Chief Organizer and Owner of

Aswani Promoters & Builders

Shrichand Aswani expressed

happiness about the success-

ful tournament and said, We

dodgeball competition for almost a month. This year women and girls of the Sindhi community were also encouraged to play sports. The competition was conducted with great enthusiasm and joy. The importance of sports is increasing in the Sindhi society, and families also participated in this competition in large numbers. Scoreboard : Mangtani Titans -

(12 over) 5-65 (Mayur Lalwani 17. Pivush Ramnani 17. Sumit Kataria 16, Jayesh Kelani 2-15, Manish Kataria 2-24) defeated by Royal Challengers Varun - (8.5 Over) 2-67 (Mahesh Teiwani 37*. Jitesh Tilokchandani 10, Pavan Panjabi 1-16, Mayur Lalwani 1-22)

Amazon Prime captures the joy of more through their new 'Sach Mein Too Much' campaign

Pune (Voice news service):- Enabling customers with an unparalleled combination of benefits, from shopping to entertainment, Amazon Prime is a valued membership, that ensures to deliver on the 'Joy of More' in each customer's life. The campaign premise urges customers to derive maximum value from their Prime membership. A plethora of benefits clubbed under one membership, Amazon Prime enables members to avail free - one day delivery on over 40 lakh products, shopping with "Prime offers everyday" on one's favorite products like everyday home essentials as well as phones, clothing, home décor, beauty and more.

The campaign adopts a unique approach - with two sets of films - one talking to not-yet Prime customers highlighting 'One Membership, Many Benefits' while the other talks to existing Prime members reiterating the We bring numerous relevant multiple benefits that they can enjoy with their Amazon Prime membership.

The campaign revolves around moments of a couple with one set addressing the hard-hitting message of what's special about Amazon Prime membership, while the other set revolves around the life of a Prime member whose expectations have increased from everything around them. In this campaign, the Prime mascots, a memorable brand asset across Prime communications, have also evolved to become more diverse and inclusive.

Commenting on the campaign launch, Pragya Sharma, Director - Consumer Marketing, Amazon India said, "At Amazon, we obsess over our customers and innovate on their behalf, our current campaign, #Sach-MeinTooMuch, reiterates this.

benefits in one membership for customers to experience the joy of more. Through this campaign we want to build awareness of Prime's bouquet of benefits and

encourage customers to utilize them." Our creative partners who have helped bring #SachMein-TooMuch alive were Media Monks and Ogilvy. Right from conceptualizing, scripting and execution the teams have played a pivotal role. Commenting on their journey, Neville Shah - Sr. Executive Creative Director -Ogilvy said "An Amazon Prime membership is truly something. It has everything. It's no won-

der then, we start expecting this from everything in our life. And we based our concept on this simple insight.".

"The campaign 'Sach mein too much' was envisioned to highlight the incredible bundle of

benefits that people can enjoy by taking this membership. The idea 'Sach mein too much' carries the surprise element that comes with the membership, and instantly clicked with everyone." - Azazul Haque, Chief Content Officer, Media.Monks Amazon Prime, since its launch

in in India in 2016, has been curated as a one stop destination for friends and families to relax and elevate their daily experiences -- from shopping, streaming, listening to music, reading, gaming and savings to many more. Keeping customer at the core of all innovations, we are deploying dedicated set of assets to engage existing Prime members and also evolving our mascots to be inclusive



SBI General Insurance unveils Surety Bond Insurance which will boost India's infrastructure development

Opener Mahesh Tejwani played

aggressively from the beginning

and scored an unbeaten 37 runs.

He was well supported by Jitesh

Tilokchandani. Mahesh Tejwani

Pune (Voice news service):- SBI General Insurance, one of India's leading general insurers announced the launch of the 'SBI General Surety Bond Bima (Conditional & Un-Conditional)' insurance product.

The product is designed to provide protection against breach of terms & conditions by the contractors either during the bidding stage or during the performance stage of a project.

Anand Pejawar, Whole-Time Director, SBI General Insurance said, "The infrastructure sector has witnessed a remarkable growth in recent years, making a substantial contribution to the overall growth in economic activity in India.

At SBI General, we are at the forefront of providing innovative risk solutions to our customers. Through SBI General Surety Bond Bima.

Pune (Voice news ser-In dodgeball, Royal Challengers Varun defeated Ratnani Knight Riders and won the title. Mangtani Titans skipper Pavan Panjabi won the toss and opted to bat first. But their batting line does not work as expected. Ti-



Date 28th May 2023

T.O. Power and Voice

Master(Panthers,

Sanghvi(Flippers,

Sanghvi(Flip-

Above

Dadasaheb Phalke Film Foundation Awards (DPFFA) 2023 concludes successfully in Mumbai

Organised By: FNICE (ASHFAQUE KHOPEKAR & BABUBHAI THIBA

Pune (Voice news service):- Celebrating Indian cinema and it's journey backed by a rich legacy, Mumbai witnessed a spectacular evening with the 25 glorious years of Dadasaheb Phalke Film Foundation Awards 2023 organised by Ashfaque Khopekar and Babubhai Thiba. The occasion marked presence of Awardees from Hindi film industry, OTT, Hindi TV world along with recognition conferred upon to Marathi, Gujarati and Bhojpuri Film industries. The list of Awardees comprised of:

Hindi Film Awards: Best Actor Male to Anupam Kher. Most Inspiring Actor - Mahima Chaudhary, Best Supporting Actor Female - Neena Gupta, Best Actor Negative Role – Abhimanyu Singh, Best Singer Female - Jyotica Tangri, Best Music Director - Amaal Malik, Lifetime Achievement Award - Ramesh Sippy, 50 Years of outstanding contribution to Cinema - K C Bokadia

OTT Awards: Rocket Boys -Best Series & Ishwak Singh as Best Actor, Best Actor Female -Shefali Shah & Aahana Kumra, Best Actor Male – Arshad Warsi, Best Supporting Actor Female -Shanthi Priya, Best Supporting Actor Male - Abhishek Banerjee. Marathi Awards: Best Film -Chandramukhi, Best Director -Prasad Oak & Ritesh Deshmukh for VED, Best Actor Male - Adi-



Pe Hain & Binafer Kohli, Best

Actor Male - Harshad Chopra,

Best Actor Female - Pranali

Rathod, Best Actor Comedy -

Saanand Verma & Salim Zaidi,

Best Actor Negative - Madalsa

Sharma & Rising Star - Karanvir

Technical Awards: Best Sound

Recordist - Buta Singh, Best

Voice Artist - Chetan Sashital,

Best Make Up Artist - Jeevan M

Borkar, Best Junior Artist - Kader

Khan Zamir Ahmed Khan, Best

Dummy Effect Artist - Rajen-

dra Alguram Yadav, Deserving

their enthusiasm about the col-

laboration, stating, "Taapsee's

independent personality per-

fectly aligns with Swiss Beauty's

inclusive makeup line, which

we celebrate a decade in the in-

dustry, we are confident that her

association with the brand will

uplift our brand and widen the

Speaking about onboarding Ta-

apsee Pannu, Mr. Saahil Nayar,

CEO, Swiss Beauty, said, "We are

consumer base"

Sharma.

nath Kothare, Best Actor Female - Amruta Khanvilkar, Outstanding contribution to Marathi Cinema - Manasi Naik. Gujarati Awards:Best Film -

Fakt Mahilao Maate, Best Director Jay Bodas, Best Actor Male - Yash Soni & Raunaq Kamdar, Hitu Kanodia; Best Actor Female Janki Bodiwala & Deeksha Ioshi.

Bhojpuri Awards: Best Film -Aan Baan Shaan, Best Director - Pramod Shastri, Best Actor Male - Ritesh Pande, Best Actor Female – Kajal Yadav.

Hindi TV Awards: Best Serial Director - Rakesh Sawant, Best – Anupama & Rajan Shahi, Best Editor - S K Sharma, Best Cho-Serial Comedy – Bhabhiji Ghar reographer – Sagar Das, Best Still

Photographer - Sham Sriram Sethi, Best Dancer - Sunil Rene, Best Music Director & Singer -Ali Ghani, Best Voice Over Artist - Nia Bajpai, Best Actor & Director - Akash Adhikari(Nepal), Best Actress Karisha Manandhar (Nepal), Bubble Communication & Aarti Notival as Most Diverse PR Agency, Art Media Limited -Sunil Sethi, Best Multimedia Organiser – Shabbir Shaikh. The event witnessed mesmeriz-

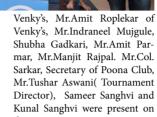
ing performances by ravishing Shanthi Priya and super talented Sandeep Soparrkar along with performances by Rupali Singh, Mishika Shaw and Arshin Mehta. Singer Performer Jvotika Tangri wowed the audiences by her mesmerizing songs. Several Artists and Socialites showered their love on the prestigious Awards by their honorary presence including Actor Gauri Tonnk & Celebrity Columnist -Author Nisha JamVal & Shadma Abbas Khan - daughter of the great Ghulam Mustafa Khan.

The event was supported by Dipankar as Presenting Partner, UNICORN as Technology Partner & Yellow Verandah as Premium Heritage Partner. The event witnessed over 900 people in attendance and with all the glitz and glamour, stars from so many worlds gathered at one place to celebrate one thing - Passion for Cinema and Working...at the Movies.



Pune (Voice news service):- Kings and Flippers topped A and B group with 102 and 104 points at The Poona Club Swimming League 2023', which is being organized by Poona Club Ltd and played at their Poona Club Swimming Pool.

In the unique swimming event being organised for the first time in the city lets and Mavericks were second in the A and B group Over 300 swimmers are participating in the event. The Tournament was inaugurated at the hands of Mr. Sunil Handa, Hon. President of Poona Club, Mr.Gaurav Gadhoke, Vice President of The Poona Club Ltd. Mr,Jagdish Rao, Owner of



the occassion. Following are the results: League Aarav ound: Under 8 Freestyle (20m): 1.Samaara Master (Panthers, 19.28secs), 2.Vayuash Ranka(-Goel Ganga, 20:87sec), 3.Reyansh Zawar(Flippers,26:53sec); Under 10freestyle (20m):1. Sanghvi(Flippers, Ravaan 14.19secs), 2.Jaineel Parmar(Mavricks,15:62sec), 3.Vedant Krishnamurthy (Panthers,



Kings and Flippers top pool at the

Under

Anaisha

Under

Under

30.75secs), 2.Ronak Mali (Jets, Under 14 Freestyle(40m):1.Vi-34:51sec), 3.Ketan Riukar (All haan Tulpule (Jets, 27.12secs), Stars, 34:58sec); 2.Mihika Moite (Dolphins, Under 50 Freestyle(40m):1. 32:50sec), 3.Dhyaan Jhunjunwa-Rajiv Sangtani (Mavricks,

la (All Stars, 33:25sec); 26.75secs); 2.Kunal Sanghvi(-14breaststroke(40m):1. Flippers, 27:22sec), 3.Promeet Sood (Flippers, Sood(Goel Ganga,28:66sec); 37.03secs); 2.Nemesha Gad-Under 50 Breaststroke(40m):1. hoke(Panthers, 33.00sec), 3. Gia Sameer Vaswani (Goel Ganga, 35:47sec); 36.60secs), 2.Ajay Sanghvi (Flip-18freestyle(40m):1. pers, 37:41sec), 3.Lyla Sangtani Ranveer Bhosale(Mavricks, 25. (Mavricks, 40:28sec); Above 16secs); 2. Aryan Sanghvi(Flip-50 Freestyle(40m):1.Aditya pers,29:02sec), 3. Zahra Master(Singh (Goel Ganga, 26.44secs); Panthers, 29:62sec); 2.Sushil 18breasstroke(40m):1. 29:35sec), 3.Rajendra Jadhav Divate (Panthers, (Mavricks,34:97sec); 50 Breaststroke(40m): 1.Su-

34.91secs); 2.Kartikeya Nangrani (Mavricks,36:04sec), 3.Veda shil Sanghvi (Flippers, 39.03), Kanstiya (Flippers, 38:75sec); 2.Rajendra Jadhav(Mavricks, Under 40/Open Freestyle 42:06sec), 3.Aditva Singh(Goel (40m):1.Dwij Pinge (Kings, Ganga, 42:16sec); 23.19secs); 2.Yohaan Thadani Open Backstroke40 (M): 1.Ro-(Jets,28:31sec), 3.Nikhil Parhan Mali (Mavricks, 26.69secs), mar(All Stars, 28:47sec); 2.Suruda pers,32:56sec), 3.Khushi Shah(-

Under 40/Open Breaststroke (40m): 1. Aahan Bhisev(Kings, Goel Ganga,33:91sec).

The Poona Club Swimming League 2023 from 26th May

Pune (Voice news service):- The First Ever in the city- The Poona Club Swimming Co-sponsors. League 2023', will be held at The Poona Club Swimming Pool from 26th to 28th May 2023. Speaking to reporters Mr. Sunil Handa, Hon. President of Poona Club said that Swimmers were Anaisha Sood (13 years old) were selected through an auction (notional) process by the team owners who are members of the club. Managing Committee members, CEO & Secretary Col Sarkar and PCSL 2023 committee members

The Title sponsor for the event is Venkys, Vencobb and NECC,

Ruby Hall Clinic and Suraand Indraneel Mujgule),All Stars(Hiren Parmar and Amit na traders will be the other Parmar), Flippers (Shailesh Amaaya Shetty (9 years old), Vi-Ranka and Kunal Sanghvi) and haan Tulpule (11 years old), Adi-Panthers (Manpreet Uppal and tya Maharaj Singh (51 years old), Gaurav Gadhoke). Speaking about the League De-Ahaan Bhisey (17 years old), Rounak Mali(13 years old) and

tails Mr.Gaurav Gadhoke, Vice President of The Poona Club Ltd added that the format of the League is designed to be extremely competitive. 8 teams have been divided in 2 groups of 4 teams each by way of a lucky draw. Top 3 teams ,by virtue of the points system from each group, will qualify further. The Grand Finals will be held on Sun-

day 28th May 2023.

The excitement for the league is at its peak. 145 Poona Club Members(Women, Men and Children) have participated in the age group 6 years old to 75 years old. Altogether 52 events will be held over three days consisting of Freestyle, Breaststroke, Backstroke 20m, 40m, and Relav format. A special committee composed of Gaurav Gadhoke (Tournament Chairman), Tushar Aswani(Tournament Director), Shubha Gadkari, Sameer Sanghvi and Kunal Sanghvi has been formed for the smooth conduct of the event.

Swiss Beauty onboards Taapsee Pannu as brand ambassador

group.



Pune (Voice news service):- Swiss Beauty, a leading makeup brand, has onboarded Bollywood superstar Taapsee Pannu as its brand ambassador. With Taapsee's influence and the brand's commitment to high-performing makeup, they

aim to redefine standards and its makeup accessible to as many help people make better makeup choices.

This collaboration deepens the audience connection, as both Taapsee and Swiss Beauty have risen from the ground up. Together, they inspire people to embrace their unique beauty, marking a transformative chapter that celebrates authenticity and helps them make informed decisions for their makeup. Taapsee Pannu, celebrated for

her exceptional talent and authentic personality, has become an inspiration to millions of people across the country. Her natural beauty and genuine portraval of real-life experiences perfectly align with Swiss Beauty's core values. Through this collaboration, Swiss Beauty aims to make

delighted to have Taapsee Pannu people as possible as Taapsee as our Brand Ambassador, as she has a huge set of audience that perfectly embodies our brand's spirit. We are confident that her matches the brand's consumer association with the brand will Mr. Amit & Mohit Goyal, Direchelp us reach a wider set of autors of Swiss Beauty, expressed dience?

Taapsee Pannu shared her excitement about the collaboration. saying, "Brands that matter are brands that have a story to tell. Swiss Beauty is all of it & more: aims to be every makeup lover's grew from the ground up with go-to brand with long-lasting a super strong aim of making and comfortable products. As makeup dependable, comfortable yet high-performing. I've always been drawn to products that do more than they cost, and Swiss Beauty truly embodies this principle. Their makeup range offers a diverse set of choices & voices that speak to the youth & almost everyone!

the most expensive swimmers at the auction. The Teams and Owner names are as follows: ASR Dolphins(Amit Roplekar), Jets(Rakesh Navani), Maximum Mavericks(Rajiv were present at the auction. Santani and Lalit Solanki), Goel Ganga Real Rich (Atul Goel), Kings(Verinder Singh Oberoi

Irani - Ghorpade Pair emerge winners at Poona Club Weikfield Annual Doubles Tennis Tournament



Annual Doubles Tennis Tourna

6-2 win over the pair of Rajen-Chairman of Weikfield Industries. Mr. Ashwini Malhotra dra Mishra and Hoshedar Deboo Earlier in the Semifinals the Ameya Kulkarni Sports Chairman of Poona Club Ltd , Viraf Irani- Ghorpade pair scaped past the pair of Chetan Guhwalewala Deboo, Member - Tennis Sub and . Anil Hingorani winning Committee were present on the 5-4(4) in the tiebreaker. In the occasion . Ameya Kularni welcomed and proposed the vote of other semifinals Mishra and Deboo pair overcame Gaurav Hinthanks gorani and Arjun Kirtane 5-2 The teams made the semfnals after league matches in their groups .A total of 62 players particpated in the event which was

Following are the Results (semifinals) Rohinton Irani / Indrasen Ghorpade.bt Chetan Guhwalewala / Anil Hingorani 5-4(4) Rajendra Mishra / Hoshedar Deboo bt Gaurav Hingorani / Ar

Pune (Voice news ser vice):- Suryadatta Group of Junior College students have excelled with 100 percent results in the HSC results of Std XII were declared by Maharashtra Higher Secondary Board of Education. More than 100 students secured above 99% Marks in the PCM & PCB group 100% results are declared for the MCVC (Vocational Course).

The stars of Survadatta Public School in the Science Stream Ms. MOGHE GARGI MAN-ISH - 95% secured 1 st rank, Ms. GURJAR URVI SUMEET -94.33% secured 2nd rank & Ms. IHAVERI ZOYA AJAY – 92.83% secured 3rd rank.

In Commerce Stream: Ms. TANK ANJALI BHUPENDRA - 94.50% secured 1 st rank. Ms. HUMAD ASHESHA CHIT-WAN - 92%, secured 2 nd rank & Mr. DESHPANDE SOHAM SACHIN & Ms. SINKAR SAIE MILIND - 90.83% secured 3 rd rank.

In Arts Stream: Ms. SAVITRI

SURYA DATTA

Suryadatta Legacy of Academic Excellence

consistently increasing since inception

KANNAN – 95.67% secured 1 st rank, Ms. BHARAMBE VIDHI SANJAY - 94.83% secured 2 nd rank & Ms.CHAUDHARI ANANYA RAHUL - 94.67% secured 3 rd rank.

The stars of Survadatta Junior College in the science Stream KULKARNI SWARALI Ms. KIRAN - 91% secured 1 st rank, Mr. WIBHUTE ARPIT MA-KARAND – 86.33% secured 2 nd rank & amp; Mr. GUHA SID-DHA SUNDEEP - 85.83% secured 3 rd rank.

In Commerce Stream: Ms. PARDESHI AAYUSHI UPEN-DRA - 93.33% secured 1 st rank, Ms. DESHPANDE SANIKA NISHANT - 88.50%, secured

2nd rank & Ms. MAHAJAN ARYA ABHIIIT - 88.33% secured 3 rd rank. In Arts Stream: Ms. TEM-BULKAR SHAMBHAVI ANAND - 92.67% secured 1 st rank, Ms. SABOO BHUMI SAGAR – 92.50% secured 2

nd rank & Ms. AMBHORKAR MADHURA ABHAY - 91.67% secured 3 rd rank. In MCVC Stream: Ms. MODI SHRAVANI GOVIND - 75% secured 1 st rank, PATIL CHIN-

MAY ANANDA - 72.83% secured 2nd rank, KHULE YASHODHAN RAJESH 70.67% secured 3rd rank. Founder President and Chairman, Dr Sanjay B Chordiya, Vice

ya, Group Principal Mrs Kiran Rao & Principal Mrs Vandana Pandey and the entire faculty have expressed the congratulations to all the students for the fabulous results. Dr Chordiya said that hard work,

President Mrs Sushama Chordi

dedication and determination always pay off in a great way and each and every student has lived upto the expectations of their parents and teachers. Mrs. Sushama S Chordiya Vice President and Secretary congratulated the students and parents for this remarkable achievement. She also appreciated the efforts of the Principal and all the teachers. Management noted that the steady improvement in performance is a definite factor of satisfaction.

Group Principal Mrs Kiran Rao appreciated the students and applauded for the students who have brought laurels to the institution. The students will be felicitated with Certificates and medals.

(voice news ser vice):- Pair of Rohinton Ira-Indrasen Ghorpade ni and emerged winners at the inau-

Club Tennis Courts. In the finals the scracth pair of gural Poona Club - Weikfield Irani and Ghorpade registered a

postponed twice due to unseament which was played on the sonal rains

iun Kirtane 5-2 The prizes were given away at Finals: Rohinton Irani / Indrasen the hands of President of Poona Ghorpade bt Rajendra Mishra / Club, Mr. Sunil Handa and Vice Hoshedar Deboo 6-2.

Maharashtra Cricket Association to host Maharashtra Premier League from 15 June

Pune (Voice news service):- Maharashtra International Cricketers Kedar Jadhav, Ruturai Gaikwad and Rahul Tripathi will be seen in action alongside 100 other cricketers from the state at the Maharashtra Cricket Association promoted Maharashtra Premier League (MPL)

MPL will be held at the iconic MCA International Stadium, Gahunje, Pune from the 15 June 2023. Mr Rohit Pawar President of

the Maharashtra Cricket Association (MCA) said it's a proud moment for me and the MCA to start the Maharashtra Premier League Men's T20 Cricket Tournament under the aegis of

BAI to conduct trials for

Badminton Asia Junior Championship

vice):- The Badminton Association of India (BAI) will be conducting the selection trials for the highly-anticipated Badminton Asia Junior Championships 2023 at the Karnail Singh Stadium in New Delhi from June 4-7.

One of Asia's most prestigious junior badminton tournaments, which is scheduled in Yogyakarta, Indonesia from July 7-16, provides a remarkable platform for young talents to showcase their skills and compete against the best players from across the continent.

The tournament serves as an excellent opportunity for young Indian shuttlers to gain valuable international exposure and further their development in the sport.

The players will be selected on

MAHARASHTRA

the Board of Cricket Control in India (BCCI) and played on the lines of the glamorous Indian Premier League (IPL). Mr. Kiran Samant, VP of MCA, Mr.Shubhendra Bhandarkar, Hon Secretary of MCA, Mr.Sanjay Bajaj, Treasurer of MCA were present on the occasion.

He further added that The first year will the League will consist of 6 Teams.

recognition, Mr. Pawar added. To achieve mass viewership and coverage across India, MPL will be broadcast live on National Television channel (DD Sports) & further streamed live

The purpose of Maharashtra

Cricket Association in or-

ganising MPL is to provide a

platform for budding cricket-

ers from Maharashtra state to

showcase their talent at a pro-

fessional level and get national

on OTT platforms, Mr Pawar informed.

The teams will formed through player auctions which will be held on June 5, 2023. Over 200 players from Pune, Aurangabad, Jalgaon , Kolhapur, Sangli, Satara, Ahmednagar , Beed, Dhule, Buldhana, Ratnagiri, Sindhudurg, Raigad, Solapur have registered for the player auction process.

Pawar also added that to maintain transparency, potential owners shall buy teams through a closed bid system. We are inviting Maharashtra's Corporate & Business Houses to participate in the bidding process and own a team in this tournament.

Sharath, Sathiyan among four paddlers retained by UTT franchises for Season 4

Pune (Voice news service):- India's top-ranked men's paddler Achanta Sharath Kamal (WR 51) and Asian Games bronze medallist Sathiyan Gnanasekaran (WR56) are among the four players retained by respective franchises for the Season 4 of Ultimate Table Tennis (UTT). Defending champions Chennai Lions have retained ten-time national champion Sharath Kamal, while UTT Season 3 finalists Dabang Delhi TTC have decided to continue with Sathiyan at the fore. India's star female paddler Manika Batra (WR39) has been retained by Bengaluru Smashers with the retention transfer originating from her former franchise, while Asian Games bronze medallist Manav Thakkar will continue at U Mumba TT. "I am extremely

happy to have been retained by Dabang Delhi TTC for the UTT Season 4 and this will be my fourth consecutive season for Dabang Delhi. The most unforgettable moment was certainly winning the championship point for Dabang Delhi in Season 2 and taking the UTT crown. I am eagerly looking forward to play for Delhi family again and win the UTT this year," Sathiyan Gnanasekaran said after being retained by his team. The franchise-based league is

promoted by Niraj Bajaj and Vita Dani under the auspices of the Table Tennis Federation of India. The upcoming season will feature six teams: Bengaluru Smashers, Chennai Lions, Dabang Delhi TTC, Goa Challengers, Puneri Paltan Table Tennis and U Mumba TT.

City Based Simple Steps Fitness plans Mission LOW 2 HIGH run from India's Lowest Point to India's Highest Point



Pune (Voice news service):- City based Simple Steps Fitness will organise mission Low 2 High to encourage individuals to embark on a path of fitness & wellbeing and find their personal Low to High The aim is to Cumulatively record 76Lac km in 76 days to commemorate India's 76th year of Independence.

The race is being led by Ultra Runner and Guiness Record Holder (Maximum consecutive Marathon runs (42.2km) (60 marathons in 60 days)) Ash-

ish Kasodekar who will start his run from Kuttanad, Kerala (MSL -2m)Lowest point in mainland India to Umling La, Ladakh (MSL +5089m)Highest motorable road in the world and cover Total Distance of 4000 km during the run.

Kasodekar who is also the founder of Simple Steps Fitness is also the First & only Indian to have finished 555 km run at the world's cruelest marathon, La Ultra, in Ladakh and Finisher of World's Toughest Footrace, the Badwater Ultra, Death Valley,

California, USA, he is also Finisher of Brazil 135 Ultra Trail, Everest Marathon and Finisher of several large marathons and Ambassador for numerous races The event will be flagged off on 1 June from Kuttanad, Kerala and after a Run of 4000 km across 10 states of India, in 76 days he will reach the finish at Umling La, Ladakh on 15th August.

The unique event will go through major cities such as Kochi (Kerala), Dharwad Hubli (Karnataka) Pune Mumbai (Maharashtra) Surat Ahmedabad (Gujarat). Udaipur Jaipur (Rajasthan) Gurugram (Haryana). Manali (Himachal Pradesh) before moving into Ladakh

Speaking to reporters Mr Ashish Kasodekar said the Purpose was to Enroute, spread the word & encourage people to join path of Fitness & Wellbeing and promote Community Fitness and Wellbeing,

We want to Achieve a cumulative target of 761ac km and appeal to people of All age groups from Fitness groups, Corporates, Alumini groups, Social Groups, across the country to Run/Walk/ Bicycle/Hike and join this movement.

People have to do their activity (Run/ Walk/Bicycle/Hike) in their own locality and register for free on www.low2high.in. We are in touch with many fitness groups in India and expect Participation of 20000 Runners / Walkers/ Hikers and over 2000 cyclists to join the 76 Lakh Km Mission, he added

We are also encouraging people to join the fitness movement and Set and Track personal challenges, motivations, we will providing Free Registration & Tracking to participants and also plan to set up Leaderboards online, Kasodekar informed (free registrations on www.low2high.in)

Pune (Voice news serthe basis of their performances

in the selection trials. The trials will include Top-8 boys and girls singles shuttlers as well as Top-4 pairs from doubles events from the All India Junior Ranking Badminton Tournament held in Guwahati earlier this month along with Top-4 sin-

gles players and Top-2 doubles pairs in the BAI rankings. Anwesha Gowda (4), Anupama Upadhyaya (8), Unnati Hooda (14) and five other players, who are ranked inside Top-20 in BWF rankings, will also take part in the trials and look to secure their places in the Indian team.



Date 28th May 2023



T.O. Power and Voice

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Monkey Shoulder's Sixth Season of the 'Ultimate Bartender **Championship' comes to Pune**

OUTREACH PROGRAM ON 'E-VERIFICATION SCHEME 2021' BY DIRECTORATE OF INCOME TAX (I&CI) AND ICAI PUNE

Pune (Voice news service):- Monkey Shoulder, the free-spirited blended malt owned by William Grant & Sons announced the sixth season of its most awaited 'Ultimate Bartender Championship' amongst the bartending community in India. The championship culminated its Pune city round on 23rd May at Elephant & Co., Kalvani Nagar with over 55 talented bartenders from the city mixing, moving and shaking to claim the mask! Hosted and judged by Monkey Shoulder India's Brand Ambassador and Chief Monkey Officer, Gaurav Sareen, the event saw a gush of energy from a zealous group of bartenders paving their way through five exciting mixology challenges. The top finalists from Pune, Tapan from Quora & Aniket from Malaka Spice emerged with flying colors and will now compete with other city round finalists at the finale.

This year, the brand is set out to "Unmask the next champion" aka most passionate and skillful bartender across the country. The championship is structured to evaluate "the skills that pay the bills."

The five distinct levels of the competition concentrate on es-

sential skills like industry knowledge, pouring, nosing, table service and nailing the perfect serve. Commenting on the championship, Kapila Sethi Kad - Marketing Head, said, "Monkey Shoulder is proud to support the bartending community in India. The Ultimate Bartender Championship is a testament to the brand's ethos of light-heartedness, cheeky creativity, and enthusiasm

The city round in Pune witnessed some of the best bartending talent in the country. This has further strengthened our commitment to grow trade in the city and help these bartenders thrive and reinvent themselves." Speaking on the first two city-

rounds of the 2023 season, Gaurav Sareen, Brand Ambassador and Chief Monkey Officer Monkey Shoulder India said, Because Your Dreams Matter Forest Essentials enables the dreams of "The Ultimate Bartender Championship is a hunt to unmask, untap and unleash the hidden talent amongst the bartending community. It provides a platform to the creative geniuses of alco-bev fraternity to help them grow and excel in this field. Pune city round saw a bunch of talented bartenders showcasing their skills and talents with utmost passion."

P.C. PARMAR AUDITORIUM Tax (Intelligence & Criminal Investigation) in association with The Institute of Chartered Accountants of India (ICAI) organized the outreach program on 'e-verification scheme 2021'. Smt. Sunita Bainsla, Pr. DGIT (I & CI), New Delhi, Pravin Kumar, Pr. CCIT, Pune, & Shri. Rajeev Kumar, DIT(I & CI), Pune emphasized on the for this program. CA Chan-

Pune: Directorate of Income

importance of 'e-verification drashekhar Chitale, CCM scheme 2021' for taxpayers. of ICAI, CA Rajesh Agraw-This outreach program was al, Chairman CA Amruta held at ICAI Bhavan, Bib-Kulkarni, Vice-Chairperson, vewadi. More than 100 CA Ajinkya Randive, Secre-Chartered Accounts & staff tary, CA Hrishikesh Badve, members from the Income Treasurer of Pune ICAI were Tax department were present present on the dias.

more vivid than ever.

the country.

and when her dreams become

Forest Essentials brings to life

this ethos in its latest endeavour

with the launch of the Yuvati Se-

lection as it supports and gives

back to aid the dreams of young

girls and children at large, across

Yuvati by Forest Essentials is pre-

sented by the 14-year-old Malee-

sha Kharwa, a rising content

creator on a mission to challenge

preconceived societal stereotypes

and the shackles of class and

caste. Maleesha has been pav-

ing the way to accomplish her

dreams of a life beyond, of better

Pune Branch of WIRC of ntsas Inc CA Sunita Bainsla mentioned that E-verification scheme 2021 is very useful to the

taxpayers. It helps for assessment of our financial transactions. It is also electronic communication between the IT department and taxpayers. Pravin Kumar stated

est Essentials aims to empower

Maleesha with an education, help

her in achieving her dream of be-

coming a supermodel, and fur-

ther her vision by giving wings to

other young girls and empower-

A percentage of proceeds from

the Yuvati Selection will be do-

nated towards Project Paathsha-

la, a social initiative run by Sim-

ple Education Foundation (SEF),

a non-governmental organiza-

tion in New Delhi and supported

The Yuvati collection features a

large box, replete with a face and

by Forest Essentials.

ing them with education.

that, many cases of pending e-verification have been detected in Pune jurisdiction, we are trying to reach out to the taxpayers and appeal to them to do it on priority basis. Rajeev Kumar has given a PowerPoint presentation to explain the E-verification process. Many CA members and staff members also asked questions to the dignitaries for clarifications. CA Rajesh Agrawal gave opening remarks. CA Chandrashekhar Chitale also shared their thoughts and observations. CA Hrishikesh Badve compared the program and CA Amruta Kulkarni gave vote of thanks.

Pigeon's flying Competition will have National Identity Soon :Ali Daruwala



Pune (Voice news service):- Pigeon's Friends association, Pune has organized competition of Pigeon's flying in Pune Prize distribution ceremony held on Saturday Evening,20th May 2023, in Pune Camp.V.Satya(Chennai),President,Pigeon's Association, Arun Kumar,Income Tax Officer, Chennai, Ali Daruwala, Advisor of National Council for Minorities, Ganesh Ghosh, Shailendra Jadhav, Shashikant Balwadkar, Salim Shaikh were present in function.

stores and online at www.forest-Pigeon racing, also called Pigeon Flying, racing for sport the hom-Commenting on the initiative, ing pigeon, a specialized variety Mira Kulkarni, Chairman & amp; developed through selective Managing Director of Forest crossbreeding and training for Essentials said, "At Forest Esmaximum distance and speed in sentials, we have not only given directed flight. This competition careful thought to our products, is started in 2010. ingredients, and packaging but Ali Daruwala was felicitated at

hands of these guests for being

PNG Jewellers Presents the Annual Necklace Mahotsav: A Grand Celebration of Exquisite Necklaces

Pune (Voice news service):- PNG Jewellers, one of India's most trusted and renowned jewellery brands announced the launch of their highly anticipated Annual Necklace Mahotsav. The event showcases a stunning collection of necklaces, ranging from delicate daily wear to intricately crafted traditional and occasion wear designs. The Necklace Mahotsav is set to captivate jewellery enthusiasts with its remarkable offerings. Taking place in all PNG Jewellers stores in India, the Annual Necklace Mahotsav promises an unrivaled selection of breathtaking necklaces that will leave customers spoilt for choice. With a vast array of designs and styles, this celebration caters to every taste, ensuring that there is something for everyone.

What sets the Annual Necklace Mahotsav apart is the incredible offer available to customers. Till the 31st of May, 2023, customers can enjoy a phenomenal discount of Rs. 200 off on every gram of gold purchased. This substantial discount allows customers

said, Pigeon's flying competition has curiosity all over world.In our country pigeon's competitions are organized in Kerala, Maharashtra, Andhra, Tamilnadu.' Arun Kumar said,'These competitions are totally legal.We have to prepare and nurture pigeon for specific distance competiton. Feeding is another iportant factor.' Shailendra Jadhav informed about use of GPS Tag and other technical criteria of competition.

appointed as an advisor of Na

tional Commission for Minori-

ties.'We are supporting these

competitions and taking follow

up to get it national identity', said

Ali Daruwala in this programme.

This competition was organized

in between many categories like

150km to 1000 km.Total 800 pi-

geons participated.Mustapha Pa-

tel won Pune-Jalna flying compe-

tition of distance 275 km.V.Satva

to choose their desired necklace without any worries, making their dream pieces even more accessible. "We are excited to launch the

Annual Necklace Mahotsav, an event that our customers eagerly await each year," said Dr. Saurabh Gadgil, Chairman and Managing Director of PNG Jewellers. "This year's collection is an embodiment of elegance and craftsmanship, catering to the diverse preferences of our esteemed customers. With the exceptional discount of Rs. 200 off on every gram, we aim to provide an exceptional shopping experience while making our exquisite necklaces even more accessible."

PNG Jewellers has a rich legacy of delivering exceptional quality and craftsmanship, earning the trust and admiration of customers for nearly two centuries. The Annual Necklace Mahotsav further solidifies their commitment to providing the finest jewellery pieces, ensuring that customers can celebrate every occasion with timeless beauty and grace.

occasion to reflect upon the

Chapter's achievements, honour

its past leaders, and recognize the

contributions made by its mem-

bers. The event brought together

esteemed dignitaries including

the Vice President of ICSI CS B.

Narasimhan, CS Pawan Chan-

dak, Central Council Mem-

ber from Pune, CS Amrita DC

Nautival, Chairperson WIRC,

CS Hrushikesh Wagh, Secretary

WIRC, CS Sanjay Patare, re-

50th Foundation Day Celebrations of Pune Chapter of ICSI

SNAPCHAT REACHES OVER 200 MILLION MONTHLY ACTIVE USERS IN INDIA

Pune (Voice news service):- Snap Inc. today announced a milestone of over 200 million monthly active Snapchatters in India, one of the company's leading global growth markets. Snap continues to invest in India through a localised platform experience, local content initiatives and partnerships, and a dedicated focus on regional creators via Spotlight and Stories, all helping Snap reach this signif-

icant milestone. Ensuring relevance to local users has remained critical for Snapchat in India, with now more than 120 MillionIndian Snapchatters watching content across Stories and Spotlight, the fourth and fifth tabs of the app. Spotlight, Snapchat's user-generated entertainment platform, continues significant growth with time spent in India on Spotlight more than tripling. This strong engagement is empowering a new generation of creators to build audiences via Snapchat while making their passion for content creation

monetizable and accessible. Ajit Mohan, President, APAC, Snap Inc."I am thrilled to have joined Snap at a time where the nomentum among our Indian community has never been stronger. We see incredible potential for partners, creators, and brands to build communities and businesses on Snapchat, and we couldn't be more excited about our future. Young India has particularly valued the healthy and private environment that has been at the heart of our experi-



ences and this will continue to be

Snapchat fosters fast, fun communication with friends and family, and now Snapchatters in India will have access to My AI, a new, experimental AI-powered chatbot customised for Snapchat. My AI can recommend birthday gift ideas for your BFF, plan a trip for a long weekend or even suggest a recipe for dinner. Snapchatters can also customise My AI with their own unique name and select a Wallpaper for their

At its core, Snapchat is a visual messaging app centered around the camera that empowers people to express themselves and enhances relationships with friends and family. Snap's commitment to democratising the use and creation of Augmented Reality (AR) has resonated with Indian Snapchatters, who often utilise Snapchat AR to celebrate cultural moments. In India, Snapchatters play with Augmented Reality (AR) Lenses over 50 billion times every month, and over 85% of Snapchatters use Lenses to visually express themselves during festive months in India.

comes of age in more ways than one, forging her own identity and path. Her transformation into woman-

Pune (Voice news ser-

vice):- The ancient Ayurvedic

concept of Yuvati refers to the

stage in life when a teenage girl

our focus going forward."

Chats

education and economic free-INR 1,800 containing four prodno matter how large or small they hood begins, wherein she assimdom for herself and her family. ilates different life experiences Through this initiative, Foructs. The boxes are available inmay seem." Kumthekar Road, Pune's Busiest Shopping Destination Embraces Modernity with the Launch of Sigma One Bizbay

young girls with their new initiative - The Yuvati Selection



Pune (Voice news serwith a population of 7.3 million and ranked as the 7th largest vice):- Sigma One Universal, a dynamic and diversified organimetropolis in India, stands as a thriving city in Maharashtra. Rezation with a strong presence in real estate, leasing, construction, nowned for its ease of living and contracting, and allied services, exceptional quality of life index today announced the launch of of 129.26, Pune offers a conduits flagship commercial project, cive environment for residents Sigma One Bizbay. This iconic and businesses alike. masterpiece, located strategically With a total retail space of 8.1 on Kumthekar Road in Pune, is million. Pune demonstrates its set to redefine the city's commerrobust retail market, with only cial landscape. Sigma One Bizbay 6.60% vacancy, indicating a high is an impressive 8-floor structure demand for retail spaces. The that embodies the perfect blend decreasing retail space vacancy of functionality, aesthetics, and rates year on year further highlight the sustained demand and convenience. Designed with meticulous attention to detail, its growth potential of the retail striking glass-facade architecture sector in the city, the research not only adds to its visual appeal found. The Peth area, known for but also ensures optimal brand its historical significance, acts as visibility for retail and other busia magnet, attracting customers nesses within Pune. not only from Pune but also from According to a recent research neighboring cities like Ahmednagar, Aurangabad, Nashik, Kolcarried out by Sigma One Universal and a published report hapur, Lonavla etc. conducted by a leading global Investors in the Pune market real estate services firm, Pune benefit from attractive rental

the highest rental yield of up to 6.8% compared to other markets. This makes Pune an enticing destination for those seeking lucrative investment opportunities. Situated at a prime location, Sigma One Bizbay offers unparalleled advantages for retailers, entrepreneurs and enterprises looking to establish a strong presence in Pune. Its strategic positioning ensures easy accessibility and high footfall, making it an ideal destination for businesses seeking growth and success. "At Sigma One, we are thrilled to be a part of Pune's oldest and busiest shopping destination. We

have observed that people from different cities across Maharashtra flock to this vibrant retail hub to indulge in a delightful shopping experience. Before purchasing the land here, we conducted extensive research to truly understand the dynamics of the market. The traditional Kumthekar Road and Laxmi Road, both stretching approximately 1 km in length, have over 500 bustling markets in the vicinity. The clothing brands have asserted their dominance in this bustling area, capturing a significant market share of over 75%. This remarkable achievement is closely followed by jewellery brands, which occupy approximately 15% of the market. It became evident that this location has tremendous potential, with

project.

bath ritual of 7 products, priced them the tools to carve their own path and achieve their dreams, at INR 4,950 and a small box for yields, with the city area offering

essentialsindia.com

powering

also directed efforts towards em-

women via employment, a cor-

nerstone of the Forest Essentials

ethos. With this collection, we

hope to set a precedent for more

such cause-driven initiatives that

empower young minds, give

a staggering daily footfall of approximately 1,80,000 on a daily basis during peak times. With a vision to provide the best to the city area and the iconic Peth area, we are committed to

uplifting the retail experience and creating a space that exceeds expectations. Sigma One Bizbay is the result of our dedication to offering a transformative and enjoyable shopping destination that caters to the diverse needs of shoppers," said Kapil Gandhi, Managing Director at Sigma One Universal on the launch of the

'Our team of talented architects and designers meticulously crafted a structure that not only captivates the eye but also enhances the overall functionality of the space. With its sleek and modern design, the building stands

Varroc Q4 FY23 Results

For Full Year · Consolidated revenue from continued operations was ₹68,631 million in FY 22-23, registering a growth of 17.4% on YoY basis

· Consolidated EBITDA margins for continued operations for FY 22-23 were at 8.7%, improved by 210 bps YoY

· PAT for continued operations was positive at Rs. 388 million in FY 22-23 as against loss reported during last year.

·Lifetime New Order wins in India: ₹51.78 billion for FY 22-23 For the Quarter •Consolidated revenue from operations was ₹16,901 million in Q4 FY23, registering a growth of 2.3% on YoY basis •Consolidated EBITDA margins in Q4 FY23 were at 9.5%, improved

by 340 bps YoY and 170 bps QoQ •PAT was positive at Rs. 400 million in Q4 FY23 as against loss reported last year.

Pune (Voice news service):- Varroc Engineering Ltd. (Varroc), a global tier-I auto components group, today announced its results for the quarter ended Mar 31, 2023. Mr. Tarang Jain, CMD commented, "Automobile production in India during Q4 FY23 grew on YoY basis for most of the segments, due to easing of semiconductor issues and improved economic activity.

However, the industry segment from which we generate around 70% revenue i.e. 2W, saw degrowth of -3% as exports are impacted by geo-political issues and domestic demand was impacted due to lower consumption in rural areas.

Our consolidated revenue from operations grew by 2.6% on YoY basis to Rs.17,011 million during O4 and by 17.4% during full year. Our EBITDA margin was at 9.5% and it improved on YoY basis by 340 bps due to business mix, recovery and operating leverage. Sequentially also the EBITDA margin has gone up by 170 basis. The reported PBT for the quarter was

Rs. 411 million. The early signs of increase in rural consumption and strong domestic economy are expected to augur well for a good FY24. In India, we continue to have strong order wins for new business in FY23 across business units. During FY23, lifetime revenue from new order wins is Rs.51,782 million. Out of this, business wins from 7 prominent EV customers is Rs.17,968 million. The order books also reflect our effort to diversify as we see nearly 56% of lifetime order win from 4W and 44% from 2&3

wheeler. Our strong R&D capabilities helped us in filing 15 patents in FY23 from the group, besides enabling us to commercialize new productsin this financial

year. During the current financial year, our businesses will continue their focus on profitability improvement, FCF generation, prudent capital deployment and debt reduction.

We also got "Ind A+" with stable outlook rating from India Ratings.

as a symbol of innovation and progress. Every aspect of the architecture, from the thoughtful placement of windows to the strategic layout of interior spaces, has been carefully considered to optimize the retail experience. Sigma One Bizbay showcases our commitment to creating an iconic masterpiece that not only elevates the surrounding landscape but also serves as a testament to our unwavering dedication to excellence in design and functionality," added Shitesh Agrawal - Architectural Director, Sigma One Universal & Founder of Sankalp Designers.

Pune (Voice news service):- The Pune Chapter of the Institute of Company Secretaries of India (ICSI) celebrated its 50th Foundation Day at Pune Vidhyarthi Grihas College of Engineering and Technology, on Sunday, 21st May 2023 for the Members & Students.

Since its establishment in 1973, the Pune Chapter of ICSI has been at the forefront of promoting excellence in the field of Company Secretaries and corporate governance. Pune Chapter is the only Diamond grade chapter in the entire region of Western India Regional Council (WIRC). Over the past five decades, the Chapter has strived to provide a platform for knowledge sharing, professional development, and networking opportunities to its members.

The 50th Foundation Day celebrations served as a momentous

EuroKids hosts unique field trips across India

Pune (Voice news service):- To create unique opportunities for early childhood learning among children, Euro-Kids, India's Most Trusted Preschool network, has announced hosting unique field trips for over 40,000 students from across 600+ centres across the country during the academic year of April 2022 to March 2023.

Among these were several oneof-a-kind outings such as the 'Mom and Me' outing to the Bannerghatta National Park in Bengaluru to involve mothers in their children's learning journey, field trip to the Indian Coast Guard Enclave in Angamaly, Kerala, trips to zoos, museums and fire stations, etc.

EuroKids has always been at the forefront of defining early child-

gional Council Member WIRC, CS Vishal Patil Chairman Pune Chapter, Managing Committee Members & eminent Professionals. Government Officials, and prominent figures from the corporate world. The 50th Foundation Day celebrations was marked as a testaprofession as a whole.

ment to the Chapter's dedication, commitment, and unwavering support to its members and the

hood education in India and

providing innovative learning experiences to children through practical exposure. As part of its philosophy, EuroKids believes that early childhood education plays a crucial role in equipping young children with new skills. Therefore, the preschool network has meticulously curated its outings to inculcate students with first-hand learning of various concepts taught in class, such as colours, animals, plants, monuments, professions, etc. With research pointing to a significant development in a child's brain within the first five years, Euro-Kids' preschool programmes and curriculum focus on inculcating life skills, social engagements and enhancing creativity among

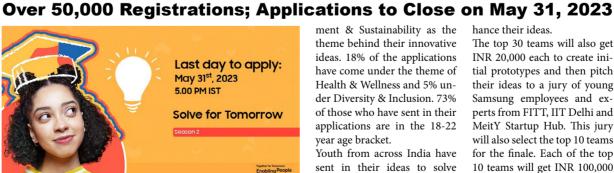
children.

(Voice news Pune

service):- Samsung India's national education and innovation competition Solve for Tomorrow has seen overwhelming participation from youth across India with over 50,000 registrations coming in from across India.

Youth, especially from smaller towns of the country, such as Begusarai, Chitradurga, Dharwad, Gulbarga, Jalpaiguri, Khurda, North 24 Parganas, Madhubani and Pathanamthitta have sent in their ideas, highlighting their growing desire to find innovative technology solutions to solve real-world problems that will have a positive social impact

on the lives of people around them.



The top 3 teams in the competition stand a chance to win INR 1.5 crore to turn their ideas into action. Youth can apply for Solve for Tomorrow till 5 pm on May 31, 2023 on www.samsung.com/in/solvefortomorrow.

The flagship CSR program of India's largest electronics brand recognizes the power of innovative solutions and their ability to transform lives, and is inviting ideas from youth aged 16-22 years around 4 key themes - Education & Learning, Environment & Sustainability, Health & Wellness and Diversity & Inclusion.

So far, 49% of ideas have come around the theme of Education & Learning while 28% of the youth have chosen Environ-

ment & Sustainability as the theme behind their innovative ideas. 18% of the applications have come under the theme of Health & Wellness and 5% under Diversity & Inclusion. 73% of those who have sent in their applications are in the 18-22 year age bracket.

Samsung Solve for Tomorrow Gets Overwhelming Response With

Youth from across India have sent in their ideas to solve real-world problems around e-waste management, recycling of marine plastic waste, circular economy, climate change, agricultural yields, providing clean water, healthcare costs, mental health, accident prevention, improving teaching systems in schools and colleges and job creation in rural areas.

As the next step, Samsung will select the top 30 teams (individuals or teams of up to 3 members) from among the applications received. These top 30 teams will be trained and mentored by Samsung and its partners - Foundation for Innovation and Technology Transfer (FITT) at IIT Delhi and MeitY Startup Hub at a residential bootcamp at IIT Delhi, helping participants en-

hance their ideas. The top 30 teams will also get INR 20,000 each to create initial prototypes and then pitch their ideas to a jury of young Samsung employees and experts from FITT, IIT Delhi and MeitY Startup Hub. This jury will also select the top 10 teams for the finale. Each of the top 10 teams will get INR 100,000 each to enhance their prototypes based on the feedback from jury members as well as

These teams will also get the opportunity to visit Samsung India offices, its R&D centres, design centre and Samsung Opera House in Bengaluru where they will interact with young Samsung employees and researchers.

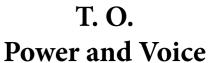
The annual program will end with the grand announcement of three national winners who stand a chance to win INR 1.5 crore in prize money and excit-

ing Samsung products. First launched in the US in 2010, Solve for Tomorrow is currently operational in 63 countries globally and has seen over 2.3 million young people participate worldwide.

mentors.

Date 28th May 2023





Tata Motors wins order for 50 Magna



Page 4

"Nikon India Unveils Its Imaging Masterpiece: **READY ACTION Nikon Z 8"**

Pune (Voice news service):- Nikon India Private Limited, a 100% subsidiary of Nikon Corporation, a leader in imaging technology, today unveiled its latest mirrorless imaging masterpiece, the Nikon Z 8. The newest launch, Nikon Z 8 comes powered with a perfect fusion of agility, portability, versatility, and best-inclass AI-enabled features set to take the imaging landscape a notch higher.

The spectacular showcase event at Eros Hotel, Nehru Place, New Delhi, witnessed the presence of Mr. Sajjan Kumar, Managing Director, Nikon India, and Mr.Keizo-Fujii, Managing Director, Nikon Singapore PTE. LTD. The product showcase exalted the exceptional research and engineering that has gone behind the imaging masterpiece -Nikon Z 8 reflected in its extraordinary imaging performance, commendable compatibility, High-Speedframe capture,andcan record up to approx. 125 min. in 4K UHD/60p2 and up to approximately 90 min. in 8K UHD/30p3.

Commenting on the oc-



Z 8, the pinnacle of creativity casion, Mr Sajjan Kumar, Managing Director of Nikon and enhanced performance, India Pvt. Ltd. said, "We are is poised to set a new benchdelightedto showcase our latmark in the field of creative est versatile and innovative expression and video stohybrid camera, The Nikon rytelling, empowering the Z 8, an imaging poweryouth of our country to take house, packing compactness their creativity to new hori-& portability with top-notch zons." features like 12-bit Internal Mr.KeizoFujii, Managing 8K video recording, burst Director of Nikon Singapore speeds of up to 120fps and

Pte. Ltd., expressed his enour most advanced auto focus thusiasm, stating, "At Nikon, we are driven by our unwavsystem. The Z 8 is our latest addition to Nikon's mirrorering passion for visual storytelling and the relentless less range specially designed pursuit towards innovation. to cater to videographers and photographers, across diverse In tune with our vision, we genres like Sports, Fashion, are glad to launch Nikon Z 8, Landscape, Wildlife, Wedan imaging masterpiece that dings, and Cinematography. represents astounding agility

tion, anytime and anywhere. With the integration of bestin-class Alfeatures at the core of our product repertoire, we believe inredefining the boundaries of creativity and enabling photographers to capture moments that leave a lasting impact.We are committed to empowering individuals, fostering creativity, and fuelling the imagination of every photographer, filmmaker, and content creator across India." Nikon Z 8 comes decorated

with captivating features like the new HLG(HEIF) format for 10-bit still images, Highres zoom, skin softening, portrait impression balance andenhanced AI-algorithm for Auto-focus. The Nikon Z 8 showcases Nikon's strong dedication to producing top-quality imaging solutions, as they engage the Indian market with an immersive experience cantered around storytelling. Through a powerful fusion of storytelling and cutting-edge technology in Nikon Z 8, Nikon has yet again strengthened its bond with India's videography and photography community.

13.5-metre buses from Vijayanand Travels Pune (Voice news making it truly ready for acservice):- Tata Motors, India's leading commercial vehicle manufacturer, today announced that it has bagged a prestigious order for 50 Magna 13.5-metre buses from Vijayanand Travels. The state-of-the-art Magna buses, known for their superior design and advanced features, will be delivered to Vijayanand Travels in a phased manner, in accordance with the agreed contract terms. These fully built BS6 diesel buses are set to redefine the

efficiency, and reliability in the inter-city transportation sector.

Expressing his enthusiasm, Mr. Shiva Sankeshwar, Managing Director, Vijayanand Travels Private Limited said, "We are thrilled to partner with Tata Motors and induct their state-of-the-art Magna buses into our fleet. These buses align perfectly with our vision of offering a comfortable and reliable travel experience to our valued passengers. We are particularly interested

comfort features which will help to ensure the safety and comfort of our passengers and our drivers. We look forward to working with them to provide our passengers with the best possible travel experience and to a successful partnership with Tata Motors."

Commenting on the occasion, Mr. Rohit Srivastava, Vice President, Product Line - Buses, Tata Motors said, "We are excited to partner with Vijayanand Travels and provide them with our bestin-class Magna buses. This order further strengthens our commitment to delivering exceptional quality, performance, and customer satisfaction.

We are confident that our buses will not only meet, but exceed the expectations of Vijayanand Travels and its esteemed passengers. We have a long history of providing high-quality, reliable vehicles to the transportation industry, engineered specifically as per the customers' needs. We are confident that our partnership will be a fruitful one for both parties."

engaging customers. We are

confident that this strategic

standards of comfort, fuel in the Magna buses' advanced Equitas Small Finance Bank collaborates with IBM on modernized banking platform for digital-first generation

Pune (Voice news service):- IBM (NYSE: IBM) today announced that Equitas Small Finance Bank is collaborating with IBM Consulting to design and build a digital banking platform that delivers a modernandhighly secure experience to the bank's customers and partners.

speed path to leverage technology as a differentiator in its next phase of growth. Launched in 2016, Equitas Small Finance Bankis one of the leading small finance banks in India.

After having established its business as part of the initial

growth phase,Equitas is now looking to capitalize on its positionas atechnology-forward industry leader. As part of the next growth phase, Equitas aims to commence its modernization journey with a cloud-native platform architecture that aligns with the bank's business strategy.

To help achieve these layered focusing on customer expeobjectives, Equitasis working together with IBM Consultanalytics to drive omni chaning to adopta cloud native architecture so that digital channels and applications ing and finance more personcan securely run across any technology environment. This will help boost operational efficiency for the bank be highly product-centricand enhance adherence to inmoving away from tradidustry regulatory compliance requirements, while enforcing higher levels of security. IBM Consulting will develop and deploy modern web and admin portals for Re-

cial results) for the quarter

ended March 31, 2023:

tail Banking and Corporate Banking as well as multi-device banking apps for Retail Banking. Narayanan Easwaran, Chief

partnership with IBM will help simplify and transform the banking experience for Information Officer, Eqcustomers across the board." Kamal Singhani, Country uitas Small Finance Banksaid,"Equitas SFB as part of Managing Partner, IBM Consulting, India/ South Asia its ongoing digital transformation program would be said, "Evolving consumer demands have made digitirience by leveraging data and zation the need of the hour, especially for the financial services sector, as it scales to nel engagement and enable a platform-driven ecosystem to newer customer-centric business models. We're excited make the experience of bankto be the consulting partner alized and empowering. The and technology collaborator bank's delivery model would of Equitas in its next growth phase.We are leveraging the deep banking industry extional Program Management pertise coupled with digital methodologies to Agile experience and cloud capaframeworks for the various bilities of IBM Consulting to channels including mobile. design a modern platform to support Equitas Bank's digital This partnership with IBM is just the first step towards journey for its customers."

Cummins India Limited Results for the quarter and year ended March 31, 2023

Pune (Voice news service):-Cummins India Limited (NSE: CUM-MINSIND) The Board of Directors of Cummins India

Limited (CIL), at their meeting held today, reviewed, and approved the financial results for the quarter and year ended March 31, 2023. Performance Highlights (based on standalone financial results) for the year ended March 31, 2023:

Total Sales for the quarter at economic growth rate. With ₹ 1,889 Cr. increased by 29% softening commodity prices, compared to the same quarstable consumption provides ter last year and decreased by optimism for sustaining the 12% compared to the previeconomic growth rate of ous quarter. Domestic sales at the Indian economy. Government spending on infra-₹ 1,396 Cr. increased by 33% structure promotes various compared to the same quarter last year and decreased by segments, resulting in better capacity utilization and early 13% compared to the previous quarter. Exports Sales at signs of private capex. Global ₹ 493 Cr. increased by 17% end markets for export held

optimistic about the short to medium-term demand outlook.

The CPCB IV+ norms will become effective July 1, 2023, for gensets up to 800 kW. The company is ready with its products to meet the new emissions norms and is confident of offering the best-inclass products to its customers which will continue to deliver superior performance and meet the new emission

RENAULT KWID EMERGES AS THE MOST POPULAR USED CAR IN INDIA

service):- Renault, the leading European brand in India, is delighted to announce that its flagship product KWID has emerged as one of the top-selling models in the used-car market in India as per the report released by Spinny.

Spinny, a used-car retailing platform, has released its Q1 2023 quarterly report, which offers some fascinating insights into the Indian usedcar market. According to the report, Renault KWID is the most popular small car in the used car markets in the coun-

Spinny's report has revealed garnered significant attenunbeatable value, mance, and unmatched reliability

Pune (Voice news have propelled it to the top SUV-inspired design lanof the charts, establishing its guage offering best-in-class dominance in the entry level features and an economical category within the used car cost of ownership. Renault KWID never fails to markets.

> Launched in 2015, Renault KWID is a breakthrough product in terms of design,



innovation, and moderni- or the dual tone look. The that the Renault KWID has ty. KWID has been a true interiors redefine superlagame-changing product for tive comfort and futuristic tion and demand from used Renault in India with more technology. The first-in-class car buyers nationwide. The than 4.4 Lac happy custom- 8inch touchscreen Medivehicle's exceptional perfor- ers. Renault KWID has re- aNAV Evolution takes in-

CarPlay, Video Playback along with Steering Mounted Audio & Phone controls helps the driver control everything fast and easy. impress, be its SUV-inspired The Silver Streak LED DRLs details with class leading create a striking impression ground clearance of 184 mm and give the car a premium appeal.

Renault KWID is compliant with all the current safety requirements for the Indian market and even goes beyond to protect both passengers and pedestrians with the Human First Program. It includes best in class safety package comprising Electronic Stability Program, Traction Control System, Tyre Pressure Monitoring System, Dual Front Airbags, ABS with EBD, Seat Belt Reminder, Speed Alert, Speed Sensing Door Lock & Seat Belt Load Limiter with pre-

The collaboration aims to boost Equitas' digital products and services offerings as it evolves its business for digital-first generation. Through this association, Equitas will embark on a high-

defined the entry segment in fotainment to the next level tensioner on driver side as India led by its contemporary with Android Auto, Apple standard on the range

Bank of Baroda announces the Long-list of 12 Nominees of the 'Bank of Baroda Rashtrabhasha Samman' Award nominations, Mr. Sanjiv Chad-

Pune (Voice news service):- Bank of Baroda (Bank), one of India's leading public sector banks, today announced the long-list of 12 Novels, nominated for the first edition of the 'Bank of Baroda Rashtrabhasha Samman' Award 2023. The unique award has been instituted to recognize and promote literary works in various Indian languages (included under the 8th Schedule of the Constitution) as well as to make the best Indian literature available to Hindi readers through translations, thereby broadening the interest and making the novels accessible to a larger set of readers. The 'Bank of Baroda Rashtra-

ha, Managing Director & CEO, Bank of Baroda said "India is a bhasha Samman' Award will be diverse country - a melting pot of cultures, religions and lanpresented to both the author of the original work and the transguages. And in its diversity lies lator of the book in to Hindi. The its strength and distinctiveness. author of the original work and We believe that the promotion of the respective Hindi translator of literature across Indian languagthe award-winning book will rees helps strengthen our multiculturalism. We established 'Bank of ceive Rs. 21.00 lakh and Rs. 15.00 lakh respectively. Moreover, the Baroda Rashtrabhasha Samman' authors and the Hindi translato recognize and celebrate origtors of the next five shortlisted inal Indian language literature books will receive Rs. 3.00 lakh and the translations of these and Rs. 2.00 lakh each respecworks in Hindi. The 'Bank of tively. Unveiling the long-list of Baroda Rashtrabhasha Samman'

award will offer a national platform to talented Indian writers from different parts of the country and will give a boost to Indian language literature as well as encourage literary translations." The five-member awards jury is chaired by renowned author and Booker Prize winner Ms. Geetanjali Shree. The other four jury members are Mr. Arun Kamal, an Indian poet; Mr. Pushpesh Pant, an academic and historian; Ms. Anamika, a contemporary Indian poet and novelist; and Mr. Prabhat Ranjan, a Hindi fiction writer and translator.

Total Sales for the year at ₹ 7,612 Cr. increased by 26% compared to the last year. Domestic sales at ₹ 5,562 Cr. increased by 26% compared to the last year. Exports Sales at ₹ 2,050 Cr.

increased by 27% compared to the last year. Profit before exceptions item and tax at ₹ 1,506 Cr. is higher by 46% compared to the last vear.

Profit before tax at ₹ 1,492 Cr. is higher by 29% compared to the last year. Profit after tax at ₹ 1,130 Cr.

is higher by 27% compared to the last year. Highlights Performance

(based on standalone finan-

ter last year and decreased by 9% compared to the previous quarter. Profit before tax at ₹ 413 Cr. is higher by 69% compared to the same quarter last year and lower by 14% compared to the previous quarter. Profit after tax at ₹ 319 Cr. is higher by 68% compared to the same quarter last year and lower by 12% compared to the previous quarter.

Ashwath Ram, Managing Director, Cummins India Limited, said: The Indian economy continues to be resilient amidst inflationary economic conditions, rising interest rates, and ongoing geo-political crises. Fiscal and mon-

compared to the same quarup well for the year, while monetary policy actions by various central banks around the world to contain inflation may pose a challenge to consumption in the near term. For the year ended March 31, 2023. CIL reported record revenue for the second financial year in a row, driven by strong domestic and export demand. This, coupled with pricing actions and prudent cost management, resulted in a record profit for the year. However, given the emission changes from July and continued supply chain challenges, especially for specific electronic and other components, we remain cautiously

etary policy measures are

conducive to sustaining the

norms. Future Outlook: For CPCB IV+ norms, the Central Pollution Control Board has allowed the sale of CPCB II generator sets until December 31, 2023, after which the Power Generation market will evolve based on the new emission norms. Further, the geo-political and supply chain conditions continue to be unpredictable. Though the Company is well-positioned to tackle any challenges with its strong balance sheet and prudent investments in technology, considering the uncertainty, it will not provide any guidance for FY'24 at this time.

Capri Loans Acquires 51% Stake in CarLelo Paving the Way for Digital Transformation in the Indian Automotive Market

Pune (Voice news service):- Capri Global Holdings Pvt Ltd (CGHL), the holding company for Capri Global Capital Limited - a prominent non-banking financial company with the brand name Capri Loans, has expanded its national footprint by acquiring 51% stake in CarLelo, India's leading online new car selling platform. This strategic investment, amounting to Rupees 150 crore, reinforces Capri Loans' position as a key player in the Indian automotive financing market while driving digital transformation and enhancing the consumer experience.

Emphasizing the company's customer-centric approach and this acquisition, Mr Rajesh Sharma, Managing Director & Founder, Capri Global Holdings Pvt Ltd stated, "At Capri Loans, customer convenience lies at the core of our operations. This investment is a testament to our commitment to driving growth of the

online new car sales & financing market while empowering new-age techpreneurs to overcome existing market challenges. Through our partnership with CarLelo, we aim to cater to the ever-evolving needs and requirements of customers across the nation. Capri Loans recognizes this investment as an opportunity to foster the expansion of the burgeoning online new car sales market, all while prioritising utmost convenience in terms of financing for customers and propelling forward cutting-edge solutions within the industry." With this fresh influx of capital, CarLeLo will improve its presence, services and technology which will be utilised to acquire new customers. The robust services that CarLelo provides will also work towards improving

relationships with existing consumers. CarLelo currently has 1,200 associates strategically placed across 34 cities in India

who regularly interact with cus-

tomers, delivering them end-toend services for all their new vehicle-related needs. In addition, the company will also handhold 8,000+ authorized dealerships in the country to enhance customers' digital buying and selling experience. Further, CarLelo, with its innovation in online new car sales, intends to sell around 7,000 to 8,000 cars every month, making it the go-to platform for customers seeking a hassle-free car buying experience. The online platform also offers a catalog of 32 brands, 265 models and 1,700 variants.

Gaurav Aggarwal, the visionary CEO of CarLelo, expressed his excitement about the association with Capri Loans, said, "Capri Global Holdings Pvt Ltd.'s investment serves as a resounding validation of CarLelo's vision to revolutionize the new car selling and buying experience for today's tech-savvy generation, ushering in unprecedented transformations in the online auto sales mar-

inence of digital sales and the anticipated rise to an 80% market share within the next two years, driven by the rapid penetration of the internet and smartphones. as well as the shifting consumer sentiments towards online purchases of high-value items, this investment will bolster our endeavours to enhance our services and facilitate seamless car transfers by leveraging cutting-edge technologies. The digital car sales realm represents an untapped and abundant market opportunity, and together, CarLelo and Capri Loans can forge new frontiers within this domain."Capri Loans understands that today's customers seek convenience. transparency, and competitive pricing when purchasing a new car. With CarLelo's user-friendly platform, customers can easily research and compare different car models, obtain quotes and loan options and even book test drives online

Samsung Unveils 2023 Neo QLED TVs in Bengaluru, Brace Yourself for a 'More Wow Than Ever' Experience; Expects premium TV sales to see 2X growth in 2023 ket. With the increasing prom-Pune (Voice news serenjoyable everyday. With these

vice):- Samsung, global number one TV brand for 17 years, today unveiled its new, ultra-premium Neo QLED TV range at Devi International in Bengaluru. Promising a bigger and better holistic experience, Samsung's next-generation premium televisions will be simultaneously unveiled in 36 more cities this week in a series of events.

Riding on the launch of the new Neo QLED TVs, Samsung expects a 2X growth in the premium segment in 2023. When it comes to Neo QLED 8K TVs, the brand doubled its business last vear and expects to grow 3X this year. Notably, Samsung was the first brand to launch an 8K TV in India.

The latest lineup of Samsung's Neo QLED TVs is a testament to the rising premiumization in India, which is not limited to big cities only. Premium televisions have been gaining massive



momentum in Tier-II and other smaller cities as well; in fact, growing twice as fast as metros. There have been two prominent trends observed in consumer behavior over the last few years: firstly, they are opting for larger screens and secondly, they are embracing premium televisions like never before.

The 2023 range of Neo QLED TVs come with breathtaking picture quality and stunning design. Besides, they focus on enhanced connectivity, advanced personalization, ultimate gaming experience and everyday sustainability by decreasing its carbon

ultra-large screens, 8K resolution and next-level image and sound quality, we are confident that Neo QLED TVs will strengthen our leadership in the premium TV market in India," said Mohandeep Singh, Senior Vice President, Consumer Electronics Business, Samsung India

footprint throughout its product lifecycle, offering a "More Wow than Ever" experience.

"In 2023, we are pushing boundaries of innovation to offer consumers more than just premium picture quality, but a holistic, premium device experience tailored to what they need and want out of their connected home. Our latest Neo QLED TVs are 'More Wow than Ever'. They are beautiful, accessible, and sustainable with eco-conscious technologies, offer immersive gaming and with SmartThings, our advanced technology is seamless and intuitive, making life more convenient and

"Samsung's new Neo QLED TVs are here to WOW consumers, and we are excited to introduce the new lineup at our store today. Since its launch in India last week, consumers have been excited to touch-and-feel the product and experience the newage gaming, picture quality, and other features. The latest TV lineup has ultra-large screens that are ideal for the rising trend of in-home entertainment, and with next-level picture and sound quality, they make for the ideal gaming buddy," said Mr. Srikanth, CEO, Devi International, Bengaluru.

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