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Aakash BYJU'S Opens Its New Classroom Centre at Hadapsar in Pune

Pune (Voice news service):- Aakash BY-JU'S, India's leader in test preparation services, has opened its new classroom centre in Pune in Hadapsar, responding to the growing demand for its NEET, IIT JEE, Olympiads coaching and Foundation courses from the

This new addition to the Aakash BYJU'S expanding pan-India network of centres, currently totaling 325+ in 24 states and union territories, reflects the institute's commitment to reaching its standardised direct coaching services to students where they live.

Located in a huge 5,980 sq.ft space in a prime location at Lotus Capital Building, 2nd Floor, Above PNG Jewellers, Magarpatta Road, Hadapsar, the new centre has 8 classrooms and can offer direct classes to 960+ students. Featuring connected and smart classrooms, the centre can also provide a seamless learning experience to the students of its hybrid cours**To Offer Direct and Hybrid Classes** to Local Students; Sixth in the city



es. This is the sixth center of Aakash BYJU'S in Pune. The other centers in city are located at Balewadi, Viman Nagar, Kothrud, PCMC and Golibar

The new center was launched by Mr Amit Singh Rathore, Regional Director, Aakash BYJU'S in presence of other company officials.

Students can enrol for and take the instant Admission cum Scholarship Test (iACST), ACST, direct by sharing their marksheet or education to students wher-

register for Aakash BYJU'S National Talent Hunt Exam (Anthe) later this year, the institute's flagship annual scholarship exam, to take admission.

In his comments about the launch of the new centre in Hadapsar, Pune, Mr. Abhishek Maheshwari, CEO, Aakash BYJU'S, said, "At Aakash BYJU'S, we believe in promoting student-centric education, which means delivering courses and bringing

entiator is not only the quality of course content but also its delivery that represents the right balance between online and offline modes. In short, we want to offer the best of both worlds - real and virtual, to boost the learning experience and outcomes of our students and help them realise their higher education

ever they are. Our key differ-

Added Mr Amit Singh Rathore, Regional Director, Aakash BYJU'S, "We are happy to open our sixth center in Pune, home to hundreds of NEET, JEE and Olympiads aspirants who truly value and seek our coaching services. All our centres have trained teachers, mentors, and counsellors to ensure that the standard of course delivery is always maintained, no matter how far a centre is located from a big city. For students, the immense benefit of a direct centre in their own place is that world class coaching is now knocking on their doors and they never have to travel to cities leaving their parents and family, for the sake of coaching."

Aakash BYJU'S offers result-oriented coaching services for NEET, IIT-JEE, Olympiads, and foundation programs to 3.30 lakh students every year through its direct and online classrooms. It is fast expanding its physical presence to cater to students, especially of the Tier-II and Tier-III cities and towns, while stepping up its Cloud-based online coaching

BPCL launches 6 highway corridors for Fast-Charging of e-vehicles



Pune (Voice news ser-Bharat Petroleum Corporation Limited (BPCL), a 'Maharatna' and a Fortune Global 500 Company, today announced the launch of EV Fast-Charging stations on six highways in Western India. These six highways are -Pune-Ahmednagar-Aurangabad - 240 KMs, Pune-Solapur (4 ROs), 250 KMs, Pune-Nashik (4 ROs), 200 KMs, Pune-Kolhapur (3 RO

The EV fast chargers at BPCL Fuel Stations recharges EVs in just about 30 minutes giving the driving range of upto 125 kilometers. therefore the distance between the two such facilities at highways have been kept within 100 kilome-

s), 225 KMs, Mumbai- Nashik (3

ROs) 200KMs and Nashik-Shirdi

(3 RO s), 90 KMs

So far, BPCL has converted 6 highways into electric corridors and going forward, by March 2023, 200 highways will be covered with Electric Vehicle Fast Chargers unries the tagline Clean. Fast. Easy, to support and accelerate the EV growth in the country.

These Fast EV Charging Corridors were inaugurated by Shri P.S. Ravi, Executive Director Incharge (Retail) in presence of S. Abbas Akhtar, CGM (Brand & PR), Subhankar Sen, CGM (RETAIL INI-TIATIVES & BRAND), RETAIL HQ, Akshay Wadhwa, HEAD (RETAIL), WEST. The fast chargers follow the CCS-2

protocol and are a part of BPCL's initiative to address the range anxiety of electric vehicle owners. Speaking at the launch, Shri. P.S. Ravi, Executive Director I/c (Retail), BPCL said "We at BPCL are constantly striving to align ourselves with the nation's vision to enhance clean mode of mobility and reduce dependence on the fossil fuels. We are steadily moving towards converting 7000 of our conventional Retail Outlets into Energy Stations which is a part of a comprehensive decarbonization strategy to support and priori-

setting up fast charging highway corridors to eliminate the range, discovery and time anxiety form the EV customer travelling on highways. 400 such corridors by next year will cover almost every part of the country."

All EV customers will be able to use the EV fast charging stations via a pay-per-use online service. The fast chargers can be self-operated without any manual assistance though support staff will be at hand when needed.

Bharat Petroleum Fuel Stations offer the consumers with added convenience of clean and hygienic washrooms, cash withdrawals, safe and secure parking while charging, free digital air facility, 24 hour operations and much more Select fuel stations also offer Nitrogen filling facility. BPCL has digitized the entire EV charger locator, charger operations and transaction process through the HelloBPCL app for an online hassle free and transparent user

Several of Bharat Petroleum's highway fuel stations also offer hygienic food through its strategic alliances with leading brands such as McDonald's, A2B, Cube Stop, Café Coffee Day and other local outlets. Bharat Petroleum has also rolled out its chain of In & Out convenience stores at key fuel stations on highways for added con-

SALIL NATH TO STEP UP AS ETIHAD AIRWAYS GENERAL MANAGER FOR INDIAN SUBCONTINENT



Pune (Voice news service):- Etihad Airways, the national airline of the UAE, has appointed Salil Nath as General Manager of the Indian Subcontinent. Based in New Delhi, Salil will be responsible for all commercial activities across a key cluster for the Etihad network within the central region - India, Bangladesh, Sri Lanka, Maldives & Sey-

Since joining Etihad in 2012, Nath has served as the Re-

gional Sales Manager of key sectors starting with Bangalore-Hyderabad, followed by the North and East India. During the COVID-19 restructuring, he took on the additional responsibility of managing Central India as well as Bangladesh & Sey-

Prior to joining Etihad, Nath

has worked with Kingfisher Airlines, part of the United Breweries Group, and a brief stint at renowned multinational travel management company Amex GBT, overlooking corporate sales and client servicing respectively. Amer Khan, Vice President Middle East, Africa, & The Sub-Continent, Etihad Air-

cial role in Etihad Airways' growth strategy, contributing significantly to the airline's global operations, and we are honoured to support demand in one of the fastest-growing aviation markets in the world. As we look to expand our operations, we are delighted to have Salil take up the new role, leading Etihad's commercial activities in the region."

ways, said: "India plays a cru-

Nath holds a degree in Hotel Management from Welcomgroup Graduate School of Hotel Administration in Manipal, specializing in Sales and Marketing.

"With a strong and growing network. Etihad is one of the

world's most recognised and trusted airlines, operating for almost 20 years. As I step into this new role, I look forward to working together, enabling growth, and delivering value as we take our positioning to new and greater heights," said

Nath will be succeeding Neerja Bhatia, who is retiring after 18 years of service at Etihad Airways.

Khan, said: "Neerja's astute leadership over the years has been a defining factor for the growth of the airline in the Indian subcontinent. On behalf of Etihad Airways, we extend our heartfelt gratitude for Neerja's unwavering support and dedication."

Students display their talent at the **MIT WPU Innovation Hackathon**

Pune (Voice news service):- In an effort to encourage student entrepreneurs and provide them a platform where they can convert their bright ideas into innovation, the Innovation Hackathon organised at MIT WPU recently received a tremendous response from all streams in the University. The competition was held in five categories i.e. Ideathon, Formathon, Entrepreneurial, Made in MIT WPU and Workathon, students had to come out with their own ideas and present it a tangible form.

Prof. Dr. Vishwanath Karad, President MIT WPU, presided over the valedictory function. Mr. Anurag Garg, Managing Director & Country Head India, Vitesco Technologies, Pune, Mr. Sanjeev Annigeri, Vice President, Head R&D, NPD and Service, Tata Hendrickson Suspension Pvt Ltd, Pune, Mr.

Ecofy - India's Green-only NBFC teams up with

Mahindra Solarize to offer collateral-free solar



Asheesh Pandey, Executive Director, Bank of Maharashtra, Pune, Mr. Sanjeev Annigeri, Vice President, Head R&D, NPD and Service, Tata Hendrickson Suspension Pvt Ltd, Mr. Ajay Todkar, Director BizDev- US & Europe and Harbinger Systems, Pune, Dr. Kishanprasad Gunale, Coordinator Hackathon, MIT World Peace University, Pune ,Prof.Dr. Milind Pande, Pro-Vice Chancellor MIT WPU, Dr. Tapan Panda, Registrar,

Dr. Sanjay Kamtekar, Chief Academic Officer, MITWPU, Pune Dr Krishna Warhade, Co-Convener, HackMITWPU 2023, Pune, Ganesh Pokle, Dr. Krishna Varhade, Dr. Krishna Prasad Gunale were present on the occasion.

Prof. Dr. Vishwanath Karad said today's youngsters have the acumen, skill and talent and hackathon is the best platform to express these. Through these promost talented and skillful people who can show real merit at global level. Addressing the challenges and developing a holistic peace loving society should be the ultimate goal and for this India has the role to play.

Prof.Dr Milind Pande said that this is the seventh successive edition of hackathon. Dr. Karad was the innovator of

his times and ensured maximum importance was given to research. The seeds which were sown at that time four decade ago is now bearing fruits with research,innovation, start-up culture blooming apart from academic excellence. Another part of his vision is to have value based learning to have peace loving society. Our aim is that such competitions should result in at five to six startups coming out every year from MIT WPU.

CHETI CHAND will be celebrated on 23 March

vice):- CHETI CHAND, a sindhi new year and 1073th birth anniversary of Bhagwan Sai Jhulelal will be celebrated on Thursday, 23rd March 2023 at Alph Bachat Bhawan, Queens Garden Road, near Residency Club.Pune-1, informed by Ashok Waswani, President of Sindhu Seva Dal (SSD) in the press conference.

Sindhu Seva Dal's Past President Suresh Jethwani & Deepak Wadhavani, Secretary Sachin Talreia, Treasurer Rajendra Pherwani, Joint Treasurer Nilesh Pherwani & Public Relations Officer Devendra Chawla were present on the occasion.

Sindhu Seva Dal is a Non Political, Social and Cultural Organization for Sindhi's living in Pune and its outskirts formed about 35 years back. Our aim is to provide social and cultural platform & to availbale an opportunity to Sind-



hi Community living in Pune to utilize their expertise, experience and skill, for building up a prosperous Sindhi Community through advocacy and capacity building to make Sindhi community self-sufficient, mentioned Suresh Jethwani said that, the fete

will start by offering Pooja Arti to Sai Jhulelal at 7 pm and will be followed by various social and cultural programs as well as nonstop entertainment programs. This year the live concert of Sindhi Orchestra will be played by Rockstar singer Neal Talreja and his troup from Mumbai. Along with this, popular singer Nisha Chelani from Indore will perform. Various cultural and young generation dances performances by GND Group of Pune.

The whole programme will be conducted by Mohit Shewani from Mumbai, to be known as Sindhi's Kapil Sharma. This will he followed by Preeti Bhoj for all devotees. Well-known dignitories from Sindhi community will be present as a guests for the festival. Sindhi Prominent Personalities will be honoured, he

rooftop loans to accelerate green adoption in India Pune (Voice news service):- Ecofy, an NBFC backed by Eversource

Capital that provides green finance for climate-positive segments, announces its partnership with Mahindra Solarize, a provider of technologically superior and creative solutions in the renewable energy sector. This collaboration for rooftop solar financing and installation in the retail segment will give Ecofy access to over 50 dealers in the states of Maharashtra, Madhya Pradesh, Gujarat and Rajasthan, expanding its potential customer base by more than 5000 customers.

Today Mahindra Solarize strives to protect and preserve the environment through the use of green and clean technology while also supplying the best in quality solar products to proactive renewable energy seekers. Commenting on the partnership, Rajashree Nambiar, Co-Founder and CEO of Ecofy said, "The market for solar rooftops has a lot of potential, and the government is encouraging people to adopt sustainable energy at their homes and businesses. We are happy to collaborate with Mahindra Solarize and we strongly believe that our shared commitment, along with their sector expertise and cutting-edge technologies, will help us reach every Indian household. This partnership aims to install 500 solar rooftops with a credit

line of 50 crores." Rakesh Singh, CEO & Executive Director of Mahindra Solarize, said, "We are excited to partner with Ecofy as it allows us to offer our solutions to customers along with access to affordable financing. The solar rooftop market holds huge growth potential, and one can expect a total capacity addition of 18.8 GW in the next five years at an average growth rate of 40% (Bridge to India Report). The Solar rooftop installation should lower monthly electricity costs by about 70% for homes and businesses. Together, we can help more people affordably transition to renewable energy and become energy independent."

Pune (Voice news ser-

cial Awareness Programs for the underprivileged working women, so as to empower them financially and bring the awareness for them to grow and plan their future. In today's scenario it is very important for underprivileged women to know the financial implications and financial

grams, some of you may emerge as Women Who Lead National Award and Consortium Initiative



vice):- Women Who Lead (WWL) founded and envisioned by Radhika Sudhir was established in the year 2020 in Pune, to empower women from different walks of life. Women Who Lead has taken an initiative to present Finan-

awareness will make them a

better decision maker. It's a plan in place, to make the future better. Financial empowerment will give them impetus to decide what is best for them and their family. Speaking at the occasion Radhika Sudhir said, "Usually women, even if they are earning, are not the financial decision makers in the family, we need to change this scenario. The complete idea is to encourage ambition, empower confidence and inspire." Women Who Lead National Award and Consortium has started this initiative with cooperative housing societies and have successfully completed a few drives. We are looking forward to expanding this vision, creating more awareness so as to empower women. We are also open for collaborations to work together for the

National Conference on 'Statutory Audit of Bank Branches' inaugurated



Pune (Voice news service):- "Banking sector and Chartered Accountants have a substantial contribution to the fastest growing Indian economv. Transparent & secure audit of economic transactions is one of the essential factors. CA's are

playing a very important role in conducting an accurate & transparent audit from branch to the central level," asserted Satish Marathe, Director Bank India (RBI).

Marathe was addressing a gathering of CA's after the inauguration of a two-day National Conference on 'Statutory Audit of Bank Branches'. This conference has been organized by the Auditing & Assurance Standard Board of the Institute of Chartered Accountants of India (ICAI) & hosted by the Pune branch of WIRC of

ICAI at Swami Vivekananda hall, MIT, Kothrud.

CA Ranjan Kumar Sharma - DIG (CID), CA Chandrashekhar Chitale, Central Council Member, CA Rajesh Agrawal, Chairman of Pune ICAI, CA Amruta Kulkarni, Vice-chairperson, CA Ajinkya Randive, Secretary, CA Hrishikesh Badve, Treasurer, Members CA Pritesh Munot, CA Sachin Miniyar, CA Pranav Apte were present at the inauguration

Satish Marathe said, "An empowered and transparent banking system is needed for the rapidly growing economy in the future. Economic interruptions can be avoided by following RBI guidelines and implementation of 'risk based audit. While performing a fearless audit, the CA's should make a clear statement in the

audit report regarding lacunas or malpractices, in the concerned organization, if any."

"CA's has an important role to play in imparting assurance comfort to the customers, shareholders, and others related to the bank. This will create unwavering faith of customers in the bank helping empowerment of the economy. The Indian economy is marching towards grabbing the position of the world's third-largest economy. Ultra-modern technologies like AI are proving useful in this regard," Marathe

CA Ranjan Kumar Sharma said, "In the event of economic malpractice, the auditor's name is also included along with directors and employees of the company. This degrades the image of auditors. The auditors should

play the role of a 'watchdog' to avoid this situation. They should boldly jot down their observations to avoid discrepancies in the future."

CA Chandrashekhar Chitale

said, "This conference is a knowledge bank on tips to keep in mind while auditing. The auditor plays the role of keeping the credit and economic status of the bank. Hence, clarity while performing the audit is essential." CA Rajesh Agrawal said, "CA's have the responsibility to empower the Indian economy. Hence the Pune chapter consistently organizes innovative and useful programs to impart knowledge about changing economic situations and systems." CA Pritesh Munot compared the program while CA Ajinkya Randive offered a vote of thanks

Suresh Hemani appointed on State Sindhi Literary Body



Pune (Voice news service):- City based philanthropist Suresh Hemnani is appointed as a Maharashtra State Sindhi Sahitya Academy member. The Department of Tour-

ism & Cultural Affairs of the state has released a GR of this effect. Hemnani has been committed to social work for Sindhi community for 22 years. Currently, he is the state president of Bhartiya Sindhu Sabha. He is also the state president and treasurer of the Indian Sports Association. Various social organizations welcomed Hem-

upliftment of women in the

appointment. Hemnani appreciated the appointment as the honor of an activist striving for the betterment of Sindhi people and culture.



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DREAM, DARE, DELIVER at CRESCENDO's fest & Live Concert by Asees Kaur



(Voice news Pune **service):-** International School of Business and Media is organizing its mega annual cultural fest CRESCEN-DO 23' from 16th to 18th March. It has been standing strong as the flagship event of ISB&M since the last 22 years and marks an inspired and novel initiative by the students each year to put on a magnificent show.

The first day of the event had a footfall of over 1000+ students across institutes in Pune and nearby cities such as MIT Pune, Symbiosis University, Vishwakarma Insititute, Modern College of Arts,

Savitribai Phule University, Cummins college, MIMA, Indira College and several more. The fest kickstarted with 'Beat Outburst' judged by the amazing singer composer, Ms Pranati Khanna aka PeeKay.

Ms Pranati enthralled the audience and set the mood of Crescendo right in a dreamy note as she sang "What a beautiful world' of Louis Armstrong. Day 1 has line up of exciting events such as Battle of Bands being judged by the famous band Runaway Historia and Dance competition being judged by popular Mumbai based

choreographer and dancer Ausaf Siddiqui, Rap battle being judged by guest artist and MTV hustle fame rapper Sagar Shetty AKA Shetty Sa. Day 2 of Crescendo has many exciting events lined up like reel making competition 'Mad Ads Nazariya', Photography, sports competitions, solo and group dance, show stopper, 'Rang de' painting competiton and singing competition finale. The expected student footfall is 4000+ including celebrity judges and social media influencers The limelight event is the dance and fashion shows to be judged by seasoned dancer and choreographer Printika Kumari and fashionista and model ex Miss Pune and top finalist of Miss India Dr.

The final day witnessed the mega Artist Pro night, starring the soulful singer and performer Asees Kaur

Shivani Bhatnagar.

performing live on concert in Ivy Lawns, Baner on the 18th March 7pm onwards. This was the Star Night of Crescendo and in the past ISB&M has hosted the biggest names from Bollywood and celebrities such as singer performer Mohit Chauhan, Neha Kakkar, music artist Vishal Shekhar, Lucky Ali, Saleem Suleiman, Jal the Band, Atif Aslam, Mohd Irfan, comedian Zakir Khan and so forth attaracting a crowd of 4000+ and creating a night of fun, liveliness and

IDENT- DR. PRAMOD KUMAR, ISB&M GROUP. said, ISB&M has an active approach to student development, institute class & outside class. Crescendo is large intercollege fest that ISB&M organizes. It contributes immensely to the learning of students.

On this occasion PRES-

India's Sleep Snore Card by Centuary Mattresses on World Sleep Day reveals

Pune (Voice news **service):-** To adjudge and evaluate how Indians perceive the importance of sleep quality, Centuary Mattresses, a leading mattress brand in India, conducted a comprehensive survey on the occasion of World Sleep Day. The theme for World Sleep Day for 2023 is 'Sleep Is Essential for Health'. The survey revealed that 70% of respondents are bothered by their partner's snoring.

As per India's Sleep Snore Card survey, about 7 in 10 couples have ended up waking up their partners at least once in the same sleep cycle due to snoring. Around 7 in 10, couples have also recorded their partner's snoring, and 32% of married couples feel that their partner's snoring is similar to the sound of a motorcycle.

Chennai, Bangalore, Hyderabad, Jaipur, Visakhapatnam,

The survey highlighted that 67% of the respondents felt that snoring could be linked with a tired day of work and has little link with health considerations and sleep quality. Furthermore, around 45% of people linked snoring with

There were other factors, such as most people (around 55%) believing that snoring can be tackled with simple remedies without changing the surroundings.

factors However, many showed how Indians have started to look at the importance of sleep quality through mutual discussions to change their lifestyles and sleeping habits. For instance, 36% of the people acknowledged the importance of having the correct mattress and pillow for sound sleep. Also, 71% of people agreed to talk about the snoring issue with their

ity and the negative impact of snoring on an individual's health has been agreed upon by the medical fraternity. Commenting on the outcomes of the survey, Uttam-Malani, Executive Director at Centuary Mattresses, said, "The survey results are a wake-up call for people to take sleep issues such as snoring seriously as it can impact both health issues and inter-

Poor quality of sleep and its impact on health and interpersonal relationships are ignored, which can have long-term implications. With this survey on World Sleep Day, our goal is to increase awareness about the issues plaguing people's sleep. We are doing our bit in helping people sleep better by providing them with good sleep enabling products with *antimicrobial treated mattresses and pillows* to improve sleep Nose, and Sinus Surgeon in Bengaluru, said, "The survey clearly shows that more people are aware of their sleep issues such as snoring problem and accepting it as well. It is high time that people start addressing this problem with doctor interventions. In the long term, not taking the doctor's advice on snoring can have other health implications."

timicrobial treated which is approved by the National Health Academy making its quality better for sleep requirements.

Apart from the generic habits, the survey helped understand how people ignore the critical value of surroundings for a comfortable sleep. The survey also suggested that women from Tier II cities have a more comfortable sleep as compared to other

To unite Sindhi Community second season of Aswani Cricket Cup from 29th April 2023



Pune (Voice news service):- The second season of Aswani Cricket Cup (ACC) will start on 29th April 2023. This tournament will continue for 22 days at the Mrunal Cricket Ground in Pimpri-Chinchwad. A total of 14 teams will participate in this tournament which will be played in ht T-10 format with the tagline 'Ye Hai Pimpri Ka Tyohar'. Chief Organizer and Owner of Aswani Promoters & Builders Shrichand Aswani informed about this tournament in detail talking to the

The grand auction of Aswani Cricket Cup tournament was carried out recently at Mrunal Cricket Ground. Aswani was talking to the media after this

auction. MP Shrirang Barne personally extended his best wishes to all the organizers and players. The formal inauguration of this tournament will take place on 29th April 2023 at 5.30 PM at Mrunal Cricket Ground, Pimpri. All these matches will have a live telecast on Youtube and Facebook Page. The winning team will be

felicitated with a cash award of Rs. 5,55,555/- and the runner-up will be given a prize of Rs. 3,33,333/-. Chetak smart electric scooter for Man of the series, Rs. 1,01,000/- for a hattrick wicket, Rs. 51,000/for hattrick sixes, Rs. 10,000/for Man of the match, Rs. 1000/- for every six and Rs. 500/- for every boundary will be awarded. The tournament



est amongst Sindhi youth in sports and health and also uniting a sindhi community. It will also lead to the enhancement of the community in sports. The first season had a grand response from 304 players out of which only 154 were selected. Teams from Thane, Kalyan, Baramati, Satara, Karnataka, Gujrat along with Pune & Pimpri-Chinchwad participated in the first season, said Aswani. Following teams will participate in the second season, Pimpri Indians, Ratnani Knight Riders, Mangtani Titans, Tilwani Chargers, Friends Warriors, Royal Challengers Varun, Keswani Kings Eleven, Wadhwani Sunrisers, Motwani Royals,

Aswani Daredevils, Sant Kan warram Lions, Dev Tuskers, Diamond Superkings, and Ramchandani SuperGiants. Along with the chief sponsor Aswani Promoters & Builders Arco realty, Media sponsor PCMC Cables, F & B Partner Rangla Punjab, Toss Sponsor City Cars, Jersey Sponsor Shagun Textiles, Strategic Partner Gogia Group, and Fairplay aware sponsor Om Constructions are other sponsors. The organizing committee includes Vijay Aswani, Somesh Gidwani, Hitesh Batwa, Avinash Israni, Shail Kukreja, Rahul Tejwani, Sunit Sonwani, Jacky Dasani, Dinesh Moolchandani, Rishi Ubrani, Neeraj Kruplani, Pankaj Mangtani, Vicky Chanchlani.

85% of people have woken up from sleep due to their partner's snoring

Bhubaneswar, Patna, and Guobesity.

India's Sleep Snore Card survey was conducted among more than 2700 respondents in the age group 27 to 50 years from Delhi, Mumbai,

The importance of sleep qual-

personal relationships.

related to snoring and quality sleep, Dr.JagdishChaturvedi,

Commenting on the myths

Centuary Products are an-

Preeti records sensational victory against Perijoc at the

Virat Kohli's extraordinary passion towards excellence is mind boggling, says RCB S&C coach Basu Shanker

Pune (Voice news service):- Virat Kohli's passion for fitness is wellknown. But beyond that personal spectrum, it has also sparked a revolution in Indian cricket as the players embraced a new culture of fitness. While Kohli is the face of that trend-setting move, Basu Shanker, the strength and conditioning coach of Royal Challengers Bangalore, has been a silent catalyst.

While speaking on RCB Podcast Season 2, Basu gave some insights into the fitness world of Kohli and how it impacted other cricketers.

"The onus of this change (passion for fitness) is on Virat. I have been seeing him since 2009. In 2014, he said he has a stiff back and can you do something about it? It

was only for six weeks and we could not do much then. But in 2015, he said you should do a bigger role. So, I told him we will make a template for you and I will have to make drastic changes to the training that you are doing now. He asked a lot of technical questions and after several conversations back and forth, he said: 'Ok let's start,' said Basu.

However, even Basu, who has worked with several athletes across disciplines, was blown away by the commitment of Kohli towards fitness.

"Virat has seen me training Deepika Pallikal (India squash player and the wife of Dinesh Karthik) and that time she was in the top 10. So, Kohli told me don't treat me like a cricketer and work with me like an individual athlete. So, I told him you will have to train like an Olympic athlete and I used to quote Novak Djokovic to him then. I am not tired of telling this but I have never ever seen a guy like Virat Kohli. He can do the simple, most boring things of life every day and it does not matter whether he is performing or not (on the field). But that zeal and extraordinary passion towards excellence is mind boggling. It helped me put across my syllabus to him," said Basu. Basu, who also worked with

Team India, said once Kohli, the then India and RCB captain, was convinced of following the fitness pattern, it was easy for him to get the message across to other play-

ers, and cited the example of

"People are always caught up with visual fitness, they look at you (an athlete) and they say oh yes, he looks so fit. But athletic fitness is very different. Yes, Virat is very fit and he looks (fit) too, the cosmetics, and he is blessed that way. He is extremely powerful. It is the same thing with Dinesh Karthik...his resilience and robustness on the cricket field is unbelievable. I mean, he's the Ryan Giggs of cricket. He's never been injured much and hardly loses any time on the field. So, once the captain is brought into the theory the rest was easier. My theory is that once you hit one, you hit five, once you hit five you'll hit 50 and once you hit 50, you hit the nation," he further

Dinesh Karthik.

OMS MAS enlists Kanil Dev as the face of the brand: unveils its new ad with him for launch of Q Devices



Pune (Voice news service):- QMS MAS (Medical Allied Services), a front-runner in the field of healthcare and wellness, recently on boarded cricketer. actor, and philanthropist Kapil Dev as its brand ambassador. Continuing their association further, the platform has also rolled out their new advertisement Q Devices: You can count on them for the launch of their medical diagnostic devices, Q-Devices, featuring the veteran cricketer.

Carrying a legacy of over 28 years, the brand is amongst the most reliable, trustworthy, and respectable players in the field, as is also reflected in its brand ambassador choice. The company provides customised scien-

tific solutions for healthcare promotion to customers. Its products are completely made in India with the mission is to help fellow citizens lead dignified, healthier, and happier lives.

In a career spanning almost two decades, Kapil Dev, fondly called Paaji by fans all over the world, has repeatedly demonstrated his zeal for perfection and the potential of hard work, diligence, versatility, and wellness, in meeting life goals.

The former cricketer's passion for fitness is widely known, and he connects with the millennials as well as Gen Z due to his humility and unique style. It is these qualities that make him the ideal

choice for the brand. The ad deploys a humorous narrative showing Kapil Dev in a cheerful mood, celebrating the convenience and wide array of Q-Devices making healthcare easily accessible to the general public, providing quality healthcare equipment like nebulizers, blood pressure monitors, and oximeters at affordable prices. Uproarious laughter is the highlight of this lighthearted advertisement, symbolic of a stress-free life that Q-Devices

promise to bring on the table and help take control of one's health. The excitement is as palpable amongst people around Kapil Dev as in him and everyone is looking forward to availing of the convenience of the services. This is in sync with the brand's mission of helping India become healthy and safe from diseases. The ad is being promoted on various platforms such as digital media, OTT, and social media.

Speaking about the ad and the vision of the brand, Dr Guddi Makhija, the co-founder of QMS MAS, said, "As a company, we place the welfare of the customer above everything. Reliability, servicing, quality assurance and innovation are some of the core values of QMS MAS, and Kapil Dev is the true embodiment of these virtues. He was thus our first choice. We feel a strong sense of responsibility towards our customers and care deeply about their health and well-being, so we needed an icon with whom everyone could relate. We think the audience can connect with Kapil because of his warmth and confidence; this is very important for us as a brand. He will help us realise our aim of

up to ₹200, making the entire experience seamless. A maximum

Paytm UPI is powered by the latest UPI LITE Technology for successful payments, and offers 3-level bank-grade security. Additionally, payments made using UPI LITE will not be shown in the passbook, offering an uncluttered bank statement for the

bringing smiles to each and every life."

Commenting on his association with the brand, Kapil Dev said, "The current scenario in the country has put the focus back on the healthcare sector- lifestyle diseases are on the rise, and India is on its way to becoming the diabetes capital of the world. We need to monitor our health closely, and OMS MAS makes easily available the most advanced healthcare equipment and services to enable this. The company puts its heart and soul into ensuring customer welfare, and being its brand ambassador is an honour. I look forward to a long and fruitful collaboration."

Founded in 1994 by stalwarts like Mr. Mahesh Makhija and Dr. Guddi Makhija, QMS MAS has proved its merit in the B2B segment and has propositioned to transition into a healthcare enterprise in the direct-to-consumer domain, with its point-of-careproducts, under the banner Q devices. The brand, true to its tagline 'Count On Us', employs the latest technology to help clients in their journey toward good health and

user. It records only a single entry when adding money to UPI LITE balance.

Paytm Payments Bank is #1 in UPI as the largest acquiring and beneficiary bank along with being one of the leading remitter banks. As the first payments bank to launch UPI LITE, the Bank continues in its tradition of building technology-led innovative solutions for its users, revolutionising everyday trans-



Pune (Voice news service):-Defying the odds, proficient Indian pugilist Preeti triumphed over the 2022 World Championships silver medallist Lacramioara Perijoc in a thrilling encounter while Nitu Ghanghas and Manju Bamboriya also secured emphatic victories at the Mahindra IBA Women's World Boxing Championships being held at the Indira Gandhi Sports Complex in New Delhi on Sat-

urday. The tenacious Preeti (54kg) who won bronze at the 2022 Asian Championships registered her second win of the ongoing tournament as she conquered the Romanian Perijoc with a 4-3 win on points after the bout was reviewed. The Haryana born pugilist's energetic approach helped

her get off to a strong start with her strong punches and quick feet catching her opponent by surprise in the first round. Following a cautious start, Peri-

joc made an impressive comeback in the second round to make the bout a closely contested affair. While both pugilists were going toe to toe against each other, it was Preeti's technical ability and conviction that helped her overpower her opponent and edge her out in the final round to secure the victory. The Indian will now face another silver medallist of last year's World Championships Jutamas Jitpong of Thailand in the Round of 16.



In the 48kg category, the 2022 Commonwealth Games champion Nitu Ghanghas comfortably got the better of Kang Do-Yeon of South Korea with a win by RSC in the first round itself. The 22 year old's attacking prowess proved to be too strong for the Korean who did not get a single opportunity to settle down in the bout since the start.

With Nitu's relentless attack showing no signs of slowing down, the referee stopped the bout in the first round and handed the Indian her first win of the tournament. She will face Sumaiya Qosimova of Tajikistan in the

After Preeti and Nitu's triumphs, Manju (66kg) also won

her respective bout against Cara Wharerau of New Zealand with a unanimous decision and ensured a clean sweep for Indian pugilists on the third day of the tournament. The Indian will now take on the top seeded Navbakhor Khamidova of Uzbekistan in her

Notable pugilists such as the 2019 World Champion Nesthy Petecio of Philippines, 2020 Tokyo Olympics bronze medallist Tsukimi Namiki of Japan, 2022 World Championships silver medallist Irma Testa, 2016 Rio Olympics bronze medallist Ingrit Valencia of Colombia and the 2022 World Championships bronze medallist duo of Brazilian Caroline de Almeida and Kazakh Karina Ibragimova will also be in

The on-going event is witnessing the participation of 324 boxers, including several Olympic medallists, from 65 countries fighting for the titles in the 12 weight cat-

Simpolo Ceramics showroom now in Pune various applications.

Simplo **Ceramics range** available at Sri Chamunda **Stones**

Pune (Voice news service):- In view of the demand for the world famous Simpolo Ceramics, the Simpolo Vitrified Franchise model has been launched with the aim of bringing the range of Simpolo to the customers in Pimpri-Chinchwad i.e. Chamunda Stones in Pune, the President and Managing Director of the company Bharat Aghara said

at the inauguration. New showroom of Simpolo Ceramics has been launched at Sri Chamunda Stones at Jagtap Dairy, Wakad, Pimpri-Chinchwad and it was inaugurated by Bharat Agha-



ra, Chairman and Managing Director of the company. On this occasion, Shri Chamunda Stones Store Chairman Rakesh Jain, Lalit Jain, Mukesh Jain, Tushar Jain, Maharashtra Head of Simpolo Ceramics Rajesh Rajan along with dignitaries from various fields, architects, construction professionals were present. At this time Mr. Bharat Aghara said the

company has more than 1100 dealers across the country and Sri Chamunda Stones has its 108th Simpolo hallway. In view of the increasing demand in Pune city, this shopee has been started. Simpolo exports to more than 50 countries. Simpolo Ceramics is a leading Indian tile manufacturing company that manufactures a wide range of ceramic and vitrified tiles for Mr. Rakesh Jain, Chairman of Chamunda Stones said that Chamunda Stones store was started in 2004 in 5000 square feet and now it has reached one lakh square feet. Chamunda Stones offers 16/20 mm thick outdoor tiles, kitchen platforms, double charge vitrified products from brands like Loyli, Asian, and now also offers products from Simpolo Ceramics. Italian marble, granite tiles, CP sanitary ware etc. are available here. Different types of tiles are available for living room, bedroom, bathroom as well as outdoor in a dream home. Along with this Shree Chamunda Stones store also have a home appliance store all types of electrical appliances from reputed companies are available here.

2 million users with over half a million daily transactions Pune (Voice news ser-Paytm app, a testament to its risvice):- India's homegrown ing popularity.

Paytm UPI LITE crosses

Paytm Payments Bank today announced that it now has over 2 million users on Paytm UPI

The Bank has recorded over half a million daily transactions for Paytm UPI LITE through the Paytm UPI LITE brings single-click payments that never fail even when banks have success rate issues during peak transac-

Once loaded, UPI LITE allows a user to do instant payments of of ₹2,000 can be added twice in a day to UPI LITE, making the cumulative daily usage up to

Sheela Adhav's contribution is the backbone of Baba Adhav's mission



Pune (Voice news service):- "Expanding the message of the socialist party from the middle class to the masses and rejuvenation of Mahatma Phule's thought are two important contributions of Dr. Baba Adhav. Sheela Adhav's consistent and constructive symbiosis has great importance in the accomplishments of the mission of Dr. Baba Adhav," opined Dr. Sadanand More, President - of Maharashtra state Sahitya & Sanskruti Mandal.

The Gravitas Foundation conferred its first-ever lifetime achievement award upon social activist & writer Mrs. Sheela Aadhav. Dr. More, presiding over the function was addressing the gathering after the felicitation. Prominent activist & journalist Pratima Joshi, Pro-VC of Symbiosis International University Dr. Vidya Yerawadekar, Ex-MP Sanjay Kakade, noted social activist Dr. Baba Aadhay, social worker Vasudha Sardar, and President of Gravittus Foundation Mrs. Usha Kakade

were present on the dais. Dr. More said, "She had never complained or forced Baba to do anything against his ideology. This couple is such a great match that their contribution can only be compared with the great Savitribai and Jyotiba Phule." This award, consisting of a plaque, memento, and a cheque of Rs. 1,51,000/- was presented to Sheela Adhav as a gratitude for her contribution of equal importance to various movements initiated by Dr. Baba Adhav.

The Gravittus Foundation pre-

sented a donation cheque of Rs. 1,01,000/- to the Samata Pratishthan during this program. While expressing her happiness with a sportive spirit Sheela Adhav said, "I have attended many ceremonies where Dr. Baba Adhav was felicitated and I was accompanying him. It is the first time I have been felicitated and Dr. Baba Adhav is attending the ceremony. This award has infused immense energy into my spirit to contribute in a creative fashion in my remaining life." Pratima Joshi conducted a brief interview with Sheela Adhav. Senior journalist Arun Khore offered opening remarks. Deepak Mhaske compared the program.

British Council announces STEM scholarships for 2023-24 unique perspective to these

Pune (Voice news service):- British Council, the UK's international organisation for educational opportunities and cultural relations announced the third cohort of British Council Scholarships for Women in STEM. 26 scholarships and Fellowships are reserved for women STEM scholars from India and other South Asian countries, awarded on merit basis with no country-specif-

These are across 6 UK higher education institutions - Coventry University, University of Bath, University of Manchester, University of Southampton, Imperial College London and The University of Edinburgh. The scholarships will help enhance careers in STEM for the selected women scholars and enable them to promote research and innovation in their home country through their exposure to the expertise in the UK's re-

nowned STEM fields Selected scholars from India will be able to obtain a master's degree or an Early Academic Fellowship at a UK university, and the scholarship will cover tuition fees, stipend, travel costs, visa, health coverage fees, special support for mothers and English language support.

The scholarships will also provide the scholars a long-lasting platform to connect with the UK through active engagement in the alumni network and inspire the next generation of women in Across the 2021/22 global co-

horts of 115 scholars enrolled on their chosen course in the autumn session of 2021, 21 Indian women received the scholarship in 2022-23 and are currently studying in the UK. With these scholarships, British Council continues to support women looking to acquire global credentials in STEM (science, technology, engineering or math) at a university in the UK.

Rittika Chanda Parruck. Director Education, India, British Council said, "At British Council, we believe that scientific and technological domains stand to gain a lot more through increasing accessibility of women. These scholarships will bring talented women's fantastic creativity, innovation and

domains making it richer and more productive. We are excited to enable more women embark on their journey towards a career in STEM fields by sharing access to UK's renowned research pedagogy, state-of-the-art facilities and cutting edge technology, that can transform their learning and expand their horizon of opportunities. Over the past few years, we have supported over 200 Indian women to access world leading education and reach their potential, and we aim to continue adding

more to support women in

crafting a better tomorrow

and inspiring others in the

process." Prajakta Kumbhar, British Council's scholarship winner from Mumbai pursuing MSc Pollution and Environmental Control from University of Manchester, said, "Receiving the British Council STEM scholarship has had a huge impact on my life. From meeting new people, experiencing a new culture, cultivating an open world view and gaining global credentials from a highly regarded university, I am certain that

the scholarship will help me pave the road to a fulfilling professional career. I aim to make the most of this opportunity and am very excited to learn that this opportunity is open for more women this

As part of the programme, Indian women STEM scholars can apply for master's courses and Early Academic Fellowships across 21 UK universities in courses like Computer Science, Data Science, Biotechnology, Environmental Engineering, Civil Engineering, Medicine, Public Health, Machine Learning, Robotics, Information Technology, Renewable Energy & Energy Management and many more.

The scholarship is also open to women with dependants to apply, with extra support. The deadline for application differs according to university - but are between March and May 2023. Students are encouraged to check individual university deadlines. For more details about the eligibility criteria for the scholarship, or other information including a full list of participating UK universities.

ONITSUKA TIGER ANNOUNCES RASHMIKA MANDANNA AS INDIA'S FIRST BRAND ADVOCATE



Pune (Voice news service):- Japanese fashion brand Onitsuka Tiger has announced the nation's heartthrob and style icon, Rashmika Mandanna as India's first brand advocate. The brand is known for bringing forth the

best of contemporary collections combining fashion with sports and heritage with inno-

With her stylish persona, playful vibe, and endearing energy, Rashmika resonates well with the brand ethos. She was present at Onitsuka Tiger's Autumn/ Winter 2023 showcase at the Milan Fashion Week wearing a head-to-toe look.

A versatile, award-winning actor, both critically and commercially acclaimed for her acting prowess in Kannada, Telugu, Hindi & Tamil Cinema, Rashmika has created a niche for herself in the very competitive Indian cinema industry. She enjoys a huge fanbase across the nation and has been bestowed with the title, 'National Crush of India. Rashmika's reach within the Indian market is incredible, with a massive 36 million following on Instagram (@rashmika_mandanna). She topped Forbes India's list of most influential actors.

With her unique minimalistic fashion aesthetics and confidence - Rashmika embodies everything that the brand stands

"I am extremely excited to be associated with Onitsuka Tiger as their contemporary collection completely resonates with my sartorial sense - unique, minimalistic and artistic. The brand allows me to showcase all aspects of my personality while experimenting with fashion forward styles and silhouettes. I'm excited to see how our synergies merge and unfold." said Onitsuka Tiger's India first brand advocate Rashmika Mandanna.

The theme of Onitsuka Tiger Spring Summer 2023 Collection is Japanese minimalism. Under the direction of creative director Andrea Pompilio, this collection combines innovative forms with heritage and expresses the pinnacle of beauty through a subtractive aesthetic that strips away what is not necessary.

IIHM Launches Institute of Pastry and Culinary in Pune



(Voice news **service):-** After the roaring success of its first institute in Bangalore, the IIHM Institute of Patisserie and Culinary (IIPC) has just opened its second branch in Pune, the 'Queen of the Deccan'. IIPC Pune will be housed in the International Institute of training in the art of pastry Hotel Management's World Campus in Pune's Viman

Nagar. As the International Institute of Hotel Management completes 30 years on 15th March 2023, the launch of IIPC opens a new chapter for all the aspiring pastry and bakery chefs in the city and around the country.

The world-class pastry school

is headed by renowned Pastry Expert, Chef Avijit Ghosh, Brand Ambassador of the Belgian chocolate company Callebaut and former Corporate Pastry Chef, Leela Palaces, Hotels and Resorts. The institute will provide world-class education and and culinary arts to aspiring chefs, bakers, pastry makers, and culinary professionals who are looking to hone their skills and take their careers to the next level.

The curriculum has been designed to provide students with a strong foundation in both the theoretical and practical aspects of bakery and dessert making.

(PMS) acts as a reach max-

Within a year of opening, IIPC Bangalore has managed to establish itself as the leading pastry and culinary institute in Bangalore. IIPC Pune looks to do the same in the city which is known as the education hub of Maha-

The institute shall offer both a nine-month and a sixmonth certificate course in patisserie, besides weekend courses. IIPC Pune is equipped with state-of-theart facilities, including a fully equipped kitchen, a pastry lab and a demonstration kitchen. The courses will be taught by experienced pastry chefs, including international faculty like Chef Sarah Hartnett, all under the guidance of Chef Avijit Ghosh.

IIHM believes that there is a growing demand for skilled pastry chefs and culinary professionals in the hospitality industry. With the increase in the number of hotels, restaurants, and cafés in Pune, there is a need for trained professionals who can deliver high-quality dishes and desserts to customers. The institute aims to fill this gap by providing world-class training to aspiring chefs and pastry makers.

The founders are excited about the institute's potential to transform the culinary landscape of Pune and provide aspiring chefs and pastry makers with the skills and knowledge they need to succeed in the industry.

On the occasion, Chef Avijit Ghosh said, "IIPC is a unique and innovative institute. Students interested in learning the art of chocolate-making will find a lot of inspiration for making various kinds of chocolates and pastries here." Dr Suborno Bose, the Chairman and Chief Mentor of IIHM said, "We are very excited about bringing IIPC to the lovely city of Pune. It will add a new dimension to culinary education in the city. We felt there was a need in Pune for a world class, stateof-the-art patisserie institute and that's exactly what IIPC is. We are delighted to open IIPC's second campus here."

Airattix partners with ORIX and Mahindra First Choice to provide parking solutions

Pune (Voice news book parking through the service):-Airattix, a first-of-its-kind marketplace providing end-to-end storage and parking solutions, recently collaborated with a Japanese car leasing company ORIX and Mahindra First choice which is in the business of resale of pre-owned cars. ORIX is using the Airattix platform to identify suitable parking spaces in various cities to park its vehicles and on the other hand, Mahindra First Choice's collaboration with Airattix is host-centric. as it involves offering their extensive network of parking spaces to probable customers. With Airattix's advanced technology and user-friendly platform, Mahindra First Choice's extensive network of parking spaces across India will now be easily accessible

to customers. Airattix's cus-

tomers can now search and

platform.

ORIX, which is a renowned car leasing company in India and has booked car parking spaces through the Airattix portal across 4 major cities, including Bengaluru, Chennai, Mumbai and Pune. Mahindra First Choice has listed their privately owned parking yards across 16 cities in India to rent them out to probable customers who are looking for secured parking spaces on Airattix platform. Speaking about the partner-

ship, Aditya Kale, Founder and CEO of Airattix, said "We are thrilled to partner with leading brands like ORIX and Mahindra First Choice and provide them with seamless and hassle-free parking experience. Our goal is to provide our customers with comprehensive storage and parking solutions under

one roof, leveraging the latest technology to ensure that our customers can book parking and storage spaces on the go and enjoy a stress-free experience?

Airattix has made significant strides since its inception just three years ago. The company has expanded its presence in around 20 cities across India and has more than 10,000 registered users. In July 2022, Airattix secured Rs 2 crore in Pre-Series A funding round through a group of Indian-American Angel Investors network. Airattix has seen impressive financial growth, with a 25% increase in turnover this financial year.

Some self-storage companies like Bengaluru based My Rent Space, Storehouse 24 headquartered in Hyderabad and Your Space Doctor in Mumbai have listed their storage spaces on the Airattix and parking needs.

portal. Customers who are looking for secured storage space can visit the Airattix portal to book a storage space as per their budgetary and geographic needs. The platform offers multiple options of parking and storage spaces with real-time availability and pricing information, making it easier for customers to find and book parking and storage spaces that meet their needs. Airattix tries to solve the common global problems of extra storage space and daily parking needs in this sharing economic generation.

Airattix also provides relevant additional value-added services to its customers like movers and packers, goods insurance, valet parking services through third party vendors which makes Airat tix as a one stop solution provider for customers storage

Magicbricks launches India's first Al powered marketing solution tool: Project Market Scanner (PMS)

Pune (Voice news service):- Magicbricks, India's leading real estate platform, announces the launch of India's first AI-powered marketing solution tool: Project Market Scanner (PMS) for developers and real-estate agents. This unique tool sets Magicbricks apart as the first in the industry to offer an artificial intelligence tool that matches buyers with the right properties in real-time.

The AI-powered PMS tool helps developers access relevant and high intent homebuyers by using sophisticated algorithms and data analytics to personalize and automate search results, increasing reach by up to 65%.

Market Scanner Project

imizer, predicting results based on customers' previous search history, so that each project reaches its maximum Response Generation Capacity. It also takes into account buyers' preferences for specific property attributes and optimizes images that they are most likely to respond to. This can lead up to 82% increase in lead-to-impression ratio and helps close the gap between what buyers expect and the projects activated on the portal offer, creating a win-win situation for both. Commenting on the launch of Project Market Scanner, Rohit Manghnani, Chief Product Officer, Magicbricks said "The residential demand

in 2022 and will continue to grow at a rapid pace in 2023 as well. With lots of available options, matching interested homebuyers with the right property is a classic Big Data problem for the real-estate industry. Project Market Scanner is a customer-centric solution that enables developers to sell faster in this highly competitive market. This is a significant step forward for Magicbricks in the realm of proptech, delivering accurate and comprehensive search results to our users while maximizing returns for the advertisers."

for homes increased 8.5%

Ashu Gupta, National Sales Head at Magicbricks, believes that Project Market Scanner

is a cutting-edge technology and a game-changer in the real estate industry. "We are constantly pushing the bar on innovation at Magicbricks by bringing new tools at the disposal of our customers looking to sell their properties. One of the biggest challenges that developers face is to access high intent, relevant customers and we aim to improve their lead generation efforts with this high-utility innovation." Magicbricks has pioneered many industry-first innovations and with the PMS tool, it continues to empower its 55,000+ strong community of developers and real-estate agents to sell over 2 lakh projects and maximize their revenue.

Pune (Voice news **service):-** A Free holistic health checkup for female faculties of Suryadatta Group of Institutes, Surya-Women was organized by Suryadatta Education foundation's Suryadatta Institute of Health Sciences College of Physiotherapy in collaboration with

Jehangir Hospital, Pune. The camp was inaugurated by lighting the auspicious lamp at the hands of Mrs. Sushama S. Chordiya, Vice President & Secretary, Suryadatta Education Foundation, Mrs. Snehal Navlakha, Associate Vice-President, Suryadatta Group of Institutes, Dr. Pratiksha Wable, Dean Academics, Suryadatta Group of Institutes, Dr. Seemi Retharekar

(PT), Principal SIHS, Prof. Ketaki Bapat, Principal SLC, Mrs. Vandana Pandey, Principal Suryadatta Junior college and other dignitaries.

The multidisciplinary team that conducted the health check-up included general physician, optometrist, qualified trained nurses, ECG technician, and Body composition analyst from Jehangir Hospital and Physiotherapists from Suryadatta college of Physiotherapy.

More than 100 Surya-women were successfully screened at

The participants underwent a whole body analysis. Tests like Height and weight measurement for body mass index, Random blood sugar,



Survadatta Institute of Health Sciences Successfully conducted

eye check up, Electrocardiogram for patients with complaints of chest pain and history related to the same. breast examination for participants over the age 40 for signs of breast cancer were conducted at the camp.

The participants were educated about the basal metabolic rate, physiologic age as well as fat percentage in their

Jehangir Hospital staff also distributed free privilege cards offering health care services at affordable prices to all registered participants. Suryadatta Group of Institutes gave a "Certificate of Appreciation" to Jehangir Hospital which was accepted by Mrs. Madhura Date, head of CSR, Jehangir Hospital and Mrs. Sunita, Head Nursing Department.

The multi-disciplinary team members of Jehangir Hospi-



tal were also felicitated with Tri-colored scarves, along with a book as a token of gratitude from SGI. The camp was organized un-

der the guidance of Professor Dr Sanjay B Chordiya, Founder President & Chairman, Survadatta Education Foundation.

Mrs. Sushama Chordiya said that at SGI we are celebrating Women's Day not only on a specific date but throughout the year and today's health camp is a part of that celebration. Keeping women healthy is a key to keeping them hap-

Early diagnosis of health issues can help them take precautionary steps and avoid grave health problems in future. This camp aims at achieving this goal. She thanked the Jehangir Hospital team for their time and

"Urban Mobility Happiness Survey" reveals 71% of **Indian Car Owners Travel Solo or with One Co-Passenger**

Pune (Voice news service):- MG Motor India released its report on the findings of Urban Mobility Happiness Survey today. The survey, conducted byNielsen gathered valuable insights into the mobility patterns of people residing in major Indian cities, and the challenges they face while commuting. The findings of the survey are a reflection of the state of urban mobility in India, and could prove to be useful for all stakeholders, including policymakers, to facilitate better urban mobility infrastructure for all. The survey was conducted in the 8 Indian cities of Ahmedabad, Bengaluru, Pune, Mumbai, Delhi NCR, Chennai, Hyderabad, and Kolkata, most of which are known for the numerous challenges faced by their residents during their daily commute. Respondents to the survey included males and females aged 18 to 37 years, having at least one car in their household.

Commenting on the survey, Gaurav Gupta- Chief Commercial Officer from MG Motor India said, "The findings of the 'Urban Mobility Happiness Survey' have provided us with valuable insights into the driving behavior of Indian consumers and

their preferences for mobility solutions. The survey clearly reflects that car owners, along with the performance and features of their vehicles, also prioritize convenience, safety, and overall driving experience. As a brand that is driven to deliver state-of-the-art mobility solutions, we understand the importance of keeping up with the evolving needs of our customers?

The Lexicon Academy for Personal & Fitness Training becomes a partner with ACE (American Council on Exercise) to be an ACE International Education Partner

Pune (Voice news service):- With an aim to get people moving worldwide, the ACE (American Council on Exercise) a leading non-profit organization certifies health coaches and fitness professionals which sets high standards and elevates their careers as health

coaches. The Lexicon Academy

for Personal & Fitness Training has entered into an agreement with ACE to become their International Education Partner.

The Lexicon Fitness Academy is facilitating the delivery of ACE-approved courses and curriculum, preparing professionals on the technical front to take up the examinations by ACE that would certify them as Health and Fitness professionals. "In today's times Fitness is the

biggest virtue and in this fastpaced world, it is much important that one should remain fit. The Lexicon Academy for Personal & Fitness Training partners with ACE, a non-profit organization to certify exercise Professionals from our iconic and scientifically sound institution according to standards that make them the best in the fitness industry. If individuals need help being fit, they should reach out to Certified Professionals," says Mr. Fauzan Shaikh, Manager - Program Development and Student Acquisition.

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Jaguar Land Rover partners with Tata Technologies to accelerate the digital transformation of its industrial operations

Pune (Voice news service):- Jaguar Land Rover is partnering with Tata Technologies, the global engineering, product development and digital services company, to accelerate the digital transformation of Jaguar Land Rover's industrial

The first phase will include UK core production facilities, with solutions subsequently deployed to other global lo-

Tata Technologies will deliver end-to-end integrated Enterprise Resource Planning (ERP) to transform Jaguar Land Rover's manufacturing, logistics, supply chain, finance and purchasing modules by bringing data and knowledge from multiple departments into one single

The intuitive new user interface of Tata Technologies award-winning software will drive stability in operations, improving visibility both between teams and for suppliers. The net result for the company will be a more agile, faster-to-market capability

for new vehicles.

ERP is key to streamlining and consolidating information across core business areas. Creating a dedicated home for data and management processes across departments is fundamental to the transformation of how a business functions. ERP systems are also capable of aggregating, storing and interpreting data to provide insights instantly, helping companies respond to issues, challenges and opportunities in an agile and timely man-

The agreement furthers Jaguar Land Rover's alignment with the Tata Group of companies as part of its Reimagine strategy. Tata Technologies brings more than 30 years of experience in product and digital engineering, with a global network of over 11,000 employees and clients across multiple countries. Speaking on the collabo-

ration, Barbara Bergmeier, Executive Director of Industrial Operations, Jaguar Land Rover, commented:

Technologies will allow us to accelerate the transformation of our core ERP infrastructure to deliver the efficiency and usability we require for the future and our transformation objectives. It also demonstrates the power of being part of the Tata Group to help us to achieve targets for our supply chain and wid-

er industrial operations."

Warren Harris, MD and CEO, Tata Technologies, commented: "The ERP transformation collaboration with Jaguar Land Rover is another milestone in a nearly two-decade relationship with Tata Technologies. The trust awarded by Jaguar Land Rover reaffirms our long-standing expertise in automotive engineering and digital solution offerings.

We believe this collaboration will help Jaguar Land Rover to build innovative and sustainable vehicles and achieve faster time to market using new-age digital technologies. We are delighted to strengthen our existing engagement with Jaguar Land Rover and "The partnership with Tata are fully committed to de-

ploying our digital engineering capabilities and assisting with the launch of their new generation of vehicles." Anthony Battle, Chief Digital

& Information Officer, Jaguar Land Rover, commented: "Jaguar Land Rover's digital transformation will play a pivotal role in the business becoming more agile as part of Reimagine and fulfilling its potential as a tech leader. As part of our Digital 2024 programme, we are transitioning to a cloud-native digital landscape and the partnership with Tata Technologies enables us to take another important step on that journey." In addition to establishing a standard operating model, Tata Technologies will integrate SAP S/4 HANA and SAP BTP with the existing software to upgrade Jaguar Land Rover's architecture as part of the company's digital transformation strategy. The SAP S/4 HANA software package represents a shift from legacy ERP solutions to a modern cloud-based system, driving operational efficiencies and stability.

Bestseller India collaborates with IBM Consulting to drive growth with intelligent and autonomous fashion platform

Pune (Voice news service):- IBM (NYSE: IBM) announced that BEST-SELLER India, the Indian subsidiary of BESTSELLER, is collaborating with IBM Consulting to deliver key transformation projects aimed at building an intelligent and autonomous fashion landscape and rapidly fuel

business growth. BESTSELLER India is part of family-owned Danish fashion company BESTSELLER and currently has 396 exclusive brand outlets and is present in over 1,230 shop-in-shops throughout India.

As one of India's leading fashion brands, BESTSELLER India is embarking on an aggressive growth journey and realized the need to scale their technology backbone to support the vision. The company has been a future-forward industry leader, having launched Fabric.ai, the fashion industry's first AI project aimed to increase sellthrough rate and reduce unsold inventory, together with IBM. Upgrading the partnership, BESTSELLER India will work with IBM Consulting to consolidate its IT landscape on a robust & secure hybrid cloud platform, thereby allowing it to focus on its core activities to fuel growth.

Mr. Vineet Gautam, CEO and country head, BEST-SELLER India, commented

"Technology and AI will undoubtedly play a pivotal role in the coming years, as we're already witnessing its potential. This partnership with IBM will allow BESTSELLER India brands to grow with a tech-forward and data-driven approach. We're highly positive that the innovations and digital prowess of IBM will create a robust and secure, end-to-end platform for our operations in India."

Mr. John Granger, Senior Vice President, IBM Consulting, said, "The retail and fashion sector is in the midst of an exciting industry transformation driven by data, analytics, and AI. We're excited to work with BEST-

SELLER India on its end-toend transformation journey, applying the power of intelligent workflows for better decision-making, improved supply chain visibility, enhanced customer experience and more." IBM Consulting will help BESTSELLER India rearchitect its technology landscape to create a scalable single source of truth for business decision-making, leveraging advanced analytics and a unified data platform to drive more business predictability. The implementation will be delivered by IBM Consulting in close association with ecosystem partners such as Google Cloud, Microsoft and SAP.

B L Kashyap wins orders worth Rs. 158 Crores Current order book stands at approx Rs. 2089 crore



Pune (Voice news service):- B L Kashyap & Sons Ltd. (NSE: BLKASHYAP), one of the leading Engineering, Procurement and Construction (EPC) Company has secured two new orders for construction, civil

and structural works. The current order book stands at approx. Rs. 2089 Crores. The order worth Rs. 89 cr (excluding GST) is for the construction of Business Park Campus at Bengaluru and order worth Rs. 69 Cr (excluding GST) for residential complex at Bengaluru.

Mr. Vineet Kashyap, Managing Director, B L Kashyap & Sons Ltd. said. "The recent orders won by B L Kashyap are in the key growth sectors of the economy, including construction of residential real estate and business parks. B L Kashyap has legacy of having constructed and delivered world-class projects in dynamic markets of India. The construction industry is facing interesting times especially post pandemic.

We are seeing revival in the sector with an increase in construction project queries. Focusing

lighted to continue our mission

on our product mix, we at BLK are moving from contracting and concentrating more on end users, built to suit, large blue chips companies. We are seeing a movement from road infrastructure players into the building infrastructure space, this may be a growing trend in the coming

B L Kashyap has always been an early adopter of relevant technology. The company is using technology to monitor project sites remotely through Drones, which helps improve efficiency and quality. Company's commitment to quality has led to continuously train and up skill manpower.

Drip Fertigation enhance crop yield and farmers prosperity: Lesson from Tarikere Community Drip Irrigation Phase II

Pune (Voice news service):- The Tarikere Drip Irrigation Project Phase II farmers, using drip fertigation has witnessed enhanced water productivity and fertilizer use efficiencies.

The technology led to significantly enhanced water productivity of 90 per cent, fertilizer use efficiency by 30 to 40 per cent while considerably decreased crop evapotranspiration by 9-10 per cent, compared to farmers' practicing traditional irrigation by furrow or flood and fertilization by broadcasting. The technology also helps optimum moisture distribution for the crop to absorb nutrients.

The technology uses plastic tubing to drip water and fertilizer at the base of plants in a regulated way and, thus, attain a high yield of almost 50 to 60 per cent.

The win-win agriculture practice with less quantity of water and judicious use of fertilizer input has helped



with a cumulative 5100 Ha of the land to increase crop yield by 50 per cent.

As of date, the company has installed a drip system in 5500 hectares of Tarikere Drip Community Irrigation

Mr Kumar, son of Jayamma from village Kallapura witnessed a 30-35 per cent higher yield (5.5 tons per acre) of Gherkin, whereas, without drip fertigation, he could grow only 4 tons/acre. from village Kallapura, has grown 14 tons / 0.5 acre of tomato with drip fertigation. Earlier, he used to yield only 10 tons /0.5 acre. Mr Ramesh from Garagadahalli village has grown 25 tons/ha watermelon with drip fertigation, 30 per cent more than the earlier crop yield.

Commenting on the rationale of drip fertigation Mr Umesh, Sr. Manager of Agronomy, Netafim India said, "Improving irrigation and fertilization management for greater productivity is critical to address water scarcity. Drip fertigation can synchronize the water and fertilizer supply with crop demand, thus, offering the potential to increase productivity sustainably. The technology meets the nutrient demand of crops near the root zone and helps farmers save 15-25% on fertilizers as well as crop production costs. As compared to surface irrigation, drip fertigation greatly contributes to agricultural emissions, improves crop root growth, nutrient uptake, and controls Soil Saliniza-

The ongoing project, once completed, will cover 13594 Ha of land, 42 villages and nearly 26,000 farmers. Predominantly the farmers associated with the project are growing vegetables, fruits, flowers and arecanuts. The project is likely to get completed by July 2023.

Trucking marketplace RAAHO raises Rs.20 Crores as an extension to Pre-Series A funding



Pune (Voice news service):- Raaho, India's leading Digital Freight Network, has secured funding worth INR 20 crore in extension to the Pre-Series A round at a valuation of 4X over the last year.

The round was led by Inflection Point Ventures (IPV), Roots Ventures, Blume Founders Fund and prominent Angels like Vijay

Shekhar Sharma, Kunal Shah, K Krishna Kumar, VenkateshVijayaraghavan ,AseemKhurana amongst others. The fresh capital infused will be used to increase Raaho's geographical presence across the country and strengthen its Data Science and ML capabilities to automate Freight matching. Imthiaz, Co-Founder & CEO, Raaho, said, "We are deof making lives better for Truckers and Drivers of India. With this fund raise, we plan to expand our reach to more geographies in India, while also strengthening our data science and machine learning capabilities to enhance our freight matching efficiency. At Raaho, we're committed to building a better tomorrow for all. Vinav Bansal, Founder & CEO, IPV said" We are thrilled to continue our investment in Raaho, as we see enormous potential for growth in the largely untapped market of digitized trucking. The Raaho team has shown exceptional dedication in building a sustainable business model with strong fundamentals, and we are excited to be a part of

Vijav Shekhar Sharma," I've known Imthiaz for over 15 years, and I'm excited to personally invest in Raaho's mission to enhance the well-being of truckers and drivers. As we see more industries impacted by digitisation, the potential to improve the efficiency of the trucking market is immense and I look forward to this ride with Raaho'

The Gurgaon-based company has operations across 15+ cities in India with presence in major cities like NCR, Chennai, Bengaluru, Coimbatore, Mumbai, Hyderabad, Kolkata, Pune, Ahmedabad, Kanpur, Karnal and more. With the fresh funds, the start-up aims to expand their network further and build efficiency in the trucking space to reduce empty miles.

Bridgestone Celebrates 60th Anniversary of its Motorsport Activities and Announces 2023 Motorsport Plan

Hyderabad based Svaya Robotics Develops Indigenous

Quadruped Robot and Exoskeleton for defence sector

Pune (Voice news service):-Bridgestone Corporation today announced its 2023 motor-

Bridgestone celebrates the torsport activities in 2023, and this year, the company will continue to support various domestic and overseas motorsports, ranging from top-level professional race series to grassroots amateur races, primarily by supplying Bridgestone POTENZA

tires and Firestone FIRE-

HAWK tires for car races, and Bridgestone BATTLAX tires for motorcycle races. Also, placing sustainability at the core during this

memorial year, the compa-60th anniversary of its mo- ny is challenging to evolve and situations. global motorsport activities In challenges to the extreme in a new way and to build Bridgestone brand as a "sustainable global premium brand", as well as "supporting the global motorsport culture."

> Bridgestone has been repeatedly challenged to support the movement of cars with

safety and peace of mind under the company's fundamental principle, "tires carry life," in races where drivers are repeatedly challenging under extreme conditions

the company has been polished up its pride and passion as Bridgestone, the four "Bridgestone DNA" – "Focus on quality," "Respect for being on-site," "Being attentive and supportive of customer problems," and "Challenging spirit," technology, compre-

are extremely happy with the

rapid progress that Svaya Ro-

botics was able to achieve in

a very short period. Develop-

ment partnerships like these

hensive operational capability, brand power, and human resources development.

In the future, the company is strengthening the sustainable global motorsport activities to achieve the extreme in approach of sustainability to realize the carbon neutrality and circular economy, taking a big step toward "the global journey to the extreme" again, and contributing to the development of safe, with peace of mind, and fun car, motorcycle, and motorsport cultures.

CLXNS, a digital-first debt resolution company, aims to build a strong team with 800+ workforce strength



Pune (Voice news service):- CLXNS, a digital-first debt resolution platform, has announced hiring 700+ employees. This is indeed a strategic move by the company, aligned with its goals of rapid growth and expanding footprints across the

uct, Engineering and Design to Marketing and Data analytics. It is keen to onboard seasoned professionals for key leadership roles along with mid-level talent possessing expertise in technology. With the assistance of the newly hired employees and the company's clear focus on investing heavily in its tech capabilities, CLXNS' futuristic goal is to create scalable, digital-first debt resolution tools with high-degree compliance and governance.

verticals, ranging from Prod-

Singh, CLXNS, said, "The current market scenario is unstable but we strongly feel that there is no right or wrong time for hiring talent. We believe India's credit growth story has just started and is guaranteed to see a massive boom. And therefore we foresee an enormous growth in ethical debt resolution opportunities. At CLXNS, our sole aim is to build a scalable, digital-first debt resolution company. Simultaneously, we wish to emerge as a talent powerhouse in the industry with

their journey towards success."

We are confident that with the new talent addition, we will be able to reach one step closer to our goals of expanding our footprints pan India and serve our customers better."

CLXNS is on a mission to digitally transform traditional debt resolution into positive customer experiences. Leveraging advanced technologies, the companv works with a customer-centric approach to provide assistance with debt resolution empathetically without impacting resolu-

CLXNS intends to hire across Speaking on the same, Manavjeet expertise in the tech capabilities. tion efficiencies. CheQ partners with Axis Bank to provide users with extra rewards on credit card bill payments

Pune (Voice news tive of 0.5% over the regular service):-Bengaluru-based fintech startup, CheQ (www.cheq.one), has partnered with Axis Bank, India's third largest private sector bank to make the credit card bill payment experience extra rewarding for its

As part of a first-of-its-kind partnership, customers who pay their Axis Bank credit card bills on the CheQ app will earn flat 1.5% of their payment back as CheQ

This is an additional incen-

1% that users normally get. CheQ Chips are the app's inapp currency, received as a reward for every payment on

They can be redeemed for vouchers from top brands like Amazon, Flipkart, Swiggy, Zomatoetc, or converted to cash & taken to the bank. The offer will be applicable exclusively for Axis Bank credit card customers from 13 March, 2023 on a minimum bill payment of ₹100 on the CheQ app.

Commenting on the partner-

ship, Aditya Soni, Founder & CEO,CheO said, "We are thrilled to partner

with Axis Bank in rewarding timely repayment of credit card bills for their customers. CheQ Chips have received lots of love from the community, and we hope that this added incentive for Axis Bank credit card holders will aid us in our goal of helping every Indian understand, manage & leverage credit to

its fullest potential." Adding about the partnership, Sanjeev Moghe, President & Head - Cards and Payments, Axis Bank, said, "At Axis Bank, we believe in putting the customer at the center of all our endeavors, while also generating shared value for all stakeholders in the ecosystem. In this effort, we are delighted to partner with CheQ to incentivise timely repayment of credit card bills. We believe that the reward of extra CheQ Chips for Axis Bank credit card holders will appeal to our customers across India, as they continue making their credit journey more disciplined and rewarding than ever before."

service):-Hyderabad based Svaya Robotics in collaboration with DRDO Labs - Research and Development Establishment, Pune (R&DE) and Defense Bio-engineering & Electro Medical Laboratory, Bangalore (DEBEL), has developed India's first quadruped robot and wearable exo-skeleton, respectively as technology demonstrators with their design inputs. Currently these robots are being imported from USA and Switzerland to help our defense requirements and to

(Voice news

Defense and security are undergoing rapid transformation driven by technology and robotics is poised to play a very important role with DRDO taking the lead to develop them indigenously

strengthen our country's de-

fense capabilities.

under "make-in-India" along with industry partners such as Svaya Robotics as development partners. Current robots are made for structured environments with limited capabilities and are not suited for deployment in difficult to maneuver terrains and field operational conditions, that Indian defense and security forces are uniquely faced Dr. Sateesh Reddy, Scientific

Advisor to Raksha Mantri (Minister of Defence) and former chairman, DRDO, has visited Svaya Robotics development facility in Hyderabad, along with other senior scientists of DRDO labs - R&DE and DEBEL. Dr. Sateesh Reddy reviewed the development of the robots that Svaya has undertaken to develop with DRDO inputs. Dr. Sateesh Reddy said "We are essential to accelerate development of advanced robotics in India and take them into field trials fast and also keep developing them for dual-use in both defence and industry. He was emphatic that Robotics would play a very important role in enabling Indian defence in both augmenting soldiers and also in providing unmatched remote reconnaissance capabilities." Welcoming the defense officials Mr. Vijay R. Seelam, founder and Managing Director of Svaya Robotics said "We are happy to associate with DRDO as part of Aatma Nirbhar Bharat mission to make India self-reliant. The quadruped robot was indigenously developed by Svaya in collaboration with DRDO and is made for navigating in unstructured terrains to provide remote reconnaissance and inspection for the defense and security forces which otherwise are not safe for humans to operate in. While the exo-skeleton, is being developed by Svaya to suit Indian soldier's anthropometry and augment soldier strength for both walking long distances without fatigue and to lift heavy loads without expending much effort. Both are dual-use robots and have multiple use cases in both Industry and healthcare."

Svaya Robotics, based in Hyderabad is a pioneer in developing state-of-the-art human-augmenting robotic systems backed by 10 years of research and development focus. Svaya has introduced in the market, India's first collaborative robots, completely designed and manufactured in Hyderabad, India. Svaya's best- in-class robots work with and alongside human workers safely, to enable companies in manufacturing and beyond to leverage their human expertise while being precise and productive with unlimited flexibility.

1) India currently imports these Robots from USA and Switzerland

2) Current robots are not suited for deployment in difficult to maneuver terrains and for field

operational conditions in the Indian environment 3) DRDO and Minister of Defense officials visited Svaya Robotics in Hyderabad to review the progress