



MG Motor India ushers in a new era for urban mobility with MG Comet EV—The Smart Electric Vehicle

Pune (Voice news service):-

MG Motor India, a British automobile brand with a 99-year-old legacy, today unveiled its smart electric vehicle, the MG Comet EV, announcing a new chapter in urban mobility solutions for India. The versatile GSEV-platform-based PureEV has a minimalist yet spacious design and possesses an inherent agility that allows smooth, stress-free commuting within the city. The Comet EV is the second EV in MG Motor India's portfolio and comes with futuristic and user-friendly Smart technologies. The Smart EV – MG Comet will be available at a special introductory price of Rs. 7,98,000/- (ex-showroom).

Commenting on the occasion, Rajeev Chaba, President & Managing Director, MG Motor India, said, "We are delighted to launch the MG Comet EV in India, marking a pivotal moment in the evolution of urban mobility. The Comet EV is more than just a car; it represents our determination to change the way we commute in our cities."

"The Comet EV is built on the pure electric GSEV platform, the fastest to hit the 1 million EV sales mark globally. The car seamlessly blends style, technology, and sustainability, offering a versatile and spacious ride with unparalleled safety features. At MG, we understand that the future of mobility is electric and



connected. With the Comet EV, we aim to empower our customers to make a smart choice without compromising on style or convenience," he added.

Smart Design: The design of the MG Comet EV manifests the Future-Tech world. Designed on the concept of BICO—"Big Inside, Compact Outside", Comet EV offers comfortably spacious and enhanced legroom as well as headroom. The Curved Tech Body line accentuates the aerodynamic and stylish aspects of the Comet EV from the outside. The sides of the Comet EV carry a futuristic rear-view mirror design with a floating motif. The aero-craft cabin window in the second row allows for added visibility in the Comet EV. The MG Comet EV has a comfortable and roomy cabin with a 4-seater configura-

tion with 50:50 settings on the second row of seats. The modern-style cabin space is combined with smart technology configurations with many functions to support this modern urban EV's comfort and interactive aspects. The Comet EV's multi-function and uniquely designed steering comes combined with intelligent tech and futuristic pod-like controls that lend the EV a modern gadget-like feel. The Rotary Gear Selector is a transmission operation with a futuristic rotary knob decorated with chrome rings and unique patterns. In addition, the centre console is equipped with useful features such as electric window operation buttons and a 12-Volt charging port.

Smart Electric Package: The Comet EV has a range of around 230* km certified battery range, on a single charge.

With its practical aspects like easy to drive, easy to manoeuvre, easy to park, easy to charge, and easy on the pocket and environment, the Comet EV is not only a definitive segment creator but also an important and timely offering for urban commuters and EV enthusiasts in India. "The range figure is based on internal test at ARAI under standard test conditions. Actual performance figures may differ in conditions other than test conditions.

Smart Tech: In the Intelligent Tech Dashboard section, MG Comet EV presents a touch of sophistication. The in-built iSmart system comes with 55+ Connected Car Features & 100+ Voice Commands. It has a Floating Twin Display widescreen with a 10.25" head unit and a 10.25" digital cluster. Moreover, the entertainment system is equipped

with widgets with three fully customizable pages to give customers access to a range of entertainment, and connectivity options. Another unique feature of the MG Comet EV is the smart key. The appealing and stylish design of the key adds to the Tech-Vibe of the Comet EV. (Digital key is an aspect of i-Smart, its not associated with the Smart key).

Smart savings: For the urban-young commuter, savings really matter. The Comet EV has been evaluated by MG to provide an encouraging and empowering charging cost of Rs 519 per 1,000 km**.

Smart Safety: The Comet EV is a safe and robust vehicle in all aspects, be it its exterior or the interior. It comes powered with a 17.3 kWh Li-ion battery with Prismatic Cells that have undergone 39 battery plus car safety tests for a longer cycle life. It is IP67-rated, making it highly resistant to water and dust. All these ensure maximum safety for every possible condition. The High Strength Vehicle Body with 17 hot stamping panels makes the overall structure of the MG Comet EV strong and safe. The Smart EV comes loaded with segment-leading active and passive safety features such as Dual Front Airbags, ABS +EBD, Front & Rear 3 pt. Seat Belts, Rear Parking Camera & Sensor, TPMS (Indirect) and ISOFIX Child Seat.

Genzeon Announces Expansion with New Office in Pune to Accelerate Growth in Healthcare and Retail Technology Services



Pune (Voice news service):-

Genzeon, a leading provider of intelligent automation, security, compliance, cloud, and managed services for healthcare and retail markets, announced the opening of its second office in India, located in the thriving tech hub of Pune.

This strategic expansion aims to harness Pune's rich technology talent pool, which is supported by world-class universities and technical schools, to accelerate the development of innovative solutions in AI, machine learning, and intelligent automation.

Venkat Thumula, Founder & CEO, Genzeon, remarked, "Our expansion into Pune is a testament to our commitment to investing in global talent, supporting our rapidly growing client base, and strengthening our position as a leader in healthcare and retail technology solutions. We are confident that Pune's diverse and highly skilled talent will be a driving force behind our continued success."

The new Pune office marks a

significant milestone in Genzeon's business operations and expansion plans, positioning the company to better serve clients in the United States and worldwide, especially amid the challenging macroeconomic environment. Genzeon's unique value proposition, which combines deep domain expertise in healthcare and retail with unparalleled technology proficiency, enables the company to offer exceptional value acceleration to its clients through a global delivery model.

Over the next 6 to 12 months, Genzeon expects to grow its Pune team to more than 100 associates, focusing on roles such as product engineering, product management, project management, AI, data engineering, and data science. The company also plans to hire AWS and Azure Cloud Architects and other engineering talent in the future.

This expansion also enables Genzeon to accelerate development in its Health Intelligence Platform (HiP).

As part of its commitment to

attracting and retaining top talent, Genzeon offers competitive compensation and unrivaled development and learning opportunities, fostering a culture of empowerment, human connection, and accountability.

By building deep partnerships with educational institutions in the Pune market, Genzeon aims to position itself as the "Destination Employer of Choice" for the region's aspiring talent.

To ensure seamless integration with its existing operations and overall company culture, Genzeon will maintain a strong focus on its core values and mission, which is to "Advance highly effective, secure, and innovative technology solutions for healthcare and retail clients."

The new Pune office will be equipped with world-class infrastructure and technology to create an exceptional experience for employees and clients, adhering to the best practice security and data privacy standards.

Genzeon's expansion in Pune will not only strengthen its relationships with current clients but also create new opportunities for innovation and collaboration.

The company is actively engaging with local universities and institutions, such as C-DAC, Dr. D.Y. Patil Institute of Management and Research and Amity University, to foster research and development in the healthcare and retail sectors.

SuperCute's Launches Baby Care Range: A Gentle & Safe Choice for New-age Parents

Pune (Voice news service):-

After successfully establishing itself as a trusted baby diaper brand, Super Cute's a homegrown brand by Soothe Healthcare is excited to announce its entry into the baby care (bath & body) market with a range of sulphate-free, and paraben-free products, designed specifically for new-age parents who prioritise safe and gentle care for their little ones. Super Cute's entered the industry in the last quarter of 2020 and acknowledging the tremendous consumer response for its baby diaper product launches, Super Cute's is now expanding its product range to include Baby care range of body and wash. With a wide array of products designed to pamper and protect your little one from head to toe, Super Cute's baby care range is perfect for parents who want the best for their baby. Super Cute's baby care range includes a variety of products carefully formulated to meet the unique needs of delicate baby skin. The range is dermatologically tested and free from harmful chemicals, making it safe for new-borns, infants, and toddlers.

New-age parents are conscientious about the products they use on their babies, and this new range of bath and body products are the perfect choice for them. SuperCute's products are free from harmful chemicals and harsh ingredients, making them a gentle and safe choice for babies with sensitive skin.



Speaking on the Launch, Sahil Dharia, Founder & CEO, Soothe Healthcare commented "As a brand, Super Cute's has always been committed to creating products that are gentle, effective, and safe for babies, so the parents can trust these products implicitly. We understand that all parents want the best for their babies and our products made after extensive research and using the highest quality ingredients offer just that" The new baby care range includes Baby Shampoo, Baby Lotion, Baby Massage Oil, Head-to-Toe Wash, and Diaper Rash Cream, all made with naturally derived ingredients to cater to the delicate and sensitive skin of babies. These products are available on Super Cute's website as well as leading e-commerce platforms; Amazon and Flipkart.

Super Cute's Baby Shampoo is formulated with naturally derived ingredients, including oatmeal, known for its natural moisturization properties that promote a healthy scalp and hair. This tear-free formula gently cleanses and leaves your baby's hair soft and shiny without causing

any discomfort to their eyes. Free from sulphates, parabens, mineral oils, and other harsh chemicals, Super Cute's Baby Shampoo is completely safe for your baby's precious locks.

Super Cute's Baby Head-to-Toe Wash- is a toxin-free formulation enriched with oatmeal, which is mild and gentle on your baby's skin. This head-to-toe cleanser is perfect for keeping your baby's skin soft, supple, and clean for a long time. Glycerin is also added to prevent dryness, and the formula is carefully crafted to suit your baby's delicate skin, preserving essential moisture even after bathing. Make your baby's bath time a fun and soothing experience with Super Cute's Baby Head-to-Toe Wash.

Super Cute's Baby Lotion- is made with the goodness of Shea Butter, which moisturizes and nourishes your baby's skin. It also contains anti-inflammatory properties that promote skin health. With the added benefits of coconut oil, avocado oil, aloe vera, and olive oil, this lotion is safe to use on babies with sensitive skin.

Use this ultra-rich and non-sticky formula to provide much-needed nourishment and hydration to your baby's soft body, keeping their skin soft, smooth, and supple throughout the day.

Super Cute's Baby Massage Oil- is enriched with a power blend of natural oils, including jojoba oil, almond oil, and olive oil, that nourish, strengthen, and moisturize your baby's skin. This non-greasy formula is perfect for massaging your baby's hair, face, and body, improving blood circulation and helping your baby's muscles relax. Massaging a baby's body is an age-old practice for keeping their bones strong, and Super Cute's Baby Massage Oil is the gentle and safe choice for giving your baby's skin the right protection.

Super Cute's Diaper Rash Cream- Diaper rashes can be a painful experience for babies, and Super Cute's Diaper Rash Cream is here to provide long-lasting relief. Made with the goodness of Shea Butter and Vitamin E, this cream has anti-inflammatory and soothing properties that create a barrier between your baby's skin and the diaper, preventing rashes caused by poor-quality diaper edges. It is 100% cruelty-free, paraben-free, and free from artificial colors, making it safe to use on your baby's soft and sensitive skin. Make Super Cute's Diaper Rash Cream an essential part of your baby care routine to ensure happy diaper time for your little one.

Varad Property Festival 2023 received good response



Pune (Voice news service):-

Varad Property Solutions Pvt Ltd organised a two day Varad Property Festival at Pandit Farms and Hotel Orchid in Balewadi, Pune. Former MLA from Kothrud and Vice President of BJP Rashtriya Mahila Morcha, Medha Kulkarni inaugurated the festival at Pandit Farm. On this occasion, Mahesh Kunte, Aparna Kunte, Vijay Kunte, Director of Varad Property Solutions Pvt Ltd and the organisers of the festival were present. This festival was a special occasion for the buyers who wanted to buy a flat or land in Pune. More than 200 residential and commercial projects participated in the property festival. On the second day of the festival, noted actor Sai Tamhankar visited the exhibition and interacted with the participating professionals. The contribution of the housing sector to the overall progress of the rapidly expanding Pune district is immense. Therefore, a seminar titled "Maha Sankalpa of Maharashtra, Pune Real Estate Conclave" was conducted on the last day of the property Festival to discuss the future

progress, challenges and direction of the housing sector. "This year is our third festival which is continuously getting good response from the people. Our specialty is that we allow all real estate companies to participate free of cost. We get a share in their profit and this concept has been a hit",- Mahesh Kunte, Director, Varad Property Solutions Pvt Ltd and organizer of Varad Property Festival.

In this Conclave, Higher and Technical Education Minister of Maharashtra and Guardian Minister Chandrakantdada Patil, MLA Mahesh Landge, MLA Dilip Mohite Patil, former MLA and Vice President of BJP Rashtriya Mahila Morcha Medha Kulkarni, former Mayor of Pune Murlidhar Mohol, Councilor Vasant More, Managing Director of NAREDCO Mahi and a Vice President of SSPL Group, Smita Patil, Advocate and a Social Activist Makarand Adkar, Dinesh Vasant Chandratre, Director and renowned architect Pinak Consulting Pvt Ltd and Mahesh Kunte, Director and Organizer Varad Property Solutions Pvt Ltd had participated.

The Award of Existence (Sanman Astitvacha) by Kamat Social Foundation

The song Baba Tu Na Jaa.. starring famous Marathi actor Madhav Abhyankar and Dr. Neha Kamat was released by Meghraj Rajee Bhosle



Pune (Voice news service):-

Kamat Social Foundation recently honoured five persons from the Labour Union of Pune Municipal Corporation with "Sanmaan Astitvacha" Award for working hard under adverse circumstances and made their daughters self-reliant by educating them as Civil Engineer, Computer Expert, Scientist, MBA. The ceremony took place at the Auditorium of Pune Shramik Patrakar Bhawan, Navi Peth on the occasion of a launching of the song based on a father daughter relationship. The labours along with their daughters were felicitated by the chief guests.

Madhukar Haribhau Narsinghe, Mayuri Madhukar Narsinghe, Jehangir Peekhan Pathan,

Salma Jehangir Pathan, Reshma Jehangir Pathan, Santosh Gokul Chavan, Puja Santosh Chavan, Prakash Babu Chavan, Preeti Prakash Chavan, Tanaji Keshav Rickibe, Nikita Rickibe were felicitated with Trophies and certificates.

The song Baba Tu Na Jaa.. starring famous Marathi actor Madhav Abhyankar and Dr. Neha Kamat was released by Meghraj Rajee Bhosle, ex-President, Akhil Bharatiya Marathi Chitrapat Maha Mandal in the presence of Vice Chancellor of MIT World Peace University Dr. Ravi Chitnis, Vice Principal of Yashwantrao Mohite Vidyalaya Dr. Gajanan Mali, Educationist M.M. Nawande, Manager, IDFC Bank, Swapnil Joshi, Rekha Abhyankar, Song Director Vishal Dilip Rajhans.



Amazon Fresh announces season's favorite, Mango Fiesta

Pune (Voice news service):-

Summers are synonymous with the king of fruits, Mangoes and what better way to enjoy this delicious fruit than during Amazon Fresh's Mango Fiesta. The fiesta brings together a wide variety of high-quality fresh mangoes from different regions, each with their unique taste and flavor with great

deals. Whether you're a fan of the sweet and juicy Ratnagiri Alphonso, the tangy and flavorful Banganapalli, or the versatile and fiberless Thothapuri, Juicy Badami Mango, Vitamin Rich Safeda/Banganapalli Mango, Sweet Sindhura (Lalbagh) Mango; Mango Fiesta on Amazon Fresh has got you covered. In addition to the popular vari-

eties, Amazon Fresh is also catering to customers' regional preferences by offering Pedha Rasam, Kalapad, and Cherukurasam for those in Bengaluru, and Thothapuri and Sindhura for customers in Mumbai. With Amazon Fresh's Mango Fiesta, you can enjoy the goodness of mangoes that are carbide free, safely rip-

ened and go through a 4-step quality check process delivered to you at your doorstep. So, stock up on your favorite mangoes and indulge in their deliciousness all summer long. Salsa Salad with Fresh Alphonso Mango, Golden beauty, Thothapuri Mango for perfect pickle recipe, Sugar Baby Mango Jam, Mango Kulfi with Rumani.

Drone lab & Digital Smartboard inaugurated at Trinity College Of Engineering & Research

Pune (Voice news service):-

For effective teaching, we should add research and innovation to teaching. Also, modern methods and innovations of the 21st century should be imbibed, advised Dr. Manohar Chaskar, Dean of Department of Science & Technology, Savitribai Phule Pune University. He was addressing the gathering at Trinity College of Engineering and Research, while

inaugurating a Drone lab and Digital smart board, developed under Innovation club. This lab was conceptualized by Prof. Dr. Abhijit Auti, Principal of TCOER. Actress Prajakta Gaikwad, Shiv Chhatrapati Awardee Shilpa Chhillal, KJ Educational Institute's Founder President Kalyan Jadhav, Managing Director Harshada Jadhav, Executive Director Maj. Gen. (Rtd) Sameer Kalla and others were present.

Professors should give priority to developing and researching technology using such innovative equipment in the field of education to raise the name of the country at the global level in the field of education, appealed Kalyan Jadhav.

Dronast Energy Flight Thane assisted Trinity to develop this lab. Rakesh Kumar & Rohan Murali explained to the students basic drone assembly, application of

drone use, field spraying, survey course, use of drone in industry, parts of drone, maintenance, types of drone etc. Prof. Gajanan Aarsalwad gave the demo of Digital Smart Board. Harshada Jadhav & Sameer Kalla also guided students. Dr. Auti informed regarding the purpose of the drone lab and its use for the progress of students in the future.

The teaser of Kedar Shinde's upcoming film "Baipan Bhari Deva" was released along with the release of Maharashtra Shaheer



The plot of the film revolves around women, but the film is also going to tell a lot to every man who is associated with them. The film depicts the story of six sisters. The teaser of this film has been released on a special occasion. on April 28th, Kedar Shinde's much awaited film 'Maharashtra Shaheer' released across Maharashtra and the teaser of his upcoming much talked about film 'Baipan Bhari Deva' has been released simultaneously today. Kedar Shinde says that, We have movies made on various subjects but the mind or emotions of women are rarely considered. I thought the same while doing Aag Bai Arechha and now thinking about the next step in Baipan Bhaari Deva, this is a film that makes every woman feel like she is watching her story or is it me.

Directed by Kedar Shinde, the movie 'Maharashtra Shaheer' has been released everywhere on 28 April. Shaheer Sable's life journey has been unfolded on the big screen through this film. Along with 'Maharashtra Shaheer', Kedar Shinde has come to meet the audience with another new film. The teaser of his upcoming film 'Baipan Bhari Deva' has also been released on the day of release of 'Maharashtra Shaheer'. The movie 'Bai Pan Bhari Deva' will depict the feelings of all the mothers, grandmothers, mother-in-laws, aunts, aunts, uncles and aunts who come in everyone's life. The film depicts the story of six sisters. The story of these six sisters who are separated from each other due to some reason and face different problems in their personal lives is the story of super women in ordinary life.

Flite resonates with the spirit of dreamers who take on the challenges to make it big in its new 'Sar Utha, Kadam Badha' TVC campaign



FLITE
**SAR UTHA,
KADAM BADHA.**

Pune (Voice news service):- New Delhi While a majority of us take to the beaten path through their life, a select few have it in them to defy conventions and strive to pursue their inner calling. The new TVC for Flite - Sar Utha, Kadam Badha- builds on this very emotion that lies somewhere deep within all of us and aims to strike an emotional connect there. The campaign captures the emotions of a young man who is pursuing engineering

but somehow resonates more with his passion for writing. He wants to go to Mumbai to pursue his passion, but expectedly, as happens most often, his family isn't supportive of the idea. Despite multiple hardships and rejection, he doesn't give up and finally a director accepts his script for producing a film. It is finally revealed that the engineer turned writer is none other than the award winning script writer Varun Grover - on whose true life story this TVC is based.

Putting forward his thoughts, Gaurav Dua, Executive Director (Sales & Marketing), Relaxo Footwears Limited said, "With this campaign brand Flite captures the emotional roller coaster of one embarking upon the path less travelled and the grind and rejections that come along the way. The 'Sar Utha, Kadam Badha' campaign celebrates the journey of an individual who, undaunted by the naysayers, works his way to become someone as acclaimed and beloved as Var-

un Grover. Brand Flite salutes the spirit of the achiever, who dares to dream and work his way towards success." Paritosh Srivastava, CEO L&K Saatchi & Saatchi added his thoughts "Flite has always been a trusted partner in the lives of our customers and been the market leader by that virtue. 'Sar Utha Kadam Badha' was born 2 years back with the objective to create brand love, stature and respect for Flite. The first campaign achieved that to a great extent. It's always tough to follow a hit first act, we are quite thrilled that this campaign takes 'Sar Utha Kadam Badha' to another level. The fact that it's inspired from the real story of Varun Grover will significantly strengthen our positioning and establish a deeper emotional connect with our audience." The TVC's emotional outset and powerful message is sure to win many a hearts among the viewers.

'Everything is a miracle, through the eyes of gratitude' Lexicon Kids teaches kids about the greatest virtue of being thankful



Pune (Voice news service):- There is always something to be grateful for. "Joy is the simplest form of gratitude." -Karl Barth Gratitude is a human feeling that results from recognizing and appreciating the good things in life; it is a virtue that must be developed and practiced from a very young age. Be-

ing a fundamental emotion, if cultivated at a young age, has many benefits for kids well-being and development. It helps in enhancing their mental health and fosters empathy towards others. To nurture and practice this fundamental virtue that has multiple benefits, Lexicon Kids as part of their summer camp exercised this life skill

by stepping out with teachers to thank people for their support in day-to-day life. The teachers accompanied the children who went out to thank doctors, and school vendors which helped in spreading smiles across the area. A total of 40 children along with 8 teachers went on this journey of expressing gratitude to nearby service providers around Viman Nagar. The children then gave out water bottles and juice packets to thank local volunteers including police officers and fruit and vegetable vendors for their assistance and for always being on duty. Sai Clinic, Maruti Vegetables, Pulse Chemist, Raunak stationery, Choice stationery, Deepak Market, and Panchdeep supermarket are to name a few

vendors in the neighbourhood. "So many people out there make our lives easier because of their tireless service and it is moments like these that light them up to continue doing it and a reminder for us to be grateful for them. It is our duty to make them feel important and fill them with happiness," says Ms. Aditi Thakker, Head Principal - Lexicon Kids & Princes, Lexicon Kids, Viman Nagar. Making kids cultivate this trait is crucial since it is something that we must exercise in every scenario, whether good or bad. The school helps kids cultivate this life skill which will make them realize that the world is a better place through the services from these people.

Funkool launches exclusive range of toys, this summer

Pune (Voice news service):- Funkool India Ltd, India's leading toy manufacturer has launched a marvellous mix of entertaining and educational toys this summer. With over 15 new products being introduced from Funkool's homegrown brands- Giggles, Games, Fundough, Handycrafts and Play & Learn. These include Betty the Butterfly, My First Pony - Ride On, Rummikub, Tateru, Word Build, Nail Design Studio, Little Florist, Foam Vehicles and Noodle Party. These toys have been designed keeping in mind the new-age requirements of the children - physically and emotionally. The toys will in-

crease the physical abilities, better balance and coordination, and motor skills of the children, apart from encouraging creativity. Commenting on the launch of the new products for summer 2023, R. Jeswant, CEO, of Funkool India said, "In this age of technological invasion, keeping the child positively occupied is the biggest challenge. There should never be a choice between a physical toy and a digital device. Our physical toys from Funkool focus on edutainment. These toys will help the child develop cognitive, physical, social and emotional skills. The child is sure to be spoilt for choice

with Funkool toys. The new range of toys are indigenously developed and manufactured in line with the Atma Nirbhar vision of India. Funkool will continue to play a key part in the development of children through the launch of these new high-quality toys and games." The new products introduced are - Giggles: Betty the Butterfly push along toy is ideal for children over 18 months of age. This toy will help in developing the motor skills, stimulates senses and encourages curiosity and discovery in children. My First Pony - Ride On: The ride-on toy lets children gain sense of direction along

with gaining muscle strength. The 3-in-1 Deluxe Play Gym and Star Links are now available in a new colour scheme and deluxe packaging. Fundough: Noodle Party, Dino Ville and Roll & Stamp are apt for children above 3 years. The Fundough playsets will give an opportunity for the kids to extrude noodles, mould dinosaurs and create textures & patterns. These three new products are sure to keep children entertained for hours, while cultivating their skills in the most entertaining way possible. Games: Rummikub, ideal for children above 7 years, is as different as the combination of moves one chooses to play.

RADON Riders revel in joy as they celebrate the Birthday of The God of Cricket!!



Pune (Voice news service):- The god of cricket i.e., our beloved Master Blaster Sachin Tendulkar celebrated his 50th birthday recently. About 125 riders rode to a 'FOUR SEASONS Winery' in Roti Village from Pune, with banners and posters on their bikes and stickers on their backs in a massive show of strength to raise a toast to the God of Cricket, Sachin Tendulkar. The riders ushered in his Birthday with masks on their faces and posters held high, chanting in unison: "Sachin Sachin!". There was a cake-cutting ceremony in honor of Sachin

Tendulkar and a fabulous breakfast spread sponsored by Apollo Tyres. The program was planned by Group Captain Smita Maskerhans, and Frm Core Committee -Dr. Kishore Shinde & Adv. Naresh Shelke. Sumit Gore, Jerry D'Cruz, Bhagyesh Kshirsagar, Babu Gaikwad, Ajit Singh, and Akshay Vispute from the committee of Radon Riders contributed greatly. Radon Riders is India's largest (Source IBW 2022), active, ISO Certified, Trademark Registered Riding group based in Pune. The group boasts of higher horsepower



motorcycles as well as pride in the fact that it's their women who lead from the front. The group Captain Smita Mascarenhas was quoted saying "Radon Riders is a biking brotherhood that is extremely safe and encouraging of women riders." They celebrate all events with equal fun and enthusiasm that is typical of individuals who love two wheels" Dr. Kishore Shinde, (Core Committee RR) was spotted enjoying the event and managing the show flawlessly as the riders went wild with the

Birthday celebrations of our beloved gem Sachin Tendulkar. Adv. Naresh Shelke (Core Committee RR) who led the ride praised the group for their discipline and formation throughout the ride, considering it was a group of 125 riders on the road in the scorching heat of the summer. Overall, it was a wonderful, fun-filled event where the biking community got together to show their love and appreciation for our beloved God of Cricket Sachin Tendulkar as he turns 50!!

155 PuneKars leave for adventure trekking in Himalayas



Pune (Voice news service):- 155 PuneKars left for Delhi for an adventurous trek to various places

like 'Devatibba' in Manali, 'Trivund-Laka Glacier' in Dharamshala and 'Har Ki Doon' in Garhwal in the Hi-

malayas. City based trekking group Yuvashakti, has sent these 155 trekkers for adventure trekking. Newly elected MLA Ravindra Dhangekar met these enthusiastic trekkers at Pune railway station and greeted them. Dhangekar congratulated the trekkers for cultivating hobby of trekking without indulging in any kind of addictions. Along with Dr. Ajit Sane of Yuvashakti, other dignitaries, well-wishers and PuneKars

were present. Dr. Ajit Sane said, "The youth of Maharashtra, especially Pune, has a legacy of nature wandering. Due to Corona, trekking has become somewhat difficult in the last two-three years. However, once again the steps of youth are turning towards nature. Adventure trekking in the Himalayas is a youth favorite. Various such treks will be organized during the next two months of May and June."

FOOD & RESTURANT

Largo Pizzeria brings the pizza experience to Prabhat Road



Pune (Voice news service):- Pune's most sought after Largo Pizzeria has opened its sixth outlet on Prabhat Road. Bringing to its patrons a pizza experience, this new outlet will not only deliver on the finest hand-crafted thin crust pizzas, but will also be serving artisanal salads, with some delectable ones. From one small outlet the brand has grown exponentially and is currently in its ninth year of operations. Known for its exceptional taste and dining experience, the new Prabhat Road outlet

is already garnering loads of love. Tucked in a quiet bylane, the experience of being able to dive into the rich cheese and crunchy bits of a pizza is quite unparalleled. Adding to this a whole new range of delectable pastas and you have for yourself a perfect brunch or dinner date setup. A menu curated to spell perfection, the artisanal salads at Largo new outlet can be relished with glee. From Garden Fresh Zucchini to Cold Macaroni, Watermelon Grilled Cheese and Couscous Citrus Basil salad, the experience and taste are both elevated. It's the perfect way to beat this scorching summer heat too. They can also be complemented with mouth-watering side dishes like that of mozzarella sticks, chicken tenders and barbecue sausages, all working in tandem to enhance your culinary experience. Ninfa Chacko, co-founder of Largo Pizzeria

said, "Salads can be both filling and light depending on your pick. This unique characteristic, coupled with its ability to leave you refreshed has pushed it to become a local favourite and there's always a demand for them. When the right flavours and seasonings are mixed, salads are a great meal any day of the week. This was why we decided to introduce it at the Prabhat Road outlet." She added, "Tossed to perfection, the salads, just like the pizzas, promise to deliver an exquisite and memorable taste, ensuring that we provide you a meal worth remembering." The journey of creating gourmet thin crust pizzas began with the love and passion for good food that founders Ninfa Chacko and Girish Nair harboured. They personally curated the recipes and the menu, peppering it with their experience and love for high-quality, flavourful food. All of their ingredients are



locally sourced and it's their unique blend of flavours that maintains and grows their loyal customer base. Just like the food, the vibe of the new Prabhat Road outlet is gasp-worthy. A raspberry pink scooter welcomes one to walk through a rain tree shaded corridor, gradually opening into an open air alcove, where you feel like you have stepped into a quaint courtyard of a Neapolitan villa. You are immediately welcomed by wild roses, ferns, african daisies and bougainvillea, all imprinting on you a sense of calm.

Indus Health plus study reveals high genetic risk of coronary artery disease (CAD) among Indian population

Pune (Voice news service):- On World DNA Day, April 25, 2023, a study based on genetic testing by Indus Health Plus revealed that 24% of the total individuals who underwent genetic testing by Indus have high risk of coronary artery disease (CAD) and 29.5% people have high risk for high LDL levels as per their genetic makeup. This underscores the importance of genetic factors in influencing an individual's susceptibility to CAD and highlights the need for personalized risk assessment and preventive strategies. The sample size for the study was about 10,000 individuals who un-

derwent genetic testing. Indus Health Plus study further revealed that 90% people have high genetic risk of Vitamin D deficiency and 57.55% people have high genetic risk for Vitamin B12 deficiency as per their genetic makeup which can also contribute to overall cardiovascular health. Mr. Amol Naikawadi, Preventive Healthcare Specialist, Indus Health Plus says, "Genetic testing is gaining popularity among people to get understanding of the predisposition of various lifestyle conditions along with other health check-ups. This does not only help in better health assessment

but also improves diseases management, particularly for individuals with a family history of CAD or other risk factors. In addition, it enables people to plan an effective diet and efficient fitness regime. This will also guide an individual to personalize their medication for treatment in consultation with the doctor and make appropriate lifestyle choices." In the Indian context, where the population is genetically diverse and faces unique healthcare challenges, genetic testing can have significant implications. India has a high burden of lifestyle-related diseases, such as diabetes and cardiovascular dis-

eases, along with a growing prevalence of genetic disorders. It can help identify genetic risk of developing such diseases, enabling early interventions and management strategies. Genetic testing can provide valuable information to manage these risks effectively, personalize medication and guide lifestyle choices, diet, and fitness regimens that are culturally relevant. Saliva-based genetic testing is non-invasive, painless, and can be easily done at home, making it more convenient for individuals who prefer to collect their DNA samples in the privacy of their own home.



PepsiCo Foundation and PepsiCo R&D launch ‘Bowl of Growth’ program in partnership with MAMTA HIMC in Pune, Maharashtra



Pune (Voice news service):- The PepsiCo Foundation, the philanthropic arm of PepsiCo, PepsiCo R&D team and brand Quaker launched ‘Bowl of Growth’ a special nutrition focused program in partnership with NGO MAMTA HIMC in Pune, Maharashtra to provide 1,000 children aged 3 to 5 years with wholesome nourishment each day. The interventions under the Bowl of Growth program are designed with focus on three key pillars - Nutrition, Awareness, and Education. In India, about 1.5 million children under the age of 5 suffer from moderate acute malnutrition (MAM) as a result of inadequate dietary intake and infectious disease. To combat this issue and mark the International Year of Millets, ‘Bowl of Growth’ curated a locally acceptable recipe of ‘Panjiri’, from a millet and multigrain-based Quaker product, containing 18 additional micro-nutrients designed by PepsiCo R&D team specifically to the local needs of children from the region. The program was launched by Shri Mangal Prabhat Lodha, Minister of Tourism, Skill Development and Entrepreneurship, Women and Child Development,

Government of Maharashtra at a special event in Pune. The program was also attended by Smt. Rubal Agarwal, Commissioner, ICDS, Government of Maharashtra, Shri Ayush Prasad, IAS, Chief Executive Officer, Pune, Zilla Parishad, Dr. Pietro Antonio Tataranni, MD, Chief Medical Officer and Senior Vice President, R&D Life Sciences, PepsiCo, Anshul Khanna, Senior Director & Category Head – Foods, PepsiCo India, Mijanur Rahman, R&D Region Senior Director, PepsiCo India, Kareem Mohamed, International Programs Lead, PepsiCo Foundation, and virtually by Vikas Khanna, celebrity chef & Quaker India brand ambassador. Shri Mangal Prabhat Lodha, Minister of Tourism, Skill Development and Entrepreneurship, Women and Child Development, Government of Maharashtra, said, “As we celebrate the International Year of Millets in 2023, the ‘Bowl of Growth’ program by PepsiCo Foundation and MAMTA, will help us take forward our Hon’ble Prime Minister’s vision of positioning India as the ‘Global Hub of Millets’. Hon’ble Chief Minister of Maharashtra, Shri Eknath Shinde and the Government of Maharashtra welcome this initiative and offer full co-

operation to PepsiCo for this program. Such collaborations between the private sector, government, and civil society organizations are the perfect example of how we can create a positive health impact among the underserved communities of the state, by working together and focusing on a common goal.” Dr. Pietro Antonio Tataranni, MD, Chief Medical Officer and Senior Vice President, R&D Life Sciences, PepsiCo, said, “Through our pep+ (PepsiCo Positive) commitment, we are focused on providing positive choices that are better for people and for our planet. The ‘Bowl of Growth’ program is an important step in our efforts with Quaker to support underserved communities in India through education and awareness of the issue of malnutrition, along with the importance of millet and other critical nutrients in a child’s diet.” C.D. Glin, President, PepsiCo Foundation & Global Head of Philanthropy, PepsiCo Inc., said, “At the PepsiCo Foundation, we have been working with our partners to combat food insecurity worldwide through various means, including delivering meals, helping food banks strengthen their operations, and

Launched under brand Quaker, the program will focus on providing nutrition and education for malnourished children in Pune, while increasing awareness of the critical issue in India

The program focuses on ‘Poshan right, toh future bright’ and will assess the impact of additional nutrition supplementation for 1,000 children

PepsiCo R&D team has developed a nutritious ‘Panjiri’ recipe made from Quaker Multigrain & Millet to be distributed among children marking the International Year of Millets

supporting farmers with sustainable agriculture training. Food security is a global issue that requires innovative solutions that can be adapted and localized. Building upon learnings from a similar, successful program with malnourished children in Mexico, we are eager to partner with MAMTA HIMC on improving access to childhood nutrition in Maharashtra.” Ahmed ElSheikh, President, PepsiCo India, said, “At PepsiCo India, we believe that good child nutrition can make for a brighter, more prosperous future. Through brand Quaker, we have always focused on working towards bridging the nutrition gap and educating children on the importance of nutrition and active lifestyle. The ‘Bowl of Growth’ program will focus on three key pillars – nutrition, awareness, and education to bring a positive change and create lasting impact on children.” Dr Sunil Mehra, Executive Director, MAMTA HIMC, “Under-nutrition in children sets in over a period and when unaddressed timely, mild malnutrition may proceed into moderate (MAM) and severe malnutrition (SAM). Parental knowledge of red flags or warning signs for early identi-

fication of malnutrition is critical for parents to intervene or seek help. We are delighted to associate with PepsiCo Foundation for the ‘Bowl of Growth’ program and through various on-ground interventions and nutritional supplements we look forward to creating healthy and balance lifestyle impact for children of Pune.” ‘Bowl of Growth’ is an extension of PepsiCo’s pep+ (PepsiCo Positive) ambition and Food for Good philanthropic efforts to create a sustainable future for people and the planet - including by increasing nutritious food access for 50 million people by 2030. The program will be implemented in Khed Taluka, near Pune city in Pune district of the state of Maharashtra where identified malnourished children will be provided with a nutritious supplement. The program will also include ongoing monitoring of the progress of the children to analyze the impact and nutritional recovery of the participants. The program unveil was also accompanied with the launch of an illustrated comic book, designed to educate members of the target communities in an engaging format.

Pune records best monthly stamp duty collection for FY 2022-23 in March

Pune (Voice news service):- The real estate market in Pune has been growing steadily despite the challenges posed by rising property prices and higher home loan interest rates. In March 2023, the city’s real estate market recorded its best monthly stamp duty collection for the financial year 2022-23 at Rs 621 crore, which was up by 20% from the previous month. The total value of properties registered in March 2023 was recorded at Rs 9,215 crores, indicating

a healthy demand for housing in the city. Commenting on the city’s performance, Mr. Khetsi Barot, Director, The Guardians Real Estate Advisory said, “The upward trend is encouraging for developers and investors, who can anticipate a thriving market and continued growth in the future. Despite challenges, Pune’s real estate market has shown resilience and strength, and the city is in an exciting period. The market will flourish in the coming months and years

if growth continues.” Despite the challenges posed by higher home loan interest rates and rising property prices, the outlook for the Pune real estate market remains positive. There is strong demand for housing from first-time buyers and those looking to upgrade their living arrangements, which is likely to keep the market buoyant. Ongoing infrastructural improvements in the city and the availability of jobs are also expected to support the market.

CMDA IT Expo in its silver jubilee year 25th edition of CMDA IT Expo 2023 to be held on 26th and 27th May

Pune (Voice news service):- Computers and Media Dealers Association, Pune (CMDA), India’s leading non-profit IT trade association, is organizing the 25th CMDA IT Expo 2023 from 26th to 27th May 2023 at Siddhi Banquets, Mhatre Bridge. In its silver jubilee year the expo will display the best of IT technology related products This IT Expo will be open from 10 am to 7 pm

on both the days. This Information was given by Mr. Mujaffar Inamdar, President, CMDA Pune, Mr. Chintamani Kuber Vice President CMDA, Pune & Mr. Ravikumar Shetty, Secretary CMDA, Pune. CMDA has been working for the IT trade community for the last three decades. Every year the exhibition receives huge response and showcase the latest products in the IT trade sector. This year there is

a special section for Start ups. Mr. Chintamani Kuber Vice President CMDA, Pune said that the Expo is an excellent platform to showcase products and interaction opportunities for dealers, channel partners & End customers, This will be an excellent platform for Vendors/ Distributors to better their market connect and for the partners to build customer relationships.

APCCI organizes various initiatives to mark World Earth Day



Pune (Voice news service):- Adar Poonawalla Clean City Initiative (APCCI) organized various programs across the

week to mark the ‘World Earth Day’. These included cleanliness drive at Empress Garden Road along with the employ-

ees of Allianz Technology India and Allianz Services India, participation in cleanup drive at Range Hills - Gurudwara Road along with Army Volunteers, iVolunteer, Ajeenkya DY Patil University, WePlant Foundation, tree plantation program at Manjiri Budruk along with Janwani, PMC, Symbiosis, Pune Youth Foundation , Dynan Mudra social organization and distribution of electric scooters to the operations team of APCCI .

Two Brothers Organic Farms Raises 14.5 Cr in Pre-series A with Akshay Kumar and Virender Sehwag coming in as investors

Pune (Voice news service):- Two Brothers Organic Farms (TBOF), a leading producer of natural and organic farming products, announces the successful completion of its pre-Series A funding round of INR 14.5 crores. The pre-series A will set the base for Series A and the funding will be used to expand TBOF’s manufacturing capacity, construct farmer training centers and expand its domestic and international business. Additionally, the investment will help empower farmers, create more employment opportunities for women in villages and enhance rural livelihoods. TBOF is founded by Satyajit Hange and Ajinkya Hange, two brothers from Bhodani, Pune, the Farmer’s Sons who quit their careers as bankers to start their organic farm. They have launched several initiatives to create awareness among farmers on the importance of organic farming. In the past few years, Satyajit and Ajinkya have trained more than 16,000 farmers in sustainable farming. Leading Bollywood Actor, Akshay Kumar, who is dedicated to health and wellness, invested in TBOF due to the company’s strong emphasis on producing healthy organ-



ic food and developing the rural sector. “I am thrilled to be a part of TBOF’s journey towards a better and healthier future for all. I believe in TBOF’s vision and commitment to empowering rural communities through organic farming,” said the Bollywood icon. Virender Sehwag, India’s Cricketing Legend, post visiting TBOF’s farms was inspired by TBOF’s strong commitment towards creating a positive impact on the farming community, health of the society and hence de-

cided to invest. “I am excited to support TBOF’s mission of sustainable agriculture and rural development. It is heartening to see the positive impact they have brought in the lives of farmers and people’s health across India and beyond,” said the Cricket et Maestro. Whilst both the Celebrities invested as they strongly resonated with the brand TBOF, other investors in the pre-Series A round included Tejesh Chitlangi - a leading corporate lawyer and Senior Partner at IC Universal Legal, Durga Devi Wagh

- an existing stakeholder and client, Crest Ventures - an ardent supporter and existing investor, Javed Tapia - a serial social entrepreneur, and Raju Chekuri - a global business leader, entrepreneur and humanitarian. TBOF sells a wide range of organic and natural ingredients-based products, including a variety of Cultured A2 Ghee, an extensive range of Millets and healthy Grain flours, Wood Pressed Oils and Nut Butters. It practices inter- and multi-cropping of fruits, vegetables, grains, legumes and pulses. TBOF has significantly grown over the past couple of years, has connected with thousands of families and has consumers in more than 53 countries and over 1,000 cities across India through its official e-commerce website, mobile app, leading e-commerce platforms and prominent food superstores. “The success of this funding round is a testament to the hard work and dedication of our team at Two Brothers Organic Farms,” said Satyajit Hange, co-founder of TBOF. “With the support of our investors, we will continue to revolutionize the organic farming industry in India and positively impact rural communities.”

Immersive Design Lab (IDL) and Digital Fabrication Lab (DFL) inaugurated at BNCA



Pune (Voice news service):- MKSSS’ Dr. Bhanuben Nanavati College of Architecture for Women (BNCA) today inaugurated a state-of-the-art Immersive Design Lab (IDL) and Digital Fabrication Lab (DFL). The refurbished Digital Fabrication Lab (DFL) was inaugurated at the hands of Atul Chordia Chairman of Panchshil Realty, while Immersive Design Lab (IDL) was inaugurated at the hands of Ranjit Naiknavare

President CREDAI Pune . Dr. Anurag Kashyap, Principal BNCA, Jayant Inamdar, Member, Managing Committee MKSSS, Architect Abhay Purohit President Council of Architecture (CoA) Gajanand Ram, Vice-President, CoA were present on the occasion. Two books on Learning Basic Design and Columbia: India Outside India respectively by Pradnya Chauhan and Dr Ujjwala Anand Palsule were released on this occasion.

Micron Releases ‘We Are Micron’ 2022 Diversity, Equality and Inclusion Report

Pune (Voice news service):- Micron Technology, Inc. (Nasdaq: MU), released its fifth annual diversity, equality and inclusion (DEI) report titled, “We are Micron”, to mark progress and achievements across its six DEI commitments. “These commitments hold Micron accountable to seek greater diversity, drive equal pay and benefits, strengthen our culture of inclusion and be a positive force for all,” said Micron President and CEO Sanjay Mehrotra. “Our commitment to DEI extends globally. It is embedded in our business practices and in our investments for the future.” As Micron expands its global leading-edge manufacturing and R&D capability over the next decade, the company has made significant commitments that will help build the diverse workforce for the future. These efforts build on Micron’s commitment to growing a diverse STEM talent pipeline in the communities where it does business. “We are proud of the meaningful progress our team is making to foster diversity, equality and inclusion inside and outside the company,” said April Arnzen, senior vice president and chief people officer at Micron and president of the Micron Foundation. “At Micron, we believe that respecting and valuing diversity encourages our team members to share their unique perspectives and fuel innovation and creativity, and that’s why we

continue to focus on DEI at all levels of the company.” “We Are Micron” DEI Report Highlights Micron’s female workforce increased globally for the fourth year in a row, now representing 31% of the global workforce and trending ahead of the industry average. The company’s percentage of women increased for vice presidents, senior leaders and leaders in technical positions around the globe. More than 22% of the original patent applications that Micron filed in fiscal year 2022 (FY22) named a woman as an inventor, for a total of 182 female team members — an increase of 10% over FY21. As a part of Micron’s growth, Micron is committed to supporting women and families by identifying quality, affordable and accessible child care solutions for the direct workforce and broader community globally. This includes FY23 investments and partnerships in Malaysia and the United States to provide affordable world-class child care facilities and support to Micron employees. Micron actively participates in diversity and inclusion indexes, listed on the Bloomberg Equality Index for the first time this year and achieving a perfect score on the U.S. Human Rights Campaign’s Corporate Equality Index for the second year in a row. Also, for the first time, in FY22, Micron India and Micron Japan received recognition, through the India Workplace Equality

Index and Japan Pride Index, respectively, for their inclusion of the LGBTQ+ community. Micron participated in the 2022 Disability Equality index for the second time and was named on its list of Best Places to Work for Disability Inclusion. “Prioritizing DEI in the workplace helps ensure that all individuals are treated with dignity and respect,” said Anand Ramamoorthy, vice president and managing director of Micron India. “Micron’s impressive growth and leadership in India has been underpinned by our conscious efforts to engage without bias.” In 2021, Micron achieved comprehensive global pay equity for all underrepresented groups, for base pay, cash bonuses and stock awards among veteran, Black or Hispanic/Latino employees in the United States, as well as for gender and people with disabilities globally. For the first time in FY22, Micron included race and ethnicity outside the U.S. to include Malay in Singapore. Micron’s 10 employee resource groups (ERGs), with 82 chapters around the world, provide community and allyship for team members from diverse groups. Membership in Micron’s ERGs grew 47% this year, with 39% of the total workforce now belonging to at least one ERG. ERGs are foundational to Micron’s DEI programs, and for the first time, Micron rewarded the contributions of ERG leaders by providing them with stock grants in honor of their

service. “Micron’s ERG members ignite inclusion in our company,” said Vice President and Chief Diversity Inclusion Officer Fran Dillard. “They are powerful ambassadors, allies and the embodiment of what it means to be for all.” From high schools to college campuses, ERG members continuously engage with young people, introducing the possibilities of STEM careers. This year, Micron celebrated the expansion of its Chip Camp program from Boise to its sites in Asia, including Hyderabad and Bengaluru in India, as the company seeks to increase access to STEM education around the world. In addition to strengthening DEI internally, Micron partnered with businesses in key areas to build a more inclusive economy while supporting underrepresented communities. Micron has increased the use of diverse financial firms for our investments, debt issuance and share repurchases. In FY22, Micron achieved its goal to have \$500 million in cash investments managed by underrepresented financial firms. In FY23, the company intends to increase that amount to \$750 million and evaluate opportunities to leverage community and minority financial institutions as the company grows in the U.S. In addition, Micron achieved a spend of \$454 million with diverse suppliers, exceeding its goal of \$404 million for FY22.

MG Comet EV Now Launched in Pune



Pune (Voice news service):- MG Motor India launched its second electric car, the MG Comet EV, through its Pune’s B. U. Bhandari showroom making it the most affordable electric car in the country. A 17.3kWh battery pack powers an electric motor located at the back of the

Comet EV. 42PS of power and 110Nm of torque are produced by the electric motor. The Comet has 230kms range as per the claim. This car ensures that you & your friends or family be comfortable while driving. Moreover with internet inside you can stay connected with Apple Car Play, An-

droid Auto and so many more smart EV features. This small package is focused on city riding and is designed to suit narrow and congested lanes. The source suggests that the car’s dimensions are 2974mm in length, and 1505mm and 1631mm in width and height respectively. The vehicle has space for four passengers. It is said that the car’s design is based on Wuling EV in China. It has modern front-end styling and the bumper houses the LED indicators. The charging port is supposed to be at the front beneath the MG logo and 12-inch alloys wrapped in 145-section tyres on the sides. Voice commands for Car Junctions, AC ON/OFF Radio, remaining mileage, etc, Chit Chat Voice Interaction, 30+ Hinglish Voice Commands, Voice commands for Weather, Cricket, Calculator, Clock,

KOTAK MAHINDRA BANK ANNOUNCES RESULTS

Pune (Voice news service):- The Board of Directors of Kotak Mahindra Bank ("the Bank") approved the audited standalone and consolidated results for the quarter and financial year ended March 31, 2023, at the Board meeting held in Mumbai.

Kotak Mahindra Bank standalone results The Bank's PAT for FY23 increased to ₹ 10,939 crore from ₹ 8,573 crore in FY22, up 28% YoY and for Q4FY23 stood at ₹ 3,496 crore, up 26% YoY from ₹ 2,767 crore in Q4FY22.

Net Interest Income (NII) for FY23 increased to ₹ 21,552 crore, from ₹ 16,818 crore in FY22, up 28% YoY and for Q4FY23 increased to ₹ 6,103 crore, from ₹ 4,521 crore in Q4FY22, up 35% YoY. Net Interest Margin (NIM) was 5.33% for FY23 and 5.75% for Q4FY23.

Fees and services for FY23 increased to ₹ 6,790 crore from ₹ 5,413 crore in FY22, up 25% YoY and for Q4FY23 increased to ₹ 1,928 crore from ₹ 1,575 crore in Q4FY22, up 22% YoY.

Operating profit for FY23 increased to ₹ 14,848 crore

from ₹ 12,051 crore, up 23% YoY and for Q4FY23 was ₹ 4,647 crore, up 39% YoY (Q4FY22: ₹ 3,340 crore).

Net customer additions in Q4FY23 was 2.2 mn. Customers as at March 31, 2023 were 41.2 mn (32.7 mn as at March 31, 2022).

Customer Assets, which comprises Advances (incl. IBPC & BRDS) and Credit Substitutes, increased by 19% YoY to ₹ 3,52,652 crore as at March 31, 2023 from ₹ 2,95,273 crore as at March 31, 2022. Net Advances increased by over 18% to ₹ 3,19,861 crore as at March 31, 2023 from ₹ 2,71,254 crore as at March 31, 2022.

CASA ratio as at March 31, 2023 stood at 52.8%.

As at March 31, 2023, GNPA was 1.78% & NNPA was 0.37% (GNPA was 2.34% & NNPA was 0.64% at March 31, 2022). Credit cost on net advances for Q4FY23 was 24 bps (annualised) (including standard provisioning; excluding reversal of COVID & restructuring). The provision coverage ratio stood at 79.3%.

Capital Adequacy Ratio of the Bank, as at March 31, 2023 was 21.8% and CET I

ratio of 20.6%.

The Board of Directors of the Bank has recommended dividend of ₹ 1.50 per equity share having face value of ₹ 5, for the year ended March 31, 2023, subject to approval of shareholders.

Consolidated results at a glance Consolidated PAT for FY23 increased to ₹ 14,925 crore from ₹ 12,089 crore in FY22, up 23% YoY and for Q4FY23 was ₹ 4,566 crore, up 17% YoY from ₹ 3,892 crore in Q4FY22.

At the consolidated level, the Return on Assets (ROA) was 2.62% for FY23 (2.36% for FY22) and for Q4FY23 (annualized) was 3.06% (2.94% for Q4FY22). Return on Equity (ROE) was 14.4% for FY23 (13.4% for FY22) and for Q4FY23 (annualized) was 16.9% (16.6% for Q4FY22).

Consolidated Capital Adequacy Ratio as per Basel III as at March 31, 2023 was 23.3% and CET I ratio was 22.3%.

Consolidated Capital and Reserves & Surplus as at March 31, 2023 was ₹ 1,12,254 crore (₹ 97,134 crore as at March 31, 2022). The Book Value per Share was ₹ 563.

Consolidated Customer As-

sets which comprises Advances (incl. IBPC & BRDS) and Credit Substitutes grew by 19% YoY from ₹ 3,29,866 crore as at March 31, 2022 to ₹ 3,93,882 crore as at March 31, 2023.

Total assets managed / advised by the Group as at March 31, 2023 were ₹ 4,20,880 crore up 10% YoY over ₹ 3,82,709 crore as at March 31, 2022.

The financial statements of Indian subsidiaries (excluding insurance companies) and associates are prepared as per Indian Accounting Standards in accordance with the Companies (Indian Accounting Standards) Rules, 2015. The financial statements of subsidiaries located outside India are prepared in accordance with accounting principles generally accepted in their respective countries. However, for the purpose of preparation of the consolidated financial results, the results of subsidiaries and associates are in accordance with Generally Accepted Accounting Principles in India ('GAAP') specified under Section 133 and relevant provision of Companies Act, 2013.

Toyota Kirloskar Auto Parts Thanks Government of India For Issuing SOPs Relating to PLI Scheme for the Auto Sector

Pune (Voice news service):- Toyota Kirloskar Auto Parts (TKAP), welcomes the important announcement by the Ministry of Heavy Industries (MoHI) towards Standard Operating Procedures (SOPs) for the Auto Sector Production Linked Incentive (PLI) scheme.

With this, companies can now submit applications for testing and certification of Advanced Automotive Technology (AAT) products enabling them to be considered for incentives under the PLI Auto scheme.

Toyota Kirloskar Auto Parts Private Limited (TKAP), established in 2002, is engaged in the manufacture and sale of automotive rear axles, propeller shafts, and transmission units. Recently, the company set up an advanced manufacturing facility to produce e-Drives which is a key part of electrified powertrain for supply to Toyota Kirloskar Motor Private Limited and for export to Japan and other Asian countries. Over the years, TKAP has

grown rapidly to emerge as a significant manufacturer of Drive Train parts and assemblies (x-Ev Transmission) in the Toyota group.

Aligned with Toyota's commitment towards achieving 'Mass electrification' with 'Make in India' not only for India but also exports, the group recently invested INR 4,100 crores involving Toyota Kirloskar Motor (TKM) and Toyota Kirloskar Auto Parts (TKAP) which includes investment towards setting up of the new e-Drive (electrified component) manufacturing line in Bidadi near Bengaluru.

The new facility, first in Asia outside of Japan, has an annual installed capacity of 135,000 units making it the best-case point of India's emergence as a global manufacturing hub which is of strategic importance.

Acknowledging Government's dynamic approach in promoting localization through well-thought out PLI schemes, K N Prasad, Managing Director, Toyota Kirloskar Auto Parts, said,

"We thank the Government of India for the announcement of SOPs for the Auto Sector PLI scheme. The SOPs released from MOHI, consist of simplified procedures with minimum paperwork as a standing testimony from MOHI to realize "Ease of doing business". This definitely reduces the burden on the applicant and helps to speed up the overall process of application and approval process.

At present, most of the advanced automotive technology components are being imported because of non-existent supply chain base. One of the key factors to get incentives under this PLI scheme is minimum domestic value addition criteria, and this will encourage more localisation and will boost domestic manufacturing sector and reduce dependence on imports, thereby creating more job opportunities. It would also contribute to the overall economic growth of the nation and enhanced export capabilities.

TKAP is extremely proud to

contribute to the localization of advanced technology in the Indian Automotive Sector. Our recent investments in TKAP have helped in creating job opportunities and contributing to the development of the local community."

Commenting on making India a global hub for electrification, Mr. Vikram Gulati, Country Head and Executive Vice President of Toyota Kirloskar Motor, said, "We strongly believe that India is well positioned to play an important role in contributing to the growing global shift towards electrification. Given the capability of Indian auto industry and the strong continued Government support, we are well on the way to make visible progress in establishing India as a critical manufacturing hub of advance, clean, green and efficient vehicles along their parts, at competitive prices. Schemes like the Production Linked Incentive (PLI) is playing a vital role in attracting investments in advanced and greener technologies."

Luminous Power Technologies launches Icon and High Capacity Inverter Range



Pune (Voice news service):- Luminous Power Technologies, a well-entrenched and a trusted brand in power backup and residential solar space unveiled an all-new range of futuristic products for the coming summers. This comes in the wake of company's concerted efforts to delight customers with smart, safe, energy-efficient and sustainable products. This was disclosed by Mr Amit Shukla, Senior Vice President - Energy Solutions Business, Luminous Power Technologies today at a press conference in Mumbai.

Speaking on the occasion, Mr Shukla said, "Luminous has been at the forefront of offering power backup solutions for last 35 years. We have been pioneering, illuminating and delighting over 100 millions happy homes with our products that are tech-savvy, aesthetically designed and sustainable. Raising our bar this season too, we are happy to showcase our latest range of Power backup Products - The Icon Range and High Capacity Inverter Range strategically positioned to cater to residential and commercial segments respectively.

Detailing the product specifications of Icon and High Capacity Inverter Mr. Shukla said, "Icon is perhaps India's first inverter with premium ultra-modern looks that come with unprecedented safety and convenience features. Portable, silent and aesthetically designed, you can flaunt it in your living room too! With a strong

battery backup it is equipped to run the load of a 3 BHK home and showroom which constitutes the biggest market segment. The High Capacity Inverter is truly a technological marvel for the commercial users.

A zero noise strong inverter, it will cater to offices, showrooms, banks, dental clinics, educational institutions, restaurants, salons, ice cream parlors etc., where higher capacity loads over 2KVA is needed. High Capacity Inverter can comfortably run heavy loads like air-conditioners, all kitchen appliances etc. A highly energy efficient inverter, the user gets 2-5 hrs of back up time. Being a strong system, it comes with the warranty period of 24 months".

These two new offerings are marketed through the extensive dealer network of Luminous across India. While Icon is priced around 9,000 for 900 VA rating and 14,000 for 1400 VA capacity. High Capacity Inverters will be retailed at around 12,000 for 2 KVA and goes upto 85,000 for 10KVA system respectively.

Speaking on the roadmap ahead for Luminous Ms Preeti Bajaj Chief Executive Officer and Managing Director Luminous Power Technologies stated, "India is a high priority market for Schneider thanks to its huge growth potential viz. USD 20 billion market growing at 6% CAGR according to Niti Ayog. Luminous will play a pivotal role in boosting this

significantly. We have an ambitious plan in place for an aggressive 12-15% growth in the next 3 years.

We will be launching a host of futuristic products, setting up new manufacturing plants and expanding our robust channel network. On the product front, we will be launching new age Lithium ion battery, solar acceleration, high power inverters, etc. We will be setting up new greenfield plants, expand our geographic footprint, boost people and business partners development. We intend investing substantially on brand building, digitization and consumer engagement programs." Ms Neelima Burra, Senior VP and Chief Strategy, Transformation and Marketing Officer - Luminous Power Technologies, added, "Luminous has carved a distinct niche for itself and is a No.1 brand in energy solutions market today. As India is at the cusp of change, there is a paradigm change in the evolution of power quality, power consumption and per capita income in India. The power backup needs have been marking a shift towards residential solar as well as higher KVA ranges and hence Luminous is on a mission to accelerate growth in coming years, shaping the Luminous of Future - Luminous 3.0.

To this end, a range of strategic initiatives have been chalked out across businesses and brands to drive this transformation journey to position Luminous as a global Prosumer-Tech player. Our rationale is transforming the world of sustainable energy and Powering happier homes. With huge products' acceptability, we will expand our B2C footprint and will invest substantially to grow with smarter, safer and more

sustainable products with superior consumer experience. We have earmarked our investments for the coming years on brand building, channel development and digitization. These will be towards capacity build-up and modernization in the next 3 years".

Delighted on the recent Rajasthan Royals' (RR) association as their Title Sponsor in the current T20 Series 2023, Ms. Burra said, "IPL and RR collaboration is very valuable as it will help us strengthen our brand in every household in India.

This association between a brand that has transformed into a household name that aims to power happier homes through technology innovations and a cricket team whose mission is to 'transform society through cricket, and cricket through innovation', goes a long way in establishing a mutually beneficial partner ecosystem that can drive the ambitions of both the entities. Through its philanthropic arm - the Royal Rajasthan Foundation - the franchise has been working to enable opportunities for empowered women in Rajasthan for equitable access to water, livelihoods and mental health interventions, while also providing access to solar energy.

The ongoing women's day campaign #WomenInEnergy aims to reduce gender gap in energy sector and provide equal opportunity for women powering happier homes. Luminous commitment to enriching education for girls, creating livelihood, and a green environment to live in, there are numerous synergies for both the brands given the Royals' ambition of impacting society with cricket as the vehicle.



Pune (Voice news service):- Ajeenkya DY Patil University-School of Management hosted its first ever informative 'HR Conclave' on the theme 'Digital Transformation in HR' recently at its sprawling University auditorium. The day-long Conclave witnessed an impressive line-up of HR senior professionals and CEOs from diverse startups and established organizations ranging from information technology, finance, EdTech, automobile, and manufacturing sectors. Delivering the inaugural session was Mohansundaram Karunakaran-Chief Financial Officer-Shopper Shop, who said that the advent of path-breaking digital platforms and increasing women HR professionals has been the leveraging factors in digital transformation of human resources functions like talent acquisition, employee engagement, performance management and learning & development.

Vivek Gupta-Chief Executive Officer, EdMyst said, "In the startup ecosystem, digital technologies have eased the entire recruitment process which has helped to attract the skilled talented workforce. Digital tools like applicant tracking systems,

social media platforms, video conferencing and messaging applications has been a boon in terms of effective employee communication and productivity. Prakash Khedkar-Senior Director, Emmerson Electric critically evaluated the new trends in recruitment and training on digital platforms.

Prof Hridaysh Deshpande, Vice Chancellor-Ajeenkya DY Patil University urged the aspiring HR professionals to develop the art of curiosity in honing new-age digital skills which is impeccable in the changing business landscape. Curiosity will not only help to stay relevant, but also enhance the competitiveness in the job market.

The HR Conclave witnessed the two high-octane panel discussions deliberated by a galaxy of human resources professionals.

The theme for the first panel discussion was 'Demystifying Digital Transformation in Talent Acquisition, Opportunities Strategies and Solution'. The panellists were Pooja Chawla-HR Head, FP Technologies, Manav Prasad-CEO and Co-founder- Gokloud Software Solutions, Yogini Ajaanekar-Sr HR Manager, E&Y, Snahal Valame-Founder-SaniKaizen Solutions, Manik Khatavkar,



Director-Talents Acquisition, MasterCard, Supriya Bansal, Director-Shared Technologies-Global Business Services and Anirbaan Mukherjee-Sr.HR Executive-Campus, L&T Infotech.

The panellists emphasized that Artificial Intelligence & Machine Learning algorithms has led to drastic metamorphosis in the human resource functionalities. Digitalization has enabled the stakeholders to seek self-awareness towards a Greener Planet Earth. Interestingly, adoption of digital transformation technologies has not increased the employee-strength, but it has led to overall effectiveness of HR processes.

For jobs of tomorrow, the jobseekers should hone their life and soft skills through experiences, observations, and the environment.

The second panel discussion was on 'Reimagining, Redesigning and Reclaiming HR Growth in Higher Education in India.' It was deliberated by Tejas Kanitkar, Sr HR Manager-Mercedes Benz (R&D), Dr Pratima Sheroy-E-Vyaas Learning, Dr Yogeshwar Upadhyay-President, Federation of International Trainers and Ujjwal Mane-Lead HR, KPIT Technologies.

The panelists opined that by

2030, India is projected to have a workforce of around 300 million young people. This demographic shift will have a profound impact on the country's economic growth and upskilling processes.

Hence, it becomes imperative that Higher Education Institutions (HEIs) must strive to adopt a holistic approach to address human resources industry challenges like skill-gaps, talent shortages and the changing needs of students and faculty.

HEI should now focus should be on building a strong culture of continuous learning and development through leveraging teaching-learning technologies.

Dr Latha Krishnan, Dean-School of Management, "The HR Conclave is a crucial element for any B-School academia-industry interface. The whole idea aimed to bring together industry professionals, faculty members and students to connect and discover new insights from the industry professionals.

This platform aimed to understand the new skill sets that HEIs should focus on terms of teaching-learning and boost the employability.' Over 50 HR professionals, 280 students and 50 faculties attended the Conclave.

INDUSTRY ACADEMIA INTERACTION EVENT SUCCESSFULLY HELD



Pune (Voice news service):- For quite some time the importance of Industry Academia Interaction for achieving excellence has been discussed but in reality, very little meaningful interactions have taken place. In order to give a meaningful push, Indian Institute of Chemical Engineers, Pune Regional Center organized a seminar titled "Improving Chemical Processes Through Application of Chemical En-

gineering Principles" at Kurkumbh recently. Vikas Topele, President, MIDC Association of Kurkumbh while inaugurating the programme asserted "If Indian chemical Industry is to accept challenges faced by imports from China, Industry and Academia has to meaningfully work together to achieve cost competitiveness". Mangesh Vaze, Senior Vice President, CIPLA and Guest of Honour while ad-

ressing the gathering emphasized doing so on a sustained basis.

The seminar was not only held at CIPLA but 3 excellent case studies were presented by a Senior Officer of CIPLA about resolving technical issues as they arise due to stringent customer requirements by Bhagwan Khandar, Mr. Sanjay, Pawan Waghmare. Papers were also presented by Dr. Vinay Bhandrai and Dr. Sanjay Kamble from NCL. Arun Kalgud, consultant also presented 5 interesting studies on how processes could be upgraded with use of chemical engineering principles.

Distillation to recover solvent is an important aspect in many chemical processes and Chetan Sayankar and

Vijay Reddy, Attaquant Enterprises Pvt. Ltd. presented excellent papers on achieving excellence through improvement of equipment required by the chemical process industry such as distillation column, reactors etc. In conclusion, it was agreed that the process of interaction that started with the seminar should be carried forward on a sustained basis so that the chemical industry in India can not only compete with imports from China but also be competitive in the export market.

The keynote address of the seminar was given by Alok Pandit, President IICChE and the seminar was a brain child of Y.H. Gharpure who gave the welcome address "WHY THE SEMINAR".