Power of Voice News Service



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Melorra launches its 2nd new-age experience centre in Pune

Pune (Voice news service):- Melorra (www. melorra.com), one of India's fastest-growing D2C brands today launched its second experience centre at Nexus Westend Mallin Pune. The store is bringing 21 st -century lightweight, fine, trendy, modular and fashionable gold jewellery to women. Melorra now has 17 such centres pan India and plans to launch 350 more in the coming years. Melorra has redefined the approach towards fashionable gold jewellery by ensuring that customers do not buy it only during festive occasions but on a more frequent basis as a fashion statement commensurate with recent trends! With Melorra, cus-

tomers get a seamless choos-



ing and buying experience including the touch, feel, and trial of jewellery. The brand currently delivers across all 718 districts and pin codes.

As per a recent Melorra survey, over 90% consumers today prefer buying trendier, fashionable, and uniquely designed gold jewellery. They claim to miss wearing gold jewellery when it is kept inside lockers and taken out only on special days. This is where Melorra is bringing in differentiation by offering lightweight and fashionable gold jewellery that can be worn with just about any-

Speaking about this, Saroja Yeramilli, Founder and CEO, Melorra, said, "Women today demand jewellery that goes with their daily wardrobe. Capitalizing on this demand, Melorra offers customers trend-inspired lightweight and fashionable gold jewellery with 17,000+ designs to choose from, all of which come at affordable price points. We have managed to make our consumers pivot from the way they perceive gold jewellery. We welcome them to experience our newly launched Nexus Pune Westend centre."

Melorra offers lightweight

and affordable fashionable gold jewellery(the majority of the demand comes from the 20-50k price range). Melorra has so far delivered to over 3000 cities/towns/villages in the country and made its mark everywhere - from villages with a population of less than 10,000 to cities with a population above 1 million. With its recently expanded delivery capabilities to the US, UK, Singapore, and UAE, Melorra is making sure that gold is fashionable every day!

Samsung Announces Galaxy Z Flip4 and Galaxy Z Fold4 in India

Pune (Voice news service):-

Samsung, India's largest consumer electronics brand, today launched the latest Galaxy Z series in India. The fourth generation foldables, Galaxy Z Fold4 and Galaxy Z Flip4 are now open for prebook online and across retail stores in

"At Samsung, we continuously push the boundaries of innovation to create new smartphone experiences for consumers. Our latest Galaxy Z series is a testimony to just that. Now, in its fourth generation, Galaxy Z series offers the ultimate tools for both productivity and self-expression. Galaxy Z Fold4 is the result of Samsung's enduring smartphone innovation. Equipped with flagship camera, the fastest processor and all new design, Galaxy Z Fold4 is the most powerful smartphone yet. Galaxy Z Flip4's compact clamshell design offers unique experiences and its FlexCam enables shooting hands-free videos. With such unparalleled mobile experiences, our latest behavior-shifting Galaxy Z series will revolutionize the way users interact with their smartphones," said Akshay Gupta, General Manager, Mobile Business, Samsung India.

Galaxy Z Flip4: Galaxy Z Flip4 sports compact clamshell design and offers unique smartphone experiences. The innovative form factor allows you to go truly hands-free and do more without even unfolding the phone, including answering calls and replying to texts.

With our FlexCam innovation, you can shoot hands-free video or capture group selfies at various angles by voice commands or just displaying the palm of your hand. You can take high-quality selfies right from the Cover Screen by leveraging the main camera with the upgraded Quick Shot mode. Start



Shot mode and then seamlessly switch to Flex mode to continue recording hands-free without stopping the video. With Quick Shot, users can click selfies in portrait mode and see the preview in actual photo ratio. Additionally, with upgraded camera equipped with 65 percent brighter sensor, Galaxy Z Flip4 comes with Samsung's flagship Nightography feature ensuring your photos and videos are crisper and more stable through the day or night.

Galaxy Z Flip4 comes with the latest Snapdragon 8+ Gen1 processor and 10%higher battery capacity at 3700mAh, allowing you to capture, watch and connect longer between charges, and with Super Fast Charging, you can charge up to 50 percent in around 30 minutes.

With slimmer hinge, straightened edges, contrasting hazed back glass and glossy metal frames, the design is sleeker and the most refined one yet. Additionally, you can customize the cover screen clock with your AR emoji character. With Galaxy Themes on both Cover and Main Screen, users can tailor-make their Galaxy Z Flip4 inside out to complement their style with custom fonts, icons and designs.

Galaxy Z Fold4: The most powerful and productive smartphone in your pocket, Galaxy Z Fold4 combines balanced and premium design, enhanced durability and powerful performance. Galaxy Z Fold4 offers increased functionality whether opened, closed or in Flex mode. With slimmer hinge, lighter-than-ever body and even narrower bezels, the wider screen enables easier one-handed interactions while using the Cover Screen. Content is even more immersive and distinctive on the 7.6-inch main screen with improved 1Hz-120Hz adaptive refresh rate and less visible Under Display Camera (UDC).

Take stunning photos and videos with its flagship camera hosting 50MP wide lens, 30X Space Zoom lens and 3x optical zoom – all significant improvements as compared to its predecessor. Galaxy Z Fold4 also gets Samsung's flagship Nightography feature owing to 23 percent brighter sensor, enhanced Optical Image Stabilization and Video Digital Stabilization (OIS+VDIS) and all new AI Image Signal Processor (AI ISP). Galaxy Z Fold4 comes with the latest Snapdragon 8+ Gen1 processor that among other things improves the output of the flagship camera producing stunning images during the day or at night. Variety of camera modes, including Capture View Mode, Dual Preview and Rear Cam Selfie are also custom-built to take advantage of the unique form factor for increased capturing flexibility.

The new taskbar provides PC-like multitasking enabling smooth switching between apps, easy access to favourite and recently used apps and launch of multiple windows instantly from the task bar. You can also easily switch full-screen apps to pop-up windows or split your screen in half for more ways to multi-

Galaxy Z Fold4 is the first device to ship with Android 12L, a special version of Android created by Google for largescreen experiences, including foldables.

U.S. CHARGÉ D'AFFAIRES PATRICIA LACINA, U.S. CONSUL GENERAL MIKE HANKEY, AND HHS HEALTH ATTACHÉ VISIT SII IN PUNE



Pune (Voice news service):-Highlighting 75 years of the U.S.-India bilateral relationship and their cooperation on health issues, a U.S. delegation including U.S. Mission Chargé d'Affaires Patricia Lacina; U.S. Consul General in Mumbai Mike Hankey; Dr. Preetha Rajaraman, HHS Health Attaché, and FDA Country Director Dr. Sarah McMullen visited the world's largest vaccine manufacturer (by volume) Serum Institute of India in Pune. The delegation met Dr. Cyrus Poonawalla, Chairman & MD, SII; Mr. Adar Poonawalla, CEO, SII; and Mr. Stanley C. Erck, CEO, Novavax Inc. Recognizing India's partnership and commitment to the world during the pandemic, the event was a celebration of the long-standing relationship in health between the two countries. With the U.S. Food and Drug Administration (U.S. FDA)'s recent authorization of Novavax's Nuvaxovid vaccine, SII has become the first Indian manufacturer to

access the U.S. vaccine market. Approximately 3.5 million SII-made doses of the Novavax vaccine have already been sent to the United States.

The delegates noted the critical role played by U.S.-India cooperation in addressing the COVID-19 pandemic and other global health challenges. They welcomed the partnership between U.S. company Novavax and India's Serum Institute on vaccine development and manufacturing and appreciated how this alliance increased global access to safe, effective, and affordable COVID-19 vac-

U.S. Mission Chargé d'Affaires Patricia Lacina shared, "The long-standing relationship in health between the United States and India has had a profound impact on the lives of people across both countries and globally. The partnership is vital in addressing the challenges of our times. The public-private economic partnership between both countries

plays a key role in ensuring the health and prosperity of our people. I am delighted to be in Pune and visit the Serum Institute of India, which has helped save lives around the world during the pan-

Mr. Adar Poonawalla, CEO, SII, shared, "The U.S. and India have been close allies for the longest time. Together, they have created several milestones that have benefitted the citizens and the world, at large. The strong cooperation between both the countries on global vaccination and pandemic relief has been inspiring. And to keep the growth curve upward and onwards, we will continue to play our role sincerely."

Mr. Stanley C. Erck, CEO, Novavax Inc. USA, shared, "India has played a crucially important role during the devastating pandemic. As it emerges as one of the fastest growing large economies in the world, it will continue to have a powerful impact on all fronts. The US-India ties are even stronger than before and aligned in values and vision. Novavax and Serum Institute of India, are committed to growing these partnerships to leverage our collective dedication, ingenuity, and expertise to protect the health of people everywhere." SII and Novavax are key partners in the development and manufacturing of Novavax' vaccine, marketed by Novavax as Nuvaxovid™ and by SII as Covovax™, from its facility in Pune. The vaccine is already being exported to highly regulated markets such as Europe, Australia, the U.S. and many other countries around the world.

HCL Foundation Marks 46th HCL Day by planting 46,000 saplings across India Dr. Nidhi Pundhir, Vice

Pune (Voice news service):- · A total of 46,000 saplings of 30 native species were planted as part of the 46th HCL Day celebrations by the HCL Foundation, the CSR arm of HCL technologies, at various project sites like Gautam Buddh Nagar, Lucknow, Hardoi, Hyderabad, Vijayawada, Nagpur, Pune, Kolkata, Chennai, Madurai, Coimbatore, Bengaluru, South 24 Parganas, and Krishna district.

· Beginning in April 2022, nearly 84,000 saplings were planted, further strengthening the organization's commitment to meeting the Sus-



and National Missions. At various locations, more than 500 HCLites, children, NGO partners, community volunteers, and women's self-help groups with their families joined the plantation drive. · Several members of HCL Technologies' leadership from all regions took part in

the mega plantation event.

Nagar. The organization also undertook plantation of native tree species in government schools, forested areas, HCL campuses, and land dedicated for mass afforestation. Significantly, besides terrestrial plantation, 120,000 mangrove seeds and 6,500 saplings were planted in Krishna District, Andhra Pradesh, and South 24 Parganas under this ini-

President and Director of

HCL Foundation, and her

team from HCL Foundation

planted over 400 saplings

at Sorkha, Gautam Buddha

Disney+ Hotstar and Pooja entertainment come together for a spectacular psychological thriller Cuttputlli starring Superstar Akshay Kumar releasing on 2nd September

Pune (Voice news service):-Adding another nail-biting thriller to its arsenal, Disney+ Hotstar brings a world class edge-of-the-seat movie Cuttputlli. Starring the ever-charming and talented Akshay Kumar, this spine-chilling thriller will see the superstar donning a new role. Riddled with secrets and an incredible journey of intercepting a serial killer's psychology; the movie presents a mind-boggling whodunnit set produced by Vashu Bhagnani, Jackky Bhagnani and Deepshikha Deshmukh and Directed by Ranjit M Tewari, This Pooja Entertainment production will release on Disney+ Hotstar on 2nd September.

Gaurav Banerjee, Head- Content, Disney+ Hotstar & HSM Entertainment Network, Disney Star, said, "With Cuttputlli, we are bringing an exciting thriller headlined by one of India's beloved actors, Akshay Kumar.

Pooja Entertainment and the talented actor in a psychological thriller that hopefully keeps them hooked." Bollywood Actor Akshay Kumar said,"I

have always believed in re-inventing

myself and disrupting what's already

We are delighted to collaborate with done. Khiladi was a special movie for me in more ways than one - A thriller that changed my life and established my identity in the movies. All these years I kept seeking a script in

way and totally 'thrilled' me! It has been a delight to work with Pooja entertainment and Ranjit yet again.

I want this film to be watched by a large audience across the globe; hence I have chosen a streaming platform like Disney + Hotstar to showcase Cuttputlli."

Producer Jackky Bhagnani said, "We are extremely excited to partner with Disney+ Hotstar to bring a big-ticket film like Cuttputlli starring the supremely talented Akshay Kumar and Rakul Preet Singh. We look forward to bringing this wonderfully crafted thriller to a large audience through this collaboration."

Producer Deepshikha Deshmukh shared "It's been an absolute pleasure working with Akshay Sir again. Cuttputlli- a unique nail biting psychological thriller will bring to the audiences a whole new avatar of the actor.

We are so thrilled to partner with Disney + Hotstar and bring this cinematic experience to the Disney viewers across the Globe".

~Tune into Disney+ Hotstar on 2nd September to watch Akshay Kumar starrer Cuttputtli as he races against time to save innocent lives from a serial killer~

GIIS Hadapsar students celebrate Har Ghar Tiranga campaign to mark 75 years of Independence

Pune (Voice news **service):-** As part of the government's Azadi Ka Amrit Mahotsav initiative on the platinum jubilee celebrations of India's Independence, GIIS Hadapsar students came to-

As part of the celebrations, kids made Tiranga in their Art and Craft Class and carried it home so that every GIISian home should have Tiranga. The celebration included various activities that

Metaverse and Web 3.0 and retailers are

now exploring the technology to lever-

age their brand, consumer engagement,

and sales, this festive season.

gether to mark 75 years of the

country's Independence.

allowed students to celebrate Besides this; painting comand express themselves visu-

Students donned costumes and spoke a few lines representing different states of the country.

Students did the "Freedom Walk" where they dressed up as Freedom Fighters or The National Symbols of our

They narrated two famous quotes of the freedom fighter and mentioned the importance of national symbols.

petition, debate on India's achievement after Independence in 1947 and poster making activity on 75 years of Independence were conducted during the day.

On the occasion Rajiv Ban-Director-Operations, GIIS India said that "the Tiranga campaign envisages making the relationship with the national flag a more personal one rather than just keeping it formal. The initiative will generate awareness

among the children about the contribution and sacrifices made by freedom fighters of the state and the country and will instill patriotism amongst kids"

The Modi-led government's call for the 'Har Ghar Tiranga' campaign to encourage people to bring the Indian tricolour home and hoist it to mark 75 years of the country's independence. People across the country have taken part in the campaign with full fervour.

unthinkable. And Cuttputlli came my Luxury on two wheels. BMW Motorrad India launches its Touring Range

the thriller genre with an element of the

Pune (Voice news service):- BMW Motorrad's much-awaited touring range, the new BMW R 1250 RT, the new BMW K 1600 GTL, the new BMW K 1600 Bagger and the new BMW K 1600 Grand America is launched in India. Deliveries of the motorcycles starts in August 2022 for customers who had pre-booked the

motorcycles across the BMW

India.

Mr. Vikram Pawah, President, BMW Group India said, "Each BMW Motorrad models tells its own story, and each promises the motorcyclist an individual and unforgettable recreational experience. As a high-performance, emotional, and exclusive riding experience, the new BMW Motorrad touring

Motorrad Dealer Network in motorcycles embodies the motto of the 'Spirit of the Open Road'. It is synonymous with elegance, power, and luxury on two wheels. As an ultimate luxury touring motorcycle range, the new BMW R 1250 RT, the new BMW K 1600 GTL, the new BMW K 1600 Bagger and the new BMW K 1600 Grand America will redefine the luxury and exclusivity in the touring

segment in India. The legendary 2-cylinder boxer and the unrivalled 6-cylinder engine performance, outstanding ride comfort and exclusive features ensures relaxed cruising on long highways that stretch out to the horizon and provide intense riding pleasure." The new BMW R 1250 RT -

The immersive technology of Metaverse, Experience Dynamic Tourwhich is a combination of augmented, virtual and mixed reality, is largely

in this year's festive season: Agam Chaudhary Pune (Voice news service):youth-driven. Agam Chaudhary, the The shopping season is set to kick off founder of Two99, which delivers endwith the onset of the great big Indian to-end marketing solutions to WEB 3.0 festival season that commences with companies, says, "Be it digital or virtual, the upcoming Ganesh Chaturthi festiit's the new generation that is driving the val. This puts the spotlight on the retail trend, especially since they are the prime sector, where consumer engagement is consumers in gaming on Metaverse. of prime importance. Retailers can no They are used to a certain level of 3D exlonger afford to be quite laid-back about perience that Metaverse has to offer and it as they are no longer just operating in a would expect the same in all their other virtual engagements. In fact, it's a highly physical world, but also a digitalised one. However, the digitalised world, which personalised experience for the retailer, includes websites, mobile apps, and sotoo, to take the product to the consumer cial media, has now gone virtual with wherever he/she is virtually."

Metaverse & Web 3.0 are going to play a vital role

Interestingly, the retail sector is no longer the only real-world metaverse use case. The immersive technology has already made inroads in other eight sectors, including healthcare, travels & tours, financial services, media & telecommunications, public sector, construction and real-estate, energy and industrial goods and transportation. "This is a far cry from the general belief that the metaverse will be a reality in another five years. It is already here," says Mr. Chaudhary, adding, "The operational problem of creating the metaverse still exists even though India appears to have the technical, demographic, and policy basis for it. The deal flow in the private sector must quicken if India is to assume a leading position."

With its thriving tech sector and culture of entrepreneurship, India is primed to help build the metaverse, which has been pegged to be an \$800-billion market by 2024 and \$5-trillion by 2030. Two99, with the help of rich experience in Web3 and proprietary marketing and sales tools for Web3, has been helping brands across the globe.



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Singer Padma Shri Kailash Kher along with Repos launches "I Pledge" campaign to encourage youth to support India's march to becoming a superpower



Pune (Voice news service):- Repos energy is changing the energy distribution of the country by delivering energy on an app through Mobile Petrol Pumps. A glorious virtual ceremony was organised to launch the "I Pledge" campaign in the inspiring presence of Kailash Kher (renowned Indian playback singer and music composer), Mrs Aditi Bhosale Waluni (Repos Founder) and Mr Chetan Walunj (Repos Founder). Repos launched the "I pledge Anthem" -Hai Hausla Hai Junoon as a tribute to every Indian committed to India's cause.

To honour 75 years of Indian independence (Azadi Ka Amrit Mahotsav) "I Pledge" is a campaign to make India a superpower. This campaign aspires to encourage the youth to do anything it takes to create the India of our dreams. Repos is committed to playing its part in India's journey to a super power by becoming

global energy distribution leader. Repos, for its innovativeness, has received the National Startup Award 2021 for the industry 4.0 vertical from the Honourable Prime Minister of India, Shri Narendra Modi Ji. Repos has also recently raised a pre-series round of funding of Rs 560 million from Chairman Emeritus of Tata Sons, Ratan Tata, and other investors. This is the first time ever that a start-up has received funding from Ratan Tata twice. "I pledge Anthem" - Hai Hausla Hai Junoon is sung by Kailash Kher. He has committed to the "I Pledge" campaign and is passionate about inspiring the youth toward India's path to becoming a superpower over the next com-

ing years. Mr Kailash Kher, Padmashri Kailash Kher, Spiritual & Sufi Singer, Lyricist & Music Composer on this association with Repos, said, "I am really happy that today we are launching a



special anthem on the occasion of Azaadi Ka Amrit Mahotsav. We have launched this anthem called 'I Pledge Anthem' to encourage, excite and inspire our youth and every citizen of this country. I am sure that the whole of India will instantly connect to this amazing song. Every citizen of this country is deeply patriotic and the onus to take forward our country in the golden era lies on the shoulders of every citizen of this county. I fully support the 'I Pledge' Campaign.

"I Pledge" campaign is Repos's initiative to make India a Vishva Guru India one of the world's youngest nations, has about 65% of its population under the age of 35yrs. The youth can drive the nation to greater heights. The young minds will be more fresh and innovative, which will help the country's progress. We believe that I Pledge Anthem, "Hai Hausla Hai Junoon", represents every Indian committed

to India's cause. We will request every Indian to be part of the "I Pledge" campaign and steer India to greater heights.", said Mr Chetan Walunj, Founder and CEO of Repos

Mrs Aditi Bhosale Walunj, Founder and Chief Visionary Officer of Repos, said, "The role of the youth in nation-building is crucial. They are problem solvers, can positively influence other young people and the nation, and are extremely ambitious. They can develop a uniqueness about themselves and move the nation forward.

"I Pledge" campaign is Repos's commitment to work towards making India a world leader. We hope our Pledge Anthem, "Hai Hausla Hai Junoon" will be the revolution that inspires inclusive growth.

Repos would encourage the youth to be part of our "I Pledge" campaign and create the India of

Kolhapur boy Jamadar is the top attacker in Ultimate Kho Kho

Pune (Voice news service):- Rajasthan Warriors haven't had an expected start to the inaugural edition of Ultimate Kho Kho, losing all three of their games so far but Majahar Jamadar has been a bright spot for

Jamadar was born in Ichalkaranji, a city based in Maharashtra's Kolhapur district. He has caught many eyeballs with his sensational performances in India's first-ever franchise-based league so far.

The Kolhapur-boy is not only top attacker in the league with 52 total points but also leads the chart of total sky dives (9) and total high fives (4). The 31-year-old attacker has scored an impressive 48 points by dismissing opposition defenders with dives.

He has won Attacker of the Match twice



during the three matches. The captain of Rajasthan Warriors, Jamadar has been giving his all for the team. However, they are yet to secure the first win of the season.

On Sunday, Jamadar will once again lead Rajasthan Warriors from the front and hope to clinch a maiden win for his side in the league when they take on Telugu Yoddhas. Ultimate Kho Kho has been featuring six teams-Chennai Quick Guns, Gujarat Giants, Mumbai Khiladis, Odisha Juggernauts, Rajasthan Warriors and Telugu Yoddhas, in the Season 1, which has been taking place at the Shree Shiv Chhatrapati Sports Complex, Mahalunge, Pune, Maharashtra.

In another match on Sunday, table-toppers Gujarat Giants will look to extend their unbeaten run when they face Odisha Juggernauts.Ultimate Kho Kho is promoted by Amit Burman in collaboration with the Kho Kho

Exciting action of the on-going season has been telecasted live in five languages on Sony Sports Network—SONY TEN 1 (English), SONY TEN 3 (Hindi & Marathi) SONY TEN 4 (Telugu & Tamil) as well as streamed live on

Federation of India, Ultimate Kho Kho.

Mumbai Khiladis clinch thriller to secure their first win in Ultimate Kho Kho, beat Rajasthan Warriors by 8 points



Pune (Voice news service):- Mumbai Khiladis opened its account by securing a nail-biting eight-point victory against Rajasthan Warriorsin their second match at the inaugural edition of Ultimate Kho Kho at the Shree Shiv Chhatrapati Sports Complex, Mahalunge, Pune, Maharashtra on Monday. Mumbai Khiladis clinched the match with 51-43

In a special opening ceremony of the Ultimate Kho Kho Day 2, the national anthem was played by the brass band of the Bombay Engineering Group of the Indian Army as two glo-

score.

rious Indian traditions came together to celebrate the 75th Independence Day in style. Just like this homegrown

sport, the Bombay Engineering Group, too, has a long and distinguished history, from its inception over 300 years ago. It has served the nation in times of war and peace, earning awards and a nation's gratitude and recognition for its selfless sacrifices.

Mumbai's Gajanan Shengal impressed in the attack, scoring 16 points with two pole dives and one sky dive. Mumbai Khiladis won the toss and chose to defend as captain Vijay Hajare alongside Rohan Kore and Avik Singha started the proceedings. Nikhil struck for Rajasthan as he captured Hajare in the first match of the game before the batch was out in the next half minute Faizankha Pathan, from the third batch of Mumbai, showcased skilful defence to remain unbeaten but Rajasthan Warriors ended the first turn with 18-4 lead

Mumbai Khiladis continued their aggression when they turned to attack, capturing three opposition batches to end the first innings at 29-20 in their favour.

Rajasthan earned 21 points in the attack to take eight points lead in the first turn with scores at 41-33. However, Mumbai fought-back well to bag 18 points in the final turn and secured the match by 51-43 score. Chennai Quick Guns and Odisha Juggernauts will play the second game of the day later tonight. Mumbai Khiladi's Shreejesh S bagged Defender of the Match award while skipper Hajare adjudged Ultimate Kho of the Match. Rajasthan's Majahar Jamadar was given the Attacker of the Match award. On Tuesday, Telugu Yoddhas will take on Rajasthan Warriors while Gujarat Giants lock horns with Odisha Juggernauts.

The season 1 of the league will witness six franchises, Chennai Ouick Guns, Guiarat Giants, Mumbai Khiladis, Odisha Juggernauts, Rajasthan Warriors and Telugu Yoddhas, battling it out for the title over a period of 22 days.

The exciting action of Season 1 will be telecasted in five different languages on Sony Sports Network—SONY TEN 1 (English), SONY TEN 3 (Hindi & Marathi) SONY TEN 4 (Telugu & Tamil) as well as streamed live on SonyLIV.

There will be two matches played each day with live coverage starting at 7:00 PM IST. In the Season 1, all the teams will play twice against each other twice during the league stage with Top-4 teams progressing into knockout stage, which will be played in playoffs

Barkha Singh speaks about the love her character Sanya has received from the audience

Pune (Voice news service):- Barkha Singh initially came into the limelight with her show Please find Attached, which got her wide recognition amongst the audience. Since then, Barkha has done some noteworthy work in shows like Engineering Girls, Masaba Masaba 2, The Great Wedding of Munnes and more. Barkha's fans are now even more excited as they just witnessed a heart-touching trailer of Please Find Attached season 3.

such a Girl-Next-Door, so whenever I have portrayed Sanya it's always been straight from the heart and that is why so many people can connect and relate to

From season 1 to season 3, you can also see a growth in Sanya mentally, and emotionally career-wise and not just Sanya even our audiences have grown with Sanya in terms of age, and their thought process."

Barkha Singh shared, "Sanya is been on her journey with all of us over the years and we resonate with her. I get all sorts of DM's and the fans that I meet when I am travelling and dining at a place is insane. I love how people love Sanya so much."

It will be a sight to witness how Sanya (Barkha Singh) will tackle her personal and professional life while keeping her honeymoon phase intact. Apart from Please Find Attached Barkha has some really interesting projects yet Talking about her character, She further added, "Sanya has to be announced in the coming



Bollywood's Shershaah Sidharth Malhotra talks about how the film was a game changer for him Pune (Voice news ser- about the ups and downs he or get more involved or feel cer-

Little Italy Group Goes Vegan Pan India

vice):-Sidharth Malhotra's went through as an actor and passion project Shershaah recently completed a year of release and the film to date ignites pride in audiences. The film has been so many ups and downs. holds very close to his heart. He was the first person who came on board for the film and the film has made many milestones

Shershaah received massive acclaim from audiences and critics alike and has been a game changer for the lead actor Siddharth Malhotra. His performance was highly praised by everyone so much so that he has been a favourite at every award ceremony this year.

The actor will soon complete a decade in the industry and has an interesting trajectory. When Karan Johar asked him

his journey in the industry so far, Sidharth Malhotra shared, "As you said Karan there have to also gauge the industry, what it takes to be an actor, on-screen and off screen both. and yes, there was that craving to prove that it is not difficult to mould oneself beyond just their looks or physicality. and to really bite into a character. I feel everyone connects everything to business. You know I feel success also solves everything.

If you are giving hit films no one really cares, as to what and how you are doing things. So that's a big learning but Shershaah comes in as a blessing where people see a character, people see someone beyond their looks

tain things because of an actor portraying certain emotions.". When Karan Johar (on Koffee with Karan) asked if Shershaah has changed the game for been a beautiful journey for I think a lot of learning coming Sidharth Malhotra, the actor Sidharth Malhotra which he from the outside. It took a while shared, "100 per cent. In Shershaah from the beginning of the moment it was narrated to me it had a very from point zero to wherever it reached today. I was involved in the journey, I was emotionally involved, technically, story, direction, we had a great director, we had a great cast, great producer, you know it felt that if...

I mean Shershaah had to work, it came to a stage where you know I have put so much time and effort. You know when you prep for a film, you manifest so much. You want it to be the best version, so it has happened. It gives me a sense of validation.

It gives me a sense that I have a sense of what this business is all about some small creative calls. I am capable of taking today, some instinctive calls and that's what we all need.

Because no one can tell you how to be successful in this business, no one can guarantee you that all your calls will be you know a 100 percent. Even the biggies of the business, I have met them all, we have seen them all. You being a director, have seen it as

The actor further added, "It's a massive rollercoaster and I am enjoying the ride. From one high to the other.".



vice):- Celebrations galore for Tata Starbucks as the brand marks its 10th anniversary in India and continues to lead by example with its eminent position names. As we mark our 10th in the coffee industry

Pune (Voice news ser-

Announcing the novel #BrewYourOwnStarbucks campaign, the brand celebrates its glorious presence in India and strengthens the warm connections it has built with their customers over the years, by offering its customers a-once-in-a-lifetime opportunity to get featured on the Starbucks menu!

Talking about the campaign,

Deepa Krishnan, Chief Marketing Officer, Tata Starbucks Pvt Ltd said, "At Starbucks, customers are at the centre of everything we do, and it all starts with their anniversary in India, we want to celebrate all our customers and the hidden barista in them. Our customers are as passionate about coffee as we are and are full of new ideas and creativity. In this unique campaign, cus-

tomers are invited to share their own bespoke recipes for a Starbucks beverage and stand a chance to get their names and special beverages featured on

first of its kind initiative is our way of thanking our customers and giving them an opportunity to be Starbucks Baristas."

FOOD 🐸 RESTURANT

Tata Starbucks Celebrates Their 10th Anniversary in India

by Allowing Customers To #BrewYourOwnStarbucks

To further amplify this campaign, this unique campaign has been brought to life with a film, conceptualized and produced by Edelman India in collaboration with The Yellow Umbrella Films. The film highlights TATA Starbucks' 10-year milestone in India, while giving consumers the unique opportunity to engage with the brand and be a part of its iconic legacy. The film starts off with a girl walking into

the Starbucks menu. This unique a Starbucks store and requesting that the Barista make a beverage for her which is her unique recipe. As she goes on to explain her recipe, the store surprises her by putting it up on the menu board as - Naina's Decadent Frappucci no! The barista shares that Starbucks is celebrating their 10th anniversary by applauding the barista in you leaving her pleasantly surprised and overjoyed by this gesture. The film calls out customers to join this oneof-a-kind campaign by sending beverage ideas that are uniquely theirs and standing a chance to be featured on Starbucks menus.

FC Road SOCIAL to host the 11th episode of CULTURE CHUTNEY in collaboration with THE ART & FLEA PROJECT

Eco Flea Festival at FC Road SOCIAL, Pune - featuring sustainable brands and artists' market, handpoke tattoo artists, thrift finds, clean beauty, activities & more!



Pune (Voice news service):- Little Italy Group, a pioneer in serving Italian cuisine in India, has launched a comprehensive vegan menu with some of the best Italian dishes for their consumers.

They have been known for serving the real goodness and freshness of vegetarian Italian food for over 3 decades, dishing out some of the best pizzas and pasta. Little Italy is now serving the vegan menu in locations like Pune, Mumbai, Chennai, Bangalore, Hyderabad and Jaipur.

Veganism as a trend picked up in India a lot more during the pandemic when people switched to living a healthier and balanced lifestyle.

While Little Italy was initially serving limited options in their vegan cuisine, with the ris-

ing demand for vegan dishes they launched an entire vegan menu. In 2021, Little Italy launched a comprehensive vegan menu with over 50 dishes and a variety of options across all courses and the menu was a big hit amongst both vegans and non-vegans. Currently, vegan items amount to about 8-10% of the sales, and revenue from vegan dishes has grown over 5 times over the last year. Out of the 50,000 pizzas the company sells every month at least 5,000 are vegan, similarly 10-15% of their pasta sales are from vegan dishes. Currently, the revenue from vegan dishes amounts to INR 50-70 Lakhs monthly and it's growing at a rapid pace.

On expanding the vegan menu options, Mr. Amrut Mehta, Director, Little Italy Group, said "India is finally ready for veganism and

we are seeing many advancements in technology which makes it easier for new products to enter the market. This further fosters the vegan ecosystem by enabling more consumers to switch to vegan products and supplying great products to restaurants and hotels to incorporate vegan dishes into their menus at affordable prices. Our ideology with the vegan menu was to make dishes that aren't conventionally vegan or vegan dishes that are hard to make, so we wanted to recreate them using plant-based products. Naturally vegan products do not have the same characteristics as dairy products so making the pizza feel cheesier with vegan cheese or making a pasta creamier using soy milk and not full fat cream was a challenge. However, our dedicated team of chefs have been able to come up with very innovative and delicious vegan dishes which can be enjoyed by everyone! And yes, non-vegans too love our vegan menu." He further adds, "The main objective for us is

the taste and to be as close as possible to the original product that is traditionally non-vegan dishes. To do that we use only select plantbased products that meet all our criteria in terms of taste and texture. For example, we only choose vegan cheeses which have the highest fat content for a cheesy/creamy taste, the high melting point for our pizzas, a good taste on the palate and most importantly consistent in quality."

In the vegan menu their Verde Pizza, Pizza Rustic, 4 Cheese Pasta and Parma Rosa Pasta are some of the best seller dishes in Little Ita-They also have vegan options in desserts, their vegan cheesecake and chocolate mousse are the highlight, which is so good that customers are surprised to know that it is vegan.



vice):- A path-breaking urban hangout, the iconic all-day cafe & bar chain SOCIAL is designed to take you offline while still keeping you connected. Nurturing hyperlocal communities is the beating heart of every neighbourhood SOCIAL. The brand has always believed in paving new paths with the spaces it cre-

Creating a similar space to support and spotlight the hyperlocal sustainable community, FC Road SOCIAL is hosting this initiative under #GreenerSocial vertical Sustainability

SOCIAL's vision for #SOS is to lead sustainability conversations and solutions in the industry as well as the hyperlocal communi-

This month, FC Road SOCIAL will be celebrating and hosting the 11th episode of Culture Chutney in collaboration with the Art & Flea Project, a women-led creative incubator deeply engaged in working with artists and the creative community to build capacity in the areas of Arts and Environment.



The idea behind this is eco festival property is to mobilise the idea of sustainability and build a pan-India community of homegrown talent who want to play a role in making conscious lifestyle choices and driving others to do the same. Be a part of the immersive Eco Flea Market with an array of exciting displays to opt for ranging from Vintage & Y2K, a unique Thrift Shop,



handpoke tattoo artists, rich ceramics, insightful tarot readings and skin-friendly clean beauty

Event details: When: Sunday 21st August, 2022, Time: 12PM -7PM, Where: FC Road Social,

Unit No. 101, Mezz & 1st Floor, Cello Platina, C.T.S No. 1183, F.C. R, Maharashtra 411015 Entry: Free

AT THE CULT (HOUSE & TERRA) BLOWOUT



Pune (Voice news service):- Are you looking for a plan to sort out your weekend fun? Come along with your gang and join us for the extravagant weekend at the Cult (House & Terra) and leave a tiring week be-

hind you! Sunday: one day to rule them all.

Stop by at the Cult Terra and prep yourself for the week coming ahead with soulful live music fea-

turing The Bus Stop. The

event begins at 7 pm onwards on the 21st of Au-

Date: 21st August 2022, Time: 7 pm onwards, Address: The Cult (Terra & House), KadWasti, Magarpatta, Hadapsar, Pune, Maharashtra 411028



Impact Of Poor Muscle Health On Your Body's Immunity

service):- To lead healthy, wholesome lives, building and maintaining a strong immune system is a priority, more so in recent times. A strong immune systemis even more critical for people battling chronic diseases to ensure that mild infections do not escalate into further severe complications. While good, balanced nutrition is a well-known contributor to building a strong immune system, what most people are unaware of is the fact that poor muscle health can also adversely impact immunity. Dr. Irfan Shaikh, Head, Medical & Scientific Affairs at Abbott's Nutrition business tells us how: The Connection Between Muscles, the Immune System and Disease Management Musclesmatter as they are well-known for their role in movement, and muscle preservation is vital for maintaining strength and function as we age. There is evidence suggesting muscles play a role in immune function, as well. Muscles produce and release compounds which play an important role in the cre-

bution of some immune cells. They are also key sources of amino acids used by the body during stress or infection.

After the age of 40, the physiology of both men and women undergoes changes. More importantly, the body starts to lose muscle mass faster, and that can be as much as 33% of muscle mass loss between 40-80 years old.

Low muscle mass and inadequate protein intake may weaken the body's response to an injury or infection, and emerging research suggests loss of muscle mass can contribute to compromised immunity and infections. While it is important for everyone to prioritize their muscle health and prevent muscle loss as they age, those living withchronicconditions need to be even more vigilant. For example, conditions like chronic lung diseases, diabetes, heart diseasesetc. can accelerate muscle loss and diminish strength.

Can a healthy lifestyle help address muscle health concerns? The answer is ves Exercising regularly - aiming for at least 150 minutes of moderate-intensity exercise a week - and eating a well-rounded diet are essential to staying healthy, supporting muscles, and alsohelping to manage blood

The benefits of physical exercise are plenty! Research studies have shown that when we include physical activity it helps reduce abdominal obesity, improves our lipid profile; insulin sensitivity, and reduces blood pressure. A chair challenge test is an easy way to test your muscle strength, understand your muscle age and adopt any timely corrective measures. The time you take to do 5 sit-ups on a chair of approx. height 43 cms (1.4 feet) can tell you your muscle age. For example, for males between 40 and 50 years of muscle age it should take about 6.8 to 7.5 seconds and for females the time taken should be 6.9 to 7.4 seconds to perform the test. To know more about how the chair challenge test works, one can visit www.muscleagetest. in.In addition to exercising and adopting healthy lifestyle habits, incorporating good nutrition practices into daily lives is also essential.

·Maintain a balanced diet full of vegetables, fruits, whole grains, proteins, and healthy fats. ·Eat enough protein-rich foods like chicken, seafood, eggs, nuts, beans or dairy. Adults should aim to eat about 15 to 20 grams of protein per major meal. However, adults over the age of 65 may need more protein than younger adults - particularly those with a health setback ·Prioritize quality foods that contain micronutrients to support a healthy immune system, such as vitamin C, zinc, vitamin E, vitamin A and vitamin D

It's not always easy to get enough of all the nutrients needed to adequately support muscle and immune health. This is even more challenging for people with chronic diseases who also need to stay on top of their medications and routines and feel they don't have enough time to plan ahead when it comes to meals and snacks. This is where individuals can opt for disease-specific nutritional supplements - as part of a healthy lifestyle program – to help close that gap and ensure proper nutrient intake.

Meta and National Commission for Women partner with Farhan Akhtar's MARD to launch a reporting campaign for women safety

Campaign "Don't Hesitate, Do Report, Stay Safe" will be launched in 5 Indian languages Pune (Voice news **service):-** Meta and the National Commission for Women, in partnership with Farhan Akhtar's MARD, today announced the launch of a reporting campaign "Don't Hesitate, Do Report, Stay Safe" to improve the online safety of women. The campaign will focus on increasing awareness and knowledge around tools and resources available to users to report online abuse, inappropriate content or behaviour.

ation, activation, and distri-

Launched in English and five Indian languages - Hindi, Bengali, Marathi, Kannada and Tamil - 'Don't Hesitate, Do Report, Stay Safe' will raise awareness amongst users on reporting the content that they find objectionable rather than sharing it further. Highlighting the efforts and initiatives to create a safer internet for users, Madhu Singh Sirohi, Head of Policy Programs and Outreach, Facebook India (Meta) said, "As per research, women contribute more to economic development when they are digitally empowered and that requires building an internet

that is safe and spurs growth and impact. At Meta, we have always strived to build tools and resources that enable a safer and inclusive internet for women. With 'Don't Hesitate, Do Report, Stay Safe' we are confident we will be able to encourage more people to report online harms they see against women and partner with us in creating an empowering experience for women across Facebook and Instagram."

Built in consultation with various leading CSOs in India, the 'Don't Hesitate, Do Report, Stay Safe' campaign also aims to bust existing myths such as "If I report nothing will happen" or "If I report, it will not stay anonymous". Further, the campaign will help users understand that when they report content they are in control of their experience on our apps - Facebook and Instagram.

Sharing her views on the partnership with Meta and the launch of the campaign, National Commission for Women (NCW) Chairperson, Rekha Sharma, said, "Meta has been a long-standal Commission for Women (NCW) on driving digital literacy initiatives that have encouraged more women to be part of the online journey while staying safe on the internet. These include an online resource center to deal with topics like cyberbullying, cyberstalking and financial frauds and training to effectively use online resources and grievance redressal mechanisms available to women. To ensure greater safety of women on online platforms, users need to be sensitized on how to safely report problematic content. We are furthering our efforts today with the launch of this campaign to encourage more and more users to come for-

ing partner for the Nation-

Speaking on the collaboration with the campaign, Farhan Akhtar, Actor, Director, UN Women Goodwill Ambassador South Asia, & Founder MARD Initiative (Men against Rape & Discrimination) said, "At MARD we believe in ensuring gender

ward and help stop online

abuse faced by women each

nity of all users is maintained. It is important to raise your voice against online abuse and reporting such content, which will help combat different forms of harassment. We are proud to join hands with Meta and NCW to build a safer online experience for more people." Meta has always made ef-

parity and democratization

of the internet, whereby dig-

forts in creating an internet which is safer and inclusive for women. Last year, Meta launched StopNCII.org that empowers women across the world to combat and prevent the spread of non-consensual intimate images (NCII). Meta also launched a Safety Hub for Women in English and 12 Indian languages that hosts all the safety resources women need when navigating the

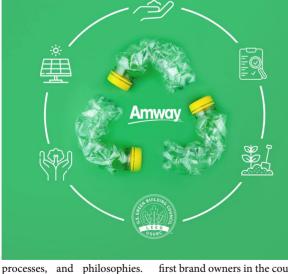
It includes specific resources for women leaders, journalists and survivors of abuse. Additionally, it also contains video-on-demand trainings and allows visitors to register for live safety training hosted in multiple languages.

Amway India Turns 100% Plastic Waste Neutral

Pune (Voice news service):- Amway India, one of the largest FMCG direct selling companies in the country, has become 'Pre - and Post-Consumer Plastic Waste Neutral' after having managed 100% post-consumer plastic waste based on its Extended Producer Responsibility (EPR) collection and recycled 100% pre-consumer plastic waste generated at the Amway manufacturing facility. The company has collected and recycled 800 metric tons of post-consumer plastic waste[4], which is equivalent to managing over 50 million units of plastic product waste comprising bottles, tubes, caps, jars, and sachets of different sizes.

Additionally, it has recycled and reused 100% hazardous products and plastic waste at its manufacturing plant to achieve pre-plastic waste neutrality. Driving its business through the lens of overall environmental and societal impact, the company has embedded some discernible steps to meet its sustainability ambitions, thereby reinforcing its vision of helping people live better, healthier lives.

Commenting on the achievement, Adip Roy, Associate Vice President, Regulatory Affairs, Amway India said, "At Amway, our commitment to a healthy planet reflects in our products,



Sustainability is not just about compliance but is an intrinsic part of Amway's culture. Achieving pre- and post-consumer plastic waste neutrality is one of our key milestones. As we move forward, we will continue to explore ways to reduce plastic waste pollution and in line with what we are envisaging by making our product bottles from recycled plastics. We are committed and determined to become a more sustainable company, bringing a positive change in the world, and enabling future generations to

As a responsible corporate, Amway India was one of the first brand owners in the country to have registered with the Central Pollution Control Board (CPCB) for Plastic Waste Management.

Further, at Amway India, a cross-functional team primarily from the manufacturing and planning & procurement departments have together made remarkable efforts to further minimize the impact of the business on the planet, aiming for long-term sustainable growth of the organization. Some of the key sustainability initiatives include the usage of renewable energy at the plant, soil and water conservation, and sustainable farming practices. Further, through consis-

tent sustainability efforts, the company - by way of paper reduction, supply chain optimization, and usage of solar power - was able to reduce carbon emissions by close to 10.50 lakh KGCO2e, equivalent to saving 47000 trees year-on-

Building its sustainability story in the sourcing of ingredients for Nutrilite With a rich legacy of over 80 years, the brand Nutrilite from Amway has championed the seed-to-supplement approach to supplementation. The company has been sourcing its ingredients from plants grown on its own certified farms and partner farms, thereby offering quality nutrition products worldwide.

In line with its commitment to sustainability, Amway has been practicing ecological sustainability standards in farming, such as Good Agricultural

Practices (GAP), landscape conserved with diversity, and choosing the right geographical location for cultivation and collection of herbs. Furthermore, traceability is another integral part that helps in creating a transparent supply chain, advancing sustainability purposes, aiding documentation, and tracking the product path right from raw material to finished goods, ensuring the safety and quality of the prod-

Maharashtra Natural Gas Limited (MNGL) Reduces Domestic Piped Natural Gas Prices in Pune City, Pimpri-Chinchwad & Adjoining Areas of Talegaon, Chakan, Hinjewadi from 18th August

Pune (Voice news service):- Pune - based City Gas Distribution (CGD) Company, Maharashtra Natural Gas Limited (MNGL), has reduced the selling price of domestic Piped Natural Gas (PNG) by Rs 2 per SCM in Pune city including Pimpri-Chinchwad and adjoining areas of Chakan, Talegaon and Hinjewadi with effect from the midnight of 17th / 18th August, 2022.

Accordingly, MNGL has re- price reduction on account of duced retail price of PNG to Rs. 49.50/- per SCM from an earlier price of Rs 51.50/- per

After this price reduction, MNGL's Piped Natural Gas will be cheaper by around 16%, as compared to LPG cvlinders at current price levels in Pune city, Pimpri -Chinchwad, Hinjawadi, Talegaon and Chakan areas. MNGL has effected this PNG

a downward revision in purchase cost of domestic natural gas. MNGL has decided to pass on the benefit of reduced gas costs to the customers. Maharashtra Natural Gas Limited (MNGL) is a joint venture of two Maharatna

PSUs; GAIL (India) Limited and Bharat Petroleum Corporation Limited (BPCL) with equity participation from Government of Maharashtra through MIDC and Indraprastha Gas Limited (IGL). It is a premier City Gas Distribution Company authorized in the Geographical Areas of Pune Pimpri-Chinchwad city including adjoining areas of Hinjewadi, Chakan & Talegaon, Valsad (except area already authorized), Dhule, Nashik District and Sindhudurg District in Maharashtra and Ramanagara District in Karnataka.

Priority Pass Partners with WithU to Offer Members Audio Fitness and Wellbeing Experiences while Travelling or at Home

Pune (Voice news service):-Collinson's Priority Pass - the original and market-leading airport lounge and travel experiences programme - has announced a partnership with audio fit-

ness app, WithU. The partnership, a first-of-itskind for a travel experiences programme, will allow Priority Pass Members easy access to a range of hyper-personalised fitness and wellbeing programmes, enabling them to train wherever and whenever they like, without having to break with their routine.

The partnership means that anyone who purchases a Priority Pass membership through prioritypass.com will automatically be able to redeem complimentary access to WithU. Studies have shown that, since the pandemic, while people are more health conscious than ever before, the majority either do nothing about it or struggle to find the time to exercise amid their busy lives.

Pass members can now unlock a unique fitness experience that enables them to maintain their training while they travel.

WithU members can access workouts whenever they like, wherever they like, and with whichever coach they like, with far more freedom than a gym membership allows. Insights by Priority Pass' par-

ent company, Collinson, revealed travellers find virtual experience benefits catering to wellness and education to be the most appealing to enrich their travel journeys. By giving members access to

a virtual lifestyle companion that can accompany them wherever they go and that caters to all fitness levels, Priority Pass is delivering in its mission to provide premium travel experiences that help to make every journey as seamless as possible.

The premium fitness app includes more than 1,000 audio-guided workouts across more than 20 different mo-

Each workout is delivered by one of their world-class coaches and incorporates the use of a 3D Avatar to help guide members on their

It's designed for all fitness levels and helps members through every step of their fitness journey: from the initial onboarding process through to the continued, reward-based incentivisation and gamification. WithU makes the whole fitness experience engaging and entertaining for its members.

"Since the pandemic, health and fitness has been a bigger priority for everyone across the world. Of course, for frequent travellers, it can be frustrating to break wellness routines", said David Evans, Joint CEO, Collinson. "Not only do we want everyone to start their journey with Priority Pass, but we're also looking at how we can provide value through travel-related benefits beyond this. Giving members access to WithU's extensive range of convenient health and fitness workouts means they can keep up their healthy lifestyles, even when on their travels."

'Travelling is such an integral part of our lives and without the right tools to hand, it can be hugely disruptive to people's health and wellbeing. WithU exists to remove this disruption entirely", said Steve Clarke, Founder and CEO. "Our partnership with Priority Pass provides their members access to WithU at any time, from anywhere in the world, giving them the opportunity to stay fit and feel their best no matter where they are. No longer does travelling mean a break from a fitness regime. Instead, you can continue to build healthy habits, and complete your favourite workouts somewhere new. Priority Pass members can now tap into thousands of workouts or personalised goal-specific programmes, to help keep their mind and body in check while they're

India's 75th Independence day was celebrated by Lila Poonawalla Foundation by awarding scholarships to school girls and recognizing 10th & 12th grade achievers



Pune (Voice news service):- After awarding over 230 school girls from 7th grade last month, over 215 meritorious, but less privileged school girls of 8th grade from Pune city and villages like Gawdewadi, Chandoli, Khidkee and Pimpalgaon schools were awarded Lila Poonawalla foundation's (LPF's) scholarships on the occasion of India's 75th Inde-

pendence Day. This is the 12th successful vear of LPF's '2morrow2together' School Scholarship project. Since inception of this project around 2,700 school girls from 15 schools in Pune city and rural parts of Pune are supported with a scholarship grant from 7th grade right up to their graduation with 10 years of commitment, which is a uniqueness of this project. On this occasion, LILA Ju-

niors and LILA Seniors who have secured more than 90% marks in 10th & 12th were felicitated with a trophy and smart watch with a gesture of recognizing their achievements. Additionally, 9th issue of School Newsletter '2morrow2gether' was launched at the hands of all the dignitaries.Amongst the guests who attended the recently held Scholarship Award function and felicitated the girls were Mr. Abhinay Kumbhar, Income Tax Commissioner -Exemptions and Mr. Amit Talreja, AVP-Finance, Brose India Automotive Systems Pvt. Ltd. Other participants from LPF were Mrs. Lila Poonawalla, Chairperson & Founder Trustee, Mr. Firoz Poonawalla, Founder Trustee, Ms. Vinita Deshmukh - Board of Trustees and Ms. Priti Khare, Chief Executive Officer.

The Chief Guest Mr. Kumbhar appreciated the commitment and relentless efforts of the LPF Founders. Mrs. Lila Poonawalla & Mr. Firoz Poonawalla towards upliftment of girls and society. He said that both of them are like Gods' hands. He also interacted with the scholarship awardee girls and their parents through an inspiring speech, motivating them to pursue their dreams of education and empowerment. The Guest of Honor, Mr. Talreja expressed their pride and happiness in partnering with LPF under their CSR initiatives over 3 years and committed to their continued support in the coming times. On this occasion, Mrs. Lila Poonawalla and Mr. Firoz Poonawllla said, "We invite parents to change their outlook towards girls education and support their daughters in fulfiling their dreams of education and career."

Torrent Gas cuts PNG and CNG prices by Rs. 5

Pune (Voice news service):- Torrent Gas today announced that it has reduced the price of CNG and domestic PNG by Rs. 5 per kg and Rs 5 per scm respectively with effect from 17th August 2022 across all geographical areas where it is

Reduction in prices has

been made possible due to increased allocation of domestic natural gas by the Ministry of Petroleum and Natural Gas. Under the revised guidelines of Ministry of Petroleum and Natural Gas for allocation of gas to domestic PNG and CNG segments of CGD sector, the share of domestic gas in the CGD sector requirement has been increased to 94% of the average consumption of April to June 22 quarter instead of the earlier allocation of 85% of the average consumption of Jan to March 22 quarter. The reduction in prices, will bring significant relief to customers and will give further

impetus to the adoption of

Domestic PNG by households and CNG by vehicle owners. With this decrease, the revised price of Domestic PNG in Pune will be Rs. 46 per SCM; (inclusive of taxes) representing a 26% discount to LPG and the revised price of CNG will be Rs.87 per Kg; (inclusive of taxes) representing a 45% discount to petrol.

ADP India's 170+ associates gather to commemorate India's 75th Independence Day in a grand fashion

Pune (Voice news service):- ADP India a leading provider of Human Management Resources Software & Services, has celebrated the country's 75th year of independence at its The Square Office, in the Wadgaonsheri area of the city, in a sublime setting. The revival of the annual celebration united over 170 associates from ADP India and their families. The day of revelry was characterized by cheery music, cultural festivities, the presence of those beloved and was followed by delectable cuisine.

the day, ADP India orchestrated the event as a fun, extended weekend activity where ADPeers and their families get together and spend quality bonding time together to vitalize the high spirits that the day rightly demands. Recognizing the need for reimagining employee engagement, ADP India's united and celebrated India's Independence Day. The day marks efforts towards individual and consequently, united empowerment - an ideology that perfectly encapsulates ADP's

As patriotic fervor pervaded CSR vision. To encourage the youth of the NGOs that ADP supports, talented students were invited to partake in the day's cultural activi-

Overjoyed with the gathering, Dr. Vipul Singh, Divisional Vice President and Head of HR said, "ADP India's vision for empowerment through solidarity fuses together with that of India's Independence Day. So, the day holds great significance for all of us. It has been a pleasure and a blessing to celebrate our Independence Day with our ADP Family.

Even during the pandemic, we celebrated this historic day in very limited number and that shows the belief of ADPeers that harmony is all it takes to build a strong community and country."



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Pune (Voice news service):- Vitesco Technologies, a leading international developer and manufacturer of advanced drive technologies for sustainable mobility, published its results for the second quarter and for the first half of 2022 today. The company's performance exceeded expectations in the second quarter despite ongoing shortages of semiconductors, production outages in China due to lockdowns, and the impact of worldwide increases in inflation. New orders at Vitesco Technologies also remained robust.

In the quarter under review, orders amounting to €3.7 billion were received, including €3.0 billion in the electrification market. The major order of €1.7 billion announced in May, which is for a battery management system that Vitesco Technologies is supplying to a global customer, was included in the volume of new orders for the second quarter of 2022.

"A major highlight was our success in signing a cooperation agreement with the Renault Group. This partnership will allow us to continue stepping up our growth in the field of electrification and work with the Renault Group to develop a power electronics solution that is unique in the market," explained CEO Andreas Wolf. Under this partnership, the Renault Group is also entering into a multi-year agreement with Vitesco Technologies concerning power electronics for hybrid Renault vehicles. From 2025 onward, Vitesco Technologies will also supply the Renault Group with a high-voltage box for electric vehicles, which houses both a DC/DC converter and a

charger. Another solid quarter in difficult market conditions "There were again many challenges to overcome in the second quarter. We did so approach to costs and focus- 2022, Vitesco Technologies ing on operational efficiency. This enabled us to cope well with the lockdowns in China due to COVID-19, for example," said CFO Werner Volz. "Reaching successful agreement with our customers on the first price adjustments also had a positive impact on our sales and earnings."

Consolidated sales amounted to €2.17 billion in the second quarter (Q2 2021: €2.09 billion), a rise of almost 3.3 percent. The sales from electrification products included in this total came to €235 million. Adjusted for changes to the scope of consolidation and exchange-rate effects, sales fell by 1.4 percent. Adjusted EBIT was down compared with the prior-year period at €32.9 million (Q2 2021: €64.7 million), which equates to an adjusted EBIT margin of 1.5 percent (Q2 2021: 3.1 percent). Net income increased to €36.7 million (Q2 2021: €0.2 million), while earnings per share

(EPS) rose to €0.92. Sales for the first half of 2022 went up by 0.6 percent to €4.42 billion (H1 2021: €4.40 billion). Adjusted EBIT edged down by 4.5 percent to €78.1 million (H1 2021: €81.8 million), giving an adjusted EBIT margin of 1.8 percent (H1 2021: 1.9 percent). However, net income improved markedly from a net loss of €31.5 million in the first half of 2021 to net income of €25.4 million in the first six months of 2022. Earnings per share stood at €0.63 for the first half of 2022.

€1.6 million (Q2 2021: €65.7 million). The situation remained difficult as regards the global supply of semiconductors but despite this, we still achieved a positive free cash flow, primarily as a result of non-recurring items. Furthermore, the figure for the prior-year period had been boosted by the effects

Free cash flow amounted to

had a sound balance sheet, with an equity ratio of 40.4 percent (Juni 30, 2021: 32.0

Significant inflation effects in the form of increased energy and transportation costs, due in no small part to Russia's war of aggression in Ukraine, weighed on the company's overall earnings. Lockdowns in China because of COVID-19 were also a challenge for the industry and therefore for Vitesco Technologies, especially at the start of the quarter under review. "The growth of our business in North America and the positive effects of exchange rates compensated for the lockdown-related slowdown in production that occurred in China in the second quarter," explained CEO Andreas Wolf.

Performance of the business units The Electrification Technology business unit achieved sales of €147.0 million in the second quarter of 2022 (Q2 2021: €147.2 million). Adjusted EBIT declined slightly to -€69.7 million (Q2 2021: -€66.1 million), equating to an adjusted EBIT margin of -47.4 percent (Q2 2021: -44.9 percent). The earnings of the Electrification Technology business unit continued to be impacted by the additional expenses incurred as a result of the situation in the semiconductor market and the increases in material prices. Demand remained high for high-voltage electric drives and power electronics, which was reflected particularly clearly by the large volume of new orders. The Electrification Technology business unit registered orders totaling €2.3 billion in the second quarter.

Sales increased in the Electronic Controls business unit in the second quarter of 2022 to €922.2 million (Q2 2021: €888.9 million). Adjusted EBIT amounted to €19.7 million (Q2 2021: €50.7 million),

equating to an adjusted EBIT margin of 2.1 percent (Q2 2021: 5.8 percent). This business unit also incurred additional expenses due to the situation in the semiconductor market and increases in material prices, and these expenses weighed on earnings. Positive effects were mainly felt as a result of strong growth in the core technologies, especially in Germany and North America.

In the Sensing & Actuation business unit, sales for the second quarter of 2022 amounted to €844.4 million (Q2 2021: €807.9 million). Adjusted EBIT amounted to €84.1 million (Q2 2021: €71.2 million), equating to an adjusted EBIT margin of 10.0 percent (Q2 2021: 8.9 percent). This business unit also felt the impact of the semiconductor shortage, primarily as a result of higher material prices. The rise in demand seen in Germany and North America contributed to the improvement in earnings.

Expectations for 2022 as a whole The company's outlook for 2022 as a whole remains unchanged, with Vitesco Technologies anticipating sales in a range of €8.6 billion to €9.1 billion and an adjusted EBIT margin of between 2.2 percent and 2.7 percent. Free cash flow for 2022 is likely to be in excess of €50 million. The reasons why the outlook for business development was not adjusted despite reduced vehicle production figures are, in particular, supportive exchange rate developments, agreed price adjustments and the continued expected improvement in semiconductor availability in the second half of the year. Given the ongoing volatile developments at global level, such as Russia's war of aggression in Ukraine, adjustments to production as a result of COVID-19, and the energy supply situation, the outlook continues to be subject to significant uncer-

Navi Mutual Fund Launches India's First Manufacturing Index Fund

service):- Navi Mutual Fund announced the launch of its sixth fund of this year, the Navi Nifty India Manufacturing Index Fund. This is India's first index fund focusing on the manufacturing sector. It is an open-ended index fund that will seek to replicate the Nifty India Manufacturing Index, which tracks the performance of manufacturers among the top 300 companies in India.

Manufacturing is one of India's high-growth sectors, which has been buoyed by the government's constant support to strengthen the sector. The 'Make in India' initiative, Production Linked Incentive (PLI) Scheme, and the Skill India initiative are a few of the programmes that aim to put India on the world map as a global manufacturing hub. Foreign Direct Investment ("FDI") policy initiatives aimed at reducing restrictions have led to an increase in foreign investment. FDI in the manufacturing

navi mutual fund **Navi Nifty India Manufacturing Index Fund** 12th Aug, 2022 period 23rd Aug, 2022 Lowest cost of 0.15% MONTH OF

sector increased by 25% to \$16.3 billion(2)in 2021.

Navi Nifty India Manufacturing Index Fund aims to simplify investing in the Indian manufacturing sector. It will provide easy and cost-effective access to the entire manufacturing landscape through an index that is well diversified across sectors and market caps. Investors would gain exposure to not just the leaders of the sector but also to growth in upcoming sectors like electric vehicles.

semiconductors, defense, etc., among others. The largest sectors in the Nifty India Manufacturing Index currently are Automobile & Auto Components, Capital Goods, Healthcare, and Metals & Mining. It also has a well-balanced representation, with the top 10 stocks constituting only ~37% of the index. The index has delivered attractive average annual returns in the past -8.9%, 24.5%, 9.6%, 14.5%, and 14.3% CAGR over the last 1, 3, 5, 10 years 2005, respectively(3) which indicates that over the last 10 years the index is up 3.9 times from its original level.

Sachin Bansal, Co-Founder of Navi Group, said "The launch of the Navi Nifty India Manufacturing Index Fund is yet another example of Navi's focus on innovative, cost-effective and simple investment products. Manufacturing is an important part of the Indian economy and we are glad to offer a product that allows our customers to play a part in that story."

Navi Mutual Fund's NFO opens on August 12th, 2022 and closes on August 23rd, 2022. This fund proposes a Total Expense Ratio of 0.15% and 1% for the direct plan regular plan respectively. Investors can invest through numerous online platforms like Groww, Ind Money, Kotak Cherry, ICICI Direct, Paytm Money, Kuwera, Finity, Black by Cleartax, and MF Utility or by contacting their financial advisors.

Bank of Baroda launches Baroda Tiranga Deposits

India's Youngest, Seventeen Months Baby, Gets an

Pune (Voice news service):- Bank of Baroda (Bank), one of India's leading public sector banks, today announced the launch of the Baroda Tiranga Deposit Scheme, a special term deposit product offering higher interest rates. The Baroda Tiranga Deposits are available

fering interest rates of 5.75% p.a. for 444 days and 6.00% p.a. for 555 days. The scheme opens on 16th August up till 31st December, 2022 and is applicable

on retail deposits below Rs 2 crore. Further, senior citizens will

in two tenor buckets - of-

earn an additional interest rate of 0.50% p.a., while Non-Callable Deposits will get 0.15% p.a. extra.

Shri Ajay K. Khurana, Executive Director, Bank of Baroda said, "As India marks 75 years of independence, we are delighted to give consumers one more reason to celebrate.

The Baroda Tiranga Deposit Scheme offers a higher rate of interest and the flexibility to choose from two tenures, backed by one of India's leading and most trusted banks." Bank of Baroda customers can use bob World to open an online FD through Mo-

by maintaining a disciplined of the spin-off. As of June 30, byteXL raises \$1 Million in Seed B Angel round funding; Achieves \$2.2 Million in revenues, targets \$11 Million revenues in FY 2023



Pune (Voice news **service):-** byteXL, one of the leading experiential learning platforms for IT career aspirants, has announced that it secured a strategic investment of \$1 Million, in the 'funding winter, as part of its growth

While current Seed B Angel round funding is led by the existing Angel investor Joy Family Investments, other investors in the current funding round include Mr. Derek Missimo and 6 others. Apart from this, it also announced its robust strategic growth plans that include expansion of its operations into newer geographies that span Tamil Nadu, Odisha, and Karnataka, robust hiring plans of doubling the team to over 350 by March 2023, added senior members to the team including the Head of Operations, Head of Learning, Vice President for Sales and other senior members, and is on course for onboarding additional 90 institutes and 1,40,000 students by March 2023.

The company has previously raised \$200,000 in funding that was led by US-based investor - Joy Family Investment headed by Joseph Joy in 2021 who had earlier also invested in EdTech, Pharma, and healthcare companies. As a learning & skilling ed-tech platform, byteXL prepares IT Career Ready Engineers in the

conventional coding languages and new-age technologies including Cloud, AI, ML, DevOps, FullStack Development and Cyber Security through a Hybrid Learning Platform and guided Career Accelerated program. Started with a team of 4, currently, byteXL has a strong team of 163 members comprising full-time and freelancers in product development (R&D), learning & development, instructors, content development, and other operations department, working with several institutes across many states in the country.

Moving Ahead - crossing boundaries and growing geographies byteXL which started its operations in 2020 has witnessed tremendous growth in the last 2 years. While the startup signed up 15 institutes covering 20,000 students within the first year of operations, the second year witnessed an impressive response with 4X growth in the number of sign-ups at 75 institutes. Currently, 85 institutes are utilizing byteXL's proprietary platform to train its 1,00,000 students on emerging technologies. Post the initial operation focusing on Andhra Pradesh and Telangana, byteXL has recently expanded its operations to newer geographies including Maharashtra and Gujarat,

apart from advanced level

tutes in a number of states. the APAC region as well as Currently ByteXL has clients in the United States. We are in 7 state and 20 cities. The company's revenues have also witnessed an upward trend with the edtech startup clocking \$2.2 Mn revenues in the financial year 2021-22 from \$120,000 recorded in the first full financial year of 2020-21. The company is also moving its operations to a larger facility in Hyderabad of a 100-seater capacity expandable up to 400-seater with potential offices in Pune and Ahmedabad to support the expand-

ing operation in the respective Management Speak - Increasing investor interest and northwards revenue Speaking on the fundraising and growth plans, Mr. Karun Tadepalli, Founder and CEO of byteXL said, "byteXL is witnessing exponential response from the engineering institutes and we are emerging as the preferred skilling partner for the colleges across several states. With a robust growth trajectory, byteXL is aiming at achieving a 400% increase in revenues as we target US\$11 Mn for the financial year 2022-23. We are strengthening our advisory and strategy team and the fundraising of \$1 million is primarily towards adding investors as strategic partners and for expanding the team, infrastructure, and other operational systems. The funds will also help us scale up as we aim to disrupt the market with learning, skilling, and placement and consolidate our position." "We are on track to meet our aggressive plans of onboarding 175 institutes and training 240,000 students by the end of March 2023. As we expand our pan-India presence to

Tamilnadu, Karnataka, Gu-

jarat, and Odisha, we are al-

discussions with more insti-ready chalking out plans for partnering with community colleges, veterans' programs, and underprivileged and underrepresented youth and collaborating with consortiums and skill development centers as part of our outreach and partner programs in India", added Mr. Sricharan Tadepalli, Cofounder and Chief Sales Officer of byteXL. Investor Speaks - Immense

growth opportunities "At byteXL, we have seen a high potential start-up that is addressing a critical need by guiding engineering students. Its niche offering will pave the way for high growth as it is taking very calculated steps in expanding operations. It is evident that institutes are becoming more interested in their programs. This is because they not only add value to the student's employability but also aid the institutions in increasing placement offers," said Mr. Joseph Joy, President, Joy Family Investments.

Mr. Derek Missimo, a US based angel investor said, "The cost-efficient B2B model of byteXL is very effective and the growth trajectory is exciting. Faster customer acquisition, high customer renewal rates, and high engagement rates are bright signs of the company's momentum. We are highly optimistic about their future."

The High potential Edtech - Skill development According to Statista estimates, the market valuation of the Indian Edtech industry was US\$2.8 billion in 2020 and is expected to reach US\$10.4 billion by 2025. In the skill development category of edtech, it had estimated the market size to be at US\$ 260 million, increasing to US\$ 730 million by the year

Implantable Cardioverter-defibrillators (ICD) Implant Pune (Voice news July 22 by Dr. Vijayakumar, the heart to beat. This leads service):-Genesis Foundation announced the successful implant of Im-

plantable Cardioverter-defibrillators (ICD) on a seventeen-month-old baby boy, Thomas (name changed), who became the youngest child in India to get an ICD implant via an open chest surgery. The support from their CSR partner, Wipro GE Healthcare, a leading global medical technology and digital solutions innovator, provided the family with the required financial assistance mal cardiac rhythm is expeand saved the budding little rienced due to a delay in the recover at a good pace. Toheart. He was operated on electrical impulses triggering gether we have enabled him

Director-Centre for Paediatric Congenital Heart Disease at G Kuppuswamy Naidu Memorial Hospital (GKNM Hospital), Coimbatore.

The surgery is one-of-its-kind - since in general cases the ICD device implant is done inside the heart via open heart surgery, but owing to Thomas' age, the device was placed on his heart. The baby was diagnosed with a congenital heart defect known as Long QT Syndrome, a rare heart defect where an abnor-

the patient to recurring syncope (loss of consciousness), which can lead to sudden death due to cardiac arrest. In such cases, an Implantable Cardioverter-defibrillator or an ICD device can help regulate the heart's electrical impulses and stabilize the patient. "Thomas survived four episodes of syncope before the surgery. He was fortunate enough to survive them all but another one could have been fatal. This baby proved to be a brave little heart to undergo such major surgery and to live a near-normal life," said Dr. Vijayakumar, Padiatric Cardiac Surgeon, GKNM Hospital, Coimbatore.

"Every child is precious, and we believe no child should die due to a lack of funds for treatment. At Genesis Foundation we're always trying to push boundaries when it comes to ensuring support for underprivileged children born with rare heart defects. We are grateful to GKNM hospital and our CSR partner- Wipro GE for supporting us in giving Thomas a healthy and bright future," said Simran Sagar, Operations Director, Genesis Foundation.

Apollo Proton Cancer Centre in India becomes Asia's First and Exclusive Proton Beam Training Institute in association with IBA, Belgium



(Voice news service):- Apollo Proton Cancer Centre (APCC), the first & only Proton Therapy Centre in South Asia & the Middle East, and Ion Beam Applications (IBA), Belgium, signed an agreement to offer proton therapy training and education for clinicians in Asia and across the globe.

Apollo Hospitals, Asia's foremost and trusted integrated healthcare services provider, acquired IBA's Proteus®PLUS proton therapy system and has been successfully treating cancer patients for over three years. Now, with this association, Apollo Proton Cancer Centre will impart knowledge through its advanced training and education program on proton therapy to clinicians. Announcing the partnership, Dr. Prathap C Reddy, Founder

& Chairman, Apollo Hospi-

tals Enterprise Ltd, said, "An

acute need for high quality

cancer care and the increas-

ing prevalence of cancer cas-

es in India, was the genesis

of Apollo Cancer Centres

(ACC), about three decades

ago. Ever since, ACC has con-

tinually introduced the finest

and most advanced cancer care into India, with the most recent being, bringing in Proton Therapy into the region. Furthermore, in keeping with its resolute mission to raise the bar in cancer care for all in need, in association with IBA, the Apollo Proton Cancer Centre is becoming the first of its kind training and education program reference centre

Commenting on the collaboration, Olivier Legrain, Chief Executive Officer at IBA, said, "In the last years, Apollo Hospitals has shown its expertise and motivation in organizing successful training symposia for local and international proton therapy experts' community. We are looking forward to collaborating with Apollo to provide high-quality training and education to Proton Therapy users in Asia without them traveling to another continent."

Dr. Preetha Reddy, Executive Vice Chairperson, Apollo Hospitals Enterprise Ltd, said, "It was in 2019 that Proton Therapy was introduced at APCC, it was the first ever in South East Asia and Mid-

dle East and this was a definitive step ahead in making the world's most advanced radiation therapy lot more accessible to millions of cancer patients. Since then, in delivering care to hundreds of patients, the stellar teams at APCC demonstrated remarkable expertise in Proton Therapy and the clinical outcomes, underline the acumen. Now, with APCC becoming Asia's first and exclusive Proton Beam Training Institute in association with IBA, it will provide valued access to clinicians across the world and also be a pivotal contributor to research in Oncology and Proton Therapy."

Dr. Rakesh Jalali, Medical Director & Head of Radiation Oncology, Apollo Proton Cancer Centre, said, "We started the proton cancer centre in India to provide the most advanced cancer treatment available in the world. So far, we have treated patients with various types of tumours. Each patient is selected based on a very intense and rigorous process and approved after discussion in a dedicated site-specific tumour

board and peer review process. We have judiciously and consciously made the centre at par with any other major international cancer centre in terms of care, generation of quality data and several innovative educational initiatives. Now, with this collaboration, we're providing access to clinicians, physicists and therapists from across Asia and the world to avail the opportunity for training and education on contemporary Proton Beam Therapy Practice."

Apollo Hospitals are ranked amongst the best hospitals world-wide for providing advanced medical services. So far, it has touched the lives of over 200 million patients from 140 countries.

The services offered include treatment of patients at the tertiary hospitals; consultation by specialists in hinterlands through tele-medicine, inspiring the young to become high-quality clinicians, and to support nations and business enterprises to build quality healthcare ecosystems. As Asia's integrated private healthcare services provider, Apollo Hospitals Enterprise Limited consists of Hospitals, Pharmacies, Primary Care & Diagnostic Clinics and Telemedicine units across 50 countries. Apollo Hospitals have expanded its presence via Health Insurance Services, Global Projects Consultancy, Colleges of Nursing and Hospital Management and a Research Foundation with focus on Global Clinical Trials, Epidemiological Studies, Stem Cell & Genetic Research.