



## CHATRABHUJ NARSEE SCHOOL AMANORA PARK TOWN HADAPSAR, PUNE



**Pune (Voice news service):-** The Narsee Monjee Family with its vision 'illuminate all with Knowledge' and philosophy 'Let Learning be a joy and teaching a pleasure' - has served this country through the field of education for over the last 60 years.

Over a decade ago, Amanora Park Town was conceived as India's 1st fully developed integrated township. Built over an area of 400 acres, it is also the first Smart City of its kind in the country.

Chatrabhuji Narsee School - Amanora Park Town, Pune is built on a sprawling 6.5 acre campus, having 3,25,000 square feet of construction with state of the art infrastructure and optimal use of technology.

An international standard sporting facility on a 60,000 square feet playground including professional running track and turf for multisport with high efficiency LED lights for evening play, a 25 metre semi Olympic temperature controlled swimming pool, 30 feet competition rock climbing wall, four professional badminton courts in a high tech indoor multi sports hall and much more.

Keeping in mind the holistic development of the child, dedicated spaces have been provided for performing arts

like dance and music studios and visual arts, Innovation lab and IT Labs for stem and technology focused learning, age specific sensorial garden and outdoor play areas, and much more including a day care centre and an activity room for the toddlers.

The school campus facility was inaugurated by Smt. Amruta Fadnavis, an Indian banker, actor, singer and social activist. Also present at the lamp-lighting ceremony were Amanora Park Town Managing Director Mr. Aniruddha Deshpande & Director Mr. Aditya Deshpande CNS Chairperson Mr. Sujay Jairaj, Trustee Ms. Minal Thacker, and the Managing Trustee of Narsee Monjee Educational Trust, Mr. Jairaj Thacker.

CNS Amanora - is an international school that offers an engaging Cambridge IGCSE Programme from Nursery to Grade 10, and the International Baccalaureate Diploma Programme for the High School Grades of 11 and 12. The school provides an ideal environment for learning and development of each student that walks through its portals. "The school will strive to create leaders who are creative, inventive and capable of designing a roadmap for the future. The walls of CNS resonate Active Learning and the culture at CNS echoes Visible

Thinking in all the activities conducted in and out of the classroom. We believe in providing international standards of education rooted in Indian wisdom & ethos," said Mr. Sujay Jairaj, Chairperson of the school.

"We believe in providing world class facilities and amenities, and being true to its vision, Amanora Park Town has been developed as an integrated township including residential, commercial, social and educational facilities. With its brand and operational excellence, Chatrabhuji Narsee School - Amanora Park Town will be a benchmark for International schools in Pune," said Mr. Aditya Deshpande, Director, City Corporation Ltd.

Trustee at Methibai Devraj Gundecha Foundation, Minal Thacker added, "Shri Chatrabhuji bhai was a strong believer in the power of education to transform lives. We shall follow this philosophy and ensure that the institution provides the environment for all students to flourish as individuals and as members of a larger society. We are steered by his vision that education must be "From Knowledge to Life".

The endeavour at Chatrabhuji Narsee School is to focus on transforming students into confident and self-reliant individuals, who are ready to negotiate challenges and create new pathways with determination and skill. The school's efficient and committed management, capable and caring faculty, quality infrastructure and innovative co-curricular activities make it an enriching experience for the student and parent community.

## Pune auditions for MTV Roadies - 'Karm Ya Kaand' witness massive turnouts and fierce competition!



**Pune (Voice news service):-** The auditions for India's MTV Roadies - 'Karm Ya Kaand' in Pune turned out to be a huge success with a massive turnout of aspiring contestants, standing as a testament to the

show's unceasing popularity! The auditions of the much-anticipated season 19, that took place on 22nd April 2023 at Mahalakshmi Lawns in Pune, attracted youth from all over the city and its neighbouring areas.



### Watch this space to find out more on MTV Roadies Karm ya Kaand as they bring forth their 19th Season!

With host Sonu Sood, and the gang leaders Prince Narula, Rhea Chakraborty, and Gautam Gulati, the vibe was electrifying and full of energy. The gang leaders interacted with the contestants and encouraged them to bring out their best! The contestants went through

rounds of group discussions, showcasing their strength, stamina, and mental fortitude, and now the shortlisted Roadies will advance to the Personal Interview round!

The auditions in Pune promises to be an exciting season of India's biggest adventure reality

television show, MTV Roadies-Karm Ya Kaand. The show has always been known for its high-octane challenges and gruelling tasks, and the contestants selected from the Pune auditions are sure to bring their A-game to the competition.

## udChalo introduces revolutionary electric bicycle - 'VirBike', to revolutionize India's transportation sector



**Pune (Voice news service):-** udChalo, a leading consumer tech firm, launched a path breaking electric bicycle named "VirBike". The company has introduced this eco-friendly vehicle to offer sustainable and affordable transportation options for all Indians inspired by the armed forces.

The name "VIR" is inspired by V=IR which is Ohm's law in physics. It denotes the relationship between "voltage, current and resistance" in an electrical circuit. Also "VIR" is said to be someone who is 'brave' and 'courageous' like our soldiers. Speaking about the E-Bike, Mr. Sahil Uttkar, Co-founder R&D Head, VirBike said, "VirBike" is a high-performance electric bicycle designed to provide a comfortable and smooth ride. The bike is not only eco-friendly but also designed to withstand harsh conditions. It is IP rated 65 and 67. With a durable light-

weight frame, disc brake with electric cut off, and an adjustable seat, VirBike is also lightweight making it an ideal choice for everyday use.

All parts are built in India in line with the hon'ble PM's 'Make In India' initiative." In addition to being durable, VirBike is also pocket-friendly. It is an affordable mode of transportation, and its low maintenance cost makes it an excellent option for budget-conscious consumers. An E-Bike will enable a soldier save up to 15 lakhs throughout his career.

Moreover it doesn't require a number plate, unlike any other vehicle for which 'Fauji's' face RTO challenges with constant change in postings. With its sleek and stylish design, the bicycle is an ideal choice for people who want to make a statement while protecting the environment. Each ebike can reduce 240 kilograms of CO2 per year. Customers can now own the VirBike under the easy finance option available on the website.

Speaking about the launch, Ravi Kumar, CEO at udChalo, said, "VirBike is a proud innovation purely conceptualized and developed in India, reflecting our commitment to indigenous research and development. Our goal has always been to provide our customers with sustainable, affordable, and durable transportation options, and VirBike is a significant step towards that goal. Our mission at udChalo is to make life more comfortable for our soldiers, and the VirBike is one-step towards achieving that goal. The VirBike comes in five attractive colors, including a special Olive Green edition, exclusively available to the armed forces as a tribute to their bravery and sacrifice."

VirBike is available for purchase on virbike.com, and the company is offering attractive launch offers to its customers. The bicycle comes with a one-year warranty, and udChalo has an extensive network of service centers across the country to ensure that customers have a hassle-free experience.

With the launch of VirBike, udChalo has once again demonstrated its commitment to providing innovative solutions to its customers. The company has already established itself as a leading player in the consumer space, and with the introduction of VirBike, it is set to make a mark in the electric vehicle space as well.

## Prof. Dr. Sanjay B. Chordiya honored with CSR Award-2023 at the hands of Governor of Maharashtra



**Pune (Voice news service):-** Founder President & Chairman of Suryadatta Education Foundation and Bansi-Ratna Charitable Trust Prof. Dr. Sanjay B. Chordia was honored with the most prestigious 'CSR Award-2023' at the auspicious hands of HE Hon'ble Ramesh Bais, Governor of Maharashtra for his contribution in education through CSR. These awards are conferred to various eminent organizations such as Dr Nirja Birla ,Bajaj Group ,Godrej Group Finolex, LIC, Mahindra, Wadia etc on 19th April 2023 at Durbar Hall Rajbhavan Mumbai.

Maharashtra's Deputy Chief Minister Devendra Fadnavis, Maharashtra Legislative Assembly Speaker Adv. Rahul Narvekar, Hinduja Group's Shom Hinduja and others were present. Various organizations for outstanding work in the field of CSR were felicitated at the hands of the Governor. More than 200 people from industry and social sectors participated in an event at Darbar Hall, Rajbhavan, Mumbai. Prof. Dr. Sanjay B. Chordiya honored in recognition of offering, sponsoring and encouraging education for all strata of the society irrespective of their cast, creed, financial, geographical & gender background and also sponsoring more than 2000 working professionals for their higher education 'Learn while you Earn' for getting better prospects in their respective organization, skill based education, English & computer education to needy & deserving students, women's railway coolies auto Rickshaw drivers.

## FOOD & RESTURANT National Restaurant Association of India (NRAI) demands GST Input Tax Credit

**Ease of doing business and industry status from the government at the 'Cloud Kitchen and Food Delivery Summit' in Pune**



**Pune (Voice news service):-** National Restaurant Association of India (NRAI), the leading association for the restaurant industry since 1982, inaugurated a one-day 'Cloud Kitchen and Food Delivery Summit' at Pune, recently.

An initiative of the NRAI Pune chapter, the 2nd edition of the power packed summit was presented by DotPe and had over 40 industry leaders sharing their insights and experiences on five-panel discussions ranging from Building Loyalty, Profitability, Fine Dine-In, Future, and Aggregators. The Summit brought together industry leaders, restaurant players, and food aggregators operating in the Cloud Kitchens and Food Delivery Space. It witnessed tremendous response with around 1000 delegates across India attending the summit. Participants included industry players, distribution and ordering channels, and kitchen infrastructure providers actively investing in this field.

While delivering the inaugural address, Kabir Suri, President, National Restaurant Association of India (NRAI) and Co-Founder & Director, Azure Hospitality said, "With over 7000 members and spearheading to tier 2 & 3 cities, NRAI endeavours to build an eco-system, align the members

by keeping the fraternity together, provide knowledge and support. The association has been around for 40 years. The 'Cloud Kitchen and Food Delivery Summit' was envisioned during the pandemic when the industry went through disruption and the first edition was successfully held in Mumbai last year.

We would like to continuously urge the government to accept our demand of reinstating GST input tax credit, ease of doing business with simplified processes and lesser clearances as well as award us industry status recognition."

Kabir Suri further added that "The cloud kitchen business is still growing in spite of the fact that people now have started eating and dining out post-pandemic. 23 to 25% commission is still being paid by the cloud kitchen businesses to aggregators and efforts are being taken to bring down these commissions. The target is to bring down the commission between 15 to 17%. The current AOV (average order value) needs to go up, that's the only solution. A minimal-price unit product being sold will not generate profit. Hence the higher the AOV, the more money the aggregators will have. The issue is on the price parity where one cannot have the same price of products

for every aggregator platform." Vikram Bakshi, Past President & Trustee, NRAI and Chairman of Ascot Hotels & Resorts said, "This is a very exciting time for the food business and the growth of the food business has immense opportunities for all. An online food delivery service is not a trend, it is a lifestyle. It is like having a personal chef but in the most cost-effective way possible. The online food delivery business all over the world is expected to grow by \$452 billion, by 2030. India alone is expected to grow at a CAGR of 20 to 30 percent by 2030. The online food delivery business in India has come a long way. From Mumbai Dabbawallas earlier to Swiggy and Zomato today, with the help of technology are able to create a seamless market for online food delivery. Cloud kitchens or Ghost Kitchens are a great concept and have opened a gateway for the start-up ecosystem too. The critical areas of focus are quality, consistency, and customer satisfaction. It is about creating a seamless ordering experience and meeting the expectations."

Pratul Chandawarkar, Head, NRAI Pune Chapter and Founder & Managing Director, Malaka spice, "The 2nd edition has focused on bringing out better solutions with the required support for the industry as a whole. The Summit is an initiative to gain insights into the industry trends and market opportunities as well as explore ways to support business growth at all levels. The topics dived deeper into the evolving business models of startups, the role of technology & innovation in improving effectiveness, the increasing demand for food aggregators, and the boost in cloud kitchen business. NRAI is piloting an initiative to build a community of restaurants through a loyalty network thought process of 500 restaurants to see the growth and response so that it can be expanded to other cities."

## 12th Annual Kaizen Congress India 2023 empowers Indian business to thrive in dynamic environment



**Pune (Voice news service):-** In 2022-23, Indian industries are showing growth despite significant headwinds, including macroeconomic uncertainty. Indian companies have recorded a significant increase in revenue and are now higher than pre-pandemic levels, driven by sustained volume increase, policy support, and increased consumed expenditure. However, in a few sectors including India's IT industry, the growth momentum is expected to slow down in the near to mid-term due to macroeconomic factors including lower discretionary IT spends. Subsequently, it is expected that the sector will reduce hiring because of adding excess capacity in the previous fiscal year.

As a result of this, other sectors also face a looming threat of under-performance in the months to come. A key determinant in any economic cycle of ups and downs is whether or not an organization has been able to maximize its operational efficiency. Research has suggested that for a company that the way we organize work can influence productivity more

than individual effort can. There is however a second part to this, a way for companies across sectors to sustain themselves, is through a focus on resilience alongside efficiency.

Resilience is defined as a company's ability to recover effectively from periods of economic downturns. Efficiency allows us to thrive in an existing business environment, and resilience coupled with efficiency allows us to thrive through a dynamic and constantly changing business environment.

The 12th Annual Kaizen Congress India 2023, a two-day event organized by Kaizen Institute at the Sheraton Grand Bund Garden Hotel in Pune brought this in focus. The event centered itself towards promoting continuous improvement and efficiency in the workplace as it brought together some of the most renowned industry experts, business leaders and professionals from various sectors to share their insights, strategies, and experiences on how to deliver resilience and efficiency through lean management methods in their respective organizations. The Congress kicked off with an opening keynote address by Mr. Vinod Grover, MD - South Asia and Africa, Kaizen Institute, who emphasized the importance of a platform such as Kaizen Congress India 2023. He said that "a platform dedicated to continuous improvement and organizational efficiency is key to unlocking India's business and growth potential to realize our collective vision for a prosperous and thriving

economy by 2047".

Throughout the two-day event, attendees had the opportunity to participate in various interactive sessions, panel discussions, and workshops led by experts from different industries, including manufacturing, healthcare, and services. Some of the keynote speakers included Dr. N. Ravichandran, Chief Mentor - UCAL Fuel Systems, Mr. Periakaruppan Nadar Kaniappan, Managing Director - ZF Commercial Vehicle Control Systems India and Mr. Lakshminarayan Ganesh, Chairman & Managing Director - Rane Holdings Ltd. The congress also witnessed high impact session from Mr. Manoranjan Pani - Chief General Manager - Anand Milk Union Limited (AMUL) Kaizen Institute's Jayant Murthy, Joint Managing Director - South Asia and Africa, Kaizen Institute said that "a critical part of business success is not simply through maximizing efficiency across divisions, but it is through allowing yourself to be challenged in a constantly changing environment, and subsequently building total system resilience and adaptability to continue performing on top". The overall event emphasized strategic planning and techniques to bridge the gap between strategy formulation and execution. Experts from Kaizen Institute highlighted methodologies to help participants align their strategy vertically from top to bottom, ensuring that everyone is aligned with the company's goals and objectives.

## P. Rajendran joins Shapoorji Pallonji Real Estate (SPRE) as Chief Sales and Marketing Officer (CSMO)



**Pune (Voice news service):-** Shapoorji Pallonji Real Estate, the real estate arm of the Shapoorji Pallonji Group, is pleased to announce the appointment of Mr. P. Rajendran as its Chief Sales and Marketing Officer (CSMO).

In his new role, Rajendran will lead various aspects towards achieving complete customer satisfaction and co-create the company's strategic road map, fully aligning it with present and future customer needs. He will be responsible for enhancing customer-driven sales performance, developing new marketing strategies, and directing desired growth plans towards the success of the company. Rajendran brings over two decades of rich experience in real estate and consumer goods. He has served in leadership roles in renowned companies such as

M/s Tata Value Homes Limited, M/s Tata Housing Development Company Limited, M/s Mahindra & Mahindra Limited, and M/s Eureka Forbes. He was also the founder of M/s North Star Realty. Before joining Shapoorji Pallonji Real Estate, he served as Chief Operating Officer at M/s Aliens Group.

Speaking on the new development, Mr Venkatesh Gopalakrishnan, CEO of Shapoorji Pallonji Real Estate, said, "We are pleased to welcome Rajendran to our senior leadership team. With his extensive experience in sales and marketing and proven track record, we are confident that he will play a key role in driving the growth of our business." On joining, Mr P. Rajendran, Chief Sales and Marketing Officer of Shapoorji Pallonji Real Estate, added, "I am excited to join Shapoorji Pallonji Real Estate and look forward to contributing to the brand's success. With its strong reputation, impressive portfolio of projects, and commitment to quality, I believe that we can make a significant impact in the real estate industry. I am honored to have the opportunity to work with such a talented and dedicated team, and I am confident that together we can achieve great things."

**Music maestro A. R. Rahman to perform live in Pune for Feeding Smiles on 30th April**



**Pune (Voice news service):-** A big shout-out to all A.R. Rahman fans! Indian music maestro, A.R. Rahman is ready to bring his melodious charm to Pune to enthral the crowd with his soulful, foot-tapping, and impeccable music compositions. This will be a charity-based music concert and the amount collected from bookings will be donated to Feeding Smiles - a social organisation which provides medical and food supplies to children in need.

Promoted and produced by 2BHK Alfresco, the mega-musical event is slated to happen at The Mills in Pune on 30th April, 2023 for which the tickets are priced at Rs. 999 onwards and are available at Paytm Insider. Throughout the evening, the music composer will take the audience through a mix of his old and new hits. If you've grown up on inimitable music by A.R. Rahman, then, this is your chance to catch the legend live in concert as

it'll be absolutely a treat to the ears and a sheer delight to watch him perform live as well. A two-time winner and five-time nominee of the Academy Award (Oscar), A. R. Rahman, needs no introduction. Besides being a composer, singer, songwriter, music producer, musician, multi-instrumentalist, and philanthropist, he has garnered particular acclaim for redefining contemporary Indian film music. His works are notable for amalgamating Eastern classical music with electronic music sounds, world music genres and also traditional orchestral arrangements. In an illustrious career spanning three decades, he has composed music for India's different film industries, international cinema and theatre and has won numer-

ous honours in his melodic voyage including Grammy, Golden Globe and Padma Bhushan. As per a BBC estimate, he has sold more than 150 million copies of his work comprising music from more than 100 film soundtracks and albums across over 6 languages, including chart-busters like 'Roja', 'Dil Se', 'Taal', 'Lagaan', 'Bombay', 'Vandemataram', 'Jodhaa Akbar', 'Slumdog Millionaire', '127 Hours' and many more. So, join what is guaranteed to be a very special evening as the music legend will grace the stage with his power of music, magical excellence and expertise in the musical arena and his enchanting presence. If you are in or around Pune, don't miss the chance to experience the magic yourself! Book your tickets now.

**Hindware's New TVC campaign '5 Star Hotel Like Bathrooms' featuring cricket stars from Punjab Kings and Royal Challengers Bangalore**



**Pune (Voice news service):-** Hindware Limited, a leader in complete bathroom solutions, today launched its new television commercial (TVC) campaign, Hotel Like Bathrooms, featuring some of the biggest names in cricket. The campaign highlights the aspirations of today's traveller, who aspires to have the same experience in bathroom as they get in a 5-star hotel. The TVC campaign features Prominent players from Royal Challengers Bangalore & Punjab Kings.

The campaign aims to showcase the high-quality bathroom products and solutions from Hindware Italian Collection that offers to create an elegant and comfortable bathroom experience similar to a luxurious hotel. It shows products like Element Plus wall mounted and tankless closet, over the counter basin - Amazon and Fonte and Hues collection from Hindware Italian Collection. The campaign will also be supported by an extensive 360-degree promotion outreach including digital, social, OTT, print, radio, and out-of-home activations. Commenting on the announcement, Mr. Sudhanshu Pokhriyal, Chief Executive Officer, Bath Business, Hindware Limited, said, "As a leading player in the bathroom solutions market, we are always looking for innovative ways to connect with our customers. We are excited to launch our latest TVC campaign, '5-star Hotel Like Bathrooms', which highlights the importance of cre-

ating a luxurious bathroom experience. Our products are designed to offer a premium and relaxing experience to our customers, and we believe that this campaign will resonate with them. Furthermore, our campaign features cricket phenoms who are the heartline for some many cricket fans. We are confident that with its collaborated TVC we will be able to connect with wider audience and reinforce our brand's position across Indian markets." Commenting on the announcement, Ms. Charu Malhotra, VP & Head of Marketing, Hindware Limited, said, "We are delighted to launch our new TVC campaign '5-star Hotel Like Bathrooms' which features some of the biggest names in cricket. The collab-

oration between Hindware and Royal Challengers Bangalore and Punjab Kings is expected to bring increased brand exposure, stronger brand positioning, enhanced customer engagement, and subsequently increased revenue for the brand. The TVC will be followed with this 360-degree integrated campaign which comprises print, radio, digital, OTT, OOH & robust social plan as we aim to leverage the one of the biggest sporting extravaganzas - IPL and connect with millions of cricket fans across the country." The TVC campaign has been conceptualized by Mullen Lintas, one of India's leading creative agencies, and will be aired on leading television channels and digital platforms across the country.

**Bigg Boss16 fame Shiv Thakare joins the action-packed lineup for 'Khatron Ke Khiladi 13'**

**Pune (Voice news service):-** Get ready for an adrenaline-packed thrill ride as India's favorite stunt-based reality show, COLORS' 'Khatron Ke Khiladi', makes a roaring comeback with its 13th edition. And this time, it's bigger, bolder, and more daring than ever before with a new theme and new challenges! The show promises to take the contestants on a journey of a lifetime. Brace yourself for a nail-biting adventure as daredevil contestants from all

walks of life face their worst fears head-on. And joining the fray is the unstoppable Shiv Thakare, who is all set to show his mettle and take on the ultimate test of courage on 'Khatron Ke Khiladi 13'. Are you ready to witness the thrill of a lifetime? Known as the leader of the Bigg Boss16 mandali, Shiv is ready to make his presence felt on 'Khatron Ke Khiladi 13'. He shares, "Being a part of 'Khatron Ke Khiladi' is an adventure like no other. It's not just about facing your

fears, but also about discovering your inner strength and resilience. Joining this show is a dream come true for me. I have overcome many fears in my life, and I'm thrilled about facing the ultimate series of khatras in this epic show under the guidance of action guru Rohit Shetty. This show has always been on my checklist after Bigg Boss and I feel my Bappa granted my wish yet again. It's a once-in-a-lifetime opportunity and I'm ready to test my mental and physical strength on the



show.' 'Khatron Ke Khiladi 13' will air soon on COLORS

**Chennaiyin look to secure Hero Super Cup semi-finals berth against Mumbai City**

**Pune (Voice news service):-** Chennaiyin FC will be aiming to seal their place in the Hero Super Cup 2023 semi-finals when they take on Mumbai City FC in a high-voltage Group D clash at the Payyanad Stadium in Manjeri, Kerala. Having secured a win and a draw in their two group games so far, Chennaiyin currently occupy the top spot in the table with four points. NorthEast United FC and Mumbai City are placed second and third respectively with three points each whereas Churchill Brothers

(1 point) are in last place in a group, which is currently wide open with three of the four teams having a chance to progress. A win against Mumbai City will earn Chennaiyin direct qualification but, in case of a draw, they will have to rely on the result of the match between NorthEast United and Churchill Brothers. Chennaiyin head coach Thomas Brdaric expects a big challenge from Mumbai City in a virtual do-or-die contest but said his side knows how to deal with the Islanders as both the teams are part of

the ISL and have faced each other many times. "I expect a big challenge [from Mumbai City]. We have an advantage with four points but we have to win and that will be the approach. They are a champion team; they have good players but the team looks different." "We know how to deal with Mumbai City, we have already played against them. We need to be careful about their strengths and deny them using their qualities on the field," Brdaric said ahead of the crucial game. The Marina Machans, which is the only remaining un-

beaten team in Group D, could not convert the chances against Churchill Brothers in their last game, which eventually ended in a goalless draw. However, Brdaric put his weight behind his men and further added: "We did a lot of things right. Yes, in games it happens that you create a lot of chances and don't convert. It happens in all leagues in the world. In the last match, we showed that we can score. We need to be determined and I am convinced that we can score against Mumbai City."

**Chaudhvin Ka Chand - The Rumba Way with Sandip Soparrkar-Shanthi Priya**

**Pune (Voice news service):-** Sandip Soparrkar wears many hats. He is an Indian, Latin and ballroom dancer, Bollywood choreographer, actor, columnist, dance reality show judge, RJ, TEDx Speaker and holds a Doctorate in World Mythology Folklore from Pacifica Graduate Institute. Shanthi Priya is a renowned actress-classical dancer who has made her indelible mark in Bollywood with Saugandh opposite Akshay Kumar, Mere Sajna Saath Nibhana, Phool Aur Angaar and Meherbaan opposite Mithun Chakraborty and as Shakuntala in the serial Vishwamitra besides the current MX Player series Dharavi Bank and the forthcoming Sarojini Naidu biopic. She is also the brand ambas-

sador for Solitario Diamonds. The duo chanced to meet when Sandip Soparrkar interviewed Shanthi Priya for Radio Nasha. They discussed classical dance and films over other things. Shanthi Priya learnt ballroom dancing from Sandip Soparrkar. A year later, the duo is performing Rumba to Chaudhvin Ka Chand. Incidentally, the historic Chaudhvin Ka Chand is composed by electrician-turned-gifted composer Ravi, rendered by the immortal Mohammed Rafi, written by Ravi and Shakeel Badayuni and picturized on the innocent and captivating Waheeda Rehman through the eyes of Guru Dutt. In a television discussion, Ravi averred that it took "just 5 to 7 minutes" to create the

music for the evergreen title track, and that too happened as he was arriving home from work. He said he was thinking to have one song use the film's name when the tune came into his head and he rang lyricist Shakeel Badayuni and expressed his idea. As Ravi recited the starting few words, "Chaudhvin ka chand ho...", Shakeel continued after a minute: "Ya aftaab ho..." and subsequently a couple of minutes later, finished it with "Jo bhi ho tum khuda ki kasam, laajawab ho". "Chaudhvin Ka Chand is an immortal melody. It is a song that can never be created again. We pay a tribute to this immortal melody through Rumba, a ballroom dance of Afro-Cuban origin," says Sandip Soparrkar.



Adds Shanthi Priya, "I am a classical dancer first and an actress next. The use of the uninhibited Rumba to convey the essence of an eternal melody like Chaudhvin Ka Chand is a challenge, but then, we are performing for the amazing Wow Awards, and it asks for celebration. Rumba means a party and we intend to make the most of this moment!"

**Asha Bhosle to be honoured with Lata Deenanath Mangeshkar Puraskar, Vidya Balan, Pankaj Udhas, Prasad Oak among others to be honoured with the Master Deenanath Mangeshkar Puraskar**



**Pune (Voice news service):-** To denote the 81st memorial anniversary of Late Master Deenanath Mangeshkar, the Master Deenanath Mangeshkar Smruti Pratishthan, Pune, a Registered Public Charitable Trust established and exclusively nurtured over the last 33 years by the Mangeshkar Family, will felicitate legends from the field of music, drama, art, medical professionals and social work with the prestigious awards at Sri Shankhananda Hall, Sion on Monday, April 24 2023. Every year, this programme is organized on 24th April ie memorial day of Master Deenanathji. Since last year, the Mangeshkar family and the

Trust (all the Trustees are family members), have decided to institute an Award in the honour and memory of Hon'ble Bharat Ratna Lata Didi. This award will be known as the "Lata Deenanath Mangeshkar Puraskar". This award is given every year to an individual who has made path-breaking and exemplary contribution to our nation, its people and our society. The first Lata Deenanath Mangeshkar Puraskar was awarded to the Hon Prime Minister of India, Shri Narendra Modi ji last year. This year, the Lata Deenanath Mangeshkar Puraskar will be awarded to veteran singer and Lata didi's younger sister Smt. Asha Bhosale.

Asha Bhosale will be honoured with the prestigious Lata Deenanath Mangeshkar Puraskar, Pankaj Udhas with the Master Deenanath Mangeshkar Puraskar for Contribution to Indian Music, Gauri Theaters of Prashant Damle Fan Foundation for Best Drama of the Year - Niyam Va Ati Lagu, Shri Sadguru Seva Sangh Trust for yeoman Social Service, Granthali Prakashan with the Vagvilasini Puraskar for contribution to Literature, Prasad Oak with the Vishesh Puraskar for contribution to Cinema and Drama and Vidya Balan with the Vishesh Puraskar for contribution to Cinema. "In memory of Master Deenanathji, whose monumental contributions as singer, musician and stage artist have been an inspiration to the people of Maharashtra and India, the Mangeshkar family organises the Master Deenanath Mangeshkar Smruti

Pratishthan Awards to honour legends. We are glad that we have the love and support of the masses." Echoed Hridaynath Mangeshkar and Usha Mangeshkar. The award function ceremony will be from 6.00 pm to 6.15 pm and 7.45 to 8.00 pm followed by a musical and dance program from 8.00 pm. The musical program will be by Hariharan and Dr. Rahul Deshpande followed by Kathak by Meghrajani Medhi and Marami Medhi accompanied by Pt Joyprakash Medhi on vocals, Pt Pranshu Chaturlal and Vinay Mundhe on the tabla along with Shubham Ugale on the Pakhawaj. This music and dance program is being organised by Hridayesh Arts and the 81st Master Deenanath Mangeshkar Punyatihi is being jointly organised by Master Deenanath Mangeshkar Smruti Pratishthan and Hridayesh Arts.

**iVOOMi Energy offers exciting discounts on the occasion of Akshaya Tritiya**



**Pune (Voice news service):-** iVOOMi Energy, announced special offers and discounts on all their vehicles, the S1, JeetX, and S1 Lite, to its customers on the auspicious occasion of Akshaya Tritiya, a festival time that Signifies good luck, fortune, and prosperity. It is considered to be propitious for the fruition of any endeavours. The discounts

and deals will be valid until April 29th, 2023. With over 10,000 happy families, the company is swiftly becoming a household name in the sun-rising e-mobility industry. With a commitment to offer useful features at affordable rates, it's no wonder that iVOOMi is one the Fastest developing, home-grown manufactures of EVs

In all iVOOMi stores, vehicles are on sale, including the S1, JeetX, and S1 Lite, with prices ranging from 70,000 to 91,999. The inclusion of accessories and insurance is part of this deal. The 100% Indian-made iVOOMi JeetX is sleek and contemporary and is now safer and more secure according to Amendment III Phase 1 AIS 156 Certification. The JeetX draws the attention of its customers with its chic and simplistic design. The new design enhances the products' overall attractiveness, giving them a more luxurious appearance. Commenting on the same, Ashwin Bhandari, co-founder, and CEO of iVOOMi, said, "With the aim of becoming India's most popular EV

brand in the industry, Our goal is to make consumers' lives better, with our products being created locally. iVOOMi is a manufacturer that continuously attends to consumer needs and provides useful, all-inclusive solutions to their problems. By offering two additional security levels—insurance and vehicle guard—we are improving the riding experience of our customers. iVOOMi is the only EV brand that offers a combination of a removable battery, usable boot space, and decent mileage with the lightest charger at only 800 gms. We also want to delight our customers, so we provide them with exceptional offers and fantastic value for their forthcoming purchases."

**After 16 years, Maa Vaishnodevi beckons Wrestler Sangram Singh!**

Pune: Arjuna Award winner and Common Wealth Heavy Weight Champion wrestler Sangram Singh visited Vaishnodevi temple recently to pay obeisance to the deity. This after one and a half decades and Sangram Singh still relieved the spiritual experience. Says he, "whenever I have

visited Mata Vaishnodevi temple, my wishes have come true. I feel blessed that Mata wanted me to visit the temple again." Sangram has shared glimpses of the Vaishnodevi temple visit on his social media and is encouraging people to visit Maa Vaishnodevi temple.



## Many animations and games have been created by the students



**Pune (Voice news service):-** Throughout the day, some of the people around us spend a lot of time playing games and looking at smartphones. These days individuals are more occupied with playing various kinds of games. Games with a pleasing appearance, a lifelike design, and moments of material pleasure can be played for hours. But there was a time when we used to play video games on TV, shoot flying ducks, shoot tanks and take Mario to his princess, and spend our entire Diwali vacation. Super Mario changed the history of gaming. Now

is the era of mobile, PlayStation. Games played on TV are now a thing of the past. But the students of Frameboxx Animation Institute in Pune unraveled the history of global gaming. Pune residents recently got to see an exhibition of "Artbox" based on the concept of gaming at the Frameboxx Institute at Swargate. From Pong, a game created in 1972, to Duck Hunt, Super Mario, Contra, Counter-Strike, GTA Vice City, and even PUBG, the students reviewed how the games were created, their history, and their popularity through the exhibition. Ravi Gupta,



CEO of Frameboxx, Vinita Bachani, Vice President of the company, and Amit Chhetri, Assistant General Manager, Vinay Binayke, and Sunita Binayke of Swargate Branch were present on this occasion. Earlier, an annual art exhibition was organized at the Institute at Ferguson College Road. Ravi Gupta said that the number of people who play games in India is significant. The turnover on mobile games is over billions of dollars. Today, millions of video games are easily accessible with a single click. Even playing for eight-ten hours is not sat-

isfy. The number of fans of virtual games is huge all over the world. A big craze of online gaming is also seen in many countries. Many people can get jobs in the future by using this gaming. In the financial year 2023, lakhs of jobs will likely be created in the country's gaming industry along with other AVC i.e., animation, VFX, and comics sectors. If we consider the next eight years, about 20 lakh new jobs will be created in the field of animation, VFX, gaming, and comics i.e., AVCG. The central government itself has claimed this. In the report of



## The history of gaming unfolded

the task force set up by the Government of India, this prediction has been made. Vinita Bachani said that the field of developing different games is a field that can easily draw anyone to it by using different disciplines and immersing the player in the storyline. Video games have contributed greatly to the advancements made in computing. The global online gaming market is one of the fastest-growing industries worldwide. The online gaming industry market has been at its peak in popularity in the past decades.

## Finolex, MMF handed over the Digital Sonography & Stress Test machine to Gurunanak Medical Foundation



**Pune (Voice news service):-** Finolex Industries and its CSR partner Mukul Madhav Foundation have donated a digital sonography machine and stress test machine to Guru Nanak Medical Foundation under the CSR of FIL. Both these machines were handed over at Gurdwara Guru Nanak Darbar in Pune Camp at the hands of Iqbal Singh Lalpura, Chairman of National Commission for Minorities. Equivalent to the cabinet minister & core team member of the Prime Minister. Anil Wahbi Managing Director of Finolex, B. R. Mehta, Vice President (Commercial) of Finolex, Sachin Kulkarni, Chief Coordinator of Mukul Madhav Foundation, Indira Bajaj, Cha-

ranjit Singh Sahani, President of Gurdwara Gurunanak Darbar, Santsingh Mokha, Chairman, Surinder Dhupar, Rajpal Singh Marwah & many other dignitaries were present on the occasion. Advanced tests and treatments are offered at the health center run by Guru Nanak Medical Foundation. This facility provides services to patients of all communities at low cost. With this sonography and stress test machine with this equipment patients will get quality, reliable examination facility. Iqbal Singh Lalpura appreciated the work done by Mukul Madhav Foundation. He mentioned that, Patient care is God's service.

The initiative taken by Mukul Madhav Foundation to empower health facilities is commendable.

The contribution of CSR is important in the development of society and nation. Realizing our social responsibility, if other organizations like Mukul Madhav Foundation take initiative, it will help in education, environment, women empowerment along with health. Just like every drop of oil is important to keep a lamp burning, so every donor's contribution is valuable.

Ritu Prakash Chhabria, Managing Trustee of Mukul Madhav Foundation said, MMF is making significant contributions in the fields of education, health, environment, water conservation, sanitation and women empowerment. To upgrade & enable healthcare facilities, MMF is continuously taking efforts and donating medical equipment at Sassoon General Hospital, KEM Hospital, Bharti Hospital, Command Hospital and many others. MMF is working to empower the health and education sector Pan India.

## Cantabil Retail expands its retail presence with the opening of a new store in Pune



**Pune (Voice news service):-** Cantabil Retail India Ltd., one of India's leading apparel manufacturer and retailer, has announced the opening of its 11th retail store in Pune, Maharashtra. Spread across an area of 1018

sqft., this brand's store is located at Shop No. 68/7C, Ground Floor, Sai Millennium, 585, Near Balaji Mandir, Mumbai-Pune Bypass Road, Kate Wasti, Punawale, Dattwadi, Pune. The all-new Cantabil Retail store represents the future of

retail experience for its customers, as they offer a full range of formal-wear, casuals, and ultra-casual clothing for men & women at competitive price.

With this store opening, Cantabil retail has reached to 449 store mark across India and plans to continue expanding its retail presence.

Commenting on the opening of the store, Mr. Deepak Bansal, Director, Cantabil Retail India Ltd. said, "We are delighted to announce the launch of our new retail store in Pune, Maharashtra. Cantabil Retail as a brand has been well received and admired amongst our customers in the mid-pre-

mium segment, across all age groups. In order to ensure the availability of trendy yet competitive fashion apparel to our customers, we have opened our 11th retail store in Pune. Today, we have a strong presence across the length and breadth of the country and aim to aggressively expand our retail presence further over the next few years."

Cantabil Retail has always been at the forefront of offering premium clothing in cutting-edge style. Every year, the brand keeps curating a cozy yet classic and stylish apparel assortment, giving it a new narrative that relates to the rapidly shifting times we live in.

## Pivotal to take care of Liver for general wellbeing and health – Dr. Vibhute

**Pune (Voice news service):-** It is pivotal to take care of the liver for our general well-being and health opined experts. This year, 2023, the World Liver Day theme is "Be Vigilant, Do Regular Liver Check-Up, Fatty Liver Can Affect Anyone." The theme focuses to emphasise the practise of regular liver check-ups, as fatty liver can affect anyone.

Dr. Bipin Vibhute, Director and Head of Organ Transplantation & Hepatobiliary Surgery, Sahyadri Hospitals, said that in today's times fatty liver is the biggest concern as far as liver health is concerned. Our major liver functions include filtration, detoxification and energy amongst others. The good thing is that our

body has liver reserve. While there are no visible symptoms of liver damage till more than 60-70%, the reserve can still be used in case of stress and exertion and this might present some non-specific symptoms like fatigue, lack of energy, swelling on the legs, irritation at work, depression, lack of sleep, sudden increase or decrease in weight etc. This can happen when the liver doesn't function to its optimum capacity. These non-specific symptoms are common in today's fast paced world. But these should not be ignored. The best way is to focus on preventive healthcare.

**Regular Check-ups a must for everybody** Therefore, a healthy lifestyle and preventive health care is a key for liver health, he added.

Considering our current lifestyle, consumption of junk food, alcohol, lack of sleep and exercise, obesity in kids, stress, it is advisable to go for a health check at least once in two years for normal people in the age group of 20 to 40 years and every year post that age.

**New trends in health-consciousness can help, but need continuity and moderation.** Dr. Vibhute said that new trends like intermittent fasting, detox, diet plan can help provided everything is done in moderation and with continuity. For example, if an individual quits junk food and other bad lifestyle habits for a few months, it will start to help as the liver will start repairing itself, but if that individual returns to these habits the fat will start

accumulating again affecting the liver.

**Hydration and Sleep** While sleep diseases are on the rise, this will also affect liver health. Liver repairs itself when we rest during the night time.

Lack of sleep can therefore adversely affect liver health. Similarly staying adequately hydrated can help maintain our liver efficiency.

**Can Liver damage be reversed** There is no magic wand. Along with medications, lifestyle modifications including diet, exercise can help get rid of fibrosis and fatty liver which are considered the first two stages in liver diseases. But when the liver damage exceeds and goes towards liver cirrhosis liver transplant remains the only option.

## Pristyn Care introduces robotic knee replacement in Pune

### Performs surgeries with CUVIS robotic system

**Pune (Voice news service):-** Pristyn Care, India's largest secondary care provider, has announced its entry into fully automatic robotic-assisted total knee replacement surgeries in Pune. Pristyn Care surgeons will leverage the CUVIS Joint Robotic System developed by South Korean giant Meril to perform some of the most highly complex procedures. The cutting-edge system uses AI, computer-assisted programs and robots to assist surgeons in performing knee replacement surgeries with unparalleled precision and control. Pristyn Care has been adopting the latest medical technology to provide the best surgical care to the patients.

The CUVIS Joint Robotic System has been installed at Deccan Hardikar multi-specialty hospital in Pune. The system offers advanced 3D visualization and an intuitive control system, allowing Pristyn Care surgeons to achieve

unprecedented accuracy and control. As a result, the system enables greater surgical outcomes, ensuring the best implant position with improved longevity, durability and minimal human errors. Moreover, it also helps the patient's faster recovery and early discharge from the hospital.

According to WHO, nearly 18 percent of women and 9.6 percent of men over 60 years suffer from Osteoarthritis worldwide. In India, Osteoarthritis is the second most common rheumatologic problem and affects more than 180 million people in India. With the prevalence of arthritis in India increasing at a higher pace, a breakthrough introduction of the CUVIS robotic system for knee replacement by Pristyn Care will ensure that surgical procedure is performed with a new degree of precision, enhancing patient outcomes. Commenting on the announcement, Dr Vaibhav Ka-

poor, Co-founder at Pristyn Care, said, "Joint pain due to rheumatoid arthritis and Osteoarthritis causes knee pain that affects people of all age groups. Many of our patients have complained of joint pain for years before deciding on surgery. In a highly complex procedure such as total knee replacement, the CUVIS robot helps surgeons perform the surgery without the scope of manual or miscalculated error and help patients get the best outcomes. Pristyn Care is poised to continue leading the efforts in the most advanced surgeries and setting new standards of excellence and innovation in healthcare."

Dr Saurabh V Giri, MBBS, MS, Orthopedic Surgeon at Pristyn Care, said, "Robotic-assisted technology has revolutionized the field of orthopaedics. With over 50K arthroplasty surgeries happening in Maharashtra every year, CUVIS comes as a game changer for the sur-

geons. It creates a 3-D image of the patient's knee, enabling implant placement with high accuracy. It also provides real-time feedback ensuring each implant is placed correctly. Many studies indicate that patients undergoing robotic-assisted vs traditional knee replacement experience lesser pain and a faster recovery."

In addition, India is the preferred country for medical value travelers as the country possesses the expertise to diagnose and treat a full range of diseases. Moreover, in most cases, the treatments offered are cost-effective. For example, in India, robotic-assisted knee surgery is available at a fraction of what the exact procedures could cost in Western countries. Therefore, Pristyn Care, with its advanced robotic surgery techniques, eyes the potential to tap into medical tourism, which is expected to grow to 13 billion dollars by 2026.

## ChatGPT's rapid growth puts Instagram to shade: Infosys co-founder Gopalakrishnan at GIM Convocation



**Pune (Voice news service):-** Artificial intelligence bot ChatGPT's rapid growth has put to shade social media behemoths like Instagram and Tiktok, according to Infosys co-founder Kris Gopalakrishnan, who has also claimed that disruptive technologies will help the Indian economy reach the \$ 10 trillion mark.

Gopalakrishnan, chairman of Axilor Ventures, was a chief guest at the annual convocation ceremony organised by the Goa Institute of Management (GIM) during which certificates were formally handed over to 480 students spread across five management programmes who completed their post graduate diploma in management. 15 medals were awarded to students who made a signif-

icant mark in academics as well as extracurricular activities, while awards were also given to students with best academic performances in the respective programs.

In his address during the ceremony, which was also attended by Ashank Desai, chairman of the GIM governing board and the B-school's director Dr. Ajit Parulekar, Gopalakrishnan spoke about the rise of ChatGPT and the transformation which the AI chatbot was about to unleash worldwide.

"It's one of the fastest growing apps or tools ever. Within two months after its launch... GPT had 100 million monthly active users in contrast to Instagram which took two and a half years to reach 100 million users," he said, adding that the chatbot was "evolv-

ing faster than any technology introduced or invented by humans to date".

"We are finding new capabilities every single day. Chat GPT democratized access to artificial intelligence machine learning models and helps with a wide range of tasks such as reading x-rays, essay writing, poetry, summarizing information and documents and testing code segments etc. It shows human-like capabilities, but at an amazing speed of response. Clearly this disruption will have a significant impact on every aspect of our life," Gopalakrishnan said.

Gopalakrishnan also said that disruptive technologies would transform India's industrial landscape and help the country to accelerate its Gross Domestic Product. "I believe that disruptive technologies will transform all industries and this gives India an opportunity to accelerate GDP growth and become the second or the third largest economy in the world. A few IT companies have demonstrated this in the last 45 years. There is tremendous wealth to be made in India, as India grows to become a five

trillion dollar economy or a 10 trillion dollar economy," he said.

Director Parulekar, who presented the Director's Report on the institute's performance for the last academic year, said that with the accreditation by the Association of MBAs (AMBA) from the United Kingdom (UK), GIM had joined an exclusive club of 296 institutions worldwide, which received the prestigious endorsement. After the IIMS, the GIM is the second institution in the country to be accredited by the Business Graduates Association, a UK-based global membership organisation of Business Schools.

"This year, we received a record-breaking number of applications: 13,320 unique applications as compared to the year prior which was 8,730. This translates to a 53 percent increase in applications across all four full-time PGDM programmes," he also said. 15 medals were awarded to students who made a significant mark in academics as well as extracurricular activities. Awards were given for 'best academic performance' in the respective programs.

## RENAULT INDIA TO ORGANISE NATIONWIDE SUMMER CAMP

**Pune (Voice news service):-** With an objective to continue its commitment to enhance customer satisfaction, Renault, the number one European automotive brand in India, has announced the commencement of a nationwide after-sales service initiative, 'Renault Summer Camp'. The service camp will be conducted across all Renault Service facilities across India from April 24 - April 30, 2023. The optimal performance of the cars is the main goal of organizing the servicing

camp. The vehicles would receive expert attention from trained and skilled service technicians. According to the regulations set forth by Renault India, the Renault Summer camp will provide a thorough automobile check-up, including a free car top wash, for Renault owners. This will allow a close evaluation of all the car's critical components. Such routine inspections guarantee all required measures for improved vehicle performance and give customers a satisfying ownership experience. As part of

the Renault Summer Camp, Renault India customers can also avail up to 25% discount on Engine oil replacement, 10% attractive discount offers on select parts & accessories, 15% on labor charges. Renault India will also provide 10% discount on Extended Warranty and Road-Side Assistance Program. Currently, Renault India has a widespread presence of close to 500 sales and 530 service touchpoints across the country with benchmark sales and service quality. In addition to the comprehensive car check-

up facilities along with a host of other value-added benefits like special offer on tyres (select brands), several fun-filled activities will be organized for customers with assured gifts, making it an exciting and cherishing experience for the customers. All these novel after-sales, initiatives of Renault are testimonies of providing utmost customer satisfaction. Renault has undertaken many first-of-its-kind after-sales and customer centric initiatives to offer a seamless brand ownership experience to its customers.

## HCL Foundation Along with Centre for Environment Education (CEE) Launches 'Generation for Climate Action (GENCAN)' Initiative for School Children

**Pune (Voice news service):-** HCL Foundation, the corporate social responsibility (CSR) arm of HCLTech, today launched a national-level 'Generation for Climate Action' (GENCAN) initiative in partnership with the Centre for Environment Education (CEE) for promoting awareness and knowledge on climate action in schools

through its flagship program, HCL Harit - The Green Initiative. Marking the Earth Day celebration, the initiative was inaugurated on April 20, 2023, New Delhi, in the presence of esteemed dignitaries such as Dr. Nidhi Pundhir, Vice-President, Global CSR & Director, HCL Foundation, Shri Kartikeya Sarabhai, Director CEE, Dr. Sunita

Farkya, Professor & Head, Department of Education in Science and Mathematics, NCERT, Dr. Ashok Khosla, Chairman, Development Alternatives, Dr. Pratibha Singh, WASH, Sustainability and Climate Change Specialist, UNICEF India and Mr. Sam Barratt, Chief of the Youth, Education and Advocacy Unit, UNEP.

Over 200 students participated in this national launch. In addition, an interactive panel with nine students took place where students shared about the actions that they are taking at home and school towards a greener planet. This initiative will involve 50 - 70 government schools spread across India targeting about 2,500 - 3,000 children.

## ACKO Partners with Leading EV OEMs to launches performance-based Battery Warranty program

**Pune (Voice news service):-** In its continuous efforts to drive a paradigm shift in the automotive landscape and bring a transformation in the EV industry, ACKO launches a unique Extended Battery Warranty plan in partnership with industry leading OEMs - OLA and Ather.

The EV market has seen its all-time high in 2022 with a 223% growth in its Electric Vehicle sales. This is further expected to grow at a CAGR of 44.5% between 2020 and 2025. Despite the soaring demand, customer apprehensions on multiple factors are posing as detrimental to the vast adoption of Electric Vehicles.

As per a research report by ACKO and YouGov India- 'Is the Future Electric?', over 49% of EV car owners believe that battery replacement

costs form a substantial part of EV ownership. Additionally, while 66% of the respondents assume that battery life only lasts between two to five years, a majority of EV users believe that charging behavior has a definite role to play in the vehicle's battery life.

With this insight, ACKO aims to create an infrastructure for the EV landscape by partnering with OEMs and offering comprehensive insurance plans to the customers. This will address the existing pain points and thereby bring a radical disruption in the fast-evolving EV industry.

ACKO's Extended Battery Warranty plan assuages customer concerns around the battery life and performance. The partnership with OEMs will improve the EV affordability where the banks will be able to extend the loan du-

ration for vehicles and thus reduce the EMI installments. The plan protects the battery life till the fourth or the fifth year and provides performance coverage for up to 60,000 kms.

Under the comprehensive plan, EV components are also covered in addition to the battery. The uniqueness of the plan is that it is transferable to the new owner in the event of sale. The cost visibility factor for the battery and other parts of the vehicle enables a better resale value.

Speaking on the partnership, Animesh Das, VP - Motor Underwriting, ACKO, said, "The Indian EV journey is an aggressive growth story which has propelled the demand for customized protection solutions amongst customers. Our research report found a demand for these solutions from 79% of

the respondents. The report also underlined that 67% of EV owners want to own an insurance policy with their Electric Vehicles.

This is a positive sign from the new age customers who have evolved preferences and want to adopt environmentally safer alternatives for the ecosystem.

We are confident that with our partnership, OEMs will be better equipped to answer the doubts in customer minds about longevity and performance of the Electric Vehicle. This will indeed ease the lives of our customers and promote a nationwide rapid adoption of EVs".

ACKO continues to disrupt the EV space by innovating more products and exploring partnerships with multiple other OEMs to provide a comprehensive coverage for EVs.

## RENOM wins big at India Wind Energy Forum 2023



**Pune (Voice news service):-** Renom Energy Services Pvt. Ltd., a leading name in the renewable energy sector, is proud to announce its recent wins at the India Wind Energy Forum Leadership Awards 2023. The company has been recognized as the Company of the Year: ISP

Multi-Technology and the 'Service Provider of the Year: Sourcing & Procurement showcasing its commit-

ment to delivering innovative and sustainable solutions to its clients.

Established in 2015 as the energy services vertical of Sanjay Ghodawat Group, Renom has quickly become India's first and only Independent Service Provider (ISP) to manage wind turbines of all the five technologies in the country. With a portfolio of over 2000 MW spread across seven states and over 75 locations in India, Renom main-

tains 15 different brands and 35 models of wind turbines. The company's success is due to its team of over 750 plus skilled professionals who are driven by values and have over 2,000 man-years of combined experience.

Renom's in-house technologically advanced Electronic Repair Service (ERS) Centre in Pune ensures that it can service or cater to all types of PCBs, SRBS, and controllers in less turnaround time.

The India Wind Energy Forum Leadership Awards recognize and celebrate the achievements of companies and individuals who have made significant contributions to the wind energy sector in India. Renom has been honoured with two awards at the event, highlighting its commitment to excellence, innovation, and sustainability.

We are honoured to have received these prestigious awards from the India Wind Energy Forum 2023.

This recognition is a testament to the hard work and dedication of our entire team at Renom. We are committed to providing innovative and sustainable solutions to our clients and look forward to continuing to make a positive impact on the renewable energy sector in India, said Mr. Shrenik Ghodawat, Founder and Director of Renom Energy Services Pvt. Ltd. Renom's commitment to excellence, innovation, and sustainability has made it a leader in the renewable energy services sector in India. With these recent wins, the company has once again proven its dedication to providing the best operations and maintenance services to its clients.

## ELEVATE YOUR CREATIVITY WITH THE NIKKOR Z DX 12-28mm f/3.5-5.6 PZ VR



Managing Director of Nikon India Pvt. Ltd. NIKKOR Z DX 12-28mm f/3.5-5.6 PZ VR PRIMARY FEATURES

**Superb photos and videos made simple** Go from ideation to creation in a snap with the NIKKOR Z DX 12-28mm f/3.5-5.6 PZ VR. It is the first NIKKOR Z lens equipped with power zoom with linear drive - supporting a remote-control operation, minimal operational sound disruption, and features an internal zoom mechanism that does not shift its centre of gravity. Users can maintain a stable balance even when shooting with a camera attached to a compatible tripod grip or a gimbal. In addition, enjoy shooting videos with silent operation, a plus in quiet locations or when befriending a famous street cat. Customise the shooting experience by choosing preferred zoom options without having to touch the lens itself. Activate power zoom directly from the dedicated button on the camera body, or with the ML-L7 Remote Control enabled with Bluetooth connection. Users can also remotely activate power zoom with Nikon's PC software and compatible smart devices app.

For a more tactile yet smooth experience, rotate the zoom ring to enable power zooming automatically and adjust the zoom position according to its rotation angle.

Zooming in and out is made easy with the zoom speed setting in 11 steps. In addition, power zoom works well even when shooting with the MC-N10 remote grip and gimbal.

Focus on nailing consistent footage while the lens takes care of accidental shaking and vibration. Enjoy the freedom to capture sharp and clear stills and videos, even in low-light situations such as during sunsets, with a Vibration Reduction (VR) effect of up to 4.5 stops. Take the stress out of capturing fast-moving subjects when you pair the NIKKOR Z DX 12-28mm f/3.5-5.6 PZ VR with the Z 30, Z fc or Z 50, and use SPORT mode to enhance VR effect and achieve stable footage.

**Wider, brighter, better** Whether capturing the everyday magic of moments, expressive selfies, or dynamic landscapes, the NIKKOR Z DX 12-28mm f/3.5-5.6 PZ VR lets you go wide and get creative with ease, thanks to its focal length range of 12-28 mm (equivalent to 18-42 mm when converted to 35mm format). Users won't have to worry about carrying multiple lenses as this lens allows for various expressions, from ultrawide shots emphasising perspective to portraits with dreamy bokeh. Produce brighter stills and videos with its wide zoom range as the high flexibility of the Z system's design allows the lens to capture more light.

Users who enjoy capturing close-up shots of nature such as flowers and insects, and tabletop photos featuring food, products, or jewellery, can get close to their subjects with the lens' maximum reproduction ratio of 0.21x and a minimum reproduction ratio of 0.19m.

**Lighter weight, better grip** Small in size but comprehensive on features, the NIKKOR Z DX 12-28mm f/3.5-5.6 PZ VR weighs approximately 205g, an ideal everyday companion for users. Compact enough to fit in a purse or bag and easy to carry around, it is ready to capture whenever inspiration strikes.

Furthermore, its dust-and-drip resistant [5] design helps to prevent dust and liquid from entering the lens. Users can also focus on their subject in frame and quickly adjust to their preferred setting with the lens' control ring to set frequently used functions such as focus (M/A), ISO sensitivity, aperture, or exposure compensation. Rounding off the elegant look of the lens is the distinctive design of the zoom ring and control ring thereby setting them apart to enable smooth operation. The Product would be available by third week of May '23 and at INR 32,995.00

**Availability** For more information on the new NIKKOR Z DX 12-28mm f/3.5-5.6 PZ VR and other Nikon products, please visit <https://www.nikon.co.in>

## Shreya Ghodawat receives 'Excellence in CSR' Award 2023

**Pune (Voice news service):-** Climate Entrepreneur, Shreya Ghodawat was honoured with the prestigious Maharashtra CSR Award 2023 at a ceremonial event held at Mumbai Raj Bhavan on 19th April, 2023. She was awarded for her significant contribution to sustainability and climate change in Maharashtra. The awards were presented by Hon. Governor of Maharashtra, Shree Ramesh Bais in the presence of Deputy CM of Maharashtra, Shree Devendra Fadnis and other dignitaries. The Excellence in CSR Awards was instituted to recognise companies/individuals that have made a positive impact on the society through their innovative and sustainable CSR initiatives.

Appointed as the India Ambassador of SHE Changes Climate, a global non-profit organisation driving awareness of the crucial role of women in just climate action, Shreya is committed to working towards environmental gender parity. A name to watch in the world of sustainability and social impact, Shreya is making a difference with her work as a sustainability strategist, writer, speaker, advisor and founder of impact startups.



An elated Shreya Ghodawat said, "I'm greatly honoured to receive this prestigious award and state-level recognition for my initiatives. Going forward, I aim to continue being the microphone for sustainability and advocating for a 50:50 vision at all levels of climate leadership. Women continue to be marginalised from the political sphere because of gender stereotypes, lack of access and socio-economic-struc-

tural barriers. According to UN Women, more than 150 countries still have laws that discriminate against women. I look forward to equal inclusion of women at top levels of all climate negotiations in India. I am also currently working on launching both a podcast and a book, Sustainable Guides for Mumbai that will help navigate the city's buzzing streets like a local - all while minimizing the carbon footprint. From vegan eateries to hidden thrift gems and more, this will be a guide to Mumbai like never before." Shreya Ghodawat has recently been recognised as the Earth Day Network Star by Earth Day Org, the world's largest recruiter to the environmental movement, working with more than 150,000 partners in over 192 countries to drive positive action for the planet.

## ELGi Introduces Advanced Compressed Air Solutions at Hannover Messe 2023

**Pune (Voice news service):-** ELGi (BSE: 522074 NSE: ELGIEQUIP), one of the world's leading air compressor manufacturers, unveiled, at Hannover Messe, its portfolio of oil-free, oil-lubricated compressors, and accessories designed to address European customers' needs for low life cycle cost compressed air solutions. On display at the ELGi stand D31 in Hall 4 were ELGi's oil-free screw air compressor with an integrated heat recovery system and the improved efficiency oil-lubricated screw compressor with a new permanent magnet synchronous motor.

ELGi's first two-stage oil-lubricated screw air compressor enabling industry-leading low total cost of ownership and increased reliability, also premiered at the show.

"Today, our portfolio on display at Hannover Messe reaffirms our commitment to playing a leading role in responding to customers' needs for a step-change in energy efficiency. In the journey towards sustainability and net zero operations, customer requirements are evolving from lower energy consumption to thorough life cycle cost assessments. While air compressors consume approximately 10% of Europe's overall industrial electrical energy demand, over 70% of a compressor's lifecycle costs are made up by the energy used during operations," said Dr. Jairam Varadaraj, Managing Director, ELGi Equipments, while speaking

at the tradeshow. "For over 60 years, we have been committed to developing compressed air solutions that contribute to driving down the total cost of ownership with class-leading energy efficiency, process improvements, new products, and processes. Moreover, our compressed air experts put the customer at the core of every decision and activity, ensuring an always-better customer experience over the entire life of their ELGi compressors."

Chris Ringstetter, President ELGi Compressors Europe, commented, "We remain committed to partnering with our European customers as they face an incessant rise in energy costs, regulatory and value chain demands for lower emissions, and the continued need to improve operational costs and more importantly, energy efficiency.

Today ELGi's compressed air solutions deliver class-leading energy efficiency to our European customers across various industrial verticals. Our people and channel partners, with their expertise, experience, and distribution, ensure our customers have complete peace of mind with their production operations. Significant process improvements have resulted in enhanced reliability of products and industry-leading customer warranties for our customers. And our relentless focus on technology and IoT has resulted in digitized, compressed air systems that provide our customers with the tangible cost of

ownership benefits. We're just getting started, and how!"

**ELGi's compressed air solutions introduced at Hannover Messe include -**

ELGi's OF90-160 Range: ISO compliant with class zero ISO 8573-1 air purity standards, the two-stage dry screw and water-cooled oil-free air compressors are available in fixed and variable speed options with a nominal power of 90 to 160kW. The range can also be equipped with an integrated and stand-alone Heat Recovery System (HRS), recovering up to 90% of the heat generated during the compression process, and has improved performance within the 4.5 - 10 bar operating range. These units can also be installed outdoors with protection kits.

ELGi's EG90-160P Range: With significant energy efficiency improvements, on account of an advanced two-stage airoend design, this new oil-lubricated compressor with a 4.5-12.5 bar operating range in the ELGi EG Series portfolio offers superior performance with a lower cost of ownership and increased reliability, translating to increased uptime and improved productivity in manufacturing applications. The EG90-160P range is available at fixed and variable speeds.

ELGi's EG11-45 PMSM Range: With significant energy efficiency improvements, this new oil-lubricated, air-cooled compressor with a 4.5-12.5 bar operating range features a new Permanent Magnet Synchronous Motor (PMSM) with

industry-leading, energy-efficient, direct drive air ends designed for variable load.

The game-changing PMSM permits the extension of improved turn-downs without compromising efficiency when employed with Variable Frequency Drive (VFD) applications, reducing energy consumption, and increasing free air delivery.

ELGi's Air-Alert IoT-based Machine Monitoring System: Enabling data analytics and real-time monitoring of air compressor parameters, ELGi's Air-Alert is a data transmission and analysis service that monitors a compressor's critical parameters to minimize downtime and maximize efficiency. Predictive alerts are a step closer to prognostics for detecting and preventing failures.

With Air-Alert, customers worldwide are assured of highly accurate advanced predictive machine downtime alerts and minimized unplanned downtime.

For over 60 years, ELGi's pioneering products and compressed air solutions have served various applications across industries ranging from manufacturing, food & beverage, construction, pharmaceuticals, and textiles in over 120+ countries. Powering a 400+ product-strong portfolio, ELGi's state-of-the-art global manufacturing facilities, spanning three continents, are committed to carbon neutrality, water conservation, and circular waste management.

## Porsche India launches five new Porsche showrooms in one week

**Pune (Voice news service):-** Off the back of a strong sales year in 2022, Porsche India is delivering on its promise to expand its retail network with the inauguration of five new facilities in one week as a keystone element in its strategic growth plan.

New Porsche showrooms in Bengaluru and Chennai, as well as newly renovated and reopened sites in Ahmedabad, Kolkata and Mumbai, were commemorated in back-to-back ceremonies during the week of 10 to 15 April 2023 to expand the existing network in India. The expansion brings the total of Porsche showrooms to eight, as well as a Porsche Studio in Delhi.

Dr Manfred Bräunl, Chief Executive Officer of Porsche Middle East and Africa FZE, said the roll out is an example of the assurance made by Porsche India to exceed market expectations and deliver Porsche levels of customer experience to an expanding market.

"India is an important market for Porsche," said Bräunl "Porsche is the fastest grow-



ing automotive luxury brand in India over the last few years, which makes network development a particular priority. "The expansion of our Indian network underlines that customer centricity is at the core of our strategy for this market.

"The inauguration of these five Porsche showrooms is in line with our mandate to continue expanding our retail footprint across the country, based on increasing customer demand." Manojit Vujjic, Brand Director, Porsche India said the new dealerships have initiated operations with a maximum commitment towards its customers and prospects using

state-of-the-art facilities and highly trained staff: "These new showrooms demonstrate our commitment to expanding our presence in key markets and delivering an exceptional customer experience," said Vujjic. "We can now provide a seamless experience and ease of accessibility for all prospective customers across the country. We thank our stakeholders for their support to help us deliver such an ambitious target on time."

The new showrooms intend to take visitors on an immersive experience that will showcase Porsche's history as well as its innovations in engineering, safety, performance, connectivity and efficiency. These will set the theme for future locations across the sub-continent catering to a larger, yet still niche market, including three new dealers appointed last year as the basis for its roadmap to future growth. "Our Bengaluru and Chennai facilities are new from the ground up while the Mumbai and Ahmedabad locations are major upgrades of existing facilities on their present sites," said Vujjic.

"Our new investor in Kolkata has taken the same location where the previous Porsche Centre used to stand many years back and completely overhauled it so that it's now considered a new facility ready to be inaugurated."

Porsche India enjoyed its best ever sales performance in 2022 with a 64 per cent growth over the previous year, as the all-new electric Taycan completed its first full year on sale. Buyer interest remained strong across its SUV and sports cars segments, with a 69 per cent growth in the sales of SUV models highlighted by the top-selling Cayenne.

## ABFRL and GIZ announces the 'Circularity Innovation Challenge 2023' in collaboration with CEE and GIZ Leverist to transform the Indian textile sector

**Pune (Voice news service):-** Aditya Birla Fashion and Retail Limited (ABFRL), one of India's leading fashion companies, and Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) announced the launch of the 'Circularity Innovation Challenge 2023'. This initiative, in collaboration with Centre for Environment Education (CEE) and GIZ Leverist, aims to create a platform for innovators in the textile and apparel industry to develop innovative solutions. The challenge will feature eight categories and shortlisted/chosen innovators will have an opportunity to pilot their innovations. "We are thrilled to kickstart the

'Circularity Innovation Challenge 2023' in partnership with GIZ," said Dr Naresh Tyagi, Chief Sustainability Officer, ABFRL. "At ABFRL we aim to collaborate, contribute, and co-create a new movement in the Indian textile sector. Our goal is to create a platform for innovators, to introduce sustainable and impactful solutions and raise awareness about textile circularity. This initiative will bring forth innovative solutions that can help minimize textile waste and promote the use of sustainable materials in the industry. We are happy to announce that the finalist will get a platform to co-design pilot projects with ABFRL, which

will be integrated into our supply chain. Moreover the pilot project will give them a boost to test and scale their innovation in the larger textile and apparel market." Mr. Kartikeya Sarabhai, Director, Centre For Environment Education (CEE) says, "The textile industry is one of the largest sectors of our economy. The challenge is to achieve growth along with sustainability, through a circular economy model. The Innovation Challenge is meant to encourage and capture the creativity and innovations especially of our youth. 8 different categories have been identified in which participants can apply and it aims to introduce circular economy mod-

els at an industry level through the groundbreaking work of innovators. It's a great platform to collaborate, contribute and co-create." Ms. Meghana Kshirsagar, Senior Advisor Climate Change and Circular Economy at GIZ India, emphasises that this innovation challenge is one of their many upcoming initiatives to bring stakeholders from the textile ecosystem on one platform - innovators, designers, students, brands and industry, MSMEs, incubators, think-tanks and decision-makers - so we can together showcase successful examples of circular approaches for the sector through effective collaboration.