



Indian Plumbing Association (IPA) signs MoUs with Indian Institute of Architects (IIA) and Singapore Plumbing Society (SPS)



The theme of the conference is 'Advancement in Plumbing for Built Environment'

Pune (Voice news service):- The 28th edition of the Indian Plumbing Conference and Exhibition held from 1st - 3rd December 2022 in Pune was inaugurated at the "Deccan College Grounds, Pune in presence of Chief Guest Architect CR Raju President Indian Institute of Architects, Guest of Honour Dickrose Masalamni, President Singapore Plumbing Society, Gurmit Singh Arora, National President Indian Plumbing Association, Nilesh Gandhi, Chairman, Indian Plumbing Association Pune Chapter and other dignitaries. Mr.Nitin Gadkari, Hon'ble Union Minister, Ministry of

supply which take care of latest technologies and how they can be adopted for day to day lives. The Uniform Illustrated Plumbing Code India (UiPC) 2022 was also unveiled on the occasion. The lifetime achievement award given by Indian Plumbing Association was conferred on Sharat V. Rao, founder Engineering Creation Public Health Consultancy for his dedication and contribution to this field. IPA in association with Water Tech also felicitated professionals in five categories including Prof.Mukul S.Sutaone VC COEP (Category- Academician), Parag Edwankar (Plumbing Contractor), Siddharth Vasudevan Murthy, MD Vecon Engineers Ltd(Real Estate Developer), Mahesh Pathak, Founder Unity IE (Plumbing Consultant) and Madhav

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Ace cricketer Irfan Pathan attends finale of Elpro Sports Fest 2.0



Pune (Voice news service):- Irfan Pathan, a former Indian Cricketer, Cricket Analyst and a recently turned actor (Cobra) was seen gracing the occasion of Elpro International School's Elpro Sports Fest 2.0. The annual sports event is organized by Pune's one of the most renowned school, Elpro International School. The grand finale held on Saturday, 3rd December was graced by the man who wears many hats-Irfan Pathan.



ed to have pulled off our school's biggest annual event so well and with what an end. We are grateful to have Irfan Pathan visit the Elpro Sports Fest 2.0 and be our guest of honour. Post pandemic, this is a celebration of the exceptional performance of our young athletes. We at Elpro International School take pride in all the participants and winners who have dedicatedly invested their time, energy and skill in this competitive sports fest. I applaud the spirit of each participant that has gone to make the Elpro Sports Fest 2.0 a huge success." Earlier, gold medalist Geeta

Gold Medalist Geeta Phogat graces Elpro Sports Fest 2.0

Pune (Voice news service):- Freestyle wrestler and Gold medalist Geeta Phogat met several sports enthusiasts of all ages at Elpro International School's annual sports event called Elpro Sports Fest 2.0 on 1st December 2022. The Sports festival that started from 23rd November, saw thousands of participants indulging and competing in sporting activities like Cricket, Football, Basketball, Throwball, Volleyball, Archery, Chess, Carrom, Table Tennis, Kho-Kho, Tug of war and Long Jump.



most strongest and determined sportspersons our country boasts of. Speaking at the event Dr Amrita Vohra - Director Principal, Elpro International School, shared, "Sport is undeniably a very male-dominated area, especially the key sports which attract the highest fan following. So it is very important that our young kids meet and interact with more sports women as well. We are deeply humbled and honored to have Geeta Phogat grace the Elpro Sports Fest 2.0. Students were extremely excited to see her, hear her talk and share some fun experiences from her younger days in the field of sports. Our aim through Elpro Sports Fest 2.0 is to speak to the youth, to teach all values of teamwork, self-reliance and resilience. Having renowned sportsmen and women who have achieved many accolades and medals in their sporting journey only helps us reinforce the same aims and ambitions in our kids. Elpro Sports Fest 2.0 will have its Grand Finale on the 3rd of December. The sports event

has showcased a fair amount of competition and given the participants many moments to cherish. Equipped with latest innovations and technology, expansive playing fields, beautiful green gardens, the school has grown from strength to strength with an efficient team and a dedicated faculty. The school has an infrastructure conforming to global standards where academics are beautifully complimented with opportunities for sports, art, dance and music. Elpro International School strives to provide opportunities of global exposure to their students in academic and co-curricular sectors. For more than a decade, they have developed an unmatched reputation for creating the best institution which parents have trusted, to help their children develop academic excellence, exemplary character and a lifelong passion for learning.

36th Pune international marathon Chairman/CEC - LAHDC Feroz Ahmed Khan

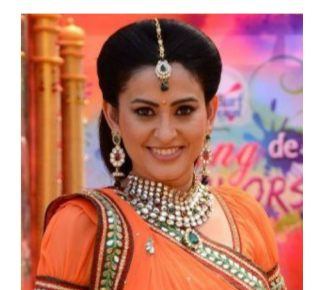
Pune (Voice news service):- The 36th Pune International Marathon will be flagged off by Feroz Ahmed Khan, Chairman/ Chief Executive Councilor, Ladakh Autonomous Hill Development Council at Sanas sports ground near Sarasbaug, Pune at midnight on December 3. This is the only 1st and oldest Marathons in the country. MLAs Sangram Thopte, Sunil Tingare and Sunil Kamble will be present as chief guests on the occasion. The prize distribution ceremony of the Marathon will be held at the Sanas sports ground at 8 am Sunday.

Om Birla, Speaker of the Lok Sabha, will attend the All India Agrawal Conference's Agrodaya General Convention



Pune (Voice news service):- Om Birla, Speaker of the Lok Sabha, will be in attendance on December 24, the first day of the Agrodaya General Convention, which is being held by the All India Agrawal Sammelan, the only national organization representing the 10 crore Agrawal descendants who live throughout the entirety of India. All India Agrawal Sammelan

will host Agrodaya Maha Adhiveshan on December 24 and 25 at Deccan College Ground, Yerwada. On December 24, 2022, Lok Sabha Speaker Om Birla will attend this Agrodaya General Convention. Rajesh Agarwal, the President of the Agrodaya General Conference Organizing Committee, provided this information. Similarly, a women-only special session will be held on December 24, the convention's first day. Smita Bansal, star of the television series Balika Vadhu, will be the main celebrity guest at the women's convention and will help women navigate the convention as well. In various meetings of the show, famous speakers, superstars, and prominent characters from various fields will be available. Nita Aggarwal and Maharashtra President Anup Gupta shared this information. The National Working Committee announced extensive programs for women's advancement and safety at the Women's Convention. It is anticipated that more than 2,000 women from the state will register. This women's convention session has included a number of programs and discussions about career, education, marital counseling, safety, and other topics. Women's Convention, Business Convention, and Youth Convention: At the Agrodaya General Convention, 25 well-known people from all over Maharashtra will receive



Agar Awards to help advance Agrawal society. Anil Mittal and Deepak Bansal, both members of the same business committee, are among the members of the organizing committee. They have urged everyone to attend this Agrodaya Maha convention in large numbers and to register for participation online at <http://www.agrasenbhagwan.org/ Register>.

FOOD & RESTURANT

Get your fill of Love, Cheesecake and Poetry in Pune!

Pune (Voice news service):- Mumbai's popular café and dessert destination has expanded its wings to Pune with two new outlets in Balewadi High Street and Koregaon Park. Both Poetry by Love and Cheesecake outlets are open from 8am to 12 midnight and serve breakfast, lunch & dinner 7 days a week with an aim to become warm, hospitable hangout spots for guests of all ages in Pune. The beautiful new outlets have an exciting all-day menu that include a wide selection of all-day breakfast dishes comprised of eggs, pancakes, waffles, hand-crafted small plates, sandwiches, salads, grills and main course. Poetry also serves a very wide range of vegetarian, gluten free and vegan options, baked products and exceptional coffee. Poetry's fresh-pressed coffee, appetizing bites and delicious array of treats blend perfectly with the charming seating areas adorned with books, flowers and cosy corners to read, work or relax. They also offer beverage alternatives to coffee at their in-house juice and smoothie bars at both outlets. Both the Balewadi High Street and Koregaon Park outlets are pet-friendly, so be sure to bring your furry friends along. In 2016, the brand introduced 'Poetry', a lively all-day neighborhood-style café that serves American-European fare and classic beverages in understated digs. Patrons can now experience the brand's signature warmth and hospitality, stylish interiors, reasonable pricing and versatile menu at 21, GF, Balewadi High St, Laxman Nagar, Balewadi, Pune and Winterberry Purple,



Lane No. 8, Ashok Chakra Society, Meera Nagar, Koregaon Park. The group's famous dessert arm Love and Cheesecake has been serving excellent quality baked goods for a decade. What started off as a 300 sq. ft. experimental kitchen in 2012, has today grown into one of Mumbai's top dessert destinations patronized by top actors, film personalities, industrialists and media professionals. Poetry by Love and Cheesecake in Balewadi and Koregaon Park represent the brand's 23rd and 24th outlets in India. Across their outposts in Mumbai, Delhi and Pune, founders Ruchyeta Bhatia and Chef Amit Sharma have curated an impressive menu of 72+ unique flavours- from delectable cheesecakes and cakes to baked goods and confectionary. Earlier this year, the brand launched Poetry by Love and Cheesecake in DLF Cyber Hub, Gurugram and Love and Cheesecake in Delhi's Defence Colony. This latest expansion to Pune is part of their bold growth plan to spread across the country as they celebrate 10 years in business. Co-founder Chef Amit Sharma said, "We are thrilled to bring Poetry by Love and Cheesecake to Pune! We have always been deeply passionate about offering delicious, high quality, reasonably priced

food and desserts to our patrons. With these store openings, we are incredibly excited to bring our favourite menu staples such as the Full English Breakfast, the Hash Brown Potato Pancakes, Truffled Eggs, French Toast & the Ham & Cheese Croissant to customers in Pune. Our ___ and ___ are cult favourites and are sure to be relished at the Balewadi and Koregaon Park outlets. As always, our food and desserts are carefully crafted with thought, care and lots of love." Co-founder Ruchyeta Bhatia added, "Expanding to Pune has been on our agenda for a while now. We are so excited to bring our cosy cafés to this city! Our top-most priority is serving fresh, natural, delicious food with love. Going beyond our food, we've also created beautiful spaces for customers to enjoy our curated collection of comfort food and decadent desserts. With airy, well-lit interiors and a warm ambience, we offer the perfect hangout spots where everyone feels loved and welcome. Customers can expect attentive service, sumptuous food and a relaxed vibe at Poetry by Love and Cheesecake in Balewadi and Koregaon Park." On December 3rd, 2022, the brand will be celebrating National Cheesecake Day in style with tempting offers across all their Poetry and Love and Cheesecake outlets in Mumbai, Pune and Delhi. Valid for one day only, the brand is offering their signature, mouth-watering cheesecake slices at Rs.100 per slice and a jaw-dropping discount of 50% off on all cakes.

On Martyr's Day, the Guru Teg Bahadur Sports Foundation announces the Gold Cup for the Guru Teg Bahadur Football Tournament



Pune (Voice news service):- On the occasion of Guru Shri Teg Bahadur Sahib's 347th martyrdom, the Lions Club and Guru Teg Bahadur Football Foundation announced the Guru Teg Bahadur Football Tournament today at Patrakar Bhavan. Today marks 347 years since Guru Teg Bahadur was killed. S. S. Ahluwalia, the

Chairman of the Guru Teg Bahadur Sports Foundation, made the announcement during the press conference that in honor of this occasion, a football tournament will be held in Pune from December 9 to December 18 with the intention of inspiring his thoughts. Flowers were presented to the statue of Guru Shri Teg Bahadur Sahib on his martyrdom day in 347, and information about his work was shared with the public. Guest Lines CA Abhay Shastri, District Governor (2020-2021), held the gold cup during its presentation. Many dignitaries were in attendance, including M.J.F. Lion Queen S.S. Ahluwalia, Sardar Son Singh Sonia, Sardar Rajinder Singh Walia (President Punjab Kala Kendra Pune), Lion Shivkumar Saluja, Sardar Balwinder Singh Rana, Sardar L S Narang, Ravindra Bhole (President), Vithal Kute (Secretariats Club Rights Kothrud), and Vijay Chaturvedi. For the past twenty years, the Lions Club and the Guru Teg Bahadur Sports Foundation in Pune have jointly

organized the Guru Teg Bahadur Football Tournament. This tournament attracts over sixty football teams annually, including a women's team; They are likely to participate this year as well. In a similar vein, complete preparations will be made for a special football coordination this year between Maharashtra and other states. There will be a total of over 1.5 lakh cash prizes worth Rs in this football tournament. In the football competition, teams from other states as well as Maharashtra are invited. You can get in touch with SS Ahluwalia at his mobile phone number, 98222 54529, to learn more about the competition.

Vidyut Jammwal continues to do the impossible! Watch as he walks the Highline over a canyon!
Pune (Voice news service):- Vidyut Jammwal once again an extreme sport and this time around it's highlining - a sport that is not for everyone and requires extreme caution and focus. Highlining involves the counterintuitive act of walking on a line hundreds of feet above the ground on a one-inch rope that's thinner than an average waist belt. It takes athleticism, balance, stamina and most importantly mental toughness to walk a long line.

Serendipity Arts Festival 2022 to enthrall Goa with dance, theatre and music performances

Pune (Voice news service)- India's largest multidisciplinary arts event, Serendipity Arts Festival, is back with an exciting array of inter-disciplinary performances taking place between 15 - 23 of December. The Performing Arts curators are putting together projects with world-class artists working on classical, experimental and contemporary forms, across dance, theatre and music performances this year. The Festival brings together diverse creative expressions from the region of South Asia and promotes its cultural heritage through varied projects. The performance segment will see curation by Bickram Ghosh, Ehsaan Noorani, Quasar Thakore Padamsee, Mayuri Upadhyay and Geeta Chandran. The music performances with multi-genre and unique performances will celebrate the coming together of traditional and contemporary forms.

Bickram Ghosh and Ehsaan Noorani will curate the Music section with a series of concerts covering diverse genres from classical, fusion, folk, indie pop, rock, and more. Bickram Ghosh will be curating performances with some of the best of world music and fusion artists like A. Shivamani, Taufiq Qureshi, Ricky Kej and others, across the 9 days of the Festival. The music section this year will focus on promoting creative voices across the region and bringing together artists to collaborate and re-adapt folk and traditional musical practices. Sufi-Folk Tales will see the coming together of Parwati Kumari and Folk-singer Kalpana Patowary for the first time, in a folk and qawwali jugalbandi.

Innovators like Sanjay Mondal will be leading a group of children through instruments made from scrap and waste material. Bickram Ghosh will also be paying tribute to ace music composer RD Burman through his project titled 'The World of Pancham: An RD Burman Tribute'. He will bring together a collection of songs and stories in memory of the legendary music director. The tribute will include songs ranging between the 1960s to the 1990s, bringing together snippets and archival footage from the award-winning documentary Pancham Unmixed: Mujhe Chalte Jaana Hai (2008, Dir. Brahmanand S. Singh). Ghosh is also curating this year's edition of River Raag, a sunset cruise featuring classical music performances.

Speaking about being a curator at the 5th edition of the Festival, Mr. Bickram Ghosh, Curator, Serendipity Arts Festival said, "The Festival in the last 5 editions has become an important platform for showcasing the Indian arts on a global scale." Adding further about his curation he said, "When I spoke to Serendipity, I realized what they were

asking me to do actually is down the lane of my personal bigger purpose, which is to put Indian sounds onto a larger canvas. While curating for the festival there were two things to consider. Firstly, keeping the vast scale in mind. Secondly, keeping the variety in mind and taking both of these elements to create a bigger sound and put it into a format which makes the final outcome more festival friendly, something that I have been working at for several years, now." Celebrating India's 75th year of Independence, the Festival will offer artists a platform to perform and showcase their art. Much effort is being put to make the 9-day event engaging, entertaining and inclusive by bringing in a touch of novelty to the performances.

Focused on bringing regional expressions to the fore, musician Ehsaan Noorani will be taking the mandate of inclusion and celebration of diverse regional voices a step further with his project 'Spotlight: Indie & Folk Music Showcase'. He is promoting talent from Northeast India to create a soulful concoction of liberating grooves, jazzy riffs and dreamy vocals with genres spanning pop, rock, folk and blues. The project will feature artists like Avora Records, Trance Effect, Teseo Sisters, Rudy Wallang & Family Band, Takar Nabam and Abdon Mech, presenting the range of creative expressions of India's Northeastern region.

Speaking about his curation Mr. Ehsaan Noorani, Curator, Serendipity Arts Festival said, "The Northeast has always been on my radar, and I'm aware of the fact that there are some very talented artists from that region, like songwriters, producers, and bands. However, it was during the lockdown when I was going through my Instagram when I came across a lot of artists from the Northeast, and realized that their talent significantly noteworthy. And, unfortunately, I realized that these bands/singers mostly tour in the Northeast itself and sometimes do events in some pockets of Delhi and Mumbai. The pan-India appeal was missing. I thought that this would be a good platform for them to showcase their material to thousands of people who would be visiting the festival."

The programming this year will give weightage to Interdisciplinarity, which will be further explored by Quasar Thakore Padamsee and Geeta Chandran through their projects intersecting dance, drama, music and storytelling. Speaking about the curation, Geeta Chandran, Curator, Serendipity Arts Festival said, "I am energized by my curatorial assignment for the 2022 Serendipity Fest. Reclaiming performance after a pandemic hiatus got my juices flowing again! This is indeed a unique opportunity for

me to bring to the festival truly inter disciplinary work since the festival gives curators complete freedom to explore the creative forms of expression. Puppeteers with dancers, theatre artists with dancers, different dance forms dialoging with each other, all very exciting and fresh..." Adding further on her association with Festival she said, "Being associated with this blue-chip arts festival was a dream come true. The professionalism and enthusiasm of TEAM SERENDIPITY has been awesome. My mind is already whirring with possibilities for Serendipity 2023." Chandran's curation will include projects like Game of Dice from the Mahabharata, a dance production that draws from Kathakali, Chhau and contemporary dance with its creativity and experimentation.

Rumiya, a musical puppet theatre performance by Ishara Puppet Theatre will synergise puppets, actors, and dancers, to create a multimedia performance with music, animations, and digital projections and recreate the works of the great Sufi poet, and philosopher Mevlana Jalaluddin Rumi. A thematic presentation of Mohiniyattam, Panchabhutam: Elements of Existence curated by Chandran in a recital format by Neena Prasad will explore the theme of the five elements (air, water, fire, earth and space) to showcase the process of creation, and their connection to every living creature.

About this edition's Performance segment, Smriti Rajgarhia, Director, Serendipity Arts Festival, said, "The performing arts segment has attempted to address the traditional, contemporary and experimental at Serendipity Arts Festival. The projects for this edition will explore inter-disciplinarity and collaboration. This year, apart from having an exciting line-up of popular headlining acts combining a variety of genres, the curations will also showcase the diverse creative expressions of the region, explored through the performing arts."

In its 5th edition, the Serendipity Arts Festival will explore ways to enhance public engagement with the arts and boost the soft power of the nation by making art and culture a part of everyday conversations. A line-up of immersive and interdisciplinary projects curated by Quasar Thakore Padamsee, such as Pah-Lak, based on real stories from the 2008 Lhasa riots, and a play titled, Made in Ilva' based on real-life testimonies and poems from the workers at the Ilva steel plant in Taranto. The line up includes many theatrical presentations and enticing stories, blended with multi-cultural expressions and practices from across the region and surrounding population. He will also be curating projects like Desdemon Roopakam, a play that provided a deeper insight into the life of Desdemona and is

sung entirely like a Chamber Opera using Carnatic, Hindustani and Folk music. Speaking about his curation, Quasar Thakore Padamsee, Curator, Serendipity Arts Festival, said, "The NEED to tell the story, and to tell it well is what so much of Theatre is about. But coming out of the pandemic, it seems to become even more important. Providing the space for performance to sharing stories that are authentic seemed necessary. So, a lot of the programming this year has hinged on not just what the story is but WHO is telling it. Incredibly, so much of it has turned out to be varied kinds of presentations and such a diverse range of performers. We feel that all these stories need telling, and these storytellers need to be listened to."

Exploring the post-pandemic transition from the virtual to the physical, choreographer, educationist and creative entrepreneur Mayuri Upadhyay will focus on engaging and immersive nature of the arts that delves deeper in the culture and its stories. The range of projects will celebrate the socio-cultural milieu of the region through traditional and contemporary dance and choreographic practices. On the Move will feature young dancers from around India with focus on contemporary dance forms like hip-hop, waacking and krump. Her curation will also give opportunity to young solo dancers Latha Srinivasa, Vicky Bhartaya, Nilava Sen and Promita Karfa who will premiere their work at the festival.

Speaking about her curation Mayuri Upadhyay, Curator, Serendipity Arts Festival, said, "This year, I am very excited to bring world-class Indian acts to the festival. Our programming is a perfect mix of immersive, experimental, and inclusive. Our programme has spectacular creations by the veteran Madhavi Mudgal, international choreographer Ashley Lobo, the mythology musical 18 Days by Sharath and Bharat Prabhat, a new take on Ramayana in Shruthi and Parshawanath Upadhye's Abha, and award-winning contemporary works by Surjit Nongmeikapam and Priyabrata Panigrahi. We are also extremely proud to be able to offer a platform like Serendipity to new artists in our new and experimental work segment.

And we have one of the best-curated street jams 'On The Move' on the penultimate night of the festival that brings international street dance styles all under one roof." A confluence of artists from diverse backgrounds will underline the Goan spirit of SAF. Curated by Goa-based classical guitarist Shyamant Behal, Music in the Park features some of Goa's finest musicians who will regale audiences with daily performances. The official hashtag for the festival is #MeetMeAtSerendipity.

Rajendra RE clinches the penultimate round of the MRF Mogrip National Rally Championship 2022 -2W at Pune



Pune (Voice news service)- Rajendra RE of Petronas TVS Racing team celebrated his 3rd win of the season at Pune to emerge overall winner at the MRF Mogrip National Rally Championship 2022, Round 5 that was recently held at PUNE.

Defending National champion Rajendra started the first super special stage in style to take a lead of 11 seconds over his nearest compatriot ABDUL WAHID TANVEER in the SUPER BIKE-PRO EXPERT class 1.

Abdul contested the second super special stage hard and

gained the upper hand but could not beat Rajendra in the overall lead.

All eyes were on the third and final SS3. Unfortunately, the stage had to be cancelled due to force majeure as the stage would not have been completed in stipulated time.

Riding on her RTR200

AISHWARYA P M won the GROUP "B" LADIES CLASS in 00:35:29.335, she took overall lead of 00:01:34.105 over PRIVATEER FAZEELA U who emerged runner up. Another privateer from Pune, DEEKSHA SRIVASTAVA took third position in 00:45:21.246.

NARESH VS won CLASS 6: SUPER SPORT 550 GROUP "B" on his Himalayan in 00:34:43.187.

YOGESH V MIR from Miraj took second position in 00:41:48.530

SHAMIM KHAN from PETRONAS TVS RACING took first position in CLASS 8: GROUP "B" SCOOTERS UPTO 210CC.

He recorded 00:32:36.351. KARTHIK N took second position and privateer VENKATESH SHETTY from Mumbai took third position.

'ROTARY CLUB OF PUNE CENTRAL (RCPC) BRINGS PROFESSIONAL BOXING CHAMPIONSHIPS TO PUNE'

Pune (Voice news service)- As part of its newest initiative to raise awareness as well as CSR funds for undertaking corrective surgeries for children suffering from Congenital Heart Disease (CHD), RCPC launched its 'RCPC Knock Out CHD' platform in association with the Indian Boxing Council to bring never before Professional Boxing Championships to Pune.

Flagging off the 'RCPC Knock Out CHD' platform, Rotary District 3131 Governor Anil Parmar remarked "Compliments to RCPC for leveraging the power and reach of Professional Sport to attract funding for CHD like

projects with large financial outlays. We will take this to all the Clubs in the District as a force multiplier of this unique initiative " It is pertinent to mention that 1 out of every 5 children born, suffer from CHD and 1 out of every 5 CHD afflicted, need a corrective surgery costing Rs. 1.5 lacs. Survival without surgery is rarely more than 5 years.

"Our very first event with the 'RCPC Knock Out CHD' platform begins with 'Rotary Boxing - Pune Fight Night' on 11th December '22 at the MIT University Campus at Loni Kalbhori, spanning 8 bouts including a National Boxing Title each in the Men's and Women categories"

exclaimed Uday Dharmadhikari, President RCPC, barely hiding his excitement.

Both National Boxing Title bouts are sanctioned by the World Boxing Council. While the Men's Title bout will be 10 rounds, the Women's Title bout shall be 8 rounds.

All the fights shall be telecast live globally on the World Boxing Council Live TV, powered by the VIVE network.

"In the Men's category, WBC India Champion, J Sabari of TN and ranked 27th worldwide & so far undefeated, shall defend his title against HC Lalramfela of Mizoram, whereas in the Women's category top ranked pugilist

Chandni Mehra of Haryana will fight Vijayalakshmi from Punjab" informed Brig PKM Raja, President of the Indian Boxing Council.

Prof. Dr. Vishwanath Karad, Chairman & Founder of MIT World Peace University, Pune and a leading Educationist and prominent Business Leader, as well as Dr Mangesh T Karad, President & Vice Chancellor of MIT & ADT University and Mr Cawas Pundole, Promoter and Managing Director of Cawas Pundole and Sons, Pune's largest Timekeeper, have extended their support to the 'RCPC Knock Out CHD' platform with generous contributions.

Kartik Aaryan becomes the Brand Ambassador for Skybags with its Limited Edition FIFA Luggage Collection



Pune (Voice news service)- Skybags, one of the most trusted and iconic brands in the travel gear category, has launched India's first official FIFA licensed luggage range. Football has always been immensely popular in India, and with the advent of the FIFA World Cup, the craze is bigger than ever before! Leveraging this World Cup fever, Skybags' bespoke FIFA licensed range includes three distinct and dynamic designs that are excellent travel accessories for this season.

This exclusive FIFA collection proudly flaunts the metallic plate with FIFA world cup Qatar logo which makes for an ideal collector's edition. The first design, "Game On" is inspired

by Brazil; the country of Football. The other 2 designs, "Goal" and "Treble" connote an unbiased design but complements the madness of the world cup season.

With the aim to encourage football fans to get loud and proud about their style statement and love for the game, Skybags has introduced the Bollywood Superstar and style icon Kartik Aaryan as their Brand Ambassador with an exciting campaign called 'Let's Get Loud' who also happens to be a football lover himself. The campaign perfectly captures the aesthetics of the luggage range and the vibe of the FIFA World Cup season. Keeping in mind Gen Z travellers' aspirations for individuality and style, the campaign features Kartik

Aaryan at his expressive best with the bold, colourful, World Cup-themed designs of the FIFA licensed bags. Move over airport looks, football looks are set to be the talk of the town with Skybags!

The Let's Get Loud campaign also captures the passionate, fun and fashionable sensibilities of today's youth. With Kartik Aaryan urging youngsters to 'Get Loud', this campaign taps into the desires of an increasing number of young travellers and football fans who want to showcase their authentic selves through their individual style.

At the launch of the Let's Get Loud campaign, Praful Gupta, Vice-President, Marketing, VIP Industries Limited, said, "Staying true to our philosophy of 'Move in Style', we are delighted to introduce the first ever FIFA licensed range in the country with Kartik Aaryan and the Let's Get Loud campaign. Both the campaign and the collection are reflective of the joy, excitement and vibe of the upcoming football season. To revel in the upcoming World Cup mania, we aim to link very closely with our target millennial and Gen Z audiences who always choose to exhibit their unique style through travel accessories. We have endeavoured to reach out to the fans of the game who are on a quest to find something truly exclusive and exciting. Through this campaign, we are geared to cater precisely to the requisites of this segment."

Lux Industries releases new TVC 'Garam Bhi, Patla Bhi' for Lux Parker to usher in the winter season



uct offerings, manufacturing more than 100 products across 14 major brands comprising a complete range of innerwear and outerwear for men, women, and children, has yet again created a buzz with its new advertisement campaign film 'Garam Bhi, Patla Bhi'. The new Campaign which has been conceived for the brand 'Lux Parker' highlights the ultimate comfort in staying warm from within during winter by wearing Lux Parker thermal wear. It is a perfect addition to the winter closet of every consumer. Targeted to every individual consumer across ages, the campaign film stars popular television actress, Pooja Gor as the lead cast. The campaign is live across television, social media, outdoor, print, and on-ground channels. Speaking on the launch of the new campaign, Mr. Saket Todi, Executive Director, Lux industries said "Over the years, Lux has always developed innovative product offerings that are driven by customer demand in response to shifts in consumer tastes and preferences; and this campaign is a testament to this ideal of ours. Since winter season is almost upon us, we picked this up as an opportunity to highlight how Lux Parker has the perfect design, thickness and material to be worn as an undershirt, under trousers or individually and is truly the best warmer for the entire family. Our products are thin, light, comfortable, and well-fitting, but most importantly, it gives the wearer the much-needed warmth to

keep the chilly weather at bay. We really hope that consumers would enjoy our products as well as the new campaign."

The collection consists of premium quality thermals and comes in standard sizes ranging from 75-100 with prices ranging from Rs 248 to Rs 293 for men and women and sizes ranging from 45-73 with a price range of Rs 145 to Rs 170 for kids. The products come in two shades, Dark Grey and White in both Round and V-Neck shapes and trousers with I/E for both men and women.

Lux Parker products are enriched with 100% cotton, bringing in ultimate comfort and designed to cater to the winter needs of men, women and kids.

The material is soft and light which makes it comfortable to wear. Side body panels remove the need for a seam under the arm and give a defined body shape.

Lux Industries has always been proactive in adopting newer methods of production developing innovative products and targeting the right audience through first-of-its-kind branding and promotional activities. Its customer-centric approach has helped the brand to expand its visibility and created strong brand equity for the entire brand portfolio across 47 countries. A strong assortment of 15 brands offering mass, mid-premium, and premium products across demographics, has helped the brand outperform the market and generate a pricing premium.

The CULT House & Terra

The year 2022 has almost come to an end. However, December has just begun! Let's welcome this month with a banger Sunday Brunch with the one and only Dj Abhishek Mantri at

Cult Terra. Followed by Swaransh to soothe the Sunday evening out and to put a rest to your dancing feet. Enjoy a scrumptious dinner with some great cocktails/mocktails to go

along with it. Date: 4th December, Time: 1 pm onwards, Address: The Cult (Terra & House), KadWasti, Magarpatta, Hadapsar, Pune, Maharashtra 411028



'Fatwa' to release screens on December 9, 2022



Pune (Voice news service)- First-time director Prateek Gautam's Marathi film 'Fatwa' starring Shraddha Bhagat, Nagesh Bhonsle, Chhaya Kadam, and Sanjay Khapre has already created a buzz on social media. The makers have released a new poster of the film to announce the release date of the film.

The film is all set to hit the screens on December 9, 2022.

The film talks about the belief that the film 'Fatwa' will reveal a different side of love and that the film will touch everyone's heart. It also stars Niles Vairagar, Poonam Kamble, Nikhil Nikalje and Nikita Sanjay in pivotal roles.

Gazal Sandhya -Rang-e-Mehfil

Pune (Voice news service):- Efforts are being made to revive the era of Ghazals and Indian semi-classical music by Delhi's Arvind Sangeet Spectrum and for this purpose Rang-e-Mehfil program has been organised in Pune on 4th December at T-lak Smarak Mandir at 5 pm.

la, Sarangi, Harmonium and many more such traditional instruments. He also said that people have misconceptions about Ghazal that Ghazal is a very difficult word structure or a poetic composition expressing a sad feeling, but it's not like that. There are many types of ghazals which need to be kept alive.

ARMY TO CONDUCT VIJAY RUN-22 ON VIJAY DIWAS : 16 DEC 22

Pune (Voice news service):- In commemoration of the historic military victory over Pakistan in the 1971 War, HQ Southern Command will be organising a 'Southern Star Vijay Run-22' on 16 December 2022 i.e. Vijay Diwas simultaneously at Pune and fifteen other cities across Southern Command Area of Responsibility.



ultimate sacrifice in Service of the Nation, an invite is being extended to all sections of the society to join in the celebrations which is being organised simultaneously in major venues to include Pune, Secunderabad, Chennai, Bengaluru, Jodhpur, Jaisalmer and other major cities.

and be part of the celebrations on Vijay Diwas. The 'Vijay Run-22' will comprise of three categories; 12.5 Km run which is open for all with separate categories for men and women, 5 Km run for students of schools and 4 km run exclusively for women.

Link for free Online Registrations for Pune are open at www.runbuddies.club and the registrations will close on 10 Dec 22. The whole hearted and enthusiastic participation from citizens from all walks of life of Pune in the Southern Star Vijay Run-22 will be an apt forum to demonstrate the patriotic fervour and commitment to Nation Building.

Annual Sports Day of Hutchings High School & Junior College



Pune (Voice news service):- The senior school Annual Sports Day of Hutchings High School & Junior College was held on 28th November 2022 at Chandrasekhar Agashe College of Physical education.

comprising the Inter School and Inter House 4x 100 mts relays for both boys and girls and 100mts races for boys and girls were held. Hutchings emerged the winner in the Inter School relay.

Poultry Protein Power: Proteins are the building blocks of the body

Pune (Voice news service):- Protein, the macronutrient, essential for growth and repair is needed on daily basis as part of our healthy balanced diet. It plays a crucial role in the functioning of the body like the development of immunity, production of hormones, enzymes and haemoglobin.

what proteins to take and what's their daily protein requirements. The RDA of protein (NIN ICMR 2020) is 46g and 54g/day for reference women and men respectively.

among all food groups in urban India. And meat, poultry, fish and seafood's contributed to 11.6% of total protein intakes that ranged from 2.2% in the central to 16.9% in the south.

tein, they are also loaded with micronutrients like vitamin A, Vitamin B12, Zinc, Iron, selenium. So taking an example of adult Indian women, whose requirement of protein is approx. 45-50g/day.

Urbane Luxury appoints Mr Abhijit Chitnis as the Vice President - Brand Collaborations & Marketing



Pune (Voice news service):- Urbane Luxury a leading brand in the luxury lifestyle space today announced the appointment of Mr Abhijit Chitnis as their new Vice President - Brand Collaborations & Marketing.

Chitnis has been a hospitality professional for over two decades and has been recognised by the industry for his outstanding achievements and contribution to the field of hospitality services, events, and sports.

Best Director of Marketing in Asia Pacific 2016, Mr Chitnis in his current role will be responsible for brand collaborations and spearhead marketing strategies and efforts in order to strengthen the company's market position and achieve desired business goals.

for the last 2 decades. His proven expertise in bringing big brand collaborations and his creative marketing initiatives will help us ramp up company operations and will help us carve a niche in this sector.

Targeting strong demand from India's couple/honeymoon segment Thomas Cook India & SOTC Travel introduce a wide range of Honeymoon & Romantic Holidays

Pune (Voice news service):- With the onset of India's key wedding season, Thomas Cook (India) Limited - India's leading omnichannel travel services company and its Group Company, SOTC Travel, have identified strong demand from the high opportune couple segment - honeymooners and couples celebrating anniversaries and special occasions.

Holidays portfolio features a range of handpicked destinations from favourites like Switzerland (scenic Lucerne to Gstaad's ski-spa resorts), Paris, South of France or Chamonix, Austria, Australia -New Zealand, Turkiye, Oman, Iceland, Vietnam and Cambodia.

Bali or a gastronomic feast in France and Italy. Fun outdoor experiences have been incorporated to appeal to this young segment: Harley Davidson rides in New Zealand, couple horse-back tours in South Africa, igloo stays and chasing the aurora borealis in Finland.

Cook (India) Limited. said, "Our Honeymoon & Romantic Holidays portfolio has been thoughtfully curated to offer truly memorable locales and experiences to India's honeymooners and couples celebrating special occasions.

SBI General Insurance announces its 4th Crop Insurance Week awareness campaign this Rabi season

Pune (Voice news service):- SBI General, one of India's leading General Insurance companies has launched the 4th 'Crop Insurance Week' awareness campaign for the upcoming Rabi season.

As a part of the campaign, SBI General will implement these activities across the states of Rajasthan, Himachal Pradesh, Uttarakhand, Assam, and Karnataka which have been allotted to them under the Pradhan Mantri Fasal Bima Yojana (PMFBY) and Restructured Weather Based Crop Insurance Scheme (RWBCIS).

last financial year. Over the years, SBIG has provided coverage to over 2.79 crore farmers and have paid over claims of Rs 7,234 crore.

major impediment posing food security challenges, influencing food production and associated costs. Risks of natural calamities, dependence on large rain-fed areas, pests, and disease make agriculture highly vulnerable.

We assure for support & handholding to private investors, keen to invest in Chhattisgarh

Pune (Voice news service):- While Addressing all industry stakeholders and participants at Chhattisgarh Business Summit 2022, Dr. Shiv Kumar Dahariya, Hon'ble Minister of Urban Administration & Development and Labour Department, Government of Chhattisgarh, appreciated PHDCCI for organizing an incredible summit for promoting business as well as tourism of Chhattisgarh.

great possibilities and benefits which states has to offer to new industries and investors. Dr. Shiv Kumar Dahariya, Hon'ble Minister of Urban Administration & Development and Labour Department, Government of Chhattisgarh, appreciated PHDCCI for organizing an incredible summit for promoting business as well as tourism of Chhattisgarh.

He welcomed private players from all spheres of life to come and invest in Chhattisgarh and assured full government support and handholding to the new investors and visitors through different initiatives and schemes.

of Commerce and Industries, Government of Chhattisgarh, highlighted that Chhattisgarh is relatively a new state with its history going back to just 23 years, before which it was a part of Madhya Pradesh.

Tusshar Kapoor prepped for days before donning the role of a cop in Maarrich



Pune (Voice news service):- Tusshar Kapoor is all set to come back in a different avatar with his upcoming murder mystery, Maarrich. He is playing the role of a Senior Cop from Mumbai named Rajiv. It's after 18 long years that Tusshar Kapoor is returning as a cop and in a different avatar on the silver screen.

not only took various workshops he also put on weight and worked on modulating his voice. Speaking about his process of preparation for the film, he said, "I did a lot of preparation because I am playing a cop and a very different character compared to all the roles I've done earlier.

and I also gained, a couple of kilos to look like a realistic Mumbai Cop rather than a fit six-packed cop. I wanted to look real, so I gained around 10 pounds. For the dubbing of the film I did a voice modulation course to be able to bring some gravitas, base and heaviness to my voice, because this character has some age as compared to the kind of roles I've done in comedy films before."

The film is helmed by Dhruv Lather and also stars Naseeruddin Shah, Rahul Dev, Anita Hassanandani and Dipanrita Sharma in pivotal roles! Tusshar Entertainment House Presents, in association with NH Studios, Maarrich is written and directed by Dhruv Lather, produced by Tusshar Kapoor, Narendra Hirawat.

ESET Research: Bahamut group targets Android users with fake VPN apps

Pune (Voice news service):- ESET, researchers have identified an active campaign targeting Android users, conducted by the Bahamut APT group. This campaign has been ongoing since the start of this year.

lot of preparation he had to undergo to ensure he represents his character as close to a real life cop. The film is Tusshar Entertainment House's second outing after Akshay Kumar starer, Laxmii. Tusshar Kapoor transformed and groomed himself in various ways to ace his role as a Senior Cop in the murder mystery. He

Make Life a Ride: BMW Motorrad roars up engines at India Bike Week 2022

Pune (Voice news service):- BMW Motorrad revs up at India Bike Week in Goa. True to its motto - 'Make Life a Ride', the BMW Motorrad pavilion attracted motorcycle enthusiasts and seasoned bikers to the fascinating world of BMW Motorrad.

Mr. Vikram Pawah, President, BMW Group India, said, "At BMW Motorrad, we have been crafting not only masterpieces of engineering, but experiences that are just pure enthusiasm on two wheels.

Hyundai Motor India Foundation announces the winners for the second edition of “Art for Hope 2023”

Pune (Voice news service):- Hyundai Motor India Foundation (HMIF), the CSR arm of Hyundai Motor India Ltd, (HMI) today announced the names of 25 artists and 10 art collectives who have been selected for the grant, in the second edition of its one-of-a-kind CSR initiative ‘Art for Hope 2023’. These grantees span diverse fields of Visual, Digital, Performance & Folk and Traditional Art & Craft. The second edition received over 200 entries from across 87 cities and 25 states in India. Out of these, 50 artists were shortlisted after a stringent evaluation process. Adhering to an equitable

evaluation criterion, the jury arrived at the final list of 25 individual artists and 10 art collectives. Total grant of Rs. 40 Lakh will be disbursed amongst the grantees.

Commenting on the announcement of the grant, Mr. Puneet Anand, AVP & Group Head, Corporate Affairs, Hyundai Motor India Ltd, said, “Art is an integral part of India’s tradition and folklore.

Guided by our global vision of ‘Progress for Humanity’, this industry first initiative ‘Art for Hope’ is a step towards empowering the artist fraternity from across the country. Patronage of

art is limited and is considered a privilege of only a few. We wanted to unshackle these beliefs and make it accessible for all; at the same time providing a platform to little known talents and proponents of dying art forms. This program opened many doors for our last years grantees and brought in new and unconventional audiences. I am sure this year will be no different. I wish our grantees good luck and am quite confident that this exposure will become a stepping stone in their career.”

The entries were judged by an eminent jury panel of Mr. Aditya Arya, an acclaimed photogra-

pher, curator and the founder of Museo Camera, Centre of Photographic Arts (Gurugram), the largest photography museum in Southeast Asia, Mr. Jagannath Panda, a popular visual artist, curator and the founder of Utsaha Foundation for Contemporary Art (Bhubaneswar), and Dr. Rathi Jafer, Director of InKto Centre, Mr. Gautam Mukherjee, Group Head, Channel Strategy, HMI, and Mr. Mukundan M.S., Unit Head, Production Support, HMI. The jury members will also mentor and train the grantees in areas of promotion, financial management, communication etc.

Priority Pass Announces Global ‘Travel Heroes’ as Part of 30th Birthday Celebrations

Pune (Voice news service):- Priority Pass, the original and market-leading airport experiences programme, owned and operated by Collinson, is today thrilled to honour its three global Travel Heroes as part of its 30th birthday celebrations.

Selected from around the world, the Travel Heroes announced today are Brittany Palmer, Founder & CEO at Beeyond for the Americas, Melissa Tilling at Charitable Travel for EMEA and Kunj Gandhi, the founder of Hong Kong Quarantine Support Group on Facebook for the APAC region. Each Travel Hero has been recognised for their outstanding contribution to the world of travel, either assisting travellers or the industry during the pandemic, or playing a critical role in helping it to safely return.

Our Americas Travel Hero: Beeyond’s Brittany Palmer was recognised for her role in helping people to travel the world virtually through live and interactive virtual tours – something that was especially valued during the pandemic. As Beeyond’s tours are live with local guides, guests can interact and experience the destination like they were there in person.

Tours can be taken remotely or in the office as team bonding events, school virtual field trips, in senior residences, or at home with family and friends and each guest has the opportunity to learn about a landmark or area from the local guides who know them best and keep the fun and excitement of travel.

“I am honoured to be named a Travel Hero and receive one of the exclusive 30th Birthday membership cards from Priority Pass. I believe the work we are doing at Beeyond is important to making travel more accessi-

ble, and to help local tour guides expand their reach,” said Brittany. “With people gaining access to travel experiences through virtual tourism, I believe that travel will become much more ingrained in people’s everyday lives in the future. Virtual tours make exploring destinations inclusive and accessible, and the number of use cases is consistently increasing.”

Our EMEA Travel Hero: Melissa Tilling was awarded for founding Charitable Travel, a travel agency formed on the promise to donate its commission to charitable projects around the world. When people book a holiday or cruise with the company, Charitable Travel sacrifices its travel agency commission so travellers can make a free five percent donation to their choice of registered charity through JustGiving. “It’s been such an honour to launch Charitable Travel and I’m absolutely thrilled that we’ve been recognised by Priority Pass for the work we’ve done to harness the power and potential of travel and tourism to do good around the world,” said Melissa. “We’ve proven that travel can help improve the livelihoods of some of those most in need – from those in the developing world through to people in vulnerable situations closer to home. Our #travelforgood ethos and the positive impact of travel has already been enhancing tourism’s reputation and we look forward to doing even more in the future.”

Our APAC Travel Hero: Kunj Gandhi has been recognised for founding and running the Hong Kong Quarantine Support Group on Facebook. Kunj created the group to support travellers either entering or re-entering Hong Kong as they navigated what have been some of the most stringent Covid re-

strictions around the world. The group brings people together to share information and experiences, while generally supporting each other as entry and exit criteria continues to change.

“As an avid traveller myself, it’s an honour and a privilege to be recognised by Priority Pass as the Travel Hero for APAC,” said Kunj.

“The travel industry has been hit hard by the pandemic. So many things we took for granted, like holidays, weekend city breaks or trips to see friends and family became impossible. I’m glad the industry is once again finding its feet and people can rebuild the bonds they had with travel. I’m a huge believer that travel makes people happier, aware of the world around them, and more appreciative of the diversity around us. I also can’t wait to see the APAC region make a comeback as one of the most visited travel destinations.”

When launching its 30th birthday festivities earlier this year, Priority Pass revealed that it would award 30 travellers worldwide – a combination of members, lounge visitors and Travel Heroes – with one of its Limited-Edition Priority Pass 30th Birthday Membership Cards. All Travel Heroes will receive a sleek Priority Pass gift box accompanied with some luxury travel merchandise, and their very own limited-edition membership card loaded with 60 free lounge visits.

“Each of our travel heroes has been recognised on their own merit for their outstanding contributions to the world of travel,” said David Evans, Joint CEO, Collinson. “When turning 30, we wanted to share our celebrations with our clients, partners and staff, but also a select group of individuals who have gone above and beyond to help the travel in-

dustry recover, be more accessible and be a force for good. The future of travel depends on collaboration and working through challenges as a collective, and Priority Pass remains committed to delivering seamless, premium airport experiences that allow travellers to love the whole journey.”

Priority Pass launched in 1992 with the view that travel is as much about the journey as the destination, and to offer frequent travellers the premium experience of airport lounges without the first-class ticket. Today, Priority Pass provides travellers with access to 1,300 airport lounges and travel experiences in over 650 airports in 148 countries. Members can access an ever-growing range of premium experiences – from spas to sleeping pods to dining – that help elevate every journey into something special.

While the industry looks very different today than in 1992 when Priority Pass launched, people are still at the heart of everything the brand does. As well as celebrating the Travel Heroes, Priority Pass awarded its Limited-Edition Priority Pass 30th Birthday Membership Card to a number of loyal and long-standing members as a thanks for their membership and ongoing love of travel.

A further set of recipients have been able to win a limited-edition membership card by entering Priority Pass’s #LiveLoveLounge Instagram competition. Travellers are showcasing how much they are loving life in the airport lounge by sharing photos or videos of themselves alongside the hashtag #LiveLoveLounge. “The truly limited-edition membership card is only available as part of the birthday celebrations, not for retail.

JAGUAR TCS RACING REVEAL I-TYPE 6 THE MOST ADVANCED ALL-ELECTRIC JAGUAR RACE CAR EVER

Pune (Voice news service):- Jaguar TCS Racing have today revealed the Jaguar I-TYPE 6, designed and engineered to compete for the 2023 ABB FIA Formula E World Championship, as the innovative all-electric motorsport category moves into a new Gen3 era.

The Jaguar I-TYPE 6 is the most advanced and efficient electric Jaguar race car ever. It is the first FIA Formula E race car to feature both front and rear powertrains, as 250kW regen is added to the front and 350kW regen added at the rear, doubling the regenerative capability over the Gen2 model and removing the need for conventional rear brakes.

Commencing in January 2023, the Gen3 era of Formula E will bring faster and more exciting wheel-to-wheel racing on street circuits across the globe. Pioneering new cutting-edge technologies, the third generation of Jaguar’s Formula E race car will set new performance benchmarks: 74kg lighter and 100kW more powerful than the cars that have preceded it, and now capable of reaching a maximum speed of 321 km/h.

Jaguar TCS Racing head into the 2023 season with a new, distinctive identity. The compelling colour palette features carbon black, satin white and sophisticated gold accents, with the asymmetric design of the Jaguar I-TYPE 6 lively creating two unique cars for drivers Mitch Evans and Sam Bird.

Uniquely in Formula E, the Jaguar driver line-up remains the same for the third consecutive season bringing valuable consistency. The next generation of Formula E will continue to be a real-world test bed for Jaguar TCS Racing and Jaguar Land Rover, as the team develops and innovates new cutting-edge technology to compete for World Championship success, it will power important race-to-road learning for electric powertrain, sustainability and software technologies.

Innovation and technology transfer from the Jaguar I-TYPE 6 will directly enable the reimagining of Jaguar as an all-electric, modern luxury brand from

2025. Racing in a zero-emission motorsport category with the world’s most sustainable race car showcases Jaguar Land Rover’s own commitment to have zero tailpipe emissions and to achieve carbon net zero across its supply chain, products and operations by 2039 as part of its Reimagine strategy.

Jaguar TCS Racing are entering the 2023 season having recently been awarded FIA Three-Star Environmental Accreditation, the highest possible rating.

It confirms that the team demonstrate best practice and commitment in environmental management, while continuously striving to improve existing processes.

Ahead of the 2023 championship, Wolfspeed has been confirmed as Official Power Semiconductor Partner. The partnership builds on Wolfspeed’s existing relationship with the team since 2017, where its advanced Silicon Carbide technology has been used to accelerate on-track efficiency and performance. It comes as Jaguar Land Rover also recently announced a strategic partnership with Wolfspeed, securing supply of Silicon Carbide semiconductors for the next generation of electric vehicle inverters.

Both partnerships will support the technology and knowledge transfer from race-to-road with a particular focus on efficiency. After two successful years with the team, Micro Focus is renewing its partnership as Official Technical Partner. Its world-class software and services, such as IDOL and Vertica Analytics Platform, are embedded into the team’s operations, enabling them to collect and process vast amounts of data, creating more accurate predictions and time-critical decisions during races, which leads to more points, podiums and wins for the team.

Wolfspeed and Micro Focus join an existing portfolio of world-class partners made up of global IT services, consulting and business solutions organisation Tata Consultancy Services (TCS), which continues its multi-year title sponsorship of the team. In addition, GKN Automotive,

Dow, and Castrol, and suppliers Alpinestars and Unicom are connected in the pursuit of performance and innovation for Jaguar TCS Racing.

This is the first season that Jaguar will supply its successful powertrain technology to fellow British-based team Envision Racing, meaning there will be four Jaguar powered Formula E cars on the grid.

Jaguar TCS Racing will race in Mexico City, on 14 January 2023 for the first of 17 races in 12 cities.

After Jaguar TCS Racing’s biggest points haul to date last season in Formula E, with Mitch Evans finishing runner-up in the Drivers’ World Championship, the British team are working hard to once again fight for the World Championship title in 2023.

James Barclay, Jaguar TCS Racing Team Principal: “Launch-day is always a proud and exciting moment for Jaguar TCS Racing, and this year more than ever, as we head into the Gen3 era of Formula E. “Season 9 is set to be the most competitive and thrilling season to date, with an all-new all-electric race car, the Jaguar I-TYPE 6, iconic cities added to the calendar and our new team design has transformed the car into a work of art, in harmony with our modern luxury vision for Jaguar.

“We’re very excited to welcome Wolfspeed to the team as our Official Power Semiconductor Partner. Their expertise in Silicon Carbide technology will play a pivotal role in our powertrain performance.

“With our Title Partner, Tata Consultancy Services, alongside new and existing organisations, we have a formidable portfolio of partners, each supporting the team and applying their expertise to accelerate relevant sustainable technologies.

“As we head into our seventh season in Formula E, I have been reflecting on how far we have come as a team. Jaguar TCS Racing has a vital role to fulfil beyond the success of the racetrack, and it remains a privilege to play our part supporting the reimagining of Jaguar as an all-electric brand from 2025.

“I am incredibly proud of what we achieved last season, we had our biggest points haul to date, but we know we can do better, and we are here to compete for the World Championship. We are confident in the Jaguar I-TYPE 6 and in the strength of our talented team and I look forward to what this season will bring.”

Mitch Evans, Jaguar TCS Racing driver #9: “Last season was my best to date, finishing runner-up in the Drivers’ World Championship, so we are determined to do one better this season.

“The new Jaguar I-TYPE 6 gives us a lot more to play with, with more power and speed, and the team and I have been working tirelessly to make sure we maximise this effectively to use it to our advantage. Formula E is such a competitive category, but I can’t wait for the season to get underway in January and fight to win both the Drivers’ and Teams’ World Championship.”

Sam Bird, Jaguar TCS Racing driver #10: “Last season was full of ups and downs for me, and I couldn’t finish the season due to injury. I’ve taken the off-season to reset, come back stronger and I’m hungrier than ever to do well for the team. We’ve been focusing all our efforts into the Jaguar I-TYPE 6, and I’m really looking forward to getting back out there for my third season with the team and showing everyone what we can do.”

Jay Cameron, Wolfspeed Senior Vice President and General Manager, Power Business: “Wolfspeed is proud to strengthen our relationship with Jaguar Land Rover by serving as the Official Power Semiconductor Partner for Jaguar TCS Racing. Our Silicon Carbide semiconductor technology in the Jaguar I-TYPE 6 creates an ‘Innovation Lab on Wheels’ to engineer improved powertrain efficiency in a high-performance electric vehicle.

“Our collaboration with Jaguar TCS Racing in the ABB FIA Formula E World Championship will support our shared goal of translating innovation from the race to the road and enable Wolfspeed to support Jaguar TCS Racing as the ultimate competitor on the track.

Kotak Spreads Awareness on Safe Banking Practices

Pune (Voice news service):- Kotak Mahindra Bank Limited (“KMBL/Kotak”) today announced that it is running an intensive awareness drive on Safe Banking Practices and Grievance Redress.

The month-long initiative is part of the Reserve Bank of India’s (RBI) Intensive Awareness Programme 2022 to create awareness on Safe Banking Practices as well as Grievance Redress in rural and remote locations across the country. The Bank organized on-ground activations in the form of Awareness Workshops and Seminars to engage with customers, in various states across the country. Additionally, the Bank leveraged all its customer touch points, both physical as well as digital via emails, social posts, website, ATM screen etc. to carry the message of Safe Banking Practices, far and wide.

The Bank also educated participants on frauds such as Juice Jacking, Card Skimming, Phishing, Vishing, and Lottery schemes. To know more about these frauds,

Growth in Digital Payments and Need for Awareness Campaigns: 1. As per RBI data, over 26 crore digital payment transactions are processed daily by its payment systems, of which Unified Payments Interface (UPI) system itself processes more than two-thirds.

2. RBI’s Payments Vision 2025 document has identified Core Theme - “E-Payments for Everyone, Everywhere, Everytime (4 Es)” with the Vision - Provide every user with Safe, Secure, Fast, Convenient, Accessible, and Affordable e-payment options (6 Attributes)

“The nation is witnessing the rise in volume of digital payments.

Interestingly, this is also popular and favored by those residing in rural and remote locations. In view of this, it is imperative to educate the masses on Safe Banking Practices, Do’s as well as Don’ts. We are delighted to have had the opportunity to contribute to the RBI’s initiative on Customer Awareness and do our bit towards helping RBI realize its Payments Vision 2025,” said Mr. Virat Diwanji, Group President and Head – Consumer Bank, Kotak Mahindra Bank Limited. “This campaign is in addition to the customer awareness programmes undertaken by Kotak on an ongoing basis, as a responsible corporate citizen.”

Some of the Safe Banking Practices advised by RBI: Do’s - 1. Check the spellings of websites/URLs being accessed to avoid fraudulent, fake and look-alike websites similar to banks or e-commerce platforms. 2. Be careful while buying/selling products online. To receive money through UPI, there is no need to enter PIN/password. 3. Before transacting with any company, verify if they are registered and licensed entity. Don’ts - 1. Don’t share details of SIM card and mobile number or write PIN on ATM card or save details on websites/devices/public laptops/desktops. 2. Don’t get trapped by offers from persons posing as call center agents from banks, insurance, government etc. and don’t get pressurized/tricked into sharing user name, password, card details/PIN/CVV/OTP, date of birth, Aadhaar number, names of family members, etc. 3. Don’t search for contact details of service providers from search engines, SMS, social media, emails, etc.

Pandemic has led to geographic diversity of the workforce: Sudhir Sitapati addressed at CII National HR Conclave



Pune (Voice news service):- The potential of Indian companies to help achieve the Hon’ble Prime Minister Shri Narendra Modi’s vision of being a \$5 trillion economy and becoming Aatmanirbhar Bharat is possible with the help of its human capital.

Mr. Sanjay Behl, Chairman, CII National Committee on Leadership & HR & CEO & Executive Director, Greaves Electric Mobility during the 12th CII HR Conclave stated that the growth of any business depends on the quality of human capital that it employs. “India is one of the fastest growing economies and has the potential to act upon the huge opportunities thrown by some of the global challenges,” he said.

He explained that globally, the economic index is contracting and with countries like China fighting some of its own internal crises thus altering the geopolitical dynamics. “India can benefit by increasing its market share. It needs a new play book to seize the plethora of opportunities that has come,” he pointed out. The COVID 19 pandemic has helped companies reshape their business models and this has led to a lot of geographic diversity in its workforce which is a huge opportunity to attract talent, stated Mr. Sudhir Sitapati, Managing Director, and CEO, Godrej Consumer Products Ltd at the 12th CII HR Conclave - ‘HR RE-LEASE 2023- Evolve | Innovate | Inspire’ organised by the Confederation of Indian Industry (CII).

Mr. Sitapati stated that due to the geographic diversity of the workforce, talent from countries like UK and Singapore are working for Indian companies which is a huge opportunity today to bridge the talent gap. “The CII workforce is certainly a great way of working and would help in bridging the employment gaps as well, but there is a need for more commitment and depth towards the businesses,” he said. He also stated that companies take years to develop a culture around their workforce and that defines the way that businesses are conducted. “The role of the mentors and the human resource team of such companies is to be more empathetic towards the workforce. That is how talent is retained,” he added. Mr. Sitapati stated business leaders at times of crises need to focus on getting the things done in hand, and not soft-pedal its employees to retain them. “From being empathetic to communicating clearly, the leader needs to put the greater good of its company at times of crises,” he pointed out. Mr. Tarun Rai, Executive Director, Wunderman Thompson explained that the people-asset

should be looked upon as the most valuable asset in any company.

“Instead of expecting employees to be loyal to the company, the companies need to be loyal to their workforce and give them an opportunity to grow. The employees can be loyal to their own careers,” he said. According to Mr. Rai, post the pandemic, companies are looking at boosting their performance matrix and hybrid models of work. “The plan was already there for many companies; the pandemic just accelerated these models for them. It has only made us test out the technology and embrace change,” he explained.

He added that with the changing working culture, companies need to come out with new ways of measuring people productivity. “If the company looks at nurturing its human talent and gives them ample opportunity to grow then issues such as moonlighting do not arise,” he added. Mr. Rai also informed that Indians by nature are into multitasking and know for their agility. “That is when we can get global concepts to become fully operational from India,” he said.

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Kohinoor Group collaborates as Gold Partner with Confederation of Indian Industry (CII) for Real Estate event in Pune

Pune (Voice news service):- Kohinoor Group, Pune’s leading real estate name collaborated as Gold Partner in one of India’s most credible events organized by Confederation of Indian Industry (CII) named as CII Western Regional Conference on Infrastructure Project Management, Pune which was organized by CII in collaboration with CBRE as its ‘Knowledge Partner’ on 30th November 2022 at JW Marriott, Pune. The theme of this conference was ‘India Real Estate 2.0 – Scaling New Heights’ which consisted of various industry experts to share their thoughts on the future of real estate industry, emerging trends, challenges & opportunities that lie ahead.

The session was inaugurated in the presence of Deepak Garg, Past Chairman, CII - Pune Zonal Council and Managing Direc-

tor, Sany Heavy Industry India Pvt Ltd. and Mr. Vineet Goyal, Joint MD, Kohinoor Group. Mr. Anuj Dhody, Executive Director – Head Pune Operations, CBRE presented the welcome address in presence of CII Dignitaries. The conference brought together leading industry experts like Deepak Garg, ex-Chairman, CII – Pune Zonal Council Managing Director & Jaiprakash Shroff, Chairman - CII IGBC Pune Chapter & Chairman and Managing Director Shroff Group to share their thoughts on the future of real estate in India – Real Estate 2.0.

Speaking at the inaugural session of the event, Mr. Vineet Goyal, Jt. Managing Director, Kohinoor Group said, “I strongly believe that this decade of real estate growth belongs to our city - Pune. Pune has all the ingredients necessary for the growth of real es-

tate sector, that is infrastructure, industry, education, IT, logistics and much more. Pune has a scope of growth in every possible direction, across all important sectors – residential, commercial, industrial and logistics. Being a part of Pune’s real estate development for the past 39 years gives us immense pleasure and we are committed to create maximum value for all our stakeholders in the future.”

The Indian real estate sector has been largely resilient despite the pandemic affecting other sectors across the globe. With the government measures announced recently, the real estate industry is expected to bounce back stronger in the upcoming few years. Coupled with the government measure, the favourable industry policies and reforms will also aid in fueling the growth for the sector in our country.



Mr. Prasanth Gopinath, Director - Commercial (BU) Kohinoor Group said, “Agility is one of our core values at Kohinoor and with this the adaptation to new trends become faster. Envisioning that and then providing our customers with the best products and services has been our motto. By partnering with CII in such an event and the knowledge sharing helps the industry and us immensely for the upcoming years to extend a safer, economical and customer driven approach in commercial office space business.”

Bank of Baroda announces Winners of Hackathon held in collaboration with Microsoft

Pune (Voice news service):- Bank of Baroda (Bank), one of India’s leading public sector banks, today announced the winners of the online nationwide Hackathon that was launched on July 20, 2022, with Microsoft as the Technology Partner. The bank received a total of 23,420 entries from developers, students, professionals, start-ups, fintechs etc.

The participants in the hackathon were expected to build innovative solutions to address specific business problems given by the bank. The hackathon finale was concluded on November 25, 2022 in Mumbai. Team Brenin, Team Forza Analytica and Team 1001001 were adjudged the first, second and third winning teams respective-

ly. They were felicitated by Mr. Joydeep Dutta Roy, Executive Director, Bank of Baroda along with other senior management of the Bank in the Grand Finale held at the Bank’s Corporate Office. The winners received cash prizes ranging from Rs 5 lakh to 2 lakh. Further, Mr. Sanjay Mudaliar, Chief Technology Officer of the Bank informed that the Bank will explore the feasibility of implementing the winning solutions within the Bank, giving the winners an opportunity to enhance their prototypes to make them production grade.

Team Brenin won the first prize for their project Digital Doppelgänger, a conversational AI/ML based Digital Avatar. This multilingual doppelgänger addresses user queries while reducing cost

and effort and improving customer experience. The Digital Avatar is a Virtual Banker for assisting the Bank’s customers in their enquiries, account and loan details along with providing details on the Bank’s other offerings. Team Forza Analytica were the first runners-up for their Call Centre Analytics prototype which is built for the collection, measurement and reporting of performance metrics of calls made through the Bank’s call centre. It processes the audio of the call recordings to gather information regarding multiple call centre data points, i.e. Customer Sentiment, Problem Category, Agent Performance, Call Resolution Metrics, etc. Team 1001001 was the second runners-up for their innovative Alternate Au-

thentication solution based on Keystroke Dynamics, which authenticates customer access by recognizing certain unique and habitual patterns in a user’s typing rhythm. All of the innovative solutions are built using Microsoft Azure services.

Mr. Joydeep Dutta Roy, Executive Director of Bank of Baroda said, “Banking today is one of the most vibrant sectors, marked by digital disruption and a constant evolution in consumers’ preferences. Mr. Vijayan Rai, Country Head – BFSI, Microsoft India said “Bank of Baroda has been a frontrunner in adopting emerging technologies to introduce innovative products and services to enable an enhanced digital banking experience for its 150 million customers across the world.

ŠKODA AUTO INDIA REGISTERS 102% GROWTH IN NOVEMBER

Pune (Voice news service):- November has been a month of attaining new peaks for ŠKODA AUTO India. After the recently concluded ‘Peak to Peak’ drive, which saw participation of auto experts from India and across the globe, ŠKODA AUTO India registered sales of

4,433 units last month, resulting in a rise of 102% over the same period last year, wherein 2,196 cars were sold.

These escalating sales numbers see ŠKODA AUTO India double its annual sales over 2021, with a month more to go in 2022. Petr Šolc, Brand Director, ŠKO-

DA AUTO India, “We recently crossed the landmark of our all-time high sales record, becoming the third largest market for ŠKODA AUTO a.s. With our November sales, I am happy to share that we have doubled our annual sales this year, over 2021, with a big month of December

still to go. After being adjudged the safest car in India, the KUSH-AQ leads our growth, along with our award-winning sedan, the SLAVIA. We have consistently maintained our growth momentum, and look forward to closing the year on a new high.”