

Times of Power and Voice

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Sunday

Date 25th December 2022

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Pune (Voice news service):- ZeMP, Zero Emission Mobility Platform, is established by Spotech Green Ventures Pvt. Ltd (SGVPL) to decarbonise the transport and logistic sector. Partnering with BGauss Auto 2W, ZeMP has flagged off electric scooters in Pune on 23 rd December 2022 for Zomato to enable zero emission food deliveries in Pune. ZeMP already has many electric two wheelers on roads with the focus on last mile deliveries currently. ZeMP offers customized solutions for the quick adoption of electric vehicles. It offers electric vehicles on subscription, lease to own and swappable models. The offering aligns different users with their respective requirements and thereby enabling faster transition to electric mobility. On the occasion of flagging off event, Mr. Vikash Sharma, Hitesh Hiran and Naveen

ZeMP Partners with BGauss Auto 2W for EV Fleet Expansion Across India



Alle (Co-founders & Directors) said, online food deliveries alone in India, emit around 4-5 lakh MtCO₂ year which is equivalent to 1.8 crores of trees. Transitioning to electric mobility can reduce CO₂ footprints significantly in this segment. To mitigate this problem and keep sustainability as the core of our business we established ZeMP, under which we partner with OEMs, Operators, Financiers, Merchant Partners & other ecosystem players to ensure smooth EV operations in India. We are delighted to partner with BGauss Auto 2W, We share the same values on sustainability and clean mobility. With our commitment to expand electric vehicles across Pune & various cities in India, our partnership

ships across the Eco System for growth and sustainability. With this partnership with ZeMP, we want to display the direct advantage of adopting electric mobility in terms of the savings and contributing to a cleaner environment. At BGauss Auto 2W, our focus is to deliver the best quality of Electric Scooters and after sales service to enrich the EV eco system and such B2B partnership will enable to scale up the last mile deliveries through zero emissions. BGauss Auto 2W introduced BG D15 i, A Stylish, 16" Wheels metal body scooter fully made in India to cater to the growing demands of Indian Consumers who want to ride more with comfort and safety. It's a rugged, stylish and smart product, which blends with technology and superior riding experience to make it the Choice of every EV aspirant including the Last mile delivery partners.

Zivia IVF launches state of the art fertility center in Pune



Need for more awareness about infertility-Dr. Nayana Patel

Pune (Voice news service):- ZIVIA IVF, leading Fertility & IVF centre, a brainchild of Dr. Nayana Patel, is now open in Pune to fulfil the dream of parenthood for struggling patients. With a legacy of more than 30 years in the field of Infertility treatment, ZIVIA IVF brings to you the most advanced fertility treatment in Pune. The center located at 7- Krushna Park, Kharadi-Mundhwa-Hadapsar road was launched in presence of well-known IVF specialist Dr. Nayana Patel, Medical Director of Zivia IVF, Dr. Niket Patel, Director Zivia IVF, Dr. Harsha Bhadarkar, Director, Embryology. Zivia IVF is backed by a team of highly qualified IVF specialists, embryologists, and a world-class IVF lab with best-in-field infrastructure and latest equipment. The center offers the most advanced infertility solutions and related services which include Regenerative Medicine, Microfluidics, DNA fragmentation, PGD and PGS. It also offers a complete range of Assisted Reproductive Techniques (ART) including ICSI

(Intra Cytoplasmic Sperm Injection), IUI, IVF, Donor Services, Cryopreservation (Freezing), Male Fertility Solutions like TESA/TESE, PESA, M-TESE, along with fertility enhancing surgeries Hysteroscopy, Laparoscopy and Endoscopy. Zivia IVF provides advanced fertility solutions under one roof. Over the past few years, infertility has emerged as one of the most common health issues among young couples. Sedentary lifestyle, pollution, stress, irregular sleep patterns, diabetes, obesity, smoking and alcohol are but a few of the reasons for the rise in infertility in India. According to The Indian Society of Assisted Reproduction, infertility currently affects about 16.8 to 19 percent of the Indian population, with higher rates in urban areas where one out of four couples is impacted. Therefore Zivia IVF has decided to set up a centre in Pune. Over the last two decades, Dr Patel has helped thousands of patients from in fulfilling their dream of parenthood. Speaking at the launch, Dr

Airtel 5G Plus now live in Pune

Bharti Airtel ("Airtel"), India's leading telecommunications services provider today announced the launch of its cutting edge 5G services in Pune. Airtel 5G Plus services will be available to customers in a phased manner as the company continues to construct its network and complete the roll out. Customers with 5G enabled devices will enjoy high speed Airtel 5G Plus network at no extra cost until the roll out is more widespread. Currently operational at Korgaon Park, Kalyaninagar, Baner, Hinjewadi, Magarpatta, Hadapsar, Kharadi, Model Colony, Swargate, PimpriChinchwad and few other select locations. Airtel will augment its network making its services available across the city in due course of time. Commenting on the launch, George Mathen, CEO, Bharti Airtel, Maharashtra and Goa said, "I am thrilled to announce the launch of Airtel 5G Plus in Pune. Airtel customers can now experience ultrafast network and enjoy speeds upto 20-30 times faster than the current 4G speeds. We are in the process of lighting up the entire city which will allow customers to enjoy superfast access to High-definition video streaming, gaming, multiple chatting, instant uploading of photos and more." Airtel 5G Plus will bolster the entire portfolio of services that Airtel offers. In addition, it will allow superfast access to High Definition video streaming, gaming, multiple chatting, instant uploading of photos and more. With this launch, India will get a fillip to economic growth as Airtel 5G Plus revolutionizes education, healthcare, manufacturing, agriculture, mobility and logistics. In the last one year, Airtel has demonstrated the power of 5G with a host of powerful use cases that will change the way we lead our lives and do business. From India's first live 5G network in Hyderabad to India's first 5G powered hologram to India's first recreation of a game changing world cup match played at a time when there was no TV coverage to India's first 5G connected ambulance to India's first private 5G network with Bosch for boosting manufacturing productivity, Airtel has been at the forefront of 5G innovation.

Bring in 2023 with Courtyard by Marriott Pune Chakan as they host a glamorous NYE party
Pune (Voice news service):- As we bid adieu to yet another year, and gear up to welcome the new year, raise a toast to the experiences of 2022 and welcome the New Year with an extravagant celebration. Courtyard by Marriott Pune Chakan is all set to make you dance the night away by hosting a DJ night dishing out tunes which will have you grooving and swaying with your loved ones. That's not all, the NYE party will take place at their in-house MoMo Café, Alfresco, Rivaz and Rivaz Lawns. All three outlets will carry out different activities to ring in the celebrations! NYE PARTY: DATE: December 31, 2022, TIME: 8:00 pm onwards, VENUE: Courtyard by Marriott Pune Chakan PACKAGE DETAILS: NYE22 Package starting at Rs 13699+ taxes

Repos Energy unveils revolutionary new anti-theft technology that will help end consumers save 10% on their fuel (diesel) consumption



Pune (Voice news service):- Repos Energy, a pioneer of the Doorstep Fuel Delivery industry in India, recently unveiled a revolutionary new anti-theft invention at a 'Fuel Revolution' event hosted at the company's factory site in Chakan, Pune. This new technology called DATUM (Data Automated Teller Ultimate Machine) will help end consumers make guaranteed 10% savings on their fuel (diesel) consumption and sup-

port India's national environmental goals by reducing carbon emissions with the use of technology. DATUM is a patented technology invention for preventing theft of fuel during transportation and doorstep diesel delivery. It is an intelligent diesel storage and management machine that acts as a Diesel ATM for Bulk Consumers of Fuel (a sector worth \$49 Billion, annually), offering Fuel Level Tracking, Dispensing Approval Con-

trools, Digital Dashboards, and Safe Fuel Storage at their site. It is the perfect solution for businesses that need to purchase and store diesel for their commercial equipment, machinery, and transportation fleets. 300+ DATUMs have already been installed at various locations in India and some of the marquee customers of diesel are L&T, VRL logistics, Adani Port, Adar Poonawalla Clean City, major Mining Belts of India etc. With the diesel savings that DATUM enables, Repos Energy will be responsible for preventing carbon emission of over 6.7 Million Metric Tonnes! The DATUM has been certified as a revolutionary invention by IIT Delhi. Repos Energy has also won a National Start-up Award in 2021. Repos Energy is planning to launch DATUM for other fuels as well as EVs. The company demonstrated the innate usefulness and benefits of this new state-of-the-art technology at their Fuel Revolution event hosted at the Chakan factory site. Repos Energy has also bagged 4 patents in the energy distribution sector in India for its inventions- earlier this week, The Patent Office of the Government of India recognised and published a new patent for the design of a Mobile Petrol Pump by Repos Energy. Backed by industry titan Ratan Tata, Repos Energy is on a mission to help the world move toward a carbon-neutral future with the establishment of E-Commerce of energy. With a strong presence across 280+ cities in India, 1500+ Mobile Petrol Pumps, fuel sales of 10 crore Litres (100 Million Litres) to the B2B industry (85% of the diesel market), and carbon emissions savings equivalent to planting 99 lakh trees (through dead mileage), Repos Energy has taken excellent strides towards its goal already. The B2B diesel market in India has not seen any technology-led

Christmas Brunch Offer, Santa Ki Farmaash at Farmaash Lounge and Bar, Viman Nagar

DroneAcharya Aerial Innovations debuts at 88% premium on BSE SME Bourse

Co's shares hit a 5% upper circuit to touch a high of Rs 107.10 a share



Pune (Voice news service):- DroneAcharya Aerial Innovations Ltd, the Pune-headquartered first drone startup company in the country, made a sterling debut on the BSE's SME bourse. The company's shares were listed at a premium of 88 percent at Rs 102 a share over its issue price of Rs 52.52 per share. Post listing, the company's shares were immediately locked at a 5% upper limit of the circuit breaker and touched a high of Rs 107.10 a share. Selective profit-taking saw the shares trimmed some gains to touch a low of Rs 96.90 before recouping its lost ground. The company witnessed total traded volumes of 26.92 lakh shares and clocked a turnover of Rs 27.57 crore on day 1. DroneAcharya's public issue had received overwhelming response from investors across the categories, with the company's initial public offer getting subscribed over 262 times with bids worth



Rs 6,017 crore. Corporate Capital ventures Private Ltd was the sole Book Running Lead Manager to the issue, while Bigshare Services Private Ltd was the Registrar to the issue. The startup, which was founded by Prateek Shrivastava and backed by Bollywood celebrities Aamir Khan, Ranbir Kapoor, and market veteran Shankar Sharma, saw strong demand for its IPO from high net-worth individuals (HNIs) and retail investors. The Rs 33-crore issue saw retail subscription getting oversubscribed by 330.75 times, while the non-institutional investor category (NII) was booked 388.71 times and the qualified institutional buyer (QIB) segment was bought 46.21 times. The initial public offer of DroneAcharya Aerial Innovations Limited was open for subscription on the BSE SME IPO platform between December 13-15. DroneAcharya Aerial Innovations primarily stands on a business

"Purple Brides", is the stunning new offering from PNG Jewellers this wedding season



Pune (Voice news service):- PNG Jewellers launched their exquisite wedding jewellery, "Purple Brides" for the wedding season. The campaign launched amidst much fanfare online, will be available across all its stores in India and aims to attract brides to be and wedding families. The campaign will continue until the 31st of January 2023 and will also offer 25% off on making charges on select jewellery.

Jaadu, coloured stones etc. The wedding sets will include long and short necklaces, earrings, Bangles, finger rings and maangtikas. Whereas the wedding sets in diamond jewellery will see a range of long and short necklaces, earrings, bangles and finger rings in Rose gold and diamonds, uncut diamonds etc. Chairman and Managing Director of PNG Jewellers said, "The loyalty of our customers has always pushed us to do better, be novel in our thought process and bring something different every wedding season. Over generations, we have seen brides flaunt their wedding Saaj from PNG Jewellers. This wedding season, our entire bridal collection has a contemporary look. The designs are scintillating to say the least and we are very excited to launch this collection. Buying jewellery for one's wedding is a tradition unto itself, and this year, our contemporary designs will win the hearts of modern and contemporary brides."

CNG - The Cheapest and the Most Environment - Friendly 'Green Fuel'

Pune (Voice news service):- Though there has been a slight increase in Compressed Natural Gas or CNG prices in the recent past, mainly owing to international trade and geo-political complexities, the demand for CNG - led vehicles is still increasing. One of the major reasons of increase in gas prices is Ukraine War leading to high demand in Europe, which is temporary in nature. CNG is attractive and a preferred alternative over fossil fuels like diesel or petrol because of its 'economics' and 'environment-friendly' characteristics. For instance, in Pune geographical region where a major City Gas Distribution Company, Maharashtra Natural Gas Limited supplies CNG, the current price of CNG is Rs 92 per kg whereas the current prices of Petrol and Diesel are Rs 106.1 and 92.71 per liter, respectively. Still, CNG is the cheapest fuel and the most environment friendly. Due to price effectiveness and better mileage, CNG offers attractive savings of around 45% and 24% as compared to petrol and diesel, respectively at current price levels in Pune city for passenger car segment and around 25% for Autorickshaws. The lesser CNG pricing is contributing into saving people's monies without any additional burden on their pockets. On the 'efficiency' front, the CNG vehicles have a proven fuel - efficiency improvement of more than 30 per cent over petrol. This becomes all the more important for entry -

level vehicles, as the fuel efficiency becomes decisive factor. For instance, a particular model of a car practically gives CNG fuel efficiency of over 26 km per kg over the petrol version giving about 16 km per liter. Thus, the running cost on CNG is around Rs 3.50 per km compared to approx. Rs 6.60 per km for a petrol variant and approx. Rs. 4.60 per Km for diesel. Thus, the extra money one spends initially for buying a CNG vehicle is thus recovered through further economies depending upon average daily running of the vehicle. Higher the vehicle running, lesser the payback period for recovery. Thus, the total cost of ownership of a CNG vehicle, be for personal or commercial use, becomes rewarding due to 'savings and efficiency'. The City Gas Distribution (CGD) sector in India aims to promote 'Green Fuel' such as Piped Natural Gas (PNG) for domestic, commercial and industrial consumption, and Compressed Natural Gas (CNG) for the automobile industry. The sector has witnessed remarkable growth in the past few years. One of the key objectives of the Government is to transform India into a gas-based economy. To make natural gas available to the public, the Government has been actively promoting the development of the CGD network. As on date, the Gas Regulator Petroleum & Natural Gas Regulatory Board (PNGRB) has authorized 295 Geographical Areas for development of CGD Network in the country, which shall cover 98% population and 88% geographical area of the country. When auto-makers like Maruti Suzuki, Tata Motors, Hyundai Motors, etc are flooding the markets by CNG variants with factory - fitted CNG kits, the trend is clear that vehicles on CNG are gaining momentum and proving to be more economical alternative to the users. Amid surging petrol and diesel prices, CNG is becoming a preferred fuel option among others and many are rapidly switching to CNG vehicle models. As per the data in July 2022, in India, the ratio of CNG vehicles out of the total vehicle segment was 12 per cent and about 85 per cent of CNG vehicles are sold in the states of Maharashtra, Gujarat, Uttar Pradesh, Haryana and New Delhi. On the technical side, a study shows that CNG is Greener and Cleaner, as the vehicles that run on CNG emit 80 per cent lower carbon monoxide and 45 per cent lesser hydrocarbons compared to fossil - fuels like petrol and diesel. According to Maharashtra Natural Gas Limited, a Pune - based city - gas distribution company, CNG is considered to be a cleaner fuel for the vehicle's engine. Leaving a lesser residue, the CNG combustion also does not emit particulate matter, which enhances the lifespan of the engine. It is safer for the vehicles too, as being the gas, it disperses quickly as compared to diesel or petrol and hence, the chance of a fire hazard in CNG vehicle is lesser than petrol or diesel engines.

ARCHANA SCHAFFER CROWNED AS MRS MAHARASHTRA CLASSIC 2022 & DR SHEETAL SHINDE Wins MRS MAHARASHTRA Respectively



Pune (Voice news service):- This grand event was held at THE PRIDE HOTEL PUNE with the elite crowd of Pune attending in large number, the contest has participants all over the MAHARASHTRA including rural area paithan and raigad etc. which had the best competition amongst the models who were looking stunning in their outfits finally ARCHANA SCHAFFER CROWNED MRS MAHARASHTRA CLASSIC 2022 & DR SHEETAL SHINDE Wins MRS MAHARASHTRA.

Jazzmatazzworld our the pioneers of event management in Pune who has been successfully organising events for past 30 years. Jazzmatazzworld has given opportunity to various ladies across country. Mrs. Pune, Mrs. Maharashtra, Mrs India, Mrs. India international are the famous titles in the fashion world. organised by Jazzmatazzworld. Our aim is to give opportunity to woman from rural area and we have been successfully giving empowerment to these ladies.

Exciting teaser of ‘Gadad Andhar’ showing underwater world has released...



water world, is exciting. This teaser, which arouses curiosity about what exactly will be seen in this film, is getting a lot of response from the netizens and the teaser of ‘Gadad Andhar’ is being shared by the cinephiles. Elula Future Vision Pvt. Ltd. under the banner of producers Capt. Avadesh Singh and Varsha Singh have produced the film ‘Gadad Andhar’ and director Pradnyesh Ramesh Kadam has directed this film. The teaser of this thriller movie, which is in the news due to its unique title ‘Gadad Andhar’, is also very exciting. The hero-heroine are seen in a boat before jumping into the water, their attempt to reach the dark cave at the bottom of the sea, the magic of the camera capturing the captivating underwater scenes can be seen in the teaser of ‘Gadad Andhar’. This teaser is a glimpse of a truly exciting film. The movie ‘Gadad Andhar’ is going to shed light on a never-seen-before storyline and supernatural universe. The teaser, which creates a confluence of thrill and fear, is attracting the attention of the audience. Director Pradnyesh Kadam said that the movie

‘Gadad Andhar’ is truly a different experience for Marathi fans and said that the teaser of this movie is a true glimpse of the movie. The team of ‘Gadad Andhar’ is very happy to take the fans to a different universe with this movie. The audience will see a ray of light in the darkness of the title ‘Gadad Andhar’ but what aspects of the plot will unfold from it will only be understood after watching the film. Pradnyesh also said that all the actors and technicians have worked hard for this film. The winner of ‘MTV Splitsville X3’ and ‘Bigg Boss’ fame Jai Dudhane, Neha Mahajan, Shubhangi Tambale, Akash Kumbhar and others have played important roles in this film. The film has been written by Pradnyesh Kadam, Laukeek and Chetan Mule, and playback singer and music composer Rohit Raut has successfully performed the responsibility of giving music to the songs in ‘Gadad Andhar’. Pravin Wankhede is the executive producer of this film and Adinath Patkar has arranged the song. Super natural thriller ‘Gadad Andhar’ will release on 3rd February 2023 across Maharashtra.

The 2nd edition of Bank of Baroda’s Green Ride with Milind Soman reaches Pune Milind encourages PuneKars to lead a healthy and sustainable life



Pune (Voice news service):- Bank of Baroda (Bank), one of India’s leading public sector banks, flagged off the 2nd edition of Green Ride - Ek Pehal Swachh Hava ki Aur, an initiative with environment advocate and fitness enthusiast, Milind Soman. Under this initiative, Milind has embarked on an 8-day sustainable journey on a bicycle and an electric scooter, promoting eco-friendly transportation, a green lifestyle as well as the importance of health & fitness.

Starting the eco-friendly journey from Mumbai, Milind rode into Pune today. The 1400 kms Green Ride was flagged off from Mumbai on 19th December and will conclude at Mangaluru on 26th December 2022. In Pune, Milind visited the Bank of Baroda office in Pune and interacted with the Bank’s employees, customers, and his fans. Milind emphasised the importance of clean air and encouraged everyone to adopt sustainable & energy-efficient modes of transportation and make fitness a priority in one’s everyday life. He also planted saplings with the Bank’s executives. On the Green Ride 2.0 initiative, Smt. Mini T. M., General Manager & Zonal Head - Pune Zone, Bank of Baroda said, “It is our responsibility as individuals and citizens of the nation to play our part in whatever way we can to protect the environment. Every small step taken in this direction towards a more sustainable lifestyle will make a

big impact and help in contributing towards a greener environment. Bank of Baroda is proud to associate with the Green Ride to create awareness and rally all Indians together to take concerted action now.” Milind Soman said, “I remember Pune as a pleasant and pollution-free city from my younger days. But over the years, the level of pollution has increased. My message to the citizens of Pune is simple - all the progress and advancement that we have achieved as a society is futile if we do not have pure air to breathe. If we make a small change in our day-to-day lives - walk/cycle short distances instead of drive, switch to electric two-wheelers - we will collectively be able to make a significant difference to our environment and enjoy the Pune of old.”

Fans to return at Tata Open Maharashtra; tickets to go live on zoonga.com from December 26

Pune (Voice news service):- The action at the Tata Open Maharashtra will unfold amidst fans’ cheers as the spectators will be back in the stands during the fifth edition of South Asia’s only ATP 250 tournament. Owing to the COVID-19 pandemic, the tournament was held behind closed doors last year but fans can now join the grand celebration of the fifth edition of the tournament, scheduled to be held from December 31 to January 7 at the Balewadi Stadium in Pune. The tickets will be available on Zoonga.com from December 26. Fans can book tickets from the link: <https://www.zoonga.com/tatopen>

“We are delighted to welcome the fans back to the stadium. We had allowed some restricted public entry for the last few days of the competition last year by taking necessary safety precautions but this year the stadium is fully opened for the fans. This is a celebration year and I hope fans will come in numbers to cheer for their favourite stars and will make this edition even more special,” said Prashant Sutar, Tournament Director of Tata Open Maharashtra and Chairman of Maharashtra State Lawn Tennis Association. “Fans are a crucial part of any sport. No event is complete without the support of the fans. Next sporting heroes are built in the stands as the live action

motivates many youngsters. 1750 (finals). Entry will be free for the qualifying rounds. The 2014 US Open champion and world number 17 Marin Cilic will lead the highly competitive singles field whereas the three-time Grand Slam champions Rajeev Ram and Joe Salisbury will be the key attraction in the doubles. The Tata Open Maharashtra, owned by IMG and managed by RISE Worldwide, will be conducted by the Maharashtra State Lawn Tennis Association in association with the Government of India. The tournament is sponsored by Tata Motors. The qualifiers will begin on December 31 while the main draw will be played from January 2-7.

Indian Water Works Association’s 55th Annual Convention will be held between January 20 to 22, 2023 at Pune



Pune (Voice news service):- The three-day 55th All India Annual Convention of the Indian Water Works Association (IWWA) will be held from January 20 to 22, 2023 at Messe Global (Lakshmi Lawns) Pune, Hadapsar. The theme of this year’s convention is ‘Sustainable Management of Water and Sanitation : Availability for All’, informed by Er. Subhash Bhujbal, National Vice President of IWWA, Organizing Chairman of Convention & Chief Engineer of Maharashtra Jeevan Pradhikaran (MJP). Dr. D. B. Panase, Organizing Vice Chairman of Convention & Director of Shonan Engineering Works, Er. Vaishali Awate, Superintendent Engineer of Maharashtra Jeevan Pradhikaran, Parag Sadgir, HoD, College Of Engineering Pune, KN Pate, Vasant Shinde, PY Mali, Rajendra Antad, Dilip Pandit, Retired Engineer, Kirtikumur Gurav, Deepak Mhaske and others were present on the occasion. Informative bul-

letin of 55th annual convention also unveiled at the moment. Subhash Bhujbal said, “IWWA is working on urban and rural, industrial and agricultural, water purification through 12 thousand plus professionals from different sectoral groups, working under one umbrella focusing on water supply & issues related to it for Municipal, Industrial, Agricultural uses and treatments and disposal of wastewater spread all over the country and abroad. IWWA focuses mainly on the entire Water Cycle “Encompassing the environmental, social, institutional and financial issues.” IWWA also disseminates the knowledge of preparing and publishing Handbooks, Guidelines, Manuals and Documents useful for the public on various topics related to the Water and Wastewater sector. In order to meet its objectives, IWWA aims to bring all professionals connected with the Water and Wastewater Sector on one platform to exchange their experience, views,

and knowledge and to arrive at a common opinion on subjects related to water management solutions to make our cities better planned and smarter. One such very important event is IWWA’s Annual Convention, he added. Bhujbal further mentioned that there will be various Technical Sessions on 9 subthemes, covering various aspects of the Water and Sanitation sector. Those are “Water to every household (Har Ghar Jal) - challenges”, “24x7 Water Supply Systems - Urban & Rural”, “Wastewater Management in Urban & Rural Areas”, “Faecal Sludge and Septage Management”, “Operation & Maintenance of Water and Wastewater Systems”, “Resilient Water and Wastewater Systems”, “Circular Economy for Water”, “Climate Change and Water”, “Water Resource Management”. This convention will be having dedicated sessions on Jal Jeevan Mission and AMRUT including 24x7 programs of Govt of India. An international session is planned under the title “Role of R&D and technology transfer and participation of International Organization” with support from Govt and IWWA. Eminent speakers from Europe, Japan, and the UK will be sharing their case studies. This 55th convention will have participation

from youth and a dedicated session is planned for Youth in the Water sector. Dr. D. B. Panase said, The convention will be having parallel technical and commercial sessions to discuss ongoing research of researchers and development in the sector along with practitioners and manufacturers critical reviews of the market in terms of technology innovations and availability vs requirement, success and failure in implementation, local, regional, and national needs and demands. Parallel technical sessions, poster competition and more than 100 exhibitors will be part of the convention to address the problems and discuss the solutions in the sector. Convention will provide the platform to share the knowledge and experience to have better water management in future. Engineers, youths, manufacturers, professionals, scientists, governmental bodies and NGOs are invited to actively participate in the convention. These 3 days convention is expected to be attended by 1000 plus delegates which will be from all the states of the country. This will also provide an excellent opportunity of interaction with fellow professionals from all over states, he added.

SFA Championships Pune: Jainam Singhavi and Rajlakshmi Chavan lead PICT Model School to championship title

Pune (Voice news service):- Powered by the stellar performances of Jainam Singhavi and Rajlakshmi Chavan, PICT Model School were crowned champions of the very first edition of the Sports For All (SFA) Championships Pune by clinching a whopping 53 medals as the exciting Olympic-style championship came to a grand slam finish on Saturday. CM International finished as runners-up with 93 points and 24 medals while Vidya Valley School claimed third position with 88 points and 22 medals.



School received INR 25,000 for their amazing performances throughout the championship. Loyola High School with 81 points (5 gold, 5 silver) and Dr. Kalmadi High School with 61 points (5 gold, 5 silver and 7 bronze) attained the fourth and fifth place on the rankings table and were presented with INR 10,000 for their remarkable efforts. Meanwhile on the final day of the championship, Nandini Menkar of the Marathwada Mitra Mandal Vidya Mandir High School clinched gold medals in the U-18 girls 50M and 100M freestyle events by recording a timing of 32.30 sec and 1.15.73 min respectively. The swimmer also won the silver in the U-18 girls category of the 100M butterfly event.

The Balewadi-based PICT Model School accumulated a grand total of 212 points, courtesy of 12 gold medals, 21 silver and 20 bronze. Showcasing their talent in football and athletics by clinching a gold medal each in both sports, the school’s Jainam Singhavi and Rajlakshmi Chavan were proclaimed as the championship’s Golden Boy and Golden Girl respectively and were rewarded with a trophy and INR 25,000 each. “We are extremely delighted with how the premier edition of the championship in Pune has panned out as schools and young athletes turned up in large numbers to prove their mettle on this platform. The overall quality of every school and athlete participating here was top-notch and we can say that our vision of transforming and developing sports at the grassroot level

in the city has started taking shape after the successful conclusion of this championship. Judging by the overall response and feedback we are confident of arousing curiosity about sports and further proliferating participation to ensure that a proper sporting ecosystem is created at this level. Congratulations to PICT Model School on their accomplishment and we look forward to seeing them defend their title against other schools in Pune’s second edition of the championship in the near future,” said Samera Khan, CMO, Sports For All. To recognise the school and its athletes’ consistently brilliant performances and first placed finish, PICT Model School were awarded with INR 1 lakh in prize money along with the coveted trophy. The school excelled in athletics and badminton by grabbing a total of 10 medals each in both sports. “It is a great honour to emerge as

champions of the very first edition of the SFA Championship in Pune. We are extremely proud of all our athletes who performed at the highest level and reaped the benefits of the hardwork that they put into their sport. This is an amazing platform provided by SFA to young athletes as it gives them the opportunity to experience an Olympic-style championship at such an early age and earn valuable lessons from their performances. I would also like to congratulate and applaud the efforts of every school as well as its students who took part in this competition. Hopefully SFA organises the next edition of this championship soon to give plenty more rising athletes the chance to exhibit their skills,” said Shridevi Jagdale, Sports HOD of PICT Model School. The second placed CM International School secured INR 50,000 and third placed Vidya Valley

FOOD & RESTAURANT

Christmas Brunch Offer, Santa Ki Farmaish at Farmaish Lounge and Bar, Viman Nagar

It’s a musical Christmas Sunday at Zyzzyva - All Day Dining



Christmas being just around the corner, bring your cheery self to Zyzzyva All-Day-Dining for a musical Christmas themed brunch. Tunes by Uncle Whiskey paired with the season favourite Pudding Cake with Homemade Baileys and delicate French Onion Tartlets, is a sight to look forward to this Sunday. Snowin’ and blowin’ up bushels of fun and now the jingle hop will begin at your very own Zyzzyva All-Day-Dining. Date - Sunday, December 25th 2022 Time - 12 PM onwards Venue - Zyzzyva All Day Dining, Magarpatta Packages: Food: Rs 950/- (plus taxes) Sangria/Beer* + Food: 1800/- (plus taxes)



Pune (Voice news service):- Farmaish Lounge and Bar introduces a special Christmas Brunch. The Christmas edition of the super pocket friendly, 99/- brunch. The brunch primarily focuses on appetizers and finger food inspired by Christmas recipes from around the world. Santa ki Farmaish - Be a part of the special Christmas Brunch and avail exciting vouchers from Santa! Every diner gets to pick a voucher from the bowl of

happiness. Vouchers that can get you anything from a free dinner to a free beer! Offer is valid through the Christmas brunch duration only and limited to the first 100 guests. Detailed terms and conditions are available to read at the venue. Venue: Farmaish, 3rd Floor, Lunkad Sky Cruise, above Shivsagar Veg Restaurant, Clover Park, Viman Nagar, Pune, Maharashtra 411014, When: 25th December 2022Contact: +91 9096888899 for a reservation, book your tables now!



India's Fitness Icon Milind Soman embarks on the 2nd edition of multi-city "Green Ride" with the Lifelong Freeride Cycle

Stops over at Pune to spread the message of healthy and pollution free environment



Pune (Voice news service):- India's supermodel and fitness icon Milind Soman once again kicked off the "Green Ride" - a Multi-city campaign with the Lifelong Freeride Cycle on 19th December 2022 at Mumbai which will conclude on 26th December 2022. This is the second edition of

Green Ride initiative launched by leading consumer durables firm, Lifelong Online Retail Private Limited. Milind Soman will solo cycle the Green Ride till Mangalore covering a total distance of over 1400 kms across 10 cities in 8 days. The cities covered enroute are; Mumbai, Pune, Karad, Kolhapur, Belgao,

Shegaon, Hirebennur, Tumkuru, Mysore, Mangalore.

Milind Soman is on a fitness mission spreading the message of fitness for all through his various initiatives; be it running or cycling. He has been associated with the Lifelong campaign earlier urging people to "Fight Lazy", a movement urging everyone to fight their lazy selves and push themselves to be their fittest versions. The Green Ride is an initiative to create an awareness amongst people and to encourage them to keep our environment healthy and pollution free. Lifelong Freeride Cycle is a Shimano 21 speed geared cycle. The features include Disc Brakes and suspension for effortless Braking system built for ease of use and maintenance, and excellent braking power. Specially designed to provide proper braking control on all terrains.

Speaking on the 2nd edition of Green Ride, Fitness icon Milind Soman said, "Air pollution in India is on the rise causing a huge concern for anyone especially those who regularly exercise outdoors to lead a fit and healthy lifestyle. It's our moral duty to keep our environment healthy and pollution free. Improving the air quality by undertaking greener and cleaner air initiatives must be prioritised. Everyone should be a part of such initiatives. Being a responsible citizen, I feel using cleaner mode of transport is a wise decision to reduce our carbon footprints. Moreover, it will be a good motivation to fight our lazy selves."

I am excited for the 2nd edition of Green Ride and would like to urge everyone to use cleaner modes of transport like cycle not only to fight pollution but to fight our lazy selves as well." Bharat Kalia, Co-Founder, Lifelong Online Retail Pvt. Ltd., said. "We are so excited with the start of the second edition of the Green ride once again with Milind Soman. He is a great inspiration for all of us to stay healthy and active every day. This green ride initiative is a small step towards encouraging everyone to be conscious about our daily choices to reduce pollution. Also, the fight lazy campaign with Milind is a small push to be a fitter version of ourselves." Lifelong Online along with Milind are trying to create a movement that makes fitness mainstream. The multi-city cycling trail is a seamless fit for the whole movement with a message to keep your country pollution free by opting cleaner modes of transport. Fight lazy is simply about starting in the right direction and pushing yourself to be the fitter you.

Starting on 19th December 2022 from BKC ; Green Ride 2.0 from Mumbai to Mangalore will cover over 1400 kms across 10 cities in 8 days

These 2 brothers from Pune are selling affordable sanitary products pan-India

Pune (Voice news service):- Pune-based sanitary napkin brand 'StaySure' is making significant contributions towards boosting access to feminine hygiene products. Started in 2015 by brothers Nikhil and Vishal Agarwal, StaySure retails affordable sanitary products across the country. The defining moment in the company's journey came in 2017

when it first listed its products on Meesho. From a mere 2-3 orders prior to enrolling on the platform, StaySure now receives over 6,000 orders every month, largely due to Meesho's vast reach and the support received from the company. The business has grown so fast that it now has a capacity to manufacture 6 lakh sanitary pads in a single day, across 3 manufacturing units

managed by a staff of 50 people. Nikhil Agarwal said, "The primary goal was to make a high quality product that is easily accessible and affordable for users from all over the country. That's where Meesho came into the picture. While we always had confidence in the quality of our products, Meesho's platform not only helped us reach a wider audience but their zero-commission

policy also helped us set a price that could be easily afforded by everyone in India. This has also enabled us to widen our portfolio to 38 different products and we're now looking to launch pantyliners, which are already in the market testing phase." Orders for sanitary napkins grew 9X in 2022, demonstrating how e-commerce is creating accessibility for millions of women.

The Year 2023 promises to be a robust one for Pune real estate market

Pune (Voice news service):- The Pune real estate market exhibited strength in 2022 witnessing a sharp increase in demand. The widening scope of job opportunities, restarting of offices along with work-from-home & hybrid work culture have been contributing to a growing housing demand for Pune. Here is how the real estate experts summarize the entire year: Mr. Ram Naik, Director, The Guardians Real Estate Advisory said, "Despite various macro-level challenges, the Pune residential real estate market has proven to be resilient. According to Magicbricks' PropIndex Report Q2, 2022, Pune experienced a significant increase in demand (from 3.9% in Q1, 2022 to 8.1% in Q2, 2022) and average prices (from 0.5% in the previous quarter to 1.3% in Q2, 2022). Supply decreased (from 2.2% to -2.0% in the current quarter). Factors such as the strategic location of the city and increasing job opportunities for newcomers are bolstering the demand for properties in Pune. Moreover, the government reforms in the real estate sector have also contributed towards a more optimistic outlook for Pune's housing market in 2023. These reforms have improved transparency and started a trend towards more regulation and orderly growth of the real estate sector in the city." Mr. Rajendra Pate, Presi-

dent, NAREDCO Pune said, "Pune's real estate market has again shown its dominance in 2022 as demand surged considerably post the pandemic. Even after the hike in property prices, the growth momentum continued in Pune which highlighted the fact that there was a genuine demand in the market. In fact, the rising interest rates, higher stamp duty and 1% metro cess has not deterred the sentiments of the homebuyers in Pune. The housing demand has sustained in Pune on the back of several factors like high rentals, opportunities in the job market and relatively affordable homes than other markets. The developers too came forward and absorbed the burden of the homebuyers by offering attractive payment plans or by waiving the stamp duty and GST. The festive quarter witnessed a great traction for the Pune real estate market with sales rising by 15% in that period." "Post the pandemic, the corporates have invited their employees back to office due to which the demand for rental housing too has seen a sharp surge as the floating population is back in the city. Also, the hybrid working model has prompted the homebuyers to look out for extra space. These factors too have made the real estate investment attractive for investors in Pune," Mr. Pate further added.

"The Pune housing market is expected to remain robust in 2023 because of rising buyer demand and increased investment in infrastructure projects. With more new projects in the pipeline and investments from both local and out-of-town buyers, Pune's housing market is expected to remain active and develop further. For buyers, this could mean more housing options and lower property prices; for investors, it could mean new opportunities for capital gains and returns on investment (ROIs). It appears that Pune's real estate market has a bright future ahead, with a lot of promise," opines Mr. Naik. "The increasing interest rates will temporarily impact the growth momentum of the Pune residential market. However, the demand for affordable housing will sustain in 2023 as well. The mid-segment and luxury home buyers will continue to invest in spacious homes in good projects with all lifestyle amenities. Townships and gated community projects too will continue to witness a sustained demand as post-pandemic homebuyers have realized the importance of healthy living, convenience and security that these projects offer. Overall in 2023, Pune's housing market will see a strong thrust on affordable housing along with projects that focus on safety, security, convenience and a healthy lifestyle," adds Mr. Pate.

Child who sustained multiple serious injuries following a fall from fifth floor of a building, fights back to overcome life threatening situation

Pune (Voice news service):- Team of doctors from Sahyadri Super Specialty Nagar Road led by Dr. Pradeep Suryavanshi and Dr. Sagar Lad put up a multidisciplinary effort to save a four year old child who had fallen from fifth floor of a building resulting in multiple serious injuries. After nearly 25 days, he is now fine and discharged, ready to recuperate and get on with his school again in a few weeks. The four year old was casually peeping out from his residence balcony when his mother had gone down to receive his elder brother who had come back from school. Unfortunately while peeping out, the child lost his balance and fell down resulting in serious injuries. The parents were in a state of shock and took him to a nearby hospital. Understanding the gravity of the situation Dr. Vijaykumar Gutte and Dr. Rahul Kendre themselves wheeled the child and accompanied him to Sahyadri Hospital Nagar Road. This proved crucial as any delay would have put the child into extremely difficult situation. Explaining the case Dr. Pradeep Suryavanshi, HoD Neonatology and Pediatrics, Sahyadri Hospitals said that when the two doctors and parents came to the hospital, the child was in a serious state. The fall had resulted in fractured ribs (second, third and fourth) and arms including hands and legs and significant injuries to the jaw. But the most challenging situation and emergency was bleeding around his lungs (pulmonary hemorrhage) and blood clot in his brain. He was facing breathing difficulties. The conditions are

Lexicon Management Institute of Leadership and Excellence and WoltersKluwerhost a 'Leadership Conclave- Building Day Zero Professionals'

Pune (Voice news service):- Lexicon Management Institute of Leadership and Excellence in collaboration with the renowned global information company Wolters Kluwer, recently hosted a 'Leadership Conclave - Building Day Zero Professionals' at the Lexicon MILE, Wagholi campus. This conclave aimed to build Day Zero Professionals and inspire students to sharpen their skills and hone their talents which are essential to thrive as successful future professionals in the corporate world. The Leadership Conclave witnessed the presence of esteemed professionals who shared industry insights, personal experiences and anecdotes with students. Lexicon MILE's approach to building exclusivity in students through robust evaluation methods, innovative induction practices, motivational workshops and conclaves gives them a hands-on learning experience, preparing them to be industry-ready through such academic and extra-curricular exposures. "At Lexicon MILE, we believe in preparing students to be industry-ready and ensure their 360° development through our holistic approach to education. We strive to equip them with the right set of skills, which enable them to adapt and thrive in the face of real-world challenges and events, while also emphasizing the importance of professional values and ethics in achieving sustainable success. The

Leadership Conclave inspires a managerial mindset in our students which is an essential part of transforming into Day Zero Professionals. We look forward to hosting many such events in the future," said Mr. Nasir Shaikh, Group CEO, The Lexicon Group of Institutes, MultiFit & EduCrack. Panel members for The Leadership Conclave consisted of acclaimed personalities which included, Dr. Sandeep Sacheti, EVP, Customer Information Management & Operational Excellence, Wolters Kluwer Governance, Risk & Compliance, Dr. Parag Kalkar, Dean, Faculty of Commerce and Management, Savitribai Phule Pune University, Dr. Devidas Golhar, Principal, MMCC member, NEP Task Force, Govt. of Maharashtra, Mr. Ajit Thatte, Visiting Faculty at Business Schools, Mr. Nasir Shaikh, Group CEO, The Lexicon Group of Institutes, MultiFit & EduCrack, and was moderated by Mr. Anup Sheth, Director-Placements and Corporate Connect, Lexicon MILE. In the opening address, Dr. Sacheti shared valuable insights and anecdotes from his personal life. He also spoke about the importance of recognizing one's strengths and leveraging them to succeed professionally. The robust panel discussions touched upon crucial topics such as the importance of budding professionals adopting a manager mindset even before they step into the corporate world,

promoting unconventional thinking among students, self-nurturing curiosity, and enhanced teaching pedagogy. "It was an absolute pleasure to have had the opportunity to interact with the students at Lexicon MILE. Sharing experiences from my professional journey with these ambitious and determined students is an absolute joy. The students displayed a great eagerness and that is what made this conclave interesting. I wish them all the success for their future endeavours and look forward to visiting the campus in the future for many such events," said, Dr. Sandeep Sacheti, EVP, Customer Information Management & Operational Excellence, Wolters Kluwer Governance, Risk & Compliance. This Leadership Conclave is one among the many unique initiatives undertaken by Lexicon MILE, and I am grateful for this opportunity to learn from the experience of business leaders and understand their thought processes. Among my many takeaways from the interactions, the importance of Business Ethics, Curiosity, and Self-Belief in an individual's success is most invaluable. "said, Ms. Trupti Gupta, a student at Lexicon MILE. The conclave was a great learning opportunity for the students as it also focused on the role of higher education institutions in igniting the spirit of innovation and creativity among students. Thus enabling and empowering them to reimagine, reinvent

and excel at what lies ahead of them. Sharing his experience of the conclave, Varun Singh, a student at the Lexicon MILE, said, "It was a fantastic experience, especially since we got to interact with industry leaders. It gave us insights into how we should adapt our mindset to be in step with the rapidly changing world. One of my key learnings is the significance of investing in ourselves and how having a broader professional perspective and a wide range of skills with domain expertise is the key to sustainable professional success. "The Leadership Conclave was an invaluable learning opportunity for me and being able to interact with such eminent industry leaders, there were many takeaways for me. Some vital ones that made an impact on my perspective as a future professional and leader are the importance of acquiring key job-specific skills and mastering them, the significance of having a supportive and excellent mentor. And the last one would be, the importance of a positive mindset which will help me turn obstacles into opportunities. said, Pratik Darandale, a student at the Lexicon MILE. Lexicon MILE encourages students to participate in several academic and extra-curricular activities, which will help them soar high in their professional journey. The Leadership Conclave certainly helped them sharpen their skills and succeed in the future as Day Zero Professionals.

MultiFit to host a donation drive this holiday season

Pune (Voice news service):- Christmas is all about spreading that festive cheer, joy, and happiness with all and this year MultiFit is spreading smiles by organizing a clothes donation drive in association with two NGOs- Hope for the children foundation and Pune Ploggers. The holiday season is celebrated with great mirth and

old one might be, receiving gifts is always a treat. This year MultiFit is going to play Santa by sending over bags of goodies to the NGO's Hope for the children foundation and Pune Ploggers. You can donate clothes, warm winter wear, and blankets that will help the less privileged stay warm and snug this festive season. One can make the donations at their Wadgaon Sheri, Kalyani Nagar, Kha-

radi Dhanori, and Nanded City branches. That's not all, through the donations, you can also avail two days complimentary group class vouchers. "When we say #IAMMultiFit, we are not just talking about fitness for the body but encompassing all 3 aspects - mind, body, soul & also service to the society at large. As an active fitness community, our mem-

bers feel very inclusive and have shown active participation in such initiatives," said Ms. Deepti Sharma, Director, MultiFit. So, what are you waiting for? Pack the bag of goodies and join MultiFit in bringing out the true meaning of Christmas and making the celebrations all the merrier for those from the Hope for the children foundation and Pune Ploggers.

Our very own SOCIAL Santa

Pune (Voice news service):- Christmas is all about giving back and this year SOCIAL is helping you do just that! A SOCIAL Santa has set up stockings in all our outlets. He's gathering

gifts to distribute to the neighbouring NGOs and shelters to spread Christmas cheer! But he needs your help. All you have to do is get a gift between December 23, 2022 and December 25, 2022,

it could be as big or as small as you want, and every gift or donation is welcome. Drop that gift into the Orange Stocking at your neighbourhood SOCIAL and our Santa will drop them off on Christmas on the 26th to an NGO near them. Team up with SOCIAL and help spread some joy this Christmas!

FTH Daily Ends the Year on a High Note, Records 100% growth in Pune in 2022

Pune (Voice news service):- FTH Daily, an initiative of FreshToHome, recorded 100 percent growth in Pune in 2022. Strengthening its position as the one-stop solution for all daily nutrition essentials and household needs, FTH Daily witnessed massive growth in the past 12 months in the rapidly growing city. The subscription-based e-grocery app enabled deliveries of over 3.8 lakh orders each month in the last two quarters, and said there was continuous growing demand for farm fresh fruits and vegetables sourced from community farmers at mass market prices, and premium quality daily staples. Further, FTH Daily said the surge in orders indicate there is customer inclination to consume high nutritional everyday essentials while enabling accessibility and affordability were integral to propel growth. Among all the categories, Milk, Fruits & Vegetables and the Breakfast Range including sausages, bread, cereals, and oats emerged as the top 3 selling categories in Pune. Further, the app has boarded over 11 new customers this year who have downloaded the FTH Daily app, and became active subscribers with 98% of customers buying from the subscription-based app week after week. Commenting about the growth of FTH Daily in Pune, Shan Kadavil, Co-Founder, FreshTo-

Home, said, "We have witnessed phenomenal growth in 2022 in Pune and we look forward to a promising 2023. We were enabling nearly 1.5L deliveries per month in the beginning of this year, and now we are enabling more than 3.8L deliveries, registering more than 100% growth in Pune. This is an indicator that customers making sustainable lifestyle choices have welcomed the brand. Our core vision remains to make nutrition affordable and accessible to all, and our dedicated efforts in Pune are bearing rich dividends." Launched in 2020, FTH Daily enables the delivery of over 2 million orders every month across Bengaluru, Hyderabad, and Pune. The e-grocery app has over 150 varieties of fruits and vegetables SKUs, over 50 product categories including milk, dairy products, egg and meat products, personal care and household products. Crafted to be the one-stop destination for all nutritional and home essentials, FTH Daily has largely scaled as a result of high customer satisfaction rate in Pune. Some of the key propositions of FTH Daily have been no minimum order value, zero delivery charge, delivery before 7.30 AM, and locally sourced farm fresh fruits and vegetables from farmers in villages in the vicinity of Pune at most affordable rates.

Turn up the heat with SOCIAL's Winter Menu

Pune (Voice news service):- A winter menu that's going to keep you warm and spiced up! The country's favorite urban hangout SOCIAL has introduced their take on an edgy winter menu. The menu is off to a get start with hot and slurpy Nepalese Soupy Momos, a wholesome Not Chinese Platter featuring

Spring Rolls, Momos, Honey Chili Fries and Chinese Bhel and a fiery Tandoori Sausage Platter. Indulge in Daddu's Chicken Wings or the SOCIAL Seafood Platter with Fried Fish, Prawn Popcorn, Sabudana Seafood Vadas and Tandoori Fish Tikka. Available from 23rd December to 7th January

Tata Motors partners with the Strate School of Design in Bengaluru, Launches Novel Classroom Project

Pune (Voice news service):- Tata Motors Design, a centre of excellence for automotive design and engineering, recently announced its partnership with the Strate School of Design in Bengaluru, to offer aspiring automobile designers an opportunity to design mobility solutions of the Future. Aligned with the company's vision to foster future-ready talent, this strategic collaboration will contribute to the development of an advanced auto-design curriculum and education in India through interaction and industry-level classroom projects. Tata Motors Design and Strate School of Design will work together to bridge the talent gap between industry and academia, producing workforce-ready graduates

capable of designing as well as manufacturing sustainable and futuristic automotive solutions that are in line with the aspirations of customers. Speaking on the occasion, Martin Uhlarik, Head of Global Design, Tata Motors said, "At Tata Motors Design, we endeavor to 'MOVE India' by placing the "Human Experience" at the "heart" of everything we do. We celebrate diversity and the unique perspectives, enhanced creativity, and motivation that can be achieved. Being a globally competitive auto design studio in India, we are committed to developing talent and skills. Our collaboration with the Strate School of Design is based on the broader vision of enriching design education in India, with a progressive cur-

riculum, interactions and industry-level classroom projects. Through this classroom project, we intend to bridge skills gaps and train talented and technically qualified professionals for the automotive sector. We believe that this classroom project has the potential to bring path-breaking innovations that will redefine, redesign and reimagine mobility solutions for the future." The five-year classroom project will assist applicants interested in pursuing a career in automotive design to hone their skills at the grassroots level and explore employment opportunities in the nation's booming automobile sector. The classroom project will involve experimenting with

new software and emerging technologies, including a holistic zero-emission transportation concept, to address real-world mobility problems and rediscover existing solutions. Speaking on the occasion, Mr. Thomas DAL, Director and Dean, Strate School of Design, Bengaluru, said, "Strate School of Design has been on the top of mobility design education since many years, with a core specificity of having a strong industry partnership program all over the world. We are now partnering with TATA Motors Design to explore new routes and opportunities for mobility systems in Indian context with the support and challenge of the talented international team of TATA Motors Design."

Collinson's Priority Pass Access India Partners with RazorpayX

Pune (Voice news service):- Priority PassTM Access India, a recently launched domestic airport lounge experiences programme owned and operated by Collinson, today announces a new partnership with Indian digital payments and banking solution provider, RazorpayX. This partnership will enable eligible RazorpayX cardholders to enjoy access to over 50 premium lounges and airport experiences across all major cities in India by easily tapping or swiping their RazorpayX Corporate Card on entry. Eligible cardholders will be entitled to two complimentary visits per quarter and a maximum of eight visits annually to Priority Pass' extensive lounge network in India. The India market is already rapidly approaching full recovery in the international segment. At over 1.3 mil-

lion scheduled international seats, it is only approximately 11% below its 2019 figure. The total air passenger traffic is also expected to increase from 341 million (during 2019-2020) to 827 million by 2033, according to the Airports Authority of India. The announcement of this partnership is ideally timed to better support RazorpayX's travelling cardholders. A recent Collinson study that surveyed over 5,400 frequent travellers across seven Asia Pacific markets (1,063 of which were India-based respondents) revealed that 49% of Indian travellers 'feel safer at the airport' when they are able to access a lounge. The same study also revealed lounge access to be the number one most desirable travel benefit at the airport, leading to 87% of Indian travellers expecting airport lounge access as a premium card benefit; 55%

revealing they feel 'rewarded'; while a further 52% 'feel valued as a customer' when they are provided with lounge access. Sumit Prakash, Country Director, India and South Asia at Collinson, said: "We are delighted to be partnering with RazorpayX, a locally grown brand that has made its mark as one of India's largest Fintech giants. Known to be innovative in its solutions and pushing the boundaries to deliver the best for their clients, we are excited to help RazorpayX enhance their customers' travel experience. India is an extremely exciting market that is leading the way in respect to travel recovery. Eligible RazorpayX's cardholders now have access to a wide network of premium airport lounges and experiences through Priority PassTM Access India, and we can't wait to welcome them."

Toyota Kirloskar Motor to Showcase "Sustainable Mobility Solutions for All" At Auto Expo 2023

Pune (Voice news service):- As the country gears up for the Auto Expo 2023, Toyota Kirloskar Motor (TKM) is all set to be a part of the mega event with its advanced technology and product lineup based on the concept of "The Thrill & Joy of moving together". The exciting and distinctive displays are divided into three zones namely the Technology Zone, Emotional Zone and Environment Zone representing the overall concept and key sections of the stall. On display at the Technology zone include a range of Self-Charging Strong Hybrid Electric vehicles, Plug-in Hybrid Vehicle, Fuel Cell Electric Vehicle, Flexi Fuel Hybrid Electric Vehicle and Electric Vehicles representing wide range of green technology line-up. Also on display is the Hydrogen concept technology. The Emotional Zone showcases youth connect through a thrilling SUV line-up including modified vehicles to appeal to our younger customers

HERO MOTOCORP ADDS FRESH APPEAL TO ITS XPULSE PORTFOLIO IN PREMIUM SEGMENT

Pune (Voice news service):- Further strengthening its commitment towards adding youthful and thrilling offerings to its premium portfolio, Hero MotoCorp, the world's largest manufacturer of motorcycles and scooters, today launched the all-new XPulse 200T 4Valve. With enhanced touring capabilities, superior state-of-the-art technology and clear advances in the areas of design and performance, the all-new Hero XPulse 200T 4V is set to write another chapter in the XPulse's success story. Equipped with a 200cc 4 Valve Oil Cooled Engine, the modern tourer offers 6% more power and 5% added torque, thereby ensuring a relaxed and stress-free ride all day long at higher speeds.

Thanks to the re-tuned power-torque curve and revised transmission ratio, customers can enjoy every journey. The motorcycle comes loaded with a variety of intelligent assistance systems including best-in-class turn-by-turn navigation, LCD instrument cluster with Bluetooth connectivity, gear indicator, trip meter and service reminder that make your journey even safer and more comfortable. The XPulse 200T 4 Valve is available at Hero MotoCorp dealerships across the country at an attractive price of INR. 1,25,726*. (*Ex-Show-room, Mumbai) Ranjivjit Singh, Chief Growth Officer (CGO), Hero MotoCorp said, "XPulse has built a robust position among motorcycling enthusiasts in India, and we are certain that



this trend will be further strengthened with the launch of the new Hero XPulse 200T 4V. Offering a distinctive experience to riders, the Hero XPulse 200T 4V truly comes in an all-new avatar, with its bold, youthful, and retro design elements. An embodiment of endless highways, and the dream of freedom, the new motorcycle is engineered to deliver

an unmatched touring experience with utmost comfort and performance." Hero XPulse 200T 4V is expected to further grow the ever-expanding XCLAN, a community riding platform of XPulse 200 riders. XCLAN membership provides access to a world of exclusive benefits to help customers get the most out of their ownership experience.

Bengaluru, Mumbai, and Pune emerged as India's most searched cities for properties in 2022, reveals Magicbricks Report

Pune (Voice news service):- Bengaluru, Mumbai, and Pune emerged as India's most searched cities for buying properties, revealed How India Searched for Properties During 2022 - A Report by Magicbricks. The report further observed that about 80% of prospective home buyers searched for apartments in 2022 as against 67% in 2021.

Elaborating on the report, Sudhir Pai, CEO, Magicbricks shared "2022 was a year of recovery and growth for the Indian residential market with tangible signs of revival and resilience, which is demonstrated in the growth of residential demand and supply across the country; and Bengaluru, Pune & Mumbai have emerged as the preferred cities for real estate investments. The recovery was largely driven by demand from end-users for affordable and mid segment residences, and demand for rental homes as many returned to their base locations. 2023 promises a similar growth trajectory with continued preference towards larger home configurations and growing popularity of tier 2 markets as realty growth engines, especially with the upcoming project launches." The report also revealed that 3 BHK and above bedroom configurations were the most

searched across Indian cities in 2022. However, in the western markets of Mumbai Metropolitan Region (MMR) and Pune, 2 BHKs were most preferred. In terms of size, about 36% of home buyers sought homes in the size range of 1,000-1,500 sq. ft, followed by 28% preferring homes sized 500-1,000 sq. ft. 35% of homebuyers searched for properties priced in the range of INR 50 lakh-1 crore, followed by 25% looking for properties priced INR 1-2 crore. Whitefield and Sarjapur Road in Bengaluru, Wakad and Baner in Pune, and Rajarhat in Kolkata were among the top five most searched localities for buying a home. In the rental market, it is observed that properties with rents of less than INR 20,000 pm were most searched (42%), closely followed by properties with rents of INR 20,000-40,000 pm (40%). 2BHK rental accommodations were most sought after (46%), followed by 3BHKs (35%) and 1BHKs (19%). About 55% of the tenants searched for semi-furnished properties, while 30% preferred unfurnished properties. Whitefield and Sarjapur Road in Bengaluru, Gachibowli and Kondapur in Hyderabad; and Kharadi in Pune were among the top five most searched localities for rent.

Changing trends in Wealth management in India By- Vivek Singh Partner at Capco, Arun Vasani Executive Director at Capco and Amit Pande Managing Principal at Capco

Pune (Voice news service):- Although the wealth management market in India is growing and presents a huge opportunity for both domestic and foreign players in India, the competitive landscape is only becoming more intense with fintech players posing bigger threats to the traditional players with their product, pricing, and digital differentiation. Wealth management players in India would need to respond both strategically and innovatively to be able to compete in an environment fraught with ever-increasing customer expectations - fueled by shifting demographics and ongoing technological disruption - for digital experiences and personalized goal-oriented offerings. If correctly executed, notably through recourse to redefined technology and data insight capabilities, incumbent players including banks will be well placed to give competitors old and new a run for their money. In this paper, we will offer an overview of the wealth management market in India and then discuss the trends shaping that market considering digital disruption. We will also recommend key actions across strategic, operational and technology fronts required kick off the transformation journeys that will allow players to remain relevant and competitive. INTRODUCTION- The Indian wealth management market is on a sustained path of growth, driven by India's long-term economic prospects, positive demographics, rising income levels and existing low levels of penetration. Although, the percentage of wealthy individuals in India is small relative to developed markets, India has the second highest number of high-net-worth individuals (HNIs) amongst the BRICS nations, and hence is well positioned as an attractive destination for wealth managers globally. India's high net worth individual (HNI) population is expected to grow by 75% from 3.5 lakhs in 2020 to 6.11 lakhs in 2025. Ultra-high net worth individuals (UHNIs) are predicted to grow by 39% from current 13,637 in 2021

to 19,006 in 2026. Wealth in India is likely to grow by 10% annually and reach US\$5.5 trillion by year 2025. New segment of Millennials called digital natives is growing fast. It is interesting to note the emergence of wealthtech players disrupting the market for incumbent players. These wealthtech players are serving a significant customer base of four million most of which are Millennials. Number of investors in wealthtech products is expected to grow three-fold to 12 million by 2025. This presents a golden opportunity for incumbent players' expansion goals. Today, India is much more integrated with global markets and likewise aligned with geopolitical and regulatory developments than in the past. Over the past two years, that has been demonstrated by how the Indian equity, bond, and commodity markets have witnessed huge volatility due to geopolitical events. However, as global central banks continue to impose interest rate hikes to arrest inflationary pressures, and despite nine continuous months of net Foreign Institutional Investors (FIIs) outflows through to July 2022, Indian equity markets are showing resilience and demonstrating the increasing influence of Domestic Institutional Investors and retail investors participation.

According to a recent survey 'Millennial Mood Index 2021' by CASHe, 84% Millennials are more cautious amid the pandemic about savings and 35% youngsters are taking up health and life insurance policies. Millennials are tech-savvy and when it comes to managing finances, they aspire to manage on their own. They also prefer to have a hi-tech banking experience driven by ecosystem integration, mobile apps, goal-based personalized financial management, tools to compare products and digital payment mechanisms for their purchase journey. Moreover, they give a higher preference to gamified dashboards and recommendations over social media, and it is no surprise that 70% of customers of the new fin-

tech platforms in the wealth management space are millennials. **KEY IMPERATIVES FOR LEGACY INDIAN WEALTH MANAGERS-1. Grow market share amidst the competition driven by overwhelming digital disruption** Wealth management players in India would need to be more vigilant in future with respect to their market share since they face a daunting task of transforming themselves to address challenges such as siloed operating model, value propositions out of sync with customer needs which have changed significantly because of shifting demographics in India and increasing customer preference for digital experience. Limitations of wealth management players' traditional models restrict them from tailoring their product strategies to align with segment-specific characteristics, and consequent inability to offer level of personalization in products to attract key client segments such as millennials. **2. Innovative digital customer acquisition and servicing capabilities** the pandemic has amplified and accelerated ongoing digitalization around customer acquisition, servicing and experience, and the business environment over this period exposed the limitations of some wealth managers in India in terms of the maturity of their technology and digital capabilities. Market players with greater degrees of digital readiness were able to engage with customers in very cost-efficient ways, and their wealth manager businesses outshone the competition thanks to capabilities such as digitized account opening, e-KYC, e-signatures, and payment integration, leading to superior customer experience and more effective relationship management. **3. Leverage AI and machine Learning (ML) to boost data & analytics capabilities to unleash the power of hyper-personalization for advisory as well as non-advisory services**, such as customer acquisition and servicing As Indian financial markets progressively integrate more deeply with global markets, wealth management players have

been forced to enhance their advisory capabilities by introducing AI/ML into customer acquisition, portfolio recommendations, risk management and identifying investment trends early, allowing them to respond more dynamically before scenarios unfold in financial markets. We are aware of one large global investment bank that is exploring partnerships with robo-advisors to deliver data-driven monitoring for risk and exposure levels without diluting human touch attribute. Other banks have been investing in data and are now able to explore AI/ML initiatives to provide automated portfolio recommendations and tax planning models. **4. Reimagine Technology as business partner** Incumbent players in Indian wealth management (banks and large national distributors) have grown over time with fragmented technology platforms and infrastructure, which is fraught with limitations stemming from this mix of large legacy applications and architecture. Such challenges are not easy to address, not least because implementing change is a slow process. Organizations have not been able to leverage the full power of all their data due to siloed nature of IT applications and data systems. Over the years, banks have been investing in digitalization - but the investment has not been balanced across all components of technology capability. **A PATH FORWARD FOR FUTURE TRANSFORMATION-** Wealth management players will need to establish a realistic, long-term transformation roadmap underpinned by the building blocks of a future state model. This transformation roadmap will require a behavioral step change at the executive level to establish an environment which fosters agile innovation while progressing through their change journey. In India, big banks and large brokers offering wealth management products that currently dominate the landscape should consider five building blocks for a future digital operating model that will allow them to remain relevant and compete.

Global Citizen Scholarship opens its 2023-24 cycle for studying in Singapore

Pune (Voice news service):- Global Indian International School (GIIS) has invited applications for its prestigious Global Citizen Scholarship for Year 2023-24 - a scholarship which gives meritorious secondary school students an opportunity to complete their high school education in Singapore. The scholarship is open for Grade 10 students across the country, irrespective of their city, schools, boards etc. This fully-funded platform is a dream-come-true for many aspiring students who will get a chance to live and study in Singapore, and often go on to pursue their university years in reputed Ivy League schools. "GCS is an initiative to help meritorious students across the country to pursue their high school education abroad," said Mr Pramod Tripathi, Director Academic, GIIS Singapore. "Last year, 17 students were selected for GIIS Singapore campuses and so far more than 100+ students have benefited through this scholarship. The scholarship not only provides a chance to study at a world-class institution but it would also help open doors to leading global universities for students, after completion of Grade 12". Global Citizen Scholarship is a one-of-its-kind opportunity enabling students to pursue grades 11 and 12 at GIIS SMART Campus in Singapore since 2008. The scholarship gives a 100% waiver

on tuition and boarding for students who move to Singapore to study in the flagship campus which has been hailed as the school of the future. The campus has next-gen infrastructure and digital environment, and emphasizes on data analytics for best student learning outcomes. It has been featured by the National Geographic channel as a school of the future in a documentary released in November. In addition to 100% waiver on the school fees for two years to study in grades 11 and 12, scholars also avail benefits like free accommodation, travel cost, pocket money and more, which amounts to approx \$90,000 per student. At the end of two years, the students will also be counselled to choose and apply for higher studies in world-class universities. Students are selected for a written exam based on their consistent academic performance and Board 10 results, and shortlisted for online and face-to-face interviews. Applicants have to attempt written exams being held in different parts of the country. This year students will be able to appear for exams on 24th December 2022 or 21st January 2023 or 25th March 2023. The last date to apply for the scholarship is 18th March. Chosen scholars have the option to follow the CBSE route or choose an international curriculum like International Baccalaureate to pursue their high school years.

'time dissemination project'

Pune (Voice news service):- The government of India will have a new project called the time dissemination project that will have its own GPS satellite system. This will help solve cybercrime issues said Shri Rohit Kumar Singh, Secretary, Department Of Consumer Affairs, Government Of India while speaking at the Public Affairs Forum of India's (PAFI) Dialogue on the theme, "Balancing Consumer Interest with Ease of Doing Business". He also announced that the government will soon come out with a new set of standards for

Artificial Intelligence (AI). The government is working with the US government to understand more aspects about the AI. "Cabinet has approved a bill for decriminalisation which will be introduced soon, said Shri Singh. He further spoke about how the department of consumer affairs handles various issues like price stabilization and other administrative and huge infrastructure issues. "The department is finding the root cause and issues related to consumer affairs to address them", he added. He continued that the economy will only grow if the firms are competitive.

GIIS Hadapsar hosted Global Little Star 2022 for tiny tots to showcase their talent

Pune (Voice news service):- Global Indian International School (GIIS) Hadapsar campus hosted their annual event-Global Little Star 2022, an inter school event for students between age group of 3 to 6 years to offer them a platform to showcase their talent and creativity. Over 300 students participated in the annual event which is held for pre-primary students. It not only recognizes the uniqueness of each child but also enables them to reach their fullest potential through a competitive spirit. Host GIIS Hadapsar, organized multiple competitions including storytelling, fancy dress, clay modelling, an ad-mad show, rhyme, and shloka recitation- which garnered enthusiastic response from all participants. All activities were a combination of creative, analytical, and speaking skills, which encouraged the students to use their imagination to tell fascinating stories about people and historical events. Students showcased their talent by making clay models of flowers, animals, etc. Winners were awarded cer-

tificates and prizes, adding to the excitement of their parents and them. Speaking about the competition, GIIS Operations-Director, Mr. Rajiv Bansal said that it was great to see students of young age showcase so much talent in a single event. "Our motive behind organizing the Global Little Star is to provide these kids a platform to showcase their talent. GIIS believes that every child has inherent skills, and we give these skills an outlet through such events." Mr. Bansal pointed out at GIIS, the 9 GEMS framework is built around the belief that well rounded students need holistic development beyond academics through platforms like Global Little Star. "These competitions instill confidence in students and their excitement gives us confidence to organize more such events." The 9 GEMS framework is a foundational element of GIIS Education which strongly believes that healthy childhood development depends largely on an environment that encourages active learning and a well-rounded education.