



Government has accepted the demands of Civil Defence Organisation in Lohegaon: Vikhe Patil

Pune (Voice news service):- Revenue minister Radhakrishna Vikhe Patil has stated that the long pending issue related to the housing of the defence personnel - army, navy and air force - at Lohegaon has been finally resolved. He said that the government has accepted the demands of the Civil Defence Housing Organisation. With this decision, the issues of the soldiers, which were pending for 15 long years, have been finally resolved by

Vikhe Patil under the leadership of Chief Minister Eknath Shinde and Deputy Chief Minister Devendra Fadnis. In 2003, nearly 18,600 sqm of plot in Lohegaon, Pune, was allotted to the Defence Personnel Cooperative Housing Society to build houses for the military personnel of all the three-armed forces. However, there were certain issues regarding the development of this plot including usage of the land, extension for completion of construction, etc., which the organ-

isation was pursuing with the State Government. The government positively responded to their demands and resolved their issue in five months. Vikhe Patil noted that with this decision, the 15-year struggle of our soldiers who have relentlessly served the country has finally come to an end. The name of the organisation has also been changed from Defence Personnel Co-operative Housing Society to Civil Defence Gruha Rachna Limited. Besides,

the Pune Municipal Corporation has also given an in-principle approval to increase the number of houses to be constructed under this scheme to 400 from the existing proposal of 200 houses. Hon'ble Prime Minister of India Narendra Modi is very sensitive about Indian soldiers and has always shared their moments joys and sorrows. He also celebrates Diwali with them. Vikhe Patil said that since this decision is in the interest of the Indian armed forces and in line with

the philosophy of the Bhartiya Janata Party and Hon'ble Prime Minister Narendra Modi of 'Nation First', it will give a relief to the officers and employees of the defence forces. Vikhe Patil further said that it is a matter of pride that such a strategic decision was taken under the leadership of Hon'ble Prime Minister Narendra Modi and by the government led by Chief Minister Eknath Shinde and Deputy Chief Minister Devendra Fadnis.

Doctors at Manipal Hospitals, Baner successfully treats a 31-year-old female suffering from multiple heart complications



Pune (Voice news service):- In a recent incident, doctors at Manipal Hospitals, Baner, successfully saved the life of a 31-year-old female patient suffering from multiple heart conditions. The young patient had a history of two major heart surgeries and had come to the hospital in critical condition with complaints of arrhythmias and blackouts. Upon further evaluation, it was found that her pacemaker was not functioning properly. A 2D Echo also revealed that her heartbeat was irregular. Dr. Abhijit Joshi immediately decided to replace the pacemaker to treat her arrhythmia. As her valves were also not functioning properly, Dr. Shirrang Ranade and his team also performed an emergency double heart valve replacement surgery on both sides to save the life of the patient. A heart valve replacement surgery is a procedure in which the heart valves are replaced with mechanical valves to restore the heart's ability to pump blood efficiently. In this unique case, the patient had undergone two major heart surgeries in

the past. The first was a mitral valve replacement (MVR) surgery, and the other surgery was for fitting a pacemaker for her low heartbeat in 2015. Initially, the doctors decided to replace the pacemaker to restore her heartbeat, but there was no improvement in her condition due to the partial blockage of the heart valve. As the valve was about to get stuck, it was causing a back pressure effect on the lungs and liver. Dr. Abhijit Joshi, Consultant and HOD, Cardiology, Manipal Hospital, Baner-Pune, said, "The patient had come to us in a critical condition with the complaint of breathlessness and blackouts. It was surprising to see that a young patient was suffering from such severe heart conditions that she needed a pacemaker to support her heart. We were able to identify the complications quickly in the ICU and treat her with a high medication dose to keep her blood pressure within the normal range. Despite replacing the pacemaker, there were no signs of improvement, and her heart rate was deteriorating. After repeating the 2D Echo, it was revealed that the previously

replaced valve was almost on the verge of completely choking and other left-sided valve had a moderate leak. Thanks to the support of Dr. Bhushan Nagarkar, ICU Head, Dr. Suhas Sonawane, Cardiac Anesthetist along with Cardiac Perfusionists, Samrat Bagal and Nalini Awgune, we were able to provide the best treatment to the patient and give her a new life." Commenting on the severity of this case, Dr. Shirrang Ranade, Consultant and HOD, Cardiothoracic and Vascular Surgery, said, "The case was extremely challenging for us as the patient had already suffered major damage to the heart and then her liver and lungs got affected. Previous surgery had caused the heart to be adherent to the surrounding organs, separating the heart and putting the patient on cardiopulmonary bypass was in itself a challenge. Also, the removal of the previously implanted faulty valve without causing any damage to the heart was a major task. Due to her preoperative critical condition and high-risk status, the surgery lasted for around 8 hours overnight. Her heart was too weak immediately after the operation and had to be supported on the CPB (Cardiopulmonary Bypass Machine) till it recovered and could support the patient all by itself. We also supported her with ventilatory support for 5 days to prevent multiorgan damage and was shifted out of ICU after 14 days."

The Sixth Season of ATVC 2023, a National Level Education & Innovation Festival between 1 to 5 March



Pune (Voice news service):- The sixth season of Aravalli Terrain Vehicle Championship (ATVC) 2023, a National Level Education and Innovation Festival to promote Skill India, Startup India, Go Green and Make India, initiatives taken by the Government of India has been organized by Infli-League motorsports & hosted by Nutan Maharashtra Institute of Engineering and Technology, Talegaon Dabhade & Orison Education India Limited. It is a 5-day long event, starting from March 1st to 5th, 2023 & to earmark all the techno freaks across the country. This season of the grand and challenging dune buggy championship targets more than 100 teams with over 3500 participants who are aspiring engineering undergraduates and diploma holders of a recognized institution. The event will be focused on practical implementation of technical studies, creating awareness about latest developments in the automobile industry, connecting Automobile Industry & student community, team building, entrepreneurship, risk taking capabilities, managerial skills etc & to promote e-Vehicle technology, envisage the future transports & automobile industry. Students from engineering, diploma, and college clubs relating to Automation engineering can participate in the event. Approximately 3500 budding engineers from 80plus engineering College across 22 states and UT are participating in an exhilarating line of events for 5 days. Teams are from IIT's, NIT'S and other engineering colleges from Pan India. There will be a total 15 different testing before the final race event. Both electric and Combustion vehicles are participating in the event. The total prize money of 10L will be distributed amongst

the students to appreciate their hard work throughout the year and improve the Practical skill as much as we can. HR Summit: Top Industry HR Leader, from TATA, Force Motors, Jindal Steel and 8 other companies will participate in a panel discussion on Industry Requirements for Millennials and Generation z. The leader from the industries will give the tips regarding how to prepare himself for jobs and other career opportunities. More than 100+ industries are invited to the HR summit. Job Fair: 100+ companies will participate in the fair where potential employers will meet skilled employees. ATVC is inviting all the job seekers to participate in the job fair and get the job opportunity. The job fair is completely free for all the participants and companies. The job fair combined with the HR Summit will be instrumental in bridging the gap between industry and Students. This event is inviting the school student from all across the Pune in which Infli League Motorsports with Orison Education India Limited will train the school students with its concept of SMLL (Self-motivated Intelligent Learning Environment) and the Seven stages of learning model, has transformed the learning journey of 10 lakhs plus students to date. At ATVC 2023, we have organized a 2-hour session where students will be educated about the four pillars that are Finance, Innovation Research, and Entrepreneurship (FIRE). Around 25 nominated schools have been invited and others who want to join hands with this initiative can contact the Infli League Team or Orison Education India Limited to register themselves. It is also completely free of cost.

Centre Positive to boost the weaving, handloom industry



Pune (Voice news service):- Central government has many schemes in place for the weavers and handloom workers implemented through the Ministry of Textiles, Small & Medium Industries, and Khadi & Village Industries Commission. Weavers from all over India have presented a handful of their art at this exhibition. Punekar should respond positively to this exhibition," appealed Prof. Dr. Medha Kulkarni, National Vice President of BJP Mahila Morcha. She was talking to the gathering after the inauguration of the handloom expo. This grand expo is an initiative by the Indian Silk Gallery under 'Azadi Ka Amritmahotsav' for encouraging weavers and handloom workers. Retired Deputy Director of the Central Silk Board under the Ministry of Textiles Shrinivas Rao, and Shyam Kasat of Harshal hall were present at this occasion. This expo is a joint venture by the Directorate of handloom development, India Handloom, & Handloom Mark organized under one roof.

More than 50 handloom workers and weavers from 14 states including Maharashtra have participated in this expo. This expo is open to the public till 5th March between 11 am to 8 pm. Prof. Dr. Kulkarni said, "This is an effort to bring various fabrics like handloom, cotton, silk, and linen to choosy customers of Pune. This expo full of exotic expressions, designs, and quality fabrics is a feast for women. This expo is bound to get an overwhelming response in the city." Shrinivas Rao said, "This expo is timed just a few days before the festival of Gudhi Padwa and wedding season. The fabric is classy to refine the beauty and attractiveness of women. There are marvelous pieces of great design works by the artisans. Fresh, pure, and nascent handmade sarees, dress material, and other items are available at this expo." "This expo includes sarees from various states like boutique sarees from West Bengal, Printed, Chanderi, Paithani, Banarasi, Garhwal, Kalamkari, Kanchipuram, Karvathi. Sarees, dress material, and other items from the States of Maharashtra, Uttar Pradesh, Bihar, Karnataka, Gujarat, Jharkhand, West Bengal, Rajasthan, and Madhya Pradesh can be seen and bought at this exhibition," he added.

Dabur Vita, India's Complete Health Drink, organized session for the players of the Abyadya Handball Academy in Pune city



Pune (Voice news service):- As part of its commitment to safeguard the health of the future generations, Dabur Vita, a complete Health Food Drink from the House of Dabur, announced the launch of a Mega Health Awareness Campaign to promote 7 vital health needs like good digestion, respiratory health, strong bones & muscle, strength - stamina, and better immunity among Academy players. The drive was flagged off in Pune with a special session covering more than 300 players of the Abyadya Handball Academy along with strength, physical stamina and a strong immunity through basic hygiene practices and a nutritious diet. A special Health Kit comprising Dabur Vita was also provided to these players. Speaking on the occasion, Mr. Dinesh Kaumar, Manager-Corporate Communications, Dabur India Ltd. said, "Nowadays, players want to excel in everything - from studies to sports to extra-curricular activi-

ties, thus they require a balanced and nutritious diet to support their growth and development. A complete health drink can provide essential vitamins, minerals, and nutrients that may be missing from their regular diet. Dabur Vita is a health drink which helps provide essential nutrients to kids to help them grow and develop. Built on Dabur's legacy of quality, trust and experience of over 138 years, Dabur Vita contains the goodness of more than 30 Ayurvedic boosters like Ashwagandha, Giloy, Brahmi and Shankspushpi etc., which bring the health benefits of Ayurveda in a tasty chocolatey drink. It is formulated to meet the 7 vital growth needs of kids like physical growth, brain development, strength-stamina, strong bones & muscle, and digestive & respiratory health to promote a comprehensive well-being". Dr. Parmeshwar Arora said, "A balanced diet including fruits, vegetables, whole grains, along with a good health drink support comprehensive physical &

mental development of children. Physical & Mental Growth requires macro & micronutrients as well as phytonutrients or the natural substances from plant with benefits that support a good health. Few examples include those from herbs like Amla & Ashwagandha that help in modulating immune functions to prevent specific diseases, Brahmi & Shankspushpi that support learning & concentration, and Draksha that act as antioxidant, helping protect your body from day-to-day cell damage. Present at occasion were Dinesh Kumar (Dabur India Corporate Communication Manager), Dr. Parmeshwar Arora, Lakshmitai Dudhane (Founder of Abdul Kalam E-Learning School), Pandit Jadhav, Uday Pawar, Shivani Garud and other chief guests "To create awareness about the importance of having a well-nutritious diet for an overall development of Kids, Dabur Vita has joined hands with leading Sports Academies/Schools from Twenty cities in India. Through this campaign, we intend to educate the kids about the diet and nutritious foods which are crucial for the body, brain development and stronger bones. It is very important to maintain physical stamina and growth, besides focusing on a strong immunity, in strengthening a kid's overall development" Mr. Kumar added.

India's Very Own Multi-Genre Music And Lifestyle Festival, Vh1 Supersonic, Returns to Pune



Pune (Voice news service):- The wait is finally over! The magic of Vh1 Supersonic is happening tomorrow at its long-time home at Mahalakshmi Lawns, Pune. With a star-studded lineup of iconic names from the music industry, this year's festival promises to be bigger, better, and more exciting than ever before. Get ready to groove to the beats of your favourite artists as the stage is set for an unforgettable experience at one of India's largest multi-genre music and lifestyle festivals. The excitement is palpable as the highly anticipated Vh1 Supersonic 2023 is just a day away. To give festival-goers a sneak peek of what's in store, the one and only Nikhil Chinnappa takes us on a tour of the venue, sharing a glimpse and exciting trivia of what's to come over the next three electrifying days. We get a glimpse of the five stages, each with its unique

flair. From the Main Stage, where the biggest acts will perform, to the Techno Stage, where the beats will keep you moving, every stage has its own charm. The NEXA and Sonic stages are the true highlights of this year's event, promising an unforgettable experience with some of the most iconic names from the music industry. Nikhil assures us that the music at Vh1 Supersonic will never stop. Vh1 Supersonic is synonymous with great music, and when it comes to techno, the festival has a reputation that precedes it. It's where Indian audiophiles first got to groove to the genre, and this year promises to be even better. This year's techno stage is going to be bigger, louder, and showcase a plethora of sub-genres. From foot and back massage stalls to an array of techno music, Vh1 Supersonic has something for everyone. Don't miss out on the leg-



endary techno stages at Vh1 Supersonic 2023, where you can immerse yourself in the electrifying beats and let your hair down. Vh1 Supersonic is not your average music festival - it's an all-encompassing experience! From lip-smacking food to refreshing cocktails and engaging games, there's something for everyone in the SuperFam. And this year, the festival has partnered with Impresario Entertainment & Hospitality to take things to the next level. One highlight of this partnership is the 'Cirque Du Social' zone by SOCIAL, where guests can enjoy different genres of music while indulging in mind-blowing food in an air-conditioned space. Meanwhile, sneakerheads can get their fix at SuperStreet, a colourful street within the festival featuring stalls with the wackiest apparel and accessories. At Vh1 Supersonic 2023, the fun doesn't stop at the music. Get ready for an unforgettable experience filled with great food, games, and more. Join the SuperFam and let's party!

Technology and Social impact drives John Deere's 25-year success in India



Pune (Voice news service):- John Deere continues to innovate, invest, and leverage manufacturing, talent, and India's supply chain to serve farmers in India and around the world - all designed to enhance farm productivity through technologically advanced products and services. The latest example is the 5M series tractor and a production system approach that offers higher horsepower, advanced features and precision technology aimed to reduce cost of farming operations and enhance income levels. The introduction of these products and solutions are recent examples of Deere's continued efforts to provide farmers a wide range of technologically superior farm solutions including tractors, harvesters, and hi-tech implements. Media partners were welcomed by Mukul Varshney, Director - Corporate Affairs, PR, Media, and Communication. "John Deere is the world's leading manufacturer of Agriculture & Turf equipment, products & solutions also serving the construction and forestry industry. John Deere is uniquely positioned to deliver both economic and sustainable value for our customers through advanced technology and solutions. Our 25 years journey in India has witnessed a transformation in Indian Agriculture as well. At John Deere we are truly living our Higher Purpose - We run so life can leap forward." he commented while sharing about the 187 years of legacy the company has. "Our journey in India began 25 years ago with the introduction of advanced product features such as power steering, oil immersed disk brakes, planetary reduction, force feed lubrication, high torque machines and value-add technologies such as front

PTO, perma clutch, AutoTrac, PowrReverser" and JDLink," said Shailendra Jagtap, managing director. "John Deere continues to innovate and introduce these advanced features in India which are now becoming industry standard. The farmers' outlook is progressive, and they adapt technologies when they see value and cost benefits." Jagtap said Deere remains committed to support the food security mission of the country as well as the changing dietary requirements of the growing populations. He additionally noted that Deere is proud to lead India from subsistence farming to Agri-entrepreneurship. "Our efforts for a holistic farm solution and inclusion of women farmers in the farm mechanization journey have been immensely valued by our customers. We see pride in their families as we help women farmers skill themselves and become economically independent" Jagtap said John Deere is also leading the way to bring technologies to tractors and farm equipment that lower the overall cost of farm operations by reducing the number of operations needed in the field and efficient use of fertilizers and chemicals. These are essential for additionally meeting sustainability goals and reduced emissions - both of which help meet Deere's strategic ambitions to protect the environment. For instance, he said, introduction of technologies such as a front PTO (power takeoff) and specially designed front farm implements have helped reduce the cost of some operations by more than 25 percent while also reducing greenhouse gas emissions. The John Deere Enterprise Technology Centre and Global IT Pune provides services and

solutions which add value in areas of product engineering, manufacturing, quality, supply chain, IT solutions and customer support services to various John Deere businesses globally. The engineers provide full stack capabilities from concept and design to product delivery. In addition, they cover areas such as cyber security, fintech solutions, smart connect factories, robotic process automation and customer facing solutions including smart connect machines and real time customer connectivity. The team has domain expertise in areas such as AI/ML, cloud computing, Data Science and Data Analytics. John Deere's India Engineering Centre in Pune has responsibility worldwide for Deere's design and innovation in utility tractors. Jagtap said product features such as perma-clutch, front PTO, power reverser, telematics and airconditioned cabin have been welcome features for customers. Adding "Green System" farm implements and John Deere combine harvesters have created holistic farming solutions, he added. Ramakant Garg, director, sales, and marketing, said, "We provide John Deere products for a variety of agro-climatic conditions and crop types, and this has been key to our growth in India. Our product portfolio serves individual farmers, contract farmers and entrepreneurs who are in the business of custom hiring. Our channel is well positioned to serve the farmers through the product life cycle. We are number one in the country on customer satisfaction." Garg added that John Deere Financial services leverage digital platforms well and provides transparency, speed, and convenience which is an advantage for customers. "With a 5-year warranty and easy access to parts, prompt services and inclusion of women in farming, our customers truly feel it's their "Zindagi ka best decision," he added. Jagtap also explained Deere's commitment to developing the entire agricultural industry for the long-term. Deere leverages India supply chain, talent, and market well due to cost advantage, reliable and quality suppliers, and manufacturing ecosystem for serving farmers in more than 110 countries globally. Mukul Varshney, Region 1 Director, Corporate Affairs, said, "The current environment and priorities of the central and state governments are to bring agricultural reforms and increase farmers' income.

'Raundal': Bhausahab Shinde & Neha Sonawane paired movie screens on March 3, 2023



Pune: The story of a farmer from Maharashtra who knows to how to grow agricultural produce but finds it difficult to sell it. Gajanan Padol's action film 'Raundal' starring Bhausahab Shinde & Neha Sonawane. Raundal is an Upcoming Action-Crime Thriller Emo-

tional-Romantic Musical Family Drama Marathi Film exceptionally crafted with excellence. The Story is expected to be revolving around the life of a kind and brave man living with his family and meets with a sweet girl and they fell in love- but things get com-



plicated- when an evil man poses threat to her and his family- but he overcomes the odds with his will and fate, leading to consequences. Raundal is a 2023 Indian Marathi-language action drama film directed by Gajanan Nana Padol and produced by Bhoomika Films and Entertainment in association with Rise Entertain-



ment. Music by Harshit Abhiraj and background score is by Rohit Nagbhide, Marathi Movie Cast includes Bhaus Shinde, Neha Sonawane, Yashraj Dimbale, Surekha Dimbale, Shivraj Walvekar, Sanjay Lakade, Ganesh Deshmukh, Sagar Lokhande, and others., The film will hit the screens on March 3, 2023.

Tennis Players from 25 countries to be seen in action at PMR Open ATP Challenger 100 Men's International Tennis Championship

Pune (Voice news service):- Players from 25 countries will be seen in action at the PMR Open ATP Challenger 100 Men's International Tennis Championship organized by Maharashtra State Lawn tennis Association (MSLTA) at the Mhalunge Balewadi Tennis Stadium. The premier high Level ATP Challenger which is sponsored by Pune Metropolitan Regional Development Authority (PMRDA) under a Five year agreement will be played from Sunday February 26 to Sunday March 5 2023.

The Pune Event is the third of a series of ATP Challenger 100 events held in India. The previous tournaments were held at Chennai and Bengaluru. Addressing the Media Mr. Rahul Mahiwal (IAS) PMRDA Commissioner said that the PMR Challenger is another Feather on Cap of Pune Tennis Calendar, " We at PMRDA are thrilled to support such a huge international event which goes a long way in promoting the image of the Pune Metropolis Region universally". "Providing international competition to Indian players and also promotion of Sports has been one of the main reasons for PMRDA getting involved and supporting this event: he added.

The prize money for the event will be USD 130000 (Rs.1.06 crores). The winner will receive 100 ATP ranking points and USD 17650 (Rs.14.47 lakhs) and the runner up 60 ATP points and USD 10380 (Rs.8.5 lakhs) the first round loser receives USD1270 (Rs.1.04 lakhs). The qualifiers also receive an incentive of USD 380 (Rs.31,000/-). Mr Prashant Sutar Chairman of MSLTA and the tournament director said there was a Challenger running successfully in the city for five years in a row previously, thus we were thinking of reviving the Challenger event as it is the most beneficial for Indian Players to gain valuable points. Organizing the PMR Challenger event is a continuation of a grand vision of MSLTA for tennis development and promotion in Maharashtra, said Mr. Sutar. The Hon Secretary of MSLTA Sunder Iyer said that it was a proud moment for Pune to host another major tennis event within a gap of only a month and this augurs well for tennis not only in Maharashtra but India. With The successful conduct of Tata Open Maharashtra jointly with the Government of Maha-



Other partners are Aryan Pumps , Dunlop (Official Equipment Partner) , Enerzal (Energy Drink Partners) , Manipal Hospital (Medical Partner). The timings of play will be from 10am onwards. Entry for spectators to witness the matches is free and we look forward to a great number of sports and tennis lovers to come to the stadium to witness the matches. Following are The Probable Seeding (Singles): 1. Jason Kubler(AUS 79) , 2. Chun-Hsin Tseng, (TPE 108) , 3. James Duckworth, (AUS 137) , 4. Sebastian Ofner, (AUT 152) , 5. Ryan Peniston, (GBR 159) , 6. Luca Nardi, (ITA 164) , 7. Flavio Cobolli,(ITA 172) , 8. Francesco Maestrelli (ITA 183) . Doubles: 1 Marc Polmans, (AUS) / Max Purcell, (AUS) , 2. Arjun Kadhe, (IND) / Maximilian Neuchrist, (AUT) , 3 Petr Nouza, (CZE) / Andrew Paulson (CZE) 4 Toshihide Matsui, (JPN) / Kaito Uesugi, (JPN)

raashtra over the last 5 years we have been able to convince the stakeholders to support the sport of tennis, we would like to thank Mr. Mahiwal and the Commissioner of Sports Mr. Suhas Divase for their Support to the event, he added. Our players will benefit immensely with valuable ATP points thus improving their rankings. "India has been able to offer a record number of 700 ATP points to our players from January to March this year". With players from 25 countries the competition is expected to be stiff and of high quality. The main draw consists of 32 players - 23 direct acceptances, 3 wild cards, 6 qualifiers. Qualifying consists of 24 players with 4 wild cards. 21 year old 108 world ranked Tsen Cheun Hsin from Taipei will lead the tough field. Former winner in Pune at KPIT Challenger James Duckworth of Australia(ranked 137) 26

14th Edition of PYC-ATC SNOOKER CHALLENGE from 27th February

Pune (Voice news service):- Top Snooker players in the country, Laxman Rawat, Dhvaj Haria, Devendra Joshi, Manan Chandra, Shahbaz Khan, S Krishna, Alok Kumar, Digvijay Kadian, Kreish Gurbaxani, Shivam Arora, Shoab Khan, Rahul Sachdev are among 250 players who will represent 30 teams at The 14th Edition of PYC-ATC Snooker Challenge 2023 which will be organized by PYC Hindu Gymkhana from 27th February to 6th March 2023.

The event which has been sponsored by ATC Global Logistics Pvt Ltd and Associated Container Line Pvt Ltd, will offer Total Prize money of Rs 4,05,000/- and has attracted outstanding teams from Chennai, MP, Kolkata, Tamil Nadu, Hyderabad, Delhi, Mumbai, Thane, Vashi,

Kolhapur, Aurangabad, Satara etc. Mr. Shantanu Bhadkamkar, MD of ATC, Mr. Ashutosh Sathe, Director of ACL, Mr. Kumar Tamhane, Hon. President and Mr. Sarang Lagu, Hon. Sec of PYC Hindu Gymkhana informed that this event will be held under the auspices of the Billiards and Snooker Association of Maharashtra (BSAM). Mr. Lagu further added that the sponsorship commitment by the ATC Global Logistics Pvt Ltd and Associated Container Line Pvt Ltd for the last 13 years has been instrumental in popularizing cue sports in the city. We are glad that the event was being held at the club with great success over the last 13 years he added.

Mr. Kumar Tamhane, informed that he was thrilled with the growth of this event and cue sport which had

gone up from just 18 teams in the first year to 30 teams now. City's top seeded player Rajwardhan Joshi, Yogesh Lohiya, Vijay Nichani and Aditya Deshpande of PYC, Taha Khan will be seen in action during this event. Mr. Salil Deshpande, Tournament Director added that 30 teams have been divided into 8 groups. Two teams from each group will qualify for the knock out rounds. The initial league stage of the tournament will be played PYC Hindu Gymkhana tables. Three players from each team will simultaneously play the opponent team. The league stage of the matches to the semifinals will be played over best of 5 frames.

Some prominent teams like BPCL Engineers, The Boys, Corner Pocket Shooters, PYC Giants, Corner Pocket Lions, Corner Pocket A, Dragon

Ball, Deccan Tigers, Green Baize Club, Poona Club, MIG Strikers are taking part. Rajiv Khandke, Crazol D'Silva and Rohan Sakalkar will be Chief Referee for this event. The Winning Team will receive Trophy and Rs.1,50,000 Cash prize, Runner-Up Team will receive Trophy and Rs.80,000 Cash prize, while Semifinalist Team will get Rs.40,000 Cash prize & Trophy while the Quarter-Finalist team will get Rs 20,000 each Cash prize & Trophy. Cash prizes worth Rs.10,000/- for highest break in 15red and Rs.5,000/- for highest break in 6red will also be given during the event, Mr. Deshpande added.

An organizing committee comprising Ashok Shetty, Salil Deshpande, Arun Barve, Rajwardhan Joshi, Aditya Deshpande, Kapil Khare has been formed for the event.

Poonacha, makes most of the Qualifying wildcard, lone Indian to move into final round qualifying at PMR Open ATP Challenger 100 Men's International Tennis Championships



Pune (Voice news service):- Niki Kaliyanda Poonacha justified the organisers Decision of awarding him a qualifying Wildcard as he became the Lone Indian out of eight Indian players in action to move into the final round qualifying of the PMR Open ATP Challenger 100 Men's international tennis championships sponsored by PMRDA and organised by Maharashtra State Lawn Tennis Association (MSLTA) at the Shri Shiv Chhatrapati Sports Complex, Tennis Sta-



dium. The 719th ranked Poonacha carved out a close 6-7(7-5),6-4,6-4 win over former World No 4 Junior and 358th ranked and sixth seeded Frenchman Giovanni Mpetshi Perriard in exactly 2 hours to move into the final round qualifying. The other Indians in fray went down without any fight in the home conditions second seeded Serbian Nikola Milojevic rallied out Digvijaypratap Singh 6-1,7-5 , Russian Alibek Kachmazov seeded fourth proved too ex-

perienced for young wildcard Chirag Duhan winning 6-3, Seventh Seeded Yunseong Chung of Korea outplayed another wildcard Nitin Kumar Sinha 6-2,6-2 , eighth seeded Carlos Sanchez Jover overpowered local boy and winner of the local wildcard event Nishit Rahane 6-1, 6-1 , while Colin Sinclair served out alternate entrant S D Prajwal Dev 6-3,6-4 , Australian Dayne Kelly was too strong for Siddharth Rawat winning 6-3, 6-2.

Benjamin Lock of Zimbabwe came back strongly from the loss of the first set to quell Manish Sureshkumar 2-6, 6-1,6-1 and end his challenge . Following are the Results: First Qualifying Round: Jay Clarke(GBR)(1) bt Arthur Weber(FRA) 7-6(3),6-2 Nikola Milojevic(SRB)(2) bt Digvijaypratap Singh(IND) 6-1,7-5 Akira Santillan(AUS) bt Jason Jung(TPE)(3)6-4,1-1(RET) Alibek Kachmazov(RUS)(4) bt (WC) Chirag Duhan(IND) 6-3, 6-3 (WC) Niki Kaliyanda Poonacha(IND) bt Giovanni Mpetshi Perriard (FRA) (6)-7(5),6-4,6-4 Yunseong Chung(South KOR)(7) bt (WC) Nitin Kumar Sinha(IND) 6-2,6-2 Carlos Sanchez Jover(ESP)(8) bt (WC) Nishit Rahane(IND) 6-1, 6-1 Dominik Palan(CZE)(11) bt Petr Nouza(CZE)6-3, 6-4 Colin Sinclair(NMI) bt S D Prajwal Dev(IND) 6-3,6-4 Benjamin Lock(ZIM) bt Manish Sureshkumar (IND)2-6, 6-1,6-1 Dayne Kelly(AUS) bt Siddharth Rawat(IND) 6-3, 6-2 Makoto Ochi(JPN) bt Calum Puttergill(AUS) 6-1, 6-2

Bengaluru has been awarded the top billing. 21 years old 108 world ranked Tsen Cheun Hsin from Taipei will be ranked second while Wimbledon Doubles winner and in form Max Purcell of Australia who won the Chennai event and entered the finals at Bengaluru will be ranked third. Talented 19 year old Luca Nardi of Italy will be ranked fourth.

Four Indians in Main Draw at PMR Open ATP Challenger 100 Men's International Tennis Championships

Pune (Voice news service):- Four Indians will feature in the main draw as country's No 1 Player Prashesh Gunneswaran made it to the main draw after the prescribed withdrawal time and organisers deciding to hand over a wildcard to India No 3 player Sasikumbar Mukund who will join Sumit Nagal and Arjun Kadhe at the PMR Open ATP Challenger

100 Men's International Tennis Championship organized by Maharashtra State Lawn tennis Association (MSLTA) at the Mhalunge Balewadi Tennis Stadium. The premier high Level ATP Challenger which is sponsored by Pune Metropolitan Regional Development Authority (PMRDA) billed as Indian Challenge May also see other Indian players com-

ing through the qualifiers which began on Sunday February 26. The Pune Event is the third of a series of ATP Challenger 100 events held in India. The previous tournaments were held at Chennai and Bengaluru. Australian Davis Cupper and Olympian James Duckworth who took the title here in 2019 and reached the final at

Bengaluru has been awarded the top billing. 21 years old 108 world ranked Tsen Cheun Hsin from Taipei will be ranked second while Wimbledon Doubles winner and in form Max Purcell of Australia who won the Chennai event and entered the finals at Bengaluru will be ranked third. Talented 19 year old Luca Nardi of Italy will be ranked fourth.

ANP Run Pune Run [Charity Half Marathon] on March 19th 2023



Pune (Voice news service):- ANP Corp will be organising the ANP Run Pune Run marathon in Pune on March 19 in collaboration with Runbuddies Races. The aim of the Half Marathon is to promote a healthier lifestyle and to reach out to the underprivileged and the disenfranchised who have been long neglected and provide them with the necessary healthcare they require, specifically providing complimentary Kidney dialysis. Irrespective of the distance, every single regis-

tration leads to a corresponding complementary dialysis at the ANP Care Foundation, for those who can't afford the procedures said Mr.Manohar Pherwani Mr Sunil Adwani(Managing Director , ANP Corp) request citizens of Pune and PCMC to experience the joy of giving by participating in large numbers. Run has various categories ,half Marathon and 10 KM. Both the Run formats are timed. Senior and kids can choose from 5 KM Fun

Run and 3 KM Fun Run/Walk. Every Participant will be awarded a race T-shirt, Finisher medal, Goody bag, Timing chip, Breakfast, Hydration & Route support and E-certificate. In order to inculcate proper running techniques and avoid injuries, Runbuddies will be conducting free beginners sessions every Saturday at ANP Universe Balewadi High St, Balewadi, Pune at 6:45 AM, till 18th March'23 under the guidance of Coach Hitendra Choudhary. Expert Runners Geo Thomas and VivekSalvi will be the Mentors , while Guinness World Record Holder and the 1st Indian to complete La Ultra 55kms race Ashish Kasodekar and IG Krishnabprakash have been named as the Race Ambassadors added Shilpa Gopinath and Arvind Bijwe of Runbuddies Races. Medical support for the race shall be provided by Lifepoint Hospital, added Dr.Rakesh Neve.

The Jumping Gorilla announces Elite Athlete Sponsorship Program



Pune (Voice news service):- The Jumping Gorilla Organization on Wednesday announced its prestigious 'The Jumping Gorilla Elite Athlete Sponsorship Programme' for the year 2023 and is open to athletes & runners who've got true passion & zeal for trail running. As per the information shared by officials of the organization, The Jumping Gorilla Elite Athlete High-Performance Training Centre will hold time trials, to assess young athletes before selection for the sponsorship programme. Founder Director at InfraBeat Technology Pvt Ltd, Ravindra Saraf, Founder of The Jumping Gorilla Mountain Trail Run Adinath Naik and Jaygovind Yadav, Co-founder of The Jumping Gorilla Mountain Trail Run were present at the press conference. InfraBeat Technologies and Lofty Dreams Sports Development Trust support the programme.

Founder of The Jumping Gorilla Mountain Trail Run, Adinath Naik said, "The programme is set to be one of the most competitive sports industry events. It will feature three categories, including a male residential program, a female-only training camp and sponsorship association, and a training camp for athletes who will be unable to join the residential program. Selected athletes will have access to the centre's top-tier resources, including residential training under experienced coaches, doctors, and sports researchers." Ravindra Saraf said, the sponsorship program aims to identify, nurture and support talented male and female athletes in the 50km and 100km mountain trail run categories. The Sponsorship Programme is poised to make a significant impact on the lives and careers of young trail runners coming from rural and tribal regions. As part of Time Trial race there are elite athletes across India participating on the 25th and 26th of February 2023 for time trial races. The selected athletes will participate in International Trail races and Marathons in Asia and Europe. Details of the Time trials Two categories of time trials will be conducted to select the most deserving athletes for the sponsorship programme. Category 1: Road Race Time Trial - 21km Date: 25th February 2023 Venue: Kirti Garden Indian Sports Revolution Campus, Pashan Sus road, Behind Audi Showroom. Category 2: Mountain Trail Time Trial -40km Date: 26th February 2023 Venue: TIGMETRC start point (K2S Route)

RB Horangee Taekwondo Academy's Champs shines in National & International Taekwondo Championship



Pune (Voice news service):- City based R B Horangee Taekwondo Academy's champions shined in an International Seoul Cup Open Children Taekwondo. The players of R. B. Horangee won 6 gold, 9 silver and 18 bronze medals and raised the name of their country. Also, the players of the

academy shine in the first open national taekwondo competition organized at Chandannagar-Khara-di, Pune by RB Horangee Taekwondo Do-Jang Association. These champions won 22 gold, 16 silver and 20 bronze medals. The team won the second prize in this competition. More than fifteen hundred

students from the states of Andhra Pradesh, Karnataka, Goa, Telangana, Gujarat and Maharashtra participated in this competition. More than 50 students of the academy participated in it. Yogesh Mudaliar, Srinivas Kedgoni, Sarang Dhoka, Girish Patil, Prashant Bhandre, Vinod Bangar, Jaydev Pal, Kiran Gaikwad, Aarti Pasarkar, Lina Paul, Mahendra Wankhede, Vishal Gawte, Shivaji Bhandari, Girish Bagalkot, Pranav Parmar, Madhuri Anmal, Manisha Vishwakarma,

and Vaishnavi were the special contributors to the tournament. Kapil Anmal and Ravindra Bhandari, organizers of the competition. Those who made a prominent presence in this competition were Ex-Corporators Yogesh Mulik, Sheetal Shinde, Poritran Sarma, Sunita Galande, Mr. Sanjay Galande, Eknath Bhandari, Tirupati Bhandari, Basavaraj Bhandari congratulated all these players. R. B. Horangee President Master Ravindra Bhandari guided all these students.

FOOD & RESTAURANT The Party Never Stops At The Cult House & Terra



Pune: To make this event more immersive and authentic, traditional outfits are compulsory. So don those resplendent saarees and dapper kurta's! Celebrate the roots with The Cult's Traditional Night. End the week on a high with The Great Sunday Brunch at The Cult Terra featuring DJ Abhishek Mantri, on February 26, from 1 PM to 3 PM. The evening will feature AK Ajay Project for Sunday Night Live from 7 PM. Come over to Pune's most happening party place - The Cult Terra & House, this week! When: 22nd - 26th February 2023, Where: The Cult - Terra | House, Kad Wasti, Magarpatta, Hadapsar, Pune, Maharashtra 411028

Atlas Copco celebrates 150 years of innovations



Pune (Voice news service):- Atlas Copco, founded in Stockholm in 1873, today celebrates its 150-year anniversary. During a century and a half, Atlas Copco has been driving development and delivering breakthrough innovations to customers in many different industries.

"We are extremely proud of our past, and we continue to shape the future through our technologies and service solutions," said Mats Rahmström, CEO and President of the Atlas Copco Group. "Much has changed since 1873 when we were a small local start-up. But I think our founders would recognize our innovative spirit, the pas-

sion shown by our employees and our dedication to drive development together with our customers."

Atlas Copco was founded in Stockholm, Sweden, and initially delivered equipment for construction of the Swedish railroad system. Since then, the Group has evolved and today supports customers in many different industries, enabling everything from food production to space travel. "We have a very strong company culture of welcoming different perspectives and empowering our employees to take decisions," said Mats Rahmström. "I believe a large part of our success is built on our ability to adapt, while always focusing on delivering value for our customers. We would like to thank all our customers, suppliers, owners, and colleagues around the world and look forward to good cooperation in the years to come."

Ankura Hospitals opens its center in PUNE



Pune (Voice news service):- Indian actor, producer, humanitarian & Ankura Hospitals Brand Ambassador Sri. Sonu Sood, launched our first center in Pune. Spread over a gigantic 65000 sq feet area, this center from Ankura hospital is equipped with 110 beds only for Women & children which in itself is the first of its kind in Pune.

The hospital is centrally located at Aundh, Pune equipped with 24/7 emergency, ambulance and Ventilator assisted ambulance services. Ankura Hospital, a leading hospital for women & children, was launched in Pune to provide clinical excellence for women and children under the single roof. Welcoming the guests on the occasion Dr. Krishna Prasad, MD Ankura Hospitals said "Our 110 bedded women and child care hospital in Pune works hard to provide patients with the best treatment possible. We use cutting-edge technology to deliver procedures or treatments while maintaining complete confidentiality. Our medical team has the skills and resources necessary to handle any condition. Our modern medical facilities and infrastructure follow industry standards for effectiveness and safety. When a newborn infant requires further care, the Neonatal Intensive Care Unit is available (NICU)"

"Ankura Hospitals is one of the best women and child care hospitals in Pune. We offer super-specialty care services seamlessly. Every patient interaction with us aims to be characterized by Dependability and trust. We are highly accessible and have more than 1400+ operational beds to accommodate our patients, thanks to our presence in more than 13 locations across Andhra Pradesh and Telangana." Krishna Prasad added. While inaugurating the facility the Chief Guest and Ankura Hospital Brand Ambassador Sri Sonu Sood said "It's an honor for me to launch Ankura hospital for women & children & 9M by Ankura hospital which provides the complete health care experience for women & Children. Speaking on the occasion Dr Krishna Prasad said "Every stage of a woman's life affects her body differently, and different health issues arise at different times. The Centre for Obstetrics and Gynecology at our hospital for women in Pune offers excellent and comprehensive care for Women. Our renowned experts offer professional guidance on preventive measures, ensure Precise diagnosis, and provide the best possible care. The Center for Obstetrics and Gynecology is famous for its expertise in treating the most severe disorders that impact a woman's reproductive system. Our professionals have the skills and experience to treat women of all ages, from young children to senior individuals"

CA Rajesh Agrawal elected as Chairman of the ICAI Pune Branch



Pune (Voice news service):- CA Rajesh Agrawal has been elected as Chairman of Pune Branch of the Institute of Chartered Accountants of India (ICAI). CA Amruta Kulkarni is elected as Vice Chairperson, CA Ajinkya Randive as Secretary, and CA Hrishikesh Badve as Treasurer of the branch. CA Sachin Miniyar is elected as the Chairman of the student's wing Western Western India Chartered Accountants Students Association (WICASA). This executive body has been declared for the year 2023-24.

Outgoing Chairman CA Kashinath Pathare handed over charge of the office to newly elected chairman CA Rajesh Agrawal. CA Pranav Apte, CA Pritesh Munot, and CA Moshami Shah will work as members of the executive committee. CA Rajesh Agrawal said, "The Pune Branch, the third largest branch in the country, has retained the tradition of success for many years. It has grabbed many awards and prizes. I thank all the CA's and students and assure constructive contribution towards the fraternity."

9th WORLD PARLIAMENT OF SCIENCE, RELIGION/SPIRITUALITY AND PHILOSOPHY KASHI VISHWANATH DHAM-KNOWLEDGE CORRIDOR. UTTAR PRADESH, BHARAT



Pune (Voice news service):- This historic and path-breaking 9th World Parliament of Science, Religion/Spirituality and Philosophy, held in the scholarly city (Vidwat- nagari) of Kashi, is a confluence of the best of scientific and spiritual knowledge, wisdom and philosophy and has discussed, deliberated and decided on the importance and urgent need of implementing TIME-TESTED VALUE BASED UNIVERSAL EDU-

CATION across the world as well as how to promote the CULTURE OF PEACE and HARMONY and DEVELOP A PEACE-LOVING HOLISTIC GLOBAL SOCIETY. The Holy and eternal city of Kashi-Varanasi has turned a new leaf with the creation of the Shri Kashi Vishwanath Dham Corridor, which can truly be called as the Knowledge Corridor. This divine city of knowledge and wisdom, which is better known as the site of dialogue and

deep rooted deliberations on the true nature of the entire cosmos with a known history of over 4500 years, has always been the harbinger of knowledge, wisdom, sagacity and saintliness. It is therefore very significant that renowned scholars, thinkers, philosophers like honourable Dr Karan Singhji, Janaab Arif Mohammad Khan, Dr. Kiran Kumar, Dr. Shrinivas Warkhed, Dr. Lobsang Sangay, Shri Indresh Kumar and many



others emphasised upon the multi-religious, multi-ethnic, multi-cultural character of our great country-Mother India and how our Mother India, endowed with traditional and scientific knowledge derived from Vedic and Upnishadic streams, which has been chosen by destiny to reveal the pathways of happiness, contentment and WORLD PEACE FOR THE WELBEING OF THE ENTIRE MANKIND AS THE VISHWAGURU AS ENVISAGED BY GREAT NOBLE SON OF INDIA SWAMI VIVEKANANDA. We, the scholars, philosopher, thinkers, scientists, academicians assembled here recognize the four-decades-long untiring efforts of Prof Dr Vishwanath D

Karad to bring about the synergy between science and spirituality highlighting the converging essence and philosophical thoughts of such great icons like Philosopher Saint Shri Dnyaneshwar and Philosopher Scientist Dr Albert Einstein and how both these schools of thoughts worked towards one goal i.e. Welfare and Wellbeing of Humanity. Today, the world is witnessing unrest, chaos, confusion, bloodshed, massacre, caused not just by the indiscrete and violent actions of man arising out of greed and intolerance, but also by the unforgiving Mother Nature through calamities like earthquakes, floods, cyclones and droughts etc. Friends, it is not for the first time in the history of human-



ity that the subject of bringing about an improvement in life through TIME TESTED VALUE BASED UNIVERSAL EDUCATION WITH AN APPROPRIATE COMPONENT OF SCIENCE AND SPIRITUALITY VERY MUCH ESSENTIAL FOR THE HOLISTIC DEVELOPMENT OF PEACE LOVING GLOBAL SOCIETY, which was discussed, deliberated and debated during this 9th world parliament. This World Parliament highlighted how, from time to time, all the great philosophers, scholars, thinkers, scientists, visionaries, spiritual leaders have, according to their own experienced vision and ability, perceived the requirements of the masses of the humanity for the wellbeing of the mankind and have come out with their own reasoned analyses.

Pune's residential sector witness 56% growth in Q4 2022: Report

Pune (Voice news service):- According to a report by Cushman & Wakefield, in Q4 2022, Pune's residential sector witnessed a rise of 68% on a q-o-q basis and a 56% growth on an annual basis. With 15,328 unit launches this quarter, Pune records a growth of 56% from 2021, a high for the quarter and the year. Commenting about the performance, Mr. Ram Naik, Director, The Guardians Real Estate Advisory said, "Pune has witnessed a decent performance in the fourth quarter in terms of residential sales. The city has seen a considerable

number of new launches in the quarter with a reasonable decline in the unsold inventory. These are encouraging developments, which also give an insight to the constant demand for housing in the city. The festive season that falls in Q4, along with the reopening of the offices after the pandemic, have acted as a catalyst to boost the property sales & launches in Pune. The affordability factor and the interest rates, which were lower than the pre-pandemic levels, too have provided the much needed fillip to the home-buying activity in the region."

Pune had seen a record number of launches with realtors racing ahead to cash in the growth spurt. In the past few years, the city has been witnessing a gradually rising supply of project launches from developers of national repute too. "With its proximity to the financial capital Mumbai and Navi Mumbai, Pune has flourished as an ideal destination with a pleasant climate and sylvan surroundings. These factors have led the developers of national repute to invest in Pune with their new developments", added Mr. Naik.

Konica Minolta showcased multiple products in MAHATech2023 Exhibition

Pune (Voice news service):- Konica Minolta India, a leading name in offering multifunctional printers, recently participated in MAHATech2023 – an exclusive industrial exhibition in Pune, Maharashtra through its partner – M/s. Canan Enterprises. M/s. Canan Enterprises presented a variety of products in Monochrome & Color ranges like C250i, bh205i, bh266i & bh367. The organization achieved substantial exposure through live demonstrations of the machines' functioning and

print quality on multiple mediums. Reaffirming the significance of this event, Mr. Kuldeep Malhotra, Dy. Managing Director, Konica Minolta India, said, "We are happy to be a part of this successful exhibition. We are thrilled to have multi-purpose, award-winning engines on display and demonstrate the live demo & functionality of our world-class engines to the visitors. MAHATech has been a remarkable opportunity to showcase our state-of-the-art printers and through them reach the zenith of recogni-

tion amidst the industry". MAHATech is an exclusive industrial exhibition, that took place from February 9th to February 12th, 2023. Konica Minolta and its partner- M/s. Canan Enterprises, were able to generate a high volume of inquiries for a variety of models. During the event, M/s. Canan Enterprises stall attracted over 1000 visitors. The show provided purchasers with a greater awareness of the diversity of things available in the market, as well as the industry's emerging technology and knowledge.

Gera Developments Successfully Hands Over 108 Row Houses to the Customers of Gera's 'World of Joy'



Pune (Voice news service):- Gera Developments, pioneers of the real estate business and the award-winning creators of premium residential and commercial projects in Pune, Goa, and California, has successfully handed over 108 row houses to the customers of Gera's World of Joy located in Upper Kharadi, Pune. To mark the handover of the Row Houses at the project, Gera Developments organized a fun-filled three-day event which concluded recently. Gera's World of Joy, which is the second ChildCentric® Homes Project in

Pune has been a trendsetter in the Pune residential realty market. The real estate developer had already cited strong pre-sales numbers at the time of the launch itself. Built on the idea of providing safety, convenience, fun and development to children, right at their doorstep, Gera's World of Joy has witnessed tremendous demand from home buyers for premium, valuable, livable and child-friendly homes. While the other units remain sold out, delivery of the row houses comes at a time when the market is struggling with delayed and stuck projects underlying

Gera's intent of fulfilling its commitment made to the customers. Speaking on the event and the delivery of the Gera's World of Joy row houses, Mr. Rohit Gera, Managing Director of Gera Developments, said, "The success of Gera's World of Joy ChildCentric® Homes makes it clear that Gera Developments has taken a leap towards a new phase, an era driven by customer-centricity, innovation and quality. Timely delivery of the row houses is a testimony to the years of focus on product quality, customer delivery and our values. Moreover, the product offering truly caters to the needs of today's young aspirational Indian family. Through our ChildCentric® Homes, we are ensuring that children get the best exposure, training, and opportunities to learn and pursue their talents under the guidance of the industry's best experts, with whom, we have partnered to offer coaching." Gera's World of Joy features a range of apartments and amenities, some of which include 2 & 3 Bedroom Duplexes, 2 & 3 Bedroom Apartments,

2 & 3 Bedroom Row Houses and Studio Apartments. The first phase of the project contains 900+ apartments. Gera's World of Joy is spread over 20 acres and has clubhouses with an area in excess of 40,000 square feet. The clubhouses and open areas house facilities such as the indoor climate-controlled half Olympic length swimming pool, badminton courts, squash courts, gymnastics hall as well as the dance studio, art studio and gaming rooms. The outdoor areas house the tennis courts and other outdoor facilities. With Gera's World of Joy, Gera Developments has raised the bar for other potential development prospects that will unfold in the market. The homes are equipped with DEFT's smart home devices with Google-integrated voice-controlled home automation and comprise other stand-out leisure options like a rock-climbing wall, skating rink, and a mini theatre. Gera's World of Joy will host a two-story shopping plaza as a part of its retail offering for occupants to source their daily necessities.

iVOOMi participates as EV partners in MahaMarathon to support health and fitness

Pune (Voice news service):- Homegrown electric two-wheeler manufacturer, iVOOMi has recently participated as the EV partner to support MahaMarathon held on 19th February 2023, facilitated individuals to be a part of the change and use electric vehicles to reduce carbon footprints. MahaMarathon is an initiative to motivate and inspire runners from all walks of life- the sincere professional, elite runners, half marathoners, running enthusiasts, amateur runners, health freaks, families and all those who are inspired to hit the track – for equality, inspiration, health & fitness for the thrill to win. "India has become a hotspot for electric vehicles & has unquestionably experienced a paradigm shift in the auto industry. iVOOMi being a producer of sustainable energy & a contributor towards the green revolution encourages initiatives like the MahaMarathon which promote a healthy lifestyle. We have

passed on benefits worth 1.38 crore towards making the consumer's journey towards EV adoption easy, which will further create a healthier and greener tomorrow for the coming generation", says Ashwin Bhandari, co-Founder and Chief Executive Office (CEO), iVOOMi. "It's an important step amongst our daily and continuous efforts towards proving ourselves as the Badalte Bharat ka naya chehra", he added. Furthermore, in order to support initiative, iVOOMi has also distributed 5000 coupons worth INR 2500 to the participants and 130 coupons worth INR 10,000 amongst the winners of the MahaMarathon which comes to the total monetary value of INR 1.38 Crores. The value of both 25,00 and 10,000 can be encashed till 30th April 2023 on purchase of iVOOMi JeetX and iVOOMi S1 including various benefits like accessories, free RTO registration etc in iVOOMi's Authorized outlets at Pune.

Mastercard and Obopay collaborate to launch a unique prepaid card to power financial inclusion in rural communities



Pune (Voice news service):- Mastercard and Obopay announced their collaboration to launch a financial inclusion card for smallholder farmers and rural communities. Powered by Mastercard's Community Pass digital infrastructure, the prepaid card will allow farmers to receive the sale proceeds for their crop digitally,

spend their earnings to make purchases even in remote locations that have poor or no connectivity, and build a transaction history based on their income and expenditure to access customized credit options. The prepaid card will work in tandem with the existing Mastercard Farm Pass platform wherein the farmers will be able to receive payments into their prepaid card account, thereby allowing them to use it to transact at local outlets. Farm Pass is part of Mastercard's broader Community Pass infrastructure. While 80% of the rural population has bank accounts, the rural economy still runs on cash due to challenges around digital acceptance, connectivity, and

branch banking experience. Prepaid cards have so far seen limited traction in rural areas owing to lack of inflows into the accounts. Digitizing the agriculture value chain can ensure that farmers can use their money to transact at merchant outlets in rural areas. The card solution developed by Mastercard and Obopay is unique as it has the ability to also work offline in remote areas, ensuring rural acceptance of digital payments for buying farm inputs, agriculture equipment, or other essentials. Obopay will link the online Prepaid cards with offline digital wallets at the backend to ensure a seamless experience for users. This will result in digitization of farmer spend, while leveraging

the existing acceptance points of sale in villages and semi-urban areas. By building a digital record of farmers spend and income, the solution will also facilitate customized credit. The card will target smallholder farmers, Self Help Group members, small buyers, traders, along with the adjacent rural ecosystem. Shailendra Naidu, CEO, Obopay, said, "Digital payments can be a game changer for farmers in today's technologically driven ecosystem. We are proud to collaborate with Mastercard and develop solutions that will empower farmers in a commercially sustainable way by helping them access online payments and credit." The offline wallet feature on the

card will enable cash-in-cash-out transactions in non-network areas, making it a particularly relevant solution for farmers in remote areas who lack connectivity or cannot afford data. It will also allow farmers to securely receive and store money in multiple wallets on the card and ensure a consistent user experience across products. Himanshu Bansal, VP, Digital and Financial Inclusion, Mastercard Community Pass, said, "Farmers in remote areas are often stifled by challenges related to connectivity, data speed, and complexities in using digital platforms. To address these concerns, Mastercard aims to empower them through solutions that are tai-

lored to their needs and ensure transparency in the payments ecosystem. Research has shown that 50% of users who experience transaction failures during their first digital transaction go back to cash. Mastercard is delighted to collaborate with Obopay to digitally empower farmers and eliminate the credit access challenge." Mastercard recently achieved the milestone of benefiting over one million smallholder farmers in India through Farm Pass, its scalable rural and agriculture digitization solution. The launch of the digitally integrated financial inclusion card further strengthens the company's commitment to digitize the rural ecosystem.

AIC – Pinnacle Entrepreneurship Forum launches ‘AIC-Pinnacle EV Challenge



Pune (Voice news service):- India's leading incubation and investment platform, AIC (Atal Incubation Centre)-Pinnacle Entrepreneurship Forum, supported by Atal Innovation Mission, NITI Aayog, Ministry of MSME, and Ministry of Electronics and IT, Govt. of India, has announced the launch of the AIC – Pinnacle EV Challenge. This one-of-a-kind EV challenge is envisioned at encouraging startups from across the country working in the EV charging infrastructure, EV products, components, EV related service and solutions space to work on the challenges faced by the electric vehicle (EV) industry and come up with innovative resolutions. Nominations for AIC-Pinnacle EV Challenge will remain open till 28th February 2023.

Startups offering specialized groundbreaking and potentially scalable solutions in one or multiple domains of challenges faced by the EV industry can apply. Speaking in the announcement, Dr. Sudhir Mehta, Founder, AIC-Pinnacle Entrepreneurship Forum, and Chairman of Pinnacle Industries & EKA said, “We are excited to launch the AIC – Pinnacle EV Challenge and provide a platform for startups to work on the challenges faced by the EV industry. With this EV Challenge, we aim to discover promising products, technology, and startups, explore commercial opportunities, and encourage the implementation of solutions and innovation in the EV sector. While the electric vehicle industry in India is growing vigorously,

it is concurrently posed with a diverse set of challenges. We firmly believe that startups in our country possess a huge potential, talent, and futuristic vision and have an enormous ability to play a significant role in addressing the challenges the EV industry faces. They deeply understand the ground-level problems of the EV Industry and are highly driven to come up with innovative-scalable ideas and solutions that contribute largely to our country's sustainability goals. We are positive that this challenge will inspire and support startups to come up with innovative solutions that will shape the future of the EV industry.”

The forum plans to facilitate the winning startups with cash prizes, product development support, and manufacturing partnerships with the EV industry. The first winner will be awarded a cash prize of INR 2,00,000, the second winner will receive a cash prize of INR 1,50,000, followed by a prize of INR 1,00,000 to the third winner of the challenge. In addition, the startups shall be provided incubation support, mentoring, co-working space, lab space, IP and legal support, funding support, networking support, etc by AIC-Pinnacle Entrepreneurship Forum. The startups, if deemed fit, will also be provided support in the commercialization of the products. The primary areas of conun-

drum are challenges related to the product, cost, Infrastructure, service, supply chain, investments, skilled manpower, the transition of ICE to EV, vehicle-to-grid integration, and any other latent issues. Only registered startups will be eligible for consideration and must apply on the official application website upto 28th February 2023. Winners will be announced in the first week of March on AIC-Pinnacle's official website.

The EV Challenge conceptualized & organized by AIC –Pinnacle Entrepreneurship Forum will serve as a proving ground for future automotive engineers and organizations. The challenge is aimed at realizing energy-efficient solutions while meeting the decarbonization needs of the automotive industry. The challenge will provide startups with a platform to showcase their ideas and receive support in the form of mentorship and access to industry experts. The AIC – Pinnacle EV Challenge will be conducted in two stages. The first stage will involve a selection process based on the applications received, and selected startups will have the opportunity to work on their ideas with support from industry experts. The second stage will involve a pitch session, where selected startups will present their solutions to a panel of judges, who will select the winning startups.

Kotak Mahindra Bank Opens 100 Gold Loan Branches in FY '23

Pune (Voice news service):- Kotak Mahindra Bank Limited (“KMBL”/Kotak) today announced that it has opened 100 Gold Loan branches, in this financial year, so far. As of March 31, 2022, the Bank was offering Gold Loans through its 400 branches. With the addition of 100 Gold Loan branches in this FY, Kotak Mahindra Bank now offers Gold Loans through its 500 branches

spread over 253 cities across the country. The Bank plans to further expand its Gold Loans branch network by opening another 50 branches in the ongoing financial year. 1. Instant Gold Loan, 2. Minimal Documentation & Transparency in Interest Rates, 3. Easy Repayment Options – flexible tenure which ranges from a few months up to 3 years, 4. Attractive Interest Rate – Starting at 9%, 5. Both

Existing and Non-Existing Customer can avail Gold Loan “We are delighted to open 100 Gold Loan Branches covering additional 49 cities during this financial year. Gold Loans have emerged as one of the most preferred mode of availing finance to meet personal as well as business needs,” said Mr Manish Kothari, President & Head – Commercial Banking, Kotak Mahindra Bank Limited. “Indians have idle Gold and with

Gold prices soaring, Gold Loans have become an attractive proposition. The demand is coming also from people moving away from unorganized sources of finance, such as pawnbrokers as well as moneylenders. This is due to greater awareness about risks associated with unregulated sources of finance offered by pawnbrokers, at relatively higher interest rates. We feel the trend will continue in the time to come as well.”

IPRS: Shaping the Future as a Music Copyright Society

Pune (Voice news service):- The IPRS has gone on to become the most invaluable and desired support system of the Indian music industry today. Standing strong for owner's rights, royalties, and promoting the creators' causes, have been driving IPRS while keeping it invigorated and focused over the years. The amendments in the Copyright Act in 2012 cleared the way for a new beginning for IPRS and the fraternity of Music Creators & Publishers. IPRS set forth on its new journey in 2017 with a clear task in hand, led by the new board and Javed Akhtar as the Chairman. The same year IPRS got registered as a Copyright Society by the Government of India. The IPRS has since then grown from strength to strength to become the leading music copyright society in India, representing the authors, composers, and publishers of music.

In 2018 the re-admittance of the IPRS as a Copyright Society in the apex Paris-based International Confederation of Societies of Authors & Composers (CISAC) further led to the wider acceptance of the IPRS as a top global copyright society. The following years saw IPRS signing strategic licensing deals with major International Digital Service Providers (DSPs) and significant players in the Indian music industry shooting the IPRS revenue from INR 46 crores in FY2017-18 to a whopping INR 314 crores in FY21-22. A jump of over 500% in 5 years. IPRS went on to be recognised as the fastest-growing music collection society in the world by CISAC. During the recent pandemic, the critical role of copyright societies like IPRS became even more evident when the regular sources of income from the music industry were severely hit. By distributing royalty amounting to INR 210 crores, along with regular grants and aids, IPRS has proven its pivotal role in the sustenance and welfare of the Music community. FY22-23 IPRS is expected to touch INR 400 crores in revenues

and surpass INR 300 crores in royalty distribution. With the growing role of copyright societies in the digital era, there's little to benefit and everything to lose without embracing technology in its ever-evolving avatar. Being the progressive society it is, it was only expected that IPRS would readily adapt to new-age technology for the benefit of its members. The launch of the Backoffice backed Members Portal has been a major milestone in terms of technology advancement and has brought increased transparency to the overall system. IPRS members, today, unlike in earlier years, are in control of their data and have the convenience of checking their data online thus flagging off errors and helping in efficient data management. Today, music is created, distributed, and consumed digitally. But tracking, matching, processing, and distributing billions of usages is incredibly complex and requires massive investments in IT and specialised human resources. Better licensing and improved data management & processing backed by technology have been the secret sauce of IPRS' success. The result of this development is visible through increased income, robust data processing along with frequent and increased royalty distribution. IPRS will continue to improve its systems for greater transparency and a better experience for its members and licensees.

any initiatives have seen the IPRS membership mount up to over 10K. More and more music composers, authors, and publishers have begun investing their implicit faith in IPRS. The coming times will see a fully geared-up IPRS shining amid emerging opportunities and challenges, adhering to the highest levels of commitment while remaining true to its core values of Solidarity, Equality, Resilience, and Transparency to serve the interests of its members and the music community at large. Commenting on IPRS's journey so far, legendary poet, lyricist, screenwriter, and IPRS Chairman Javed Akhtar Sahab said, “I am pleased with the IPRS's initiatives, led by the CEO, Mr. Rakesh Nigam, to not only safeguard the rights of music creators but also consistently reach out to them through various initiatives to ensure they are aware of their rights over the music they create. I am happy that the IPRS not only survived the pandemic but could also distribute frequent royalties to the members and financial aid to many struggling to make ends meet. And all these were made possible due to the commendable increase in revenues and our ability to do what was necessary during a calamity. Concerted efforts by IPRS at problem-solving in vexing matters have shown visible gains that have brightened the prospects of our members and stakeholders. For further progress and development, I hope our government will appreciate our efforts and give us a helping hand in building a more compliant music ecosystem, which we will always need.”

Commenting on IPRS's role, music maestro A. R. Rahman said, “As an IPRS member, I am glad to see IPRS evolving as a strong pillar of the music industry. It has not only emerged as a prominent voice upholding its members' rights and ensuring their due credit and royalties but has been actively working to support its members with the required knowledge and guidance, to help them make

the most from the music they create. With its expanding footprint and rapid advancements, the role of IPRS has gained considerable significance in the burgeoning Indian music industry.” Commenting on the IPRS initiatives legendary lyricist and IPRS Board member, Sameer Anjaan said: “As an author myself, I am happy to state that IPRS has worked hard to guarantee that music creators are acknowledged and credited for their work and that their creativity is respected. I appreciate the efforts made to raise awareness of copyrights and licensing matters through various initiatives that will help drive compliance and bring about a mindset shift. Non-compliance with music licensing norms continues to plague the nation, draining the music industry of huge revenues and depriving the creators and music owners of what is rightfully theirs.” Rakesh Nigam, CEO of IPRS said: “Our five-decade journey has been incredible, and we feel privileged and honoured to continue on this path of collective growth with our members and business partners. We are thrilled to be setting a new benchmark with every passing year and want to smash the ceiling in revenues and royalties for our members. However, compliance with music copyright remains a big concern for CMOs like IPRS. Although our efforts to develop a more compliant music ecosystem continue, we invite all key stakeholders and industry groups to join us in paving the way for a prosperous future for music and its makers.” “IPRS is a not-for-profit Society owned by its members, working to ensure fair remuneration for the utilisation of their music. Music is more than an industry. It is a cultural powerhouse. I take this opportunity to thank all who have joined us in our efforts to promote music and its creators and leave a message for the rest that denying royalties to those deserving will dampen creativity and ultimately weaken the cultural fabric of the nation.” added Mr. Nigam

Atlas Copco celebrates 150 years of innovations

Pune (Voice news service):- Atlas Copco, founded in Stockholm in 1873, today celebrates its 150-year anniversary. During a century and a half, Atlas Copco has been driving development and delivering breakthrough innovations to customers in many different industries. “We are extremely proud of our past, and we continue to shape the future through

our technologies and service solutions,” said Mats Rahmström, CEO and President of the Atlas Copco Group. “Much has changed since 1873 when we were a small local start-up. But I think our founders would recognize our innovative spirit, the passion shown by our employees and our dedication to drive development together with our customers.”

Atlas Copco was founded in Stockholm, Sweden, and initially delivered equipment for construction of the Swedish railroad system. Since then, the Group has evolved and today supports customers in many different industries, enabling everything from food production to space travel. “We have a very strong company culture of welcoming different perspectives and

empowering our employees to take decisions,” said Mats Rahmström. “I believe a large part of our success is built on our ability to adapt, while always focusing on delivering value for our customers. We would like to thank all our customers, suppliers, owners, and colleagues around the world and look forward to good cooperation in the years to come.”

Mastercard and ACCESS Development Services to Strengthen Farmer Producer Organizations in Assam

Pune (Voice news service):- Mastercard and ACCESS Development Services today announced the launch of a new program in Assam focused on empowering farmer producer organizations (FPOs) in the state. The program, Mainstreaming Agriculture through Networks and Development Initiatives, or MANDI, aims to strengthen FPOs by helping build their capacity through structured technical assistance by a professional cadre of trainers. Historically, smallholder farmers are unable to take advantage of economies of scale, struggle to access market information and linkages, and can face unfavorable prices for agricultural inputs as well as for their produce. Collectivization of smallholder farmers through FPOs has proven to be a successful model in India to address the challenges con-

cerning access to markets and technology. However, many FPOs lack the resources, know-how and tools to operate effectively. According to the ACCESS baseline survey of FPOs in Guwahati, 95% of organizations cited access to markets as their key challenge along with lack of financial services and the awareness and knowledge to avail government schemes. Mastercard and ACCESS are aiming to help address these challenges by facilitating training frameworks, curriculum, and tools for FPOs. The program will focus on accelerating growth and development among FPOs and enhancing financial literacy among farmers by: Training them in best agricultural practices Improving their access to market linkages, and digital tools Generating awareness about financial services along with the available government schemes.

The program has been operational on a pilot basis in Assam for the last six months and has been able to onboard 83 FPOs to date. As it continues, MANDI aims to benefit 50,000 farmers by the end of 2023. The launch event was attended by Shri Sankar Das, AGM, NABARD, Dr. Jayanta Sharma, Senior Scientist, Krishi Vigyan Kendra, Kahikuchi, Dr. Lalit Sharma, Director, Indian Institute of Entrepreneurship, and other distinguished guests. Vipin Sharma, CEO, ACCESS Development Services, said, “The adoption of agritech solutions has played a vital role in streamlining the supply chains and address diverse challenges related to market linkages and access to financial services. There is a need to strengthen FPOs through technology to ensure increased connectivity and enhanced productivity.

We are thrilled to collaborate with Mastercard and facilitate the tools, curriculum, and skills to ensure long-term sustainability for FPOs.” Gautam Aggarwal, Division President, South Asia, Mastercard, said, “FPOs face several challenges to growth due to lack of digital infrastructure and technical skills. The MANDI program aims to address these issues by establishing a sustainable model that bolsters resilience of smallholder farmers as well as supports self-reliance for FPOs by equipping them with knowledge, digital tools, and training. This initiative advances the Government of India's vision of Atmanirbhar Bharat and reiterates Mastercard's commitment to connect more people to the digital economy, including those who earn their livelihoods from agriculture.”

A Century of Pure Passion. BMW Motorrad launches the BMW R nineT 100 Years and BMW R 18 100 Years in India

Pune (Voice news service):- BMW Motorrad India launched the BMW R nineT 100 Years and the BMW R 18 100 Years limited edition motorcycles in India. These motorcycles can be booked at BMW Motorrad India dealerships. In December 1922, BMW chief designer Max Friz puts the first full-scale BMW motorcycle on the drawing board. At its heart is an air-cooled two-cylinder four-stroke boxer engine. The first BMW motorcycle, the R 32, was presented in September 1923. This heralded the beginning

of BMW motorcycle production and launched an unprecedented success story. To celebrate its 100-year history, BMW Motorrad is now presenting the two protagonists of the Heritage experience world - the R nineT Roadster and the R 18 Cruiser with big boxer - as 100 Years edition models. In keeping with the year in which BMW Motorrad was founded, both models are limited to 1923 units each. Mr. Vikram Pawah, President, BMW Group India, said, “One hundred years ago, the R 32 kick-started a unique success story. Today

we are celebrating our exciting history with two new icons: the BMW R nineT 100 Years and the BMW R 18 100 Years. Limited to only 1,923 units each, these models are for absolute aficionados and convey a feeling of nostalgia. The iconic design and the unmistakable boxer engine illustrate that it's about the roots of BMW Motorrad, about historically inspired shapes and details, about an authentic riding experience and about reducing motorbikes to the essentials. In short: The Heritage world of experience is all about a unique attitude to life, shaped

by the legendary boxer engine.” For ease of ownership, BMW India Financial Services is offering a complete finance package and the option to fund insurance and accessories. For complete peace of mind, BMW Motorrad bikes come with a standard warranty for three years, unlimited kilometres. The warranty can be extended to fourth and fifth year at an attractive cost. Road-Side Assistance, a 24x7 365 days package further ensures prompt services in case of breakdown and towing situations.

Airtel invites customers to experience the power of 5G at its stores



Pune (Voice news service):- Bharti Airtel (“Airtel”), India's leading telecommunications services provider has created 5G experience zones across all its retail stores in the country. Through these specially curated zones, Airtel is demonstrating the power of 5G to consumers by bringing to life its blazing data speeds

and emerging use cases like immersive virtual reality entertainment, cloud gaming, and more. As an industry leader, Airtel has taken the lead to simplify the new technology for customers and get them to experience the real difference of 5G. All these 1000+ stores will have specially trained ex-

ecutives who will not only demonstrate use cases but will also answer all 5G related questions along with Airtel's own offerings. Airtel was the first company to launch 5G services in the country and today its services are available across 20 states. The company is rolling out its services in a phased manner and continues to construct its network in the country. Customers with 5G enabled devices will enjoy high-speed Airtel 5G Plus network at no extra cost until the rollout is more widespread as the existing data plan works on 5G. Airtel promises to offer massive speeds and the best voice experience on its network, the services will work on all 5G

smartphones and be kinder to the environment. Commenting on the launch, Shashwat Sharma, Director – Consumer Business, Bharti Airtel said, “Customer obsession continues to be the core tenet driving us at Airtel. We heard from our customers about their curiosity and desire to experience the new technology, as the networks get rolled out. The Demo zones in our stores will provide first-hand experience of Airtel 5G Plus and the potential it holds to transform the lives of our customers. I am certain, the customers will love the experience provided here, as we construct our network across the length and breadth of the country.”