



## Tata Motors introduces BS6 Phase II portfolio along with the RED #DARK range in Pune

**Pune (Voice news service):-** Tata Motors, India's leading automobile manufacturer today introduced its BS6 Phase II range of passenger vehicles with RDE and E20 compliant engines. Going beyond compliance, Tata Motors has refreshed its portfolio across powertrain options of Petrol, Diesel & CNG with new features which will deliver enhanced safety, drivability, comfort & convenience. With this portfolio, the Company has also increased its standard warranty of 2 Years / 75,000 km to 3 Years / 1 lakh km across the range, offering a hassle-free ownership experience. The company also announced the arrival of its new range of RED #DARK SUVs, a more upmarket rendition of India's no. 1 SUV - the Nexon, the company's premium SUV - the Harrier, and its flagship SUV - the Safari.

Upgrades on Tiago, Tigor, Altroz, Punch and Nexon

**Performance Upgrades** The low-end drivability of the Altroz and Punch have been enhanced such that they offer a much smoother experience in lower gears. Reinforcing the trust on diesel engines and to offer multiple choice to its customers, the company has upgraded the Revotorg diesel engines for both Altroz and Nexon. Additionally, the Nexon Diesel engine has been re-tuned to deliver better performance. Additionally, in line with customer expectations, the new range boasts of a more serene in-cabin



experience that has been elevated with a Quieter Cabin, Lower NVH and new features designed to make driving more comfortable, safer, and enjoyable.

**Enhanced Peace of Mind** As a reflection of confidence in the quality of its products, superior technology and providing customers with a relaxed ownership experience, Tata Motors has increased its standard warranty from 2 Years / 75000 kms to 3 Years / 1 Lakh kms. Furthermore, the new RDE compliant engines are more responsive, and have been tuned such that they offer more efficiency to the customers. Mileage has been increased by upto 2.40 KMPL across range.

Altroz and Punch gets Idle Stop Start as standard, while Tiago and Tigor gets TPMS, both features ensuring a better on road mileage for all the models.

**Feature upgrade on Harrier & Safari:** OMEGARC siblings, Harrier & Safari are further made irresistible with the more

premium features. They now come with Advanced Driver Assistance System (ADAS), aimed to be an intuitive driving technology, which is built to take on any surprises while driving, enhances road safety by reducing the impact of potential accidents. The safety features include: Autonomous Emergency Braking, Forward Collision Warning, Traffic Sign Warning, High Beam Assist, Lane Departure Warning, Blind Spot Detection, Lane Change Alert, Door Open Alert, Rear Cross Traffic Alert, and Rear Collision Warning. Top of the line advanced upgrades such as 26.03 cms HARMAN Touchscreen infotainment, 360° Surround View System, 200+ Voice commands in 6 languages, 6 Way powered Driver seats with Memory and Welcome function and 17.78 cms Digital TFT Instrument Cluster to name a few. Furthermore, the Safari aims a bit higher by pleasing its customers with add-ons such as the 4 way powered

Co-Driver seats with electric Boss mode and Majestic sunroof with mood lighting.

**Introducing RED #DARK Range** Harrier and Safari RED #DARK comes with all the new features and ADAS which were introduced today. Additionally, they flaunt Bold Oberon Black exteriors, Piano Black Grille with Zircon Red accents, R18 Charcoal Black Alloys with Red Calipers along with RED #DARK logo on the fenders. The interiors are further accentuated with an exquisite Carnelian Red Interior theme which comes alive with the Carnelian Red Leatherette seats with diamond style quilting, complimenting grab handles on doors and central console, RED #DARK logo on the headrest, Steel black front dashboard design and Piano black accents on steering wheel, console and doors. Nexon RED #DARK flaunts Bold Oberon Black body color with interesting elements like Zircon red inserts in the front grille, the RED #DARK logo on the fenders in red color along with R16 Blackstone alloy wheels. The interior elaborates the whole feel with its Carnelian Red theme, Leatherette seats, steel black front dashboard design and red accents on steering wheel, console and doors.

Launched at an attractive price point, the new BS6 Phase II portfolio, featuring the RED #DARK range can now be experienced and booked from the nearest authorized Tata Motors dealership.

## VTP Realty Reinforces Market Dominance

**Pune (Voice news service):-** VTP Realty, is the #1 real estate brand of Pune in terms of sales revenue. Backed by over 38 years of group legacy, the company has been on an exponential growth trajectory since the past 7 years and have been the market leader since the past 5 years consecutively. The brand has not only established brand dominance on the business front but also in terms of delivery. Based on a solid foundation of Better Build, Better Design and Better Care as our core philosophy, the organization is a well-oiled machinery when it comes to delivering homes that their customers have entrusted them with.

In the entire financial year ending March 2023, brand VTP has had 3 crore square feet under construction simultaneously out of which 36 lakh square feet has been delivered only in a single year! That amounts to 4117 homes handed over in a year. Such a feat is rare in the industry and very few other brands have such massive strength.

In addition to this, VTP Realty hosted the single largest Gruh Pravesh event on Gudi Padwa, one of the most auspicious days for new beginnings in the Hindu calendar.

The event saw 1778 families conducting Gruh Pravesh ceremonies on the same day across 5 projects. This extraordinary accomplishment has shattered all previous records in the Pune real estate market and perhaps the India market too.

### 1778 families conducting Gruh Pravesh ceremonies on the same day across 5 projects



These milestones have solidified VTP Realty's position as the leading real estate company in Pune for the fifth consecutive year in terms of revenue generation. The brand's unwavering commitment to excellence and innovation has consistently placed it at the forefront of the industry. What sets the brand apart is its customer centricity, strong partnerships with all stake holders, its choice of strategic locations for development, it's experienced management team and above all a strong vision and commitment to its customers.

With VTP Realty, the real estate industry has got a very strong brand with solid credentials. It is one of the few brands that deliver more than promised. This is a rarity in the industry and thereby improving the trustworthi-

ness of the entire industry.

VTP Realty is a part of the VTP Group, which has a diverse range of businesses, including cement, construction materials, and engineering services. This backward integration allows VTP Realty to leverage the resources and expertise of the group, leading to cost savings and operational efficiencies.

Mr. Sachin Bhandari, Executive Director and CEO of VTP Realty, expressed his pride in the company's achievements. "Our dedication to quality and customer satisfaction has been the driving force behind our record-breaking success. Our team's tireless efforts have enabled us to make a difference in the lives of thousands of families and ensured our strongest financial performance yet."

By the end of this financial year, VTP Realty will cross the 4000 crore mark in revenue as well! We're thrilled to be expanding our offerings with the launch of VTP Homes and VTP Luxe, our two new offerings that will change the real estate landscape of Pune completely over the next few years," said Mr. Bhandari.

VTP Homes and VTP Luxe are the company's latest product brands unveiled recently, designed to cater to the diverse needs of its customers. VTP Homes is a prestige offering from VTP Realty, aimed at customers with high aspirations and a desire for exceptional value. VTP Homes offers a range of premium properties that cater to a diverse set of customers, ensuring that there is something for everyone. The brand is committed to delivering superior quality homes that meet the demands of discerning customers who are unwilling to compromise on quality or value.

VTP Luxe is a brand that aims to redefine luxury in the real estate industry. The brand caters to the demands of luxury customers who seek exclusivity, great craftsmanship, and attention to detail. VTP Luxe offers state-of-the-art real estate properties with world-class facilities and amenities that cater to the needs of self-made individuals who seek authentic luxury.

With its focus on style and exclusivity, VTP Luxe is poised to become a defining brand in the luxury real estate market in the near future.

## S.P. Gupta felicitated with Honorary Doctorate



**Pune (Voice news service):-** City based Leading Industrialist and businessman Sathish Puranchand Gupta was awarded with degree of "Honorary Doctorate in Business Management" by Bharath Virtual University for peace and education.

Mr Gupta who is a director of "Puranchand and sons" of Marketyard was received this degree in Bangalore by hand of the Chairman of University Dr Kumar Rajesh and vice Chancellor T M Swami. Mr Gupta said that he is in the field of business from almost five decades and spreading the message of peace and

harmony in society while handing our business.

On receiving his degree of doctorate in business management, Mr Gupta said "It is wonderful feeling to have received this honour from such a reputed University. I am truly humbled and blessed".

Gupta further said this credit goes to his parents who taught him to adopt the path of non Violence and do the good for society and cast it. His vast and diverse experience in the field of business, Gupta said that he had received Master of Business award last year by the hand of NCP supremo Sharad Pawar.

## Orchids The International School unveils Mobile Planetarium for Pune students

**Pune (Voice news service):-** Orchids The International School, one of India's leading K12 school chains, recently unveiled a 'Mobile Planetarium' at its Nigdi branch. It was unveiled in the presence of chief guest Mr. Sanjay Naikade, Administrative Officer, Education Department - PCMC. The school will be stepping up its focus on the astronomy and robotics curriculum and bringing experiential learning into its teaching methodology in the upcoming academic year. The central Astronomy team, which consists of seasoned astronomers and educators, has carefully crafted the Astronomy curriculum. The curriculum maintains a focus on both theoretical and observational astronomy, providing the ideal environment for the development of knowledge and abilities.

way. Students will watch shows like Satellites, Birth and Death of Stars, Big Bang Theory, and Solar System. This will make learning astronomy far more engaging than simply reading textbooks. At Orchids' the astronomy club is called 'Astoverse' - it is for students who are highly interested in learning astronomy more elaborately apart from what is taught in the astronomy curriculum. The purpose of this club is to give first-hand exposure to a lot of practical aspects of astronomy, such as telescope handling and advanced sky gazing. One of the aspects of the Astronomy club is also to prepare the students for national-level quizzes and Olympiads. An enhanced learning session includes 20 hours of club engagement per academic year, including AV sessions, demonstrations, home-based activities, projects, discussions, games, training, and competitions. The school had recently organized the Junior Einstein Competition, which aimed at promot-

ing application-based learning and encouraging budding scientists across the branches. The winning team of the competition were from the Nigdi branch, which had designed a Portable solar water Desalinator model. Many students displayed their projects at the school in front of the chief guest and won his appreciation. The event proved to be an apt platform for young minds to showcase their talent and passion for science and technology.

Speaking about this development, Mr. Sanjay Naikade, Administrative Officer, Education Department - PCMC, "It was an amazing effort by the curriculum designing team and teachers at Orchids The International School to give so much focus on experiential learning programs. Astronomy and Robotics programs in school can promote scientific thinking abilities in students and improve their understanding of the laws of science through gaining visual experi-

ence from planetarium sessions and hands-on learning through star gazing trips." Romita Sharma, Principal of Orchids The International School, Nigdi, said, "At Orchids, we are always striving to teach through practical methods and providing experiential learning. Apart from parents, even students are increasingly looking for unique learning experiences. Therefore we decided to design and launch a specialized Astronomy curriculum for this academic year, providing students with more hands-on learning. The mobile planetarium set-up is done in that direction. Our focus is to enhance and amplify the learning experience of our students through the Astronomy and Robotics curriculum. This will also be in line with the objective of the National Education Policy implementation. We are confident that our bright students will excel in the field of Astronomy and will bring honour to the school."

## CIVIL 20 INCEPTION CONFERENCE HELD IN NAGPUR



**Pune (Voice news service):-** The Inception Conference of Civil 20 India 2023, recently took place in Nagpur, with more than 200 delegates from Civil Society Organisations (CSOs) and Nongovernmental Organisations (NGOs) from around the world participating. One of the official Engagement Groups of the G20, the C20 provides a platform for Civil Society Organisations (CSOs) around the world to voice people's aspirations to the world leaders in G20. Bringing together CSO representatives, eminent social activists, academicians, policy practitioners and representatives

of the government, the meeting is exploring issues significant in the realisation of a better society.

The Inaugural Session was led by Civil 20 Chair, Sri Mata Amritanandamayi Devi (Amma). In her address, Amma spoke about the importance of cultivating a worldview based on inclusivity and oneness and compassionate action. She said, "The future belongs not to the 'single' entities who stand divided, but to those who mingle and cooperate with others. Countries and societies that try to rise on their own will surely fail. Hence, let our mantra be 'Mingle', not 'Single'."

Amma also pointed out that while the government is providing many social- upliftment programs, NGOs and CSOs should serve as stewards, connecting the deserving beneficiaries with those programs. Amma said, "The Honourable Prime Minister Narendra Modi has launched numerous significant schemes, like Jandhan Yojana, which is a revolutionary financial-inclusion scheme of delivering the benefits directly to the bank account of the vulnerable and low-income sections of society. Then there are Skill India Mission, Ayushman Bharat Health Insurance scheme, and the list goes on... It is important that people have the awareness to avail these schemes, also. It is not enough for a diabetic to take the medicines—they also have to maintain a regular diet. In a similar way, it is important to be aware of properly using the benefits they are receiving."

Gracing the occasion as Chief Guest was Sri Kailash Satyarthi, a Nobel Peace Laureate. He said, "Inception of India's Civil 20 is a

## Functional Nutritionist Mugdha Pradhan launched her book Health, Inc.



**Pune (Voice news service):-** Functional Nutritionist Mugdha Pradhan, CEO & Founder, iThrive launched her book 'Health, Inc.: 10 real life stories that will make you question the entire modern healthcare system' on 25 March, 2023 at The White House, Aundh, Pune. In the book "Health, Inc.: 10 Real Life Experiences That Will Make You Question The entire modern healthcare System," ten people's case studies are presented who, after years of suffering, under-

went life-altering health improvements thanks to the power of functional nutrition. In this book, Mugdha gives the reader a brief glimpse into her life's journey, beginning with how she discovered early on that she had a natural aptitude for healing and assisting those around her. How she improved her health and her life after learning about functional medicine. She then uses the knowledge she has gained to heal those around her.

The experiences of ten of these clients, whom she assisted and who used the potential of functional medicine to transform their lives and their health, are detailed in this book. Each tale is distinctive and includes extensive information about the client's health and life history. Discover firsthand how functional medicine actually functions and aids in patients' recovery from diseases they have endured for years. Talking about the book, Functional Nutritionist Mugdha Pradhan, CEO & Founder, iThrive said, "This book is not only a story of the culmination of my own work until 2021, what excites me more are the stories of the people who took their health in their own hands and transformed inside out. I am glad that I have contributed in the field of health and been a minor catalyst for people choosing to not compromise with their lives. It gives me utter pleasure to have played a small role in their journey to-

wards holistic health." Functional nutrition and medicine are the purest form of unadulterated medical research in practice available today. They are unfettered by the corrupting political and economic forces that have tarnished the present conventional medical system and led to an over reliance on pharmaceuticals.

In order to permanently reverse chronic health disorders that are difficult to treat, functional nutrition incorporates cutting-edge advanced medical testing. To heal patients holistically and restore their health, the treatments are drug-free and make use of everything from diet and lifestyle changes and therapies to plant-based medicines and detox programmes.

Functional medicine is the leading evidence-based alternative healthcare modality in the world and has been embraced by some of the world's top medical professionals.

## Adar Poonawalla Clean City initiative celebrates third anniversary of Worli Clean Project



**Pune (Voice news service):-** Adar Poonawalla Clean City initiative (APCCI) recently celebrated third anniversary of Worli Clean Project.

The project involves litter picking over a vast area of 75 km of G-South Ward. A dedicated team of 37 people is working with APCCI's vision of keeping our cities clean with the help of 19

state of the art machines at Worli. The machines are designed and equipped to enter narrow lanes in some of the localities in that area and collect litter and garbage.

The occasion was celebrated by cutting a cake in presence of APCCI team members, Mumbai Corporation of Greater Mumbai officials and other stakeholders.

## Water Conservation in Real Estate: A Necessity for India's Sustainable Future

**Pune (Voice news service):-** Water scarcity is a major issue in India, with the majority of the population having insufficient access to safe and potable water. The problem is exacerbated by a rapidly growing population, unplanned urbanization, and droughts caused by climate change. As it is one of our basic necessities, it becomes essential to conserve this precious resource. With the real estate sector being one of India's largest consumers of water, it is critical to

accelerate and implement water conservation measures in this sector to ensure sustainable development.

**Water Crisis: The Current Scenario** Quenching the thirst of India's 18% of the world's population, while using only 4% of its water resources makes India one of the world's most water-stressed countries. As per a report by NITI Aayog, many Indians experience high to extreme water stress. This difficulty is aggravated by India's dependence on the monsoon, which is

becoming more unpredictable for its water needs. Even as the country experiences more floods and droughts, climate change is likely to make this pressure on water resources worse. The water crisis is not limited to rural areas, as urban areas are also experiencing severe water scarcity. The major reason for this is the ever-increasing population. Taking an example of one of the largest metropolises, Mumbai alone needs over 4200 million litres of water per day but manages to

distribute about 3850 million litres of water per day. And interestingly, as per the newspaper reports, this demand is likely to go up to 6424 million litres per day by 2041. How will this large metropolis be able to source such huge quantities of water? Currently, the city of Mumbai relies on lakes and dams, but what comes next? Urbanisation has resulted in the devastation of natural water bodies such as lakes, rivers, and ponds, further aggravating the crisis.

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## Clear Premium Water ropes in superstar Hrishik Roshan as brand ambassador



**Pune (Voice news service):-** Clear, a quality and value-based premium packaged drinking water company, is embarking on a new journey by roping Hindi film superstar and icon Hrishik Roshan as their brand ambassador. With its superior and sustainable range of bottles, Clear is committed to expanding its reach and encouraging people to Make A Clear Choice.

By joining hands with Hrishik Roshan, the brand aims to draw parallels between the superstar's versatility and commitment to excellence with that of its products. Hrishik Roshan is not only one of the most popular and biggest stars in the Indian Film Industry but an icon with a larger-than-life persona and millions of fans in India and globally. Our collaboration with him is an exciting

step forward in our mission to make CLEAR #DeshKi-ClearChoice. "CLEAR is already a well-established national brand, but I am confident that the association with Hrishik Roshan will boost our aspirations to emerge as a pre-eminent brand," said Nayan Shah, Founder and CEO of CLEAR PREMIUM WATER. Commenting on the association, the superstar said, "I am excited to join CLEAR, one of the country's most preferred and premium water brands, in its journey to encourage people to drink safe and mineral-rich water. Together, we will promote a healthy lifestyle with CLEAR's premium products while working towards greater concerns like sustainability and environ-

mental conservation." With Hrishik Roshan's huge fan base and influence, CLEAR is poised to impact the market significantly as it continues to elevate itself as a brand and lead the way in the industry. CLEAR is committed to serving its consumers with a healthy range of wholesome, fun-filled products manufactured using state-of-the-art technologies. It has the largest bottling plant in central Gujarat with Pan India presence and more than a decade's experience in serving clients including national airlines, leading hotels, production houses, and automobiles, among others across industries. A wide variety of sizes to serve, including 200 ml, 500 ml, 1 litre, 2 litres and 5 litres.

## Rajasthan Royals announces Luminous Power Technologies as Title Sponsor for IPL 2023 season

**Pune (Voice news service):-** Royals Sports Group-owned franchise Rajasthan Royals today announced India's leading energy solutions provider, Luminous Power Technologies as the team's Title Sponsor for the upcoming season of the Indian Premier League (IPL) which is set to begin from 31st March 2023.



The newly launched JERSEY OF THE SEASON was formally unveiled in Jaipur amidst players from Rajasthan Royals, Ms Preeti Bajaj, Managing Director and Chief Executive Officer, Luminous Power Technologies and Neelima Burra, Senior VP and Chief Strategy, Transformation and Marketing Officer and Mr. Amit Shukla, Senior VP - Energy Solutions Business today at a press conference.

With the motto of providing customer delight through innovation & passion with a focus on execution & teamwork, Luminous Power Technologies has been a trustworthy No.1 Energy Solutions Super Brand that offers a wide range of innovative products and solutions in the energy, power back up and residential solar space.

Luminous Power Technologies is pioneer in Inverter and battery technology including recent launches of Lithium Ion based inverter premium designed Ultra Charge Batteries, Icon Inverter Series and Powerhouse High-Capacity Inverter series for homes and offices. Meanwhile, the winners of the inaugural edition of the IPL, Rajasthan Royals, are known for their innovative and pioneering approach which is married with the extensive use of technology to achieve results on the field.

Luminous is re-entering the IPL space with this partnership with the Royals for the 2023 season. Commenting on the association, Jake Lush McCrum, Chief Executive Officer, Rajasthan Royals, said, "Luminous is a brand driven by innovation and technology which is central to what drives success for our franchise. Countless synergies have emerged as we've deepened our discussion around this partnership with innovation and sustainability being a core focus of both brands. We are incredibly excited about the impact we can achieve together and look forward to helping Luminous strengthen their national and global footprint through various campaigns during the season and beyond." Ms Preeti Bajaj, Managing Director & Chief Executive Officer, Luminous Power Technologies, quoted: "With over 35 years of expertise in creating innovative and technology driven products for our consumers, Luminous is one of the most reputed and reliable brands in India. This exciting partnership with Rajasthan Royals provides us with the opportunity to keep scaling and creating a tangible impact on our current and potential consumers. We have been associated with cricket in the past through other associations, and with this partnership with Rajasthan Royals, we aim to reaffirm our commitment to innovation and technology, and also promote exponential growth for the business leveraging the Royals' domestic and global presence." Ms Neelima Burra, Senior VP and Chief Strategy, Transformation and Marketing Officer - Luminous Power Technologies, added, "Luminous has carved a distinct niche for itself and is a No.1 brand in energy solutions market today. As India is at the cusp of change, there is a paradigm change in the evolution of power quality, power consumption and per capita income in India. The power back-up needs have been marking a shift towards residential solar as well as higher KVA ranges and hence Luminous is on a mission to accelerate growth in coming years, shaping the Luminous of Future - Luminous 3.0. To this end, a range of strategic initiatives have been chalked out across businesses and brands to drive this transformation journey to position Luminous as a global Prosumer-Tech player. Our rationale is transforming the world of sustainable energy and Powering happier homes. With huge products' acceptability, we will expand our B2C footprint and will invest substantially to grow with smarter, safer and more sustainable products with superior consumer experience. We have earmarked our invest-

## South African Tourism showcases its MICE offerings by organizing a Corporate Think Tank in Pune



**Pune (Voice news service):-** Reiterating its commitment to the Indian business and MICE travel segment, South African Tourism concluded the second edition of its in-person Corporate MICE program at Radisson Blu, Pune. The first edition of this highly engaging program proved to be a major success for the tourism board. The program became a powerful platform to explore business and corporate event opportunities for South Africa. Engagement programs like Corporate Think Tank sessions assist in setting the ground for quick recall and are particularly aimed at capitalizing on the growing

demand for MICE tourism. It serves as an add-on to the tourism board's well-developed strategy and allows them to directly communicate with the decision-makers responsible for their company's corporate travel purchasing and address their needs. Organized by OptiMICE Events Pvt Ltd, these sessions have been specifically curated to be interactive and encourage healthy free flowing exchange of ideas amongst the attendees and South African Tourism. As many Indian and international companies continue to set-up their offices in Pune, the city is fast emerging as a novel hub for workforce across the country. It is imperative to recognise such

opportunities presented. Led by Ms. Neliswa Nkani, Hub Head - Middle East, India and South-East Asia, South African Tourism, the interaction focused on exploring latest opportunities within the destination for hosting MICE travellers. Further, it provided an in-depth understanding of the overall MICE market, an evolved sense of purchaser needs and expectations, and most importantly helped educate the decision-makers on various business-oriented facilities that the destination has to offer. Moderated by Ms. Kamal Gill, Director, OptiMICE Events Pvt Ltd the discussions covered a wide range of subjects including the upcoming employee engagement cycle, USPs of South Africa for MICE groups, the support offered by the tourism board as well as the activities that can be explored by potential MICE groups in the new era. Ms. Neliswa Nkani, Hub Head - Middle East, India and South-East Asia, South African Tourism said, "Corporate India's increasing interest in hosting global meetings, key conventions and import-

ant exhibitions in South Africa is a testament towards the world-class business facilities the country has to offer. The Rainbow Nation has evolved as a destination with winning combination for India's business and MICE travellers owing to the affordability and available engagement opportunities." "The strengthening economic ties between both the nations presents us with a great opportunity to capitalise on the increasing demand for MICE tourism. Keeping in mind the ever-growing size of the Indian economy, we are aiming for a 35% growth in MICE travellers from India in 2023", she added. Post the pandemic, India moved up two spots to become the 6th largest international source market for South Africa. In 2022, the Rainbow Nation witnessed over a 200% surge in travellers from the country and welcomed nearly 50,000 Indians till November. With over 1 in 4 Indian arrivals to South Africa motivated by MICE, the country continues to remain amongst the top-3 focus markets for South African Tourism.

## ADP India hosts grand walkathon in celebration of Gender Equity



**Pune (Voice news service):-** ADP India, a leading provider of Human Resources Management Software & Services, has organized a weeklong celebration on the occasion of International Women's Day 2023 with zeal, fervor, and grand attendance. Over 400 associates of the HCM giant joined an all-gender walkathon to celebrate how ADP embraces equality at workplace and beyond. The activity, with more than 60% women participants and nearly 40% men allies, spotlights the company's endeavors in supporting and accelerating women's equality in

the workforce. ADP's International Women's Day celebration proved to be no less than a grand festival, stretching into a week-long fête. Yet another brilliant add to the celebrations was the All-Women's Recruitment Drive, which reinforced ADP's commitment to encourage and accelerate marginalized female talent. The company has organized exclusive walk-in interviews for 115 women and recruited several women associates across India for numerous roles in technology, service, payroll processing, and finance, among others. ADP

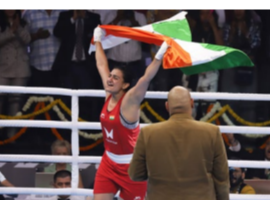
Hyderabad and Pune offices have celebrated International Women's Day with fun and meaningful internal community engagement activities, such as the networking sessions for ADP Women Leaders, a clay modelling workshop for all associates, adorned with fun zumba and yoga sessions, and a special IWD celebrations attended by 300+ women and men associates with special messages from its senior leaders, dance performance by its associates and a musical medley by the popular ADP Studio! Speaking on the occasion, Dr. Vipul Singh, Senior Vice President and Head of HR, CSR and Communications said, "At ADP, we are fortunate to be backed by 41% women talent that we deeply appreciate and nurture. The wealth of benefits and practices like Women Leadership Networking and Development workshops, Certifications and Trainings,

childcare, infant care, nursing rooms at workplace, median performance rating during maternity leave, equal opportunities to grow on merit, and many more that ADP provides, encourages our women associates to stay for longer, with an average service tenure of 7 years in the organization. What I also appreciate is that ADP focuses a lot on sensitizing men in the organization about biases, the delicacies that women might have, and the importance of embracing the differences and similarities at work. Everything together enables us to retain the unique inclusive and diverse culture, harness the spirit of equity, and to accelerate the roller-coaster for positive change at the workplace. ADP's vision strongly reflects this year's theme of 'Embracing Equity', and we are committed to lead all stakeholders in this direction for a diverse and equitable future."

**Nitu and Saweety strike historic gold at Mahindra IBA Women's World Boxing Championships**

**Pune (Voice news service):-** Scripting history, exuberant Indian pugilists Nitu Ghanghas and Saweety Boora were crowned as World Champions for the first time after registering contrasting victories in the finals of the Mahindra IBA Women's World Boxing Championships at the Indira Gandhi Sports Complex here on Saturday. While the 2022 Commonwealth Games gold medalist Nitu (48kg) defeated Lutsaikhana Altantsetseg of Mongolia with a 5-0 scoreline to clinch her first World Championships medal, three-time Asian medalist Saweety (81kg) had to grind hard to secure a 4-3 win on points after the bout was reviewed against Wang Lina of China to clinch her second Worlds medal. Maintaining her red hot form, Nitu (48kg) utilized her attacking supremacy from close range and smart movement to make lightwork of the two-time Asian bronze medalist Lutsaikhana. The 22-year-old pugilist from Bhiwani started off the bout energetically by landing a quick flurry of punches on the Mongolian and showcased a brilliant combination of relentless attack and resolute defence to seal the win by unanimous decision. "I am very happy after winning the gold medal. I fell short in my quest for the gold last year so we worked on the mistakes and won it this time round in front of the home support. Having discussed with my coaches yesterday I had decided to be aggressive since the first round today to get the scores in my favour. I have been working hard for many years and this medal means a lot to me," said Nitu after her bout. Competing in her second World Championships final, Saweety faced a tough challenge against

## Nitu and Saweety strike historic gold at Mahindra IBA Women's World Boxing Championships



as she outpunched Karina Ibragimova of Kazakhstan with a 5-0 win. The Italian, who had to settle for silver at the tournament's previous edition after a hard-fought 1-4 defeat against Lin Yu-Ting of Chinese Taipei, gave it her all to avoid a repeat of that result this time round and secured a memorable victory. Following Nitu and Saweety's historic triumphs, India's quest for two more gold medals will continue on Sunday when the reigning World Champion Nikhat Zareen and Tokyo Olympics bronze medalist Lovlina Borgohain take to the ring for their respective finals bouts. Nikhat (50kg) will take on the two-time Asian champion Nguyen Thi Tam of Vietnam in a bid for back-to-back World Championships gold medals while Lovlina (75kg) will square off against the two-time Commonwealth Games medalist Caitlin Parker of Australia. The on-going prestigious event is witnessing the participation of 324 boxers, including several Olympic medalists, from 65 countries fighting for the titles in the 12 weight categories. The tournament has a massive prize pool of INR 20 crore.

the 2018 World Champion Wang Lina. However, the Indian made use of her high technical ability and strength throughout the bout to impressively overpower her opponent in the closely contested bout. "I am thrilled after fulfilling my dream of becoming the World Champion. The bout went well and I was able to execute our plan perfectly. My performances in the tournament got better as the bouts progressed with my body also responding well. I want to thank the fans for their constant love and support," said Saweety after the bout. Both pugilists were awarded with INR 82.7 lakhs (\$100,000) each in prize money for being crowned as the World Champions. In the 57kg category, the Tokyo Olympics bronze medalist Irma Testa of Italy also clinched her first World Championships gold

and smart movement to make lightwork of the two-time Asian bronze medalist Lutsaikhana. The 22-year-old pugilist from Bhiwani started off the bout energetically by landing a quick flurry of punches on the Mongolian and showcased a brilliant combination of relentless attack and resolute defence to seal the win by unanimous decision. "I am very happy after winning the gold medal. I fell short in my quest for the gold last year so we worked on the mistakes and won it this time round in front of the home support. Having discussed with my coaches yesterday I had decided to be aggressive since the first round today to get the scores in my favour. I have been working hard for many years and this medal means a lot to me," said Nitu after her bout. Competing in her second World Championships final, Saweety faced a tough challenge against

## BNCA clean sweeps Shearforce 2022-2023



**Pune (Voice news service):-** Maharshi Karve Stree Shiksha Sanstha's Dr. Bhanuben Nanavati College of Architecture participated in a four day inter collegiate sports tournament for Men and Women, organised by VIT's PVP College of Architecture from 16th March to 19th March 2023 at SRPF ground, with great vigour and enthusiasm. The tournament consisted of

three sports - Basketball, Football and Volleyball. BNCA participated and achieved first position in all three of them. The Basketball team was awarded with a winners trophy, and cash prize of Rs. 21000, along with medals & certificates to the participants - Siddhi Shinde, Sai Jagtap, Rhea Deshmukh, Akanksha Dhurnal, Saayee Deshpande, Abhira Shastrakar, Sudiksha Ananthraman, Anushka Kale,

Revti Nagarkar, Ananya Samanpure, Sejal Tote. Siddhi Shinde was awarded as the Top Scorer of Basketball tournament. The Volleyball team was awarded with a winners trophy, cash prize of Rs. 21000, along with medals & certificates to the participants - Rohini Waghmode, Meghna Pasmarti, Shruti Khairi, Sai Jagtap, Shagun Shah, Janhvi Patil, Vishwa Bhoote, Shrushti Gawhad, Sharwari Patil. Meghna Pasmarti was awarded as the Best Player of the Volleyball tournament. The football team was awarded with a winners trophy, cash prize of Rs. 12000, along with medals & certificates to the participants - Isha Aghera, Vaishnavi Nivekar, Shruti Veer, Sejal Tote, Samrudhhi Shende, Diya Jain, Purva Sanghvi, Vaishnavi Raut, Payal Chavan, Sejal

Sarda, Sanika Deshpande. Vaishnavi Nivekar was awarded as the Top Scorer & the Best Player of the Football tournament. Team BNCA also participated in a sports tournament organised by Raisoni College, where BNCA were the winners in Basketball and Football. In addition to it, Maiden e-jung inter-collegiate tournament was organised by Allana College of Architecture, where BNCA secured 8 golds and 1 bronze in athletics. Sakshi Yerne was awarded as the best athlete. Recently, at an inter-collegiate cricket event, organised by SSMSCOA, team BNCA participated for the first time, reached the semi finals. The BNCA management and faculty congratulated & felicitated all the winners in a short ceremony on 20th March 2023 at BNCA.

## Westlife Foodworld elevates Saurabh Kalra as Managing Director



**Pune (Voice news service):-** Westlife Foodworld Ltd. (formerly Westlife Development Ltd.) - owner and operator of McDonald's restaurants in West and South India, has announced the elevation of Saurabh Kalra as the Managing Director (MD) of its subsidiary. Prior to this, Saurabh was the Chief Operating Officer (COO) of the organization. In this new role, Saurabh will focus on the overall business strategy and growth opportunities, driving the company's long-term success while continuing to remain deeply involved in day-to-day operations. Saurabh brings with him a wealth of experience and knowledge gathered over his twenty-year-plus career with Westlife. Having started his career as a Manage-

ment Trainee in 2002, Saurabh became one of the youngest Restaurant Managers. Over the years, he straddled roles across operations, training, real estate, strategy, and development functions, gradually and successfully transitioning from a restaurant-facing role to a CXO role. Saurabh was instrumental in launching and growing McCafé and the Experience of The Future (EOTF) restaurants in India. He was also an integral part of the team that established the McDonald's brand in South India. Saurabh has led several initiatives that have delivered significantly higher profitability and improved operational efficiencies. His deep commitment to excellence has helped Westlife to continue to be a leader in the QSR space even in a time of immense adversity brought on by the global COVID-19 pandemic. Saurabh was also an active participant in crafting the 2022 Vision and has been playing a key role

in operationalizing Vision 2027, along with Akshay Jatia, Executive Director, Westlife Foodworld. Amit Jatia, Vice Chairman, Westlife Foodworld said, "We would like to take this opportunity to congratulate Saurabh on his well-deserved promotion. It gives me great pride to see that, in keeping with our people philosophy, we have been able to develop careers and appoint someone internally for this critical role. Over the years, Saurabh has evolved as an incredible leader and a mentor within the organization. He is a motivated and passionate individual who always seeks to innovate and take on new challenges and we are confident that he will continue to lead Westlife to newer highs with his remarkable vision and strategy. As we wish him the best, we would like to thank Smita Jatia, who has served as the organization's Managing Director since 2010. Smita played an instrumental role in the growth trajectory of

the company, driving innovative formats, and most importantly was instrumental in reviving the brand during and after COVID. Smita would continue to be an active member of the Westlife board. We are confident that these moves will further strengthen McDonald's India (W&S) as the most loved and preferred QSR chain in the country." Saurabh Kalra, formerly Chief Operating Officer (COO), now Managing Director (MD) subsidiary of Westlife Foodworld said, "I am thrilled and humbled to be given the opportunity to lead the McDonald's India (W&S) family as MD. It is an exciting time for us as we continue to drive our growth agenda and build on the iconic brand's legacy. I am confident that I will leverage my commitment and industry experience to deliver best-in-class performance across business parameters that will enable us to take Westlife Foodworld to even greater heights."

## UNICEF India Celebrity Advocate Kareena Kapoor Khan

**Pune (Voice news service):-** Bollywood star and UNICEF India Celebrity Advocate Kareena Kapoor Khan today visited Mitha Nagar Municipal School in Goregaon (West), Mumbai, to promote foundational learning (in early grades) and to support the #EveryChild

Reading Movement in the state that will be launched in April 2023. In her interaction with teachers and primacy grade children Kareena Kapoor Khan took a keen interest to understand how children coped with learning during and after the pandemic. She

underlined how important it is for children to learn early to read, write and count; and the importance of offering learning options in children's mother tongue. She then engaged children in a fun storytelling session where she read an interactive story to stimulate their imagination.

The National Education Policy 2020 highlights that the ability to reading with understanding, along with writing and performing basic operations with numbers is the 'necessary foundation and an indispensable prerequisite for all future schooling and life-long learning.'

## Pune Gets Creative with Mpower's 'Art Express', an initiative to Address Mental Health Stigma

**Pune (Voice news service):-** Mpower, an initiative of Aditya Birla Education Trust and a pioneer in the mental health space in India, is taking significant steps to address the increasing mental health concerns in Pune. The city has been grappling with anxiety, depression, work pressure, and relationship issues, along with mental health concerns amongst children such as attention deficit hyperactivity disorder, Autism spectrum disorder, etc, as per the cases witnessed at the Mpower Centre in Pune located at the Aditya Birla Memorial Hospital. Despite the pandemic and growing mental health issues, speaking up about mental health concerns and seeking help remains taboo. In an effort to break the stigma and promote positive mental health, Mpower organized the 'Mpower Art Express' in Pune. The event was conducted in collaboration with Pune-based artist Kartikey Sharma, iVolunteer NGO, and local artists, who painted a 3,500 sq ft wall with Mental Health



murals. The murals featured thought-provoking messages aimed at normalizing mental health conversations and promoting positive mental health. The activity stretched from Rakshak Chowk, Jagtap Dairy, to Aundh BART in Pune and garnered active support from doctors of Aditya Birla Memorial Hospital, school and college students, corporate employees, and Pune residents who came out in full support to promote the cause. The two-day event will see the participation of over 2000 volunteers and will be conducted over 2 days March 25 and 26, between 9.30 to

1.30 pm. The volunteers were provided with painting materials and were guided by professional artists to create artwork that promotes mental well-being and creates a positive impact on the community. The project was spearheaded by post permissions from the Pune Municipal Corporation (PMC). "We are thrilled to bring the Mpower Art Express initiative to Pune for the first time," said Dr. Neerja Birla, Founder and Chairperson of Mpower and Aditya Birla Education Trust. "Art has the power to not only raise

awareness about mental health issues but also engage audiences and drive positive change. It's important to recognize that mental health is still a taboo topic, and many people suffer in silence. We hope that through the Art Express initiative, we can connect with people and encourage them to have open and honest conversations about mental health, while also highlighting the importance of seeking professional help when needed. Art can be a therapeutic medium, and we believe that this initiative can help us build a culture that supports positive mental

health and wellbeing." Pune-based graffiti artist Kartikey Sharma, "Art has the power to make people feel better and happier, regardless of age. Mpower has already done incredible work in creating awareness about mental health, and we are proud to join forces with them to support such an important cause. There is a growing awareness of mental health concerns in India, and through this initiative, we hope to raise awareness among Pune residents that mental health issues can affect anyone, and seeking help can lead to a fulfilling life." Sharma's association with Mpower Art Express reinforces the belief that art can act as both a medium for creating awareness and driving engagement among audiences on mental health issues, as well as a form of therapy to overcome mental health challenges. Mpower's initiative underscores its commitment to providing holistic mental health support and building a culture that encourages open conversations and support for mental health.

## Facets of Sindhi Culture Presented at Chetichand Festival Sindhu Seva Dal celebrates the 1073rd birth festival of Bhagwan Sai Zulelal



**Pune (Voice news service):-** It was beyond an array of bliss and joy! Worshipping mesmerizing photo of Bhagwan Sai Zulelal, Aarti performed with devotion, live concert of rockstar Nil Talreja, a rocking performance by Sindhi singer Nisha Chelani, beautiful comparing by stand-up comedian Mohit Shevani, soothing tunes of Sindhi songs, artistic dance performance, delicious prasadam, and thousands of Sindhi's wearing red caps was the mesmerizing scene at the Chetichand festival organized by Sindhu Seva Dal. Many facets of Sindhi culture were presented on the occasion of the 1073rd birth festival of Bhagwan Sai Zulelal. This festival organized at the Alpacabhat Bhavan was initiated by offering pooja to Bhagwan Sai Zulelal. Music, singing, bhajan, and mahaprasadam made this festival a unique ceremony. Mumbai Rockstar Nil Talreja's live concert and a lovely performance by the famous singer from Indore, Nisha Chelani rocked the stage. Mohit Shevani, known as 'Kapil Sharma' of the Sindhi community compared the program. Students of Generation Next Dance Academy performed a great dance sequence. The festival was concluded with

mahaprasadam. CEO of Khadki Cantonment - Robin Walecha, Joint Dean of B.J. Medical College - Dr. Bharati Daswani, and Lucky Singh of Uttam Caterers were felicitated in this function. President of Sindhu Seva Dal Ashok Vasvani, founder member Ishwar Krupani, Ex-President Mahohar Pherwani, Suresh Jethwani, Peter Dalwani, Deepak Wadhvani, Vijay Daswani, Vice-President Purushottam Paryani, Secretary Sachin Talreja, Treasurer Rajendra Pherwani, Joint-Treasurer Nilesh Pherwani, PRO Devendra Chawla attended the ceremony. This festival was backed by around 4000 citizens from Pune and Pimpri-Chinchwad. Didi Krishnakumari specially attended the ceremony to offer blessings to the people. Ashok Waswani said, "Sidhu Seva Dal is trying hard for creating awareness about Sindhi culture among the commons for the last 36 years. We consistently celebrate the festival of Bhagwan Sai Zulelal on the occasion of Chetichand. We receive and spread joy through this festival." Suresh Jethwani offered introductory remarks and Sachin Talreja offered a vote of thanks.

## Tork Motors Pune dealership delivered 50 motorcycles



**Pune (Voice news service):-** India's first electric motorcycle manufacturer, TORK Motors today delivered 50 TORK Kratos R motorcycles on the auspicious occasion of Gudi Padwa - the Marathi New Year. The deliveries successfully happened at the TORK Motors' dealership at Law College road in Pune. Commenting on the participation, Mr. Kapil Shelke, Founder & CEO, TORK Motors, said, "On this auspicious day, we are pleased to add colours to the festivities of e-motorcycle enthusiasts by handing them the keys

to their TORK Kratos R. We are zealous about the response that we are receiving and look forward to adding more and more riders to our family at TORK Motors. We wish all our customers and enthusiasts, a very happy Gudi Padwa. "The company has recently launched its first-ever experience centre (COCO model) in Pune is further looking at strengthening its footprint in top tier cities by the end of this financial year. Consumers can book KRATOS and KRATOS R by visiting the company's official website at [www.booking.torkmotors.com](http://www.booking.torkmotors.com)

## New Holland Agriculture launches mobile medical dispensary in Pune and surrounding areas



**Pune (Voice news service):-** New Holland Agriculture, a brand of CNH Industrial, has launched a mobile medical dispensary (MMD) in Pune and surrounding villages as a part of a corporate social responsibility (CSR) initiative. The dispensary will provide basic healthcare services to people in need within a 35-40 kilometer radius of Pune. Through this initiative, the brand aims to provide benefits to over 15,000 individuals each year. Operated by Medihelp Foundation, the MMD will offer point-of-care diagnostics, including blood glucose testing. Screening for hypertension and diabetes are also part of the offering. Follow-up checks will be given on a fortnightly basis. Additionally, the MMD will also provide medical care, with patient referrals as needed. Speaking about the project, Kavita Sah, New Holland India CSR Lead said, "New Holland Agriculture is committed to giving back to the communities surrounding our facilities, and our mobile medical dispensary is a step towards caring for the people of those com-

munities. Through this initiative we are dedicated to providing basic healthcare services to the people in need. We hope to make a positive impact on their lives and contribute to the overall wellbeing of these communities." Staffed by a doctor and a paramedic, the MMD is expected to visit over 20 villages in the region, including Vashire, Tardewadi, Bharate Wadi, Kadlak Wadi, Ganesh Wadi, Deshmukh, Karvande Wadi, among others. The initiative is an extension of New Holland Agriculture's mobile ambulance project on wheels, which has been operational in 15 villages around Greater Noida since 2016, treating over 16,000 beneficiaries every year. With a 125 year history, New Holland Agriculture offers innovative agricultural solutions such as wide range of tractors, combine harvesters, balers, and a range of agricultural implements, that drive efficiency and productivity across numerous applications such as tillage, plantation, harvesting, post-harvesting, commercial applications and haulage.

## Pixel Village Digital, a Multibrand Photography Experience Center launched in Pune



**Pune (Voice news service):-** Pixel Village Digital, a Multibrand Photography Experience Center was recently launched in Pune. Aimed at educating, consulting and guiding Photography & Filmmaking Professionals and Enthusiasts on choosing the right equipment before investing, the store was inaugurated by famous Indian Film & TV actress Divya Seth. The first Purchase will be done by Famous Indian Director, Sangeeth Sivan. The brand also launched its Ecommerce platform at the event. With more than 16 brands, the offline & online store will provide a variety of World-class products related to Photography, Videography & Lighting. Sangeeth Sivan as a first customer bought a few Professional LED lights for his new studio at the event. The Creator's Nukkad, a 3-Day Masterclass Seminar by Renowned Photographers on Basics & Technicalities in Different

## Sangeeth Sivan & Divya Seth attend the event as Chief Guests

Genres of Photography, Filmmaking, Videography, Lighting & Printing was also organized post the launch. The brand also plans to organize weekly Workshops & Seminars by Renowned Brands & Experts to guide enthusiasts in Photography & Videography. Indian Film Director Sangeeth Sivan comments, "Career in Photography & Filmmaking has evolved over the years. People are taking active interest in pursuing the above as career options even in the remotest areas of India. This center was hence an hour of the need for understanding technicalities and expertise of camera and related equipment by trying and experimenting with it without the pressure of a purchase. I just ended up shopping here and am very happy about the right guidance through their Mentors



in choosing the right product." Film & TV Actress Divya Seth says, "Such a wonderful Establishment. Students and interested people can actually see and utilize the Cameras and Equipment before buying. It gives a thorough knowledge of these expensive Products and ensures the right purchase. Very happy with this space." Indian stage, film and TV actress Sushma Seth who sent her wishes, says, "Very impressed with the equipment and studio at the Pixel village Studio. It is state of the Art and much needed in the city of Pune. I wish them much success!" Photography Guru Radhkrishnan Chakyat, Founder, Pixel Village says, "Getting a hands-on experience before purchase has been the biggest pain-point of any customer. Due to many constraints existing in

the conventional retail structure, it is close to impossible for the customer to get a hands-on before the purchase. Getting the right advice too is extremely rare. Here at PVD, we do not intend to sell anything. We wish to help the Photographer to make an informed decision." He further adds, "Just like in an automobile showroom, you can take these equipments for a test ride before buying. Compare, mix and match with third party products. Test rare accessories. All under the guidance of experienced photographers. Without the compulsion of buying. And in-case you wish to buy, we also have an ECom and OTC sales, which is powered by Imaginex, a leading Photography Online Market. And we offer after sales advice too. And if this is not enough, we will also be providing Free Online Learning Content and Free Weekly Seminars to all our consumers."

## Lila Poonawalla Foundation (LPF) awards Merit-cum - Need Based Scholarships to over 1900 girls



**Pune (Voice news service):-** Lila Poonawalla Foundation (LPF) awarded Merit-cum - Need Based Scholarships to over 1,900 meritorious and financially challenged girls for academic year 2022-2023 across Pune, Wardha, Amravati, Nag-

pur, Hyderabad and Bengaluru. Out of these around 1500 girls are pursuing their Undergraduate Degrees in Engineering, Engineering After Diploma, Pharmacy, Nursing, Sciences and Postgraduate degrees and will be supported for the entire

course. And over 450 girls are pursuing the 7th grade in schools and will continue their education until graduation. This year the scholarship award ceremony was divided amongst 13 functions across all these regions. The girls were felicitated with the scholarship awards in the hands of LPF's Chairperson - Mrs. Lila Poonawalla, Founder Trustee - Mr. Firoz Poonawalla, LPF's Board of Trustees, LPF's CEO - Ms. Priti Khare, senior Leaders from LPF's Corporate Partners, Donors, Scholarship Selection Committee Members and Well-wishers. "In our 27th year, LPF has achieved the milestone of empowering over 14,200 LILA Daughters. Our merit-cum-

need based scholarship and skill-building program is aimed at supporting these girls to pursue their education and making these girls future-ready by providing varied technical and soft skills training and mentorship which complements their academic learning. Many of our girls have become successful women leaders, associated with corporates, academic institutions and medical institutes across the globe. They also have turned into compassionate citizens, supporting their families and communities around them. All these LILA Daughters are lifelong members of our ever-growing LPF family." Said Mrs. Lila Poonawalla, Chairperson, LPF and the recipient of Padma Shri award.

## Mission Arthritis India organizes National Patients' Convention

**Pune (Voice news service):-** Holistic approach is key to management of arthritis opined various experts. Mission Arthritis India (MAI) organised a National Patients' Convention at Poona Club on Saturday. The program was inaugurated in presence of Chief Guest Dr. Nilima Bedekar, Professor at Sanchechi College of Physiotherapy along with Rashna Daruwala Guest of Honour and well known Rheumatologist Dr Arvind Chopra, Arun Nahar, Sharayu Bhat Founder Member MAI and other dignitaries. The highlight of the Convention is Late Shri P.C Nahar Oration Award which was

conferred on well known Orthopaedic Surgeon and Managing Director of Sanchechi Hospital Dr. Parag Sanchechi, Shri. Haribhau Rathiji Vataviruddha Yodha Award to Mrs. Shivani Barve, Former Chairperson MAI, and CRD Vata Viruddha Yodha Award to Mr Bhushan Ghate, Founder ASWS Support Group Chief Guest Dr. Nilima Bedekar, Professor at Sanchechi College of Physiotherapy said that we should use muscles for our health because this is what we can control. Apart from medication and treatment we should strengthen our muscles with exercises along with meditation. It is said that

movement is life and we should bring life to survival. Managing Director of Sanchechi Hospital Dr. Parag Sanchechi, spoke on multimodal approaches the management of arthritis. He said that chronic conditions over a long period of time may lead to emotional and mental balance. A holistic approach to the management of arthritis is the key. Apart from medication, physiotherapy, exercises, diet one should be occupied with work or hobby and get distracted from pain. Activate various mechanisms of help as soon as possible, this requires people and resources and patient support organisations like MAI

play a very important role in this. In her welcome address Chairperson Deepa Mehta said that the platform is for seeking knowledge from renowned doctors about arthritis. The patient support group for arthritis provides emotional support, sense of belongingness, understanding others similar concerns in a non-judgmental environment, share experiences, information and makes us understand that we are not alone. This helps in empowering the patients and help them take informed decisions. Dr. Arvind Chopra said that the patient support has been a bridge between doctor and patients.

## Lexicon Schools organizes a seminar on Book Writing for budding writers

**Pune (Voice news service):-** "Change the world with your words! That was the motto behind the seminar on "Book Writing organized by The Lexicon Schools in association with Quill Club. The event was a roaring success, inspiring and empowering budding writers to put their pens to paper and create something truly extraordinary. Mr. Hemant Kumar, Founding Editor & Mentor at the Quill Club Writers, who has published 55+ books with schools across India, conducted the seminar, which aimed to improve students book-writing skills. The students, from Class 3 and above, were captivated as Mr. Hemant shared the secrets of writing a good book and how to choose the right words to make writing an art. The event was just the tip of the iceberg! Following the seminar, the students were given a thrilling challenge to complete an event or story starter within 90 words. The competition was intense, and only the best performers were selected for a personal interview with Ms. Adria from Quill Club Writers. During the interview, the students confidence level, vocabulary, and communication skills were evaluated. The parents were ecstatic, and their excitement was contagious. The chosen students have the amazing opportunity to attend a one-of-a-kind, in-person mentorship program with Mr. Hemant between March 15th to 24th of this year. The 35 selected students will be trained to hone their writing skills and craft their own literature in the form of stories. To top it off, these stories will be published as an anthology, which could find its place in the school library or be used as a reader in the curriculum. Following the seminar, Mr. Nasir Shaikh, Group Chief Executive Officer of The Lexicon Group of Institutes, MultiFit, Educrack and EasyRecruit+, stated, "This program is in keeping with Lexicon's vision of providing the best holistic education to its students. It is a giant stride towards wholeheartedly encouraging the habits of reading and

writing in our classrooms. We strive to give our students experiences that will enrich their for life. There aren't many children in this world who can say that a book running in the curriculum has a story that they have written. Renowned mentors and publishers, Quill Club Writers of New Delhi, are currently selecting gifted student writers from all three branches of Lexicon International School through rigorous writing tests and interviews. Hemant Kumar, Founding Editor of Quill Club Writers, added, "This is a never-before opportunity for the selected students. Writing and being published are challenging for grownups. It is largely out of reach for the child at school. We are pioneers at identifying gifted schoolchildren, mentoring them, and turning them into published authors. We simply can't wait to get started! The selected writers will shortly undergo a nearly two-week mentoring program. During the program, the selected writers will think of and write an original short story. These stories will then be read by students at all branches of The Lexicon International Schools. Quill Club Writers have already published more than 120 titles of this kind at premium schools across the country. This is a highly professional writing and publishing program and the only one of its kind in the country. Books produced by Quill Club Writers are being read by nearly half a million schoolchildren nationwide. "We want to give our emerging writers an opportunity to showcase their skills and handhold them to become great authors. The seminar was organized to enhance their writing skills and to highlight nuances in the art of writing so that these kids get an opportunity to follow their dreams," said Mrs. Anju Luthra, Deputy Director, The Lexicon Schools. The seminar was a great success. The Lexicon Schools are proud to support the next generation of writers and committed to providing them with opportunities to excel.

## Riya Oswal - Bafna Honoured by Equalifi

**Pune (Voice news service):-** Equalifi's "India's Top Women in Finance" campaign now in its third year is a campaign designed to identify the most successful and respected women professionals working in the areas of finance, financial services, financial education & financial journalism. This year Riya Oswal - Bafna of Pune is awarded among 50 women in India from the financial sector. Rhea Oswal-Bafna is a Chartered Accountant and completed her Masters in Global Strategic Business from Manchester Business School. She has held positions of responsibility in several financial insti-

tutions, funds and is currently working full-time as Product Head - AIF in Purnarth, an equity investment advisor and portfolio management company. Equalifi is a global membership network of financial services organizations, leaders, professionals, and aspirants. This gets awarded between a complete platform of finance network of more than 1000+ applicants. And the top 50 get selected based on a questionnaire and contribution to the field of finance. 

## Toshiba receives orders for Gas Insulated Switchgears

**Pune (Voice news service):-**

Toshiba Transmission & Distribution Systems (India) Private Limited (TTDI) announced that it has received orders for 23 units of 400kV and 9 units of 220kV Gas Insulated Switchgear (GIS) for the development and enhancement of power transmission and distribution networks to the new 2X500MVA substation at Xeldem in Goa and pooling substations of solar and wind renewable project at Alamuru and Kodamuru at 400kV voltage levels. These GIS units will be manufactured at TTDI's state-of-the-art facility near Hyderabad and the delivery to the site locations will start in May this year. These will be installed outdoors in open air environment.

Speaking at this occasion, Mr. Hiroshi Furuta, Chairman and Managing Direc-

tor, TTDI said, "TTDI's advanced technology & processes, high-level background integration, state-of-the-art manufacturing facilities, massive production capacity and a highly skilled workforce yield high-quality GIS that are Made-in-India. Toshiba GIS requires far less space and is resistant to the damages caused by salty environment, sand dust storm, and humid atmosphere. The performance of GIS under these severe conditions offers high reliability. The outdoor open air type GIS need not be placed in the building, thereby reducing the construction cost and time of the building in addition to improving the construction quality and safety, which in turn reduces the construction cost of the project as a whole. GIS usage is widespread in Japan and Toshiba has expertise in excellent gas

sealing technologies. We are delighted to receive these orders and are committed to actively contribute to the development of transmission and distribution networks and the introduction of green energy in India FOR A NEW DAY."

Compared to Air Insulated Switchgear (AIS), GIS can reduce installation space, and is used in areas where it is difficult to secure land for large substations, such as crowded urban areas and coastal areas where deterioration of insulation is expected. In particular, the outdoor open air GIS does not need to build GIS building, making it possible to increase the number of GIS substations in a short period of time as the transmission and distribution network is developed and strengthened. Also, the outdoor open air GIS brings the full value of

the GIS technology which supports early capitalization and return on revenue, alleviates challenges due to land shortages, remote and strategic locations, and other harsh environmental conditions. In addition, the outdoor GIS technology wherever applied mitigates risks of cost and time overruns, in addition to alleviating safety risks.

Along with its rapid economic growth, India is actively working towards green energy with a combination of solar, wind pumped storage plants located in dispersed areas, with limited and varied land parcels and areas where pooling of the renewable energy sources and its evacuation, and power network expansion is required in the shortest possible time. Toshiba outdoor open air GIS is a great solution under these situations.

## MCX commodity trading gains momentum, indicating investor maturity: Alice Blue CEO Sidhavelayutham



**Pune (Voice news service):-**

The average daily turnover of options on MCX has surpassed futures for the first time in 2023, indicating the increasing maturity of the Indian commodity market.

MCX's reach has grown substantially over the years, as the exchange is now present in 739 different locations across India.

The steady flow of commodities has always been the engine that has kept our society moving forward. If you take a glance around you, you'll see that the gasoline in your car is a refined form of crude oil, that the copper used in your home's electrical wiring powers your appliances, and that India is the world's

second-largest consumer of gold.

The oil refining sector, the wire producing industry, and the jewellery industry all rely on these commodities as a source of raw materials. As a matter of fact, these firms trade commodities internationally to hedge themselves from potential increases in commodity prices. In addition, traders and investors employ price volatility to protect themselves or earn short term gains.

Take the last 5 years of crude oil pricing history as an example. Several occurrences on a global scale have made it an emotional roller coaster. Crude oil demand began declining in January 2020 because of worldwide lockdown decisions, resulting in a precipitous drop in price from Rs. 4654/barrel on 1 January 2020 to Rs. 795/barrel on 28 April 2020. However, it quickly recovered after vaccine formulations were introduced.

The price recovered to its pre-covid level in a single year

and stayed there until the Russia-Ukraine conflict escalated in early 2022. Fears of a worldwide oil crisis caused the price to skyrocket even further, to Rs. 9996/barrel, on 8th March 2022, as a result of the conflict. The price of a barrel of crude oil fluctuates from Rs. 795/barrel to Rs.9996/barrel.

In 1875, the Bombay Cotton Trade Association was established, marking the beginning of India's regulated commodities derivatives market. In the past, though, this was typically done without a transaction ever taking place. In 2003, the Multi-Commodities Exchange (MCX) and the National Commodity and Derivatives Exchange (NCDEX) were established, marking the beginning of the legal exchange traded commodity futures market. Commodity derivatives traded on these exchanges benefit greatly from the removal of counterparty risk and the assurance of payment.

When it comes to commodities futures, MCX has 96.8

percent of the market share (9MFY23). As a result, key non-agri commodities futures have the highest liquidity there. With a particular focus on agricultural commodities, NCDEX holds a 3.1% market share.

Look at the volume and value on MCX after 2015, when SEBI became India's new regulator of the commodity market, to get a feel for the market's liquidity.

With an annual average of over 20 crore contracts, the overall value has more than doubled over the last seven years.

The upside potential in FY21 is particularly obvious when one considers Alice Blue's commodity turnover and traded volume.

The future of the equation appears optimistic with more people involved. Mini contracts for commodities such as gold, silver, aluminium, lead, and zinc have been established, by MCX/SEBI and commodity options (on commodity futures) introduced in 2017 is gaining traction.

## Foundational skills and lifelong learning will pave the way for an equitable skilling ecosystem

**Pune (Voice news service):-**

As a precursor to the upcoming third G20 Education Working Group meeting scheduled in Bhubaneswar, the Ministry of Skill Development & Entrepreneurship (MSDE) organised the 2nd webinar on the topic 'Foundational skills and lifelong learning in the context of future of work.'

The webinar was attended by an esteemed panel including Shri Atul Kumar Tiwari, Secretary, MSDE; Shri Sanjay Kumar, Secretary, Department of School Education and Literacy, Shri Nirmaljit Singh Kalsi, Chairperson, National Council for Vocational Education and Training (NCVET), Dr Krishna Kumar Dwivedi, Joint Secretary, MSDE; and Dr. Maneesh Mishra, Executive Vice President - Strategy, NSDC along with key stakeholders in the skill ecosystem and industry experts.

With the rise of automation across industries, it is imperative to mainstream foundational skills into the curriculum framework to effectively measure the learning outcomes. The webinar offered a unique platform to discuss how to increase the capacity of the youth and promote lifelong learning by pivoting on disruptive technology so that they can adapt to the ever-evolving future of work.

Sharing his views, Shri Atul Kumar Tiwari, Secretary, MSDE said, the rapidly evolving world demands more than knowledge acquisition, students must develop the ability to learn how to learn to navigate the challenges of the future of work and embrace the real-world situation. The education system should prioritize the development of foundational skills, as well as higher-order cognitive abilities such as problem-solving and critical thinking, to enable students to

succeed academically and ultimately improve their quality of life.

Therefore, education stakeholders must collaborate and focus on strengthening foundational learning to ensure that students are equipped with the necessities for the future. This can be achieved through the integration of technology and blended learning, as well as the development of robust monitoring and evaluation mechanisms to track learning outcomes. The future of work emphasizes the need for formal recognition of universal entitlement of learning and establishment of effective lifelong learning ecosystem.

The webinar brought together industry leaders, academicians, and organizations to discuss the significance of foundational skills among school-age learners as well as them adapting to 'learn to learn' to develop solutions for ongoing global challenges, climate change being on priority. Eminent speakers from Department of School Education & Literacy, Ministry of Education (MoE), NCVET and global organisations, Asian Development Bank, and OECD shared their views on early identification of skills and the role the government and the private sector can play in providing foundational skills.

During the first session - Shaping the future workforce with skills to succeed - the experts deliberated on how the G20 countries can come together to help people realise their full potential. This is also critical as globalisation, new technologies, migration, and changes in the labour market alter the World of Work. All the speakers agreed that there is an urgent need to make relevant skills like scientific temperament, creativity, communication, and problem-solving a part of

the curriculum which some of the stakeholders are developing. Education also needs to be made a continuous process, with opportunities for learning and upskilling throughout an individual's life.

Speaking on the occasion, Dr Krishna Kumar Dwivedi, Joint Secretary, MSDE said, "The rapid proliferation of emerging technologies is fundamentally transforming the way we work and with this, predicting the future of work trends has become an increasingly complex and challenging task. With the potential of these technologies to replace humans in certain roles, it is significant that we adapt swiftly to the changing market needs. The role of ChatGPT is expanding in the workplace and its capabilities suggest that it may replace up to 20 human job roles soon. With aforesaid, coordinated efforts are required to develop a vibrant ecosystem to address the challenges of future of work."

Shri Sanjay Kumar, Secretary, Department of School Education & Literacy, Ministry of Education, said, "The Hon'ble Prime Minister Narendra Modi once quoted that the greatest challenges that the greatest challenges the world face today can only be solved by acting together, and amongst the various skills that we talk about, collaboration happens to be one of the prominent ones.

We live in a world where globalization, new technologies, migration, changing labour markets, and environmental & political challenges.

Additionally, the discussion shed light on how the government, academia and the industry are working to establish a system to deliver foundational skills and facilitating dynamic learning over the life cycle to ensure people keep pace with the current trends. They also acknowledged

the positive role that National Education Policy (NEP) 2020 and the National Skills Qualification Framework (NSQF) have been playing in augmenting foundational skills.

In the second session - Transitioning from Recognition of Prior Learning (RPL) to Recognition of Continuous Learning (RCL) - the discussion centred around how this shift is critical for the G20 nations especially as they are witnessing a paradigm shift in the composition of employment, marked by the advent of new jobs requiring high-level cognition and socio-emotional skills. The panellists reiterated the need to deliberate on how the future of work is changing and to make the most from the emerging opportunities and making all learning subjected to assessment. This will remove any ambiguity and establish academic equivalence between vocational education and general education, enabling mobility and promoting prior, and continuous learning.

Going forward, lifelong learning will also need to rest on four pillars - learning to be, learning to know, learning to do, and learning to live together. These are also critical as India looks forward to establishing a skill-based learning structure, complementing knowledge-based learning among students. This will also help the nation to rethink lifelong learning in the context of the ongoing changes and building a robust digital infrastructure that will contribute to making a future-ready workforce.

Overall, the webinar focused on identifying policies and practices across multiple themes to strengthen teaching and learning methods, contents, curricula, and assessment frameworks, making education more relevant in the aspect of capacities and skills required in G20 nations.

## Researchers report on how production planning can be automated at the EMO Hannover Lunch-Talk Let's Talk Science



**Pune (Voice news service):-**

"Efficient manufacturing stands and falls with its planning. And it is a highly complex process," emphasizes Dr. Martin Erler from the Institute of Production Engineering (IF) at TU Dresden.

"Automation of production planning is therefore the next 'big thing' in production. This is because production is becoming increasingly flexible, all the way to batch size 1, so its planning is becoming more and more complicated. In addition, planners have had to make

many decisions up to now, the effects of which on production they can't even accurately predict." Erler and his team have been researching methods and technologies for automation for more than a decade. Learn what the researchers have discovered at Let's Talk Science on March 29, 2023, at 11:30 a.m.

The importance of flexibility in manufacturing has increased immensely. Customer needs are changing faster than ever before, and online commerce is doing the rest. Companies must constantly adapt their production to remain competitive. "Human-based planning work can't do all that," Erler cautions. "Planners need digital tools and agile methods to

meet the challenges. And last but not least, employees must, after all, be trained in the new processes." Manufacturing planning automation is therefore a key technology of the future. It runs fast, is standardized, and is based on extensive data. Since planners save significantly on capacity, they can in turn improve detailed planning and thus minimize any imponderables. At the Institute of Manufacturing Engineering (IF) in Dresden, researchers are using a new hybrid approach of graph theory and solid modeling to make all this possible. Find out how far the development of automated manufacturing planning has come and how you can benefit from it in the March



edition of the EMO Hannover 2023 monthly lunch talk. Don't miss out on the cutting-edge insight into this new key technology and ask your questions directly to the experts at Let's Talk Science, March 29, 2023, 11:30 a.m. Register <https://emo-hannover.com/lets-talk-science> Presenter Dr. Martin Erler, Head of the Department of Cutting Edge Technologies and their Planning at the Institute of Manufacturing Engineering (IF) at Dresden University of Technology.

## Zeasetz launches Tower C of SRS You57, Pune

**Pune (Voice news service):-**

Zeasetz, a leading platform for residential rental investment, has launched a new co-living tower in the SRS You57 project at Hinjewadi Phase III, Pune. The tower will offer a total of 88 units in two options, 605 sq ft and 640 sq ft respectively.

The project is among the very few in Pune with a co-living facility. It is based on three key attributes: comfort, premium luxury and fully furnished and managed properties. Furthermore, the project offers a stimulating environment that aids in a vibrant community living experience.

Zeasetz facilitates residential rental investment that utilizes design and technology expertise to offer attractive investment opportunities for the project. As a subsidiary of Zolostays, India's largest co-living platform, Zeasetz aids in offering Pre-Leased Real Estate Investment, which aims to generate higher rentals by creating purpose-built structures yielding greater returns with year-round-higher occupancy. SRS You57 have multiple investment options of fully furnished and managed studios starting from 54.99L to 57.50L. Sarabjeet Kukreja, the Founder and CEO of Zeasetz, expressed, "We are thrilled to

launch the new tower in the SRS You57 project. Through this project, we aim to transform under-utilized areas into prime real estate. Also, we wish to highlight that investing in co-living is safe and can provide a reliable return on investment. With innovative ideas, one can potentially increase the return and build a successful portfolio. And the best part is that the rental one procures from Pre-Leased properties can also provide a steady stream of passive income." Real estate in Pune has experienced the highest market value of any Indian metropolis primarily due to the city's ongoing development. Given



their strategic location and seamless connectivity of Hinjewadi, the property will have a strong potential for appreciation. Additionally, as the property is close to IT parks and business centres, they combine to be an investment avenue with higher returns on investment.

## Cipla Health's Endura Mass exhorts overweight consumers to stop the tyranny of unwanted salahein and seek the expert solution

**Pune (Voice news service):-**

India has approximately 20 crore adult population who are overweight as per the Lancet Journal (Study from 1975 - 2014).

These consumers face challenges like poor concentration, poor stamina, low immunity as well as lack of self-confidence while facing the world.

To top it all, they continue to receive unwanted salahein (advice) by everyone around them on how to gain weight. While these come from a place of concern however, these are never-ending & usually ineffective - the answer is as simple as

having an expert solution which is provided by Endura Mass, the weight gain expert from Cipla Health which provides visible results beginning 6 weeks. This is when the product is consumed as recommend-

ed on pack along with regular exercise, active lifestyle, healthy diet.

Cipla Health Limited has onboarded one of India's leading creative agencies - Lowe Lintas to give wings to their latest campaign for Endura Mass - The Weight Gain Expert. Drawing from the insight of unwanted salahein, the campaign was conceptualized from the lens of the consumer.

As a part of the campaign, a pan India level exhaustive interaction with consumers looking to gain weight was done.

Speaking about this Cipla Health CEO Mr. Shivam Puri mentioned "The strategic acquisition of Endura Mass in July 2022 was with a view to expand CHL's portfolio into a new category of weight gain, thereby catering to a very specific nutritional need for a set of our consumers.

The current communication with its peppy music & relatable consumer insight is an attempt to make a clutter breaking communication to reach overweight consumers and allow them to seek the expert solution in their weight gain journey. Endura Mass, a pioneer in the weight gain category since 20 years has a blend of proteins, vitamins & carbohydrates, is vegetarian & has no side-effects, something that most prospective users are concerned about as per the current solutions available in the market. Speaking on the latest campaign Anaheeta Goenka, Chief Operating Officer and Chief Growth Officer - Lowe Lintas said, "There are actually millions of people who are trying to gain weight however unable to achieve success.

We realized when we met

these people that they get myriad advice from multiple folks adding to their dilemma with respect to solutions. Our idea for Endura Mass stemmed from this consumer truth leading to the campaign idea - "No salahein, sirf expert apnayein."

The campaign is live on popular social media platforms like Youtube, Facebook & Instagram as well as being aired on TV. In addition this Endura Mass has recently executed an influencer led engaging digital campaign on popular social media app Moj from ShareChat which is a popular short video format app. The campaign aimed at inviting people to share their experiences on the various advice they have received to gain weight - this campaign has already garnered over 3 million views on the social media app.

## Maroon Brigade Dominates Osho Ashram Management

**Pune (Voice news service):-**

The strategic move by disciples of Acharya Rajneesh alias Osho has brought little success to their fight for saving the great sage's legacy.

The Ashram management today allowed the Osho disciples to enter wearing the sanyas mala taking a defensive stance on the background of unity of the maroon army's unity.

Around 2500 disciples from

all over the globe gathered at the Osho Ashram entrance marking the 70th enlightenment day of Osho.

The management of Osho International Meditation Centre (OIMC) is consistently working for killing the Osho ideology by ceasing various celebrations like Osho birthday, Osho death anniversary, Guru Poornima, Osho enlightenment day and also prohibiting entry of disciples wearing sanyas Mala. The

management is reportedly trying to sell the Ashram land to private parties. The disciples had strong agitations against this motive of the management.

Swami Chaitanya Keerti told the media, "The OIMC has prohibited Osho disciples and lovers to enter the Ashram premises wearing the sanyas mala. They have put the Ashram land on sale. We have been fighting against this matter for the last many

years and we are agitating against the Ashram management in a peaceful way. Due to the interference by the police officials, we have been allowed to enter the Ashram. Our fight is getting a little success. We are determined to continue this fight to save the Ashram and Osho ideology."

The disciples and Osho lovers were overwhelmed to enter the Ashram after so many years.

## Paytm UPI LITE now active on these 10 banks for lightning-fast payments

**Pune (Voice news service):-**

India's home-grown Paytm Payments Bank has enabled real-time lightning-fast UPI payments in one-tap via Paytm UPI LITE. These payments never fail even when banks have success rate issues during peak transaction hours.

The success rate of transac-

tions via Paytm UPI LITE is improved further as it is designed to reduce the load on bank systems for small-value payments. Another benefit of India's most innovative tech company which revolutionised mobile payments in India, is that it also works in limited or low connectivity areas.

Currently, 10 banks support Paytm UPI LITE - Paytm Payments Bank, Canara Bank, Central Bank of India, HDFC Bank, Indian Bank, Kotak Mahindra Bank, Punjab National Bank, State Bank of India, Union Bank of India, and Utkarsh Small Finance Bank.

Paytm Payments Bank is a

leader in UPI Peer to Merchant (P2M) payments as the largest acquiring and beneficiary bank as well as a leading remitter bank. Paytm UPI LITE is a secure 'on-device' wallet which is linked to the user's bank account. It makes a single entry in the user's bank account, decluttering bank statements.